

## Sponsorship Levels and Benefits

### Basic sponsorship benefits at all levels include:

- Presence on conference publicity and web site. This site is advertised broadly by federal agencies, Small Business Innovation Research consultants, state and local economic development agencies and others)
- Mailing list of all conference participants (estimated as being between 350 and 850 persons from federal agencies, prime contractors, high technology small businesses, funding sources and other businesses)
- Logo on hardcopy materials received by all attendees
- Sponsorship signage at appropriate places during the conference

Additional benefits according to level of sponsorship or exhibition:

Sponsorship Level	Benefits
<b>Platinum Level</b> (\$15,000)	Conference Underwriter Industry exclusivity Provide a speaker of your choice “Own” the event of your choice Full page advertisement in final conference program Logo and link on the conference web site 14 free conference registrations with sponsor ribbons 10’ x 20’ exhibition table/space in the lobby
<b>Gold Level</b> (\$10,000)	Provide a speaker of your choice Own the event of your choice Full page advertisement in final conference program Logo and link on the conference web site 10 free conference registrations with sponsor ribbons 10’ x 10’ exhibition table/space
<b>Silver Level</b> (\$7,500)	Half page advertisement in final conference program Logo on the conference web site 7 free conference registrations with sponsor ribbons 10’ x 10’ exhibition table/space
<b>Bronze Level</b> (\$5,000)	Quarter page advertisement in final conference program

	<p>Logo on the conference web site  5 free conference registrations with sponsor ribbons  10' x 10' exhibition table/space</p>
<p><b>Supporter</b>  (\$2,500)</p>	<p>Identification as a supporter in final conference program  Identification as an supporter on the conference web site  2 free conference registrations with sponsor ribbons  10' x 10' exhibition table/space</p>
<p><b>Poster Showcase</b>  (\$100)</p>	<p>Space for one flip chart easel during 1 ½ hour reception in the same room.</p>
<p><b>Event Sponsors</b></p>	
<p><b>Reception Sponsor</b>  (\$7,500)</p>	<p>Full page advertisement in final conference program  Logo and link on the conference web site  4 free conference registrations with sponsor ribbons  20' x 10' exhibition table/space</p>
<p><b>Breakfast Sponsor</b>  (\$6,000)</p>	<p>Full page advertisement in final conference program  Logo and link on the conference web site  4 free conference registrations with sponsor ribbons  20' x 10' exhibition table/space</p>
<p><b>Lunch Sponsor</b>  (\$7,500)</p>	<p>Full page advertisement in final conference program  Logo and link on the conference web site  4 free conference registrations with sponsor ribbons  20' x 10' exhibition table/space</p>
<p><b>Break Sponsor</b>  (\$3,500)</p>	<p>Full page advertisement in final conference program  Logo and link on the conference web site  2 free conference registrations with sponsor ribbons  10' x 10' exhibition table/space</p>

<b>Other Opportunities for Sponsors</b>	
<b>Conference Book Cover</b> (\$5,000)	Logo on Cover
<b>Other Ideas?</b> We will be pleased to discuss the best way to present your company to this high technology-oriented audience.	
<b>** Special Non-Profit Reduction **</b>	
<p>Universities, economic development agencies, state agencies that have never participated in a previous Small Business Innovation Research/Small Business Technology Transfer Program conference are invited to participate at any of the identified levels at a 40% discount if the available sponsorships are not taken by for-profit companies.</p> <p>Universities are invited to consider being represented to promote their technology transfer capabilities, their graduate programs and special services to businesses, such as small business development centers, placement offices, business incubators, funding incentives for outreach and the like.</p> <p>Economic development and other state agencies can promote the advantages attending business in their locale or host state attendee receptions.</p>	