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food safety policy center

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Attitudes Toward Food Safety and the Food System: Results from a National Survey

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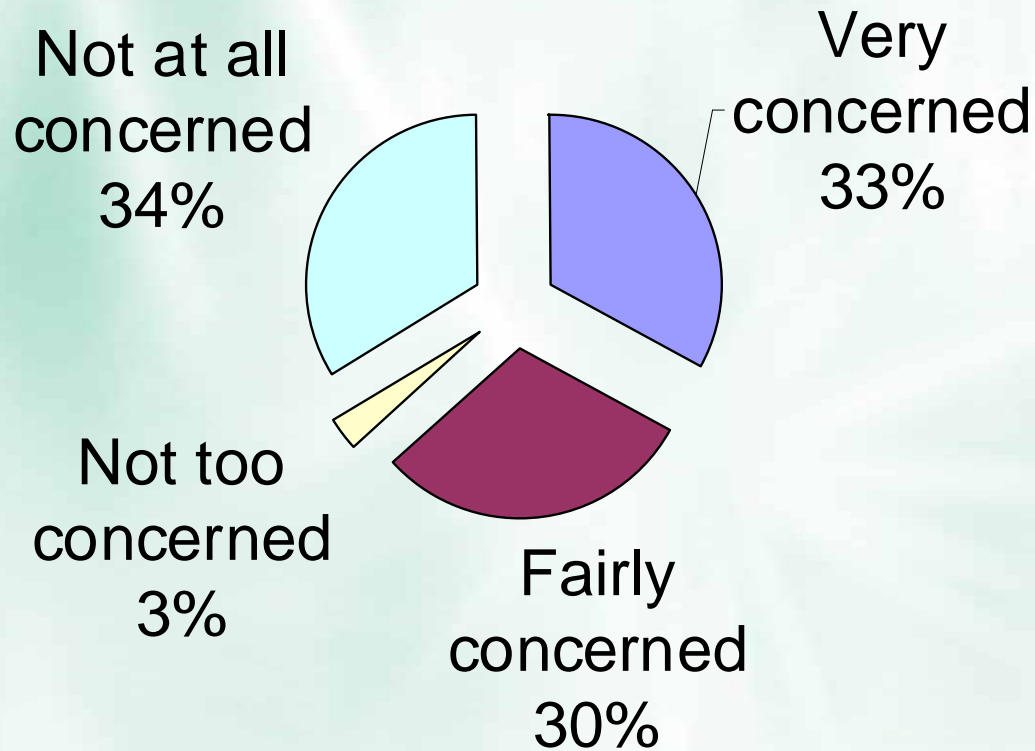


Methodology

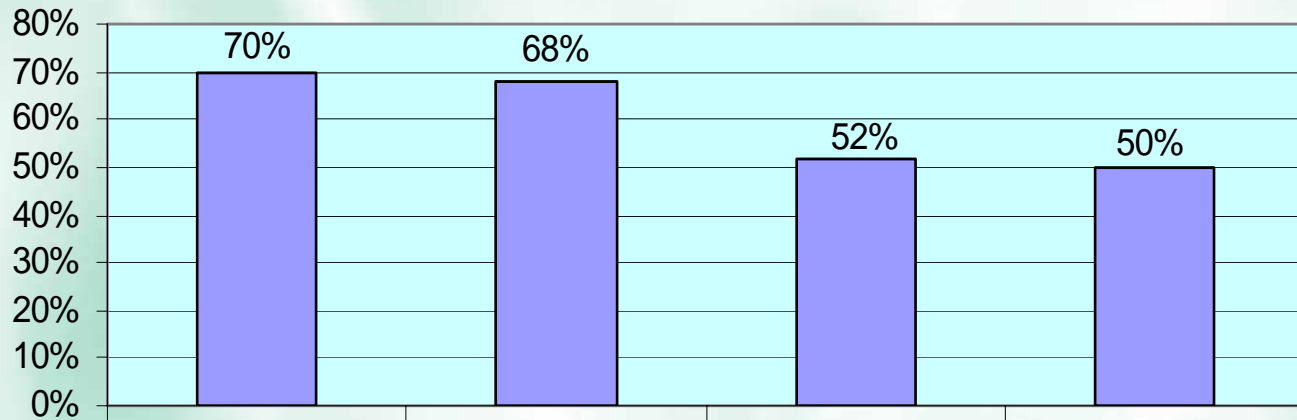
- National U.S. telephone survey
 - 48 contiguous states
 - 18 years of age or older
 - Random Digit Dialing
 - October 31, 2005 to February 4, 2006
 - N=1,014
 - +/- 3% (95% confidence)
 - Results weighted by socio-demographics



How concerned are you about the safety of the foods you eat?



How concerned are you about...



Pesticide/chemical residues

Foodborne illness/pathogens

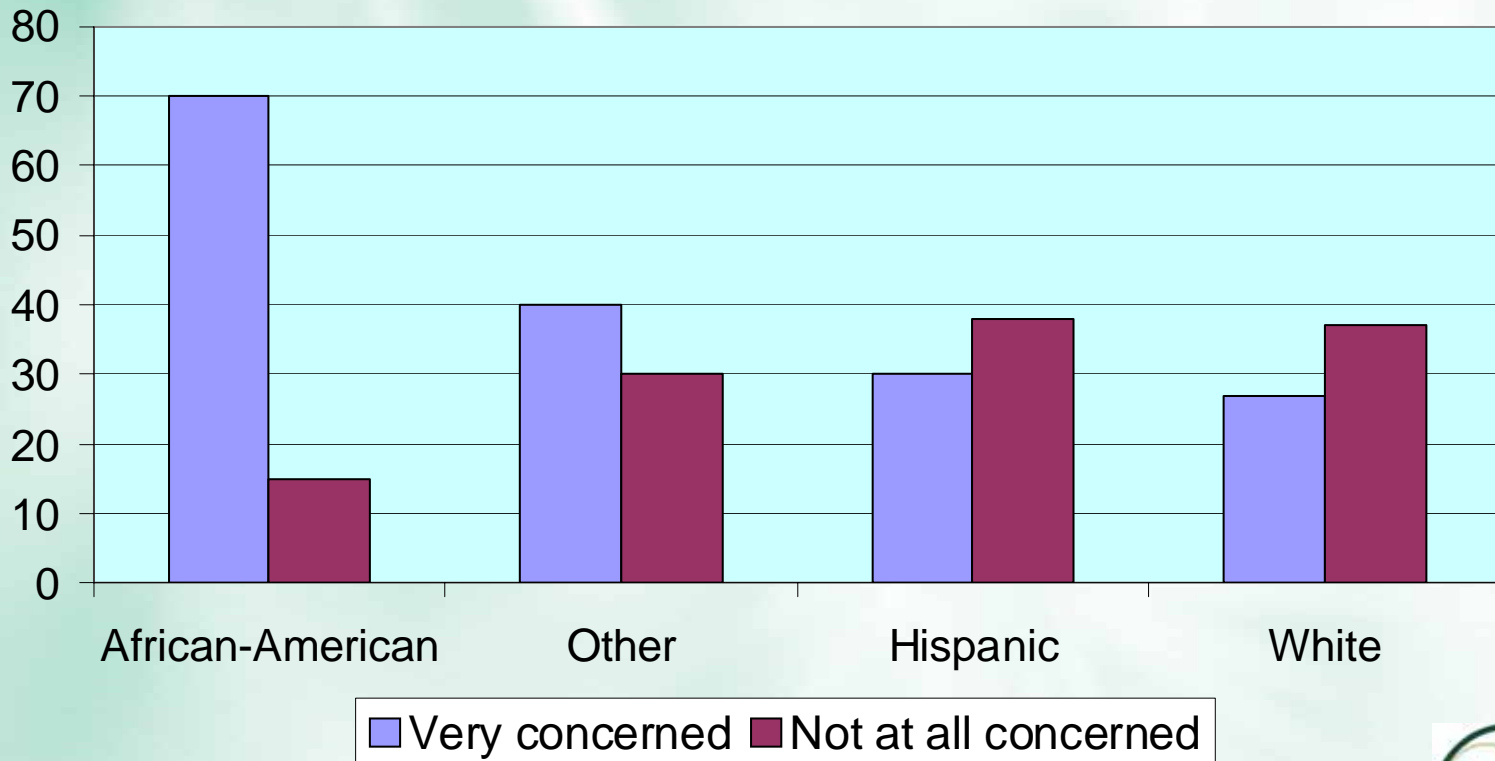
Additives/preservatives

Antibiotics/hormones

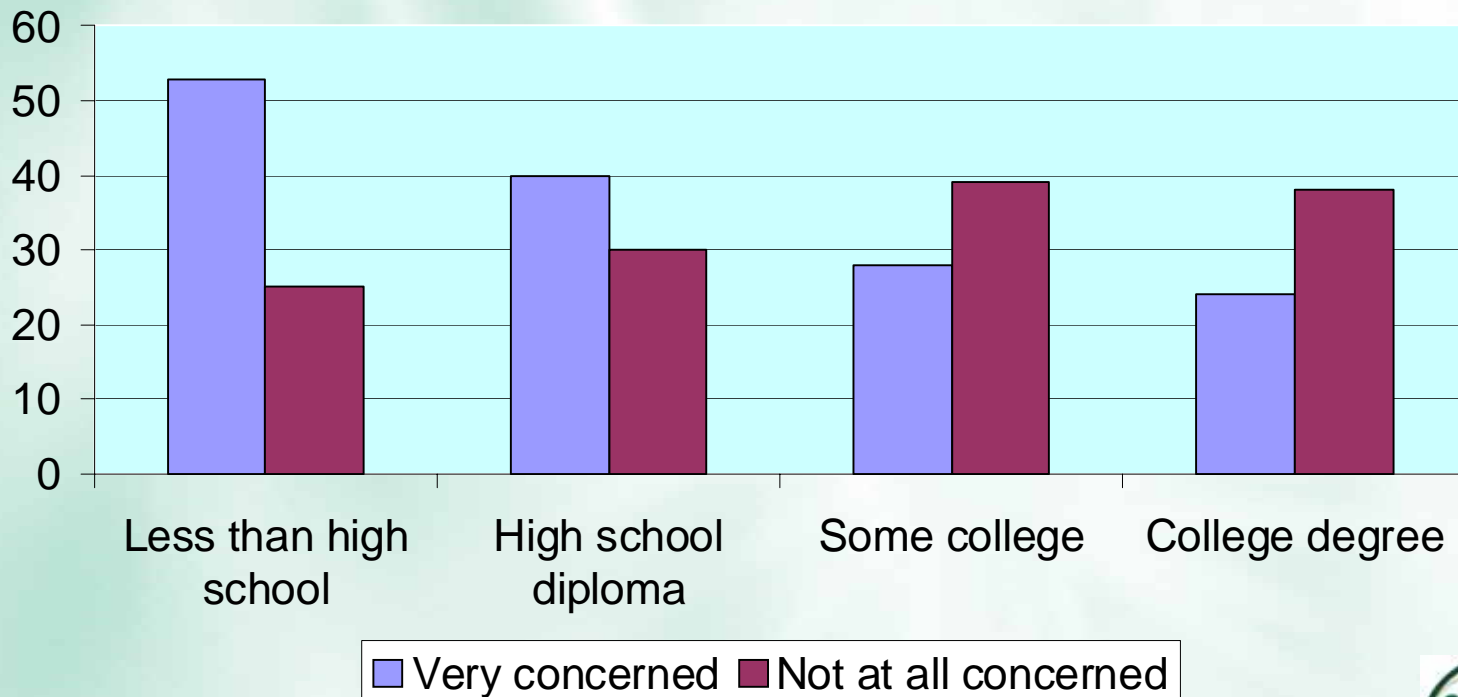
Very or somewhat concerned



How concerned are you about the safety of the foods you eat? (Race/Ethnicity)



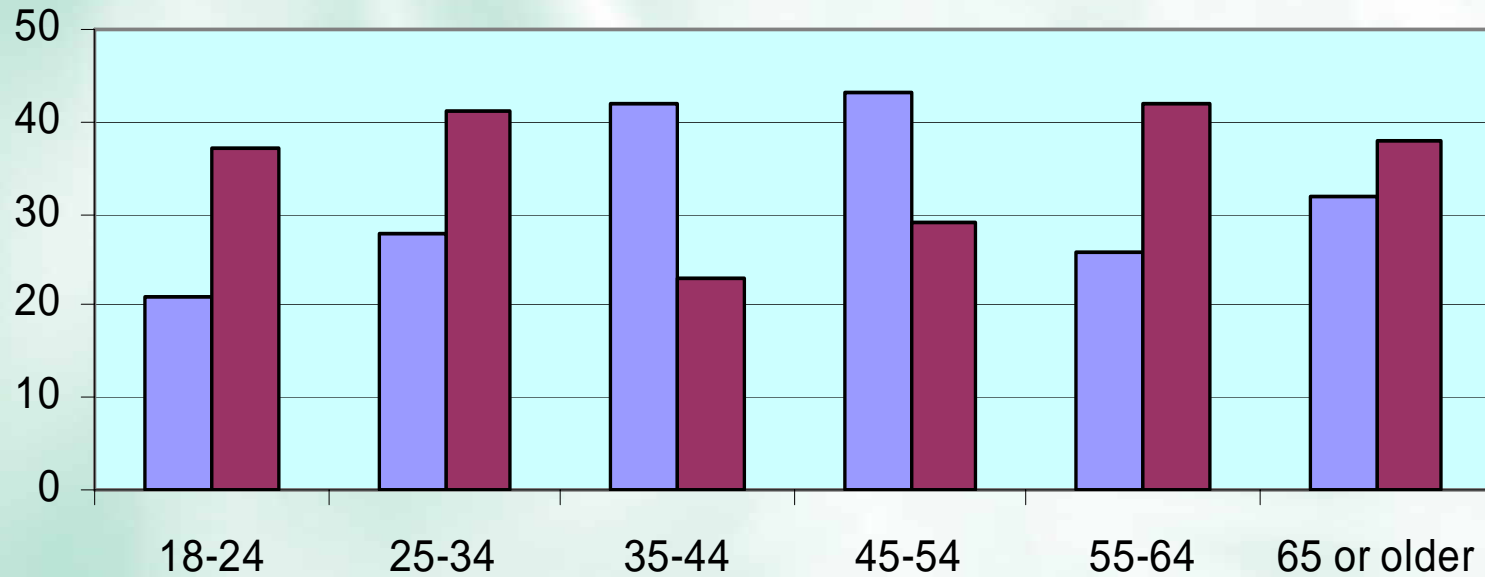
How concerned are you about the safety of the foods you eat? (Education)



How concerned are you about the safety of the foods you eat? (Income)



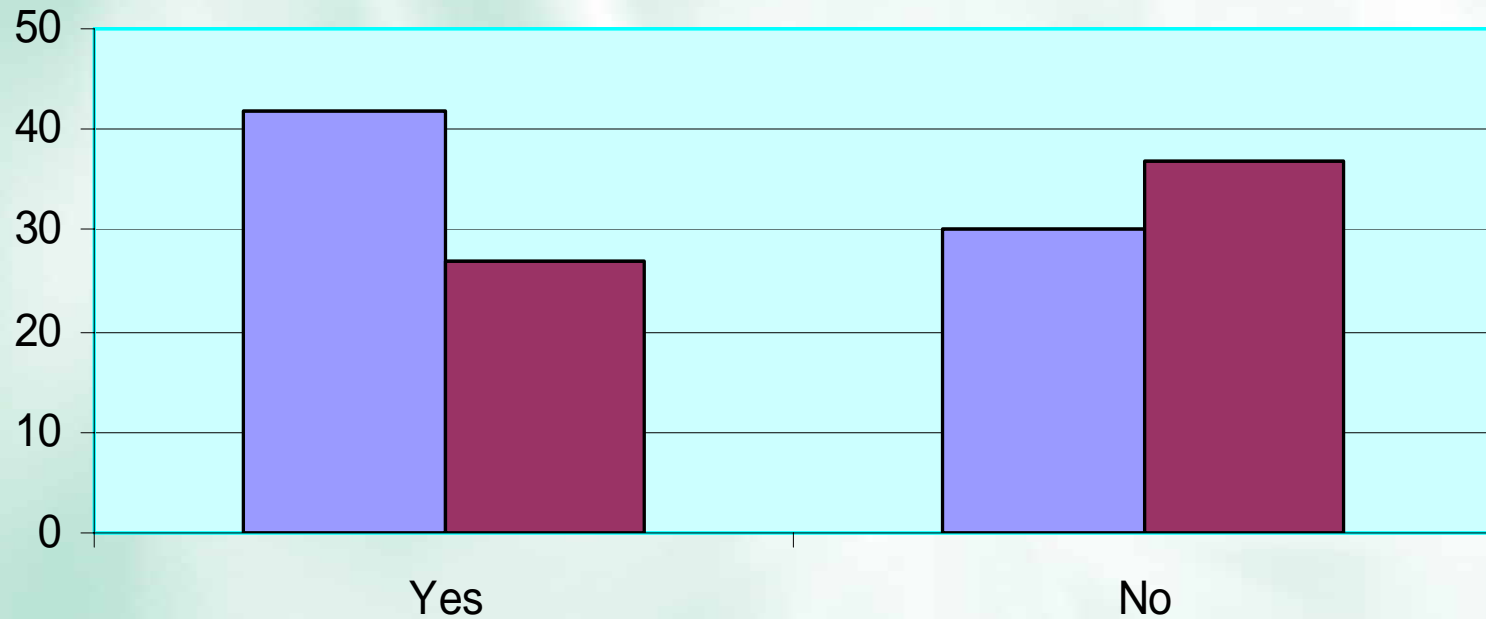
How concerned are you about the safety of the foods you eat? (Age)



Very concerned Not at all concerned



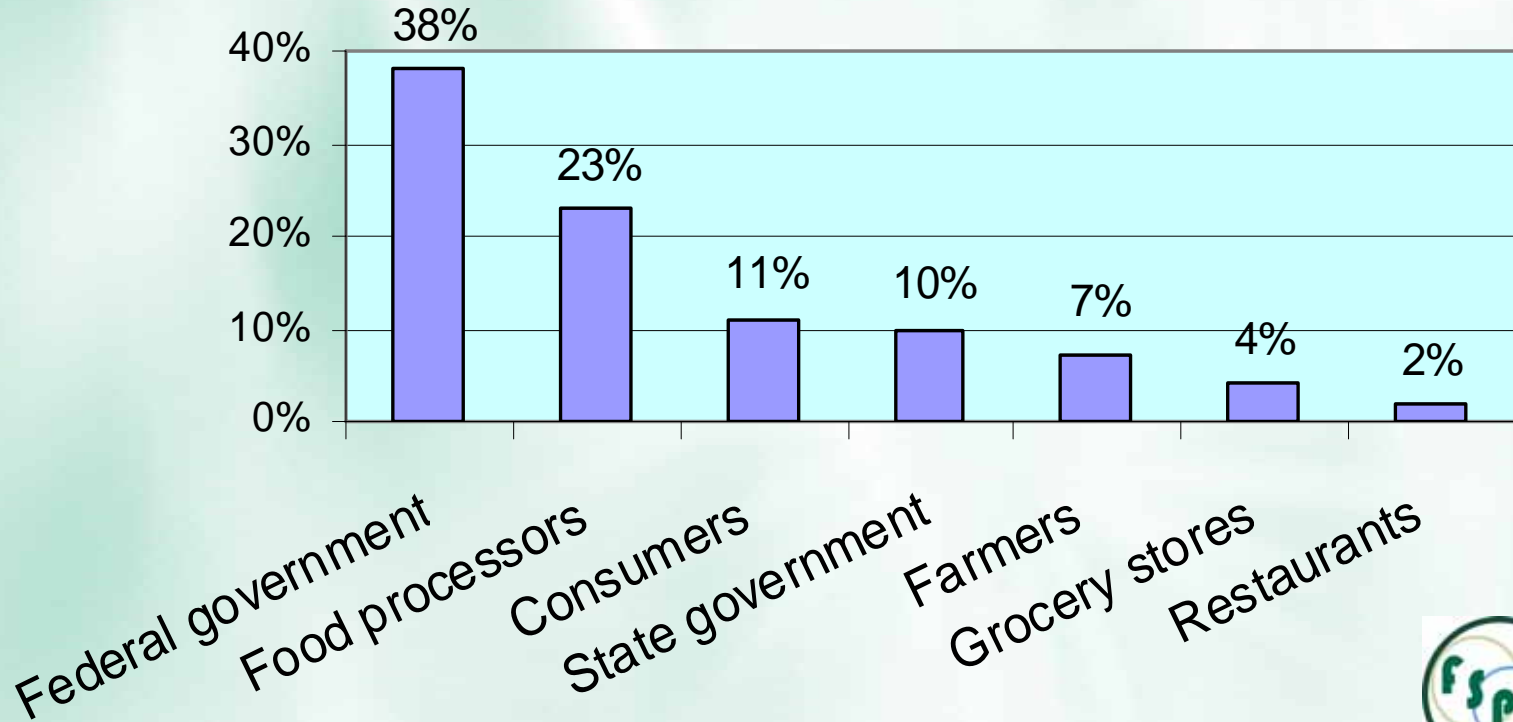
How concerned are you about the safety of the foods you eat? (Allergic to foods)



Very concerned Not at all concerned



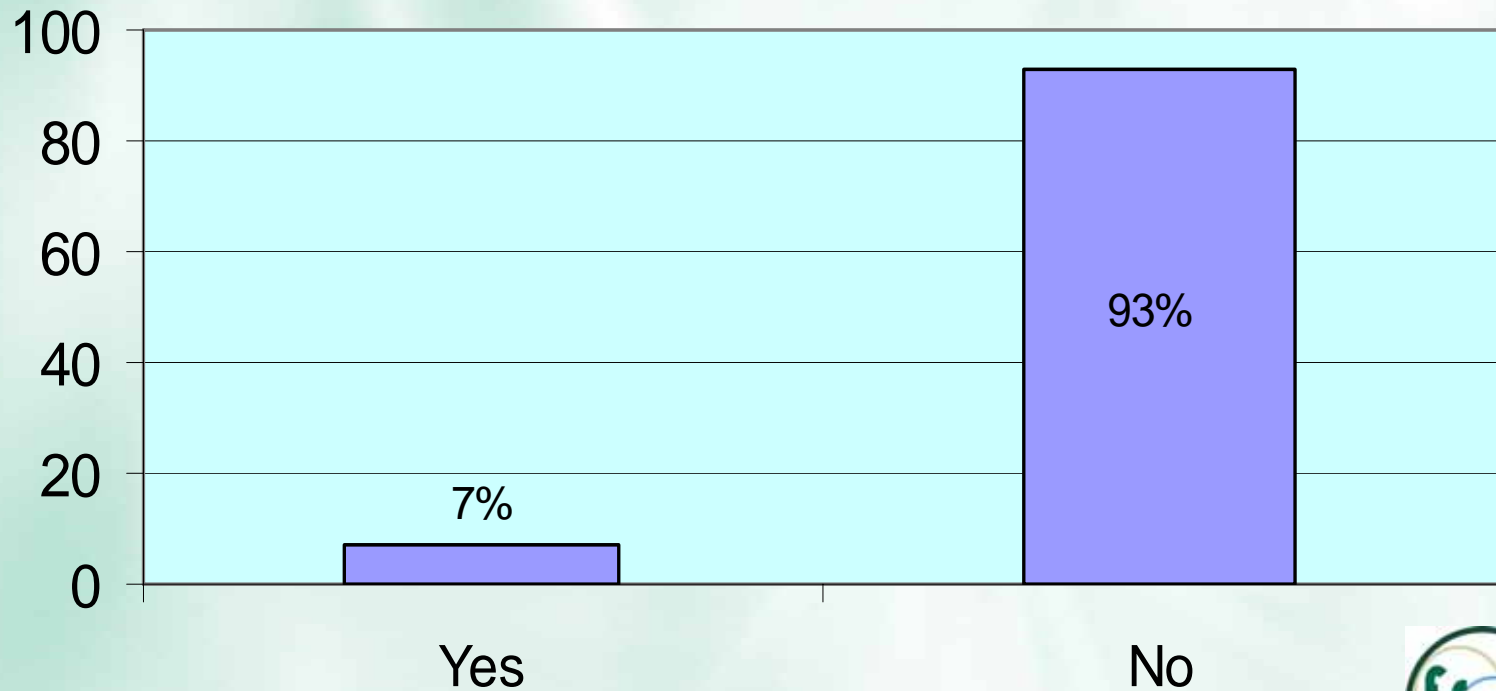
Which ONE of the following groups do you believe should be most responsible for insuring that the foods you eat are safe?



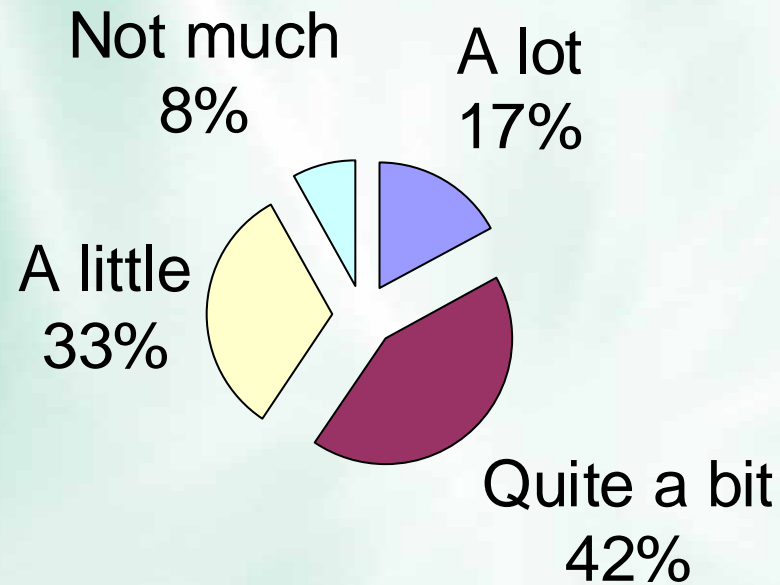
How would you rate the performance of the following groups in making sure that the foods you eat are safe?



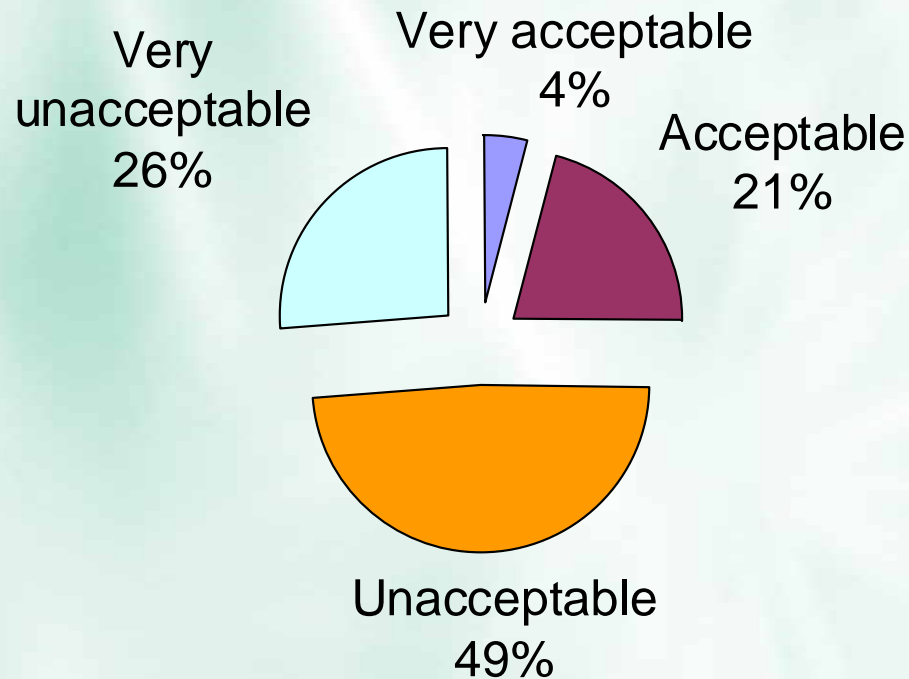
Have you had a case of food poisoning within the last year, or not?



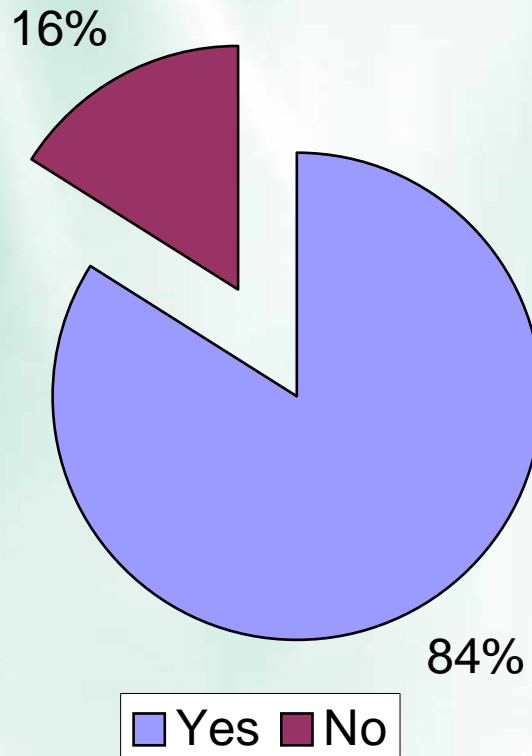
How would you rate your knowledge about food safety?



An estimated 25 percent of the population will get sick because of consuming contaminated foods and beverages each year. Do you think this percentage is...



Would you be willing to pay an extra \$270 per year in your family food bill for a reduction of 50% in foodborne diseases?



Summary

- Level of concern varies by socio-demographics
- Others are responsible for food safety
- Relatively high level of trust in food system
- Underestimation of foodborne illness
- Levels of foodborne illness unacceptable



Acknowledgment:

Ewen C.D. Todd, Director, FSPC

Michelle R. Worosz, Research Associate, FSPC

Craig K. Harris, Associate Professor, FSPC

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