ANNUAL FOREST INVENTORY AND ANALYSIS SYMPOSIUM

Guidelines for Poster Presentations

1. FORMAT:
    a. In the upper left, clearly state the objective of the study; avoid a lengthy abstract.
    b. At the end, include a clear statement of conclusions.
    c. Everything between the objective and the conclusions should be succinctly and concisely focused on evidence in support of the conclusions
    d. Use figures and graphics as supporting evidence
        (1) Include short, clearly stated titles
        (2) Label axes, points, symbols, and lines clearly
        (3) Make figures and graphics large enough to be read easily six feet away from the poster.
    e. Use bullet points of only 5-8 words
    f. Use a font that is easily readable six feet away from the poster.
    g. Avoid background pictures, colors, logos, and abstract designs that distract from the primary message.

2. CONTENT
    a. Keep in mind:
        (1) You will not have the attention of readers for more than 2-3 minutes
        (2) Even with a perfect poster, the readers will not remember more 1-2 points the next day
    b. Focus the entire poster on the 2-3 points you would like the reader to remember
    c. Too much information is as bad as too little information.