

## "Spread the Word"

Helping the grant community learn the benefits of Grants.gov to Find, Apply, and Succeed!

March 9, 2005

#### Welcome

- "Email a friend"
- Today's goals:
  - Agencies
    - To prepare their applicant communities to use Grants.gov
  - Collaboration Partners
    - To share ways to promote the understanding of Grants.gov to members within the grant communities supported
  - Overall
    - To provide an overview of Grants.gov and increase Grants.gov awareness



### **Agenda**

- Grants.gov Overview
- Grants.gov Then and Now
- Grants.gov Benefits and Value
- Find, Apply, Succeed
- "3 Reasons" to Know About Grants.gov
- On the Horizon at Grants.gov
- Help Spread the Word
- Question and Answer Session



### **Grants.gov Overview**

- Is one of 24 Federal E-Government initiatives designed to improve access to services via the Internet
- Federal government's single site for grants
  - Cross-agency initiative spanning 900+ grant programs
  - \$360B or 25% of the Federal budget



## **Grants.gov Overview**

- Implementing the President's Management Agenda and Public Law 106-107
  - Allow applicants for Federal grants to apply for grants through a common website
  - Streamline and simplify grant application requirements
  - Reduce applicant and grantee administrative burden and costs
- Is a simple, unified "storefront" for all customers of Federal grants to electronically:
  - Find Grant Opportunities
  - Apply for Grants



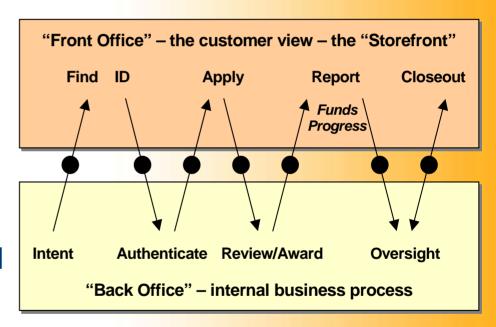
### **Grants.gov Then and Now**

- Eleven Original Partner Agencies
  - U.S Departments of Health and Human Services (managing partner), Defense, Education, Housing and Urban Development, Justice, Transportation, Agriculture, Commerce, Labor, Homeland Security, and the National Science Foundation
  - Grants.gov Executive Board Members
    - Provided strategic guidance, oversight, funding and staff
- 26 Federal grant-making agencies
  - Executive commitment and leadership
  - Fee-for-service model



#### The "Storefront" for Federal Grants

- Grants.gov provides "Front Office" or customer-facing functionality – FIND and APPLY
- Agencies' systems support "Back Office" or internal agency business processes
- This customer-centric model can be extended throughout the grants lifecycle





## Catering to a Large, Diverse Grant Community Population

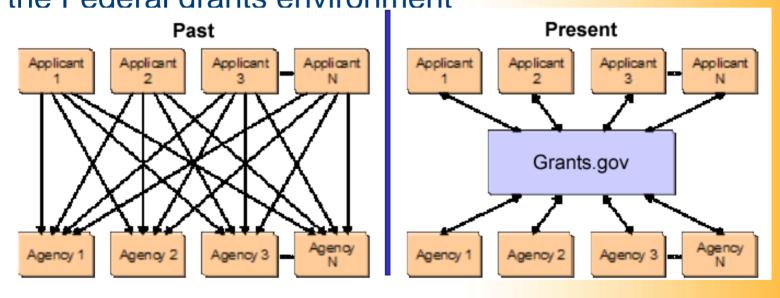
- Over 1 million potential applicants and grantees across
  - State, Local, and Tribal governments
  - Education and Research organizations
  - Non-profit and For-profit organizations
  - Public Housing Authorities
- 26 Federal grant-making agencies

Leveling the playing field for accessing Federal grants
Grants.gov is the "common denominator" for the entire grant community.



#### **Grants Environment – Past & Present**

The Grants.gov solution streamlines and simplifies the "many to many" lines of communication that complicated the Federal grants environment



 Like a post office, Grants.gov serves as the "trusted" broker between Federal agencies and the grants community

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# **Grants.gov Delivers Significant Benefits to the Grant Community**

- Single source to find Federal government-wide competitive grant opportunities
  - Helping the grant community learn more about available opportunities in a standardized manner, saving time and money
- Secure and reliable source to apply for Federal grants, simplifying the grant application process and reducing paperwork
  - Avoiding the need to learn multiple agency or program-specific application processes/systems



# **Grants.gov Delivers Significant Value to the Grant Community**

- Potential savings
  - Cost
    - Reduced costs associated with postage, copying and distributing applications, and applying for different grants
    - Eliminates costs associated with hiring grant-seeking services
  - Time
    - Find: Time saved searching for the right grant opportunity
- Quality Assurance
  - Apply: Built-in error checking, application completion confirmation and tracking

#### **FIND**

"I love Grants.gov. It is grants submission for dummies."

Jane Lopez, Director Sponsored Research Administration Virginia Institute of Marine Science



## Finding Grant Opportunities... a Few Clicks Away

Grants.gov - Find Grant Opportunities - Microsoft Internet Explorer

File Edit View Favorites Tools

Done

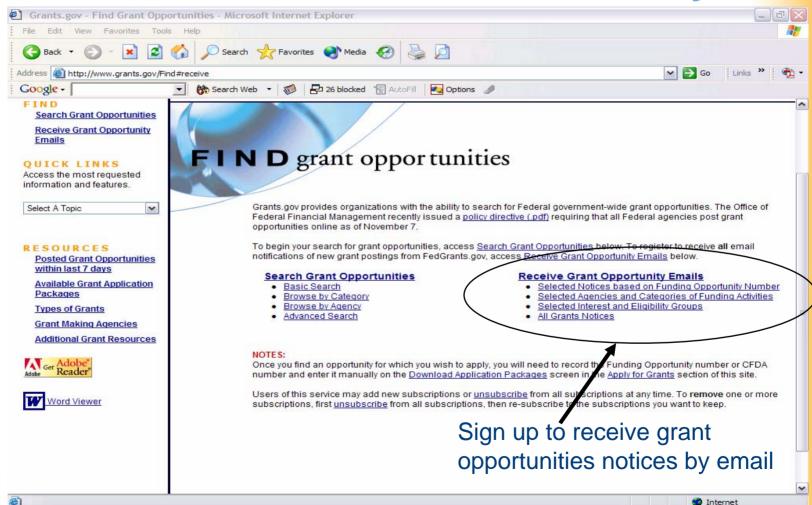
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Search Favorites Media Address Address http://www.grants.gov/Find Google -26 blocked 1 AutoFill ▼ Search Web ▼ Locate and learn Grantors Applicants EBiz About Us Resources P.L. 106-107 Privacy FAQs Site Map about funding GRANTS.GOVSM **Find Grant** Apply For Customer Started Opportunities Grants Support opportunities in Home > Find Grant Opportunities a standardized Search Grant Opportunities Receive Grant Opportunity Easy access **Emails** manner FIND grant opportunities OUICK LINK from every page Access the most requested information and features. Grants.gov provides organizations with the ability to search for Federal government-wide grant opportunities. The Office of Select A Topic Federal Financial Management recently issued a policy directive (.pdf) requiring that all Federal agencies post grant opportunities online as of November 7. To begin your search for grant opportunities, access Search Grant Opportunities below. To register to receive all email RESOURCES notifications of new grant postings from FedGrants.gov, access Receive Grant Opportunity Emails below. Posted Grant Opportunities within last 7 days Receive Grant Opportunity Emails Search Grant Opportunities Available Grant Application Basic Search · Selected Notices based on Funding Opportunity Number **Packages**  Browse by Category Selected Agencies and Categories of Funding Activities · Selected Interest and Eligibility Groups Browse by Agency Types of Grants · All Grants Notices Advanced Search **Grant Making Agencies** Additional Grant Resources Once you find an opportunity for which you wish to apply, you will need to record the Funding Opportunity number or CFDA number and enter it manually on the Download Application Packages screen in the Apply for Grants section of this site. Users of this service may add new subscriptions or unsubscribe from all subscriptions at any time. To remove one or more Word Viewer cube crintians, first unsubscribe from all subscriptions, then re-subscribe to the subscriptions you want to keen

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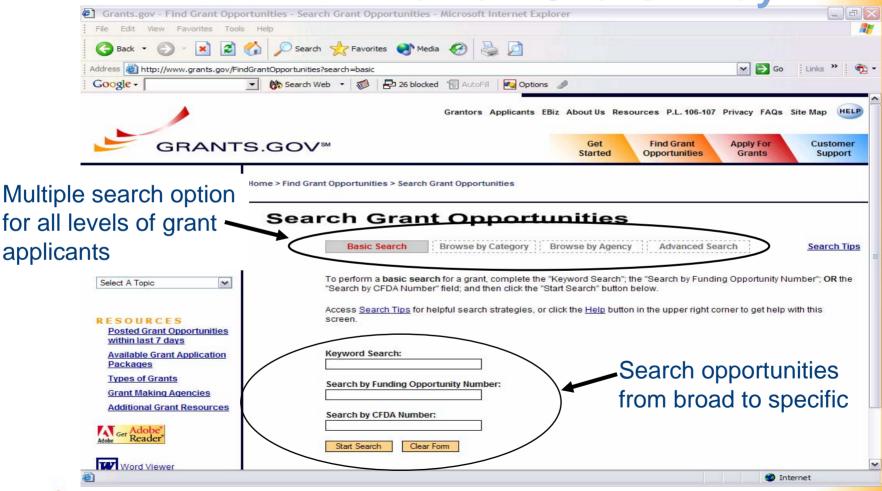
Internet

## Finding Grant Opportunities... a Few Clicks Away



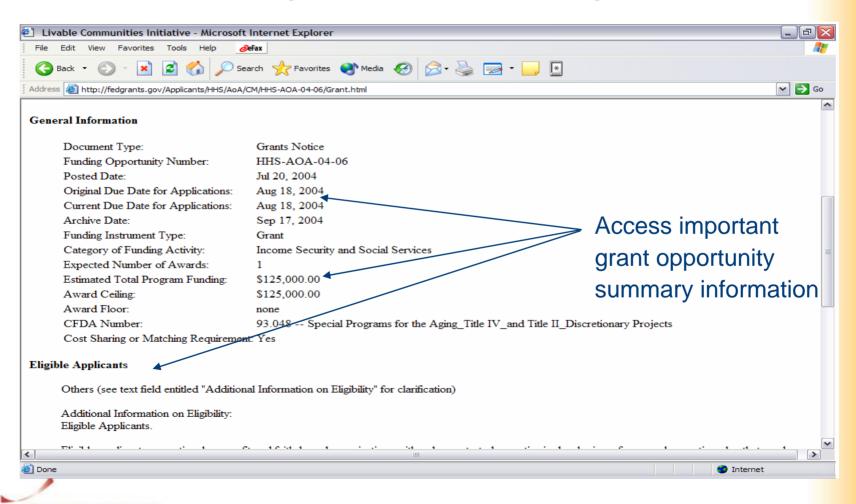


## Finding Grant Opportunities... a Few Clicks Away



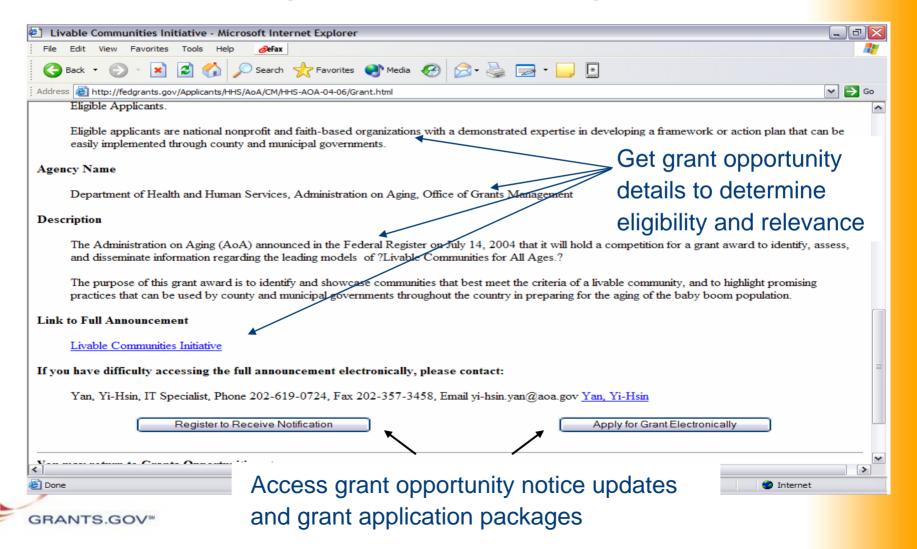
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## Finding Grant Opportunities... Easy Format for Key Decisions



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## Finding Grant Opportunities... Easy Format for Key Decisions



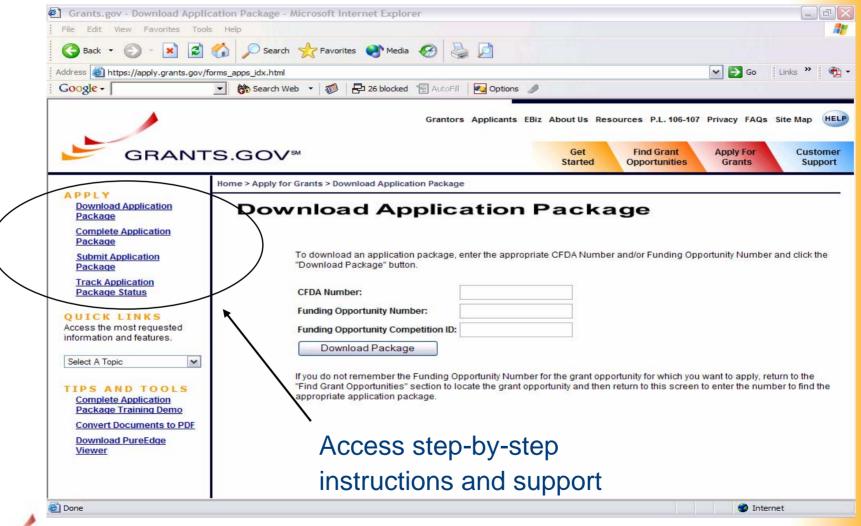
#### **APPLY**

"The greatest obstacles for county officials searching for federal grant opportunities is a lack of awareness of opportunities and a lack of staff with grant-writing skills. The need is obvious. The solution fits the need."

Larry Naake, Executive Director National Association of Counties



#### **Using Grants.gov Apply**



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## Off-line electronic application completion ... and online submission ease

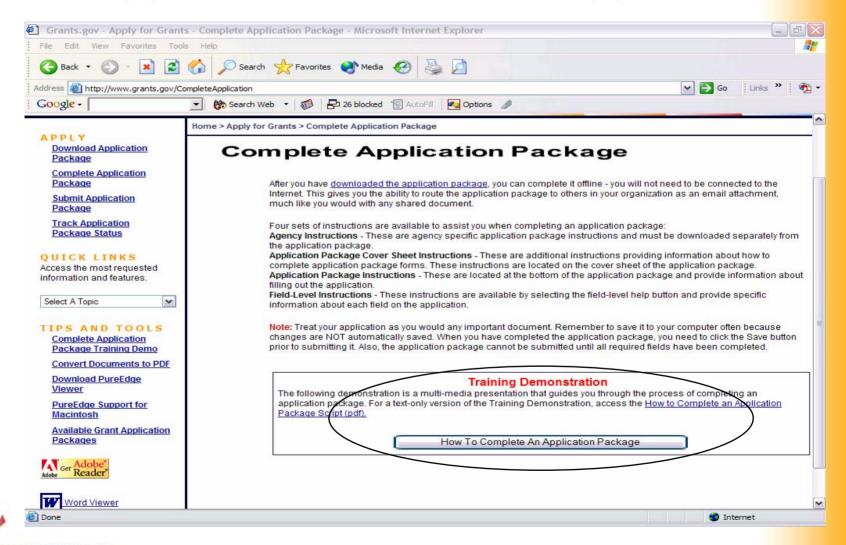
- Features
  - One-time registration process to apply for all Federal grants
  - Everything needed readily available and included in the application package and instructions
  - Built-in error checking and automatic activation of submit button when application is complete and ready for submission

#### Offline Electronic Application Completion

- Directly link to grant application packages from online grant opportunity notices
- Downloadable electronic forms
  - Download and review any application (available to the general public)
  - View and complete applications offline, when and where convenient, without being connected to the Internet
  - Share and route applications through organizations for review or completion as an email attachment
  - Manage and save applications and components on any desktop

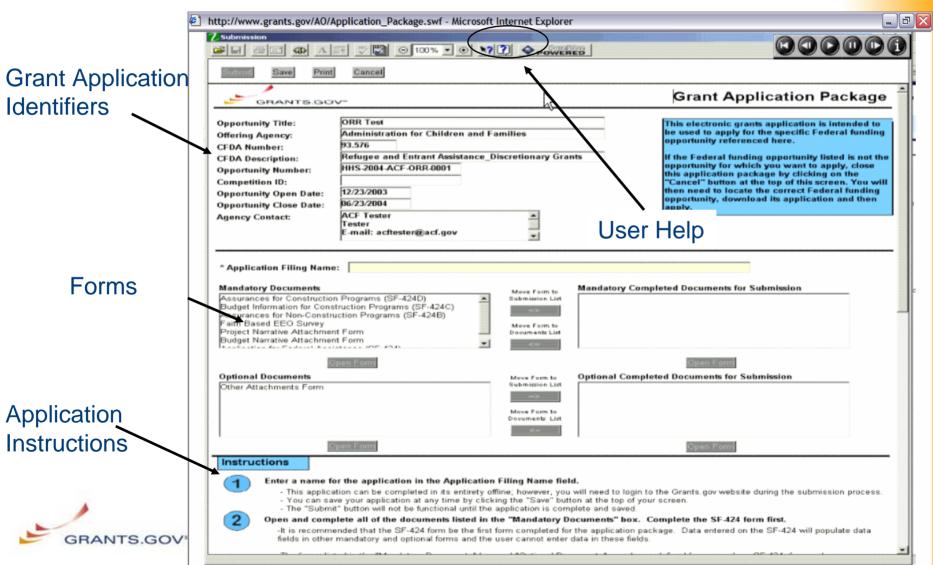


#### **Application Tools and Support**



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## **Apply via Electronic Application**



#### **Online Submission Ease**

- Submit applications electronically
  - Application summary provided to confirm that the completed application will be submitted to the intended program
  - Application packages automatically upload to Grants.gov
  - Application confirmation and tracking number provided online and via email



#### Preparing to Apply via Grants.gov

- Preparing to Apply for grant opportunities via Grants.gov is a 3-step process
  - Registering your organization with the Central Contractor Registry (CCR)
  - Being individually authenticated through the Grants.gov Credential Provider
  - Logging in to Grants.gov as a registered member
- Register only once to apply for grants across the entire Federal government on Grants.gov

Encourage your grant community to start preparing to apply today! Grants.gov registration/authentication processes—allow 3-5 days!



#### SUCCEED

"Thanks to Grants.gov, we've become aware of funding opportunities that might have been missed or we didn't know to think of, helping us expand rapidly to meet the growing need for services. The Town of Lexington, SC cannot thank Grants.gov enough and emphasize how valuable it's been to us as end users!"

Mary Louise Resch, Former Grants Administrator
Town of Lexington, South Carolina



#### "Real Customer" Success Story

- Town of Lexington, SC
  - Challenge: Mary Louise Resch, Lexington's Grants
     Administrator spent hours daily hunting for grant
     opportunities. She needed a way to find and apply
     for new grant opportunities in a more timely fashion.
  - Solution: Grants.gov helped Mary Louise Resch reduce time dedicated to searching for grants by 90% and has identified new grant opportunities in areas she never knew existed.

To learn more visit http://www.grants.gov/SuccessStories!



### 3 Reasons to know about Grants.gov

- Participation and Growth
- Usability and Support
- Convenience

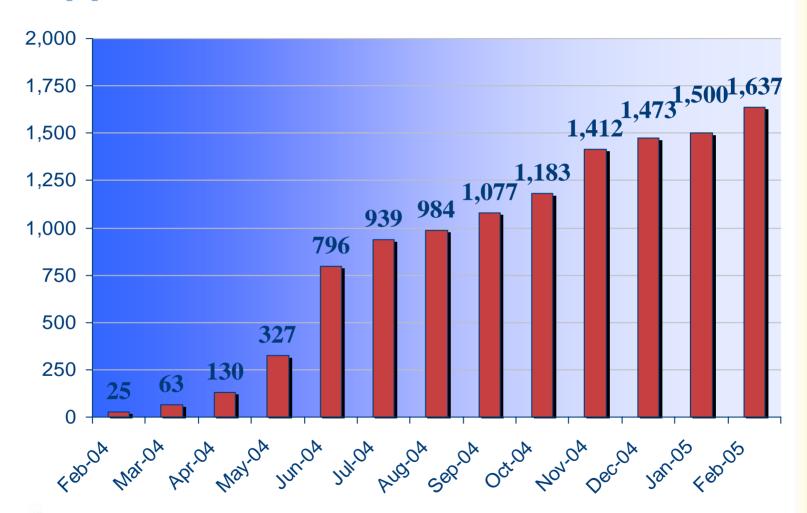


#### **Participation and Growth**

- 2,100+ active grant opportunity notices daily
- 4,000+ groups and organizations have registered with Grants.gov
- 50+ million page views to date
- 880,000+ grant opportunity notices emailed weekly

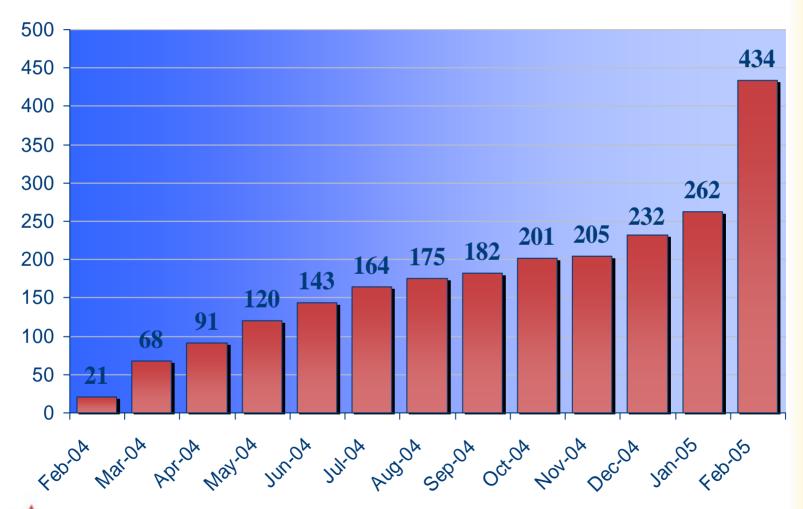


#### **Applications Received from Grantees**





#### Application Packages Posted on Grants.gov





## **Upcoming Grant Programs for Electronic Submission**

Agency	Sub-Agency	Funding Opportunity Number	CFDA Number	Program Name	Closing Date
Department of	All Departmental	DE-FG01-05ER05-		Atmospheric Radiation	
Energy	Locations	14	81.049	Measurement Program	4/12/05
Department of	Food and	USDA-FNS-CNTN-		FY 2005 Team Nutrition	
Agriculture	Nutrition Service	05	10.574	Training Grants	4/18/05
Department of	Food and	USDA-FNS-FSPA-		Fiscal Year 2005 Food Stamp	
Agriculture	Nutrition Service	05	10.580	Participation Grants	4/26/05
National					
Endowment for	Grants &			Summer Schools in the Arts	
the Arts	Partnerships	NEA-SS-2006	45.024	Funding	5/23/05
Department of	Administration of				
Health and	Children and	HHS-2005-ACF-		Assets for Independence	
Human Services	Families	OCS-EI-0053	93.602	Demonstration Program	6/15/06
	VA National				
Department of	Cemetery	VA-GRANTS-		State Cemetery Grants	
Veterans' Affairs	Administration	012203-001	64.203	Program	6/30/05
	National Institute				
Department of	of Standards and			NIST 2005 Small Grant	
Commerce	Technology	2005-SGP-01	11.609	Programs Funding	9/30/05



### **Usability and Support**

- Customizable search capabilities
- Expanded online user support tools
  - Enhanced FAQs, tutorial, quick reference guides, and guided simulation training demonstrations
- Context/Content sensitive help
  - Focused help based on the site page being viewed, customized help when and where needed
- Checklists with step-by-step guidance
  - Registration
  - Preparing to Apply
- Personalized support readily available via email or phone



#### Convenience

- Free Federal resource
- More and more online help, resources and information available daily
- Submission with a click of a mouse
- Eliminates the need to learn multiple, disparate grants application processes



#### On the Horizon at Grants.gov

- More Grant Applications
  - Agencies Coming on Board
  - Standard Forms Ready (R&R, Individual, etc.)
- More Outreach and Momentum
  - Grants.gov presence in the grant community
  - Increased awareness and adoption
- Forecast for Growth
  - 15,000 grant application submission in 2005



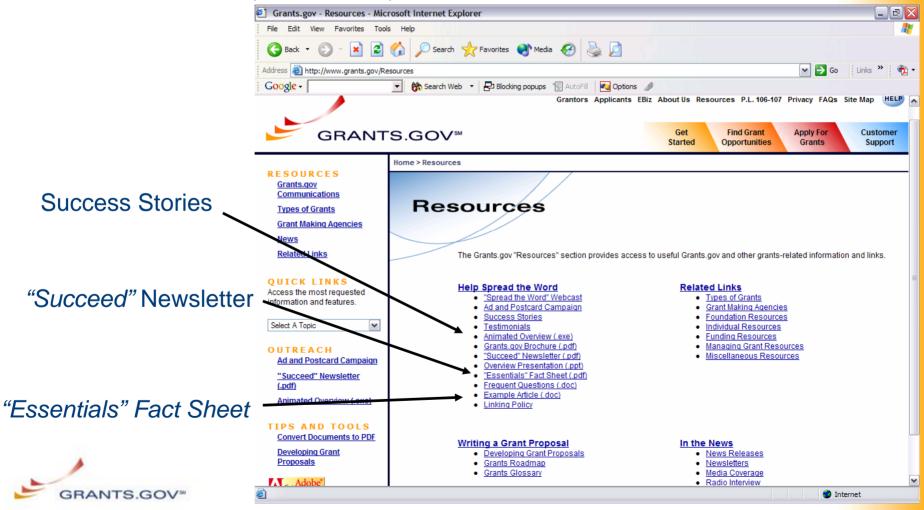
#### **Help Spread the Word**

- Reaching out to your Grant Community
  - Grants.gov Tools
  - Grants.gov Resources
  - Grants.gov Partnership



#### **Tools to Spread the Word**

Download, forward, share and reuse materials



### Resources to Spread the Word

- Grants.gov Resources
  - Grants.gov speakers and participation at your conferences, trade shows and special events
  - Distribution of Grants.gov support materials at workshops and conferences
  - Grants.gov workshop design and facilitation



# Become a Grants.gov Grant Community Partner

- Encourage your grant community to Prepare to Apply
  - Tell them often and early
  - Promote the benefits of electronic submission
- Leverage your existing grant community communication vehicles to introduce Grants.gov
  - Organizational Web site
  - Newsletters and organization publications
  - Organizational events and conferences
- Distribute joint organizational and Grants.gov partnership announcement press release



# Become a Grants.gov Grant Community Partner

- Leverage Grants.gov free tools and resources to support training to the grant community
  - Grants.gov Program Materials
  - Grants.gov PowerPoint Presentation
  - Registration Checklists
  - Animated Overview
- Encourage your grant community to participate in Grants.gov surveys



### **Next Steps**

- Webcast survey
  - Your feedback is important to us
- Contact Grants.gov to discuss
  - Upcoming events, workshops or forums
  - Materials you need to spread the word
  - Partnership activities
- Conduct a Grants.gov virtual invitation and registration drive
  - Send an email invite to your grant community to visit Grants.gov and register today



# Grants.gov's "Spread the Word" Question and Answer Session



### Thank you for attending today's Webcast

Grants.gov Program Management Office

support@grants.gov

