

New Hampshire

1997

Issued March 2000

EC97R44A-NH(RV)

1997 Economic Census

Retail Trade

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1997 Economic Census for the Retail Trade sector.

Service Sector Statistics Division prepared this report. **Bobby E. Russell**, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination. Planning and implementation were under the direction of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Peter H. Lee**, **Maria P. Ray**, and **M. Yvonne Wade**. Primary staff assistance was provided by **Sean M. Anthony**, **Nicole C. Carrigan**, **Kasey L. Dickenson**, **Darrell S. Dow**, **Charlene B. Harris**, **Ronald J. MacKenzie**, **Veronica R. Morgan**, **Deborah S. Newton**, **J. Robert Nusz**, **Barbara T. Parlett**, **Jeremy R. Stash**, **Pamela L. Stumler**, **Anna M. Stump**, **Paula M. Thompson**, and **Keeley H. Voor**.

Mathematical and statistical techniques as well as the coverage operations were provided by **Carl A. Konschnik**, Assistant Chief for Research and Methodology, assisted by **Carol S. King**, Chief, Statistical Methods Branch, and **Jock R. Black**, Chief, Program Research and Development Branch, with staff assistance from **Maria C. Cruz** and **David L. Kinyon**.

The Economic Planning and Coordination Division provided overall planning and review of many operations and the computer processing procedures. **Shirin A. Ahmed**, Assistant Chief for Post-Collection Processing, was responsible for edit procedures and designing the interactive analytical software. Design and specifications were prepared under the supervision of **Dennis L. Shoemaker**, Chief, Census Processing Branch, assisted by **John D. Ward**. Primary staff assistance was provided by **Sonya P. Curcio**, **Richard W. Graham**, and **Cheryl E. Merkle**. The Economic Product Team, with primary contributions from **Andrew W. Hait** and

Jennifer E. Lins, was responsible for the development of the system to disseminate 1997 Economic Census reports.

The staff of the National Processing Center, **Judith N. Petty**, Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

The Geography Division staff developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Charles P. Pautler Jr.**, Chief, developed and coordinated the computer processing systems. **Martin S. Harahush**, Assistant Chief for Quinquennial Programs, was responsible for design and implementation of the computer systems. **Robert S. Jewett** and **Barbara L. Lambert** provided special computer programming. **William C. Wester**, Chief, Services Branch, assisted by **Robert A. Hill**, **Dennis P. Kelly**, and **Jeffrey S. Rosen**, supervised the preparation of the computer programs. Additional programming assistance was provided by **Donell D. Barnes**, **Daniel C. Collier**, **Gilbert J. Flodine**, **David Hiller**, **Leatrice D. Hines**, **William D. McClain**, **Jay L. Norris**, **Sarah J. Presley**, and **Michael A. Sendelbach**.

Computer Services Division, **Debra D. Williams**, Chief, performed the computer processing.

The staff of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, performed publication planning, design, composition, editorial review, and printing planning and procurement for publications, Internet products, and report forms. **Bernadette J. Gayle** provided publication coordination and editing.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

New Hampshire

1997

Issued March 2000

EC97R44A-NH(RV)

1997 Economic Census

Retail Trade

Geographic Area Series



U.S. Department of Commerce

William M. Daley,

Secretary

Robert L. Mallett,

Deputy Secretary

Economics

and Statistics

Administration

Robert J. Shapiro,

Under Secretary for

Economic Affairs

U.S. CENSUS BUREAU

Kenneth Prewitt,

Director



**Economics
and Statistics
Administration**

Robert J. Shapiro,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU

Kenneth Prewitt,
Director

William G. Barron,
Deputy Director

Paula J. Schneider,
Principal Associate Director
for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Carole A. Ambler,
Chief, Service Sector
Statistics Division

CONTENTS

Introduction to the Economic Census	1
Retail Trade	5
TABLES	
1. Summary Statistics for the State: 1997	7
2. Summary Statistics for Metropolitan Areas: 1997	10
3. Summary Statistics for Counties: 1997	33
4. Summary Statistics for Places: 1997	50
APPENDIXES	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Coverage and Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

This page is intentionally blank.

Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 44-45 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW HAMPSHIRE								
44-45	Retail trade	6 645	'15 812 027	'1 421 994	'332 290	84 170	'9.5	'4.5
441	Motor vehicle & parts dealers	734	4 139 909	316 479	72 115	10 384	14.5	5.7
4411	Automobile dealers	336	3 585 659	239 441	55 116	7 308	15.6	5.5
44111	New car dealers	195	3 343 593	221 140	50 757	6 629	15.5	5.5
441110	New car dealers	195	3 343 593	221 140	50 757	6 629	15.5	5.5
44112	Used car dealers	141	242 066	18 301	4 359	679	17.1	5.4
441120	Used car dealers	141	242 066	18 301	4 359	679	17.1	5.4
4412	Other motor vehicle dealers	99	229 334	25 156	4 830	764	9.3	1.1
44121	Recreational vehicle dealers	26	77 064	7 907	1 617	231	11.7	1.2
441210	Recreational vehicle dealers	26	77 064	7 907	1 617	231	11.7	1.2
44122	Motorcycle, boat, & other motor vehicle dealers	73	152 270	17 249	3 213	533	8.1	1.0
441221	Motorcycle dealers	29	72 817	8 767	1 713	267	8.1	—
441222	Boat dealers	33	56 865	6 444	1 234	199	10.5	2.1
441229	All other motor vehicle dealers	11	22 588	2 038	266	67	2.4	1.4
4413	Automotive parts, accessories, & tire stores	299	324 916	51 882	12 169	2 312	6.0	11.6
44131	Automotive parts & accessories stores	218	225 930	34 849	8 237	1 651	6.4	7.0
441310	Automotive parts & accessories stores	218	225 930	34 849	8 237	1 651	6.4	7.0
44132	Tire dealers	81	98 986	17 033	3 932	661	5.0	22.1
441320	Tire dealers	81	98 986	17 033	3 932	661	5.0	22.1
442	Furniture & home furnishings stores	371	417 543	54 683	12 391	2 670	14.2	7.2
4421	Furniture stores	137	223 080	30 106	6 576	1 248	13.2	9.1
44211	Furniture stores	137	223 080	30 106	6 576	1 248	13.2	9.1
442110	Furniture stores	137	223 080	30 106	6 576	1 248	13.2	9.1
4422	Home furnishings stores	234	194 463	24 577	5 815	1 422	15.3	5.0
44221	Floor covering stores	93	73 497	11 197	2 508	472	20.0	5.0
442210	Floor covering stores	93	73 497	11 197	2 508	472	20.0	5.0
44229	Other home furnishings stores	141	120 966	13 380	3 307	950	12.5	5.0
442291	Window treatment stores	9	3 503	412	91	28	34.2	—
442299	All other home furnishings stores	132	117 463	12 968	3 216	922	11.9	5.2
443	Electronics & appliance stores	307	511 089	47 712	11 116	2 208	9.0	4.8
4431	Electronics & appliance stores	307	511 089	47 712	11 116	2 208	9.0	4.8
44311	Appliance, television, & other electronics stores	177	262 186	24 695	5 906	1 223	6.6	4.2
443111	Household appliance stores	63	75 951	9 073	2 265	365	15.9	2.1
443112	Radio, television, & other electronics stores	114	186 235	15 622	3 641	858	2.8	5.1
44312	Computer & software stores	98	225 994	19 807	4 460	803	12.1	5.4
443120	Computer & software stores	98	225 994	19 807	4 460	803	12.1	5.4
44313	Camera & photographic supplies stores	32	22 909	3 210	750	182	5.6	5.8
443130	Camera & photographic supplies stores	32	22 909	3 210	750	182	5.6	5.8
444	Building material & garden equipment & supplies dealers	592	1 340 790	155 879	33 825	6 386	6.8	2.8
4441	Building material & supplies dealers	479	1 243 936	141 340	31 000	5 717	6.1	2.8
44411	Home centers	29	357 592	32 222	6 914	1 504	2.2	1.1
444110	Home centers	29	357 592	32 222	6 914	1 504	2.2	1.1
44412	Paint & wallpaper stores	45	40 586	5 352	1 219	245	3.1	2.9
444120	Paint & wallpaper stores	45	40 586	5 352	1 219	245	3.1	2.9
44413	Hardware stores	117	86 445	13 474	3 181	848	20.7	7.0
444130	Hardware stores	117	86 445	13 474	3 181	848	20.7	7.0
44419	Other building material dealers	288	759 313	90 292	19 686	3 120	6.5	3.0
444190	Other building material dealers	288	759 313	90 292	19 686	3 120	6.5	3.0
4442	Lawn & garden equipment & supplies stores	113	96 854	14 539	2 825	669	16.1	3.1
44421	Outdoor power equipment stores	36	36 699	5 192	1 172	207	18.7	5.4
444210	Outdoor power equipment stores	36	36 699	5 192	1 172	207	18.7	5.4
44422	Nursery & garden centers	77	60 155	9 347	1 653	462	14.5	1.7
444220	Nursery & garden centers	77	60 155	9 347	1 653	462	14.5	1.7
445	Food & beverage stores	751	2 835 084	199 795	55 023	18 316	5.9	2.2
4451	Grocery stores	576	2 538 897	188 799	51 935	16 821	5.4	2.2
44511	Supermarkets & other grocery (except convenience) stores	302	2 348 936	173 725	48 578	15 357	3.3	1.3
445110	Supermarkets & other grocery (except convenience) stores	302	2 348 936	173 725	48 578	15 357	3.3	1.3
44512	Convenience stores	274	189 961	15 074	3 357	1 464	32.0	13.6
445120	Convenience stores	274	189 961	15 074	3 357	1 464	32.0	13.6
4452	Specialty food stores	94	D	D	D	f	D	D
4453	Beer, wine, & liquor stores	81	D	D	D	f	D	D
44531	Beer, wine, & liquor stores	81	D	D	D	f	D	D
445310	Beer, wine, & liquor stores	81	D	D	D	f	D	D
446	Health & personal care stores	389	548 846	68 000	15 813	4 440	9.3	3.0
4461	Health & personal care stores	389	548 846	68 000	15 813	4 440	9.3	3.0
44611	Pharmacies & drug stores	193	464 400	50 712	11 986	3 548	8.1	1.5
446110	Pharmacies & drug stores	193	464 400	50 712	11 986	3 548	8.1	1.5
4461101	Pharmacies & drug stores	176	446 926	49 247	11 659	3 313	8.4	1.5
4461102	Proprietary stores	17	17 474	1 465	327	235	—	3.3
44612	Cosmetics, beauty supplies, & perfume stores	34	17 073	2 311	544	172	18.0	.4
446120	Cosmetics, beauty supplies, & perfume stores	34	17 073	2 311	544	172	18.0	.4
44613	Optical goods stores	75	30 149	6 802	1 571	344	11.4	6.8
446130	Optical goods stores	75	30 149	6 802	1 571	344	11.4	6.8
44619	Other health & personal care stores	87	37 224	8 175	1 712	376	17.6	19.9
446191	Food (health) supplement stores	45	14 781	2 069	476	181	12.2	41.5
446199	All other health & personal care stores	42	22 443	6 106	1 236	195	21.2	5.6

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW HAMPSHIRE—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	645	955 830	59 792	13 741	4 572	19.2	9.3
4471	Gasoline stations	645	955 830	59 792	13 741	4 572	19.2	9.3
44711	Gasoline stations with convenience stores	406	623 083	38 713	8 627	3 204	14.8	8.2
447110	Gasoline stations with convenience stores	406	623 083	38 713	8 627	3 204	14.8	8.2
44719	Other gasoline stations	239	332 747	21 079	5 114	1 368	27.3	11.5
447190	Other gasoline stations	239	332 747	21 079	5 114	1 368	27.3	11.5
448	Clothing & clothing accessories stores	885	809 858	88 445	20 164	7 444	5.9	10.0
4481	Clothing stores	533	561 622	56 768	13 254	5 423	4.9	11.6
44811	Men's clothing stores	57	48 044	5 767	1 377	427	7.3	27.1
448110	Men's clothing stores	57	48 044	5 767	1 377	427	7.3	27.1
44812	Women's clothing stores	211	139 898	15 220	3 566	1 634	7.6	7.5
448120	Women's clothing stores	211	139 898	15 220	3 566	1 634	7.6	7.5
44813	Children's & infants' clothing stores	32	26 628	2 495	561	257	9.4	1.1
448130	Children's & infants' clothing stores	32	26 628	2 495	561	257	9.4	1.1
44814	Family clothing stores	137	298 455	26 850	6 311	2 589	2.5	12.9
448140	Family clothing stores	137	298 455	26 850	6 311	2 589	2.5	12.9
44815	Clothing accessories stores	29	9 211	1 364	315	122	9.0	10.5
448150	Clothing accessories stores	29	9 211	1 364	315	122	9.0	10.5
44819	Other clothing stores	67	39 386	5 072	1 124	394	6.7	4.0
448190	Other clothing stores	67	39 386	5 072	1 124	394	6.7	4.0
4482	Shoe stores	191	126 049	14 633	3 061	1 047	2.4	3.5
44821	Shoe stores	191	126 049	14 633	3 061	1 047	2.4	3.5
448210	Shoe stores	191	126 049	14 633	3 061	1 047	2.4	3.5
4482101	Men's shoe stores	8	3 095	348	81	27	29.5	11.3
4482102	Women's shoe stores	20	6 466	841	194	88	.8	4.9
4482103	Children's & juveniles' shoe stores	3	1 038	161	39	20	—	—
4482104	Family shoe stores	126	87 115	10 154	2 053	688	2.2	1.8
4482105	Athletic footwear stores	34	28 335	3 129	694	224	.5	7.6
4483	Jewelry, luggage, & leather goods stores	161	122 187	17 044	3 849	974	14.3	9.4
44831	Jewelry stores	142	115 182	15 849	3 555	888	14.3	8.8
448310	Jewelry stores	142	115 182	15 849	3 555	888	14.3	8.8
44832	Luggage & leather goods stores	19	7 005	1 195	294	86	14.7	19.2
448320	Luggage & leather goods stores	19	7 005	1 195	294	86	14.7	19.2
451	Sporting goods, hobby, book, & music stores	540	482 423	51 947	11 934	4 107	7.9	7.3
4511	Sporting goods, hobby, & musical instrument stores ..	386	341 680	39 089	8 837	2 913	9.7	6.2
45111	Sporting goods stores	235	189 006	22 407	5 158	1 608	14.2	4.5
451110	Sporting goods stores	235	189 006	22 407	5 158	1 608	14.2	4.5
4511101	General-line sporting goods stores	55	61 828	6 267	1 373	475	21.5	2.7
4511102	Specialty-line sporting goods stores	180	127 178	16 140	3 785	1 137	10.6	5.5
45112	Hobby, toy, & game stores	83	114 832	9 489	2 023	833	4.0	6.7
451120	Hobby, toy, & game stores	83	114 832	9 489	2 023	833	4.0	6.7
45113	Sewing, needlework, & piece goods stores	44	23 504	3 628	807	323	6.9	1.4
451130	Sewing, needlework, & piece goods stores	44	23 504	3 628	807	323	6.9	1.4
45114	Musical instrument & supplies stores	24	14 338	3 565	849	149	2.2	31.6
451140	Musical instrument & supplies stores	24	14 338	3 565	849	149	2.2	31.6
4512	Book, periodical, & music stores	154	140 743	12 858	3 097	1 194	3.4	10.1
45121	Book stores & news dealers	96	92 724	9 587	2 249	888	4.2	11.1
451211	Book stores	84	86 840	8 980	2 098	814	4.2	11.8
4512111	Book stores, general	59	68 016	7 116	1 625	603	3.3	13.9
4512112	Specialty book stores	10	3 050	425	93	52	43.4	—
4512113	College book stores	15	15 774	1 439	380	159	.5	5.2
451212	News dealers & newsstands	12	5 884	607	151	74	4.6	.4
45122	Prerecorded tape, compact disc, & record stores ...	58	48 019	3 271	848	306	1.9	8.4
451220	Prerecorded tape, compact disc, & record stores ...	58	48 019	3 271	848	306	1.9	8.4
452	General merchandise stores	243	'2 065 242	'179 270	'41 283	14 470	'1.2	'1.3
4521	Department stores (incl leased depts) ##	81	'1 535 904	N	N	N	—	—
45211	Department stores (incl leased depts) ##	81	'1 535 904	N	N	N	—	—
4521	Department stores (excl leased depts)	81	'1 508 352	'141 147	'31 913	11 529	—	—
45211	Department stores (excl leased depts)	81	'1 508 352	'141 147	'31 913	11 529	—	—
452110	Department stores (excl leased depts)	81	'1 508 352	'141 147	'31 913	11 529	—	—
4521101	Conventional department stores (excl leased depts)	8	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	58	'975 453	'85 262	'18 871	7 502	—	—
4521103	National chain department stores (excl leased depts)	15	D	D	D	h	D	D
4529	Other general merchandise stores	162	556 890	38 123	9 370	2 941	4.3	1.0
45291	Warehouse clubs & superstores	9	367 790	18 268	4 113	1 102	—	—
452910	Warehouse clubs & superstores	9	367 790	18 268	4 113	1 102	—	—
45299	All other general merchandise stores	153	189 100	19 855	5 257	1 839	12.6	2.9
452990	All other general merchandise stores	153	189 100	19 855	5 257	1 839	12.6	2.9
4529901	Variety stores	51	D	D	D	c	D	D
4529902	Catalog showrooms	5	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	97	104 703	12 826	3 408	1 071	17.7	3.2

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	NEW HAMPSHIRE—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	821	469 720	55 882	12 288	4 422	15.3	7.0
4531	Florists	150	43 996	9 444	2 142	786	28.4	7.9
45311	Florists	150	43 996	9 444	2 142	786	28.4	7.9
453110	Florists	150	43 996	9 444	2 142	786	28.4	7.9
4532	Office supplies, stationery, & gift stores	316	216 890	21 974	5 015	1 965	13.2	3.6
45321	Office supplies & stationery stores	39	126 741	9 162	2 393	649	4.1	.5
453210	Office supplies & stationery stores	39	126 741	9 162	2 393	649	4.1	.5
4532101	Stationery stores	3	D	D	D	a	D	D
4532102	Office supplies stores	36	D	D	D	f	D	D
45322	Gift, novelty, & souvenir stores	277	90 149	12 812	2 622	1 316	26.0	8.0
453220	Gift, novelty, & souvenir stores	277	90 149	12 812	2 622	1 316	26.0	8.0
4533	Used merchandise stores	122	37 004	4 527	886	391	18.3	8.3
45331	Used merchandise stores	122	37 004	4 527	886	391	18.3	8.3
453310	Used merchandise stores	122	37 004	4 527	886	391	18.3	8.3
4539	Other miscellaneous store retailers	233	171 830	19 937	4 245	1 280	13.9	10.7
45391	Pet & pet supplies stores	66	42 969	5 787	1 393	513	20.5	4.0
453910	Pet & pet supplies stores	66	42 969	5 787	1 393	513	20.5	4.0
45392	Art dealers	14	4 781	464	81	36	19.8	60.8
453920	Art dealers	14	4 781	464	81	36	19.8	60.8
45393	Manufactured (mobile) home dealers	22	31 871	2 153	407	88	14.3	5.7
453930	Manufactured (mobile) home dealers	22	31 871	2 153	407	88	14.3	5.7
45399	All other miscellaneous store retailers	131	92 209	11 533	2 364	643	10.4	12.9
454	Nonstore retailers	367	1 235 693	144 110	32 597	4 751	9.9	5.3
4541	Electronic shopping & mail-order houses	87	737 107	75 344	15 603	2 191	2.4	6.2
45411	Electronic shopping & mail-order houses	87	737 107	75 344	15 603	2 191	2.4	6.2
454110	Electronic shopping & mail-order houses	87	737 107	75 344	15 603	2 191	2.4	6.2
4542	Vending machine operators	35	20 835	3 962	888	173	20.0	7.6
45421	Vending machine operators	35	20 835	3 962	888	173	20.0	7.6
454210	Vending machine operators	35	20 835	3 962	888	173	20.0	7.6
4543	Direct selling establishments	245	477 751	64 804	16 106	2 387	21.1	3.9
45431	Fuel dealers	163	423 079	54 290	13 545	1 897	21.2	3.2
454311	Heating oil dealers	126	327 927	39 989	10 166	1 445	25.3	3.5
454312	Liquefied petroleum gas (bottled gas) dealers	33	D	D	D	e	D	D
454319	Other fuel dealers	4	D	D	D	a	D	D
45439	Other direct selling establishments	82	54 672	10 514	2 561	490	20.6	8.8
454390	Other direct selling establishments	82	54 672	10 514	2 561	490	20.6	8.8

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA								
44-45	Retail trade	23 295	56 720 063	5 571 918	1 296 087	315 386	10.7	6.3
441	Motor vehicle & parts dealers	2 090	13 482 441	1 038 844	237 812	32 295	17.4	6.1
4411	Automobile dealers	946	D	D	D	j	D	D
44111	New car dealers	555	11 294 909	766 171	176 262	21 453	17.9	5.4
441110	New car dealers	555	11 294 909	766 171	176 262	21 453	17.9	5.4
44112	Used car dealers	391	D	D	D	g	D	D
441120	Used car dealers	391	D	D	D	g	D	D
4412	Other motor vehicle dealers	189	D	D	D	g	D	D
44121	Recreational vehicle dealers	40	D	D	D	e	D	D
441210	Recreational vehicle dealers	40	D	D	D	e	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	149	D	D	D	g	D	D
441221	Motorcycle dealers	54	D	D	D	f	D	D
441222	Boat dealers	81	D	D	D	e	D	D
441229	All other motor vehicle dealers	14	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	955	D	D	D	i	D	D
44131	Automotive parts & accessories stores	713	D	D	D	i	D	D
441310	Automotive parts & accessories stores	713	D	D	D	i	D	D
44132	Tire dealers	242	D	D	D	g	D	D
441320	Tire dealers	242	D	D	D	g	D	D
442	Furniture & home furnishings stores	1 323	D	D	D	j	D	D
4421	Furniture stores	499	888 337	112 944	24 713	4 344	14.6	8.0
44211	Furniture stores	499	888 337	112 944	24 713	4 344	14.6	8.0
442110	Furniture stores	499	888 337	112 944	24 713	4 344	14.6	8.0
4422	Home furnishings stores	824	D	D	D	i	D	D
44221	Floor covering stores	354	D	D	D	g	D	D
442210	Floor covering stores	354	D	D	D	g	D	D
44229	Other home furnishings stores	470	D	D	D	h	D	D
442291	Window treatment stores	65	D	D	D	e	D	D
442299	All other home furnishings stores	405	D	D	D	h	D	D
443	Electronics & appliance stores	960	1 752 187	189 985	41 574	7 677	9.3	12.1
4431	Electronics & appliance stores	960	1 752 187	189 985	41 574	7 677	9.3	12.1
44311	Appliance, television, & other electronics stores	530	D	D	D	g	D	D
443111	Household appliance stores	184	D	D	D	h	D	D
443112	Radio, television, & other electronics stores	346	D	D	D	h	D	D
44312	Computer & software stores	318	D	D	D	h	D	D
443120	Computer & software stores	318	D	D	D	h	D	D
44313	Camera & photographic supplies stores	112	D	D	D	f	D	D
443130	Camera & photographic supplies stores	112	D	D	D	f	D	D
444	Building material & garden equipment & supplies dealers	1 697	4 842 202	593 733	129 909	21 126	5.4	2.2
4441	Building material & supplies dealers	1 438	D	D	D	j	D	D
44411	Home centers	74	D	D	D	i	D	D
444110	Home centers	74	D	D	D	i	D	D
44412	Paint & wallpaper stores	177	D	D	D	g	D	D
444120	Paint & wallpaper stores	177	D	D	D	g	D	D
44413	Hardware stores	333	320 346	51 873	11 946	2 995	15.7	7.8
444130	Hardware stores	333	320 346	51 873	11 946	2 995	15.7	7.8
44419	Other building material dealers	854	2 786 294	350 281	75 025	9 628	5.0	1.7
444190	Other building material dealers	854	2 786 294	350 281	75 025	9 628	5.0	1.7
4442	Lawn & garden equipment & supplies stores	259	D	D	D	g	D	D
44421	Outdoor power equipment stores	88	D	D	D	e	D	D
444210	Outdoor power equipment stores	88	D	D	D	e	D	D
44422	Nursery & garden centers	171	D	D	D	g	D	D
444220	Nursery & garden centers	171	D	D	D	g	D	D
445	Food & beverage stores	3 716	10 442 719	976 141	242 625	77 723	7.1	3.7
4451	Grocery stores	2 150	8 979 283	842 959	211 760	67 679	4.5	2.9
44511	Supermarkets & other grocery (except convenience) stores	1 058	8 258 740	770 663	194 763	60 781	2.8	2.3
445110	Supermarkets & other grocery (except convenience) stores	1 058	8 258 740	770 663	194 763	60 781	2.8	2.3
44512	Convenience stores	1 092	720 543	72 296	16 997	6 898	23.0	9.5
445120	Convenience stores	1 092	720 543	72 296	16 997	6 898	23.0	9.5
4452	Specialty food stores	546	D	D	D	h	D	D
4453	Beer, wine, & liquor stores	1 020	D	D	D	i	D	D
44531	Beer, wine, & liquor stores	1 020	D	D	D	i	D	D
445310	Beer, wine, & liquor stores	1 020	D	D	D	i	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	1 644	3 190 307	358 651	85 365	24 216	8.1	4.9
4461	Health & personal care stores	1 644	3 190 307	358 651	85 365	24 216	8.1	4.9
44611	Pharmacies & drug stores	888	2 815 060	288 723	69 126	20 503	6.9	3.4
446110	Pharmacies & drug stores	888	2 815 060	288 723	69 126	20 503	6.9	3.4
4461101	Pharmacies & drug stores	817	D	D	D	f	D	D
4461102	Proprietary stores	71	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores	150	D	D	D	f	D	D
446120	Cosmetics, beauty supplies, & perfume stores	150	D	D	D	f	D	D
44613	Optical goods stores	320	D	D	D	g	D	D
446130	Optical goods stores	320	D	D	D	g	D	D
44619	Other health & personal care stores	286	D	D	D	g	D	D
446191	Food (health) supplement stores	136	D	D	D	f	D	D
446199	All other health & personal care stores	150	D	D	D	f	D	D
447	Gasoline stations	2 239	3 469 651	204 205	48 263	14 456	24.3	10.0
4471	Gasoline stations	2 239	3 469 651	204 205	48 263	14 456	24.3	10.0
44711	Gasoline stations with convenience stores	766	D	D	D	i	D	D
447110	Gasoline stations with convenience stores	766	D	D	D	i	D	D
44719	Other gasoline stations	1 473	D	D	D	i	D	D
447190	Other gasoline stations	1 473	D	D	D	i	D	D
448	Clothing & clothing accessories stores	3 481	4 108 895	460 294	106 086	34 858	6.5	13.3
4481	Clothing stores	2 124	3 099 677	329 285	75 507	27 021	4.4	14.8
44811	Men's clothing stores	283	D	D	D	g	D	D
448110	Men's clothing stores	283	D	D	D	g	D	D
44812	Women's clothing stores	886	D	D	D	i	D	D
448120	Women's clothing stores	886	D	D	D	i	D	D
44813	Children's & infants' clothing stores	157	D	D	D	g	D	D
448130	Children's & infants' clothing stores	157	D	D	D	g	D	D
44814	Family clothing stores	435	1 585 307	147 029	33 181	12 439	2.0	19.2
448140	Family clothing stores	435	1 585 307	147 029	33 181	12 439	2.0	19.2
44815	Clothing accessories stores	138	D	D	D	f	D	D
448150	Clothing accessories stores	138	D	D	D	f	D	D
44819	Other clothing stores	225	D	D	D	g	D	D
448190	Other clothing stores	225	D	D	D	g	D	D
4482	Shoe stores	670	446 070	52 964	11 811	3 899	6.1	5.8
44821	Shoe stores	670	446 070	52 964	11 811	3 899	6.1	5.8
448210	Shoe stores	670	446 070	52 964	11 811	3 899	6.1	5.8
4482101	Men's shoe stores	54	D	D	D	c	D	D
4482102	Women's shoe stores	101	D	D	D	f	D	D
4482103	Children's & juveniles' shoe stores	33	D	D	D	c	D	D
4482104	Family shoe stores	370	D	D	D	g	D	D
4482105	Athletic footwear stores	112	D	D	D	g	D	D
4483	Jewelry, luggage, & leather goods stores	687	563 148	78 045	18 768	3 938	18.3	10.9
44831	Jewelry stores	627	D	D	D	h	D	D
448310	Jewelry stores	627	D	D	D	h	D	D
44832	Luggage & leather goods stores	60	D	D	D	e	D	D
448320	Luggage & leather goods stores	60	D	D	D	e	D	D
451	Sporting goods, hobby, book, & music stores	1 630	1 904 433	209 806	48 721	15 234	7.2	6.6
4511	Sporting goods, hobby, & musical instrument stores	1 031	D	D	D	i	D	D
45111	Sporting goods stores	548	D	D	D	h	D	D
451110	Sporting goods stores	548	D	D	D	h	D	D
4511101	General-line sporting goods stores	145	D	D	D	g	D	D
4511102	Specialty-line sporting goods stores	403	D	D	D	g	D	D
45112	Hobby, toy, & game stores	261	D	D	D	h	D	D
451120	Hobby, toy, & game stores	261	D	D	D	h	D	D
45113	Sewing, needlework, & piece goods stores	127	D	D	D	g	D	D
451130	Sewing, needlework, & piece goods stores	127	D	D	D	g	D	D
45114	Musical instrument & supplies stores	95	D	D	D	f	D	D
451140	Musical instrument & supplies stores	95	D	D	D	f	D	D
4512	Book, periodical, & music stores	599	D	D	D	i	D	D
45121	Book stores & news dealers	399	D	D	D	h	D	D
451211	Book stores	330	523 108	57 863	13 712	4 295	4.1	2.8
4512111	Book stores, general	224	D	D	D	h	D	D
4512112	Specialty book stores	36	D	D	D	c	D	D
4512113	College book stores	70	D	D	D	g	D	D
451212	News dealers & newsstands	69	D	D	D	e	D	D
45122	Prerecorded tape, compact disc, & record stores	200	D	D	D	g	D	D
451220	Prerecorded tape, compact disc, & record stores	200	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	616	6 013 328	574 048	132 531	44 356	.8	1.0
4521	Department stores (incl leased depts) ##	206	4 449 095	N	N	N	—	.3
45211	Department stores (incl leased depts) ##	206	4 449 095	N	N	N	—	.3
4521	Department stores (excl leased depts)	206	4 376 674	449 003	101 746	35 484	—	.4
45211	Department stores (excl leased depts)	206	4 376 674	449 003	101 746	35 484	—	.4
452110	Department stores (excl leased depts)	206	4 376 674	449 003	101 746	35 484	—	.4
4521101	Conventional department stores (excl leased depts)	37	D	D	D	i	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	140	D	D	D	j	D	D
4521103	National chain department stores (excl leased depts)	29	D	D	D	i	D	D
4529	Other general merchandise stores	410	1 636 654	125 045	30 785	8 872	2.8	2.8
45291	Warehouse clubs & superstores	23	1 042 077	53 371	11 983	2 938	—	—
452910	Warehouse clubs & superstores	23	1 042 077	53 371	11 983	2 938	—	—
45299	All other general merchandise stores	387	594 577	71 674	18 802	5 934	7.7	7.7
452990	All other general merchandise stores	387	594 577	71 674	18 802	5 934	7.7	7.7
4529901	Variety stores	212	D	D	D	g	D	D
4529902	Catalog showrooms	13	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores	162	D	D	D	h	D	D
453	Miscellaneous store retailers	2 615	D	D	D	j	D	D
4531	Florists	581	D	D	D	h	D	D
45311	Florists	581	D	D	D	h	D	D
453110	Florists	581	D	D	D	h	D	D
4532	Office supplies, stationery, & gift stores	958	D	D	D	i	D	D
45321	Office supplies & stationery stores	154	D	D	D	h	D	D
453210	Office supplies & stationery stores	154	D	D	D	h	D	D
4532101	Stationery stores	19	D	D	D	c	D	D
4532102	Office supplies stores	135	D	D	D	h	D	D
45322	Gift, novelty, & souvenir stores	804	D	D	D	i	D	D
453220	Gift, novelty, & souvenir stores	804	D	D	D	i	D	D
4533	Used merchandise stores	334	D	D	D	g	D	D
45331	Used merchandise stores	334	D	D	D	g	D	D
453310	Used merchandise stores	334	D	D	D	g	D	D
4539	Other miscellaneous store retailers	742	D	D	D	h	D	D
45391	Pet & pet supplies stores	179	D	D	D	g	D	D
453910	Pet & pet supplies stores	179	D	D	D	g	D	D
45392	Art dealers	113	D	D	D	e	D	D
453920	Art dealers	113	D	D	D	e	D	D
45399	All other miscellaneous store retailers	442	343 663	54 358	10 455	2 325	25.9	14.7
454	Nonstore retailers	1 284	3 890 680	486 351	115 124	15 966	12.5	8.8
4541	Electronic shopping & mail-order houses	248	D	D	D	i	D	D
45411	Electronic shopping & mail-order houses	248	D	D	D	i	D	D
454110	Electronic shopping & mail-order houses	248	D	D	D	i	D	D
4542	Vending machine operators	192	D	D	D	g	D	D
45421	Vending machine operators	192	D	D	D	g	D	D
454210	Vending machine operators	192	D	D	D	g	D	D
4543	Direct selling establishments	844	D	D	D	i	D	D
45431	Fuel dealers	580	D	D	D	i	D	D
454311	Heating oil dealers	504	D	D	D	h	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	70	D	D	D	f	D	D
454319	Other fuel dealers	6	D	D	D	a	D	D
45439	Other direct selling establishments	264	D	D	D	g	D	D
454390	Other direct selling establishments	264	D	D	D	g	D	D
Boston, MA-NH PMSA								
44-45	Retail trade	13 912	33 638 529	3 402 565	788 383	187 603	12.5	6.8
441	Motor vehicle & parts dealers	1 027	8 031 960	606 405	139 019	18 038	20.2	5.8
4411	Automobile dealers	446	7 255 752	484 820	111 613	13 228	21.0	5.2
44111	New car dealers	297	6 971 799	469 590	107 852	12 725	20.5	4.9
441110	New car dealers	297	6 971 799	469 590	107 852	12 725	20.5	4.9
44112	Used car dealers	149	283 953	15 230	3 761	503	34.4	12.7
441120	Used car dealers	149	283 953	15 230	3 761	503	34.4	12.7
4412	Other motor vehicle dealers	99	192 927	17 637	3 588	672	26.2	6.5
44121	Recreational vehicle dealers	14	51 956	3 587	686	125	24.5	—
441210	Recreational vehicle dealers	14	51 956	3 587	686	125	24.5	—
44122	Motorcycle, boat, & other motor vehicle dealers	85	140 971	14 050	2 902	547	26.8	8.9
441221	Motorcycle dealers	22	42 558	4 525	1 175	189	6.1	4.8
441222	Boat dealers	57	92 685	8 942	1 605	339	34.5	9.9
441229	All other motor vehicle dealers	6	5 728	583	122	19	57.5	22.5
4413	Automotive parts, accessories, & tire stores	482	583 281	103 948	23 818	4 138	7.9	12.8
44131	Automotive parts & accessories stores	362	408 886	72 692	16 200	3 073	7.6	13.4
441310	Automotive parts & accessories stores	362	408 886	72 692	16 200	3 073	7.6	13.4
44132	Tire dealers	120	174 395	31 256	7 618	1 065	8.6	11.5
441320	Tire dealers	120	174 395	31 256	7 618	1 065	8.6	11.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.							
	Boston, MA-NH PMSA—Con.							
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores	809	1 062 517	138 494	31 543	6 317	15.6	7.7
4421	Furniture stores	309	455 393	57 299	12 609	2 120	16.7	10.4
44211	Furniture stores	309	455 393	57 299	12 609	2 120	16.7	10.4
442110	Furniture stores	309	455 393	57 299	12 609	2 120	16.7	10.4
4422	Home furnishings stores	500	607 124	81 195	18 934	4 197	14.8	5.7
44221	Floor covering stores	195	263 700	39 034	8 726	1 291	18.2	6.5
442210	Floor covering stores	195	263 700	39 034	8 726	1 291	18.2	6.5
44229	Other home furnishings stores	305	343 424	42 161	10 208	2 906	12.3	5.2
442291	Window treatment stores	41	18 849	3 010	897	176	28.7	9.0
442299	All other home furnishings stores	264	324 575	39 151	9 311	2 730	11.3	4.9
443	Electronics & appliance stores	559	1 121 507	125 357	26 848	4 889	9.0	16.5
4431	Electronics & appliance stores	559	1 121 507	125 357	26 848	4 889	9.0	16.5
44311	Appliance, television, & other electronics stores	293	448 790	54 833	12 189	2 513	9.2	8.9
443111	Household appliance stores	95	104 507	13 212	2 886	545	20.3	5.6
443112	Radio, television, & other electronics stores	198	344 283	41 621	9 303	1 968	5.9	9.9
44312	Computer & software stores	188	619 061	63 105	12 937	1 957	7.7	22.4
443120	Computer & software stores	188	619 061	63 105	12 937	1 957	7.7	22.4
44313	Camera & photographic supplies stores	78	53 656	7 419	1 722	419	21.6	11.9
443130	Camera & photographic supplies stores	78	53 656	7 419	1 722	419	21.6	11.9
444	Building material & garden equipment & supplies dealers	912	2 772 417	351 200	76 156	11 604	6.4	2.1
4441	Building material & supplies dealers	793	2 652 172	330 775	72 600	10 832	5.9	1.7
44411	Home centers	45	670 430	68 733	16 189	2 977	1.8	1.2
444110	Home centers	45	670 430	68 733	16 189	2 977	1.8	1.2
44412	Paint & wallpaper stores	104	116 526	16 660	3 861	683	13.4	4.5
444120	Paint & wallpaper stores	104	116 526	16 660	3 861	683	13.4	4.5
44413	Hardware stores	193	192 433	32 318	7 376	1 765	18.2	3.8
444130	Hardware stores	193	192 433	32 318	7 376	1 765	18.2	3.8
44419	Other building material dealers	451	1 672 783	213 064	45 174	5 407	5.6	1.4
444190	Other building material dealers	451	1 672 783	213 064	45 174	5 407	5.6	1.4
4442	Lawn & garden equipment & supplies stores	119	120 245	20 425	3 556	772	18.1	11.0
44421	Outdoor power equipment stores	36	31 746	5 217	1 106	192	38.2	3.6
444210	Outdoor power equipment stores	36	31 746	5 217	1 106	192	38.2	3.6
44422	Nursery & garden centers	83	88 499	15 208	2 450	580	10.9	13.6
444220	Nursery & garden centers	83	88 499	15 208	2 450	580	10.9	13.6
445	Food & beverage stores	2 320	6 197 881	624 396	151 755	47 239	7.6	4.3
4451	Grocery stores	1 288	5 298 641	532 396	130 555	40 774	4.5	3.7
44511	Supermarkets & other grocery (except convenience) stores	654	4 872 984	486 930	119 761	36 489	2.8	3.3
445110	Supermarkets & other grocery (except convenience) stores	654	4 872 984	486 930	119 761	36 489	2.8	3.3
44512	Convenience stores	634	425 657	45 466	10 794	4 285	24.4	8.4
445120	Convenience stores	634	425 657	45 466	10 794	4 285	24.4	8.4
4452	Specialty food stores	372	214 181	33 558	7 392	2 353	33.9	10.3
4453	Beer, wine, & liquor stores	660	685 059	58 442	13 808	4 112	23.0	7.3
44531	Beer, wine, & liquor stores	660	685 059	58 442	13 808	4 112	23.0	7.3
445310	Beer, wine, & liquor stores	660	685 059	58 442	13 808	4 112	23.0	7.3
446	Health & personal care stores	1 025	2 060 316	232 852	55 426	15 645	9.4	4.6
4461	Health & personal care stores	1 025	2 060 316	232 852	55 426	15 645	9.4	4.6
44611	Pharmacies & drug stores	540	1 807 543	185 636	44 362	13 204	8.1	2.7
446110	Pharmacies & drug stores	540	1 807 543	185 636	44 362	13 204	8.1	2.7
4461101	Pharmacies & drug stores	492	1 748 548	179 373	42 932	12 563	8.0	2.7
4461102	Proprietary stores	48	58 995	6 263	1 430	641	10.9	1.6
44612	Cosmetics, beauty supplies, & perfume stores	104	55 215	7 852	1 888	569	8.2	8.5
446120	Cosmetics, beauty supplies, & perfume stores	104	55 215	7 852	1 888	569	8.2	8.5
44613	Optical goods stores	212	103 447	20 737	4 761	1 004	15.4	8.5
446130	Optical goods stores	212	103 447	20 737	4 761	1 004	15.4	8.5
44619	Other health & personal care stores	169	94 111	18 627	4 415	868	27.7	34.2
446191	Food (health) supplement stores	79	40 357	5 669	1 360	433	31.7	43.2
446199	All other health & personal care stores	90	53 754	12 958	3 055	435	24.7	27.5
447	Gasoline stations	1 263	1 825 062	109 229	25 968	7 488	29.2	11.0
4471	Gasoline stations	1 263	1 825 062	109 229	25 968	7 488	29.2	11.0
44711	Gasoline stations with convenience stores	355	597 560	31 455	7 306	2 547	17.9	6.9
447110	Gasoline stations with convenience stores	355	597 560	31 455	7 306	2 547	17.9	6.9
44719	Other gasoline stations	908	1 227 502	77 774	18 662	4 941	34.8	13.0
447190	Other gasoline stations	908	1 227 502	77 774	18 662	4 941	34.8	13.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.							
	Boston, MA-NH PMSA—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	2 271	2 884 458	330 258	76 160	23 752	7.5	14.9
4481	Clothing stores	1 398	2 208 523	242 167	55 147	18 731	5.0	16.6
44811	Men's clothing stores	191	206 525	25 871	6 209	1 464	10.4	19.6
448110	Men's clothing stores	191	206 525	25 871	6 209	1 464	10.4	19.6
44812	Women's clothing stores	581	574 141	72 266	16 826	5 908	7.7	7.2
448120	Women's clothing stores	581	574 141	72 266	16 826	5 908	7.7	7.2
44813	Children's & infants' clothing stores	113	128 287	13 493	3 040	1 194	5.1	2.7
448130	Children's & infants' clothing stores	113	128 287	13 493	3 040	1 194	5.1	2.7
44814	Family clothing stores	278	1 139 441	108 737	24 351	8 715	2.3	23.0
448140	Family clothing stores	278	1 139 441	108 737	24 351	8 715	2.3	23.0
44815	Clothing accessories stores	100	39 933	6 392	1 336	425	6.9	24.3
448150	Clothing accessories stores	100	39 933	6 392	1 336	425	6.9	24.3
44819	Other clothing stores	135	120 196	15 408	3 385	1 025	6.9	7.7
448190	Other clothing stores	135	120 196	15 408	3 385	1 025	6.9	7.7
4482	Shoe stores	416	274 028	33 500	7 526	2 426	8.7	6.4
44821	Shoe stores	416	274 028	33 500	7 526	2 426	8.7	6.4
448210	Shoe stores	416	274 028	33 500	7 526	2 426	8.7	6.4
4482101	Men's shoe stores	36	16 888	2 305	571	118	3.3	17.9
4482102	Women's shoe stores	74	42 833	5 869	1 415	515	11.1	14.0
4482103	Children's & juveniles' shoe stores	22	8 000	1 121	277	104	2.9	8.8
4482104	Family shoe stores	212	134 789	16 526	3 469	1 031	11.3	3.8
4482105	Athletic footwear stores	72	71 518	7 679	1 794	658	4.1	3.9
4483	Jewelry, luggage, & leather goods stores	457	401 907	54 591	13 487	2 595	20.9	11.4
44831	Jewelry stores	416	368 294	50 517	12 502	2 369	20.8	11.6
448310	Jewelry stores	416	368 294	50 517	12 502	2 369	20.8	11.6
44832	Luggage & leather goods stores	41	33 613	4 074	985	226	21.6	9.5
448320	Luggage & leather goods stores	41	33 613	4 074	985	226	21.6	9.5
451	Sporting goods, hobby, book, & music stores	1 019	1 279 262	141 007	32 556	9 956	8.4	7.0
4511	Sporting goods, hobby, & musical instrument stores ..	609	690 562	80 856	18 077	5 541	12.0	9.5
45111	Sporting goods stores	317	326 955	37 672	8 148	2 531	15.3	13.1
451110	Sporting goods stores	317	326 955	37 672	8 148	2 531	15.3	13.1
4511101	General-line sporting goods stores	96	140 629	14 548	3 440	1 136	14.9	5.5
4511102	Specialty-line sporting goods stores	221	186 326	23 124	4 708	1 395	15.6	18.8
45112	Hobby, toy, & game stores	156	239 838	22 705	4 899	1 708	7.6	5.3
451120	Hobby, toy, & game stores	156	239 838	22 705	4 899	1 708	7.6	5.3
45113	Sewing, needlework, & piece goods stores	78	59 483	11 968	3 015	859	8.0	9.0
451130	Sewing, needlework, & piece goods stores	78	59 483	11 968	3 015	859	8.0	9.0
45114	Musical instrument & supplies stores	58	64 286	8 511	2 015	443	15.8	7.1
451140	Musical instrument & supplies stores	58	64 286	8 511	2 015	443	15.8	7.1
4512	Book, periodical, & music stores	410	588 700	60 151	14 479	4 415	4.2	4.0
45121	Book stores & news dealers	278	430 033	48 128	11 321	3 375	4.8	2.6
451211	Book stores	225	405 684	44 842	10 525	3 138	3.8	2.6
4512111	Book stores, general	156	249 358	28 205	6 670	2 049	5.6	1.4
4512112	Specialty book stores	24	16 659	2 762	591	101	6.4	8.7
4512113	College book stores	45	139 667	13 875	3 264	988	.3	4.0
451212	News dealers & newsstands	53	24 349	3 286	796	237	20.9	3.1
45122	Prerecorded tape, compact disc, & record stores ..	132	158 667	12 023	3 158	1 040	2.5	7.8
451220	Prerecorded tape, compact disc, & record stores ..	132	158 667	12 023	3 158	1 040	2.5	7.8
452	General merchandise stores	331	3 282 299	327 475	76 444	24 506	1.0	1.6
4521	Department stores (incl leased depts) ##	107	2 473 907	N	N	N	—	.6
45211	Department stores (incl leased depts) ##	107	2 473 907	N	N	N	—	.6
4521	Department stores (excl leased depts)	107	2 429 516	257 953	59 178	19 738	—	.6
45211	Department stores (excl leased depts)	107	2 429 516	257 953	59 178	19 738	—	.6
452110	Department stores (excl leased depts)	107	2 429 516	257 953	59 178	19 738	—	.6
4521101	Conventional department stores (excl leased depts)	27	1 032 337	118 492	27 478	7 368	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	66	D	D	D	i	D	D
4521103	National chain department stores (excl leased depts)	14	D	D	D	h	D	D
4529	Other general merchandise stores	224	852 783	69 522	17 266	4 768	3.7	4.5
45291	Warehouse clubs & superstores	10	509 697	25 909	5 819	1 405	—	—
452910	Warehouse clubs & superstores	10	509 697	25 909	5 819	1 405	—	—
45299	All other general merchandise stores	214	343 086	43 613	11 447	3 363	9.3	11.1
452990	All other general merchandise stores	214	343 086	43 613	11 447	3 363	9.3	11.1
4529901	Variety stores	117	D	D	D	f	D	D
4529902	Catalog showrooms	5	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	92	207 554	29 881	7 992	2 101	6.9	9.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
Boston, MA-NH PMSA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	1 581	1 076 938	158 060	35 441	10 355	18.6	12.3
4531	Florists	347	123 508	27 508	6 108	1 762	26.7	10.9
45311	Florists	347	123 508	27 508	6 108	1 762	26.7	10.9
453110	Florists	347	123 508	27 508	6 108	1 762	26.7	10.9
4532	Office supplies, stationery, & gift stores	599	535 580	61 931	14 579	4 895	9.7	12.2
45321	Office supplies & stationery stores	101	284 997	26 400	6 445	1 592	1.3	8.1
453210	Office supplies & stationery stores	101	284 997	26 400	6 445	1 592	1.3	8.1
4532101	Stationery stores	15	D	D	D	c	D	D
4532102	Office supplies stores	86	D	D	D	g	D	D
45322	Gift, novelty, & souvenir stores	498	250 583	35 531	8 134	3 303	19.3	17.0
453220	Gift, novelty, & souvenir stores	498	250 583	35 531	8 134	3 303	19.3	17.0
4533	Used merchandise stores	190	73 692	13 339	3 086	963	21.4	13.3
45331	Used merchandise stores	190	73 692	13 339	3 086	963	21.4	13.3
453310	Used merchandise stores	190	73 692	13 339	3 086	963	21.4	13.3
4539	Other miscellaneous store retailers	445	344 158	55 282	11 668	2 735	28.9	12.6
45391	Pet & pet supplies stores	101	76 965	11 125	2 819	967	9.4	6.7
453910	Pet & pet supplies stores	101	76 965	11 125	2 819	967	9.4	6.7
45392	Art dealers	95	D	D	D	e	D	D
453920	Art dealers	95	D	D	D	e	D	D
45399	All other miscellaneous store retailers	248	D	D	D	g	D	D
454	Nonstore retailers	795	2 043 912	257 832	61 067	7 814	18.6	11.7
4541	Electronic shopping & mail-order houses	158	953 876	86 909	20 156	2 624	18.5	6.9
45411	Electronic shopping & mail-order houses	158	953 876	86 909	20 156	2 624	18.5	6.9
454110	Electronic shopping & mail-order houses	158	953 876	86 909	20 156	2 624	18.5	6.9
4542	Vending machine operators	128	89 952	19 943	4 627	596	25.9	6.9
45421	Vending machine operators	128	89 952	19 943	4 627	596	25.9	6.9
454210	Vending machine operators	128	89 952	19 943	4 627	596	25.9	6.9
4543	Direct selling establishments	509	1 000 084	150 980	36 284	4 594	18.1	16.8
45431	Fuel dealers	354	723 233	113 391	28 287	3 217	21.7	19.9
454311	Heating oil dealers	320	D	D	D	h	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	33	D	D	D	e	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	155	276 851	37 589	7 997	1 377	8.8	8.7
454390	Other direct selling establishments	155	276 851	37 589	7 997	1 377	8.8	8.7
Brockton, MA PMSA								
44-45	Retail trade	949	2 954 842	299 237	71 114	15 976	5.1	3.1
441	Motor vehicle & parts dealers	133	518 401	45 771	11 163	1 707	6.3	5.4
4411	Automobile dealers	63	415 431	30 960	7 705	1 016	7.0	2.9
44112	Used car dealers	36	54 512	3 618	737	134	20.8	15.1
441120	Used car dealers	36	54 512	3 618	737	134	20.8	15.1
4412	Other motor vehicle dealers	14	31 640	3 137	696	141	2.1	—
44121	Recreational vehicle dealers	4	11 342	789	184	48	2.6	—
441210	Recreational vehicle dealers	4	11 342	789	184	48	2.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	10	20 298	2 348	512	93	1.9	—
441221	Motorcycle dealers	5	13 406	1 729	368	65	2.8	—
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	56	71 330	11 674	2 762	550	3.8	22.0
44131	Automotive parts & accessories stores	39	48 112	7 658	1 837	409	1.2	29.5
441310	Automotive parts & accessories stores	39	48 112	7 658	1 837	409	1.2	29.5
44132	Tire dealers	17	23 218	4 016	925	141	9.3	6.6
441320	Tire dealers	17	23 218	4 016	925	141	9.3	6.6
442	Furniture & home furnishings stores	43	154 971	15 124	3 439	640	12.0	.4
4421	Furniture stores	12	112 082	10 701	2 249	345	14.5	.1
44211	Furniture stores	12	112 082	10 701	2 249	345	14.5	.1
442110	Furniture stores	12	112 082	10 701	2 249	345	14.5	.1
4422	Home furnishings stores	31	42 889	4 423	1 190	295	5.2	1.1
44221	Floor covering stores	18	16 631	2 393	582	95	10.8	2.7
442210	Floor covering stores	18	16 631	2 393	582	95	10.8	2.7
44229	Other home furnishings stores	13	26 258	2 030	608	200	1.7	—
442299	All other home furnishings stores	8	24 624	1 815	571	185	1.4	—
443	Electronics & appliance stores	29	31 535	3 758	862	166	7.8	8.7
4431	Electronics & appliance stores	29	31 535	3 758	862	166	7.8	8.7
44311	Appliance, television, & other electronics stores	19	D	D	D	c	D	D
44312	Computer & software stores	7	15 164	1 978	429	51	4.6	9.4
443120	Computer & software stores	7	15 164	1 978	429	51	4.6	9.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
Brockton, MA PMSA—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	85	250 111	32 360	7 590	1 119	2.9	2.6
4441	Building material & supplies dealers	68	240 549	30 561	7 275	1 041	2.0	2.6
44411	Home centers	5	74 108	7 809	2 050	364	2.9	—
444110	Home centers	5	74 108	7 809	2 050	364	2.9	—
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	46	147 439	20 075	4 584	528	1.1	—
444190	Other building material dealers	46	147 439	20 075	4 584	528	1.1	—
4442	Lawn & garden equipment & supplies stores	17	9 562	1 799	315	78	24.2	1.9
445	Food & beverage stores	159	435 836	40 217	9 591	3 255	7.8	4.9
4451	Grocery stores	90	374 616	34 948	8 408	2 791	4.1	1.7
44511	Supermarkets & other grocery (except convenience) stores	42	341 781	31 667	7 598	2 440	2.4	1.3
445110	Supermarkets & other grocery (except convenience) stores	42	341 781	31 667	7 598	2 440	2.4	1.3
44512	Convenience stores	48	32 835	3 281	810	351	22.5	5.8
445120	Convenience stores	48	32 835	3 281	810	351	22.5	5.8
4452	Specialty food stores	18	10 009	1 558	326	133	48.5	11.6
4453	Beer, wine, & liquor stores	51	51 211	3 711	857	331	26.7	27.6
44531	Beer, wine, & liquor stores	51	51 211	3 711	857	331	26.7	27.6
445310	Beer, wine, & liquor stores	51	51 211	3 711	857	331	26.7	27.6
446	Health & personal care stores	58	124 591	13 625	3 103	861	1.0	1.4
4461	Health & personal care stores	58	124 591	13 625	3 103	861	1.0	1.4
44611	Pharmacies & drug stores	35	114 705	11 606	2 636	765	—	.4
446110	Pharmacies & drug stores	35	114 705	11 606	2 636	765	—	.4
4461101	Pharmacies & drug stores	34	D	D	D	f	D	D
447	Gasoline stations	118	178 130	10 160	2 496	855	16.7	8.9
4471	Gasoline stations	118	178 130	10 160	2 496	855	16.7	8.9
44711	Gasoline stations with convenience stores	48	81 533	4 830	1 200	487	4.7	1.2
447110	Gasoline stations with convenience stores	48	81 533	4 830	1 200	487	4.7	1.2
44719	Other gasoline stations	70	96 597	5 330	1 296	368	26.8	15.4
447190	Other gasoline stations	70	96 597	5 330	1 296	368	26.8	15.4
448	Clothing & clothing accessories stores	95	63 497	8 103	1 903	732	7.8	4.4
4481	Clothing stores	54	43 639	4 970	1 191	558	8.4	3.8
44819	Other clothing stores	11	5 527	904	207	59	37.8	4.9
448190	Other clothing stores	11	5 527	904	207	59	37.8	4.9
4482101	Men's shoe stores	4	2 786	543	123	18	—	26.7
451	Sporting goods, hobby, book, & music stores	61	55 037	5 961	1 399	502	7.3	5.1
4511	Sporting goods, hobby, & musical instrument stores ..	40	40 376	4 089	927	340	3.2	2.7
45112	Hobby, toy, & game stores	11	20 162	1 612	319	126	—	—
451120	Hobby, toy, & game stores	11	20 162	1 612	319	126	—	—
45113	Sewing, needlework, & piece goods stores	5	4 079	806	220	58	7.9	2.8
451130	Sewing, needlework, & piece goods stores	5	4 079	806	220	58	7.9	2.8
4512	Book, periodical, & music stores	21	14 661	1 872	472	162	18.7	11.6
45121	Book stores & news dealers	12	10 584	1 317	325	108	24.6	10.8
4512113	College book stores	4	D	D	D	b	D	D
452	General merchandise stores	30	255 576	24 688	5 409	1 982	.8	.9
4521102	Discount or mass merchandising dept stores (excl leased depts)	9	D	D	D	g	D	D
45299	All other general merchandise stores	18	D	D	D	c	D	D
452990	All other general merchandise stores	18	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	10	9 131	822	203	64	23.5	20.5
453	Miscellaneous store retailers	79	52 419	6 394	1 519	521	12.4	10.7
4532	Office supplies, stationery, & gift stores	26	28 814	3 004	799	256	5.3	16.7
45321	Office supplies & stationery stores	5	D	D	D	b	D	D
453210	Office supplies & stationery stores	5	D	D	D	b	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	24	16 892	2 224	459	158	16.5	1.5
45391	Pet & pet supplies stores	8	5 793	674	175	67	3.4	—
453910	Pet & pet supplies stores	8	5 793	674	175	67	3.4	—
45399	All other miscellaneous store retailers	14	D	D	D	b	D	D
454	Nonstore retailers	59	834 738	93 076	22 640	3 636	.9	.3
4541	Electronic shopping & mail-order houses	12	791 321	86 076	20 909	3 396	—	—
45411	Electronic shopping & mail-order houses	12	791 321	86 076	20 909	3 396	—	—
454110	Electronic shopping & mail-order houses	12	791 321	86 076	20 909	3 396	—	—
4543	Direct selling establishments	41	D	D	D	c	D	D
45431	Fuel dealers	27	D	D	D	c	D	D
454311	Heating oil dealers	21	22 189	3 242	815	116	22.1	7.4
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	14	D	D	D	b	D	D
454390	Other direct selling establishments	14	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
Fitchburg-Leominster, MA PMSA								
44-45	Retail trade	570	1 252 132	122 706	27 480	7 488	8.6	4.9
441	Motor vehicle & parts dealers	85	295 195	24 501	5 535	860	18.0	7.8
4411	Automobile dealers	40	254 372	18 024	4 190	585	20.0	7.7
44112	Used car dealers	20	25 527	1 826	432	66	21.2	14.6
441120	Used car dealers	20	25 527	1 826	432	66	21.2	14.6
4412	Other motor vehicle dealers	6	11 592	1 232	185	41	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	28	D	D	D	c	D	D
4421	Furniture stores	17	22 810	3 484	713	144	34.5	3.3
44211	Furniture stores	17	22 810	3 484	713	144	34.5	3.3
442110	Furniture stores	17	22 810	3 484	713	144	34.5	3.3
443	Electronics & appliance stores	23	17 304	2 844	848	122	2.4	1.2
4431	Electronics & appliance stores	23	17 304	2 844	848	122	2.4	1.2
44311	Appliance, television, & other electronics stores	13	13 419	2 264	719	89	.9	1.6
444	Building material & garden equipment & supplies dealers	50	77 806	10 081	2 279	480	2.4	7.2
4441	Building material & supplies dealers	41	73 340	9 429	2 167	432	—	6.8
44419	Other building material dealers	21	39 221	4 498	1 023	161	—	—
444190	Other building material dealers	21	39 221	4 498	1 023	161	—	—
445	Food & beverage stores	88	260 442	28 030	5 583	1 909	7.0	3.1
4451	Grocery stores	49	227 247	25 063	4 969	1 690	4.0	3.0
4452	Specialty food stores	9	8 525	410	84	28	5.3	4.4
446	Health & personal care stores	39	59 688	6 475	1 545	446	2.2	4.8
4461	Health & personal care stores	39	59 688	6 475	1 545	446	2.2	4.8
4461102	Proprietary stores	1	D	D	D	b	D	D
447	Gasoline stations	56	147 883	8 223	1 910	585	9.1	5.8
4471	Gasoline stations	56	147 883	8 223	1 910	585	9.1	5.8
44711	Gasoline stations with convenience stores	26	112 969	6 434	1 473	445	7.2	1.6
447110	Gasoline stations with convenience stores	26	112 969	6 434	1 473	445	7.2	1.6
448	Clothing & clothing accessories stores	62	69 108	7 667	1 793	644	.1	6.0
4481	Clothing stores	39	54 938	5 890	1 363	505	—	5.0
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	36	29 349	2 817	642	253	2.3	8.9
4511	Sporting goods, hobby, & musical instrument stores ..	22	D	D	D	c	D	D
4512	Book, periodical, & music stores	14	D	D	D	b	D	D
45121	Book stores & news dealers	10	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	19	172 888	14 940	3 361	1 321	.3	.2
45299	All other general merchandise stores	12	D	D	D	c	D	D
452990	All other general merchandise stores	12	D	D	D	c	D	D
453	Miscellaneous store retailers	49	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	22	16 568	1 615	379	159	2.3	3.2
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
454	Nonstore retailers	35	70 426	9 377	2 283	373	11.9	3.3
4543	Direct selling establishments	27	59 541	7 770	1 909	302	12.7	3.9
45431	Fuel dealers	20	53 886	6 512	1 617	229	13.4	4.3
454311	Heating oil dealers	17	40 928	4 386	1 049	164	17.7	5.7
454312	Liquefied petroleum gas (bottled gas) dealers	3	12 958	2 126	568	65	—	—
Lawrence, MA-NH PMSA								
44-45	Retail trade	1 326	3 215 587	287 308	68 792	18 416	10.5	4.3
441	Motor vehicle & parts dealers	143	735 264	57 358	13 063	1 893	20.0	4.0
4411	Automobile dealers	67	619 062	41 527	9 472	1 213	22.4	2.1
44111	New car dealers	29	552 089	36 113	8 044	1 035	23.0	1.5
441110	New car dealers	29	552 089	36 113	8 044	1 035	23.0	1.5
44112	Used car dealers	38	66 973	5 414	1 428	178	17.4	7.1
441120	Used car dealers	38	66 973	5 414	1 428	178	17.4	7.1
4412	Other motor vehicle dealers	13	33 241	2 802	590	100	11.0	—
44121	Recreational vehicle dealers	8	28 811	2 327	499	84	9.1	—
441210	Recreational vehicle dealers	8	28 811	2 327	499	84	9.1	—
4413	Automotive parts, accessories, & tire stores	63	82 961	13 029	3 001	580	5.3	19.3
44131	Automotive parts & accessories stores	49	64 942	10 014	2 306	451	4.2	18.4
441310	Automotive parts & accessories stores	49	64 942	10 014	2 306	451	4.2	18.4
44132	Tire dealers	14	18 019	3 015	695	129	9.6	22.6
441320	Tire dealers	14	18 019	3 015	695	129	9.6	22.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
Lawrence, MA-NH PMSA—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	66	86 442	10 235	2 438	551	10.6	2.4
4421	Furniture stores	23	37 370	4 820	1 030	212	9.3	4.0
44211	Furniture stores	23	37 370	4 820	1 030	212	9.3	4.0
442110	Furniture stores	23	37 370	4 820	1 030	212	9.3	4.0
4422	Home furnishings stores	43	49 072	5 415	1 408	339	11.6	1.2
44221	Floor covering stores	26	21 540	3 351	831	147	22.1	2.7
442210	Floor covering stores	26	21 540	3 351	831	147	22.1	2.7
44229	Other home furnishings stores	17	27 532	2 064	577	192	3.4	—
442299	All other home furnishings stores	15	D	D	D	c	D	D
443	Electronics & appliance stores	67	98 867	12 257	2 729	521	14.9	6.7
4431	Electronics & appliance stores	67	98 867	12 257	2 729	521	14.9	6.7
44311	Appliance, television, & other electronics stores	34	56 704	5 237	1 250	258	1.2	5.3
443111	Household appliance stores	13	12 382	1 863	439	65	5.4	—
443112	Radio, television, & other electronics stores	21	44 322	3 374	811	193	—	6.8
44312	Computer & software stores	26	38 927	6 543	1 368	232	32.9	9.2
443120	Computer & software stores	26	38 927	6 543	1 368	232	32.9	9.2
44313	Camera & photographic supplies stores	7	3 236	477	111	31	41.0	—
443130	Camera & photographic supplies stores	7	3 236	477	111	31	41.0	—
444	Building material & garden equipment & supplies dealers	109	280 194	31 906	6 476	1 272	4.6	1.3
4441	Building material & supplies dealers	91	255 734	27 740	5 595	1 090	4.1	1.4
44411	Home centers	1	D	D	D	e	D	D
444110	Home centers	1	D	D	D	e	D	D
44412	Paint & wallpaper stores	14	10 759	1 484	293	78	6.2	—
444120	Paint & wallpaper stores	14	10 759	1 484	293	78	6.2	—
44419	Other building material dealers	58	154 726	17 978	3 527	573	4.4	2.2
444190	Other building material dealers	58	154 726	17 978	3 527	573	4.4	2.2
4442	Lawn & garden equipment & supplies stores	18	24 460	4 166	881	182	9.8	—
44422	Nursery & garden centers	13	18 808	3 403	689	148	11.2	—
444220	Nursery & garden centers	13	18 808	3 403	689	148	11.2	—
445	Food & beverage stores	189	647 181	46 466	14 194	4 437	7.4	2.4
4451	Grocery stores	111	559 576	39 723	12 364	3 923	3.7	2.4
44511	Supermarkets & other grocery (except convenience) stores	58	522 343	36 545	11 660	3 629	2.4	.8
445110	Supermarkets & other grocery (except convenience) stores	58	522 343	36 545	11 660	3 629	2.4	.8
44512	Convenience stores	53	37 233	3 178	704	294	20.6	25.2
445120	Convenience stores	53	37 233	3 178	704	294	20.6	25.2
4452	Specialty food stores	26	32 079	3 537	1 030	227	47.1	.9
4453	Beer, wine, & liquor stores	52	55 526	3 206	800	287	21.7	3.4
44531	Beer, wine, & liquor stores	52	55 526	3 206	800	287	21.7	3.4
445310	Beer, wine, & liquor stores	52	55 526	3 206	800	287	21.7	3.4
446	Health & personal care stores	95	199 681	21 260	5 090	1 434	7.1	2.8
4461	Health & personal care stores	95	199 681	21 260	5 090	1 434	7.1	2.8
44611	Pharmacies & drug stores	51	169 951	16 058	3 923	1 193	4.7	2.2
446110	Pharmacies & drug stores	51	169 951	16 058	3 923	1 193	4.7	2.2
4461101	Pharmacies & drug stores	47	161 115	15 394	3 772	1 103	4.9	2.4
4461102	Proprietary stores	4	8 836	664	151	90	1.6	—
44612	Cosmetics, beauty supplies, & perfume stores	7	4 756	482	138	52	37.8	—
446120	Cosmetics, beauty supplies, & perfume stores	7	4 756	482	138	52	37.8	—
44613	Optical goods stores	16	7 530	1 370	336	78	3.2	5.4
446130	Optical goods stores	16	7 530	1 370	336	78	3.2	5.4
44619	Other health & personal care stores	21	17 444	3 350	693	111	23.5	7.9
446191	Food (health) supplement stores	9	4 413	474	106	37	15.6	31.1
446199	All other health & personal care stores	12	13 031	2 876	587	74	26.3	—
447	Gasoline stations	147	247 764	13 849	3 092	977	18.4	9.7
4471	Gasoline stations	147	247 764	13 849	3 092	977	18.4	9.7
44711	Gasoline stations with convenience stores	55	102 466	6 439	1 334	477	9.4	12.9
447110	Gasoline stations with convenience stores	55	102 466	6 439	1 334	477	9.4	12.9
44719	Other gasoline stations	92	145 298	7 410	1 758	500	24.8	7.5
447190	Other gasoline stations	92	145 298	7 410	1 758	500	24.8	7.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.								
Lawrence, MA—NH PMSA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	176	191 284	20 054	4 488	1 859	5.2	8.4
4481	Clothing stores	110	145 618	13 900	3 294	1 478	3.0	9.3
44811	Men's clothing stores	15	13 817	1 965	541	156	3.3	29.7
448110	Men's clothing stores	15	13 817	1 965	541	156	3.3	29.7
44813	Children's & infants' clothing stores	5	D	D	D	b	D	D
448130	Children's & infants' clothing stores	5	D	D	D	b	D	D
44814	Family clothing stores	22	80 770	6 033	1 354	741	2.1	9.6
448140	Family clothing stores	22	80 770	6 033	1 354	741	2.1	9.6
44819	Other clothing stores	15	11 465	1 626	369	127	4.0	—
448190	Other clothing stores	15	11 465	1 626	369	127	4.0	—
4482103	Children's & juveniles' shoe stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	31	24 388	3 764	627	172	19.0	9.0
44831	Jewelry stores	29	D	D	D	c	D	D
448310	Jewelry stores	29	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	87	80 888	7 303	1 733	605	3.3	7.8
4511	Sporting goods, hobby, & musical instrument stores ..	62	54 485	5 303	1 228	399	4.8	8.5
45111	Sporting goods stores	36	24 073	2 818	646	207	10.0	11.7
451110	Sporting goods stores	36	24 073	2 818	646	207	10.0	11.7
45112	Hobby, toy, & game stores	14	25 225	1 756	374	126	.1	—
451120	Hobby, toy, & game stores	14	25 225	1 756	374	126	.1	—
4512	Book, periodical, & music stores	25	26 403	2 000	505	206	.3	6.3
45121	Book stores & news dealers	12	14 769	1 245	313	134	.5	—
451211	Book stores	11	D	D	D	c	D	D
4512111	Book stores, general	7	D	D	D	c	D	D
4512113	College book stores	3	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	13	11 634	755	192	72	—	14.4
451220	Prerecorded tape, compact disc, & record stores ..	13	11 634	755	192	72	—	14.4
452	General merchandise stores	40	430 971	38 328	8 836	3 213	.4	.3
4521	Department stores (incl leased depts) ##	15	324 076	N	N	N	—	—
45211	Department stores (incl leased depts) ##	15	324 076	N	N	N	—	—
4521	Department stores (excl leased depts)	15	319 169	30 273	6 777	2 545	—	—
45211	Department stores (excl leased depts)	15	319 169	30 273	6 777	2 545	—	—
452110	Department stores (excl leased depts)	15	319 169	30 273	6 777	2 545	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	11	189 883	16 859	3 807	1 596	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
45299	All other general merchandise stores	24	D	D	D	f	D	D
452990	All other general merchandise stores	24	D	D	D	f	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	11	25 351	3 417	944	266	2.5	—
453	Miscellaneous store retailers	149	114 636	13 767	3 231	1 108	18.3	4.2
4531	Florists	36	13 218	3 228	725	254	22.4	8.4
45311	Florists	36	13 218	3 228	725	254	22.4	8.4
453110	Florists	36	13 218	3 228	725	254	22.4	8.4
4532	Office supplies, stationery, & gift stores	61	60 433	5 931	1 411	555	16.7	1.8
45321	Office supplies & stationery stores	9	D	D	D	c	D	D
453210	Office supplies & stationery stores	9	D	D	D	c	D	D
4532102	Office supplies stores	8	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	52	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	52	D	D	D	e	D	D
4533	Used merchandise stores	18	6 467	1 130	258	74	5.5	28.5
45331	Used merchandise stores	18	6 467	1 130	258	74	5.5	28.5
453310	Used merchandise stores	18	6 467	1 130	258	74	5.5	28.5
4539	Other miscellaneous store retailers	34	34 518	3 478	837	225	22.0	2.2
45391	Pet & pet supplies stores	9	11 305	1 849	466	124	37.0	5.7
453910	Pet & pet supplies stores	9	11 305	1 849	466	124	37.0	5.7
45399	All other miscellaneous store retailers	20	D	D	D	b	D	D
454	Nonstore retailers	58	102 415	14 525	3 422	546	11.5	21.9
4541	Electronic shopping & mail-order houses	11	26 215	3 339	798	135	—	85.2
45411	Electronic shopping & mail-order houses	11	26 215	3 339	798	135	—	85.2
454110	Electronic shopping & mail-order houses	11	26 215	3 339	798	135	—	85.2
4542	Vending machine operators	8	8 894	2 301	510	80	1.6	—
45421	Vending machine operators	8	8 894	2 301	510	80	1.6	—
454210	Vending machine operators	8	8 894	2 301	510	80	1.6	—
4543	Direct selling establishments	39	67 306	8 885	2 114	331	17.3	.2
45431	Fuel dealers	25	60 819	7 473	1 795	250	18.4	.2
454311	Heating oil dealers	20	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	4	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
Lowell, MA-NH PMSA								
44-45	Retail trade	785	1 605 231	151 284	37 823	9 804	9.8	6.3
441	Motor vehicle & parts dealers	75	267 925	23 354	5 467	889	13.5	5.9
4412	Other motor vehicle dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	40	D	D	D	e	D	D
44131	Automotive parts & accessories stores	33	28 839	4 922	1 093	236	16.1	11.8
441310	Automotive parts & accessories stores	33	28 839	4 922	1 093	236	16.1	11.8
442	Furniture & home furnishings stores	38	35 601	6 473	1 451	216	11.1	3.6
4421	Furniture stores	13	D	D	D	b	D	D
44211	Furniture stores	13	D	D	D	b	D	D
442110	Furniture stores	13	D	D	D	b	D	D
4422	Home furnishings stores	25	D	D	D	c	D	D
44221	Floor covering stores	17	15 407	2 773	676	94	15.1	2.8
442210	Floor covering stores	17	15 407	2 773	676	94	15.1	2.8
443	Electronics & appliance stores	33	27 429	4 320	975	161	26.3	1.5
4431	Electronics & appliance stores	33	27 429	4 320	975	161	26.3	1.5
44311	Appliance, television, & other electronics stores	24	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	14	D	D	D	b	D	D
44312	Computer & software stores	7	9 726	1 294	300	48	2.1	—
443120	Computer & software stores	7	9 726	1 294	300	48	2.1	—
444	Building material & garden equipment & supplies dealers	70	196 369	24 136	5 690	923	6.3	.6
4441	Building material & supplies dealers	59	D	D	D	f	D	D
44413	Hardware stores	14	21 867	3 422	762	245	2.0	—
444130	Hardware stores	14	21 867	3 422	762	245	2.0	—
44419	Other building material dealers	33	110 165	13 210	2 967	349	10.3	—
444190	Other building material dealers	33	110 165	13 210	2 967	349	10.3	—
445	Food & beverage stores	160	417 653	30 506	9 798	3 183	5.0	3.8
4451	Grocery stores	97	369 191	26 052	8 754	2 820	2.5	3.3
44511	Supermarkets & other grocery (except convenience) stores	42	329 396	22 733	8 005	2 515	.4	3.0
445110	Supermarkets & other grocery (except convenience) stores	42	329 396	22 733	8 005	2 515	.4	3.0
44512	Convenience stores	55	39 795	3 319	749	305	19.8	5.7
445120	Convenience stores	55	39 795	3 319	749	305	19.8	5.7
4452	Specialty food stores	12	6 270	875	218	73	14.0	14.6
4453	Beer, wine, & liquor stores	51	42 192	3 579	826	290	26.0	6.6
44531	Beer, wine, & liquor stores	51	42 192	3 579	826	290	26.0	6.6
445310	Beer, wine, & liquor stores	51	42 192	3 579	826	290	26.0	6.6
446	Health & personal care stores	54	149 883	15 756	3 850	1 066	8.1	21.6
4461	Health & personal care stores	54	149 883	15 756	3 850	1 066	8.1	21.6
44611	Pharmacies & drug stores	42	146 844	14 996	3 682	1 029	7.5	21.6
446110	Pharmacies & drug stores	42	146 844	14 996	3 682	1 029	7.5	21.6
4461101	Pharmacies & drug stores	42	146 844	14 996	3 682	1 029	7.5	21.6
447	Gasoline stations	100	153 198	8 996	2 230	635	24.1	13.0
4471	Gasoline stations	100	153 198	8 996	2 230	635	24.1	13.0
44719	Other gasoline stations	78	114 079	7 500	1 869	497	29.7	9.8
447190	Other gasoline stations	78	114 079	7 500	1 869	497	29.7	9.8
448	Clothing & clothing accessories stores	58	68 770	5 915	1 382	558	3.3	.9
4481	Clothing stores	31	59 673	4 849	1 128	478	1.3	.1
44814	Family clothing stores	10	47 248	3 608	827	330	.4	—
448140	Family clothing stores	10	47 248	3 608	827	330	.4	—
451	Sporting goods, hobby, book, & music stores	46	31 978	4 129	975	273	12.8	8.1
4511	Sporting goods, hobby, & musical instrument stores	31	21 568	3 242	728	193	19.0	4.6
45113	Sewing, needlework, & piece goods stores	6	4 519	708	233	52	7.3	—
451130	Sewing, needlework, & piece goods stores	6	4 519	708	233	52	7.3	—
4512	Book, periodical, & music stores	15	10 410	887	247	80	—	15.4
45121	Book stores & news dealers	13	D	D	D	b	D	D
4512113	College book stores	4	5 291	352	95	29	—	—
452	General merchandise stores	18	108 600	11 415	2 283	1 071	—	1.0
45299	All other general merchandise stores	12	13 753	1 480	362	158	—	7.9
452990	All other general merchandise stores	12	13 753	1 480	362	158	—	7.9
453	Miscellaneous store retailers	86	30 970	5 548	1 065	370	32.1	14.2
4532	Office supplies, stationery, & gift stores	16	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	32	D	D	D	c	D	D
45391	Pet & pet supplies stores	9	D	D	D	b	D	D
453910	Pet & pet supplies stores	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	21	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.								
Lowell, MA—NH PMSA—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	47	116 855	10 736	2 657	459	9.0	5.3
4541	Electronic shopping & mail-order houses	5	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	c	D	D
4543	Direct selling establishments	35	72 986	6 611	1 587	258	11.2	8.3
45431	Fuel dealers	25	62 701	4 665	1 171	173	9.0	1.6
454311	Heating oil dealers	20	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	10	10 285	1 946	416	85	24.9	49.2
454390	Other direct selling establishments	10	10 285	1 946	416	85	24.9	49.2
Manchester, NH PMSA								
44-45	Retail trade	880	2 301 516	215 024	50 885	12 511	6.9	6.5
441	Motor vehicle & parts dealers	92	700 749	53 256	13 139	1 603	6.9	10.7
4411	Automobile dealers	42	600 810	38 903	9 984	1 051	7.8	11.8
44111	New car dealers	21	525 780	33 605	8 805	889	6.3	13.4
441110	New car dealers	21	525 780	33 605	8 805	889	6.3	13.4
44112	Used car dealers	21	75 030	5 298	1 179	162	18.5	.9
441120	Used car dealers	21	75 030	5 298	1 179	162	18.5	.9
4412	Other motor vehicle dealers	10	51 650	5 661	1 040	184	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	c	D	D
441221	Motorcycle dealers	5	23 848	2 835	608	91	—	—
441222	Boat dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	40	48 289	8 692	2 115	368	3.6	8.1
44131	Automotive parts & accessories stores	30	36 796	6 802	1 621	295	4.1	5.7
441310	Automotive parts & accessories stores	30	36 796	6 802	1 621	295	4.1	5.7
442	Furniture & home furnishings stores	54	77 060	11 225	2 497	480	14.2	7.8
4421	Furniture stores	21	40 025	6 113	1 311	230	22.8	8.8
44211	Furniture stores	21	40 025	6 113	1 311	230	22.8	8.8
442110	Furniture stores	21	40 025	6 113	1 311	230	22.8	8.8
4422	Home furnishings stores	33	37 035	5 112	1 186	250	4.9	6.7
44221	Floor covering stores	16	16 212	2 629	598	104	5.4	12.9
442210	Floor covering stores	16	16 212	2 629	598	104	5.4	12.9
44229	Other home furnishings stores	17	20 823	2 483	588	146	4.5	2.0
442299	All other home furnishings stores	14	D	D	D	c	D	D
443	Electronics & appliance stores	56	77 839	7 357	1 589	324	12.9	12.7
4431	Electronics & appliance stores	56	77 839	7 357	1 589	324	12.9	12.7
44311	Appliance, television, & other electronics stores	32	43 524	3 805	853	196	9.5	3.2
443112	Radio, television, & other electronics stores	25	40 879	3 585	803	176	5.6	3.4
44312	Computer & software stores	18	26 320	2 870	576	92	20.2	32.3
443120	Computer & software stores	18	26 320	2 870	576	92	20.2	32.3
44313	Camera & photographic supplies stores	6	7 995	682	160	36	7.5	—
443130	Camera & photographic supplies stores	6	7 995	682	160	36	7.5	—
444	Building material & garden equipment & supplies dealers	74	253 780	27 116	5 999	1 085	3.5	1.5
4441	Building material & supplies dealers	60	240 735	25 266	5 631	950	2.3	1.6
44411	Home centers	5	96 289	7 973	1 738	385	.2	—
444110	Home centers	5	96 289	7 973	1 738	385	.2	—
44419	Other building material dealers	41	132 852	15 400	3 436	470	3.2	2.9
444190	Other building material dealers	41	132 852	15 400	3 436	470	3.2	2.9
4442	Lawn & garden equipment & supplies stores	14	13 045	1 850	368	135	25.0	—
445	Food & beverage stores	103	401 877	29 678	7 655	2 680	4.7	.7
4451	Grocery stores	83	357 995	28 233	7 271	2 463	4.9	.8
44511	Supermarkets & other grocery (except convenience) stores	47	337 292	26 538	6 905	2 285	2.8	.7
445110	Supermarkets & other grocery (except convenience) stores	47	337 292	26 538	6 905	2 285	2.8	.7
44512	Convenience stores	36	20 703	1 695	366	178	39.5	2.7
445120	Convenience stores	36	20 703	1 695	366	178	39.5	2.7
4452	Specialty food stores	12	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	8	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	8	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	8	D	D	D	c	D	D
446	Health & personal care stores	59	75 234	10 339	2 428	669	6.4	5.3
4461	Health & personal care stores	59	75 234	10 339	2 428	669	6.4	5.3
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	7	4 275	782	165	45	26.4	—
446120	Cosmetics, beauty supplies, & perfume stores	7	4 275	782	165	45	26.4	—
447	Gasoline stations	70	110 620	6 317	1 426	484	19.1	17.0
44711	Gasoline stations with convenience stores	43	80 818	4 582	1 026	352	12.3	17.1
447110	Gasoline stations with convenience stores	43	80 818	4 582	1 026	352	12.3	17.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.								
Manchester, NH PMSA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	112	108 376	12 395	2 769	991	5.0	9.1
4481	Clothing stores	65	76 212	8 067	1 849	679	.6	10.3
44813	Children's & infants' clothing stores	5	6 114	452	109	57	—	—
448130	Children's & infants' clothing stores	5	6 114	452	109	57	—	—
44814	Family clothing stores	18	44 441	3 936	905	343	—	17.3
448140	Family clothing stores	18	44 441	3 936	905	343	—	17.3
44819	Other clothing stores	8	D	D	D	b	D	D
448190	Other clothing stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	21	19 172	3 002	647	192	25.2	10.4
44831	Jewelry stores	19	D	D	D	c	D	D
448310	Jewelry stores	19	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	65	82 935	10 833	2 543	755	2.4	7.8
4511	Sporting goods, hobby, & musical instrument stores ..	46	62 409	9 283	2 176	602	2.8	9.3
45111	Sporting goods stores	30	35 011	4 453	1 108	341	2.2	9.5
451110	Sporting goods stores	30	35 011	4 453	1 108	341	2.2	9.5
4511101	General-line sporting goods stores	5	12 981	1 384	355	116	.9	—
4511102	Specialty-line sporting goods stores	25	22 030	3 069	753	225	2.9	15.1
45112	Hobby, toy, & game stores	9	19 986	1 661	333	141	2.4	12.4
451120	Hobby, toy, & game stores	9	19 986	1 661	333	141	2.4	12.4
45113	Sewing, needlework, & piece goods stores	4	3 653	841	157	40	14.5	—
451130	Sewing, needlework, & piece goods stores	4	3 653	841	157	40	14.5	—
4512	Book, periodical, & music stores	19	20 526	1 550	367	153	1.2	3.4
45121	Book stores & news dealers	13	D	D	D	c	D	D
451211	Book stores	11	D	D	D	c	D	D
4512111	Book stores, general	6	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	32	286 166	26 497	6 192	2 271	1.2	—
45299	All other general merchandise stores	19	D	D	D	e	D	D
452990	All other general merchandise stores	19	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	8	D	D	D	c	D	D
453	Miscellaneous store retailers	115	63 715	9 841	2 117	737	11.9	9.7
4531	Florists	26	9 647	2 057	491	165	25.9	8.1
45311	Florists	26	9 647	2 057	491	165	25.9	8.1
453110	Florists	26	9 647	2 057	491	165	25.9	8.1
4532	Office supplies, stationery, & gift stores	35	29 794	3 345	724	277	7.3	8.3
45321	Office supplies & stationery stores	6	19 053	1 769	433	121	—	—
453210	Office supplies & stationery stores	6	19 053	1 769	433	121	—	—
4532102	Office supplies stores	6	19 053	1 769	433	121	—	—
4539	Other miscellaneous store retailers	36	21 094	3 588	733	205	12.2	12.8
45391	Pet & pet supplies stores	9	7 206	831	187	76	18.5	4.7
453910	Pet & pet supplies stores	9	7 206	831	187	76	18.5	4.7
45399	All other miscellaneous store retailers	26	D	D	D	c	D	D
454	Nonstore retailers	48	63 165	10 170	2 531	432	27.4	11.6
4541	Electronic shopping & mail-order houses	12	21 059	4 472	1 063	203	37.7	17.7
45411	Electronic shopping & mail-order houses	12	21 059	4 472	1 063	203	37.7	17.7
454110	Electronic shopping & mail-order houses	12	21 059	4 472	1 063	203	37.7	17.7
4543	Direct selling establishments	28	39 772	5 262	1 370	217	20.4	9.1
45431	Fuel dealers	16	32 676	4 277	1 086	164	15.7	10.9
454311	Heating oil dealers	14	D	D	D	c	D	D
Nashua, NH PMSA								
44-45	Retail trade	828	2 854 125	260 118	60 796	14 259	6.7	5.4
441	Motor vehicle & parts dealers	81	611 624	52 734	11 744	1 630	14.8	5.8
4411	Automobile dealers	31	544 738	42 953	9 430	1 201	15.6	4.8
44111	New car dealers	23	534 259	42 458	9 317	1 180	15.6	4.8
441110	New car dealers	23	534 259	42 458	9 317	1 180	15.6	4.8
4412	Other motor vehicle dealers	8	17 617	1 940	449	69	18.9	—
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	42	49 269	7 841	1 865	360	4.7	18.8
44131	Automotive parts & accessories stores	30	35 576	5 534	1 328	270	5.9	13.1
441310	Automotive parts & accessories stores	30	35 576	5 534	1 328	270	5.9	13.1
442	Furniture & home furnishings stores	63	107 990	11 948	2 489	510	9.7	3.6
4421	Furniture stores	21	70 843	7 342	1 558	264	6.3	1.5
44211	Furniture stores	21	70 843	7 342	1 558	264	6.3	1.5
442110	Furniture stores	21	70 843	7 342	1 558	264	6.3	1.5
4422	Home furnishings stores	42	37 147	4 606	931	246	16.3	7.5
44229	Other home furnishings stores	26	23 499	2 434	458	167	8.4	10.9
442299	All other home furnishings stores	23	22 612	2 289	428	158	7.8	11.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.							
	Nashua, NH PMSA—Con.							
44-45	Retail trade—Con.							
443	Electronics & appliance stores	43	152 115	10 227	2 540	523	2.2	.5
4431	Electronics & appliance stores	43	152 115	10 227	2 540	523	2.2	.5
44311	Appliance, television, & other electronics stores	21	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	15	42 264	3 199	743	164	—	1.4
44312	Computer & software stores	19	101 239	5 740	1 484	313	.5	.2
443120	Computer & software stores	19	101 239	5 740	1 484	313	.5	.2
444	Building material & garden equipment & supplies dealers	58	189 009	20 714	4 352	774	1.6	3.0
4441	Building material & supplies dealers	48	181 661	19 846	4 183	730	1.4	3.2
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	30	77 702	10 069	2 099	298	1.6	—
444190	Other building material dealers	30	77 702	10 069	2 099	298	1.6	—
445	Food & beverage stores	93	431 677	29 521	8 937	2 922	2.0	3.2
4451	Grocery stores	77	406 362	28 398	8 572	2 770	2.1	2.8
44511	Supermarkets & other grocery (except convenience) stores	37	373 282	25 934	8 008	2 535	.7	.8
445110	Supermarkets & other grocery (except convenience) stores	37	373 282	25 934	8 008	2 535	.7	.8
44512	Convenience stores	40	33 080	2 464	564	235	17.7	25.3
445120	Convenience stores	40	33 080	2 464	564	235	17.7	25.3
4452	Specialty food stores	10	D	D	D	b	D	D
446	Health & personal care stores	54	92 754	10 474	2 439	753	5.8	3.5
4461	Health & personal care stores	54	92 754	10 474	2 439	753	5.8	3.5
4461102	Proprietary stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
447	Gasoline stations	77	157 588	10 084	2 248	601	26.9	14.0
4471	Gasoline stations	77	157 588	10 084	2 248	601	26.9	14.0
44711	Gasoline stations with convenience stores	35	73 039	4 090	847	280	1.8	10.6
447110	Gasoline stations with convenience stores	35	73 039	4 090	847	280	1.8	10.6
44719	Other gasoline stations	42	84 549	5 994	1 401	321	48.7	16.9
447190	Other gasoline stations	42	84 549	5 994	1 401	321	48.7	16.9
448	Clothing & clothing accessories stores	120	159 433	15 827	3 634	1 297	2.0	10.1
4481	Clothing stores	72	101 284	9 510	2 302	967	1.7	12.9
44813	Children's & infants' clothing stores	6	7 990	614	129	58	—	—
448130	Children's & infants' clothing stores	6	7 990	614	129	58	—	—
44814	Family clothing stores	16	55 795	4 653	1 104	483	—	15.5
448140	Family clothing stores	16	55 795	4 653	1 104	483	—	15.5
44819	Other clothing stores	7	6 532	1 010	233	60	1.8	4.8
448190	Other clothing stores	7	6 532	1 010	233	60	1.8	4.8
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	25	41 076	3 742	932	203	3.6	5.6
44831	Jewelry stores	22	D	D	D	c	D	D
448310	Jewelry stores	22	D	D	D	c	D	D
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	61	94 906	8 362	2 064	732	2.9	4.1
4511	Sporting goods, hobby, & musical instrument stores	44	68 308	6 428	1 574	546	4.0	5.4
45111	Sporting goods stores	23	33 428	3 594	934	285	7.9	6.3
451110	Sporting goods stores	23	33 428	3 594	934	285	7.9	6.3
4511101	General-line sporting goods stores	4	15 428	1 367	332	110	—	—
45112	Hobby, toy, & game stores	16	29 978	2 147	450	179	—	.2
451120	Hobby, toy, & game stores	16	29 978	2 147	450	179	—	.2
4512	Book, periodical, & music stores	17	26 598	1 934	490	186	—	.9
45121	Book stores & news dealers	9	16 740	1 359	332	137	—	.8
451211	Book stores	8	D	D	D	c	D	D
4512111	Book stores, general	6	14 625	1 158	274	118	—	.9
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	8	9 858	575	158	49	—	.9
451220	Prerecorded tape, compact disc, & record stores	8	9 858	575	158	49	—	.9
452	General merchandise stores	32	439 967	37 423	9 016	2 844	—	.1
4521103	National chain department stores (excl leased depts)	3	D	D	D	f	D	D
4529	Other general merchandise stores	21	175 278	12 089	2 950	838	.1	.3
45299	All other general merchandise stores	18	45 765	4 989	1 376	474	.3	1.0
452990	All other general merchandise stores	18	45 765	4 989	1 376	474	.3	1.0
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	9	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.							
	Nashua, NH PMSA—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	110	87 735	10 275	2 304	751	15.3	9.2
4532	Office supplies, stationery, & gift stores	36	35 881	3 832	894	311	19.9	1.5
45321	Office supplies & stationery stores	5	22 336	1 832	453	104	22.3	—
453210	Office supplies & stationery stores	5	22 336	1 832	453	104	22.3	—
4532102	Office supplies stores	5	22 336	1 832	453	104	22.3	—
4533	Used merchandise stores	14	10 015	575	113	59	19.4	2.3
45331	Used merchandise stores	14	10 015	575	113	59	19.4	2.3
453310	Used merchandise stores	14	10 015	575	113	59	19.4	2.3
4539	Other miscellaneous store retailers	40	35 418	4 439	947	279	10.1	19.0
45391	Pet & pet supplies stores	11	11 023	1 286	309	119	4.8	9.6
453910	Pet & pet supplies stores	11	11 023	1 286	309	119	4.8	9.6
45399	All other miscellaneous store retailers	24	D	D	D	c	D	D
454	Nonstore retailers	36	329 327	42 529	9 029	922	2.2	12.6
4541	Electronic shopping & mail-order houses	14	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses	14	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses	14	D	D	D	f	D	D
4543	Direct selling establishments	17	52 570	7 831	2 176	265	10.5	7.4
45431	Fuel dealers	5	40 128	5 556	1 634	164	—	—
454311	Heating oil dealers	3	D	D	D	c	D	D
45439	Other direct selling establishments	12	12 442	2 275	542	101	44.3	31.3
454390	Other direct selling establishments	12	12 442	2 275	542	101	44.3	31.3
	New Bedford, MA PMSA							
44-45	Retail trade	690	1 345 291	129 885	29 578	8 360	12.0	3.2
441	Motor vehicle & parts dealers	81	248 199	21 129	4 911	865	26.1	2.4
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	39	24 679	3 486	836	233	15.3	3.5
4421	Furniture stores	15	13 747	1 834	440	140	11.7	—
44211	Furniture stores	15	13 747	1 834	440	140	11.7	—
442110	Furniture stores	15	13 747	1 834	440	140	11.7	—
4422	Home furnishings stores	24	10 932	1 652	396	93	19.9	7.8
443	Electronics & appliance stores	23	26 242	2 748	646	150	5.2	.3
4431	Electronics & appliance stores	23	26 242	2 748	646	150	5.2	.3
44311	Appliance, television, & other electronics stores	17	24 512	2 503	608	140	4.7	.4
443112	Radio, television, & other electronics stores	9	18 598	1 650	381	100	—	.5
444	Building material & garden equipment & supplies dealers	56	154 715	15 758	3 506	656	2.0	4.7
4441	Building material & supplies dealers	48	151 176	15 141	3 410	620	1.8	4.6
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	28	74 466	8 499	1 957	292	3.2	9.4
444190	Other building material dealers	28	74 466	8 499	1 957	292	3.2	9.4
445	Food & beverage stores	115	303 689	29 480	6 369	1 985	18.0	2.2
4451	Grocery stores	58	262 056	26 226	5 624	1 710	15.7	1.0
44511	Supermarkets & other grocery (except convenience) stores	25	239 705	24 142	5 165	1 512	15.3	.3
445110	Supermarkets & other grocery (except convenience) stores	25	239 705	24 142	5 165	1 512	15.3	.3
44512	Convenience stores	33	22 351	2 084	459	198	19.6	8.7
445120	Convenience stores	33	22 351	2 084	459	198	19.6	8.7
4452	Specialty food stores	19	14 219	1 562	349	117	41.5	15.4
4453	Beer, wine, & liquor stores	38	27 414	1 692	396	158	28.0	6.9
44531	Beer, wine, & liquor stores	38	27 414	1 692	396	158	28.0	6.9
445310	Beer, wine, & liquor stores	38	27 414	1 692	396	158	28.0	6.9
446	Health & personal care stores	45	87 685	9 368	2 285	634	6.3	1.9
4461	Health & personal care stores	45	87 685	9 368	2 285	634	6.3	1.9
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
447	Gasoline stations	74	98 291	5 739	1 383	488	14.5	2.0
44711	Gasoline stations with convenience stores	32	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	32	D	D	D	e	D	D
448	Clothing & clothing accessories stores	101	85 652	9 182	2 380	854	2.6	14.9
4481	Clothing stores	56	63 174	5 954	1 585	550	2.1	17.7
44819	Other clothing stores	7	D	D	D	b	D	D
448190	Other clothing stores	7	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	27	10 186	1 829	457	189	8.8	14.9
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.								
New Bedford, MA PMSA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	37	26 752	2 578	641	214	9.3	3.2
4511	Sporting goods, hobby, & musical instrument stores . .	28	19 278	1 788	447	139	7.8	1.1
4512	Book, periodical, & music stores	9	7 474	790	194	75	13.1	8.5
452	General merchandise stores	23	222 668	20 428	4 456	1 675	.9	—
45299	All other general merchandise stores	14	D	D	D	c	D	D
452990	All other general merchandise stores	14	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	9	D	D	D	c	D	D
453	Miscellaneous store retailers	63	29 215	4 641	891	354	8.4	2.1
4532	Office supplies, stationery, & gift stores	24	14 452	1 538	365	148	7.4	1.2
45321	Office supplies & stationery stores	4	10 347	880	203	64	7.3	—
453210	Office supplies & stationery stores	4	10 347	880	203	64	7.3	—
4532102	Office supplies stores	4	10 347	880	203	64	7.3	—
4539	Other miscellaneous store retailers	21	9 512	1 960	308	119	9.1	4.5
45399	All other miscellaneous store retailers	14	6 804	1 395	167	77	7.6	6.3
454	Nonstore retailers	33	37 504	5 348	1 274	252	11.1	11.4
4543	Direct selling establishments	25	D	D	D	c	D	D
45431	Fuel dealers	23	31 752	3 164	849	133	13.1	13.5
454311	Heating oil dealers	19	28 632	2 523	699	109	14.6	15.0
Portsmouth—Rochester, NH—ME PMSA								
44-45	Retail trade	1 432	3 156 516	279 423	66 073	16 527	9.6	3.7
441	Motor vehicle & parts dealers	140	933 662	66 015	14 284	2 056	16.4	2.3
4411	Automobile dealers	79	849 783	53 281	11 642	1 569	17.7	2.2
44111	New car dealers	51	806 023	50 288	10 915	1 448	17.8	2.0
441110	New car dealers	51	806 023	50 288	10 915	1 448	17.8	2.0
44112	Used car dealers	28	43 760	2 993	727	121	16.2	5.5
441120	Used car dealers	28	43 760	2 993	727	121	16.2	5.5
4412	Other motor vehicle dealers	11	30 952	4 637	701	102	—	1.5
44121	Recreational vehicle dealers	4	10 782	1 682	199	33	—	4.3
441210	Recreational vehicle dealers	4	10 782	1 682	199	33	—	4.3
44122	Motorcycle, boat, & other motor vehicle dealers	7	20 170	2 955	502	69	—	—
441221	Motorcycle dealers	4	14 520	2 573	418	47	—	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	50	52 927	8 097	1 941	385	5.5	4.6
44131	Automotive parts & accessories stores	37	39 277	5 531	1 324	277	6.6	3.2
441310	Automotive parts & accessories stores	37	39 277	5 531	1 324	277	6.6	3.2
442	Furniture & home furnishings stores	91	97 034	12 137	3 045	634	11.5	19.2
4421	Furniture stores	35	D	D	D	e	D	D
44211	Furniture stores	35	D	D	D	e	D	D
442110	Furniture stores	35	D	D	D	e	D	D
4422	Home furnishings stores	56	D	D	D	e	D	D
44229	Other home furnishings stores	40	48 113	5 023	1 330	293	8.2	18.2
442299	All other home furnishings stores	38	D	D	D	e	D	D
443	Electronics & appliance stores	57	126 194	12 145	2 691	477	13.6	3.2
4431	Electronics & appliance stores	57	126 194	12 145	2 691	477	13.6	3.2
44311	Appliance, television, & other electronics stores	34	81 950	7 218	1 705	323	3.8	2.4
443111	Household appliance stores	14	32 151	3 667	870	132	8.3	1.8
443112	Radio, television, & other electronics stores	20	49 799	3 551	835	191	1.0	2.7
44312	Computer & software stores	19	39 327	4 071	783	110	35.6	5.4
443120	Computer & software stores	19	39 327	4 071	783	110	35.6	5.4
44313	Camera & photographic supplies stores	4	4 917	856	203	44	—	—
443130	Camera & photographic supplies stores	4	4 917	856	203	44	—	—
444	Building material & garden equipment & supplies dealers	121	266 348	32 118	7 279	1 370	4.2	.9
4441	Building material & supplies dealers	94	244 609	28 255	6 546	1 200	4.2	1.0
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	9	D	D	D	b	D	D
444120	Paint & wallpaper stores	9	D	D	D	b	D	D
44413	Hardware stores	23	18 383	2 787	661	167	28.6	—
444130	Hardware stores	23	18 383	2 787	661	167	28.6	—
44419	Other building material dealers	59	161 025	18 969	4 333	657	2.6	1.2
444190	Other building material dealers	59	161 025	18 969	4 333	657	2.6	1.2
4442	Lawn & garden equipment & supplies stores	27	21 739	3 863	733	170	4.5	—
44421	Outdoor power equipment stores	9	10 106	1 843	367	61	.2	—
444210	Outdoor power equipment stores	9	10 106	1 843	367	61	.2	—
44422	Nursery & garden centers	18	11 633	2 020	366	109	8.3	—
444220	Nursery & garden centers	18	11 633	2 020	366	109	8.3	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.								
Portsmouth—Rochester, NH—ME PMSA—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	156	537 929	37 463	11 118	3 610	4.6	1.5
4451	Grocery stores	113	454 014	32 535	10 101	3 093	3.6	.7
44511	Supermarkets & other grocery (except convenience) stores	48	414 824	28 843	9 272	2 745	1.7	.3
445110	Supermarkets & other grocery (except convenience) stores	48	414 824	28 843	9 272	2 745	1.7	.3
44512	Convenience stores	65	39 190	3 692	829	348	23.3	4.1
445120	Convenience stores	65	39 190	3 692	829	348	23.3	4.1
4452	Specialty food stores	26	20 719	3 333	590	286	11.3	6.5
4453	Beer, wine, & liquor stores	17	63 196	1 595	427	231	9.4	5.7
44531	Beer, wine, & liquor stores	17	63 196	1 595	427	231	9.4	5.7
445310	Beer, wine, & liquor stores	17	63 196	1 595	427	231	9.4	5.7
446	Health & personal care stores	85	109 289	12 406	3 153	895	7.1	2.3
4461	Health & personal care stores	85	109 289	12 406	3 153	895	7.1	2.3
4461102	Proprietary stores	5	3 433	365	79	44	—	1.3
44612	Cosmetics, beauty supplies, & perfume stores	8	3 946	459	107	32	.9	1.5
446120	Cosmetics, beauty supplies, & perfume stores	8	3 946	459	107	32	.9	1.5
44619	Other health & personal care stores	25	8 443	1 692	384	95	24.6	17.9
446191	Food (health) supplement stores	14	4 506	731	192	60	1.4	33.5
447	Gasoline stations	137	199 597	12 685	3 003	994	13.1	3.7
4471	Gasoline stations	137	199 597	12 685	3 003	994	13.1	3.7
44711	Gasoline stations with convenience stores	68	98 911	6 235	1 450	551	9.2	.8
447110	Gasoline stations with convenience stores	68	98 911	6 235	1 450	551	9.2	.8
44719	Other gasoline stations	69	100 686	6 450	1 553	443	16.8	6.7
447190	Other gasoline stations	69	100 686	6 450	1 553	443	16.8	6.7
448	Clothing & clothing accessories stores	237	245 761	24 033	5 296	1 890	5.0	14.9
4481	Clothing stores	148	172 961	15 575	3 412	1 375	4.6	16.8
44811	Men's clothing stores	23	39 771	3 224	685	279	1.3	29.7
448110	Men's clothing stores	23	39 771	3 224	685	279	1.3	29.7
44812	Women's clothing stores	61	43 177	4 750	1 050	438	10.1	13.5
448120	Women's clothing stores	61	43 177	4 750	1 050	438	10.1	13.5
44813	Children's & infants' clothing stores	8	7 477	721	166	83	—	3.8
448130	Children's & infants' clothing stores	8	7 477	721	166	83	—	3.8
44814	Family clothing stores	38	69 879	5 719	1 242	481	2.7	15.9
448140	Family clothing stores	38	69 879	5 719	1 242	481	2.7	15.9
44819	Other clothing stores	13	10 965	947	218	71	8.1	1.0
448190	Other clothing stores	13	10 965	947	218	71	8.1	1.0
4482	Shoe stores	46	47 155	4 543	990	317	2.5	10.8
44821	Shoe stores	46	47 155	4 543	990	317	2.5	10.8
448210	Shoe stores	46	47 155	4 543	990	317	2.5	10.8
4482101	Men's shoe stores	6	7 041	474	112	32	13.0	5.0
4482102	Women's shoe stores	6	4 374	415	72	37	1.1	—
4482104	Family shoe stores	27	23 767	2 385	545	179	1.0	10.9
4482105	Athletic footwear stores	7	11 973	1 269	261	69	—	18.0
4483	Jewelry, luggage, & leather goods stores	43	25 645	3 915	894	198	12.0	9.4
44831	Jewelry stores	34	21 107	3 390	774	166	14.5	9.8
448310	Jewelry stores	34	21 107	3 390	774	166	14.5	9.8
44832	Luggage & leather goods stores	9	4 538	525	120	32	—	7.8
448320	Luggage & leather goods stores	9	4 538	525	120	32	—	7.8
451	Sporting goods, hobby, book, & music stores	116	123 698	15 417	3 430	1 013	5.5	3.6
4511	Sporting goods, hobby, & musical instrument stores ..	84	95 321	12 634	2 731	747	5.9	3.1
45111	Sporting goods stores	44	69 165	9 985	2 228	516	5.8	.1
451110	Sporting goods stores	44	69 165	9 985	2 228	516	5.8	.1
4511101	General-line sporting goods stores	12	41 154	6 048	1 514	333	3.2	—
4511102	Specialty-line sporting goods stores	32	28 011	3 937	714	183	9.6	.1
45112	Hobby, toy, & game stores	22	19 093	2 015	393	181	7.4	8.6
451120	Hobby, toy, & game stores	22	19 093	2 015	393	181	7.4	8.6
45113	Sewing, needlework, & piece goods stores	12	4 500	494	82	38	4.0	4.0
451130	Sewing, needlework, & piece goods stores	12	4 500	494	82	38	4.0	4.0
4512	Book, periodical, & music stores	32	28 377	2 783	699	266	4.1	5.5
45121	Book stores & news dealers	24	21 572	2 288	566	222	5.3	4.7
451211	Book stores	21	D	D	D	c	D	D
4512111	Book stores, general	16	12 227	1 307	305	125	2.5	6.5
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
452	General merchandise stores	41	306 329	27 260	6 370	2 131	.9	—
45299	All other general merchandise stores	27	D	D	D	c	D	D
452990	All other general merchandise stores	27	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	12	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.								
Portsmouth—Rochester, NH—ME PMSA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	179	97 067	10 864	2 233	855	12.8	7.6
4532	Office supplies, stationery, & gift stores	77	46 282	4 351	916	377	14.3	4.3
45321	Office supplies & stationery stores	7	23 586	1 491	383	109	—	1.7
453210	Office supplies & stationery stores	7	23 586	1 491	383	109	—	1.7
4532102	Office supplies stores	6	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	70	22 696	2 860	533	268	29.1	7.1
453220	Gift, novelty, & souvenir stores	70	22 696	2 860	533	268	29.1	7.1
4533	Used merchandise stores	32	13 286	1 596	300	107	6.6	5.1
45331	Used merchandise stores	32	13 286	1 596	300	107	6.6	5.1
453310	Used merchandise stores	32	13 286	1 596	300	107	6.6	5.1
4539	Other miscellaneous store retailers	42	29 503	3 178	614	213	9.6	12.9
45391	Pet & pet supplies stores	12	3 773	482	120	56	34.2	1.2
453910	Pet & pet supplies stores	12	3 773	482	120	56	34.2	1.2
45399	All other miscellaneous store retailers	24	D	D	D	c	D	D
454	Nonstore retailers	72	113 608	16 880	4 171	602	16.4	1.6
4541	Electronic shopping & mail-order houses	21	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	21	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	21	D	D	D	c	D	D
4543	Direct selling establishments	48	D	D	D	e	D	D
45431	Fuel dealers	32	D	D	D	e	D	D
454311	Heating oil dealers	27	55 839	7 132	1 787	261	28.1	.3
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	c	D	D
Worcester, MA—CT PMSA								
44-45	Retail trade	1 923	4 396 294	424 368	95 163	24 442	7.3	9.4
441	Motor vehicle & parts dealers	233	1 139 462	88 321	19 487	2 754	8.1	11.5
4411	Automobile dealers	103	990 741	66 692	14 738	1 903	7.8	12.5
44111	New car dealers	53	922 099	61 699	13 681	1 732	6.4	13.0
441110	New car dealers	53	922 099	61 699	13 681	1 732	6.4	13.0
44112	Used car dealers	50	68 642	4 993	1 057	171	27.1	6.2
441120	Used car dealers	50	68 642	4 993	1 057	171	27.1	6.2
4412	Other motor vehicle dealers	17	42 829	4 417	902	158	14.9	—
44121	Recreational vehicle dealers	5	12 786	871	159	40	—	—
441210	Recreational vehicle dealers	5	12 786	871	159	40	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	12	30 043	3 546	743	118	21.3	—
441221	Motorcycle dealers	4	13 446	1 738	340	59	28.8	—
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	113	105 892	17 212	3 847	693	8.3	6.5
44131	Automotive parts & accessories stores	84	78 218	11 844	2 699	507	5.1	8.3
441310	Automotive parts & accessories stores	84	78 218	11 844	2 699	507	5.1	8.3
44132	Tire dealers	29	27 674	5 368	1 148	186	17.2	1.5
441320	Tire dealers	29	27 674	5 368	1 148	186	17.2	1.5
442	Furniture & home furnishings stores	92	136 031	18 603	4 695	1 018	6.6	9.0
4421	Furniture stores	33	79 213	12 375	2 726	526	5.7	9.0
44211	Furniture stores	33	79 213	12 375	2 726	526	5.7	9.0
442110	Furniture stores	33	79 213	12 375	2 726	526	5.7	9.0
4422	Home furnishings stores	59	56 818	6 228	1 969	492	7.8	9.0
44221	Floor covering stores	30	18 473	2 470	607	122	12.9	16.7
442210	Floor covering stores	30	18 473	2 470	607	122	12.9	16.7
44229	Other home furnishings stores	29	38 345	3 758	1 362	370	5.4	5.3
442299	All other home furnishings stores	26	35 542	3 499	1 301	350	5.8	5.7
443	Electronics & appliance stores	70	73 155	8 972	1 846	344	8.3	3.3
4431	Electronics & appliance stores	70	73 155	8 972	1 846	344	8.3	3.3
44311	Appliance, television, & other electronics stores	43	D	D	D	c	D	D
443111	Household appliance stores	17	26 522	3 033	652	115	9.7	1.2
443112	Radio, television, & other electronics stores	26	D	D	D	c	D	D
44312	Computer & software stores	22	30 623	3 418	615	103	6.4	1.4
443120	Computer & software stores	22	30 623	3 418	615	103	6.4	1.4
44313	Camera & photographic supplies stores	5	D	D	D	a	D	D
443130	Camera & photographic supplies stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	162	401 453	48 344	10 582	1 843	5.6	2.9
4441	Building material & supplies dealers	136	348 904	43 450	9 498	1 693	4.7	3.2
44411	Home centers	7	103 386	9 711	2 260	537	—	3.0
444110	Home centers	7	103 386	9 711	2 260	537	—	3.0
44412	Paint & wallpaper stores	19	16 167	2 911	730	124	1.8	2.6
444120	Paint & wallpaper stores	19	16 167	2 911	730	124	1.8	2.6
44419	Other building material dealers	87	215 915	28 519	5 925	893	6.4	3.2
444190	Other building material dealers	87	215 915	28 519	5 925	893	6.4	3.2
4442	Lawn & garden equipment & supplies stores	26	52 549	4 894	1 084	150	11.3	.8
44422	Nursery & garden centers	13	46 395	3 858	872	102	10.0	.1
444220	Nursery & garden centers	13	46 395	3 858	872	102	10.0	.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.							
	Worcester, MA—CT PMSA—Con.							
44-45	Retail trade—Con.							
445	Food & beverage stores	333	808 554	80 384	17 625	6 503	5.9	3.9
4451	Grocery stores	184	669 585	69 385	15 142	5 645	3.3	1.2
44511	Supermarkets & other grocery (except convenience) stores	82	612 626	63 443	13 703	5 064	2.1	.3
445110	Supermarkets & other grocery (except convenience) stores	82	612 626	63 443	13 703	5 064	2.1	.3
44512	Convenience stores	102	56 959	5 942	1 439	581	16.4	11.3
445120	Convenience stores	102	56 959	5 942	1 439	581	16.4	11.3
4452	Specialty food stores	42	37 081	2 763	592	229	20.7	41.4
4453	Beer, wine, & liquor stores	107	101 888	8 236	1 891	629	17.1	7.8
44531	Beer, wine, & liquor stores	107	101 888	8 236	1 891	629	17.1	7.8
445310	Beer, wine, & liquor stores	107	101 888	8 236	1 891	629	17.1	7.8
446	Health & personal care stores	130	231 186	26 096	6 046	1 813	5.7	3.0
4461	Health & personal care stores	130	231 186	26 096	6 046	1 813	5.7	3.0
44611	Pharmacies & drug stores	76	209 525	21 462	5 027	1 548	4.7	2.2
446110	Pharmacies & drug stores	76	209 525	21 462	5 027	1 548	4.7	2.2
4461101	Pharmacies & drug stores	69	D	D	D	g	D	D
4461102	Proprietary stores	7	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	10	3 895	692	154	55	10.9	—
446120	Cosmetics, beauty supplies, & perfume stores	10	3 895	692	154	55	10.9	—
44613	Optical goods stores	25	9 129	2 208	460	103	17.6	8.4
446130	Optical goods stores	25	9 129	2 208	460	103	17.6	8.4
44619	Other health & personal care stores	19	8 637	1 734	405	107	15.1	19.6
446191	Food (health) supplement stores	9	5 513	919	199	64	8.6	30.3
447	Gasoline stations	197	351 518	18 923	4 507	1 349	22.8	7.8
4471	Gasoline stations	197	351 518	18 923	4 507	1 349	22.8	7.8
44711	Gasoline stations with convenience stores	82	158 937	8 303	2 003	698	15.0	4.9
447110	Gasoline stations with convenience stores	82	158 937	8 303	2 003	698	15.0	4.9
44719	Other gasoline stations	115	192 581	10 620	2 504	651	29.2	10.1
447190	Other gasoline stations	115	192 581	10 620	2 504	651	29.2	10.1
448	Clothing & clothing accessories stores	249	232 556	26 860	6 281	2 281	4.1	7.1
4481	Clothing stores	151	173 655	18 403	4 236	1 700	4.0	7.1
44811	Men's clothing stores	22	25 036	2 389	591	168	4.7	8.0
448110	Men's clothing stores	22	25 036	2 389	591	168	4.7	8.0
44812	Women's clothing stores	63	54 362	5 965	1 399	603	8.0	14.3
448120	Women's clothing stores	63	54 362	5 965	1 399	603	8.0	14.3
44813	Children's & infants' clothing stores	11	17 527	1 940	486	190	1.5	—
448130	Children's & infants' clothing stores	11	17 527	1 940	486	190	1.5	—
44814	Family clothing stores	27	66 077	6 585	1 433	617	.8	3.5
448140	Family clothing stores	27	66 077	6 585	1 433	617	.8	3.5
44819	Other clothing stores	21	9 339	1 327	282	108	5.0	1.4
448190	Other clothing stores	21	9 339	1 327	282	108	5.0	1.4
4482	Shoe stores	54	34 075	3 772	933	341	3.1	1.7
44821	Shoe stores	54	34 075	3 772	933	341	3.1	1.7
448210	Shoe stores	54	34 075	3 772	933	341	3.1	1.7
4482103	Children's & juveniles' shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	34	17 630	1 862	429	149	5.9	.1
4482105	Athletic footwear stores	7	12 209	1 265	304	108	.3	2.0
4483	Jewelry, luggage, & leather goods stores	44	24 826	4 685	1 112	240	6.3	14.8
44831	Jewelry stores	42	D	D	D	c	D	D
448310	Jewelry stores	42	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	102	99 628	11 399	2 738	931	4.7	7.2
4511	Sporting goods, hobby, & musical instrument stores ..	65	56 388	5 856	1 366	509	5.4	7.9
45111	Sporting goods stores	36	27 669	3 203	782	224	7.5	6.6
451110	Sporting goods stores	36	27 669	3 203	782	224	7.5	6.6
4511101	General-line sporting goods stores	7	10 257	1 124	285	81	11.8	2.9
45112	Hobby, toy, & game stores	14	22 424	1 873	406	203	1.2	11.7
451120	Hobby, toy, & game stores	14	22 424	1 873	406	203	1.2	11.7
45114	Musical instrument & supplies stores	8	4 266	468	105	32	15.4	—
451140	Musical instrument & supplies stores	8	4 266	468	105	32	15.4	—
4512	Book, periodical, & music stores	37	43 240	5 543	1 372	422	3.9	6.2
45121	Book stores & news dealers	23	26 939	4 384	1 052	311	6.2	—
451211	Book stores	19	25 233	4 194	1 006	297	3.8	—
4512111	Book stores, general	13	22 099	3 900	938	266	4.2	—
4512113	College book stores	5	D	D	D	b	D	D
451212	News dealers & newsstands	4	1 706	190	46	14	41.2	—
45122	Prerecorded tape, compact disc, & record stores ...	14	16 301	1 159	320	111	—	16.6
451220	Prerecorded tape, compact disc, & record stores ...	14	16 301	1 159	320	111	—	16.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
Worcester, MA-CT PMSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	50	507 864	45 594	10 164	3 342	.3	.4
4521	Department stores (incl leased depts) ##	17	333 553	N	N	N	—	—
45211	Department stores (incl leased depts) ##	17	333 553	N	N	N	—	—
4521	Department stores (excl leased depts)	17	330 118	33 007	7 176	2 463	—	—
45211	Department stores (excl leased depts)	17	330 118	33 007	7 176	2 463	—	—
452110	Department stores (excl leased depts)	17	330 118	33 007	7 176	2 463	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	15	D	D	D	g	D	D
4529	Other general merchandise stores	33	177 746	12 587	2 988	879	.7	1.2
45299	All other general merchandise stores	29	D	D	D	e	D	D
452990	All other general merchandise stores	29	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	8	17 177	3 181	841	229	2.0	.7
453	Miscellaneous store retailers	204	236 157	24 994	5 142	1 334	7.0	62.3
4531	Florists	57	12 917	2 643	628	208	52.7	7.5
45311	Florists	57	12 917	2 643	628	208	52.7	7.5
453110	Florists	57	12 917	2 643	628	208	52.7	7.5
4532	Office supplies, stationery, & gift stores	62	191 529	17 583	3 551	762	2.0	73.8
45321	Office supplies & stationery stores	11	D	D	D	e	D	D
453210	Office supplies & stationery stores	11	D	D	D	e	D	D
4532101	Stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	9	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	51	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	51	D	D	D	e	D	D
4533	Used merchandise stores	30	D	D	D	c	D	D
45331	Used merchandise stores	30	D	D	D	c	D	D
453310	Used merchandise stores	30	D	D	D	c	D	D
4539	Other miscellaneous store retailers	55	D	D	D	c	D	D
45391	Pet & pet supplies stores	11	8 201	988	227	114	—	7.8
453910	Pet & pet supplies stores	11	8 201	988	227	114	—	7.8
45392	Art dealers	4	1 535	294	81	28	17.4	—
453920	Art dealers	4	1 535	294	81	28	17.4	—
45399	All other miscellaneous store retailers	40	D	D	D	c	D	D
454	Nonstore retailers	101	178 730	25 878	6 050	930	11.0	8.9
4541	Electronic shopping & mail-order houses	11	19 604	1 817	392	55	3.1	42.5
45411	Electronic shopping & mail-order houses	11	19 604	1 817	392	55	3.1	42.5
454110	Electronic shopping & mail-order houses	11	19 604	1 817	392	55	3.1	42.5
4542	Vending machine operators	15	23 855	3 607	858	156	5.6	.1
45421	Vending machine operators	15	23 855	3 607	858	156	5.6	.1
454210	Vending machine operators	15	23 855	3 607	858	156	5.6	.1
4543	Direct selling establishments	75	135 271	20 454	4 800	719	13.1	5.5
45431	Fuel dealers	53	108 590	15 213	3 834	478	15.8	1.3
454311	Heating oil dealers	43	93 844	13 565	3 405	426	18.2	1.5
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	b	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	22	26 681	5 241	966	241	1.9	22.8
454390	Other direct selling establishments	22	26 681	5 241	966	241	1.9	22.8
AREA OUTSIDE NEW HAMPSHIRE METROPOLITAN AREAS								
44-45	Retail trade	2 971	'5 671 986	'521 017	'118 619	30 380	'12.0	'4.3
441	Motor vehicle & parts dealers	340	1 599 791	122 699	27 771	4 254	14.2	5.4
4411	Automobile dealers	146	1 367 243	91 312	20 873	3 043	14.9	5.4
44111	New car dealers	92	1 321 780	87 203	19 971	2 840	14.5	5.2
441110	New car dealers	92	1 321 780	87 203	19 971	2 840	14.5	5.2
44112	Used car dealers	54	45 463	4 109	902	203	26.9	12.7
441120	Used car dealers	54	45 463	4 109	902	203	26.9	12.7
4412	Other motor vehicle dealers	57	D	D	D	e	D	D
44121	Recreational vehicle dealers	12	D	D	D	b	D	D
441210	Recreational vehicle dealers	12	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	45	D	D	D	e	D	D
441221	Motorcycle dealers	14	D	D	D	b	D	D
441222	Boat dealers	24	D	D	D	c	D	D
441229	All other motor vehicle dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	137	D	D	D	f	D	D
44131	Automotive parts & accessories stores	97	D	D	D	f	D	D
441310	Automotive parts & accessories stores	97	D	D	D	f	D	D
44132	Tire dealers	40	D	D	D	e	D	D
441320	Tire dealers	40	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE NEW HAMPSHIRE METROPOLITAN AREAS—Con.								
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores	142	D	D	D	f	D	D
4421	Furniture stores	46	D	D	D	e	D	D
44211	Furniture stores	46	D	D	D	e	D	D
442110	Furniture stores	46	D	D	D	e	D	D
4422	Home furnishings stores	96	D	D	D	e	D	D
44221	Floor covering stores	33	D	D	D	c	D	D
442210	Floor covering stores	33	D	D	D	c	D	D
44229	Other home furnishings stores	63	30 360	4 007	951	312	26.5	6.7
442299	All other home furnishings stores	62	D	D	D	e	D	D
443	Electronics & appliance stores	108	D	D	D	e	D	D
4431	Electronics & appliance stores	108	D	D	D	e	D	D
44311	Appliance, television, & other electronics stores	70	D	D	D	e	D	D
443111	Household appliance stores	30	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	40	D	D	D	c	D	D
44312	Computer & software stores	24	D	D	D	c	D	D
443120	Computer & software stores	24	D	D	D	c	D	D
44313	Camera & photographic supplies stores	14	D	D	D	b	D	D
443130	Camera & photographic supplies stores	14	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	287	D	D	D	g	D	D
4441	Building material & supplies dealers	232	D	D	D	g	D	D
44412	Paint & wallpaper stores	21	D	D	D	b	D	D
444120	Paint & wallpaper stores	21	D	D	D	b	D	D
44413	Hardware stores	69	D	D	D	e	D	D
444130	Hardware stores	69	D	D	D	e	D	D
44419	Other building material dealers	124	D	D	D	g	D	D
444190	Other building material dealers	124	D	D	D	g	D	D
4442	Lawn & garden equipment & supplies stores	55	D	D	D	c	D	D
44421	Outdoor power equipment stores	19	D	D	D	b	D	D
444210	Outdoor power equipment stores	19	D	D	D	b	D	D
44422	Nursery & garden centers	36	24 431	3 784	582	142	18.8	4.1
444220	Nursery & garden centers	36	24 431	3 784	582	142	18.8	4.1
445	Food & beverage stores	353	D	D	D	i	D	D
4451	Grocery stores	268	D	D	D	i	D	D
44511	Supermarkets & other grocery (except convenience) stores	152	D	D	D	i	D	D
445110	Supermarkets & other grocery (except convenience) stores	152	D	D	D	i	D	D
44512	Convenience stores	116	D	D	D	f	D	D
445120	Convenience stores	116	D	D	D	f	D	D
4452	Specialty food stores	41	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	44	D	D	D	e	D	D
44531	Beer, wine, & liquor stores	44	D	D	D	e	D	D
445310	Beer, wine, & liquor stores	44	D	D	D	e	D	D
446	Health & personal care stores	152	208 010	27 717	6 098	1 575	12.8	2.4
4461	Health & personal care stores	152	208 010	27 717	6 098	1 575	12.8	2.4
44611	Pharmacies & drug stores	84	D	D	D	g	D	D
446110	Pharmacies & drug stores	84	D	D	D	g	D	D
4461101	Pharmacies & drug stores	78	D	D	D	g	D	D
4461102	Proprietary stores	6	D	D	D	b	D	D
44613	Optical goods stores	27	D	D	D	c	D	D
446130	Optical goods stores	27	D	D	D	c	D	D
44619	Other health & personal care stores	32	D	D	D	c	D	D
446191	Food (health) supplement stores	16	D	D	D	b	D	D
446199	All other health & personal care stores	16	D	D	D	c	D	D
447	Gasoline stations	318	391 877	26 005	6 088	2 162	21.2	5.4
4471	Gasoline stations	318	391 877	26 005	6 088	2 162	21.2	5.4
44711	Gasoline stations with convenience stores	226	D	D	D	g	D	D
447110	Gasoline stations with convenience stores	226	D	D	D	g	D	D
44719	Other gasoline stations	92	D	D	D	e	D	D
447190	Other gasoline stations	92	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE NEW HAMPSHIRE METROPOLITAN AREAS—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	379	D	D	D	h	D	D
4481	Clothing stores	227	D	D	D	g	D	D
44811	Men's clothing stores	26	D	D	D	c	D	D
448110	Men's clothing stores	26	D	D	D	c	D	D
44812	Women's clothing stores	76	D	D	D	e	D	D
448120	Women's clothing stores	76	D	D	D	e	D	D
44813	Children's & infants' clothing stores	13	D	D	D	b	D	D
448130	Children's & infants' clothing stores	13	D	D	D	b	D	D
44814	Family clothing stores	66	97 958	10 429	2 540	857	6.2	8.8
448140	Family clothing stores	66	97 958	10 429	2 540	857	6.2	8.8
44815	Clothing accessories stores	13	D	D	D	b	D	D
448150	Clothing accessories stores	13	D	D	D	b	D	D
44819	Other clothing stores	33	D	D	D	c	D	D
448190	Other clothing stores	33	D	D	D	c	D	D
4482	Shoe stores	90	D	D	D	e	D	D
44821	Shoe stores	90	D	D	D	e	D	D
448210	Shoe stores	90	D	D	D	e	D	D
4482104	Family shoe stores	70	D	D	D	e	D	D
4482105	Athletic footwear stores	13	9 373	1 028	247	82	-	-
4483	Jewelry, luggage, & leather goods stores	62	D	D	D	e	D	D
44831	Jewelry stores	53	21 806	3 930	878	240	23.4	9.5
448310	Jewelry stores	53	21 806	3 930	878	240	23.4	9.5
44832	Luggage & leather goods stores	9	D	D	D	b	D	D
448320	Luggage & leather goods stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	251	D	D	D	g	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	175	D	D	D	g	D	D
45111	Sporting goods stores	116	68 202	7 911	1 860	605	27.1	4.1
451110	Sporting goods stores	116	68 202	7 911	1 860	605	27.1	4.1
4511101	General-line sporting goods stores	32	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	84	D	D	D	e	D	D
45112	Hobby, toy, & game stores	28	D	D	D	c	D	D
451120	Hobby, toy, & game stores	28	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	23	D	D	D	c	D	D
451130	Sewing, needlework, & piece goods stores	23	D	D	D	c	D	D
4512	Book, periodical, & music stores	76	D	D	D	e	D	D
45121	Book stores & news dealers	50	D	D	D	e	D	D
451211	Book stores	44	D	D	D	e	D	D
4512111	Book stores, general	31	25 202	3 395	747	216	7.3	34.4
4512113	College book stores	8	4 247	373	93	56	2.0	14.0
451212	News dealers & newsstands	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	26	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores ...	26	D	D	D	c	D	D
452	General merchandise stores	107	D	D	D	h	D	D
4521	Department stores (incl leased depts) ##	31	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	31	D	N	N	N	D	D
4521	Department stores (excl leased depts)	31	D	D	D	h	D	D
45211	Department stores (excl leased depts)	31	D	D	D	h	D	D
452110	Department stores (excl leased depts)	31	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	26	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts)	5	D	D	D	f	D	D
45299	All other general merchandise stores	74	D	D	D	e	D	D
452990	All other general merchandise stores	74	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	60	D	D	D	e	D	D
453	Miscellaneous store retailers	350	D	D	D	g	D	D
4531	Florists	65	D	D	D	e	D	D
45311	Florists	65	D	D	D	e	D	D
453110	Florists	65	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	143	D	D	D	f	D	D
45321	Office supplies & stationery stores	15	D	D	D	c	D	D
453210	Office supplies & stationery stores	15	D	D	D	c	D	D
4532101	Stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	13	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	128	D	D	D	f	D	D
453220	Gift, novelty, & souvenir stores	128	D	D	D	f	D	D
4533	Used merchandise stores	55	10 644	1 302	252	113	36.2	15.6
45331	Used merchandise stores	55	10 644	1 302	252	113	36.2	15.6
453310	Used merchandise stores	55	10 644	1 302	252	113	36.2	15.6
4539	Other miscellaneous store retailers	87	D	D	D	e	D	D
45391	Pet & pet supplies stores	24	D	D	D	c	D	D
453910	Pet & pet supplies stores	24	D	D	D	c	D	D
45392	Art dealers	6	D	D	D	a	D	D
453920	Art dealers	6	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	16	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	16	D	D	D	b	D	D
45399	All other miscellaneous store retailers	41	15 147	2 442	537	163	21.1	.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE NEW HAMPSHIRE METROPOLITAN AREAS—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	184	D	D	D	h	D	D
4541	Electronic shopping & mail-order houses	39	D	D	D	g	D	D
45411	Electronic shopping & mail-order houses	39	D	D	D	g	D	D
454110	Electronic shopping & mail-order houses	39	D	D	D	g	D	D
4542	Vending machine operators	15	D	D	D	c	D	D
45421	Vending machine operators	15	D	D	D	c	D	D
454210	Vending machine operators	15	D	D	D	c	D	D
4543	Direct selling establishments	130	D	D	D	g	D	D
45431	Fuel dealers	97	247 534	30 276	7 510	1 122	25.9	4.0
454311	Heating oil dealers	73	D	D	D	f	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	22	D	D	D	e	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	33	D	D	D	c	D	D
454390	Other direct selling establishments	33	D	D	D	c	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BELKNAP COUNTY, NH								
44-45	Retail trade	414	713 788	69 201	15 332	4 073	10.0	4.5
441	Motor vehicle & parts dealers	53	232 593	21 582	4 777	667	10.8	6.9
4411	Automobile dealers	18	175 560	13 943	3 194	409	12.7	8.7
44111	New car dealers	14	173 258	13 850	3 172	404	12.5	8.8
441110	New car dealers	14	173 258	13 850	3 172	404	12.5	8.8
4412	Other motor vehicle dealers	16	39 255	4 607	880	134	6.4	1.1
44122	Motorcycle, boat, & other motor vehicle dealers	16	39 255	4 607	880	134	6.4	1.1
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	11	26 031	3 253	658	83	6.9	.6
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	19	17 778	3 032	703	124	1.8	2.0
44131	Automotive parts & accessories stores	13	9 878	1 339	308	73	3.3	1.6
441310	Automotive parts & accessories stores	13	9 878	1 339	308	73	3.3	1.6
44132	Tire dealers	6	7 900	1 693	395	51	—	2.5
441320	Tire dealers	6	7 900	1 693	395	51	—	2.5
442	Furniture & home furnishings stores	21	19 608	2 796	609	145	7.3	7.4
4421	Furniture stores	5	8 004	1 353	296	55	—	2.9
44211	Furniture stores	5	8 004	1 353	296	55	—	2.9
442110	Furniture stores	5	8 004	1 353	296	55	—	2.9
4422	Home furnishings stores	16	11 604	1 443	313	90	12.3	10.4
44221	Floor covering stores	6	5 741	683	138	31	24.8	2.8
442210	Floor covering stores	6	5 741	683	138	31	24.8	2.8
44229	Other home furnishings stores	10	5 863	760	175	59	—	18.0
442299	All other home furnishings stores	10	5 863	760	175	59	—	18.0
443	Electronics & appliance stores	12	8 741	1 352	414	83	21.4	7.6
4431	Electronics & appliance stores	12	8 741	1 352	414	83	21.4	7.6
44311	Appliance, television, & other electronics stores	9	7 489	1 233	376	66	19.9	8.9
443111	Household appliance stores	5	6 086	1 121	354	48	24.5	6.6
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	33	45 352	5 547	1 199	253	10.3	5.0
4441	Building material & supplies dealers	26	42 557	5 024	1 114	227	9.1	5.4
44413	Hardware stores	9	D	D	D	b	D	D
444130	Hardware stores	9	D	D	D	b	D	D
44419	Other building material dealers	15	34 160	3 859	847	145	9.1	6.0
444190	Other building material dealers	15	34 160	3 859	847	145	9.1	6.0
445	Food & beverage stores	40	115 455	9 313	1 973	678	11.5	.9
4451	Grocery stores	32	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	22	101 054	8 565	1 802	592	8.0	1.0
445110	Supermarkets & other grocery (except convenience) stores	22	101 054	8 565	1 802	592	8.0	1.0
4452	Specialty food stores	4	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	4	D	D	D	b	D	D
446	Health & personal care stores	18	24 691	3 641	770	194	11.6	1.4
4461	Health & personal care stores	18	24 691	3 641	770	194	11.6	1.4
4461102	Proprietary stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	45	53 243	3 931	951	308	20.1	7.6
4471	Gasoline stations	45	53 243	3 931	951	308	20.1	7.6
44711	Gasoline stations with convenience stores	28	39 405	2 902	710	242	15.5	7.1
447110	Gasoline stations with convenience stores	28	39 405	2 902	710	242	15.5	7.1
448	Clothing & clothing accessories stores	73	56 136	5 290	1 174	448	2.0	5.9
4481	Clothing stores	43	38 053	3 179	726	311	2.0	3.3
44811	Men's clothing stores	10	6 635	624	179	63	11.3	2.4
448110	Men's clothing stores	10	6 635	624	179	63	11.3	2.4
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	13	18 568	1 349	285	129	—	—
448140	Family clothing stores	13	18 568	1 349	285	129	—	—
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	7	3 451	361	88	36	.3	2.4
448190	Other clothing stores	7	3 451	361	88	36	.3	2.4
4482	Shoe stores	18	13 553	1 386	310	100	1.3	—
44821	Shoe stores	18	13 553	1 386	310	100	1.3	—
448210	Shoe stores	18	13 553	1 386	310	100	1.3	—
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	13	9 332	845	186	59	1.9	—
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	12	4 530	725	138	37	4.3	45.7
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BELKNAP COUNTY, NH—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	29	14 453	1 896	422	177	16.7	3.3
4511	Sporting goods, hobby, & musical instrument stores . .	21	11 278	1 529	334	144	13.0	4.2
45111	Sporting goods stores	10	6 021	845	198	91	18.6	7.4
451110	Sporting goods stores	10	6 021	845	198	91	18.6	7.4
45113	Sewing, needlework, & piece goods stores	6	3 241	370	69	29	—	.8
451130	Sewing, needlework, & piece goods stores	6	3 241	370	69	29	—	.8
4512	Book, periodical, & music stores	8	3 175	367	88	33	29.8	—
452	General merchandise stores	20	103 941	8 714	1 891	807	.7	.5
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	80 129	7 054	1 557	677	—	—
45299	All other general merchandise stores	14	D	D	D	b	D	D
452990	All other general merchandise stores	14	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	11	D	D	D	b	D	D
453	Miscellaneous store retailers	52	D	D	D	c	D	D
4531	Florists	9	2 511	380	87	32	33.9	1.3
45311	Florists	9	2 511	380	87	32	33.9	1.3
453110	Florists	9	2 511	380	87	32	33.9	1.3
4532	Office supplies, stationery, & gift stores	21	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	20	4 781	927	169	81	28.9	13.6
453220	Gift, novelty, & souvenir stores	20	4 781	927	169	81	28.9	13.6
4533	Used merchandise stores	9	1 938	336	62	27	37.0	13.3
45331	Used merchandise stores	9	1 938	336	62	27	37.0	13.3
453310	Used merchandise stores	9	1 938	336	62	27	37.0	13.3
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	6 830	440	88	16	—	—
453930	Manufactured (mobile) home dealers	3	6 830	440	88	16	—	—
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	18	D	D	D	c	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	10	D	D	D	b	D	D
45431	Fuel dealers	8	D	D	D	b	D	D
454311	Heating oil dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
CARROLL COUNTY, NH								
44-45	Retail trade	428	551 146	55 425	12 601	3 267	19.0	6.3
441	Motor vehicle & parts dealers	32	105 341	8 501	1 968	367	32.3	13.7
4411	Automobile dealers	12	D	D	D	e	D	D
4412	Other motor vehicle dealers	10	D	D	D	b	D	D
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	8 953	1 120	209	28	4.7	2.2
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	7	6 076	995	230	38	32.0	—
441310	Automotive parts & accessories stores	7	6 076	995	230	38	32.0	—
442	Furniture & home furnishings stores	31	20 530	3 213	767	167	30.0	5.5
4421	Furniture stores	5	6 925	1 461	296	53	65.6	—
44211	Furniture stores	5	6 925	1 461	296	53	65.6	—
442110	Furniture stores	5	6 925	1 461	296	53	65.6	—
4422	Home furnishings stores	26	13 605	1 752	471	114	11.9	8.3
44229	Other home furnishings stores	21	10 769	1 355	371	94	7.7	5.6
442299	All other home furnishings stores	21	10 769	1 355	371	94	7.7	5.6
443	Electronics & appliance stores	11	4 610	731	157	38	33.4	14.8
4431	Electronics & appliance stores	11	4 610	731	157	38	33.4	14.8
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	40	54 670	6 093	1 262	237	21.1	.9
4441	Building material & supplies dealers	33	49 470	5 564	1 158	211	18.0	1.0
44413	Hardware stores	9	6 738	941	200	58	32.4	—
444130	Hardware stores	9	6 738	941	200	58	32.4	—
44419	Other building material dealers	20	39 762	4 248	874	134	11.3	1.3
444190	Other building material dealers	20	39 762	4 248	874	134	11.3	1.3
4442	Lawn & garden equipment & supplies stores	7	5 200	529	104	26	51.3	—
44422	Nursery & garden centers	4	3 400	388	80	20	48.7	—
444220	Nursery & garden centers	4	3 400	388	80	20	48.7	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CARROLL COUNTY, NH—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	48	114 174	10 317	2 230	674	15.9	5.3
4451	Grocery stores	35	100 704	9 871	2 113	625	16.8	6.0
44511	Supermarkets & other grocery (except convenience) stores	18	89 736	8 975	2 005	572	9.3	6.7
445110	Supermarkets & other grocery (except convenience) stores	18	89 736	8 975	2 005	572	9.3	6.7
44512	Convenience stores	17	10 968	896	108	53	78.1	—
445120	Convenience stores	17	10 968	896	108	53	78.1	—
4452	Specialty food stores	7	D	D	D	a	D	D
4453	Beer, wine, & liquor stores	6	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	6	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	6	D	D	D	b	D	D
446	Health & personal care stores	19	18 703	2 595	579	148	18.5	1.4
4461	Health & personal care stores	19	18 703	2 595	579	148	18.5	1.4
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	6	2 821	736	172	35	2.8	9.0
447	Gasoline stations	33	35 254	2 596	591	203	32.7	3.4
44711	Gasoline stations with convenience stores	25	29 104	2 131	480	164	35.5	4.1
447110	Gasoline stations with convenience stores	25	29 104	2 131	480	164	35.5	4.1
448	Clothing & clothing accessories stores	84	70 617	7 049	1 653	510	3.8	7.6
4481	Clothing stores	55	51 187	5 160	1 211	384	3.7	8.4
44811	Men's clothing stores	6	6 689	444	108	35	1.5	—
448110	Men's clothing stores	6	6 689	444	108	35	1.5	—
44813	Children's & infants' clothing stores	3	2 313	197	32	11	D	—
448130	Children's & infants' clothing stores	3	2 313	197	32	11	D	—
44814	Family clothing stores	14	26 290	2 642	655	203	1.5	7.3
448140	Family clothing stores	14	26 290	2 642	655	203	1.5	7.3
44815	Clothing accessories stores	4	769	134	35	11	8.8	6.1
448150	Clothing accessories stores	4	769	134	35	11	8.8	6.1
44819	Other clothing stores	10	4 353	496	115	46	1.8	7.2
448190	Other clothing stores	10	4 353	496	115	46	1.8	7.2
4482	Shoe stores	18	15 300	1 311	307	88	—	6.8
44821	Shoe stores	18	15 300	1 311	307	88	—	6.8
448210	Shoe stores	18	15 300	1 311	307	88	—	6.8
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	13	11 246	923	214	61	—	9.3
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	11	4 130	578	135	38	18.9	—
44832	Luggage & leather goods stores	4	1 726	237	52	16	21.3	—
448320	Luggage & leather goods stores	4	1 726	237	52	16	21.3	—
451	Sporting goods, hobby, book, & music stores	47	22 070	2 638	683	236	12.9	12.3
4511	Sporting goods, hobby, & musical instrument stores ..	37	18 003	2 126	562	192	11.2	12.8
45111	Sporting goods stores	28	15 489	1 783	483	147	7.4	11.9
451110	Sporting goods stores	28	15 489	1 783	483	147	7.4	11.9
4511101	General-line sporting goods stores	6	3 739	420	85	32	—	39.3
4511102	Specialty-line sporting goods stores	22	11 750	1 363	398	115	9.8	3.2
4512	Book, periodical, & music stores	10	4 067	512	121	44	20.2	10.3
45121	Book stores & news dealers	8	D	D	D	b	D	D
451211	Book stores	8	D	D	D	b	D	D
4512111	Book stores, general	8	D	D	D	b	D	D
452	General merchandise stores	17	27 378	2 352	510	204	3.4	4.5
45299	All other general merchandise stores	14	D	D	D	b	D	D
452990	All other general merchandise stores	14	D	D	D	b	D	D
453	Miscellaneous store retailers	41	14 371	1 934	336	128	25.1	3.3
4532	Office supplies, stationery, & gift stores	24	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	23	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	23	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	1 552	199	26	7	14.9	—
454	Nonstore retailers	25	63 428	7 406	1 865	355	13.4	1.3
4541	Electronic shopping & mail-order houses	9	34 961	3 762	1 062	214	1.0	1.7
45411	Electronic shopping & mail-order houses	9	34 961	3 762	1 062	214	1.0	1.7
454110	Electronic shopping & mail-order houses	9	34 961	3 762	1 062	214	1.0	1.7
4543	Direct selling establishments	15	D	D	D	c	D	D
45431	Fuel dealers	10	24 209	3 278	739	124	33.1	—
454311	Heating oil dealers	6	13 387	1 397	283	50	59.4	—
454312	Liquefied petroleum gas (bottled gas) dealers	4	10 822	1 881	456	74	.7	—
45439	Other direct selling establishments	5	D	D	D	a	D	D
454390	Other direct selling establishments	5	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHESHIRE COUNTY, NH								
44-45	Retail trade	402	'1 077 292	'85 777	'20 355	5 097	'8.1	'2.4
441	Motor vehicle & parts dealers	49	218 392	15 870	3 411	547	9.0	2.1
4411	Automobile dealers	21	D	D	D	e	D	D
44111	New car dealers	9	179 372	11 559	2 444	349	7.0	—
441110	New car dealers	9	179 372	11 559	2 444	349	7.0	—
44112	Used car dealers	12	D	D	D	b	D	D
441120	Used car dealers	12	D	D	D	b	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	23	17 516	2 578	587	113	16.0	13.2
44131	Automotive parts & accessories stores	16	9 025	1 465	346	72	23.3	4.2
441310	Automotive parts & accessories stores	16	9 025	1 465	346	72	23.3	4.2
44132	Tire dealers	7	8 491	1 113	241	41	8.2	22.9
441320	Tire dealers	7	8 491	1 113	241	41	8.2	22.9
442	Furniture & home furnishings stores	20	11 995	1 543	361	92	18.4	13.5
4421	Furniture stores	10	6 856	879	193	51	3.3	18.0
44211	Furniture stores	10	6 856	879	193	51	3.3	18.0
442110	Furniture stores	10	6 856	879	193	51	3.3	18.0
4422	Home furnishings stores	10	5 139	664	168	41	38.5	7.5
44229	Other home furnishings stores	6	2 142	269	63	24	70.3	18.0
443	Electronics & appliance stores	15	13 004	1 244	321	72	.8	5.0
4431	Electronics & appliance stores	15	13 004	1 244	321	72	.8	5.0
44311	Appliance, television, & other electronics stores	8	7 639	743	185	41	1.3	—
443111	Household appliance stores	5	5 192	400	100	25	2.0	—
443112	Radio, television, & other electronics stores	3	2 447	343	85	16	—	—
44312	Computer & software stores	4	4 513	384	88	20	—	—
443120	Computer & software stores	4	4 513	384	88	20	—	—
44313	Camera & photographic supplies stores	3	852	117	48	11	—	76.3
443130	Camera & photographic supplies stores	3	852	117	48	11	—	76.3
444	Building material & garden equipment & supplies dealers	47	88 661	10 918	2 242	439	9.9	4.2
4441	Building material & supplies dealers	35	77 878	9 011	1 983	383	8.2	1.8
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44413	Hardware stores	9	D	D	D	b	D	D
444130	Hardware stores	9	D	D	D	b	D	D
44419	Other building material dealers	23	55 702	6 052	1 307	268	7.2	2.4
444190	Other building material dealers	23	55 702	6 052	1 307	268	7.2	2.4
4442	Lawn & garden equipment & supplies stores	12	10 783	1 907	259	56	22.7	21.7
44421	Outdoor power equipment stores	5	5 079	690	151	28	43.1	38.9
444210	Outdoor power equipment stores	5	5 079	690	151	28	43.1	38.9
44422	Nursery & garden centers	7	5 704	1 217	108	28	4.5	6.4
444220	Nursery & garden centers	7	5 704	1 217	108	28	4.5	6.4
445	Food & beverage stores	47	D	D	D	g	D	D
4451	Grocery stores	37	162 796	10 524	2 899	1 031	10.1	5.3
44511	Supermarkets & other grocery (except convenience) stores	17	143 722	9 497	2 666	918	4.9	4.1
445110	Supermarkets & other grocery (except convenience) stores	17	143 722	9 497	2 666	918	4.9	4.1
44512	Convenience stores	20	19 074	1 027	233	113	48.9	14.7
445120	Convenience stores	20	19 074	1 027	233	113	48.9	14.7
4453	Beer, wine, & liquor stores	7	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	7	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	7	D	D	D	b	D	D
446	Health & personal care stores	20	32 653	4 726	974	249	6.8	5.2
4461	Health & personal care stores	20	32 653	4 726	974	249	6.8	5.2
44619	Other health & personal care stores	5	3 537	865	177	29	—	15.2
446199	All other health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	37	51 003	3 252	772	305	15.2	3.0
4471	Gasoline stations	37	51 003	3 252	772	305	15.2	3.0
44711	Gasoline stations with convenience stores	25	42 418	2 566	594	242	18.1	.7
447110	Gasoline stations with convenience stores	25	42 418	2 566	594	242	18.1	.7
448	Clothing & clothing accessories stores	41	27 268	3 545	869	295	14.5	3.4
4481	Clothing stores	21	17 575	2 130	516	206	16.8	1.6
4482104	Family shoe stores	12	5 747	623	146	49	—	—
4483	Jewelry, luggage, & leather goods stores	8	3 946	792	207	40	25.3	16.5
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHESHIRE COUNTY, NH—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	36	21 145	2 449	585	198	14.2	2.9
4511	Sporting goods, hobby, & musical instrument stores . .	20	13 403	1 682	397	114	20.3	.5
45111	Sporting goods stores	14	6 038	808	177	52	27.5	1.1
451110	Sporting goods stores	14	6 038	808	177	52	27.5	1.1
45112	Hobby, toy, & game stores	3	4 568	333	66	33	D	—
451120	Hobby, toy, & game stores	3	4 568	333	66	33	D	—
45113	Sewing, needlework, & piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	16	7 742	767	188	84	3.7	7.0
45121	Book stores & news dealers	10	4 414	549	115	52	6.5	.6
451211	Book stores	7	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	a	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	6	3 328	218	73	32	—	15.6
451220	Prerecorded tape, compact disc, & record stores . .	6	3 328	218	73	32	—	15.6
452	General merchandise stores	10	'100 918	'9 117	'2 071	867	'1.3	'1
4521	Department stores (incl leased depts) ##	6	'106 328	N	N	N	—	—
45211	Department stores (incl leased depts) ##	6	'106 328	N	N	N	—	—
4521	Department stores (excl leased depts)	6	'99 508	'9 009	'2 045	847	—	—
45211	Department stores (excl leased depts)	6	'99 508	'9 009	'2 045	847	—	—
452110	Department stores (excl leased depts)	6	'99 508	'9 009	'2 045	847	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	f	D	D
453	Miscellaneous store retailers	46	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	20	12 810	1 302	340	145	10.5	—
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	18	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	18	D	D	D	c	D	D
4533	Used merchandise stores	10	3 074	293	65	28	26.7	8.4
45331	Used merchandise stores	10	3 074	293	65	28	26.7	8.4
453310	Used merchandise stores	10	3 074	293	65	28	26.7	8.4
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	34	305 748	19 257	5 025	647	5.4	.4
4541	Electronic shopping & mail-order houses	6	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	6	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	6	D	D	D	e	D	D
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	26	D	D	D	c	D	D
45431	Fuel dealers	17	D	D	D	c	D	D
454311	Heating oil dealers	11	19 613	4 191	1 049	139	24.1	—
454312	Liquefied petroleum gas (bottled gas) dealers . . .	5	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	9	D	D	D	b	D	D
454390	Other direct selling establishments	9	D	D	D	b	D	D
COOS COUNTY, NH								
44-45	Retail trade	229	423 782	32 790	7 583	1 959	15.2	2.1
441	Motor vehicle & parts dealers	32	215 664	13 579	3 251	503	13.6	.6
4411	Automobile dealers	14	201 792	11 846	2 849	412	13.1	.6
44111	New car dealers	11	197 655	11 537	2 784	393	13.3	—
441110	New car dealers	11	197 655	11 537	2 784	393	13.3	—
4412	Other motor vehicle dealers	4	4 942	285	59	19	38.5	.6
44122	Motorcycle, boat, & other motor vehicle dealers . . .	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	8 930	1 448	343	72	11.8	—
44131	Automotive parts & accessories stores	11	7 129	1 139	271	51	6.0	—
441310	Automotive parts & accessories stores	11	7 129	1 139	271	51	6.0	—
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	10	3 943	341	85	31	23.8	—
4431	Electronics & appliance stores	10	3 943	341	85	31	23.8	—
44311	Appliance, television, & other electronics stores . . .	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	21	21 129	2 783	615	139	25.3	10.9
4441	Building material & supplies dealers	16	18 134	2 468	542	124	27.8	12.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COOS COUNTY, NH—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	29	D	D	D	e	D	D
4451	Grocery stores	22	D	D	D	e	D	D
4453	Beer, wine, & liquor stores	6	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	6	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	6	D	D	D	b	D	D
446	Health & personal care stores	17	19 233	2 240	525	149	7.9	.3
4461	Health & personal care stores	17	19 233	2 240	525	149	7.9	.3
447	Gasoline stations	35	32 165	2 278	503	197	24.9	1.4
44711	Gasoline stations with convenience stores	27	27 240	1 833	394	166	23.1	1.6
447110	Gasoline stations with convenience stores	27	27 240	1 833	394	166	23.1	1.6
448	Clothing & clothing accessories stores	17	7 020	754	155	63	17.3	—
4481	Clothing stores	11	5 038	562	113	45	24.2	—
451	Sporting goods, hobby, book, & music stores	12	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	11	D	D	D	b	D	D
452	General merchandise stores	12	14 401	1 293	287	133	1.8	12.7
45299	All other general merchandise stores	11	D	D	D	b	D	D
452990	All other general merchandise stores	11	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	16	D	D	D	c	D	D
4543	Direct selling establishments	15	33 112	2 858	739	135	23.1	8.0
45431	Fuel dealers	15	33 112	2 858	739	135	23.1	8.0
454311	Heating oil dealers	13	D	D	D	c	D	D
GRAFTON COUNTY, NH								
44-45	Retail trade	589	1 031 611	110 161	23 696	6 164	12.6	5.9
441	Motor vehicle & parts dealers	58	201 032	18 227	4 215	663	20.9	9.9
4411	Automobile dealers	19	144 840	11 192	2 726	397	25.6	10.3
4412	Other motor vehicle dealers	9	11 350	1 092	153	29	34.1	—
44121	Recreational vehicle dealers	3	3 667	348	30	8	100.0	—
441210	Recreational vehicle dealers	3	3 667	348	30	8	100.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	6	7 683	744	123	21	2.6	—
441221	Motorcycle dealers	3	3 905	385	75	12	—	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	30	44 842	5 943	1 336	237	2.4	11.1
44131	Automotive parts & accessories stores	21	23 351	2 908	688	142	2.4	1.4
441310	Automotive parts & accessories stores	21	23 351	2 908	688	142	2.4	1.4
44132	Tire dealers	9	21 491	3 035	648	95	2.5	21.6
441320	Tire dealers	9	21 491	3 035	648	95	2.5	21.6
442	Furniture & home furnishings stores	29	27 159	4 668	899	208	23.0	3.3
4421	Furniture stores	12	13 968	2 393	486	91	12.3	6.5
44211	Furniture stores	12	13 968	2 393	486	91	12.3	6.5
442110	Furniture stores	12	13 968	2 393	486	91	12.3	6.5
4422	Home furnishings stores	17	13 191	2 275	413	117	34.3	—
44221	Floor covering stores	5	4 863	1 198	198	39	12.7	—
442210	Floor covering stores	5	4 863	1 198	198	39	12.7	—
44229	Other home furnishings stores	12	8 328	1 077	215	78	46.9	—
442299	All other home furnishings stores	12	8 328	1 077	215	78	46.9	—
443	Electronics & appliance stores	23	17 015	1 664	507	103	7.8	13.5
4431	Electronics & appliance stores	23	17 015	1 664	507	103	7.8	13.5
44311	Appliance, television, & other electronics stores	15	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	10	6 407	663	161	42	15.1	36.0
44312	Computer & software stores	5	7 619	561	244	33	—	—
443120	Computer & software stores	5	7 619	561	244	33	—	—
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	62	76 828	10 073	2 145	415	16.4	.4
4441	Building material & supplies dealers	50	66 490	8 843	1 883	364	16.9	.5
44413	Hardware stores	17	10 130	1 765	424	99	41.7	—
444130	Hardware stores	17	10 130	1 765	424	99	41.7	—
44419	Other building material dealers	25	50 353	6 236	1 263	215	12.7	—
444190	Other building material dealers	25	50 353	6 236	1 263	215	12.7	—
4442	Lawn & garden equipment & supplies stores	12	10 338	1 230	262	51	12.7	.1
44421	Outdoor power equipment stores	4	5 570	617	150	25	7.0	—
444210	Outdoor power equipment stores	4	5 570	617	150	25	7.0	—
44422	Nursery & garden centers	8	4 768	613	112	26	19.3	.2
444220	Nursery & garden centers	8	4 768	613	112	26	19.3	.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GRAFTON COUNTY, NH—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	77	239 221	21 714	4 943	1 576	5.3	3.0
4451	Grocery stores	55	212 769	20 824	4 722	1 449	4.9	3.4
44511	Supermarkets & other grocery (except convenience) stores	38	204 088	19 886	4 480	1 340	3.2	2.9
445110	Supermarkets & other grocery (except convenience) stores	38	204 088	19 886	4 480	1 340	3.2	2.9
44512	Convenience stores	17	8 681	938	242	109	44.7	15.8
445120	Convenience stores	17	8 681	938	242	109	44.7	15.8
4452	Specialty food stores	12	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	10	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	10	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	10	D	D	D	b	D	D
446	Health & personal care stores	28	39 212	4 175	983	282	12.3	4.4
4461	Health & personal care stores	28	39 212	4 175	983	282	12.3	4.4
44611	Pharmacies & drug stores	15	34 804	3 066	749	242	11.9	3.2
446110	Pharmacies & drug stores	15	34 804	3 066	749	242	11.9	3.2
4461101	Pharmacies & drug stores	14	D	D	D	c	D	D
44613	Optical goods stores	8	2 592	891	212	28	20.8	—
446130	Optical goods stores	8	2 592	891	212	28	20.8	—
44619	Other health & personal care stores	5	1 816	218	22	12	6.4	32.9
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	59	70 949	4 663	1 082	430	28.7	5.8
4471	Gasoline stations	59	70 949	4 663	1 082	430	28.7	5.8
44711	Gasoline stations with convenience stores	44	60 448	3 791	867	363	26.1	6.8
447110	Gasoline stations with convenience stores	44	60 448	3 791	867	363	26.1	6.8
448	Clothing & clothing accessories stores	71	43 516	6 033	1 479	471	17.1	13.4
4481	Clothing stores	46	33 766	4 707	1 162	374	18.0	17.2
44813	Children's & infants' clothing stores	5	1 669	304	68	27	76.0	—
448130	Children's & infants' clothing stores	5	1 669	304	68	27	76.0	—
44814	Family clothing stores	15	19 861	3 047	764	225	10.6	24.3
448140	Family clothing stores	15	19 861	3 047	764	225	10.6	24.3
44819	Other clothing stores	7	3 355	269	53	23	9.4	22.4
448190	Other clothing stores	7	3 355	269	53	23	9.4	22.4
4482104	Family shoe stores	12	5 145	544	122	39	14.9	—
4482105	Athletic footwear stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	56	47 262	5 398	1 293	447	14.4	26.6
4511	Sporting goods, hobby, & musical instrument stores ..	39	27 176	3 036	764	285	22.6	12.6
45111	Sporting goods stores	26	18 543	2 189	533	173	27.9	1.5
451110	Sporting goods stores	26	18 543	2 189	533	173	27.9	1.5
4511101	General-line sporting goods stores	4	3 147	274	58	22	100.0	—
4511102	Specialty-line sporting goods stores	22	15 396	1 915	475	151	13.1	1.8
45112	Hobby, toy, & game stores	5	5 728	451	144	59	8.1	54.9
451120	Hobby, toy, & game stores	5	5 728	451	144	59	8.1	54.9
45113	Sewing, needlework, & piece goods stores	4	1 507	190	48	43	13.3	—
451130	Sewing, needlework, & piece goods stores	4	1 507	190	48	43	13.3	—
45114	Musical instrument & supplies stores	4	1 398	206	39	10	22.5	—
451140	Musical instrument & supplies stores	4	1 398	206	39	10	22.5	—
4512	Book, periodical, & music stores	17	20 086	2 362	529	162	3.3	45.6
45121	Book stores & news dealers	14	17 025	2 195	490	146	3.9	53.8
451211	Book stores	13	D	D	D	c	D	D
4512111	Book stores, general	9	14 111	1 960	432	103	2.2	60.7
4512113	College book stores	4	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	3 061	167	39	16	—	—
451220	Prerecorded tape, compact disc, & record stores ...	3	3 061	167	39	16	—	—
452	General merchandise stores	19	90 224	7 892	1 561	533	6.8	.2
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
45299	All other general merchandise stores	13	8 645	1 065	288	82	71.0	1.8
452990	All other general merchandise stores	13	8 645	1 065	288	82	71.0	1.8
4529903	Miscellaneous general merchandise stores	11	D	D	D	b	D	D
453	Miscellaneous store retailers	77	33 014	3 435	741	280	20.7	12.2
4531	Florists	16	2 530	503	108	58	33.4	14.6
45311	Florists	16	2 530	503	108	58	33.4	14.6
453110	Florists	16	2 530	503	108	58	33.4	14.6
4532	Office supplies, stationery, & gift stores	35	17 397	1 603	362	135	16.7	3.7
45321	Office supplies & stationery stores	5	11 609	704	178	47	1.2	2.1
453210	Office supplies & stationery stores	5	11 609	704	178	47	1.2	2.1
4532102	Office supplies stores	5	11 609	704	178	47	1.2	2.1
45322	Gift, novelty, & souvenir stores	30	5 788	899	184	88	47.8	7.0
453220	Gift, novelty, & souvenir stores	30	5 788	899	184	88	47.8	7.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GRAFTON COUNTY, NH—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	20	12 269	1 199	243	69	24.5	23.7
45391	Pet & pet supplies stores	8	3 029	499	117	35	12.5	—
453910	Pet & pet supplies stores	8	3 029	499	117	35	12.5	—
45392	Art dealers	3	3 114	216	26	6	6.7	93.3
453920	Art dealers	3	3 114	216	26	6	6.7	93.3
45393	Manufactured (mobile) home dealers	4	4 976	306	60	13	45.3	—
453930	Manufactured (mobile) home dealers	4	4 976	306	60	13	45.3	—
45399	All other miscellaneous store retailers	5	1 150	178	40	15	14.8	—
454	Nonstore retailers	30	146 179	22 219	3 848	756	1.8	1.1
4541	Electronic shopping & mail-order houses	8	96 850	15 152	2 277	531	.6	.2
45411	Electronic shopping & mail-order houses	8	96 850	15 152	2 277	531	.6	.2
454110	Electronic shopping & mail-order houses	8	96 850	15 152	2 277	531	.6	.2
4542	Vending machine operators	3	2 936	538	122	25	D	15.7
45421	Vending machine operators	3	2 936	538	122	25	D	15.7
454210	Vending machine operators	3	2 936	538	122	25	D	15.7
4543	Direct selling establishments	19	46 393	6 529	1 449	200	2.2	1.9
45431	Fuel dealers	15	D	D	D	c	D	D
454311	Heating oil dealers	11	38 477	4 578	1 163	160	2.2	1.6
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	4	D	D	D	a	D	D
454390	Other direct selling establishments	4	D	D	D	a	D	D
HILLSBOROUGH COUNTY, NH								
44-45	Retail trade	1 692	4 927 048	455 602	106 687	25 208	7.6	5.5
441	Motor vehicle & parts dealers	166	1 257 339	101 733	24 027	3 138	12.1	7.0
4411	Automobile dealers	72	1 109 693	79 739	18 894	2 223	13.0	6.7
44111	New car dealers	47	1 075 232	76 956	18 276	2 127	13.0	6.9
441110	New car dealers	47	1 075 232	76 956	18 276	2 127	13.0	6.9
44112	Used car dealers	25	34 461	2 783	618	96	13.4	2.2
441120	Used car dealers	25	34 461	2 783	618	96	13.4	2.2
4412	Other motor vehicle dealers	15	57 094	6 198	1 320	213	5.8	—
44121	Recreational vehicle dealers	3	19 890	2 178	474	71	—	—
441210	Recreational vehicle dealers	3	19 890	2 178	474	71	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	12	37 204	4 020	846	142	9.0	—
441221	Motorcycle dealers	9	D	D	D	c	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	79	90 552	15 796	3 813	702	4.6	14.5
44131	Automotive parts & accessories stores	57	65 932	11 638	2 793	537	5.6	10.2
441310	Automotive parts & accessories stores	57	65 932	11 638	2 793	537	5.6	10.2
44132	Tire dealers	22	24 620	4 158	1 020	165	1.8	26.0
441320	Tire dealers	22	24 620	4 158	1 020	165	1.8	26.0
442	Furniture & home furnishings stores	110	167 628	21 439	4 601	912	8.2	5.5
4421	Furniture stores	39	100 146	12 305	2 597	455	6.5	4.6
44211	Furniture stores	39	100 146	12 305	2 597	455	6.5	4.6
442110	Furniture stores	39	100 146	12 305	2 597	455	6.5	4.6
4422	Home furnishings stores	71	67 482	9 134	2 004	457	10.8	6.9
44221	Floor covering stores	29	28 716	4 648	1 066	180	16.6	5.8
442210	Floor covering stores	29	28 716	4 648	1 066	180	16.6	5.8
44229	Other home furnishings stores	42	38 766	4 486	938	277	6.6	7.7
442299	All other home furnishings stores	37	37 477	4 282	893	264	5.7	7.9
443	Electronics & appliance stores	95	216 472	17 095	4 005	832	5.2	2.5
4431	Electronics & appliance stores	95	216 472	17 095	4 005	832	5.2	2.5
44311	Appliance, television, & other electronics stores	50	D	D	D	e	D	D
443111	Household appliance stores	11	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	39	81 832	6 712	1 532	344	1.6	1.5
44312	Computer & software stores	36	121 398	8 474	2 035	404	4.8	3.4
443120	Computer & software stores	36	121 398	8 474	2 035	404	4.8	3.4
44313	Camera & photographic supplies stores	9	D	D	D	b	D	D
443130	Camera & photographic supplies stores	9	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HILLSBOROUGH COUNTY, NH—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	132	445 455	48 119	10 331	1 806	6.2	2.2
4441	Building material & supplies dealers	110	426 187	45 520	9 818	1 680	5.4	2.3
44411	Home centers	7	184 283	15 227	3 243	682	1.5	—
444110	Home centers	7	184 283	15 227	3 243	682	1.5	—
44412	Paint & wallpaper stores	8	13 771	1 834	401	56	5.1	2.6
444120	Paint & wallpaper stores	8	13 771	1 834	401	56	5.1	2.6
44413	Hardware stores	25	17 671	3 036	744	186	14.4	30.4
444130	Hardware stores	25	17 671	3 036	744	186	14.4	30.4
44419	Other building material dealers	70	210 462	25 423	5 430	756	8.0	1.9
444190	Other building material dealers	70	210 462	25 423	5 430	756	8.0	1.9
4442	Lawn & garden equipment & supplies stores	22	19 268	2 599	513	126	23.5	—
44421	Outdoor power equipment stores	6	5 915	837	210	34	42.5	—
444210	Outdoor power equipment stores	6	5 915	837	210	34	42.5	—
44422	Nursery & garden centers	16	13 353	1 762	303	92	15.2	—
444220	Nursery & garden centers	16	13 353	1 762	303	92	15.2	—
445	Food & beverage stores	208	756 794	55 886	15 353	5 081	4.3	2.4
4451	Grocery stores	172	701 858	53 664	14 670	4 767	4.3	2.2
44511	Supermarkets & other grocery (except convenience) stores	87	635 905	48 758	13 572	4 297	2.3	.8
445110	Supermarkets & other grocery (except convenience) stores	87	635 905	48 758	13 572	4 297	2.3	.8
44512	Convenience stores	85	65 953	4 906	1 098	470	23.7	15.3
445120	Convenience stores	85	65 953	4 906	1 098	470	23.7	15.3
4452	Specialty food stores	20	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	16	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	16	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	16	D	D	D	c	D	D
446	Health & personal care stores	110	161 086	20 102	4 617	1 364	5.6	4.6
4461	Health & personal care stores	110	161 086	20 102	4 617	1 364	5.6	4.6
44611	Pharmacies & drug stores	55	136 672	15 510	3 535	1 092	5.7	2.8
446110	Pharmacies & drug stores	55	136 672	15 510	3 535	1 092	5.7	2.8
4461101	Pharmacies & drug stores	50	D	D	D	f	D	D
4461102	Proprietary stores	5	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	12	6 666	1 167	262	75	—	—
446120	Cosmetics, beauty supplies, & perfume stores	12	6 666	1 167	262	75	—	—
44613	Optical goods stores	26	11 568	2 356	560	134	8.6	8.2
446130	Optical goods stores	26	11 568	2 356	560	134	8.6	8.2
44619	Other health & personal care stores	17	6 180	1 069	260	63	3.9	41.4
446191	Food (health) supplement stores	9	3 435	406	94	36	—	74.6
446199	All other health & personal care stores	8	2 745	663	166	27	8.7	—
447	Gasoline stations	144	256 736	16 174	3 615	1 071	22.0	14.7
4471	Gasoline stations	144	256 736	16 174	3 615	1 071	22.0	14.7
44711	Gasoline stations with convenience stores	76	146 290	8 588	1 853	631	4.7	13.4
447110	Gasoline stations with convenience stores	76	146 290	8 588	1 853	631	4.7	13.4
44719	Other gasoline stations	68	110 446	7 586	1 762	440	44.9	16.5
447190	Other gasoline stations	68	110 446	7 586	1 762	440	44.9	16.5
448	Clothing & clothing accessories stores	226	252 409	26 216	5 912	2 132	2.4	10.1
4481	Clothing stores	134	167 984	16 636	3 918	1 570	2.0	12.6
44811	Men's clothing stores	11	D	D	D	b	D	D
448110	Men's clothing stores	11	D	D	D	b	D	D
44812	Women's clothing stores	57	39 662	4 245	1 064	505	5.9	9.0
448120	Women's clothing stores	57	39 662	4 245	1 064	505	5.9	9.0
44813	Children's & infants' clothing stores	11	14 460	1 081	241	118	2.6	—
448130	Children's & infants' clothing stores	11	14 460	1 081	241	118	2.6	—
44814	Family clothing stores	32	90 822	7 690	1 789	749	—	18.2
448140	Family clothing stores	32	90 822	7 690	1 789	749	—	18.2
44815	Clothing accessories stores	8	D	D	D	b	D	D
448150	Clothing accessories stores	8	D	D	D	b	D	D
44819	Other clothing stores	15	11 374	1 572	353	106	3.8	2.8
448190	Other clothing stores	15	11 374	1 572	353	106	3.8	2.8
4482	Shoe stores	47	28 557	3 754	638	235	.5	2.6
44821	Shoe stores	47	28 557	3 754	638	235	.5	2.6
448210	Shoe stores	47	28 557	3 754	638	235	.5	2.6
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	10	2 139	339	94	47	—	15.0
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	23	18 150	2 514	347	108	—	2.4
4482105	Athletic footwear stores	10	6 982	689	145	58	1.9	—
4483	Jewelry, luggage, & leather goods stores	45	55 868	5 826	1 356	327	4.6	6.5
44831	Jewelry stores	40	54 126	5 399	1 283	304	3.6	6.7
448310	Jewelry stores	40	54 126	5 399	1 283	304	3.6	6.7
44832	Luggage & leather goods stores	5	1 742	427	73	23	38.2	—
448320	Luggage & leather goods stores	5	1 742	427	73	23	38.2	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HILLSBOROUGH COUNTY, NH—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	130	175 461	18 494	4 461	1 450	4.2	4.8
4511	Sporting goods, hobby, & musical instrument stores ..	91	127 493	14 801	3 569	1 098	5.6	5.8
451111	Sporting goods stores	58	69 830	7 753	1 980	616	9.9	4.7
4511110	Sporting goods stores	58	69 830	7 753	1 980	616	9.9	4.7
4511101	General-line sporting goods stores	11	31 894	2 963	735	237	11.3	—
4511102	Specialty-line sporting goods stores	47	37 936	4 790	1 245	379	8.7	8.6
45112	Hobby, toy, & game stores	24	47 578	3 517	749	295	.2	5.3
451120	Hobby, toy, & game stores	24	47 578	3 517	749	295	.2	5.3
45113	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	39	47 968	3 693	892	352	.5	2.3
45121	Book stores & news dealers	23	31 298	2 663	625	264	.4	.9
451211	Book stores	19	D	D	D	c	D	D
4512111	Book stores, general	13	23 616	1 942	443	191	.5	1.1
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	4	D	D	D	b	D	D
451212	News dealers & newsstands	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	16	16 670	1 030	267	88	.9	5.0
451220	Prerecorded tape, compact disc, & record stores ...	16	16 670	1 030	267	88	.9	5.0
452	General merchandise stores	63	686 712	60 382	14 398	4 712	.4	.1
4521	Department stores (incl leased depts) ##	21	445 882	N	N	N	—	—
45211	Department stores (incl leased depts) ##	21	445 882	N	N	N	—	—
4521	Department stores (excl leased depts)	21	440 047	42 825	10 003	3 389	—	—
452110	Department stores (excl leased depts)	21	440 047	42 825	10 003	3 389	—	—
4521101	Department stores (excl leased depts)	21	440 047	42 825	10 003	3 389	—	—
4521101	Conventional department stores (excl leased depts)	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	12	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	5	D	D	D	f	D	D
4529	Other general merchandise stores	42	246 665	17 557	4 395	1 323	1.2	.2
45291	Warehouse clubs & superstores	4	D	D	D	f	D	D
452910	Warehouse clubs & superstores	4	D	D	D	f	D	D
45299	All other general merchandise stores	38	D	D	D	f	D	D
452990	All other general merchandise stores	38	D	D	D	f	D	D
4529901	Variety stores	17	D	D	D	b	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	19	43 747	5 691	1 598	465	3.5	—
453	Miscellaneous store retailers	228	148 121	18 721	4 146	1 421	15.6	9.1
4531	Florists	46	16 431	3 541	857	265	21.0	7.7
45311	Florists	46	16 431	3 541	857	265	21.0	7.7
453110	Florists	46	16 431	3 541	857	265	21.0	7.7
4532	Office supplies, stationery, & gift stores	77	63 299	7 007	1 577	590	15.9	4.1
45321	Office supplies & stationery stores	11	38 785	3 388	838	222	12.9	—
453210	Office supplies & stationery stores	11	38 785	3 388	838	222	12.9	—
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	10	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	66	24 514	3 619	739	368	20.7	10.6
453220	Gift, novelty, & souvenir stores	66	24 514	3 619	739	368	20.7	10.6
4533	Used merchandise stores	32	12 826	1 028	207	109	24.9	4.1
45331	Used merchandise stores	32	12 826	1 028	207	109	24.9	4.1
453310	Used merchandise stores	32	12 826	1 028	207	109	24.9	4.1
4539	Other miscellaneous store retailers	73	55 565	7 145	1 505	457	11.4	16.4
45391	Pet & pet supplies stores	21	20 307	2 224	520	203	10.3	5.2
453910	Pet & pet supplies stores	21	20 307	2 224	520	203	10.3	5.2
45392	Art dealers	5	866	143	33	14	28.9	—
453920	Art dealers	5	866	143	33	14	28.9	—
45399	All other miscellaneous store retailers	46	D	D	D	c	D	D
454	Nonstore retailers	80	402 835	51 241	11 221	1 289	8.1	12.3
4541	Electronic shopping & mail-order houses	26	290 758	36 013	7 134	719	.7	14.3
45411	Electronic shopping & mail-order houses	26	290 758	36 013	7 134	719	.7	14.3
454110	Electronic shopping & mail-order houses	26	290 758	36 013	7 134	719	.7	14.3
4543	Direct selling establishments	43	109 862	14 802	3 980	554	27.1	7.2
45431	Fuel dealers	24	93 300	11 998	3 255	423	24.2	4.3
454311	Heating oil dealers	20	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	19	16 562	2 804	725	131	43.5	23.5
454390	Other direct selling establishments	19	16 562	2 804	725	131	43.5	23.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MERRIMACK COUNTY, NH								
44-45	Retail trade	628	1 500 710	127 661	29 515	7 629	7.1	3.5
441	Motor vehicle & parts dealers	76	528 701	35 463	8 071	1 161	6.1	1.6
4411	Automobile dealers	42	469 366	27 350	6 247	854	6.7	1.1
441111	New car dealers	22	409 340	23 511	5 387	724	6.2	.9
441110	New car dealers	22	409 340	23 511	5 387	724	6.2	.9
44112	Used car dealers	20	60 026	3 839	860	130	9.8	2.8
441120	Used car dealers	20	60 026	3 839	860	130	9.8	2.8
4412	Other motor vehicle dealers	10	28 193	3 162	664	85	1.4	—
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	3	4 570	432	75	12	D	—
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	24	31 142	4 951	1 160	222	1.3	10.7
44131	Automotive parts & accessories stores	18	22 513	3 264	777	155	1.7	2.2
441310	Automotive parts & accessories stores	18	22 513	3 264	777	155	1.7	2.2
44132	Tire dealers	6	8 629	1 687	383	67	—	33.0
441320	Tire dealers	6	8 629	1 687	383	67	—	33.0
442	Furniture & home furnishings stores	30	16 679	2 250	471	145	35.9	17.0
4421	Furniture stores	8	8 806	1 279	272	69	28.0	20.7
44211	Furniture stores	8	8 806	1 279	272	69	28.0	20.7
442110	Furniture stores	8	8 806	1 279	272	69	28.0	20.7
4422	Home furnishings stores	22	7 873	971	199	76	44.7	12.8
44221	Floor covering stores	11	4 625	428	75	23	37.6	21.8
442210	Floor covering stores	11	4 625	428	75	23	37.6	21.8
44229	Other home furnishings stores	11	3 248	543	124	53	54.8	—
442299	All other home furnishings stores	9	D	D	D	b	D	D
443	Electronics & appliance stores	24	15 460	1 807	446	103	11.2	14.3
4431	Electronics & appliance stores	24	15 460	1 807	446	103	11.2	14.3
44311	Appliance, television, & other electronics stores	13	8 521	788	195	41	13.8	23.8
443111	Household appliance stores	4	4 736	335	78	10	24.9	13.3
443112	Radio, television, & other electronics stores	9	3 785	453	117	31	—	36.9
44312	Computer & software stores	7	D	D	D	b	D	D
443120	Computer & software stores	7	D	D	D	b	D	D
44313	Camera & photographic supplies stores	4	D	D	D	a	D	D
443130	Camera & photographic supplies stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	54	93 217	13 333	2 982	605	4.5	13.9
4441	Building material & supplies dealers	45	87 611	12 609	2 865	522	4.3	14.8
44412	Paint & wallpaper stores	6	D	D	D	a	D	D
444120	Paint & wallpaper stores	6	D	D	D	a	D	D
44413	Hardware stores	11	8 975	1 502	349	95	5.4	5.1
444130	Hardware stores	11	8 975	1 502	349	95	5.4	5.1
44419	Other building material dealers	26	65 739	9 184	2 178	364	5.0	19.0
444190	Other building material dealers	26	65 739	9 184	2 178	364	5.0	19.0
4442	Lawn & garden equipment & supplies stores	9	5 606	724	117	83	6.3	—
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	68	285 317	18 636	4 819	1 765	4.7	1.3
4451	Grocery stores	49	248 683	17 633	4 554	1 611	5.1	1.4
44511	Supermarkets & other grocery (except convenience) stores	26	235 272	16 493	4 280	1 474	3.8	.8
445110	Supermarkets & other grocery (except convenience) stores	26	235 272	16 493	4 280	1 474	3.8	.8
44512	Convenience stores	23	13 411	1 140	274	137	27.3	13.6
445120	Convenience stores	23	13 411	1 140	274	137	27.3	13.6
4452	Specialty food stores	11	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	8	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	8	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	8	D	D	D	c	D	D
446	Health & personal care stores	41	57 062	7 807	1 823	473	16.2	2.2
4461	Health & personal care stores	41	57 062	7 807	1 823	473	16.2	2.2
44611	Pharmacies & drug stores	20	47 579	5 723	1 379	368	17.3	.7
446110	Pharmacies & drug stores	20	47 579	5 723	1 379	368	17.3	.7
4461101	Pharmacies & drug stores	19	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	7	D	D	D	b	D	D
446130	Optical goods stores	7	D	D	D	b	D	D
44619	Other health & personal care stores	11	5 752	1 436	273	63	15.1	16.4
446191	Food (health) supplement stores	5	1 935	263	55	23	44.8	22.4
446199	All other health & personal care stores	6	3 817	1 173	218	40	—	13.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MERRIMACK COUNTY, NH—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	69	111 978	6 331	1 534	438	17.1	7.4
4471	Gasoline stations	69	111 978	6 331	1 534	438	17.1	7.4
44711	Gasoline stations with convenience stores	44	60 863	3 980	901	309	27.0	6.7
447110	Gasoline stations with convenience stores	44	60 863	3 980	901	309	27.0	6.7
44719	Other gasoline stations	25	51 115	2 351	633	129	5.2	8.2
447190	Other gasoline stations	25	51 115	2 351	633	129	5.2	8.2
448	Clothing & clothing accessories stores	74	55 506	6 994	1 592	591	7.6	4.3
4481	Clothing stores	42	34 419	3 670	892	362	4.4	6.0
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	10	19 005	1 889	479	160	3.4	9.0
448140	Family clothing stores	10	19 005	1 889	479	160	3.4	9.0
44819	Other clothing stores	4	2 441	301	74	30	—	—
448190	Other clothing stores	4	2 441	301	74	30	—	—
4482	Shoe stores	16	13 461	2 090	416	135	1.8	—
44821	Shoe stores	16	13 461	2 090	416	135	1.8	—
448210	Shoe stores	16	13 461	2 090	416	135	1.8	—
4482104	Family shoe stores	13	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	16	7 626	1 234	284	94	32.3	4.5
44831	Jewelry stores	15	D	D	D	b	D	D
448310	Jewelry stores	15	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	51	37 189	4 424	921	343	8.9	8.0
4511	Sporting goods, hobby, & musical instrument stores ..	35	28 787	3 649	738	266	9.5	8.2
45111	Sporting goods stores	20	14 079	1 905	368	120	18.6	16.5
451110	Sporting goods stores	20	14 079	1 905	368	120	18.6	16.5
4511101	General-line sporting goods stores	6	3 865	451	87	35	53.4	—
4511102	Specialty-line sporting goods stores	14	10 214	1 454	281	85	5.5	22.8
45112	Hobby, toy, & game stores	7	10 545	1 160	246	113	—	.3
451120	Hobby, toy, & game stores	7	10 545	1 160	246	113	—	.3
45113	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	16	8 402	775	183	77	6.6	7.2
45121	Book stores & news dealers	9	D	D	D	b	D	D
451211	Book stores	8	3 976	414	90	42	12.5	—
4512111	Book stores, general	5	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	7	D	D	D	b	D	D
452	General merchandise stores	15	174 646	14 694	3 141	1 194	1.3	.1
4521	Department stores (incl leased depts) ##	7	130 435	N	N	N	—	—
45211	Department stores (incl leased depts) ##	7	130 435	N	N	N	—	—
4521	Department stores (excl leased depts)	7	129 021	12 160	2 560	999	—	—
45211	Department stores (excl leased depts)	7	129 021	12 160	2 560	999	—	—
452110	Department stores (excl leased depts)	7	129 021	12 160	2 560	999	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	8	45 625	2 534	581	195	4.9	.5
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	84	38 414	5 904	1 303	442	10.7	12.3
4531	Florists	13	5 673	1 322	237	86	19.2	4.5
45311	Florists	13	5 673	1 322	237	86	19.2	4.5
453110	Florists	13	5 673	1 322	237	86	19.2	4.5
4532	Office supplies, stationery, & gift stores	24	12 592	1 455	405	158	10.3	12.9
45321	Office supplies & stationery stores	3	5 368	528	190	47	—	—
453210	Office supplies & stationery stores	3	5 368	528	190	47	—	—
4532102	Office supplies stores	3	5 368	528	190	47	—	—
45322	Gift, novelty, & souvenir stores	21	7 224	927	215	111	17.9	22.5
453220	Gift, novelty, & souvenir stores	21	7 224	927	215	111	17.9	22.5
4533	Used merchandise stores	15	2 523	501	90	44	23.9	40.0
45331	Used merchandise stores	15	2 523	501	90	44	23.9	40.0
453310	Used merchandise stores	15	2 523	501	90	44	23.9	40.0
4539	Other miscellaneous store retailers	32	17 626	2 626	571	154	6.5	10.4
45391	Pet & pet supplies stores	8	1 942	274	64	36	26.8	—
453910	Pet & pet supplies stores	8	1 942	274	64	36	26.8	—
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	21	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MERRIMACK COUNTY, NH—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	42	86 541	10 018	2 412	369	8.6	1.8
4541	Electronic shopping & mail-order houses	6	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	6	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	6	D	D	D	b	D	D
4543	Direct selling establishments	34	74 961	9 040	2 224	315	8.9	2.1
45431	Fuel dealers	18	63 556	7 034	1 748	223	7.8	1.7
454311	Heating oil dealers	15	46 265	4 794	1 165	155	10.6	2.3
454312	Liquefied petroleum gas (bottled gas) dealers	3	17 291	2 240	583	68	—	—
45439	Other direct selling establishments	16	11 405	2 006	476	92	15.6	4.5
454390	Other direct selling establishments	16	11 405	2 006	476	92	15.6	4.5
ROCKINGHAM COUNTY, NH								
44-45	Retail trade	1 617	4 218 787	356 820	85 309	22 905	10.0	4.6
441	Motor vehicle & parts dealers	178	1 018 229	70 955	15 753	2 310	20.4	8.0
4411	Automobile dealers	92	892 666	53 324	11 843	1 576	22.3	7.6
44111	New car dealers	43	803 339	46 293	10 049	1 343	22.5	7.7
441110	New car dealers	43	803 339	46 293	10 049	1 343	22.5	7.7
44112	Used car dealers	49	89 327	7 031	1 794	233	20.6	7.3
441120	Used car dealers	49	89 327	7 031	1 794	233	20.6	7.3
4412	Other motor vehicle dealers	22	53 674	6 004	1 141	181	6.8	2.4
44121	Recreational vehicle dealers	10	29 975	2 526	542	93	8.8	1.6
441210	Recreational vehicle dealers	10	29 975	2 526	542	93	8.8	1.6
44122	Motorcycle, boat, & other motor vehicle dealers	12	23 699	3 478	599	88	4.3	3.5
441221	Motorcycle dealers	5	17 791	3 002	506	59	—	—
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	64	71 899	11 627	2 769	553	7.2	16.2
44131	Automotive parts & accessories stores	48	54 152	8 032	1 907	394	7.7	11.8
441310	Automotive parts & accessories stores	48	54 152	8 032	1 907	394	7.7	11.8
44132	Tire dealers	16	17 737	3 595	862	159	5.7	29.7
441320	Tire dealers	16	17 737	3 595	862	159	5.7	29.7
442	Furniture & home furnishings stores	99	127 026	14 888	3 699	786	15.0	4.0
4421	Furniture stores	41	56 597	7 305	1 626	309	21.2	6.4
44211	Furniture stores	41	56 597	7 305	1 626	309	21.2	6.4
442110	Furniture stores	41	56 597	7 305	1 626	309	21.2	6.4
4422	Home furnishings stores	58	70 429	7 583	2 073	477	10.1	1.9
44221	Floor covering stores	25	19 930	2 913	707	129	19.2	1.5
442210	Floor covering stores	25	19 930	2 913	707	129	19.2	1.5
44229	Other home furnishings stores	33	50 499	4 670	1 366	348	6.4	2.1
442291	Window treatment stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	31	D	D	D	e	D	D
443	Electronics & appliance stores	86	201 625	20 610	4 560	809	6.5	5.9
4431	Electronics & appliance stores	86	201 625	20 610	4 560	809	6.5	5.9
44311	Appliance, television, & other electronics stores	47	124 125	11 261	2 653	496	3.5	3.2
443111	Household appliance stores	15	39 486	4 672	1 112	149	6.4	—
443112	Radio, television, & other electronics stores	32	84 639	6 589	1 541	347	2.1	4.7
44312	Computer & software stores	31	66 690	8 225	1 649	251	12.1	11.9
443120	Computer & software stores	31	66 690	8 225	1 649	251	12.1	11.9
44313	Camera & photographic supplies stores	8	10 810	1 124	258	62	6.3	—
443130	Camera & photographic supplies stores	8	10 810	1 124	258	62	6.3	—
444	Building material & garden equipment & supplies dealers	137	386 969	42 349	9 003	1 826	3.5	1.1
4441	Building material & supplies dealers	110	353 602	36 651	7 823	1 590	3.0	1.2
44411	Home centers	7	133 145	11 109	2 424	593	.7	1.1
444110	Home centers	7	133 145	11 109	2 424	593	.7	1.1
44412	Paint & wallpaper stores	13	11 488	1 896	451	107	1.7	—
444120	Paint & wallpaper stores	13	11 488	1 896	451	107	1.7	—
44413	Hardware stores	18	15 917	2 453	567	173	10.0	—
444130	Hardware stores	18	15 917	2 453	567	173	10.0	—
44419	Other building material dealers	72	193 052	21 193	4 381	717	4.0	1.4
444190	Other building material dealers	72	193 052	21 193	4 381	717	4.0	1.4
4442	Lawn & garden equipment & supplies stores	27	33 367	5 698	1 180	236	9.3	—
44421	Outdoor power equipment stores	10	14 539	2 307	502	85	2.0	—
444210	Outdoor power equipment stores	10	14 539	2 307	502	85	2.0	—
44422	Nursery & garden centers	17	18 828	3 391	678	151	15.0	—
444220	Nursery & garden centers	17	18 828	3 391	678	151	15.0	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROCKINGHAM COUNTY, NH—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	147	745 789	45 127	14 665	4 719	5.5	1.7
4451	Grocery stores	102	645 491	41 536	13 625	4 188	3.0	1.8
44511	Supermarkets & other grocery (except convenience) stores	51	609 422	38 807	12 988	3 948	2.0	.5
445110	Supermarkets & other grocery (except convenience) stores	51	609 422	38 807	12 988	3 948	2.0	.5
44512	Convenience stores	51	36 069	2 729	637	240	20.4	23.7
445120	Convenience stores	51	36 069	2 729	637	240	20.4	23.7
4452	Specialty food stores	29	D	D	D	e	D	D
4453	Beer, wine, & liquor stores	16	D	D	D	e	D	D
44531	Beer, wine, & liquor stores	16	D	D	D	e	D	D
445310	Beer, wine, & liquor stores	16	D	D	D	e	D	D
446	Health & personal care stores	97	136 571	15 223	3 726	1 140	6.6	2.1
4461	Health & personal care stores	97	136 571	15 223	3 726	1 140	6.6	2.1
44611	Pharmacies & drug stores	38	108 166	10 660	2 693	869	2.1	.2
446110	Pharmacies & drug stores	38	108 166	10 660	2 693	869	2.1	.2
4461101	Pharmacies & drug stores	33	D	D	D	f	D	D
4461102	Proprietary stores	5	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	12	8 635	832	217	78	33.7	.7
446120	Cosmetics, beauty supplies, & perfume stores	12	8 635	832	217	78	33.7	.7
44613	Optical goods stores	20	8 455	1 357	330	84	6.2	7.9
446130	Optical goods stores	20	8 455	1 357	330	84	6.2	7.9
44619	Other health & personal care stores	27	11 315	2 374	486	109	29.6	17.3
446191	Food (health) supplement stores	16	5 802	926	189	71	1.1	33.7
446199	All other health & personal care stores	11	5 513	1 448	297	38	59.6	—
447	Gasoline stations	135	241 096	14 058	3 172	995	14.9	9.7
4471	Gasoline stations	135	241 096	14 058	3 172	995	14.9	9.7
44711	Gasoline stations with convenience stores	85	150 299	8 841	1 929	660	10.7	9.3
447110	Gasoline stations with convenience stores	85	150 299	8 841	1 929	660	10.7	9.3
44719	Other gasoline stations	50	90 797	5 217	1 243	335	21.7	10.3
447190	Other gasoline stations	50	90 797	5 217	1 243	335	21.7	10.3
448	Clothing & clothing accessories stores	253	263 157	27 719	6 206	2 526	6.6	14.1
4481	Clothing stores	155	192 536	18 107	4 094	1 916	3.3	15.5
44811	Men's clothing stores	19	22 056	2 303	520	218	2.3	55.1
448110	Men's clothing stores	19	22 056	2 303	520	218	2.3	55.1
44812	Women's clothing stores	69	52 448	5 869	1 351	604	7.5	7.6
448120	Women's clothing stores	69	52 448	5 869	1 351	604	7.5	7.6
44813	Children's & infants' clothing stores	7	D	D	D	b	D	D
448130	Children's & infants' clothing stores	7	D	D	D	b	D	D
44814	Family clothing stores	36	97 772	7 386	1 667	882	1.2	13.9
448140	Family clothing stores	36	97 772	7 386	1 667	882	1.2	13.9
44815	Clothing accessories stores	7	D	D	D	b	D	D
448150	Clothing accessories stores	7	D	D	D	b	D	D
44819	Other clothing stores	17	12 233	1 637	354	124	3.5	—
448190	Other clothing stores	17	12 233	1 637	354	124	3.5	—
4482	Shoe stores	46	31 013	3 292	727	256	3.8	8.2
44821	Shoe stores	46	31 013	3 292	727	256	3.8	8.2
448210	Shoe stores	46	31 013	3 292	727	256	3.8	8.2
4482101	Men's shoe stores	4	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	25	15 319	1 458	346	137	1.5	.2
4482105	Athletic footwear stores	11	11 980	1 412	302	84	—	18.0
4483	Jewelry, luggage, & leather goods stores	52	39 608	6 320	1 385	354	24.6	11.9
44831	Jewelry stores	48	38 315	6 107	1 326	336	25.4	11.4
448310	Jewelry stores	48	38 315	6 107	1 326	336	25.4	11.4
44832	Luggage & leather goods stores	4	1 293	213	59	18	—	26.5
448320	Luggage & leather goods stores	4	1 293	213	59	18	—	26.5
451	Sporting goods, hobby, book, & music stores	137	130 482	12 148	2 586	936	5.5	5.2
4511	Sporting goods, hobby, & musical instrument stores ..	103	93 364	9 027	1 840	631	6.5	5.0
45111	Sporting goods stores	52	41 388	4 653	916	295	11.3	.9
451110	Sporting goods stores	52	41 388	4 653	916	295	11.3	.9
4511101	General-line sporting goods stores	11	11 417	1 138	190	70	7.5	—
4511102	Specialty-line sporting goods stores	41	29 971	3 515	726	225	12.8	1.2
45112	Hobby, toy, & game stores	27	40 463	3 044	612	241	1.5	4.0
451120	Hobby, toy, & game stores	27	40 463	3 044	612	241	1.5	4.0
45113	Sewing, needlework, & piece goods stores	14	6 768	859	213	67	10.5	3.6
451130	Sewing, needlework, & piece goods stores	14	6 768	859	213	67	10.5	3.6
45114	Musical instrument & supplies stores	10	4 745	471	99	28	—	50.5
451140	Musical instrument & supplies stores	10	4 745	471	99	28	—	50.5
4512	Book, periodical, & music stores	34	37 118	3 121	746	305	3.1	5.9
45121	Book stores & news dealers	18	20 282	2 003	458	206	5.7	2.4
451211	Book stores	15	D	D	D	c	D	D
4512111	Book stores, general	3	16 480	1 570	363	166	1.8	3.0
4512112	Specialty book stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	16	16 836	1 118	288	99	—	10.1
451220	Prerecorded tape, compact disc, & record stores ...	16	16 836	1 118	288	99	—	10.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROCKINGHAM COUNTY, NH—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	56	710 005	60 855	14 060	4 819	1.0	.1
4521	Department stores (incl leased depts) ##	24	518 364	N	N	N	—	—
45211	Department stores (incl leased depts) ##	24	518 364	N	N	N	—	—
4521	Department stores (excl leased depts)	24	511 567	48 827	11 054	3 917	—	—
452110	Department stores (excl leased depts)	24	511 567	48 827	11 054	3 917	—	—
4521101	Conventional department stores (excl leased depts)	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	15	290 964	25 386	5 759	2 277	—	—
4521103	National chain department stores (excl leased depts)	5	D	D	D	f	D	D
4529	Other general merchandise stores	32	198 438	12 028	3 006	902	3.5	.4
45291	Warehouse clubs & superstores	3	D	D	D	e	D	D
452910	Warehouse clubs & superstores	3	D	D	D	e	D	D
45299	All other general merchandise stores	29	D	D	D	f	D	D
452990	All other general merchandise stores	29	D	D	D	f	D	D
4529901	Variety stores	10	D	D	D	b	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	17	29 427	3 327	958	264	12.0	2.2
453	Miscellaneous store retailers	209	152 578	15 844	3 641	1 336	13.2	4.8
4531	Florists	33	8 789	1 988	442	190	32.4	6.0
45311	Florists	33	8 789	1 988	442	190	32.4	6.0
453110	Florists	33	8 789	1 988	442	190	32.4	6.0
4532	Office supplies, stationery, & gift stores	90	86 057	7 239	1 684	660	6.9	2.0
45321	Office supplies & stationery stores	11	D	D	D	e	D	D
453210	Office supplies & stationery stores	11	D	D	D	e	D	D
4532102	Office supplies stores	11	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	79	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	79	D	D	D	e	D	D
4533	Used merchandise stores	30	12 109	1 568	336	126	8.0	5.6
45331	Used merchandise stores	30	12 109	1 568	336	126	8.0	5.6
453310	Used merchandise stores	30	12 109	1 568	336	126	8.0	5.6
4539	Other miscellaneous store retailers	56	45 623	5 049	1 179	360	22.6	9.6
45391	Pet & pet supplies stores	16	14 879	2 306	578	172	35.8	4.3
453910	Pet & pet supplies stores	16	14 879	2 306	578	172	35.8	4.3
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	34	D	D	D	c	D	D
454	Nonstore retailers	83	105 260	17 044	4 238	703	28.8	1.8
4541	Electronic shopping & mail-order houses	17	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	17	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	17	D	D	D	c	D	D
4543	Direct selling establishments	58	80 356	10 807	2 896	472	25.6	.4
45431	Fuel dealers	35	69 067	8 227	2 012	303	28.3	.4
454311	Heating oil dealers	28	52 668	6 189	1 571	238	37.2	.6
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	23	11 289	2 580	884	169	9.2	.5
454390	Other direct selling establishments	23	11 289	2 580	884	169	9.2	.5
STRAFFORD COUNTY, NH								
44-45	Retail trade	436	1 020 041	92 764	22 982	5 807	9.2	2.4
441	Motor vehicle & parts dealers	51	268 751	21 902	4 853	742	15.1	.5
4411	Automobile dealers	27	231 362	16 954	3 901	547	17.1	.1
44111	New car dealers	18	206 952	15 245	3 461	484	16.9	.1
441110	New car dealers	18	206 952	15 245	3 461	484	16.9	.1
44112	Used car dealers	9	24 410	1 709	440	63	18.9	—
441120	Used car dealers	9	24 410	1 709	440	63	18.9	—
4412	Other motor vehicle dealers	4	14 859	1 905	248	41	—	—
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	20	22 530	3 043	704	154	4.0	5.5
44131	Automotive parts & accessories stores	17	19 501	2 625	610	137	4.7	6.4
441310	Automotive parts & accessories stores	17	19 501	2 625	610	137	4.7	6.4
442	Furniture & home furnishings stores	17	19 659	2 772	716	150	14.9	39.5
4421	Furniture stores	10	16 632	2 230	589	113	7.6	46.7
44211	Furniture stores	10	16 632	2 230	589	113	7.6	46.7
442110	Furniture stores	10	16 632	2 230	589	113	7.6	46.7
4422	Home furnishings stores	7	3 027	542	127	37	54.9	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STRAFFORD COUNTY, NH—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	20	24 453	2 090	438	99	55.6	2.9
4431	Electronics & appliance stores	20	24 453	2 090	438	99	55.6	2.9
44311	Appliance, television, & other electronics stores	10	D	D	D	b	D	D
443111	Household appliance stores	6	D	D	D	b	D	D
44312	Computer & software stores	8	15 918	790	118	19	76.8	—
443120	Computer & software stores	8	15 918	790	118	19	76.8	—
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	46	91 227	10 893	2 689	469	2.6	.7
4441	Building material & supplies dealers	38	86 662	10 235	2 537	432	2.6	.7
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44413	Hardware stores	10	D	D	D	b	D	D
444130	Hardware stores	10	D	D	D	b	D	D
44419	Other building material dealers	24	74 410	8 695	2 164	338	.5	—
444190	Other building material dealers	24	74 410	8 695	2 164	338	.5	—
4442	Lawn & garden equipment & supplies stores	8	4 565	658	152	37	1.1	—
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	64	253 435	17 334	5 338	1 703	3.8	2.0
4451	Grocery stores	54	235 587	15 970	4 993	1 594	4.1	.7
44511	Supermarkets & other grocery (except convenience) stores	21	212 896	13 850	4 492	1 377	2.0	.3
445110	Supermarkets & other grocery (except convenience) stores	21	212 896	13 850	4 492	1 377	2.0	.3
44512	Convenience stores	33	22 691	2 120	501	217	23.9	3.9
445120	Convenience stores	33	22 691	2 120	501	217	23.9	3.9
4452	Specialty food stores	4	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	6	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	6	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	6	D	D	D	b	D	D
446	Health & personal care stores	28	44 512	5 043	1 361	359	13.6	2.2
4461	Health & personal care stores	28	44 512	5 043	1 361	359	13.6	2.2
44611	Pharmacies & drug stores	16	40 905	4 216	1 157	314	11.8	—
446110	Pharmacies & drug stores	16	40 905	4 216	1 157	314	11.8	—
4461101	Pharmacies & drug stores	15	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	9	2 817	594	162	34	43.9	19.5
447	Gasoline stations	61	74 527	4 740	1 145	456	11.8	6.0
4471	Gasoline stations	61	74 527	4 740	1 145	456	11.8	6.0
44711	Gasoline stations with convenience stores	31	40 567	2 475	575	281	9.6	.9
447110	Gasoline stations with convenience stores	31	40 567	2 475	575	281	9.6	.9
44719	Other gasoline stations	30	33 960	2 265	570	175	14.4	12.2
447190	Other gasoline stations	30	33 960	2 265	570	175	14.4	12.2
448	Clothing & clothing accessories stores	30	25 827	3 466	786	280	4.6	1.7
4481	Clothing stores	19	D	D	D	c	D	D
44813	Children's & infants' clothing stores	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores	2	D	D	D	b	D	D
4482	Shoe stores	8	8 011	1 088	254	92	—	.5
44821	Shoe stores	8	8 011	1 088	254	92	—	.5
448210	Shoe stores	8	8 011	1 088	254	92	—	.5
4482104	Family shoe stores	8	8 011	1 088	254	92	—	.5
451	Sporting goods, hobby, book, & music stores	31	24 563	3 295	747	243	6.4	2.7
4511	Sporting goods, hobby, & musical instrument stores ..	22	13 294	2 143	423	121	11.9	3.3
45111	Sporting goods stores	13	10 532	1 714	333	78	3.0	—
451110	Sporting goods stores	13	10 532	1 714	333	78	3.0	—
4511102	Specialty-line sporting goods stores	9	9 004	1 521	292	63	—	—
4512	Book, periodical, & music stores	9	11 269	1 152	324	122	—	2.0
45121	Book stores & news dealers	7	D	D	D	c	D	D
451211	Book stores	7	D	D	D	c	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	b	D	D
452	General merchandise stores	18	109 881	9 657	2 392	842	—	.1
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
45299	All other general merchandise stores	14	D	D	D	c	D	D
452990	All other general merchandise stores	14	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STRAFFORD COUNTY, NH—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	45	30 636	3 338	639	219	8.3	3.7
4531	Florists	9	3 033	611	145	49	18.7	14.9
45311	Florists	9	3 033	611	145	49	18.7	14.9
453110	Florists	9	3 033	611	145	49	18.7	14.9
4532	Office supplies, stationery, & gift stores	13	8 696	771	181	77	21.0	4.6
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4533	Used merchandise stores	9	2 137	489	70	28	—	12.1
45331	Used merchandise stores	9	2 137	489	70	28	—	12.1
453310	Used merchandise stores	9	2 137	489	70	28	—	12.1
4539	Other miscellaneous store retailers	14	16 770	1 467	243	65	1.0	.1
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	25	52 570	8 234	1 878	245	8.2	2.0
4541	Electronic shopping & mail-order houses	9	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	9	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	9	D	D	D	b	D	D
4543	Direct selling establishments	14	D	D	D	c	D	D
45431	Fuel dealers	12	40 314	6 790	1 513	173	9.1	—
454311	Heating oil dealers	10	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D
SULLIVAN COUNTY, NH								
44-45	Retail trade	210	347 822	35 793	8 230	2 061	14.4	3.2
441	Motor vehicle & parts dealers	39	93 867	8 667	1 789	286	18.2	1.8
4411	Automobile dealers	19	81 346	6 634	1 362	207	19.4	1.2
4413	Automotive parts, accessories, & tire stores	16	11 257	1 939	408	74	4.1	4.7
44131	Automotive parts & accessories stores	10	8 373	1 444	307	52	—	—
441310	Automotive parts & accessories stores	10	8 373	1 444	307	52	—	—
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	11	5 766	778	183	38	8.9	3.9
4431	Electronics & appliance stores	11	5 766	778	183	38	8.9	3.9
44311	Appliance, television, & other electronics stores ...	10	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	20	37 282	5 771	1 357	197	3.6	2.0
4441	Building material & supplies dealers	16	35 345	5 415	1 277	184	3.8	.3
44419	Other building material dealers	7	29 277	4 685	1 096	144	2.4	—
444190	Other building material dealers	7	29 277	4 685	1 096	144	2.4	—
445	Food & beverage stores	23	D	D	D	f	D	D
4451	Grocery stores	18	72 734	5 317	1 599	510	5.3	.3
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	11	15 123	2 448	455	82	16.3	—
4461	Health & personal care stores	11	15 123	2 448	455	82	16.3	—
447	Gasoline stations	27	28 879	1 769	376	169	15.5	14.4
44711	Gasoline stations with convenience stores	21	26 449	1 606	324	146	10.7	15.5
447110	Gasoline stations with convenience stores	21	26 449	1 606	324	146	10.7	15.5
448	Clothing & clothing accessories stores	16	8 402	1 379	338	128	35.4	—
4481	Clothing stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	11	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
452	General merchandise stores	13	47 136	4 314	972	359	4.7	.3
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	14	D	D	D	c	D	D
4543	Direct selling establishments	11	D	D	D	c	D	D
45431	Fuel dealers	9	15 063	2 099	503	82	48.8	25.8
454311	Heating oil dealers	6	11 719	1 667	395	65	62.7	23.8
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	3 344	432	108	17	—	33.0

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BEDFORD TOWN, NH								
44-45	Retail trade	79	168 959	18 681	4 321	1 263	7.0	1.7
441	Motor vehicle & parts dealers	3	3 205	467	116	22	—	—
442	Furniture & home furnishings stores	7	7 622	1 625	355	66	1.7	—
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	3	1 477	488	116	20	D	—
443	Electronics & appliance stores	6	4 788	905	233	32	20.8	—
4431	Electronics & appliance stores	6	4 788	905	233	32	20.8	—
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	8 629	1 423	314	46	60.6	—
44419	Other building material dealers	3	6 469	1 134	251	28	D	—
444190	Other building material dealers	3	6 469	1 134	251	28	D	—
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	8	D	D	D	b	D	D
4461	Health & personal care stores	8	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores	13	14 039	1 422	299	112	5.6	.6
4481	Clothing stores	8	D	D	D	b	D	D
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	7 607	1 076	212	74	—	—
4511	Sporting goods, hobby, & musical instrument stores	3	D	D	D	b	D	D
45111	Sporting goods stores	2	D	D	D	b	D	D
451110	Sporting goods stores	2	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
4521	Department stores (excl leased depts)	4	D	D	D	f	D	D
45211	Department stores (excl leased depts)	4	D	D	D	f	D	D
452110	Department stores (excl leased depts)	4	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4531	Florists	3	1 354	230	54	21	D	—
45311	Florists	3	1 354	230	54	21	D	—
453110	Florists	3	1 354	230	54	21	D	—
4532	Office supplies, stationery, & gift stores	6	4 298	440	103	40	21.6	—
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BERLIN, NH								
44-45	Retail trade	76	72 444	7 808	1 685	536	16.4	1.3
441	Motor vehicle & parts dealers	7	8 171	863	203	41	31.0	.4
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	10 000	1 287	271	56	30.4	—
4441	Building material & supplies dealers	8	D	D	D	b	D	D
445	Food & beverage stores	9	18 352	1 553	270	162	5.0	.3
446	Health & personal care stores	10	D	D	D	b	D	D
4461	Health & personal care stores	10	D	D	D	b	D	D
447	Gasoline stations	8	9 025	761	156	61	4.6	—
448	Clothing & clothing accessories stores	8	4 032	434	94	33	16.9	—
4481	Clothing stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	2 238	116	23	8	30.0	—
4511	Sporting goods, hobby, & musical instrument stores	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	6	7 011	810	226	37	6.5	—
45431	Fuel dealers	6	7 011	810	226	37	6.5	—
454311	Heating oil dealers	5	D	D	D	b	D	D
CLAREMONT, NH								
44-45	Retail trade	114	212 665	20 351	4 879	1 380	15.3	2.4
441	Motor vehicle & parts dealers	15	45 490	4 382	846	155	32.5	.8
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	4 772	802	197	35	—	—
441310	Automotive parts & accessories stores	6	4 772	802	197	35	—	—
442	Furniture & home furnishings stores	3	1 652	335	83	21	D	—
443	Electronics & appliance stores	6	4 690	587	135	25	11.0	—
4431	Electronics & appliance stores	6	4 690	587	135	25	11.0	—
44311	Appliance, television, & other electronics stores	5	D	D	D	a	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	14 737	1 878	431	86	9.1	5.0
4441	Building material & supplies dealers	10	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food & beverage stores	11	60 714	3 677	1 218	398	6.0	—
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	3	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	9	D	D	D	b	D	D
4461	Health & personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	12	13 098	872	193	85	3.9	—
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	13	6 237	719	191	97	47.7	—
4481	Clothing stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	6	1 713	201	43	17	60.9	1.9
452	General merchandise stores	5	39 399	3 600	820	298	3.6	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLAREMONT, NH—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	9	11 718	1 944	470	84	22.2	33.2
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
CONCORD, NH								
44-45	Retail trade	331	943 649	75 745	17 618	4 578	6.2	2.5
441	Motor vehicle & parts dealers	36	345 131	23 219	5 234	744	7.7	2.0
4411	Automobile dealers	23	D	D	D	f	D	D
44111	New car dealers	18	315 692	18 919	4 297	565	8.1	1.1
441110	New car dealers	18	315 692	18 919	4 297	565	8.1	1.1
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	10	18 155	3 288	766	145	—	14.1
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	15	9 897	1 255	287	92	37.6	22.1
4421	Furniture stores	4	4 272	600	136	38	28.1	42.7
44211	Furniture stores	4	4 272	600	136	38	28.1	42.7
442110	Furniture stores	4	4 272	600	136	38	28.1	42.7
4422	Home furnishings stores	11	5 625	655	151	54	44.8	6.4
44221	Floor covering stores	6	3 179	235	58	15	45.0	11.3
442210	Floor covering stores	6	3 179	235	58	15	45.0	11.3
44229	Other home furnishings stores	5	2 446	420	93	39	44.5	—
442299	All other home furnishings stores	5	2 446	420	93	39	44.5	—
443	Electronics & appliance stores	18	14 567	1 704	425	94	11.8	14.4
4431	Electronics & appliance stores	18	14 567	1 704	425	94	11.8	14.4
44311	Appliance, television, & other electronics stores ...	8	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores ...	5	D	D	D	b	D	D
44312	Computer & software stores	6	D	D	D	b	D	D
443120	Computer & software stores	6	D	D	D	b	D	D
44313	Camera & photographic supplies stores	4	D	D	D	a	D	D
443130	Camera & photographic supplies stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	33 834	3 367	928	175	3.5	1.3
4441	Building material & supplies dealers	17	D	D	D	c	D	D
44412	Paint & wallpaper stores	5	D	D	D	a	D	D
444120	Paint & wallpaper stores	5	D	D	D	a	D	D
44419	Other building material dealers	9	27 140	2 450	712	121	3.2	—
444190	Other building material dealers	9	27 140	2 450	712	121	3.2	—
445	Food & beverage stores	34	D	D	D	f	D	D
4451	Grocery stores	25	147 785	9 449	2 424	930	3.0	2.2
44511	Supermarkets & other grocery (except convenience) stores	13	138 857	8 604	2 214	830	2.3	1.3
445110	Supermarkets & other grocery (except convenience) stores	13	138 857	8 604	2 214	830	2.3	1.3
44512	Convenience stores	12	8 928	845	210	100	14.4	16.3
445120	Convenience stores	12	8 928	845	210	100	14.4	16.3
4452	Specialty food stores	6	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	3	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	3	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	3	D	D	D	b	D	D
446	Health & personal care stores	26	31 761	4 394	984	261	20.8	3.0
4461	Health & personal care stores	26	31 761	4 394	984	261	20.8	3.0
44611	Pharmacies & drug stores	10	24 012	2 620	603	178	27.5	—
446110	Pharmacies & drug stores	10	24 012	2 620	603	178	27.5	—
4461101	Pharmacies & drug stores	9	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	3	D	D	D	a	D	D
44613	Optical goods stores	6	3 011	555	155	38	—	—
446130	Optical goods stores	6	3 011	555	155	38	—	—
44619	Other health & personal care stores	7	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	b	D	D
446199	All other health & personal care stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CONCORD, NH—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	27	64 548	2 962	730	174	5.8	2.8
4471	Gasoline stations	27	64 548	2 962	730	174	5.8	2.8
44711	Gasoline stations with convenience stores	14	18 280	1 140	264	90	12.0	.7
447110	Gasoline stations with convenience stores	14	18 280	1 140	264	90	12.0	.7
44719	Other gasoline stations	13	46 268	1 822	466	84	3.4	3.6
447190	Other gasoline stations	13	46 268	1 822	466	84	3.4	3.6
448	Clothing & clothing accessories stores	56	49 829	6 211	1 398	518	6.7	4.1
4481	Clothing stores	30	D	D	D	e	D	D
44812	Women's clothing stores	13	D	D	D	c	D	D
448120	Women's clothing stores	13	D	D	D	c	D	D
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	8	D	D	D	c	D	D
448140	Family clothing stores	8	D	D	D	c	D	D
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482	Shoe stores	12	12 236	1 964	387	124	1.9	—
44821	Shoe stores	12	12 236	1 964	387	124	1.9	—
448210	Shoe stores	12	12 236	1 964	387	124	1.9	—
4482104	Family shoe stores	10	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	14	D	D	D	b	D	D
44831	Jewelry stores	13	6 824	1 131	258	87	29.4	—
448310	Jewelry stores	13	6 824	1 131	258	87	29.4	—
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	33	24 406	2 603	535	206	12.1	3.2
4511	Sporting goods, hobby, & musical instrument stores ..	20	D	D	D	c	D	D
45111	Sporting goods stores	12	7 601	995	175	68	31.6	2.2
451110	Sporting goods stores	12	7 601	995	175	68	31.6	2.2
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	8	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	13	D	D	D	b	D	D
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	4	2 588	238	50	28	19.2	—
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	7	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	5	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	5	D	N	N	N	D	D
4521	Department stores (excl leased depts)	5	D	D	D	f	D	D
45211	Department stores (excl leased depts)	5	D	D	D	f	D	D
452110	Department stores (excl leased depts)	5	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	59 441	5 714	1 062	426	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	47	D	D	D	e	D	D
4531	Florists	6	4 013	1 001	156	55	10.2	6.4
45311	Florists	6	4 013	1 001	156	55	10.2	6.4
453110	Florists	6	4 013	1 001	156	55	10.2	6.4
4532	Office supplies, stationery, & gift stores	16	8 876	852	284	110	14.6	2.3
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	15	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	15	D	D	D	b	D	D
4533	Used merchandise stores	7	858	150	25	12	31.2	51.5
45331	Used merchandise stores	7	858	150	25	12	31.2	51.5
453310	Used merchandise stores	7	858	150	25	12	31.2	51.5
4539	Other miscellaneous store retailers	18	D	D	D	b	D	D
45391	Pet & pet supplies stores	4	1 138	152	35	20	45.7	—
453910	Pet & pet supplies stores	4	1 138	152	35	20	45.7	—
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CONCORD, NH—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	14	D	D	D	c	D	D
4543	Direct selling establishments	12	48 248	5 333	1 361	175	2.6	1.1
45431	Fuel dealers	6	42 539	4 112	1 063	123	2.4	—
454311	Heating oil dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
45439	Other direct selling establishments	6	5 709	1 221	298	52	4.2	9.1
454390	Other direct selling establishments	6	5 709	1 221	298	52	4.2	9.1
DERRY TOWN, NH								
44-45	Retail trade	95	239 820	20 852	4 903	1 334	3.3	6.1
441	Motor vehicle & parts dealers	12	87 009	5 950	1 456	188	.5	5.3
4411	Automobile dealers	6	D	D	D	c	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	9	D	D	D	b	D	D
4431	Electronics & appliance stores	9	D	D	D	b	D	D
44312	Computer & software stores	3	2 344	183	63	8	—	45.8
443120	Computer & software stores	3	2 344	183	63	8	—	45.8
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	D	D	D	c	D	D
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	6	15 428	1 678	355	73	4.3	—
444190	Other building material dealers	6	15 428	1 678	355	73	4.3	—
445	Food & beverage stores	9	41 622	3 325	715	252	3.6	.3
4451	Grocery stores	6	D	D	D	c	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores	4	D	D	D	c	D	D
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	15	21 943	1 593	379	121	17.3	31.3
4471	Gasoline stations	15	21 943	1 593	379	121	17.3	31.3
44711	Gasoline stations with convenience stores	11	16 703	1 249	295	99	22.7	15.5
447110	Gasoline stations with convenience stores	11	16 703	1 249	295	99	22.7	15.5
448	Clothing & clothing accessories stores	6	D	D	D	c	D	D
4481	Clothing stores	3	D	D	D	c	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	9	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	6	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DOVER, NH								
44-45	Retail trade	119	270 120	27 629	6 479	1 603	7.7	2.0
441	Motor vehicle & parts dealers	10	61 134	4 502	1 059	163	1.0	.2
4411	Automobile dealers	4	54 755	3 559	831	122	—	.2
4413	Automotive parts, accessories, & tire stores	6	6 379	943	228	41	9.8	—
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	6 815	1 185	306	64	11.3	12.0
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	7	16 871	1 270	263	46	54.9	—
4431	Electronics & appliance stores	7	16 871	1 270	263	46	54.9	—
44311	Appliance, television, & other electronics stores	1	D	D	D	a	D	D
44312	Computer & software stores	5	D	D	D	a	D	D
443120	Computer & software stores	5	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	26 995	3 223	813	144	4.0	—
4441	Building material & supplies dealers	9	D	D	D	c	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	5	20 232	2 309	588	86	—	—
444190	Other building material dealers	5	20 232	2 309	588	86	—	—
445	Food & beverage stores	20	D	D	D	f	D	D
4451	Grocery stores	17	64 901	5 986	1 410	434	3.3	1.5
44511	Supermarkets & other grocery (except convenience) stores	6	59 379	5 240	1 229	352	—	.7
445110	Supermarkets & other grocery (except convenience) stores	6	59 379	5 240	1 229	352	—	.7
44512	Convenience stores	11	5 522	746	181	82	38.5	10.9
445120	Convenience stores	11	5 522	746	181	82	38.5	10.9
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health & personal care stores	10	D	D	D	c	D	D
4461	Health & personal care stores	10	D	D	D	c	D	D
44619	Other health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	13	19 082	1 422	352	108	7.7	—
4471	Gasoline stations	13	19 082	1 422	352	108	7.7	—
44719	Other gasoline stations	9	13 010	1 021	256	75	11.3	—
447190	Other gasoline stations	9	13 010	1 021	256	75	11.3	—
448	Clothing & clothing accessories stores	11	8 543	1 669	337	103	5.4	—
4482	Shoe stores	2	D	D	D	b	D	D
44821	Shoe stores	2	D	D	D	b	D	D
448210	Shoe stores	2	D	D	D	b	D	D
4482104	Family shoe stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	8	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45111	Sporting goods stores ..	3	5 010	1 113	191	42	—	—
451110	Sporting goods stores ..	3	5 010	1 113	191	42	—	—
4511102	Specialty-line sporting goods stores ..	3	5 010	1 113	191	42	—	—
4512	Book, periodical, & music stores	3	3 047	303	77	34	—	—
45121	Book stores & news dealers	3	3 047	303	77	34	—	—
451211	Book stores	3	3 047	303	77	34	—	—
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	c	D	D
452990	All other general merchandise stores	3	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DURHAM TOWN, NH								
44-45	Retail trade	22	28 755	2 967	754	290	7.3	2.2
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	5	10 951	1 096	262	115	—	—
44512	Convenience stores	3	D	D	D	b	D	D
445120	Convenience stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	4	4 408	312	79	35	31.0	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	6 507	674	202	72	—	—
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
EXETER TOWN, NH								
44-45	Retail trade	87	216 895	19 021	4 343	859	16.4	4.6
441	Motor vehicle & parts dealers	15	153 225	10 788	2 199	319	13.8	3.4
4411	Automobile dealers	11	D	D	D	e	D	D
44111	New car dealers	9	146 838	9 599	1 931	268	14.4	3.5
441110	New car dealers	9	146 838	9 599	1 931	268	14.4	3.5
44131	Automotive parts & accessories stores	3	4 800	874	195	36	—	—
441310	Automotive parts & accessories stores	3	4 800	874	195	36	—	—
443	Electronics & appliance stores	4	2 247	498	138	18	11.5	31.2
4431	Electronics & appliance stores	4	2 247	498	138	18	11.5	31.2
44311	Appliance, television, & other electronics stores	4	2 247	498	138	18	11.5	31.2
444	Building material & garden equipment & supplies dealers	12	10 101	1 533	340	64	13.1	—
4441	Building material & supplies dealers	9	9 018	1 350	302	56	12.2	—
445	Food & beverage stores	9	6 889	562	145	63	11.1	—
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	6	8 195	533	125	33	6.3	4.1
448	Clothing & clothing accessories stores	7	4 115	950	162	34	24.8	53.3
4482105	Athletic footwear stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	10	5 102	752	149	63	22.6	24.0
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	12 808	1 586	644	99	55.0	—
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FRANKLIN, NH								
44-45	Retail trade	35	64 638	5 769	1 362	358	12.0	2.0
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	6 119	695	166	57	25.1	—
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	8 591	478	113	43	24.5	10.3
448	Clothing & clothing accessories stores	3	573	79	17	5	D	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
GOFFSTOWN TOWN, NH								
44-45	Retail trade	46	112 327	11 854	2 655	699	8.4	.3
441	Motor vehicle & parts dealers	6	8 944	1 680	425	58	3.1	—
442	Furniture & home furnishings stores	1	D	D	D	b	D	D
4422	Home furnishings stores	1	D	D	D	b	D	D
44229	Other home furnishings stores	1	D	D	D	b	D	D
442299	All other home furnishings stores	1	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	16 112	1 971	332	58	—	—
4441	Building material & supplies dealers	6	16 112	1 971	332	58	—	—
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	9	D	D	D	e	D	D
4451	Grocery stores	8	59 487	4 865	1 113	385	4.9	.5
44511	Supermarkets & other grocery (except convenience) stores	4	54 649	4 615	1 058	359	—	.6
445110	Supermarkets & other grocery (except convenience) stores	4	54 649	4 615	1 058	359	—	.6
44512	Convenience stores	4	4 838	250	55	26	60.5	—
445120	Convenience stores	4	4 838	250	55	26	60.5	—
446	Health & personal care stores	3	3 597	550	79	34	D	—
447	Gasoline stations	4	5 463	524	101	32	27.5	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4531	Florists	3	1 673	266	45	18	D	—
45311	Florists	3	1 673	266	45	18	D	—
453110	Florists	3	1 673	266	45	18	D	—
454	Nonstore retailers	3	5 033	822	273	33	D	—
4543	Direct selling establishments	3	5 033	822	273	33	D	—
454311	Heating oil dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAMPTON TOWN, NH								
44-45	Retail trade	110	166 165	16 799	3 532	882	7.9	1.4
441	Motor vehicle & parts dealers	14	56 104	5 703	1 160	147	5.9	—
44112	Used car dealers	4	5 178	339	81	14	10.0	—
441120	Used car dealers	4	5 178	339	81	14	10.0	—
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	5 685	595	147	40	—	8.1
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	b	D	D
4431	Electronics & appliance stores	1	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	b	D	D
443120	Computer & software stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4441	Building material & supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	3	15 758	1 942	389	58	—	—
444190	Other building material dealers	3	15 758	1 942	389	58	—	—
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food & beverage stores	17	43 853	3 312	760	344	3.9	2.1
4451	Grocery stores	10	30 936	2 808	622	177	3.8	.7
4452	Specialty food stores	5	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	2	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	2	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	2	D	D	D	b	D	D
446	Health & personal care stores	6	9 119	1 105	272	96	3.1	—
4461	Health & personal care stores	6	9 119	1 105	272	96	3.1	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	9	12 718	657	144	43	17.6	—
44711	Gasoline stations with convenience stores	5	9 169	472	103	29	7.4	—
447110	Gasoline stations with convenience stores	5	9 169	472	103	29	7.4	—
448	Clothing & clothing accessories stores	23	5 909	585	100	32	53.7	12.3
4482101	Men's shoe stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	2 053	164	29	6	56.4	9.5
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	21	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	15	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	14	3 561	504	65	34	47.4	2.9
453220	Gift, novelty, & souvenir stores	14	3 561	504	65	34	47.4	2.9
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
454	Nonstore retailers	3	912	154	40	7	—	—
HUDSON TOWN, NH								
44-45	Retail trade	72	275 633	21 582	5 672	1 556	2.4	15.6
441	Motor vehicle & parts dealers	14	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
4422	Home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	12 844	1 883	424	73	7.7	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HUDSON TOWN, NH—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	13	D	D	D	e	D	D
4451	Grocery stores	12	74 753	4 311	1 523	457	1.5	3.7
44511	Supermarkets & other grocery (except convenience) stores	4	70 523	3 991	1 470	435	—	2.9
445110	Supermarkets & other grocery (except convenience) stores	4	70 523	3 991	1 470	435	—	2.9
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	10	17 364	907	246	59	4.7	12.9
44719	Other gasoline stations	7	11 561	641	173	34	7.1	15.8
447190	Other gasoline stations	7	11 561	641	173	34	7.1	15.8
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
KEENE, NH								
44-45	Retail trade	202	'667 187	'50 566	'12 217	2 811	'5.5	'1.5
441	Motor vehicle & parts dealers	16	105 678	8 123	1 841	285	13.3	1.8
4411	Automobile dealers	7	D	D	D	c	D	D
44111	New car dealers	7	D	D	D	c	D	D
441110	New car dealers	7	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	4 993	792	183	41	29.2	—
441310	Automotive parts & accessories stores	5	4 993	792	183	41	29.2	—
442	Furniture & home furnishings stores	12	D	D	D	b	D	D
4421	Furniture stores	4	2 791	423	83	23	8.1	—
44211	Furniture stores	4	2 791	423	83	23	8.1	—
442110	Furniture stores	4	2 791	423	83	23	8.1	—
4422	Home furnishings stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	6	2 142	269	63	24	70.3	18.0
443	Electronics & appliance stores	15	13 004	1 244	321	72	.8	5.0
4431	Electronics & appliance stores	15	13 004	1 244	321	72	.8	5.0
44311	Appliance, television, & other electronics stores	8	7 639	743	185	41	1.3	—
443111	Household appliance stores	5	5 192	400	100	25	2.0	—
443112	Radio, television, & other electronics stores	3	2 447	343	85	16	—	—
44312	Computer & software stores	4	4 513	384	88	20	—	—
443120	Computer & software stores	4	4 513	384	88	20	—	—
44313	Camera & photographic supplies stores	3	852	117	48	11	—	76.3
443130	Camera & photographic supplies stores	3	852	117	48	11	—	76.3
444	Building material & garden equipment & supplies dealers	22	43 592	4 740	879	183	7.5	.8
4441	Building material & supplies dealers	17	38 404	3 591	772	158	4.8	—
44419	Other building material dealers	11	33 718	3 047	631	128	2.7	—
444190	Other building material dealers	11	33 718	3 047	631	128	2.7	—
4442	Lawn & garden equipment & supplies stores	5	5 188	1 149	107	25	26.9	7.0
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	15	D	D	D	f	D	D
4451	Grocery stores	13	81 204	6 287	1 402	503	4.5	1.8
44511	Supermarkets & other grocery (except convenience) stores	7	77 688	5 900	1 320	464	4.3	1.8
445110	Supermarkets & other grocery (except convenience) stores	7	77 688	5 900	1 320	464	4.3	1.8
4453	Beer, wine, & liquor stores	1	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	1	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KEENE, NH—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	14	22 740	3 276	714	161	—	7.4
4461	Health & personal care stores	14	22 740	3 276	714	161	—	7.4
44619	Other health & personal care stores	5	3 537	865	177	29	—	15.2
446199	All other health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	13	21 127	1 541	375	142	3.4	1.7
4471	Gasoline stations	13	21 127	1 541	375	142	3.4	1.7
44711	Gasoline stations with convenience stores	8	16 924	1 238	288	109	4.2	—
447110	Gasoline stations with convenience stores	8	16 924	1 238	288	109	4.2	—
448	Clothing & clothing accessories stores	30	D	D	D	c	D	D
4481	Clothing stores	16	D	D	D	c	D	D
44815	Clothing accessories stores	1	D	D	D	b	D	D
448150	Clothing accessories stores	1	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482104	Family shoe stores	8	3 875	396	94	34	—	—
4483	Jewelry, luggage, & leather goods stores	6	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	23	17 437	1 964	474	150	12.4	3.1
4511	Sporting goods, hobby, & musical instrument stores ..	11	D	D	D	b	D	D
45112	Hobby, toy, & game stores	3	4 568	333	66	33	D	—
451120	Hobby, toy, & game stores	3	4 568	333	66	33	D	—
45113	Sewing, needlework, & piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	12	D	D	D	b	D	D
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	3 328	218	73	32	—	15.6
451220	Prerecorded tape, compact disc, & record stores ...	6	3 328	218	73	32	—	15.6
452	General merchandise stores	4	D	D	D	e	D	D
453	Miscellaneous store retailers	26	D	D	D	c	D	D
4531	Florists	4	D	D	D	b	D	D
45311	Florists	4	D	D	D	b	D	D
453110	Florists	4	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	14	D	D	D	c	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	13	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	13	D	D	D	b	D	D
4533	Used merchandise stores	4	D	D	D	a	D	D
45331	Used merchandise stores	4	D	D	D	a	D	D
453310	Used merchandise stores	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	12	278 665	14 839	3 952	488	1.9	.4
4541	Electronic shopping & mail-order houses	2	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	e	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LACONIA, NH								
44-45	Retail trade	141	252 926	26 466	5 911	1 185	7.5	7.6
441	Motor vehicle & parts dealers	21	116 219	11 549	2 489	337	1.2	12.2
4411	Automobile dealers	7	D	D	D	c	D	D
4412	Other motor vehicle dealers	6	28 996	3 475	708	100	2.4	—
44122	Motorcycle, boat, & other motor vehicle dealers	6	28 996	3 475	708	100	2.4	—
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
44132	Tire dealers	3	5 986	1 214	282	34	—	—
441320	Tire dealers	3	5 986	1 214	282	34	—	—
442	Furniture & home furnishings stores	5	2 288	344	96	24	4.5	2.3
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	14	29 616	3 363	738	139	.6	2.9
4441	Building material & supplies dealers	12	D	D	D	c	D	D
44419	Other building material dealers	9	26 929	2 944	650	106	—	3.2
444190	Other building material dealers	9	26 929	2 944	650	106	—	3.2
445	Food & beverage stores	19	44 626	3 802	805	268	12.4	2.2
4451	Grocery stores	16	42 835	3 672	772	252	12.4	2.3
44511	Supermarkets & other grocery (except convenience) stores	9	40 113	3 475	733	234	7.0	2.5
445110	Supermarkets & other grocery (except convenience) stores	9	40 113	3 475	733	234	7.0	2.5
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	15	15 079	1 116	271	63	14.8	—
448	Clothing & clothing accessories stores	18	7 699	951	194	63	4.8	22.6
4481	Clothing stores	9	3 223	277	63	29	5.5	2.9
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	5	1 839	285	41	12	10.5	89.5
451	Sporting goods, hobby, book, & music stores	12	2 259	306	69	25	84.5	5.7
452	General merchandise stores	5	1 294	185	27	13	25.3	5.6
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	4	9 969	1 039	260	47	16.2	—
45431	Fuel dealers	4	9 969	1 039	260	47	16.2	—
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
LEBANON, NH								
44-45	Retail trade	207	460 450	47 434	10 474	2 583	10.7	4.0
441	Motor vehicle & parts dealers	18	89 516	8 875	1 974	285	17.4	4.7
4411	Automobile dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	c	D	D
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
44132	Tire dealers	5	19 676	2 768	602	84	—	19.7
441320	Tire dealers	5	19 676	2 768	602	84	—	19.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEBANON, NH—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	18	18 099	3 292	583	140	18.0	—
4421	Furniture stores	6	8 318	1 390	269	51	15.6	—
44211	Furniture stores	6	8 318	1 390	269	51	15.6	—
442110	Furniture stores	6	8 318	1 390	269	51	15.6	—
4422	Home furnishings stores	12	9 781	1 902	314	89	20.0	—
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	8	D	D	D	b	D	D
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	14	13 973	1 287	405	70	1.9	16.5
4431	Electronics & appliance stores	14	13 973	1 287	405	70	1.9	16.5
44311	Appliance, television, & other electronics stores	8	4 880	521	127	30	5.5	47.2
443112	Radio, television, & other electronics stores	5	4 393	451	108	21	—	52.5
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	35 513	4 259	950	168	10.2	.5
4441	Building material & supplies dealers	15	32 432	3 797	860	152	9.9	.6
44412	Paint & wallpaper stores	3	2 419	283	63	15	—	—
444120	Paint & wallpaper stores	3	2 419	283	63	15	—	—
44419	Other building material dealers	8	27 191	3 036	675	103	9.7	—
444190	Other building material dealers	8	27 191	3 036	675	103	9.7	—
4442	Lawn & garden equipment & supplies stores	3	3 081	462	90	16	D	—
445	Food & beverage stores	16	86 482	7 597	1 761	564	3.1	.7
4451	Grocery stores	9	72 474	7 156	1 657	502	.8	.9
44511	Supermarkets & other grocery (except convenience) stores	5	70 066	6 888	1 588	475	—	—
445110	Supermarkets & other grocery (except convenience) stores	5	70 066	6 888	1 588	475	—	—
4452	Specialty food stores	4	D	D	D	a	D	D
4453	Beer, wine, & liquor stores	3	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	3	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	3	D	D	D	b	D	D
446	Health & personal care stores	12	18 058	2 324	509	103	19.2	3.3
4461	Health & personal care stores	12	18 058	2 324	509	103	19.2	3.3
44613	Optical goods stores	6	D	D	D	b	D	D
446130	Optical goods stores	6	D	D	D	b	D	D
447	Gasoline stations	13	21 402	1 399	316	123	26.3	—
4471	Gasoline stations	13	21 402	1 399	316	123	26.3	—
44711	Gasoline stations with convenience stores	10	19 773	1 130	251	106	23.5	—
447110	Gasoline stations with convenience stores	10	19 773	1 130	251	106	23.5	—
448	Clothing & clothing accessories stores	34	D	D	D	c	D	D
4481	Clothing stores	21	D	D	D	c	D	D
44813	Children's & infants' clothing stores	4	D	D	D	b	D	D
448130	Children's & infants' clothing stores	4	D	D	D	b	D	D
4482104	Family shoe stores	6	D	D	D	b	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	1 825	398	93	24	31.9	—
451	Sporting goods, hobby, book, & music stores	21	29 598	3 158	680	217	15.1	29.0
4511	Sporting goods, hobby, & musical instrument stores ..	13	D	D	D	c	D	D
45111	Sporting goods stores	7	11 842	1 215	213	71	31.2	—
451110	Sporting goods stores	7	11 842	1 215	213	71	31.2	—
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	a	D	D
451120	Hobby, toy, & game stores	2	D	D	D	a	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	8	D	D	D	b	D	D
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEBANON, NH—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	7	D	D	D	e	D	D
4521	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
4521	Department stores (excl leased depts)	4	D	D	D	e	D	D
45211	Department stores (excl leased depts)	4	D	D	D	e	D	D
452110	Department stores (excl leased depts)	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandising stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	27	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	12	13 170	838	199	73	5.5	3.1
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45391	Pet & pet supplies stores	4	1 578	287	70	13	—	—
453910	Pet & pet supplies stores	4	1 578	287	70	13	—	—
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	9	38 762	4 618	1 029	185	3.7	2.0
4541	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
4542	Vending machine operators	3	2 936	538	122	25	D	15.7
45421	Vending machine operators	3	2 936	538	122	25	D	15.7
454210	Vending machine operators	3	2 936	538	122	25	D	15.7
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
LONDONDERRY TOWN, NH								
44-45	Retail trade	79	239 552	22 222	5 716	1 560	13.4	21.3
441	Motor vehicle & parts dealers	7	49 167	4 008	921	132	1.5	87.7
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	15 091	1 481	358	69	52.4	—
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	8	17 362	1 196	245	50	13.6	30.6
4431	Electronics & appliance stores	8	17 362	1 196	245	50	13.6	30.6
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	19 229	2 024	462	96	1.1	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	10	69 257	3 905	1 385	535	.6	1.3
4451	Grocery stores	8	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	5	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	5	D	D	D	f	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	8 927	456	109	43	76.0	7.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LONDONDERRY TOWN, NH—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	9	14 845	1 879	454	155	27.1	4.6
4481	Clothing stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	2	D	D	D	b	D	D
44831	Jewelry stores	2	D	D	D	b	D	D
448310	Jewelry stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	7	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores	6	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	3	D	D	D	a	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	6	12 857	3 795	932	163	64.3	—
4541	Electronic shopping & mail-order houses	3	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	c	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
MANCHESTER, NH								
44-45	Retail trade	561	1 547 567	140 505	33 515	7 594	5.3	5.6
441	Motor vehicle & parts dealers	56	559 115	40 904	10 428	1 207	6.5	5.6
4411	Automobile dealers	26	489 123	31 013	8 171	819	7.2	5.7
44111	New car dealers	18	475 160	29 554	7 847	775	6.9	5.8
441110	New car dealers	18	475 160	29 554	7 847	775	6.9	5.8
44112	Used car dealers	8	13 963	1 459	324	44	16.5	2.7
441120	Used car dealers	8	13 963	1 459	324	44	16.5	2.7
4412	Other motor vehicle dealers	7	39 477	4 258	871	144	—	—
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	c	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	23	30 515	5 633	1 386	244	3.2	10.8
44131	Automotive parts & accessories stores	15	D	D	D	c	D	D
441310	Automotive parts & accessories stores	15	D	D	D	c	D	D
44132	Tire dealers	8	D	D	D	b	D	D
441320	Tire dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	36	44 108	6 985	1 546	306	5.1	12.2
4421	Furniture stores	15	24 378	3 989	840	160	5.4	14.4
44211	Furniture stores	15	24 378	3 989	840	160	5.4	14.4
442110	Furniture stores	15	24 378	3 989	840	160	5.4	14.4
4422	Home furnishings stores	21	19 730	2 996	706	146	4.6	9.4
44221	Floor covering stores	11	13 130	2 211	528	83	5.3	10.9
442210	Floor covering stores	11	13 130	2 211	528	83	5.3	10.9
44229	Other home furnishings stores	10	6 600	785	178	63	3.3	6.3
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	35	54 207	5 042	1 056	225	11.8	8.4
4431	Electronics & appliance stores	35	54 207	5 042	1 056	225	11.8	8.4
44311	Appliance, television, & other electronics stores	18	35 325	2 710	609	143	2.2	1.8
443112	Radio, television, & other electronics stores	13	D	D	D	c	D	D
44312	Computer & software stores	12	D	D	D	b	D	D
443120	Computer & software stores	12	D	D	D	b	D	D
44313	Camera & photographic supplies stores	5	D	D	D	b	D	D
443130	Camera & photographic supplies stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	39	196 255	19 216	4 399	745	1.5	2.0
4441	Building material & supplies dealers	34	192 459	18 642	4 279	716	.5	2.0
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	26	95 623	10 535	2 496	347	.1	4.1
444190	Other building material dealers	26	95 623	10 535	2 496	347	.1	4.1
4442	Lawn & garden equipment & supplies stores	5	3 796	574	120	29	53.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MANCHESTER, NH—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	67	D	D	D	g	D	D
4451	Grocery stores	55	186 980	15 754	3 911	1 211	5.5	.9
44511	Supermarkets & other grocery (except convenience) stores	30	174 434	14 674	3 674	1 105	3.7	.7
445110	Supermarkets & other grocery (except convenience) stores	30	174 434	14 674	3 674	1 105	3.7	.7
44512	Convenience stores	25	12 546	1 080	237	106	31.4	4.4
445120	Convenience stores	25	12 546	1 080	237	106	31.4	4.4
4452	Specialty food stores	8	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	4	D	D	D	b	D	D
446	Health & personal care stores	39	46 406	6 806	1 542	424	5.0	7.5
4461	Health & personal care stores	39	46 406	6 806	1 542	424	5.0	7.5
44611	Pharmacies & drug stores	17	36 103	4 427	1 021	308	4.4	6.0
446110	Pharmacies & drug stores	17	36 103	4 427	1 021	308	4.4	6.0
4461101	Pharmacies & drug stores	15	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
44613	Optical goods stores	11	D	D	D	b	D	D
446130	Optical goods stores	11	D	D	D	b	D	D
44619	Other health & personal care stores	5	D	D	D	a	D	D
447	Gasoline stations	45	75 559	4 285	981	313	14.3	16.5
4471	Gasoline stations	45	75 559	4 285	981	313	14.3	16.5
44711	Gasoline stations with convenience stores	27	55 564	3 151	722	237	5.6	20.0
447110	Gasoline stations with convenience stores	27	55 564	3 151	722	237	5.6	20.0
44719	Other gasoline stations	18	19 995	1 134	259	76	38.3	6.9
447190	Other gasoline stations	18	19 995	1 134	259	76	38.3	6.9
448	Clothing & clothing accessories stores	81	75 193	8 527	1 869	668	.8	12.1
4481	Clothing stores	46	51 497	5 749	1 289	466	.9	15.2
44811	Men's clothing stores	5	D	D	D	b	D	D
448110	Men's clothing stores	5	D	D	D	b	D	D
44812	Women's clothing stores	14	8 825	1 007	239	114	—	1.2
448120	Women's clothing stores	14	8 825	1 007	239	114	—	1.2
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	13	D	D	D	c	D	D
448140	Family clothing stores	13	D	D	D	c	D	D
44815	Clothing accessories stores	4	D	D	D	a	D	D
448150	Clothing accessories stores	4	D	D	D	a	D	D
44819	Other clothing stores	7	D	D	D	b	D	D
448190	Other clothing stores	7	D	D	D	b	D	D
4482	Shoe stores	20	10 784	1 080	207	96	—	—
44821	Shoe stores	20	10 784	1 080	207	96	—	—
448210	Shoe stores	20	10 784	1 080	207	96	—	—
4482104	Family shoe stores	10	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	15	12 912	1 698	373	106	1.2	10.2
44831	Jewelry stores	13	D	D	D	c	D	D
448310	Jewelry stores	13	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	47	63 648	8 006	1 962	567	1.4	6.8
4511	Sporting goods, hobby, & musical instrument stores ..	32	44 573	6 659	1 645	432	1.4	8.2
45111	Sporting goods stores	24	23 990	3 066	783	250	2.6	4.8
451110	Sporting goods stores	24	23 990	3 066	783	250	2.6	4.8
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	21	D	D	D	c	D	D
45112	Hobby, toy, & game stores	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores	1	D	D	D	b	D	D
4512	Book, periodical, & music stores	15	19 075	1 347	317	135	1.3	3.6
45121	Book stores & news dealers	9	D	D	D	c	D	D
451211	Book stores	8	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MANCHESTER, NH—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	21	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	5	89 436	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	89 436	N	N	N	—	—
4521	Department stores (excl leased depts)	5	87 956	9 019	1 951	737	—	—
45211	Department stores (excl leased depts)	5	87 956	9 019	1 951	737	—	—
452110	Department stores (excl leased depts)	5	87 956	9 019	1 951	737	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	e	D	D
4529	Other general merchandise stores	16	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	15	D	D	D	e	D	D
452990	All other general merchandise stores	15	D	D	D	e	D	D
4529901	Variety stores	8	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	6	D	D	D	c	D	D
453	Miscellaneous store retailers	72	D	D	D	e	D	D
4531	Florists	14	5 434	1 286	319	93	9.2	12.3
45311	Florists	14	5 434	1 286	319	93	9.2	12.3
453110	Florists	14	5 434	1 286	319	93	9.2	12.3
4532	Office supplies, stationery, & gift stores	22	20 330	2 271	477	194	5.8	10.1
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	19	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	19	D	D	D	c	D	D
4533	Used merchandise stores	11	1 512	376	79	44	9.5	17.1
45331	Used merchandise stores	11	1 512	376	79	44	9.5	17.1
453310	Used merchandise stores	11	1 512	376	79	44	9.5	17.1
4539	Other miscellaneous store retailers	25	D	D	D	c	D	D
45391	Pet & pet supplies stores	6	D	D	D	b	D	D
453910	Pet & pet supplies stores	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	18	D	D	D	b	D	D
454	Nonstore retailers	23	30 836	3 920	970	163	9.1	23.6
4541	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
4543	Direct selling establishments	13	24 270	3 122	785	130	11.0	14.6
45431	Fuel dealers	9	23 168	2 972	746	118	11.5	15.3
454311	Heating oil dealers	9	23 168	2 972	746	118	11.5	15.3
MERRIMACK TOWN, NH								
44-45	Retail trade	69	D	D	D	f	D	D
441	Motor vehicle & parts dealers	10	37 715	2 581	623	80	1.7	67.9
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	5	D	D	D	b	D	D
44131	Automotive parts & accessories stores	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	1 946	258	43	13	34.8	—
4422	Home furnishings stores	5	1 946	258	43	13	34.8	—
443	Electronics & appliance stores	5	1 119	142	32	11	26.0	—
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4441	Building material & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	10	30 268	2 644	569	207	1.6	2.4
4451	Grocery stores	9	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	9	13 029	773	172	63	—	6.5
44711	Gasoline stations with convenience stores	5	11 040	580	114	36	—	—
447110	Gasoline stations with convenience stores	5	11 040	580	114	36	—	—
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	761	81	18	8	—	18.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MERRIMACK TOWN, NH—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
MILFORD TOWN, NH								
44-45	Retail trade	77	431 375	47 437	10 069	1 438	4.5	2.0
441	Motor vehicle & parts dealers	10	56 627	5 706	1 281	156	26.3	—
4411	Automobile dealers	4	51 687	4 933	1 135	129	28.8	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	2 423	366	74	24	31.9	12.3
4422	Home furnishings stores	6	2 423	366	74	24	31.9	12.3
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	10 050	1 318	308	83	4.9	51.7
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	8	75 748	4 800	1 464	475	1.0	.2
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	71 391	4 674	1 432	454	—	—
445110	Supermarkets & other grocery (except convenience) stores	4	71 391	4 674	1 432	454	—	—
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	13	15 502	1 513	336	93	9.9	14.2
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4533	Used merchandise stores	4	D	D	D	a	D	D
45331	Used merchandise stores	4	D	D	D	a	D	D
453310	Used merchandise stores	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	4	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	e	D	D
4543	Direct selling establishments	3	7 140	846	225	25	—	—
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NASHUA, NH								
44-45	Retail trade	492	1 848 842	161 187	38 561	9 611	5.9	3.2
441	Motor vehicle & parts dealers	40	498 784	42 132	9 298	1 297	14.4	1.8
4411	Automobile dealers	15	454 019	35 695	7 736	1 008	15.1	—
441111	New car dealers	15	454 019	35 695	7 736	1 008	15.1	—
441110	New car dealers	15	454 019	35 695	7 736	1 008	15.1	—
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	21	D	D	D	e	D	D
44131	Automotive parts & accessories stores	16	24 791	3 924	946	205	7.8	18.2
441310	Automotive parts & accessories stores	16	24 791	3 924	946	205	7.8	18.2
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	40	95 791	10 346	2 145	426	7.3	3.1
4421	Furniture stores	17	D	D	D	c	D	D
44211	Furniture stores	17	D	D	D	c	D	D
442110	Furniture stores	17	D	D	D	c	D	D
4422	Home furnishings stores	23	D	D	D	c	D	D
44221	Floor covering stores	8	D	D	D	b	D	D
442210	Floor covering stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	15	20 796	2 090	387	132	2.7	7.8
442299	All other home furnishings stores	14	D	D	D	c	D	D
443	Electronics & appliance stores	27	144 537	9 209	2 298	472	1.9	—
4431	Electronics & appliance stores	27	144 537	9 209	2 298	472	1.9	—
44311	Appliance, television, & other electronics stores	14	D	D	D	c	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	9	D	D	D	c	D	D
44312	Computer & software stores	12	97 079	5 077	1 325	290	—	—
443120	Computer & software stores	12	97 079	5 077	1 325	290	—	—
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	27	129 328	12 436	2 643	470	.9	—
4441	Building material & supplies dealers	25	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	3	D	D	D	b	D	D
444120	Paint & wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	17	33 477	4 039	895	126	2.9	—
444190	Other building material dealers	17	33 477	4 039	895	126	2.9	—
445	Food & beverage stores	47	D	D	D	g	D	D
4451	Grocery stores	35	213 019	15 493	4 775	1 561	1.6	1.2
44511	Supermarkets & other grocery (except convenience) stores	19	202 262	14 506	4 520	1 446	.3	.2
445110	Supermarkets & other grocery (except convenience) stores	19	202 262	14 506	4 520	1 446	.3	.2
44512	Convenience stores	16	10 757	987	255	115	27.1	18.9
445120	Convenience stores	16	10 757	987	255	115	27.1	18.9
4452	Specialty food stores	9	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	3	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	3	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	3	D	D	D	b	D	D
446	Health & personal care stores	39	60 909	6 754	1 700	542	7.6	4.4
4461	Health & personal care stores	39	60 909	6 754	1 700	542	7.6	4.4
44611	Pharmacies & drug stores	17	49 679	5 114	1 272	424	8.8	2.5
446110	Pharmacies & drug stores	17	49 679	5 114	1 272	424	8.8	2.5
4461101	Pharmacies & drug stores	14	D	D	D	e	D	D
4461102	Proprietary stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
44613	Optical goods stores	9	D	D	D	b	D	D
446130	Optical goods stores	9	D	D	D	b	D	D
44619	Other health & personal care stores	7	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	35	71 918	4 245	875	250	9.8	22.0
4471	Gasoline stations	35	71 918	4 245	875	250	9.8	22.0
44711	Gasoline stations with convenience stores	18	45 650	2 413	459	144	.1	15.6
447110	Gasoline stations with convenience stores	18	45 650	2 413	459	144	.1	15.6
44719	Other gasoline stations	17	26 268	1 832	416	106	26.8	33.0
447190	Other gasoline stations	17	26 268	1 832	416	106	26.8	33.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NASHUA, NH—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	101	150 425	14 660	3 337	1 169	1.1	8.7
4481	Clothing stores	62	95 646	8 840	2 123	882	1.1	10.7
44811	Men's clothing stores	5	D	D	D	b	D	D
448110	Men's clothing stores	5	D	D	D	b	D	D
44812	Women's clothing stores	28	21 868	2 125	532	247	4.8	3.7
448120	Women's clothing stores	28	21 868	2 125	532	247	4.8	3.7
44813	Children's & infants' clothing stores	4	D	D	D	b	D	D
448130	Children's & infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	16	55 795	4 653	1 104	483	—	15.5
448140	Family clothing stores	16	55 795	4 653	1 104	483	—	15.5
44815	Clothing accessories stores	4	D	D	D	a	D	D
448150	Clothing accessories stores	4	D	D	D	a	D	D
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
4482	Shoe stores	19	D	D	D	c	D	D
44821	Shoe stores	19	D	D	D	c	D	D
448210	Shoe stores	19	D	D	D	c	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	20	D	D	D	c	D	D
44831	Jewelry stores	17	D	D	D	c	D	D
448310	Jewelry stores	17	D	D	D	c	D	D
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	47	D	D	D	f	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	32	61 978	5 742	1 443	493	.7	5.5
45111	Sporting goods stores	17	29 959	3 298	887	262	1.0	6.1
451110	Sporting goods stores	17	29 959	3 298	887	262	1.0	6.1
4511101	General-line sporting goods stores	4	15 428	1 367	332	110	—	—
4511102	Specialty-line sporting goods stores	13	14 531	1 931	555	152	2.1	12.6
45112	Hobby, toy, & game stores	10	27 117	1 757	366	149	—	.2
451120	Hobby, toy, & game stores	10	27 117	1 757	366	149	—	.2
45113	Sewing, needlework, & piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	D	D	D	b	D	D
451140	Musical instrument & supplies stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	15	D	D	D	c	D	D
45121	Book stores & news dealers	8	D	D	D	c	D	D
451211	Book stores	7	D	D	D	c	D	D
4512111	Book stores, general	5	D	D	D	c	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	7	D	D	D	b	D	D
452	General merchandise stores	18	290 633	26 100	6 283	1 934	—	—
4521	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
4521	Department stores (excl leased depts)	8	D	D	D	g	D	D
452110	Department stores (excl leased depts)	8	D	D	D	g	D	D
4521101	Department stores (excl leased depts)	8	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	f	D	D
4529	Other general merchandise stores	10	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	c	D	D
452910	Warehouse clubs & superstores	2	D	D	D	c	D	D
45299	All other general merchandise stores	8	D	D	D	e	D	D
452990	All other general merchandise stores	8	D	D	D	e	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NASHUA, NH—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	58	D	D	D	f	D	D
4531	Florists	11	3 540	865	217	59	10.2	6.8
45311	Florists	11	3 540	865	217	59	10.2	6.8
453110	Florists	11	3 540	865	217	59	10.2	6.8
4532	Office supplies, stationery, & gift stores	23	32 609	3 046	727	244	16.9	.2
45321	Office supplies & stationery stores	5	22 336	1 832	453	104	22.3	—
453210	Office supplies & stationery stores	5	22 336	1 832	453	104	22.3	—
4532102	Office supplies stores	5	22 336	1 832	453	104	22.3	—
45322	Gift, novelty, & souvenir stores	18	10 273	1 214	274	140	5.0	.7
453220	Gift, novelty, & souvenir stores	18	10 273	1 214	274	140	5.0	.7
4539	Other miscellaneous store retailers	22	D	D	D	c	D	D
45391	Pet & pet supplies stores	5	8 377	1 066	253	96	—	—
453910	Pet & pet supplies stores	5	8 377	1 066	253	96	—	—
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	14	D	D	D	c	D	D
454	Nonstore retailers	13	32 944	4 792	1 433	174	4.8	13.5
4543	Direct selling establishments	8	D	D	D	c	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D
PELHAM TOWN, NH								
44-45	Retail trade	35	44 683	4 106	804	185	26.8	6.7
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
44112	Used car dealers	5	D	D	D	b	D	D
441120	Used car dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4441	Building material & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
44512	Convenience stores	3	D	D	D	b	D	D
445120	Convenience stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	3	2 366	134	23	9	23.9	76.1
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	D	D	D	a	D	D
453910	Pet & pet supplies stores	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PORTSMOUTH, NH								
44-45	Retail trade	273	881 012	66 995	16 423	3 784	13.1	4.3
441	Motor vehicle & parts dealers	19	324 767	18 359	4 028	491	25.9	3.4
4411	Automobile dealers	10	D	D	D	e	D	D
44111	New car dealers	9	310 482	16 341	3 532	398	27.1	3.6
441110	New car dealers	9	310 482	16 341	3 532	398	27.1	3.6
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	7 637	983	250	50	—	—
441310	Automotive parts & accessories stores	5	7 637	983	250	50	—	—
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	19	18 234	2 873	737	100	23.9	.8
4421	Furniture stores	10	9 982	1 529	287	54	21.2	1.4
44211	Furniture stores	10	9 982	1 529	287	54	21.2	1.4
442110	Furniture stores	10	9 982	1 529	287	54	21.2	1.4
4422	Home furnishings stores	9	8 252	1 344	450	46	27.1	—
44221	Floor covering stores	5	3 997	531	105	23	29.0	—
442210	Floor covering stores	5	3 997	531	105	23	29.0	—
44229	Other home furnishings stores	4	4 255	813	345	23	25.3	—
442299	All other home furnishings stores	3	D	D	D	D	D	D
443	Electronics & appliance stores	14	62 404	5 732	1 309	239	1.9	—
4431	Electronics & appliance stores	14	62 404	5 732	1 309	239	1.9	—
44311	Appliance, television, & other electronics stores	10	56 595	4 851	1 110	189	2.1	—
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	c	D	D
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	20	62 407	7 031	1 762	338	.9	2.8
4441	Building material & supplies dealers	19	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	b	D	D
444120	Paint & wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	12	34 650	3 519	864	134	—	5.1
444190	Other building material dealers	12	34 650	3 519	864	134	—	5.1
445	Food & beverage stores	22	143 106	8 839	3 141	901	6.1	.4
4451	Grocery stores	14	112 421	8 185	2 988	798	2.4	.5
44511	Supermarkets & other grocery (except convenience) stores	7	109 138	7 930	2 922	771	.8	—
445110	Supermarkets & other grocery (except convenience) stores	7	109 138	7 930	2 922	771	.8	—
4452	Specialty food stores	4	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	4	D	D	D	b	D	D
446	Health & personal care stores	20	20 510	2 415	593	158	3.7	.3
4461	Health & personal care stores	20	20 510	2 415	593	158	3.7	.3
44619	Other health & personal care stores	8	2 664	493	98	31	7.7	—
446191	Food (health) supplement stores	6	D	D	D	b	D	D
447	Gasoline stations	22	48 200	2 686	660	183	10.3	5.4
4471	Gasoline stations	22	48 200	2 686	660	183	10.3	5.4
44711	Gasoline stations with convenience stores	11	16 303	779	199	72	2.1	.4
447110	Gasoline stations with convenience stores	11	16 303	779	199	72	2.1	.4
44719	Other gasoline stations	11	31 897	1 907	461	111	14.5	8.0
447190	Other gasoline stations	11	31 897	1 907	461	111	14.5	8.0
448	Clothing & clothing accessories stores	47	51 415	5 186	1 220	492	9.0	37.1
4481	Clothing stores	32	45 022	4 320	979	431	8.7	42.1
44811	Men's clothing stores	4	D	D	D	c	D	D
448110	Men's clothing stores	4	D	D	D	c	D	D
44812	Women's clothing stores	16	12 182	1 429	319	142	24.5	17.2
448120	Women's clothing stores	16	12 182	1 429	319	142	24.5	17.2
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	7	19 615	1 470	343	150	1.6	30.5
448140	Family clothing stores	7	19 615	1 470	343	150	1.6	30.5
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	9	4 211	621	199	41	16.5	2.6
44831	Jewelry stores	9	4 211	621	199	41	16.5	2.6
448310	Jewelry stores	9	4 211	621	199	41	16.5	2.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PORTSMOUTH, NH—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	29	14 813	1 768	406	135	19.6	6.4
4511	Sporting goods, hobby, & musical instrument stores . .	19	7 159	966	224	61	36.3	5.5
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	10	7 654	802	182	74	3.9	7.2
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	5	5 002	574	127	54	6.0	—
4512111	Book stores, general	5	5 002	574	127	54	6.0	—
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	4	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores . .	4	D	D	D	a	D	D
452	General merchandise stores	5	82 794	5 540	1 158	413	.4	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	b	D	D
452910	Warehouse clubs & superstores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	42	29 237	2 821	654	222	9.7	5.2
4531	Florists	5	1 359	361	78	29	12.5	16.2
45311	Florists	5	1 359	361	78	29	12.5	16.2
453110	Florists	5	1 359	361	78	29	12.5	16.2
4532	Office supplies, stationery, & gift stores	18	21 774	1 391	349	111	4.9	4.3
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	15	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	15	D	D	D	b	D	D
4533	Used merchandise stores	11	2 893	599	125	41	1.3	12.6
45331	Used merchandise stores	11	2 893	599	125	41	1.3	12.6
453310	Used merchandise stores	11	2 893	599	125	41	1.3	12.6
4539	Other miscellaneous store retailers	8	3 211	470	102	41	47.9	—
45391	Pet & pet supplies stores	2	D	D	D	b	D	D
453910	Pet & pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	14	23 125	3 745	755	112	.5	.5
4541	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
45431	Fuel dealers	4	8 707	1 247	333	46	—	—
454311	Heating oil dealers	4	8 707	1 247	333	46	—	—
45439	Other direct selling establishments	5	D	D	D	a	D	D
454390	Other direct selling establishments	5	D	D	D	a	D	D
ROCHESTER, NH								
44-45	Retail trade	143	371 169	35 404	8 611	2 154	10.4	3.0
441	Motor vehicle & parts dealers	16	84 105	7 488	1 771	273	24.1	—
4411	Automobile dealers	9	D	D	D	c	D	D
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	4	8 715	1 190	320	63	—	79.8
44211	Furniture stores	4	8 715	1 190	320	63	—	79.8
442110	Furniture stores	4	8 715	1 190	320	63	—	79.8
443	Electronics & appliance stores	9	3 270	621	126	39	28.1	21.3
4431	Electronics & appliance stores	9	3 270	621	126	39	28.1	21.3
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	15	33 570	3 977	881	129	.1	1.8
4441	Building material & supplies dealers	10	D	D	D	c	D	D
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	7	27 620	3 273	721	96	—	—
444190	Other building material dealers	7	27 620	3 273	721	96	—	—
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	a	D	D
444220	Nursery & garden centers	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROCHESTER, NH—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	14	D	D	D	f	D	D
4451	Grocery stores	12	87 615	5 662	1 760	575	5.6	.2
44511	Supermarkets & other grocery (except convenience) stores	4	83 943	5 304	1 687	540	4.8	—
445110	Supermarkets & other grocery (except convenience) stores	4	83 943	5 304	1 687	540	4.8	—
446	Health & personal care stores	9	15 471	2 034	551	129	11.5	1.8
4461	Health & personal care stores	9	15 471	2 034	551	129	11.5	1.8
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	19	20 878	1 383	316	139	17.6	8.2
4471	Gasoline stations	19	20 878	1 383	316	139	17.6	8.2
44711	Gasoline stations with convenience stores	11	14 280	893	202	101	19.9	1.0
447110	Gasoline stations with convenience stores	11	14 280	893	202	101	19.9	1.0
448	Clothing & clothing accessories stores	10	9 618	1 062	270	101	6.4	3.4
4481	Clothing stores	5	7 915	900	231	88	7.7	3.6
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	13	7 676	1 029	235	76	20.6	.7
4511	Sporting goods, hobby, & musical instrument stores ..	11	D	D	D	b	D	D
45111	Sporting goods stores	7	D	D	D	b	D	D
451110	Sporting goods stores	7	D	D	D	b	D	D
4512	Book, periodical, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
453	Miscellaneous store retailers	18	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	8	7 020	520	118	56	24.0	—
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4533	Used merchandise stores	4	1 166	242	22	8	—	22.1
45331	Used merchandise stores	4	1 166	242	22	8	—	22.1
453310	Used merchandise stores	4	1 166	242	22	8	—	22.1
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	c	D	D
4543	Direct selling establishments	7	29 877	5 161	1 151	130	9.1	—
45431	Fuel dealers	7	29 877	5 161	1 151	130	9.1	—
454311	Heating oil dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	2	D	D	D	b	D	D
SALEM TOWN, NH								
44-45	Retail trade	320	1 067 639	88 115	20 953	6 421	9.6	2.4
441	Motor vehicle & parts dealers	25	115 137	7 342	1 674	358	59.7	6.7
4411	Automobile dealers	8	99 053	4 919	1 113	229	67.3	.6
44112	Used car dealers	4	9 866	976	216	45	—	5.9
441120	Used car dealers	4	9 866	976	216	45	—	5.9
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	D	D	D	c	D	D
44131	Automotive parts & accessories stores	11	8 301	1 160	244	71	7.4	36.7
441310	Automotive parts & accessories stores	11	8 301	1 160	244	71	7.4	36.7
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	17	44 804	4 080	1 013	265	3.6	—
4421	Furniture stores	5	13 468	1 399	235	46	1.2	—
44211	Furniture stores	5	13 468	1 399	235	46	1.2	—
442110	Furniture stores	5	13 468	1 399	235	46	1.2	—
4422	Home furnishings stores	12	31 336	2 681	778	219	4.7	—
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	7	D	D	D	c	D	D
442299	All other home furnishings stores	7	D	D	D	c	D	D
443	Electronics & appliance stores	24	65 563	6 156	1 476	291	1.1	2.2
4431	Electronics & appliance stores	24	65 563	6 156	1 476	291	1.1	2.2
44311	Appliance, television, & other electronics stores ..	13	45 299	3 185	736	163	—	3.2
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	11	D	D	D	c	D	D
44312	Computer & software stores	9	D	D	D	c	D	D
443120	Computer & software stores	9	D	D	D	c	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SALEM TOWN, NH—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	19	105 147	8 774	1 849	380	.8	.6
4441	Building material & supplies dealers	15	97 180	7 472	1 531	343	.6	.7
44411	Home centers	1	D	D	D	e	D	D
444110	Home centers	1	D	D	D	e	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	7 967	1 302	318	37	3.6	—
44421	Outdoor power equipment stores	3	D	D	D	b	D	D
444210	Outdoor power equipment stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	19	149 550	7 959	2 791	811	10.2	.5
4451	Grocery stores	12	120 318	6 930	2 383	716	.8	.6
44511	Supermarkets & other grocery (except convenience) stores	6	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	6	D	D	D	f	D	D
4452	Specialty food stores	6	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	1	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	1	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	1	D	D	D	b	D	D
446	Health & personal care stores	25	30 625	3 401	857	285	8.8	2.4
4461	Health & personal care stores	25	30 625	3 401	857	285	8.8	2.4
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
44613	Optical goods stores	8	5 432	907	225	50	3.6	—
446130	Optical goods stores	8	5 432	907	225	50	3.6	—
44619	Other health & personal care stores	8	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
446199	All other health & personal care stores	5	D	D	D	a	D	D
447	Gasoline stations	12	28 866	2 185	361	102	—	5.5
4471	Gasoline stations	12	28 866	2 185	361	102	—	5.5
44711	Gasoline stations with convenience stores	8	22 476	1 593	219	73	—	7.0
447110	Gasoline stations with convenience stores	8	22 476	1 593	219	73	—	7.0
448	Clothing & clothing accessories stores	80	108 755	11 143	2 412	1 033	2.8	9.4
4481	Clothing stores	52	86 364	7 871	1 768	835	—	10.6
44811	Men's clothing stores	5	D	D	D	b	D	D
448110	Men's clothing stores	5	D	D	D	b	D	D
44812	Women's clothing stores	22	D	D	D	c	D	D
448120	Women's clothing stores	22	D	D	D	c	D	D
44813	Children's & infants' clothing stores	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	11	48 813	3 475	766	429	—	15.7
448140	Family clothing stores	11	48 813	3 475	766	429	—	15.7
44815	Clothing accessories stores	4	D	D	D	a	D	D
448150	Clothing accessories stores	4	D	D	D	a	D	D
44819	Other clothing stores	8	D	D	D	b	D	D
448190	Other clothing stores	8	D	D	D	b	D	D
4482	Shoe stores	12	D	D	D	b	D	D
44821	Shoe stores	12	D	D	D	b	D	D
448210	Shoe stores	12	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	5	D	D	D	b	D	D
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	16	D	D	D	c	D	D
44831	Jewelry stores	14	D	D	D	c	D	D
448310	Jewelry stores	14	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SALEM TOWN, NH—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	33	55 916	4 495	1 046	366	.8	3.2
4511	Sporting goods, hobby, & musical instrument stores . .	24	38 238	3 149	723	232	1.1	4.6
45111	Sporting goods stores	14	D	D	D	c	D	D
451110	Sporting goods stores	14	D	D	D	c	D	D
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores	12	D	D	D	c	D	D
45112	Hobby, toy, & game stores	6	21 741	1 377	279	94	—	—
451120	Hobby, toy, & game stores	6	21 741	1 377	279	94	—	—
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	9	17 678	1 346	323	134	—	—
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	6	D	D	D	b	D	D
452	General merchandise stores	14	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	8	211 040	N	N	N	—	—
45211	Department stores (incl leased depts) ##	8	211 040	N	N	N	—	—
4521	Department stores (excl leased depts)	8	207 557	20 359	4 423	1 615	—	—
45211	Department stores (excl leased depts)	8	207 557	20 359	4 423	1 615	—	—
452110	Department stores (excl leased depts)	8	207 557	20 359	4 423	1 615	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	78 271	6 945	1 453	666	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	e	D	D
452990	All other general merchandise stores	5	D	D	D	e	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	41	D	D	D	e	D	D
4531	Florists	3	1 895	424	93	25	D	—
45311	Florists	3	1 895	424	93	25	D	—
453110	Florists	3	1 895	424	93	25	D	—
4532	Office supplies, stationery, & gift stores	23	39 228	3 019	739	300	1.6	.8
45321	Office supplies & stationery stores	3	D	D	D	c	D	D
453210	Office supplies & stationery stores	3	D	D	D	c	D	D
4532102	Office supplies stores	3	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	20	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	20	D	D	D	c	D	D
4533	Used merchandise stores	3	1 043	241	58	19	—	24.7
45331	Used merchandise stores	3	1 043	241	58	19	—	24.7
453310	Used merchandise stores	3	1 043	241	58	19	—	24.7
4539	Other miscellaneous store retailers	12	D	D	D	c	D	D
45391	Pet & pet supplies stores	3	4 576	904	209	54	D	—
453910	Pet & pet supplies stores	3	4 576	904	209	54	D	—
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	11	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45439	Other direct selling establishments	4	2 903	614	155	23	3.7	—
454390	Other direct selling establishments	4	2 903	614	155	23	3.7	—
SOMERSWORTH, NH								
44-45	Retail trade	63	215 380	16 153	4 313	986	7.3	2.0
441	Motor vehicle & parts dealers	15	99 606	7 363	1 629	235	12.5	—
4411	Automobile dealers	10	93 496	6 595	1 437	195	13.3	—
44112	Used car dealers	3	17 634	1 107	282	29	D	—
441120	Used car dealers	3	17 634	1 107	282	29	D	—
4413	Automotive parts, accessories, & tire stores	5	6 110	768	192	40	—	—
44131	Automotive parts & accessories stores	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food & beverage stores	9	35 138	1 720	798	218	.3	3.4
4451	Grocery stores	7	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SOMERSWORTH, NH—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	8	12 582	603	154	59	—	20.5
448	Clothing & clothing accessories stores	3	D	D	D	b	D	D
4481	Clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	3	2 660	205	46	7	D	4.3
BALANCE OF HILLSBOROUGH COUNTY, NH								
44-45	Retail trade	261	D	D	D	g	D	D
441	Motor vehicle & parts dealers	21	D	D	D	c	D	D
4411	Automobile dealers	8	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	13	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	11	D	D	D	b	D	D
4421	Furniture stores	4	3 202	332	77	15	22.4	—
44211	Furniture stores	4	3 202	332	77	15	22.4	—
442110	Furniture stores	4	3 202	332	77	15	22.4	—
4422	Home furnishings stores	7	D	D	D	b	D	D
44229	Other home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	11	D	D	D	b	D	D
4431	Electronics & appliance stores	11	D	D	D	b	D	D
44312	Computer & software stores	7	D	D	D	b	D	D
443120	Computer & software stores	7	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	34	D	D	D	e	D	D
4441	Building material & supplies dealers	25	D	D	D	c	D	D
44419	Other building material dealers	12	D	D	D	c	D	D
444190	Other building material dealers	12	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	9	D	D	D	b	D	D
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	43	54 391	4 849	1 099	397	18.2	11.8
4451	Grocery stores	39	D	D	D	e	D	D
44512	Convenience stores	21	D	D	D	c	D	D
445120	Convenience stores	21	D	D	D	c	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	22	D	D	D	c	D	D
4471	Gasoline stations	22	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	13	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	c	D	D
44719	Other gasoline stations	9	D	D	D	c	D	D
447190	Other gasoline stations	9	D	D	D	c	D	D
448	Clothing & clothing accessories stores	20	D	D	D	c	D	D
4481	Clothing stores	14	D	D	D	b	D	D
44813	Children's & infants' clothing stores	3	D	D	D	a	D	D
448130	Children's & infants' clothing stores	3	D	D	D	a	D	D
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	20	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	16	D	D	D	b	D	D
45111	Sporting goods stores	10	D	D	D	b	D	D
451110	Sporting goods stores	10	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores	7	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	a	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF HILLSBOROUGH COUNTY, NH—Con.							
44-45	Retail trade—Con.							
452	General merchandise stores	9	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	43	D	D	D	c	D	D
4531	Florists	6	D	D	D	b	D	D
45311	Florists	6	D	D	D	b	D	D
453110	Florists	6	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	14	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4533	Used merchandise stores	12	D	D	D	b	D	D
45331	Used merchandise stores	12	D	D	D	b	D	D
453310	Used merchandise stores	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45391	Pet & pet supplies stores	4	D	D	D	a	D	D
453910	Pet & pet supplies stores	4	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	20	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	10	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	10	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	10	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	c	D	D
45431	Fuel dealers	5	D	D	D	c	D	D
454311	Heating oil dealers	5	D	D	D	c	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
	BALANCE OF MERRIMACK COUNTY, NH							
44-45	Retail trade	262	492 423	46 147	10 535	2 693	8.2	5.5
441	Motor vehicle & parts dealers	36	D	D	D	e	D	D
4411	Automobile dealers	18	D	D	D	c	D	D
44112	Used car dealers	15	D	D	D	c	D	D
441120	Used car dealers	15	D	D	D	c	D	D
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441222	Boat dealers	3	4 570	432	75	12	D	—
441229	All other motor vehicle dealers	2	D	D	D	D	D	D
4413	Automotive parts, accessories, & tire stores	11	11 549	1 448	350	69	3.4	4.3
44131	Automotive parts & accessories stores	10	D	D	D	b	D	D
441310	Automotive parts & accessories stores	10	D	D	D	b	D	D
442	Furniture & home furnishings stores	14	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	11	2 248	316	48	22	44.6	28.9
443	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	30	53 264	9 271	1 888	373	2.7	23.5
4441	Building material & supplies dealers	22	D	D	D	e	D	D
44413	Hardware stores	6	D	D	D	b	D	D
444130	Hardware stores	6	D	D	D	b	D	D
44419	Other building material dealers	13	D	D	D	c	D	D
444190	Other building material dealers	13	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF MERRIMACK COUNTY, NH—Con.							
44-45	Retail trade—Con.							
445	Food & beverage stores	32	D	D	D	f	D	D
4451	Grocery stores	23	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	12	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	12	D	D	D	f	D	D
44512	Convenience stores	11	4 483	295	64	37	52.8	8.1
445120	Convenience stores	11	4 483	295	64	37	52.8	8.1
4452	Specialty food stores	5	D	D	D	a	D	D
4453	Beer, wine, & liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	4	D	D	D	b	D	D
446	Health & personal care stores	14	D	D	D	c	D	D
4461	Health & personal care stores	14	D	D	D	c	D	D
44611	Pharmacies & drug stores	9	D	D	D	c	D	D
446110	Pharmacies & drug stores	9	D	D	D	c	D	D
4461101	Pharmacies & drug stores	9	D	D	D	c	D	D
44619	Other health & personal care stores	4	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	33	38 839	2 891	691	221	34.1	14.3
4471	Gasoline stations	33	38 839	2 891	691	221	34.1	14.3
44711	Gasoline stations with convenience stores	24	34 641	2 420	537	181	35.0	10.6
447110	Gasoline stations with convenience stores	24	34 641	2 420	537	181	35.0	10.6
448	Clothing & clothing accessories stores	15	5 104	704	177	68	9.0	7.0
4481	Clothing stores	11	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	18	12 783	1 821	386	137	2.6	17.2
4511	Sporting goods, hobby, & musical instrument stores ..	15	D	D	D	c	D	D
45111	Sporting goods stores	8	6 478	910	193	52	3.4	33.4
451110	Sporting goods stores	8	6 478	910	193	52	3.4	33.4
4511102	Specialty-line sporting goods stores	6	D	D	D	b	D	D
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
4512	Book, periodical, & music stores	3	D	D	D	a	D	D
45121	Book stores & news dealers	3	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	34	D	D	D	c	D	D
4531	Florists	6	D	D	D	b	D	D
45311	Florists	6	D	D	D	b	D	D
453110	Florists	6	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	8	3 716	603	121	48	—	38.2
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	6	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	6	D	D	D	b	D	D
4533	Used merchandise stores	8	1 665	351	65	32	20.1	34.0
45331	Used merchandise stores	8	1 665	351	65	32	20.1	34.0
453310	Used merchandise stores	8	1 665	351	65	32	20.1	34.0
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45391	Pet & pet supplies stores	4	804	122	29	16	—	—
453910	Pet & pet supplies stores	4	804	122	29	16	—	—
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	25	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
4543	Direct selling establishments	19	D	D	D	c	D	D
45431	Fuel dealers	9	D	D	D	b	D	D
454311	Heating oil dealers	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	10	5 696	785	178	40	27.0	—
454390	Other direct selling establishments	10	5 696	785	178	40	27.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ROCKINGHAM COUNTY, NH								
44-45	Retail trade	653	1 407 704	122 816	29 439	8 065	8.1	3.8
441	Motor vehicle & parts dealers	86	232 820	18 805	4 315	675	12.6	4.0
4411	Automobile dealers	46	D	D	D	e	D	D
44111	New car dealers	13	D	D	D	c	D	D
441110	New car dealers	13	D	D	D	c	D	D
44112	Used car dealers	33	D	D	D	c	D	D
441120	Used car dealers	33	D	D	D	c	D	D
4412	Other motor vehicle dealers	14	D	D	D	c	D	D
44121	Recreational vehicle dealers	8	D	D	D	b	D	D
441210	Recreational vehicle dealers	8	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	26	D	D	D	c	D	D
44131	Automotive parts & accessories stores	18	D	D	D	c	D	D
441310	Automotive parts & accessories stores	18	D	D	D	c	D	D
44132	Tire dealers	8	D	D	D	b	D	D
441320	Tire dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	51	D	D	D	e	D	D
4421	Furniture stores	21	D	D	D	c	D	D
44211	Furniture stores	21	D	D	D	c	D	D
442110	Furniture stores	21	D	D	D	c	D	D
4422	Home furnishings stores	30	D	D	D	c	D	D
44221	Floor covering stores	13	D	D	D	b	D	D
442210	Floor covering stores	13	D	D	D	b	D	D
44229	Other home furnishings stores	17	D	D	D	b	D	D
442291	Window treatment stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	16	D	D	D	b	D	D
443	Electronics & appliance stores	26	D	D	D	c	D	D
4431	Electronics & appliance stores	26	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	12	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	7	7 676	888	231	46	-	14.5
44312	Computer & software stores	13	D	D	D	b	D	D
443120	Computer & software stores	13	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	65	D	D	D	f	D	D
4441	Building material & supplies dealers	50	D	D	D	f	D	D
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44413	Hardware stores	10	D	D	D	c	D	D
444130	Hardware stores	10	D	D	D	c	D	D
44419	Other building material dealers	34	88 232	10 779	2 016	323	6.7	.2
444190	Other building material dealers	34	88 232	10 779	2 016	323	6.7	.2
4442	Lawn & garden equipment & supplies stores	15	D	D	D	c	D	D
44421	Outdoor power equipment stores	4	D	D	D	b	D	D
444210	Outdoor power equipment stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	11	D	D	D	c	D	D
444220	Nursery & garden centers	11	D	D	D	c	D	D
445	Food & beverage stores	61	291 512	17 225	5 728	1 813	4.2	3.3
4451	Grocery stores	45	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	23	248 902	14 931	5 169	1 578	3.2	.9
445110	Supermarkets & other grocery (except convenience) stores	23	248 902	14 931	5 169	1 578	3.2	.9
44512	Convenience stores	22	D	D	D	c	D	D
445120	Convenience stores	22	D	D	D	c	D	D
4452	Specialty food stores	9	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	7	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	7	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	7	D	D	D	b	D	D
446	Health & personal care stores	34	D	D	D	e	D	D
4461	Health & personal care stores	34	D	D	D	e	D	D
44611	Pharmacies & drug stores	12	35 142	3 248	786	261	4.9	-
446110	Pharmacies & drug stores	12	35 142	3 248	786	261	4.9	-
4461101	Pharmacies & drug stores	10	D	D	D	c	D	D
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
44613	Optical goods stores	7	D	D	D	b	D	D
446130	Optical goods stores	7	D	D	D	b	D	D
44619	Other health & personal care stores	9	D	D	D	b	D	D
446191	Food (health) supplement stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF ROCKINGHAM COUNTY, NH—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	65	112 247	5 948	1 394	470	15.7	10.1
4471	Gasoline stations	65	112 247	5 948	1 394	470	15.7	10.1
44711	Gasoline stations with convenience stores	44	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	44	D	D	D	e	D	D
44719	Other gasoline stations	21	D	D	D	c	D	D
447190	Other gasoline stations	21	D	D	D	c	D	D
448	Clothing & clothing accessories stores	81	D	D	D	f	D	D
4481	Clothing stores	48	D	D	D	e	D	D
44811	Men's clothing stores	8	D	D	D	b	D	D
448110	Men's clothing stores	8	D	D	D	b	D	D
44812	Women's clothing stores	22	D	D	D	c	D	D
448120	Women's clothing stores	22	D	D	D	c	D	D
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	11	D	D	D	c	D	D
448140	Family clothing stores	11	D	D	D	c	D	D
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482	Shoe stores	17	14 824	1 417	318	125	—	—
44821	Shoe stores	17	14 824	1 417	318	125	—	—
448210	Shoe stores	17	14 824	1 417	318	125	—	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	13	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	16	D	D	D	c	D	D
44831	Jewelry stores	14	D	D	D	b	D	D
448310	Jewelry stores	14	D	D	D	b	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	44	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	35	D	D	D	c	D	D
45111	Sporting goods stores	25	D	D	D	c	D	D
451110	Sporting goods stores	25	D	D	D	c	D	D
4511101	General-line sporting goods stores	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	20	D	D	D	b	D	D
45112	Hobby, toy, & game stores	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	9	D	D	D	b	D	D
45121	Book stores & news dealers	5	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
452	General merchandise stores	30	279 937	24 194	5 802	1 896	1.9	.3
4521	Department stores (incl leased depts) ##	11	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	11	D	N	N	N	D	D
4521	Department stores (excl leased depts)	11	D	D	D	g	D	D
45211	Department stores (excl leased depts)	11	D	D	D	g	D	D
452110	Department stores (excl leased depts)	11	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	6	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	e	D	D
4529	Other general merchandise stores	19	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	18	D	D	D	c	D	D
452990	All other general merchandise stores	18	D	D	D	c	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	11	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ROCKINGHAM COUNTY, NH—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	68	D	D	D	e	D	D
4531	Florists	12	D	D	D	b	D	D
45311	Florists	12	D	D	D	b	D	D
453110	Florists	12	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	22	D	D	D	c	D	D
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	19	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	19	D	D	D	c	D	D
4533	Used merchandise stores	8	5 424	394	89	29	6.0	.9
45331	Used merchandise stores	8	5 424	394	89	29	6.0	.9
453310	Used merchandise stores	8	5 424	394	89	29	6.0	.9
4539	Other miscellaneous store retailers	26	D	D	D	c	D	D
45391	Pet & pet supplies stores	8	D	D	D	b	D	D
453910	Pet & pet supplies stores	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	16	D	D	D	b	D	D
454	Nonstore retailers	42	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	8	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	8	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	8	D	D	D	b	D	D
4543	Direct selling establishments	32	D	D	D	e	D	D
45431	Fuel dealers	22	D	D	D	c	D	D
454311	Heating oil dealers	17	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
45439	Other direct selling establishments	10	D	D	D	b	D	D
454390	Other direct selling establishments	10	D	D	D	b	D	D
BALANCE OF STRAFFORD COUNTY, NH								
44-45	Retail trade	89	134 617	10 611	2 825	774	12.1	2.0
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
4421	Furniture stores	4	D	D	D	a	D	D
44211	Furniture stores	4	D	D	D	a	D	D
442110	Furniture stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	D	D	D	c	D	D
4441	Building material & supplies dealers	12	D	D	D	c	D	D
44419	Other building material dealers	7	D	D	D	c	D	D
444190	Other building material dealers	7	D	D	D	c	D	D
445	Food & beverage stores	16	D	D	D	e	D	D
4451	Grocery stores	14	D	D	D	e	D	D
44512	Convenience stores	8	D	D	D	b	D	D
445120	Convenience stores	8	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	17	17 577	1 020	244	115	13.1	1.2
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BELKNAP COUNTY, NH								
44-45	Retail trade	273	460 862	42 735	9 421	2 888	11.3	2.8
441	Motor vehicle & parts dealers	32	116 374	10 033	2 288	330	20.4	1.6
4411	Automobile dealers	11	D	D	D	c	D	D
441111	New car dealers	9	97 873	7 770	1 854	239	22.1	1.1
441110	New car dealers	9	97 873	7 770	1 854	239	22.1	1.1
4412	Other motor vehicle dealers	10	10 259	1 132	172	34	17.6	4.2
44122	Motorcycle, boat, & other motor vehicle dealers	10	10 259	1 132	172	34	17.6	4.2
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	16	17 320	2 452	513	121	7.6	8.1
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	13	D	D	D	b	D	D
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	9	D	D	D	b	D	D
442299	All other home furnishings stores	9	D	D	D	b	D	D
443	Electronics & appliance stores	7	D	D	D	b	D	D
4431	Electronics & appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	1 403	112	22	18	—	19.1
444	Building material & garden equipment & supplies dealers	19	15 736	2 184	461	114	28.5	9.1
4441	Building material & supplies dealers	14	D	D	D	b	D	D
44413	Hardware stores	8	D	D	D	b	D	D
444130	Hardware stores	8	D	D	D	b	D	D
44419	Other building material dealers	6	7 231	915	197	39	43.2	16.6
444190	Other building material dealers	6	7 231	915	197	39	43.2	16.6
445	Food & beverage stores	21	70 829	5 511	1 168	410	10.9	—
4451	Grocery stores	16	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	13	60 941	5 090	1 069	358	8.7	—
445110	Supermarkets & other grocery (except convenience) stores	13	60 941	5 090	1 069	358	8.7	—
4453	Beer, wine, & liquor stores	3	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	3	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	3	D	D	D	b	D	D
446	Health & personal care stores	12	D	D	D	c	D	D
4461	Health & personal care stores	12	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	30	38 164	2 815	680	245	22.3	10.6
4471	Gasoline stations	30	38 164	2 815	680	245	22.3	10.6
44711	Gasoline stations with convenience stores	20	32 322	2 388	588	209	18.3	8.7
447110	Gasoline stations with convenience stores	20	32 322	2 388	588	209	18.3	8.7
448	Clothing & clothing accessories stores	55	48 437	4 339	980	385	1.6	3.3
4481	Clothing stores	34	34 830	2 902	663	282	1.7	3.4
44811	Men's clothing stores	8	D	D	D	b	D	D
448110	Men's clothing stores	8	D	D	D	b	D	D
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	11	D	D	D	c	D	D
448140	Family clothing stores	11	D	D	D	c	D	D
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
4482	Shoe stores	14	10 916	997	220	78	1.6	—
44821	Shoe stores	14	10 916	997	220	78	1.6	—
448210	Shoe stores	14	10 916	997	220	78	1.6	—
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	10	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	7	2 691	440	97	25	—	15.7
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BELKNAP COUNTY, NH—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	17	12 194	1 590	353	152	4.1	2.8
4511	Sporting goods, hobby, & musical instrument stores . .	12	D	D	D	c	D	D
45111	Sporting goods stores	6	4 799	700	167	79	—	7.2
451110	Sporting goods stores	6	4 799	700	167	79	—	7.2
45113	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	5	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	a	D	D
452	General merchandise stores	15	102 647	8 529	1 864	794	.4	.4
4521	Department stores (incl leased depts) ##	5	81 342	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	81 342	N	N	N	—	—
4521	Department stores (excl leased depts)	5	80 129	7 054	1 557	677	—	—
45211	Department stores (excl leased depts)	5	80 129	7 054	1 557	677	—	—
452110	Department stores (excl leased depts)	5	80 129	7 054	1 557	677	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	80 129	7 054	1 557	677	—	—
4529	Other general merchandise stores	10	22 518	1 475	307	117	1.9	1.9
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	37	D	D	D	c	D	D
4531	Florists	6	1 669	223	50	19	18.0	1.9
45311	Florists	6	1 669	223	50	19	18.0	1.9
453110	Florists	6	1 669	223	50	19	18.0	1.9
4532	Office supplies, stationery, & gift stores	15	3 018	469	97	43	24.3	21.6
45322	Gift, novelty, & souvenir stores	15	3 018	469	97	43	24.3	21.6
453220	Gift, novelty, & souvenir stores	15	3 018	469	97	43	24.3	21.6
4533	Used merchandise stores	6	1 516	230	38	15	47.4	—
45331	Used merchandise stores	6	1 516	230	38	15	47.4	—
453310	Used merchandise stores	6	1 516	230	38	15	47.4	—
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	6 830	440	88	16	—	—
453930	Manufactured (mobile) home dealers	3	6 830	440	88	16	—	—
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	12	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
BALANCE OF CARROLL COUNTY, NH								
44-45	Retail trade	428	551 146	55 425	12 601	3 267	19.0	6.3
441	Motor vehicle & parts dealers	32	105 341	8 501	1 968	367	32.3	13.7
4411	Automobile dealers	12	D	D	D	e	D	D
4412	Other motor vehicle dealers	10	D	D	D	b	D	D
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	8 953	1 120	209	28	4.7	2.2
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	7	6 076	995	230	38	32.0	—
441310	Automotive parts & accessories stores	7	6 076	995	230	38	32.0	—
442	Furniture & home furnishings stores	31	20 530	3 213	767	167	30.0	5.5
4421	Furniture stores	5	6 925	1 461	296	53	65.6	—
44211	Furniture stores	5	6 925	1 461	296	53	65.6	—
442110	Furniture stores	5	6 925	1 461	296	53	65.6	—
4422	Home furnishings stores	26	13 605	1 752	471	114	11.9	8.3
44229	Other home furnishings stores	21	10 769	1 355	371	94	7.7	5.6
442299	All other home furnishings stores	21	10 769	1 355	371	94	7.7	5.6
443	Electronics & appliance stores	11	4 610	731	157	38	33.4	14.8
4431	Electronics & appliance stores	11	4 610	731	157	38	33.4	14.8
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	40	54 670	6 093	1 262	237	21.1	.9
4441	Building material & supplies dealers	33	49 470	5 564	1 158	211	18.0	1.0
44413	Hardware stores	9	6 738	941	200	58	32.4	—
444130	Hardware stores	9	6 738	941	200	58	32.4	—
44419	Other building material dealers	20	39 762	4 248	874	134	11.3	1.3
444190	Other building material dealers	20	39 762	4 248	874	134	11.3	1.3
4442	Lawn & garden equipment & supplies stores	7	5 200	529	104	26	51.3	—
44422	Nursery & garden centers	4	3 400	388	80	20	48.7	—
444220	Nursery & garden centers	4	3 400	388	80	20	48.7	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CARROLL COUNTY, NH—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	48	114 174	10 317	2 230	674	15.9	5.3
4451	Grocery stores	35	100 704	9 871	2 113	625	16.8	6.0
44511	Supermarkets & other grocery (except convenience) stores	18	89 736	8 975	2 005	572	9.3	6.7
445110	Supermarkets & other grocery (except convenience) stores	18	89 736	8 975	2 005	572	9.3	6.7
44512	Convenience stores	17	10 968	896	108	53	78.1	—
445120	Convenience stores	17	10 968	896	108	53	78.1	—
4452	Specialty food stores	7	D	D	D	a	D	D
4453	Beer, wine, & liquor stores	6	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	6	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	6	D	D	D	b	D	D
446	Health & personal care stores	19	18 703	2 595	579	148	18.5	1.4
4461	Health & personal care stores	19	18 703	2 595	579	148	18.5	1.4
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	6	2 821	736	172	35	2.8	9.0
447	Gasoline stations	33	35 254	2 596	591	203	32.7	3.4
44711	Gasoline stations with convenience stores	25	29 104	2 131	480	164	35.5	4.1
447110	Gasoline stations with convenience stores	25	29 104	2 131	480	164	35.5	4.1
448	Clothing & clothing accessories stores	84	70 617	7 049	1 653	510	3.8	7.6
4481	Clothing stores	55	51 187	5 160	1 211	384	3.7	8.4
44811	Men's clothing stores	6	6 689	444	108	35	1.5	—
448110	Men's clothing stores	6	6 689	444	108	35	1.5	—
44813	Children's & infants' clothing stores	3	2 313	197	32	11	D	—
448130	Children's & infants' clothing stores	3	2 313	197	32	11	D	—
44814	Family clothing stores	14	26 290	2 642	655	203	1.5	7.3
448140	Family clothing stores	14	26 290	2 642	655	203	1.5	7.3
44815	Clothing accessories stores	4	769	134	35	11	8.8	6.1
448150	Clothing accessories stores	4	769	134	35	11	8.8	6.1
44819	Other clothing stores	10	4 353	496	115	46	1.8	7.2
448190	Other clothing stores	10	4 353	496	115	46	1.8	7.2
4482	Shoe stores	18	15 300	1 311	307	88	—	6.8
44821	Shoe stores	18	15 300	1 311	307	88	—	6.8
448210	Shoe stores	18	15 300	1 311	307	88	—	6.8
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	13	11 246	923	214	61	—	9.3
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	11	4 130	578	135	38	18.9	—
44832	Luggage & leather goods stores	4	1 726	237	52	16	21.3	—
448320	Luggage & leather goods stores	4	1 726	237	52	16	21.3	—
451	Sporting goods, hobby, book, & music stores	47	22 070	2 638	683	236	12.9	12.3
4511	Sporting goods, hobby, & musical instrument stores ..	37	18 003	2 126	562	192	11.2	12.8
45111	Sporting goods stores	28	15 489	1 783	483	147	7.4	11.9
451110	Sporting goods stores	28	15 489	1 783	483	147	7.4	11.9
4511101	General-line sporting goods stores	6	3 739	420	85	32	—	39.3
4511102	Specialty-line sporting goods stores	22	11 750	1 363	398	115	9.8	3.2
4512	Book, periodical, & music stores	10	4 067	512	121	44	20.2	10.3
45121	Book stores & news dealers	8	D	D	D	b	D	D
451211	Book stores	8	D	D	D	b	D	D
4512111	Book stores, general	8	D	D	D	b	D	D
452	General merchandise stores	17	27 378	2 352	510	204	3.4	4.5
45299	All other general merchandise stores	14	D	D	D	b	D	D
452990	All other general merchandise stores	14	D	D	D	b	D	D
453	Miscellaneous store retailers	41	14 371	1 934	336	128	25.1	3.3
4532	Office supplies, stationery, & gift stores	24	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	23	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	23	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	1 552	199	26	7	14.9	—
454	Nonstore retailers	25	63 428	7 406	1 865	355	13.4	1.3
4541	Electronic shopping & mail-order houses	9	34 961	3 762	1 062	214	1.0	1.7
45411	Electronic shopping & mail-order houses	9	34 961	3 762	1 062	214	1.0	1.7
454110	Electronic shopping & mail-order houses	9	34 961	3 762	1 062	214	1.0	1.7
4543	Direct selling establishments	15	D	D	D	c	D	D
45431	Fuel dealers	10	24 209	3 278	739	124	33.1	—
454311	Heating oil dealers	6	13 387	1 397	283	50	59.4	—
454312	Liquefied petroleum gas (bottled gas) dealers	4	10 822	1 881	456	74	.7	—
45439	Other direct selling establishments	5	D	D	D	a	D	D
454390	Other direct selling establishments	5	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CHESHIRE COUNTY, NH								
44-45	Retail trade	200	410 105	35 211	8 138	2 286	12.2	3.9
441	Motor vehicle & parts dealers	33	112 714	7 747	1 570	262	4.9	2.3
4411	Automobile dealers	14	D	D	D	c	D	D
44112	Used car dealers	12	D	D	D	b	D	D
441120	Used car dealers	12	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	15	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	6	4 065	456	110	28	—	30.4
44211	Furniture stores	6	4 065	456	110	28	—	30.4
442110	Furniture stores	6	4 065	456	110	28	—	30.4
444	Building material & garden equipment & supplies dealers	25	45 069	6 178	1 363	256	12.3	7.4
4441	Building material & supplies dealers	18	39 474	5 420	1 211	225	11.4	3.5
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44419	Other building material dealers	12	21 984	3 005	676	140	14.2	6.1
444190	Other building material dealers	12	21 984	3 005	676	140	14.2	6.1
4442	Lawn & garden equipment & supplies stores	7	5 595	758	152	31	18.8	35.3
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	4	D	D	D	a	D	D
444220	Nursery & garden centers	4	D	D	D	a	D	D
445	Food & beverage stores	32	D	D	D	f	D	D
4451	Grocery stores	24	81 592	4 237	1 497	528	15.6	8.8
44511	Supermarkets & other grocery (except convenience) stores	10	66 034	3 597	1 346	454	5.7	6.8
445110	Supermarkets & other grocery (except convenience) stores	10	66 034	3 597	1 346	454	5.7	6.8
44512	Convenience stores	14	15 558	640	151	74	57.9	17.5
445120	Convenience stores	14	15 558	640	151	74	57.9	17.5
4453	Beer, wine, & liquor stores	6	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	6	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	6	D	D	D	b	D	D
446	Health & personal care stores	6	9 913	1 450	260	88	22.3	—
4461	Health & personal care stores	6	9 913	1 450	260	88	22.3	—
447	Gasoline stations	24	29 876	1 711	397	163	23.6	3.9
4471	Gasoline stations	24	29 876	1 711	397	163	23.6	3.9
44711	Gasoline stations with convenience stores	17	25 494	1 328	306	133	27.4	1.2
447110	Gasoline stations with convenience stores	17	25 494	1 328	306	133	27.4	1.2
448	Clothing & clothing accessories stores	11	D	D	D	b	D	D
4481	Clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	13	3 708	485	111	48	22.8	1.9
4511	Sporting goods, hobby, & musical instrument stores	9	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
4521	Department stores (excl leased depts)	3	D	D	D	f	D	D
45211	Department stores (excl leased depts)	3	D	D	D	f	D	D
452110	Department stores (excl leased depts)	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4533	Used merchandise stores	6	D	D	D	a	D	D
45331	Used merchandise stores	6	D	D	D	a	D	D
453310	Used merchandise stores	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	22	27 083	4 418	1 073	159	41.4	1.0
4541	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
4543	Direct selling establishments	17	D	D	D	c	D	D
45431	Fuel dealers	10	D	D	D	b	D	D
454311	Heating oil dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF COOS COUNTY, NH								
44-45	Retail trade	153	351 338	24 982	5 898	1 423	14.9	2.3
441	Motor vehicle & parts dealers	25	207 493	12 716	3 048	462	12.9	.6
4411	Automobile dealers	13	D	D	D	e	D	D
44111	New car dealers	11	197 655	11 537	2 784	393	13.3	—
441110	New car dealers	11	197 655	11 537	2 784	393	13.3	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	8	D	D	D	b	D	D
4431	Electronics & appliance stores	8	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	11 129	1 496	344	83	20.7	20.7
4442	Lawn & garden equipment & supplies stores	4	D	D	D	a	D	D
44422	Nursery & garden centers	4	D	D	D	a	D	D
444220	Nursery & garden centers	4	D	D	D	a	D	D
445	Food & beverage stores	20	D	D	D	e	D	D
4451	Grocery stores	15	D	D	D	e	D	D
4453	Beer, wine, & liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	4	D	D	D	b	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	27	23 140	1 517	347	136	32.8	1.9
4471	Gasoline stations	27	23 140	1 517	347	136	32.8	1.9
44711	Gasoline stations with convenience stores	22	19 967	1 233	279	115	31.5	2.2
447110	Gasoline stations with convenience stores	22	19 967	1 233	279	115	31.5	2.2
448	Clothing & clothing accessories stores	9	2 988	320	61	30	17.9	—
451	Sporting goods, hobby, book, & music stores	8	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	8	D	D	D	b	D	D
452	General merchandise stores	10	D	D	D	c	D	D
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	9	26 101	2 048	513	98	27.6	10.1
4543	Direct selling establishments	9	26 101	2 048	513	98	27.6	10.1
45431	Fuel dealers	9	26 101	2 048	513	98	27.6	10.1
454311	Heating oil dealers	8	D	D	D	b	D	D
BALANCE OF GRAFTON COUNTY, NH								
44-45	Retail trade	382	571 161	62 727	13 222	3 581	14.1	7.4
441	Motor vehicle & parts dealers	40	111 516	9 352	2 241	378	23.7	14.0
4411	Automobile dealers	14	D	D	D	c	D	D
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	19	D	D	D	c	D	D
44131	Automotive parts & accessories stores	15	D	D	D	c	D	D
441310	Automotive parts & accessories stores	15	D	D	D	c	D	D
442	Furniture & home furnishings stores	11	9 060	1 376	316	68	33.0	10.0
4421	Furniture stores	6	5 650	1 003	217	40	7.4	16.0
44211	Furniture stores	6	5 650	1 003	217	40	7.4	16.0
442110	Furniture stores	6	5 650	1 003	217	40	7.4	16.0
4422	Home furnishings stores	5	3 410	373	99	28	75.5	—
44229	Other home furnishings stores	4	D	D	D	b	D	D
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	9	3 042	377	102	33	35.0	—
4431	Electronics & appliance stores	9	3 042	377	102	33	35.0	—
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	2 014	212	53	21	47.9	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF GRAFTON COUNTY, NH—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	44	41 315	5 814	1 195	247	21.7	.4
4441	Building material & supplies dealers	35	34 058	5 046	1 023	212	23.6	.4
44413	Hardware stores	15	D	D	D	b	D	D
444130	Hardware stores	15	D	D	D	b	D	D
44419	Other building material dealers	17	23 162	3 200	588	112	16.2	—
444190	Other building material dealers	17	23 162	3 200	588	112	16.2	—
4442	Lawn & garden equipment & supplies stores	9	7 257	768	172	35	12.7	.2
44421	Outdoor power equipment stores	2	D	D	D	a	D	D
444210	Outdoor power equipment stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	7	D	D	D	a	D	D
444220	Nursery & garden centers	7	D	D	D	a	D	D
445	Food & beverage stores	61	152 739	14 117	3 182	1 012	6.6	4.3
4451	Grocery stores	46	140 295	13 668	3 065	947	7.1	4.7
44511	Supermarkets & other grocery (except convenience) stores	33	134 022	12 998	2 892	865	4.9	4.4
445110	Supermarkets & other grocery (except convenience) stores	33	134 022	12 998	2 892	865	4.9	4.4
44512	Convenience stores	13	6 273	670	173	82	53.2	12.1
445120	Convenience stores	13	6 273	670	173	82	53.2	12.1
4452	Specialty food stores	8	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	7	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	7	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	7	D	D	D	b	D	D
446	Health & personal care stores	16	21 154	1 851	474	179	6.3	5.3
4461	Health & personal care stores	16	21 154	1 851	474	179	6.3	5.3
44611	Pharmacies & drug stores	11	19 944	1 689	437	164	4.6	5.6
446110	Pharmacies & drug stores	11	19 944	1 689	437	164	4.6	5.6
4461101	Pharmacies & drug stores	10	D	D	D	c	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	46	49 547	3 264	766	307	29.8	8.3
4471	Gasoline stations	46	49 547	3 264	766	307	29.8	8.3
44711	Gasoline stations with convenience stores	34	40 675	2 661	616	257	27.4	10.2
447110	Gasoline stations with convenience stores	34	40 675	2 661	616	257	27.4	10.2
448	Clothing & clothing accessories stores	37	D	D	D	e	D	D
4481	Clothing stores	25	D	D	D	c	D	D
44814	Family clothing stores	10	12 557	2 008	492	173	9.8	38.4
448140	Family clothing stores	10	12 557	2 008	492	173	9.8	38.4
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	35	17 664	2 240	613	230	13.3	22.8
4511	Sporting goods, hobby, & musical instrument stores ..	26	D	D	D	c	D	D
45111	Sporting goods stores	19	6 701	974	320	102	22.0	4.2
451110	Sporting goods stores	19	6 701	974	320	102	22.0	4.2
4511102	Specialty-line sporting goods stores	17	D	D	D	b	D	D
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	9	D	D	D	b	D	D
45121	Book stores & news dealers	8	D	D	D	b	D	D
451211	Book stores	7	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512113	College book stores	4	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	12	D	D	D	c	D	D
45299	All other general merchandise stores	10	D	D	D	b	D	D
452990	All other general merchandise stores	10	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	10	D	D	D	b	D	D
453	Miscellaneous store retailers	50	D	D	D	c	D	D
4531	Florists	13	1 978	333	78	42	38.1	18.7
45311	Florists	13	1 978	333	78	42	38.1	18.7
453110	Florists	13	1 978	333	78	42	38.1	18.7
4532	Office supplies, stationery, & gift stores	23	4 227	765	163	62	51.5	5.7
45321	Office supplies & stationery stores	3	D	D	D	a	D	D
453210	Office supplies & stationery stores	3	D	D	D	a	D	D
4532102	Office supplies stores	3	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	20	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	20	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45391	Pet & pet supplies stores	4	1 451	212	47	22	26.1	—
453910	Pet & pet supplies stores	4	1 451	212	47	22	26.1	—
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	4	4 976	306	60	13	45.3	—
453930	Manufactured (mobile) home dealers	4	4 976	306	60	13	45.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF GRAFTON COUNTY, NH—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	21	107 417	17 601	2 819	571	1.1	.7
4541	Electronic shopping & mail-order houses	6	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	6	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	6	D	D	D	e	D	D
4543	Direct selling establishments	15	D	D	D	c	D	D
45431	Fuel dealers	11	D	D	D	c	D	D
454311	Heating oil dealers	9	D	D	D	c	D	D
45439	Other direct selling establishments	4	D	D	D	a	D	D
454390	Other direct selling establishments	4	D	D	D	a	D	D
BALANCE OF SULLIVAN COUNTY, NH								
44-45	Retail trade	96	135 157	15 442	3 351	681	12.9	4.6
441	Motor vehicle & parts dealers	24	48 377	4 285	943	131	4.7	2.8
44112	Used car dealers	9	D	D	D	b	D	D
441120	Used car dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	1 264	94	19	5	65.0	18.4
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	5	1 076	191	48	13	—	20.7
444	Building material & garden equipment & supplies dealers	7	22 545	3 893	926	111	—	—
4441	Building material & supplies dealers	6	D	D	D	c	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	12	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	15	15 781	897	183	84	25.1	26.3
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	2 165	660	147	31	—	—
451	Sporting goods, hobby, book, & music stores	5	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	8	7 737	714	152	61	10.1	2.0
453	Miscellaneous store retailers	7	D	D	D	a	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

RETAIL TRADE

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**SALES, RECEIPTS, OR REVENUE ESTIMATED
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 New Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

44112 Used Car Dealers

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 Used Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

4412 Other Motor Vehicle Dealers

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 Recreational Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 Motorcycle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

441222 Boat Dealers

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

441229 All Other Motor Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

4413 Automotive Parts, Accessories, and Tire Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

44131 Automotive Parts and Accessories Stores

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 Automotive Parts and Accessories Stores

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

4413101 Auto Supplies Stores

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

4413102 Automotive Radio Stores

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44132 Tire Dealers

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 Tire Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

4413201 New Tire Dealers

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

4413202 Tire and Tube Merchants (Retail)

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

442 Furniture and Home Furnishings Stores

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 Furniture Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

44211 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

442110 Furniture Stores

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

4421101 Furniture Stores, Except Custom

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

4421102 Furniture Warehouse Showrooms

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

4421103 Sleep Shop and Waterbed Stores

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

4421104 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

44211041 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

44211042 Office and Business Furniture Merchants (Retail)

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4422 Home Furnishings Stores

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 Floor Covering Stores

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

4422101 Floor Covering Stores

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

4422102 Floor Covering Merchants (Retail)

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44229 Other Home Furnishings Stores

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 Window Treatment Stores

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

4422911 Drapery and Curtain Stores, Except Custom

Establishments primarily engaged in retailing packaged draperies and curtains.

4422912 Blind and Shade Stores

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

442299 All Other Home Furnishings Stores

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

443 Electronics and Appliance Stores

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 Household Appliance Stores

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

443112 Radio, Television, and Other Electronics Stores

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

4431121 Typewriter Shops

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

4431122 Telephone Stores

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

4431123 Other Radio, Television, and Electronics Stores

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

44312 Computer and Software Stores

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 Computer and Software Stores

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

4431201 Computer Stores (Custom Assembly)

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

4431202 Other Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

44312021 Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

44312022 Computer and Peripheral Equipment Merchants (Retail)

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4431203 Prepackaged Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312031 Computer Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312032 Computer Software Merchants (Retail)

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44313 Camera and Photographic Supplies Stores

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 Camera and Photographic Supplies Stores

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

444 Building Material and Garden Equipment and Supplies Dealers

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 Home Centers

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

44412 Paint and Wallpaper Stores

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 Paint and Wallpaper Stores

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

4441201 Retail Paint and Wallpaper Stores

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

4441202 Paint, Varnish, and Supplies Merchants (Retail)

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44413 Hardware Stores

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 Hardware Stores

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

44419 Other Building Material Dealers

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 Other Building Material Dealers

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

4441901 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419011 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419012 Lumber Merchants With Yard (Retail)

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902 All Other Building Material Dealers

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

44419021 Retail Glass Dealers

Establishments primarily engaged in retailing glass, including mirrored glass.

44419022 Flat Glass and Other Construction Glass Merchants (Retail)

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419023 Retail Building Material Dealers

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

44419024 Plywood, Veneer, and Millwork Merchants (Retail)

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419026 Sand, Gravel, and Stone Merchants (Retail)

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419027 Cement, Lime, and Related Products Merchants (Retail)

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419028 Roofing, Siding, and Insulation Merchants (Retail)

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419029 Other Building Material Merchants (Retail)

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902a Electrical Supplies Stores (Retail)

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442 Lawn and Garden Equipment and Supplies Stores

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 Outdoor Power Equipment Stores

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

4442101 Outdoor Power Equipment Stores

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44422 Nursery and Garden Centers

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 Nursery and Garden Centers

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

4442201 Nursery and Garden Centers

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

4442202 Farm Supplies Dealers (Retail)

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

445 Food and Beverage Stores

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 Supermarkets and Other Grocery (except Convenience) Stores

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

4451101 Supermarkets and Grocery Stores

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

44512 Convenience Stores

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 Convenience Stores

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 Meat Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

4452101 Meat Markets

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

44522 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 Fish and Seafood Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

44523 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 Fruit and Vegetable Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

445291 Baked Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

445292 Confectionery and Nut Stores

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

445299 All Other Specialty Food Stores

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

4452991 Miscellaneous Food Stores

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

4452992 Dairy Products Stores

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

4453 Beer, Wine, and Liquor Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

44531 Beer, Wine, and Liquor Stores

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 Beer, Wine, and Liquor Stores

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

446 Health and Personal Care Stores

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 Pharmacies and Drug Stores

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

4461101 Pharmacies and Drug Stores

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 Proprietary Stores

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 Cosmetics, Beauty Supplies, and Perfume Stores

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

4461201 Cosmetics, Beauty Supplies, and Perfume Stores

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44613 Optical Goods Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 Optical Goods Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

44619 Other Health and Personal Care Stores

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 Food (Health) Supplement Stores

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

446199 All Other Health and Personal Care Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

4461991 Health Care Stores

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

447 Gasoline Stations

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

44711 Gasoline Stations with Convenience Stores

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 Gasoline Stations with Convenience Stores

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

4471101 Convenience Stores Selling Gasoline

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

4471102 Gasoline Stations With Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

44719 Other Gasoline Stations

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

447190 Other Gasoline Stations

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

4471901 Gasoline Stations With No Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

4471902 Truck Stops

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

448 Clothing and Clothing Accessories Stores

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 Men's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

44812 Women's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 Women's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

44813 Children's and Infants' Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 Children's and Infants' Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

44814 Family Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 Family Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

44815 Clothing Accessories Stores

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 Clothing Accessories Stores

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

4481501 Women's Accessory Stores

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

4481502 Miscellaneous Accessory Stores

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

44819 Other Clothing Stores

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 Other Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

4481901 Women's Specialty Stores

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

4481902 Furriers and Fur Shops

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

4481903 Sports Apparel Stores

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

4481904 Miscellaneous Apparel Stores

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

4482 Shoe Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

44821 Shoe Stores

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 Shoe Stores

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

4482101 Men's Shoe Stores

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 Women's Shoe Stores

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

4482103 Children's and Juveniles' Shoe Stores

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 Family Shoe Stores

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 Athletic Footwear Stores

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

4483 Jewelry, Luggage, and Leather Goods Stores

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 Jewelry Stores

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

44832 Luggage and Leather Goods Stores

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 Luggage and Leather Goods Stores

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

451 Sporting Goods, Hobby, Book, and Music Stores

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 Sporting Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

4511101 General-line Sporting Goods Stores

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45111021 Bicycle Shops

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

45111022 Golf Shops

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

45111023 Gun Shops

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

45111024 Ski Shops

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

45111025 Tackle Shops

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

45111026 Other Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

45112 Hobby, Toy, and Game Stores

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 Hobby, Toy, and Game Stores

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

4511201 Hobby, Toy, and Game Stores

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

4511202 Craft Supplies Stores

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

45113 Sewing, Needlework, and Piece Goods Stores

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 Sewing, Needlework, and Piece Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

4511301 Sewing, Fabric, and Piece Goods Stores

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

4511302 Needlework and Knitting Stores

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

4511303 Upholstery Stores

Establishments primarily engaged in retailing upholstery material and slipcovers.

45114 Musical Instrument and Supplies Stores

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 Musical Instrument and Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

4512 Book, Periodical, and Music Stores

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 Book Stores

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

4512111 Book Stores, General

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 Specialty Book Stores

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 College Book Stores

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 News Dealers and Newsstands

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

45122 Prerecorded Tape, Compact Disc, and Record Stores

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

451220 Prerecorded Tape, Compact Disc, and Record Stores

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

4512201 Prerecorded Tape, Compact Disc, and Record Stores

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

4512202 Video Tape Stores, Retail

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

452 General Merchandise Stores

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores (Excluding Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

4521 Department Stores (Including Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

**45211 Department Stores
(Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

**452110 Department Stores
(Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

**45211 Department Stores
(Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

**4521101 Conventional Department Stores
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

**4521101 Conventional Department Stores
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

**4521102 Discount or Mass Merchandising
Department Stores (Excluding Leased
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

**4521102 Discount or Mass Merchandising
Department Stores (Including Leased
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

**4521103 National Chain Department Stores
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

**4521103 National Chain Department Stores
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

4529 Other General Merchandise Stores

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 Warehouse Clubs and Superstores

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 Warehouse Clubs and Superstores

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

4529101 Warehouse Clubs

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

4529102 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

45291021 Supercenters

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

45291022 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

45299 All Other General Merchandise Stores

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 All Other General Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

4529901 Variety Stores

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529902 Catalog Showrooms

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

4529903 Miscellaneous General Merchandise Stores

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

45299032 Other Auto and Home Supplies Stores

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

453 Miscellaneous Store Retailers

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 Florists

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

4532 Office Supplies, Stationery, and Gift Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

45321 Office Supplies and Stationery Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

453210 Office Supplies and Stationery Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

4532101 Stationery Stores

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

4532102 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321021 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321022 School Supplies Stores (Retail)

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45321023 Other Office Supplies Stores (Retail)

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45322 Gift, Novelty, and Souvenir Stores

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 Gift, Novelty, and Souvenir Stores

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

4533 Used Merchandise Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

45331 Used Merchandise Stores

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 Used Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

4533101 Antique Stores

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

4533102 Second-hand Stores, Except Pawn Shops

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

4539 Other Miscellaneous Store Retailers

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 Pet and Pet Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

45392 Art Dealers

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 Art Dealers

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

45393 Manufactured (Mobile) Home Dealers

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 Manufactured (Mobile) Home Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

45399 All Other Miscellaneous Store Retailers

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

453991 Tobacco Stores

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

4539981 Collectors' Items and Supplies Stores

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

4539982 Trophy Shops

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

4539983 Other Miscellaneous Store Retailers, N.E.C.

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

454 Nonstore Retailers

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

45411 Electronic Shopping and Mail-Order Houses

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

454110 Electronic Shopping and Mail-Order Houses

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

4541101 Mail-order Houses, Department Store Merchandise

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

4541102 Mail-order Houses, Other General Merchandise

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

4541103 Mail-order Houses, Specialized Merchandise

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

4541104 Television Order, Home Shopping

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

4542 Vending Machine Operators

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 Vending Machine Operators

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

4543 Direct Selling Establishments

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 Heating Oil Dealers

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

4543111 Heating Oil Dealers

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

4543112 Heating Oil Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454319 Other Fuel Dealers

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

45439 Other Direct Selling Establishments

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 Other Direct Selling Establishments

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt) Freezer and locker meat provisioners

5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt) Direct selling, videos, tapes, compact discs, and records

5963 (pt) Direct selling, books and magazines

5963 (pt) Direct selling, stationery

5963 (pt) Direct selling, newspapers

5963 (pt) Direct selling, cameras and photographic equipment

5963 (pt) Direct selling, all other merchandise

4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439012 Direct Selling, Cameras and Photographic Equipment

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

45439022 Direct Selling, Books and Magazines

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

45439023 Direct Selling, Newspapers

Establishments primarily engaged in the direct selling of newspapers.

4543903 Direct Selling, Other Merchandise

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

45439031 Direct Selling, Stationery

Establishments primarily engaged in the direct selling of stationery.

45439032 Freezer and Locker Meat Provisioners

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

45439033 Direct Selling, All Other Merchandise

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

NEW HAMPSHIRE

There are no geographic notes for the state of New Hampshire.

Appendix E. Metropolitan Areas

NEW HAMPSHIRE

Boston, MA—NH PMSA

Bristol County, MA (Part)

Mansfield town, MA

Norton town, MA

Taunton city, MA

Essex County, MA (Part)

Amesbury town, MA

Beverly city, MA

Danvers town, MA

Gloucester city, MA

Ipswich town, MA

Lynn city, MA

Lynnfield town, MA

Marblehead town, MA

Newburyport city, MA

Peabody city, MA

Salem city, MA

Saugus town, MA

Swampscott town, MA

Middlesex County, MA (Part)

Acton town, MA

Arlington town, MA

Ashland town, MA

Bedford town, MA

Belmont town, MA

Burlington town, MA

Cambridge city, MA

Concord town, MA

Everett city, MA

Framingham town, MA

Holliston town, MA

Boston, MA—NH PMSA—Con.

Middlesex County, MA (Part)—Con.

Hopkinton town, MA

Hudson town, MA

Lexington town, MA

Malden city, MA

Marlborough city, MA

Maynard town, MA

Medford city, MA

Melrose city, MA

Natick town, MA

Newton city, MA

North Reading town, MA

Reading town, MA

Somerville city, MA

Stoneham town, MA

Sudbury town, MA

Wakefield town, MA

Waltham city, MA

Watertown city, MA

Wayland town, MA

Weston town, MA

Wilmington town, MA

Winchester town, MA

Woburn city, MA

Norfolk County, MA (Part)

Bellingham town, MA

Braintree town, MA

Brookline town, MA

Canton town, MA

Dedham town, MA

Foxborough town, MA

Boston, MA—NH PMSA—Con.

Norfolk County, MA (Part)—Con.

Franklin city, MA
Holbrook town, MA
Medfield town, MA
Medway town, MA
Milton town, MA
Needham town, MA
Norfolk town, MA
Norwood town, MA
Quincy city, MA
Randolph town, MA
Sharon town, MA
Stoughton town, MA
Walpole town, MA
Wellesley town, MA
Westwood town, MA
Weymouth town, MA
Wrentham town, MA

Plymouth County, MA (Part)

Carver town, MA
Duxbury town, MA
Hanover town, MA
Hingham town, MA
Hull town, MA
Kingston town, MA
Marshfield town, MA
Pembroke town, MA
Plymouth town, MA
Rockland town, MA
Scituate town, MA
Wareham town, MA

Suffolk County, MA (Part)

Boston city, MA
Chelsea city, MA
Revere city, MA
Winthrop town, MA

Boston, MA—NH PMSA—Con.

Worcester County, MA (Part)
Harvard town, MA
Milford town, MA
Rockingham County, NH (Part)

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA**

Boston, MA—NH PMSA
Bristol County, MA (Part)
Mansfield town, MA
Norton town, MA
Taunton city, MA
Essex County, MA (Part)
Amesbury town, MA
Beverly city, MA
Danvers town, MA
Gloucester city, MA
Ipswich town, MA
Lynn city, MA
Lynnfield town, MA
Marblehead town, MA
Newburyport city, MA
Peabody city, MA
Salem city, MA
Saugus town, MA
Swampscott town, MA
Middlesex County, MA (Part)
Acton town, MA
Arlington town, MA
Ashland town, MA
Bedford town, MA
Belmont town, MA
Burlington town, MA
Cambridge city, MA
Concord town, MA
Everett city, MA
Framingham town, MA
Holliston town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Boston, MA—NH PMSA—Con.

Middlesex County, MA (Part)—Con.

Hopkinton town, MA
Hudson town, MA
Lexington town, MA
Malden city, MA
Marlborough city, MA
Maynard town, MA
Medford city, MA
Melrose city, MA
Natick town, MA
Newton city, MA
North Reading town, MA
Reading town, MA
Somerville city, MA
Stoneham town, MA
Sudbury town, MA
Wakefield town, MA
Waltham city, MA
Watertown city, MA
Wayland town, MA
Weston town, MA
Wilmington town, MA
Winchester town, MA
Woburn city, MA

Norfolk County, MA (Part)

Bellingham town, MA
Braintree town, MA
Brookline town, MA
Canton town, MA
Dedham town, MA
Foxborough town, MA
Franklin city, MA
Holbrook town, MA
Medfield town, MA
Medway town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Boston, MA—NH PMSA—Con.

Norfolk County, MA (Part)—Con.

Milton town, MA
Needham town, MA
Norfolk town, MA
Norwood town, MA
Quincy city, MA
Randolph town, MA
Sharon town, MA
Stoughton town, MA
Walpole town, MA
Wellesley town, MA
Westwood town, MA
Weymouth town, MA
Wrentham town, MA

Plymouth County, MA (Part)

Carver town, MA
Duxbury town, MA
Hanover town, MA
Hingham town, MA
Hull town, MA
Kingston town, MA
Marshfield town, MA
Pembroke town, MA
Plymouth town, MA
Rockland town, MA
Scituate town, MA
Wareham town, MA

Suffolk County, MA (Part)

Boston city, MA
Chelsea city, MA
Revere city, MA
Winthrop town, MA

Worcester County, MA (Part)

Harvard town, MA
Milford town, MA

Rockingham County, NH (Part)

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Brockton, MA PMSA
Bristol County, MA (Part)
Easton town, MA
Raynham town, MA
Norfolk County, MA (Part)
Plymouth County, MA (Part)
Abington town, MA
Bridgewater town, MA
Brockton city, MA
East Bridgewater town, MA
Middleborough town, MA
Whitman town, MA
Fitchburg—Leominster, MA PMSA
Middlesex County, MA (Part)
Worcester County, MA (Part)
Fitchburg city, MA
Gardner city, MA
Leominster city, MA
Lawrence, MA—NH PMSA
Essex County, MA (Part)
Andover town, MA
Haverhill city, MA
Lawrence city, MA
Methuen city, MA
North Andover town, MA
Rockingham County, NH (Part)
Derry town, NH
Salem town, NH
Lowell, MA—NH PMSA
Middlesex County, MA (Part)
Billerica town, MA
Chelmsford town, MA
Dracut town, MA
Lowell city, MA
Pepperell town, MA
Tewksbury town, MA
Westford town, MA
Hillsborough County, NH (Part)
Pelham town, NH

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Manchester, NH PMSA
Hillsborough County, NH (Part)
Bedford town, NH
Goffstown town, NH
Manchester city, NH
Merrimack County, NH (Part)
Rockingham County, NH (Part)
Londonderry town, NH
Nashua, NH PMSA
Hillsborough County, NH (Part)
Hudson town, NH
Merrimack town, NH
Milford town, NH
Nashua city, NH
New Bedford, MA PMSA
Bristol County, MA (Part)
Dartmouth town, MA
Fairhaven town, MA
New Bedford city, MA
Plymouth County, MA (Part)
Portsmouth—Rochester, NH—ME PMSA
York County, ME (Part)
York town, ME
Rockingham County, NH (Part)
Exeter town, NH
Hampton town, NH
Portsmouth city, NH
Strafford County, NH (Part)
Dover city, NH
Durham town, NH
Rochester city, NH
Somersworth city, NH
Worcester, MA—CT PMSA
Windham County, CT (Part)
Hampden County, MA (Part)
Worcester County, MA (Part)
Auburn town, MA
Charlton town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Worcester, MA—CT PMSA—Con.

Worcester County, MA (Part)—Con.

Clinton town, MA
Grafton town, MA
Holden town, MA
Leicester town, MA
Millbury town, MA
Northborough town, MA
Northbridge town, MA
Oxford town, MA
Shrewsbury town, MA
Southbridge town, MA
Spencer town, MA
Uxbridge town, MA
Webster town, MA
Westborough town, MA
Worcester city, MA

Lawrence, MA—NH PMSA

Essex County, MA (Part)
Andover town, MA
Haverhill city, MA
Lawrence city, MA
Methuen city, MA
North Andover town, MA
Rockingham County, NH (Part)
Derry town, NH
Salem town, NH

Lowell, MA—NH PMSA

Middlesex County, MA (Part)
Billerica town, MA
Chelmsford town, MA
Dracut town, MA
Lowell city, MA

Lowell, MA—NH PMSA—Con.

Middlesex County, MA (Part)—Con.

Pepperell town, MA
Tewksbury town, MA
Westford town, MA

Hillsborough County, NH (Part)

Pelham town, NH

Manchester, NH PMSA

Hillsborough County, NH (Part)

Bedford town, NH
Goffstown town, NH
Manchester city, NH

Merrimack County, NH (Part)

Rockingham County, NH (Part)

Londonderry town, NH

Nashua, NH PMSA

Hillsborough County, NH (Part)

Hudson town, NH
Merrimack town, NH
Milford town, NH
Nashua city, NH

Portsmouth—Rochester, NH—ME PMSA

York County, ME (Part)

York town, ME

Rockingham County, NH (Part)

Exeter town, NH
Hampton town, NH
Portsmouth city, NH

Strafford County, NH (Part)

Dover city, NH
Durham town, NH
Rochester city, NH
Somersworth city, NH

