

Outreach Committee Proposal Web Site

Background

Information about the President's Advisory Council on Financial Literacy is currently available on the Web site of the U.S. Treasury's Office of Financial Education. However, Council members have expressed interest in making the information more easily accessible by creation of a new Council Web site with a shorter, more user friendly address.

Proposal

Members of the Outreach and Underserved Committees have discussed the need for a Council Web site. The Outreach Committee specifically recommends the following:

1. That Treasury build a Web site for the general public to learn more about the activities of the President's Advisory Council on Financial Literacy.
2. That the Web site be categorized by the work of the five Committees, and provide for additional categories for special projects or events as needed.
3. That the Web site include a mechanism for people and organizations (both non-profit and for-profit) to submit their interest in supporting the Council's initiatives. [The Outreach Committee recommends evaluating the potential usage of a link to the USA Freedom Corps Web site to possibly facilitate this activity].
4. That the Web site provide a place for Council-related press releases to be housed and catalogued.

Action Item

That the Council consider and approve this recommendation to Treasury.