

HYDRO VISIONS

2009 ADVERTISING RATES

4 ISSUES ANNUALLY

FULL COLOR WEB EDITION

ADVERTISEMENT SIZES

		1X	4X
Business Card Ad, 2 column	4.9167" x 2"	\$95.	\$90.
1/3 Page Square, 2 column	4.9167" x 4.625"	\$185.	\$160.
1/2 Page Horizontal, 3 column	7.5" x 4.625"	\$365.	\$290.
2/3 Page Vertical, 2 column	4.9167" x 9.375"	\$500.	\$400.
Full Page, 3 column	7.5" x 9.375"	\$750.	\$600.
Full Page, Bleed	8.75" x 11.25"	\$750.	\$600.

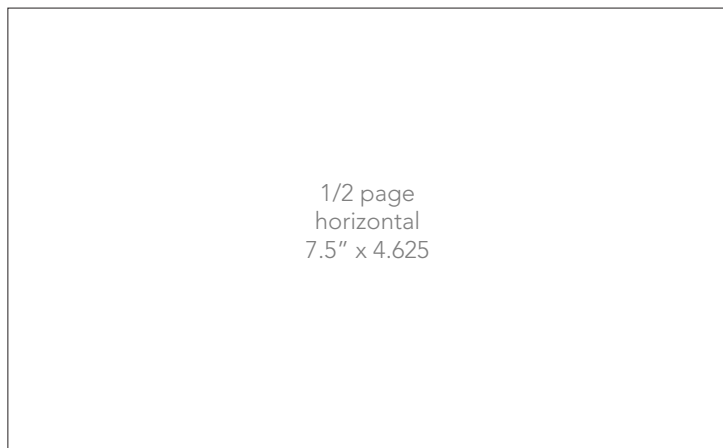
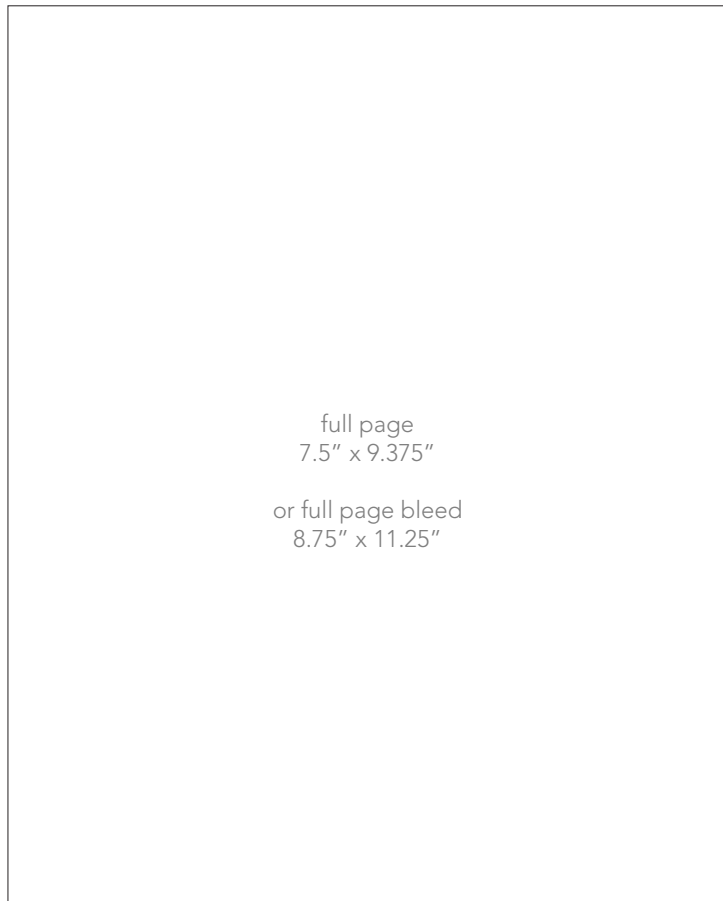
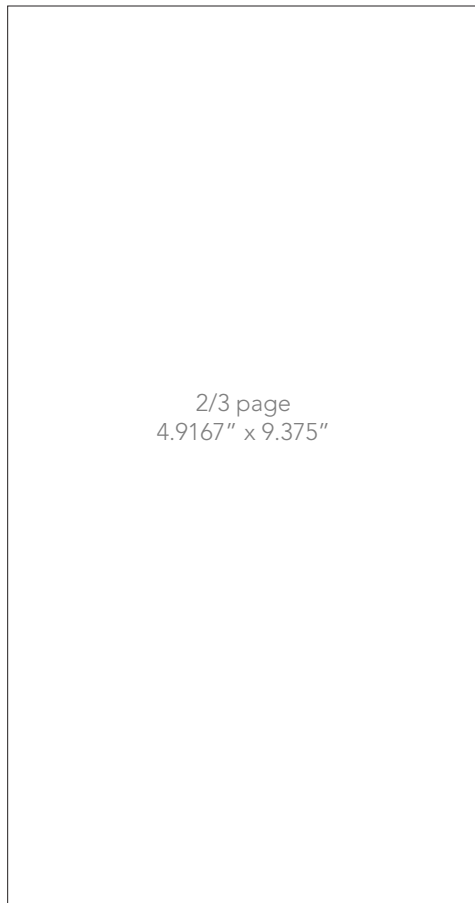
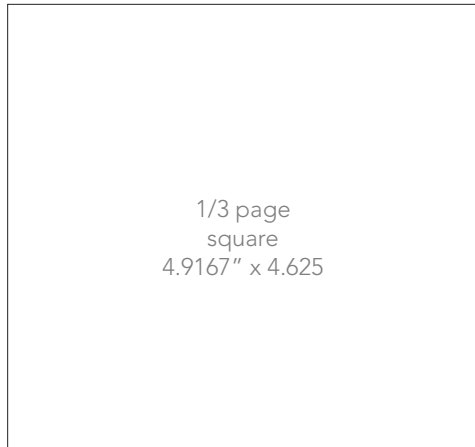
DIGITAL REQUIREMENTS:

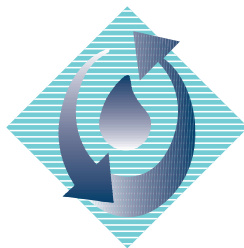
Digital ads should be submitted in PDF (portable document format). High Resolution, 300 DPI. Either RGB or CMYK. All fonts should be outlined and links embedded. Send files via email or on CD to the DrawingBoard Studios address. Please provide a phone number should we have questions.

GRA assumes no responsibility for reproduction of advertising materials submitted without proofs or ads in format other than specified above.

EMAIL ART FILES to: janie@sierrabg.com or send files on CD to: DrawingBoard Studios,
c/o Sierra Office Supply & Printing, 9950 Horn Rd, Ste 5, Sacramento, CA 95827. Tel 916/486-9400;
Fax 916/431-5885.

ADVERTISING LAYOUTS





GROUNDWATER RESOURCES ASSOCIATION
OF CALIFORNIA

915 L Street, Suite 1000 • Sacramento, CA 95814
916/446-3626 • 916/442-0382 (fax)
www.grac.org

HYDRO  VISIONS
2009 ADVERTISING ORDER FORM

Date: _____

Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ e-mail: _____

Special Instructions: _____

Number of times to run ad: _____

Starting Date: _____

Size of ad: _____

Submitted in: PDF Electronic Form (see disclaimer on specifications sheet)

Make check payable to "GRA" Amount enclosed* \$ _____

VISA M/C AMEX DISCOVER

Account # _____ Expires _____ Code _____

Cardholder: _____ Signature: _____

*Payment must be received before ad runs. Send check payments to the address above or fax credit card payments to 916/442-0382.

Thank you.