

DTV Transition Public Meeting, Expo and Networking Event



**Department of
Commerce Lobby
and Auditorium**

September 25, 2007

Save \$40

Beginning in January 2008
you can get up to 2 free coupons
worth \$40 off a TV converter that
will help your TV work.



Agenda

9:00 Digital Television Transition Expo Floor Open to the Public until 1 P.M.
See list of participating companies, organizations and institutions

9:30 Welcome
Bernadette McGuire-Rivera, Ph.D., *Associate Administrator, NTIA*

9:35 Opening Remarks
The Honorable John M. R. Kneuer, *Assistant Secretary for Communications and Information, NTIA*
The Honorable Kevin J. Martin, *Chairman, FCC*

9:40 Government Partners
The Honorable Lisette M. Mondello, *Assistant Secretary, Public and Intergovernmental Affairs, Department of Veterans Affairs*
The Honorable Jonathan S. Adelstein, *Commissioner, FCC*

10:00 Industry Progress Report (*Assistant Secretary Kneuer to moderate*)
Kyle McSlarrow, *President & CEO, Nat'l Cable & Telecom Assoc.*
David Rehr, *President & CEO, National Assoc. of Broadcasters*
Gary Shapiro, *President & CEO, Consumer Electronics Association*

10:45 Questions and Comments from the Public

11:00 Coffee Break (Sponsored by Consumer Electronics Association)

11:15 Stakeholder Progress Report (*Assistant Secretary Kneuer to moderate*)
Michael Benjamin, *Exec.Dir., Family, Career and Community Leaders of America*
Christopher Hansen, *AARP's Group Exec. Officer for State and Nat'l Initiatives*
Larry Harris, *Vice President of Merchandising, RadioShack*
Loriene Roy, *President, American Library Association*
Doua Thor, *Executive Director, Southeast Asia Resource Action Center*
Walter Ulloa, *Chairman and CEO, Entravision Communications*

12:15 Questions and Comments from the Public

12:25 Invite to FCC Workshop
The Honorable Deborah Taylor-Tate, *Commissioner, FCC*

12:30 Summary by Assistant Secretary Kneuer and Invite to Explore Expo Floor

List of Exhibitors

Association of Public Television Stations

Broadcom

Consumer Electronics Association

Consumer Electronics Retailers Coalition

DTV Transition Coalition

DIRECTV

EchoStar

Federal Communications Commission

Ion Media

IRISPortal

Family, Career and Community Leaders of America

KTSF TV San Francisco

LG

National Association of Broadcasters

National Cable &
Telecommunications Association

NBC Weather Plus

National Telecommunications & Information Administration

RCA Audio/Video

Samsung

Verizon FIOS

With Appreciation

NTIA wishes to acknowledge the organizations that are assisting in promotion of the DTV Coupon Program.

American Library Association

Appalachian Regional Commission

Association of Public Television Stations

Carl and Ruth Shapiro Family National Center for Accessible Media at WGBH (NCAM)

Catholic Charities, USA

Cooperative State Research, Education and Extension Service, U.S. Department of Agriculture

Department of Veterans Affairs

DIRECTV

District of Columbia, Department of Transportation, Traffic Services Administration -
Traffic Operations Division

Family, Career and Community Leaders of America

Food and Nutrition Service, U.S. Department of Agriculture

Internal Revenue Service, U.S. Treasury Department

KTSF TV San Francisco

Medgar Evers College, The City University of New York

National Association for the Advancement of Colored People (NAACP)

National Association of Counties (NACo)

National Association of Neighborhoods

National Association of Telecommunications Officers and Advisors (NATOA)

National Education Association

National Hispanic Council on Aging

National Indian Council on Aging

National League of Cities

Northern Virginia Resource Center for Deaf and Hard of Hearing

Office of Citizen Services and Communications, U.S. General Services Administration

Panasonic Corporation of North America.

Rainbow PUSH Coalition

SeniorNet

Southeast Asia Resource Action Center

The Administration on Aging (AoA), U.S. Department of Health and Human Services

The National Caucus and Center on Black Aged, Inc.

YMCA of the USA