

PRESIDENT'S ADVISORY COUNCIL ON FINANCIAL LITERACY



ROBERT V. LEE III

CHAIRMAN AND CEO
FRESHMINISTRIES, INC.

The Rev. Dr. Robert V. Lee III earned a bachelor's degree from Vanderbilt University, a master's of divinity from Yale University and a Doctorate of theology from New York Theological Seminary. In 1989, after a successful business career and serving as rector of Our Saviour in Jacksonville, Florida, Lee founded FreshMinistries. Lee's mission for his nonprofit organization was to utilize all available resources and tools to empower individuals of all races, faiths and creeds with opportunities to improve their lives. Lee felt that financial literacy was key to breaking the cycle of poverty and created the Individual Development Account/Financial Literacy training program in Jacksonville, Florida for which he was awarded the 2005 Sherman Award for Excellence in Financial Literacy by the U.S. Treasury Department.

The Rev. Dr. Lee currently serves as a non-stipendiary Canon for Outreach and Ecumenism in the Diocese of Florida and as a Director on the Board of the Jacksonville Regional Chamber of Commerce's Blueprint for Prosperity Campaign. By appointment of Governor Jeb Bush, Lee currently serves as a member of the Governor's Faith-based Advisory Board, for the state of Florida. As a mayoral appointee Lee serves on the Mayor's Community Advisory Board for the city of Jacksonville's "Jacksonville Journey" campaign on the Education, Truancy, Dropout and Literacy sub-committee. Lee is a member of the Compass Rose Society, an organization of the Anglican Communion serving the Archbishop of Canterbury, and, by appointment of Queen Elizabeth II, has been inducted into the Order of St. John of Jerusalem. Lee's past service includes the Chairmanship of the Interfaith Sub-Committee of the 2005 Super Bowl Host Committee in Jacksonville and as a director for: St. Mary's Outreach Ministry in Jacksonville, the Samaritan Center, Dignity-U-Wear, Christian Healing Ministries, a board of directors for the Jacksonville Interfaith Council, Habitat for Humanity of Jacksonville (HabiJax), and the Jacksonville Urban League and the Florida Council of Churches.