



Cooperative Conservation Leadership Training

Sheraton Music City
Nashville

In Concert

National Association of Conservation Districts
National Association of Resource Conservation & Development Councils
National Conservation District Employees Association
National Association of State Conservation Agencies
USDA Natural Resources Conservation Service

Tuesday, November 28, 2006

Wednesday, November 29, 2006
(continued)

5:00 pm—7:00 pm Early Registration

Attendees may register and pick up conference packets.

Wednesday, November 29, 2006

7:00 am Registration

7:00 am—8:00 am Continental Breakfast
Herm Ballroom

8:00 am—9:30 am Opening Session
Herm Ballroom

Welcome and Introductions

Bill Wilson, Moderator

Conservation Partnership Leaders:

Bill Wilson, President, National Association of Conservation Districts

Sharon Ruggi, President, National Association of Resource Conservation & Development Councils

Robert Dobbs, President, National Conservation District Employees Association

Gordon Wenk, President, National Association of State Conservation Agencies

Arlen Lancaster, Chief, Natural Resources Conservation Service

Keynote Speaker
Jackie Middleton

9:30 am—10:00 am Break and Networking
Herm Ballroom

10:00 am—11:00 am Concurrent Workshops

Visioning
Mentoring Emerging Leaders Tulip Grove E

Bob Cordova, Moderator

Gordon Wenk

Joe Lomax

Mentors help us find and develop new capabilities. Without them, we struggle just to learn the ropes. Sharpen your own mentoring skills and your ability to develop new leaders.

Adding Up Social Capital Tulip Grove F

Dana York, Moderator

Frank Clearfield

Federal funds transferred to communities don't necessarily increase quality of life or create robust community networks (consider welfare payments). Learn to measure how your community acquires assistance and resources, and how conservation districts can build "social capital."

Building Coalitions and Alliances

Belle Meade Room

Glenda Lewis, Moderator

Kim Bradford

Powerful coalitions and alliances shape our work. Learn to establish concrete goals for your coalition or alliance, present a unified front, and ensure regular communication.

Wednesday, November 29, 2006
(continued)

11:15 am—12:00 pm Concurrent Workshops

Community

Attracting Funders Tulip Grove E

Joan Smith Freeman, Moderator
Lindy Turner

Identify the right funder for a program or project and greatly reduce the time it takes to secure funding. Learn to research private and government funding opportunities.

Community Support through Volunteers
Tulip Grove F

Marva Beck, Moderator
Dona Hunter

Need volunteers, but don't know where to look? Learn to recruit volunteers from all populations in your area.

Identifying Real Resource Needs Belle Meade

Sarah Braasch, Moderator

Dan Lawson
Jerry Nicolescu

Determine your community's real (versus perceived) natural resource needs.

12:15 pm—1:30 pm Luncheon Herm Ballroom

In Concert: A State Level Partnership

Sharon Ruggi, Moderator
Lee McDaniel and **Mark Rose**, MD

1:30 pm—2:30 pm General Session
Herm Ballroom

Jackie Middleton, Facilitator

Discuss partnership activities that work in your state.

2:30 pm—3:00 pm Break and Networking
Herm Ballroom

3:00 pm—4:00 pm Concurrent Workshops

Inclusion

Communities & Youth Tulip Grove E

Steve Robinson, Moderator
Kim Bradford

Learn why individuals from certain societal groups find it difficult to participate in your programs. Learn how to engage these historically undeserved/represented communities and youth.

Organizational and Partnership Ethics
Tulip Grove F

Cindy Moon, Moderator
Fred Hammon

Ensure your organization's ethical operation, including how you relate to partners.

Exactly Who is Supposed to do What?
Belle Meade

Randy Young, Moderator
Debbie Hughes

What is the role of your organization? What are your responsibilities to partners? How have they changed over time? Learn to identify roles and put them to work.

4:15 pm—5:15 pm Concurrent Workshops

Facilitated discussion on today's issues.
Tulip Grove E - **Debra Bogar**, Facilitator
Tulip Grove F - **Christa Jones**, Facilitator
Belle Meade - **Phylis Vandever**, Facilitator

6:00 pm—7:00 pm Reception

Dinner on Your Own

Thursday, November 30, 2006

Thursday, November 29, 2006
(continued)

8:00 am—9:00 am General Session
Herm Ballroom

Are We There Yet?

Robert Dobbs, Moderator

Frank Clearfield

If we're not there yet, are we making good time? Leading your community's conservation agenda requires involving people and organizations in the planning process. And where would you be going without your road map? (an achievable strategic plan).

9:00 am—9:30 am Break and Networking
Herm Ballroom

Tools and Options

9:30 am—10:30 am Concurrent Workshops

Successful Contracting Tulip Grove E

Nels Werner, Moderator

Andrew Gordon

As you work toward increased organizational effectiveness, you may find it necessary to enter into contracts. Do you know what to look for in a contract? Do you know what to avoid?

Marketing Conservation Tulip Grove F

Pete Jahraus, Moderator

Angela Ehlers

How do you define your work and report progress to your community? How do people see your organization, the partnership, and conservation? Do people read and value your publications? Your website? Learn to identify your key messages and present them effectively.

Instilling Excellence in Conservation
Belle Meade

Connie Richmeier, Moderator

Michele Eginore

Encourage the best from volunteers and employees while providing incentives for continued improvement. Enhance customer service through recognition of excellence.

10:45 am—11:45 am Concurrent Workshops

Excellence

How to Actually Follow Your Plan

Tulip Grove E

Doug Thomas, Moderator

Christa Martin Jones

The most common failure of strategic plans stems from poor implementation. Learn to integrate your strategic plan to improve organizational management, efficiency, accountability, and sense of purpose.

Working with Tribal Governments

Tulip Grove F

Olin Sims, Moderator

Michael Johnson

Positive relationships with Tribes enhance your grassroots program. Learn about the culture, history, rights, and responsibilities for working effectively with Tribes.

Living up to Fiduciary Responsibilities

Belle Meade

John Redding, Moderator

Mary Currier

Tim Riley

As you plan and administer projects, consider fiduciary oversight related to the program,

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finances, legal obligations, and organizational requirements. Learn about some of the best practices across the country.

12:15 pm

Luncheon Herm Ballroom

In Concert: *A Successful State Partnership*
Gordon Wenk, Moderator
Susan Fox Marquart and **Craig Erickson**, PA

1:45 pm—3:00 pm

General Session
Herm Ballroom

James Amps III, International Keynote Speaker,
President, AMPS International
Discuss what you learned and identify how you
will use the information to benefit your
partnership.

3:00 pm—4:00 pm

In Closing

Gordon Wenk, Moderator
James Amps III, International Keynote Speaker,
President, AMPS International

In Summary

Olin Sims, President Elect, NACD
Sharon Ruggi, President, NARC&DC
Cindy Moon, Vice President, NCDEA
Pete Jahraus, President Elect, NASCA
Dana York, Associate Chief, NRCS

4:00 pm

Adjourn

In Compliance

All programs and services of the Conservation Partnership are offered on a non-discriminatory basis, without regard to race, color, national origin, religion, sex, sexual orientation, age, marital or family status, disability or political beliefs.

