

FACT SHEET

An Internet resource you can trust.

Find real answers in real time based on objective, peer-reviewed, scientific results from www.eXtension.org

With eXtension, you get research-based answers from industry experts in America's largest and oldest university system, land-grant universities. Created by Congress, land-grant universities study subjects relevant to everyday life. Then, they send professional educators, or agents, across their states to bring the results of their research into every community, providing practical education people can use.

Now you, too, can benefit from the best available information (not somebody's best guess) on topics important to you.

At a Glance:

- eXtension.org has 36,000 frequently asked questions in its knowledge base; 4,500 of those are "public," and more are going public every day.
- eXtension.org was viewed by people from all 50 states in January 2008 alone, along with users from 155 other countries and provinces.
- eXtension.org boasts 16 Communities of Practice (more will be added regularly):
 - › Diversity in Higher Education
 - › Entrepreneurs
 - › Gardens, Lawns and Landscapes
 - › Parenting
 - › Wildlife Damage Management
 - › Personal Finance
 - › Cotton
 - › Dairy Cattle
 - › Horses
 - › Imported Fire Ants
 - › Livestock and Poultry
 - › Family Caregiving
 - › Disaster Education Network
 - › Geospatial Technologies
 - › Beef
 - › Youth Science, Engineering and Technology

When you use eXtension, you get:

- Credible expertise and reliable answers based upon sound research and field-tested data
- Up-to-date, 24-hour availability from any Internet connection
- Connections to the best, most innovative minds in American universities
- Customized answers to your specific needs
- Searchable knowledge base and "Ask the Experts" options
- Contact to over 3,000 local Cooperative Extension offices with professionals who can help you in your own neighborhood
- Community-building features including blogs, online chats, content evaluation and rating, and more

What people are saying about eXtension:

"I am excited that you offer a resource site for those of us who have innovative ideas for markets in rural and urban communities. The one-stop resource will be excellent for many who need a great deal of information, guidance and assistance..."

"Glad it is created by the Cooperative Extension Service, because it is science-based, reliable unbiased information and you are not trying to sell something."

"This is an informational and educational site where I can get objective, unbiased information... much better than [other leading search sites] where you don't know how accurate the information is."