### POLICY BULLETIN

MAY 1, 2008



### ADVISORY COMMITTEE ON STUDENT FINANCIAL ASSISTANCE



## SHIFTS IN COLLEGE ENROLLMENT INCREASE PROJECTED LOSSES IN BACHELOR'S DEGREES

When the Advisory Committee released *Mortgaging Our Future* in 2006, final enrollment data for the high school class of 2004 were not yet available. The report assumed that those who were college-qualified would enroll in college at the same rate and in the same pattern as their peers in 1992. However, data now show that assumption was incorrect:

Between 1992 and 2004, a major shift in enrollment *away from* 4-year colleges occurred among college-qualified high school graduates from low- and moderate-income families.

An inability to start at a 4-year college decreases considerably the likelihood of earning a bachelor's degree. Therefore, this shift in enrollment requires a recalculation of the report's projected bachelor's degree losses for the class of 2004, as well as cumulative losses this decade. The resulting higher loss projections provide stark evidence that unequal access to and success in college may be transforming higher education into an engine of income inequality – as many have feared.

**Impact of Financial Barriers**—Using invaluable longitudinal data from the National Center for Education Statistics allowing comparisons between high school graduates in 1992 and 2004, *Mortgaging Our Future* found that rising college prices and insufficient need-based grant aid from all sources are barriers to bachelor's degree completion. The report originally projected that, despite rising academic preparedness, between **1.4 million** and **2.4 million** bachelor's degrees would be lost this decade among college-qualified high school graduates from low- and moderate-income families.

**Shift in College Enrollment (Table 1)**—However, a shift in enrollment away from 4-year colleges between 1992 and 2004 is now apparent and is most striking among college-qualified high school graduates from low-income families:

- among those who took at least Algebra II, 40% enrolled in a 4-year college in 2004 compared to 54% in 1992
- among those who took at least Trigonometry, 55% enrolled in a 4-year college in 2004 compared to 73% in 1992

**Bachelor's Degree Losses (Table 2)**—This enrollment shift away from 4-year colleges triggers an increase in projected bachelor's degree losses among 2004 high school graduates, especially among those from low-income families:

- among those who took at least Algebra II, losses increase from 338,000 to 434,000 by 96,000
- among those who took at least Trigonometry, losses increase from 130,000 to 175,000 by 45,000

Note that these losses are only for the class of 2004. Because the number of high school graduates in 2004 was below average for the decade, cumulative projected bachelor's degree losses for the entire decade are at least ten times higher.

**Decade-Wide Losses Attributable to Financial Barriers** (**Table 3**)—In *Mortgaging Our Future*, only losses among low- and moderate-income students were attributed to financial barriers, and those losses were adjusted downward to reflect the rate at which their middle-income peers did not attain the degree. The shift in enrollment away from 4-year colleges generates an increase in the report's initial projections of decade-wide losses attributable to financial barriers:

- among those who took at least Algebra II, projected losses increase from 2.4 million to 3.2 million
- among those who took at least Trigonometry, projected losses increase from 1.4 million to 1.7 million

The new loss range – **1.7 million to 3.2 million** – provides a compelling rationale for the changes Congress made in budget reconciliation to increase need-based grant aid, as well as for further improvements under consideration in HEA reauthorization. It also serves to reinforce the policy implications in *Mortgaging Our Future* (**Exhibit 1**).

The original *Mortgaging Our Future* report is attached for reference and convenience. For a more detailed technical explanation of the methodology used in calculating these new projections, please contact: zakiya.smith@ed.gov

# TABLE 1: SHIFTS IN ENROLLMENT OF COLLEGE-QUALIFIED HIGH SCHOOL GRADUATES BETWEEN 1992 AND 2004

| At Least Algo | el | br | a | П |
|---------------|----|----|---|---|
|---------------|----|----|---|---|

| Family Income | % Enrolled in 4-Year College |      | % Enrolled in 2-Year College |      | % Enrolled in Other College* |      | % Enrolled in No PSE |      |
|---------------|------------------------------|------|------------------------------|------|------------------------------|------|----------------------|------|
|               | 1992                         | 2004 | 1992                         | 2004 | 1992                         | 2004 | 1992                 | 2004 |
| Low           | 54                           | 40   | 21                           | 31   | 4                            | 6    | 20                   | 23   |
| Moderate      | 59                           | 53   | 24                           | 28   | 3                            | 5    | 14                   | 15   |
| Middle        | 68                           | 66   | 23                           | 22   | 2                            | 4    | 6                    | 9    |
| High          | 84                           | 78   | 11                           | 15   | 1                            | 3    | 3                    | 5    |

#### **At Least Trigonometry**

| Family Income | % Enrolled in 4-Year College |      | % Enrolled in 2-Year College |      | % Enrolled in Other College* |      | % Enrolled in No PSE |      |
|---------------|------------------------------|------|------------------------------|------|------------------------------|------|----------------------|------|
|               | 1992                         | 2004 | 1992                         | 2004 | 1992                         | 2004 | 1992                 | 2004 |
| Low           | 73                           | 55   | 17                           | 25   | 2                            | 4    | 8                    | 16   |
| Moderate      | 72                           | 66   | 16                           | 22   | 2                            | 3    | 9                    | 9    |
| Middle        | 81                           | 77   | 15                           | 14   | 1                            | 3    | 3                    | 6    |
| High          | 90                           | 86   | 8                            | 10   | 1                            | 2    | 1                    | 3    |

<sup>\*</sup> Other college includes for profit colleges, less then 4-year privates, and less than 2-year publics

## TABLE 2: BACHELOR'S DEGREE LOSSES AMONG COLLEGE-QUALIFIED HIGH SCHOOL GRADUATES IN 2004

#### At Least Algebra II

| Family Income | Projected in MOF | New Projection | Increase |
|---------------|------------------|----------------|----------|
| Low           | 338,000          | 434,000        | 96,000   |
| Moderate      | 407,000          | 484,000        | 77,000   |
| Middle        | 206,000          | 242,000        | 36,000   |
| High          | 78,000           | 111,000        | 33,000   |
|               | ·                |                |          |

#### **At Least Trigonometry**

| Family Income | Projected in MOF | New Projection | Increase |
|---------------|------------------|----------------|----------|
| Low           | 130,000          | 175,000        | 45,000   |
| Moderate      | 176,000          | 216,000        | 40,000   |
| Middle        | 84,000           | 110,000        | 26,000   |
| High          | 44,000           | 62,000         | 18,000   |

#### TABLE 3: DECADE-WIDE BACHELOR'S DEGREE LOSSES AMONG COLLEGE-QUALIFIED HIGH SCHOOL GRADUATES ATTRIBUTABLE TO FINANCIAL BARRIERS

| METHOD OF                            |  |                  | Algebra II        | At Least Trigonometry |                   |
|--------------------------------------|--|------------------|-------------------|-----------------------|-------------------|
| COMPUTING LOSSES                     |  | Projected in MOF | New<br>Projection | Projected in MOF      | New<br>Projection |
| Baseline                             | All College-Qualified<br>High School Graduates   | 10.3m            | 12.7m             | 4.3m                  | 5.6m              |
| High-Income<br>Excluded              | Low-, Moderate-, and Middle-Income<br>Adjusted Downward by the Rate at Which<br>High-Income Do Not Attain the Degree | 5.6m             | 5.9m              | 2.2m                  | 2.5m              |
| Middle- and High-<br>Income Excluded | Low- and Moderate-Income<br>Adjusted Downward by the Rate at Which<br>Middle-Income Do Not Attain the Degree         | 2.4m             | 3.2m              | 1.4m                  | 1.7m              |

Enrollment percentages and loss projections calculated using NCES national longitudinal data from NELS:88 and ELS:2002

# EXHIBIT 1: FINDINGS AND POLICY IMPLICATIONS FROM *MORTGAGING OUR FUTURE* (2006)

Preliminary comparisons between the 1992 and 2004 cohorts of high school graduates yield greater insight into the interaction of factors determining academic success over time, particularly the role financial barriers play. Specifically, the data show the kind of student aid policy that appears necessary to stem the bachelor's degree losses identified in this report.

#### **Findings**

Between 1992 and 2004, among college-qualified high school graduates—

- academic preparation, as measured by course-taking, improved among those from lowand moderate-income families;
- information, at least as reflected in 10<sup>th</sup> grade college expectations, increased among lowand moderate-income high school graduates who were college-qualified;
- aid application forms and processes were simplified to include one free form, one need analysis model, the automatic zero expected family contribution (EFC) for the lowest income applicants, and automatic re-application.

These are impressive gains made by K-12 educators, professionals in early intervention programs, states, colleges, Congress, and the Department of Education. Unfortunately, net prices increased throughout the period and appear to have undermined these improvements.

#### **Policy Implications**

Lowering financial barriers by increasing need-based aid appears to be a necessary condition for stemming bachelor's degree losses among college-qualified high school graduates. Without increases, grant aid will be stretched further across a wider population of students, and the net price facing every student will rise.

Stemming bachelor's degree losses requires six broad policy initiatives:

- Reinvigorate the access and persistence partnership to increase need-based aid from all sources.
- Restrain increases in the price of college and offset increases with need-based student aid.
- Moderate the trend—at all levels—toward merit-based aid and the increasing reliance on loans.
- Reduce financial barriers to transfer from two-year to four-year colleges.
- Strengthen early intervention programs for low- and moderate-income students.
- Invest in efficient and productive remediation.

These six policy initiatives, if undertaken together, will increase bachelor's degree attainment among low- and moderate-income high school graduates who are college-qualified.