





National Oceanic and Atmospheric Administration

National Environmental Satellite, Data and Information Service

www.nesdis.noaa.gov

Mission

The NESDIS mission is to provide and ensure timely access to global environmental data and information services from satellites and other sources to promote, protect, and enhance the Nation's economy, security, environment, and quality of life.

To fulfill its responsibilities, NESDIS

- acquires and manages the Nation's operational environmental satellites,
- operates the NOAA National Data Centers,
- provides data and information services including Earth system monitoring,
- performs official assessments of the environment, and
- conducts related research.

Vision

The NESDIS vision is to be the world's most comprehensive source and recognized authority for satellite products, environmental information, and official assessments of the environment in support of societal and economic decisions.

To Achieve the Vision We Will:

- Operate the world's premier environmental satellite system, and the nation's National Environmental Data Centers, fulfilling customer requirements for quality and timeliness of data.
- Collaborate with other agencies and organizations to describe changes to our climate and the implications of those changes.
- Continue to lead the effort with other agencies and countries in establishing a global observing system to meet the world's information needs for weather, climate, oceans, and disasters.
- Deliver state of the art products and services based on cutting edge operations, science, and applications.
- Partner with industry, academia, and other research and development agencies to facilitate the introduction of new techniques and technologies into our operations.
- Bring robust information and service delivery to our customers and invest in effective relationships with stakeholders and our partners in the media and private sector.
- Develop a skilled, energetic, and dedicated workforce through training, motivation, and teamwork.

This color enhanced infrared image was taken from NOAA's GOES-East Geostationary Satellite at 1745 GMT on September 2, 1998.