

TRENDS IN ON-LINE EDUCATION

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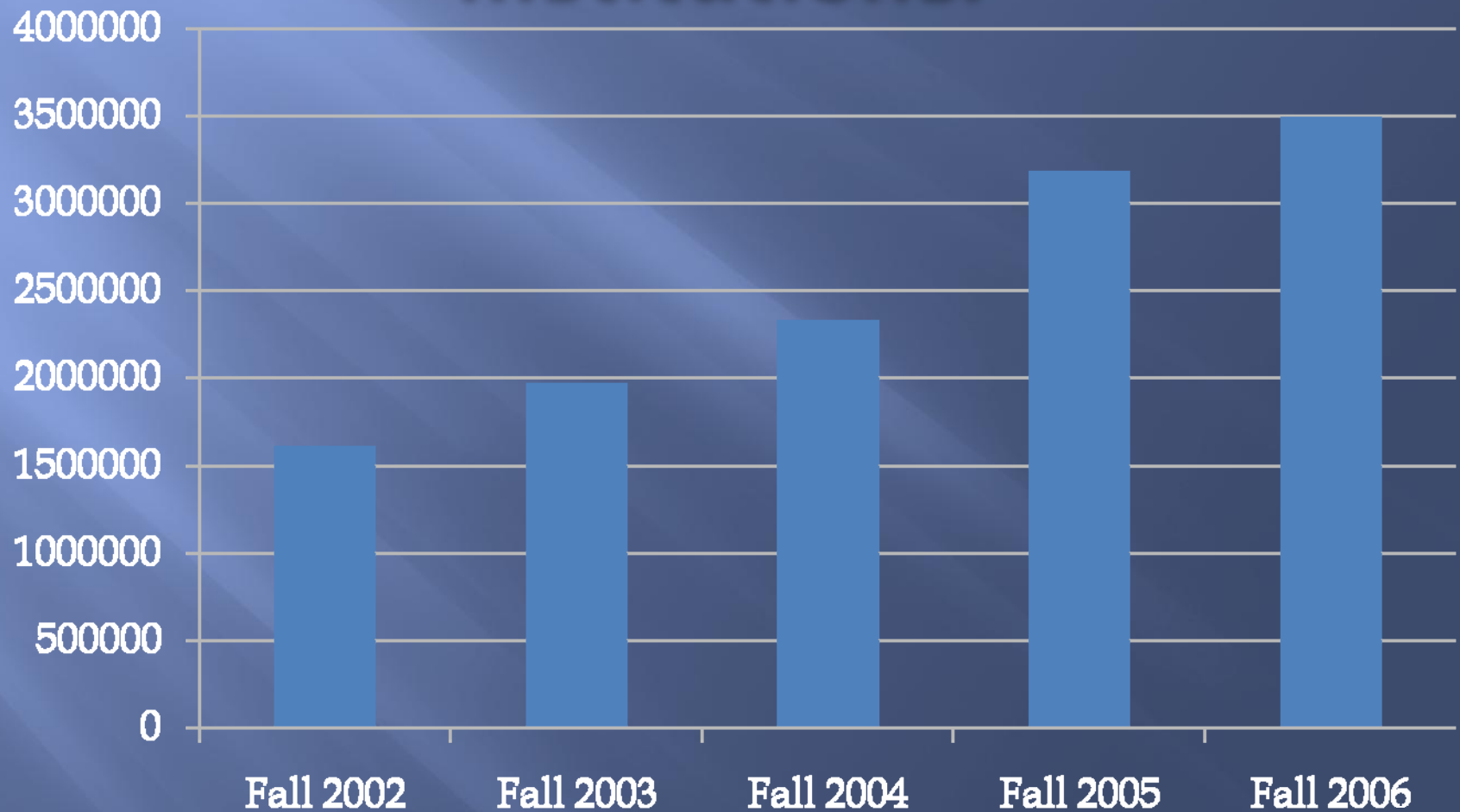
What is online learning?

Proportion of Content Delivered Online	Type of Course	Typical Description
0%	Traditional	Course with no online technology used.
1 to 29%	Web-facilitated	Course that uses web-based technology to facilitate what is essentially a face-to-face course.
30 to 79%	Blended/hybrid	Course that blends online and face-to-face delivery.
80+%	Online	A course where most or all of the content is delivered online; no face-to-face meetings.

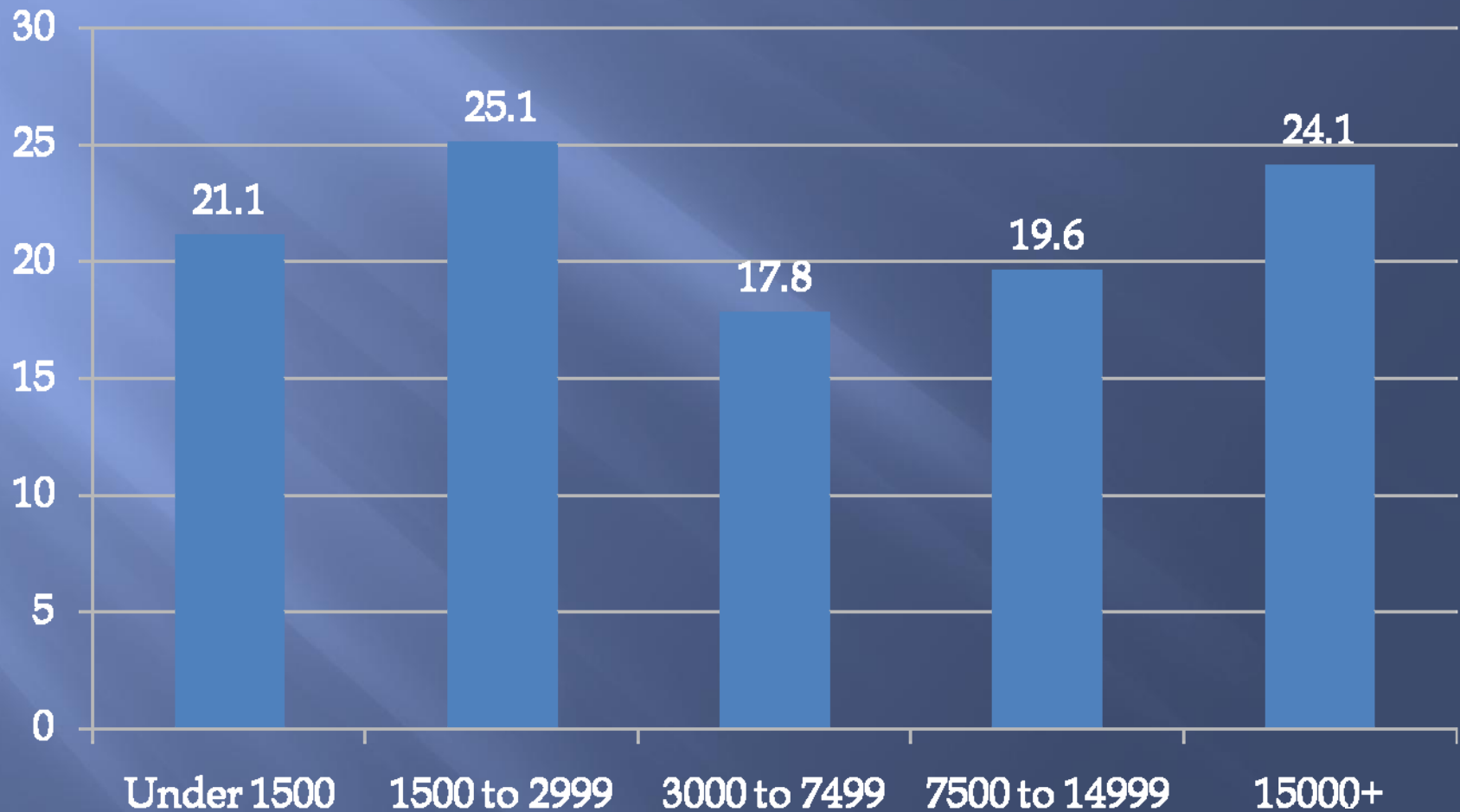
- ▣ Annual growth rate for higher education: 1.5%
- ▣ Annual growth rate for online enrollments: 9.7%

- ▣ Nearly 20% of all US higher education students were taking at least one online course in the fall of 2006.

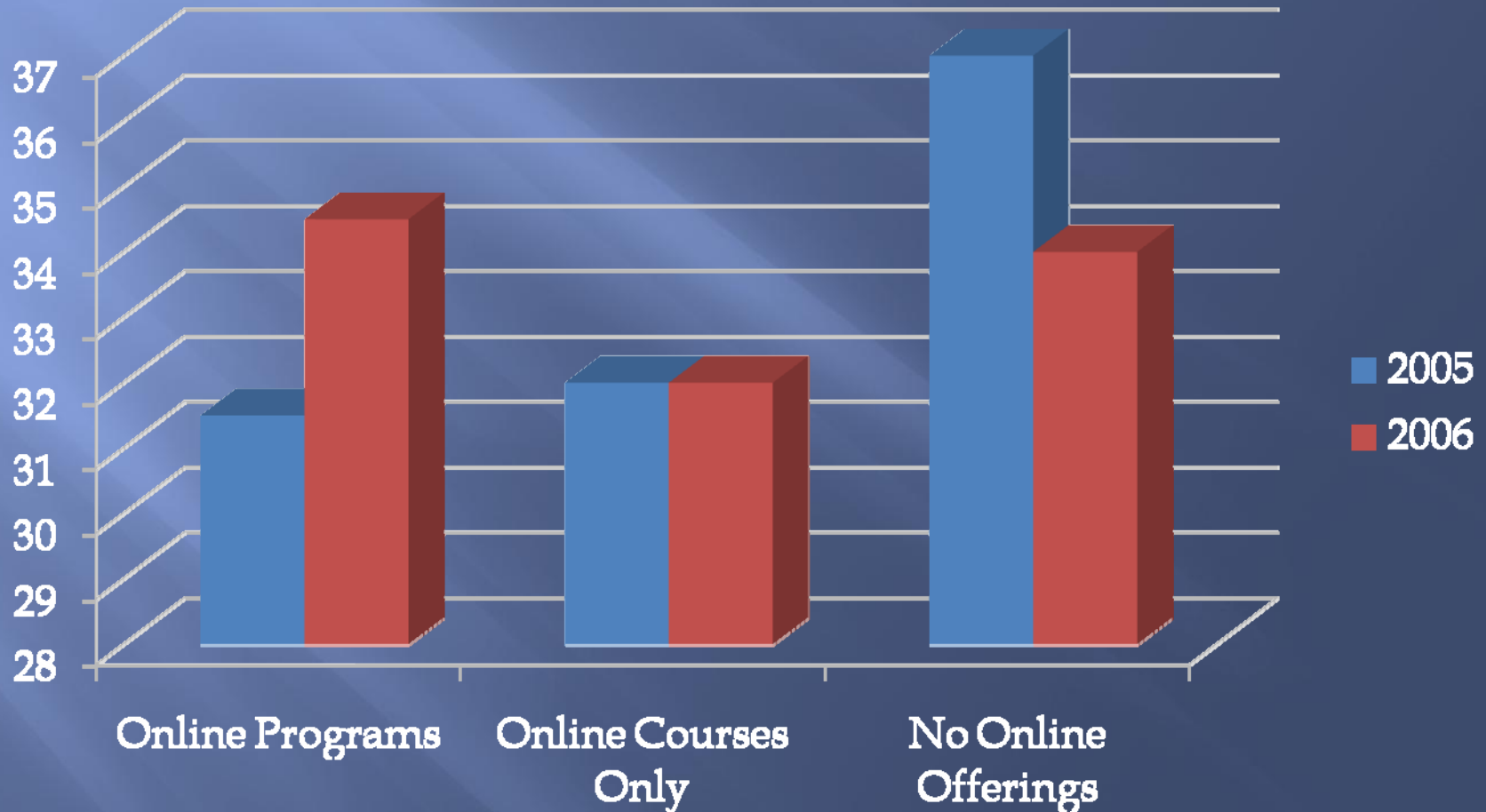
Online enrollment in degree-granting postsecondary institutions.



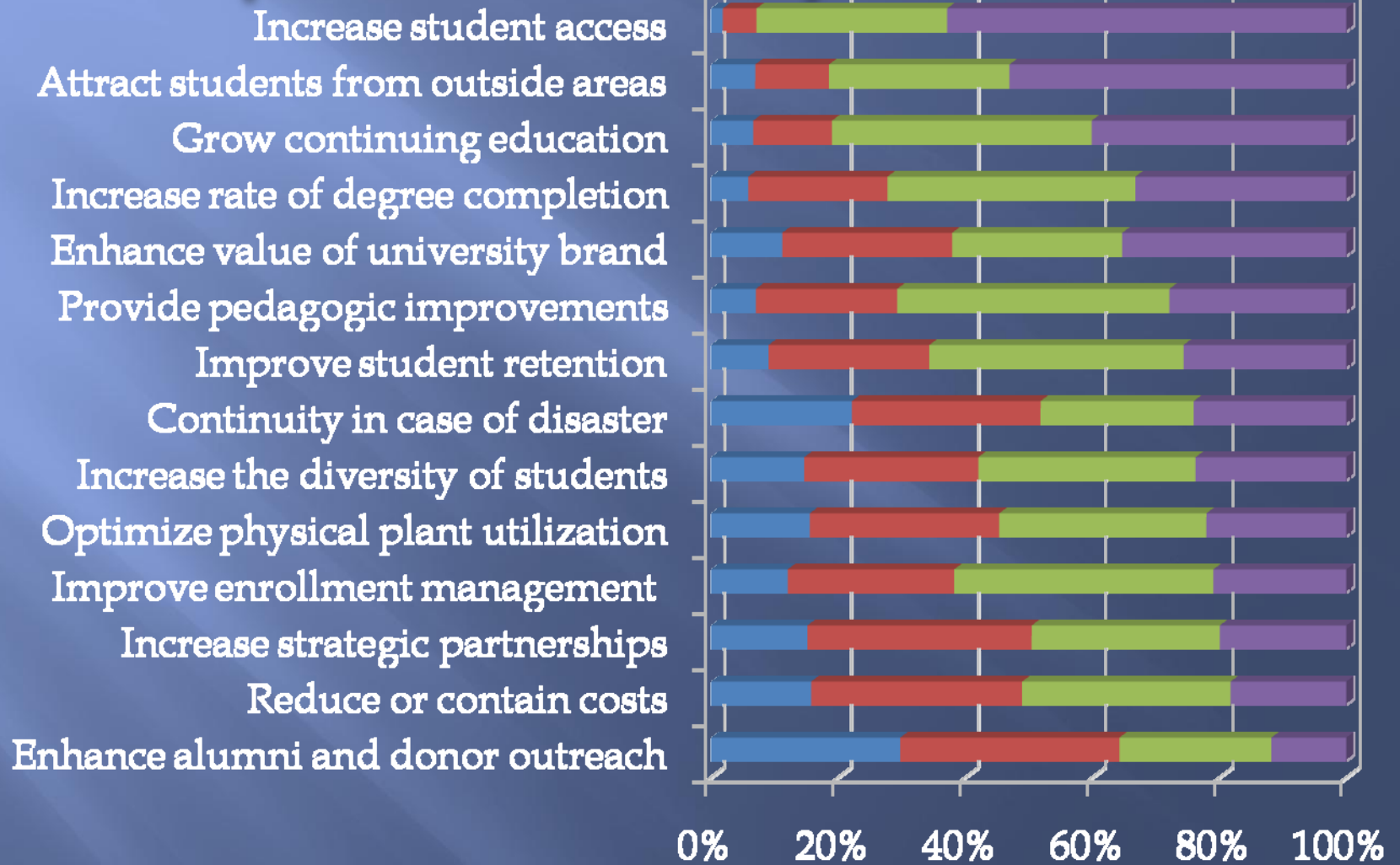
Compound annual growth rate in students taking at least one online course by institution enrollment



Online course and program offerings at US higher education institutions

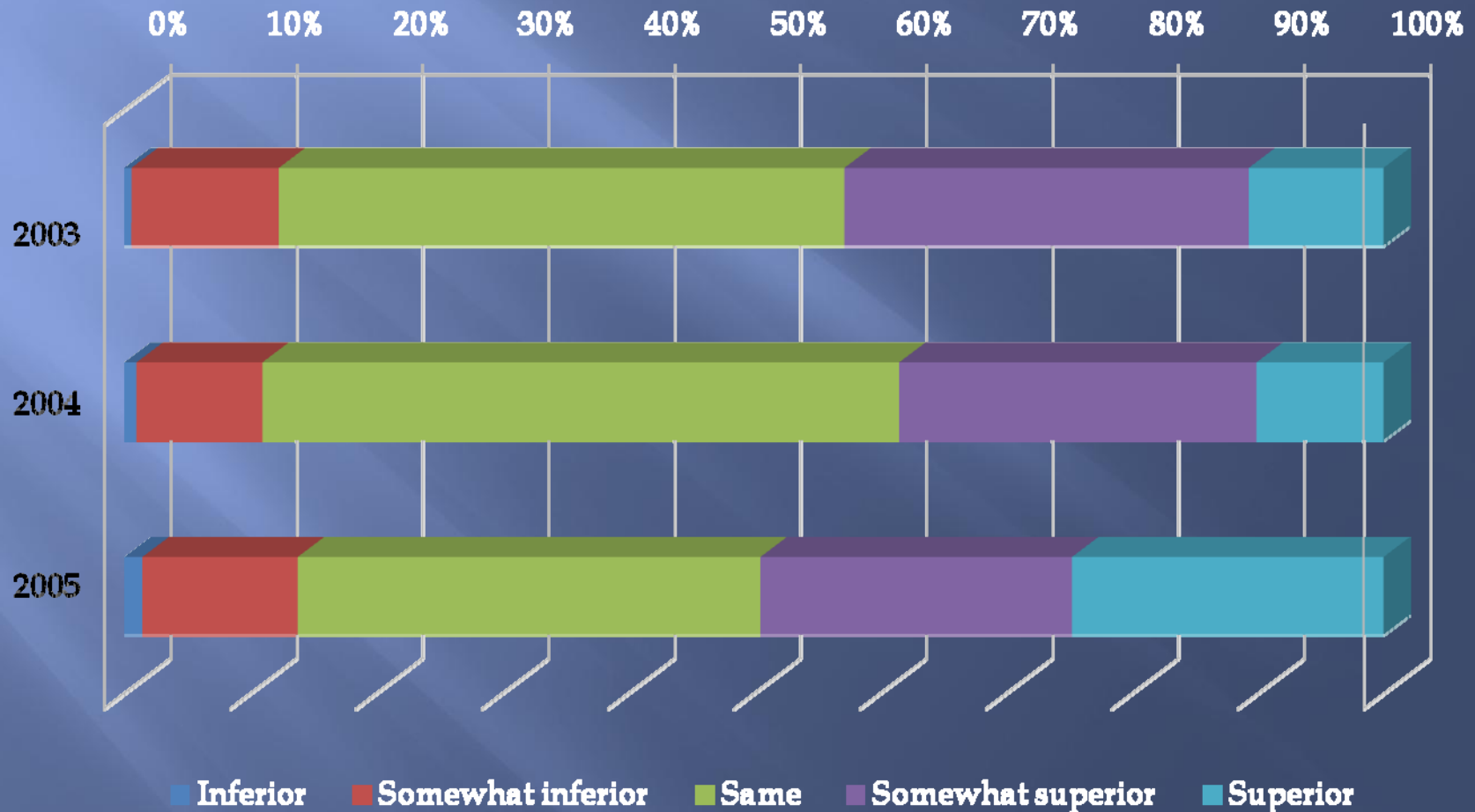


Online education is strategically important for my institution

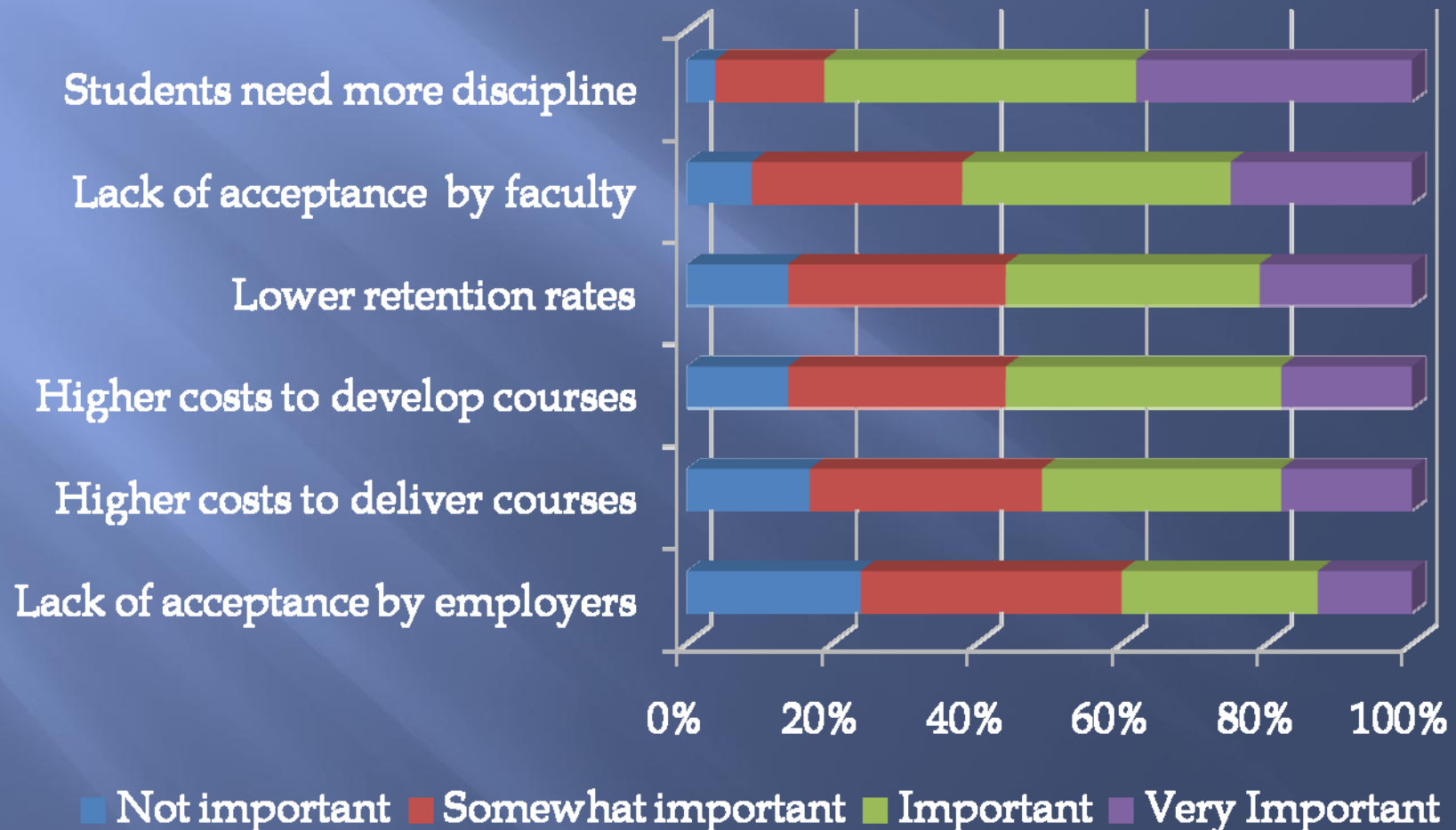


■ Not important
 ■ Somewhat important
 ■ Important
 ■ Very Important

Learning outcomes in online education compared to face-to-face



Barriers to adoption of online learning



Why consider a distance education course in CAES?

- ▣ Increase collaboration across Athens, Tifton, and Griffin campuses.
 - 60:40 rule
- ▣ Participate in AG*IDEA – consortium to teach courses across state lines.
- ▣ Reach out to time- and place-bound students.

Distance Education at UGA

- ▣ Bulletin
 - Courses with more than 50% taught on-line are given an “E” suffix
- ▣ Continuing Education – Georgia Center
 - Department/college is not credited with student credit hours that are generated – IDL is.