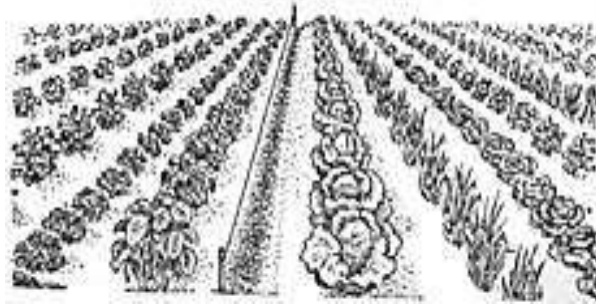


Sustainable Agriculture and Local Food Market Facts

- Local food sales are rapidly increasing across the nation and throughout Wisconsin. Organic sales have increased 20 percent per year for the past 15 years.
- Organic sales tripled between 2002 and 2007. For more information on organic agriculture, visit www.mosesorganic.org.
- Fruit sales have risen 35 percent over the past five years; vegetable sales have increased by 15 percent.
- Organic farming allows you to use less inputs and receive higher prices for your products.
- Local farmers and food system entrepreneurs are needed to help develop our northern Wisconsin local food economy.
- USDA estimates that both fertilizer costs and fuel costs have nearly doubled in the past five years.



Sponsors:



***University of Wisconsin Cooperative Extension,
Burnett, Washburn, Sawyer and Barron Counties
&***

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***Center for Integrated Agriculture Systems
University of Wisconsin Madison***



A Workshop Series For Fresh Market Vegetable Growers

Growing for Local Markets



**Tuesday evenings
March 10, 17, 24, 31,
2009
6:30 to 9:00 p.m.
UW-Barron County
Rice Lake**

**Plus optional half-
day field learning
tours of region farm
sites in April, and
May**

Workshop Series Overview

March 10 ~ Perspectives on Market Farm Scale, Income, and Capitalization

An in-depth discussion and practical advice on how to plan for your fresh market business.

March 17 ~ Market Options for Market Farms

Listen to farmers with years of experience teach you about marketing at Farmers Markets, with Community Supported Agriculture (CSA) and selling directly to restaurants and food cooperatives.



March 24 ~ Irrigation and Equipment Options for Market Farms

Learn more about irrigation systems and small equipment options along with tips and tricks for what has worked best.

March 31 ~ Pest Management Options for Market Farms

Experienced growers will discuss how Integrated Pest Management (IPM) and other strategies are used to manage insect, disease, as well as deer and other four-legged pests for a more profitable business.

Learn from the experts:

Mike Racette, Spring Hill Community Farm
Ken Keppers, Keppers Pottery and Produce
Joni Cash, Ottercreek Growers
Dan Guenther, Common Harvest Farm

Tricia Bross, Luna Circle Farm
Kate Stout, North Creek Farm
John Hendrickson, Center for Integrated Ag Systems
Russell Groves, UW-Madison Dept. of Entomology

Field Learning Tours

April

Visit regional farm sites to learn more about a cooperative CSA, and several season extension and post-harvest handling strategies. Discuss marketing strategies that integrate farm stories and personalities that foster long-term community relationships.

May

Wade deeper into the nuts and bolts of market gardening by looking at the production systems used at several local farms. Learn more about how to build up your soil using organic methods. Visit with farmers about their transplanting, weed control and irrigation techniques.

Registration Form

Sign up for:	Time	Price
<input type="checkbox"/> Full workshop series	6:30 p.m.	\$75.00
<input type="checkbox"/> March 10 workshop only	6:30 p.m.	\$25.00
<input type="checkbox"/> March 17 workshop only	6:30 p.m.	\$25.00
<input type="checkbox"/> March 24 workshop only	6:30 p.m.	\$25.00
<input type="checkbox"/> March 31 workshop only	6:30 p.m.	\$25.00

Total: _____

I am interested in attending the optional field learning tours. Tour fees, dates, and registration will be addressed at a later date.

Name

Farm/Business/Org

City/State/Zip

Phone

Email

**Please register by March 6, 2009
Space is limited**

Register online at www.barron.uwc.edu/ce
or
Mail registration form and check payable to UW-Barron County to:

Samantha Heathman
UW-Barron County
1800 College Drive
Rice Lake, WI 54868

For questions about this workshop series, you may contact Kevin Schoessow at the UW-Extension Spooner Area Ag Agents Office at 715-635-3506 or 800-528-1914; kevin.schoessow@ces.uwex.edu or Tracey Mofle at UW-Barron County at 715-234-8176, extension 5502; tracey.mofle@uwc.edu.