

FOR WIRE TRANSMISSION 8:30 A.M. ET, Friday, July 13, 2001.

**ADVANCE MONTHLY SALES FOR RETAIL AND FOOD SERVICES
JUNE 2001**

The Census Bureau of the Department of Commerce announced today that advance estimates of U.S. retail and food services sales for June, adjusted for seasonal, holiday, and trading-day differences, but not for price changes, were \$292.9 billion, an increase of 0.2 percent ($\pm 1.0\%$) from the previous month and up 4.0 percent ($\pm 1.7\%$) from May 2000. Total sales for the April through June period were up 4.0 percent ($\pm 1.5\%$) from the same period a year ago. The April to May 2001 percent change was revised from 0.1 percent ($\pm 1.0\%$) to 0.4 percent ($\pm 0.3\%$).

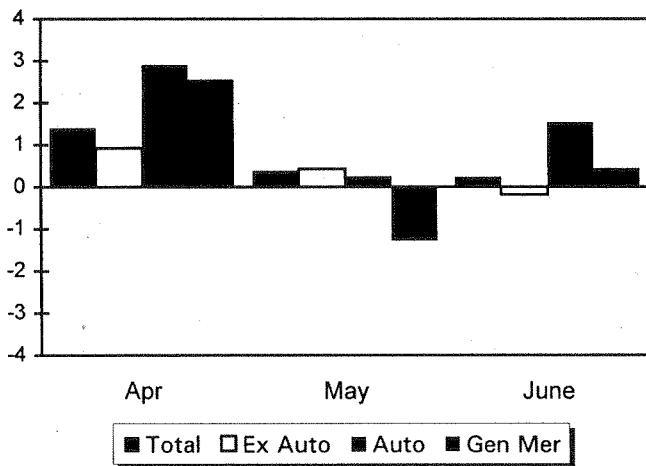
Retail trade sales increased 0.2 percent ($\pm 1.0\%$) from May and were 3.7 percent ($\pm 1.7\%$) above last year. Health and personal care stores were up 9.3 percent ($\pm 3.6\%$) from last year and sales of building materials and garden equipment and supplies dealers increased 7.8 percent ($\pm 5.9\%$) from May a year ago. Motor vehicle and parts dealers were up 6.3 percent ($\pm 3.5\%$) from last year.

The advance estimates are based on a small subsample of the Bureau's full retail and food services sample. Estimates from the advance and the subsequent full survey can differ because of the earlier reporting in the advance and because of sampling variability present in both surveys.

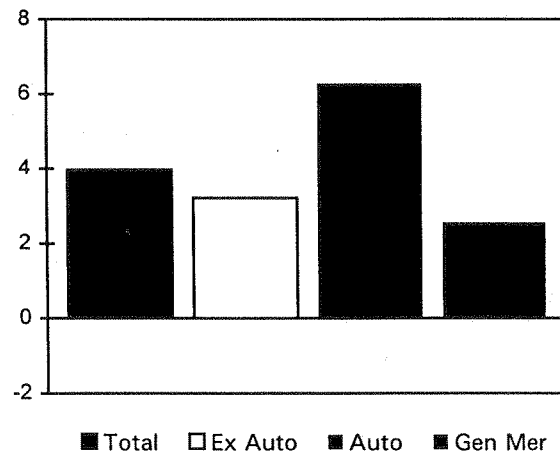
Percent Change in Retail and Food Services Sales

(Data adjusted for seasonal, holiday, and trading-day differences, but not for price changes)

From Previous Month



From Previous Year



The Advance Monthly Sales for Retail and Food Services for July is scheduled to be released August 14, 2001 at 8:30 a.m.

Address inquiries concerning this report to Scott Scheleur, Service Sector Statistics Division, U.S. Census Bureau, Washington, DC 20233. Telephone: 301-457-2713 or 301-457-2666.

This report is available the day of issue through the Department of Commerce's online Economic Bulletin Board. For information call 202-482-1986. The data are also available on the Internet - <http://www.census.gov/svsd/www/advtable.html>.

Table 1. Estimated Advance Monthly Sales for Retail and Food Services, by Kind of Business

(In Millions of Dollars and Annual Percent Change)

NAICS code	Kind of Business	Not Adjusted						Adjusted ¹					
		6 month total		2001			2000		2001			2000	
		2001	% Chg. 2000	June ² (a)	May (p)	Apr. (r)	June	May	June ² (a)	May (p)	Apr. (r)	June (r)	May (r)
	Retail & food services,												
	total	1,695,476	3.2	299,971	306,912	284,443	290,308	292,934	292,897	292,218	291,116	281,720	280,447
	Total (excl. motor vehicle & parts) ...	1,258,230	3.5	220,122	226,987	212,261	214,218	217,009	220,021	220,444	219,520	213,152	212,150
	Retail	1,537,790	3.1	271,859	279,023	258,246	263,958	266,678	265,996	265,555	264,708	256,383	255,177
	GAFO ³	(*)	(*)	(*)	72,355	68,976	69,371	70,994	(*)	74,219	74,709	72,719	73,247
441	Motor vehicle & parts dealers	437,246	2.3	79,849	79,925	72,182	76,090	75,925	72,876	71,774	71,596	68,568	68,297
4411, 4412	Auto & other motor veh. dealers ..	400,963	2.5	73,114	73,399	66,085	69,494	69,470	66,528	65,652	65,431	62,438	62,138
44111	New car dealers	(*)	(*)	(*)	61,726	55,434	59,370	59,467	(NA)	(NA)	(NA)	(NA)	(NA)
4413	Auto parts, acc. & tire stores.....	(*)	(*)	(*)	6,526	6,097	6,596	6,455	(NA)	(NA)	(NA)	(NA)	(NA)
442	Furniture & home furn. stores	43,645	-0.3	7,485	7,614	7,010	7,547	7,691	7,622	7,629	7,570	7,693	7,737
4421	Furniture stores	(*)	(*)	(*)	4,071	3,802	4,109	4,191	(NA)	(NA)	(NA)	(NA)	(NA)
4422	Home furnishings stores	(*)	(*)	(*)	3,543	3,208	3,438	3,500	(NA)	(NA)	(NA)	(NA)	(NA)
443	Electronics & appliance stores	39,740	-3.1	6,741	6,565	6,113	6,760	6,771	7,176	7,099	7,101	7,156	7,324
44311, 13	Appl., T.V. & camera.....	(*)	(*)	(*)	4,655	4,225	4,645	4,597	(*)	5,099	5,084	4,973	5,019
44312	Computer & software stores.....	(*)	(*)	(*)	1,910	1,888	2,115	2,174	(*)	2,000	2,017	2,183	2,305
444	Building material & garden eq. & supplies dealers	146,701	5.1	27,567	29,702	26,667	26,084	27,558	24,796	24,801	24,894	23,004	23,149
4441	Building mat. & sup. dealers	(*)	(*)	(*)	24,476	22,082	22,364	22,882	(*)	21,451	21,439	19,932	20,107
445	Food & beverage stores	233,433	3.6	40,262	41,264	38,524	39,341	39,464	39,818	39,953	39,702	39,031	38,564
4451	Grocery stores	211,929	3.3	36,367	37,338	34,924	35,661	35,832	36,007	36,110	35,930	35,413	34,992
4453	Beer, wine & liquor stores	(*)	(*)	(*)	2,517	2,271	2,432	2,376	(*)	2,495	2,487	2,394	2,364
446	Health & personal care stores	83,844	8.8	14,127	14,624	13,853	13,055	13,489	14,284	14,212	14,050	13,068	13,109
44611	Pharmacies & drug stores	(*)	(*)	(*)	12,521	11,858	10,966	11,392	(*)	12,216	12,026	11,099	11,103
447	Gasoline stations	122,297	3.5	22,352	22,623	20,545	21,868	20,884	21,187	21,566	20,943	20,630	19,890
448	Clothing & clothing accessories stores	75,637	2.9	13,083	13,967	13,516	13,002	13,783	14,025	14,160	14,341	13,914	14,034
44811	Men's clothing stores	(*)	(*)	(*)	829	807	834	853	(*)	864	867	878	901
44812	Women's clothing stores	(*)	(*)	(*)	2,714	2,742	2,633	2,883	(*)	2,558	2,631	2,692	2,728
44814	Family clothing stores	(*)	(*)	(*)	4,555	4,554	4,353	4,403	(NA)	(NA)	(NA)	(NA)	(NA)
4482	Shoe stores	(*)	(*)	(*)	1,973	1,963	1,815	1,897	(*)	1,867	1,870	1,802	1,819
451	Sporting goods, hobby, book & music stores	37,572	7.5	6,602	6,464	6,103	6,244	6,114	7,001	7,047	7,057	6,624	6,717
452	General merchandise stores	187,412	2.8	33,319	34,312	33,079	32,691	33,420	34,707	34,554	35,004	33,842	33,929
4521	Department stores (ex. L.D.).....	105,172	0.3	18,540	19,059	18,863	18,565	19,281	19,723	19,544	19,975	19,625	19,841
4521	Department stores (incl. L.D.) ⁴	(*)	(*)	(*)	19,453	19,232	18,963	19,707	(*)	(NA)	(NA)	(NA)	(NA)
4529	Other general merch. stores.....	(*)	(*)	(*)	15,253	14,216	14,126	14,139	(*)	15,010	15,029	14,217	14,088
45291	Warehouse clubs & superstores	(*)	(*)	(*)	12,019	11,200	11,332	11,342	(*)	11,876	11,864	11,400	11,319
45299	All oth. gen. merch. stores.....	(*)	(*)	(*)	3,234	3,016	2,794	2,797	(*)	3,134	3,165	2,817	2,769
453	Miscellaneous store retailers	53,607	1.8	9,250	9,966	8,494	8,911	9,138	9,469	9,620	9,285	8,873	8,935
454	Nonstore retailers	76,656	0.2	11,222	11,997	12,160	12,365	12,441	13,035	13,140	13,165	13,980	13,492
4541	Elect. shopping & m/o houses	(*)	(*)	(*)	8,464	8,300	8,613	8,469	(*)	9,170	9,041	9,423	9,106
722	Food services & drinking places ...	157,686	4.8	28,112	27,889	26,197	26,350	26,256	26,901	26,663	26,408	25,337	25,270

(*) Advance estimates are not available from the subsample panel for these business classifications.

(NA) Not available. (a) Advance estimates. (p) Preliminary. (r) Revised.

Note: Totals include data for business classifications not shown separately.

(1) Data are concurrently adjusted for seasonal variations, holiday, and trading-day differences, but not for price changes. Concurrent seasonal adjustment uses all available unadjusted estimates as input to the X-12-ARIMA program and the factors derived from the program are used in calculating all seasonally adjusted data shown in this publication. Factors and explanatory material are released on the Internet at <http://www.census.gov/mrts/www/mrts.html>.

(2) Advance estimates are based on early reporting by a small subsample of the full survey panel. All other estimates are based on the full sample.

(3) GAFO represents stores which specialize in department store types of merchandise (furniture & home furnishings (442), electronics & appliances(443), clothing & accessories(448), sporting goods, hobby, book, music (451), general merchandise(452), office supplies, stationary, and gift stores(4532)).

(4) Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Percent Change in Estimated Advance Monthly Sales for Retail and Food Services, by Kind of Business

(Adjusted for seasonal variations, holiday, and trading-day differences, but not for price changes)

NAICS code	Kind of Business	Percent Change ¹					
		June 2001 Advance from --		May 2001 Preliminary from --		Apr. 2001 through June 2001 from --	
		May 2001 (p)	Jun. 2000 (r)	Apr. 2001 (r)	May 2000 (r)	Jan. 2001 through Mar. 2001	Apr. 2000 through Jun. 2000
	Retail & food services,						
	total	0.2	4.0	0.4	4.2	1.5	4.0
	Total (excl. motor vehicle & parts)	-0.2	3.2	0.4	3.9	0.9	3.6
	Retail	0.2	3.7	0.3	4.1	1.5	3.9
441	Motor vehicle & parts dealers	1.5	6.3	0.2	5.1	3.3	5.3
4411, 4412	Auto & other motor veh. dealers	1.3	6.6	0.3	5.7	3.3	5.6
442	Furniture & home furn. stores	-0.1	-0.9	0.8	-1.4	-0.8	-1.4
443	Electronics & appliance stores	1.1	0.3	0.0	-3.1	0.0	-2.2
444	Building material & garden eq. & supplies dealers	0.0	7.8	-0.4	7.1	3.7	7.9
445	Food & beverage stores	-0.3	2.0	0.6	3.6	0.3	2.7
4451	Grocery stores	-0.3	1.7	0.5	3.2	0.3	2.3
446	Health & personal care stores	0.5	9.3	1.2	8.4	1.4	8.7
447	Gasoline stations	-1.8	2.7	3.0	8.4	4.2	5.2
448	Clothing & clothing accessories stores	-1.0	0.8	-1.3	0.9	-2.0	1.7
451	Sporting goods, hobby, book & music stores	-0.7	5.7	-0.1	4.9	0.1	5.6
452	General merchandise stores	0.4	2.6	-1.3	1.8	0.5	3.0
4521	Department stores (ex. L.D.).....	0.9	0.5	-2.2	-1.5	-0.4	0.5
453	Miscellaneous store retailers	-1.6	6.7	3.6	7.7	3.5	5.2
454	Nonstore retailers	-0.8	-6.8	-0.2	-2.6	-3.5	-3.5
722	Food services & drinking places	0.9	6.2	1.0	5.5	1.0	5.3

(p) Preliminary. (r) Revised.

(1) Percent change rounded to nearest tenth.

Official Business

Penalty for Private Use, \$300

Reliability of Estimates

The Advance estimates are based on a small subsample of the Bureau's full retail sales sample. Estimates from the Advance and the subsequent full survey can differ because of the earlier reporting in the Advance and because of sampling variability present in each survey. The margin of sampling error, as used on page 1, gives a range about the estimate which is a 90% confidence interval. If, for example, the trend estimate is +1.2% and the standard error is 0.9%, then the margin of sampling error is $\pm 1.65 \times 0.9\%$ or $\pm 1.5\%$, and the 90% confidence interval is -0.3% to +2.7%. If the interval contains 0, it is uncertain whether there was an increase or decrease. For monthly level, the coefficient of variation (CV) is given. The resulting confidence interval is the estimated value $\pm 1.65 \times CV \times$ (the estimated value). Estimates of sampling variability are given in Table 3.

coverage of the universe of retail businesses, and response errors. Additionally, estimates of sales prior to March 2001 have been restated from SIC-based estimates. The restatement methodology may have introduced additional nonsampling error. Precautionary steps are taken to minimize nonsampling errors, but their magnitude is not directly measured.

Preliminary estimates for the current month and final estimates for the previous month based on the full sample will be published next month in the Monthly Retail Trade Report. This report will provide sales estimates in greater detail and additional measures of sampling variability. It will also present a description of revisions, the techniques used in developing the estimates, and an explanation of confidence intervals and sampling variability (Appendix B, Reliability of Estimates).

Estimates from the Advance and the full survey are subject to nonsampling errors. Such errors can occur because of nonresponse, insufficient

Table 3. Measures of Variability of and Revision to Advance Estimates for Level and Trend

NAICS Code	Kind of Business	Level of sales: Median CV ⁽²⁾ for Current Mo. (%)	Trend (percent change): Median standard error ⁽²⁾ for			Revision for month- to-month change ⁽¹⁾	
			Current Mo. to Previous Mo.	Current Qtr. to Previous Qtr.	Current Mo. to Current Mo. Last Yr.	Average revision	Median absolute revision
	Retail & food services,						
	total	0.9	0.8	0.3	0.0	0.1	0.2
	Total (excl. motor vehicle & parts) ..	0.8	0.6	0.3	0.0	0.0	0.2
	Retail	1.0	0.9	0.3	0.0	0.2	0.2
441	Motor vehicle & parts dealers	1.9	1.8	1.0	0.0	0.3	0.4
4411, 4412	Auto & other motor veh. dealers	2.0	1.9	1.1	0.0	0.3	0.4
442	Furniture & home furn. stores	3.7	2.4	1.3	0.0	0.5	0.5
443	Electronics & appliance stores	1.4	0.8	0.4	0.0	-0.2	0.2
444	Building material & garden eq. & ... supplies dealers	2.9	2.2	1.6	0.0	0.0	0.6
445	Food & beverage stores	0.7	0.4	0.4	0.0	0.1	0.2
4451	Grocery stores	0.8	0.3	0.3	0.0	0.0	0.2
446	Health & personal care stores	2.1	0.5	0.6	0.0	0.1	0.4
447	Gasoline stations	1.9	1.3	0.9	0.0	0.1	0.7
448	Clothing & clothing accessories stores	1.5	1.2	0.7	0.0	0.0	0.6
451	Sporting goods, hobby, book & music stores	2.4	2.4	1.7	0.0	0.7	0.8
452	General merchandise stores	0.2	0.1	0.1	0.0	-0.1	0.4
4521	Department stores (ex. L.D.)	0.0	0.0	0.0	0.0	-0.1	0.4
453	Miscellaneous store retailers	7.2	6.9	3.7	0.0	0.3	0.5
454	Nonstore retailers	7.2	3.4	0.9	0.0	-0.7	0.7
722	Food services & drinking places ..	2.8	1.6	0.9	0.0	0.2	0.5



(1) These columns measure the difference between the estimates of trend for the same pair of data months, i.e. the difference between the Advance/Preliminary ratio and the Preliminary/Final ratio estimates. These revisions combine data from the SIC-based and NAICS-based samples.

(2) Medians are based on the period February 2001 to present.