

Disaster Preparedness Surveys Database: Households, Businesses, and Schools

	Study Name	Web link	Year Published	Focus of Survey	Population Segment	Fielding Period	Number of Participants	Survey Mode	Research Organization	Sponsor Organization	Type of Sponsor Organization	Natural Hazard	Terrorism	Pandemic Influenza	Additional Comments/Topics
1	2008 Disaster Preparedness Survey	http://mediarelations.officedepot.com/phoenix.zhtml?c=140162&p=rol-newsArticle_print&ID=1150643&highlight=	2008	Business	National	March 26 - April 3, 2008	5000	Online	TNS NFO	Office Depot	Business	X			
2	2008 National Mason-Dixon Hurricane Poll	http://www.hurricanesafety.org/media08/NHSIkeyfindings08.pdf	2008	Public	Atlantic and Gulf Coast	5/6 - 5/12/2008	1100	Telephone	Mason-Dixon Polling & Research	2008 National Hurricane Survival Initiative	Government Organization	X			
3	Disaster and Preparedness: Lessons from Hurricane Rita	http://www.blackwell-synergy.com/doi/pdf/10.1111/j.1468-9973.2008.00531.x	2008	Business	Texas (Southeast)	Not Available	97	Email survey	Bradley W. Mayer, Jimmy Moss and Kathleen Dale	Lamar University; Department of Management, Minnesota State University	Academic Institution/School	X			
4	Predicting Organizational Crisis Readiness: Perspectives and Practices toward a Pathway to Preparedness	Hardcopy	2008	Business	National	summer/early fall 2006	467	Online	Project on Organizational and Community Preparedness	The Center for Catastrophe Preparedness and Response	Academic Institution/School	X	X		
5	Region 1: Oregon Coast Household Natural Hazards Preparedness Survey	http://www.oregonshowcase.org/downloads/pdf/resources/jan%2008%20training%20Reg%201%20HH%20Survey%20Report_01_07_08.pdf	2008	Public	Oregon - Clatsop, Tillamook, Lincoln, Lane, Douglas, Coos, and Curry Counties	Not Available	206	mail survey	Oregon Partnership for Disaster Resilience	Oregon Partnership for Disaster Resilience	Academic Institution/School	X			
6	Semi-Annual Business Continuity Survey	http://www.simplycontinuous.net/docs/SimplyContinuous2007SurveyReportFinal.pdf	2008	Business	San Francisco	Semi-Annual	500		Not Available	Simply Continuous	Business	X			
7	Survey Shows Residents of Hurricane-Prone Coastal Regions Underestimate Preparedness for 2008 Storm Season	http://www.smartbrief.com/news/pcl/industryBW-detail.jsp?id=F0E2DB1D-7321-4CE2-B72B-E4661F223F38	2008	Public	Atlantic and Gulf Coasts	Not Available	2800	Telephone	Opinion Research Corp	Allstate	Business	X			
8	'Are We Ready?' The BCPWHO Survey on Disaster Preparedness of US Healthcare Facilities	http://www.bcpwho.org/	2007	Business	National	August 13 to Sept. 28, 2007	1055	Online	Tighe & Bond, Inc; Children's Hospital & Regional Medical Center; Caritas Christi Healthcare System	Business Continuity Planning Workgroup for Healthcare Organizations	Association/Societies	X	X		The survey focused on the following components: Response Profile; Emergency Management Infrastructure; Disaster Preparedness; Business Continuity Planning/Disaster Recover Planning; Hazard & Vulnerability Assessment/Business Impact Analysis; Communication
9	2007 Emergency Preparedness Survey for Davidson County, TN	http://www.nashville.gov/oem/pdfs/2007EPSurveyResults.pdf	2007	Public	Tennessee	7/26/2007 - 8/29/2007	2259	Online	Office of Emergency Management	Metropolitan Government of Nashville and Davidson County, Tennessee	Government Organization	X	X		
10	America's Ready Quotient (RQ)	Available upon request	2007	Public	National	9/13/07 - 9/16/07	1005	Phone	ORC International	American Red Cross, Council for Excellence in Government	Nonprofit Organization	X			*Topics from RQ survey *How to find the emergency broadcasting channel on the radio *Whether their local government had an emergency plan *Level of preparedness (specific actions taken) *Preparedness among seniors *Business and school preparedness
11	Are Schools Prepared for Emergencies? A Baseline Assessment of Emergency Preparedness at School Sites in Three Los Angeles County School Districts	http://eus.sagepub.com/cgi/content/abstract/39/3/399	2007	School	Los Angeles County	3/2004	83	In-person	Not Available	Not Available	Not Available	X	X		
12	AT&T Business Continuity Study U.S. National Results	http://www.att.com/Common/merger/files/pdf/business_continuity_07US_Survey_Results.pdf	2007	Business	National	1/17/07-2/14/07	1000	Phone	Not Available	AT&T	Business	X	X		
13	Avian Influenza in Poultry: American Knowledge, Perceptions, and Responses	http://www.foodpolicyinstitute.org/docs/reports/FPI_Al_Report_Final_c_2007.pdf	2007	Public	National	5/3/06 - 6/3/06	1200	Phone	Food Policy Institute	Rutgers	Academic Institution/School			X	Uncertainty regarding food-related transmission Conflicting beliefs about preventing infection Perceived risks about Avian Influenza
14	Business Continuity Management Benchmark	https://www.dexsurvey.deloitte.com/print.asp	2007	Business	National	ongoing	0	online	Deloitte & Touche	Deloitte & Touche	Business	X			Survey instrument developed for businesses to compare the company's resilience and recovery capabilities against peers and competitors.
15	Disaster Preparedness Poll	Available upon request	2007	Public	National	4/10/07 - 4/16/07	2563	Online	Harris Interactive	American Red Cross	Nonprofit Organization	X			
16	Experiences With and Preparedness for Emergencies and Disasters Among Public Schools in California	Available upon request	2007	School	Los Angeles County	9/2005 - 2/2006	157	Mail	Not Available	Southern California Injury Prevention Research Center; National Consortium for the Study of Terrorism and Responses to Terrorism	Academic Institution/School	X	X		

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17	Household Preparedness Survey	http://www.oregonshowcase.org/downloads/pdf/resources/Reg%208%20HH%20Survey%20Report_01_17_07_full.pdf	2007	Public	Jefferson, Harney, Lake and Malheur Counties	9/20 - 10/12/06	277	mail survey	Oregon Natural Hazards Workgroup	Oregon Natural Hazards Workgroup (ONHW) at the University of Oregon	Academic Institution/School	X			
18	HURRICANE READINESS IN HIGH-RISK AREAS	http://www.hsph.harvard.edu/news/press-releases/files/Hurricane_release_2007_topline_total.doc	2007	Public	Texas, Louisiana, Mississippi, Alabama, Florida, Georgia, South Carolina, and North Carolina	6/18 - 7/10/2007	5046	Telephone	International Communications Research	Harvard School of Public Health	Academic Institution/School	X			
19	McCormick Tribune Foundation Disaster Preparedness Survey Summary of Findings	http://www.mccormicktribune.org/news/2007/DP/SurveyResults0907.pdf	2007	Public	National	8/24 - 27, 2007	1049	Telephone Interview	Opinion Research Corporation	McCormick Tribune Foundation	Nonprofit Organization	X			
20	Most Say Ready for Next Disaster	http://www.usatoday.com/news/nation/2007-05-14-disaster-ready-poll_N.htm?csp=34	2007	Public	National	4/13/2007 - 4/15/2007	1007	Telephone survey	USA Today/Gallup Poll	Not Available	Not Available				<ul style="list-style-type: none"> •Confidence in first responders •Preparedness by demographics (sex, race, political affiliation)
21	Most School Districts Have Developed Emergency Management Plans, but Would Benefit from Additional Federal Guidance	www.gao.gov/cgi-bin/gettrpt?GAO-07-609	2007	School	National	4/2006 - 3/2007	444	E-mail	Not Available	United States Government Accountability Office	Government Organization	X	X		
22	National Opinion Survey to Determine Levels of Preparedness for Public Health Crisis	http://www.nphw.org/2007/Survey%20Report.pdf	2007	Public	National	Feb 07	2643	Phone & Online	Peter D. Heart Research	American Public Health Association	Association/Societies	X	X		<ul style="list-style-type: none"> Topics: Preparedness for a public health crisis Many have false perceptions of their preparedness "Public Health Crisis" does not resonate as much as the things that might cause one
23	Small Business Survey	http://www.redcross.org/pressrelease/0,1077,0_287_7046,00.html	2007	Business	National	6/2007	241	Telephone	Macro International, Inc	American Red Cross and FedEx	Nonprofit Organization	X			
24	The American Preparedness Project: Where the US Public Stands in 2007 on Terrorism, Security, and Disaster Preparedness	http://www.ncdp.mailman.columbia.edu/files/NCDP07.pdf	2007	Public	National	July 9 and July 20, 2007	1352	telephone interview	Marist College Institute for Public Opinion	National Center for Disaster; Columbia University Mailman School of Public Health; The Children's Health Fund	Academic Institution/School	X	X		
25	The New York City Principals Pandemic Flu Survey: Are Schools Prepared?	http://www.ncdp.mailman.columbia.edu/files/panflu.pdf	2007	School	New York City	10/16 - 11/11/2006	330	Online	Not Available	National Center for Disaster Preparedness	Academic Institution/School			X	
26	The Public's Preparedness for Hurricanes in Four Affected Regions	http://www.publichealthreports.org/userfiles/122_2/08_PHR122-2_167-176.pdf	2007	Public	Baton Rouge, Houston, Dallas, and Mississippi/Arkansas	10/2/2005 - 10/9/2005	2006	Telephone survey	Harvard School of Public Health	Not Available	Not Available	X			<ul style="list-style-type: none"> •Level of preparedness for near future •Why people do not evacuate •Concerns of communities that take in evacuees
27	The Recovery Divide	http://www.ncdp.mailman.columbia.edu/files/recovery_divide.pdf	2007	Public	Katrina Evacuees	8/2/2006 - 8/26/2006	576	Not Available	Mailman School of Public Health, Columbia University	National Center for Disaster Preparedness (Mailman School of Public Health)/ The Children's Health Fund	Academic Institution/School	X			<ul style="list-style-type: none"> •Challenges to recovery after disaster •Mental health disability •Psychological strain
28	The State Of Disaster Recovery Preparedness	http://www.drj.com/index.php?option=com_content&task=view&id=794&Itemid=159&ed=10	2007	Business	National	October 2007	250	Online	Forrester Research	Disaster Recovery Journal	News Organizations	X			
29	U.S. Public Opinion Poll	http://healthyamericans.org/reports/bioterror07/BioTerrorReport2007.pdf	2007	Public	National	10/18 - 10/22/2007	1020	in person interviews	Greenberg Quinlan Rosner Research, Inc	TRUST FOR AMERICA'S HEALTH	Nonprofit Organization	X	X	X	
30	2006 BUSINESS CONTINUITY POLL SUMMARY	http://www.emerson.com/en-US/EmersonDocuments/Financial%20Tables/365EmersonBCCSsurveySummary052206FinalWeb.pdf	2006	Business	National	4/2006	300	Not Available	Not Available	Emerson	Business	X	X	X	
31	American Red Cross	http://www.redcross.org/pressrelease/0,1077,0_314_5681,00.html	2006	Public	National	10/6/2006	0	Not Available	National Fire Protection Association	American Red Cross	Nonprofit Organization	X			<ul style="list-style-type: none"> •Fire escape plan •Fire prevention and safety
32	Are We Ready? Introducing the Public Readiness Index: A Survey-Based Tool to Measure the Preparedness of Individuals, Families and Communities	http://www.whatsyourrq.org/PRI_report.pdf	2006	Public	Chicago; Miami/Dade County; New York; San Fran	5/4/2006 - 6/10/2006	1400	Phone	The Council for Excellence in Government	Not Available	Not Available	X	X		<ul style="list-style-type: none"> Public level of preparedness What to do prior to an emergency What the public knows about preparing for emergencies
33	Business Preparations for Pandemic Flu	http://www.deloitte.com/dtt/cta/doc/content/dtt_wef_PandemicFluSurvey_012406%281%29.pdf	2006	Business	National	11/14 - 28/2005	179	Online survey	ERISA Industry Committee	Deloitte Center for Health Solutions	Business			X	
34	California Earthquake Preparedness as part of Consumer Confidence Survey	http://www.sjsu.edu/spr/06survey/quakepressr.pdf	2006	Public	California	3/2006	955	Not Available	San Jose State University Survey & Policy Research Institute	Associated Press	Nonprofit Organization	X			<ul style="list-style-type: none"> •Perceptions of individual preparedness for a major earthquake •Perceptions of government preparedness for a major earthquake •Consumer confidence in state infrastructure •Consumer expectations in of a major earthquake

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35	Citizen Disaster Preparedness Survey	http://www.surveymonkey.com/DisplaySummary.asp?SID=2224059&U=222405949612	2006	Public	Adams County (Quincy, IL)	8/11/2006	456	Internet and paper	Adams County Citizen Corps	Not Available	Not Available				<ul style="list-style-type: none"> *Types of disasters that are most concerning *Intended sources for information seeking during disaster *Emergency plans *Emergency kits *Change in preparation *Motivation for preparation *Knowledge and attitudes about local warning system
36	Differences in Individual-level Terrorism Preparedness in Los Angeles County (in the American Journal of Preventive Medicine)	Available upon request	2006	Public	Los Angeles County	10/2002 through 2/2003	1038	Phone	Eiseman, Wold, Fielding, et al.	Research from the RAND Corporation; funded in part by NGO First 5 LA, the California Dept. of Health Services, the federal Public Health Response and Bioterrorism Preparedness Program, CDC Public Health Preparedness and Emergency Response for Bioterrorism	Government Organization		X		<ul style="list-style-type: none"> Emergency supplies Development of emergency plan in past year in response to possibility of terrorism Demographics and sociographics Perceived likelihood of terrorist attack
37	Family Disaster and Emergency Planning San Diego	http://www.sdcounty.ca.gov/oes/docs/Family_Plan_Survey.pdf	2006	Public	General Public	7/12-24/2006; 11/8/20/2006	Not Available	Telephone	Rea and Parker Research	San Diego County Department of Emergency Services	Government Organization	X			
38	How Prepared Are We, New York?	http://www.nyu.edu/ccpr/pubs/NYU-RedCrossPreparednessReport.pdf	2006	Public	New York City	2/28/2006 - 3/15/2006	1000	Phone	Princeton Survey Research Associates International	Center for Catastrophe Preparedness and Response	Academic Institution/School	X			<ul style="list-style-type: none"> *Level of preparedness *Preparedness plans *Emergency kits *Preparedness information and training
39	New York's Small and Medium Sized Businesses Are Not Prepared for Emergencies. Why?	http://www.nyu.edu/ccpr/NYC-Business-Preparedness-FINAL-BR.pdf	2006	Business	New York City	3/13/2006-4/17/2006	200	Telephone	Princeton Survey Research Associates International	Center for Catastrophe Preparedness & Response, the International Center for Enterprise Preparedness and the American Red Cross in Greater New York	Academic Institution/School	X	X	X	
40	Pandemic Influenza Survey	http://www.hsph.harvard.edu/pandflu/pariflu_release_topline.doc	2006	Public	National	9/28/2006 - 10/5/2006	1697	Phone	ICR/International Communications Research of Media (PA)	Harvard School of Public Health	Academic Institution/School			X	<ul style="list-style-type: none"> *Familiarity with the term "pandemic flu" *Willingness to cooperate with public health officials *Willingness to follow public health recommendations to stay at home *Home care for sick in a severe pandemic *Likelihood of problems with staying at home
41	READING, WRITING, AND READINESS: A SURVEY OF SCHOOL EMERGENCY PLANS IN THE 2ND CONGRESSIONAL DISTRICT OF NORTH CAROLINA	http://www.house.gov/etheridge/SchoolSecuritySurvey.pdf	2006	School	North Carolina	11/05 - 12/05	100	mail	Committee on Homeland Security	U.S. House of Representatives Committee on Homeland Security	Government Organization	X	X		
42	Ready Campaign	http://www.dhs.gov/xnews/releases/pr_1158352912618.shtm	2006	Public	National	2006	Not Available	Not Available	Advertising Council	Department of Homeland Security	Government Organization	X	X		<ul style="list-style-type: none"> Importance of being prepared Steps taken to prepare Emergency kits Emergency plans Searches for information about preparedness
43	Where the American Public Stands on Terrorism and Preparedness Five Years after September 11, One-Year after Hurricane Katrina	http://www.ncdp.mailman.columbia.edu/files/2006_white_paper.pdf	2006	Public	National, New York, Mississippi, Louisiana	7/19/2006 through 8/7/2006	1207	Phone	Marist Institute of Public Opinion	National Center for Disaster Preparedness (Mailman School of Public Health)/ The Children's Health Fund	Academic Institution/School	X	X		<ul style="list-style-type: none"> Worry about future terrorist attacks Confidence in government to protect against terrorist attack, secure airports, protect water/nuclear power plants Confidence in healthcare system to provide information and respond to attack Community preparedness
44	Year Two Pandemic Preparedness Survey	http://www.deloitte.com/dtt/cda/doc/content/us_chs_year2wopandemicsurvey121806v1.pdf	2006	Business	National	11/27 - 12/11/2006	163	Online survey	ERISA Industry Committee	Deloitte Center for Health Solutions	Business			X	
45	2005 Disaster Preparedness - Survey Report	http://www.shrm.org/hrresources/surveys_published/2005%20Disaster%20Preparedness%20Survey%20Report.pdf	2005	Business	National	May 2005	0	online	Society for Human Resource Management	Society for Human Resource Management	Association/Societies	X			<ul style="list-style-type: none"> In May 2005, the Society for Human Resource Management (SHRM) conducted its disaster preparedness survey by asking HR professionals and employees to identify the types of plans their organizations had in place in preparation for potential disasters.

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46	Confidence in Anti-Terror Response Drops Sharply After Hurricane Katrina	http://abcnews.go.com/Politics/print?id=1189755	2005	Public	National	10/1/05	1014	Phone	International Communications Research	ABC News	News Organizations		X		Preparedness measures taken Confidence in government's ability to respond Security of nuclear material Safety level of United States Level of preparedness Motivators for preparedness
47	Emergency Preparedness	http://www.nod.org/Resources/PDFs/episurvey05.pdf	2005	Public	National	12/1/2005	1001	Phone	Harris Interactive	National Organization on Disability	Nonprofit Organization	X	X		*Concern about terrorism and natural disasters *Change in level of concern *Knowledge of who to contact in an emergency *Evacuation plan at home and work *Rating of local, state, and federal government *Rating of non-profits, faith-based orgs.
48	Emergency Preparedness Survey	http://www.qorvis.com/Common_Ground_Campaign_8-8-05.pdf	2005	Public	National	Not Available	502	Not Available	IQ Research and Consulting	Operation Hope	Nonprofit Organization	X	X		Likelihood of major natural disasters and terrorist attacks in area Perceived preparedness (pre- and post-survey) Community/town evacuation route Communication plan Plan for pets Likelihood of give preparedness kit as gift
49	Follow-Up 2005: Where the American Public Stands on Terrorism and Preparedness after Hurricanes Katrina & Rita	http://www.ncdp.mailman.columbia.edu/files/NCDP%202005_Follow%20Up%20Survey_Overview%5B1%5D.pdf	2005	Public	National	October 12-13, 2005	1052	Telephone Interview	Marist College Institute for Public Opinion	National Center for Disaster, Columbia University Mailman School of Public Health	Academic Institution/School	X	X		
50	Katrina Evacuee Survey	http://www.kff.org/newsmedia/upload/7401.pdf	2005	Public	Katrina Evacuees in Houston Shelters	9/1/2005	680	In-person	International Communications Research	Kaiser Foundation/Harvard/Washington Post	Nonprofit Organization	X			Reception of evacuation order *Clarity of evacuation order *Prior disaster kit and disaster plan *Reason for not evacuating *Rating of government response *Experience with evacuation/rescue
51	National Capital Region Emergency Preparedness Campaign	http://www.makeaplan.org/press/MeasuringPreparedness.pdf	2005	Public	National Capital Region	Not Available	1800	Phone	Not Available	National Capital Region	Government Organization		X		Knowledge of preparedness Where people would go for information Usefulness of personal plan Communication plan Knowledge of who to contact in an emergency Evacuation plan Familiarity with school plan Completeness of disaster kits
52	New Yorkers Concerned about Preparedness for Future Terrorist Attacks	http://www.maristpoll.marist.edu/nycpolls/TR050405.htm	2005	Public	New York City	3/2005	1012	Phone	Marist Institute of Public Opinion	Marist Institute of Public Opinion	Academic Institution/School		X		Adequacy of community response plan Confidence in government's ability to protect targets Family emergency plans and supplies Fairness of government allotment of money for preparedness provided to NYC Worry about another major terrorist attack
53	Office of Emergency Management New York City Survey	www.maristpoll.marist.edu	2005	Public	New York City	June 1, 2, 6, 7, 2005	873	Phone	Marist College Institute for Public Opinion	Not Available	Not Available	X	X		
54	ORC Macro Post-Katrina Survey on Household Preparedness	http://www.orcmacro.com/ORCMacroPreparednessSurvey.pdf	2005	Public	National	10/11/2005	1071	Phone	ORC Macro	ORC Macro	Business	X			Perceived preparedness Reasons for not feeling prepared Fatalism Who is relied on in a time of disaster Disaster plan Emergency supply kits Actions taken in last three months Motivation for taking actions
55	Preparedness for Emergency Events	http://www.nyc.gov/html/oem/downloads/pdf/marist_june05.pdf	2005	Public	New York City	6/2005	876	Phone	Marist Institute of Public Opinion	New York City Office of Emergency Management	Government Organization	X	X		General preparedness Informed about what to do in an emergency Emergency plan and supplies Reasons for not being prepared

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56	Preparedness in Maine: Attitudes and Realities	http://www.maineservicecommission.gov/reports/pdfs_not_in_db/PREPAREDNESS%20IN%20MAINE-fnal01-04-05.pdf	2005	Public	Maine	April 2004	612	Phone	University of Southern Maine's Survey Research Center	Maine Commission for Community Service; the Maine Emergency Management Agency	Government Organization	X	X		
57	School Safety Left Behind? School Safety Threats Grow as Preparedness Stalls & Funding Decreases	http://www.schoolsafety.org/resources/2004%20NASRO%20Survey%20Final%20Report%20SSSS.pdf	2005	School	National	July 25-30, 2004	758	Intercept	Not Available	National Association of School Resource Officers	Association/Societies		X		School safety/emergency preparedness
58	Southern California Survey 2005	http://www.spa.ucla.edu/calpollicy/files/06/haselongrev1_111.pdf	2005	Public	Southern California	January - February 2005	1500	Phone	The Ralph & Goldy Lewis Center for Regional Policy Studies	Not Available	Not Available		X		
59	Survey Raises Doubts About Business Continuity Plans in Wake of Disasters	http://www.afponline.org/pub/pdf/AN05_CDN_Survey.pdf	2005	Business	AFP Annual Conference attendees	10/9-12/05	1035	Intercept	Association for Financial Professionals (AFP)	JPMorganChase	Business	X			
60	Survey Says: Best Practices for Business Continuity and Crisis Communications	http://www.recoverychronicles.com/MediaPR/Newsletter/December2005/473/Article.asp	2005	Business	Texas (Southeast)	Oct. 20 to Nov. 3, 2005	669	Not Available	Strohl Systems and CPM-Global Assurance	Strohl Systems and CPM-Global Assurance	Business	X			
61	Terrorism Concern High in Southern California	http://lewis.spa.ucla.edu	2005	Public	California	7/2002	Not Available	Not Available	The Ralph and Goldy Lewis Center for Regional Policy Studies	Not Available	Not Available		X		
62	The Aftershock of Katrina and Rita: Public Not Moved to Prepare	http://www.excelgov.org/UserFiles/File/America%20Get%20Prepared%20report.pdf	2005	Public	National	8/2005	1008	Phone	Peter D. Heart Research	Council for Excellence in Government and the American Red Cross	Nonprofit Organization	X			Level of preparedness Motivators for preparedness Familiarity with local government, school and workplace emergency plan Emergency supplies, to go kit, evacuation plan, meeting place Likelihood of natural disaster, terrorist attack, or emergency situation
63	The Katrina Effect on American Preparedness	http://www.nyu.edu/ccpr/katrina-effect.pdf	2005	Public	National	10/1/05	1004	Phone	Not Available	Center for Catastrophe Preparedness and Response	Academic Institution/School	X			Level of preparedness Challenges to preparedness Confidence in local and federal government Confidence in charitable organizations
64	Trends in Business Continuity and Risk Management	http://www.idsemergencymanagement.com/Common/Paper/Paper_132/Trends%20in%20Business%20Continuity.htm	2005	Business	National	March 30 to April 30, 2005	140	online	Risk Solutions International	EnvoyWorldWide	Business	X	X		
65	WA Office of Emergency Management Benchmark Survey	http://metrokc.gov/prepare/docs/OEM_survey_ppt.pdf	2005	Public	Puget Sound, WA	6/2005	500	Phone	Survey USA/Belo Marketing Solutions	Office of Emergency Management	Government Organization	X	X		Family emergency plan Where to see information on preparedness planning What is most helpful for preparedness planning Familiarity with shelter in place Knowledge of children on what to do in an emergency Most threatening disasters
66	Attitudes and Behaviors Toward Disaster Preparedness	http://www.redcross.org/images/pdfs/attitudes_1.pdf	2004	Public	National	6/2004	1001	Phone	Wirthin Worldwide	American Red Cross	Nonprofit Organization				Actions taken toward disaster preparedness Importance of being prepared Reasons for not being prepared
67	CEG Homeland Security Public Survey	Available upon request	2004	Public	New York; California	February 5 - 8, 2004	1633	Phone	Hart-Teeter Research	Not Available	Not Available		X		
68	City Virginia Beach Disaster Preparedness Survey	http://www.vbgov.com/file_source/dept/volunteer/Document/VBC_C_C_DisasterPreparednessSurvey_07202004.pdf	2004	Public	Virginia Beach, VA	May 2004-June 2004	300	Phone	Continental Research	City of Virginia Beach	Government Organization	X	X		City preparedness for types of disasters Knowledge of how to prepare when warned Existence of family action plan Will individuals in your community help Existence of people in community that would need additional assistance
69	Duracell/Harris	Available Upon Request	2004	Public	New York City; San Francisco; Chicago; Detroit	2/2004	2012	Phone	Harris Interactive	Duracell	Business				Priority of disaster preparedness Disaster plans Level of preparedness Disaster supply kit CPR training Length of survival without supplies Types of disasters to be prepared for Most feared disasters Workplace and school emergency plans

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70	From the Home Front to the Front Lines: America Speaks Out about Homeland Security	http://www.excelgov.org/admin/FormManager/filesuploading/Homeland_Full_Report.pdf	2004	Public	National	2/8/2004	1633	Phone	Hart-Teeter	Council for Excellence in Government	Nonprofit Organization		X		Level of concern Knowledge of state and local governments, schools, and workplace of emergency plans Trust in government Satisfaction with government on civil liberties Ranking of policy priorities Types of attacks and targets that most concern Step
71	Gallup/USA Today/CNN	http://www.oregonshowcase.org/downloads/pdf/stateplan/pdr_stratplan_vii_7_11_02.pdf	2004	Public	National	Not Available	1000	Phone	Gallup	Not Available	News Organizations		X		Worry about future terrorist attacks Efforts of government to increase feelings of safety Likelihood of future attacks Effectiveness of government warning systems Opinions on policies Readiness by family, community, first responders, federal government
72	How Americans Feel About Terrorism and Security: Three Years After September 11	http://www.ncdp.mailman.columbia.edu/files/Annual_Survey_2004.pdf	2004	Public	America	July 19 - 26, 2004	1234	Not Available	Marist Institute for Public Opinion	Children's Health Fund; NCDP	Nonprofit Organization		X		
73	King County Office of Emergency Management Disaster and Emergency Preparedness Survey Research	http://www.metrokc.gov/prepare/docs/OEM_hebert_report.pdf	2004	Public	King County, WA	11/2004	490	Phone	Herbert Research, Inc.	King County Office of Emergency Management	Government Organization		X		Worry about possibility of disaster Preparation for disaster Level of preparation Worst type of disaster Type of disaster most prepared for Preparedness level of community Workplace preparedness Community organizations like Neighborhood Watch
74	Local Disaster Preparation	http://etownpanel.com/pdf/Special%20Report%20_2_July2004.pdf	2004	Public	National/New York City	5/2004	659	Internet Panel	E Town Panel	Citizens for NYC	Nonprofit Organization				Types of disaster that are most concerning Compliance with NYC's OEM recommendations Reading of NYC's preparedness guide Discussion about preparedness Contact by local groups regarding information and volunteering Confidence in institutions
75	Metropolitan Philadelphia Indicator Project	http://www.temple.edu/cprep/PDFs/surveypt-0405%5B2%5D%5B1%5D.pdf	2004	Public	Philadelphia metropolitan area	11/2004	1000	Phone	Temple University's Metropolitan Indicators Project and its Institute for Survey Research	Temple University/The William Penn Foundation/Pennsylvania Department of Health	Academic Institution/School		X		What they have ever done to prepare How important they perceive it is that they public be aware of steps toward preparedness How confident they are that they are prepared Confidence in government Perceived benefits from an emergency plan Confidence
76	Preparedness in Maine: Attitudes and Realities	http://www.maineservicecommission.gov/reports/pdfs_not_in_db/PREPAREDNESS%20IN%20MAINE-final01-04-05.pdf	2004	Public	Maine	4/2004	612	Phone	University of Maine Survey Research Center	Citizens Corps	Government Organization				Recognition of Citizen Corps Worry about types of disasters Futility of preparation Individual preparation by type of disaster Who is relied on in time of disaster Items possessed for disaster Actions taken to prepare Motivations to take action
77	Redefining Readiness	http://www.redefiningreadiness.net/pdf/RedefiningReadinessStudy.pdf	2004	Public	National	1/2004-6/2004	2545	Phone	Center for the Advancement of Collaborative Strategies in Health, The New York Academy of Medicine	W. K. Kellogg Foundation	Nonprofit Organization		X		Perceptions around types of attacks Vulnerability about the possibility of attack Knowledge and concern about smallpox and smallpox Perceived personal actions if smallpox outbreak occurs Trust in government Information source if a smallpox outbreak
78	State of the State Survey: The Threat of Terrorism and Michigan Public Opinion	http://ppsr.msu.edu/Publications/bp0453.pdf	2004	Public	Michigan	Not Available	Not Available	Not Available	Not Available	Institute for Public Policy & Social Research	Academic Institution/School		X		

Disaster Preparedness Surveys Database: Households, Businesses, and Schools

	Study Name	Web link	Year Published	Focus of Survey	Population Segment	Felding Period	Number of Participants	Survey Mode	Research Organization	Sponsor Organization	Type of Sponsor Organization	Natural Hazard	Terrorism	Pandemic Influenza	Additional Comments/Topics
79	Virginians' Attitudes toward Emergency Preparedness	Available upon request	2004	Public	Virginia	8/2004 - 9/2004	803	Phone	VCU Center for Public Policy	Virginia Department of Emergency Management	Government Organization	X	X		Knowledge of how to prepare Number of days that respondent is prepared to be self sufficient Emergency supplies (details) Motivations to become more prepared Barriers from being more prepared
80	America Prepared Campaign	http://www.ispa.com/polls/pdf/02report-d7.pdf	2003	Public	National	12/1/03	1004	Phone	Luntz Research Companies	Not Available	Not Available				Knowledge of components of family preparedness plans Knowledge of types of dangers Knowledge of how to react in particular situations Prepared a family communication plan Prepared an emergency kit
81	American Red Cross Disaster and Emergency Preparedness Poll	http://www.redcross.org/press/dlaster/ds_pr/0903poll.pdf	2003	Public	National	8/2003	1000	Phone	ORC International	American Red Cross	Nonprofit Organization				Confidence in preparedness among different locations Information received about disaster preparedness in past 12 months Have a disaster kit, created plan, or received training Information sources for training on preparedness
82	Federal Computer Week/ Pew	http://www.pewinternet.org/pdfs/PIP_Preparedness_Net_Memo.pdf	2003	Public	National	8/2003	1001	Not Available	Princeton Survey Research Associates	FCW/Pew	News Organizations		X		Worry about future terrorist attacks Where respondents would seek information in case of attack Trust in government information in case of attack Notification technology Civil liberties/privacy Concern about cyber attacks Using preparedness information
83	Half of Americans fear terrorists might mount successful cyber-attacks against key American utilities and businesses	http://www.pewinternet.org/pdfs/PIP_Preparedness_Net_Memo.pdf	2003	Public	National	August 5 - 11, 2003	1001	Not Available	Princeton Survey Research Associates	Pew Internet & American Life Project, Federal Computer Week magazine	News Organizations		X		
84	How Americans Feel About Terrorism and Security: Two Years After 9/11	www.ncdp.mailman.columbia.edu	2003	Public	America; New York	August 2003	1373	Phone	The Marist Institute for Public Opinion	The Children's Health Fund	Nonprofit Organization		X		
85	ORC Macro	Available upon request	2003	Public	National	6/2003	2002	Phone	ORC Macro	ORC Macro	Business				Concern about various threats Perceived preparedness Accountability during a disaster Existence of disaster plan Existence and contents of emergency supply kit Reasons for not having emergency supply kit Actions taken in last two years Motivation f
86	School safety threats persist, funding decreasing: NASRO 2003 National School-based Law Enforcement Survey	http://www.schoolsecurity.org/resources/2003NASROSurvey%20NSSSS.pdf	2003	School	National	6/29 - 7/4/2003	728	Intercept	Not Available	National Association of School Resource Officers	Association/Societies		X		
87	Two Years Later: Terrorism and Civil Liberties	http://www.cbsnews.com/htdocs/CBSNews_polls/poll_back090803.pdf	2003	Public	National/New York City	8/2003	930	Phone	Not Available	CBS/New York Times	News Organizations		X		Increased feelings of safety since Sept. 11 Perceptions of whether another terrorist attack will occur Concerns about civil liberties Effectiveness of government warning system
88	2002 NASRO School Officer Survey	http://www.schoolsecurity.org/resources/2002NASROSurvey%20NSSSS.pdf	2002	School	National	7/14-7/19/2002	658	Intercept	Not Available	National Association of School Resource Officers	Association/Societies		X		
89	America Recovers: A Follow-Up to a National Study of Public Response to the September 11th Terrorist Attacks	Available upon request	2002	Public	National; New York	January - March 2002	0	Not Available	NORC	The National Science Foundation; The Russell Sage Foundation; The Robert Wood Johnson Foundation; the MacArthur Foundation	Nonprofit Organization		X		

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90	Americans Speaking Out on Bioterrorism and U.S. Preparedness to Address Risk	http://www.lspa.com/polls/pdf/02report-d7.pdf	2002	Public	National	10/2002	1002	Phone	Lake Snell Perry & Associates	Robert Wood Johnson Foundation	Nonprofit Organization		X		Concern about types of terrorist attacks Preparedness for biological or chemical attack Preparedness for smallpox (federal government, local hospitals) Willingness to get smallpox vaccine Who would you trust for information on about or in the case of
91	Harvard School of Public Health/Robert Wood Johnson Foundation Survey Project on American's Response to Biological Terrorism: Study 3: Public Attitudes About the Threat of a Smallpox Attack	www.ircsurvey.com	2002	Public	National	May 8-21, 2002	3011	Phone	International Communications Research	Not Available	Not Available		X		
92	Household Natural Hazard Preparedness Survey	http://www.guamhs.org/pdf/mitigation/3/Howto3Appendix%20E_Household%20Survey.pdf	2002	Public	Oregon	2/2002	744	Mail	Oregon Natural Hazard Workgroup	Partnership for Disaster Resistance	Government Organization	X			Whether and what type of natural disaster experienced Concern about types of disasters Received information on home/family safety Preferred source and format of information Type of preparedness activities Time/money willing to spend on preparedness
93	Household Natural Hazard Preparedness Survey	http://www.norc.uchicago.edu/projects/reaction/index.asp	2002	Public	National; New York City	Not Available	2126	Phone	National Opinion Research Center (NORC) at the University of Chicago	Not Available	Not Available		X		National pride Confidence in institutions View of world and perceptions of human goodness Actions after Sept. 11 (donated to charity/volunteers, prepared for attacks, etc.) Learning of, talking about, and emotional response to Sept. 11
94	National Survey on Public Perceptions of Risk from Bioterrorism and Other Health Threats	http://healthyamericans.org/newroom/releases/surveymemo0515.pdf	2002	Public	National	3/2002	1000	Phone		Trust for America's Health	Nonprofit Organization		X		
95	Partners for Disaster Resistance: Oregon Showcase State Strategic Plan	www.oregonshowcase.org	2002	Public	Oregon	3/2002	744	Mail	Oregon Natural Hazards Workgroup	Not Available	Not Available	X			
96	Survey Project on America's Response to Biological Terrorism	http://www.hsph.harvard.edu/press/releases/blendon/report.pdf	2002	Public	National	5/2002	1015	Phone	International Communications Research	Harvard School of Public Health	Academic Institution/School		X		Worry about opening mail Trust in individual public officials to provide reliable information Actions taken in response to threat Information sought about anthrax or smallpox Discussed plan at work/school/residence Perceived survivability of anthrax
97	America Rebounds: A National Study of Public Response to the September 11th Terrorist Attacks	Available upon request	2001	Public	National	September 13 - 27, 2001	2126	Phone	NORC	National Science Foundation; Robert Wood Johnson Foundation; Russell Sage Foundation	Nonprofit Organization		X		
98	Harvard School of Public Health/Robert Wood Johnson Foundation Survey Project on American's Response to Biological Terrorism	http://www.ircsurvey.com	2001	Public	National	October 24-28	1015	Phone	International Communications Research	Not Available	Not Available		X		
99	2001 Public Opinion Poll on Bioterrorism and Research	http://www.researchamerica.org/uploads/poll2001bioterrorism.pdf	2001	Public	National	11/2001	Not Available	Not Available	Harris Interactive	Research! America	Nonprofit Organization		X		Likelihood of biological attacks Local public health systems preparedness for attack Public health importance (funding) Policy: single agency to coordinate public health
100	Business Preparedness Assessment	http://www.co.jackson.or.us/Files/Section%2010.pdf		Business	Oregon	Not Available	228	Mail	Oregon Natural Hazards Workgroup, Institute for Business & Home Safety, Jackson County, and Southern Oregon Economic Development, Inc (SORED)	Community Planning Workshop, Community Service Center's Oregon Natural Hazard Workshop at the University of Oregon, Institute for Business & Home Safety, Oregon Showcase State for Natural Disaster Resistance and Resilience Initiative	Academic Institution/School	X			

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101	Mass-Casualty Events at Schools: A National Preparedness Survey	http://pediatrics.aappublications.org/cgi/reprint/117/1/e8		School	National	1/04 - 3/04	2137	mail survey	Not Available	Not Available	Not Available		X		