



MEDIA ALERT
Federal Energy Regulatory Commission
Washington, D.C.
Video/Photo/Interview Opportunity:
CashBack Hybrid Vehicle Event Oct. 24

October 22, 2007

Learn about CashBack hybrid vehicle technology and what it means for the U.S. power grid at a presentation by experts from the utility and automotive industries sponsored by the Federal Energy Regulatory Commission.

See a demonstration of how the vehicles can plug into the grid and help supply electricity.

FERC Chairman Joseph T. Kelliher, FERC Commissioner Jon Wellinghoff and the participants will be available for interviews.

When: 1 p.m. – 3 p.m. Wednesday, October 24, 2007

**Where: Federal Energy Regulatory Commission headquarters,
888 First St. NE,
Washington, DC**

1 p.m. - 1:45 p.m.: Presentations by Willett Kempton PhD., University of Delaware; Diarmuid O'Connell, Tesla Motors Inc.; and Les Goldman, partner, Skadden Arps Slate Meagher & Flom LLP. Commission Meeting Room, Second Floor.

1:45 – 3 p.m.: Vehicle display in pavilion outside the building.

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