



DEPARTMENT OF COMMERCE

Funding Highlights:

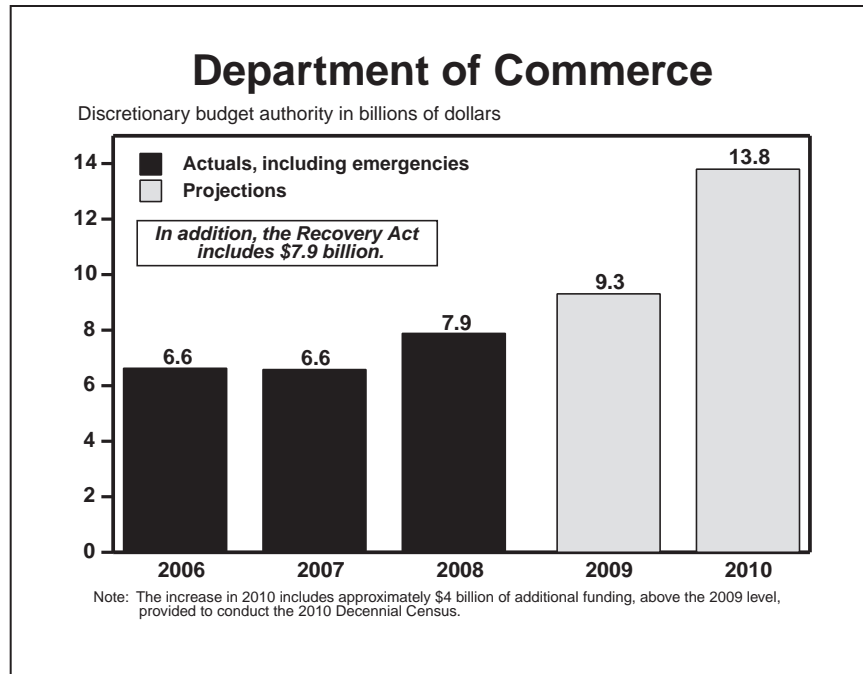
- Mobilizes resources to conduct the 2010 Decennial Census.
- Improves prediction and monitoring of the planet's weather and climate and sustainable management of marine fisheries and ocean resources.
- Invests in America's economic competitiveness by promoting innovation in U.S. manufacturing, deploying broadband, and advancing measurement science, standards, and technology.
- Expands economic development through the promotion of regional innovation clusters and the creation of a national network of public-private business incubators.
- Promotes opportunities for U.S. exporters in new markets and eliminates barriers to U.S. sales abroad.
- Protects intellectual property rights created through patents and trademarks.

Conducts the Decennial Census. The President's Budget ensures the Census Bureau will have the resources it needs to complete the 2010 Decennial Census effectively, efficiently, and on-time by providing over \$4 billion of additional funding. These funds are in addition to the \$1 billion recently provided by the American Recovery and Reinvestment Act. The decennial census is the Nation's largest peacetime mobilization, and will entail the hiring of approximately half of a million temporary workers, as well as extensive advertising and partnership activities to encourage participation by hard-to-reach populations and completion of an accurate count.

Improves Weather Forecasting, Climate Monitoring, Fisheries Management and Ocean Programs. The Budget helps ensure continuity of National Oceanic and Atmospheric Administration (NOAA) satellite coverage needed for weather forecasting and climate

data records by providing over \$1.3 billion to fund the development and acquisition of vital weather satellites and climate sensors. Funding is also provided to advance climate and ocean research, including efforts to understand and monitor ocean acidification. In addition, the Budget fully supports implementation of the Magnuson-Stevens Act and its requirement to eliminate overfishing by 2011. All of these activities build upon the recently enacted Recovery Act, which provides \$600 million for the construction and maintenance of NOAA research facilities, vessels, and satellites, as well as \$230 million for habitat restoration, hydrographic services, research, and management operations.

Invests in America's Competitiveness. The Budget supports the Nation's technology infrastructure by funding advanced measurement and standards development at the National Institute of Standards and Technology (NIST).



These activities will build upon the Recovery Act, which includes \$240 million for NIST's scientific research activities and lab equipment and \$180 million for construction of NIST facilities. The 2010 Budget also provides \$70 million for the Technology Innovation Program, which invests in high-impact research that will address critical national needs and advance innovation. The Hollings Manufacturing Extension Partnership will receive \$125 million to enhance the competitiveness of the Nation's manufacturers by facilitating the adoption of more efficient manufacturing processes. In addition, Commerce's National Telecommunications and Information Administration will be focused on administering the \$4.7 billion provided by the Recovery Act for programs to expand broadband deployment, adoption, and data collection.

Spurs Regional Economic Development and Creation of New Businesses. The Budget provides \$50 million in regional planning and matching grants within the Economic Development Administration (EDA) to support the creation of regional innovation clusters that leverage regions' existing competitive strengths

to boost job creation and economic growth. The Budget also launches a \$50 million initiative in EDA that will create a nationwide network of public-private business incubators to encourage entrepreneurial activity in economically distressed areas. The Recovery Act provides EDA \$150 million to distribute as economic adjustment assistance and infrastructure funding, with priority for areas experiencing severe job losses.

Promotes Opportunities for American Exporters in New Markets. The Budget fully supports the International Trade Administration's efforts to promote exports from small businesses and eliminate barriers to sales of U.S. products.

Promotes Innovation. The President's Budget gives the U.S. Patent and Trademark Office full access to its fee collections, which will provide resources to strengthen the Office's ability to encourage innovation and safeguard the value of intellectual property through more efficient and higher quality patent and trademark examinations.