

## ASSOCIATIONS

The following is a list of some of the associations that provide information, training and support for people interested in direct marketing and agricultural tourism.

**American Horticultural Society**, 7931 E. Boulevard Dr., Alexandria, VA 22308-1300; (703) 768-5700. 1995 dues are \$35. This is a nonprofit organization of gardeners. They have a monthly magazine, seed exchange, toll-free gardeners information service and book discounts.

**Association of Specialty Cut Flower Growers (ASCFG)**, 155 Elm St., Oberlin, OH 44074. Information center for the fresh and dried flower industries. Newsletter, conferences, membership directory.

**California Association of Family Farmers (CAFF)**, P.O. Box 363, Davis, CA 95617, 916-756-7420. Provides small farm advocacy, education, member networking, insurance and a bimonthly newsletter.

**California Rare Fruit Growers Inc.**, The Fullerton Arboretum, California State University, Fullerton, CA 92634. Provides information on rare and leading-edge fruit varieties. Publishes *The Fruit Gardener*, a bi-monthly magazine.

**The Herb Growing and Marketing Network**, P.O. Box 245, Silver Spring, PA 17575-0245, 717-898-3017.

Publishes a trade journal, *The Herbal Connection*, and an annual guide, *The Herbal Resource Guide*.

**International Herb Growers and Marketers Association (IHGMA)**, 1202 Allanson Rd., Mundelein, IL 60060, 708-566-4566. Publishes a quarterly newsletter with trade news, growing and marketing tips, and more. Holds special seminars, annual conference and a trade show. Provides excellent information on products, suppliers, etc.

**National Farmers Direct Marketing Association (NFDMA)**, c/o Ed Stritzkes, 14850 Countryside Dr., Aurora, OR 97002, 503-678-2455. This is the national organization of direct marketers. NFDMA publishes a newsletter, acts as a resource and holds the annual National Farmers Direct Marketing Conference, usually in February of each year.

**Office for Small-Scale Agriculture**, H.W. Kerr, Jr., USDA/CSRS, OSSA, Ste. 328-A, Aerospace Center, Washington, D.C. 20250-2200, 202-401-1805, FAX 202-401-1804. Provides information to small-scale and specialty agricultural producers. Publishes a newsletter and the *Directory for Small-Scale Agriculture*.

**Small Farm Center**, University of California, Davis, CA 95616, 916-757-8910. Offers workshops, conferences and a bimonthly newsletter, *Small Farm News*. The Center also has numerous publications for sale and an extensive library.

**Note:** This directory is largely based on a more comprehensive directory in Eric Gibson's **Sell What You Sow!** (See reference list for full citation and how to order).

**FROM:**

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