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Encyclopedia of Life

Avenue A | Razorfish Video Created for Encyclopedia of Life Wins International Award

Encyclopedia of Life is pleased to announce that the four-minute Avenue A | Razorfish video about the EOL recently won a Pirelli *International Award*.

Established in 1996, the Pirelli Award is the first international multimedia competition for the communication of Science & Technology that is carried out entirely on the Internet.

With an overall prize budget of 115,000 Euro, awards are granted in the following categories: Physics, Chemistry, Mathematics, Life Sciences, innovative communication media (Next Internet Award) and an all-Italian "Premio Pirelli Italia," Junior & Senior. All eligible works are carefully examined and voted on by an international jury panel, including Nobel Prize winners, university students, historians and engineers.

The prize was awarded in the Life Sciences category. EOL is delighted to share this honor with their colleagues at Avenue A | Razorfish.

For more information about the prize, please visit www.pirelliaward.com.

