



NAMING OPPORTUNITIES

Naming opportunities are available as part of the *Libraries for LIFE* campaign. These naming opportunities are available as of August 1, 2006. This list in no way restricts Carnegie Library of Pittsburgh from adding other opportunities as plans are refined.

Currently, naming opportunities are available at these branches:

Allegheny / North Side • Brookline • Downtown & Business

East Liberty • Hazelwood • Hill District

Homewood • South Side • Squirrel Hill • Woods Run

NAMING OPPORTUNITIES (<i>Number Available</i>)	GIFT AMOUNT ¹
Branch Main Entrance (8)	\$500,000 - \$1,000,000
Customer Services Area (10)	\$100,000 - \$250,000
Children's Area (7)	\$100,000 - \$250,000
Adult Service Area (5)	\$100,000 - \$250,000
Teen Area (9)	\$50,000 - \$100,000
Meeting Room (13)	\$50,000 - \$100,000
Computer Area (10)	\$50,000 - \$100,000
Seating Nook (12)	\$25,000 - \$ 50,000
Self-Checkout Station (10)	\$25,000
Manager's Office (8)	\$15,000
Staff Work Room (11)	\$15,000

BRANCH-SPECIFIC NAMING OPPORTUNITIES	GIFT AMOUNT
Auditorium (<i>Homewood</i>)	\$2,500,000
Downtown Business Center	\$1,000,000
ADA Accessibility (<i>All Locations</i>)	\$1,000,000
African American Collections ²	\$1,000,000
Children's Programming Suite (<i>Squirrel Hill</i>)	\$1,000,000
First Floor (<i>Downtown & Business</i>)	\$1,000,000
Main Floor (<i>Homewood</i>)	\$1,000,000
Foundation Center (<i>Downtown & Business</i>)	\$750,000
Ballroom (<i>Homewood</i>)	\$500,000
Meeting Room with Kitchen (<i>Downtown & Business</i>)	\$500,000
Garden (<i>Squirrel Hill</i>)	\$250,000
Non-Fiction Room (<i>Homewood</i>)	\$250,000
Children's Computer Room (<i>Brookline</i>)	\$100,000
Grand Stairway (<i>Brookline</i>)	\$100,000

¹ Note that several items have a range listed. They vary according to individual branch and are based on size, visibility and usage. For more information, please speak with a representative of the campaign.

² There are three (3) African American Collections, located at East Liberty, Hill District and Homewood. A gift of \$1,000,000 allows the donor to name all three (3).

BRANCH-SPECIFIC NAMING OPPORTUNITIES	GIFT AMOUNT
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Outside Area (<i>Homewood</i>)	\$100,000
Outside Area (<i>Woods Run</i>)	\$100,000
Secondary Entrance (<i>Homewood Auditorium</i>)	\$100,000
Secondary Entrance (<i>Squirrel Hill</i>)	\$100,000
Lounge Seating Area (<i>Squirrel Hill</i>)	\$100,000
Lounge Seating Area (<i>Hazelwood</i>)	\$50,000
Study Seating Area (<i>Brookline</i>)	\$50,000
Study Seating Area (<i>Downtown & Business</i>)	\$50,000
Administrative Offices (<i>East Liberty</i>)	\$25,000
Practice Rooms (<i>Homewood - each of three rooms</i>)	\$25,000