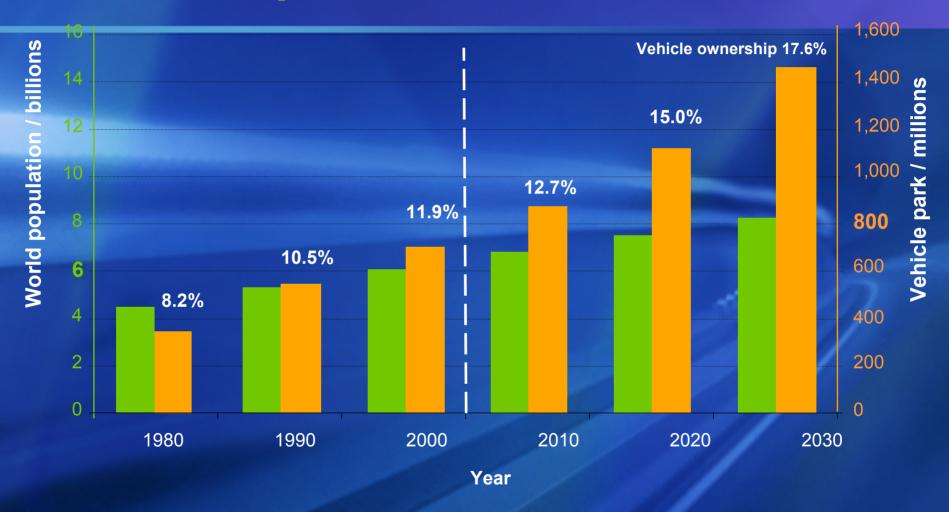


# Utilities' Role in the Hydrogen Economy Automotive Perspective

## RELATIONSHIP OF VEHICLE SALES TO PER CAPITA INCOME

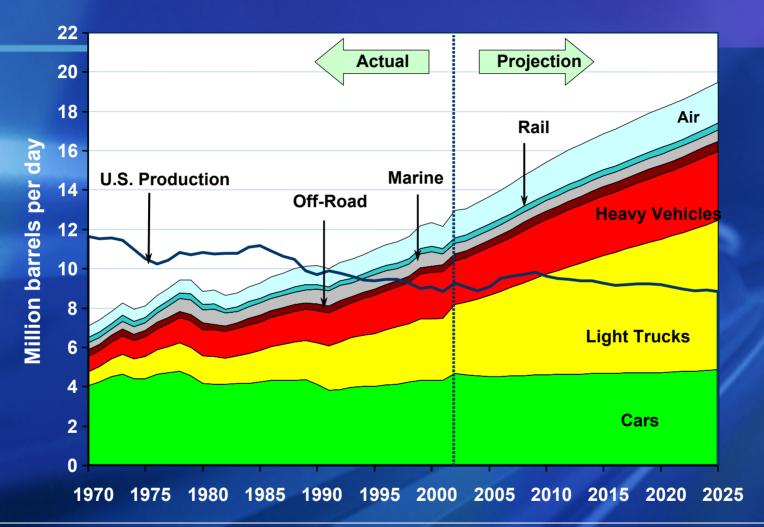


#### World Population and Vehicle Park



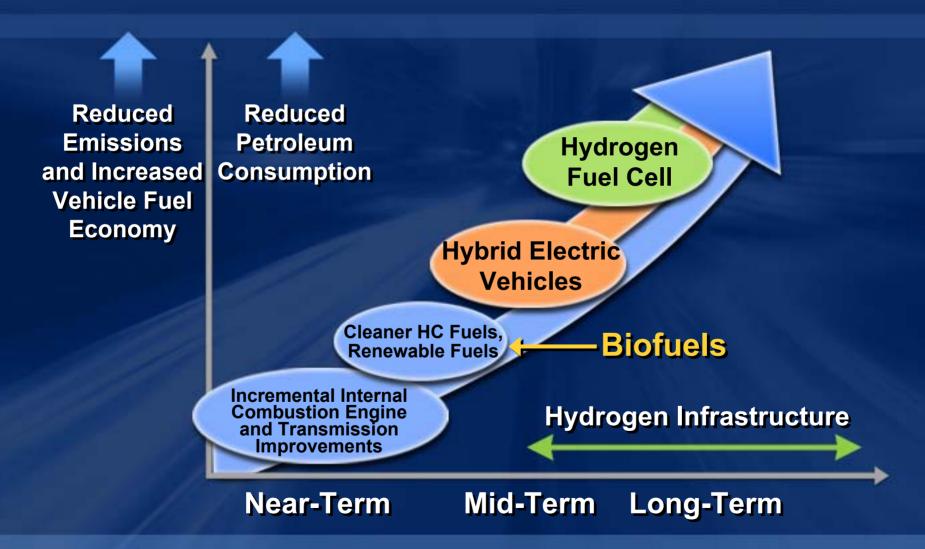
1.1 Billion vehicles by 2020 / 1.9 Billion by 2050

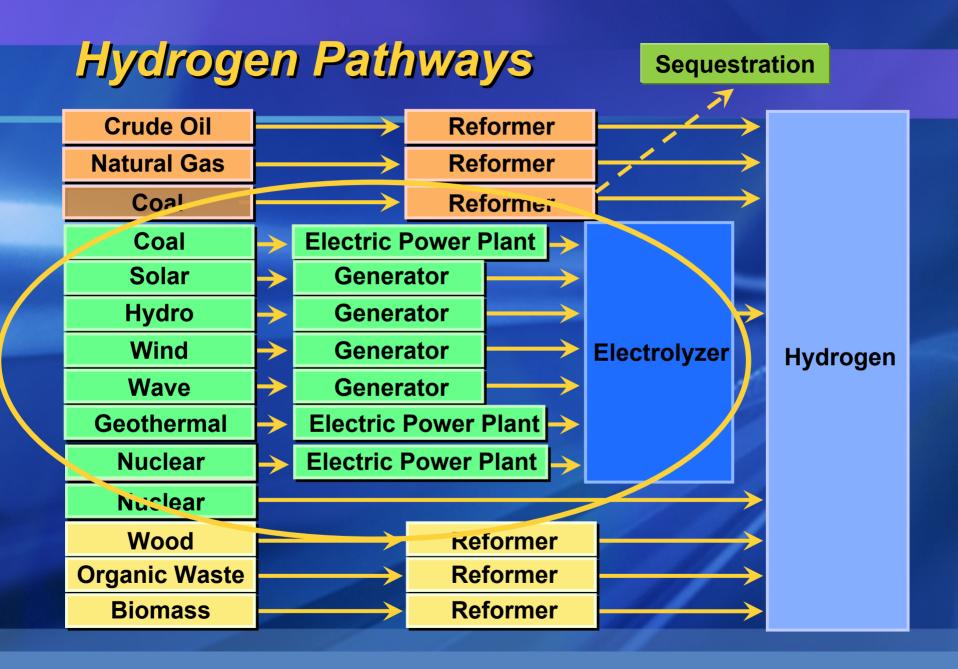
#### U.S. Oil Use for Transportation



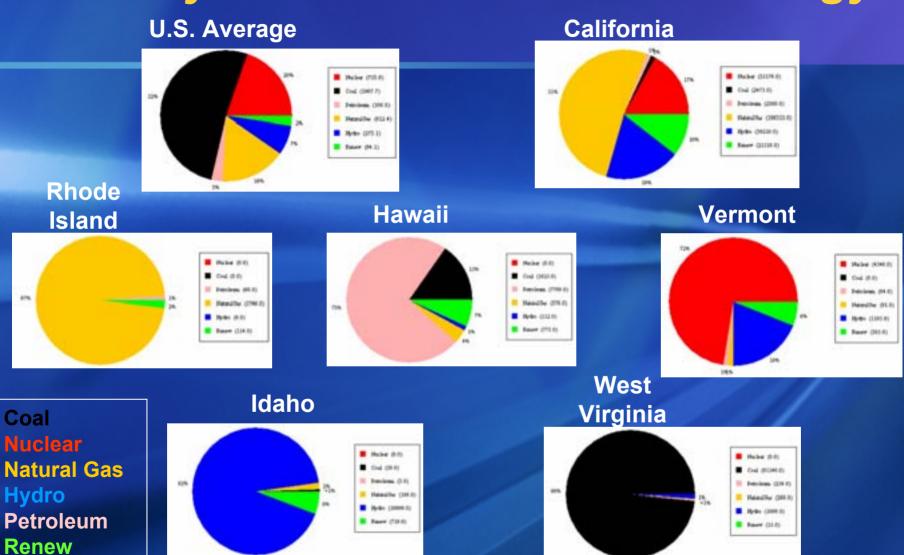
- The U.S. imports 55% of its oil; will grow to 68% by 2025 under the status quo.
- Transportation accounts for 2/3 of the 20 million barrels consumed each day.
- Source: US DOE, EIA

#### Advanced Technology Strategy





#### Diversity in sources of electric energy....



... many "local" sources support the production of clean Hydrogen

### What Should Hydrogen Cost?

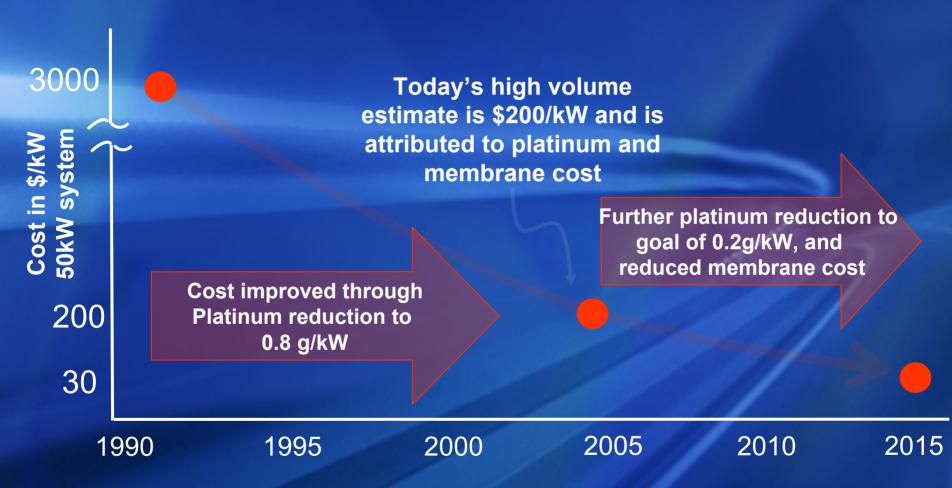


#### Note:

- 1 Gallon gasoline = 1 Kg H2 fuel on energy-equivalent basis
- H2 / Fuel Cell vehicle is 2X more efficient versus today's ICE vehicles

#### **DOE Estimate of PEM Fuel Cell Cost:**

6X gap between today's high volume cost and DOE's target



- High volume production defined as 500,000 units per year
- Cost estimated by TIAX with enhanced hydrogen storage



#### Infrastructure: Small Chickens – Small Eggs







Thank You