

Table 7b. U.S. Regional Electricity Retail Sales (Million Kilowatthours per Day)

Energy Information Administration/Short-Term Energy Outlook - March 2009

	2008				2009				2010				Year		
	1st	2nd	3rd	4th	1st	2nd	3rd	4th	1st	2nd	3rd	4th	2008	2009	2010
Residential Sector															
New England	140	113	138	123	143	115	140	125	140	115	140	125	128	130	130
Middle Atlantic	387	319	409	336	399	317	417	336	388	320	422	339	363	367	367
E. N. Central	575	439	562	498	578	449	591	487	560	450	592	489	519	526	523
W. N. Central	316	238	309	263	310	241	325	257	301	245	331	261	281	283	284
S. Atlantic	949	857	1,105	854	959	839	1,132	849	974	856	1,155	866	941	945	963
E. S. Central	354	280	382	293	352	281	396	287	349	286	402	292	327	329	332
W. S. Central	528	523	711	471	517	514	739	483	518	524	754	492	559	563	573
Mountain	249	227	323	224	245	233	326	229	249	240	336	236	256	258	265
Pacific contiguous	447	362	417	385	448	358	419	390	452	363	425	396	403	404	409
AK and HI	16	14	13	14	16	14	14	15	16	14	14	15	14	15	15
Total	3,960	3,372	4,368	3,461	3,965	3,361	4,499	3,458	3,948	3,413	4,569	3,511	3,791	3,821	3,861
Commercial Sector															
New England	154	150	168	146	155	152	170	151	158	155	174	154	155	157	160
Middle Atlantic	452	437	498	430	445	434	495	430	453	442	503	438	454	451	459
E. N. Central	501	531	618	541	513	527	589	521	525	539	603	533	548	538	550
W. N. Central	261	259	290	260	255	260	295	259	257	262	297	261	268	267	270
S. Atlantic	781	839	929	784	758	815	925	789	772	829	942	803	833	822	837
E. S. Central	217	228	262	216	214	229	267	220	217	233	271	223	231	233	236
W. S. Central	432	487	549	442	427	483	562	460	443	502	583	478	478	483	502
Mountain	239	256	288	249	241	262	294	253	249	271	304	262	258	263	272
Pacific contiguous	445	457	510	459	439	450	504	460	448	459	515	470	468	464	473
AK and HI	17	17	17	17	18	17	18	18	18	18	18	19	17	18	18
Total	3,500	3,663	4,129	3,547	3,465	3,630	4,120	3,561	3,541	3,710	4,211	3,640	3,710	3,696	3,777
Industrial Sector															
New England	60	63	65	59	56	58	60	57	55	57	59	56	62	57	57
Middle Atlantic	198	203	204	188	191	196	202	189	184	189	194	183	198	194	188
E. N. Central	580	564	546	484	470	479	479	453	458	466	466	441	543	470	458
W. N. Central	230	235	245	230	221	230	241	229	224	234	245	233	235	230	234
S. Atlantic	410	435	427	383	376	397	402	375	375	396	401	374	414	388	386
E. S. Central	370	363	349	346	345	348	341	347	354	357	350	356	357	345	354
W. S. Central	458	499	486	423	434	458	466	429	436	459	467	430	467	447	448
Mountain	200	221	234	210	199	220	233	208	204	225	238	212	216	215	220
Pacific contiguous	213	229	248	229	189	200	214	193	187	197	211	190	230	199	196
AK and HI	14	14	14	14	13	14	15	14	13	14	15	14	14	14	14
Total	2,732	2,829	2,820	2,566	2,496	2,599	2,652	2,494	2,490	2,593	2,646	2,489	2,737	2,561	2,555
Total All Sectors (a)															
New England	355	328	372	330	356	326	371	334	356	328	374	336	346	347	348
Middle Atlantic	1,048	970	1,122	965	1,046	958	1,125	966	1,037	962	1,131	971	1,026	1,024	1,025
E. N. Central	1,658	1,536	1,727	1,524	1,563	1,457	1,660	1,463	1,544	1,457	1,662	1,464	1,612	1,536	1,532
W. N. Central	807	732	843	754	785	732	862	745	782	741	873	755	784	781	788
S. Atlantic	2,144	2,135	2,465	2,025	2,097	2,054	2,463	2,016	2,124	2,085	2,501	2,046	2,192	2,158	2,190
E. S. Central	941	871	994	855	912	859	1,005	855	921	875	1,023	871	915	908	923
W. S. Central	1,418	1,510	1,747	1,337	1,378	1,455	1,767	1,372	1,397	1,485	1,804	1,400	1,503	1,494	1,522
Mountain	688	705	845	683	686	715	853	690	702	736	878	710	730	736	757
Pacific contiguous	1,107	1,051	1,177	1,076	1,079	1,010	1,140	1,046	1,090	1,022	1,154	1,059	1,103	1,069	1,081
AK and HI	47	45	45	46	47	45	47	47	47	46	47	48	46	46	47
Total	10,214	9,883	11,338	9,594	9,948	9,610	11,292	9,534	10,000	9,736	11,448	9,660	10,259	10,098	10,213

- = no data available

(a) Total retail sales to all sectors includes residential, commercial, industrial, and transportation sector sales.

Notes: The approximate break between historical and forecast values is shown with historical data printed in bold; estimates and forecasts in italics.

Retail Sales represents total retail electricity sales by electric utilities and power marketers.

Regions refer to U.S. Census divisions.

See "Census division" in EIA's Energy Glossary (<http://www.eia.doe.gov/glossary/index.html>) for a list of States in each region.**Historical data:** Latest data available from Energy Information Administration databases supporting the following reports: *Electric Power Monthly*, DOE/EIA-0226; and *Electric Power Annual*, DOE/EIA-0348.

Minor discrepancies with published historical data are due to independent rounding.

Projections: Generated by simulation of the EIA Regional Short-Term Energy Model.