District of Columbia

1997

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1997 Economic Census Retail Trade Geographic Area Series



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U.S. Department of Commerce William M. Daley, Secretary Robert L. Mallett, **Deputy Secretary**

> **Economics** and Statistics Administration Robert J. Shapiro, **Under Secretary for Economic Affairs**

U.S. CENSUS BUREAU Kenneth Prewitt,

Director



Economics and Statistics Administration Robert J. Shapiro, Under Secretary for Economic Affairs



U.S. CENSUS BUREAU Kenneth Prewitt,

Director

William G. Barron,Deputy Director

Paula J. Schneider, Principal Associate Director for Programs

Frederick T. Knickerbocker, Associate Director for Economic Programs

Thomas L. Mesenbourg, Assistant Director for Economic Programs

Carole A. Ambler, Chief, Service Sector Statistics Division

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52 Finance and Insurance 53

Real Estate and Rental and Leasing 54 Professional, Scientific, and Technical Services

55 Management of Companies and Enterprises 56 Administrative and Support and Waste

Management and Remediation Services

61 **Educational Services**

Health Care and Social Assistance 62

Arts. Entertainment, and Recreation 71

72 Accommodation and Foodservices

Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division Service Sector Statistics Division

301-457-4673 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the Guide to the 1997 Economic Census and Related Statistics at www.census.gov/econquide. More information on the methodology, procedures, and history of the censuses will be published in the History of the 1997 Economic Census at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

- Α Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding rev-
- Ν Not available or not comparable.
- Revenue not collected at this level of detail for Q multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- Χ Not applicable.
- Υ Disclosure withheld because of insufficient
 - coverage of merchandise lines.
- Ζ Less than half the unit shown. 0 to 19 employees.
- a b
- 20 to 99 employees.
- 100 to 249 employees. C
- 250 to 499 employees. e
- f 500 to 999 employees.
- 1,000 to 2,499 employees. g
- h 2,500 to 4,999 employees.
- 5,000 to 9,999 employees.
- 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- 50,000 to 99,999 employees.
- 100,000 employees or more. m
- 10 to 19 percent estimated.
- р q 20 to 29 percent estimated.
- Revised. r
- Sampling error exceeds 40 percent.
- Not elsewhere classified. nec
- Not specified by kind. nsk
- Represents zero (page image/print only).
- (CC) Consolidated city.
- Independent city. (IC)

1997 ECONOMIC CENSUS INTRODUCTION 3 This page is intentionally blank.

Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 44-45 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-ofbusiness detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of **organization**) **report.** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

- 1. The United States as a whole.
- 2. States and the District of Columbia.
- 3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

- 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
- 4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
- 5. Areas within the state outside metropolitan areas (MAs).
- 6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
- 7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
- 8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

 Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the District: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

[moldaco om		and dymbolo, dec		- oxpranation or term	, coo , ppenas, , ,			
NAICS	Geographic area and kind of business				First successor	Paid employees for pay period	Percent of	sales-
code	Coographic died die kind of Sources	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	From administrative records ¹	Estimated ²
	DISTRICT OF COLUMBIA	, ,				,		
44-45	Retail trade	2 075	2 788 831	351 473	81 290	19 608	12.2	11.3
441	Motor vehicle & parts dealers	43	125 798	13 801	3 264	482	4.5	18.0
4411 44111	Automobile dealers New car dealers	19 5	98 194 83 152	8 768 7 987	2 145 1 964	287 250	3.7	20.9 23.5
441110 44112	New car dealers	5 14	83 152 15 042	7 987 781	1 964 181	250 37	24.3	23.5 6.7
441120 4412	Used car dealers	14	15 042 D	781 D	181 D	37 a	24.3 D	6.7 D
44122 441222	Motorcycle, boat, & other motor vehicle dealers	1 1	D D	D D	D D	a a	D D	D D
4413 44131 441310	Automotive parts, accessories, & tire stores Automotive parts & accessories stores Automotive parts & accessories stores	23 19 19	D 20 189 20 189	D 3 734 3 734	D 806 806	144 144	D 10.0 10.0	D 10.7 10.7
44132 441320	Tire dealers	4 4	D D	D D	D D	b b	D D	D D
442	Furniture & home furnishings stores	96	97 094	14 471	3 598	672	11.2	8.4
4421	Furniture stores	35	54 247	7 764	1 962	239	7.9	8.9
44211 442110	Furniture stores Furniture stores	35 35	54 247 54 247	7 764 7 764	1 962 1 962	239 239	7.9 7.9	8.9 8.9
4422 44221 442210	Home furnishings stores	61 12 12	42 847 8 522 8 522	6 707 1 179 1 179	1 636 276 276	433 39 39	15.4 18.6 18.6	7.8 2.7 2.7
44229 442291	Other home furnishings stores	49 2	34 325	5 528 D	1 360 D	394 a	14.6 D	9.0 D
442299	All other home furnishings stores	47	D	D	D D	e	Ď	Ď
443	Electronics & appliance stores	76	70 481	9 033	2 280	524	10.2	15.3
4431 44311	Electronics & appliance stores	76 49	70 481 43 778	9 033 6 027	2 280 1 606	524 369	10.2 10.0	15.3 13.1
443111 443112	Household appliance stores	3 46	1 786 41 992	595 5 432	182 1 424	30 339	D 9.3	13.6
44312 443120	Computer & software stores	7 7	9 333 9 333	559 559	128 128	31 31	26.2 26.2	38.5 38.5
44313 443130	Camera & photographic supplies stores Camera & photographic supplies stores	20 20	17 370 17 370	2 447 2 447	546 546	124 124	2.2 2.2	8.5 8.5
444	Building material & garden equipment & supplies dealers	54	168 130	21 901	5 628	884	.4	2.5
4441 44411	Building material & supplies dealers	53 2	D D	D D	D D	f e	D D	D D
444110 44412	Home centers	2	D D	D D	D D	e b	D D	D D
444120 44413	Paint & wallpaper stores	11 15	D	D	D D	b	D	D D
444130	Hardware stores	15	D	D	D	С	D	D
44419 444190	Other building material dealers Other building material dealers	25 25	111 752 111 752	13 144 13 144	3 908 3 908	307 307	.4	1.3 1.3
4442 44422 444220	Lawn & garden equipment & supplies stores Nursery & garden centers Nursery & garden centers	1 1 1	D D D	D D D	D D D	a a a	D D D	D D D
445	Food & beverage stores	547	841 231	103 240	23 102	5 572	16.1	9.9
4451 44511	Grocery stores	279	592 774	75 961	16 792	4 036	10.8	10.2
445110	convenience) stores	214	558 319	72 053	15 842	3 706	10.3	7.2
44512	convenience) stores	214 65	558 319 34 455	72 053 3 908	15 842 950	3 706 330	10.3 20.0	7.2 58.5
445120	Convenience stores	65	34 455	3 908	950	330	20.0	58.5
4452 4453	Specialty food stores	75 193	75 263 173 194	9 628 17 651	2 234 4 076	649 887	26.2 29.6	3.7 11.6
44531 445310	Beer, wine, & liquor stores Beer, wine, & liquor stores Beer, wine, & liquor stores	193 193 193	173 194 173 194 173 194	17 651 17 651 17 651	4 076 4 076 4 076	887 887	29.6 29.6 29.6	11.6 11.6
446	Health & personal care stores	196	313 500	39 574	8 828	2 290	7.2	5.8
4461 44611	Health & personal care stores	196	313 500 260 041	39 574 26 538	8 828 6 022	2 290 1 737	7.2 6.2	5.8 2.2
446110 4461101 4461102	Pharmacies & drug stores Pharmacies & drug stores Pharmacies & drug stores Proprietary stores	94 94 85 9	260 041 260 041 D	26 538 26 538 D	6 022 6 022 D	1 737 1 737 g	6.2 D D	2.2 2.2 D D
44612 446120	Cosmetics, beauty supplies, & perfume stores Cosmetics, beauty supplies, & perfume stores	31 31	16 181 16 181	3 810 3 810	872 872	193 193	20.2 20.2	1.9 1.9
44613 446130	Optical goods stores	49 49	23 318 23 318	6 683 6 683	1 313 1 313	219 219	9.7 9.7	19.6 19.6
44619	Other health & personal care stores	22	13 960	2 543	621	141	6.5	54.8
446191 446199	Food (health) supplement stores	16	10 661 3 299	1 640 903	400 221	112 29	8.5	55.3 53.0
447 4471	Gasoline stations	112 112	220 064 220 064	14 293 14 293	3 064 3 064	883 883	31.0 31.0	18.2 18.2
44711 447110	Gasoline stations with convenience stores Gasoline stations with convenience stores	18 18	35 598 35 598	1 523 1 523	325 325	118 118	14.4 14.4	20.2 20.2
44719 447190	Other gasoline stations	94 94	184 466 184 466	12 770 12 770	2 739 2 739	765 765	34.2 34.2	17.8 17.8

Table 1. Summary Statistics for the District: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

[Includes on	ly establishments with payroll. For meaning of abbreviations	s and symbols, see	introductory text. Fo	or explanation of term	s, see Appendix AJ			
						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	DISTRICT OF COLUMBIA—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	446	383 917	51 995	12 671	3 469	14.1	20.6
4481 44811 448110	Clothing stores	294 50 50	277 991 50 773 50 773	36 601 6 649 6 649	9 111 1 832 1 832	2 651 400 400	14.8 15.6 15.6	22.3 21.4 21.4
44812	Women's clothing stores	115	85 703	12 323	2 996	954	15.4	11.0
448120 44813	Women's clothing stores	115	85 703 4 709	12 323 677	2 996	954	15.4 17.1	11.0 11.7
448130 44814	Children's & infants' clothing stores	13 74	4 709 106 274	677 12 714	161 3 016	939	17.1 14.9	11.7 33.4
448140	Family clothing stores	74	106 274	12 714	3 016	939	14.9	33.4
44815 448150	Clothing accessories stores	19 19	10 765 10 765	1 769 1 769	408 408	95 95	26.1 26.1	24.2 24.2
44819 448190	Other clothing stores	23 23	19 767 19 767	2 469 2 469	698 698	182 182	3.0 3.0	15.8 15.8
4482 44821 448210 4482101 4482102 4482104 4482105	Shoe stores Shoe stores Shoe stores Men's shoe stores Women's shoe stores Family shoe stores Athletic footwear stores	80 80 80 6 18 32 24	55 275 55 275 55 275 3 521 8 645 20 106 23 003	6 750 6 750 6 750 445 1 222 2 774 2 309	1 497 1 497 1 497 106 319 588 484	460 460 460 16 116 148 180	2.6 2.6 2.6 - 12.8 - 1.5	22.5 22.5 22.5 5.1 4.7 27.6 27.3
4483 44831 448310	Jewelry, luggage, & leather goods stores	72 64 64	50 651 46 239 46 239	8 644 7 803 7 803	2 063 1 860 1 860	358 312 312	22.8 25.0 25.0	9.3 10.2 10.2
44832 448320	Luggage & leather goods stores	8 8	4 412 4 412	841 841	203 203	46 46	-	_ _
451	Sporting goods, hobby, book, & music stores	141	180 002	23 644	4 989	1 453	6.6	11.1
4511 45111 451110 4511101 4511102	Sporting goods, hobby, & musical instrument stores	41 18 18 6 12	34 028 21 977 21 977 7 790 14 187	5 223 3 286 3 286 817 2 469	823 429 429 148 281	346 218 218 64 154	9.6 9.9 9.9 17.4 5.8	24.2 33.1 33.1 28.5 35.6
45112 451120	Hobby, toy, & game stores	14 14	D D	D D	D D	c c	D D	D D
45113 451130	Sewing, needlework, & piece goods stores	5 5	D D	D D	D D	b b	D D	D D
45114 451140	Musical instrument & supplies stores	4 4	D D	D D	D D	a a	D D	D D
4512 45121 451211 4512111 4512112 4512113 451212	Book, periodical, & music stores Book stores & news dealers Book stores Book stores, general Specially book stores. College book stores News dealers & newsstands	100 75 61 28 21 12	145 974 113 011 109 718 63 792 16 913 29 013 3 293	18 421 14 832 14 476 9 025 2 980 2 471 356	4 166 3 281 3 204 1 914 697 593 77	1 107 837 807 510 163 134 30	5.9 6.8 6.3 10.8 – 24.6	8.1 3.9 3.7 3.3 6.9 2.6 11.3
45122 451220	Prerecorded tape, compact disc, & record stores Prerecorded tape, compact disc, & record stores.	25 25	32 963 32 963	3 589 3 589	885 885	270 270	2.6 2.6	22.5 22.5
452	General merchandise stores	29	174 746	21 638	5 305	1 452	1.0	2.1
4521 45211	Department stores (incl leased depts) ## Department stores (incl leased depts) ##	4	150 724 150 724	N N	N N	N N		=
4521 45211 452110 4521101	Department stores (excl leased depts)	4 4 4	148 701 148 701 148 701	18 483 18 483 18 483	4 553 4 553 4 553	1 268 1 268 1 268	- - -	_ _ _
4521102	depts)	3	D	D	D	g	D	D
4529	(excl leased depts)	1 25	D 26 045	D 3 155	D 752	b 184	D 6.7	D 14.1
45299 452990 4529901 4529903	All other general merchandise stores	25 25 25 12 13	26 045 26 045 9 333 16 712	3 155 3 155 1 097 2 058	752 752 273 479	184 184 76 108	6.7 6.7 6.7 6.8	14.1 14.1 4.9 19.2
453	Miscellaneous store retailers	276	159 564	26 527	6 234	1 551	10.8	10.5
4531 45311 453110	Florists	56 56 56	33 228 33 228 33 228	7 580 7 580 7 580	1 676 1 676 1 676	390 390 390	11.0 11.0 11.0	11.7 11.7 11.7
4532 45321 453210 4532101 4532102	Office supplies, stationery, & gift stores Office supplies & stationery stores Office supplies & stationery stores Stationery stores Office supplies stores	105 13 13 2 11	75 606 27 498 27 498 D D	9 962 2 612 2 612 D D	2 425 702 702 D D	624 164 164 a c	8.1 4.2 4.2 D D	5.7 4.5 4.5 D D
45322 453220	Gift, novelty, & souvenir stores	92 92	48 108 48 108	7 350 7 350	1 723 1 723	460 460	10.4 10.4	6.4 6.4
4533 45331 453310	Used merchandise stores	48 48 48	21 036 21 036 21 036	3 710 3 710 3 710	810 810 810	271 271 271	5.8 5.8 5.8	23.8 23.8 23.8

Table 1. Summary Statistics for the District: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	DISTRICT OF COLUMBIA—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539 45391 453910	Other miscellaneous store retailers Pet & pet supplies stores Pet & pet supplies stores	67 10 10	29 694 5 022 5 022	5 275 715 715	1 323 143 143	266 70 70	20.8 5.6 5.6	11.6 21.1 21.1
45392 453920	Art dealers	29 29	9 098 9 098	1 413 1 413	332 332	71 71	31.2 31.2	4.1 4.1
45399	All other miscellaneous store retailers	28	15 574	3 147	848	125	19.6	13.0
454	Nonstore retailers	59	54 304	11 356	2 327	376	9.7	12.7
4541 45411 454110	Electronic shopping & mail-order houses	19 19 19	31 389 31 389 31 389	7 792 7 792 7 792	1 506 1 506 1 506	183 183 183	3.9 3.9 3.9	8.5 8.5 8.5
4542 45421 454210	Vending machine operators	10 10 10	D D D	D D D	D D D	b b b	D D	D D D
4543 45431 454311 454312	Direct selling establishments	30 4 3 1	D D D	D D D	D D D	c b b	D D D	D D D
45439 454390	Other direct selling establishments	26 26	D D	D D	D D	c c	D D	D D

^{##} Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.
²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

	PMSAs), see Appendix EJ					Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE, DC-MD-VA-WV CMSA							
44-45	Retail trade	27 318	66 662 563	7 050 373	1 635 880	383 694	6.9	5.9
441	Motor vehicle & parts dealers	2 224	16 838 408	1 440 367	334 635	45 340	7.4	4.6
4411	Automobile dealers New car dealers New car dealers	861	15 007 465	1 145 450	267 000	33 030	7.4	3.7
44111		506	14 318 181	1 104 741	258 825	31 645	6.8	3.4
441110		506	14 318 181	1 104 741	258 825	31 645	6.8	3.4
44112	Used car dealers	355	689 284	40 709	8 175	1 385	19.9	9.7
441120		355	689 284	40 709	8 175	1 385	19.9	9.7
4412	Other motor vehicle dealers	222	D	D	D	g	D	D
44121		26	D	D	D	e	D	D
441210		26	D	D	D	e	D	D
44122 441221 441222 441229	Motorcycle, boat, & other motor vehicle dealers Motorcycle dealers	196 56 118 22	D D D	D D D	D D D	g f f b	D D D	D D D
4413	Automotive parts, accessories, & tire stores Automotive parts & accessories stores Automotive parts & accessories stores	1 141	D	D	D	7 239	D	D
44131		814	873 894	150 732	35 915	7 239	4.4	12.2
441310		814	873 894	150 732	35 915	7 239	4.4	12.2
44132	Tire dealers	327	D	D	D	h	D	D
441320		327	D	D	D	h	D	D
442	Furniture & home furnishings stores	1 782	2 276 026	309 040	72 953	14 642	9.1	7.2
4421	Furniture stores Furniture stores Furniture stores	710	1 212 891	158 575	37 307	6 810	5.6	8.5
44211		710	1 212 891	158 575	37 307	6 810	5.6	8.5
442110		710	1 212 891	158 575	37 307	6 810	5.6	8.5
4422	Home furnishings stores	1 072	1 063 135	150 465	35 646	7 832	13.1	5.7
44221		487	531 595	79 296	18 247	2 706	18.1	6.0
442210		487	531 595	79 296	18 247	2 706	18.1	6.0
44229	Other home furnishings stores	585	531 540	71 169	17 399	5 126	8.1	5.3
442291		47	D	D	D	c	D	D
442299		538	D	D	D	h	D	D
443	Electronics & appliance stores	1 185	2 662 311	272 919	65 738	12 768	8.4	8.7
4431 44311 443111 443112	Electronics & appliance stores	1 185 721 193 528	2 662 311 1 427 639 D	272 919 151 661 D	65 738 37 062 D D	12 768 8 144 g i	8.4 5.8 D D	8.7 6.6 D D
44312	Computer & software stores	358	1 132 779	107 206	25 460	3 778	11.8	11.3
443120		358	1 132 779	107 206	25 460	3 778	11.8	11.3
44313	Camera & photographic supplies stores	106	101 893	14 052	3 216	846	7.5	8.6
443130		106	101 893	14 052	3 216	846	7.5	8.6
444	Building material & garden equipment & supplies dealers	1 701	5 737 026	647 002	145 586	28 505	2.5	3.1
4441 44411 444110	Building material & supplies dealers	1 355 98 98	D D D	D D D	D D D	j j	D D D	D D D
44412	Paint & wallpaper stores	192	D	D	D	f	D	D
444120		192	D	D	D	f	D	D
44413	Hardware stores	216	D	D	D	g	D	D
444130		216	D	D	D	g	D	D
44419	Other building material dealers	849	3 223 672	364 486	85 052	11 035	1.8	3.0
444190		849	3 223 672	364 486	85 052	11 035	1.8	3.0
4442	Lawn & garden equipment & supplies stores Outdoor power equipment stores Outdoor power equipment stores	346	D	D	D	h	D	D
44421		73	D	D	D	f	D	D
444210		73	D	D	D	f	D	D
44422	Nursery & garden centers	273	431 130	59 762	12 091	3 332	5.2	4.3
444220		273	431 130	59 762	12 091	3 332	5.2	4.3
445	Food & beverage stores	4 454	12 794 491	1 503 932	348 290	82 788	5.3	5.2
4451 44511	Grocery stores	2 636	11 428 921	1 357 501	314 251	72 071	3.4	4.8
445110	convenience) stores	1 651 1 651	10 627 778 10 627 778	1 268 595 1 268 595	289 942 289 942	63 511 63 511	2.9	4.2
44512	Convenience stores	985	801 143	88 906	24 309	8 560	10.4	12.3
445120		985	801 143	88 906	24 309	8 560	10.4	12.3
4452	Specialty food stores	609	D	D	D	h	D	D
4453	Beer, wine, & liquor stores Beer, wine, & liquor stores Beer, wine, & liquor stores	1 209	D	D	D	i	D	D
44531		1 209	D	D	D	i	D	D
445310		1 209	D	D	D	i	D	D

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE, DC-MD-VA-WV CMSA-Con.							
44-45	Retail trade—Con.							
446	Health & personal care stores	2 193	3 184 053	435 938	90 728	24 995	8.4	6.9
4461 44611 446110 4461101 4461102	Health & personal care stores Pharmacies & drug stores Pharmacies & drug stores Pharmacies & drug stores Pharmacies & drug stores Proprietary stores	2 193 991 991 947 44	3 184 053 D D D D	435 938 D D D D	90 728 D D D D	24 995 j j e	8.4 D D D	6.9 D D
44612	Cosmetics, beauty supplies, & perfume stores Cosmetics, beauty supplies, & perfume stores	303	D	D	D	g	D	D
446120		303	D	D	D	g	D	D
44613	Optical goods stores	569	261 656	59 443	12 447	2 527	13.4	14.0
446130		569	261 656	59 443	12 447	2 527	13.4	14.0
44619	Other health & personal care stores	330	D	D	D	g	D	D
446191		190	D	D	D	g	D	D
446199		140	D	D	D	f	D	D
447	Gasoline stations	2 332	4 539 663	294 175	70 432	19 394	19.2	12.1
4471	Gasoline stations Gasoline stations with convenience stores Gasoline stations with convenience stores	2 332	4 539 663	294 175	70 432	19 394	19.2	12.1
44711		826	1 707 110	99 785	24 194	7 680	10.5	9.7
447110		826	1 707 110	99 785	24 194	7 680	10.5	9.7
44719	Other gasoline stations Other gasoline stations	1 506	2 832 553	194 390	46 238	11 714	24.4	13.6
447190		1 506	2 832 553	194 390	46 238	11 714	24.4	13.6
448	Clothing & clothing accessories stores	4 423	4 675 078	580 199	141 345	44 651	6.2	11.1
4481	Clothing stores	2 645	3 376 331	407 700	100 693	33 624	5.1	12.4
44811		415	434 016	52 287	13 286	3 611	7.4	29.4
448110		415	434 016	52 287	13 286	3 611	7.4	29.4
44812	Women's clothing stores	1 068	874 144	111 151	26 480	9 822	7.1	15.1
448120		1 068	874 144	111 151	26 480	9 822	7.1	15.1
44813	Children's & infants' clothing stores	158	D	D	D	g	D	D
448130		158	D	D	D	g	D	D
44814	Family clothing stores	522	1 585 565	185 132	46 639	15 128	2.3	6.3
448140		522	1 585 565	185 132	46 639	15 128	2.3	6.3
44815	Clothing accessories stores	196	D	D	D	f	D	D
448150		196	D	D	D	f	D	D
44819	Other clothing stores	286	D	D	D	g	D	D
448190		286	D	D	D	g	D	D
4482 44821 448210 4482101 4482102 4482103 4482104 4482105	Shoe stores Shoe stores Shoe stores Men's shoe stores Women's shoe stores Children's & juveniles' shoe stores Family shoe stores Athletic footwear stores	935 935 935 85 124 54 443 229	D D D D D 293 278	D D D D D 32 507	D D D D D 7 493 D	i i e f e f e 2 508 g	D D D D D 4.1	D D D D D 6.7 D
4483	Jewelry, luggage, & leather goods stores	843	D	D	D	i	D	D
44831		764	D	D	D	h	D	D
448310		764	D	D	D	h	D	D
44832	Luggage & leather goods stores	79	D	D	D	e	D	D
448320		79	D	D	D	e	D	D
451	Sporting goods, hobby, book, & music stores	1 947	2 178 052	252 320	58 345	18 930	8.8	8.4
4511 45111 451110 4511101 4511102	Sporting goods, hobby, & musical instrument stores	1 221 582 582 179 403	1 414 337 583 763 583 763 D	167 620 73 504 73 504 D D	38 411 16 479 16 479 D	12 445 5 342 5 342 9 h	11.1 10.9 10.9 D	9.8 18.3 18.3 D D
45112	Hobby, toy, & game stores	358	563 194	53 870	12 149	4 664	4.6	3.2
451120		358	563 194	53 870	12 149	4 664	4.6	3.2
45113	Sewing, needlework, & piece goods stores	169	D	D	D	g	D	D
451130		169	D	D	D	g	D	D
45114	Musical instrument & supplies stores	112	D	D	D	f	D	D
451140		112	D	D	D	f	D	D
4512 45121 451211 4512111 4512112 4512113 451212	Book, periodical, & music stores Book stores & news dealers Book stores Book stores, general Specially book stores College book stores News dealers & newsstands	726 465 378 248 83 47 87	763 715 D D D D D	84 700 D D D D D	19 934 D D D D D	6 485 h h e f e	4.5 D D D D	6.0 D D D D
45122	Prerecorded tape, compact disc, & record stores Prerecorded tape, compact disc, & record stores.	261	D	D	D	g	D	D
451220		261	D	D	D	g	D	D

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

MSAs, and	PMSAs), see Appendix E]						Damant of	
NAICS	Geographic area and kind of business				First supertor	Paid employees for pay period	Percent of	sales —
code		Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE, DC-MD-VA-WV CMSA-Con.				· · · · ·	, ,		
44-45	Retail trade—Con.							
452 4521	General merchandise stores	730 269	8 106 328 6 113 069	765 932 N	180 595 N	59 888 N	.3	.9 .6
45211	Department stores (incl leased depts) ##	269	6 113 069	N	N	N	=	.6
4521 45211 452110 4521101	Department stores (excl leased depts)	269 269 269	6 007 256 6 007 256 6 007 256	625 569 625 569 625 569	145 562 145 562 145 562	49 165 49 165 49 165	- - -	.7 .7 .7
4521102	depts) Discount or mass merchandising dept stores	48	D	D	D _	j	D	D
4521103	(excl leased depts)	152 69	D D	D D	D D	J ;	D D	D D
4529	Other general merchandise stores	461	2 099 072	140 363	35 033	10 723	1.2	1.5
45291 452910 45299	Warehouse clubs & superstores	33 33 428	D D	D D D	D D	h h	D D	D D
452990 4529901	All other general merchandise stores Variety stores	428 263	D	D D	D	g	D	D D
4529902 4529903	Catalog showrooms	27 138	D D	D D	D D	h f	D D	D D
453	Miscellaneous store retailers	3 230	1 970 000	294 988	67 935	22 379	14.2	9.3
4531 45311 453110	Florists Florists Florists	617 617 617	206 442 206 442 206 442	51 658 51 658 51 658	12 622 12 622 12 622	3 830 3 830 3 830	19.5 19.5 19.5	12.4 12.4 12.4
4532 45321	Office supplies, stationery, & gift stores	1 106 182	917 423 D	104 753 D	24 047 D	8 788 h	11.3 D	7.1 D
453210 4532101 4532102	Office supplies & stationery stores Stationery stores Office supplies stores	182 25 157	D D D	D D D	D D D	h c g	D D D	D D D
45322 453220	Gift, novelty, & souvenir stores	924 924	D D	D D	D D	i i	D D	D D
4533 45331 453310	Used merchandise stores	493 493 493	195 939 195 939 195 939	41 816 41 816 41 816	9 604 9 604 9 604	3 496 3 496 3 496	21.6 21.6 21.6	17.7 17.7 17.7
4539 45391 453910	Other miscellaneous store retailers	1 014 264 264	650 196 214 937 214 937	96 761 31 113 31 113	21 662 7 342 7 342	6 265 2 538 2 538	14.4 14.6 14.6	9.0 6.0 6.0
45392 453920	Art dealers	172 172	D D	D D	D D	f f	D D	D D
45393 453930	Manufactured (mobile) home dealers	31 31	D D	D D	D D	c c	D D	D D
45399 454	All other miscellaneous store retailers	547 1 117	D 1 701 127	D 253 561	D 59 298	h 9 414	D 10.5	D 10.3
4541 45411 454110	Electronic shopping & mail-order houses Electronic shopping & mail-order houses Electronic shopping & mail-order houses	252 252 252	D D D	D D D	D D D	g g g	D D D	D D D
4542 45421 454210	Vending machine operators	175 175 175	D D D	D D D	D D D	g g g	D D D	D D D
4543 45431	Direct selling establishments Fuel dealers	690 192	D D	D D	D D	i h	D D	D D
454311 454312 454319	Heating oil dealers	127 57 8	D D D	D D D	D D D	g f a	D D D	D D D
45439 454390	Other direct selling establishments Other direct selling establishments	498 498	D D	D D	D D	h h	D D	D D
	Baltimore, MD PMSA							
44-45	Retail trade	9 585	21 687 724	2 340 406	539 586	132 311	8.2	6.8
441	Motor vehicle & parts dealers	823	5 273 109	456 911	106 825	15 326	9.7	7.4
4411 44111 441110	Automobile dealers New car dealers New car dealers	296 181 181	4 558 250 4 362 203 4 362 203	345 234 332 170 332 170	82 342 80 144 80 144	10 742 10 324 10 324	9.4 8.6 8.6	6.5 6.6 6.6
44112 441120	Used car dealers	115 115	196 047 196 047	13 064 13 064	2 198 2 198	418 418	26.6 26.6	4.7 4.7
4412 44121 441210	Other motor vehicle dealers	126 9 9	283 487 24 628 24 628	30 514 2 394 2 394	5 386 424 424	986 90 90	20.5 20.8 20.8	13.6 - -
44122 441221 441222 441229	Motorcycle, boat, & other motor vehicle dealers	117 20 89 8	258 859 47 812 198 530 12 517	28 120 4 842 20 022 3 256	4 962 1 023 3 551 388	896 171 681 44	20.5 22.6 21.3	14.9 32.7 10.4 16.9
4413 44131 441310	Automotive parts, accessories, & tire stores Automotive parts & accessories stores Automotive parts & accessories stores	401 265 265	431 372 275 512 275 512	81 163 49 449 49 449	19 097 11 711 11 711	3 598 2 440 2 440	5.7 4.3 4.3	12.0 11.9 11.9
44132	Tire dealers	136	155 860	31 714	7 386	1 158	8.2	12.2 12.2
441320	Tire dealers	136	155 860	31 714	7 386	1 158	8.2	12.2

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE, DC-MD-VA-WV CMSA-Con.							
	Baltimore, MD PMSA—Con.							
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores	538	651 544	93 600	23 069	4 386	8.7	9.5
4421 44211 442110	Furniture stores Furniture stores Furniture stores	217 217 217 217	347 885 347 885 347 885	48 666 48 666 48 666	11 800 11 800 11 800	2 087 2 087 2 087	3.4 3.4 3.4	12.4 12.4 12.4
4422	Home furnishings stores	321	303 659	44 934	11 269	2 299	14.9	6.3
44221		149	182 641	28 712	6 953	1 001	17.5	6.0
442210		149	182 641	28 712	6 953	1 001	17.5	6.0
44229	Other home furnishings stores	172	121 018	16 222	4 316	1 298	10.9	6.7
442291		15	6 657	845	197	64	16.9	6.1
442299		157	114 361	15 377	4 119	1 234	10.6	6.7
443	Electronics & appliance stores	364	767 342	87 424	21 099	3 754	5.3	7.3
4431	Electronics & appliance stores	364	767 342	87 424	21 099	3 754	5.3	7.3
44311		226	451 590	49 738	12 112	2 343	5.8	7.5
443111		67	61 705	11 009	2 966	330	21.2	7.0
443112		159	389 885	38 729	9 146	2 013	3.3	7.6
44312	Computer & software stores	99	285 485	32 987	7 952	1 106	4.8	7.4
443120		99	285 485	32 987	7 952	1 106	4.8	7.4
44313	Camera & photographic supplies stores Camera & photographic supplies stores	39	30 267	4 699	1 035	305	3.1	3.3
443130		39	30 267	4 699	1 035	305	3.1	3.3
444	Building material & garden equipment & supplies dealers	630	1 916 537	219 907	49 078	9 832	3.4	3.7
4441	Building material & supplies dealers	500	1 741 396	195 222	44 038	8 395	3.0	3.4
44411		29	509 523	48 939	10 240	3 114	1.0	2.8
444110		29	509 523	48 939	10 240	3 114	1.0	2.8
44412	Paint & wallpaper stores	65	54 437	6 773	1 581	330	6.2	20.0
444120		65	54 437	6 773	1 581	330	6.2	20.0
44413	Hardware stores	86	65 432	11 272	2 635	959	31.4	2.6
444130		86	65 432	11 272	2 635	959	31.4	2.6
44419	Other building material dealers	320	1 112 004	128 238	29 582	3 992	2.0	2.8
444190		320	1 112 004	128 238	29 582	3 992	2.0	2.8
4442	Lawn & garden equipment & supplies stores Outdoor power equipment stores Outdoor power equipment stores	130	175 141	24 685	5 040	1 437	7.7	6.8
44421		29	29 178	4 669	966	208	13.1	2.7
444210		29	29 178	4 669	966	208	13.1	2.7
44422	Nursery & garden centers	101	145 963	20 016	4 074	1 229	6.6	7.6
444220		101	145 963	20 016	4 074	1 229	6.6	7.6
445	Food & beverage stores	1 783	4 336 947	513 499	120 330	30 999	6.1	5.8
4451 44511	Grocery stores	925	3 784 631	452 700	106 340	26 172	4.0	5.4
445110	convenience) stores. Supermarkets & other grocery (except convenience) stores.	573 573	3 484 495 3 484 495	417 871 417 871	97 756 97 756	22 788 22 788	3.5 3.5	4.8 4.8
44512	Convenience stores	352	300 136	34 829	8 584	3 384	9.3	12.4
445120		352	300 136	34 829	8 584	3 384	9.3	12.4
4452	Specialty food stores	277	159 228	20 760	4 733	1 767	18.5	15.0
4453	Beer, wine, & liquor stores Beer, wine, & liquor stores Beer, wine, & liquor stores	581	393 088	40 039	9 257	3 060	21.9	5.9
44531		581	393 088	40 039	9 257	3 060	21.9	5.9
445310		581	393 088	40 039	9 257	3 060	21.9	5.9
446	Health & personal care stores	857	1 193 440	194 740	35 275	10 248	10.8	9.1
4461 44611 446110 4461101 4461102	Health & personal care stores Pharmacies & drug stores Pharmacies & drug stores Pharmacies & drug stores Proprietary stores Proprietary stores	857 443 443 426 17	1 193 440 990 040 990 040 D	194 740 155 411 155 411 D D	35 275 26 096 26 096 D	10 248 7 918 7 918 i c	10.8 11.0 11.0 D	9.1 6.7 6.7 D D
44612	Cosmetics, beauty supplies, & perfume stores Cosmetics, beauty supplies, & perfume stores	107	74 420	9 349	2 352	795	7.0	20.9
446120		107	74 420	9 349	2 352	795	7.0	20.9
44613	Optical goods stores	201	72 417	16 671	3 843	868	11.1	23.1
446130		201	72 417	16 671	3 843	868	11.1	23.1
44619	Other health & personal care stores	106	56 563	13 309	2 984	667	11.7	17.3
446191		53	27 303	4 298	839	311	17.9	32.5
446199		53	29 260	9 011	2 145	356	6.0	3.1
447	Gasoline stations	730	1 440 979	81 895	19 797	5 922	22.3	15.0
4471 44711 447110	Gasoline stations Gasoline stations with convenience stores Gasoline stations with convenience stores	730 245 245 245	1 440 979 503 259 503 259	81 895 26 973 26 973	19 797 6 387 6 387	5 922 2 171 2 171	22.3 11.9 11.9	15.0 17.2 17.2
44719	Other gasoline stations	485	937 720	54 922	13 410	3 751	27.9	13.8
447190		485	937 720	54 922	13 410	3 751	27.9	13.8

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	PMSAs), see Appendix E]					Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE, DC-MD-VA-WV CMSA - Con.							
	Baltimore, MD PMSA—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	1 471	1 373 865	173 827	41 490	13 793	7.8	8.7
4481 44811 448110	Clothing stores Men's clothing stores Men's clothing stores	875 147 147	945 054 121 251 121 251	114 439 15 544 15 544	27 917 3 843 3 843	10 064 1 169 1 169	7.3 12.2 12.2	10.0 23.4 23.4
44812 448120	Women's clothing stores	347 347	246 865 246 865	29 295 29 295	6 892 6 892	3 056 3 056	8.6 8.6	6.9 6.9
44813 448130	Children's & infants' clothing stores	58 58	68 074 68 074	7 210 7 210	1 786 1 786	703 703	3.5 3.5	13.8 13.8
44814 448140	Family clothing stores	158 158	409 322 409 322	49 844 49 844	12 534 12 534	4 136 4 136	3.0 3.0	6.9 6.9
44815 448150	Clothing accessories stores	69 69	21 295 21 295	3 714 3 714	800 800	311 311	6.4 6.4	35.3 35.3
44819 448190	Other clothing stores	96 96	78 247 78 247	8 832 8 832	2 062 2 062	689 689	20.9 20.9	5.6 5.6
4482 44821 448210 4482101 4482102 4482103 4482104 4482105	Shoe stores Shoe stores Shoe stores Men's shoe stores Women's shoe stores Children's & juveniles' shoe stores Family shoe stores Athletic footwear stores	324 324 324 35 41 17 145 86	230 966 230 966 230 966 D 19 707 D 94 288 95 573	25 473 25 473 25 473 D 2 605 D 10 311 9 332	5 949 5 949 5 949 D 617 D 2 383 2 213	1 983 1 983 1 983 c 249 b 777 744	3.5 3.5 3.5 D 9.0 D 5.2 1.5	5.5 5.5 5.5 D 10.6 D 4.0 6.6
4483 44831 448310	Jewelry, luggage, & leather goods stores	272 249 249	197 845 D D	33 915 D D	7 624 D D	1 746 g g	15.2 D D	6.3 D D
44832 448320	Luggage & leather goods stores Luggage & leather goods stores	23 23	D D	D D	D D	C C	D D	D D
451	Sporting goods, hobby, book, & music stores	655	620 182	70 134	17 030	5 787	9.8	6.4
4511 45111 451110 4511101 4511102	Sporting goods, hobby, & musical instrument stores	425 209 209 67 142	421 065 182 200 182 200 96 227 85 973	47 910 21 522 21 522 10 640 10 882	11 532 4 982 4 982 2 587 2 395	3 830 1 732 1 732 891 841	11.8 15.3 15.3 9.6 21.6	6.5 9.8 9.8 8.1 11.9
45112 451120	Hobby, toy, & game stores	122 122	171 814 171 814	15 567 15 567	3 617 3 617	1 421 1 421	4.7 4.7	4.1 4.1
45113 451130	Sewing, needlework, & piece goods stores	61 61	37 143 37 143	5 813 5 813	1 667 1 667	453 453	11.3 11.3	4.7 4.7
45114 451140	Musical instrument & supplies stores	33 33	29 908 29 908	5 008 5 008	1 266 1 266	224 224	31.5 31.5	2.7 2.7
4512 45121 451211 4512111 4512112 4512113 451212	Book, periodical, & music stores Book stores & news dealers Book stores Book stores, general Specialty book stores. College book stores News dealers & newsstands	230 139 107 74 19 14 32	199 117 135 924 D 92 226 D D	22 224 15 219 D 10 735 D D D	5 498 3 824 D 2 739 D D	1 957 1 345 g 907 c c	5.6 4.0 D 3.9 D D	6.2 6.6 D 6.1 D D
45122 451220	Prerecorded tape, compact disc, & record stores Prerecorded tape, compact disc, & record stores.	91 91	63 193 63 193	7 005 7 005	1 674 1 674	612 612	9.2 9.2	5.5 5.5
452	General merchandise stores	275	2 708 083	250 199	59 529	20 752	.3	1.1
4521 45211	Department stores (incl leased depts) ## Department stores (incl leased depts) ##	101 101	2 086 248 2 086 248	N N	N N	N N		1.1 1.1
4521 45211 452110 4521101	Department stores (excl leased depts)	101 101 101	2 046 427 2 046 427 2 046 427	205 750 205 750 205 750 205 750	48 537 48 537 48 537	17 194 17 194 17 194	- - D	1.1 1.1 1.1
4521102	depts)	14 64	D 1 113 326	105 471	24 449	h 9 250	- -	D -
4521103	National chain department stores (excl leased depts)	23	D	D	D	h	D	D
4529 45291 452910	Other general merchandise stores	174 12 12	661 656 506 543 506 543	44 449 26 822 26 822	10 992 6 127 6 127	3 558 1 546 1 546	1.4 - -	1.2 - -
45299 452990 4529901 4529902 4529903	All other general merchandise stores	162 162 104 8 50	155 113 155 113 91 450 D	17 627 17 627 9 965 D	4 865 4 865 2 157 D	2 012 2 012 906 f	5.8 5.8 4.2 D	5.0 5.0 2.9 D D

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NAICC						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE, DC-MD-VA-WV CMSA-Con.							
	Baltimore, MD PMSA—Con.							
44-45 453	Retail trade—Con. Miscellaneous store retailers	1 053	698 088	104 469	23 715	7 927	18.8	8.3
+53 4531	Florists	213	69 747	18 430	4 605	1 537	20.9	14.1
45311 453110	Florists	213 213	69 747 69 747	18 430 18 430	4 605 4 605	1 537 1 537	20.9 20.9	14.1 14.1
4532 45321 453210 4532101 4532102	Office supplies, stationery, & gift stores Office supplies & stationery stores Office supplies & stationery stores Stationery stores Office supplies stores	339 56 56 8 48	306 413 145 840 145 840 D	35 915 12 085 12 085 D D	7 956 3 146 3 146 D D	3 109 848 848 b f	17.3 1.0 1.0 D D	7.2 10.1 10.1 D D
45322 453220	Gift, novelty, & souvenir stores	283 283	160 573 160 573	23 830 23 830	4 810 4 810	2 261 2 261	32.1 32.1	4.5 4.5
4533 45331 453310	Used merchandise stores	142 142 142	57 931 57 931 57 931	12 629 12 629 12 629	2 975 2 975 2 975	973 973 973	37.2 37.2 37.2	10.2 10.2 10.2
4539 45391 453910	Other miscellaneous store retailers Pet & pet supplies stores Pet & pet supplies stores	359 94 94	263 997 81 173 81 173	37 495 11 739 11 739	8 179 2 819 2 819	2 308 933 933	16.0 19.3 19.3	7.7 2.3 2.3
45392 453920	Art dealers	53 53	16 437 16 437	3 655 3 655	929 929	219 219	18.4 18.4	23.4 23.4
45393 453930	Manufactured (mobile) home dealers	12 12	30 868 30 868	1 955 1 955	501 501	66 66	28.1 28.1	3.2 3.2
45399 454	All other miscellaneous store retailers Nonstore retailers	200 406	135 519 707 608	20 146 93 801	3 930 22 349	1 090 3 585	11.1 11.8	10.1 10.5
4541 45411 454110	Electronic shopping & mail-order houses	80 80 80	178 144 178 144 178 144	16 374 16 374 16 374	3 795 3 795 3 795	757 757 757	16.5 16.5 16.5	10.4 10.4 10.4
4542 45421 454210	Vending machine operators	86 86 86	69 293 69 293 69 293	11 368 11 368 11 368	2 478 2 478 2 478	417 417 417	28.5 28.5 28.5	13.4 13.4 13.4
4543 45431 454311 454312 454319	Direct selling establishments Fuel dealers. Heating oil dealers Liquefied petroleum gas (bottled gas) dealers Other fuel dealers.	240 84 61 19	460 171 343 904 304 775 D	66 059 37 787 31 957 D	16 076 10 055 8 571 D	2 411 1 323 1 099 c	7.4 4.0 3.5 D	10.2 6.5 6.2 D
45439 454390	Other direct selling establishments Other direct selling establishments	156 156	116 267 116 267	28 272 28 272	6 021 6 021	a 1 088 1 088	17.5 17.5	21.0 21.0
	Hagerstown, MD PMSA							
44-45	Retail trade	598	1 220 539	117 345	27 933	7 450	3.7	4.5
441	Motor vehicle & parts dealers	64	301 045	23 719	5 432	937	4.4	7.3
4411	Automobile dealers	26	268 042	19 492	4 377	709	4.3	7.1
4412 44122 441229	Other motor vehicle dealers	8 6 3	D D D	D D D	D D D	b b a	D D D	D D D
442	Furniture & home furnishings stores	33	28 188	4 859	1 263	246	4.3	2.0
4421 44211 442110	Furniture stores Furniture stores Furniture stores	17 17 17	20 119 20 119 20 119	3 276 3 276 3 276	884 884 884	162 162 162	4.7 4.7 4.7	2.8 2.8 2.8
443	Electronics & appliance stores	18	20 970	3 443	835	141	.3	1.7
4431 44311	Electronics & appliance stores	18 12	20 970 13 885	3 443 1 996	835 503	141 84	.3 .4	1.7 2.5
44312 443120	Computer & software stores	6 6	7 085 7 085	1 447 1 447	332 332	57 57	- -	_ _
444	Building material & garden equipment & supplies dealers	56	157 800	16 740	4 136	789	2.0	4.7
4441 44419 444190	Building material & supplies dealers Other building material dealers Other building material dealers	40 25 25	71 993 71 993	D 9 474 9 474	D 2 159 2 159	f 338 338	D .3 .3	D 9.6 9.6
4442 44422 444220	Lawn & garden equipment & supplies stores Nursery & garden centers Nursery & garden centers	16 12 12	D 39 059 39 059	D 2 825 2 825	D 757 757	c 140 140	D 4.0 4.0	D 1.2 1.2
445	Food & beverage stores	93	212 104	18 528	4 589	1 570	6.8	1.6
4451	Grocery stores	52	192 634	16 570	4 117	1 397	4.3	.8
4452	Specialty food stores	9	D	D	D	b	D	D
446 4461	Health & personal care stores	51	60 244	7 769	1 758	426	7.6	4.4
4461 447	Health & personal care stores	51 68	60 244 131 659	7 769 8 219	1 758 1 956	426 708	7.6 2.2	4.4 9.9
4471 44711	Gasoline stations	68 32	131 659 71 391	8 219 4 886	1 956 1 165	708 425	2.2 1.0	9.9 8.0
447110	Gasoline stations with convenience stores	32	71 391	4 886	1 165	425	1.0	8.0
44719 447190	Other gasoline stations	36 36	60 268 60 268	3 333 3 333	791 791	283 283	3.6 3.6	12.2 12.2

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	PMSAs), see Appendix EJ					Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE, DC-MD-VA-WV CMSA-Con.							
	Hagerstown, MD PMSA—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	58	29 253	3 461	833	332	7.7	8.5
4481	Clothing stores	34	15 602	1 801	426	192	9.0	_
451 4511	Sporting goods, hobby, book, & music stores Sporting goods, hobby, & musical instrument stores	38 28	22 562 17 216	2 260 1 731	529 409	205 155	1.3 1.7	4.0 1.8
4511	General merchandise stores	20	189 222	15 674	3 989	1 345	.3	1.0
.02		20	.00 222		0 000		.0	
45299 452990	All other general merchandise stores	12 12	D D	D D	D D	C C	D D	D D
453	Miscellaneous store retailers	82	35 498	4 828	1 096	454	8.0	6.6
4532 45321 453210 4532102	Office supplies, stationery, & gift stores Office supplies & stationery stores Office supplies & stationery stores Office supplies stores	25 3 3 3	18 792 D D D	1 559 D D	325 D D D	157 b b b	3.4 D D D	3.5 D D D
4533 45331 453310	Used merchandise stores	14 14 14	4 631 4 631 4 631	646 646 646	166 166 166	63 63 63	10.0 10.0 10.0	.2 .2 .2
4539 45399	Other miscellaneous store retailers	25 16	8 884 D	1 641 D	375 D	135 b	12.5 D	18.7 D
454	Nonstore retailers	17	31 994	7 845	1 517	297	.5	.6
4542 45421	Vending machine operators	3 3	D D	D D	D D	C C	D D	D D
454210	Vending machine operators	3	D D	D	D	C	D	D
4543 45431 454311 454312	Direct selling establishments Fuel dealers. Heating oil dealers Liquefied petroleum gas (bottled gas) dealers	12 7 4 3	D D	D D D	D D D	c c b	D D D	D D D
	Washington, DC-MD-VA-WV PMSA							
44-45	Retail trade	17 135	43 754 300	4 592 622	1 068 361	243 933	6.3	5.5
441	Motor vehicle & parts dealers	1 337	11 264 254	959 737	222 378	29 077	6.4	3.3
4411 44111 441110	Automobile dealers New car dealers New car dealers	539 312 312	10 181 173 9 698 837 9 698 837	780 724 754 063 754 063	180 281 174 546 174 546	21 579 20 661 20 661	6.5 6.0 6.0	2.3 1.9 1.9
44112 441120	Used car dealers	227 227	482 336 482 336	26 661 26 661	5 735 5 735	918 918	17.5 17.5	12.0 12.0
4412 44121 441210	Other motor vehicle dealers	88 15 15	226 769 65 410 65 410	24 468 6 156 6 156	4 700 951 951	887 163 163	10.6 27.6 27.6	12.1 2.1 2.1
44122 441221 441222	Motorcycle, boat, & other motor vehicle dealers	73 34 28	161 359 106 119 45 772	18 312 13 289 4 493	3 749 2 729 931	724 482 223	3.8 1.8 7.5	16.2 24.4 .7
441229 4413 44131 441310	All other motor vehicle dealers. Automotive parts, accessories, & tire stores Automotive parts & accessories stores Automotive parts & accessories stores	710 527 527	9 468 856 312 583 484 583 484	530 154 545 99 456 99 456	89 37 397 23 740 23 740	19 6 611 4 687 4 687	7.7 4.2 4.3 4.3	11.9 12.4 12.4
44132	Tire dealers	183	272 828	55 089	13 657	1 924	4.0	10.9
441320 442	Tire dealers Furniture & home furnishings stores	183 1 211	272 828 1 596 294	55 089 210 581	13 657 48 621	1 924 10 010	4.0 9.3	10.9
4421 44211 442110	Furniture stores	476 476 476	844 887 844 887 844 887	106 633 106 633 106 633	24 623 24 623 24 623	4 561 4 561 4 561	6.5 6.5 6.5	7.1 7.1 7.1
4422 44221 442210	Home furnishings stores	735 330 330	751 407 343 547 343 547	103 948 49 533 49 533	23 998 11 035 11 035	5 449 1 652 1 652	12.5 18.7 18.7	5.5 6.1 6.1
44229 442291 442299	Other home furnishings stores Window treatment stores All other home furnishings stores	405 30 375	407 860 12 867 394 993	54 415 2 669 51 746	12 963 598 12 365	3 797 142 3 655	7.3 20.8 6.8	5.0 7.8 4.9
443	Electronics & appliance stores	803	1 873 999	182 052	43 804	8 873	9.8	9.3
4431 44311	Electronics & appliance stores	803 483 123 360	1 873 999 962 164 97 959 864 205	182 052 99 927 13 253 86 674	43 804 24 447 3 348 21 099	8 873 5 717 698 5 019	9.8 5.9 17.8 4.5	9.3 6.2 13.9 5.4
443111 443112		2001				, 55.5		U. T
443111 443112 44312 443120	Radio, television, & other electronics stores Computer & software stores Computer & software stores	253 253	840 209 840 209	72 772 72 772	17 176 17 176	2 615 2 615	14.3 14.3	12.7 12.7

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						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE, DC-MD-VA-WV CMSA-Con.							
44-45	Washington, DC-MD-VA-WV PMSA-Con. Retail trade-Con.							
44-45 444	Building material & garden equipment & supplies							
4441	dealers Building material & supplies dealers	1 015 815	3 662 689 3 364 352	410 355 366 275	92 372 83 466	17 884 15 625	2.0 1.6	2.7 2.7
44411	Home centers	67	1 120 287	110 784	23 391	7 363	.3	1.4
444110		67	1 120 287	110 784	23 391	7 363	.3	1.4
44412	Paint & wallpaper stores	123	115 939	11 031	2 523	483	1.4	6.0
444120		123	115 939	11 031	2 523	483	1.4	6.0
44413	Hardware stores	121	88 451	17 686	4 241	1 074	14.8	10.2
444130		121	88 451	17 686	4 241	1 074	14.8	10.2
44419	Other building material dealers	504	2 039 675	226 774	53 311	6 705	1.7	2.8
444190		504	2 039 675	226 774	53 311	6 705	1.7	2.8
4442 44421	Lawn & garden equipment & supplies stores	200	298 337 52 229	44 080 7 159	8 906 1 646	2 259 296	6.8 17.2	3.2 5.0
444210	Outdoor power equipment stores Outdoor power equipment stores	40	52 229	7 159	1 646	296	17.2	5.0
44422	Nursery & garden centers	160	246 108	36 921	7 260	1 963	4.6	2.8
444220		160	246 108	36 921	7 260	1 963	4.6	2.8
445	Food & beverage stores	2 578	8 245 440	971 905	223 371	50 219	4.8	5.0
4451		1 659	7 451 656	888 231	203 794	44 502	3.1	4.5
44511	Supermarkets & other grocery (except convenience) stores	1 036	6 954 872	834 690	188 188	39 376	2.5	4.0
445110	Supermarkets & other grocery (except convenience) stores	1 036	6 954 872	834 690	188 188	39 376	2.5	4.0
44512	Convenience stores	623	496 784	53 541	15 606	5 126	11.0	12.3
445120		623	496 784	53 541	15 606	5 126	11.0	12.3
4452	Specialty food stores	323	201 468	26 737	6 026	2 066	24.9	6.0
4453	Beer, wine, & liquor stores Beer, wine, & liquor stores Beer, wine, & liquor stores	596	592 316	56 937	13 551	3 651	19.6	10.7
44531		596	592 316	56 937	13 551	3 651	19.6	10.7
445310		596	592 316	56 937	13 551	3 651	19.6	10.7
446	Health & personal care stores	1 285	1 930 369	233 429	53 695	14 321	6.9	5.6
4461	Health & personal care stores	1 285	1 930 369	233 429	53 695	14 321	6.9	5.6
44611		521	1 500 838	151 603	35 854	10 216	5.1	3.2
446110 4461101 4461102	Pharmacies & drug stores	521 494 27	1 500 838 1 473 473	151 603 148 456 3 147	35 854 35 097	10 216 9 916 300	5.1 5.1	3.2 3.2
4461102 44612 446120	Proprietary stores	195 195	27 365 136 558 136 558	17 789 17 789	757 4 455 4 455	1 408 1 408	6.8 8.3 8.3	.8 3.3 3.3
44613	Optical goods stores	353	182 429	40 671	8 166	1 577	14.5	10.2
446130		353	182 429	40 671	8 166	1 577	14.5	10.2
44619	Other health & personal care stores	216	110 544	23 366	5 220	1 120	17.3	33.6
446191		131	59 289	8 519	1 991	702	24.1	44.2
446199	All other health & personal care stores	85	51 255	14 847	3 229	418	9.4	21.4
447	Gasoline stations	1 534	2 967 025	204 061	48 679	12 764	18.4	10.8
4471		1 534	2 967 025	204 061	48 679	12 764	18.4	10.8
44711	Gasoline stations with convenience stores Gasoline stations with convenience stores	549	1 132 460	67 926	16 642	5 084	10.5	6.5
447110		549	1 132 460	67 926	16 642	5 084	10.5	6.5
44719	Other gasoline stations	985	1 834 565	136 135	32 037	7 680	23.4	13.5
447190		985	1 834 565	136 135	32 037	7 680	23.4	13.5
448	Clothing & clothing accessories stores	2 894	3 271 960	402 911	99 022	30 526	5.5	12.2
4481	Clothing stores Men's clothing stores Men's clothing stores	1 736	2 415 675	291 460	72 350	23 368	4.2	13.5
44811		265	308 993	36 318	9 343	2 413	5.6	32.2
448110		265	308 993	36 318	9 343	2 413	5.6	32.2
44812	Women's clothing stores	705	619 877	80 890	19 347	6 649	6.4	18.5
448120		705	619 877	80 890	19 347	6 649	6.4	18.5
44813	Children's & infants' clothing stores	99	112 818	11 537	2 856	1 203	5.0	9.4
448130		99	112 818	11 537	2 856	1 203	5.0	9.4
44814	Family clothing stores	356	1 173 296	135 032	34 046	10 960	2.0	6.1
448140		356	1 173 296	135 032	34 046	10 960	2.0	6.1
44815	Clothing accessories stores	125	45 552	7 495	1 805	577	12.6	25.2
448150		125	45 552	7 495	1 805	577	12.6	25.2
44819	Other clothing stores	186	155 139	20 188	4 953	1 566	5.5	11.8
448190		186	155 139	20 188	4 953	1 566	5.5	11.8
4482	Shoe stores	602	429 535	49 364	11 485	3 927	2.6	8.6
44821		602	429 535	49 364	11 485	3 927	2.6	8.6
448210 4482101	Shoe stores	602 50	429 535 24 062	49 364 3 356	11 485 781	3 927 172	2.6	8.6 12.5
4482102	Women's shoe stores Children's & juveniles' shoe stores Family shoe stores	82	49 437	6 593	1 573	624	4.1	14.3
4482103		36	18 380	2 619	618	236	2.4	.3
4482104		293	195 012	21 860	5 034	1 700	3.6	8.1
4482105	Athletic footwear stores	141	142 644	14 936	3 479	1 195	1.1	7.8
4483	Jewelry, luggage, & leather goods stores	556	426 750	62 087	15 187	3 231	16.1	8.3
44831		500	395 704	57 958	14 192	2 920	16.5	8.5
448310		500	395 704	57 958	14 192	2 920	16.5	8.5
44832	Luggage & leather goods stores	56	31 046	4 129	995	311	10.6	5.1
448320		56	31 046	4 129	995	311	10.6	5.1

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

	PMSAs), see Appendix Ej					Paid employees	Percent of sales —	
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE, DC-MD-VA-WV CMSA Con.							
	Washington, DC-MD-VA-WV PMSA—Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	1 254	1 535 308	179 926	40 786	12 938	8.5	9.3
4511	Sporting goods, hobby, & musical instrument stores Sporting goods stores Sporting goods stores General-line sporting goods stores Specialty-line sporting goods stores	768	976 056	117 979	26 470	8 460	11.0	11.3
45111		362	396 590	51 330	11 346	3 559	9.1	22.4
451110		362	396 590	51 330	11 346	3 559	9.1	22.4
4511101		110	173 728	18 778	4 080	1 392	9.4	15.2
4511102		252	222 862	32 552	7 266	2 167	8.8	28.0
45112	Hobby, toy, & game stores	229	381 801	37 628	8 376	3 179	4.7	2.9
451120		229	381 801	37 628	8 376	3 179	4.7	2.9
45113	Sewing, needlework, & piece goods stores	103	79 479	13 523	3 489	1 031	4.7	4.3
451130		103	79 479	13 523	3 489	1 031	4.7	4.3
45114	Musical instrument & supplies stores	74	118 186	15 498	3 259	691	42.0	5.7
451140		74	118 186	15 498	3 259	691	42.0	5.7
4512	Book, periodical, & music stores Book stores & news dealers Book stores Book stores, general Specialty book stores College book stores News dealers & newsstands	486	559 252	61 947	14 316	4 478	4.2	5.9
45121		322	406 254	47 898	10 899	3 198	4.4	3.0
451211		267	392 348	46 300	10 562	3 056	3.7	2.8
4512111		172	291 039	35 566	7 913	2 326	3.7	2.3
4512112		62	34 904	5 053	1 198	351	8.4	9.2
4512113		33	66 405	5 681	1 451	379	1.3	1.9
451212		55	13 906	1 598	337	142	25.2	7.9
45122	Prerecorded tape, compact disc, & record stores Prerecorded tape, compact disc, & record stores.	164	152 998	14 049	3 417	1 280	3.6	13.4
451220		164	152 998	14 049	3 417	1 280	3.6	13.4
452	General merchandise stores	435	5 209 023	500 059	117 077	37 791	.3	.8
4521 45211	Department stores (incl leased depts) ## Department stores (incl leased depts) ##	161 161	3 885 301 3 885 301	N N	N N	N N		.4 .4
4521 45211 452110 4521101	Department stores (excl leased depts)	161 161 161	3 822 054 3 822 054 3 822 054	407 035 407 035 407 035	93 850 93 850 93 850	30 916 30 916 30 916	- - -	.5 .5 .5
4521102	depts)	33	1 221 963	136 450	32 424	9 655	=	-
4521103	(excl leased depts) National chain department stores (excl leased depts)	85 43	1 649 532 950 559	156 509 114 076	33 709 27 717	13 052 8 209	_	1.8
4529	Other general merchandise stores	274	1 386 969	93 024	23 227	6 875	1.1	1.8
45291		20	1 115 739	63 529	14 633	3 279	-	_
452910		20	1 115 739	63 529	14 633	3 279	-	_
45299 452990 4529901 4529902 4529903	All other general merchandise stores	254 254 150 18 86	271 230 271 230 119 093 D	29 495 29 495 13 287 D D	8 594 8 594 3 040 D	3 596 3 596 1 258 g	5.4 5.4 5.0 D	9.1 9.1 3.4 D D
453	Miscellaneous store retailers	2 095	1 236 414	185 691	43 124	13 998	11.8	10.0
4531	Florists Florists Florists	386	133 504	32 246	7 787	2 194	18.7	11.8
45311		386	133 504	32 246	7 787	2 194	18.7	11.8
453110		386	133 504	32 246	7 787	2 194	18.7	11.8
4532	Office supplies, stationery, & gift stores Office supplies & stationery stores Office supplies & stationery stores Stationery stores Office supplies stores	742	592 218	67 279	15 766	5 522	8.5	7.2
45321		123	323 400	27 752	7 009	1 713	2.2	6.3
453210		123	323 400	27 752	7 009	1 713	2.2	6.3
4532101		17	5 084	888	220	72	29.0	14.1
4532102		106	318 316	26 864	6 789	1 641	1.7	6.1
45322	Gift, novelty, & souvenir stores	619	268 818	39 527	8 757	3 809	16.1	8.3
453220		619	268 818	39 527	8 757	3 809	16.1	8.3
4533	Used merchandise stores	337	133 377	28 541	6 463	2 460	15.2	21.5
45331		337	133 377	28 541	6 463	2 460	15.2	21.5
453310		337	133 377	28 541	6 463	2 460	15.2	21.5
4539	Other miscellaneous store retailers	630	377 315	57 625	13 108	3 822	13.3	9.6
45391		164	131 647	19 002	4 453	1 561	11.9	7.6
453910		164	131 647	19 002	4 453	1 561	11.9	7.6
45392	Art dealers	118	37 545	7 221	1 563	369	32.5	24.1
453920		118	37 545	7 221	1 563	369	32.5	24.1
45393	Manufactured (mobile) home dealers	17	18 269	2 439	614	87	4.1	-
453930		17	18 269	2 439	614	87	4.1	-
45399	All other miscellaneous store retailers	331	189 854	28 963	6 478	1 805	11.3	9.1
454	Nonstore retailers	694	961 525	151 915	35 432	5 532	9.9	10.5
4541	Electronic shopping & mail-order houses	170	293 204	49 471	10 396	1 313	8.3	11.1
45411		170	293 204	49 471	10 396	1 313	8.3	11.1
454110		170	293 204	49 471	10 396	1 313	8.3	11.1
4542	Vending machine operators	86	91 568	17 098	3 918	690	11.5	3.5
45421		86	91 568	17 098	3 918	690	11.5	3.5
454210		86	91 568	17 098	3 918	690	11.5	3.5
4543 45431 454311 454312 454319	Direct selling establishments Fuel dealers Heating oil dealers Liquefied petroleum gas (bottled gas) dealers Other fuel dealers.	438 101 62 35 4	576 753 264 546 193 887 70 169 490	85 346 37 811 25 914 11 811 86	21 118 9 778 6 864 2 891 23	3 529 1 269 880 379 10	10.4 9.2 9.4 8.5 2.7	11.2 9.5 13.0 –

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

						Paid employees	Percent of sales -	
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON-BALTIMORE, DC-MD-VA-WV CMSA-Con.							
	Washington, DC-MD-VA-WV PMSA-Con.							
44-45	Retail trade—Con.							
454	Nonstore retailers—Con.							
4543 45439 454390	Direct selling establishments—Con. Other direct selling establishments Other direct selling establishments	337 337	312 207 312 207	47 535 47 535	11 340 11 340	2 260 2 260	11.5 11.5	12.7 12.7

^{##} Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies. ²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for the County: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

see Append						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	DISTRICT OF COLUMBIA, DC							
44-45	Retail trade	2 075	2 788 831	351 473	81 290	19 608	12.2	11.3
441	Motor vehicle & parts dealers	43	125 798	13 801	3 264	482	4.5	18.0
4411 44111 441110	Automobile dealers New car dealers New car dealers	19 5 5	98 194 83 152 83 152	8 768 7 987 7 987	2 145 1 964 1 964	287 250 250	3.7	20.9 23.5 23.5
44112 441120	Used car dealers	14 14	15 042 15 042	781 781	181 181	37 37	24.3 24.3	6.7 6.7
4412 44122 441222	Other motor vehicle dealers	1 1 1	D D D	D D D	D D D	a a a	D D D	D D D
4413 44131 441310	Automotive parts, accessories, & tire stores Automotive parts & accessories stores Automotive parts & accessories stores	23 19 19	D 20 189 20 189	D 3 734 3 734	D 806 806	c 144 144	D 10.0 10.0	D 10.7 10.7
44132 441320	Tire dealers	4 4	D D	D D	D D	b b	D D	D D
442	Furniture & home furnishings stores	96	97 094	14 471	3 598	672	11.2	8.4
4421 44211 442110	Furniture stores Furniture stores Furniture stores	35 35 35	54 247 54 247 54 247	7 764 7 764 7 764	1 962 1 962 1 962	239 239 239	7.9 7.9 7.9	8.9 8.9 8.9
4422 44221 442210	Home furnishings stores	61 12 12	42 847 8 522 8 522	6 707 1 179 1 179	1 636 276 276	433 39 39	15.4 18.6 18.6	7.8 2.7 2.7
44229 442291 442299	Other home furnishings stores Window treatment stores All other home furnishings stores	49 2 47	34 325 D	5 528 D	1 360 D D	394 a e	14.6 D D	9.0 D D
442299	Electronics & appliance stores	76	70 481	9 033	2 280	524	10.2	15.3
4431 44311 443111	Electronics & appliance stores	76 49 3	70 481 43 778 1 786	9 033 6 027 595	2 280 1 606 182	524 369 30	10.2 10.0 D	15.3 13.1
443112 44312	Radio, television, & other electronics stores Computer & software stores	46	41 992 9 333	5 432 559	1 424 128	339 31	9.3 26.2	13.6 38.5
443120 44313	Camera & photographic supplies stores	7 20	9 333 17 370	559 2 447 2 447	128 546	31 124	26.2	38.5 8.5
443130 444	Camera & photographic supplies stores Building material & garden equipment & supplies	20	17 370		546	124	2.2	8.5
4441	dealers Building material & supplies dealers	54 53	168 130 D	21 901 D	5 628 D	884 f	.4 D	2.5 D
44411 444110	Home centers	2 2	D D	D D	D D	e e	D D	D D
44412 444120	Paint & wallpaper stores	11 11	D D	D D	D D	b b	D D	D D
44413 444130	Hardware stores	15 15	D D	D D	D D	c c	D D	D D
44419 444190	Other building material dealers Other building material dealers	25 25	111 752 111 752	13 144 13 144	3 908 3 908	307 307	.4 .4	1.3 1.3
4442 44422 444220	Lawn & garden equipment & supplies stores Nursery & garden centers Nursery & garden centers	1 1 1	D D D	D D D	D D D	a a a	D D D	D D D
445	Food & beverage stores	547	841 231	103 240	23 102	5 572	16.1	9.9
4451 44511	Grocery stores	279	592 774	75 961	16 792	4 036	10.8	10.2
445110	convenience) stores. Supermarkets & other grocery (except convenience) stores.	214	558 319 558 319	72 053 72 053	15 842 15 842	3 706 3 706	10.3	7.2 7.2
44512 445120	Convenience stores	65 65	34 455 34 455	3 908 3 908	950 950	330 330	20.0 20.0	58.5 58.5
4452	Specialty food stores	75	75 263	9 628	2 234	649	26.2	3.7
4453 44531 445310	Beer, wine, & liquor stores Beer, wine, & liquor stores Beer, wine, & liquor stores	193 193 193	173 194 173 194 173 194	17 651 17 651 17 651	4 076 4 076 4 076	887 887 887	29.6 29.6 29.6	11.6 11.6 11.6
446	Health & personal care stores	196	313 500	39 574	8 828	2 290	7.2	5.8
4461 44611 446110 4461101 4461102	Health & personal care stores Pharmacies & drug stores Pharmacies & drug stores Pharmacies & drug stores Proprietary stores Proprietary stores	196 94 94 85 9	313 500 260 041 260 041 D	39 574 26 538 26 538 D	8 828 6 022 6 022 D	2 290 1 737 1 737 9 c	7.2 6.2 6.2 D D	5.8 2.2 2.2 D D
44612 446120	Cosmetics, beauty supplies, & perfume stores Cosmetics, beauty supplies, & perfume stores	31 31	16 181 16 181	3 810 3 810	872 872	193 193	20.2 20.2	1.9 1.9
44613 446130	Optical goods stores	49 49	23 318 23 318	6 683 6 683	1 313 1 313	219 219	9.7 9.7	19.6 19.6
44619 446191 446199	Other health & personal care stores	22 16 6	13 960 10 661 3 299	2 543 1 640 903	621 400 221	141 112 29	6.5 8.5 —	54.8 55.3 53.0

Table 3. Summary Statistics for the County: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

see Appen						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	DISTRICT OF COLUMBIA, DC—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	112	220 064	14 293	3 064	883	31.0	18.2
4471 44711 447110	Gasoline stations	112 18 18	220 064 35 598 35 598	14 293 1 523 1 523	3 064 325 325	883 118 118	31.0 14.4 14.4	18.2 20.2 20.2
44719 447190	Other gasoline stationsOther gasoline stations	94 94	184 466 184 466	12 770 12 770	2 739 2 739	765 765	34.2 34.2	17.8 17.8
448	Clothing & clothing accessories stores	446	383 917	51 995	12 671	3 469	14.1	20.6
4481 44811 448110	Clothing stores Men's clothing stores Men's clothing stores	294 50 50	277 991 50 773 50 773	36 601 6 649 6 649	9 111 1 832 1 832	2 651 400 400	14.8 15.6 15.6	22.3 21.4 21.4
44812 448120	Women's clothing stores	115 115	85 703 85 703	12 323 12 323	2 996 2 996	954 954	15.4 15.4	11.0 11.0
44813 448130	Children's & infants' clothing stores	13 13	4 709 4 709	677 677	161 161	81 81	17.1 17.1	11.7 11.7
44814 448140	Family clothing stores	74 74	106 274 106 274	12 714 12 714	3 016 3 016	939 939	14.9 14.9	33.4 33.4
44815 448150	Clothing accessories stores	19 19	10 765 10 765	1 769 1 769	408 408	95 95	26.1 26.1	24.2 24.2
44819 448190	Other clothing stores	23 23	19 767 19 767	2 469 2 469	698 698	182 182	3.0 3.0	15.8 15.8
4482 44821 448210 4482101 4482102 4482104 4482105	Shoe stores Shoe stores Shoe stores Men's shoe stores Women's shoe stores Family shoe stores Athletic footwear stores	80 80 80 6 18 32 24	55 275 55 275 55 275 3 521 8 645 20 106 23 003	6 750 6 750 6 750 445 1 222 2 774 2 309	1 497 1 497 1 497 106 319 588 484	460 460 460 16 116 148 180	2.6 2.6 2.6 - 12.8 - 1.5	22.5 22.5 22.5 5.1 4.7 27.6 27.3
4483 44831 448310	Jewelry, luggage, & leather goods stores	72 64 64	50 651 46 239 46 239	8 644 7 803 7 803	2 063 1 860 1 860	358 312 312	22.8 25.0 25.0	9.3 10.2 10.2
44832 448320	Luggage & leather goods stores	8 8	4 412 4 412	841 841	203 203	46 46	_ _	<u>-</u>
451	Sporting goods, hobby, book, & music stores	141	180 002	23 644	4 989	1 453	6.6	11.1
4511 45111 451110 4511101 4511102	Sporting goods, hobby, & musical instrument stores	41 18 18 6 12	34 028 21 977 21 977 7 790 14 187	5 223 3 286 3 286 817 2 469	823 429 429 148 281	346 218 218 64 154	9.6 9.9 9.9 17.4 5.8	24.2 33.1 33.1 28.5 35.6
45112 451120	Hobby, toy, & game stores	14 14	D D	D D	D D	c c	D D	D D
45113 451130	Sewing, needlework, & piece goods stores Sewing, needlework, & piece goods stores	5 5	D D	D D	D D	b b	D D	D D
45114 451140	Musical instrument & supplies stores	4 4	D D	D D	D D	a a	D D	D D
4512 45121 451211 4512111 4512112 4512113 451212	Book, periodical, & music stores Book stores & news dealers Book stores Book stores, general Specialty book stores. College book stores News dealers & newsstands	100 75 61 28 21 12	145 974 113 011 109 718 63 792 16 913 29 013 3 293	18 421 14 832 14 476 9 025 2 980 2 471 356	4 166 3 281 3 204 1 914 697 593 77	1 107 837 807 510 163 134 30	5.9 6.8 6.3 10.8 - 24.6	8.1 3.9 3.7 3.3 6.9 2.6 11.3
45122 451220	Prerecorded tape, compact disc, & record stores Prerecorded tape, compact disc, & record stores.	25 25	32 963 32 963	3 589 3 589	885 885	270 270	2.6 2.6	22.5 22.5
452	General merchandise stores	29	174 746	21 638	5 305	1 452	1.0	2.1
4521 45211	Department stores (incl leased depts) ## Department stores (incl leased depts) ##	4 4	150 724 150 724	N N	N N	N N	-	-
4521 45211 452110 4521101	Department stores (excl leased depts)	4 4 4	148 701 148 701 148 701	18 483 18 483 18 483	4 553 4 553 4 553	1 268 1 268 1 268	-	- - -
4521102	depts)	3 1	D D	D D	D D	g b	D D	D D
4529 45299 452990 4529901 4529903	Other general merchandise stores All other general merchandise stores All other general merchandise stores Variety stores Miscellaneous general merchandise stores	25 25 25 12 13	26 045 26 045 26 045 9 333 16 712	3 155 3 155 3 155 1 097 2 058	752 752 752 752 273 479	184 184 184 76 108	6.7 6.7 6.7 6.7 6.8	14.1 14.1 14.1 4.9 19.2

Table 3. Summary Statistics for the County: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	DISTRICT OF COLUMBIA, DC-Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	276	159 564	26 527	6 234	1 551	10.8	10.5
4531	Florists Florists Florists	56	33 228	7 580	1 676	390	11.0	11.7
45311		56	33 228	7 580	1 676	390	11.0	11.7
453110		56	33 228	7 580	1 676	390	11.0	11.7
4532	Office supplies, stationery, & gift stores Office supplies & stationery stores Office supplies & stationery stores Stationery stores Office supplies stores	105	75 606	9 962	2 425	624	8.1	5.7
45321		13	27 498	2 612	702	164	4.2	4.5
453210		13	27 498	2 612	702	164	4.2	4.5
4532101		2	D	D	D	a	D	D
4532102		11	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	92	48 108	7 350	1 723	460	10.4	6.4
453220		92	48 108	7 350	1 723	460	10.4	6.4
4533	Used merchandise stores	48	21 036	3 710	810	271	5.8	23.8
45331		48	21 036	3 710	810	271	5.8	23.8
453310		48	21 036	3 710	810	271	5.8	23.8
4539	Other miscellaneous store retailers	67	29 694	5 275	1 323	266	20.8	11.6
45391		10	5 022	715	143	70	5.6	21.1
453910		10	5 022	715	143	70	5.6	21.1
45392	Art dealers	29	9 098	1 413	332	71	31.2	4.1
453920		29	9 098	1 413	332	71	31.2	4.1
45399	All other miscellaneous store retailers	28	15 574	3 147	848	125	19.6	13.0
454	Nonstore retailers	59	54 304	11 356	2 327	376	9.7	12.7
4541	Electronic shopping & mail-order houses	19	31 389	7 792	1 506	183	3.9	8.5
45411		19	31 389	7 792	1 506	183	3.9	8.5
454110		19	31 389	7 792	1 506	183	3.9	8.5
4542	Vending machine operators Vending machine operators Vending machine operators	10	D	D	D	b	D	D
45421		10	D	D	D	b	D	D
454210		10	D	D	D	b	D	D
4543 45431 454311 454312	Direct selling establishments	30 4 3 1	D D D	D D D	D D D	c b b	D D D	D D D
45439	Other direct selling establishments	26	D	D	D	c	D	D
454390		26	D	D	D	c	D	D

^{##} Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies. ²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for the Place: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix DI

see Appen	dix Dj					Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON, DC							
44-45	Retail trade	2 075	2 788 831	351 473	81 290	19 608	12.2	11.3
441	Motor vehicle & parts dealers	43	125 798	13 801	3 264	482	4.5	18.0
4411	Automobile dealers New car dealers New car dealers	19	98 194	8 768	2 145	287	3.7	20.9
44111		5	83 152	7 987	1 964	250	-	23.5
441110		5	83 152	7 987	1 964	250	-	23.5
44112	Used car dealers	14	15 042	781	181	37	24.3	6.7
441120		14	15 042	781	181	37	24.3	6.7
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122		1	D	D	D	a	D	D
441222		1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores Automotive parts & accessories stores Automotive parts & accessories stores	23	D	D	D	c	D	D
44131		19	20 189	3 734	806	144	10.0	10.7
441310		19	20 189	3 734	806	144	10.0	10.7
44132 441320	Tire dealers	4 4	D D	D D	D D	b b	D D	D D
442	Furniture & home furnishings stores	96	97 094	14 471	3 598	672	11.2	8.4
4421	Furniture stores	35	54 247	7 764	1 962	239	7.9	8.9
44211		35	54 247	7 764	1 962	239	7.9	8.9
442110		35	54 247	7 764	1 962	239	7.9	8.9
4422	Home furnishings stores Floor covering stores Floor covering stores	61	42 847	6 707	1 636	433	15.4	7.8
44221		12	8 522	1 179	276	39	18.6	2.7
442210		12	8 522	1 179	276	39	18.6	2.7
44229	Other home furnishings stores Window treatment stores All other home furnishings stores	49	34 325	5 528	1 360	394	14.6	9.0
442291		2	D	D	D	a	D	D
442299		47	D	D	D	e	D	D
443	Electronics & appliance stores	76	70 481	9 033	2 280	524	10.2	15.3
4431	Electronics & appliance stores Appliance, television, & other electronics stores	76	70 481	9 033	2 280	524	10.2	15.3
44311		49	43 778	6 027	1 606	369	10.0	13.1
443111		3	1 786	595	182	30	D	—
443112		46	41 992	5 432	1 424	339	9.3	13.6
44312 443120	Computer & software stores	7 7	9 333 9 333	559 559	128 128	31 31	26.2 26.2	38.5 38.5
44313	Camera & photographic supplies stores	20	17 370	2 447	546	124	2.2	8.5
443130		20	17 370	2 447	546	124	2.2	8.5
444	Building material & garden equipment & supplies dealers	54	168 130	21 901	5 628	884	.4	2.5
4441	Building material & supplies dealers	53	D	D	D	f	D	D
44411		2	D	D	D	e	D	D
444110		2	D	D	D	e	D	D
44412	Paint & wallpaper stores	11	D	D	D	b	D	D
444120		11	D	D	D	b	D	D
44413	Hardware stores	15	D	D	D	c	D	D
444130		15	D	D	D	c	D	D
44419	Other building material dealers Other building material dealers	25	111 752	13 144	3 908	307	.4	1.3
444190		25	111 752	13 144	3 908	307	.4	1.3
4442	Lawn & garden equipment & supplies stores Nursery & garden centers Nursery & garden centers	1	D	D	D	a	D	D
44422		1	D	D	D	a	D	D
444220		1	D	D	D	a	D	D
445	Food & beverage stores	547	841 231	103 240	23 102	5 572	16.1	9.9
4451 44511	Grocery stores	279	592 774	75 961	16 792	4 036	10.8	10.2
445110	convenience) stores. Supermarkets & other grocery (except convenience) stores.	214 214	558 319 558 319	72 053 72 053	15 842 15 842	3 706 3 706	10.3	7.2 7.2
44512	Convenience stores	65	34 455	3 908	950	330	20.0	58.5
445120		65	34 455	3 908	950	330	20.0	58.5
4452	Specialty food stores	75	75 263	9 628	2 234	649	26.2	3.7
4453	Beer, wine, & liquor stores Beer, wine, & liquor stores Beer, wine, & liquor stores	193	173 194	17 651	4 076	887	29.6	11.6
44531		193	173 194	17 651	4 076	887	29.6	11.6
445310		193	173 194	17 651	4 076	887	29.6	11.6
446	Health & personal care stores	196	313 500	39 574	8 828	2 290	7.2	5.8
4461 44611 446110 4461101 4461102	Health & personal care stores Pharmacies & drug stores Pharmacies & drug stores Pharmacies & drug stores Proprietary stores	196 94 94 85 9	313 500 260 041 260 041 D	39 574 26 538 26 538 D D	8 828 6 022 6 022 D D	2 290 1 737 1 737 g c	7.2 6.2 6.2 D D	5.8 2.2 2.2 D D
44612	Cosmetics, beauty supplies, & perfume stores Cosmetics, beauty supplies, & perfume stores	31	16 181	3 810	872	193	20.2	1.9
446120		31	16 181	3 810	872	193	20.2	1.9
44613	Optical goods stores	49	23 318	6 683	1 313	219	9.7	19.6
446130		49	23 318	6 683	1 313	219	9.7	19.6
44619 446191 446199	Other health & personal care stores	22 16 6	13 960 10 661 3 299	2 543 1 640 903	621 400 221	141 112 29	6.5 8.5	54.8 55.3 53.0

Table 4. Summary Statistics for the Place: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

see Append						Paid employees	Percent of	sales-
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON, DC-Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	112	220 064	14 293	3 064	883	31.0	18.2
4471	Gasoline stations	112	220 064	14 293	3 064	883	31.0	18.2
44711		18	35 598	1 523	325	118	14.4	20.2
447110		18	35 598	1 523	325	118	14.4	20.2
44719	Other gasoline stations	94	184 466	12 770	2 739	765	34.2	17.8
447190		94	184 466	12 770	2 739	765	34.2	17.8
448	Clothing & clothing accessories stores	446	383 917	51 995	12 671	3 469	14.1	20.6
4481	Clothing stores Men's clothing stores Men's clothing stores	294	277 991	36 601	9 111	2 651	14.8	22.3
44811		50	50 773	6 649	1 832	400	15.6	21.4
448110		50	50 773	6 649	1 832	400	15.6	21.4
44812	Women's clothing stores	115	85 703	12 323	2 996	954	15.4	11.0
448120		115	85 703	12 323	2 996	954	15.4	11.0
44813	Children's & infants' clothing stores	13	4 709	677	161	81	17.1	11.7
448130		13	4 709	677	161	81	17.1	11.7
44814	Family clothing stores	74	106 274	12 714	3 016	939	14.9	33.4
448140		74	106 274	12 714	3 016	939	14.9	33.4
44815	Clothing accessories stores	19	10 765	1 769	408	95	26.1	24.2
448150		19	10 765	1 769	408	95	26.1	24.2
44819	Other clothing stores	23	19 767	2 469	698	182	3.0	15.8
448190		23	19 767	2 469	698	182	3.0	15.8
4482	Shoe stores Shoe stores Shoe stores Men's shoe stores Women's shoe stores Family shoe stores Athletic footwear stores	80	55 275	6 750	1 497	460	2.6	22.5
44821		80	55 275	6 750	1 497	460	2.6	22.5
448210		80	55 275	6 750	1 497	460	2.6	22.5
4482101		6	3 521	445	106	16	-	5.1
4482102		18	8 645	1 222	319	116	12.8	4.7
4482104		32	20 106	2 774	588	148	-	27.6
4482105		24	23 003	2 309	484	180	1.5	27.3
4483	Jewelry, luggage, & leather goods stores	72	50 651	8 644	2 063	358	22.8	9.3
44831		64	46 239	7 803	1 860	312	25.0	10.2
448310		64	46 239	7 803	1 860	312	25.0	10.2
44832 448320	Luggage & leather goods storesLuggage & leather goods stores	8 8	4 412 4 412	841 841	203 203	46 46		- -
451	Sporting goods, hobby, book, & music stores	141	180 002	23 644	4 989	1 453	6.6	11.1
4511	Sporting goods, hobby, & musical instrument stores . Sporting goods stores . Sporting goods stores . General-line sporting goods stores . Specialty-line sporting goods stores .	41	34 028	5 223	823	346	9.6	24.2
45111		18	21 977	3 286	429	218	9.9	33.1
451110		18	21 977	3 286	429	218	9.9	33.1
4511101		6	7 790	817	148	64	17.4	28.5
4511102		12	14 187	2 469	281	154	5.8	35.6
45112	Hobby, toy, & game stores	14	D	D	D	c	D	D
451120		14	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	4	D	D	D	a	D	D
451140		4	D	D	D	a	D	D
4512 45121 451211 4512111 4512112 4512113 451212	Book, periodical, & music stores Book stores & news dealers Book stores Book stores, general Specialty book stores College book stores News dealers & newsstands	100 75 61 28 21 12	145 974 113 011 109 718 63 792 16 913 29 013 3 293	18 421 14 832 14 476 9 025 2 980 2 471 356	4 166 3 281 3 204 1 914 697 593 77	1 107 837 807 510 163 134 30	5.9 6.8 6.3 10.8 – 24.6	8.1 3.9 3.7 3.3 6.9 2.6 11.3
45122	Prerecorded tape, compact disc, & record stores	25	32 963	3 589	885	270	2.6	22.5
451220	Prerecorded tape, compact disc, & record stores.	25	32 963	3 589	885	270	2.6	22.5
452	General merchandise stores	29	174 746	21 638	5 305	1 452	1.0	2.1
4521 45211	Department stores (incl leased depts) ## Department stores (incl leased depts) ##	4 4	150 724 150 724	N N	N N	N N	=	_ _
4521 45211 452110 4521101	Department stores (excl leased depts)	4 4 4	148 701 148 701 148 701	18 483 18 483 18 483	4 553 4 553 4 553	1 268 1 268 1 268	- - -	- - -
4521102	depts)	3	D D	D D	D D	g b	D D	D D
4529	Other general merchandise stores All other general merchandise stores All other general merchandise stores Variety stores Miscellaneous general merchandise stores.	25	26 045	3 155	752	184	6.7	14.1
45299		25	26 045	3 155	752	184	6.7	14.1
452990		25	26 045	3 155	752	184	6.7	14.1
4529901		12	9 333	1 097	273	76	6.7	4.9
4529903		13	16 712	2 058	479	108	6.8	19.2

Table 4. Summary Statistics for the Place: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

						Paid employees		
NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WASHINGTON, DC-Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	276	159 564	26 527	6 234	1 551	10.8	10.5
4531	Florists	56	33 228	7 580	1 676	390	11.0	11.7
45311		56	33 228	7 580	1 676	390	11.0	11.7
453110		56	33 228	7 580	1 676	390	11.0	11.7
4532	Office supplies, stationery, & gift stores Office supplies & stationery stores Office supplies & stationery stores Stationery stores Office supplies stores	105	75 606	9 962	2 425	624	8.1	5.7
45321		13	27 498	2 612	702	164	4.2	4.5
453210		13	27 498	2 612	702	164	4.2	4.5
4532101		2	D	D	D	a	D	D
4532102		11	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	92	48 108	7 350	1 723	460	10.4	6.4
453220		92	48 108	7 350	1 723	460	10.4	6.4
4533	Used merchandise stores	48	21 036	3 710	810	271	5.8	23.8
45331		48	21 036	3 710	810	271	5.8	23.8
453310		48	21 036	3 710	810	271	5.8	23.8
4539	Other miscellaneous store retailers	67	29 694	5 275	1 323	266	20.8	11.6
45391		10	5 022	715	143	70	5.6	21.1
453910		10	5 022	715	143	70	5.6	21.1
45392	Art dealers	29	9 098	1 413	332	71	31.2	4.1
453920		29	9 098	1 413	332	71	31.2	4.1
45399	All other miscellaneous store retailers	28	15 574	3 147	848	125	19.6	13.0
454	Nonstore retailers	59	54 304	11 356	2 327	376	9.7	12.7
4541	Electronic shopping & mail-order houses	19	31 389	7 792	1 506	183	3.9	8.5
45411		19	31 389	7 792	1 506	183	3.9	8.5
454110		19	31 389	7 792	1 506	183	3.9	8.5
4542	Vending machine operators Vending machine operators Vending machine operators	10	D	D	D	b	D	D
45421		10	D	D	D	b	D	D
454210		10	D	D	D	b	D	D
4543 45431 454311 454312	Direct selling establishments	30 4 3 1	D D D	D D D	D D D	c b b	D D D	D D D
45439	Other direct selling establishments	26	D	D	D	c	D	D
454390		26	D	D	D	c	D	D

^{##} Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies. ²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A. Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

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SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

A–2 APPENDIX A RETAIL TRADE

Appendix B. NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of aftersales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

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vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 New Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

44112 Used Car Dealers

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 Used Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

4412 Other Motor Vehicle Dealers

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 Recreational Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 Motorcycle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

441222 Boat Dealers

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

441229 All Other Motor Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

4413 Automotive Parts, Accessories, and Tire Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

44131 Automotive Parts and Accessories Stores

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 Automotive Parts and Accessories Stores

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

4413101 Auto Supplies Stores

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

4413102 Automotive Radio Stores

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44132 Tire Dealers

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 Tire Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

4413201 New Tire Dealers

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

4413202 Tire and Tube Merchants (Retail)

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

442 Furniture and Home Furnishings Stores

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

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4421 Furniture Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

44211 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

442110 Furniture Stores

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

5021 (pt) Office and business furniture merchants (retail)

5712 (pt) Furniture warehouse showrooms

5712 (pt) Sleep shop and waterbed stores

5712 (pt) Furniture stores, except custom

5712 (pt) Specialty furniture stores, except custom

4421101 Furniture Stores, Except Custom

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

4421102 Furniture Warehouse Showrooms

Establishments, known as furniture warehouse show-rooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse show-rooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

4421103 Sleep Shop and Waterbed Stores

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

4421104 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

44211041 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

44211042 Office and Business Furniture Merchants (Retail)

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4422 Home Furnishings Stores

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 Floor Covering Stores

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

5023 (pt) Floor covering merchants (retail) 5713 Floor covering stores

4422101 Floor Covering Stores

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

B-4 APPENDIX B RETAIL TRADE

4422102 Floor Covering Merchants (Retail)

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44229 Other Home Furnishings Stores

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 Window Treatment Stores

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

5714 (pt) Drapery and curtain stores, except custom

5719 (pt) Blind and shade stores

4422911 Drapery and Curtain Stores, Except Custom

Establishments primarily engaged in retailing packaged draperies and curtains.

4422912 Blind and Shade Stores

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

442299 All Other Home Furnishings Stores

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

5719 (pt) All other home furnishings stores

443 Electronics and Appliance Stores

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumertype electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 Household Appliance Stores

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

5722 Household appliance stores

443112 Radio, Television, and Other Electronics Stores

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

5731 (pt) Other radio, television, and electronics stores

5999 (pt) Typewriter shops

5999 (pt) Telephone stores

4431121 Typewriter Shops

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

4431122 Telephone Stores

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

4431123 Other Radio, Television, and Electronics Stores

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

44312 Computer and Software Stores

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 Computer and Software Stores

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

5045 (pt) Computer and peripheral equipment merchants (retail)

5045 (pt) Computer software merchants (retail)

5734 (pt) Computer stores

5734 (pt) Computer stores (custom assembly)

5734 (pt) Computer software stores

4431201 Computer Stores (Custom Assembly)

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

4431202 Other Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

44312021 Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

44312022 Computer and Peripheral Equipment Merchants (Retail)

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4431203 Prepackaged Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312031 Computer Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312032 Computer Software Merchants (Retail)

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44313 Camera and Photographic Supplies Stores

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 Camera and Photographic Supplies Stores

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

5946 Camera and photographic supply stores

444 Building Material and Garden Equipment and Supplies Dealers

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 Home Centers

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

44412 Paint and Wallpaper Stores

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 Paint and Wallpaper Stores

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

4441201 Retail Paint and Wallpaper Stores

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

4441202 Paint, Varnish, and Supplies Merchants (Retail)

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44413 Hardware Stores

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 Hardware Stores

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

44419 Other Building Material Dealers

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 Other Building Material Dealers

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

4441901 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419011 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419012 Lumber Merchants With Yard (Retail)

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902 All Other Building Material Dealers

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

44419021 Retail Glass Dealers

Establishments primarily engaged in retailing glass, including mirrored glass.

44419022 Flat Glass and Other Construction Glass Merchants (Retail)

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419023 Retail Building Material Dealers

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

44419024 Plywood, Veneer, and Millwork Merchants (Retail)

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419026 Sand, Gravel, and Stone Merchants (Retail)

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419027 Cement, Lime, and Related Products Merchants (Retail)

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419028 Roofing, Siding, and Insulation Merchants (Retail)

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419029 Other Building Material Merchants (Retail)

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902a Electrical Supplies Stores (Retail)

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442 Lawn and Garden Equipment and Supplies Stores

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 Outdoor Power Equipment Stores

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

5083 (pt) Lawn and garden machinery and equipment dealers (retail)

5261 (pt) Outdoor power equipment stores

4442101 Outdoor Power Equipment Stores

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44422 Nursery and Garden Centers

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 Nursery and Garden Centers

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

5191 (pt) Farm supplies dealers (retail)

5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)

5261 (pt) Nursery and garden centers

4442201 Nursery and Garden Centers

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

4442202 Farm Supplies Dealers (Retail)

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

445 Food and Beverage Stores

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 Supermarkets and Other Grocery (except Convenience) Stores

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

4451101 Supermarkets and Grocery Stores

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

44512 Convenience Stores

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 Convenience Stores

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

5411 (pt) Convenience stores

4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 Meat Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

4452101 Meat Markets

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

44522 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 Fish and Seafood Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

44523 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 Fruit and Vegetable Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

445291 Baked Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

445292 Confectionery and Nut Stores

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

445299 All Other Specialty Food Stores

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

4452991 Miscellaneous Food Stores

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

4452992 Dairy Products Stores

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

4453 Beer, Wine, and Liquor Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

44531 Beer, Wine, and Liquor Stores

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 Beer, Wine, and Liquor Stores

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

446 Health and Personal Care Stores

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 Pharmacies and Drug Stores

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

4461101 Pharmacies and Drug Stores

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 Proprietary Stores

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 Cosmetics, Beauty Supplies, and Perfume Stores

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

4461201 Cosmetics, Beauty Supplies, and Perfume Stores

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44613 Optical Goods Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 Optical Goods Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

44619 Other Health and Personal Care Stores

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 Food (Health) Supplement Stores

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

B–12 APPENDIX B RETAIL TRADE

446199 All Other Health and Personal Care Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

4461991 Health Care Stores

Establishments primarily engaged in retailing wheel-chairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

447 Gasoline Stations

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

44711 Gasoline Stations with Convenience Stores

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 Gasoline Stations with Convenience Stores

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

4471101 Convenience Stores Selling Gasoline

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

4471102 Gasoline Stations With Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

44719 Other Gasoline Stations

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

447190 Other Gasoline Stations

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

4471901 Gasoline Stations With No Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

4471902 Truck Stops

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

448 Clothing and Clothing Accessories Stores

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 Men's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

44812 Women's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 Women's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

44813 Children's and Infants' Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 Children's and Infants' Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

44814 Family Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 Family Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

44815 Clothing Accessories Stores

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

B–14 APPENDIX B RETAIL TRADE

448150 Clothing Accessories Stores

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

5632 (pt) Women's accessory stores

5699 (pt) Miscellaneous accessory stores

4481501 Women's Accessory Stores

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

4481502 Miscellaneous Accessory Stores

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

44819 Other Clothing Stores

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 Other Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

5632 (pt) Furriers and fur shops

5632 (pt) Women's specialty stores

5699 (pt) Sports apparel stores

5699 (pt) Miscellaneous apparel stores

4481901 Women's Specialty Stores

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

4481902 Furriers and Fur Shops

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

4481903 Sports Apparel Stores

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

4481904 Miscellaneous Apparel Stores

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

4482 Shoe Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

44821 Shoe Stores

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 Shoe Stores

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

5661 (pt) Men's shoe stores

5661 (pt) Women's shoe stores

5661 (pt) Children's and juveniles' shoe stores

5661 (pt) Family shoe stores

5661 (pt) Athletic footwear stores

4482101 Men's Shoe Stores

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 Women's Shoe Stores

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

4482103 Children's and Juveniles' Shoe Stores

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 Family Shoe Stores

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 Athletic Footwear Stores

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

4483 Jewelry, Luggage, and Leather Goods Stores

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 Jewelry Stores

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

44832 Luggage and Leather Goods Stores

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 Luggage and Leather Goods Stores

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

451 Sporting Goods, Hobby, Book, and Music Stores

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 Sporting Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicyle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

4511101 General-line Sporting Goods Stores

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

B–16 APPENDIX B RETAIL TRADE

4511102 Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45111021 Bicycle Shops

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

45111022 Golf Shops

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

45111023 Gun Shops

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

45111024 Ski Shops

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snow-boards. These establishments may also rent and/or repair ski equipment.

45111025 Tackle Shops

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

45111026 Other Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

45112 Hobby, Toy, and Game Stores

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 Hobby, Toy, and Game Stores

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores 5945 (pt) Craft supplies stores

4511201 Hobby, Toy, and Game Stores

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

4511202 Craft Supplies Stores

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

45113 Sewing, Needlework, and Piece Goods Stores

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 Sewing, Needlework, and Piece Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

4511301 Sewing, Fabric, and Piece Goods Stores

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

4511302 Needlework and Knitting Stores

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

4511303 Upholstery Stores

Establishments primarily engaged in retailing upholstery material and slipcovers.

45114 Musical Instrument and Supplies Stores

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 Musical Instrument and Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

4512 Book, Periodical, and Music Stores

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 Book Stores

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

4512111 Book Stores, General

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 Specialty Book Stores

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 College Book Stores

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 News Dealers and Newsstands

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

45122 Prerecorded Tape, Compact Disc, and Record Stores

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

451220 Prerecorded Tape, Compact Disc, and Record Stores

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

4512201 Prerecorded Tape, Compact Disc, and Record Stores

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

4512202 Video Tape Stores, Retail

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

452 General Merchandise Stores

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores (Excluding Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

4521 Department Stores (Including Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

B–18 APPENDIX B RETAIL TRADE

45211 Department Stores (Excluding Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

452110 Department Stores (Excluding Leased Departments)

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

45211 Department Stores (Including Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

4521101 Conventional Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

4521101 Conventional Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

4521102 Discount or Mass Merchandising Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

4521102 Discount or Mass Merchandising Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

4521103 National Chain Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

4521103 National Chain Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

4529 Other General Merchandise Stores

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 Warehouse Clubs and Superstores

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 Warehouse Clubs and Superstores

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

5311 (pt) Supercenters

5399 (pt) Warehouse clubs

5411 (pt) Supermarket/general merchandise combination stores

4529101 Warehouse Clubs

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

4529102 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

45291021 Supercenters

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

45291022 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

45299 All Other General Merchandise Stores

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 All Other General Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

5331 Variety stores

5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs

5399 (pt) Catalog showrooms

5531 (pt) Other auto and home supplies stores

4529901 Variety Stores

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529902 Catalog Showrooms

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

4529903 Miscellaneous General Merchandise Stores

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

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goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

45299032 Other Auto and Home Supplies Stores

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

453 Miscellaneous Store Retailers

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 Florists

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

4532 Office Supplies, Stationery, and Gift Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationary Stores; and 45322, Gift, Novelty, and Souvenir Stores.

45321 Office Supplies and Stationery Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

453210 Office Supplies and Stationery Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

5049 (pt) School supplies stores (retail)

5112 (pt) Other office supplies stores (retail)

5943 (pt) Stationery stores

5943 (pt) Office supplies stores

4532101 Stationery Stores

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

4532102 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321021 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321022 School Supplies Stores (Retail)

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45321023 Other Office Supplies Stores (Retail)

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45322 Gift, Novelty, and Souvenir Stores

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 Gift, Novelty, and Souvenir Stores

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

4533 Used Merchandise Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

45331 Used Merchandise Stores

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires: and mobile homes).

453310 Used Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

4533101 Antique Stores

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

4533102 Second-hand Stores, Except Pawn Shops

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

4539 Other Miscellaneous Store Retailers

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 Pet and Pet Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

45392 Art Dealers

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 Art Dealers

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

45393 Manufactured (Mobile) Home Dealers

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 Manufactured (Mobile) Home Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

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45399 All Other Miscellaneous Store Retailers

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

453991 Tobacco Stores

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

4539981 Collectors' Items and Supplies Stores

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

4539982 Trophy Shops

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

4539983 Other Miscellaneous Store Retailers, N.E.C.

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

454 Nonstore Retailers

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

45411 Electronic Shopping and Mail-Order Houses

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

454110 Electronic Shopping and Mail-Order Houses

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

5961 (pt) Mail-order houses, department store merchandise

5961 (pt) Mail-order houses, other general merchandise

5961 (pt) Mail-order houses, specialized merchandise

5961 (pt) Television order, home shopping

4541101 Mail-order Houses, Department Store Merchandise

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

4541102 Mail-order Houses, Other General Merchandise

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

4541103 Mail-order Houses, Specialized Merchandise

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

4541104 Television Order, Home Shopping

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

4542 Vending Machine Operators

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 Vending Machine Operators

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

5962 Automatic merchandising machine operators

4543 Direct Selling Establishments

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mailorder, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 Heating Oil Dealers

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

5171 (pt) Heating oil dealers (selling for consumption - retail)
5983 Fuel oil dealers

4543111 Heating Oil Dealers

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

4543112 Heating Oil Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

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5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454319 Other Fuel Dealers

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

45439 Other Direct Selling Establishments

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 Other Direct Selling Establishments

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

- 5421 (pt) Freezer and locker meat provisioners
- 5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances
- 5963 (pt) Direct selling, videos, tapes, compact discs, and records
- 5963 (pt) Direct selling, books and magazines
- 5963 (pt) Direct selling, stationery
- 5963 (pt) Direct selling, newspapers
- 5963 (pt) Direct selling, cameras and photographic equipment
- 5963 (pt) Direct selling, all other merchandise

4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439012 Direct Selling, Cameras and Photographic Equipment

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

45439022 Direct Selling, Books and Magazines

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

45439023 Direct Selling, Newspapers

Establishments primarily engaged in the direct selling of newspapers.

4543903 Direct Selling, Other Merchandise

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

45439031 Direct Selling, Stationery

Establishments primarily engaged in the direct selling of stationery.

45439032 Freezer and Locker Meat Provisioners

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

45439033 Direct Selling, All Other Merchandise

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

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Appendix C. Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

- The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - A sample of small employers, i.e., singleestablishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
- 2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff.
 Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the "Core Business Statistics Series."

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

- 1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
- 2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

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Appendix D. Geographic Notes

DISTRICT OF COLUMBIA

There are no geographic notes for the District of Columbia.

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Appendix E. Metropolitan Areas

DISTRICT OF COLUMBIA

Washington, DC—MD—VA—WV PMSA

District of Columbia, DC

Calvert County, MD

Charles County, MD

Frederick County, MD

Montgomery County, MD

Prince George's County, MD

Arlington County, VA

Clarke County, VA

Culpeper County, VA

Fairfax County, VA

Fauquier County, VA

King George County, VA

Loudoun County, VA

Prince William County, VA

Spotsylvania County, VA

Stafford County, VA

Warren County, VA

Alexandria, VA (IC)

Fairfax, VA (IC)

Falls Church, VA (IC)

Fredericksburg, VA (IC)

Manassas, VA (IC)

Manassas Park, VA (IC)

Berkeley County, WV

Jefferson County, WV

Washington-Baltimore, DC-MD-VA-WV CMSA

Baltimore, MD PMSA

Anne Arundel County, MD

Baltimore County, MD

Carroll County, MD

Washington—Baltimore, DC—MD—VA—WV CMSA—Con.

Baltimore, MD PMSA—Con.

Harford County, MD

Howard County, MD

Queen Anne's County, MD

Baltimore, MD (IC)

Hagerstown, MD PMSA

Washington County, MD

Washington, DC-MD-VA-WV PMSA

District of Columbia, DC

Calvert County, MD

Charles County, MD

Frederick County, MD

Montgomery County, MD

Prince George's County, MD

Arlington County, VA

Clarke County, VA

Culpeper County, VA

Fairfax County, VA

Fauquier County, VA

King George County, VA

Loudoun County, VA

Prince William County, VA

Spotsylvania County, VA

Stafford County, VA

Warren County, VA

Alexandria, VA (IC)

Fairfax, VA (IC)

Falls Church, VA (IC)

Fredericksburg, VA (IC)

Manassas, VA (IC)

Manassas Park, VA (IC)

Berkeley County, WV

Jefferson County, WV

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