

**2007 RMA CROP INSURANCE EDUCATION AND INFORMATION PROGRAM
TARGETED STATES COOPERATIVE AGREEMENTS**

Targeted State	Organization	Contact	Amount	Objective
Connecticut	Connecticut Department of Agriculture	Ronald Olsen, (860) 713-2550 Ronald.Olsen@po.state.ct.us	\$225,000	To work with a new limited resource farmer group. New activities include a nursery initiative, a statewide marketing conference, commodity specific seminars and a "Crop Insurance Town Meeting".
Delaware	Delaware Department of Agriculture	Mark Davis (302) 698-4503 mark.davis@state.de.us Wm. Donald Clifton, II (302) 424-8340 wdclifton@hotmail.com	\$261,000	To implement a web-based instructional program which will include web site links, workshops, or "webinar" on a series of crop insurance themes, and a producer forum. Traditional workshops and one-on-one sessions will also be offered.
Maine	University of Maine	Tori Jackson/ Patricia Maher (207) 933-2100 (207) 581-3875 tjackson@umext.maine.edu pmaher@umext.maine.edu	\$225,000	To ensure that farmers in Maine are sufficiently informed so as to take full advantage of existing and emerging crop insurance programs.
Maryland	Maryland Department of Agriculture	Mark Powell (410) 841-5775 powellms@mda.state.md.us	\$370,000	To focus on providing timely crop insurance information and training to farmers by partnering with RMA, the University of Maryland Cooperative Extension, farm organizations in MD, agribusiness newspapers and departments of agriculture in PA, DE, NJ, and WV to provide educational opportunities and materials.
Massachusetts	Custom Ag Solutions	Brett Crosby (307) 548-9636 bcrosby@casnow.com	\$205,832	To work with five partners to deliver crop insurance training and information through: training events; publication of articles; direct mailing, press releases and advertisements, and 5) a website, www.MassAgRisk.com
Nevada	Custom Ag Solutions	Brett Crosby (307) 548-9636 bcrosby@casnow.com	\$201,268	To conduct 28 training events emphasizing RMA's AGR-Lite and

				LRP programs, publish 8 crop insurance articles in producer oriented publications, maintain, and promote a dedicated partnership web site, www.NevadaAgRisk.com utilizing direct mailings and press releases.
New Hampshire	University of New Hampshire	Michael Sciabarrasi (603) 862-3234 mike.sciabarrasi@unh.edu	\$173,000	To provide farmers with an understanding of existing and new crop and revenue insurance products available in NH through workshops, seminars, news releases, website pages, publication distribution and trade shows.
New Jersey	New Jersey Department of Agriculture	Bob Bruch (609) 984-2503 Robert.Bruch@ag-state.nj.us	\$272,000	Through workshops, meetings, sessions, newsletters, bulletins, websites, agricultural tradeshow exhibits and media coverage, provide producers with the opportunity to improve their financial health, increase their skill and knowledge in using crop insurance, and increase awareness as additional products and programs become available.
New York	AgriLogic, Inc.	Matt Stumm (913) 851-5848 mstumm@agrilogic.com	\$617,000	To provide producers with a better understand of their operations and risks addressed by crop insurance, features of existing crop insurance products, and how to use available risk management tools through television programming aired on RFD-TV, interactive DVD-ROMs, online risk management tutorials and databases, and onsite educational workshops.
Pennsylvania	Pennsylvania Department of Agriculture	Karen Powell (717) 705-9511 kapowell@state.pa.us	\$754,000	To help PA producers better understand the kinds of risk addressed by various types of crop insurance, the relative benefits of existing and emerging crop insurance products, how crop insurance can affect other risk management decisions, how to make

				informed decisions on crop insurance, and recordkeeping requirements of crop insurance.
Rhode Island	National Crop Insurance Services	Laurence Crane 913-685-2767 Laurencec@ag-risk.org	\$157,000	To educate RI farmers by: 1) providing eight hands on workshops, 2) developing crop insurance learning modules, 3) publishing periodic newsletters, 4) mailing a publication on Crop Insurance and Risk Management in Rhode Island directly to farmers, and 5) developing a newspaper campaign.
Utah	Utah State University	E. Bruce Godfrey (435) 797-2294 bruceg@econ.usu.edu	\$300,753	To provide crop insurance-related educational programs and materials for UT producers, emphasizing use of alternative combinations of risk management activities (such as use of MPC I options versus CRC insurance). AGR-Lite will also be emphasized and dairy and "green" industries highlighted.
Vermont	University of Vermont & State Agricultural College	Rick LaVitre 802-656-2990 Richard.lavitre@uvm.edu	\$226,000	To offer a multi-dimensional program that provides educational material and programs on crop insurance programs to Vermont farmers through direct mailings, workshops, news articles, and farm visits.
West Virginia	West Virginia Department of Agriculture	Tom McConnell (304) 293-6131 TRMcConnell@mail.wvu.edu	\$209,000	To conduct a crop insurance and agricultural risk management educational program through workshops, presentations, mass media articles, mailings, the "WV Risk Manager" newspaper, and a web-based training and information program Targeted audience includes beef farmers, shepherds, dairy families, poultry growers, nursery and greenhouse operators, vegetable farmers and market producers, row crop farmers, tree fruit farmers, high school and college student farmers

				and agribusiness professionals and educators. Women and beginning farmers will be targeted as 30% of total audience.
Wyoming	University of Wyoming, Office of Research	John P. Hewlett (307) 766-2166 hewlett@uwyo.edu	\$285,364	To provide educational programs and materials including: 1) onsite/online directly to managers of farms and ranches; 2) onsite/online to small, beginning and limited resource farmers and ranchers, 3) updating and distributing the Insurance and Risk Management CD, and 4) authoring and distribution through local and regional media outlets short articles.