

2009
Pollinator Friendly Practices Award
Form PFP



Applicant Eligibility

- Applicant must be recognized, or currently applying for recognition, in WHC's Corporate Wildlife Habitat Certification/ International Accreditation Program.
- Applicant must document active management practices that improve habitat for pollinators, as described in the North American Pollinator Protection Campaign's (NAPPC) "Pollinator Friendly Practices."

Please include materials requested below to be considered for WHC's Pollinator Friendly Practices Recognition. Submit materials by July 31, 2009 to Wildlife Habitat Council, Certification Coordinator, 8737 Colesville Road, Suite 800, Silver Spring, Maryland 20910. WHC biologists and NAPPC will review submissions for benefits to pollinators and pollinator habitat. If you have questions about this application please contact WHC's Certification Coordinator at certification@wildlifehc.org.

1. Fee waived if submitted with a Certification or Recertification application.

If not submitted with an application: \$100 Registration Fee (Check or money order only)

Important! On check stub or memo, describe payment as PFP Application.

2. Site Information

Company Name (**exactly** as it should appear on certificate):

Subsidiary Name (**exactly** as it should appear on certificate):

Site Name (**exactly** as it should appear on certificate):

Site Contact:

Title:

Telephone Number:

Fax Number:

Email Address:

Total site acres:

Actively managed wildlife acres:

Acres managed for pollinators:

3. Pollinator Friendly Practices

Please **attach a one-page narrative that specifically outlines projects undertaken to benefit pollinators**. Also attach the following information to allow WHC to adequately evaluate your plans and efforts. Those applicants who satisfy the requirements and actively manage habitat for the benefit of pollinators will receive a certificate of recognition. The most outstanding pollinator friendly program will receive the Pollinator Protection Award.

- Pollinator Management Plan** stating how the foraging, reproduction and shelter needs of pollinators are being met.
- Invasive and Exotic Plant Species Management Plan** in accordance with the National Invasive Species Plan
- Chemical Use Strategy** that includes the use of Integrated Pest Management.
- Monitoring documentation** that includes pollinator species inventories, the management of grazing and pollution problems, and educational and community outreach programs.
- Maps or aerial photos of the site.** Information such as location of pollinator projects and other relevant features should be noted on the site maps or aerial photos.
- Photo documentation*** of the site before and after the pollinator friendly practices were in place. Each photo should be dated and refer to locations identified on maps or photos of the site. Digital photographs could be used in promotional presentations. Please send photo documentation as digital TIF or JPEG files only. Photos should be included with application on a CD ROM or USB data stick. **Do Not Embed Photos** in PowerPoint or Microsoft Word Documents. CD ROMs and USB data sticks will not be returned to sender.

* I, the undersigned, do hereby release all rights to photographic materials that serve as part of this application. I fully authorize the Wildlife Habitat Council / North American Pollinator Protection Program (WHC/NAPPC) to keep and use this material in any manner, including media coverage, slide presentations, and WHC/NAPPC – inclusive documents, with the understanding that due credit will be given to the photographer and company responsible for producing the picture.

Signature _____

Date _____