

1 In order to validate the pregnancy rates
2 obtained from the Accutane survey, we took a look at two
3 sources. The first source is the United Healthcare
4 database, one of the largest health care databases
5 available. We observed that there was no significant
6 difference between the pregnancy reporting rates compared
7 to the Accutane survey.

8 Next we took a look at data from a phase III
9 clinical trial which was similar with about 4 per 1,000
10 patients exposed. But this goes to show that even in the
11 setting of a clinical trial, the most controlled, mandatory
12 environment, that patients still got pregnant.

13 In summary, you can see the overall pregnancy
14 rate from the Accutane survey is 2.8 per 1,000 patients,
15 and that this again is supported by additional evidence
16 outside of Slone. Also, the pregnancy rate has been
17 declining since the initiation of the pregnancy prevention
18 program.

19 In all our discussions going forward, we will
20 be using the rate of 3 per 1,000 patients exposed.

21 In conclusion, the evidence presented above
22 indicates that for every 1,000 women on Accutane,
23 approximately 997 avoided becoming pregnant.

24 Now, I'd like to introduce Dr. Allen Mitchell,
25 who will now present the Accutane survey which we consider

1 a critical component to the pregnancy prevention program.

2 Thank you.

3 DR. MITCHELL: Thank you, Dr. LaFlore. It's a
4 pleasure to be back at the committee after many years of
5 absence. My name is Allen Mitchell. I'm in charge of the
6 Accutane survey. This is an activity, as you've heard,
7 that began in 1989. It grew out of our long-standing, 25-
8 year history of interest in the research as to etiology and
9 prevention of birth defects, and the experience of Accutane
10 led to us becoming involved in a vaguely similar activity
11 with respect to thalidomide and the STEPS program.

12 What I'm going to do this morning is to provide
13 an overview of the survey and its results, and obviously
14 take any questions that might come along. I suspect there
15 will be some.

16 First of all, the pregnancy prevention program
17 was introduced in the fall of 1988 as a multi-component
18 program aimed at female patients and their physicians, and
19 it was recognized then and now as an unprecedented and
20 novel approach.

21 The question of course is, does the PPP work?
22 What we set out to do as an independent effort funded by
23 Roche is to enroll and follow a cohort of women who were
24 exposed to Accutane. This is not a pregnancy registry, as
25 many people are familiar with pregnancy registries. We are

1 identifying users of Accutane.

2 The survey, as I mentioned, is sponsored by the
3 manufacturer with the Slone epidemiology unit responsible
4 for the design and protocol, data collection, data
5 processing, data analysis. This activity is operated with
6 the very real guidance of an independent advisory
7 committee. That committee is listed here. I do want to
8 mention that Dr. Paul Stolley, who served as our chairman,
9 resigned as chair in July of this year because he has
10 joined the FDA as a senior consultant. The remaining
11 members of the committee and the ex officio observers from
12 NIH and CDC continue.

13 The objectives of the survey are to assess
14 compliance with the pregnancy prevention program, and
15 specifically to identify the awareness of the teratogenic
16 risk, patient and physician behavior, pregnancy rate based
17 on a denominator as opposed to simply spontaneous reports,
18 pregnancy outcome in terms of the fate of the pregnancies.
19 Our study was not designed to identify the proportion of
20 exposed pregnancies that result in malformed births. And
21 further, to identify risk factors for pregnancy.

22 At the outset and to this day, we have noted
23 that there are limitations to this approach, as there are
24 to virtually any kind of approach. First of all, we didn't
25 have the benefit of pilot testing. This was implemented

1 without an opportunity to pilot test.

2 Clearly there is no ability to make a pre- and
3 post-comparison because we don't have equivalent data from
4 the years preceding the survey.

5 There is no definition of what success is. Is
6 success zero pregnancy? Is it a lower rate of pregnancy?
7 And if it's a lower rate of pregnancy, how low? I think
8 everyone would agree that we would expect and hope to see a
9 rate of pregnancy that was considerably lower than the
10 general population rate, but beyond that I don't think
11 there has been to date a formal definition of what
12 constitutes success.

13 The survey itself is an intervention, and we'll
14 talk about that in a little bit.

15 And finally, and something that has been the
16 focus of much attention, is the survey is based on
17 voluntary enrollment, and from the very beginning we've had
18 concerns about whether the population of women who enroll
19 in the survey represent women in general who are taking
20 Accutane.

21 Let me describe the design because it bears on
22 the results. First of all, the time period of interest was
23 the early part. The left side of this figure is the period
24 of Accutane treatment which was anticipated to be on
25 average 5 months, which is what it turned out to be. And

1 we included another 6 months after completion of therapy as
2 an opportunity to identify potential pregnancies within the
3 first two trimesters.

4 Because it was a voluntary survey, we needed to
5 figure out ways to encourage enrollment, and we used three
6 basic principles. One is to present multiple different
7 opportunities, to keep it simple, and to provide a payment
8 for the women's efforts. And let me go through the three
9 enrollment opportunities that we considered and
10 implemented.

11 First was to have women enroll through the
12 prescribing physician. Since all prescriptions presumably
13 originate with the physician, this is logistically
14 feasible, and a physician who encourages a woman to enroll
15 provides a strong incentive for that woman to enroll.

16 Second is a toll-free telephone call which is
17 simple, quick and familiar.

18 Third, we developed the package generated
19 enrollment opportunity which is both unique and
20 unprecedented, and we used the principles basically of
21 direct-to-patient approach in the package generated
22 opportunity in which each medication package includes an
23 enrollment form. So, every time a female patient opens --
24 and male patient for that matter -- opens a package of
25 Accutane, there is an enrollment form in there.

1 The objective here was to bypass the physician,
2 and the hope was that this approach could preferentially
3 target women who were not encouraged to enroll in the
4 survey by their physician, who may be relatively
5 noncompliant, or who were simply attracted by the payment.
6 As you'll hear a bit later, we think that some of those
7 objectives might have been met.

8 We've now enrolled women. How do we follow
9 them? Again, there's more than one way to do it, and there
10 are tradeoffs depending on which approach one takes.

11 One could, first of all, try to follow women
12 frequently during and after the course of therapy. This
13 has the advantage of avoiding recall bias because women are
14 providing information presumably in real time. It has the
15 disadvantage in that it could conceivably affect the
16 outcome beyond the PPP itself, which is the approach we
17 were trying to measure.

18 An alternative is to follow up women relatively
19 infrequently, following them only after treatment was
20 completed once they've enrolled. The advantage here is
21 that it avoids an intervention beyond the PPP. The
22 disadvantage is that it offers the potential opportunity
23 for recall bias.

24 We used both, and the survey design is
25 presented in this slide. As I mentioned, women can enroll

1 through any of three different methods. Once the
2 enrollment is received, within 48 hours a check for \$10 is
3 sent to the women, and the women are randomized to be
4 followed by one of the two follow-up methods. 5,000 women
5 a year are assigned to be followed on a random basis,
6 through what we call the DAT, the during and after
7 treatment follow-up. That includes a questionnaire. In
8 the early years, it was a telephone call; in the later
9 years, a questionnaire at the onset of therapy, in the
10 midst of therapy, and 6 months or more following completion
11 of therapy.

12 The remaining women beyond the 5,000 who were
13 randomized to be followed in the DAT arm, are followed in
14 what we call the AT arm, where there is a tracking
15 questionnaire, and only a tracking questionnaire sent at
16 about 6 months, after most women have completed their
17 course of therapy. And then a final questionnaire
18 comparable to the DAT questionnaire is provided to the
19 women at 6 months or more after their course of therapy.

20 Now, these different approaches provide
21 different opportunities to collect information, and these
22 are only examples. We have tried to collect information on
23 patient characteristics, patient knowledge, compliance, and
24 pregnancy occurrence.

25 As you can see, the DAT questionnaire, because

1 | it's frequent, provides many more opportunities to collect
2 | information than the AT, but both questionnaires ask about
3 | pregnancy testing, contraception, and pregnancy occurrence.
4 | This information is directly solicited from the women who
5 | participate.

6 | As you might guess, because information comes
7 | from different sources and different numbers of women, the
8 | denominators in the presentation that follows vary
9 | according to which survey arm is being represented.

10 | But let's turn to the results of the survey and
11 | first consider enrollments themselves. Enrollments have
12 | increased from year to year with a low of approximately
13 | 20,000 in the first year, to the most recent completed year
14 | of 1999, where we have 53,000-52,000 enrollments. Our
15 | projection is that for year 2000 we'll have roughly 55,000
16 | enrollments. To date then, we've enrolled close to
17 | 500,000, close to half a million women, who have taken the
18 | drug.

19 | It's interesting and important to recognize
20 | that the vast majority of women who enroll in the survey
21 | don't do it through the doctor and don't do it through the
22 | toll-free number, but do it through the medication package,
23 | the direct-to-consumer, if you will, the direct-to-patient
24 | approach.

25 | What about follow-up? First, we'll consider

1 the during and after treatment approach, the follow-up
2 approach, in which we've enrolled 61,000 women
3 approximately, to date. And as I mentioned, in the first 5
4 years of the survey women were followed by telephone. It's
5 striking to note that the three opportunities for telephone
6 interview gave us follow-ups of 98 percent, 98 percent and
7 93 percent. That's remarkably high.

8 In the more recent 5 years where we've used
9 mail questionnaires to conduct follow-up, we've seen
10 comparable follow-up rates, 98 percent, 98 percent, 97
11 percent.

12 In the after-treatment arm, where women aren't
13 approached with any questions for about 11 months, we've
14 enrolled 433,000, and of those, follow-up rates have ranged
15 from 80 to 86 percent, still very impressive follow-up
16 rates for a survey of this kind.

17 What are the demographic characteristics of the
18 women who have enrolled in the survey? Well, the average
19 age is 25.6 years. The median is 24, but this has changed
20 over time, as has been suggested by previous presentations,
21 with respect to sales. So, the average age at the onset of
22 the activity was somewhere between 26.5 and 27 years, and
23 the age at present is approximately 25 years. I've
24 indicated recent data that are incomplete with a cross-
25 hatch, so every time you'll see that, it's to indicate that

1 these data are incomplete and should be regarded with some
2 caution.

3 Who are the women? Their educational
4 distribution indicates that approximately 70 percent have
5 had some college education at least. 90 percent have a
6 prescriber who's a dermatologist, and the majority of the
7 remaining women have been prescribed the drug by general
8 practitioners or family practitioners.

9 90 percent of the women reported that they
10 previously received antibiotics. A small proportion
11 received oral vitamin A. About 80 percent/70 percent had
12 received Retin-A and benzoyl peroxide. These were
13 relatively constant over time, with the exception of Retin-
14 A, where use has declined somewhat over the years and has
15 not been replaced, by any way we can identify, by other
16 topical retinoids.

17 What was the pregnancy risk category, what was
18 the pregnancy risk, if you will, of the women who enrolled
19 in the survey? This represents the last 5 years of data,
20 for 28,000 women.

21 3 percent reported that they had had a
22 hysterectomy or were post-menopausal. Incidentally, women
23 who report that they're infertile without any other
24 evidence to support it are not included in this group.
25 They are included in other groups.

1 57 percent reported that they were not sexually
2 active, and 40 percent reported that they were sexually
3 active. These data have been reflected before in Dr.
4 Vega's presentation.

5 Among those who were not sexually active, 44
6 percent were using birth control, despite the fact that
7 they were reportedly not sexually active, and among those
8 who were sexually active, 98 percent were using birth
9 control.

10 What did the women know? 92 percent reported
11 that they had received the patient brochure; 42 percent,
12 the true-false test; and 53 percent, the birth control
13 brochure.

14 43 percent reported that they knew the drug
15 could cause miscarriage, and 99 percent reported that they
16 knew the drug could cause birth defects. Again, these have
17 remained constant over time.

18 What about compliance? 99 percent were told to
19 avoid pregnancy. 77 percent reported signing a consent
20 form.

21 And I need to point out here the question that
22 came up earlier about the process of consent, a very
23 relevant one. What we know is that the women reported
24 signing a consent form. We don't know whether the process
25 was a good process or a bad process, but we also don't know

1 whether they were truly informed but didn't sign a consent.

2 We can only make some surmises from other data.

3 67 percent reported that they postponed
4 Accutane until pregnancy test results came back, and 57
5 percent reported postponing Accutane until their next
6 menstrual period.

7 This slide presents those four areas of
8 compliance over time, and the intention here is to indicate
9 that, over the last 5 years, there's really been no
10 apparent decay in any of these measures, and there is some
11 suggestion that at least for signing a consent form, that
12 there may be a slight increase, certainly nothing dramatic.
13 But no evidence of decay in these areas of compliance.

14 And in terms of pregnancy testing, we've
15 mentioned that 76 percent of women who reported having a
16 pregnancy test, the majority of those women had a serum
17 pregnancy test.

18 Again, in the last 5 years pregnancy testing
19 before starting Accutane by enrollment year has remained
20 fairly constant, at about 75 percent, with incomplete data
21 for the last year, but it wasn't always this way. Let me
22 go back now and talk about levels of knowledge and
23 compliance at the onset of therapy back in the first 2
24 years of the survey, when we had only 9,000 women enrolled.

25 At that time, the questions were slightly

1 different because they were asked by telephone. 78 percent
2 of women reported that they had been instructed by their
3 physician to wait until the pregnancy test result came in.
4 63 percent reported that they were told to wait until the
5 next menstrual period, and 60 percent -- only 60 percent --
6 reported any pregnancy test before therapy.

7 Those data were in our regular quarterly
8 reports provided both to Roche and to FDA, and this
9 information prompted Roche to change the medication
10 package.

11 The original medication package is displayed
12 here. There is no need to try to read it. In fact, one of
13 the points of the slide is that there is a lot of
14 information here that is not terribly clear, and it was
15 changed to this, which was a fairly dramatic change, with
16 bold red, warning to female patients with what we call the
17 four "musts", referring to those areas of non-compliance
18 that had been identified in the survey. We now present the
19 2 years of follow-up, 2 years preceding and 2 years
20 following. What we saw is, for each of these measures of
21 compliance, increases in the area of 10 to 20 percent,
22 relative increases in compliance, as a result of that
23 change in the medication package.

24 When we look at compliance with our pregnancy
25 prevention plan, it's important to consider contraceptive

1 status according to women's age. This slide presents non-
2 contraceptors by age group, and not surprisingly, the
3 largest rate, the largest proportion of non-contraceptors
4 occurs in the youngest women, and it varies with age, as is
5 shown here. But it's also important to point out that the
6 women who report being sexually active, even though they're
7 not contracepting, is a small fraction of each of the age
8 groups.

9 If we look at surgical sterility, we see what
10 we would expect to see, an age-related trend.

11 If we look at non-surgical contraception,
12 typical forms of contraception that most of us think of, we
13 see the distribution that reflects the nature of
14 childbearing years, that non-surgical contraception is most
15 frequently used among women in their typical reproductive
16 years, rather than at the extremes.

17 The proportion of women who are non-surgical
18 contraceptors has increased somewhat in the survey years in
19 the last 5 years, and among the non-surgical contraceptors,
20 the proportion who are using the oral contraceptive, which
21 is one of the more effective means of contraception, has
22 also increased over the years.

23 Contraceptors using two or more methods of
24 birth control. Again, as was the case with non-surgical
25 forms of birth control, the highest proportions are among

1 the women who are in their active reproductive years, and
2 the proportion of women reporting two or more methods has
3 increased slightly over the last 5 years.

4 Now, we've shown, and it's been remarked on,
5 that there are levels of noncompliance which could be
6 worrisome, and there is no question about that. But I
7 think it's important to look at the proportion of the most
8 at-risk women who are noncompliant with pregnancy testing
9 and waiting to start Accutane.

10 If we look at the 27,000 women roughly who were
11 in the DAT 1 follow-up arm, that population, 24 percent
12 reported no pregnancy test before starting Accutane.
13 That's been described. Of those women, 60 percent did not
14 wait until their next menstrual period, and of those, 1,500
15 or so, or 39 percent, were sexually active, but only 39
16 percent were sexually active not using birth control.
17 Thus, among the 27,439 women in this follow-up arm, 0.1
18 percent were sexually active, not using birth control, had
19 no pregnancy test, and did not wait until their menstrual
20 period before beginning Accutane.

21 Now, let's look at the obvious and most
22 important outcome of the pregnancy prevention program,
23 pregnancies. Between 1989 and 1999, we have completed
24 follow-up on approximately 350,000 women. As you recall,
25 follow-up doesn't really begin until 11 months after the

1 course has been initiated. Among those, 1,019 pregnancies
2 were reported to this survey. The number of pregnancies
3 per year has remained relatively constant over time.
4 Again, 1999 represents incomplete reporting, and to some
5 extent 1998 as well, but we would expect this number to
6 increase as the follow-up increases.

7 10 percent of the women who were pregnant at
8 the start of treatment, 23 percent reported no
9 contraceptive use, and 66 percent reported contraceptive
10 failure, reinforcing the point that contraception is not a
11 perfect science, and that there are contraceptive failures
12 among women who use contraception.

13 What are the outcomes of these exposed
14 pregnancies? Two-thirds resulted in a therapeutic
15 abortion, 17 percent in a spontaneous abortion, 11 percent
16 a liveborn infant, three percent ectopic, and 1 percent
17 were unknown. Only 1 percent were unknown.

18 I need to comment here that in the presentation
19 earlier in the day it was mentioned that there was a 13
20 percent rate of major malformations among the children, the
21 liveborn children who were followed, and that's correct.
22 However, it also needs to be borne in mind that 60 percent
23 of the mothers who had liveborn infants following Accutane
24 exposures refused to provide medical information or access
25 to medical information. One cannot, as one would argue,

1 make assumptions from a 40 percent sample as to what the
2 malformation rate is. I think it's quite credible, as a
3 matter of fact, and we have anecdotal information from our
4 telephone calls to suggest, that women who have had an
5 Accutane-exposed pregnancy knew what the risks are to a
6 large extent, and were not interested in going further into
7 that problem if they had a child who had a malformation.

8 We agree that the expected rate of malformation
9 is what Dr. Lammer's early studies had showed,
10 approximately 25 percent, and we find no difficulty in
11 understanding why we would have a lower malformation rate.
12 The malformation rate is very different from the pregnancy
13 rate, and I want to emphasize that. In the pregnancy rate,
14 as you recall, we had follow-up ranging from 80 to 98
15 percent.

16 Let's turn our attention to the pregnancy rate
17 itself. During Accutane treatment, here we're constraining
18 these samples to the duration of use less than 1 year,
19 which is the vast majority of women, giving us a
20 denominator of 340,000, with a numerator of 992. The rate
21 per 1,000 Accutane courses, which we felt was a clinically
22 meaningfully way of expressing this information, was 2.8.
23 The rate per 1,000 person-years, which is placed here for
24 the benefit of demographers, is 7.4

25 The pregnancy rates during Accutane treatment

1 by age are presented in this slide. The highest rate is
2 among women in ages 25 to 34, and on either side of that
3 age, rates decline, so that among the youngest women the
4 rate is one, among the oldest women the rate is 0.5.

5 What's happened to the pregnancy rate over
6 time? This is 1,000 person courses. It has declined, as
7 has been noted, from somewhere in the neighborhood of 3.5
8 to 4 in the early years, to the most recent complete year
9 of 1998. Now, as you saw in the briefing materials, 1999
10 we appear to have a rate of close to 3.5. This is
11 following a pattern that we've observed before,
12 specifically for 1996. If you recall the survey -- well,
13 you don't recall because I haven't told you yet, but the
14 survey captures information on pregnancies before it's
15 captured all the denominator information. So, it's not
16 unusual, and the almost exact same rate was observed in
17 1996. Early on in the data collection for a given year,
18 you can see a rate that's higher than it ultimately is when
19 follow-up is completed.

20 Well, what are the pregnancy rates by
21 contraceptive method? What we see here are a number of
22 things. First of all, we see a rank order of failure
23 rates, or pregnancy rates, if you will, that's compatible
24 with what one would expect. We're talking about order now.
25 So that rhythm and condom have the highest rates of use.

1 We still see pregnancies for tubal ligation and for
2 vasectomy, so even so-called surgical sterility can result
3 in pregnancies. For the largest group of women in the
4 survey using the oral contraceptive, almost 100,000 women,
5 we see a rate of 2.5 per 1,000 courses. One expects to see
6 oral contraceptive failures, particularly when you see such
7 large groups of women using the pill.

8 We also see among the women who reported not
9 using any contraception a rate of 1.7. A finite rate, for
10 sure, but certainly not something that suggests that women
11 who are not using contraception are at surprisingly high
12 risk.

13 Let's turn to two critical questions: Are the
14 data valid, and are they representative? When we talk
15 about validity in any epidemiologic activity, we need to
16 consider follow-up rates. If we have very low follow-up
17 rates, as we do for following pregnancies resulting in
18 liveborns, we have concerns. Here we find that follow-up
19 rates to the survey are extremely high. As we mentioned,
20 in the AT arm it's 80 to 86 percent, in the DAT arm it's in
21 the high 90s.

22 Secondly, the responses are remarkably
23 consistent, whether women are followed in the AT arm or the
24 DAT arm. They reflect similar rates of knowledge,
25 behaviors, and indeed their pregnancy rates are quite

1 similar. So, within the survey we see pregnancy rates that
2 are similar irrespective of the follow-up methods, one
3 being intensive, the other being less intensive.

4 How does this relate externally in terms of
5 validity to the U.S. population? If one looks at the NCHS
6 data, the government data, and we'll refer to NSFG as well,
7 if we look at the women in the Accutane survey versus the
8 general U.S. female population, and now express pregnancy
9 rates for 1,000 women-years, we find that the Accutane
10 survey rate of 7.4 is about 7 percent of the U.S.
11 population rate.

12 Does that make sense? Is this difference
13 reasonable? One of the concerns we hear is that the
14 information in the survey may not be plausible, but I'd
15 like to show you some data that suggest to us that perhaps
16 it is.

17 If we look at the comparison between women in
18 the survey and the U.S. population, and look at the
19 proportion of sexually active not using contraception,
20 among different groups, less than 1 percent or 1 percent
21 report being sexually active and not using contraception.
22 In the U.S. population, those rates are considerably
23 higher, 5- to 7- to 10-fold higher.

24 If we look among contraceptors, the proportion
25 using the birth control pill, in each age group we find

1 that women in the survey are disproportionately more
2 frequently using the pill than are women in the general
3 population.

4 Now, I'd like to suggest that this isn't just a
5 difference in proportions. It's actually a difference in
6 other factors. James Trussell and his colleagues have
7 looked at major factors associated with successful
8 contraception, and the four major factors they've
9 identified are age, which really predicts coital frequency
10 and fecundity, education, duration of method use, and
11 motivation.

12 Now, we don't have information on the details
13 of sexual activity. We do know that our population is
14 uncharacteristically well educated, and we do know that
15 there is probably no more motivated group of women that has
16 ever been studied when it comes to contraception. The
17 information that they report having seen and heard
18 indicates to us that they have unusually high levels of
19 motivation. In fact, we are looking at these women as a
20 new sample of how good contraceptive efficacy can be.

21 When we look at the contraceptive failure rates
22 in the survey, compared to typical use and perfect use, we
23 find that for those methods that are most subject to user
24 error, we have remarkably high efficacy. In fact, for
25 virtually all methods, we see efficacies that are as good

1 as or in some cases better than perfect use.

2 And what needs to be understood is that perfect
3 use is not based on observation. It is based on
4 speculation. The demographers have done an extremely good
5 job in trying to predict how well the method would work if
6 it were used perfectly. But we would venture to argue that
7 if one wants to see how efficacious a given method of birth
8 control can be, come to women who are being placed on
9 Accutane.

10 Finally, we've talked about the follow-up
11 rates, the responses being consistent. I want to show you
12 some information that we published in the New England
13 Journal in 1995 in terms of the pregnancy rates rebounding
14 after stopping Accutane. What we found when we looked at
15 pregnancy rates and outcomes, during and after therapy with
16 isotretinoin in this sample of 122,000 women, was -- and
17 this time the pregnancy rates were a little higher than
18 they are now -- that during treatment we saw a rate that
19 was approximately 7. This is expressed now as demographers
20 would express it. And in each succeeding month following
21 discontinuation of Accutane, we saw what we call a rebound
22 in pregnancy rates, suggesting strongly to us that
23 pregnancies were not only being reported to us but being
24 deferred into the months following Accutane. And within
25 those pregnancy rates, the proportion of women who sought a

1 therapeutic abortion changes dramatically from
2 approximately two-thirds that we've described during
3 treatment to approximately 25 to 30 percent in the fourth
4 month following treatment.

5 Now, let's shift to representativeness. I
6 think it's very important to stress that when we talk about
7 representativeness, we are not talking about whether the
8 Accutane survey represents the population of women in the
9 United States. There is a bit of a catch-22 here because
10 if the PPP were completely effective, one would expect to
11 see a population of Accutane users that is extremely
12 different from the general U.S. population. That is in
13 fact the goal of the PPP that is initiated by Roche and
14 FDA.

15 What we're talking about when we talk about
16 representativeness is whether the survey population
17 represents the population of women on Accutane. And here,
18 as we indicated early on, we did have concerns at the
19 beginning of the survey that the population might not be
20 representative of the Accutane users.

21 Unfortunately, we were misquoted earlier in the
22 morning. In our New England Journal report what we said
23 was, we assumed a priori that the women who did not enroll
24 were more likely to be noncompliant and at high risk for
25 pregnancy. On the other hand, women may not enroll

1 specifically because they are infertile, or in other ways
2 not at risk for pregnancy. So, our own view of the bias
3 that was likely in this survey has been moderated, if not
4 changed, by the data and the comparisons that we've
5 conducted, some of which we'll share with you now.

6 When we talk about representativeness, we need
7 to answer two questions. What proportion of eligible women
8 enroll in the survey? But the more critical question is,
9 do women in the survey represent the larger population?
10 You could have a 10 percent enrollment rate in theory that
11 is entirely representative, and you could have an 80
12 percent enrollment rate that is completely
13 unrepresentative. You may have a 20 percent population
14 that is dramatically different and not included in the
15 survey.

16 So, the real question we need to answer is
17 whether women in the survey represent the larger population
18 of Accutane users, and we use three data sources to try to
19 attack this. I think it's clear to people who have been
20 following this issue, and certainly we have struggled with
21 our own advisory committee, it's very, very difficult to
22 resolve. I think the FDA has made that argument, and we
23 support it. So, what we are showing you is somewhat
24 indirect. It is not what we would like to have, but it is
25 interesting and remarkably consistent.

1 First of all, in the very early years of the
2 survey Roche conducted a consumer survey where they
3 identified 400 women who were using Accutane, and they
4 found that 60 percent of those women reported enrolling in
5 the survey. We had some concerns about the way that survey
6 was conducted, and so we didn't hang our hat very heavily
7 on that 60 percent and thought that maybe was a little
8 high.

9 But what is interesting is the comparison in
10 that population among the women who reported enrolling in
11 the survey and the women who didn't. The concern, of
12 course, is that the women who didn't enroll in the survey
13 were at higher risk for pregnancy and were therefore being
14 missed by the survey.

15 In fact, what we found is that the younger
16 women who tend to be at higher risk seem to enroll in the
17 survey more often than the older women. Education was
18 roughly similar. Sexual activity was higher among the
19 women who enrolled in the survey than among the women who
20 didn't enroll in the survey. When you look at
21 contraceptive methods among the 205 contraceptors who were
22 identified, among the enrolled women, 40 percent were on
23 the pill compared to only 16 percent who were unenrolled.

24 But with surgical sterilization, which I think
25 we would all agree is associated with the lowest risk of

1 pregnancy, the distributions were quite different. Among
2 enrolled women, only 44 percent were sterile, whereas among
3 the women who chose not to enroll in the survey, almost
4 two-thirds were surgically sterile, suggesting to us that
5 perhaps women who don't enroll in the survey don't enroll
6 because they don't feel, or their doctors don't feel, that
7 they are at particular risk.

8 A far better analysis, in our view, was the
9 United Healthcare analysis, and this is to be distinguished
10 from the one you heard about a little earlier. This is
11 something we conducted directly with United Healthcare a
12 few years ago, and it examined a population of over 1.2
13 million women of reproductive age. This is between 1990
14 and '96. The health plan was able to identify 5,095 women
15 in that age group who had filled an Accutane prescription
16 in that period of time.

17 Among that population, using a very
18 sophisticated matching technique, which is not perfect, we
19 concluded that 38.4 percent were definite matches, and
20 another 7.5 percent were probable matches, or around 46
21 percent in those years, we judged in this large health plan
22 to be enrolled in the survey.

23 But again, as I mentioned, the rate of
24 enrollment or the proportion of enrollment is not as
25 important as the characteristics of those who enroll and

1 | who don't enroll. What we found, again, is that the women
2 | who enrolled in the survey tended to be younger than the
3 | women who weren't enrolled.

4 | Interestingly, and supporting some clinical
5 | reports, the enrollment rates by age were highest among the
6 | youngest women. So, 38 to 41 percent of the women at most
7 | risk were enrolling in the survey, whereas women in the
8 | ages 50 to 59, for example, only 14 percent enrolled in the
9 | survey. Again, this pattern of more enrollment and higher
10 | rates of enrollment among women who are presumably at
11 | higher risk.

12 | We also sought to pursue this question within
13 | the survey data, our own survey data as well. Of course,
14 | the question is whether there is selection bias favoring
15 | women at low risk.

16 | If you recall, we indicated that the doctor-
17 | generated and package-generated methods of enrollment were
18 | designed to recruit different populations of women, and I
19 | think we can debate at great length how much these
20 | populations differ and in what respect, but I think we can
21 | agree that these populations of women who enrolled in the
22 | survey -- and remember that this constitutes three-quarters
23 | of the enrollment, the direct-to-patient enrollment -- are
24 | different. Fewer reported signing a consent, fewer of them
25 | had pregnancy testing, and fewer of them were treated by a

1 dermatologist.

2 It's also important to note that among women
3 who enrolled by the medication package, only 13 percent
4 reported that they did so because of their doctor's
5 encouragement. And this familiar pattern again, that when
6 we asked women about doctor encouragement to enroll, the
7 highest proportions were among the women at greatest
8 reproductive risk, with the lowest proportions at the tails
9 of the distribution.

10 In summary, since 1989 almost 500,000 women
11 have enrolled in the survey. Follow-up rates are high.
12 Except for a slight decline in age, demographic
13 characteristics have remained stable. Awareness of the
14 teratogenic risk is high, and compliance with pregnancy
15 testing and contraceptive guidelines is variable, but not
16 decreasing. Pregnancy rates are appreciably lower than the
17 U.S. population and have declined over time. We believe
18 the data to be valid, and we find no evidence that the
19 survey results are not representative.

20 Now, having said that, there are always ways to
21 improve things. In the next two and final slides I wanted
22 to outline how we, together with Roche, hope to improve the
23 survey activities.

24 First, we want to increase enrollments. The
25 payment for enrollment began at \$10, and over the last

1 | 10-11 years inflation has certainly made a difference, so
 2 | we want to increase the payment. We would like to add a
 3 | payment upon completion of the survey. We want to work
 4 | with Roche to modify the doctor-patient enrollment
 5 | procedures to encourage physicians to more actively recruit
 6 | women into the survey.

7 | We want to enroll women on multiple courses of
 8 | Accutane, which for technical reasons has not been done to
 9 | date.

10 | And we want to increase the power and the value
 11 | of the DAT follow-up arm, now that we've learned that we
 12 | are not getting into major problems of recall bias, or
 13 | other matters of bias, for that sake, between the two
 14 | follow-up arms, we feel there is some real value in
 15 | increasing from the 5,000 a year who are randomized to this
 16 | intensive follow-up to at least 25,000. The objective
 17 | would be to enroll half the women from the survey in the
 18 | DAT follow-up so they would be equally distributed in the
 19 | two follow-up arms, but a minimum of 25,000 women.

20 | We want to modify and expand survey questions
 21 | about oral contraceptive type, refining the pregnancy risk
 22 | questions. Frankly, we were intrigued by the question of
 23 | the informed consent process, and that might be something
 24 | to inquire about as well.

25 | And we want to initiate regular feedback to

1 prescribers to encourage them to value the survey and to
2 enroll their patients.

3 With that I will end and turn the lectern over
4 to Eileen Leach. Thank you.

5 MS. LEACH: Thank you, Dr. Mitchell.

6 You've heard previously about a targeted
7 pregnancy prevention program, and I'd like to go through
8 that with you now. The targeted pregnancy prevention
9 program comes from an analysis of the 1988 pregnancy
10 prevention program that you've heard much about today.
11 This program is revised so that the 3 in 1,000 patients who
12 did not avoid pregnancy will be targeted for this program.
13 Also, physicians have reported to us that they are having
14 difficulty assessing and predicting what an individual
15 patient's behavior might be, so we'd like to address that.

16 But no matter what program we have, we only
17 have one goal, and that goal is to prevent pregnancy.

18 You've heard previously from the FDA that this
19 drug was launched in 1982, and it was launched as a
20 category X with very strong warnings to avoid pregnancy,
21 which was based on animal data. In subsequent years, as
22 information became available, the package insert was
23 revised. In 1988 we created the first risk management
24 program for pregnancy prevention, called the Pregnancy
25 Prevention Program for Women on Accutane.

1 The elements of the label change in 1988
2 indicated that pregnancy tests should be required 7 days
3 before starting Accutane, and that the patient should use
4 two reliable forms of birth control and begin therapy on
5 the second or third day of the next menses. One month of
6 prescription was indicated for female patients, and a
7 monthly pregnancy test and monthly contraceptive counseling
8 was indicated.

9 In addition to the label, we created a blister
10 package, as seen here, which had an Avoid Pregnancy logo at
11 every single pill site. As a woman would push, or even as
12 a man would push his pill through, they had a strong
13 warning to avoid pregnancy.

14 We also included a black box warnings
15 specifically written for patients, and the black box
16 warnings also included a line drawing of birth defects.
17 This is what is known as the PPP. The original package was
18 a box which contained all of the elements in dividers. And
19 later, because of prescriber information, we changed to a
20 single packet for each patient which contained all the
21 elements that were in the box.

22 This pregnancy prevention program was meant to
23 assist prescribers in meeting requirements of the label.
24 It was also developed in cooperation with the American
25 College of Obstetrics and Gynecology, and very importantly,

1 | this program initiated the Accutane survey that Dr.
2 | Mitchell has just spoken about. As we've been questioned
3 | before, it also initiated at that time the Accutane
4 | tracking survey.

5 | Dr. Mitchell has told you that 99 percent of
6 | the women who are in the survey report that they knew that
7 | they should not become pregnant while they were on Accutane
8 | therapy. 97 percent of the prescribers tell us that they
9 | use at least one component of the pregnancy prevention
10 | program, and the pregnancy rate in 1989 was 4 per 1,000,
11 | and in 1998 was 2.1 per 1,000, a mark of success.

12 | But what do the patients tell us? What are the
13 | things that they want to communicate to us? They want to
14 | communicate that there is some confusion about the timing
15 | of the pregnancy test, and in fact, sometimes they had
16 | false negative tests. Many of them said, and these are the
17 | women who became pregnant, said, I didn't wait for the
18 | second or third day of my menstrual cycle.

19 | There was misinformation and confusion about
20 | contraceptive methods. Some women received more than a
21 | one-month supply, and some women reported that they had no
22 | monthly pregnancy testing and no contraceptive counseling.

23 | Of the women who became pregnant, there are
24 | five reasons that dominate why they became pregnant. Women
25 | reported that they had committed to abstinence but were

1 unsuccessful. Women also reported that they had used
2 ineffective contraception, or when using contraception had
3 used it inconsistently. They also reported that they had
4 some unexpected sexual activity, and some reported that
5 they had failures of their contraceptive method.

6 Just to put in context, of the women who became
7 pregnant in the United States, from CDC data, 45 percent of
8 those women said, I had a mistimed or unwanted pregnancy.
9 As you've heard before, if you use birth control pill, the
10 most dominant form of contraception in the Accutane group,
11 typically 5 out of 100 women could expect a pregnancy. In
12 contrast, we have 3 pregnancies per 1,000, or a pregnancy
13 rate of 0.3 percent.

14 91 percent of the women who became pregnant
15 told us that they knew the drug could cause birth defects
16 if used during pregnancy, and the mean age was 26.3 years
17 of age. It is not seen to be a problem. Or it is a
18 problem, but it is not predominantly young people who are
19 having these difficulties. They are people in the most
20 fertile age of their lives.

21 But even if you say the numbers are small, it's
22 still terribly concerning because if you expose a fetus to
23 Accutane, it is a known teratogen, and it's concerning
24 because women of childbearing potential are the women who
25 are using Accutane.

1 Another statistic -- and the data supports this
2 from a survey that we have done -- is that 91 percent of
3 women will tell you they know everything they need to know
4 about contraception. But in that group, 37 percent will
5 select from a list the most ineffective contraception.
6 Clearly, a case for education.

7 But what do we want out of risk management?
8 What we really want is to select and target those people
9 who are not successful, and we also don't want to
10 negatively impact on compliant patients, or on the current
11 success of the program.

12 We also wanted to look at the Presidential and
13 Congressional Commission on Risk Assessment which was
14 published in 1997, and look at the risk management model
15 that's been proposed, one that will identify issues and put
16 them in context, assess the risk and the benefits of the
17 drug, identify and analyze which options are available,
18 select a strategy, implement the strategy, and of course,
19 evaluate the strategy. But central to all of this is to be
20 able to engage our partners and other stakeholders.

21 When we looked at the pregnant women, they fall
22 into four major categories. For 10 percent, there was not
23 enough information available to be able to characterize,
24 but for 14 percent the women reported that they were
25 pregnant at their initial visit. While they were in the

1 doctor's office, they were already pregnant and either
2 didn't know it or had a pregnancy test that was too early
3 to detect it or didn't have a pregnancy test.

4 12 percent took a prescription home with them
5 and did not wait to the second or third day of their
6 menstrual cycle and began the medication. We've seen
7 pictures today of women who have this terrible disease, and
8 I can imagine that people would be anxious to move ahead
9 with their therapy.

10 64 percent became pregnant during therapy. As
11 we've heard, most of them became pregnant in the early part
12 of their therapy, a clear indication where education could
13 really help.

14 Pregnant at the time of the initial visit and
15 the next menses. Pregnancy testing. The solution for this
16 is pregnancy testing. And Roche has given to its
17 prescribers a urine pregnancy test kit that can be used at
18 any time and given to the patients as often as they wish to
19 give it to them.

20 For the 64 percent, 11 percent of them reported
21 that they had committed to abstinence but were not able to
22 maintain that abstinence.

23 34 percent said they failed to use the
24 contraceptive on the perceived date of conception, but note
25 that a third of them were also saying they were only using

1 one form of contraception.

2 Half of the patients reported that they had a
3 contraception failure, but 61 percent of them said they
4 were only using one form.

5 So, what do you do? Here are the provisos.
6 Revise the Accutane labeling for two safe, effective forms
7 of birth control. Obtain negative results from two
8 pregnancy tests, provide the urine pregnancy test kits,
9 introduce an office implementation system, package for a
10 one-month supply with a unit dose. Encourage enrollment in
11 the Accutane survey, and provide educational materials to
12 all of the stakeholders.

13 Here's how we changed the label in May of 2000.
14 Two pregnancy tests, but no confusion, at specific times.
15 No prescription until confirmation of the negative result
16 from the second pregnancy test, and then, in a conversation
17 with the pharmacist rather than written prescription. No
18 woman should have a written prescription for Accutane.

19 Two safe, effective forms of contraception, and
20 we will talk about one is primary and one is secondary.
21 Primary, as you can see on the left, is either sterility or
22 a hormonal contraceptive; the secondary, primarily barrier
23 methods. Reinforce the one-month prescription only. We
24 will supply a box to the pharmacist that has all the
25 warnings that you've previously seen on our blister pack

1 but will be contained one month in one box, and there will
2 be individual packets for patients to take their
3 medication. I regret that I didn't flip this over, and you
4 see the same formats on the back of each packet.

5 Reinforce the monthly pregnancy test and
6 monthly contraceptive counseling. We will supply a
7 progress note for doctors that on the top part is a simple
8 checkoff list. Have I done or has my staff done every one
9 of the things that is required. And since patients tell us
10 that they often change contraception within the month and
11 do not inform their prescribers, every month the prescriber
12 has an opportunity to ask about that contraception.

13 There is a lot to do. So what we've done is
14 we've created an office implementation system. Once you
15 are considering giving Accutane therapy, you move into the
16 10-step method of the pregnancy prevention program, which
17 I'll explain in a moment. If you are sexually active
18 without contraception, you need to go for that
19 contraceptive counseling. If the patient is sexually
20 active with contraception and the prescriber feels
21 comfortable, they can either be counseled by the prescriber
22 or they can go to the contraceptive counselor. We would
23 encourage everyone to see that contraceptive counseling.

24 Then there is the first pregnancy test which
25 establishes you're not pregnant at the time of your office

1 visit. Obviously, if it's positive, no prescription for
2 Accutane should be given. If at the second occasion the
3 second pregnancy test is positive, obviously there is no
4 prescription for Accutane given, but we would encourage
5 people, because they're rather committed to doing this, to
6 be sent then to the contraceptive counseling. No patient
7 should receive our script for Accutane, no woman should
8 receive a written one and no one should receive any
9 Accutane until they are proved to be not pregnant with two
10 pregnancy tests.

11 Once Accutane is prescribed, the patient will
12 have two opportunities, once at the doctor, and once at the
13 pharmacist within the unit dosing to join the Slone
14 Epidemiology Unit, and then every month patients will come
15 to their doctor, especially female patients will come to
16 their doctor, for their 30-day supply.

17 This is what the schema looks like, and since
18 it's confusing, we want to implement a 10-step office
19 implementation system. It starts with the qualification
20 checklist, which requires that a patient have severe
21 nodular acne.

22 The next step builds on that information that
23 they received in their qualification checklist as to
24 information about the risks and benefits of Accutane.

25 Step 3 is a self-evaluation form, 10 questions

1 to assess whether a woman believes she can comply with this
2 information.

3 Step 4 is a contraceptive counseling referral
4 program, which used to be limited to obstetricians and
5 gynecologists, but now will be broadened to include any
6 licensed reproductive health professional. Some of our
7 patients told us that they would prefer to go to Planned
8 Parenthood, or that they would like to seek the advice of a
9 nurse practitioner. So, we will support any option of a
10 licensed reproductive health professional.

11 A question was asked about the informed
12 consent. We do not get to the informed consent until the
13 patient has been informed through the first four methods.
14 The information consent form is in the form of 15
15 questions. Every question brings a patient, who initials
16 at every statement throughout, all the knowledge that you
17 need to have for Accutane, and to protect yourself,
18 including the primary and secondary contraception choices.

19 The Accutane patient survey will be presented
20 by the prescriber. The patient will join or not join as
21 she feels is appropriate. What we have done is we have
22 tried to help prescribers understand that all women need to
23 join, even those women who believe themselves to be not at
24 risk. All women need to join.

25 We also have a Be Prepared, Be Protected video.

1 It's brand-new. It's part of the label. It is a video
2 that I'll explain later.

3 Of course, the Preventing Pregnancy: A Guide
4 to Contraception, which is a very explicit booklet. We'll
5 talk about that later.

6 The contraceptive knowledge test, which
7 acknowledges does this person have the behavioral
8 characteristics and the knowledge in order to avoid
9 pregnancy.

10 And an Accutane information line and
11 confidential contraceptive counseling line. Women can call
12 this line 24 hours a day, 7 days a week, for reinforcement
13 of the messages that their prescriber has given them.

14 Some of these steps help in selecting
15 appropriate patients. And some of these steps help in
16 educating patients. We are providing for subscribers a
17 guide to best practices which has contraception education,
18 the critical assessment and intervention skills, and how to
19 start, initiate, and have a conversation about a very
20 intimate topic. Also it explains the methods, all the
21 support materials so that they can be used appropriately.

22 For patients we've changed the folder to Be
23 Smart, Be Safe, Be Sure. It provides, as I've said before,
24 step by step, encouraging knowledge, confirming the
25 knowledge, all the way down to the contraceptive knowledge

1 test, which the patient really should be able to take and
2 complete adequately.

3 We've also provided urine pregnancy tests, and
4 we provided a sticker for the side. You can see it in your
5 brown packages there. A patient information that has both
6 the written instructions and the instructions in picture
7 form for those people who may have difficulty reading or
8 English is not their primary language.

9 I'd like to just tell you that these pregnancy
10 tests are monoclonal and polyclonal antibody testing. They
11 are twice the sensitivity that's recommended in the label,
12 extremely easy to perform, easy to evaluate, standardized
13 against the WHO international reference, and are 99 percent
14 accurate on the 11th day post-conception.

15 For the women who had reported their following
16 reasons, we have the videotape. The videotape is
17 completely non-branded so that the patient can see it over
18 and over again. Actually I would encourage them to lend it
19 to their friends. There are five women who say these are
20 the difficulties I'm having with contraception, and a
21 counselor to help those people understand what they might
22 have chosen instead of becoming pregnant.

23 Inside the Be Smart, Be Safe, there is a
24 booklet on preventing pregnancy that talks about the
25 patient's responsibility, what the patient must do because

1 the prescriber and the sponsor have done what we believe is
2 appropriate and now we want to make sure the patients
3 understand. We have line drawings of birth defects,
4 discussions about avoiding pregnancy, the myths, the
5 methods, the failure rates, and information about the
6 contraceptive counseling line. As you can see, we have
7 changed the line drawings to reflect damage that may be
8 done to the child if exposed to Accutane in utero.

9 We have several educational initiatives.
10 Again, I mentioned the Guide to Best Practices, which
11 serves as a database to register prescribers for continuing
12 medical education. The Roche representatives will be
13 making office calls to implement the office implementation
14 system. We will continue our dermatology residency
15 program. We intend to have peer reviewed journal articles,
16 and a web site for CME on this subject.

17 We have initiated a contraceptive counseling
18 certificate program for registered nurses, which gives a
19 certificate in counseling to nurses, LPN's, and medical
20 assistants. The Dermatology Nurses Association is
21 providing the CEUs, and it will be presented regionally and
22 in state chapters.

23 For pharmacy education, we will distribute the
24 professional materials to the pharmacy groups, individual
25 pharmacists, and pharmaceutical associations. The CEU

1 | articles will appear in their specific journals.

2 | Here's a chronology of our actions so far. In
3 | March of 2000, we introduced the targeted PPP at the
4 | American Academy of Dermatology and at the DNA meeting. We
5 | received a lot of feedback on what we were doing, how we
6 | were doing it, and would it work, or would it be acceptable
7 | in their office. In April, we distributed the urine
8 | pregnancy test because we knew that would immediately
9 | address 26 percent of the pregnancies that we were
10 | observing.

11 | In May, the FDA approved the label changes that
12 | we spoke about earlier.

13 | In June, we distributed the first Dear Doctor
14 | letter and the contraceptive videos which were called for
15 | in the label.

16 | In July, we have already started going to
17 | individual prescribers and doing office staff training.

18 | In October, we will launch the educational
19 | materials which address the assessment and intervention
20 | skills, targeting the women on contraception knowledge and
21 | behavior, and providing that office implementation system.

22 | So, how are we going to achieve our goals, and
23 | how quickly are we going to do it?

24 | For prescribers, we will be notifying this
25 | month that a targeted program is available. Our

1 professional representatives will call on 90 percent of
2 prescribing dermatologists by the month of January, and the
3 remaining prescribers by March of 2000.

4 CME credit programs for dermatologists, which
5 are our primary prescriber, but primary care prescribers,
6 reproductive health prescribers and pediatricians will
7 actually continue and will be completed by June of 2001.
8 Every physician who writes a prescription for Accutane is
9 immediately contacted and sent all our materials and then
10 they are invited to call one of the medical directors to
11 discuss the program. I know that I get those calls so I
12 know they're getting the materials.

13 The dermatology resident education program will
14 continue, and we expect to complete the resident education
15 by December of 2002.

16 As far as the office staff metric, there are 35
17 chapters of the DNA. Twenty of them will be done by March
18 of 2001, the rest of the members by September. In fact,
19 last Saturday I gave the first certificate program up in
20 Massachusetts. It was very well received. We got lots of
21 feedback, and I'm happy to say that they learned a lot. We
22 did a pretest, and they don't know about contraception
23 either.

24 For the pharmacists, we are distributing the
25 materials in October when we do the other targeted

1 | education, and publication of a CEU article scheduled for
2 | March of 2001.

3 | Dr. Mitchell went over this pretty clearly, but
4 | in having prescribers instruct their patients to join the
5 | survey, the number one reason patients tell us they don't
6 | join the survey is because they didn't know about it. So
7 | that changes that paradigm. We also will ask prescribers
8 | to send to Dr. Mitchell the survey enrollment forms. Dr.
9 | Mitchell and Roche have agreed that frequent feedback to
10 | patients and to prescribers is necessary, encouraging them
11 | to join the survey and encouraging doctors to realize that
12 | these pregnancies are still occurring. We will increase
13 | the visibility of the survey through all our patient
14 | education, and every promotional activity for Accutane will
15 | mention the Accutane survey. We will increase the
16 | compensation, as Dr. Mitchell indicated.

17 | We intend to substantially increase the DAT
18 | arm, and to modify the questions to enhance the utility of
19 | the survey.

20 | At the Roche call center, we receive 10,000
21 | calls annually from health care providers, patients and
22 | family members. Over 1,000 of them are in reference to
23 | pregnancy and teratogenic potential. Not to report
24 | pregnancy, but to tell us, I'm not understanding this. We
25 | refer them to their prescribers, but we have registered

1 nurses who are now able to discuss pregnancy prevention
2 with them immediately. We're developing a database of this
3 so that we can help to understand what should be said to
4 the patient and when that patient should receive the
5 information.

6 Well, with all of this, it goes so far. But
7 what we really need is to know why that small amount of
8 women who become pregnant is different from the women who
9 avoid pregnancy. So, we will begin some behavioral
10 research which concentrates on the specific knowledge of
11 the individual patient, what her attitudes and beliefs are,
12 and actually having all that knowledge, what's her
13 intention. A discriminant behavioral study will start in
14 March of 2001. The participants will be prescribers,
15 female Accutane patients, those who got pregnant as well as
16 those who didn't. We will avail ourselves of the
17 information of the women's behaviors who did not pregnant.
18 The outcome should be to identify a risk factor for
19 pregnancy.

20 If we go back to the risk management model and
21 we create an Accutane risk management, we identify the
22 issues and we put them into context. Pregnancy prevention
23 is the issue. We have women who continue to become
24 pregnant, but this drug is so uniquely efficacious that we
25 want to be able to maintain this drug on the market. We'd

1 | like to educate and select appropriate patients, and we
2 | have selected a strategy that is the promotion of risk-free
3 | behavior.

4 | When implementing this strategy, we're going to
5 | use the targeted pregnancy prevention program that I've
6 | just gone through. Of course, it's necessary to evaluate
7 | results, and we'll do that, both through the Accutane
8 | survey and through the discriminant study. But in all of
9 | this, the most important is what happens to the patient.
10 | So, central to this will be patients, dermatologists,
11 | nurses, nursing assistants, and reproductive health
12 | professionals.

13 | In summary, the 1988 pregnancy prevention
14 | program worked, and it worked for the majority of Accutane
15 | patients. A targeted pregnancy prevention program will
16 | ensure selection of the appropriate patients and address
17 | the educational needs of women who continue to be at risk.
18 | We will increase the enrollment in the Accutane survey to
19 | enhance the validity of the data. We will continue
20 | research to identify risk factors for pregnancy. In all of
21 | this, what we really want to do is avoid pregnancy.

22 | Dr. Ellison.

23 | DR. ELLISON: I will close our presentation
24 | with a brief review of other possible risk management
25 | options, and indeed I will be looking at the options

1 presented in the briefing document by FDA, which I think
2 were very nicely summarized in that document and are going
3 to be presented in a somewhat different way later today by
4 Dr. Vega. I hope this suffices.

5 First of all, just to summarize again, as we
6 know, Accutane use is increasing. We believe the pregnancy
7 rate is declining, and that the pregnancy rate in women on
8 Accutane is about 80 to 90 percent less than those with
9 normal contraceptive use, as I think Dr. Mitchell
10 demonstrated in the survey. For every 1,000 women treated
11 with Accutane, pregnancy hasn't occurred in 997.

12 Really, that last statement does frame the
13 dimensions of the problem, but also is the challenge. It's
14 not a question of trying to change the behavior of 500
15 women and trying to make difference there. We're trying to
16 make a difference in this smaller proportion of women and
17 their behaviors because the absolute goal is the prevention
18 of pregnancy.

19 As I opened the talk, we believe that the
20 individuals' risk of pregnancy is decreasing. It's a total
21 public health burden that is not in the absolute number of
22 pregnancies. Exposed pregnancies have not decreased and
23 needs to go down.

24 Now, to prevent pregnancy with this drug, every
25 woman has to avoid pregnancy every day of therapy. Not

1 | just the day they're at the physician, analogous to getting
2 | a liver function test or a blood test. Not just the day
3 | they go to the pharmacist to get the drug, which may be
4 | analogous to show evidence of something. They have to do
5 | it all the days in between. They have to have the tools.
6 | They have to have the motivation. They have to have the
7 | knowledge, and they have to have the support and the
8 | assistance. That really is the crux of this issue.

9 | We're very pleased to be here with you today to
10 | discuss how we can help these women do this every day of
11 | therapy. As Eileen mentioned, we don't believe women who
12 | become pregnant on Accutane become pregnant intentionally.
13 | That, I think, is our challenge and that's our opportunity.

14 | A first trimester teratogen such as this does
15 | require these two very difficult things: absolutely that
16 | someone is not pregnant at the start of treatment and won't
17 | become pregnant during treatment. Later trimester
18 | teratogens, of which this is one as well, also requires
19 | that the physician avoids prescription, knowing that the
20 | patient is pregnant. But the first paragraph is certainly
21 | the hard part.

22 | I'd like to look at the options in the briefing
23 | document that FDA provided because that's what I had to
24 | work with, really. I thought they were rather nicely
25 | explained. So, I'd like to take options two, three and

1 four. Let me explain here, it is my understanding that the
2 targeted pregnancy prevention program that you've just
3 seen, plus these additional elements. Option two, three
4 and four discuss no dispensing unless a pharmacist confirms
5 a documented negative pregnancy test. I'm sorry, it
6 shouldn't be pregnancy prevention. Option three would be
7 this in addition to confirming that there has been
8 appropriate patient compliance with contraceptive practice,
9 drug sharing, blood donation guidelines. Option four is to
10 train, register, and authorize pharmacies to dispense
11 Accutane based on their ability to do the following
12 options. This is my understanding of it. And all this
13 would be in addition to the targeted pregnancy prevention
14 program.

15 Let me look at this in a general sense. I'll
16 discuss later why I think I can only discuss this in a
17 general sense.

18 So, understanding that every woman must avoid
19 pregnancy every day, a mandatory program tries to obtain
20 compliance through conditional access to the drug. That's
21 the nature of mandatory. That's the tool we have in
22 mandatory programs. They in themselves do not achieve
23 active participation through motivation and knowledge.

24 Now, in addition, adding them to programs that
25 attempt to achieve participation through motivation and

1 knowledge is an interesting point, and the behavioral
2 effects of this and the effects on motivation are somewhat
3 unknown. It has been said actually in management
4 literature that conditional programs and mandatory programs
5 tend to disempower the motivation of people trying to do it
6 on their own, but we have no evidence that this would
7 occur, but we have no evidence that it would not.

8 Secondly, and I think this is of equal
9 importance. They require a single channel of distribution
10 and access to the drug. I think when Accutane was first
11 put on the market, the alternate channel that we were most
12 concerned about was drug-sharing. Indeed, we had reports
13 of that. In at least the reports that we've had, this has
14 come down as a percent. It still exists.

15 But the most important channel facing us now
16 and going forward in the future is offshore Internet
17 supply, which does not require a physician consultation,
18 visit, or any of the information and discussion that goes
19 with the targeted pregnancy prevention program. The ease
20 of this is impressive.

21 We have identified three confirmed offshore
22 sites that do this. We've notified FDA. FDA has indeed
23 contacted one, but that particular site continues to
24 operate. We're currently researching another six to
25 confirm if indeed this works. There have been two small

1 seizures, obviously, for personal use of Accutane by
2 Customs at the border in the last couple of years. We're
3 not sure what that means in terms of overall use.
4 Certainly this is something to consider in a program asking
5 for conditional access to a drug, as we have more than one
6 channel available.

7 The other issue is -- and I think these are
8 important, although somewhat less important -- what a
9 mandatory program would do as implemented in the pharmacy
10 is stressing the completeness of documentation of
11 compliance. Again, in the context of every woman having to
12 avoid pregnancy every day, essentially the documentation
13 would discuss, did you agree to be compliant, and were you
14 compliant? Perhaps those two questions one month apart.
15 In the 30 days in between the patient still must avoid
16 pregnancy every day.

17 This would occur normally still in pharmacy
18 practice in public at a pharmacy counter. Again, as I
19 said, this does not deal with the effectiveness of a
20 woman's practice of contraception.

21 Finally, in order for these things to be
22 manageable -- and I think you can see the complexity of
23 trying to build an optimal contraception and pregnancy
24 avoidance program for a patient -- for these things to be
25 possible and implemented on a large scale, you must enforce

1 a population standard for all patients, not necessarily an
2 optimal program for the individual.

3 There is another issue here that we noticed,
4 and I'll just read it to you in a formal sense. "Through
5 the manufacturer, to be implemented by the pharmacist, we
6 would be requiring additional qualifications or conditions
7 from the prescriber, mainly documentation of certain
8 things, that he has done certain things, or he is a certain
9 qualified practitioner, to be fulfilled for the dispensing
10 of a drug that are required beyond the state's licensure of
11 that prescriber, or the state medical board's other
12 regulations." We have not much idea of what this will
13 actually mean in practice.

14 I think what it does say is, this is very much
15 outside standard pharmacy practice. It doesn't meant it's
16 impossible, it doesn't mean it shouldn't be done. We
17 should understand that what we're asking is very much
18 outside standard pharmacy practice.

19 Indeed, the pharmacist is now being asked to
20 some extent to control the behavior of the doctor and the
21 patient. I think we need to ask ourselves, is this
22 appropriate and is this feasible.

23 An analogy here, one of the most important
24 cognitive services that pharmacy offers patients and
25 physicians is that when they see an inappropriate

1 prescription against the label -- that is to say, the dose
2 might be wrong, as is usually within their competence to
3 see, or indeed they may know of a drug interaction that the
4 physician didn't know about -- it is incumbent upon them --
5 and it is one of the best benefits that they provide -- to
6 call that physician and resolve the patient and achieve
7 better patient care. If one asks them to refuse to
8 dispense, that is now outside the standard practice of
9 pharmacy and an interesting approach.

10 Secondly, the systems available to pharmacy --
11 and we do a lot of pharmacy programs in Roche that are
12 quite extensive -- have issues with respect to how are you
13 going to make it possible for them to do it on a large
14 scale, how are you going to monitor whether they've done it
15 or not, or how well they've done it.

16 And finally, with respect to registration of
17 pharmacies and so on, and authorization to dispense, in
18 terms of managing pharmacy compliance, should this
19 professional cadre we've put in the critical path of
20 pregnancy prevention -- there are a lot of issues how to do
21 that.

22 Again, I don't think it's impossible. I think
23 the issue is that these things have to be thought through
24 carefully.

25 Let's just take very briefly this and then I

1 can close. I'd like to deal separately with the idea of
2 mandatory registration of all female patients and the
3 external data sources monitoring program impact.

4 On the second point, we fully agree with this
5 idea. Indeed, we have been trying -- and you've seen the
6 presentation very briefly of something we found in UHC --
7 to look for large external bases to see if we have some
8 idea if it we're reasonably right or badly wrong with
9 respect to the Slone pregnancy rate.

10 We're also very interested in collaborating
11 with organizations like the OITS. California has referred
12 that they get perhaps 40 calls in a year, and Connecticut
13 has published 10. It's not the numbers that are important
14 in this instance. It's the quality and depth of the calls
15 that they get in terms of generating hypotheses of people
16 who might be escaping the system that we can test in the
17 larger databases.

18 But I want to come to the idea of mandatory
19 registration. Frankly, we feel very strongly about this.
20 Again, every woman must avoid pregnancy every day.
21 Mandatory registration does not reduce the individual risk
22 of pregnancy. We are asking something as a condition for
23 prescription that does not reduce that individual's risk.

24 The only benefit -- and I'll come to this -- is
25 actually a denominator of 100 percent of the user

1 population. Assuming one can implement that.

2 It could be argued that this is coercive, that
3 the condition of getting a drug is a public registry versus
4 private consent. That is, a woman who has SRNA, who
5 clearly will not become pregnant, but does not wish to
6 share information about her current or future sexual
7 practice, contraceptive behavior, or pregnancy outcome with
8 a third party, would be denied treatment. Versus a woman
9 who refuses to sign informed consent, which is clearly
10 based on her agreement to protect herself from individual
11 risk is a very reasonable condition of access to drug.

12 Finally, our most serious concern is that there
13 is a considerable risk of poor follow-up. You may recall
14 the follow-up from the Slone was very good. Reliability of
15 that response -- that is to say, with respect to
16 truthfulness, especially if the denominator is full of
17 people who would otherwise not wish to participate but did
18 so in order to get the drug. And therefore, the chance of
19 erroneously low pregnancy and compliance rates.

20 The danger here is that if, indeed, you make
21 the follow-up mandatory or try to do that, you end up with
22 a very large denominator and a much lower response rate.
23 Then one is sitting here asking ourselves, with a response
24 rate of 50 percent, do we worry about the 50 percent who
25 didn't respond, and of that response rate, the unknown

1 | number of people who may not be telling us the truth
2 | because this was the only way they could get to the drug.
3 | All of these are theoretical concerns, but they are real in
4 | the sense of it can certainly happen. What they are is
5 | unquantifiable at the moment.

6 | We believe that clearly there is a risk, and I
7 | think the agency has mentioned this, that a common feature
8 | of all four options is the risk that the excessive burden
9 | on physicians and patients with no perceived individual
10 | benefit. This is control of compliance through documentary
11 | control, checking whether people did something rather than
12 | promoting them to do it. This could produce an
13 | indiscriminate barrier to access. That is to say, people
14 | who would otherwise qualify for the drug with the
15 | indication, be at risk of lifelong scarring and
16 | disfigurement and would clearly not become pregnant, would
17 | not be able to get the drug.

18 | Now, what experience we have? As I said, I
19 | wanted to return to this about the theoretical argument.
20 | What experience do we have in terms of looking at these
21 | kinds of programs in the prevention of pregnancy, which is
22 | different than liver function tests, CBC's and so on?

23 | Indeed, we have the Accutane pregnancy
24 | prevention program, which is a voluntary program, initiated
25 | in 1989. I want to point out that it's 200,000 women

1 treated per year now. They are basically young, healthy
2 patients. It's a well-known unique drug, and there are
3 alternate channels available. It has been evaluated,
4 published, and publicly reviewed.

5 I've given you in your handout two tables,
6 which I'm not going through now, where we tried to organize
7 the targeted PPP against some of the issues brought up in
8 the questions today.

9 We also have experience with the STEPS program,
10 as mentioned. It is a mandatory program. The basic design
11 is basically known, but it has not been published. There
12 was a recent presentation, actually, in Wales this weekend.
13 It has not been publicly reviewed, so what we know about it
14 in Roche is somewhat indirect. We believe that there is a
15 small population involved which we manage to see in IMS,
16 that the majority are ill, older women, that greater than
17 half of them have malignancies, and we're not sure if there
18 are alternate channels for access.

19 Basically we think it's a very good experiment,
20 or test, if you will. It's also very important for the
21 people taking this drug. The problem is that it hasn't
22 quite reported out yet. And many of the elements that are
23 being discussed here are not tested in STEPS either. We
24 have not been able to see testing of some of these elements
25 or any experience with them in our search, so actually our

1 | comments on this have to be taken as where we would
2 | identify possible risks against possible benefits.

3 | Finally, based on what we know versus the
4 | projections and extrapolations, and balancing the
5 | likelihood of success, the risk of compromising current
6 | success, and the risk of denying treatment to patients who
7 | would not otherwise become pregnant and would qualify for
8 | treatment, we think that to prevent pregnancy in women
9 | prescribed Accutane, mandatory programs that we are
10 | discussing here are still untested, and that they have
11 | unknown benefits over the TPPP, and unquantifiable risks
12 | which will be difficult to ascertain and reverse. This is
13 | not to say that some of the functionality that is being
14 | tried to achieve is not a good thing necessarily, but we're
15 | concerned about the mandatory aspect.

16 | Given that every woman must avoid pregnancy
17 | every day, we believe the TPPP becomes a shared
18 | responsibility of Roche, prescriber, pharmacist, nurse,
19 | reproductive health professional, and most importantly, the
20 | patient. We believe the TPPP is the best method that we
21 | know at present to assure active participation of all
22 | parties to prevent pregnancy and has the optimal chance of
23 | success, based on what we know, with the least risk.

24 | We're committed to the absolute goal of
25 | pregnancy prevention, and the continual improvement of the

1 targeted pregnancy prevention program. Thank you for your
2 attention.

3 DR. BERGFELD: Thank you, Dr. Ellison, and the
4 Roche professionals that presented this morning.

5 We could field a couple of clarifying questions
6 before we dismiss for lunch. Are there any? Yes, please.

7 DR. BRANCH: I was surprised that, given that
8 you have another number of interventions that are in the
9 Slone program, and you have an outcome in terms of
10 pregnancy, that you didn't provide an analysis of relating
11 the interventions that you've actually measured to the
12 outcome to see if there is any evidence that as you comply
13 in the reporting of one, two, three, four of your steps, is
14 there actually an improvement in your outcome. Is there
15 any relationship to the outcome from whether you've signed
16 the consent form, whether you've gone through step A, B, C,
17 D, to the actual pregnancy rate?

18 DR. ELLISON: Let me just clarify this, and
19 then perhaps Allen would like to comment. Basically we're
20 saying that the data sources we've shown you are what
21 happens in the wholesale population, the DAT arm and the AT
22 arm, irrespective of whether people became pregnant. And
23 then what Eileen Leach was talking about is the people who
24 became pregnant, what can learn about them. We believe
25 those are the behaviors we need to target.

1 The question is, can we link those people and
2 those data to the larger data. Is that what you are
3 referring to?

4 DR. BRANCH: That's what I'm referring to. Do
5 you have evidence that as people comply with the first
6 phase of your program, did it actually confer benefit in
7 terms of a lower pregnancy rate?

8 DR. MITCHELL: I can't answer the question the
9 way you've asked it. But what we have done is an analysis
10 that's pretty comparable to what Eileen Leach presented,
11 which is that there are no glaring behavioral missteps that
12 identify the women who became pregnant in this survey, that
13 many of them, the large majority of them knew the risks,
14 knew they weren't supposed to get pregnant. As you'll
15 notice from the information we've presented, the large
16 majority of women got pregnant as a result of presumed
17 contraceptive failure. This gets to the issue of
18 contraceptive failure as a phenomenon that can be reduced
19 but not eliminated.

20 DR. BRANCH: You actually had quite a number of
21 people who were taking two contraceptives, for example.
22 You showed one graph that was a certain age, and a lot of
23 people have taken note of your advice. If you just analyze
24 that group, do any of them get pregnant? Are you able to
25 show that when people follow your advice, that you actually

1 reduce the pregnancy rate?

2 You asked the question right early on, what
3 rate you should be looking for, what would be a sign of
4 success. Have you looked in your own data to see what is
5 the most successful strategy?

6 DR. MITCHELL: As you could guess, with a rate
7 that is as low as we have, it's very hard to get stable
8 estimates. What we've been able to do is to look at
9 contraceptive method, which sometimes is accompanied by two
10 or more, sometimes not, and been able to see differences
11 according to method, but I don't have the specific analysis
12 you're describing.

13 DR. BERGFELD: Dr. Holmboe.

14 DR. HOLMBOE: Eric Holmboe from Yale
15 University.

16 You had mentioned that a lot of this is going
17 to ultimately depend on the patient to carry out and be
18 compliant, and I'm glad to see that you're going to look at
19 some of the behavioral research to see if there are certain
20 things that predict attitudes.

21 One piece I see that's missing, though, that
22 was brought up earlier is the whole issue of the process
23 between the patient and physician because ultimately you've
24 kind of reached a plateau, and that's really the next area
25 that's probably going to be necessary to see further

1 reduction. In fact, most people now would discard the term
2 "informed consent" and look it more as informed patient
3 decision making, which involves a lot of different aspects.

4 Do you have any plans to look at that process
5 and see how you can facilitate that process?

6 DR. ELLISON: I'd like to introduce Eileen
7 Leach to discuss that a bit in terms of what our program
8 is, but I'd just like to preface our remarks.

9 Actually the TPPP is based upon what we know.
10 Things like getting to the level of attitudinal and
11 cultural, and behavioral research is going to give us the
12 next link, to figure out precisely what are those
13 motivating issues and how can you recognize them as a
14 physician, and turn that around into the next round of
15 physician education. Eileen will talk about what we're
16 doing right now around those issues.

17 MS. LEACH: The office implementation system
18 has to be drawn from how things are done and when things
19 should follow the other. The packet that patients were
20 given originally had 10 pieces of paper, and which one do
21 you do first. So from the feedback that we got, we wanted
22 to make sure that patients had the qualification checklist
23 first, because that has the 10 questions about whether you
24 actually qualify to take this drug.

25 The next would be the information in the packet

1 on Accutane itself, with all the pregnancy warnings. So,
2 once you know that you qualify and you have the
3 information, can you pass the self-evaluation quiz?

4 Following that, do I need contraceptive
5 counseling? That's what the self-quiz tells you. Then you
6 have the opportunity to go for that counseling.

7 Everyone, as you can see, has a number on them.

8 Only then, when you know the risks and the
9 benefits, you know what the purpose of all of the
10 contraceptive counseling will be, and you elect to take
11 adequate, two forms of safe, effective contraception, do
12 you get to sign a consent form. Now we are in a situation
13 where the woman is fully informed and can make an informed
14 consent.

15 After that the survey form is presented to her,
16 she knows whether she wishes to join the survey or not.

17 The seventh is watching the video which, as I
18 said, will tell you about the most common reasons that
19 people get pregnant.

20 Step 8 and 9 is about contraception itself,
21 take it home, learn about the myths, learn about the things
22 that you believe are true which are not, and then take a
23 contraceptive test. Make sure you know what you think you
24 know.

25 Then step 10 is reinforce your information by

1 calling up on the telephone.

2 I see you have another question.

3 DR. HOLMBOE: I would just make the observation
4 that simply giving patients a packet does not necessarily
5 mean they're going to be fully informed. Somebody is going
6 to need to sit down with them. That's why, again, this
7 whole process with the physician or somebody in the office
8 I think is going to be very important. The risk
9 communication literature tells us that although these
10 things are very useful to patients, patients actually
11 greatly value the information they get from the physician,
12 and many times don't fully understand what's in the packet.

13 I think the informed consent form is very nice,
14 but it's also very extensive, it's small print. What I
15 find interesting about it is that there is no
16 quantification of what the actual risk is should you get
17 pregnant. In fact, it's missing in all the materials,
18 something else you may want to consider.

19 The risk communication literature also points
20 out that patients often want their information in different
21 formats, not just qualitative data. So, I think there are
22 some other things you need to think about there.

23 MS. LEACH: I understand. I think that we do
24 have some information, as you review the material, in both
25 the physician's guide and in the patient's guide to

1 | contraception that tells them what the risk actually would
2 | be. It even includes line drawings about what it looks
3 | like.

4 | DR. ELLISON: Dr. Holmboe, first of all I want
5 | to thank you for the comments because they are useful in
6 | terms of your perspective on this. There are a couple of
7 | things we hadn't really thought about, I think. But there
8 | are some things we did.

9 | I just want to make sure you understand the
10 | qualification checklist is something the patient brings to
11 | the dialogue with the physician, to be reviewed in the
12 | informed consent. If we ask the physician to sit down and
13 | go through that with a patient, you know what will happen.
14 | On the other hand, if the dialogue between the physician
15 | and the patient includes that patient's self-evaluation
16 | once completed, it's then reinforced and put into context.
17 | So, it's to make that much more efficient so that actually
18 | that discussion about qualification will be done.

19 | It's a little bit like -- well, I wouldn't want
20 | to put it in this context -- the waiting room form. I
21 | really don't want to put it in that context, but it's a
22 | homologue. Where people will fill things out. If this is
23 | used correctly, which it rarely is, that is then a subject
24 | for the physician to get right to some points that need to
25 | be covered.

1 The informed consent. We had a lot of
2 discussion about whether or not we should put in the fetal
3 malformation rate, the rate of risk of major malformations
4 if you had a live birth. The work done by Dr. Lammer is
5 excellent, but the confidence intervals are somewhat broad.
6 I think there was a discussion back in the late 1980s
7 between the agency and the company about the risk of
8 putting that in. I think that can certainly be reopened.

9 DR. HOLMBOE: I certainly recognize the
10 problems with the efficiencies needed by the physician.
11 The average office it is oftentimes only 15 minutes. But
12 we do know from research, some by Wendy Levinson and others
13 in Chicago, that there is a lot of information that doesn't
14 get transmitted. I think anything you can come up with
15 that helps a physician do it efficiently to provide both
16 qualitative and quantitative information that the patient
17 can then take with them to make sure they understand it is
18 going to be critical.

19 DR. BERGFELD: You need to shrink this response
20 a little bit.

21 DR. ELLISON: So, basically -- and this is
22 important thing -- if something is given to the patient by
23 the physician to do, versus sort of handed out as a
24 package, that's clearly better. What we try to do is to
25 get the physician to review the response with the patient.

1 DR. BERGFELD: Dr. Rosenberg.

2 DR. ROSENBERG: Rosenberg, Tennessee.

3 I'd like to move a little bit beyond the
4 prevention of pregnancy toward the prevention of birth
5 defects. Some years ago, discussing this issue with a
6 dermatology practitioner colleague, he said, you know, no
7 matter how hard you try at contraception, there are always
8 going to be some failures. He said, the way I do it, I sit
9 down with the young woman and I say, look, if anything
10 should happen and you should be come pregnant and deliver a
11 child with a birth defect, and it happens, it's a disaster
12 for the child, a tragedy for you. Nobody's life is ever
13 going to be the same. It just can't be done. He says, I'm
14 going to ask you two questions. He said, could you
15 morally, ethically, intellectually, and emotionally face
16 the prospect of having a pregnancy interrupted should it be
17 found that you became pregnant while taking this drug? Or
18 could you absolutely commit to sexual abstinence for just
19 20 weeks? He said, if they don't sound enthusiastic about
20 either of those, he said, I won't write the prescription.

21 I'm not suggesting that this is necessarily
22 where we ought to be going, and I understand perfectly that
23 talk of pregnancy interruption, abortion, or choice or
24 whatever is perhaps a third rail for international
25 corporations, but this is such an important subject that I

1 would feel remiss if I didn't bring it up. I must say
2 that's the way I've practiced over the years.

3 DR. BERGFELD: Thank you. Dr. Abel, and then
4 Dr. Epps.

5 DR. ABEL: The point was made previously that
6 knowledge doesn't always transmit into behavior, and I am
7 particularly concerned about one group. I know the
8 greatest pregnancy rate was due to contraceptive failure in
9 66 percent, but 23 percent of women had no contraceptive
10 use. Then going back to the pregnancy risk categories, of
11 the 57 percent that were not sexually active, 56 of those
12 57 percent were not using birth control.

13 I'm concerned about the need perhaps for some
14 special counseling among those who are not sexually active,
15 being that their situation might change. It's difficult
16 sometimes to convey the risk in a patient who thinks that
17 this is a very hypothetical situation, and that's not going
18 to affect them because they are in this sexually inactive
19 group. So, I think there is a need for special counseling
20 in that group, and what can be done to address this. Maybe
21 the behavioral research will turn up something.

22 DR. BERGFELD: Thank you.

23 Dr. Epps?

24 DR. EPPS: Just a couple of issues. I guess
25 Dr. LaFlore cited some data from the U.S. National Health

1 and Nutrition Examination survey. There have been
2 subsequent surveys since 1972, 1974. Do you have any of
3 the data that would support not only an increase in the
4 acne, whether it be prevalence of nodular cystic acne, to
5 support the increase in the prescriptions given? Is it
6 part of the baby boom, or the baby boom echo, or is there
7 really that much more nodular cystic acne?

8 DR. ELLISON: First of all, as far as a
9 community-based survey with the rigor of NHANES that was
10 done in 1974, where dermatologists against a rigorous
11 protocol evaluated thousands of people, such a survey has
12 not been conducted since in the United States, as far as I
13 know, with respect to dermatology, and we certainly have
14 been looking. NHANES has been conducted since, that's for
15 sure.

16 The great tragedy for dermatology is, for not
17 only acne but other diseases, is that actually very well-
18 done piece of work, was not repeated in subsequent years.
19 I'm sad to report that it's not going to be done to that
20 rigor in 2000 either. So, we are sort of stuck with the
21 prevalence data from 1974, which is the pre-Accutane era.

22 Having said that, the work was rather well
23 done, and Dr. Lammer referred to various discussions in
24 previous advisory committees about a decade ago.

25 Dr. Stern went back to the original data tapes

1 of NHANES and found that you could actually look at
2 inflamed nodular acne and count them better than just the
3 categories of grade 1, 2, 3, 4. So, we're able to look at
4 a revised prevalence rate, which he has in fact published
5 in 1992 from that survey.

6 Now even so, we think that prevalence simply
7 provides a kind of quantitative context even though it's
8 certainly larger than the current prescriptions of
9 Accutane. We think Accutane is certainly not pure
10 prevalence, and calculating an incidence rate is extremely
11 difficult because duration varies very widely. Relapse
12 rates have been reported to be from 3 to 39 percent, and
13 both of those will vary from age and gender, as does
14 prevalence. So, we are stuck with it as a quantitative
15 context, and it certainly is larger, even when you project
16 it to 1998 population terms, than the current use.

17 If you look at surveys of medical utilization,
18 and also surveys of what physicians say they do, it is
19 consistent that at least there's not a vast or large number
20 or ever-increasing number of use in milder acne. This
21 certainly occurs and we think it's probably somewhere
22 between 10 and 15 percent, and it's just an estimate and a
23 guess of prescriptions.

24 We could go over this in some degree of detail,
25 but we found that it really is to try to provide a context

1 for that use. The reasons for use cannot be entirely
2 numerically explained. There are quite a few that are in
3 the appendix. I would put up one slide, Dr. Bergfeld, or
4 do you want me to stop?

5 DR. BERGFELD: I'd prefer if you stop. We have
6 time this afternoon to have you continue, and I hope that
7 all of the committee members will keep their questions
8 active in their mind or written down.

9 We're going to adjourn for one hour. We'll be
10 reassembling at 2:15, and we'll start at 2:15. We'll then
11 go through any briefing questions, the open public hearing,
12 and then we'll get into some of the more discussive areas.
13 So, we are adjourned until 2:15.

14 (Whereupon, at 1:15 p.m., the committee was
15 recessed, to reconvene at 2:15 p.m., this same day.)
16
17
18
19
20
21
22
23
24
25

AFTERNOON SESSION

(2:15 p.m.)

1
2
3 DR. BERGFELD: If everyone will be seated,
4 we'll begin with the afternoon session.

5 As you might recall, we are focused on the
6 Accutane pregnancy prevention program. We have heard the
7 FDA. We have heard the Roche presentation, and we are now
8 going to move forward to the open public hearing.

9 I'd like to explain the rules of the road of
10 the open public hearing, and that is that we have scheduled
11 speakers. They have been allotted 4 to 7 minutes to
12 present. They will be on a timer. The yellow light will
13 go off, and when that happens, you are to quit. I will
14 remind you. I would also like those presenting to state
15 who they are, who they represent, and if there is any
16 conflict of interest.

17 Our first speaker that I would like to bring to
18 the podium is Donna Richmond, Vice President, Association
19 of Reproductive Health Professionals here in Washington,
20 D.C.

21 MS. RICHMOND: Good afternoon. My name is
22 Donna Richmond and I'm Vice President of the Association of
23 Reproductive Health Professionals here in Washington, D.C.

24 The Association of Reproductive Health
25 Professionals is an inter-disciplinary association composed

1 of professionals who provide reproductive health services
2 or education, conduct reproductive health research, or
3 influence reproductive health policy. ARHP, founded in
4 1963, has a mission to educate health care professionals,
5 public policy makers, and the public. The organization
6 fosters research and advocacy to promote reproductive
7 health.

8 ARHP, as a nonprofit, educational organization,
9 firmly abides by national accreditation guidelines for
10 industry support by producing credible and independent,
11 enduring materials for clinicians and consumers. In 1999
12 we received funding in the form of an unrestricted
13 educational grant from Roche Pharmaceuticals to develop and
14 implement an educational and training program. Funding was
15 not provided for participation in this review.

16 Education and intervention is the key to
17 providers' helping patients make informed contraceptive
18 choices and prevent mistimed or unwanted pregnancies. This
19 is especially important in treating adolescents and young
20 adults, who make up the majority of Accutane users.

21 The interaction with the dermatologist or other
22 health care provider represents an important, salient
23 teaching moment because young adults and adolescents are
24 open to learning about reproductive issues. While a course
25 of Accutane therapy lasts only a few months, the

1 information received on reproductive health could carry
2 them through their entire lives.

3 This is a time of physical and emotional growth
4 for young adults, who are particularly sensitive to issues
5 of trust as it pertains to their privacy and
6 confidentiality. If patients are forced to give mandatory
7 documentation of very sensitive and personal issues, we run
8 the risk of losing the opportunity to educate them, we run
9 the risk of leading them to unconventional and potentially
10 unsafe alternatives.

11 This is why Roche asked the ARHP to bring
12 together leading experts in dermatology and reproductive
13 health in order to update and to refine the PPP, which is
14 targeted to preventing mistimed and unwanted pregnancies,
15 as we have heard this morning. The program components are
16 aimed at helping providers and patients become more
17 comfortable with counseling and assisting patients with
18 making informed choices. This is truer now than ever
19 before because reproductive health is becoming part of all
20 medical disciplines.

21 Thank you.

22 DR. BERGFELD: Thank you.

23 The next speaker is Dr. Barbara Reed,
24 dermatologist, American Academy of Dermatology.

25 DR. REED: Good afternoon. My name is Barbara

1 Reed. I am a member of the board of directors of the
2 American Academy of Dermatology, or the AAD.

3 The AAD is the largest, most influential and
4 most representative of all dermatologic associations. We
5 have over 11,000 members and we represent virtually all
6 dermatologists in the United States, and we have a growing
7 membership with international members as well. The academy
8 is committed to the highest standards in patient care,
9 education, and research in dermatology and related
10 disciplines.

11 In addition to my responsibilities with the
12 academy, I am an associate clinical professor at the
13 University of Colorado Health Sciences Center in Denver,
14 and I have a busy private practice.

15 As a dermatologist I have had a personal
16 interest in the use of dermatologic drugs during pregnancy.
17 I have written and spoken nationally on this topic, most
18 recently last month at the AAD's meeting in Nashville. The
19 subject of my talk was management and diagnoses of
20 dermatoses during pregnancy, and we discussed how to
21 clinically assess the risk, as well as how to help with
22 clinical decisionmaking when deciding on use of a drug
23 during pregnancy.

24 My interest in this has been long-standing and
25 a little unique. I've been a dermatologist since 1984, but

1 prior to that I spent 12 years practicing office
2 gynecology, primarily in the areas of birth control and
3 pregnancy counseling. My knowledge of gynecology has
4 proven very helpful to me as a dermatologist, since
5 dermatologists do use a number of teratogens, including
6 Accutane, or isotretinoin.

7 In 1948 Drs. Salzberger and Salderns gave the
8 following description of acne. There is no single disease
9 which causes more psychic trauma, more maladjustment
10 between parents and children, more general insecurity and
11 feelings of inferiority, and greater sums of psychic
12 suffering than does acne.

13 And while acne is most related to the teenage
14 population, this disease is not restricted to any age
15 group. I have quite a number of patients in their 20s and
16 30s and 40s. In its most serious forms, acne can lead to
17 severe scarring which is permanent. In cases of severe
18 acne, we have a limited number of treatment modalities. We
19 can use antibiotics, and for women we can sometimes use
20 female hormones.

21 I prescribe isotretinoin, or Accutane, only
22 after these other methods have failed, and educating
23 patients as to the risk of pregnancy with this drug is
24 always undertaken. It is education not mandatory
25 registration that will be our most powerful tool in

1 pregnancy prevention.

2 Why not mandatory registration?

3 First, mandatory registration will, by design,
4 restrict the number of physicians and pharmacists that can
5 provide Accutane. Now, during the time that I'm treating a
6 patient for acne, a relationship develops, and in the
7 context of this relationship, we have a discussion on
8 pregnancy prevention. At this crucial juncture, if you
9 force my patient to change from a person who is not
10 registered to one who is, you are going to severely disrupt
11 the physician-patient relationship. So, my patient will
12 have this intensely personal conversation with a complete
13 stranger, and the likelihood that this stranger is going to
14 be on her health care plan and in a place close her
15 decreases in direct proportion to the size of the city, so
16 that in a rural community she may have to travel many miles
17 to get care. Even in cities, locating a registered
18 pharmacy will be a challenge.

19 Second, if the concept is to prevent drug-
20 induced birth defects, which we call developmental toxicity
21 now, because it's not only the structural things, as we've
22 heard, but learning abilities and behavioral
23 characteristics, if that is the concept, it's a very far-
24 reaching concept.

25 Non-steroidal anti-inflammatory drugs are

1 | teratogens. Used in the last half of pregnancy, they can
2 | close a large blood vessel that needs to stay open until
3 | birth. That's the ductus arteriosus. The ductus
4 | arteriosus closure can lead to congestive heart failure and
5 | can also lead to failure of the kidneys to develop. These
6 | drugs are available over the counter. We don't know how
7 | many women gave birth to babies with this problem.

8 | Secondly, and I realize this is not under the
9 | purview of the FDA, but let's talk about alcohol and fetal
10 | alcohol syndrome. Fetal alcohol syndrome causes low-set
11 | ears, nervous system abnormalities, tiny brains, mental
12 | retardation, and attention deficit disorder with
13 | hyperactivity. Last year over 12,000 women gave birth to
14 | babies with fetal alcohol syndrome. Are we going to have
15 | to have a registry for buyers and sellers of non-steroidal
16 | anti-inflammatory drugs and alcohol? Cigarettes is another
17 | one.

18 | Finally, it is impossible to legislate
19 | pregnancy prevention. The issue of pregnancy is complex.
20 | I've had patients who got pregnant despite being in
21 | impossibly difficult circumstances, and stated simply, some
22 | of it was birth control failure, but a lot of it was just
23 | risk-taking, similar to driving too fast or flying too
24 | high. But this form of risk-taking can compromise the
25 | lives of three people.

1 Restricting Accutane use will have the unwanted
2 consequence of driving unauthorized use, such as through
3 the Internet.

4 We must facilitate in our patients a strong
5 commitment not to become pregnant, but no authoritarian
6 program will ever control pregnancy. To the extent
7 possible, pregnancy prevention will happen through
8 education.

9 We feel that the response of industry to this
10 drug and its problems has been outstanding, and I have no
11 conflict. The American Academy of Dermatology is solidly
12 behind education and re-education of both physicians and
13 patients, both male and female, about the risk of use of
14 Accutane during a woman's childbearing years. We are
15 committed to pursue and increase our effort in this regard
16 to further decrease the incidence of pregnancy with the use
17 of Accutane.

18 Accutane is a very, very valuable drug for the
19 treatment of severe acne, but it is education, not
20 regulation, that is the key to safe use of this drug.

21 Thank you.

22 DR. BERGFELD: Thank you.

23 Would you like to ask a question? Could you
24 identify yourself, please?

25 MS. GLORIA ANDERSON: Yes. Gloria Anderson.

1 Have you conducted any studies related to this
2 drug?

3 DR. REED: I personally have conducted no
4 studies related to this drug.

5 MS. ANDERSON: Are you sponsored by anyone?

6 DR. REED: No, I am not.

7 MS. ANDERSON: Thank you.

8 DR. BERGFELD: Thank you.

9 Then moving on to our third speaker, Dr. John
10 Strauss, Professor Emeritus, Department of Dermatology,
11 University of Iowa, and former President of the American
12 Academy of Dermatology.

13 DR. STRAUSS: Madam Chair, members and guests
14 in the room, you've already been told that I am a former
15 President of the Academy and currently am Professor
16 Emeritus at the University of Iowa. I was head of the
17 Department of Dermatology for 20 years, and since taking my
18 emeritus status last February, I have been a consultant on
19 a part-time basis with Roche labs. However, I am making
20 this statement not as a representative of Roche, but as a
21 practicing dermatologist, as I still maintain a referral
22 acne practice.

23 I also add that my professional life in
24 dermatology has been devoted to improving the treatment of
25 acne. I have just short of a half century of experience.

1 I was one of the original investigators with Accutane,
2 having started with it in 1978. I'm even a veteran of some
3 of these meetings in the past, as Dr. Lammer pointed out.

4 I appear today before you as a strong advocate
5 for those patients with severe resistant acne. For them
6 Accutane is often a miracle drug. I could show you
7 innumerable before and after pictures, all of which will
8 show you the same thing. But I just want to show you one
9 case today.

10 This is a young woman that I saw in
11 consultation about having treatment with acne. Look at her
12 face. What she has is devastating, as you can readily
13 understand. Her treatment before I saw her was extensive
14 and included just about everything that had been given for
15 acne. In fact, her life was miserable at this point.

16 This is a slide that she sent me subsequently,
17 and if you can't read this, it says, "Thank you, Dr.
18 Strauss and Dr. Schultz." Dr. Schultz being the resident
19 who saw her with me. This to me is a dramatic improvement.

20 I just show you one more photograph, which is
21 also an after-photograph, taken after two courses of
22 Accutane.

23 This patient is definitely what I call an acne
24 success. Personally I'm probably as proud of this set of
25 photographs as any patient care photographs that I have

1 | ever taken or reviewed.

2 | There is no need for me to show any other
3 | examples. We are discussing a drug that is unique and is
4 | essential in the care of a segment of the acne population
5 | of patients with acne. I will admit that this patient
6 | represents the far end of the scale in terms of severity,
7 | but for many patients like her, the results you have seen
8 | are remarkable and can salvage an otherwise miserable
9 | existence.

10 | Results like this are easily documented, and
11 | when I personally talk about acne to audiences, I focus not
12 | on the proven efficacy of the drug but on the unwanted
13 | effects, and how to prevent them or control them. I think
14 | that all dermatologists should continue to be updated on
15 | the maintenance and safety when using this drug, and I feel
16 | that the manufacturer is doing this through frequent
17 | updates, particularly with the pregnancy prevention program
18 | and the changes in labeling, which I realize in some
19 | instances is FDA-mandated.

20 | As an individual practitioner, it was my
21 | decision that this patient be treated with Accutane, and it
22 | should remain my decision and not that of the manufacturer
23 | or pharmacist or anyone else. This means that I as a
24 | specialist in the management of acne, as well as all
25 | individuals prescribing the drug, must be responsible for

1 its safe use. I am convinced that education of the
2 physician and the patient is the way to accomplish this
3 rather than registration. Education is where our efforts
4 need to be continually updated and expanded. Anyone who
5 uses this drug must know how the drug acts. Furthermore,
6 the proper administration of Accutane involves a
7 partnership between the physician and the patient and
8 others, which is definitely being fostered by the
9 continuing education programs.

10 Thank you for allowing me the time to present
11 this statement.

12 DR. BERGFELD: Thank you, John.

13 We're going to move on then to our fourth
14 presenter, Dr. Irving Katz, a dermatologist from Golden
15 Valley, Minnesota.

16 DR. KATZ: Thank you, Dr. Bergfeld, members of
17 the committee, and ladies and gentlemen. My name is Irving
18 Katz. I'm a dermatologist from Minneapolis. I practice
19 with 12 other dermatologists, and I primarily do clinical
20 research.

21 I do have a number of conflicts of interest.
22 Those conflicts of interest include the people from Roche
23 because I've done a number of studies for them. But I want
24 to tell you some personal things.

25 I have personally experienced the hurtful

1 consequences of severe acne, and I believe that Accutane is
2 an effective drug and it can be used in a safe manner.

3 As a dermatologist, I treat people with this.
4 Personally speaking, having had severe recalcitrant acne at
5 a time when there was really no effective treatment, I can
6 remember the trauma that I personally endured. Think of a
7 young adult or a teenager with multiple red blemishes, some
8 of which are the size of a pea or larger, huge red areas on
9 the face that can take months to resolve, scars that can be
10 permanent. This does little to enhance one's ego.
11 Therefore, we've heard this morning about the psychologic
12 consequences that can occur, and that indeed happens.

13 As I mentioned, I do clinical research, and in
14 part my experience with acne determined my career field.
15 That's how I got interested in dermatology. I have got
16 scars on my face and tainted remembrances of that time in
17 my life.

18 Recently our group had an opportunity to
19 participate in a clinical trial with Accutane in 40
20 patients with nodular cystic acne. I would like to share
21 with you some anecdotal impressions, not about the clearing
22 of their face or the number of lesions that they have or
23 the counts went down, but anecdotal impressions about the
24 nuances of the patients' attitude and how they appeared to
25 both myself and our staff.

1 Patients with severe acne come into the office
2 a little different than other patients. Many times they
3 don't make direct eye contact with you. Their eyes are
4 directed toward the floor. They are somewhat muted. But
5 following therapy with Accutane, one can see a remarkable
6 change in their attitude. They are more animated, their
7 eye contact is more normal, and one can see a remarkable
8 change.

9 But hearing some of the things this morning
10 about safety, safety is an extremely important thing. As a
11 dermatologist, and speaking for other dermatologists,
12 nobody wants to do any harm. I think by adhering to
13 certain standard procedures that go on in our office, such
14 as getting an informed consent prior to giving a drug like
15 Accutane, both in an oral and a written fashion, having a
16 team doing this, not just the physician, but having the
17 nursing staff participate in this in a very active way,
18 getting feedback from the patient, doing the pregnancy
19 test, and having a monitoring system in place, one can go
20 far to assure a minimal risk for pregnancy.

21 The dermatologists and other prescribers have
22 to recognize the incidence and consequences. I found Dr.
23 Lammer's presentation very enlightening, and Dr.
24 Rosenberg's question was I think right on point. What can
25 do you? There possibly may be some pregnancies that occur,

1 no matter what you do. One thing I thought of, you're
2 giving away free pregnancy tests. Why not do the pregnancy
3 test at home more frequently? Women don't want to have a
4 malformed child. Given that and given the pregnancy test,
5 and if you have compliant patients, why not do it once a
6 week? What difference would it make? It's possible,
7 maybe, to prevent some of the unwanted effects of an
8 unintended pregnancy.

9 With that I'm going to close, but I would like
10 to reiterate just a couple of things, that Accutane is an
11 effective drug for recalcitrant nodular acne, and I think
12 it can be used in a safe manner, with proper guidelines. I
13 think the physician is the best person to direct that. In
14 doing so, you can really change a person's life.

15 Thank you very much.

16 DR. BERGFELD: Thank you.

17 Our next presenter is Nancy Vargo, President of
18 the Dermatology Nurses Association.

19 MS. VARGO: Hello. Good afternoon. Thank you
20 for inviting me.

21 As you said, my name is Nancy Vargo, and I'm
22 President of the Dermatology Nurses Association. I would
23 like to disclose that my transportation and hotel expenses
24 are funded and will be reimbursed by Roche, but I am not
25 being paid for my statements today.

1 The Dermatology Nurses Association is
2 nationwide. We have over 2,300 members. Our members are
3 registered nurses, licensed practical nurses, and also
4 associate members which are non-licensed personnel. We
5 work as part of the health care team in our offices, along
6 with our dermatologists and other providers, which include
7 nurse practitioners and physician assistants.

8 The mission of the DNA is that we advance the
9 practice of dermatology by providing quality education,
10 fostering high standards, and promoting wellness. By far,
11 education is the heart of the DNA and to the DNA members.
12 As we educate each other, we share that knowledge with our
13 patients so that they too can make informed decisions about
14 their health care.

15 In preparation for this statement today, I
16 conducted a survey among our membership and sent an e-mail
17 out to 600 members asking them what is the protocol in
18 their offices regarding Accutane and female patients. The
19 response was brisk and I received back about 100 responses
20 in time for this meeting.

21 I can tell you that they are, indeed, working
22 as members of the health care team. They are providing the
23 education to their patients, along with their
24 dermatologists, regarding the normal side effects of
25 Accutane, and female patients are receiving the pregnancy

1 counseling. They're working with the pregnancy checklist
2 and they utilize the Roche materials. The respondents also
3 had room for comments, and I could tell that they are very,
4 very proud that they are part of the initiative to make
5 sure that their patients are safe.

6 Someone asked about the process of educating
7 patients and how it can be ongoing. And Dr. Katz said it
8 so well, and that is that all across America in the offices
9 of dermatologists are dermatology nurses, many of whom are
10 DNA members. Education is what we do, and we should be and
11 could be involved, if we're not already, in that process of
12 educating the patient initially, monitoring their
13 laboratory tests.

14 Personally I would like to see them have to
15 come in monthly for their pregnancy test. You do it and
16 then they get their prescriptions, and it gives you an
17 opportunity once again every single month to give that key
18 pregnancy prevention information that is so critical to the
19 patients. Having them come in and talk directly with the
20 nurse or with the physician emphasizes the absolute, utmost
21 importance of preventing pregnancy.

22 So, the message I have for our members who are
23 so proud of the job they're doing is that we're not doing
24 enough. I don't know if you are aware, but the DNA members
25 are very, very committed and dedicated to their patients.

1 If I were to give them a mission -- and I will -- and the
2 mission is that we need to do more, then I know that they
3 will do more.

4 First of all, on the nursing education part,
5 Roche has kindly involved nursing and we are going to have
6 the pregnancy prevention workshop at our next annual
7 convention. But we are also organized on the local level
8 and we have chapters all across America, and Roche is going
9 to go to each of those chapters and educate the nurses and
10 nursing assistants at the grassroots level of what needs to
11 be done to keep our patients safe and to allow them to
12 still continue to use unrestricted Accutane.

13 Our members believe that the effectiveness of
14 Accutane justifies its use as long as it is carefully
15 prescribed and closely monitored. We have heard
16 testimonies already -- and I wish I could read some to you
17 -- about the fact that every day in our offices we face the
18 faces of patients with cystic acne. We know how
19 devastating it can be and how it can lead to a lifetime
20 problem with the disfiguring scarring that can result.

21 On a personal level, there was a teenager in
22 our family many years ago who suffered from cystic acne,
23 and I can tell you that it impacted his self-esteem. It
24 lowered his sense of self-worth and confidence and
25 inhibited his ability to establish relationships with his

1 peers and with others.

2 After trying many other modalities, Accutane
3 was new at the time and his dermatologist placed him on
4 Accutane. It was a miracle and a miracle in two ways, not
5 only that it cured his acne, which never came back and
6 prevented scarring, but the teenager came alive. He could
7 look people in the eye. He can go about the business of
8 growing up. It really is, indeed, a miracle drug.

9 In closing, I would like to try to emphasize --
10 and I don't know how to convey this -- the dedicated
11 commitment that your nurses have to the safety and well-
12 being of their patients. They will rise to the occasion.
13 They're intelligent. They know what can happen with
14 Accutane. They don't want it to happen. They will do
15 whatever is necessary to make sure that that doesn't
16 happen.

17 We now have new educational materials that will
18 be coming from Roche. That is very exciting. Along with
19 closer monitoring of the pregnancy results, I believe that
20 we will make a difference, and as members of the health
21 team along, of course, with the dermatologists at our helm,
22 I believe that we will make a dent in this pregnancy
23 problem with Accutane.

24 Thank you for your attention.

25 DR. BERGFELD: Thank you.

1 Our sixth presenter is Dee Quinn, President of
2 OTIS, Arizona Teratology Information Program.

3 MS. QUINN: Thank you. My name is Dee Quinn.
4 I'm a genetic counselor at the University of Arizona and
5 also current President of OTIS.

6 OTIS is the Organization of Teratology
7 Information Services. It's a nonprofit network of 19
8 member teratology information services, or TISS, 13
9 individual members, and 4 services in Canada. TISS provide
10 comprehensive and multi-disciplinary resources for medical
11 consultation regarding prenatal exposures.

12 OTIS is concerned about the number and
13 persistence of exposed pregnant women and their developing
14 babies to Accutane despite actions taken by the
15 manufacturer to warn women about teratogenic risks.
16 Aggregate data from 16 teratology information services
17 identified an average of 14 Accutane exposed pregnant
18 callers per year between the period of 1995 and 1999. As
19 of August of this year, double that number, or 28 calls,
20 were received from exposed pregnant women.

21 Of greatest concern are those exposures in
22 which information about teratogenicity or access to
23 pregnancy prevention methods have reportedly been
24 inadequate. Of further concern are those women who have
25 not enrolled in the Slone Epidemiology Unit's pregnancy

1 survey program nor have reported their pregnancies to the
2 manufacturer or to the FDA.

3 OTIS is supportive of the current efforts by
4 the manufacturer, Hoffmann-LaRoche, and the FDA to decrease
5 the number of prenatally exposed women. Although OTIS
6 members are aware that not all prenatal exposures can be
7 prevented, we feel that our combined efforts could make a
8 significant impact on the number of exposed pregnancies.

9 The importance of adherence to the current
10 pregnancy prevention program cannot be overstated. An
11 additional concern is the use of this medication by young
12 women. One area in which the system appears to be breaking
13 down is in the provision of effective contraception.
14 Several studies in the late 1980s and early 1990s
15 documented that approximately a third of reproductive age
16 women using Accutane were not also practicing contraception
17 despite having been told about teratogenic risks.

18 Given the inherent difficulties of discussing
19 sexual activity, particularly in young women, one
20 dermatologist in Utah approaches the issue in this way. He
21 does not ask the patient if she is sexually active, but
22 instead informs the patient that if she wishes him to
23 prescribe Accutane for her, she must use an effective birth
24 control method. He evaluates risk factors for the use of
25 hormonal contraception with a tool developed by his local

1 Planned Parenthood. If no risk factors are identified, he
2 prescribes hormonal contraception along with the Accutane.

3 Individuals with identified risk factors are
4 referred back to the Planned Parenthood for further
5 reproductive counseling. They are then required to return
6 with documentation of this visit and only then will
7 Accutane be prescribed.

8 The patient is also required to register with
9 the Slone Epidemiology Unit before leaving his office.
10 Availability of emergency contraception is also discussed
11 in the event of unprotected intercourse.

12 The key elements of this strategy is the
13 focused efforts on the part of the provider and the
14 patient. Although this approach is not appropriate for all
15 individuals, strategies that aim to prevent pregnancy
16 during Accutane therapy will need to address the unique
17 difficulties in ensuring effective contraception in women.

18 To further reduce pregnancy exposures to
19 Accutane, OTIS would like to see stricter measures mandated
20 to regulate the prescription, dispensation, and use of
21 Accutane. A program similar to the STEPS program for
22 thalidomide would be beneficial.

23 Through its membership, OTIS has the ability to
24 provide counseling to patients and assist in monitoring and
25 investigating reported fetal exposures. By combining our

1 | efforts, we feel that we could make a significant impact on
2 | reducing the number of pregnant women and their developing
3 | babies who are exposed to Accutane.

4 | In summary, the following are OTIS's
5 | recommendations.

6 | Number one, increase regulatory safeguards
7 | concerning the use of Accutane in reproductive age women
8 | using the thalidomide STEPS program as a template to
9 | include: mandatory enrollment of physicians, pharmacists,
10 | and patients by the manufacturer; an improved monitoring
11 | system for reporting a greater number of Accutane-exposed
12 | pregnancies, including a substantial increase in the use of
13 | the patient survey; increased patient accessibility to the
14 | use of two reliable forms of contraception; continued
15 | educational activities provided for physicians,
16 | pharmacists, and patients concerning the teratogenic
17 | potential of Accutane.

18 | In looking over the information we received on
19 | Friday, we were very pleased that many of these safeguards
20 | have recently been addressed by the manufacturer.

21 | Number two, incorporate OTIS toll-free phone
22 | number and web site information in all Accutane packaging
23 | so that direct access to risk assessment and counseling
24 | concerning the use of Accutane prior to and during
25 | pregnancy is available to the consumer; amend marketing

1 strategies to include pregnancy warnings in all direct-to-
2 consumer advertising; and continued evaluation of the
3 effectiveness of this program and modification, if
4 necessary.

5 Thank you to the committee for allowing me to
6 speak.

7 I also don't know if anyone is interested, but
8 unlike Dr. Jones, I don't usually read McCall's Magazine,
9 but this is an example of the kind of advertising that we
10 would like to see pregnancy warnings on. Would people like
11 me to pass that around?

12 DR. BERGFELD: Are you through then?

13 MS. QUINN: Yes.

14 DR. BERGFELD: Thank you very much. We'll pass
15 that advertisement around.

16 The next presenter, which is our seventh
17 presenter, is Larry Sasich who is presenting as a public
18 citizen.

19 DR. SASICH: Thank you very much for this
20 opportunity to speak. My name is Larry Sasich. I work at
21 Public Citizen's Health Research Group in Washington, D.C.,
22 and I have no conflicts of interest.

23 Public Citizen's apprehension over the safety
24 of Accutane began shortly after its approval in May 1982
25 when we petitioned the Food and Drug Administration to take

1 immediate action to warn patients and physicians about
2 serious adverse effects associated with the use of this
3 drug in September 1983. The thrust of our petition was a
4 request for a boxed warning on the possibility of birth
5 defects, spontaneous abortion, pseudotumor cerebri,
6 impaired vision, and regional ileitis caused by Accutane.
7 In addition, we asked for the mandatory distribution by
8 pharmacists of labeling written for patients, then called
9 patient package inserts, explaining the risks of this drug
10 in nontechnical language.

11 A final rule that became effective June 1,
12 1999, gave the FDA the authority to require patient
13 labeling, now known as medication guides, for drugs that
14 present a serious risk to the public health. Accutane is a
15 drug that clearly meets this standard. An Accutane
16 medication guide would inform patients not only about the
17 risk of birth defects and the other adverse effects
18 mentioned above, but also the possibility of
19 neuropsychiatric adverse effects; erratic bone growth and
20 premature closure of the growth plates; inflammation of the
21 pancreas; elevations in triglycerides; hearing impairment;
22 decreased night vision and corneal opacities; allergic
23 reactions; and drug interactions, all now in the drug's
24 professional product labeling.

25 It has taken some very dedicated people at the

1 Food and Drug Administration 20 years to get the first
2 medication guide. We've only had one that was announced
3 two weeks ago. Patients basically do not have access to
4 objective risk information, readily available risk
5 information about their prescription drugs.

6 On April 26, 1988, the FDA's Dermatologic Drugs
7 Advisory Committee recommended, without specifying a
8 method, that the prescribing of Accutane be restricted.
9 Shortly thereafter, we again petitioned the FDA on May 17,
10 1988 to limit the prescribing of the drug to board-
11 certified or board-eligible dermatologists. Dermatologists
12 would have been required to register with the FDA and
13 assigned a prescriber number. To prevent the off-label use
14 of Accutane, dermatologists would have been required to
15 certify by affidavit that they had read and would follow
16 the regulations and the drug's approved labeling.
17 Pharmacists would have been prohibited from knowingly
18 filling prescriptions from physicians who were not
19 dermatologists registered with the agency. Both physicians
20 and pharmacists would have been subject to criminal
21 penalties for violating the regulations. A copy of our
22 1988 petition is attached to these comments for your
23 reference.

24 We believe that the legal theory outlined in
25 our 1988 petition shows that the FDA then had the authority

1 to require the restrictions outlined above and that this
2 theory is as sound today as it was 12 years ago. In fact,
3 since our 1988 petition, there have been several recent
4 examples of the creative use of the Food, Drug and Cosmetic
5 Act to place limitations on the use of certain drugs in a
6 manner consistent with our petition.

7 To reduce the chance of potentially life-
8 threatening agranulocytosis, the original labeling for the
9 antipsychotic drug Clozaril required "a baseline white
10 blood cell and differential count before initiation of
11 treatment and a white blood cell count every week
12 throughout treatment," and that "the distribution of
13 Clozaril is contingent upon performance of the required
14 blood tests." Clozaril was approved September 26, 1989.

15 The approved labeling for thalidomide, a drug
16 cleared for marketing on July 16, 1998, requires that only
17 prescribers and pharmacists registered with the System for
18 Thalidomide Education and Prescribing Therapy Program, or
19 STEPS, are allowed to prescribe and dispense the drug.
20 Also, "patients must be advised of, agree to, and comply
21 with the requirements of the STEPS program in order to
22 receive product." Thalidomide and Accutane are drugs that
23 may have very similar risks in causing birth defects.

24 The use of trovafloxacin, a fluoroquinolone
25 antibiotic approved in 1997, was restricted to hospital or

1 long-term nursing care facilities on June 9, 1999 after
2 reports of serious liver injury.

3 The labeling for the antiarrhythmic agent
4 dofetilide, or Tikosyn, approved on October 1, 1999, states
5 that it is "available only to hospitals and prescribers who
6 have received appropriate Tikosyn dosing and treatment
7 initiation education."

8 In addition to requiring a medication guide for
9 Accutane and the restriction of the drug's prescribing to
10 FDA-registered dermatologists and to its labeled use, the
11 FDA must require a postmarketing study to determine if
12 these interventions will have met the agency's goals as
13 stated in the questions to this committee: no patients
14 beginning the drug if they are pregnant and no pregnancies
15 occurring while on Accutane treatment. This study protocol
16 should be approved by the FDA's Office of Postmarketing
17 Drug Risk Assessment. At a minimum, the study should last
18 one year and include evaluation of requirements that only a
19 limited supply of Accutane is provided to women and that
20 the drug is not provided without proof of a negative
21 pregnancy test. The precedent for this latter requirement
22 is the Clozaril "no blood, no drug" policy mentioned above.

23 Public Citizen believes that Accutane is a
24 beneficial drug when it's used for its approved indication.
25 However, if the combination of a medication guide and the