

# Product Lines: 2002

Issued November 2005

EC02-54SL-LS

## 2002 Economic Census

*Professional, Scientific, and Technical Services*

Subject Series



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# Introduction to the Economic Census

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## **PURPOSES AND USES OF THE ECONOMIC CENSUS**

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## **INDUSTRY CLASSIFICATIONS**

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

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## **RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS**

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

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from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).



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# Professional, Scientific, and Technical Services

## SCOPE

The Professional, Scientific, and Technical Services sector (sector 54) comprises establishments that specialize in performing professional, scientific, and technical activities for others. These activities require a high degree of expertise and training. The establishments in this sector specialize according to expertise and provide services to clients in a variety of industries and, in some cases, to households. Activities performed include: legal advice and representation; accounting, bookkeeping, and payroll services; architectural, engineering, and specialized design services; computer services; consulting services; research services; advertising services; photographic services; translation and interpretation services; veterinary services; and other professional, scientific, and technical services.

This sector excludes establishments primarily engaged in providing a range of day-to-day office administrative services, such as financial planning, billing and recordkeeping, personnel, and physical distribution and logistics. These establishments are classified in Sector 56, Administrative and Support and Waste Management and Remediation Services.

Data for this sector are shown for establishments of firms subject to federal income tax, and separately, of firms that are exempt from federal income tax under provisions of the Internal Revenue Code.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

**Exclusions.** The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve professional, scientific, and technical service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are nine reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

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**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

**Subject Series:**

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**ZIP Code Statistics.** This report presents data for establishments of firms with payroll by United States ZIP Code.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

**GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.

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- d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
  5. Economic places.
    - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
    - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
    - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
    - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). However, for 2002, data for NAICS 54132, Landscape Architectural Services, and NAICS 54194, Veterinary Services, are included. These NAICS industries were out of scope in 1997.

Data for this sector for 2002 include totals for taxable and tax-exempt businesses together, not present in 1997 reports. For 1997, only data for taxable establishments were shown at county and place levels in the Geographic Area Series. For 2002, data for taxable and tax-exempt establishments, as well as the combined totals, are shown at these geographic levels.

These tables for 2002 include professional, scientific, and technical service establishments that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the professional, scientific, and technical services sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

For 2002, the revenue data for tax-exempt establishments include gains or losses from the sale of real estate, investments, or other assets. In 1997, these gains or losses were excluded from revenue. Also, the 2002 expenses data for tax-exempt establishments exclude program service grants, contributions and gifts paid, specific assistance to individuals, and benefits paid to or for members. In 1997, these types of expenses were included.

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## RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

## DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

## CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or [scb@census.gov](mailto:scb@census.gov).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more

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r Revised  
– Represents zero (page image/print only)  
(CC) Consolidated city  
(IC) Independent city  
CDP Census designated place

**Table 1. Product Lines by Kind of Business for the United States: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
		<b>ALL ESTABLISHMENTS</b>						
<b>54</b>		<b>Professional, scientific, and technical services</b> .....	<b>771 305</b>	<b>X</b>	<b>886 801 038</b>	<b>X</b>	<b>100.0</b>	<b>67.5</b>
541		Professional, scientific, and technical services .....	771 305	X	886 801 038	X	100.0	67.5
	30790	Electronic and precision equipment repair and maintenance .....	188	8 600 988	2 500 842	29.1	.3	X
	31180	Mailing lists, rental or sale .....	512	632 840	27 163	4.3		X
	34000	Receipts, fees, or revenue from the practice of law by class of client: Individuals, including estates .....	152 820	138 169 786	71 528 782	51.8	8.1	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms .....	41 115	103 409 404	83 164 847	80.4	9.4	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government -Federal, State, and local, including public authorities .....	28 926	51 328 893	6 450 737	12.6	.7	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. ....	10 563	33 929 336	4 301 479	12.7	.5	X
	34040	Distributions from law partnerships to professional corporations/ associations .....	6 334	5 300 734	2 594 741	49.0	.3	X
	34050	Other legal services .....	18 923	18 463 168	12 869 192	69.7	1.5	X
	34060	Financial auditing services .....	26 168	40 261 115	11 252 617	27.9	1.3	X
	34070	Bookkeeping, compilation, payroll, and taxation services .....	111 639	86 137 493	60 778 097	70.6	6.9	X
	34080	Computerized accounting systems services .....	9 494	13 304 223	562 924	4.2	.1	X
	34090	Architectural services for residential building projects, excluding landscape architecture .....	16 045	12 466 844	3 593 935	28.8	.4	X
	34100	Architectural services for non-residential building projects, excluding landscape architecture .....	20 591	24 259 290	18 143 119	74.8	2.0	X
	34110	Architectural services for historic restoration projects, excluding landscape architecture .....	2 471	3 041 789	263 904	8.7		X
	34120	Architectural advisory services, including expert witness testimony, excluding landscape architecture .....	1 847	1 765 434	95 245	5.4		X
	34130	Landscape architectural services for residential building projects .....	5 247	3 720 073	1 513 377	40.7	.2	X
	34140	Landscape architectural services for non-residential building projects .....	4 405	4 543 863	848 641	18.7	.1	X
	34150	Landscape architectural services for recreational and open space projects ..	2 287	1 981 418	345 862	17.5		X
	34160	Landscape architectural advisory services including expert witness testimony .....	537	231 924	18 145	7.8		X
	34170	Urban planning services .....	1 800	3 333 230	405 417	12.2		X
	34180	Urban planning advisory services including expert witness testimony .....	241	171 540	37 594	21.9		X
	34190	Landscape architectural projects - specific elements .....	860	689 327	146 632	21.3		X
	34200	Building engineering projects: Engineering services for residential building projects .....	18 338	24 353 740	8 136 423	33.4	.9	X
	34210	Building engineering projects: Engineering services for commercial, public, and institutional building projects .....	25 233	38 437 056	14 449 098	37.6	1.6	X
	34220	Industrial engineering projects: Engineering services for industrial and manufacturing plant and process projects .....	13 067	27 701 821	12 626 240	45.6	1.4	X
	34230	Industrial engineering projects: Engineering design services for industrial and manufactured products .....	4 471	5 473 648	3 495 383	63.9	.4	X
	34240	Infrastructure engineering projects: Engineering services for transportation projects .....	15 572	38 922 552	14 990 616	38.5	1.7	X
	34250	Infrastructure engineering projects: Engineering services for municipal utility projects .....	13 913	32 525 680	8 815 897	27.1	1.0	X
	34260	Infrastructure engineering projects: Engineering services for power generation and distribution projects .....	4 856	20 894 068	11 561 699	55.3	1.3	X
	34270	Infrastructure engineering projects: Engineering services for telecommunications and broadcasting projects .....	5 043	12 702 043	4 582 968	36.1	.5	X
	34280	Engineering services for hazardous and industrial waste projects .....	4 908	18 384 471	4 920 760	26.8	.6	X
	34290	Engineering services for all other projects .....	6 169	25 682 482	17 107 533	66.6	1.9	X
	34300	Engineering advisory and consulting services, performed independently of an engineering project .....	6 115	11 471 454	3 445 019	30.0	.4	X
	34310	Project management services .....	4 657	14 299 587	2 163 243	15.1	.2	X
	34320	Construction management services .....	5 161	15 557 048	3 596 349	23.1	.4	X
	34350	Surveying and mapping services, excluding geophysical surveying: Geospatial photo and image acquisition from aircraft and satellites .....	506	447 753	172 934	38.6		X
	34360	Surveying & mapping serv, excl geophysical surveying: Geospatial photo & image processing, incl orthophoto, elevation & terrain modeling, aerotriangulation, photomosaics, & photogrammetric restitution .....	249	322 988	133 158	41.2		X
	34370	Surveying and mapping services, excluding geophysical surveying: Geospatial data interpretation .....	165	129 623	25 678	19.8		X
	34380	Surveying and mapping services, excluding geophysical surveying: Integrated surveying and mapping services .....	8 753	3 891 690	3 294 832	84.7	.4	X
	34390	Surveying and mapping services, excluding geophysical surveying: Thematic mapping, orthophoto mapping, and charting .....	246	244 246	58 681	24.0		X
	34400	Surveying and mapping services, excluding geophysical surveying: Geographic information system development and customization .....	227	321 749	52 492	16.3		X
	34410	Surveying and mapping services, excluding geophysical surveying: Geospatial consulting services, including expert witness (testimony) services .....	228	153 221	8 819	5.8		X
	34420	Surveying and mapping services, excluding geophysical surveying: Geospatial data conversion and digitizing services .....	202	247 853	35 332	14.3		X
	34430	Surveying and mapping services, excluding geophysical surveying: Training services related to surveying and mapping .....	106	100 982	5 721	5.7		X
	34440	Surveying and mapping services, excluding geophysical surveying: Sale of geospatial products .....	485	320 156	90 345	28.2		X
	34450	Geophysical surveying and mapping services: Geophysical data acquisition ..	339	774 454	494 103	63.8	.1	X
	34460	Geophysical surveying and mapping services: Geophysical data processing ..	157	175 973	57 745	32.8		X
	34470	Geophysical surveying and mapping services: Geophysical data interpretation services .....	120	68 683	22 623	32.9		X
	34480	Geophysical surveying and mapping services: Integrated geophysical services .....	468	416 833	233 672	56.1		X
	34490	Geophysical surveying and mapping services: Sale of geophysical products ..	77	284 645	218 635	76.8		X
	34500	Geophysical surveying and mapping services: Geophysical consulting services, including survey design and expert witness services .....	157	83 759	11 683	13.9		X
	34510	Geophysical surveying and mapping services: Geophysical data management services .....	22	206 082	20 039	9.7		X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
	34520	Geophysical surveying and mapping services: Training services related to geophysical surveying	13	15 305	215	1.4	Z	X
	34530	Geophysical surveying and mapping services: Rental of geophysical surveying equipment	50	47 384	3 063	6.5	Z	X
	34540	Geophysical surveying and mapping services: Sale of geophysical survey equipment	22	84 716	4 339	5.1	Z	X
	34550	Training services	3 661	8 291 566	260 852	3.1	Z	X
	34560	Interior design services	15 143	14 970 766	7 482 874	50.0	.8	X
	34570	Industrial design services	2 066	1 459 459	1 250 499	85.7	.1	X
	34580	Fashion design services	771	299 636	291 655	97.3	.7	X
	34590	Commercial art and illustration services	2 585	1 570 407	1 140 514	72.6	.1	X
	34600	Graphic design services	14 708	7 306 227	6 242 676	85.4	.7	X
	34610	Golf course design services	12	6 951	538	7.7	Z	X
	34630	Specialized design services	2 114	971 373	582 968	60.0	.1	X
	35000	Information technology (IT) technical consulting services	30 223	57 582 872	18 547 693	32.2	2.1	X
	35050	Custom computer application design and development services	64 100	87 832 651	49 725 699	56.6	5.6	X
	35100	Computer network design and development services	12 996	32 537 253	6 027 530	18.5	.7	X
	35150	Computer systems design, development, and integration services	50 453	100 526 656	53 679 034	53.4	6.1	X
	35200	Web site hosting services	5 471	6 782 233	366 727	5.4	Z	X
	35250	Application service provisioning	1 739	4 292 228	571 555	13.3	.1	X
	35300	Business process management services	3 211	11 839 157	652 636	5.5	.1	X
	35350	Data storage services	739	3 507 097	621 132	17.7	.1	X
	35400	Data management services	2 404	4 825 097	555 358	11.5	.1	X
	35450	Information technology (IT) infrastructure (computer) and network management services	10 267	39 385 780	17 002 421	43.2	1.9	X
	35500	Information technology (IT) technical support services	20 189	52 555 252	12 904 247	24.6	1.5	X
	35550	Internet access services	1 355	2 975 353	147 938	5.0	Z	X
	35600	System software publishing	479	2 091 790	264 703	12.7	Z	X
	35650	Application software publishing	1 559	4 647 372	967 738	20.8	.1	X
	35700	Resale of computer hardware and software	9 595	14 161 357	3 609 094	25.5	.4	X
	35750	Rental and leasing of computer hardware	735	2 128 976	102 313	4.8	Z	X
	35760	Information technology (IT) related training services	5 430	8 990 137	531 707	5.9	.1	X
	35770	Data analysis services	1 843	2 418 892	276 768	11.4	Z	X
	35780	Computer staff augmentation services	2 389	5 865 245	2 568 605	43.8	.3	X
	35800	Tax auditing services	6 718	10 546 812	700 561	6.6	.1	X
	35810	Financial statement review and agreed upon procedures	26 007	33 769 718	2 379 427	7.0	.3	X
	35820	Other assurance and financial auditing services	6 885	23 872 522	4 492 400	18.8	.5	X
	35830	Landscape architectural services: Project site master plans for residential building projects	1 506	1 175 036	131 515	11.2	Z	X
	35840	Landscape architectural services: Project site master plans for non-residential building projects	1 619	2 017 138	110 434	5.5	Z	X
	35850	Landscape architectural services: Project site master plans for recreational and open-space projects	1 431	1 216 176	132 769	10.9	Z	X
	35860	Management consulting services: Actuarial consulting services	1 088	5 282 254	2 296 049	43.5	.3	X
	36000	Management services: Construction management	1 106	798 494	230 006	28.8	Z	X
	36010	Management services: Other management services	1 843	1 393 366	698 329	50.1	.1	X
	36020	Facilities management services, excluding computer	721	807 324	180 489	22.4	Z	X
	36030	Management consulting services	104 288	117 633 360	82 359 803	70.0	9.3	X
	36040	Environmental consulting services	9 370	7 528 213	6 504 020	86.4	.7	X
	36050	Scientific/technical consulting services	15 250	8 305 816	7 448 435	89.7	.8	X
	36060	Public relations services, not specified by type	1 291	576 730	74 642	12.9	Z	X
	36100	Research and development in the physical and engineering sciences	6 706	32 439 816	28 049 258	86.5	3.2	X
	36150	Research and development in the life sciences	7 017	35 057 733	21 533 176	61.4	2.4	X
	36200	Research and development activities in the social sciences	3 221	11 923 443	3 087 060	25.9	.3	X
	36250	Market research and public opinion polling services	6 368	12 244 200	10 636 760	86.9	1.2	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service	6 328	12 055 980	8 679 841	72.0	1.0	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media	13 634	22 401 681	18 793 462	83.9	2.1	X
	36510	Advertising creative services	4 646	4 542 142	966 743	21.3	.1	X
	36520	Public relations services	9 867	9 604 237	6 215 444	64.7	.7	X
	36530	Media planning and/or buying services	2 589	3 173 005	1 323 684	41.7	.1	X
	36540	Display advertising services	3 260	5 277 201	4 542 085	86.1	.5	X
	36550	Direct mail advertising services	5 992	12 714 990	10 014 400	78.8	1.1	X
	36560	Sales promotion services	1 249	1 468 009	203 481	13.9	Z	X
	36570	Direct marketing services	985	1 490 823	199 318	13.4	Z	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.	3 210	1 703 680	746 884	43.8	.1	X
	36600	Media monitoring and analysis services	568	422 098	97 601	23.1	Z	X
	36610	Fulfillment services	792	1 647 751	309 611	18.8	Z	X
	36630	Distribution of advertising materials, other than by mail	1 002	1 945 077	1 511 666	77.7	.2	X
	36640	Coordination of production and delivery of premiums (advertising specialties)	5 393	7 271 082	6 259 447	86.1	.7	X
	36650	Display lettering services (sign painting)	1 270	387 546	168 439	43.5	Z	X
	36660	Other services related to advertising	2 333	3 329 900	1 543 112	46.3	.2	X
	36700	Pet and animal services	19 084	12 615 841	3 228 054	25.6	.4	X
	36710	Veterinary medical services	25 641	16 623 278	13 258 828	79.8	1.5	X
	36750	Photography services, including commercial photography	19 733	7 130 411	6 389 025	89.6	.7	X
	36800	Translation or interpretation services	1 572	876 102	852 734	97.3	.1	X
	36810	Appraisal services	5 734	1 453 963	1 440 479	99.1	.2	X
	36820	Arbitration and conciliation services	3 106	1 357 232	1 323 830	97.5	.1	X
	36830	Auctioneering service fees	119	73 225	39 549	54.0	Z	X
	36840	Media representation services	4 397	4 537 644	3 087 387	68.0	.3	X
	36900	Architectural services, excluding landscape architecture, not specified by type	1 353	5 207 605	596 288	11.5	.1	X
	36910	Landscape architectural services, not specified by type	1 728	5 693 564	312 175	5.5	Z	X
	36920	Engineering services, not specified by type	5 209	10 287 708	1 718 318	16.7	.2	X

See footnotes at end of table.



**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
541		<b>Professional, scientific, and technical services—Con.</b>						
		Professional, scientific, and technical services—Con.						
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type . . . . .	7 787	15 838 356	2 406 173	15.2	.3	X
	36940	Geophysical surveying services, not specified by type . . . . .	783	1 916 143	108 176	5.6	Z	X
	36950	Research and development services, not specified by type . . . . .	2 058	3 076 304	527 843	17.2	.1	X
	37000	Building inspection services: Home inspection services . . . . .	5 474	2 909 591	974 906	33.5	.1	X
	37010	Building inspection services: Commercial building inspection services . . . . .	2 984	3 048 499	351 158	11.5	Z	X
	37020	Building inspection services: Pest inspection services . . . . .	348	74 525	4 767	6.4	Z	X
	37030	Building inspection services: Environmental hazard detection services . . . . .	3 236	4 838 213	524 696	10.8	.1	X
	37040	Building inspection services: Specific element, system, or site feature inspection services . . . . .	5 109	6 223 567	748 707	12.0	.1	X
	37100	Drafting services: Mechanical drafting services . . . . .	788	394 909	213 796	54.1	Z	X
	37110	Drafting services: Process piping systems drafting . . . . .	154	54 768	15 737	28.7	Z	X
	37120	Drafting services: Electrical and electronic drafting services . . . . .	228	69 231	17 360	25.1	Z	X
	37130	Drafting services: Site drafting services for civil engineering projects . . . . .	164	45 350	16 086	35.5	Z	X
	37140	Drafting services: Structural drafting services for civil engineering projects . . . . .	174	44 215	9 550	21.6	Z	X
	37150	Drafting services: Structural drafting services for buildings . . . . .	385	100 232	47 361	47.3	Z	X
	37160	Drafting services: Steel detailing drafting services . . . . .	760	241 675	204 893	84.8	Z	X
	37170	Drafting services: Other engineering drafting services . . . . .	228	75 299	27 978	37.2	Z	X
	37180	Drafting services: Architectural drafting services . . . . .	953	394 903	131 408	33.3	Z	X
	37190	Drafting services: Display and presentation drafting services . . . . .	145	99 061	17 453	17.6	Z	X
	37200	Drafting services: Patent drawing and trademark illustration services . . . . .	70	19 960	3 272	16.4	Z	X
	37210	Drafting services: Drafting of as-built drawings . . . . .	392	158 020	24 026	15.2	Z	X
	37220	Drafting services: Checking and revision services . . . . .	253	69 030	5 098	7.4	Z	X
	37230	Drafting services: Drafting consulting services . . . . .	269	93 113	6 024	6.5	Z	X
	37240	Drafting services: Drafting training services . . . . .	59	16 953	536	3.2	Z	X
	37250	Drafting services: Other drafting services . . . . .	1 276	715 068	220 064	30.8	Z	X
	37260	Plotting and printing services for technical drawings . . . . .	435	220 324	33 402	15.2	Z	X
	37270	Conversion services for technical drawings . . . . .	115	40 471	3 143	7.8	Z	X
	37620	Executive search services, including retained search . . . . .	9 616	5 366 522	4 569 405	85.1	.5	X
	39000	Merchandise sales . . . . .	17 505	28 083 564	4 774 702	17.0	.5	X
	39500	All other receipts . . . . .	49 358	98 212 496	15 327 581	15.6	1.7	X
	39700	Contributions, gifts, and grants: Government . . . . .	1 152	8 186 606	4 709 020	57.5	.5	X
	39710	Contributions, gifts, and grants: Private . . . . .	1 539	8 151 786	2 423 669	29.7	.3	X
	39720	Investment income, including interest and dividends . . . . .	1 319	9 698 128	351 468	3.6	Z	X
	39730	Gains (losses) from assets sold . . . . .	379	4 582 315	-73 391	-1.6	Z	X
	39900	All other revenue . . . . .	716	5 730 947	514 121	9.0	.1	X
5411		Legal services . . . . .	179 420	X	182 098 002	X	100.0	74.3
	34000	Receipts, fees, or revenue from the practice of law by class of client: Individuals, including estates . . . . .	152 820	138 169 786	71 528 782	51.8	39.3	72.8
	34001	Fees received from real estate settlement services . . . . .	55 555	50 315 251	8 777 048	17.4	4.8	X
	34002	All other fees received . . . . .	142 078	125 814 180	62 751 734	49.9	34.5	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms . . . . .	41 115	103 409 404	83 164 847	80.4	45.7	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government—Federal, State, and local, including public authorities . . . . .	28 926	51 328 893	6 450 737	12.6	3.5	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. . . . .	10 563	33 929 336	4 301 479	12.7	2.4	X
	34040	Distributions from law partnerships to professional corporations/associations . . . . .	6 334	5 300 734	2 594 741	49.0	1.4	X
	34050	Other legal services . . . . .	18 923	18 463 168	12 869 192	69.7	7.1	X
	39500	All other receipts . . . . .	9 560	20 040 458	1 186 444	5.9	.7	74.0
	39538	All other operating receipts . . . . .	9 560	20 040 458	1 186 444	5.9	.7	X
54111		Offices of lawyers . . . . .	169 120	X	172 863 871	X	100.0	74.9
	34000	Receipts, fees, or revenue from the practice of law by class of client: Individuals, including estates . . . . .	152 590	137 894 713	71 422 758	51.8	41.3	73.3
	34001	Fees received from real estate settlement services . . . . .	55 341	50 075 873	8 688 713	17.4	5.0	X
	34002	All other fees received . . . . .	142 029	125 739 366	62 734 045	49.9	36.3	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms . . . . .	41 085	103 390 248	83 160 229	80.4	48.1	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government—Federal, State, and local, including public authorities . . . . .	28 898	51 309 567	6 448 255	12.6	3.7	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. . . . .	10 555	33 908 793	4 300 917	12.7	2.5	X
	34040	Distributions from law partnerships to professional corporations/associations . . . . .	6 332	5 299 584	2 594 650	49.0	1.5	X
	34050	Other legal services . . . . .	8 623	9 229 037	3 886 015	42.1	2.2	X
	39500	All other receipts . . . . .	9 056	19 434 924	1 049 267	5.4	.6	74.6
	39538	All other operating receipts . . . . .	9 056	19 434 924	1 049 267	5.4	.6	X
541110		Offices of lawyers . . . . .	169 120	X	172 863 871	X	100.0	74.9
	34000	Receipts, fees, or revenue from the practice of law by class of client: Individuals, including estates . . . . .	152 590	137 894 713	71 422 758	51.8	41.3	73.3
	34001	Fees received from real estate settlement services . . . . .	55 341	50 075 873	8 688 713	17.4	5.0	X
	34002	All other fees received . . . . .	142 029	125 739 366	62 734 045	49.9	36.3	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms . . . . .	41 085	103 390 248	83 160 229	80.4	48.1	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government—Federal, State, and local, including public authorities . . . . .	28 898	51 309 567	6 448 255	12.6	3.7	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. . . . .	10 555	33 908 793	4 300 917	12.7	2.5	X
	34040	Distributions from law partnerships to professional corporations/associations . . . . .	6 332	5 299 584	2 594 650	49.0	1.5	X
	34050	Other legal services . . . . .	8 623	9 229 037	3 886 015	42.1	2.2	X
	39500	All other receipts . . . . .	9 056	19 434 924	1 049 267	5.4	.6	74.6
	39538	All other operating receipts . . . . .	9 056	19 434 924	1 049 267	5.4	.6	X

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						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5411		Legal services—Con.						
54111		Offices of lawyers—Con.						
541110		Offices of lawyers—Con.						
5411101		Offices of lawyers . . . . .	166 377	X	170 808 221	X	100.0	75.1
	34000	Receipts, fees, or revenue from the practice of law by class of client:						
		Individuals, including estates . . . . .	152 149		137 735 725	71 349 120	51.8	41.8
	34001	Fees received from real estate settlement services . . . . .	55 341		50 075 873	8 688 713	17.4	5.1
	34002	All other fees received . . . . .	141 588		125 580 378	62 660 407	49.9	36.7
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms . . . . .	41 068		103 376 794	83 158 475	80.4	48.7
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government -Federal, State, and local, including public authorities . . . . .	28 215		50 803 814	6 045 169	11.9	3.5
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. . . . .	9 988		33 499 405	4 114 411	12.3	2.4
	34040	Distributions from law partnerships to professional corporations/associations . . . . .	6 190		5 240 686	2 585 224	49.3	1.5
	34050	Other legal services . . . . .	6 957		7 789 192	2 533 679	32.5	1.5
	39500	All other receipts . . . . .	8 680		19 148 549	1 020 363	5.3	6
	39538	All other operating receipts . . . . .	8 680		19 148 549	1 020 363	5.3	6
5411102		Legal aid societies and similar legal services . . . . .	2 743	X	2 055 650	X	100.0	54.5
	34000	Receipts, fees, or revenue from the practice of law by class of client:						
		Individuals, including estates . . . . .	441		158 988	73 638	46.3	3.6
	34002	All other fees received . . . . .	441		158 988	73 638	46.3	3.6
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms . . . . .	17		13 454	1 754	13.0	.1
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government -Federal, State, and local, including public authorities . . . . .	683		505 753	403 086	79.7	19.6
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. . . . .	567		409 388	186 506	45.6	9.1
	34040	Distributions from law partnerships to professional corporations/associations . . . . .	142		58 898	9 426	16.0	.5
	34050	Other legal services . . . . .	1 666		1 439 845	1 352 336	93.9	65.8
	39500	All other receipts . . . . .	376		286 375	28 904	10.1	1.4
	39538	All other operating receipts . . . . .	376		286 375	28 904	10.1	1.4
54119		Other legal services . . . . .	10 300	X	9 234 131	X	100.0	64.2
	34000	Receipts, fees, or revenue from the practice of law by class of client:						
		Individuals, including estates . . . . .	230		275 073	106 024	38.5	1.1
	34001	Fees received from real estate settlement services . . . . .	214		239 378	88 335	36.9	1.0
	34002	All other fees received . . . . .	49		74 814	17 689	23.6	.2
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms . . . . .	30		19 156	4 618	24.1	.1
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government -Federal, State, and local, including public authorities . . . . .	28		19 326	2 482	12.8	Z
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. . . . .	8		20 543	562	2.7	Z
	34050	Other legal services . . . . .	10 300		9 234 131	8 983 177	97.3	97.3
	39500	All other receipts . . . . .	504		605 534	137 177	22.7	1.5
	39538	All other operating receipts . . . . .	504		605 534	137 177	22.7	1.5
541191		Title abstract and settlement offices . . . . .	8 013	X	7 600 419	X	100.0	62.8
	34000	Receipts, fees, or revenue from the practice of law by class of client:						
		Individuals, including estates . . . . .	230		275 073	106 024	38.5	1.4
	34001	Fees received from real estate settlement services . . . . .	214		239 378	88 335	36.9	1.2
	34002	All other fees received . . . . .	49		74 814	17 689	23.6	.2
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms . . . . .	30		19 156	4 618	24.1	.1
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government -Federal, State, and local, including public authorities . . . . .	28		19 326	2 482	12.8	Z
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. . . . .	8		20 543	562	2.7	Z
	34050	Other legal services . . . . .	8 013		7 600 419	7 370 427	97.0	97.0
	39500	All other receipts . . . . .	341		498 939	116 215	23.3	1.5
	39538	All other operating receipts . . . . .	341		498 939	116 215	23.3	1.5
541199		All other legal services . . . . .	2 287	X	1 633 712	X	100.0	70.6
	34050	Other legal services . . . . .	2 287		1 633 712	1 612 750	98.7	98.7
	39500	All other receipts . . . . .	163		106 595	20 962	19.7	1.3
	39538	All other operating receipts . . . . .	163		106 595	20 962	19.7	1.3
5412		Accounting, tax preparation, bookkeeping, and payroll services . . . . .	112 240	X	84 072 026	X	100.0	78.2
	34060	Financial auditing services . . . . .	24 111		37 671 369	10 831 340	28.8	12.9
	34070	Bookkeeping, compilation, payroll, and taxation services . . . . .	109 522		82 092 736	60 024 006	73.1	71.4
	34071	General accounting services . . . . .	40 511		31 216 633	4 669 518	15.0	5.6
	34072	Bookkeeping and compilation services . . . . .	62 271		34 016 435	7 776 623	22.9	9.3
	34073	Payroll services . . . . .	42 923		40 330 461	22 292 692	55.3	26.5
	34074	Tax preparation services for businesses . . . . .	76 283		49 540 829	8 750 555	17.7	10.4
	34075	Tax preparation services for individuals . . . . .	91 231		49 983 146	11 585 622	23.2	13.8
	34076	Tax consulting services for individuals and businesses . . . . .	31 751		33 233 619	4 883 763	14.7	7.8
	34080	Computerized accounting systems services . . . . .	9 494		13 304 223	562 924	4.2	.7
	34550	Training services . . . . .	2 238		4 268 590	40 679	1.0	Z
	35800	Tax auditing services . . . . .	6 718		10 546 812	700 561	6.6	.8
	35810	Financial statement review and agreed upon procedures . . . . .	26 007		33 769 718	2 379 427	7.0	2.8

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
		<b>ALL ESTABLISHMENTS—Con.</b>						
<b>54</b>		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5412		Accounting, tax preparation, bookkeeping, and payroll services—Con.						
	35820	Other assurance and financial auditing services.....	6 885	23 872 522	4 492 400	18.8	5.3	X
	36030	Management consulting services.....	16 551	23 466 017	2 713 184	11.6	3.2	X
	39500	All other receipts.....	10 744	18 958 549	2 327 505	12.3	2.8	77.6
	39539	All other operating receipts.....	10 744	18 958 549	2 327 505	12.3	2.8	X
54121		Accounting, tax preparation, bookkeeping, and payroll services.....	112 240	X	84 072 026	X	100.0	78.2
	34060	Financial auditing services.....	24 111	37 671 369	10 831 340	28.8	12.9	X
	34070	Bookkeeping, compilation, payroll, and taxation services.....	109 522	82 092 736	60 024 006	73.1	71.4	75.7
	34071	General accounting services.....	40 511	31 216 633	4 669 518	15.0	5.6	X
	34072	Bookkeeping and compilation services.....	62 271	34 016 435	7 776 623	22.9	9.3	X
	34073	Payroll services.....	42 923	40 330 461	22 292 692	55.3	26.5	X
	34074	Tax preparation services for businesses.....	76 283	49 540 829	8 750 555	17.7	10.4	X
	34075	Tax preparation services for individuals.....	91 231	49 983 146	11 585 622	23.2	13.8	X
	34076	Tax consulting services for individuals and businesses.....	31 751	33 233 619	4 883 763	14.7	5.8	X
	34080	Computerized accounting systems services.....	9 494	13 304 223	562 924	4.2	.7	X
	34550	Training services.....	2 238	4 268 590	40 679	1.0	Z	X
	35800	Tax auditing services.....	6 718	10 546 812	700 561	6.6	.8	X
	35810	Financial statement review and agreed upon procedures.....	26 007	33 769 718	2 379 427	7.0	2.8	X
	35820	Other assurance and financial auditing services.....	6 885	23 872 522	4 492 400	18.8	5.3	X
	36030	Management consulting services.....	16 551	23 466 017	2 713 184	11.6	3.2	X
	39500	All other receipts.....	10 744	18 958 549	2 327 505	12.3	2.8	77.6
	39539	All other operating receipts.....	10 744	18 958 549	2 327 505	12.3	2.8	X
541211		Offices of certified public accountants.....	56 705	X	48 497 646	X	100.0	83.4
	34060	Financial auditing services.....	24 107	37 669 726	10 831 314	28.8	22.3	X
	34070	Bookkeeping, compilation, payroll, and taxation services.....	55 354	47 449 176	25 984 990	54.8	53.6	81.7
	34071	General accounting services.....	26 693	27 345 240	2 499 102	9.1	5.2	X
	34072	Bookkeeping and compilation services.....	39 074	27 658 434	3 754 954	13.6	7.7	X
	34073	Payroll services.....	25 136	16 154 856	586 878	3.6	1.2	X
	34074	Tax preparation services for businesses.....	50 291	44 872 504	7 924 907	17.7	16.3	X
	34075	Tax preparation services for individuals.....	52 312	42 586 076	6 559 410	15.4	13.5	X
	34076	Tax consulting services for individuals and businesses.....	25 719	31 814 750	4 659 739	14.6	9.6	X
	34080	Computerized accounting systems services.....	7 920	12 669 603	442 052	3.5	.9	X
	34550	Training services.....	1 370	4 009 549	25 860	.6	.1	X
	35800	Tax auditing services.....	5 955	10 375 179	665 489	6.4	1.4	X
	35810	Financial statement review and agreed upon procedures.....	24 627	33 097 005	2 186 998	6.6	4.5	X
	35820	Other assurance and financial auditing services.....	6 138	22 927 057	3 672 273	16.0	7.6	X
	36030	Management consulting services.....	14 267	22 519 261	2 554 865	11.3	5.3	X
	39500	All other receipts.....	7 849	18 050 349	2 133 805	11.8	4.4	83.2
	39539	All other operating receipts.....	7 849	18 050 349	2 133 805	11.8	4.4	X
541213		Tax preparation services.....	19 242	X	4 128 662	X	100.0	79.8
	34070	Bookkeeping, compilation, payroll, and taxation services.....	19 181	4 128 662	4 115 353	99.7	99.7	77.6
	34071	General accounting services.....	558	80 873	9 038	11.2	.2	X
	34072	Bookkeeping and compilation services.....	2 217	334 098	28 703	8.6	.7	X
	34073	Payroll services.....	1 589	205 207	11 058	5.4	.3	X
	34074	Tax preparation services for businesses.....	6 972	1 115 381	222 842	20.0	5.4	X
	34075	Tax preparation services for individuals.....	18 664	4 048 351	3 842 110	94.9	93.1	X
	34076	Tax consulting services for individuals and businesses.....	30	4 336	1 549	35.7	Z	X
	34550	Training services.....	100	98 007	2 138	2.2	.1	X
	39500	All other receipts.....	570	66 917	10 524	15.7	.3	79.3
	39539	All other operating receipts.....	570	66 917	10 524	15.7	.3	X
541214		Payroll services.....	4 064	X	21 417 643	X	100.0	70.7
	34070	Bookkeeping, compilation, payroll, and taxation services.....	3 771	21 417 643	21 364 277	99.8	99.8	68.7
	34071	General accounting services.....	61	34 690	11 928	34.4	.1	X
	34072	Bookkeeping and compilation services.....	223	124 216	27 960	22.5	.1	X
	34073	Payroll services.....	3 760	21 351 692	21 248 698	99.5	99.2	X
	34074	Tax preparation services for businesses.....	61	84 601	7 639	9.0	Z	X
	34075	Tax preparation services for individuals.....	59	17 175	2 872	16.7	Z	X
	36030	Management consulting services.....	41	95 405	4 637	4.9	Z	X
	39500	All other receipts.....	196	247 807	48 540	19.6	.2	60.9
	39539	All other operating receipts.....	196	247 807	48 540	19.6	.2	X
541219		Other accounting services.....	32 229	X	10 028 075	X	100.0	68.2
	34070	Bookkeeping, compilation, payroll, and taxation services.....	31 216	9 097 255	8 559 386	94.1	85.4	60.9
	34071	General accounting services.....	13 199	3 755 830	2 149 450	57.2	21.4	X
	34072	Bookkeeping and compilation services.....	20 757	5 899 687	3 965 006	67.2	39.5	X
	34073	Payroll services.....	12 438	2 618 706	446 058	17.0	4.4	X
	34074	Tax preparation services for businesses.....	18 959	3 468 343	595 167	17.2	5.9	X
	34075	Tax preparation services for individuals.....	20 196	3 331 544	1 181 230	35.5	11.8	X
	34076	Tax consulting services for individuals and businesses.....	6 002	1 414 533	222 475	15.7	2.2	X
	34080	Computerized accounting systems services.....	1 572	634 076	120 871	19.1	1.2	X
	34550	Training services.....	764	144 729	12 518	8.6	.1	X
	35800	Tax auditing services.....	759	169 904	34 926	20.6	.3	X
	35810	Financial statement review and agreed upon procedures.....	1 377	671 357	191 929	28.6	1.9	X
	35820	Other assurance and financial auditing services.....	747	945 465	820 127	86.7	8.2	X
	36030	Management consulting services.....	2 243	851 351	153 682	18.1	1.5	X
	39500	All other receipts.....	2 129	593 476	134 636	22.7	1.3	60.8
	39539	All other operating receipts.....	2 129	593 476	134 636	22.7	1.3	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services . . . . .	107 386	X	161 835 036	X	100.0	67.3
	34090	Architectural services for residential building projects, excluding landscape architecture . . . . .	16 045	12 466 844	3 593 935	28.8	2.2	65.9
	34091	Architectural services for single-family residential projects, excluding landscape architecture . . . . .	14 696	9 088 718	2 252 686	24.8	1.4	X
	34092	Architectural services for multi-family residential projects, excluding landscape architecture . . . . .	6 711	7 596 072	1 341 249	17.7	.8	X
	34100	Architectural services for non-residential building projects, excluding landscape architecture . . . . .	20 591	24 259 290	18 143 119	74.8	11.2	66.2
	34101	Architectural services for office building projects, excluding landscape architecture . . . . .	11 995	14 601 420	2 872 424	19.7	1.8	X
	34102	Architectural services for retail and restaurant building projects, excluding landscape architecture . . . . .	9 750	9 655 734	1 714 046	17.8	1.1	X
	34103	Architectural services for hotels and convention centers, excluding landscape architecture . . . . .	2 563	5 294 527	702 483	13.3	.4	X
	34104	Architectural services for hospital and health care building projects, excluding landscape architecture . . . . .	6 186	10 630 155	2 654 653	25.0	1.6	X
	34105	Architectural services for entertainment, recreational, and cultural building projects, excluding landscape architecture . . . . .	6 716	10 473 801	1 472 120	14.1	.9	X
	34106	Architectural services for educational building projects, excluding landscape architecture . . . . .	9 623	16 605 169	4 905 403	29.5	3.0	X
	34107	Architectural services for industrial building projects, excluding landscape architecture . . . . .	5 712	6 016 490	699 510	11.6	.4	X
	34108	Architectural services for transportation and distribution facility projects, excluding landscape architecture . . . . .	2 239	5 163 185	640 248	12.4	.4	X
	34109	Architectural services for other non-residential building projects, excluding landscape architecture . . . . .	8 719	12 092 305	2 482 232	20.5	1.5	X
	34110	Architectural services for historic restoration projects, excluding landscape architecture . . . . .	2 471	3 041 789	263 904	8.7	.2	X
	34120	Architectural advisory services, including expert witness testimony, excluding landscape architecture . . . . .	1 847	1 765 434	95 245	5.4	.1	X
	34130	Landscape architectural services for residential building projects . . . . .	5 247	3 319 073	1 513 377	40.7	.9	61.0
	34131	Landscape architectural services for single-family residential projects . . . . .	4 291	2 537 377	1 034 864	40.8	.6	X
	34132	Landscape architectural services for multi-family residential projects . . . . .	1 940	1 744 020	157 424	9.0	.1	X
	34133	Landscape architectural services for residential subdivision projects . . . . .	2 069	1 670 742	321 089	19.2	.2	X
	34140	Landscape architectural services for non-residential building projects . . . . .	4 405	4 543 863	848 641	18.7	.5	64.0
	34141	Landscape architectural services for corporate building projects . . . . .	2 554	2 721 480	262 787	9.7	.2	X
	34142	Landscape architectural services for hotels, convention centers, stadiums, and arenas . . . . .	1 170	1 181 125	107 016	9.1	.1	X
	34143	Landscape architectural services for educational building projects . . . . .	2 154	2 561 640	228 209	8.9	.1	X
	34144	Landscape architectural services for other non-residential building projects . . . . .	3 012	2 679 974	250 629	9.4	.2	X
	34150	Landscape architectural services for recreational and open space projects . . . . .	2 287	1 981 418	345 862	17.5	.2	X
	34160	Landscape architectural advisory services including expert witness testimony . . . . .	537	231 924	18 145	7.8	Z	X
	34170	Urban planning services . . . . .	1 786	3 319 464	404 676	12.2	.3	63.6
	34171	Development of comprehensive urban plans . . . . .	775	1 934 760	198 135	10.2	.1	X
	34172	Development of urban plans for communities . . . . .	931	1 711 486	128 901	7.5	.1	X
	34173	Development of urban plan elements . . . . .	781	1 383 932	77 374	5.6	Z	X
	34180	Urban planning advisory services including expert witness testimony . . . . .	241	171 540	37 594	21.9	Z	X
	34190	Landscape architectural projects - specific elements . . . . .	860	689 327	146 632	21.3	.1	X
	34200	Building engineering projects: Engineering services for residential building projects . . . . .	18 338	24 353 740	8 136 423	33.4	5.0	61.3
	34201	Engineering services for new residential building projects . . . . .	16 980	22 169 643	6 627 703	29.9	4.1	X
	34202	Engineering services for residential building renovation projects . . . . .	9 147	10 250 777	1 508 720	14.7	.9	X
	34210	Building engineering projects: Engineering services for commercial, public, and institutional building projects . . . . .	25 233	38 437 056	14 449 098	37.6	8.9	65.9
	34211	Engineering services for new commercial, public, and institutional building projects . . . . .	22 475	33 992 438	10 027 302	29.5	6.2	X
	34212	Engineering services for commercial, public, and institutional building renovation projects . . . . .	15 704	21 935 270	4 421 796	20.2	2.7	X
	34220	Industrial engineering projects: Engineering services for industrial and manufacturing plant and process projects . . . . .	13 067	27 701 821	12 626 240	45.6	7.8	65.5
	34222	Engineering services for mining and metallurgical plant and process projects . . . . .	2 549	3 776 039	709 286	18.8	.4	X
	34223	Engineering services for petroleum and petrochemical plant and process projects . . . . .	2 536	9 152 518	3 603 370	39.4	2.2	X
	34224	Engineering services for pharmaceutical plant and process projects . . . . .	1 612	5 132 358	1 214 942	23.7	.8	X
	34225	Engineering services for pulp and paper plant and process projects . . . . .	1 438	3 736 346	746 168	20.0	.5	X
	34226	Engineering services for microelectronic plant and process projects . . . . .	1 177	2 314 974	482 272	20.8	.3	X
	34227	Engineering services for textile and clothing plant and process projects . . . . .	413	2 151 587	31 461	1.5	Z	X
	34228	Engineering services for iron and steel plant and process projects . . . . .	565	2 043 257	633 900	31.0	.4	X
	34229	Engineering services for other industrial and manufacturing projects . . . . .	8 091	18 043 086	5 127 279	28.4	3.2	X
	34230	Industrial engineering projects: Engineering design services for industrial and manufactured products . . . . .	4 471	5 473 648	3 495 383	63.9	2.2	X
	34240	Infrastructure engineering projects: Engineering services for transportation projects . . . . .	15 572	38 922 552	14 990 616	38.5	9.3	67.0
	34241	Highway and roadway projects . . . . .	12 967	32 294 934	9 150 015	28.3	5.7	X
	34242	Mass transit projects . . . . .	2 637	14 516 259	2 808 453	19.3	1.7	X
	34243	All other transportation projects including aviation, railway, and marine . . . . .	4 939	18 040 332	3 027 630	16.8	1.9	X
	34250	Infrastructure engineering projects: Engineering services for municipal utility projects . . . . .	13 913	32 525 680	8 815 897	27.1	5.4	66.6
	34251	Water collection, distribution, treatment, and disposal projects . . . . .	11 347	25 254 305	4 437 996	17.6	2.7	X
	34252	Municipal waste collection and disposal projects . . . . .	6 913	16 278 782	2 011 985	12.4	1.2	X
	34253	Other municipal utility projects . . . . .	5 405	13 150 568	2 365 916	18.0	1.5	X
	34260	Infrastructure engineering projects: Engineering services for power generation and distribution projects . . . . .	4 856	20 894 068	11 561 699	55.3	7.1	64.9

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			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
	34260	Infrastructure engineering projects: Engineering services for power generation and distribution projects—Con.						
	34261	Fossil fuel power generating unit projects .....	1 978	11 618 706	5 364 372	46.2	3.3	X
	34262	Hydro power generating unit projects .....	1 138	4 549 372	206 984	4.6	.1	X
	34263	Nuclear power generating unit projects .....	557	8 226 620	3 404 800	41.4	2.1	X
	34264	Other power generating projects .....	1 105	4 993 453	1 589 395	31.8	1.0	X
	34265	Power transmission and distribution projects .....	2 128	7 762 299	996 148	12.8	.6	X
	34270	Infrastructure engineering projects: Engineering services for telecommunications and broadcasting projects .....						
	34271	Wireless network projects, including direct broadcast satellite TV and radio systems .....	5 043	12 702 043	4 582 968	36.1	2.8	64.9
	34272	Wired telephone system projects .....	2 459	7 314 577	1 802 868	24.6	1.1	X
	34273	Cable television system projects .....	1 849	3 624 578	962 249	26.5	.6	X
	34274	Television and radio broadcasting system projects, excludes direct broadcast satellite systems .....	498	730 972	194 205	26.6	.1	X
	34275	Other telecommunications and broadcasting .....	360	405 543	67 893	16.7	Z	X
	34280	Engineering services for hazardous and industrial waste projects .....	1 703	7 216 650	1 555 753	21.6	1.0	X
	34281	Industrial waste collection, treatment, and disposal projects .....	4 908	18 384 471	4 920 760	26.8	3.0	66.5
	34282	Hazardous waste remediation projects .....	2 311	9 488 777	1 497 062	15.8	.9	X
	34290	Engineering services for all other projects .....	3 642	13 387 515	3 423 698	25.6	2.1	X
	34300	Engineering advisory and consulting services, performed independently of an engineering project .....	6 169	25 682 482	17 107 533	66.6	10.6	X
	34310	Project management services .....	6 115	11 471 454	3 445 019	30.0	2.1	X
	34320	Construction management services .....	4 657	14 299 587	2 163 243	15.1	1.3	X
	34350	Surveying and mapping services, excluding geophysical surveying: Geospatial photo and image acquisition from aircraft and satellites .....	5 161	15 557 048	3 596 349	23.1	2.2	X
	34360	Surveying & mapping serv, excl geophysical surveying: Geospatial photo & image processing, incl orthophoto, elevation & terrain modeling, aerotriangulation, photomosaics, & photogrammetric restitution .....	506	447 753	172 934	38.6	.1	X
	34370	Surveying and mapping services, excluding geophysical surveying: Geospatial data interpretation .....	249	322 988	133 158	41.2	.1	X
	34380	Surveying and mapping services, excluding geophysical surveying: Integrated surveying and mapping services .....	165	129 623	25 678	19.8	Z	X
	34381	Property line surveying and mapping services, including subdivision layout and design .....	8 753	3 891 690	3 294 832	84.7	2.0	60.7
	34382	Topographic and planimetric surveying and mapping services .....	8 096	3 211 019	1 543 559	48.1	1.0	X
	34383	Hydrographic and bathymetric surveying and mapping services .....	6 092	2 837 196	640 195	22.6	.4	X
	34384	Construction surveying .....	758	700 942	112 886	16.1	.1	X
	34385	Geodetic surveying and ground control support .....	6 116	3 015 477	890 556	29.5	.6	X
	34390	Surveying and mapping services, excluding geophysical surveying: Thematic mapping, orthophoto mapping, and charting .....	1 673	1 157 225	107 636	9.3	.1	X
	34391	Thematic mapping .....	246	244 246	58 681	24.0	Z	61.9
	34392	Orthophoto mapping .....	136	116 508	17 306	14.9	Z	X
	34393	Nautical charting .....	144	202 769	38 925	19.2	Z	X
	34394	Aeronautical charting .....	25	16 529	2 165	13.1	Z	X
	34400	Surveying and mapping services, excluding geophysical surveying: Geographic information system development and customization .....	13	2 966	285	9.6	Z	X
	34410	Surveying and mapping services, excluding geophysical surveying: Geospatial consulting services, including expert witness (testimony) services .....	227	321 749	52 492	16.3	Z	X
	34420	Surveying and mapping services, excluding geophysical surveying: Geospatial data conversion and digitizing services .....	228	153 221	8 819	5.8	Z	X
	34430	Surveying and mapping services, excluding geophysical surveying: Training services related to surveying and mapping .....	202	247 853	35 332	14.3	Z	X
	34440	Surveying and mapping services, excluding geophysical surveying: Sale of geospatial products .....	106	100 982	5 721	5.7	Z	X
	34441	Satellite images .....	485	320 156	90 345	28.2	.1	41.1
	34442	Aerial photographs .....	14	35 521	4 302	12.1	Z	X
	34443	Maps .....	283	202 282	33 638	16.6	Z	X
	34444	Geographic information systems (GIS) software .....	220	119 111	32 468	27.3	Z	X
	34450	Geophysical surveying and mapping services: Geophysical data acquisition .....	107	70 410	19 937	28.3	Z	X
	34451	Geophysical data acquisition by seismic methods .....	339	774 454	494 103	63.8	.3	64.7
	34452	Geophysical data acquisition by non-seismic methods .....	244	722 273	438 871	60.8	.3	X
	34460	Geophysical surveying and mapping services: Geophysical data processing .....	152	331 878	55 232	16.6	Z	X
	34470	Geophysical surveying and mapping services: Geophysical data interpretation services .....	157	175 973	57 745	32.8	Z	X
	34480	Geophysical surveying and mapping services: Integrated geophysical services .....	120	68 683	22 623	32.9	Z	X
	34481	Acquiring and processing only of geophysical data .....	468	416 833	233 672	56.1	.1	50.1
	34482	Processing and interpreting only of geophysical data .....	171	232 453	135 891	58.5	.1	X
	34483	Acquiring, processing, and interpreting geophysical data .....	109	80 063	9 179	11.5	Z	X
	34484	Geophysical borehole logging surveys .....	163	109 023	53 135	48.7	Z	X
	34490	Geophysical surveying and mapping services: Sale of geophysical products .....	168	121 748	35 467	29.1	Z	X
	34491	Sale of geophysical data .....	77	284 645	218 635	76.8	.1	67.3
	34492	Sale of geophysical software .....	68	271 751	215 604	79.3	.1	X
	34500	Geophysical surveying and mapping services: Geophysical consulting services, including survey design and expert witness services .....	15	31 869	3 031	9.5	Z	X
	34510	Geophysical surveying and mapping services: Geophysical data management services .....	157	83 759	11 683	13.9	Z	X
	34520	Geophysical surveying and mapping services: Training services related to geophysical surveying .....	22	206 082	20 039	9.7	Z	X
	34530	Geophysical surveying and mapping services: Rental of geophysical surveying equipment .....	13	15 305	215	1.4	Z	X
	34540	Geophysical surveying and mapping services: Sale of geophysical survey equipment .....	50	47 384	3 063	6.5	Z	X
	34550	Training services .....	22	84 716	4 339	5.1	Z	X
			1 423	4 022 976	220 173	5.5	.1	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

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			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
	34560	Interior design services .....	3 734	7 866 068	861 696	11.0	.5	X
	34570	Industrial design services .....	95	26 619	6 270	23.6	Z	X
	34600	Graphic design services .....	38	20 770	2 491	12.0	Z	X
	34630	Specialized design services .....	34	15 028	5 171	34.4	Z	X
	35150	Computer systems design, development, and integration services .....	854	2 672 811	242 171	9.1	.2	66.2
	35151	Computer systems design services .....	854	2 672 811	242 171	9.1	.2	X
	35830	Landscape architectural services: Project site master plans for residential building projects .....	1 506	1 175 036	131 515	11.2	.1	X
	35840	Landscape architectural services: Project site master plans for non-residential building projects .....	1 619	2 017 138	110 434	5.5	.1	X
	35850	Landscape architectural services: Project site master plans for recreational and open-space projects .....	1 431	1 216 176	132 769	10.9	.1	X
	36100	Research and development in the physical and engineering sciences .....	202	243 092	73 803	30.4	Z	63.0
	36101	Chemistry and chemical engineering .....	25	24 944	8 768	35.2	Z	X
	36102	Computer science and electrical engineering .....	6	5 011	308	6.1	Z	X
	36103	Civil engineering .....	36	30 468	4 672	15.3	Z	X
	36104	Earth and environmental sciences .....	121	121 227	28 279	23.3	Z	X
	36105	Other physical and engineering sciences .....	50	99 388	31 776	32.0	Z	X
	36150	Research and development in the life sciences .....	66	131 074	42 776	32.6	Z	67.3
	36151	Biotechnology and other biological sciences .....	15	85 621	18 472	21.6	Z	X
	36152	Medical sciences .....	22	5 248	2 187	41.7	Z	X
	36153	Agriculture, forestry, fisheries, and allied sciences .....	25	37 844	17 739	46.9	Z	X
	36154	Other life sciences .....	28	25 881	4 378	16.9	Z	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service .....	5 924	8 752 566	8 288 554	94.7	5.1	62.6
	36301	Chemical analysis and testing .....	2 332	3 102 558	2 367 203	76.3	1.5	X
	36302	Nondestructive testing .....	925	1 622 725	1 157 118	71.3	.7	X
	36303	Mechanical testing .....	516	809 811	347 653	42.9	.2	X
	36304	Geotechnical/geosciences testing .....	457	638 382	244 664	38.3	.2	X
	36305	Electrical testing .....	421	667 448	489 946	73.4	.3	X
	36306	Biological testing .....	433	701 539	307 066	43.8	.2	X
	36307	Metrology .....	140	179 227	99 906	55.7	.1	X
	36308	Acoustic, optical, and thermal testing .....	94	184 356	81 594	44.3	.1	X
	36309	Other testing services, excluding medical and veterinary .....	2 261	3 648 002	3 193 404	87.5	2.0	X
	36750	Photography services, including commercial photography .....	56	9 637	1 145	11.9	Z	X
	36900	Architectural services, excluding landscape architecture, not specified by type .....	1 351	5 207 269	596 274	11.5	.4	X
	36910	Landscape architectural services, not specified by type .....	1 680	5 631 126	308 692	5.5	.2	X
	36920	Engineering services, not specified by type .....	2 907	5 677 810	1 091 178	19.2	.7	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type .....	7 705	15 758 807	2 399 120	15.2	1.5	X
	36940	Geophysical surveying services, not specified by type .....	678	1 847 198	101 733	5.5	.1	X
	36950	Research and development services, not specified by type .....	1 969	2 946 506	491 663	16.7	.3	X
	37000	Building inspection services: Home inspection services .....	5 474	2 909 591	974 906	33.5	.6	59.8
	37001	Home inspection services, except pest inspection and new home construction .....	4 181	2 142 410	652 514	30.5	.4	X
	37002	Combined home and pest inspection .....	734	239 181	153 411	64.1	.1	X
	37003	New home construction inspection services .....	2 684	1 546 258	168 981	10.9	.1	X
	37010	Building inspection services: Commercial building inspection services .....	2 984	3 048 499	351 158	11.5	.2	X
	37020	Building inspection services: Pest inspection services .....	348	74 525	4 767	6.4	Z	X
	37030	Building inspection services: Environmental hazard detection services .....	3 236	4 838 213	524 696	10.8	.3	64.5
	37031	Lead-based paint inspection services .....	977	1 829 293	35 443	1.9	Z	X
	37032	Radon inspection services .....	1 061	577 944	17 890	3.1	Z	X
	37033	Asbestos inspection services .....	1 136	2 404 891	89 106	3.7	.1	X
	37034	Water quality inspection services .....	1 375	2 175 176	82 944	3.8	.1	X
	37035	Carbon monoxide and carbon dioxide inspection services .....	112	102 781	3 506	3.4	Z	X
	37036	Indoor air quality inspection services .....	869	1 815 496	82 325	4.5	.1	X
	37037	Underground fuel tank inspection services .....	986	2 426 348	92 906	3.8	.1	X
	37038	Other environmental hazard detection services .....	675	1 034 765	120 576	11.7	.1	X
	37040	Building inspection services: Specific element, system, or site feature inspection services .....	5 109	6 223 567	748 707	12.0	.5	64.1
	37041	Structural component inspection services .....	2 886	3 307 768	229 802	6.9	.1	X
	37042	Electrical inspection services .....	959	1 394 521	72 396	5.2	Z	X
	37043	Heating system inspection services .....	648	1 168 823	36 821	3.2	Z	X
	37044	Cooling system inspection services .....	760	1 056 731	32 046	3.0	Z	X
	37045	Septic system inspection services .....	787	576 757	17 931	3.1	Z	X
	37046	Exterior inspection services .....	506	753 498	39 028	5.2	Z	X
	37047	Roofing inspection services .....	1 029	959 338	97 223	10.1	.1	X
	37048	Moisture intrusion analysis services .....	378	539 015	32 723	6.1	Z	X
	37049	Recreational facilities inspection services .....	482	571 115	9 430	1.7	Z	X
	37051	Other specific element inspection services .....	961	1 080 454	181 307	16.8	.1	X
	37100	Drafting services: Mechanical drafting services .....	543	161 973	106 965	66.0	.1	64.3
	37101	Machine drafting services .....	256	79 053	43 397	54.9	Z	X
	37102	Mechanical systems drafting services .....	211	68 805	24 341	35.4	Z	X
	37103	Mechanical flow diagram drafting services .....	74	30 432	2 196	7.2	Z	X
	37104	Industrial machinery and equipment layout drafting services .....	196	59 098	37 031	62.7	Z	X
	37110	Drafting services: Process piping systems drafting .....	144	54 103	15 272	28.2	Z	X
	37120	Drafting services: Electrical and electronic drafting services .....	219	64 811	16 682	25.7	Z	X
	37130	Drafting services: Site drafting services for civil engineering projects .....	152	42 605	14 980	35.2	Z	X
	37140	Drafting services: Structural drafting services for civil engineering projects .....	164	43 550	9 450	21.7	Z	X
	37150	Drafting services: Structural drafting services for buildings .....	380	99 912	47 269	47.3	Z	X
	37160	Drafting services: Steel detailing drafting services .....	754	240 870	204 490	84.9	.1	X
	37170	Drafting services: Other engineering drafting services .....	205	62 384	24 581	39.4	Z	X
	37180	Drafting services: Architectural drafting services .....	758	146 855	89 515	61.0	.1	X
	37190	Drafting services: Display and presentation drafting services .....	79	18 281	8 425	46.1	Z	X
	37200	Drafting services: Patent drawing and trademark illustration services .....	53	12 695	1 998	15.7	Z	X

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						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
	37210	Drafting services: Drafting of as-built drawings .....	330	91 043	21 600	23.7	Z	X
	37220	Drafting services: Checking and revision services .....	221	48 859	3 652	7.5	Z	X
	37230	Drafting services: Drafting consulting services .....	247	50 617	4 731	9.3	Z	X
	37240	Drafting services: Drafting training services .....	59	16 953	536	3.2	Z	X
	37250	Drafting services: Other drafting services .....	598	179 003	125 375	70.0	.1	52.3
	37251	Interior design drafting services .....	82	29 812	21 690	72.8	Z	X
	37252	Landscape design drafting services .....	90	25 488	3 117	12.2	Z	X
	37253	All other drafting services .....	465	134 711	100 568	74.7	.1	X
	37260	Plotting and printing services for technical drawings .....	241	52 664	6 941	13.2	Z	X
	37270	Conversion services for technical drawings .....	109	34 890	2 455	7.0	Z	X
	39000	Merchandise sales .....	2 248	3 433 538	780 520	22.7	.5	66.3
	39045	Sale of merchandise, not specified by type .....	815	518 997	83 077	16.0	.1	X
	39046	Sale of merchandise, not specified by type .....	1 038	2 366 063	611 953	25.9	.4	X
	39047	Sale of other merchandise, not specified by type .....	99	113 867	9 621	8.4	Z	X
	39048	Sales of merchandise, not specified by type .....	25	12 778	1 862	14.6	Z	X
	39052	Sales of merchandise, not specified by type .....	271	421 833	74 007	17.5	Z	X
	39500	All other receipts .....	5 721	17 456 028	2 371 368	13.6	1.5	65.9
	39541	All other operating receipts, not specified by type .....	1 366	2 215 832	369 630	16.7	.2	X
	39542	All other operating receipts, not specified by type .....	3 354	13 768 561	1 705 390	12.4	1.1	X
	39543	All other operating receipts, not specified by type .....	370	603 219	98 738	16.4	.1	X
	39544	All other operating receipts .....	104	24 131	5 386	22.3	Z	X
	39547	All other operating receipts .....	527	844 285	192 224	22.8	.1	X
54131		Architectural services .....	23 263	X	25 240 181	X	100.0	79.2
	34090	Architectural services for residential building projects, excluding landscape architecture .....	15 924	12 365 814	3 575 358	28.9	14.2	77.5
	34091	Architectural services for single-family residential projects, excluding landscape architecture .....	14 580	8 992 554	2 236 277	24.9	8.9	X
	34092	Architectural services for multi-family residential projects, excluding landscape architecture .....	6 676	7 574 079	1 339 081	17.7	5.3	X
	34100	Architectural services for non-residential building projects, excluding landscape architecture .....	20 450	24 136 355	18 110 792	75.0	71.8	77.9
	34101	Architectural services for office building projects, excluding landscape architecture .....	11 940	14 544 581	2 864 950	19.7	11.4	X
	34102	Architectural services for retail and restaurant building projects, excluding landscape architecture .....	9 733	9 611 890	1 711 555	17.8	6.8	X
	34103	Architectural services for hotels and convention centers, excluding landscape architecture .....	2 534	5 255 319	700 139	13.3	2.8	X
	34104	Architectural services for hospital and health care building projects, excluding landscape architecture .....	6 178	10 604 661	2 654 227	25.0	10.5	X
	34105	Architectural services for entertainment, recreational, and cultural building projects, excluding landscape architecture .....	6 642	10 386 722	1 467 666	14.1	5.8	X
	34106	Architectural services for educational building projects, excluding landscape architecture .....	9 595	16 566 549	4 903 910	29.6	19.4	X
	34107	Architectural services for industrial building projects, excluding landscape architecture .....	5 695	6 002 063	698 510	11.6	2.8	X
	34108	Architectural services for transportation and distribution facility projects, excluding landscape architecture .....	2 211	5 134 903	637 437	12.4	2.5	X
	34109	Architectural services for other non-residential building projects, excluding landscape architecture .....	8 657	12 019 281	2 472 398	20.6	9.8	X
	34110	Architectural services for historic restoration projects, excluding landscape architecture .....	2 440	3 017 895	263 051	8.7	1.0	X
	34120	Architectural advisory services, including expert witness testimony, excluding landscape architecture .....	1 813	1 737 091	94 230	5.4	.4	X
	34130	Landscape architectural services for residential building projects .....	399	902 546	38 858	4.3	.2	75.5
	34131	Landscape architectural services for single-family residential projects .....	257	351 854	20 133	5.7	.1	X
	34132	Landscape architectural services for multi-family residential projects .....	166	490 968	12 469	2.5	Z	X
	34133	Landscape architectural services for residential subdivision projects .....	105	284 717	6 256	2.2	Z	X
	34140	Landscape architectural services for non-residential building projects .....	694	2 324 371	98 546	4.2	.4	76.5
	34141	Landscape architectural services for corporate building projects .....	256	1 188 649	31 376	2.6	.1	X
	34142	Landscape architectural services for hotels, convention centers, stadiums, and arenas .....	94	363 416	7 692	2.1	Z	X
	34143	Landscape architectural services for educational building projects .....	295	1 143 983	30 536	2.7	.1	X
	34144	Landscape architectural services for other non-residential building projects .....	417	1 171 703	28 942	2.5	.1	X
	34150	Landscape architectural services for recreational and open space projects ..	209	546 752	24 719	4.5	.1	X
	34160	Landscape architectural advisory services including expert witness testimony .....	43	18 580	682	3.7	Z	X
	34170	Urban planning services .....	872	2 433 106	158 207	6.5	.6	75.3
	34171	Development of comprehensive urban plans .....	281	1 339 456	69 509	5.2	.3	X
	34172	Development of urban plans for communities .....	514	1 151 584	54 362	4.7	.2	X
	34173	Development of urban plan elements .....	333	993 492	34 336	3.5	.1	X
	34180	Urban planning advisory services including expert witness testimony .....	138	85 229	4 516	5.3	Z	X
	34190	Landscape architectural projects - specific elements .....	55	222 900	5 070	2.3	Z	X
	34310	Project management services .....	695	1 771 280	222 539	12.6	.9	X
	34320	Construction management services .....	814	1 626 195	594 671	36.6	2.4	X
	34550	Training services .....	45	23 462	2 371	10.1	Z	X
	34560	Interior design services .....	3 662	7 853 080	858 821	10.9	3.4	X
	35830	Landscape architectural services: Project site master plans for residential building projects .....	242	408 616	17 769	4.3	.1	X
	35840	Landscape architectural services: Project site master plans for non-residential building projects .....	546	1 334 569	58 600	4.4	.2	X
	35850	Landscape architectural services: Project site master plans for recreational and open-space projects .....	155	380 215	18 183	4.8	.1	X
	36920	Engineering services, not specified by type .....	1 286	4 133 276	724 078	17.5	2.9	X

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		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54131		Architectural services—Con.						
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type . . . . .	144	426 018	21 781	5.1	.1	X
	36940	Geophysical surveying services, not specified by type . . . . .	43	107 769	2 291	2.1	Z	X
	36950	Research and development services, not specified by type . . . . .	300	960 990	51 281	5.3	.2	X
	39000	Merchandise sales . . . . .	481	355 659	43 082	12.1	.2	79.2
	39045	Sale of merchandise, not specified by type . . . . .	481	355 659	43 082	12.1	.2	X
	39500	All other receipts . . . . .	966	1 718 819	249 950	14.5	1.0	79.1
	39541	All other operating receipts, not specified by type . . . . .	966	1 718 819	249 950	14.5	1.0	X
541310		Architectural services . . . . .	23 263	X	25 240 181	X	100.0	79.2
	34090	Architectural services for residential building projects,excluding landscape architecture . . . . .	15 924	12 365 814	3 575 358	28.9	14.2	77.5
	34091	Architectural services for single-family residential projects, excluding landscape architecture . . . . .	14 580	8 992 554	2 236 277	24.9	8.9	X
	34092	Architectural services for multi-family residential projects, excluding landscape architecture . . . . .	6 676	7 574 079	1 339 081	17.7	5.3	X
	34100	Architectural services for non-residential building projects, excluding landscape architecture . . . . .	20 450	24 136 355	18 110 792	75.0	71.8	77.9
	34101	Architectural services for office building projects, excluding landscape architecture . . . . .	11 940	14 544 581	2 864 950	19.7	11.4	X
	34102	Architectural services for retail and restaurant building projects, excluding landscape architecture . . . . .	9 733	9 611 890	1 711 555	17.8	6.8	X
	34103	Architectural services for hotels and convention centers, excluding landscape architecture . . . . .	2 534	5 255 319	700 139	13.3	2.8	X
	34104	Architectural services for hospital and health care building projects, excluding landscape architecture . . . . .	6 178	10 604 661	2 654 227	25.0	10.5	X
	34105	Architectural services for entertainment, recreational, and cultural building projects, excluding landscape architecture . . . . .	6 642	10 386 722	1 467 666	14.1	5.8	X
	34106	Architectural services for educational building projects, excluding landscape architecture . . . . .	9 595	16 566 549	4 903 910	29.6	19.4	X
	34107	Architectural services for industrial building projects, excluding landscape architecture . . . . .	5 695	6 002 063	698 510	11.6	2.8	X
	34108	Architectural services for transportation and distribution facility projects, excluding landscape architecture . . . . .	2 211	5 134 903	637 437	12.4	2.5	X
	34109	Architectural services for other non-residential building projects, excluding landscape architecture . . . . .	8 657	12 019 281	2 472 398	20.6	9.8	X
	34110	Architectural services for historic restoration projects, excluding landscape architecture . . . . .	2 440	3 017 895	263 051	8.7	1.0	X
	34120	Architectural advisory services, including expert witness testimony, excluding landscape architecture . . . . .	1 813	1 737 091	94 230	5.4	.4	X
	34130	Landscape architectural services for residential building projects . . . . .	399	902 546	38 858	4.3	.2	75.5
	34131	Landscape architectural services for single-family residential projects . . . . .	257	351 854	20 133	5.7	.1	X
	34132	Landscape architectural services for multi-family residential projects . . . . .	166	490 968	12 469	2.5	Z	X
	34133	Landscape architectural services for residential subdivision projects . . . . .	105	284 717	6 256	2.2	Z	X
	34140	Landscape architectural services for non-residential building projects . . . . .	694	2 324 371	98 546	4.2	.4	76.5
	34141	Landscape architectural services for corporate building projects . . . . .	256	1 188 649	31 376	2.6	.1	X
	34142	Landscape architectural services for hotels, convention centers, stadiums, and arenas . . . . .	94	363 416	7 692	2.1	Z	X
	34143	Landscape architectural services for educational building projects . . . . .	295	1 143 983	30 536	2.7	.1	X
	34144	Landscape architectural services for other non-residential building projects . . . . .	417	1 171 703	28 942	2.5	.1	X
	34150	Landscape architectural services for recreational and open space projects . . . . .	209	546 752	24 719	4.5	.1	X
	34160	Landscape architectural advisory services including expert witness testimony . . . . .	43	18 580	682	3.7	Z	X
	34170	Urban planning services . . . . .	872	2 433 106	158 207	6.5	.6	75.3
	34171	Development of comprehensive urban plans . . . . .	281	1 339 456	69 509	5.2	.3	X
	34172	Development of urban plans for communities . . . . .	514	1 151 584	54 362	4.7	.2	X
	34173	Development of urban plan elements . . . . .	333	993 492	34 336	3.5	.1	X
	34180	Urban planning advisory services including expert witness testimony . . . . .	138	85 229	4 516	5.3	Z	X
	34190	Landscape architectural projects - specific elements . . . . .	55	222 900	5 070	2.3	Z	X
	34310	Project management services . . . . .	695	1 771 280	222 539	12.6	.9	X
	34320	Construction management services . . . . .	814	1 626 195	594 671	36.6	2.4	X
	34550	Training services . . . . .	45	23 462	2 371	10.1	Z	X
	34560	Interior design services . . . . .	3 662	7 853 080	858 821	10.9	3.4	X
	35830	Landscape architectural services: Project site master plans for residential building projects . . . . .	242	408 616	17 769	4.3	.1	X
	35840	Landscape architectural services: Project site master plans for non-residential building projects . . . . .	546	1 334 569	58 600	4.4	.2	X
	35850	Landscape architectural services: Project site master plans for recreational and open-space projects . . . . .	155	380 215	18 183	4.8	.1	X
	36920	Engineering services, not specified by type . . . . .	1 286	4 133 276	724 078	17.5	2.9	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type . . . . .	144	426 018	21 781	5.1	.1	X
	36940	Geophysical surveying services, not specified by type . . . . .	43	107 769	2 291	2.1	Z	X
	36950	Research and development services, not specified by type . . . . .	300	960 990	51 281	5.3	.2	X
	39000	Merchandise sales . . . . .	481	355 659	43 082	12.1	.2	79.2
	39045	Sale of merchandise, not specified by type . . . . .	481	355 659	43 082	12.1	.2	X
	39500	All other receipts . . . . .	966	1 718 819	249 950	14.5	1.0	79.1
	39541	All other operating receipts, not specified by type . . . . .	966	1 718 819	249 950	14.5	1.0	X
54132		Landscape architectural services . . . . .	6 225	X	3 570 016	X	100.0	46.7
	34090	Architectural services for residential building projects,excluding landscape architecture . . . . .	121	101 030	18 577	18.4	.5	46.7

See footnotes at end of table.



**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54132		Landscape architectural services—Con.						
	34090	Architectural services for residential building projects,excluding landscape architecture—Con.						
	34091	Architectural services for single-family residential projects, excluding landscape architecture	116	96 164	16 409	17.1	.5	X
	34092	Architectural services for multi-family residential projects, excluding landscape architecture	35	21 993	2 168	9.9	.1	X
	34100	Architectural services for non-residential building projects, excluding landscape architecture	141	122 935	32 327	26.3	.9	46.1
	34101	Architectural services for office building projects, excluding landscape architecture	55	56 839	7 474	13.1	.2	X
	34102	Architectural services for retail and restaurant building projects, excluding landscape architecture	17	43 844	2 491	5.7	.1	X
	34103	Architectural services for hotels and convention centers, excluding landscape architecture	29	39 208	2 344	6.0	.1	X
	34104	Architectural services for hospital and health care building projects, excluding landscape architecture	8	25 494	426	1.7	Z	X
	34105	Architectural services for entertainment, recreational, and cultural building projects, excluding landscape architecture	74	87 079	4 454	5.1	.1	X
	34106	Architectural services for educational building projects, excluding landscape architecture	28	38 620	1 493	3.9	Z	X
	34107	Architectural services for industrial building projects, excluding landscape architecture	17	14 427	1 000	6.9	Z	X
	34108	Architectural services for transportation and distribution facility projects, excluding landscape architecture	28	28 282	2 811	9.9	.1	X
	34109	Architectural services for other non-residential building projects, excluding landscape architecture	62	73 024	9 834	13.5	.3	X
	34110	Architectural services for historic restoration projects, excluding landscape architecture	31	23 894	853	3.6	Z	X
	34120	Architectural advisory services, including expert witness testimony, excluding landscape architecture	34	28 343	1 015	3.6	Z	X
	34130	Landscape architectural services for residential building projects	4 848	2 817 527	1 474 519	52.3	41.3	41.1
	34131	Landscape architectural services for single-family residential projects	4 034	2 185 523	1 014 731	46.4	28.4	X
	34132	Landscape architectural services for multi-family residential projects	1 774	1 253 052	144 955	11.6	4.1	X
	34133	Landscape architectural services for residential subdivision projects	1 964	1 386 025	314 833	22.7	8.8	X
	34140	Landscape architectural services for non-residential building projects	3 711	2 219 492	750 095	33.8	21.0	43.3
	34141	Landscape architectural services for corporate building projects	2 298	1 532 831	231 411	15.1	6.5	X
	34142	Landscape architectural services for hotels, convention centers, stadiums, and arenas	1 076	817 709	99 324	12.1	2.8	X
	34143	Landscape architectural services for educational building projects	1 859	1 417 657	197 673	13.9	5.5	X
	34144	Landscape architectural services for other non-residential building projects	2 595	1 508 271	221 687	14.7	6.2	X
	34150	Landscape architectural services for recreational and open space projects	2 078	1 434 666	321 143	22.4	9.0	X
	34160	Landscape architectural advisory services including expert witness testimony	494	213 344	17 463	8.2	.5	X
	34170	Urban planning services	891	880 977	246 203	27.9	6.9	43.2
	34171	Development of comprehensive urban plans	494	595 304	128 626	21.6	3.6	X
	34172	Development of urban plans for communities	417	559 902	74 539	13.3	2.1	X
	34173	Development of urban plan elements	448	390 440	43 038	11.0	1.2	X
	34180	Urban planning advisory services including expert witness testimony	103	86 311	33 078	38.3	.9	X
	34190	Landscape architectural projects - specific elements	805	466 427	141 562	30.4	4.0	X
	34310	Project management services	272	93 972	13 109	14.0	.4	X
	34320	Construction management services	144	102 141	14 090	13.8	.4	X
	34550	Training services	38	15 347	2 534	16.5	.1	X
	35830	Landscape architectural services: Project site master plans for residential building projects	1 264	766 420	113 746	14.8	3.2	X
	35840	Landscape architectural services: Project site master plans for non-residential building projects	1 073	682 569	51 834	7.6	1.5	X
	35850	Landscape architectural services: Project site master plans for recreational and open-space projects	1 276	835 961	114 586	13.7	3.2	X
	36920	Engineering services, not specified by type	159	248 118	52 058	21.0	1.5	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	55	58 810	4 213	7.2	.1	X
	36940	Geophysical surveying services, not specified by type	22	19 023	537	2.8	Z	X
	36950	Research and development services, not specified by type	66	65 981	6 799	10.3	.2	X
	39000	Merchandise sales	334	163 338	39 995	24.5	1.1	43.6
	39045	Sale of merchandise, not specified by type	334	163 338	39 995	24.5	1.1	X
	39500	All other receipts	400	497 013	119 680	24.1	3.4	46.5
	39541	All other operating receipts, not specified by type	400	497 013	119 680	24.1	3.4	X
541320		Landscape architectural services	6 225	X	3 570 016	X	100.0	46.7
	34090	Architectural services for residential building projects,excluding landscape architecture	121	101 030	18 577	18.4	.5	46.7
	34091	Architectural services for single-family residential projects, excluding landscape architecture	116	96 164	16 409	17.1	.5	X
	34092	Architectural services for multi-family residential projects, excluding landscape architecture	35	21 993	2 168	9.9	.1	X
	34100	Architectural services for non-residential building projects, excluding landscape architecture	141	122 935	32 327	26.3	.9	46.1
	34101	Architectural services for office building projects, excluding landscape architecture	55	56 839	7 474	13.1	.2	X
	34102	Architectural services for retail and restaurant building projects, excluding landscape architecture	17	43 844	2 491	5.7	.1	X
	34103	Architectural services for hotels and convention centers, excluding landscape architecture	29	39 208	2 344	6.0	.1	X

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54132		Landscape architectural services—Con.						
541320		Landscape architectural services—Con.						
	34100	Architectural services for non-residential building projects, excluding landscape architecture—Con.						
	34104	Architectural services for hospital and health care building projects, excluding landscape architecture	8	25 494	426	1.7	Z	X
	34105	Architectural services for entertainment, recreational, and cultural building projects, excluding landscape architecture	74	87 079	4 454	5.1	.1	X
	34106	Architectural services for educational building projects, excluding landscape architecture	28	38 620	1 493	3.9	Z	X
	34107	Architectural services for industrial building projects, excluding landscape architecture	17	14 427	1 000	6.9	Z	X
	34108	Architectural services for transportation and distribution facility projects, excluding landscape architecture	28	28 282	2 811	9.9	.1	X
	34109	Architectural services for other non-residential building projects, excluding landscape architecture	62	73 024	9 834	13.5	.3	X
	34110	Architectural services for historic restoration projects, excluding landscape architecture	31	23 894	853	3.6	Z	X
	34120	Architectural advisory services, including expert witness testimony, excluding landscape architecture	34	28 343	1 015	3.6	Z	X
	34130	Landscape architectural services for residential building projects	4 848	2 817 527	1 474 519	52.3	41.3	41.1
	34131	Landscape architectural services for single-family residential projects	4 034	2 185 523	1 014 731	46.4	28.4	X
	34132	Landscape architectural services for multi-family residential projects	1 774	1 253 052	144 955	11.6	4.1	X
	34133	Landscape architectural services for residential subdivision projects	1 964	1 386 025	314 833	22.7	8.8	X
	34140	Landscape architectural services for non-residential building projects	3 711	2 219 492	750 095	33.8	21.0	43.3
	34141	Landscape architectural services for corporate building projects	2 298	1 532 831	231 411	15.1	6.5	X
	34142	Landscape architectural services for hotels, convention centers, stadiums, and arenas	1 076	817 709	99 324	12.1	2.8	X
	34143	Landscape architectural services for educational building projects	1 859	1 417 657	197 673	13.9	5.5	X
	34144	Landscape architectural services for other non-residential building projects	2 595	1 508 271	221 687	14.7	6.2	X
	34150	Landscape architectural services for recreational and open space projects	2 078	1 434 666	321 143	22.4	9.0	X
	34160	Landscape architectural advisory services including expert witness testimony	494	213 344	17 463	8.2	.5	X
	34170	Urban planning services	891	880 977	246 203	27.9	6.9	43.2
	34171	Development of comprehensive urban plans	494	595 304	128 626	21.6	3.6	X
	34172	Development of urban plans for communities	417	559 902	74 539	13.3	2.1	X
	34173	Development of urban plan elements	448	390 440	43 038	11.0	1.2	X
	34180	Urban planning advisory services including expert witness testimony	103	86 311	33 078	38.3	.9	X
	34190	Landscape architectural projects - specific elements	805	466 427	141 562	30.4	4.0	X
	34310	Project management services	272	93 972	13 109	14.0	.4	X
	34320	Construction management services	144	102 141	14 090	13.8	.4	X
	34550	Training services	38	15 347	2 534	16.5	.1	X
	35830	Landscape architectural services: Project site master plans for residential building projects	1 264	766 420	113 746	14.8	3.2	X
	35840	Landscape architectural services: Project site master plans for non-residential building projects	1 073	682 569	51 834	7.6	1.5	X
	35850	Landscape architectural services: Project site master plans for recreational and open-space projects	1 276	835 961	114 586	13.7	3.2	X
	36920	Engineering services, not specified by type	159	248 118	52 058	21.0	1.5	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	55	58 810	4 213	7.2	.1	X
	36940	Geophysical surveying services, not specified by type	22	19 023	537	2.8	Z	X
	36950	Research and development services, not specified by type	66	65 981	6 799	10.3	.2	X
	39000	Merchandise sales	334	163 338	39 995	24.5	1.1	43.6
	39045	Sale of merchandise, not specified by type	334	163 338	39 995	24.5	1.1	X
	39500	All other receipts	400	497 013	119 680	24.1	3.4	46.5
	39541	All other operating receipts, not specified by type	400	497 013	119 680	24.1	3.4	X
54133		Engineering services	55 310	X	116 886 978	X	100.0	65.1
	34200	Building engineering projects: Engineering services for residential building projects	18 046	24 251 878	8 112 318	33.5	6.9	59.3
	34201	Engineering services for new residential building projects	16 696	22 069 156	6 617 433	30.0	5.7	X
	34202	Engineering services for residential building renovation projects	8 871	10 183 779	1 494 885	14.7	1.3	X
	34210	Building engineering projects: Engineering services for commercial, public, and institutional building projects	24 955	38 337 599	14 420 946	37.6	12.3	63.8
	34211	Engineering services for new commercial, public, and institutional building projects	22 412	33 937 460	10 010 592	29.5	8.6	X
	34212	Engineering services for commercial, public, and institutional building renovation projects	15 456	21 860 380	4 410 354	20.2	3.8	X
	34220	Industrial engineering projects: Engineering services for industrial and manufacturing plant and process projects	13 026	27 669 183	12 625 064	45.6	10.8	63.4
	34222	Engineering services for mining and metallurgical plant and process projects	2 522	3 763 353	708 646	18.8	.6	X
	34223	Engineering services for petroleum and petrochemical plant and process projects	2 536	9 152 518	3 603 370	39.4	3.1	X
	34224	Engineering services for pharmaceutical plant and process projects	1 612	5 132 358	1 214 942	23.7	1.0	X
	34225	Engineering services for pulp and paper plant and process projects	1 435	3 728 531	746 089	20.0	.6	X
	34226	Engineering services for microelectronic plant and process projects	1 177	2 314 974	482 272	20.8	.4	X
	34227	Engineering services for textile and clothing plant and process projects	410	2 143 772	31 382	1.5	Z	X
	34228	Engineering services for iron and steel plant and process projects	563	2 042 838	633 897	31.0	.5	X
	34229	Engineering services for other industrial and manufacturing projects	8 082	18 031 368	5 126 904	28.4	4.4	X
	34230	Industrial engineering projects: Engineering design services for industrial and manufactured products	4 467	5 467 147	3 494 872	63.9	3.0	X

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			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54133		Engineering services—Con.						
	34240	Infrastructure engineering projects: Engineering services for transportation projects.....	15 529	38 881 488	14 984 690	38.5	12.8	64.8
	34241	Highway and roadway projects .....	12 926	32 258 685	9 145 486	28.4	7.8	X
	34242	Mass transit projects .....	2 612	14 503 707	2 807 200	19.4	2.4	X
	34243	All other transportation projects including aviation, railway, and marine.....	4 937	18 035 517	3 027 486	16.8	2.6	X
	34250	Infrastructure engineering projects: Engineering services for municipal utility projects.....	13 876	32 494 407	8 814 256	27.1	7.5	64.5
	34251	Water collection, distribution, treatment, and disposal projects .....	11 312	25 227 287	4 436 779	17.6	3.8	X
	34252	Municipal waste collection and disposal projects .....	6 908	16 268 752	2 011 682	12.4	1.7	X
	34253	Other municipal utility projects .....	5 400	13 138 554	2 365 795	18.0	2.0	X
	34260	Infrastructure engineering projects: Engineering services for power generation and distribution projects .....	4 822	20 874 737	11 556 379	55.4	9.9	62.8
	34261	Fossil fuel power generating unit projects .....	1 969	11 611 927	5 363 016	48.2	4.6	X
	34262	Hydro power generating unit projects .....	1 138	4 549 372	206 984	4.6	.2	X
	34263	Nuclear power generating unit projects .....	523	8 207 289	3 401 467	41.4	2.9	X
	34264	Other power generating projects .....	1 105	4 993 453	1 589 395	31.8	1.4	X
	34265	Power transmission and distribution projects .....	2 103	7 749 747	995 517	12.8	.9	X
	34270	Infrastructure engineering projects: Engineering services for telecommunications and broadcasting projects .....	5 015	12 681 733	4 582 260	36.1	3.9	62.8
	34271	Wireless network projects, including direct broadcast satellite TV and radio systems.....	2 431	7 294 267	1 802 160	24.7	1.5	X
	34272	Wired telephone system projects .....	1 849	3 624 578	962 249	26.5	.8	X
	34273	Cable television system projects .....	498	730 972	194 205	26.6	.2	X
	34274	Television and radio broadcasting system projects, excludes direct broadcast satellite systems .....	360	405 543	67 893	16.7	.1	X
	34275	Other telecommunications and broadcasting .....	1 703	7 216 650	1 555 753	21.6	1.3	X
	34280	Engineering services for hazardous and industrial waste projects .....	4 906	18 382 036	4 920 737	26.8	4.2	64.3
	34281	Industrial waste collection, treatment, and disposal projects .....	2 311	9 488 777	1 497 062	15.8	1.3	X
	34282	Hazardous waste remediation projects.....	3 640	13 385 080	3 423 675	25.6	2.9	X
	34290	Engineering services for all other projects.....	6 160	25 669 589	17 104 938	66.6	14.6	X
	34300	Engineering advisory and consulting services, performed independently of an engineering project .....	6 071	11 436 154	3 440 320	30.1	2.9	X
	34310	Project management services .....	3 664	12 407 085	1 920 683	15.5	1.6	X
	34320	Construction management services .....	4 169	13 807 852	2 985 419	21.6	2.6	X
	34550	Training services .....	1 309	3 965 156	214 907	5.4	.2	X
	35150	Computer systems design, development, and integration services.....	854	2 672 811	242 171	9.1	.2	64.1
	35151	Computer systems design services .....	854	2 672 811	242 171	9.1	.2	X
	36900	Architectural services, excluding landscape architecture, not specified by type.....	1 249	5 104 707	588 513	11.5	.5	X
	36910	Landscape architectural services, not specified by type .....	1 604	5 498 003	297 204	5.4	.3	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specifying by type .....	7 469	15 181 642	2 370 875	15.6	2.0	X
	36940	Geophysical surveying services, not specified by type .....	589	1 623 555	96 996	6.0	.1	X
	36950	Research and development services, not specified by type .....	1 471	1 778 369	417 571	23.5	.4	X
	37000	Building inspection services: Home inspection services .....	1 844	1 889 046	144 339	7.6	.1	63.3
	37001	Home inspection services, except pest inspection and new home construction.....	1 155	1 384 604	82 498	6.0	.1	X
	37003	New home construction inspection services .....	1 140	1 067 420	61 841	5.8	.1	X
	37010	Building inspection services: Commercial building inspection services .....	2 036	2 674 402	232 537	8.7	.2	X
	37030	Building inspection services: Environmental hazard detection services .....	2 219	4 637 914	494 984	10.7	4.4	62.3
	37031	Lead-based paint inspection services .....	840	1 781 305	34 188	1.9	.4	X
	37032	Radon inspection services .....	180	417 847	4 672	1.1	.2	X
	37033	Asbestos inspection services .....	1 102	2 376 701	88 063	3.7	.1	X
	37034	Water quality inspection services .....	1 009	2 094 184	79 000	3.8	.1	X
	37035	Carbon monoxide and carbon dioxide inspection services .....	50	86 994	2 495	2.9	.1	X
	37036	Indoor air quality inspection services .....	798	1 790 323	78 757	4.4	.1	X
	37037	Underground fuel tank inspection services .....	961	2 415 723	92 792	3.8	.1	X
	37038	Other environmental hazard detection services .....	460	984 821	114 997	11.7	.1	X
	37040	Building inspection services: Specific element, system, or site feature inspection services .....	4 154	5 843 149	541 838	9.3	.5	62.0
	37041	Structural component inspection services .....	2 452	3 114 909	168 396	5.4	.1	X
	37042	Electrical inspection services .....	721	1 312 689	43 845	3.3	.3	X
	37043	Heating system inspection services .....	457	1 107 130	31 182	2.8	.2	X
	37044	Cooling system inspection services .....	586	1 005 106	29 142	2.9	.2	X
	37045	Septic system inspection services .....	563	524 877	14 154	2.7	.2	X
	37046	Exterior inspection services .....	332	698 837	26 212	3.8	.2	X
	37047	Roofing inspection services .....	733	855 958	74 944	8.8	.1	X
	37048	Moisture intrusion analysis services .....	262	494 776	29 668	6.0	.2	X
	37049	Recreational facilities analysis services .....	442	566 067	8 645	1.6	.2	X
	37051	Other specific element inspection services .....	587	950 339	115 650	12.2	.1	X
	39000	Merchandise sales .....	1 001	2 332 586	607 655	26.1	.5	64.7
	39046	Sale of merchandise, not specified by type .....	1 001	2 332 586	607 655	26.1	.5	X
	39500	All other receipts.....	3 222	13 676 744	1 674 506	12.2	1.4	63.4
	39542	All other operating receipts, not specified by type .....	3 222	13 676 744	1 674 506	12.2	1.4	X
541330		Engineering services .....	55 310	X	116 886 978	X	100.0	65.1
	34200	Building engineering projects: Engineering services for residential building projects.....	18 046	24 251 878	8 112 318	33.5	6.9	59.3
	34201	Engineering services for new residential building projects .....	16 696	22 069 156	6 617 433	30.0	5.7	X
	34202	Engineering services for residential building renovation projects.....	8 871	10 183 779	1 494 885	14.7	1.3	X
	34210	Building engineering projects: Engineering services for commercial, public, and institutional building projects.....	24 955	38 337 599	14 420 946	37.6	12.3	63.8
	34211	Engineering services for new commercial, public, and institutional building projects.....	22 412	33 937 460	10 010 592	29.5	8.6	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services— Con.</b>						
541		Professional, scientific, and technical services— Con.						
5413		Architectural, engineering, and related services— Con.						
54133		Engineering services— Con.						
541330		Engineering services— Con.						
	34210	Building engineering projects: Engineering services for commercial, public, and institutional building projects— Con.						
	34212	Engineering services for commercial, public, and institutional building renovation projects . . . . .	15 456	21 860 380	4 410 354	20.2	3.8	X
	34220	Industrial engineering projects: Engineering services for industrial and manufacturing plant and process projects . . . . .	13 026	27 669 183	12 625 064	45.6	10.8	63.4
	34222	Engineering services for mining and metallurgical plant and process projects . . . . .	2 522	3 763 353	708 646	18.8	.6	X
	34223	Engineering services for petroleum and petrochemical plant and process projects . . . . .	2 536	9 152 518	3 603 370	39.4	3.1	X
	34224	Engineering services for pharmaceutical plant and process projects . . . . .	1 612	5 132 358	1 214 942	23.7	1.0	X
	34225	Engineering services for pulp and paper plant and process projects . . . . .	1 435	3 728 531	746 089	20.0	.6	X
	34226	Engineering services for microelectronic plant and process projects . . . . .	1 177	2 314 974	482 272	20.8	.4	X
	34227	Engineering services for textile and clothing plant and process projects . . . . .	410	2 143 772	31 382	1.5	Z	X
	34228	Engineering services for iron and steel plant and process projects . . . . .	563	2 042 838	633 897	31.0	.5	X
	34229	Engineering services for other industrial and manufacturing projects . . . . .	8 082	18 031 368	5 126 904	28.4	4.4	X
	34230	Industrial engineering projects: Engineering design services for industrial and manufactured products . . . . .	4 467	5 467 147	3 494 872	63.9	3.0	X
	34240	Infrastructure engineering projects: Engineering services for transportation projects . . . . .	15 529	38 881 488	14 984 690	38.5	12.8	64.8
	34241	Highway and roadway projects . . . . .	12 926	32 258 685	9 145 486	28.4	7.8	X
	34242	Mass transit projects . . . . .	2 612	14 503 707	2 807 200	19.4	2.4	X
	34243	All other transportation projects including aviation, railway, and marine . . . . .	4 937	18 035 517	3 027 486	16.8	2.6	X
	34250	Infrastructure engineering projects: Engineering services for municipal utility projects . . . . .	13 876	32 494 407	8 814 256	27.1	7.5	64.5
	34251	Water collection, distribution, treatment, and disposal projects . . . . .	11 312	25 227 287	4 436 779	17.6	3.8	X
	34252	Municipal waste collection and disposal projects . . . . .	6 908	16 268 752	2 011 682	12.4	1.7	X
	34253	Other municipal utility projects . . . . .	5 400	13 138 554	2 365 795	18.0	2.0	X
	34260	Infrastructure engineering projects: Engineering services for power generation and distribution projects . . . . .	4 822	20 874 737	11 556 379	55.4	9.9	62.8
	34261	Fossil fuel power generating unit projects . . . . .	1 969	11 611 927	5 363 016	46.2	4.6	X
	34262	Hydro power generating unit projects . . . . .	1 138	4 549 372	206 984	4.6	.2	X
	34263	Nuclear power generating unit projects . . . . .	523	8 207 289	3 401 467	41.4	2.9	X
	34264	Other power generating projects . . . . .	1 105	4 993 453	1 589 395	31.8	1.4	X
	34265	Power transmission and distribution projects . . . . .	2 103	7 749 747	995 517	12.8	.9	X
	34270	Infrastructure engineering projects: Engineering services for telecommunications and broadcasting projects . . . . .	5 015	12 681 733	4 582 260	36.1	3.9	62.8
	34271	Wireless network projects, including direct broadcast satellite TV and radio systems . . . . .	2 431	7 294 267	1 802 160	24.7	1.5	X
	34272	Wired telephone system projects . . . . .	1 849	3 624 578	962 249	26.5	.8	X
	34273	Cable television system projects . . . . .	498	730 972	194 205	26.6	.2	X
	34274	Television and radio broadcasting system projects, excludes direct broadcast satellite systems . . . . .	360	405 543	67 893	16.7	.7	X
	34275	Other telecommunications and broadcasting . . . . .	1 703	7 216 650	1 555 753	21.6	1.3	X
	34280	Engineering services for hazardous and industrial waste projects . . . . .	4 906	18 382 036	4 920 737	26.8	4.2	64.3
	34281	Industrial waste collection, treatment, and disposal projects . . . . .	2 311	9 488 777	1 497 062	15.8	1.3	X
	34282	Hazardous waste remediation projects . . . . .	3 640	13 385 080	3 423 675	25.6	2.9	X
	34290	Engineering services for all other projects . . . . .	6 160	25 669 589	17 104 938	66.6	14.6	X
	34300	Engineering advisory and consulting services, performed independently of an engineering project . . . . .	6 071	11 436 154	3 440 320	30.1	2.9	X
	34310	Project management services . . . . .	3 664	12 407 085	1 920 683	15.5	1.6	X
	34320	Construction management services . . . . .	4 169	13 807 852	2 985 419	21.6	2.6	X
	34550	Training services . . . . .	1 309	3 965 156	214 907	5.4	.2	X
	35150	Computer systems design, development, and integration services . . . . .	854	2 672 811	242 171	9.1	.2	64.1
	35151	Computer systems design services . . . . .	854	2 672 811	242 171	9.1	.2	X
	36900	Architectural services, excluding landscape architecture, not specified by type . . . . .	1 249	5 104 707	588 513	11.5	.5	X
	36910	Landscape architectural services, not specified by type . . . . .	1 604	5 498 003	297 204	5.4	.3	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type . . . . .	7 469	15 181 642	2 370 875	15.6	2.0	X
	36940	Geophysical surveying services, not specified by type . . . . .	589	1 623 555	96 996	6.0	.1	X
	36950	Research and development services, not specified by type . . . . .	1 471	1 778 369	417 571	23.5	.4	X
	37000	Building inspection services: Home inspection services . . . . .	1 844	1 889 046	144 339	7.6	.1	63.3
	37001	Home inspection services, except pest inspection and new home construction . . . . .	1 155	1 384 604	82 498	6.0	.1	X
	37003	New home construction inspection services . . . . .	1 140	1 067 420	61 841	5.8	.1	X
	37010	Building inspection services: Commercial building inspection services . . . . .	2 036	2 674 402	232 537	8.7	.2	X
	37030	Building inspection services: Environmental hazard detection services . . . . .	2 219	4 637 914	494 984	10.7	.4	62.3
	37031	Lead-based paint inspection services . . . . .	840	1 781 305	34 188	1.9	Z	X
	37032	Radon inspection services . . . . .	180	417 847	4 672	1.1	Z	X
	37033	Asbestos inspection services . . . . .	1 102	2 376 701	88 083	3.7	.1	X
	37034	Water quality inspection services . . . . .	1 009	2 094 184	79 000	3.8	.1	X
	37035	Carbon monoxide and carbon dioxide inspection services . . . . .	50	86 994	2 495	2.9	Z	X
	37036	Indoor air quality inspection services . . . . .	798	1 790 323	78 757	4.4	.1	X
	37037	Underground fuel tank inspection services . . . . .	961	2 415 723	92 792	3.8	.1	X
	37038	Other environmental hazard detection services . . . . .	460	984 821	114 997	11.7	.1	X
	37040	Building inspection services: Specific element, system, or site feature inspection services . . . . .	4 154	5 843 149	541 838	9.3	.5	62.0
	37041	Structural component inspection services . . . . .	2 452	3 114 909	168 396	5.4	.1	X
	37042	Electrical inspection services . . . . .	721	1 312 689	43 845	3.3	Z	X
	37043	Heating system inspection services . . . . .	457	1 107 130	31 182	2.8	Z	X
	37044	Cooling system inspection services . . . . .	586	1 005 106	29 142	2.9	Z	X
	37045	Septic system inspection services . . . . .	563	524 877	14 154	2.7	Z	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54133		Engineering services—Con.						
541330		Engineering services—Con.						
	37040	Building inspection services: Specific element, system, or site feature inspection services—Con.						
	37046	Exterior inspection services .....	332	698 837	26 212	3.8	Z	X
	37047	Roofing inspection services .....	733	855 958	74 944	8.8	.1	X
	37048	Moisture intrusion analysis services .....	262	494 776	29 668	6.0	Z	X
	37049	Recreational facilities inspection services .....	442	556 067	8 645	1.6	Z	X
	37051	Other specific element inspection services .....	587	950 339	115 650	12.2	.1	X
	39000	Merchandise sales .....	1 001	2 332 586	607 655	26.1	.5	64.7
	39046	Sale of merchandise, not specified by type .....	1 001	2 332 586	607 655	26.1	.5	X
	39500	All other receipts .....	3 222	13 676 744	1 674 506	12.2	1.4	63.4
	39542	All other operating receipts, not specified by type .....	3 222	13 676 744	1 674 506	12.2	1.4	X
54134		Drafting services .....	2 675	X	730 778	X	100.0	61.8
	34170	Urban planning services .....	23	5 381	266	4.9	Z	X
	34560	Interior design services .....	72	12 988	2 875	22.1	.4	61.8
	34561	Fees .....	67	12 152	2 468	20.3	.3	X
	34563	Income from subcontracted work .....	36	5 298	407	7.7	.1	X
	34570	Industrial design services .....	95	26 619	6 270	23.6	.9	X
	34600	Graphic design services .....	38	20 770	2 491	12.0	.3	X
	34630	Specialized design services .....	34	15 028	5 171	34.4	.7	X
	36750	Photography services, including commercial photography .....	56	9 637	1 145	11.9	.2	X
	37100	Drafting services: Mechanical drafting services .....	543	161 973	106 965	66.0	14.6	59.0
	37101	Machine drafting services .....	256	79 053	43 397	54.9	5.9	X
	37102	Mechanical systems drafting services .....	211	68 805	24 341	35.4	3.3	X
	37103	Mechanical flow diagram drafting services .....	74	30 432	2 196	7.2	.3	X
	37104	Industrial machinery and equipment layout drafting services .....	196	59 098	37 031	62.7	5.1	X
	37110	Drafting services: Process piping systems drafting .....	144	54 103	15 272	28.2	2.1	X
	37120	Drafting services: Electrical and electronic drafting services .....	219	64 811	16 682	25.7	2.3	X
	37130	Drafting services: Site drafting services for civil engineering projects .....	152	42 605	14 980	35.2	2.1	X
	37140	Drafting services: Structural drafting services for civil engineering projects .....	164	43 550	9 450	21.7	1.3	X
	37150	Drafting services: Structural drafting services for buildings .....	380	99 912	47 269	47.3	6.5	X
	37160	Drafting services: Steel detailing drafting services .....	754	240 870	204 490	84.9	28.0	X
	37170	Drafting services: Other engineering drafting services .....	205	62 384	24 581	39.4	3.4	X
	37180	Drafting services: Architectural drafting services .....	758	146 855	89 515	61.0	12.2	X
	37190	Drafting services: Display and presentation drafting services .....	79	18 281	8 425	46.1	1.2	X
	37200	Drafting services: Patent drawing and trademark illustration services .....	53	12 695	1 998	15.7	.3	X
	37210	Drafting services: Drafting of as-built drawings .....	330	91 043	21 600	23.7	3.0	X
	37220	Drafting services: Checking and revision services .....	221	48 859	3 652	7.5	.5	X
	37230	Drafting services: Drafting consulting services .....	247	50 617	4 731	9.3	.6	X
	37240	Drafting services: Drafting training services .....	59	16 953	536	3.2	.1	X
	37250	Drafting services: Other drafting services .....	598	179 003	125 375	70.0	17.2	48.0
	37251	Interior design drafting services .....	82	29 812	21 690	72.8	3.0	X
	37252	Landscape design drafting services .....	90	25 488	3 117	12.2	.4	X
	37253	All other drafting services .....	465	134 711	100 568	74.7	13.8	X
	37260	Plotting and printing services for technical drawings .....	241	52 664	6 941	13.2	1.0	X
	37270	Conversion services for technical drawings .....	109	34 890	2 455	7.0	.3	X
	39000	Merchandise sales .....	25	12 778	1 862	14.6	.3	61.8
	39048	Sales of merchandise, not specified by type .....	25	12 778	1 862	14.6	.3	X
	39500	All other receipts .....	104	24 131	5 386	22.3	.7	61.8
	39544	All other operating receipts .....	104	24 131	5 386	22.3	.7	X
541340		Drafting services .....	2 675	X	730 778	X	100.0	61.8
	34170	Urban planning services .....	23	5 381	266	4.9	Z	X
	34560	Interior design services .....	72	12 988	2 875	22.1	.4	61.8
	34561	Fees .....	67	12 152	2 468	20.3	.3	X
	34563	Income from subcontracted work .....	36	5 298	407	7.7	.1	X
	34570	Industrial design services .....	95	26 619	6 270	23.6	.9	X
	34600	Graphic design services .....	38	20 770	2 491	12.0	.3	X
	34630	Specialized design services .....	34	15 028	5 171	34.4	.7	X
	36750	Photography services, including commercial photography .....	56	9 637	1 145	11.9	.2	X
	37100	Drafting services: Mechanical drafting services .....	543	161 973	106 965	66.0	14.6	59.0
	37101	Machine drafting services .....	256	79 053	43 397	54.9	5.9	X
	37102	Mechanical systems drafting services .....	211	68 805	24 341	35.4	3.3	X
	37103	Mechanical flow diagram drafting services .....	74	30 432	2 196	7.2	.3	X
	37104	Industrial machinery and equipment layout drafting services .....	196	59 098	37 031	62.7	5.1	X
	37110	Drafting services: Process piping systems drafting .....	144	54 103	15 272	28.2	2.1	X
	37120	Drafting services: Electrical and electronic drafting services .....	219	64 811	16 682	25.7	2.3	X
	37130	Drafting services: Site drafting services for civil engineering projects .....	152	42 605	14 980	35.2	2.1	X
	37140	Drafting services: Structural drafting services for civil engineering projects .....	164	43 550	9 450	21.7	1.3	X
	37150	Drafting services: Structural drafting services for buildings .....	380	99 912	47 269	47.3	6.5	X
	37160	Drafting services: Steel detailing drafting services .....	754	240 870	204 490	84.9	28.0	X
	37170	Drafting services: Other engineering drafting services .....	205	62 384	24 581	39.4	3.4	X
	37180	Drafting services: Architectural drafting services .....	758	146 855	89 515	61.0	12.2	X
	37190	Drafting services: Display and presentation drafting services .....	79	18 281	8 425	46.1	1.2	X
	37200	Drafting services: Patent drawing and trademark illustration services .....	53	12 695	1 998	15.7	.3	X
	37210	Drafting services: Drafting of as-built drawings .....	330	91 043	21 600	23.7	3.0	X
	37220	Drafting services: Checking and revision services .....	221	48 859	3 652	7.5	.5	X
	37230	Drafting services: Drafting consulting services .....	247	50 617	4 731	9.3	.6	X
	37240	Drafting services: Drafting training services .....	59	16 953	536	3.2	.1	X

See footnotes at end of table.

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54134		Drafting services—Con.						
541340		Drafting services—Con.						
	37250	Drafting services: Other drafting services .....	598	179 003	125 375	70.0	17.2	48.0
	37251	Interior design drafting services .....	82	29 812	21 690	72.8	3.0	X
	37252	Landscape design drafting services .....	90	25 488	3 117	12.2	.4	X
	37253	All other drafting services .....	465	134 711	100 568	74.7	13.8	X
	37260	Plotting and printing services for technical drawings .....	241	52 664	6 941	13.2	1.0	X
	37270	Conversion services for technical drawings .....	109	34 890	2 455	7.0	.3	X
	39000	Merchandise sales .....	25	12 778	1 862	14.6	.3	61.8
	39048	Sales of merchandise, not specified by type .....	25	12 778	1 862	14.6	.3	X
	39500	All other receipts .....	104	24 131	5 386	22.3	.7	61.8
	39544	All other operating receipts .....	104	24 131	5 386	22.3	.7	X
54135		Building inspection services .....	4 096	X	1 310 016	X	100.0	58.8
	34200	Building engineering projects: Engineering services for residential building projects .....	292	101 862	24 105	23.7	1.8	58.5
	34201	Engineering services for new residential building projects .....	284	100 487	10 270	10.2	.8	X
	34202	Engineering services for residential building renovation projects .....	276	66 998	13 835	20.7	1.1	X
	34210	Building engineering projects: Engineering services for commercial, public, and institutional building projects .....	278	99 457	28 152	28.3	2.1	58.8
	34211	Engineering services for new commercial, public, and institutional building projects .....	63	54 978	16 710	30.4	1.3	X
	34212	Engineering services for commercial, public, and institutional building renovation projects .....	248	74 890	11 442	15.3	.9	X
	34220	Industrial engineering projects: Engineering services for industrial and manufacturing plant and process projects .....	41	32 638	1 176	3.6	.1	58.5
	34222	Engineering services for mining and metallurgical plant and process projects .....	27	12 686	640	5.0	Z	X
	34229	Engineering services for other industrial and manufacturing projects .....	9	11 718	375	3.2	Z	X
	34240	Infrastructure engineering projects: Engineering services for transportation projects .....	43	41 064	5 926	14.4	.5	58.8
	34241	Highway and roadway projects .....	41	36 249	4 529	12.5	.3	X
	34242	Mass transit projects .....	25	12 552	1 253	10.0	.1	X
	34250	Infrastructure engineering projects: Engineering services for municipal utility projects .....	37	31 273	1 641	5.2	.1	58.8
	34251	Water collection, distribution, treatment, and disposal projects .....	35	27 018	1 217	4.5	.1	X
	34260	Infrastructure engineering projects: Engineering services for power generation and distribution projects .....	34	19 331	5 320	27.5	.4	58.8
	34261	Fossil fuel power generating unit projects .....	9	6 779	1 356	20.0	.1	X
	34263	Nuclear power generating unit projects .....	34	19 331	3 333	17.2	.3	X
	34265	Power transmission and distribution projects .....	25	12 552	631	5.0	Z	X
	34270	Infrastructure engineering projects: Engineering services for telecommunications and broadcasting projects .....	28	20 310	708	3.5	.1	58.8
	34271	Wireless network projects, including direct broadcast satellite TV and radio systems .....	28	20 310	708	3.5	.1	X
	34290	Engineering services for all other projects .....	9	12 893	2 595	20.1	.2	X
	34300	Engineering advisory and consulting services, performed independently of an engineering project .....	44	35 300	4 699	13.3	.4	X
	34310	Project management services .....	26	27 250	6 912	25.4	.5	X
	34320	Construction management services .....	34	20 860	2 169	10.4	.2	X
	34550	Training services .....	31	19 011	361	1.9	Z	X
	37000	Building inspection services: Home inspection services .....	3 630	1 020 545	830 567	81.4	63.4	42.5
	37001	Home inspection services, except pest inspection and new home construction .....	3 026	757 806	570 016	75.2	43.5	X
	37002	Combined home and pest inspection .....	734	239 181	153 411	64.1	11.7	X
	37003	New home construction inspection services .....	1 544	478 838	107 140	22.4	8.2	X
	37010	Building inspection services: Commercial building inspection services .....	948	374 097	118 621	31.7	9.1	X
	37020	Building inspection services: Pest inspection services .....	348	74 525	4 767	6.4	.4	X
	37030	Building inspection services: Environmental hazard detection services .....	1 017	200 299	29 712	14.8	2.3	58.2
	37031	Lead-based paint inspection services .....	137	47 988	1 255	2.6	.1	X
	37032	Radon inspection services .....	881	160 097	13 218	8.3	1.0	X
	37033	Asbestos inspection services .....	34	28 190	1 023	3.6	.1	X
	37034	Water quality inspection services .....	366	80 992	3 944	4.9	.3	X
	37035	Carbon monoxide and carbon dioxide inspection services .....	62	15 787	1 011	6.4	.1	X
	37036	Indoor air quality inspection services .....	71	25 173	3 568	14.2	.3	X
	37037	Underground fuel tank inspection services .....	25	10 625	114	1.1	Z	X
	37038	Other environmental hazard detection services .....	215	49 944	5 579	11.2	.4	X
	37040	Building inspection services: Specific element, system, or site feature inspection services .....	955	380 418	206 869	54.4	15.8	55.1
	37041	Structural component inspection services .....	434	192 859	61 406	31.8	4.7	X
	37042	Electrical inspection services .....	238	81 832	28 551	34.9	2.2	X
	37043	Heating system inspection services .....	191	61 693	5 639	9.1	.4	X
	37044	Cooling system inspection services .....	174	51 625	2 904	5.6	.2	X
	37045	Septic system inspection services .....	224	51 880	3 777	7.3	.3	X
	37046	Exterior inspection services .....	174	54 661	12 816	23.4	1.0	X
	37047	Roofing inspection services .....	296	103 380	22 279	21.6	1.7	X
	37048	Moisture intrusion analysis services .....	116	44 239	3 055	6.9	.2	X
	37049	Recreational facilities inspection services .....	40	15 048	785	5.2	.1	X
	37051	Other specific element inspection services .....	374	130 115	65 657	50.5	5.0	X
	39000	Merchandise sales .....	37	33 477	4 298	12.8	.3	48.6
	39046	Sale of merchandise, not specified by type .....	37	33 477	4 298	12.8	.3	X
	39500	All other receipts .....	132	91 817	30 884	33.6	2.4	57.3
	39542	All other operating receipts, not specified by type .....	132	91 817	30 884	33.6	2.4	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54135		Building inspection services—Con.						
541350		Building inspection services .....	4 096	X	1 310 016	X	100.0	58.8
	34200	Building engineering projects: Engineering services for residential building projects .....	292	101 862	24 105	23.7	1.8	58.5
	34201	Engineering services for new residential building projects .....	284	100 487	10 270	10.2	.8	X
	34202	Engineering services for residential building renovation projects .....	276	66 998	13 835	20.7	1.1	X
	34210	Building engineering projects: Engineering services for commercial, public, and institutional building projects .....	278	99 457	28 152	28.3	2.1	58.8
	34211	Engineering services for new commercial, public, and institutional building projects .....	63	54 978	16 710	30.4	1.3	X
	34212	Engineering services for commercial, public, and institutional building renovation projects .....	248	74 890	11 442	15.3	.9	X
	34220	Industrial engineering projects: Engineering services for industrial and manufacturing plant and process projects .....	41	32 638	1 176	3.6	.1	58.5
	34222	Engineering services for mining and metallurgical plant and process projects .....	27	12 686	640	5.0	Z	X
	34229	Engineering services for other industrial and manufacturing projects .....	9	11 718	375	3.2	Z	X
	34240	Infrastructure engineering projects: Engineering services for transportation projects .....	43	41 064	5 926	14.4	.5	58.8
	34241	Highway and roadway projects .....	41	36 249	4 529	12.5	.3	X
	34242	Mass transit projects .....	25	12 552	1 253	10.0	.1	X
	34250	Infrastructure engineering projects: Engineering services for municipal utility projects .....	37	31 273	1 641	5.2	.1	58.8
	34251	Water collection, distribution, treatment, and disposal projects .....	35	27 018	1 217	4.5	.1	X
	34260	Infrastructure engineering projects: Engineering services for power generation and distribution projects .....	34	19 331	5 320	27.5	.4	58.8
	34261	Fossil fuel power generating unit projects .....	9	6 779	1 356	20.0	.1	X
	34263	Nuclear power generating unit projects .....	34	19 331	3 333	17.2	.3	X
	34265	Power transmission and distribution projects .....	25	12 552	631	5.0	Z	X
	34270	Infrastructure engineering projects: Engineering services for telecommunications and broadcasting projects .....	28	20 310	708	3.5	.1	58.8
	34271	Wireless network projects, including direct broadcast satellite TV and radio systems .....	28	20 310	708	3.5	.1	X
	34290	Engineering services for all other projects .....	9	12 893	2 595	20.1	.2	X
	34300	Engineering advisory and consulting services, performed independently of an engineering project .....	44	35 300	4 699	13.3	.4	X
	34310	Project management services .....	26	27 250	6 912	25.4	.5	X
	34320	Construction management services .....	34	20 860	2 169	10.4	.2	X
	34550	Training services .....	31	19 011	361	1.9	Z	X
	37000	Building inspection services: Home inspection services .....	3 630	1 020 545	830 567	81.4	63.4	42.5
	37001	Home inspection services, except pest inspection and new home construction .....	3 026	757 806	570 016	75.2	43.5	X
	37002	Combined home and pest inspection .....	734	239 181	153 411	64.1	11.7	X
	37003	New home construction inspection services .....	1 544	478 838	107 140	22.4	8.2	X
	37010	Building inspection services: Commercial building inspection services .....	948	374 097	118 621	31.7	9.1	X
	37020	Building inspection services: Pest inspection services .....	348	74 525	4 767	6.4	.4	X
	37030	Building inspection services: Environmental hazard detection services .....	1 017	200 299	29 712	14.8	2.3	58.2
	37031	Lead-based paint inspection services .....	137	47 988	1 255	2.6	.1	X
	37032	Radon inspection services .....	881	160 097	13 218	8.3	1.0	X
	37033	Asbestos inspection services .....	34	28 190	1 023	3.6	.1	X
	37034	Water quality inspection services .....	366	80 992	3 944	4.9	.1	X
	37035	Carbon monoxide and carbon dioxide inspection services .....	62	15 787	1 011	6.4	.1	X
	37036	Indoor air quality inspection services .....	71	25 173	3 568	14.2	.3	X
	37037	Underground fuel tank inspection services .....	25	10 625	114	1.1	Z	X
	37038	Other environmental hazard detection services .....	215	49 944	5 579	11.2	.4	X
	37040	Building inspection services: Specific element, system, or site feature inspection services .....	955	380 418	206 869	54.4	15.8	55.1
	37041	Structural component inspection services .....	434	192 859	61 406	31.8	4.7	X
	37042	Electrical inspection services .....	238	81 832	28 551	34.9	2.2	X
	37043	Heating system inspection services .....	191	61 693	5 639	9.1	.4	X
	37044	Cooling system inspection services .....	174	51 625	2 904	5.6	.2	X
	37045	Septic system inspection services .....	224	51 880	3 777	7.3	.3	X
	37046	Exterior inspection services .....	174	54 661	12 816	23.4	1.0	X
	37047	Roofing inspection services .....	296	103 380	22 279	21.6	1.7	X
	37048	Moisture intrusion analysis services .....	116	44 239	3 055	6.9	.2	X
	37049	Recreational facilities inspection services .....	40	15 048	785	5.2	.1	X
	37051	Other specific element inspection services .....	374	130 115	65 657	50.5	5.0	X
	39000	Merchandise sales .....	37	33 477	4 298	12.8	.3	48.6
	39046	Sale of merchandise, not specified by type .....	37	33 477	4 298	12.8	.3	X
	39500	All other receipts .....	132	91 817	30 884	33.6	2.4	57.3
	39542	All other operating receipts, not specified by type .....	132	91 817	30 884	33.6	2.4	X
54136		Geophysical surveying and mapping services .....	742	X	1 048 841	X	100.0	56.4
	34370	Surveying and mapping services, excluding geophysical surveying: Geospatial data interpretation .....	9	11 750	596	5.1	.1	X
	34380	Surveying and mapping services, excluding geophysical surveying: Integrated surveying and mapping services .....	24	22 705	8 528	37.6	.8	56.4
	34382	Topographic and planimetric surveying and mapping services .....	14	9 340	4 549	48.7	.4	X
	34383	Hydrographic and bathymetric surveying and mapping services .....	8	5 196	1 489	28.7	.1	X
	34390	Surveying and mapping services, excluding geophysical surveying: Thematic mapping, orthophoto mapping, and charting .....	9	11 750	1 740	14.8	.2	56.4
	34391	Thematic mapping .....	9	11 750	1 740	14.8	.2	X
	34400	Surveying and mapping services, excluding geophysical surveying: Geographic information system development and customization .....	14	11 868	2 886	24.3	.3	X

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54136		Geophysical surveying and mapping services—Con.						
	34410	Surveying and mapping services, excluding geophysical surveying: Geospatial consulting services, including expert witness (testimony) services	8	12 519	2 140	17.1	.2	X
	34420	Surveying and mapping services, excluding geophysical surveying: Geospatial data conversion and digitizing services	14	11 868	601	5.1	.1	X
	34440	Surveying and mapping services, excluding geophysical surveying: Sale of geospatial products	8	12 519	867	6.9	.1	25.4
	34443	Maps	8	12 519	867	6.9	.1	X
	34450	Geophysical surveying and mapping services: Geophysical data acquisition	313	686 809	483 800	70.4	46.1	53.9
	34451	Geophysical data acquisition by seismic methods	233	643 642	436 020	67.7	41.6	X
	34452	Geophysical data acquisition by non-seismic methods	132	256 207	47 780	18.6	4.6	X
	34460	Geophysical surveying and mapping services: Geophysical data processing	144	172 137	57 582	33.5	5.5	X
	34470	Geophysical surveying and mapping services: Geophysical data interpretation services	107	59 801	22 228	37.2	2.1	X
	34480	Geophysical surveying and mapping services: Integrated geophysical services	371	315 619	204 713	64.9	19.5	38.0
	34481	Acquiring and processing only of geophysical data	141	201 543	132 874	65.9	12.7	X
	34482	Processing and interpreting only of geophysical data	102	71 698	8 791	12.3	.8	X
	34483	Acquiring, processing, and interpreting geophysical data	139	59 326	31 781	53.6	3.0	X
	34484	Geophysical borehole logging surveys	96	70 236	31 267	44.5	3.0	X
	34490	Geophysical surveying and mapping services: Sale of geophysical products	68	265 072	207 716	78.4	19.8	56.4
	34491	Sale of geophysical data	61	254 906	204 766	80.3	19.5	X
	34492	Sale of geophysical software	13	29 141	2 950	10.1	.3	X
	34500	Geophysical surveying and mapping services: Geophysical consulting services, including survey design and expert witness services	116	56 873	9 285	16.3	.9	X
	34510	Geophysical surveying and mapping services: Geophysical data management services	14	133 694	17 997	13.5	1.7	X
	34520	Geophysical surveying and mapping services: Training services related to geophysical surveying	11	10 321	166	1.6	Z	X
	34530	Geophysical surveying and mapping services: Rental of geophysical surveying equipment	43	42 907	2 581	6.0	.2	X
	34540	Geophysical surveying and mapping services: Sale of geophysical survey equipment	15	13 742	2 473	18.0	.2	X
	36920	Engineering services, not specified by type	26	21 256	1 114	5.2	.1	X
	36950	Research and development services, not specified by type	40	46 122	10 538	22.8	1.0	X
	39000	Merchandise sales	14	19 065	698	3.7	.1	X
	39500	All other receipts	56	185 281	10 581	5.7	1.0	54.6
	39543	All other operating receipts, not specified by type	56	185 281	10 581	5.7	1.0	X
541360		Geophysical surveying and mapping services	742	X	1 048 841	X	100.0	56.4
	34370	Surveying and mapping services, excluding geophysical surveying: Geospatial data interpretation	9	11 750	596	5.1	.1	X
	34380	Surveying and mapping services, excluding geophysical surveying: Integrated surveying and mapping services	24	22 705	8 528	37.6	.8	56.4
	34382	Topographic and planimetric surveying and mapping services	14	9 340	4 549	48.7	.4	X
	34383	Hydrographic and bathymetric surveying and mapping services	8	5 196	1 489	28.7	.1	X
	34390	Surveying and mapping services, excluding geophysical surveying: Thematic mapping, orthophoto mapping, and charting	9	11 750	1 740	14.8	.2	56.4
	34391	Thematic mapping	9	11 750	1 740	14.8	.2	X
	34400	Surveying and mapping services, excluding geophysical surveying: Geographic information system development and customization	14	11 868	2 886	24.3	.3	X
	34410	Surveying and mapping services, excluding geophysical surveying: Geospatial consulting services, including expert witness (testimony) services	8	12 519	2 140	17.1	.2	X
	34420	Surveying and mapping services, excluding geophysical surveying: Geospatial data conversion and digitizing services	14	11 868	601	5.1	.1	X
	34440	Surveying and mapping services, excluding geophysical surveying: Sale of geospatial products	8	12 519	867	6.9	.1	25.4
	34443	Maps	8	12 519	867	6.9	.1	X
	34450	Geophysical surveying and mapping services: Geophysical data acquisition	313	686 809	483 800	70.4	46.1	53.9
	34451	Geophysical data acquisition by seismic methods	233	643 642	436 020	67.7	41.6	X
	34452	Geophysical data acquisition by non-seismic methods	132	256 207	47 780	18.6	4.6	X
	34460	Geophysical surveying and mapping services: Geophysical data processing	144	172 137	57 582	33.5	5.5	X
	34470	Geophysical surveying and mapping services: Geophysical data interpretation services	107	59 801	22 228	37.2	2.1	X
	34480	Geophysical surveying and mapping services: Integrated geophysical services	371	315 619	204 713	64.9	19.5	38.0
	34481	Acquiring and processing only of geophysical data	141	201 543	132 874	65.9	12.7	X
	34482	Processing and interpreting only of geophysical data	102	71 698	8 791	12.3	.8	X
	34483	Acquiring, processing, and interpreting geophysical data	139	59 326	31 781	53.6	3.0	X
	34484	Geophysical borehole logging surveys	96	70 236	31 267	44.5	3.0	X
	34490	Geophysical surveying and mapping services: Sale of geophysical products	68	265 072	207 716	78.4	19.8	56.4
	34491	Sale of geophysical data	61	254 906	204 766	80.3	19.5	X
	34492	Sale of geophysical software	13	29 141	2 950	10.1	.3	X
	34500	Geophysical surveying and mapping services: Geophysical consulting services, including survey design and expert witness services	116	56 873	9 285	16.3	.9	X
	34510	Geophysical surveying and mapping services: Geophysical data management services	14	133 694	17 997	13.5	1.7	X
	34520	Geophysical surveying and mapping services: Training services related to geophysical surveying	11	10 321	166	1.6	Z	X
	34530	Geophysical surveying and mapping services: Rental of geophysical surveying equipment	43	42 907	2 581	6.0	.2	X
	34540	Geophysical surveying and mapping services: Sale of geophysical survey equipment	15	13 742	2 473	18.0	.2	X

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54136		Geophysical surveying and mapping services—Con.						
541360		Geophysical surveying and mapping services—Con.						
	36920	Engineering services, not specified by type . . . . .	26	21 256	1 114	5.2	.1	X
	36950	Research and development services, not specified by type . . . . .	40	46 122	10 538	22.8	1.0	X
	39000	Merchandise sales . . . . .	14	19 065	698	3.7	.1	X
	39500	All other receipts . . . . .	56	185 281	10 581	5.7	1.0	54.6
	39543	All other operating receipts, not specified by type . . . . .	56	185 281	10 581	5.7	1.0	X
54137		Surveying and mapping (except geophysical) services . . . . .	9 120	X	4 277 685	X	100.0	79.4
	34350	Surveying and mapping services, excluding geophysical surveying: Geospatial photo and image acquisition from aircraft and satellites . . . . .	506	447 753	172 934	38.6	4.0	X
	34360	Surveying & mapping serv, excl geophysical surveying: Geospatial photo & image processing, incl orthophoto, elevation & terrain modeling, aerotriangulation, photomosaics, & photogrammetric restitution . . . . .	249	322 988	133 158	41.2	3.1	X
	34370	Surveying and mapping services, excluding geophysical surveying: Geospatial data interpretation . . . . .	156	117 873	25 082	21.3	.6	X
	34380	Surveying and mapping services, excluding geophysical surveying: Integrated surveying and mapping services . . . . .	8 729	3 868 985	3 286 304	84.9	76.8	71.5
	34381	Property line surveying and mapping services, including subdivision layout and design . . . . .	8 091	3 199 326	1 541 822	48.2	36.0	X
	34382	Topographic and planimetric surveying and mapping services . . . . .	6 078	2 827 856	635 646	22.5	14.9	X
	34383	Hydrographic and bathymetric surveying and mapping services . . . . .	750	695 746	111 397	16.0	2.6	X
	34384	Construction surveying . . . . .	6 111	3 013 805	889 803	29.5	20.8	X
	34385	Geodetic surveying and ground control support . . . . .	1 673	1 157 225	107 636	9.3	2.5	X
	34390	Surveying and mapping services, excluding geophysical surveying: Thematic mapping, orthophoto mapping, and charting . . . . .	237	232 496	56 941	24.5	1.3	72.9
	34391	Thematic mapping . . . . .	127	104 758	15 566	14.9	.4	X
	34392	Orthophoto mapping . . . . .	144	202 769	38 925	19.2	.9	X
	34393	Nautical charting . . . . .	25	16 529	2 165	13.1	.1	X
	34394	Aeronautical charting . . . . .	13	2 966	285	9.6	Z	X
	34400	Surveying and mapping services, excluding geophysical surveying: Geographic information system development and customization . . . . .	213	309 881	49 606	16.0	1.2	X
	34410	Surveying and mapping services, excluding geophysical surveying: Geospatial consulting services, including expert witness (testimony) services . . . . .	220	140 702	6 679	4.7	.2	X
	34420	Surveying and mapping services, excluding geophysical surveying: Geospatial data conversion and digitizing services . . . . .	188	235 985	34 731	14.7	.8	X
	34430	Surveying and mapping services, excluding geophysical surveying: Training services related to surveying and mapping . . . . .	102	100 866	5 710	5.7	.1	X
	34440	Surveying and mapping services, excluding geophysical surveying: Sale of geospatial products . . . . .	477	307 637	89 478	29.1	2.1	48.5
	34441	Satellite images . . . . .	14	35 521	4 302	12.1	.1	X
	34442	Aerial photographs . . . . .	283	202 282	33 638	16.6	.8	X
	34443	Maps . . . . .	212	106 592	31 601	29.6	.7	X
	34444	Geographic information systems (GIS) software . . . . .	107	70 410	19 937	28.3	.5	X
	34450	Geophysical surveying and mapping services: Geophysical data acquisition . . . . .	26	87 645	10 303	11.8	.2	78.4
	34451	Geophysical data acquisition by seismic methods . . . . .	11	78 631	2 851	3.6	.1	X
	34452	Geophysical data acquisition by non-seismic methods . . . . .	20	75 671	7 452	9.8	.2	X
	34460	Geophysical surveying and mapping services: Geophysical data processing . . . . .	13	3 836	163	4.2	Z	X
	34470	Geophysical surveying and mapping services: Geophysical data interpretation services . . . . .	13	8 882	395	4.4	Z	X
	34480	Geophysical surveying and mapping services: Integrated geophysical services . . . . .	97	101 214	28 959	28.6	.7	69.8
	34481	Acquiring and processing only of geophysical data . . . . .	30	30 910	3 017	9.8	.1	X
	34482	Processing and interpreting only of geophysical data . . . . .	7	8 365	388	4.6	Z	X
	34483	Acquiring, processing, and interpreting geophysical data . . . . .	24	49 697	21 354	43.0	.5	X
	34484	Geophysical borehole logging surveys . . . . .	72	51 512	4 200	8.2	.1	X
	34490	Geophysical surveying and mapping services: Sale of geophysical products . . . . .	9	19 573	10 919	55.8	.3	79.4
	34491	Sale of geophysical data . . . . .	7	16 845	10 838	64.3	.3	X
	34500	Geophysical surveying and mapping services: Geophysical consulting services, including survey design and expert witness services . . . . .	41	26 886	2 398	8.9	.1	X
	34510	Geophysical surveying and mapping services: Geophysical data management services . . . . .	8	72 388	2 042	2.8	Z	X
	34530	Geophysical surveying and mapping services: Rental of geophysical surveying equipment . . . . .	7	4 477	482	10.8	Z	X
	34540	Geophysical surveying and mapping services: Sale of geophysical survey equipment . . . . .	7	70 974	1 866	2.6	Z	X
	36900	Architectural services, excluding landscape architecture, not specified by type . . . . .	102	102 562	7 761	7.6	.2	X
	36910	Landscape architectural services, not specified by type . . . . .	76	133 123	11 488	8.6	.3	X
	36920	Engineering services, not specified by type . . . . .	1 210	919 213	237 683	25.9	5.6	X
	36950	Research and development services, not specified by type . . . . .	92	95 044	5 474	5.8	.1	X
	39000	Merchandise sales . . . . .	85	94 802	8 923	9.4	.2	79.4
	39047	Sale of other merchandise, not specified by type . . . . .	85	94 802	8 923	9.4	.2	X
	39500	All other receipts . . . . .	314	417 938	88 157	21.1	2.1	79.1
	39543	All other operating receipts, not specified by type . . . . .	314	417 938	88 157	21.1	2.1	X
541370		Surveying and mapping (except geophysical) services . . . . .	9 120	X	4 277 685	X	100.0	79.4
	34350	Surveying and mapping services, excluding geophysical surveying: Geospatial photo and image acquisition from aircraft and satellites . . . . .	506	447 753	172 934	38.6	4.0	X
	34360	Surveying & mapping serv, excl geophysical surveying: Geospatial photo & image processing, incl orthophoto, elevation & terrain modeling, aerotriangulation, photomosaics, & photogrammetric restitution . . . . .	249	322 988	133 158	41.2	3.1	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services— Con.</b>						
541		Professional, scientific, and technical services— Con.						
5413		Architectural, engineering, and related services— Con.						
54137		Surveying and mapping (except geophysical) services— Con.						
541370		Surveying and mapping (except geophysical) services— Con.						
	34370	Surveying and mapping services, excluding geophysical surveying: Geospatial data interpretation .....	156	117 873	25 082	21.3	.6	X
	34380	Surveying and mapping services, excluding geophysical surveying: Integrated surveying and mapping services .....	8 729	3 868 985	3 286 304	84.9	76.8	71.5
	34381	Property line surveying and mapping services, including subdivision layout and design .....	8 091	3 199 326	1 541 822	48.2	36.0	X
	34382	Topographic and planimetric surveying and mapping services .....	6 078	2 827 856	635 646	22.5	14.9	X
	34383	Hydrographic and bathymetric surveying and mapping services .....	750	695 746	111 397	16.0	2.6	X
	34384	Construction surveying .....	6 111	3 013 805	889 803	29.5	20.8	X
	34385	Geodetic surveying and ground control support .....	1 673	1 157 225	107 636	9.3	2.5	X
	34390	Surveying and mapping services, excluding geophysical surveying: Thematic mapping, orthophoto mapping, and charting .....	237	232 496	56 941	24.5	1.3	72.9
	34391	Thematic mapping .....	127	104 758	15 566	14.9	.4	X
	34392	Orthophoto mapping .....	144	202 769	38 925	19.2	.9	X
	34393	Nautical charting .....	25	16 529	2 165	13.1	.1	X
	34394	Aeronautical charting .....	13	2 966	285	9.6	Z	X
	34400	Surveying and mapping services, excluding geophysical surveying: Geographic information system development and customization .....	213	309 881	49 606	16.0	1.2	X
	34410	Surveying and mapping services, excluding geophysical surveying: Geospatial consulting services, including expert witness (testimony) services .....	220	140 702	6 679	4.7	.2	X
	34420	Surveying and mapping services, excluding geophysical surveying: Geospatial data conversion and digitizing services .....	188	235 985	34 731	14.7	.8	X
	34430	Surveying and mapping services, excluding geophysical surveying: Training services related to surveying and mapping .....	102	100 866	5 710	5.7	.1	X
	34440	Surveying and mapping services, excluding geophysical surveying: Sale of geospatial products .....	477	307 637	89 478	29.1	2.1	48.5
	34441	Satellite images .....	14	35 521	4 302	12.1	.1	X
	34442	Aerial photographs .....	283	202 282	33 638	16.6	.8	X
	34443	Maps .....	212	106 592	31 601	29.6	.7	X
	34444	Geographic information systems (GIS) software .....	107	70 410	19 337	28.3	.5	X
	34450	Geophysical surveying and mapping services: Geophysical data acquisition .....	26	87 645	10 903	11.8	.2	78.4
	34451	Geophysical data acquisition by seismic methods .....	11	78 631	2 851	3.6	.1	X
	34452	Geophysical data acquisition by non-seismic methods .....	20	75 671	7 452	9.8	.2	X
	34460	Geophysical surveying and mapping services: Geophysical data processing .....	13	3 836	163	4.2	Z	X
	34470	Geophysical surveying and mapping services: Geophysical data interpretation services .....	13	8 882	395	4.4	Z	X
	34480	Geophysical surveying and mapping services: Integrated geophysical services .....	97	101 214	28 959	28.6	.7	69.8
	34481	Acquiring and processing only of geophysical data .....	30	30 910	3 017	9.8	.1	X
	34482	Processing and interpreting only of geophysical data .....	7	8 365	388	4.6	Z	X
	34483	Acquiring, processing, and interpreting geophysical data .....	24	49 697	21 354	43.0	.5	X
	34484	Geophysical borehole logging surveys .....	72	51 512	4 200	8.2	.1	X
	34490	Geophysical surveying and mapping services: Sale of geophysical products .....	9	19 573	10 919	55.8	.3	79.4
	34491	Sale of geophysical data .....	7	16 845	10 838	64.3	.3	X
	34500	Geophysical surveying and mapping services: Geophysical consulting services, including survey design and expert witness services .....	41	26 886	2 398	8.9	.1	X
	34510	Geophysical surveying and mapping services: Geophysical data management services .....	8	72 388	2 042	2.8	Z	X
	34530	Geophysical surveying and mapping services: Rental of geophysical surveying equipment .....	7	4 477	482	10.8	Z	X
	34540	Geophysical surveying and mapping services: Sale of geophysical survey equipment .....	7	70 974	1 866	2.6	Z	X
	36900	Architectural services, excluding landscape architecture, not specified by type .....	102	102 562	7 761	7.6	.2	X
	36910	Landscape architectural services, not specified by type .....	76	133 123	11 488	8.6	.3	X
	36920	Engineering services, not specified by type .....	1 210	919 213	237 683	25.9	5.6	X
	36950	Research and development services, not specified by type .....	92	95 044	5 474	5.8	.1	X
	39000	Merchandise sales .....	85	94 802	8 923	9.4	.2	79.4
	39047	Sale of other merchandise, not specified by type .....	85	94 802	8 923	9.4	.2	X
	39500	All other receipts .....	314	417 938	88 157	21.1	2.1	79.1
	39543	All other operating receipts, not specified by type .....	314	417 938	88 157	21.1	2.1	X
54138		Testing laboratories .....	5 955	X	8 770 541	X	100.0	67.7
	36100	Research and development in the physical and engineering sciences .....	202	243 092	73 803	30.4	.8	63.4
	36101	Chemistry and chemical engineering .....	25	24 944	8 768	35.2	.1	X
	36102	Computer science and electrical engineering .....	6	5 011	308	6.1	Z	X
	36103	Civil engineering .....	36	30 468	4 672	15.3	.1	X
	36104	Earth and environmental sciences .....	121	121 227	28 279	23.3	.3	X
	36105	Other physical and engineering sciences .....	50	99 388	31 776	32.0	.4	X
	36150	Research and development in the life sciences .....	66	131 074	42 776	32.6	.5	67.7
	36151	Biotechnology and other biological sciences .....	15	85 621	18 472	21.6	.2	X
	36152	Medical sciences .....	22	5 248	2 187	41.7	Z	X
	36153	Agriculture, forestry, fisheries, and allied sciences .....	25	37 844	17 739	46.9	.2	X
	36154	Other life sciences .....	28	25 881	4 378	16.9	.1	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service .....	5 924	8 752 566	8 288 554	94.7	94.5	63.0
	36301	Chemical analysis and testing .....	2 332	3 102 558	2 367 203	76.3	27.0	X
	36302	Nondestructive testing .....	925	1 622 725	1 157 118	71.3	13.2	X
	36303	Mechanical testing .....	516	809 811	347 653	42.9	4.0	X
	36304	Geotechnical/geosciences testing .....	457	638 382	244 664	38.3	2.8	X
	36305	Electrical testing .....	421	667 448	489 946	73.4	5.6	X
	36306	Biological testing .....	433	701 539	307 066	43.8	3.5	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54138		Testing laboratories—Con.						
	36300	Testing services (physical or product), excluding medical and veterinary testing service—Con.						
	36307	Metrology	140	179 227	99 906	55.7	1.1	X
	36308	Acoustic, optical, and thermal testing	94	184 356	81 594	44.3	.9	X
	36309	Other testing services, excluding medical and veterinary	2 261	3 648 002	3 193 404	87.5	36.4	X
	36920	Engineering services, not specified by type	226	355 947	76 245	21.4	.9	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	37	92 337	2 251	2.4	Z	X
	36940	Geophysical surveying services, not specified by type	24	96 851	1 909	2.0	Z	X
	39000	Merchandise sales	271	421 833	74 007	17.5	.8	64.9
	39052	Sales of merchandise, not specified by type	271	421 833	74 007	17.5	.8	X
	39500	All other receipts	527	844 285	192 224	22.8	2.2	67.2
	39547	All other operating receipts	527	844 285	192 224	22.8	2.2	X
541380		Testing laboratories	5 955	X	8 770 541	X	100.0	67.7
	36100	Research and development in the physical and engineering sciences	202	243 092	73 803	30.4	.8	63.4
	36101	Chemistry and chemical engineering	25	24 944	8 768	35.2	.1	X
	36102	Computer science and electrical engineering	6	5 011	308	6.1	Z	X
	36103	Civil engineering	36	30 468	4 672	15.3	.1	X
	36104	Earth and environmental sciences	121	121 227	28 279	23.3	.3	X
	36105	Other physical and engineering sciences	50	99 388	31 776	32.0	.4	X
	36150	Research and development in the life sciences	66	131 074	42 776	32.6	.5	67.7
	36151	Biotechnology and other biological sciences	15	85 621	18 472	21.6	.2	X
	36152	Medical sciences	22	5 248	2 187	41.7	Z	X
	36153	Agriculture, forestry, fisheries, and allied sciences	25	37 844	17 739	46.9	.2	X
	36154	Other life sciences	28	25 881	4 378	16.9	.1	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service	5 924	8 752 566	8 288 554	94.7	94.5	63.0
	36301	Chemical analysis and testing	2 332	3 102 558	2 367 203	76.3	27.0	X
	36302	Nondestructive testing	925	1 622 725	1 157 118	71.3	13.2	X
	36303	Mechanical testing	516	809 811	347 653	42.9	4.0	X
	36304	Geotechnical/geosciences testing	457	638 382	244 664	38.3	2.8	X
	36305	Electrical testing	421	667 448	489 946	73.4	5.6	X
	36306	Biological testing	433	701 539	307 066	43.8	3.5	X
	36307	Metrology	140	179 227	99 906	55.7	1.1	X
	36308	Acoustic, optical, and thermal testing	94	184 356	81 594	44.3	.9	X
	36309	Other testing services, excluding medical and veterinary	2 261	3 648 002	3 193 404	87.5	36.4	X
	36920	Engineering services, not specified by type	226	355 947	76 245	21.4	.9	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	37	92 337	2 251	2.4	Z	X
	36940	Geophysical surveying services, not specified by type	24	96 851	1 909	2.0	Z	X
	39000	Merchandise sales	271	421 833	74 007	17.5	.8	64.9
	39052	Sales of merchandise, not specified by type	271	421 833	74 007	17.5	.8	X
	39500	All other receipts	527	844 285	192 224	22.8	2.2	67.2
	39547	All other operating receipts	527	844 285	192 224	22.8	2.2	X
5414		Specialized design services	30 484	X	17 074 885	X	100.0	66.6
	34170	Urban planning services	14	13 766	741	5.4	Z	X
	34560	Interior design services	11 409	7 104 698	6 621 178	93.2	38.8	58.2
	34561	Fees	10 190	6 382 990	2 282 626	35.8	13.4	X
	34562	Sales of products specified as part of an integrated interior design service	8 795	5 409 360	3 914 596	72.4	22.9	X
	34563	Income from subcontracted work	3 987	2 626 806	423 956	16.1	2.5	X
	34570	Industrial design services	1 971	1 432 840	1 244 229	86.8	7.3	X
	34580	Fashion design services	771	299 636	291 655	97.3	1.7	X
	34590	Commercial art and illustration services	2 580	1 567 389	1 140 119	72.7	6.7	X
	34600	Graphic design services	14 670	7 285 457	6 240 185	85.7	36.5	X
	34610	Golf course design services	12	6 951	538	7.7	Z	X
	34630	Specialized design services	2 080	956 345	577 797	60.4	3.4	X
	36750	Photography services, including commercial photography	939	582 710	49 350	8.5	.3	X
	37100	Drafting services: Mechanical drafting services	245	232 936	106 831	45.9	.6	X
	37110	Drafting services: Process piping systems drafting	10	665	465	69.9	Z	X
	37120	Drafting services: Electrical and electronic drafting services	9	4 420	678	15.3	Z	X
	37130	Drafting services: Site drafting services for civil engineering projects	12	2 745	1 106	40.3	Z	X
	37140	Drafting services: Structural drafting services for civil engineering projects	10	665	100	15.0	Z	X
	37160	Drafting services: Steel detailing drafting services	6	805	403	50.1	Z	X
	37170	Drafting services: Other engineering drafting services	23	12 915	3 397	26.3	Z	X
	37180	Drafting services: Architectural drafting services	195	248 048	41 893	16.9	.2	X
	37190	Drafting services: Display and presentation drafting services	66	80 780	9 028	11.2	.1	X
	37200	Drafting services: Patent drawing and trademark illustration services	17	7 265	1 274	17.5	Z	X
	37210	Drafting services: Drafting of as-built drawings	62	66 977	2 426	3.6	Z	X
	37220	Drafting services: Checking and revision services	32	20 171	1 446	7.2	Z	X
	37230	Drafting services: Drafting consulting services	22	42 496	1 293	3.0	Z	X
	37250	Drafting services: Other drafting services	678	536 065	94 689	17.7	.6	49.4
	37251	Interior design drafting services	520	411 879	45 272	11.0	.3	X
	37252	Landscape design drafting services	63	15 033	1 241	8.3	Z	X
	37253	All other drafting services	172	123 026	48 176	39.2	.3	X
	37260	Plotting and printing services for technical drawings	194	167 660	26 461	15.8	.2	X
	37270	Conversion services for technical drawings	6	5 581	688	12.3	Z	X
	39000	Merchandise sales	1 370	806 027	298 222	37.0	1.7	63.0
	39048	Sales of merchandise, not specified by type	1 370	806 027	298 222	37.0	1.7	X
	39500	All other receipts	1 574	1 297 367	307 426	23.7	1.8	65.4
	39544	All other operating receipts	1 574	1 297 367	307 426	23.7	1.8	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5414		Specialized design services—Con.						
54141		Interior design services .....	11 316	X	7 017 703	X	100.0	67.2
	34560	Interior design services .....	11 312		7 017 703		94.1	58.7
	34561	Fees .....	10 131		6 320 649		36.0	X
	34562	Sales of products specified as part of an integrated interior design service .....	8 758		5 385 767		72.6	X
	34563	Income from subcontracted work .....	3 952		2 598 107		16.1	X
	34570	Industrial design services .....	100		63 144		19.8	X
	34590	Commercial art and illustration services .....	23		3 280		8.8	X
	34600	Graphic design services .....	87		114 561		16.0	X
	34630	Specialized design services .....	178		111 165		39.5	X
	37100	Drafting services: Mechanical drafting services .....	217		169 057		49.1	X
	37180	Drafting services: Architectural drafting services .....	183		241 548		17.2	X
	37190	Drafting services: Display and presentation drafting services .....	26		45 040		3.1	X
	37210	Drafting services: Drafting of as-built drawings .....	60		65 316		3.6	X
	37220	Drafting services: Checking and revision services .....	26		17 286		7.5	X
	37230	Drafting services: Drafting consulting services .....	14		40 201		2.2	X
	37250	Drafting services: Other drafting services .....	519		434 398		11.5	59.1
	37251	Interior design drafting services .....	499		410 515		11.0	X
	37252	Landscape design drafting services .....	42		13 669		9.0	X
	37253	All other drafting services .....	13		21 359		15.7	X
	37260	Plotting and printing services for technical drawings .....	68		82 527		3.0	X
	39000	Merchandise sales .....	425		315 828		33.4	64.1
	39048	Sales of merchandise, not specified by type .....	425		315 828		33.4	X
	39500	All other receipts .....	436		490 186		9.8	66.5
	39544	All other operating receipts .....	436		490 186		9.8	X
541410		Interior design services .....	11 316	X	7 017 703	X	100.0	67.2
	34560	Interior design services .....	11 312		7 017 703		94.1	58.7
	34561	Fees .....	10 131		6 320 649		36.0	X
	34562	Sales of products specified as part of an integrated interior design service .....	8 758		5 385 767		72.6	X
	34563	Income from subcontracted work .....	3 952		2 598 107		16.1	X
	34570	Industrial design services .....	100		63 144		19.8	X
	34590	Commercial art and illustration services .....	23		3 280		8.8	X
	34600	Graphic design services .....	87		114 561		16.0	X
	34630	Specialized design services .....	178		111 165		39.5	X
	37100	Drafting services: Mechanical drafting services .....	217		169 057		49.1	X
	37180	Drafting services: Architectural drafting services .....	183		241 548		17.2	X
	37190	Drafting services: Display and presentation drafting services .....	26		45 040		3.1	X
	37210	Drafting services: Drafting of as-built drawings .....	60		65 316		3.6	X
	37220	Drafting services: Checking and revision services .....	26		17 286		7.5	X
	37230	Drafting services: Drafting consulting services .....	14		40 201		2.2	X
	37250	Drafting services: Other drafting services .....	519		434 398		11.5	59.1
	37251	Interior design drafting services .....	499		410 515		11.0	X
	37252	Landscape design drafting services .....	42		13 669		9.0	X
	37253	All other drafting services .....	13		21 359		15.7	X
	37260	Plotting and printing services for technical drawings .....	68		82 527		3.0	X
	39000	Merchandise sales .....	425		315 828		33.4	64.1
	39048	Sales of merchandise, not specified by type .....	425		315 828		33.4	X
	39500	All other receipts .....	436		490 186		9.8	66.5
	39544	All other operating receipts .....	436		490 186		9.8	X
54142		Industrial design services .....	1 642	X	1 277 633	X	100.0	83.1
	34570	Industrial design services .....	1 630		1 277 633		94.7	X
	34590	Commercial art and illustration services .....	14		8 336		11.4	X
	34600	Graphic design services .....	51		127 503		17.4	X
	34630	Specialized design services .....	57		34 201		12.0	X
	37100	Drafting services: Mechanical drafting services .....	9		9 337		29.8	X
	37170	Drafting services: Other engineering drafting services .....	22		2 157		7.7	X
	37190	Drafting services: Display and presentation drafting services .....	14		4 861		28.2	X
	37250	Drafting services: Other drafting services .....	16		7 932		35.2	X
	39000	Merchandise sales .....	19		35 143		31.9	48.8
	39048	Sales of merchandise, not specified by type .....	19		35 143		31.9	X
	39500	All other receipts .....	106		57 125		14.5	68.0
	39544	All other operating receipts .....	106		57 125		14.5	X
541420		Industrial design services .....	1 642	X	1 277 633	X	100.0	83.1
	34570	Industrial design services .....	1 630		1 277 633		94.7	X
	34590	Commercial art and illustration services .....	14		8 336		11.4	X
	34600	Graphic design services .....	51		127 503		17.4	X
	34630	Specialized design services .....	57		34 201		12.0	X
	37100	Drafting services: Mechanical drafting services .....	9		9 337		29.8	X
	37170	Drafting services: Other engineering drafting services .....	22		2 157		7.7	X
	37190	Drafting services: Display and presentation drafting services .....	14		4 861		28.2	X
	37250	Drafting services: Other drafting services .....	16		7 932		35.2	X
	39000	Merchandise sales .....	19		35 143		31.9	48.8
	39048	Sales of merchandise, not specified by type .....	19		35 143		31.9	X
	39500	All other receipts .....	106		57 125		14.5	68.0
	39544	All other operating receipts .....	106		57 125		14.5	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5414		Specialized design services—Con.						
54143		Graphic design services .....	15 851	X	8 095 989	X	100.0	65.8
	34170	Urban planning services .....	14	13 766	741	5.4	Z	X
	34560	Interior design services .....	87	78 860	13 903	17.6	.2	65.8
	34561	Fees .....	57	54 781	4 265	7.8	.1	X
	34562	Sales of products specified as part of an integrated interior design service .....	29	23 018	4 779	20.8	.1	X
	34563	Income from subcontracted work .....	35	28 699	4 859	16.9	.1	X
	34570	Industrial design services .....	240	91 907	21 422	23.3	.3	X
	34580	Fashion design services .....	18	5 534	3 844	69.5	Z	X
	34590	Commercial art and illustration services .....	2 525	1 544 713	1 135 392	73.5	14.0	X
	34600	Graphic design services .....	14 490	7 023 946	6 197 049	88.2	76.5	X
	34610	Golf course design services .....	12	6 951	538	7.7	Z	X
	34630	Specialized design services .....	906	420 785	164 077	39.0	2.0	X
	36750	Photography services, including commercial photography .....	931	578 400	49 217	8.5	.6	X
	37100	Drafting services: Mechanical drafting services .....	19	54 542	20 976	38.5	.3	52.7
	37102	Mechanical systems drafting services .....	11	11 303	392	3.5	Z	X
	37104	Industrial machinery and equipment layout drafting services .....	8	43 239	20 584	47.6	.3	X
	37110	Drafting services: Process piping systems drafting .....	10	665	465	69.9	Z	X
	37130	Drafting services: Site drafting services for civil engineering projects .....	10	665	66	9.9	Z	X
	37140	Drafting services: Structural drafting services for civil engineering projects .....	10	665	100	15.0	Z	X
	37180	Drafting services: Architectural drafting services .....	12	6 500	452	7.0	Z	X
	37190	Drafting services: Display and presentation drafting services .....	20	20 820	3 228	15.5	Z	X
	37200	Drafting services: Patent drawing and trademark illustration services .....	11	1 810	1 090	60.2	Z	X
	37250	Drafting services: Other drafting services .....	130	90 454	40 322	44.6	.5	X
	37260	Plotting and printing services for technical drawings .....	119	80 949	23 807	29.4	.3	X
	37270	Conversion services for technical drawings .....	6	5 581	688	12.3	Z	X
	39000	Merchandise sales .....	836	427 908	171 178	40.0	2.1	63.8
	39048	Sales of merchandise, not specified by type .....	836	427 908	171 178	40.0	2.1	X
	39500	All other receipts .....	958	709 382	247 200	34.8	3.1	65.1
	39544	All other operating receipts .....	958	709 382	247 200	34.8	3.1	X
541430		Graphic design services .....	15 851	X	8 095 989	X	100.0	65.8
	34170	Urban planning services .....	14	13 766	741	5.4	Z	X
	34560	Interior design services .....	87	78 860	13 903	17.6	.2	65.8
	34561	Fees .....	57	54 781	4 265	7.8	.1	X
	34562	Sales of products specified as part of an integrated interior design service .....	29	23 018	4 779	20.8	.1	X
	34563	Income from subcontracted work .....	35	28 699	4 859	16.9	.1	X
	34570	Industrial design services .....	240	91 907	21 422	23.3	.3	X
	34580	Fashion design services .....	18	5 534	3 844	69.5	Z	X
	34590	Commercial art and illustration services .....	2 525	1 544 713	1 135 392	73.5	14.0	X
	34600	Graphic design services .....	14 490	7 023 946	6 197 049	88.2	76.5	X
	34610	Golf course design services .....	12	6 951	538	7.7	Z	X
	34630	Specialized design services .....	906	420 785	164 077	39.0	2.0	X
	36750	Photography services, including commercial photography .....	931	578 400	49 217	8.5	.6	X
	37100	Drafting services: Mechanical drafting services .....	19	54 542	20 976	38.5	.3	52.7
	37102	Mechanical systems drafting services .....	11	11 303	392	3.5	Z	X
	37104	Industrial machinery and equipment layout drafting services .....	8	43 239	20 584	47.6	.3	X
	37110	Drafting services: Process piping systems drafting .....	10	665	465	69.9	Z	X
	37130	Drafting services: Site drafting services for civil engineering projects .....	10	665	66	9.9	Z	X
	37140	Drafting services: Structural drafting services for civil engineering projects .....	10	665	100	15.0	Z	X
	37180	Drafting services: Architectural drafting services .....	12	6 500	452	7.0	Z	X
	37190	Drafting services: Display and presentation drafting services .....	20	20 820	3 228	15.5	Z	X
	37200	Drafting services: Patent drawing and trademark illustration services .....	11	1 810	1 090	60.2	Z	X
	37250	Drafting services: Other drafting services .....	130	90 454	40 322	44.6	.5	X
	37260	Plotting and printing services for technical drawings .....	119	80 949	23 807	29.4	.3	X
	37270	Conversion services for technical drawings .....	6	5 581	688	12.3	Z	X
	39000	Merchandise sales .....	836	427 908	171 178	40.0	2.1	63.8
	39048	Sales of merchandise, not specified by type .....	836	427 908	171 178	40.0	2.1	X
	39500	All other receipts .....	958	709 382	247 200	34.8	3.1	65.1
	39544	All other operating receipts .....	958	709 382	247 200	34.8	3.1	X
54149		Other specialized design services .....	1 675	X	683 560	X	100.0	38.1
	34560	Interior design services .....	8	575	177	30.8	Z	38.1
	34562	Sales of products specified as part of an integrated interior design service .....	8	575	177	30.8	Z	X
	34580	Fashion design services .....	753	294 102	287 811	97.9	42.1	X
	34590	Commercial art and illustration services .....	18	11 060	3 485	31.5	.5	X
	34600	Graphic design services .....	42	19 447	2 667	13.7	.4	X
	34630	Specialized design services .....	939	390 194	357 735	91.7	52.3	X
	37160	Drafting services: Steel detailing drafting services .....	6	805	403	50.1	.1	X
	37190	Drafting services: Display and presentation drafting services .....	6	10 059	3 018	30.0	.4	X
	37250	Drafting services: Other drafting services .....	13	3 281	1 772	54.0	.3	X
	39000	Merchandise sales .....	90	27 148	10 218	37.6	1.5	38.1
	39048	Sales of merchandise, not specified by type .....	90	27 148	10 218	37.6	1.5	X
	39500	All other receipts .....	74	40 674	3 907	9.6	.6	38.1
	39544	All other operating receipts .....	74	40 674	3 907	9.6	.6	X
541490		Other specialized design services .....	1 675	X	683 560	X	100.0	38.1
	34560	Interior design services .....	8	575	177	30.8	Z	38.1
	34562	Sales of products specified as part of an integrated interior design service .....	8	575	177	30.8	Z	X
	34580	Fashion design services .....	753	294 102	287 811	97.9	42.1	X
	34590	Commercial art and illustration services .....	18	11 060	3 485	31.5	.5	X
	34600	Graphic design services .....	42	19 447	2 667	13.7	.4	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
		<b>ALL ESTABLISHMENTS— Con.</b>						
<b>54</b>		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5414		Specialized design services—Con.						
54149		Other specialized design services—Con.						
541490		Other specialized design services—Con.						
	34630	Specialized design services . . . . .	939	390 194	357 735	91.7	52.3	X
	37160	Drafting services: Steel detailing drafting services . . . . .	6	805	403	50.1	.1	X
	37190	Drafting services: Display and presentation drafting services . . . . .	6	10 059	3 018	30.0	.4	X
	37250	Drafting services: Other drafting services . . . . .	13	3 281	1 772	54.0	.3	X
	39000	Merchandise sales . . . . .	90	27 148	10 218	37.6	1.5	38.1
	39048	Sales of merchandise, not specified by type . . . . .	90	27 148	10 218	37.6	1.5	X
	39500	All other receipts . . . . .	74	40 674	3 907	9.6	.6	38.1
	39544	All other operating receipts . . . . .	74	40 674	3 907	9.6	.6	X
<b>5415</b>		<b>Computer systems design and related services . . . . .</b>	<b>105 710</b>	<b>X</b>	<b>173 414 189</b>	<b>X</b>	<b>100.0</b>	<b>69.2</b>
	30790	Electronic and precision equipment repair and maintenance . . . . .	188	8 600 988	2 500 842	29.1	1.4	69.2
	30791	Computer and data processing equipment repair and maintenance . . . . .	188	8 600 988	2 500 842	29.1	1.4	X
	35000	Information technology (IT) technical consulting services . . . . .	29 284	56 128 739	18 185 179	32.4	10.5	X
	35050	Custom computer application design and development services . . . . .	63 154	86 653 476	49 538 162	57.2	28.6	52.7
	35051	Web site design and development services . . . . .	23 305	22 279 714	5 413 000	24.3	3.1	X
	35052	Database design and development services . . . . .	26 950	23 622 433	6 107 506	25.9	3.5	X
	35053	Customization and integration of cross-industry application software . . . . .	10 221	17 783 814	7 834 784	44.1	4.5	X
	35054	Customization and integration of vertical market application software . . . . .	10 300	18 645 051	6 756 839	36.2	3.9	X
	35056	Other custom application design and development services . . . . .	28 805	49 822 543	23 426 033	47.0	13.5	X
	35100	Computer network design and development services . . . . .	12 996	32 537 253	6 027 530	18.5	3.5	63.2
	35101	Computer network security design and development services . . . . .	7 362	10 335 230	2 267 745	21.9	1.3	X
	35102	Computer network design and development services, other than security . . . . .	10 689	27 671 426	3 759 785	13.6	2.2	X
	35150	Computer systems design, development, and integration services . . . . .	48 176	96 205 624	53 085 672	55.2	30.6	31.1
	35151	Computer systems design services . . . . .	12 037	19 166 043	6 391 576	33.3	3.7	X
	35152	Computer systems design and development services . . . . .	22 577	40 748 973	18 391 701	45.1	10.6	X
	35153	Computer systems integration services . . . . .	22 890	55 844 392	28 286 565	50.7	16.3	X
	35200	Web site hosting services . . . . .	5 471	6 782 233	366 727	5.4	.2	X
	35250	Application service provisioning . . . . .	1 739	4 292 228	571 555	13.3	.3	X
	35300	Business process management services . . . . .	3 211	11 839 157	652 636	5.5	.4	X
	35350	Data storage services . . . . .	739	3 507 097	621 132	17.7	.4	X
	35400	Data management services . . . . .	2 404	4 825 097	555 358	11.5	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services . . . . .	9 811	38 719 611	16 885 853	43.6	9.7	X
	35500	Information technology (IT) technical support services . . . . .	20 189	52 555 252	12 904 247	24.6	7.4	64.1
	35501	Software-related technical support services . . . . .	11 461	28 557 829	4 505 101	15.8	2.6	X
	35502	Hardware-related technical support services . . . . .	5 542	16 964 149	1 980 287	11.7	1.1	X
	35503	Combined software and hardware technical support services . . . . .	7 307	13 438 295	3 540 657	26.3	2.0	X
	35504	Auditing and assessing computer operations . . . . .	1 414	2 026 353	136 587	6.7	.1	X
	35505	Data recovery services . . . . .	1 291	1 215 337	104 244	8.6	.1	X
	35506	Disaster recovery services, business continuity services . . . . .	2 031	2 646 873	757 568	28.6	.4	X
	35507	Other information technology (IT) technical support services . . . . .	2 345	5 949 782	1 879 803	31.6	1.1	X
	35550	Internet access services . . . . .	1 355	2 975 353	147 938	5.0	.1	X
	35600	System software publishing . . . . .	479	2 091 790	264 703	12.7	.2	X
	35650	Application software publishing . . . . .	1 559	4 647 372	967 738	20.8	.6	X
	35700	Resale of computer hardware and software . . . . .	9 595	14 161 357	3 609 094	25.5	2.1	X
	35750	Rental and leasing of computer hardware . . . . .	735	2 128 976	102 313	4.8	.1	X
	35760	Information technology (IT) related training services . . . . .	5 430	8 990 137	531 707	5.9	.3	X
	35770	Data analysis services . . . . .	1 843	2 418 892	276 768	11.4	.2	X
	35780	Computer staff augmentation services . . . . .	2 389	5 865 245	2 568 605	43.8	1.5	X
	36920	Engineering services, not specified by type . . . . .	1 750	3 643 255	356 602	9.8	.2	X
	39000	Merchandise sales . . . . .	2 242	5 826 293	792 659	13.6	.5	63.9
	39049	Sale of other merchandise, not specified by type . . . . .	2 242	5 826 293	792 659	13.6	.5	X
	39500	All other receipts . . . . .	4 643	14 081 085	1 901 169	13.5	1.1	62.4
	39545	All other operating receipts, not specified by type . . . . .	4 643	14 081 085	1 901 169	13.5	1.1	X
<b>54151</b>		<b>Computer systems design and related services . . . . .</b>	<b>105 710</b>	<b>X</b>	<b>173 414 189</b>	<b>X</b>	<b>100.0</b>	<b>69.2</b>
	30790	Electronic and precision equipment repair and maintenance . . . . .	188	8 600 988	2 500 842	29.1	1.4	69.2
	30791	Computer and data processing equipment repair and maintenance . . . . .	188	8 600 988	2 500 842	29.1	1.4	X
	35000	Information technology (IT) technical consulting services . . . . .	29 284	56 128 739	18 185 179	32.4	10.5	X
	35050	Custom computer application design and development services . . . . .	63 154	86 653 476	49 538 162	57.2	28.6	52.7
	35051	Web site design and development services . . . . .	23 305	22 279 714	5 413 000	24.3	3.1	X
	35052	Database design and development services . . . . .	26 950	23 622 433	6 107 506	25.9	3.5	X
	35053	Customization and integration of cross-industry application software . . . . .	10 221	17 783 814	7 834 784	44.1	4.5	X
	35054	Customization and integration of vertical market application software . . . . .	10 300	18 645 051	6 756 839	36.2	3.9	X
	35056	Other custom application design and development services . . . . .	28 805	49 822 543	23 426 033	47.0	13.5	X
	35100	Computer network design and development services . . . . .	12 996	32 537 253	6 027 530	18.5	3.5	63.2
	35101	Computer network security design and development services . . . . .	7 362	10 335 230	2 267 745	21.9	1.3	X
	35102	Computer network design and development services, other than security . . . . .	10 689	27 671 426	3 759 785	13.6	2.2	X
	35150	Computer systems design, development, and integration services . . . . .	48 176	96 205 624	53 085 672	55.2	30.6	31.1
	35151	Computer systems design services . . . . .	12 037	19 166 043	6 391 576	33.3	3.7	X
	35152	Computer systems design and development services . . . . .	22 577	40 748 973	18 391 701	45.1	10.6	X
	35153	Computer systems integration services . . . . .	22 890	55 844 392	28 286 565	50.7	16.3	X
	35200	Web site hosting services . . . . .	5 471	6 782 233	366 727	5.4	.2	X
	35250	Application service provisioning . . . . .	1 739	4 292 228	571 555	13.3	.3	X
	35300	Business process management services . . . . .	3 211	11 839 157	652 636	5.5	.4	X
	35350	Data storage services . . . . .	739	3 507 097	621 132	17.7	.4	X
	35400	Data management services . . . . .	2 404	4 825 097	555 358	11.5	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services . . . . .	9 811	38 719 611	16 885 853	43.6	9.7	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
		<b>ALL ESTABLISHMENTS—Con.</b>						
54		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5415		Computer systems design and related services—Con.						
54151		Computer systems design and related services—Con.						
	35500	Information technology (IT) technical support services	20 189	52 555 252	12 904 247	24.6	7.4	64.1
	35501	Software-related technical support services	11 461	28 557 829	4 505 101	15.8	2.6	X
	35502	Hardware-related technical support services	5 542	16 964 149	1 980 287	11.7	1.1	X
	35503	Combined software and hardware technical support services	7 307	13 438 295	3 540 657	26.3	2.0	X
	35504	Auditing and assessing computer operations	1 414	2 026 353	136 587	6.7	.1	X
	35505	Data recovery services	1 291	1 215 337	104 244	8.6	.1	X
	35506	Disaster recovery services, business continuity services	2 031	2 646 873	757 568	28.6	.4	X
	35507	Other information technology (IT) technical support services	2 345	5 949 782	1 879 803	31.6	1.1	X
	35550	Internet access services	1 355	2 975 353	147 938	5.0	.1	X
	35600	System software publishing	479	2 091 790	264 703	12.7	.2	X
	35650	Application software publishing	1 559	4 647 372	967 738	20.8	.6	X
	35700	Resale of computer hardware and software	9 595	14 161 357	3 609 094	25.5	2.1	X
	35750	Rental and leasing of computer hardware	735	2 128 976	102 313	4.8	.1	X
	35760	Information technology (IT) related training services	5 430	8 990 137	531 707	5.9	.3	X
	35770	Data analysis services	1 843	2 418 892	276 768	11.4	.2	X
	35780	Computer staff augmentation services	2 389	5 865 245	2 568 605	43.8	1.5	X
	36920	Engineering services, not specified by type	1 750	3 643 255	356 602	9.8	.2	X
	39000	Merchandise sales	2 242	5 826 293	792 659	13.6	.5	63.9
	39049	Sale of other merchandise, not specified by type	2 242	5 826 293	792 659	13.6	.5	X
	39500	All other receipts	4 643	14 081 085	1 901 169	13.5	1.1	62.4
	39545	All other operating receipts, not specified by type	4 643	14 081 085	1 901 169	13.5	1.1	X
541511		Custom computer programming services	48 953	X	60 125 952	X	100.0	62.5
	35000	Information technology (IT) technical consulting services	9 528	12 926 127	3 981 190	30.8	6.6	X
	35050	Custom computer application design and development services	48 088	57 373 912	43 060 946	75.1	71.6	49.5
	35051	Web site design and development services	16 811	14 560 975	4 714 491	32.4	7.8	X
	35052	Database design and development services	18 962	15 386 411	4 932 473	32.1	8.2	X
	35053	Customization and integration of cross-industry application software	6 888	13 460 267	7 121 975	52.9	11.8	X
	35054	Customization and integration of vertical market application software	7 332	13 943 111	6 215 704	44.6	10.3	X
	35056	Other custom application design and development services	23 232	31 595 269	20 076 303	63.5	33.4	X
	35100	Computer network design and development services	4 849	7 877 406	2 696 231	34.2	4.5	51.9
	35101	Computer network security design and development services	2 481	4 700 786	1 693 219	36.0	2.8	X
	35102	Computer network design and development services, other than security	3 726	5 078 026	1 003 012	19.8	1.7	X
	35150	Computer systems design, development, and integration services	5 145	6 531 665	1 677 932	25.7	2.8	60.1
	35151	Computer systems design services	1 754	2 042 092	282 355	13.8	.5	X
	35152	Computer systems design and development services	4 078	4 429 453	956 158	21.6	1.6	X
	35153	Computer systems integration services	2 155	3 618 178	427 788	11.8	.7	X
	35200	Web site hosting services	3 452	3 215 863	228 673	7.1	.4	X
	35250	Application service provisioning	839	2 183 444	319 997	14.7	.5	X
	35300	Business process management services	783	2 274 009	243 427	10.7	.4	X
	35350	Data storage services	218	6 113 909	33 154	5.4	.1	X
	35400	Data management services	592	1 764 014	198 875	11.3	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services	1 077	3 137 713	307 987	9.8	.5	X
	35500	Information technology (IT) technical support services	7 327	14 013 501	3 102 978	22.1	5.2	58.2
	35501	Software-related technical support services	5 141	10 262 774	2 096 046	20.4	3.5	X
	35502	Hardware-related technical support services	1 268	1 973 206	161 340	8.2	.3	X
	35503	Combined software and hardware technical support services	1 824	2 716 217	568 941	20.9	.9	X
	35504	Auditing and assessing computer operations	182	689 577	19 774	2.9	.1	X
	35505	Data recovery services	156	281 328	7 733	2.7	.1	X
	35506	Disaster recovery services, business continuity services	193	595 017	15 105	2.5	.1	X
	35507	Other information technology (IT) technical support services	583	1 557 580	234 039	15.0	.4	X
	35550	Internet access services	223	870 824	42 862	4.9	.1	X
	35600	System software publishing	167	358 033	81 058	22.6	.6	X
	35650	Application software publishing	1 138	2 900 513	651 330	22.5	1.1	X
	35700	Resale of computer hardware and software	2 107	5 136 349	905 835	17.6	1.5	X
	35750	Rental and leasing of computer hardware	286	3 777 982	19 632	5.2	.2	X
	35760	Information technology (IT) related training services	1 536	3 916 637	210 091	5.4	.3	X
	35770	Data analysis services	1 192	947 497	112 750	11.9	.2	X
	35780	Computer staff augmentation services	1 125	3 087 959	1 202 140	38.9	2.0	X
	39000	Merchandise sales	611	1 399 200	302 040	21.6	.5	58.1
	39049	Sale of other merchandise, not specified by type	611	1 399 200	302 040	21.6	.5	X
	39500	All other receipts	1 421	4 979 463	746 824	15.0	1.2	55.9
	39545	All other operating receipts, not specified by type	1 421	4 979 463	746 824	15.0	1.2	X
541512		Computer systems design services	39 517	X	78 335 457	X	100.0	67.5
	30790	Electronic and precision equipment repair and maintenance	86	218 905	98 602	45.0	.1	67.5
	30791	Computer and data processing equipment repair and maintenance	86	218 905	98 602	45.0	.1	X
	35000	Information technology (IT) technical consulting services	8 758	25 632 688	5 285 880	20.6	6.7	X
	35050	Custom computer application design and development services	12 299	26 515 660	5 904 776	22.3	7.5	46.0
	35051	Web site design and development services	5 163	6 776 494	591 861	8.7	.8	X
	35052	Database design and development services	6 590	7 133 844	1 031 041	14.5	1.3	X
	35053	Customization and integration of cross-industry application software	2 915	4 130 633	658 633	15.9	.8	X
	35054	Customization and integration of vertical market application software	2 716	4 579 287	512 590	11.2	.7	X
	35056	Other custom application design and development services	4 134	16 675 118	3 110 651	18.7	4.0	X
	35100	Computer network design and development services	6 749	22 897 414	2 959 569	12.9	3.8	63.1
	35101	Computer network security design and development services	3 967	4 615 536	450 680	9.8	.6	X
	35102	Computer network design and development services, other than security	5 697	21 312 638	2 508 889	11.8	3.2	X
	35150	Computer systems design, development, and integration services	39 434	78 335 457	49 688 432	63.4	63.4	31.6
	35151	Computer systems design services	8 812	14 540 259	5 823 687	40.1	7.4	X
	35152	Computer systems design and development services	16 981	29 688 556	16 661 800	56.1	21.3	X
	35153	Computer systems integration services	18 504	47 249 003	27 198 812	57.6	34.7	X
	35200	Web site hosting services	1 425	3 180 743	108 502	3.4	.1	X
	35250	Application service provisioning	352	1 331 003	126 442	9.5	.2	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
		<b>ALL ESTABLISHMENTS—Con.</b>						
<b>54</b>		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5415		Computer systems design and related services—Con.						
54151		Computer systems design and related services—Con.						
541512		Computer systems design services—Con.						
	35300	Business process management services . . . . .	2 025	9 016 257	338 181	3.8	.4	X
	35350	Data storage services . . . . .	316	2 422 073	556 783	23.0	.7	X
	35400	Data management services . . . . .	1 484	2 527 649	228 529	9.0	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services . . . . .	3 191	12 215 087	1 674 742	13.7	2.1	X
	35500	Information technology (IT) technical support services . . . . .	9 530	32 402 401	6 300 441	19.4	8.0	62.1
	35501	Software-related technical support services . . . . .	5 148	15 799 339	1 795 347	11.4	2.3	X
	35502	Hardware-related technical support services . . . . .	3 702	14 353 485	1 714 501	11.9	2.2	X
	35503	Combined software and hardware technical support services . . . . .	4 144	8 902 200	2 260 955	25.4	2.9	X
	35504	Auditing and assessing computer operations . . . . .	1 035	914 063	78 737	8.6	.1	X
	35505	Data recovery services . . . . .	951	672 261	24 757	3.7	.2	X
	35506	Disaster recovery services, business continuity services . . . . .	936	1 019 926	38 740	3.8	.2	X
	35507	Other information technology (IT) technical support services . . . . .	1 112	2 690 320	387 404	14.4	.5	X
	35550	Internet access services . . . . .	804	1 702 838	63 259	3.7	.1	X
	35600	System software publishing . . . . .	204	1 663 008	162 327	9.8	.2	X
	35650	Application software publishing . . . . .	345	1 422 100	294 337	20.7	.4	X
	35700	Resale of computer hardware and software . . . . .	6 327	7 647 179	2 280 495	29.8	2.9	X
	35750	Rental and leasing of computer hardware . . . . .	434	1 736 154	81 562	4.7	.1	X
	35760	Information technology (IT) related training services . . . . .	3 334	4 447 163	247 089	5.6	.3	X
	35770	Data analysis services . . . . .	298	914 351	60 616	6.6	.1	X
	35780	Computer staff augmentation services . . . . .	674	1 070 351	234 483	21.9	.3	X
	36920	Engineering services, not specified by type . . . . .	1 642	3 369 089	282 633	8.4	.4	X
	39000	Merchandise sales . . . . .	1 124	4 076 123	410 447	10.1	.5	62.2
	39049	Sale of other merchandise, not specified by type . . . . .	1 124	4 076 123	410 447	10.1	.5	X
	39500	All other receipts . . . . .	2 429	7 921 607	947 330	12.0	1.2	60.7
	39545	All other operating receipts, not specified by type . . . . .	2 429	7 921 607	947 330	12.0	1.2	X
5415121		Computer systems integrators . . . . .	15 576	X	42 933 450	X	100.0	62.1
	30790	Electronic and precision equipment repair and maintenance . . . . .	86	218 905	98 602	45.0	.2	62.1
	30791	Computer and data processing equipment repair and maintenance . . . . .	86	218 905	98 602	45.0	.2	X
	35000	Information technology (IT) technical consulting services . . . . .	3 128	12 219 884	1 633 897	13.4	3.8	X
	35050	Custom computer application design and development services . . . . .	4 791	12 884 564	2 059 314	16.0	4.8	59.5
	35051	Web site design and development services . . . . .	1 435	2 132 697	116 877	5.5	.3	X
	35052	Database design and development services . . . . .	2 044	2 041 842	218 949	10.7	.5	X
	35053	Customization and integration of cross-industry application software . . . . .	966	1 928 829	283 901	14.7	.7	X
	35054	Customization and integration of vertical market application software . . . . .	1 774	3 154 820	281 654	8.9	.7	X
	35056	Other custom application design and development services . . . . .	1 865	8 688 542	1 157 933	13.3	2.7	X
	35100	Computer network design and development services . . . . .	4 007	10 906 012	890 748	8.2	2.1	60.7
	35101	Computer network security design and development services . . . . .	1 926	2 402 491	193 197	8.0	.5	X
	35102	Computer network design and development services, other than security . . . . .	3 488	9 939 311	697 551	7.0	1.6	X
	35150	Computer systems design, development, and integration services . . . . .	15 540	42 933 450	28 185 588	65.6	65.6	34.6
	35151	Computer systems design services . . . . .	1 758	2 566 615	306 160	11.9	.7	X
	35152	Computer systems design and development services . . . . .	3 052	5 363 159	1 497 305	27.9	3.5	X
	35153	Computer systems integration services . . . . .	15 540	42 933 450	26 382 123	61.4	61.4	X
	35200	Web site hosting services . . . . .	733	1 060 522	27 709	2.6	.1	X
	35250	Application service provisioning . . . . .	284	961 646	77 585	8.1	.2	X
	35300	Business process management services . . . . .	612	6 111 411	166 370	2.7	.4	X
	35350	Data storage services . . . . .	276	2 352 812	542 425	23.1	1.3	X
	35400	Data management services . . . . .	325	990 733	98 880	10.0	.2	X
	35450	Information technology (IT) infrastructure (computer) and network management services . . . . .	1 821	9 489 217	1 396 785	14.7	3.3	X
	35500	Information technology (IT) technical support services . . . . .	7 066	19 045 199	4 127 586	21.7	9.6	55.8
	35501	Software-related technical support services . . . . .	3 577	11 679 674	1 220 237	10.4	2.8	X
	35502	Hardware-related technical support services . . . . .	2 829	5 702 811	672 072	11.8	1.6	X
	35503	Combined software and hardware technical support services . . . . .	3 349	6 995 608	1 869 620	26.7	4.4	X
	35504	Auditing and assessing computer operations . . . . .	728	538 814	20 556	3.8	.2	X
	35505	Data recovery services . . . . .	669	566 509	12 817	2.3	.2	X
	35506	Disaster recovery services, business continuity services . . . . .	604	827 793	22 283	2.7	.1	X
	35507	Other information technology (IT) technical support services . . . . .	949	2 277 816	310 001	13.6	.7	X
	35550	Internet access services . . . . .	368	1 050 852	32 965	3.1	.1	X
	35600	System software publishing . . . . .	133	1 215 336	88 101	7.2	.2	X
	35650	Application software publishing . . . . .	255	1 388 670	293 395	21.1	.7	X
	35700	Resale of computer hardware and software . . . . .	5 260	6 587 499	1 938 431	29.4	4.5	X
	35750	Rental and leasing of computer hardware . . . . .	396	1 351 892	8 317	.6	.2	X
	35760	Information technology (IT) related training services . . . . .	1 700	2 391 577	157 826	6.6	.4	X
	35770	Data analysis services . . . . .	205	573 724	39 115	6.8	.1	X
	35780	Computer staff augmentation services . . . . .	506	745 635	99 207	13.3	.2	X
	36920	Engineering services, not specified by type . . . . .	524	1 780 877	166 278	9.3	.4	X
	39000	Merchandise sales . . . . .	701	3 031 015	250 885	8.3	.6	60.1
	39049	Sale of other merchandise, not specified by type . . . . .	701	3 031 015	250 885	8.3	.6	X
	39500	All other receipts . . . . .	1 680	5 493 007	553 441	10.1	1.3	54.5
	39545	All other operating receipts, not specified by type . . . . .	1 680	5 493 007	553 441	10.1	1.3	X
5415122		Computer systems consultants (except systems integrators) . . . . .	23 941	X	35 402 007	X	100.0	74.0
	35000	Information technology (IT) technical consulting services . . . . .	5 630	13 412 804	3 651 983	27.2	10.3	X
	35050	Custom computer application design and development services . . . . .	7 508	13 631 096	3 845 462	28.2	10.9	34.4
	35051	Web site design and development services . . . . .	3 728	4 643 797	474 984	10.2	1.3	X
	35052	Database design and development services . . . . .	4 546	5 092 002	812 092	15.9	2.3	X
	35053	Customization and integration of cross-industry application software . . . . .	1 949	2 201 804	374 732	17.0	1.1	X
	35054	Customization and integration of vertical market application software . . . . .	942	1 424 467	230 936	16.2	.7	X
	35056	Other custom application design and development services . . . . .	2 269	7 986 576	1 952 718	24.5	5.5	X

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<b>54</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5415		Computer systems design and related services—Con.						
54151		Computer systems design and related services—Con.						
541512		Computer systems design services—Con.						
5415122		Computer systems consultants (except systems integrators)—Con.						
	35100	Computer network design and development services . . . . .	2 742	11 991 402	2 068 821	17.3	5.8	67.0
	35101	Computer network security design and development services . . . . .	2 041	2 213 045	257 483	11.6	.7	X
	35102	Computer network design and development services, other than security . . . . .	2 209	11 373 327	1 811 338	15.9	5.1	X
	35150	Computer systems design, development, and integration services . . . . .	23 894	35 402 007	21 502 844	60.7	60.7	27.5
	35151	Computer systems design services . . . . .	7 054	11 973 644	5 517 527	46.1	15.6	X
	35152	Computer systems design and development services . . . . .	13 929	24 325 397	15 164 495	62.3	42.8	X
	35153	Computer systems integration services . . . . .	2 964	4 315 553	816 689	18.9	2.3	X
	35200	Web site hosting services . . . . .	692	2 120 221	80 793	3.8	.2	X
	35250	Application service provisioning . . . . .	68	369 357	48 857	13.2	.1	X
	35300	Business process management services . . . . .	1 413	2 904 846	171 811	5.9	.5	X
	35350	Data storage services . . . . .	40	69 261	14 358	20.7	Z	X
	35400	Data management services . . . . .	1 159	1 536 916	129 649	8.4	.4	X
	35450	Information technology (IT) infrastructure (computer) and network management services . . . . .	1 370	2 725 870	277 957	10.2	.8	X
	35500	Information technology (IT) technical support services . . . . .	2 464	13 357 202	2 172 855	16.3	6.1	69.8
	35501	Software-related technical support services . . . . .	1 571	4 119 665	575 110	14.0	1.6	X
	35502	Hardware-related technical support services . . . . .	873	8 650 674	1 042 429	12.1	2.9	X
	35503	Combined software and hardware technical support services . . . . .	795	1 906 592	391 335	20.5	1.1	X
	35504	Auditing and assessing computer operations . . . . .	307	375 249	58 181	15.5	.2	X
	35505	Data recovery services . . . . .	282	105 752	11 940	11.3	Z	X
	35506	Disaster recovery services, business continuity services . . . . .	332	192 133	16 457	8.6	Z	X
	35507	Other information technology (IT) technical support services . . . . .	163	412 504	77 403	18.8	.2	X
	35550	Internet access services . . . . .	436	651 986	30 294	4.6	.1	X
	35600	System software publishing . . . . .	71	447 672	74 226	16.6	.2	X
	35650	Application software publishing . . . . .	90	33 430	942	2.8	Z	X
	35700	Resale of computer hardware and software . . . . .	1 067	1 059 680	342 064	32.3	1.0	X
	35750	Rental and leasing of computer hardware . . . . .	38	384 262	73 245	19.1	.2	X
	35760	Information technology (IT) related training services . . . . .	1 634	2 055 586	89 263	4.3	.3	X
	35770	Data analysis services . . . . .	93	340 627	21 501	6.3	.1	X
	35780	Computer staff augmentation services . . . . .	168	324 716	135 276	41.7	.4	X
	36920	Engineering services, not specified by type . . . . .	1 118	1 588 212	116 355	7.3	.3	X
	39000	Merchandise sales . . . . .	423	1 045 108	159 562	15.3	.5	59.4
	39049	Sale of other merchandise, not specified by type . . . . .	423	1 045 108	159 562	15.3	.5	X
	39500	All other receipts . . . . .	749	2 428 600	393 889	16.2	1.1	69.9
	39545	All other operating receipts, not specified by type . . . . .	749	2 428 600	393 889	16.2	1.1	X
541513		Computer facilities management services . . . . .	4 882	X	22 279 279	X	100.0	89.9
	30790	Electronic and precision equipment repair and maintenance . . . . .	102	8 382 083	2 402 240	28.7	10.8	89.9
	30791	Computer and data processing equipment repair and maintenance . . . . .	102	8 382 083	2 402 240	28.7	10.8	X
	35000	Information technology (IT) technical consulting services . . . . .	2 525	9 889 310	2 854 900	28.9	12.8	X
	35050	Custom computer application design and development services . . . . .	447	1 231 628	192 493	15.6	.9	87.7
	35051	Web site design and development services . . . . .	247	437 420	22 925	5.2	.1	X
	35052	Database design and development services . . . . .	224	558 400	53 881	9.6	.2	X
	35053	Customization and integration of cross-industry application software . . . . .	88	54 654	5 180	9.5	Z	X
	35054	Customization and integration of vertical market application software . . . . .	30	33 340	5 822	17.5	Z	X
	35056	Other custom application design and development services . . . . .	226	835 833	104 685	12.5	.5	X
	35100	Computer network design and development services . . . . .	470	990 505	98 374	9.9	.4	89.5
	35101	Computer network security design and development services . . . . .	309	530 572	31 777	6.0	.1	X
	35102	Computer network design and development services, other than security . . . . .	447	741 582	66 597	9.0	.3	X
	35150	Computer systems design, development, and integration services . . . . .	2 451	9 867 126	1 530 119	15.5	6.9	X
	35200	Web site hosting services . . . . .	234	217 140	8 355	3.8	Z	X
	35250	Application service provisioning . . . . .	135	130 015	13 296	10.2	.1	X
	35300	Business process management services . . . . .	64	304 828	17 418	5.7	.1	X
	35350	Data storage services . . . . .	179	271 752	20 137	7.4	.1	X
	35400	Data management services . . . . .	220	349 513	64 377	18.4	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services . . . . .	4 872	22 279 279	14 422 798	64.7	64.7	X
	35500	Information technology (IT) technical support services . . . . .	621	1 640 671	415 519	25.3	1.9	88.6
	35501	Software-related technical support services . . . . .	368	960 300	178 958	18.6	.8	X
	35502	Hardware-related technical support services . . . . .	313	339 125	43 069	12.7	.2	X
	35503	Combined software and hardware technical support services . . . . .	399	681 010	132 392	19.4	.6	X
	35504	Auditing and assessing computer operations . . . . .	96	329 900	24 675	7.5	.1	X
	35505	Data recovery services . . . . .	88	83 106	1 919	2.3	Z	X
	35506	Disaster recovery services, business continuity services . . . . .	97	143 908	6 684	4.6	Z	X
	35507	Other information technology (IT) technical support services . . . . .	29	89 526	27 822	31.1	.1	X
	35550	Internet access services . . . . .	193	270 446	13 455	5.0	.1	X
	35650	Application software publishing . . . . .	11	108 974	1 412	1.3	Z	X
	35700	Resale of computer hardware and software . . . . .	359	347 577	37 666	10.8	.2	X
	35750	Rental and leasing of computer hardware . . . . .	12	10 057	926	9.2	Z	X
	35760	Information technology (IT) related training services . . . . .	76	202 898	11 249	5.5	.1	X
	35780	Computer staff augmentation services . . . . .	88	328 878	117 894	35.8	.5	X
	36920	Engineering services, not specified by type . . . . .	32	87 716	10 466	11.9	Z	X
	39000	Merchandise sales . . . . .	72	50 903	9 768	19.2	Z	55.3
	39049	Sale of other merchandise, not specified by type . . . . .	72	50 903	9 768	19.2	Z	X
	39500	All other receipts . . . . .	68	161 442	23 174	14.4	.1	79.5
	39545	All other operating receipts, not specified by type . . . . .	68	161 442	23 174	14.4	.1	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
		<b>ALL ESTABLISHMENTS— Con.</b>						
<b>54</b>		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5415		Computer systems design and related services—Con.						
54151		Computer systems design and related services—Con.						
541519		Other computer related services .....	12 358	X	12 673 501	X	100.0	75.3
35000		Information technology (IT) technical consulting services .....	8 473	7 680 614	6 063 209	78.9	47.8	X
35050		Custom computer application design and development services .....	2 320	1 532 276	379 947	24.8	3.0	69.1
35051		Web site design and development services .....	1 084	504 825	83 723	16.6	.7	X
35052		Database design and development services .....	1 174	543 778	90 111	16.6	.7	X
35053		Customization and integration of cross-industry application software .....	330	138 260	48 996	35.4	.4	X
35054		Customization and integration of vertical market application software .....	222	89 313	22 723	25.4	.2	X
35056		Other custom application design and development services .....	1 213	716 323	134 394	18.8	1.1	X
35100		Computer network design and development services .....	928	771 928	273 356	35.4	2.2	64.3
35101		Computer network security design and development services .....	605	488 336	92 069	18.9	.7	X
35102		Computer network design and development services, other than security .....	819	539 180	181 287	33.6	1.4	X
35150		Computer systems design, development, and integration services .....	1 146	1 471 376	189 189	12.9	1.5	42.1
35151		Computer systems design services .....	719	352 584	64 861	18.4	.5	X
35152		Computer systems design and development services .....	166	945 868	88 330	9.3	.7	X
35153		Computer systems integration services .....	661	335 710	35 932	10.7	.3	X
35200		Web site hosting services .....	360	168 487	21 197	12.6	.2	X
35250		Application service provisioning .....	413	647 766	111 820	17.3	.9	X
35300		Business process management services .....	339	244 063	53 610	22.0	.4	X
35350		Data storage services .....	26	199 363	11 058	5.5	.1	X
35400		Data management services .....	108	183 921	63 577	34.6	.5	X
35450		Information technology (IT) infrastructure (computer) and network management services .....	671	1 087 532	480 326	44.2	3.8	X
35500		Information technology (IT) technical support services .....	2 711	4 498 679	3 085 309	68.6	24.3	70.2
35501		Software-related technical support services .....	804	1 535 416	434 750	28.3	3.4	X
35502		Hardware-related technical support services .....	259	298 333	61 377	20.6	.5	X
35503		Combined software and hardware technical support services .....	940	1 138 868	578 369	50.8	4.6	X
35504		Auditing and assessing computer operations .....	101	92 813	13 401	14.4	.1	X
35505		Data recovery services .....	96	178 642	69 835	39.1	.6	X
35506		Disaster recovery services, business continuity services .....	805	888 022	697 039	78.5	5.5	X
35507		Other information technology (IT) technical support services .....	621	1 612 356	1 230 538	76.3	9.7	X
35550		Internet access services .....	135	131 245	28 362	21.6	.2	X
35600		System software publishing .....	107	65 818	20 726	31.5	.2	X
35650		Application software publishing .....	65	215 785	20 659	9.6	.2	X
35700		Resale of computer hardware and software .....	802	1 030 252	385 098	37.4	3.0	X
35760		Information technology (IT) related training services .....	484	423 439	63 278	14.9	.5	X
35770		Data analysis services .....	349	303 641	90 751	29.9	.7	X
35780		Computer staff augmentation services .....	502	1 378 057	1 014 088	73.6	8.0	X
36920		Engineering services, not specified by type .....	76	186 450	63 503	34.1	.5	X
39000		Merchandise sales .....	435	300 067	70 404	23.5	.6	72.6
39049		Sale of other merchandise, not specified by type .....	435	300 067	70 404	23.5	.6	X
39500		All other receipts .....	725	1 018 573	183 841	18.0	1.5	72.1
39545		All other operating receipts, not specified by type .....	725	1 018 573	183 841	18.0	1.5	X
5416		Management, scientific, and technical consulting services .....	116 159	X	105 451 814	X	100.0	45.2
34060		Financial auditing services .....	2 057	2 589 746	421 277	16.3	.4	X
34070		Bookkeeping, compilation, payroll, and taxation services .....	2 117	4 044 757	754 091	18.6	.7	X
35000		Information technology (IT) technical consulting services .....	939	1 454 133	362 514	24.9	.3	X
35050		Custom computer application design and development services .....	946	1 179 175	187 537	15.9	.2	X
35150		Computer systems design, development, and integration services .....	1 423	1 648 221	351 191	21.3	.3	X
35450		Information technology (IT) infrastructure (computer) and network management services .....	456	666 169	116 568	17.5	.1	X
35860		Management consulting services: Actuarial consulting services .....	1 088	5 282 254	2 296 049	43.5	2.2	X
36000		Management services: Construction management .....	1 106	798 494	230 006	28.8	.2	X
36010		Management services: Other management services .....	1 843	1 393 366	698 329	50.1	.7	X
36020		Facilities management services, excluding computer .....	721	807 324	180 489	22.4	.2	X
36030		Management consulting services .....	86 059	85 643 281	78 856 521	92.1	74.8	35.6
36031		Administrative and general management consulting services .....	50 771	55 592 906	48 512 246	87.3	46.0	X
36032		Human resources consulting services .....	10 689	14 020 500	7 774 857	55.5	7.4	X
36033		Marketing consulting services .....	22 500	18 598 717	13 635 001	73.3	12.9	X
36034		Process, physical distribution, and logistics consulting services .....	6 587	8 426 702	6 582 579	78.1	6.2	X
36035		Other management consulting services .....	7 971	4 373 924	2 351 838	53.8	2.2	X
36040		Environmental consulting services .....	9 370	7 528 213	6 504 020	86.4	6.2	X
36050		Scientific/technical consulting services .....	15 250	8 305 816	7 448 435	89.7	7.1	X
36060		Public relations services, not specified by type .....	1 291	576 730	74 642	12.9	.1	X
36910		Landscape architectural services, not specified by type .....	45	53 858	3 400	6.3	.Z	X
36920		Engineering services, not specified by type .....	348	356 351	80 550	22.6	.1	X
36930		Surveying and mapping services, excluding geophysical surveying, not specified by type .....	81	77 713	5 401	7.0	.Z	X
36940		Geophysical surveying services, not specified by type .....	104	67 432	6 292	9.3	.Z	X
36950		Research and development services, not specified by type .....	89	129 798	36 180	27.9	.Z	X
37620		Executive search services, including retained search .....	9 616	5 366 522	4 569 405	85.1	4.3	X
39000		Merchandise sales .....	3 723	3 332 620	769 403	23.1	.7	42.1
39051		Sales of merchandise, not specified by type .....	3 723	3 332 620	769 403	23.1	.7	X
39500		All other receipts .....	5 955	9 556 497	1 499 514	15.7	1.4	40.2
39546		All other operating receipts .....	5 955	9 556 497	1 499 514	15.7	1.4	X
54161		Management consulting services .....	93 549	X	90 914 599	X	100.0	44.1
34060		Financial auditing services .....	1 913	2 481 342	411 343	16.6	.5	X
34070		Bookkeeping, compilation, payroll, and taxation services .....	2 100	4 026 595	751 607	18.7	.8	X
35000		Information technology (IT) technical consulting services .....	741	1 312 918	339 909	25.9	.4	X
35050		Custom computer application design and development services .....	670	923 923	163 983	17.7	.2	X
35150		Computer systems design, development, and integration services .....	1 266	1 504 239	318 700	21.2	.4	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5416		Management, scientific, and technical consulting services—Con.						
54161		Management consulting services—Con.						
	35450	Information technology (IT) infrastructure (computer) and network management services	441	646 672	112 382	17.4	.1	X
	35860	Management consulting services: Actuarial consulting services	1 066	5 265 809	2 294 881	43.6	2.5	X
	36000	Management services: Construction management	750	429 896	158 623	36.9	.2	X
	36010	Management services: Other management services	1 434	1 272 239	668 790	52.6	.7	X
	36020	Facilities management services, excluding computer	675	662 355	164 842	24.9	.2	X
	36030	Management consulting services	85 127	85 107 738	78 714 310	92.5	86.6	34.8
	36031	Administrative and general management consulting services	50 548	55 416 315	48 471 611	87.5	53.3	X
	36032	Human resources consulting services	10 683	14 019 096	7 774 645	55.5	8.6	X
	36033	Marketing consulting services	22 203	18 451 927	13 611 517	73.8	15.0	X
	36034	Process, physical distribution, and logistics consulting services	6 543	8 414 590	6 580 996	78.2	7.2	X
	36035	Other management consulting services	7 550	4 133 060	2 275 541	55.1	2.5	X
	36040	Environmental consulting services	448	313 168	63 091	20.1	.1	X
	36050	Scientific/technical consulting services	503	312 227	135 266	43.3	.1	X
	36060	Public relations services, not specified by type	1 270	536 164	71 549	13.3	.1	X
	36920	Engineering services, not specified by type	65	39 889	11 333	28.4	Z	X
	37620	Executive search services, including retained search	9 613	5 363 446	4 568 174	85.2	5.0	X
	39000	Merchandise sales	2 875	2 943 526	685 614	23.3	.8	41.2
	39051	Sales of merchandise, not specified by type	2 875	2 943 526	685 614	23.3	.8	X
	39500	All other receipts	4 432	8 667 968	1 280 202	14.8	1.4	39.2
	39546	All other operating receipts	4 432	8 667 968	1 280 202	14.8	1.4	X
541611		Administrative management and general management consulting services	48 377	X	53 708 440	X	100.0	41.0
	34060	Financial auditing services	1 821	2 381 688	394 940	16.6	.7	X
	34070	Bookkeeping, compilation, payroll, and taxation services	1 959	3 829 097	669 673	17.5	1.2	X
	35000	Information technology (IT) technical consulting services	379	817 565	212 607	26.0	.4	X
	35050	Custom computer application design and development services	359	522 180	94 938	18.2	.2	X
	35150	Computer systems design, development, and integration services	978	1 062 464	209 548	19.7	.4	X
	35450	Information technology (IT) infrastructure (computer) and network management services	239	351 738	84 047	23.9	.2	X
	35860	Management consulting services: Actuarial consulting services	97	3 203 552	453 433	14.2	.8	X
	36000	Management services: Construction management	492	252 837	71 230	28.2	.1	X
	36010	Management services: Other management services	1 127	898 550	547 369	60.9	1.0	X
	36020	Facilities management services, excluding computer	557	552 826	144 438	26.1	.3	X
	36030	Management consulting services	48 377	53 708 440	49 712 046	92.6	92.6	30.9
	36031	Administrative and general management consulting services	48 377	53 708 440	47 896 283	89.2	89.2	X
	36032	Human resources consulting services	2 894	5 555 802	398 374	7.2	.7	X
	36033	Marketing consulting services	2 645	3 612 685	634 447	17.6	1.2	X
	36034	Process, physical distribution, and logistics consulting services	740	1 037 921	269 013	25.9	.5	X
	36035	Other management consulting services	2 276	1 815 790	513 929	28.3	1.0	X
	36040	Environmental consulting services	71	301 872	60 327	20.0	.1	X
	36050	Scientific/technical consulting services	245	174 155	66 537	38.2	.1	X
	36060	Public relations services, not specified by type	887	258 874	25 479	9.8	Z	X
	37620	Executive search services, including retained search	856	417 073	114 564	27.5	.2	X
	39000	Merchandise sales	1 486	1 005 125	186 889	18.6	.3	39.4
	39051	Sales of merchandise, not specified by type	1 486	1 005 125	186 889	18.6	.3	X
	39500	All other receipts	2 455	6 190 946	660 375	10.7	1.2	36.7
	39546	All other operating receipts	2 455	6 190 946	660 375	10.7	1.2	X
541612		Human resources and executive search consulting services	16 247	X	14 320 616	X	100.0	53.1
	34060	Financial auditing services	22	21 091	4 068	19.3	Z	X
	34070	Bookkeeping, compilation, payroll, and taxation services	120	144 762	77 093	53.3	.5	X
	35000	Information technology (IT) technical consulting services	86	203 907	61 218	30.0	.4	X
	35050	Custom computer application design and development services	52	19 162	8 495	44.3	.1	X
	35150	Computer systems design, development, and integration services	72	80 747	40 497	50.2	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services	27	90 987	18 219	20.0	.1	X
	35860	Management consulting services: Actuarial consulting services	895	2 040 206	1 838 330	90.1	12.8	X
	36000	Management services: Construction management	30	9 752	3 180	32.6	Z	X
	36010	Management services: Other management services	81	132 209	74 155	56.1	.5	X
	36020	Facilities management services, excluding computer	19	23 187	13 035	56.2	.1	X
	36030	Management consulting services	7 825	8 513 755	7 621 782	89.5	53.2	47.6
	36031	Administrative and general management consulting services	488	765 849	153 067	20.0	1.1	X
	36032	Human resources consulting services	7 608	8 225 671	7 354 306	89.4	51.4	X
	36033	Marketing consulting services	207	203 642	28 127	13.8	.2	X
	36034	Process, physical distribution, and logistics consulting services	31	48 229	2 967	6.2	Z	X
	36035	Other management consulting services	276	233 003	83 315	35.8	.6	X
	36040	Environmental consulting services	14	2 291	417	18.2	Z	X
	36050	Scientific/technical consulting services	34	26 224	12 871	49.1	.1	X
	36060	Public relations services, not specified by type	13	10 771	720	6.7	Z	X
	37620	Executive search services, including retained search	8 544	4 858 387	4 444 957	91.5	31.0	X
	39000	Merchandise sales	126	77 175	18 602	24.1	.1	53.1
	39051	Sales of merchandise, not specified by type	126	77 175	18 602	24.1	.1	X
	39500	All other receipts	308	391 937	82 977	21.2	.6	51.2
	39546	All other operating receipts	308	391 937	82 977	21.2	.6	X
5416121		Actuarial consulting	789	X	1 898 396	X	100.0	85.5
	35860	Management consulting services: Actuarial consulting services	789	1 898 396	1 797 484	94.7	94.7	X
	36030	Management consulting services	86	498 553	86 946	17.4	4.6	85.5
	36031	Administrative and general management consulting services	39	325 204	34 783	10.7	1.8	X
	36032	Human resources consulting services	12	297 049	31 605	10.6	1.7	X
	36035	Other management consulting services	45	65 288	20 135	30.8	1.1	X
	39500	All other receipts	55	184 243	7 673	4.2	.4	85.5
	39546	All other operating receipts	55	184 243	7 673	4.2	.4	X

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5416		Management, scientific, and technical consulting services—Con.						
54161		Management consulting services—Con.						
541612		Human resources and executive search consulting services—Con.						
5416122		Executive placement services .....	8 233	X	4 603 886	X	100.0	51.5
	35000	Information technology (IT) technical consulting services .....	62		75 247	33 532	44.6	.7
	35050	Custom computer application design and development services .....	17		10 770	6 823	63.4	.1
	35150	Computer systems design, development, and integration services .....	30		44 618	34 396	77.1	.7
	36010	Management services: Other management services .....	47		52 623	39 655	75.4	.9
	36020	Facilities management services, excluding computer .....	15		9 923	5 082	51.2	.1
	36030	Management consulting services .....	514		196 868	70 624	35.9	1.5
	36031	Administrative and general management consulting services .....	28		32 688	6 412	19.6	.1
	36032	Human resources consulting services .....	371		110 288	31 292	28.4	.7
	36033	Marketing consulting services .....	33		10 800	544	5.0	.2
	36034	Process, physical distribution, and logistics consulting services .....	7		5 225	293	5.6	.2
	36035	Other management consulting services .....	122		57 435	32 083	55.9	.7
	36050	Scientific/technical consulting services .....	16		18 418	11 933	64.8	.3
	36060	Public relations services, not specified by type .....	13		10 771	720	6.7	.2
	37620	Executive search services, including retained search .....	8 233		4 603 886	4 374 494	95.0	95.0
	39000	Merchandise sales .....	11		4 951	58	1.2	.2
	39051	Sales of merchandise, not specified by type .....	11		4 951	58	1.2	.2
	39500	All other receipts .....	114		86 700	25 151	29.0	.5
	39546	All other operating receipts .....	114		86 700	25 151	29.0	.5
5416123		Human resources and personnel management consulting .....	7 225	X	7 818 334	X	100.0	46.1
	34060	Financial auditing services .....	15		17 202	3 593	20.9	.2
	34070	Bookkeeping, compilation, payroll, and taxation services .....	120		144 762	77 093	53.3	1.0
	35000	Information technology (IT) technical consulting services .....	20		127 537	27 124	21.3	.3
	35050	Custom computer application design and development services .....	35		8 392	1 672	19.9	.2
	35150	Computer systems design, development, and integration services .....	40		29 485	3 377	11.5	.2
	35450	Information technology (IT) infrastructure (computer) and network management services .....	23		89 892	17 671	19.7	.2
	35860	Management consulting services: Actuarial consulting services .....	104		141 024	40 452	28.7	.5
	36000	Management services: Construction management .....	27		9 634	3 122	32.4	.4
	36010	Management services: Other management services .....	30		76 564	33 965	44.4	.4
	36030	Management consulting services .....	7 225		7 818 334	7 464 212	95.5	95.5
	36031	Administrative and general management consulting services .....	421		407 957	111 872	27.4	1.4
	36032	Human resources consulting services .....	7 225		7 818 334	7 291 409	93.3	93.3
	36033	Marketing consulting services .....	170		188 613	27 160	14.4	.3
	36034	Process, physical distribution, and logistics consulting services .....	24		43 004	2 674	6.2	.2
	36035	Other management consulting services .....	109		110 280	31 097	28.2	.4
	36040	Environmental consulting services .....	10		1 762	413	23.4	.2
	36050	Scientific/technical consulting services .....	15		6 445	598	9.3	.2
	37620	Executive search services, including retained search .....	311		254 501	70 463	27.7	.9
	39000	Merchandise sales .....	111		70 162	18 483	26.3	.2
	39051	Sales of merchandise, not specified by type .....	111		70 162	18 483	26.3	.2
	39500	All other receipts .....	139		120 994	50 153	41.5	.6
	39546	All other operating receipts .....	139		120 994	50 153	41.5	.6
541613		Marketing consulting services .....	18 887	X	14 329 430	X	100.0	47.3
	34060	Financial auditing services .....	21		68 210	8 357	12.3	.1
	34070	Bookkeeping, compilation, payroll, and taxation services .....	21		52 736	4 841	9.2	.2
	35000	Information technology (IT) technical consulting services .....	188		167 699	24 479	14.6	.2
	35050	Custom computer application design and development services .....	198		221 663	27 844	12.6	.2
	35150	Computer systems design, development, and integration services .....	87		110 656	38 518	34.8	.3
	35450	Information technology (IT) infrastructure (computer) and network management services .....	133		43 366	6 606	15.2	.2
	35860	Management consulting services: Actuarial consulting services .....	62		5 369	540	10.1	.1
	36000	Management services: Construction management .....	61		61 529	9 307	15.1	.1
	36010	Management services: Other management services .....	103		120 898	20 817	17.2	.1
	36020	Facilities management services, excluding computer .....	54		19 296	1 328	6.9	.2
	36030	Management consulting services .....	18 887		14 329 430	13 351 515	93.2	93.2
	36031	Administrative and general management consulting services .....	982		526 481	183 478	34.9	1.3
	36032	Human resources consulting services .....	107		99 390	14 821	14.9	.1
	36033	Marketing consulting services .....	18 887		14 329 430	12 889 553	90.0	90.0
	36034	Process, physical distribution, and logistics consulting services .....	342		292 474	34 417	11.8	.2
	36035	Other management consulting services .....	701		396 024	229 246	57.9	1.6
	36050	Scientific/technical consulting services .....	84		44 046	9 765	22.2	.1
	36060	Public relations services, not specified by type .....	325		250 838	44 402	17.7	.3
	37620	Executive search services, including retained search .....	193		83 808	6 694	8.0	.2
	39000	Merchandise sales .....	1 016		1 525 955	386 989	25.4	2.7
	39051	Sales of merchandise, not specified by type .....	1 016		1 525 955	386 989	25.4	2.7
	39500	All other receipts .....	866		1 295 221	387 428	29.9	2.7
	39546	All other operating receipts .....	866		1 295 221	387 428	29.9	2.7
541614		Process, physical distribution, and logistics consulting services .....	5 305	X	6 905 966	X	100.0	48.0
	34060	Financial auditing services .....	49		10 353	3 978	38.4	.1
	35000	Information technology (IT) technical consulting services .....	77		120 533	40 962	34.0	.6
	35050	Custom computer application design and development services .....	42		144 273	19 037	13.2	.3
	35150	Computer systems design, development, and integration services .....	129		250 372	30 137	12.0	.4
	35450	Information technology (IT) infrastructure (computer) and network management services .....	42		160 581	3 510	2.2	.1
	35860	Management consulting services: Actuarial consulting services .....	8		13 654	1 366	10.0	.2
	36000	Management services: Construction management .....	140		79 002	60 917	77.1	.9
	36010	Management services: Other management services .....	106		112 800	23 086	20.5	.3

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
		<b>ALL ESTABLISHMENTS—Con.</b>						
54		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5416		Management, scientific, and technical consulting services—Con.						
54161		Management consulting services—Con.						
541614		Process, physical distribution, and logistics consulting services—Con.						
	36020	Facilities management services, excluding computer .....	45	67 046	6 041	9.0	.1	X
	36030	Management consulting services .....	5 305	6 905 966	6 439 139	93.2	93.2	37.1
	36031	Administrative and general management consulting services .....	261	333 820	169 828	50.9	2.5	X
	36032	Human resources consulting services .....	51	107 714	4 715	4.4	.1	X
	36033	Marketing consulting services .....	178	218 481	25 255	11.6	.4	X
	36034	Process, physical distribution, and logistics consulting services .....	5 305	6 905 966	6 168 195	89.3	89.3	X
	36035	Other management consulting services .....	162	270 913	71 146	26.3	1.0	X
	36040	Environmental consulting services .....	25	3 302	1 010	30.6	Z	X
	36050	Scientific/technical consulting services .....	132	62 325	44 391	71.2	.6	X
	36060	Public relations services, not specified by type .....	32	10 113	837	8.3	Z	X
	36920	Engineering services, not specified by type .....	65	39 889	11 333	28.4	.2	X
	37620	Executive search services, including retained search .....	20	4 178	1 959	46.9	Z	X
	39000	Merchandise sales .....	130	289 991	85 494	29.5	1.2	29.5
	39051	Sales of merchandise, not specified by type .....	130	289 991	85 494	29.5	1.2	X
	39500	All other receipts .....	321	710 289	132 769	18.7	1.9	28.9
	39546	All other operating receipts .....	321	710 289	132 769	18.7	1.9	X
541618		Other management consulting services .....	4 733	X	1 650 147	X	100.0	25.1
	35000	Information technology (IT) technical consulting services .....	11	3 214	643	20.0	Z	X
	35050	Custom computer application design and development services .....	19	16 645	13 669	82.1	.8	X
	36000	Management services: Construction management .....	27	26 776	13 989	52.2	.8	X
	36010	Management services: Other management services .....	17	7 782	3 363	43.2	.2	X
	36030	Management consulting services .....	4 733	1 650 147	1 589 828	96.3	96.3	X
	36040	Environmental consulting services .....	338	5 703	1 337	23.4	.1	X
	36050	Scientific/technical consulting services .....	8	5 477	1 702	31.1	.1	X
	36060	Public relations services, not specified by type .....	13	5 568	111	2.0	Z	X
	39000	Merchandise sales .....	117	45 280	7 640	16.9	.5	25.1
	39051	Sales of merchandise, not specified by type .....	117	45 280	7 640	16.9	.5	X
	39500	All other receipts .....	482	79 575	16 653	20.9	1.0	25.1
	39546	All other operating receipts .....	482	79 575	16 653	20.9	1.0	X
54162		Environmental consulting services .....	8 536	X	6 932 517	X	100.0	59.4
	34060	Financial auditing services .....	15	21 660	1 253	5.8	Z	X
	34070	Bookkeeping, compilation, payroll, and taxation services .....	17	18 162	2 484	13.7	Z	X
	35000	Information technology (IT) technical consulting services .....	20	73 251	10 558	14.4	.2	X
	35050	Custom computer application design and development services .....	27	38 269	2 847	7.4	Z	X
	35150	Computer systems design, development, and integration services .....	43	35 013	10 403	29.7	.2	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	13	17 289	4 120	23.8	.1	X
	35860	Management consulting services: Actuarial consulting services .....	16	14 076	575	4.1	Z	X
	36000	Management services: Construction management .....	314	336 113	63 896	19.0	.9	X
	36010	Management services: Other management services .....	326	86 887	22 864	26.3	.3	X
	36020	Facilities management services, excluding computer .....	36	84 124	9 574	11.4	.1	X
	36030	Management consulting services .....	260	184 671	50 954	27.6	.7	59.4
	36031	Administrative and general management consulting services .....	52	30 406	7 020	23.1	.1	X
	36033	Marketing consulting services .....	28	9 307	710	7.6	Z	X
	36035	Other management consulting services .....	183	151 948	43 208	28.4	.6	X
	36040	Environmental consulting services .....	8 536	6 932 517	6 366 918	91.8	91.8	X
	36050	Scientific/technical consulting services .....	673	388 891	117 587	30.2	1.7	X
	36060	Public relations services, not specified by type .....	9	31 559	434	1.4	Z	X
	36910	Landscape architectural services, not specified by type .....	31	41 083	2 735	6.7	Z	X
	36920	Engineering services, not specified by type .....	199	270 714	56 837	21.0	.8	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type .....	54	61 223	3 555	5.8	.1	X
	36940	Geophysical surveying services, not specified by type .....	39	42 487	1 862	4.4	Z	X
	36950	Research and development services, not specified by type .....	40	43 692	9 499	21.7	.1	X
	39000	Merchandise sales .....	426	147 599	51 014	34.6	.7	52.0
	39051	Sales of merchandise, not specified by type .....	426	147 599	51 014	34.6	.7	X
	39500	All other receipts .....	550	464 912	141 317	30.4	2.0	55.5
	39546	All other operating receipts .....	550	464 912	141 317	30.4	2.0	X
541620		Environmental consulting services .....	8 536	X	6 932 517	X	100.0	59.4
	34060	Financial auditing services .....	15	21 660	1 253	5.8	Z	X
	34070	Bookkeeping, compilation, payroll, and taxation services .....	17	18 162	2 484	13.7	Z	X
	35000	Information technology (IT) technical consulting services .....	20	73 251	10 558	14.4	.2	X
	35050	Custom computer application design and development services .....	27	38 269	2 847	7.4	Z	X
	35150	Computer systems design, development, and integration services .....	43	35 013	10 403	29.7	.2	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	13	17 289	4 120	23.8	.1	X
	35860	Management consulting services: Actuarial consulting services .....	16	14 076	575	4.1	Z	X
	36000	Management services: Construction management .....	314	336 113	63 896	19.0	.9	X
	36010	Management services: Other management services .....	326	86 887	22 864	26.3	.3	X
	36020	Facilities management services, excluding computer .....	36	84 124	9 574	11.4	.1	X
	36030	Management consulting services .....	260	184 671	50 954	27.6	.7	59.4
	36031	Administrative and general management consulting services .....	52	30 406	7 020	23.1	.1	X
	36033	Marketing consulting services .....	28	9 307	710	7.6	Z	X
	36035	Other management consulting services .....	183	151 948	43 208	28.4	.6	X
	36040	Environmental consulting services .....	8 536	6 932 517	6 366 918	91.8	91.8	X
	36050	Scientific/technical consulting services .....	673	388 891	117 587	30.2	1.7	X
	36060	Public relations services, not specified by type .....	9	31 559	434	1.4	Z	X
	36910	Landscape architectural services, not specified by type .....	31	41 083	2 735	6.7	Z	X
	36920	Engineering services, not specified by type .....	199	270 714	56 837	21.0	.8	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
		<b>ALL ESTABLISHMENTS—Con.</b>						
<b>54</b>		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5416		Management, scientific, and technical consulting services—Con.						
54162		Environmental consulting services—Con.						
541620		Environmental consulting services—Con.						
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type . . . . .	54	61 223	3 555	5.8	.1	X
	36940	Geophysical surveying services, not specified by type . . . . .	39	42 487	1 862	4.4	Z	X
	36950	Research and development services, not specified by type . . . . .	40	43 692	9 499	21.7	.1	X
	39000	Merchandise sales . . . . .	426	147 599	51 014	34.6	.7	52.0
	39051	Sales of merchandise, not specified by type . . . . .	426	147 599	51 014	34.6	.7	X
	39500	All other receipts . . . . .	550	464 912	141 317	30.4	2.0	55.5
	39546	All other operating receipts . . . . .	550	464 912	141 317	30.4	2.0	X
54169		Other scientific and technical consulting services . . . . .	14 074	X	7 604 698	X	100.0	44.3
	34060	Financial auditing services . . . . .	129	86 744	8 681	10.0	.1	X
	35000	Information technology (IT) technical consulting services . . . . .	178	67 964	12 047	17.7	.2	X
	35050	Custom computer application design and development services . . . . .	249	216 983	20 707	9.5	.3	X
	35150	Computer systems design, development, and integration services . . . . .	114	108 969	22 088	20.3	.3	X
	35860	Management consulting services: Actuarial consulting services . . . . .	6	2 369	593	25.0	Z	X
	36000	Management services: Construction management . . . . .	42	32 485	7 487	23.0	.1	X
	36010	Management services: Other management services . . . . .	83	34 240	6 675	19.5	.1	X
	36020	Facilities management services, excluding computer . . . . .	10	60 845	6 073	10.0	.1	X
	36030	Management consulting services . . . . .	672	350 872	91 257	26.0	1.2	27.7
	36031	Administrative and general management consulting services . . . . .	171	146 185	33 615	23.0	.4	X
	36033	Marketing consulting services . . . . .	269	137 483	22 774	16.6	.3	X
	36034	Process, physical distribution, and logistics consulting services . . . . .	44	12 112	1 583	13.1	Z	X
	36035	Other management consulting services . . . . .	238	88 916	33 089	37.2	.4	X
	36040	Environmental consulting services . . . . .	386	282 528	74 011	26.2	1.0	X
	36050	Scientific/technical consulting services . . . . .	14 074	7 604 698	7 195 582	94.6	94.6	X
	36060	Public relations services, not specified by type . . . . .	12	9 007	2 659	29.5	Z	X
	36910	Landscape architectural services, not specified by type . . . . .	14	12 775	665	5.2	Z	X
	36920	Engineering services, not specified by type . . . . .	84	45 748	12 380	27.1	.2	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type . . . . .	27	16 490	1 846	11.2	Z	X
	36940	Geophysical surveying services, not specified by type . . . . .	65	24 945	4 430	17.8	.1	X
	36950	Research and development services, not specified by type . . . . .	49	86 106	26 681	31.0	.4	X
	39000	Merchandise sales . . . . .	422	241 495	32 775	13.6	.4	43.7
	39051	Sales of merchandise, not specified by type . . . . .	422	241 495	32 775	13.6	.4	X
	39500	All other receipts . . . . .	973	423 617	77 995	18.4	1.0	39.5
	39546	All other operating receipts . . . . .	973	423 617	77 995	18.4	1.0	X
541690		Other scientific and technical consulting services . . . . .	14 074	X	7 604 698	X	100.0	44.3
	34060	Financial auditing services . . . . .	129	86 744	8 681	10.0	.1	X
	35000	Information technology (IT) technical consulting services . . . . .	178	67 964	12 047	17.7	.2	X
	35050	Custom computer application design and development services . . . . .	249	216 983	20 707	9.5	.3	X
	35150	Computer systems design, development, and integration services . . . . .	114	108 969	22 088	20.3	.3	X
	35860	Management consulting services: Actuarial consulting services . . . . .	6	2 369	593	25.0	Z	X
	36000	Management services: Construction management . . . . .	42	32 485	7 487	23.0	.1	X
	36010	Management services: Other management services . . . . .	83	34 240	6 675	19.5	.1	X
	36020	Facilities management services, excluding computer . . . . .	10	60 845	6 073	10.0	.1	X
	36030	Management consulting services . . . . .	672	350 872	91 257	26.0	1.2	27.7
	36031	Administrative and general management consulting services . . . . .	171	146 185	33 615	23.0	.4	X
	36033	Marketing consulting services . . . . .	269	137 483	22 774	16.6	.3	X
	36034	Process, physical distribution, and logistics consulting services . . . . .	44	12 112	1 583	13.1	Z	X
	36035	Other management consulting services . . . . .	238	88 916	33 089	37.2	.4	X
	36040	Environmental consulting services . . . . .	386	282 528	74 011	26.2	1.0	X
	36050	Scientific/technical consulting services . . . . .	14 074	7 604 698	7 195 582	94.6	94.6	X
	36060	Public relations services, not specified by type . . . . .	12	9 007	2 659	29.5	Z	X
	36910	Landscape architectural services, not specified by type . . . . .	14	12 775	665	5.2	Z	X
	36920	Engineering services, not specified by type . . . . .	84	45 748	12 380	27.1	.2	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type . . . . .	27	16 490	1 846	11.2	Z	X
	36940	Geophysical surveying services, not specified by type . . . . .	65	24 945	4 430	17.8	.1	X
	36950	Research and development services, not specified by type . . . . .	49	86 106	26 681	31.0	.4	X
	39000	Merchandise sales . . . . .	422	241 495	32 775	13.6	.4	43.7
	39051	Sales of merchandise, not specified by type . . . . .	422	241 495	32 775	13.6	.4	X
	39500	All other receipts . . . . .	973	423 617	77 995	18.4	1.0	39.5
	39546	All other operating receipts . . . . .	973	423 617	77 995	18.4	1.0	X
5416901		Economic and related consulting services . . . . .	7 632	X	3 656 031	X	100.0	35.3
	34060	Financial auditing services . . . . .	129	86 744	8 681	10.0	.2	X
	35000	Information technology (IT) technical consulting services . . . . .	99	31 488	3 959	12.6	.1	X
	35050	Custom computer application design and development services . . . . .	99	93 809	7 614	8.1	.2	X
	35150	Computer systems design, development, and integration services . . . . .	7	32 898	7 993	24.3	.2	X
	35860	Management consulting services: Actuarial consulting services . . . . .	6	2 369	593	25.0	Z	X
	36000	Management services: Construction management . . . . .	13	9 893	2 330	23.6	.1	X
	36010	Management services: Other management services . . . . .	66	5 474	2 019	36.9	.1	X
	36030	Management consulting services . . . . .	451	216 835	47 376	21.8	1.3	X
	36040	Environmental consulting services . . . . .	43	129 014	17 978	13.9	.5	X
	36050	Scientific/technical consulting services . . . . .	7 632	3 656 031	3 511 625	96.1	96.1	X
	39000	Merchandise sales . . . . .	195	94 910	12 444	13.1	.3	35.3
	39051	Sales of merchandise, not specified by type . . . . .	195	94 910	12 444	13.1	.3	X
	39500	All other receipts . . . . .	520	188 488	33 419	17.7	.9	35.3
	39546	All other operating receipts . . . . .	520	188 488	33 419	17.7	.9	X

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)		
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—				
						Establishments with the product line	All establishments <sup>1</sup>			
		<b>ALL ESTABLISHMENTS—Con.</b>								
<b>54</b>		<b>Professional, scientific, and technical services—Con.</b>								
541		Professional, scientific, and technical services—Con.								
5416		Management, scientific, and technical consulting services—Con.								
54169		Other scientific and technical consulting services—Con.								
541690		Other scientific and technical consulting services—Con.								
5416909		All other scientific and technical consulting services .....	6 442	X	3 948 667	X	100.0	52.6		
	35000	Information technology (IT) technical consulting services .....	79		36 476		8 088	22.2	.2	X
	35050	Custom computer application design and development services .....	150		123 174		13 093	10.6	.3	X
	35150	Computer systems design, development, and integration services .....	107		76 071		14 095	18.5	.4	X
	36000	Management services: Construction management .....	29		22 592		5 157	22.8	.1	X
	36010	Management services: Other management services .....	17		28 766		4 656	16.2	.1	X
	36020	Facilities management services, excluding computer .....	10		60 845		6 073	10.0	.2	X
	36030	Management consulting services .....	221		134 037		43 881	32.7	1.1	39.3
	36031	Administrative and general management consulting services .....	74		58 173		21 473	36.9	.5	X
	36033	Marketing consulting services .....	27		34 624		1 647	4.8	Z	X
	36034	Process, physical distribution, and logistics consulting services .....	16		7 915		1 230	15.5	Z	X
	36035	Other management consulting services .....	126		62 952		19 335	30.7	.5	X
	36040	Environmental consulting services .....	343		153 514		56 033	36.5	1.4	X
	36050	Scientific/technical consulting services .....	6 442		3 948 667		3 683 957	93.3	93.3	X
	36060	Public relations services, not specified by type .....	12		9 007		2 659	29.5	.1	X
	36910	Landscape architectural services, not specified by type .....	14		12 775		665	5.2	Z	X
	36920	Engineering services, not specified by type .....	84		45 748		12 380	27.1	.3	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type .....	27		16 490		1 846	11.2	Z	X
	36940	Geophysical surveying services, not specified by type .....	65		24 945		4 430	17.8	.1	X
	36950	Research and development services, not specified by type .....	49		86 106		26 681	31.0	.7	X
	39000	Merchandise sales .....	227		146 585		20 331	13.9	.5	51.7
	39051	Sales of merchandise, not specified by type .....	227		146 585		20 331	13.9	.5	X
	39500	All other receipts .....	453		235 129		44 576	19.0	1.1	45.0
	39546	All other operating receipts .....	453		235 129		44 576	19.0	1.1	X
5417		Scientific research and development services .....	15 334	X	64 481 193	X	100.0	66.6		
	36030	Management consulting services .....	1 678		8 524 062		790 098	9.3	1.2	X
	36100	Research and development in the physical and engineering sciences .....	6 504		32 196 724		27 975 455	86.9	43.4	51.2
	36101	Chemistry and chemical engineering .....	895		6 888 153		2 281 100	33.1	3.5	X
	36102	Computer science and electrical engineering .....	3 382		20 309 664		11 229 696	55.3	17.4	X
	36103	Civil engineering .....	49		1 224 036		180 914	14.8	.3	X
	36104	Earth and environmental sciences .....	2 637		16 585 707		2 122 973	12.8	3.3	X
	36105	Other physical and engineering sciences .....	4 239		24 871 189		12 112 126	48.7	18.8	X
	36150	Research and development in the life sciences .....	6 951		34 926 659		21 490 400	61.5	33.3	57.2
	36151	Biotechnology and other biological sciences .....	2 500		15 364 787		10 245 756	66.7	15.9	X
	36152	Medical sciences .....	3 825		20 389 944		9 565 531	46.9	14.8	X
	36153	Agriculture, forestry, fisheries, and allied sciences .....	510		1 900 817		357 233	18.8	.6	X
	36154	Other life sciences .....	416		2 646 559		1 321 880	49.9	2.1	X
	36200	Research and development activities in the social sciences .....	3 220		11 864 969		3 086 263	26.0	4.8	63.9
	36201	Economics .....	1 921		8 635 132		400 394	4.6	.6	X
	36202	Psychology .....	114		391 050		82 491	21.1	.1	X
	36203	Education .....	1 942		9 309 685		610 456	6.6	.9	X
	36204	Other social sciences and humanities .....	2 416		10 563 005		1 908 039	18.1	3.0	X
	36250	Market research and public opinion polling services .....	24		19 601		2 257	11.5	Z	51.5
	36252	Public opinion polling services .....	24		19 601		2 257	11.5	Z	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service .....	404		3 303 414		391 287	11.8	.6	64.0
	36301	Chemical analysis and testing .....	131		1 238 364		38 354	3.1	.1	X
	36302	Nondestructive testing .....	27		827 480		72 671	8.8	.1	X
	36303	Mechanical testing .....	36		1 664 736		49 904	3.0	.1	X
	36304	Geotechnical/geosciences testing .....	13		48 671		7 341	15.1	Z	X
	36306	Biological testing .....	134		402 937		73 571	18.3	.1	X
	36309	Other testing services, excluding medical and veterinary .....	81		782 900		142 649	18.2	.2	X
	36920	Engineering services, not specified by type .....	200		608 957		189 669	31.1	.3	X
	39000	Merchandise sales .....	2 468		11 822 113		1 351 165	11.4	2.1	62.0
	39052	Sales of merchandise, not specified by type .....	2 465		11 814 852		1 349 335	11.4	2.1	X
	39500	All other receipts .....	954		7 700 922		1 279 615	16.6	2.0	59.6
	39547	All other operating receipts .....	951		7 693 661		1 275 246	16.6	2.0	X
	39700	Contributions, gifts, and grants: Government .....	1 152		8 186 606		4 709 020	57.5	7.3	X
	39710	Contributions, gifts, and grants: Private .....	1 539		8 151 786		2 423 669	29.7	3.8	X
	39720	Investment income, including interest and dividends .....	1 319		9 698 128		351 468	3.6	.5	X
	39730	Gains (losses) from assets sold .....	379		4 582 315		-73 391	-1.6	-.1	X
	39900	All other revenue .....	716		5 730 947		514 121	9.0	.8	63.8
	39914	All other revenue .....	716		5 730 947		514 121	9.0	.8	X
54171		Research and development in the physical, engineering, and life sciences ..	13 133	X	60 453 069	X	100.0	66.7		
	36030	Management consulting services .....	1 678		8 524 062		790 098	9.3	1.3	X
	36100	Research and development in the physical and engineering sciences .....	6 504		32 196 724		27 975 455	86.9	46.3	51.2
	36101	Chemistry and chemical engineering .....	895		6 888 153		2 281 100	33.1	3.8	X
	36102	Computer science and electrical engineering .....	3 382		20 309 664		11 229 696	55.3	18.6	X
	36103	Civil engineering .....	49		1 224 036		180 914	14.8	.3	X
	36104	Earth and environmental sciences .....	2 637		16 585 707		2 122 973	12.8	3.5	X
	36105	Other physical and engineering sciences .....	4 239		24 871 189		12 112 126	48.7	20.0	X
	36150	Research and development in the life sciences .....	6 951		34 926 659		21 490 400	61.5	35.5	57.2
	36151	Biotechnology and other biological sciences .....	2 500		15 364 787		10 245 756	66.7	16.9	X
	36152	Medical sciences .....	3 825		20 389 944		9 565 531	46.9	15.8	X
	36153	Agriculture, forestry, fisheries, and allied sciences .....	510		1 900 817		357 233	18.8	.6	X
	36154	Other life sciences .....	416		2 646 559		1 321 880	49.9	2.2	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5417		Scientific research and development services—Con.						
54171		Research and development in the physical, engineering, and life sciences—Con.						
	36200	Research and development activities in the social sciences .....	1 716	8 956 414	370 823	4.1	.6	66.6
	36201	Economics .....	1 574	8 263 775	57 461	.7	.1	X
	36202	Psychology .....	22	285 281	3 506	1.2	Z	X
	36203	Education .....	1 633	8 735 267	140 094	1.6	.2	X
	36204	Other social sciences and humanities .....	1 604	8 684 700	169 762	2.0	.3	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service .....	399	3 285 220	390 056	11.9	.6	64.0
	36301	Chemical analysis and testing .....	131	1 238 364	38 354	3.1	.1	X
	36302	Nondestructive testing .....	27	827 480	72 671	8.8	.1	X
	36303	Mechanical testing .....	36	1 664 736	49 904	3.0	.1	X
	36304	Geotechnical/geosciences testing .....	13	48 671	7 341	15.1	Z	X
	36306	Biological testing .....	134	402 937	73 571	18.3	.1	X
	36309	Other testing services, excluding medical and veterinary .....	76	764 706	141 418	18.5	.2	X
	36920	Engineering services, not specified by type .....	200	608 957	189 669	31.1	.3	X
	39000	Merchandise sales .....	2 382	11 662 179	1 325 672	11.4	2.2	62.0
	39052	Sales of merchandise, not specified by type .....	2 379	11 654 918	1 323 842	11.4	2.2	X
	39500	All other receipts .....	818	7 477 288	1 233 055	16.5	2.0	59.6
	39547	All other operating receipts .....	815	7 470 027	1 228 686	16.4	2.0	X
	39700	Contributions, gifts, and grants: Government .....	810	7 155 436	4 237 583	59.2	7.0	X
	39710	Contributions, gifts, and grants: Private .....	966	6 770 955	1 776 225	26.2	2.9	X
	39720	Investment income, including interest and dividends .....	875	8 457 293	289 692	3.4	.5	X
	39730	Gains (losses) from assets sold .....	268	4 080 931	-31 885	-.8	-.1	X
	39900	All other revenue .....	447	4 909 208	416 129	8.5	.7	63.9
	39914	All other revenue .....	447	4 909 208	416 129	8.5	.7	X
541710		Research and development in the physical, engineering, and life sciences ..	13 133	X	60 453 069	X	100.0	66.7
	36030	Management consulting services .....	1 678	8 524 062	790 098	9.3	1.3	X
	36100	Research and development in the physical and engineering sciences .....	6 504	32 196 724	27 975 455	86.9	46.3	51.2
	36101	Chemistry and chemical engineering .....	895	6 888 153	2 281 100	33.1	3.8	X
	36102	Computer science and electrical engineering .....	3 382	20 309 664	11 229 696	55.3	18.6	X
	36103	Civil engineering .....	49	1 224 036	180 914	14.8	.3	X
	36104	Earth and environmental sciences .....	2 637	16 585 707	2 122 973	12.8	3.5	X
	36105	Other physical and engineering sciences .....	4 239	24 871 189	12 112 126	48.7	20.0	X
	36150	Research and development in the life sciences .....	6 951	34 926 659	21 490 400	61.5	35.5	57.2
	36151	Biotechnology and other biological sciences .....	2 500	15 364 787	10 245 756	66.7	16.9	X
	36152	Medical sciences .....	3 825	20 389 944	9 565 531	46.9	15.8	X
	36153	Agriculture, forestry, fisheries, and allied sciences .....	510	1 900 817	357 233	18.8	.6	X
	36154	Other life sciences .....	416	2 646 559	1 321 880	49.9	2.2	X
	36200	Research and development activities in the social sciences .....	1 716	8 956 414	370 823	4.1	.6	66.6
	36201	Economics .....	1 574	8 263 775	57 461	.7	.1	X
	36202	Psychology .....	22	285 281	3 506	1.2	Z	X
	36203	Education .....	1 633	8 735 267	140 094	1.6	.2	X
	36204	Other social sciences and humanities .....	1 604	8 684 700	169 762	2.0	.3	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service .....	399	3 285 220	390 056	11.9	.6	64.0
	36301	Chemical analysis and testing .....	131	1 238 364	38 354	3.1	.1	X
	36302	Nondestructive testing .....	27	827 480	72 671	8.8	.1	X
	36303	Mechanical testing .....	36	1 664 736	49 904	3.0	.1	X
	36304	Geotechnical/geosciences testing .....	13	48 671	7 341	15.1	Z	X
	36306	Biological testing .....	134	402 937	73 571	18.3	.1	X
	36309	Other testing services, excluding medical and veterinary .....	76	764 706	141 418	18.5	.2	X
	36920	Engineering services, not specified by type .....	200	608 957	189 669	31.1	.3	X
	39000	Merchandise sales .....	2 382	11 662 179	1 325 672	11.4	2.2	62.0
	39052	Sales of merchandise, not specified by type .....	2 379	11 654 918	1 323 842	11.4	2.2	X
	39500	All other receipts .....	818	7 477 288	1 233 055	16.5	2.0	59.6
	39547	All other operating receipts .....	815	7 470 027	1 228 686	16.4	2.0	X
	39700	Contributions, gifts, and grants: Government .....	810	7 155 436	4 237 583	59.2	7.0	X
	39710	Contributions, gifts, and grants: Private .....	966	6 770 955	1 776 225	26.2	2.9	X
	39720	Investment income, including interest and dividends .....	875	8 457 293	289 692	3.4	.5	X
	39730	Gains (losses) from assets sold .....	268	4 080 931	-31 885	-.8	-.1	X
	39900	All other revenue .....	447	4 909 208	416 129	8.5	.7	63.9
	39914	All other revenue .....	447	4 909 208	416 129	8.5	.7	X
5417101		Research and development in the physical and engineering sciences .....	7 014	X	34 136 272	X	100.0	66.1
	36030	Management consulting services .....	1 656	8 500 615	786 661	9.3	2.3	X
	36100	Research and development in the physical and engineering sciences .....	6 263	31 789 397	27 835 757	87.6	81.5	50.6
	36101	Chemistry and chemical engineering .....	769	6 760 151	2 246 107	33.2	6.6	X
	36102	Computer science and electrical engineering .....	3 362	20 180 629	11 219 236	55.6	32.9	X
	36103	Civil engineering .....	49	1 224 036	180 914	14.8	.5	X
	36104	Earth and environmental sciences .....	2 564	16 389 006	2 090 640	12.8	6.1	X
	36105	Other physical and engineering sciences .....	4 204	24 741 154	12 098 860	48.9	35.4	X
	36150	Research and development in the life sciences .....	1 726	12 321 786	612 572	5.0	1.8	61.9
	36151	Biotechnology and other biological sciences .....	1 116	4 097 115	165 870	4.0	.5	X
	36152	Medical sciences .....	1 632	10 469 618	396 707	3.8	1.2	X
	36153	Agriculture, forestry, fisheries, and allied sciences .....	16	1 262 183	22 251	1.8	.1	X
	36154	Other life sciences .....	20	1 106 738	27 744	2.5	.1	X
	36200	Research and development activities in the social sciences .....	1 638	8 741 787	312 183	3.6	.9	66.1
	36201	Economics .....	1 574	8 263 775	57 461	.7	.2	X
	36202	Psychology .....	22	285 281	3 506	1.2	Z	X
	36203	Education .....	1 557	8 526 202	86 858	1.0	.3	X
	36204	Other social sciences and humanities .....	1 589	8 605 177	164 358	1.9	.5	X

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services— Con.</b>						
541		Professional, scientific, and technical services— Con.						
5417		Scientific research and development services— Con.						
54171		Research and development in the physical, engineering, and life sciences— Con.						
541710		Research and development in the physical, engineering, and life sciences— Con.						
5417101		Research and development in the physical and engineering sciences— Con.						
	36300	Testing services (physical or product), excluding medical and veterinary testing service . . . . .	220	2 693 788	299 240	11.1	.9	64.4
	36301	Chemical analysis and testing . . . . .	107	1 188 003	30 457	2.6	.1	X
	36302	Nondestructive testing . . . . .	18	816 244	71 617	8.8	.2	X
	36303	Mechanical testing . . . . .	36	1 664 736	49 904	3.0	.1	X
	36304	Geotechnical/geosciences testing . . . . .	13	48 671	7 341	15.1	Z	X
	36309	Other testing services, excluding medical and veterinary . . . . .	52	521 925	118 009	22.6	.3	X
	36920	Engineering services, not specified by type . . . . .	174	520 502	174 431	33.5	.5	X
	39000	Merchandise sales . . . . .	2 118	9 772 015	785 431	8.0	2.3	65.8
	39052	Sales of merchandise, not specified by type . . . . .	2 118	9 772 015	785 431	8.0	2.3	X
	39500	All other receipts . . . . .	395	5 071 064	691 688	13.6	2.0	62.9
	39547	All other operating receipts . . . . .	395	5 071 064	691 688	13.6	2.0	X
	39700	Contributions, gifts, and grants: Government . . . . .	250	3 147 473	1 836 267	58.3	5.4	X
	39710	Contributions, gifts, and grants: Private . . . . .	255	2 365 275	510 201	21.6	1.5	X
	39720	Investment income, including interest and dividends . . . . .	241	3 724 906	94 169	2.5	.3	X
	39730	Gains (losses) from assets sold . . . . .	89	2 397 388	65 387	2.7	.2	X
	39900	All other revenue . . . . .	131	2 332 558	132 188	5.7	.4	65.3
	39914	All other revenue . . . . .	131	2 332 558	132 188	5.7	.4	X
5417102		Research and development in the life sciences . . . . .	6 119	X	26 316 797	X	100.0	67.5
	36030	Management consulting services . . . . .	22	23 447	3 437	14.7	Z	X
	36100	Research and development in the physical and engineering sciences . . . . .	241	407 327	139 698	34.3	.5	62.0
	36101	Chemistry and chemical engineering . . . . .	126	128 002	34 993	27.3	.1	X
	36102	Computer science and electrical engineering . . . . .	20	129 035	10 460	8.1	Z	X
	36104	Earth and environmental sciences . . . . .	73	196 701	32 333	16.4	.1	X
	36105	Other physical and engineering sciences . . . . .	35	130 035	13 266	10.2	.1	X
	36150	Research and development in the life sciences . . . . .	5 225	22 604 873	20 877 828	92.4	79.3	54.9
	36151	Biotechnology and other biological sciences . . . . .	2 384	11 267 672	10 079 886	89.5	38.3	X
	36152	Medical sciences . . . . .	2 193	9 920 326	9 168 824	92.4	34.8	X
	36153	Agriculture, forestry, fisheries, and allied sciences . . . . .	494	638 634	334 982	52.5	1.3	X
	36154	Other life sciences . . . . .	396	1 539 821	1 294 136	84.0	4.9	X
	36200	Research and development activities in the social sciences . . . . .	78	214 627	58 640	27.3	.2	64.9
	36203	Education . . . . .	76	209 065	53 236	25.5	.2	X
	36204	Other social sciences and humanities . . . . .	15	79 523	5 404	6.8	Z	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service . . . . .	179	591 432	90 816	15.4	.3	58.7
	36301	Chemical analysis and testing . . . . .	24	50 361	7 897	15.7	Z	X
	36302	Nondestructive testing . . . . .	9	11 236	1 054	9.4	Z	X
	36306	Biological testing . . . . .	129	308 335	53 418	17.3	.2	X
	36309	Other testing services, excluding medical and veterinary . . . . .	24	242 781	23 409	9.6	.1	X
	36920	Engineering services, not specified by type . . . . .	26	88 455	15 238	17.2	.1	X
	39000	Merchandise sales . . . . .	264	1 890 164	540 241	28.6	2.1	43.9
	39052	Sales of merchandise, not specified by type . . . . .	261	1 882 903	538 411	28.6	2.0	X
	39500	All other receipts . . . . .	423	2 406 224	541 367	22.5	2.1	52.7
	39547	All other operating receipts . . . . .	420	2 398 963	536 998	22.4	2.0	X
	39700	Contributions, gifts, and grants: Government . . . . .	560	4 007 963	2 401 316	59.9	9.1	X
	39710	Contributions, gifts, and grants: Private . . . . .	711	4 405 680	1 266 024	28.7	4.8	X
	39720	Investment income, including interest and dividends . . . . .	634	4 732 387	195 523	4.1	.7	X
	39730	Gains (losses) from assets sold . . . . .	179	1 683 543	-97 272	-5.8	-.4	X
	39900	All other revenue . . . . .	316	2 576 650	283 941	11.0	1.1	62.4
	39914	All other revenue . . . . .	316	2 576 650	283 941	11.0	1.1	X
54171023		Research and development in biotechnology . . . . .	2 676	X	12 162 111	X	100.0	70.4
	36030	Management consulting services . . . . .	12	16 844	801	4.8	Z	X
	36100	Research and development in the physical and engineering sciences . . . . .	189	299 473	98 935	33.0	.8	64.8
	36101	Chemistry and chemical engineering . . . . .	99	113 136	28 807	25.5	.2	X
	36102	Computer science and electrical engineering . . . . .	16	124 595	10 149	8.1	.1	X
	36104	Earth and environmental sciences . . . . .	62	120 036	7 451	6.2	.1	X
	36105	Other physical and engineering sciences . . . . .	28	126 852	12 581	9.9	.1	X
	36150	Research and development in the life sciences . . . . .	2 287	11 112 519	10 128 364	91.1	83.3	60.3
	36151	Biotechnology and other biological sciences . . . . .	2 287	11 112 519	10 032 204	90.3	82.5	X
	36152	Medical sciences . . . . .	39	97 110	56 690	58.4	.5	X
	36153	Agriculture, forestry, fisheries, and allied sciences . . . . .	36	139 918	26 269	18.8	.2	X
	36200	Research and development activities in the social sciences . . . . .	18	62 111	1 387	2.2	Z	70.4
	36203	Education . . . . .	18	62 111	708	1.1	Z	X
	36204	Other social sciences and humanities . . . . .	10	53 213	679	1.3	Z	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service . . . . .	140	338 399	59 816	17.7	.5	57.4
	36301	Chemical analysis and testing . . . . .	14	35 266	5 458	15.5	Z	X
	36302	Nondestructive testing . . . . .	6	7 564	841	11.1	Z	X
	36306	Biological testing . . . . .	125	303 440	52 725	17.4	.4	X
	36309	Other testing services, excluding medical and veterinary . . . . .	7	7 257	792	10.9	Z	X
	36920	Engineering services, not specified by type . . . . .	22	70 095	6 938	9.9	.1	X
	39000	Merchandise sales . . . . .	137	1 426 897	380 228	26.6	3.1	45.4
	39052	Sales of merchandise, not specified by type . . . . .	134	1 419 636	378 398	26.7	3.1	X
	39500	All other receipts . . . . .	188	1 451 098	416 945	28.7	3.4	45.7
	39547	All other operating receipts . . . . .	185	1 443 837	412 576	28.6	3.4	X
	39700	Contributions, gifts, and grants: Government . . . . .	235	1 037 395	596 774	57.5	4.9	X
	39710	Contributions, gifts, and grants: Private . . . . .	274	1 181 352	299 067	25.3	2.5	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
		<b>ALL ESTABLISHMENTS— Con.</b>						
<b>54</b>		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5417		Scientific research and development services—Con.						
54171		Research and development in the physical, engineering, and life sciences—Con.						
541710		Research and development in the physical, engineering, and life sciences—Con.						
5417102		Research and development in the life sciences—Con.						
54171023		Research and development in biotechnology—Con.						
	39720	Investment income, including interest and dividends .....	263	1 046 180	71 538	6.8	.6	X
	39730	Gains (losses) from assets sold .....	46	365 774	-35 897	-9.8	-.3	X
	39900	All other revenue .....	158	676 317	137 215	20.3	1.1	70.4
	39914	All other revenue .....	158	676 317	137 215	20.3	1.1	X
54171029		Research and development in other life sciences .....	3 443	X	14 154 686	X	100.0	65.0
	36030	Management consulting services .....	10	6 603	2 636	39.9	Z	X
	36100	Research and development in the physical and engineering sciences .....	52	107 854	40 763	37.8	.3	59.1
	36101	Chemistry and chemical engineering .....	27	14 866	6 186	41.6	Z	X
	36104	Earth and environmental sciences .....	11	76 665	24 882	32.5	.2	X
	36105	Other physical and engineering sciences .....	7	3 183	685	21.5	Z	X
	36150	Research and development in the life sciences .....	2 938	11 492 354	10 749 464	93.5	75.9	49.8
	36151	Biotechnology and other biological sciences .....	97	155 153	47 682	30.7	.3	X
	36152	Medical sciences .....	2 154	9 823 216	9 112 134	92.8	64.4	X
	36153	Agriculture, forestry, fisheries, and allied sciences .....	458	498 716	308 713	61.9	2.2	X
	36154	Other life sciences .....	392	1 514 363	1 280 935	84.6	9.1	X
	36200	Research and development activities in the social sciences .....	60	152 516	57 253	37.5	.4	61.4
	36203	Education .....	58	146 954	52 528	35.7	.4	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service .....	39	253 033	31 000	12.3	.2	61.4
	36301	Chemical analysis and testing .....	10	15 095	2 439	16.2	Z	X
	36309	Other testing services, excluding medical and veterinary .....	17	235 524	22 617	9.6	.2	X
	39000	Merchandise sales .....	127	463 267	160 013	34.5	1.1	43.6
	39052	Sales of merchandise, not specified by type .....	127	463 267	160 013	34.5	1.1	X
	39500	All other receipts .....	235	955 126	124 422	13.0	.9	63.1
	39547	All other operating receipts .....	235	955 126	124 422	13.0	.9	X
	39700	Contributions, gifts, and grants: Government .....	325	2 970 568	1 804 542	60.7	12.7	X
	39710	Contributions, gifts, and grants: Private .....	437	3 224 328	966 957	30.0	6.8	X
	39720	Investment income, including interest and dividends .....	371	3 686 207	123 985	3.4	.9	X
	39730	Gains (losses) from assets sold .....	133	1 317 769	-61 375	-4.7	-.4	X
	39900	All other revenue .....	158	1 900 333	146 726	7.7	1.0	58.3
	39914	All other revenue .....	158	1 900 333	146 726	7.7	1.0	X
54172		Research and development in the social sciences and humanities .....	2 201	X	4 028 124	X	100.0	65.8
	36200	Research and development activities in the social sciences .....	1 504	2 908 555	2 715 440	93.4	67.4	54.5
	36201	Economics .....	347	371 357	342 933	92.3	8.5	X
	36202	Psychology .....	92	105 769	78 985	74.7	2.0	X
	36203	Education .....	309	574 418	470 362	81.9	11.7	X
	36204	Other social sciences and humanities .....	812	1 878 305	1 738 277	92.5	43.2	X
	36250	Market research and public opinion polling services .....	24	19 601	2 257	11.5	.1	50.9
	36252	Public opinion polling services .....	24	19 601	2 257	11.5	.1	X
	39000	Merchandise sales .....	86	159 934	25 493	15.9	.6	62.6
	39052	Sales of merchandise, not specified by type .....	86	159 934	25 493	15.9	.6	X
	39500	All other receipts .....	136	223 634	46 560	20.8	1.2	60.0
	39547	All other operating receipts .....	136	223 634	46 560	20.8	1.2	X
	39700	Contributions, gifts, and grants: Government .....	342	1 031 170	471 437	45.7	11.7	X
	39710	Contributions, gifts, and grants: Private .....	573	1 380 831	647 444	46.9	16.1	X
	39720	Investment income, including interest and dividends .....	444	1 240 835	61 776	5.0	1.5	X
	39730	Gains (losses) from assets sold .....	111	501 384	-41 506	-8.3	-1.0	X
	39900	All other revenue .....	269	821 739	97 992	11.9	2.4	62.4
	39914	All other revenue .....	269	821 739	97 992	11.9	2.4	X
541720		Research and development in the social sciences and humanities .....	2 201	X	4 028 124	X	100.0	65.8
	36200	Research and development activities in the social sciences .....	1 504	2 908 555	2 715 440	93.4	67.4	54.5
	36201	Economics .....	347	371 357	342 933	92.3	8.5	X
	36202	Psychology .....	92	105 769	78 985	74.7	2.0	X
	36203	Education .....	309	574 418	470 362	81.9	11.7	X
	36204	Other social sciences and humanities .....	812	1 878 305	1 738 277	92.5	43.2	X
	36250	Market research and public opinion polling services .....	24	19 601	2 257	11.5	.1	50.9
	36252	Public opinion polling services .....	24	19 601	2 257	11.5	.1	X
	39000	Merchandise sales .....	86	159 934	25 493	15.9	.6	62.6
	39052	Sales of merchandise, not specified by type .....	86	159 934	25 493	15.9	.6	X
	39500	All other receipts .....	136	223 634	46 560	20.8	1.2	60.0
	39547	All other operating receipts .....	136	223 634	46 560	20.8	1.2	X
	39700	Contributions, gifts, and grants: Government .....	342	1 031 170	471 437	45.7	11.7	X
	39710	Contributions, gifts, and grants: Private .....	573	1 380 831	647 444	46.9	16.1	X
	39720	Investment income, including interest and dividends .....	444	1 240 835	61 776	5.0	1.5	X
	39730	Gains (losses) from assets sold .....	111	501 384	-41 506	-8.3	-1.0	X
	39900	All other revenue .....	269	821 739	97 992	11.9	2.4	62.4
	39914	All other revenue .....	269	821 739	97 992	11.9	2.4	X

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**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services— Con.</b>						
541		Professional, scientific, and technical services— Con.						
5418		Advertising and related services .....	38 047	X	56 680 662	X	100.0	67.6
	31180	Mailing lists, rental or sale .....	512		632 840		4.3	Z
	36250	Market research and public opinion polling services .....	938		1 388 410		5.0	.1
	36251	Market research services .....	826		1 318 573		4.5	.1
	36252	Public opinion polling services .....	309		329 901		3.0	Z
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	13 634		22 401 681		83.9	33.2
	36510	Advertising creative services .....	4 646		4 542 142		21.3	1.7
	36520	Public relations services .....	9 867		9 604 237		64.7	11.0
	36521	Full public relations services .....	7 561		7 988 708		43.0	7.6
	36522	Media relations services .....	2 067		2 216 002		21.0	.8
	36523	Crisis management services .....	1 328		1 523 374		11.1	.3
	36524	Lobbying services .....	1 887		1 670 041		60.4	1.8
	36525	Event management services .....	1 455		1 442 291		19.3	.3
	36526	Development/fundraising services .....	446		386 780		6.3	.1
	36530	Media planning and/or buying services .....	2 589		3 173 005		13.2	41.7
	36540	Display advertising services .....	3 260		5 277 201		45.2	86.1
	36541	Leased display advertising media space, large format .....	2 589		4 390 470		34.9	78.6
	36542	Leased display advertising media space, transit .....	593		1 776 020		5.3	30.1
	36543	Leased display advertising media space, street furniture and other urban fixtures .....	242		229 604		1.2	52.8
	36544	Leased display advertising media space, other .....	340		569 170		4.3	76.7
	36550	Direct mail advertising services .....	5 992		12 714 990		10.4	78.8
	36551	Full direct mail services .....	3 748		9 114 033		6.7	73.9
	36552	Concept development for a direct mail advertising campaign services .....	1 864		2 442 302		4.1	61.0
	36553	Mailing list support services .....	1 436		2 147 578		4.4	20.9
	36554	Print services for direct mail advertising materials .....	2 125		3 368 423		8.3	38.0
	36555	Letter shop services .....	1 672		3 182 203		1.6	56.0
	36560	Sales promotion services .....	1 249		1 468 009		2.0	48.1
	36570	Direct marketing services .....	985		1 490 823		1.9	31.8
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. ....	3 210		1 703 680		7.4	88.4
	36600	Media monitoring and analysis services .....	399		329 911		3.0	0.38
	36610	Fulfillment services .....	792		1 647 751		3.0	61.1
	36630	Distribution of advertising materials, other than by mail .....	1 002		1 945 077		1.5	11.6
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	5 393		7 271 082		6.2	25.9
	36650	Display lettering services (sign painting) .....	1 270		387 546		1.6	4.3
	36660	Other services related to advertising .....	2 333		3 329 900		1.5	54.3
	36840	Media representation services .....	4 397		4 537 644		3.0	8.7
	36841	Sale of advertising space in print media .....	3 001		2 999 371		1.4	4.8
	36842	Sale of advertising time on television .....	1 662		2 173 265		1.0	8.6
	36843	Sale of advertising time on radio .....	1 443		1 519 358		2.3	2.0
	36844	Sale of advertising space in media other than print, television, or radio .....	1 748		1 818 580		1.6	5.6
	39000	Merchandise sales .....	1 059		1 173 355		2.4	28.3
	39053	Sales of merchandise, not specified by type .....	1 059		1 173 355		2.4	2.5
	39500	All other receipts .....	2 077		3 418 664		11.0	3.7
	39548	All other operating receipts .....	2 077		3 418 664		11.0	3.7
54181		Advertising agencies .....	12 489	X	21 103 772	X	100.0	68.4
	31180	Mailing lists, rental or sale .....	222		155 635		3.2	1.2
	36250	Market research and public opinion polling services .....	701		1 126 936		4.1	2.7
	36251	Market research services .....	665		1 103 418		3.4	.2
	36252	Public opinion polling services .....	195		237 228		3.1	Z
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	12 416		21 103 772		87.9	87.9
	36510	Advertising creative services .....	3 536		3 392 246		25.2	4.1
	36520	Public relations services .....	2 744		3 183 114		10.7	1.6
	36521	Full public relations services .....	2 321		2 935 728		9.2	1.3
	36522	Media relations services .....	458		623 801		4.0	2.9
	36523	Crisis management services .....	140		159 709		4.2	2.7
	36524	Lobbying services .....	90		55 660		4.1	7.5
	36525	Event management services .....	442		453 992		17.6	3.9
	36526	Development/fundraising services .....	98		55 098		4.2	7.7
	36530	Media planning and/or buying services .....	1 404		1 550 466		20.0	12.9
	36540	Display advertising services .....	649		616 232		24.5	4.0
	36541	Leased display advertising media space, large format .....	533		554 200		19.2	3.5
	36542	Leased display advertising media space, transit .....	134		107 601		1.7	Z
	36543	Leased display advertising media space, street furniture and other urban fixtures .....	48		7 058		3.4	Z
	36544	Leased display advertising media space, other .....	29		28 604		3.4	11.7
	36550	Direct mail advertising services .....	1 753		1 624 759		19.6	12.1
	36551	Full direct mail services .....	885		993 338		7.8	7.9
	36552	Concept development for a direct mail advertising campaign services .....	1 040		759 276		5.1	6.8
	36553	Mailing list support services .....	261		215 697		10.3	4.8
	36554	Print services for direct mail advertising materials .....	651		490 884		5.1	10.6
	36555	Letter shop services .....	125		150 794		3.7	2.5
	36560	Sales promotion services .....	666		803 136		10.1	12.6
	36570	Direct marketing services .....	461		792 796		3.5	3.8
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. ....	355		399 907		18.7	4.7
	36600	Media monitoring and analysis services .....	100		131 667		15.2	11.6
	36610	Fulfillment services .....	310		265 069		17.4	6.6
	36630	Distribution of advertising materials, other than by mail .....	78		142 185		4.6	3.3
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	669		549 582		16.3	3.0
	36650	Display lettering services (sign painting) .....	107		49 893		6.0	1.2

See footnotes at end of table.

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54181		Advertising agencies—Con.						
	36660	Other services related to advertising	597	1 059 462	106 838	10.1	.5	X
	36840	Media representation services	1 506	1 442 330	412 173	28.6	2.0	66.7
	36841	Sale of advertising space in print media	1 274	1 300 245	189 545	14.6	.9	X
	36842	Sale of advertising time on television	768	986 744	113 505	11.5	.5	X
	36843	Sale of advertising time on radio	965	1 124 393	94 766	8.4	.4	X
	36844	Sale of advertising space in media other than print, television, or radio	491	513 143	14 357	2.8	.1	X
	39000	Merchandise sales	334	367 671	45 615	12.4	.2	65.6
	39053	Sales of merchandise, not specified by type	334	367 671	45 615	12.4	.2	X
	39500	All other receipts	601	992 015	122 573	12.4	.6	67.6
	39548	All other operating receipts	601	992 015	122 573	12.4	.6	X
541810		Advertising agencies	12 489	X	21 103 772	X	100.0	68.4
	31180	Mailing lists, rental or sale	222	155 635	3 129	2.0	Z	X
	36250	Market research and public opinion polling services	701	1 126 936	41 273	3.7	.2	67.0
	36251	Market research services	665	1 103 418	37 961	3.4	.2	X
	36252	Public opinion polling services	195	237 228	3 312	1.4	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media	12 416	21 103 772	18 544 718	87.9	87.9	X
	36510	Advertising creative services	3 536	3 392 246	856 525	25.2	4.1	X
	36520	Public relations services	2 744	3 183 114	339 831	10.7	1.6	66.8
	36521	Full public relations services	2 321	2 935 728	269 236	9.2	1.3	X
	36522	Media relations services	458	623 801	40 290	6.5	.2	X
	36523	Crisis management services	140	159 709	4 246	2.7	Z	X
	36524	Lobbying services	90	55 660	4 164	7.5	Z	X
	36525	Event management services	442	453 992	17 664	3.9	.1	X
	36526	Development/fundraising services	98	55 098	4 231	7.7	Z	X
	36530	Media planning and/or buying services	1 404	1 550 466	200 125	12.9	.9	X
	36540	Display advertising services	649	616 232	24 593	4.0	.1	67.0
	36541	Leased display advertising media space, large format	533	554 200	19 282	3.5	.1	X
	36542	Leased display advertising media space, transit	134	107 601	1 724	1.6	Z	X
	36543	Leased display advertising media space, street furniture and other urban fixtures	48	7 058	3 238	3.4	Z	X
	36544	Leased display advertising media space, other	29	28 604	3 349	11.7	Z	X
	36550	Direct mail advertising services	1 753	1 624 759	196 723	12.1	.9	67.3
	36551	Full direct mail services	885	993 338	78 760	7.9	.4	X
	36552	Concept development for a direct mail advertising campaign services	1 040	759 276	51 971	6.8	.2	X
	36553	Mailing list support services	261	215 697	10 335	4.8	Z	X
	36554	Print services for direct mail advertising materials	651	490 884	51 903	10.6	.2	X
	36555	Letter shop services	125	150 794	3 754	2.5	Z	X
	36560	Sales promotion services	666	803 136	101 321	12.6	.5	X
	36570	Direct marketing services	461	792 796	35 380	4.5	.2	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.	355	399 907	18 711	4.7	.1	X
	36600	Media monitoring and analysis services	100	131 667	15 219	11.6	.1	X
	36610	Fulfillment services	310	265 069	17 480	6.6	.1	X
	36630	Distribution of advertising materials, other than by mail	78	142 185	4 623	3.3	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties)	669	549 582	16 314	3.0	.1	X
	36650	Display lettering services (sign painting)	107	49 893	608	1.2	Z	X
	36660	Other services related to advertising	597	1 059 462	106 838	10.1	.5	X
	36840	Media representation services	1 506	1 442 330	412 173	28.6	2.0	66.7
	36841	Sale of advertising space in print media	1 274	1 300 245	189 545	14.6	.9	X
	36842	Sale of advertising time on television	768	986 744	113 505	11.5	.5	X
	36843	Sale of advertising time on radio	965	1 124 393	94 766	8.4	.4	X
	36844	Sale of advertising space in media other than print, television, or radio	491	513 143	14 357	2.8	.1	X
	39000	Merchandise sales	334	367 671	45 615	12.4	.2	65.6
	39053	Sales of merchandise, not specified by type	334	367 671	45 615	12.4	.2	X
	39500	All other receipts	601	992 015	122 573	12.4	.6	67.6
	39548	All other operating receipts	601	992 015	122 573	12.4	.6	X
54182		Public relations agencies	6 847	X	6 204 729	X	100.0	65.8
	36250	Market research and public opinion polling services	194	215 819	25 822	12.0	.4	64.7
	36251	Market research services	144	181 919	20 336	11.2	.3	X
	36252	Public opinion polling services	82	78 016	5 486	7.0	.1	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media	583	580 763	117 730	20.3	1.9	X
	36510	Advertising creative services	409	362 842	32 125	8.9	.5	X
	36520	Public relations services	6 823	6 204 565	5 855 489	94.4	94.4	58.3
	36521	Full public relations services	5 200	5 026 846	4 031 856	80.2	65.0	X
	36522	Media relations services	1 571	1 582 286	424 779	26.8	6.8	X
	36523	Crisis management services	1 188	1 363 665	164 800	12.1	2.7	X
	36524	Lobbying services	1 797	1 614 381	1 004 757	62.2	16.2	X
	36525	Event management services	939	933 849	170 004	18.2	2.7	X
	36526	Development/fundraising services	344	329 596	59 293	18.0	1.0	X
	36530	Media planning and/or buying services	192	179 948	17 722	9.8	.3	X
	36550	Direct mail advertising services	223	187 935	21 674	11.5	.3	65.8
	36551	Full direct mail services	65	77 053	9 730	12.6	.2	X
	36552	Concept development for a direct mail advertising campaign services	123	94 210	4 597	4.9	.1	X
	36553	Mailing list support services	96	53 184	4 075	7.7	.1	X
	36554	Print services for direct mail advertising materials	26	18 389	3 266	17.8	.1	X
	36560	Sales promotion services	182	82 406	11 571	14.0	.2	X
	36570	Direct marketing services	99	95 115	9 809	10.3	.2	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.	34	61 377	5 602	9.1	.1	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All estab-lishments <sup>1</sup>	
		<b>ALL ESTABLISHMENTS— Con.</b>						
<b>54</b>		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54182		Public relations agencies—Con.						
	36600	Media monitoring and analysis services	271	168 844	13 415	7.9	.2	X
	36640	Coordination of production and delivery of premiums (advertising specialties)	55	24 602	949	3.9	Z	X
	36660	Other services related to advertising	73	82 541	7 163	8.7	.1	X
	36840	Media representation services	204	110 051	14 729	13.4	.2	65.4
	36841	Sale of advertising space in print media	148	75 000	4 193	5.6	.1	X
	36842	Sale of advertising time on television	96	64 076	5 856	9.1	.1	X
	36843	Sale of advertising time on radio	83	58 538	4 237	7.2	.1	X
	36844	Sale of advertising space in media other than print, television, or radio	44	16 351	443	2.7	Z	X
	39000	Merchandise sales	10	13 029	269	2.1	Z	54.9
	39053	Sales of merchandise, not specified by type	10	13 029	269	2.1	Z	X
	39500	All other receipts	517	485 087	70 466	14.5	1.1	64.2
	39548	All other operating receipts	517	485 087	70 466	14.5	1.1	X
541820		Public relations agencies	6 847	X	6 204 729	X	100.0	65.8
	36250	Market research and public opinion polling services	194	215 819	25 822	12.0	.4	64.7
	36251	Market research services	144	181 919	20 336	11.2	.3	X
	36252	Public opinion polling services	82	78 016	5 486	7.0	.1	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media	583	580 763	117 730	20.3	1.9	X
	36510	Advertising creative services	409	362 842	32 125	8.9	.5	X
	36520	Public relations services	6 823	6 204 565	5 855 489	94.4	94.4	58.3
	36521	Full public relations services	5 200	5 026 846	4 031 856	80.2	65.0	X
	36522	Media relations services	1 571	1 582 286	424 779	26.8	6.8	X
	36523	Crisis management services	1 188	1 363 665	164 800	12.1	2.7	X
	36524	Lobbying services	1 797	1 614 381	1 004 757	62.2	16.2	X
	36525	Event management services	939	933 849	170 004	18.2	2.7	X
	36526	Development/fundraising services	344	329 596	59 293	18.0	1.0	X
	36530	Media planning and/or buying services	192	179 948	17 722	9.8	.3	X
	36550	Direct mail advertising services	223	187 935	21 674	11.5	.3	65.8
	36551	Full direct mail services	65	77 053	9 730	12.6	.2	X
	36552	Concept development for a direct mail advertising campaign services	123	94 210	4 597	4.9	.1	X
	36553	Mailing list support services	96	53 184	4 075	7.7	.1	X
	36554	Print services for direct mail advertising materials	26	18 389	3 266	17.8	.1	X
	36560	Sales promotion services	182	82 406	11 571	14.0	.2	X
	36570	Direct marketing services	99	95 115	9 809	10.3	.2	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.	34	61 377	5 602	9.1	.1	X
	36600	Media monitoring and analysis services	271	168 844	13 415	7.9	.2	X
	36640	Coordination of production and delivery of premiums (advertising specialties)	55	24 602	949	3.9	Z	X
	36660	Other services related to advertising	73	82 541	7 163	8.7	.1	X
	36840	Media representation services	204	110 051	14 729	13.4	.2	65.4
	36841	Sale of advertising space in print media	148	75 000	4 193	5.6	.1	X
	36842	Sale of advertising time on television	96	64 076	5 856	9.1	.1	X
	36843	Sale of advertising time on radio	83	58 538	4 237	7.2	.1	X
	36844	Sale of advertising space in media other than print, television, or radio	44	16 351	443	2.7	Z	X
	39000	Merchandise sales	10	13 029	269	2.1	Z	54.9
	39053	Sales of merchandise, not specified by type	10	13 029	269	2.1	Z	X
	39500	All other receipts	517	485 087	70 466	14.5	1.1	64.2
	39548	All other operating receipts	517	485 087	70 466	14.5	1.1	X
54183		Media buying services	888	X	1 150 307	X	100.0	64.3
	36250	Market research and public opinion polling services	31	39 155	1 485	3.8	.1	64.3
	36251	Market research services	12	29 323	828	2.8	.1	X
	36252	Public opinion polling services	25	12 070	657	5.4	.1	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media	85	60 201	22 402	37.2	1.9	X
	36510	Advertising creative services	9	17 483	346	2.0	Z	X
	36520	Public relations services	45	29 606	2 574	8.7	.2	60.4
	36521	Full public relations services	22	7 215	321	4.4	Z	X
	36522	Media relations services	23	6 362	280	4.4	Z	X
	36525	Event management services	40	28 365	1 973	7.0	.2	X
	36530	Media planning and/or buying services	880	1 150 307	1 065 648	92.6	92.6	X
	36540	Display advertising services	31	21 103	660	3.1	.1	64.3
	36541	Leased display advertising media space, large format	31	21 103	660	3.1	.1	X
	36560	Sales promotion services	13	9 913	1 050	10.6	.1	X
	36570	Direct marketing services	14	6 534	1 317	20.2	.1	X
	36600	Media monitoring and analysis services	10	5 679	906	16.0	.1	X
	36630	Distribution of advertising materials, other than by mail	13	18 167	1 418	7.8	.1	X
	36640	Coordination of production and delivery of premiums (advertising specialties)	10	5 675	227	4.0	Z	X
	36660	Other services related to advertising	8	20 468	2 797	13.7	.2	X
	36840	Media representation services	98	38 368	10 013	26.1	.9	64.3
	36841	Sale of advertising space in print media	6	861	214	24.9	Z	X
	36842	Sale of advertising time on television	78	29 659	9 093	30.7	.8	X
	36843	Sale of advertising time on radio	13	6 024	426	7.1	Z	X
	36844	Sale of advertising space in media other than print, television, or radio	6	2 238	280	12.5	Z	X
	39500	All other receipts	20	271 713	38 213	14.1	3.3	64.1
	39548	All other operating receipts	20	271 713	38 213	14.1	3.3	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54183		Media buying services—Con.						
541830		Media buying services . . . . .	888	X	1 150 307	X	100.0	64.3
	36250	Market research and public opinion polling services . . . . .	31	39 155	1 485	3.8	.1	64.3
	36251	Market research services . . . . .	12	29 323	828	2.8	.1	X
	36252	Public opinion polling services . . . . .	25	12 070	657	5.4	.1	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	85	60 201	22 402	37.2	1.9	X
	36510	Advertising creative services . . . . .	9	17 483	346	2.0	Z	X
	36520	Public relations services . . . . .	45	29 606	2 574	8.7	.2	60.4
	36521	Full public relations services . . . . .	22	7 215	321	4.4	Z	X
	36522	Media relations services . . . . .	23	6 362	280	4.4	Z	X
	36525	Event management services . . . . .	40	28 365	1 973	7.0	.2	X
	36530	Media planning and/or buying services . . . . .	880	1 150 307	1 065 648	92.6	92.6	X
	36540	Display advertising services . . . . .	31	21 103	660	3.1	.1	64.3
	36541	Leased display advertising media space, large format . . . . .	31	21 103	660	3.1	.1	X
	36560	Sales promotion services . . . . .	13	9 913	1 050	10.6	.1	X
	36570	Direct marketing services . . . . .	14	6 534	1 317	20.2	.1	X
	36600	Media monitoring and analysis services . . . . .	10	5 679	906	16.0	.1	X
	36630	Distribution of advertising materials, other than by mail . . . . .	13	18 167	1 418	7.8	.1	X
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	10	5 675	227	4.0	Z	X
	36660	Other services related to advertising . . . . .	8	20 468	2 797	13.7	.2	X
	36840	Media representation services . . . . .	98	38 368	10 013	26.1	.9	64.3
	36841	Sale of advertising space in print media . . . . .	6	861	214	24.9	Z	X
	36842	Sale of advertising time on television . . . . .	78	29 659	9 093	30.7	.8	X
	36843	Sale of advertising time on radio . . . . .	13	6 024	426	7.1	Z	X
	36844	Sale of advertising space in media other than print, television, or radio . . . . .	6	2 238	280	12.5	Z	X
	39500	All other receipts . . . . .	20	271 713	38 213	14.1	3.3	64.1
	39548	All other operating receipts . . . . .	20	271 713	38 213	14.1	3.3	X
54184		Media representatives . . . . .	2 397	X	2 728 526	X	100.0	58.7
	31180	Mailing lists, rental or sale . . . . .	21	5 791	466	8.0	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	71	92 209	12 928	14.0	.5	X
	36510	Advertising creative services . . . . .	99	115 396	26 744	23.2	1.0	X
	36520	Public relations services . . . . .	49	26 284	4 560	17.3	.2	57.9
	36521	Full public relations services . . . . .	14	18 218	1 063	5.8	Z	X
	36522	Media relations services . . . . .	15	3 553	52	1.5	Z	X
	36525	Event management services . . . . .	28	8 685	3 422	39.4	.1	X
	36530	Media planning and/or buying services . . . . .	45	100 031	4 100	4.1	.2	X
	36540	Display advertising services . . . . .	6	4 411	1 385	31.4	.1	X
	36550	Direct mail advertising services . . . . .	109	69 838	8 061	11.5	.3	57.2
	36551	Full direct mail services . . . . .	16	31 573	1 343	4.3	Z	X
	36552	Concept development for a direct mail advertising campaign services . . . . .	73	29 551	4 198	14.2	.2	X
	36554	Print services for direct mail advertising materials . . . . .	40	36 634	2 520	6.9	.1	X
	36560	Sales promotion services . . . . .	29	16 836	1 461	8.7	.1	X
	36570	Direct marketing services . . . . .	41	50 993	13 718	26.9	.5	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. . . . .	31	28 377	583	2.1	Z	X
	36600	Media monitoring and analysis services . . . . .	13	20 254	422	2.1	Z	X
	36610	Fulfillment services . . . . .	13	21 218	1 548	7.3	.1	X
	36630	Distribution of advertising materials, other than by mail . . . . .	16	5 746	1 194	20.8	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	31	29 246	4 199	14.4	.2	X
	36660	Other services related to advertising . . . . .	49	102 133	19 923	19.5	.7	X
	36840	Media representation services . . . . .	2 397	2 728 526	2 616 904	95.9	95.9	55.5
	36841	Sale of advertising space in print media . . . . .	1 418	1 432 191	1 271 421	88.8	46.6	X
	36842	Sale of advertising time on television . . . . .	715	1 074 228	953 679	88.8	35.0	X
	36843	Sale of advertising time on radio . . . . .	372	327 068	249 771	76.4	9.2	X
	36844	Sale of advertising space in media other than print, television, or radio . . . . .	173	265 326	142 033	53.5	5.2	X
	39000	Merchandise sales . . . . .	23	26 825	4 571	17.0	.2	58.7
	39053	Sales of merchandise, not specified by type . . . . .	23	26 825	4 571	17.0	.2	X
	39500	All other receipts . . . . .	95	105 960	5 759	5.4	.2	58.7
	39548	All other operating receipts . . . . .	95	105 960	5 759	5.4	.2	X
541840		Media representatives . . . . .	2 397	X	2 728 526	X	100.0	58.7
	31180	Mailing lists, rental or sale . . . . .	21	5 791	466	8.0	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	71	92 209	12 928	14.0	.5	X
	36510	Advertising creative services . . . . .	99	115 396	26 744	23.2	1.0	X
	36520	Public relations services . . . . .	49	26 284	4 560	17.3	.2	57.9
	36521	Full public relations services . . . . .	14	18 218	1 063	5.8	Z	X
	36522	Media relations services . . . . .	15	3 553	52	1.5	Z	X
	36525	Event management services . . . . .	28	8 685	3 422	39.4	.1	X
	36530	Media planning and/or buying services . . . . .	45	100 031	4 100	4.1	.2	X
	36540	Display advertising services . . . . .	6	4 411	1 385	31.4	.1	X
	36550	Direct mail advertising services . . . . .	109	69 838	8 061	11.5	.3	57.2
	36551	Full direct mail services . . . . .	16	31 573	1 343	4.3	Z	X
	36552	Concept development for a direct mail advertising campaign services . . . . .	73	29 551	4 198	14.2	.2	X
	36554	Print services for direct mail advertising materials . . . . .	40	36 634	2 520	6.9	.1	X
	36560	Sales promotion services . . . . .	29	16 836	1 461	8.7	.1	X
	36570	Direct marketing services . . . . .	41	50 993	13 718	26.9	.5	X

See footnotes at end of table.

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
		<b>ALL ESTABLISHMENTS— Con.</b>						
<b>54</b>		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54184		Media representatives—Con.						
541840		Media representatives—Con.						
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. ....	31	28 377	583	2.1	Z	X
	36600	Media monitoring and analysis services .....	13	20 254	422	2.1	Z	X
	36610	Fulfillment services .....	13	21 218	1 548	7.3	.1	X
	36630	Distribution of advertising materials, other than by mail .....	16	5 746	1 194	20.8	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	31	29 246	4 199	14.4	.2	X
	36660	Other services related to advertising .....	49	102 133	19 923	19.5	.7	X
	36840	Media representation services .....	2 397	2 728 526	2 616 904	95.9	95.9	55.5
	36841	Sale of advertising space in print media .....	1 418	1 432 191	1 271 421	88.8	46.6	X
	36842	Sale of advertising time on television .....	715	1 074 228	953 679	88.8	35.0	X
	36843	Sale of advertising time on radio .....	372	327 068	249 771	76.4	9.2	X
	36844	Sale of advertising space in media other than print, television, or radio .....	173	265 326	142 033	53.5	5.2	X
	39000	Merchandise sales .....	23	26 825	4 571	17.0	.2	58.7
	39053	Sales of merchandise, not specified by type .....	23	26 825	4 571	17.0	.2	X
	39500	All other receipts .....	95	105 960	5 759	5.4	.2	58.7
	39548	All other operating receipts .....	95	105 960	5 759	5.4	.2	X
5418401		Radio and television advertising representatives .....	930	X	1 214 979	X	100.0	54.5
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	20	50 821	1 893	3.7	.2	X
	36510	Advertising creative services .....	21	27 513	3 060	11.1	.3	X
	36530	Media planning and/or buying services .....	10	45 888	1 178	2.6	.1	X
	36550	Direct mail advertising services .....	11	10 820	1 787	16.5	.1	54.5
	36551	Full direct mail services .....	11	10 820	589	5.4	Z	X
	36552	Concept development for a direct mail advertising campaign services .....	11	10 820	763	7.1	.1	X
	36554	Print services for direct mail advertising materials .....	6	7 547	435	5.8	Z	X
	36570	Direct marketing services .....	11	10 820	1 410	13.0	.1	X
	36600	Media monitoring and analysis services .....	9	18 949	175	.9	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	6	6 331	631	10.0	.1	X
	36660	Other services related to advertising .....	20	29 844	3 989	13.4	.3	X
	36840	Media representation services .....	930	1 214 979	1 197 255	98.5	98.5	49.9
	36841	Sale of advertising space in print media .....	29	61 743	4 255	6.9	.4	X
	36842	Sale of advertising time on television .....	652	1 015 440	940 876	92.7	77.4	X
	36843	Sale of advertising time on radio .....	345	295 824	238 182	80.5	19.6	X
	36844	Sale of advertising space in media other than print, television, or radio .....	32	78 019	13 942	17.9	1.1	X
	39500	All other receipts .....	25	62 826	2 468	3.9	.2	54.5
	39548	All other operating receipts .....	25	62 826	2 468	3.9	.2	X
5418402		Publishers' advertising representatives .....	1 467	X	1 513 547	X	100.0	62.1
	31180	Mailing lists, rental or sale .....	19	4 843	277	5.7	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	51	41 388	11 035	26.7	.7	X
	36510	Advertising creative services .....	78	87 883	23 684	26.9	1.6	X
	36520	Public relations services .....	44	25 355	4 246	16.7	.3	62.1
	36521	Full public relations services .....	9	17 289	749	4.3	Z	X
	36522	Media relations services .....	15	3 553	52	1.5	Z	X
	36525	Event management services .....	28	8 685	3 422	39.4	.2	X
	36530	Media planning and/or buying services .....	35	54 143	2 922	5.4	.2	X
	36540	Display advertising services .....	6	4 411	1 385	31.4	.1	X
	36550	Direct mail advertising services .....	98	59 018	6 274	10.6	.4	60.4
	36552	Concept development for a direct mail advertising campaign services .....	62	18 731	3 435	18.3	.2	X
	36554	Print services for direct mail advertising materials .....	34	29 087	2 085	7.2	.1	X
	36560	Sales promotion services .....	27	15 588	1 449	9.3	.1	X
	36570	Direct marketing services .....	30	40 173	12 308	30.6	.8	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. ....	29	18 088	343	1.9	Z	X
	36610	Fulfillment services .....	11	20 270	1 359	6.7	.1	X
	36630	Distribution of advertising materials, other than by mail .....	14	4 798	1 005	20.9	.1	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	25	22 915	3 568	15.6	.2	X
	36660	Other services related to advertising .....	29	72 289	15 934	22.0	1.1	X
	36840	Media representation services .....	1 467	1 513 547	1 419 649	93.8	93.8	59.9
	36841	Sale of advertising space in print media .....	1 389	1 370 448	1 267 166	92.5	83.7	X
	36842	Sale of advertising time on television .....	63	58 788	12 803	21.8	.8	X
	36843	Sale of advertising time on radio .....	27	31 244	11 589	37.1	.8	X
	36844	Sale of advertising space in media other than print, television, or radio .....	141	187 307	128 091	68.4	8.5	X
	39000	Merchandise sales .....	23	26 825	4 571	17.0	.3	62.1
	39053	Sales of merchandise, not specified by type .....	23	26 825	4 571	17.0	.3	X
	39500	All other receipts .....	70	43 134	3 291	7.6	.2	62.1
	39548	All other operating receipts .....	70	43 134	3 291	7.6	.2	X
54185		Display advertising .....	2 526	X	4 616 626	X	100.0	53.3
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	152	68 377	9 460	13.8	.2	X
	36510	Advertising creative services .....	117	165 761	10 570	6.4	.2	X
	36520	Public relations services .....	48	30 914	1 331	4.3	Z	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54185		Display advertising—Con.						
	36540	Display advertising services	2 523	4 616 626	4 512 806	97.8	97.8	33.6
	36541	Leased display advertising media space, large format	1 988	3 799 919	3 426 771	90.2	74.2	X
	36542	Leased display advertising media space, transit	446	1 664 856	532 176	32.0	11.5	X
	36543	Leased display advertising media space, street furniture and other urban fixtures	187	220 940	121 030	54.8	2.6	X
	36544	Leased display advertising media space, other	301	536 402	432 829	80.7	9.4	X
	36550	Direct mail advertising services	17	6 643	230	3.5	Z	53.3
	36555	Letter shop services	17	6 643	230	3.5	Z	X
	36560	Sales promotion services	7	16 698	1 053	6.3	Z	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.	184	215 990	22 924	10.6	.5	X
	36630	Distribution of advertising materials, other than by mail	17	6 743	2 284	33.9	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties)	18	17 230	941	5.5	Z	X
	36650	Display lettering services (sign painting)	6	13 652	1 423	10.4	Z	X
	36660	Other services related to advertising	22	38 006	5 860	15.4	.1	X
	36840	Media representation services	46	18 938	9 149	48.3	.2	53.3
	36841	Sale of advertising space in print media	19	2 988	513	17.2	Z	X
	36844	Sale of advertising space in media other than print, television, or radio	27	15 950	8 636	54.1	.2	X
	39000	Merchandise sales	89	46 225	10 670	23.1	.2	27.6
	39053	Sales of merchandise, not specified by type	89	46 225	10 670	23.1	.2	X
	39500	All other receipts	345	645 984	27 697	4.3	.6	51.5
	39548	All other operating receipts	345	645 984	27 697	4.3	.6	X
541850		Display advertising	2 526	X	4 616 626	X	100.0	53.3
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media	152	68 377	9 460	13.8	.2	X
	36510	Advertising creative services	117	165 761	10 570	6.4	.2	X
	36520	Public relations services	48	30 914	1 331	4.3	Z	X
	36540	Display advertising services	2 523	4 616 626	4 512 806	97.8	97.8	33.6
	36541	Leased display advertising media space, large format	1 988	3 799 919	3 426 771	90.2	74.2	X
	36542	Leased display advertising media space, transit	446	1 664 856	532 176	32.0	11.5	X
	36543	Leased display advertising media space, street furniture and other urban fixtures	187	220 940	121 030	54.8	2.6	X
	36544	Leased display advertising media space, other	301	536 402	432 829	80.7	9.4	X
	36550	Direct mail advertising services	17	6 643	230	3.5	Z	53.3
	36555	Letter shop services	17	6 643	230	3.5	Z	X
	36560	Sales promotion services	7	16 698	1 053	6.3	Z	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.	184	215 990	22 924	10.6	.5	X
	36630	Distribution of advertising materials, other than by mail	17	6 743	2 284	33.9	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties)	18	17 230	941	5.5	Z	X
	36650	Display lettering services (sign painting)	6	13 652	1 423	10.4	Z	X
	36660	Other services related to advertising	22	38 006	5 860	15.4	.1	X
	36840	Media representation services	46	18 938	9 149	48.3	.2	53.3
	36841	Sale of advertising space in print media	19	2 988	513	17.2	Z	X
	36844	Sale of advertising space in media other than print, television, or radio	27	15 950	8 636	54.1	.2	X
	39000	Merchandise sales	89	46 225	10 670	23.1	.2	27.6
	39053	Sales of merchandise, not specified by type	89	46 225	10 670	23.1	.2	X
	39500	All other receipts	345	645 984	27 697	4.3	.6	51.5
	39548	All other operating receipts	345	645 984	27 697	4.3	.6	X
54186		Direct mail advertising	3 754	X	10 544 455	X	100.0	74.8
	31180	Mailing lists, rental or sale	269	471 414	23 568	5.0	.2	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media	135	357 589	67 940	19.0	.6	X
	36510	Advertising creative services	175	319 683	33 514	10.5	.3	X
	36520	Public relations services	79	47 185	5 153	10.9	Z	X
	36530	Media planning and/or buying services	27	170 293	33 946	19.9	.3	X
	36550	Direct mail advertising services	3 724	10 544 455	9 766 138	92.6	92.6	60.3
	36551	Full direct mail services	2 720	7 938 858	6 634 672	83.6	62.9	X
	36552	Concept development for a direct mail advertising campaign services	590	1 394 891	378 014	27.1	3.6	X
	36553	Mailing list support services	1 065	1 867 913	435 007	23.3	4.1	X
	36554	Print services for direct mail advertising materials	1 358	2 772 627	768 089	27.7	7.3	X
	36555	Letter shop services	1 478	3 002 081	1 550 356	51.6	14.7	X
	36560	Sales promotion services	170	234 782	46 945	20.0	.4	X
	36570	Direct marketing services	279	450 673	121 296	26.9	1.2	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.	21	36 750	1 236	3.4	Z	X
	36610	Fulfillment services	253	845 898	217 380	25.7	2.1	X
	36630	Distribution of advertising materials, other than by mail	143	237 401	33 907	14.3	.3	X
	36640	Coordination of production and delivery of premiums (advertising specialties)	43	69 859	17 432	25.0	.2	X
	36660	Other services related to advertising	177	430 600	35 438	8.2	.3	X
	36840	Media representation services	91	172 336	19 985	11.6	.2	69.7
	36841	Sale of advertising space in print media	86	165 910	15 677	9.4	.1	X
	39000	Merchandise sales	52	176 547	45 264	25.6	.4	74.8
	39053	Sales of merchandise, not specified by type	52	176 547	45 264	25.6	.4	X
	39500	All other receipts	141	522 076	75 313	14.4	.7	74.8
	39548	All other operating receipts	141	522 076	75 313	14.4	.7	X

See footnotes at end of table.



**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS— Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54186		Direct mail advertising—Con.						
541860		Direct mail advertising . . . . .	3 754	X	10 544 455	X	100.0	74.8
	31180	Mailing lists, rental or sale . . . . .	269		471 414	23 568	5.0	.2
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	135		357 589	67 940	19.0	.6
	36510	Advertising creative services . . . . .	175		319 683	33 514	10.5	.3
	36520	Public relations services . . . . .	79		47 185	5 153	10.9	Z
	36530	Media planning and/or buying services . . . . .	27		170 293	33 946	19.9	.3
	36550	Direct mail advertising services . . . . .	3 724		10 544 455	9 766 138	92.6	92.6
	36551	Full direct mail services . . . . .	2 720		7 938 858	6 634 672	83.6	62.9
	36552	Concept development for a direct mail advertising campaign services . . . . .	590		1 394 891	378 014	27.1	3.6
	36553	Mailing list support services . . . . .	1 065		1 867 913	435 007	23.3	4.1
	36554	Print services for direct mail advertising materials . . . . .	1 358		2 772 627	768 089	27.7	7.3
	36555	Letter shop services . . . . .	1 478		3 002 081	1 550 356	51.6	14.7
	36560	Sales promotion services . . . . .	170		234 782	46 945	20.0	.4
	36570	Direct marketing services . . . . .	279		450 673	121 296	26.9	1.2
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. . . . .	21		36 750	1 236	3.4	Z
	36610	Fulfillment services . . . . .	253		845 898	217 380	25.7	2.1
	36630	Distribution of advertising materials, other than by mail . . . . .	143		237 401	33 907	14.3	.3
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	43		69 859	17 432	25.0	.2
	36660	Other services related to advertising . . . . .	177		430 600	35 438	8.2	.3
	36840	Media representation services . . . . .	91		172 336	19 985	11.6	.2
	36841	Sale of advertising space in print media . . . . .	86		165 910	15 677	9.4	.1
	39000	Merchandise sales . . . . .	52		176 547	45 264	25.6	.4
	39053	Sales of merchandise, not specified by type . . . . .	52		176 547	45 264	25.6	.4
	39500	All other receipts . . . . .	141		522 076	75 313	14.4	.7
	39548	All other operating receipts . . . . .	141		522 076	75 313	14.4	.7
54187		Advertising material distribution services . . . . .	646	X	1 487 845	X	100.0	70.0
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	11		3 555	204	5.7	Z
	36550	Direct mail advertising services . . . . .	10		14 650	4 102	28.0	.3
	36560	Sales promotion services . . . . .	31		18 014	728	4.0	Z
	36570	Direct marketing services . . . . .	34		30 785	15 068	48.9	1.0
	36630	Distribution of advertising materials, other than by mail . . . . .	645		1 487 845	1 454 229	97.7	97.7
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	6		4 331	224	5.2	Z
	36660	Other services related to advertising . . . . .	10		5 782	1 015	17.6	.1
	39000	Merchandise sales . . . . .	6		11 154	2 857	25.6	.2
	39053	Sales of merchandise, not specified by type . . . . .	6		11 154	2 857	25.6	.2
	39500	All other receipts . . . . .	22		44 904	7 377	16.4	.5
	39548	All other operating receipts . . . . .	22		44 904	7 377	16.4	.5
541870		Advertising material distribution services . . . . .	646	X	1 487 845	X	100.0	70.0
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	11		3 555	204	5.7	Z
	36550	Direct mail advertising services . . . . .	10		14 650	4 102	28.0	.3
	36560	Sales promotion services . . . . .	31		18 014	728	4.0	Z
	36570	Direct marketing services . . . . .	34		30 785	15 068	48.9	1.0
	36630	Distribution of advertising materials, other than by mail . . . . .	645		1 487 845	1 454 229	97.7	97.7
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	6		4 331	224	5.2	Z
	36660	Other services related to advertising . . . . .	10		5 782	1 015	17.6	.1
	39000	Merchandise sales . . . . .	6		11 154	2 857	25.6	.2
	39053	Sales of merchandise, not specified by type . . . . .	6		11 154	2 857	25.6	.2
	39500	All other receipts . . . . .	22		44 904	7 377	16.4	.5
	39548	All other operating receipts . . . . .	22		44 904	7 377	16.4	.5
54189		Other services related to advertising . . . . .	8 500	X	8 844 402	X	100.0	68.9
	36250	Market research and public opinion polling services . . . . .	12		6 500	803	12.4	Z
	36252	Public opinion polling services . . . . .	7		2 587	287	11.1	Z
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	181		135 215	18 080	13.4	.2
	36510	Advertising creative services . . . . .	301		168 731	6 919	4.1	.1
	36520	Public relations services . . . . .	79		82 569	6 506	7.9	.1
	36530	Media planning and/or buying services . . . . .	33		14 100	1 319	9.4	Z
	36540	Display advertising services . . . . .	51		18 829	2 641	14.0	Z
	36541	Leased display advertising media space, large format . . . . .	36		13 491	2 084	15.4	Z
	36542	Leased display advertising media space, transit. . . . .	10		1 674	166	9.9	Z
	36544	Leased display advertising media space, other . . . . .	10		4 164	364	8.7	Z
	36550	Direct mail advertising services . . . . .	156		266 710	17 472	6.6	.2
	36551	Full direct mail services . . . . .	62		73 211	7 556	10.3	.1
	36552	Concept development for a direct mail advertising campaign services . . . . .	38		164 374	2 830	1.7	Z
	36553	Mailing list support services . . . . .	11		9 482	222	2.3	Z
	36554	Print services for direct mail advertising materials . . . . .	46		49 028	4 522	9.2	.1
	36555	Letter shop services . . . . .	47		9 639	2 342	24.3	Z
	36560	Sales promotion services . . . . .	151		286 224	39 352	13.7	.4
	36570	Direct marketing services . . . . .	56		63 345	2 725	4.3	Z
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. . . . .	2 582		959 543	697 819	72.7	7.9

See footnotes at end of table.

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54189		Other services related to advertising—Con.						
	36610	Fulfillment services . . . . .	211	510 364	72 942	14.3	.8	X
	36630	Distribution of advertising materials, other than by mail . . . . .	88	44 140	13 981	31.7	.2	X
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	4 561	6 570 557	6 219 161	94.7	70.3	X
	36650	Display lettering services (sign painting) . . . . .	1 154	322 265	166 399	51.6	1.9	X
	36660	Other services related to advertising . . . . .	1 397	1 590 908	1 364 078	85.7	15.4	X
	36840	Media representation services . . . . .	51	23 141	3 012	13.0	Z	64.3
	36841	Sale of advertising space in print media . . . . .	46	18 222	1 098	6.0	Z	X
	36843	Sale of advertising time on radio . . . . .	6	1 837	67	3.6	Z	X
	36844	Sale of advertising space in media other than print, television, or radio . . . . .	7	5 572	1 847	33.1	Z	X
	39000	Merchandise sales . . . . .	542	529 223	173 173	32.7	2.0	66.3
	39053	Sales of merchandise, not specified by type . . . . .	542	529 223	173 173	32.7	2.0	X
	39500	All other receipts . . . . .	336	350 925	30 044	8.6	.3	45.8
	39548	All other operating receipts . . . . .	336	350 925	30 044	8.6	.3	X
541890		Other services related to advertising . . . . .	8 500	X	8 844 402	X	100.0	68.9
	36250	Market research and public opinion polling services . . . . .	12	6 500	803	12.4	Z	68.9
	36252	Public opinion polling services . . . . .	7	2 587	287	11.1	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	181	135 215	18 080	13.4	.2	X
	36510	Advertising creative services . . . . .	301	168 731	6 919	4.1	.1	X
	36520	Public relations services . . . . .	79	82 569	6 506	7.9	.1	X
	36530	Media planning and/or buying services . . . . .	33	14 100	1 319	9.4	Z	X
	36540	Display advertising services . . . . .	51	18 829	2 641	14.0	Z	68.9
	36541	Leased display advertising media space, large format . . . . .	36	13 491	2 084	15.4	Z	X
	36542	Leased display advertising media space, transit . . . . .	10	1 674	166	9.9	Z	X
	36544	Leased display advertising media space, other . . . . .	10	4 164	364	8.7	Z	X
	36550	Direct mail advertising services . . . . .	156	266 710	17 472	6.6	.2	68.5
	36551	Full direct mail services . . . . .	62	73 211	7 556	10.3	.1	X
	36552	Concept development for a direct mail advertising campaign services . . . . .	38	164 374	2 830	1.7	Z	X
	36553	Mailing list support services . . . . .	11	9 482	222	2.3	Z	X
	36554	Print services for direct mail advertising materials . . . . .	46	49 028	4 522	9.2	.1	X
	36555	Letter shop services . . . . .	47	9 639	2 342	24.3	Z	X
	36560	Sales promotion services . . . . .	151	286 224	39 352	13.7	.4	X
	36570	Direct marketing services . . . . .	56	63 345	2 725	4.3	Z	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. . . . .	2 582	959 543	697 819	72.7	7.9	X
	36610	Fulfillment services . . . . .	211	510 364	72 942	14.3	.8	X
	36630	Distribution of advertising materials, other than by mail . . . . .	88	44 140	13 981	31.7	.2	X
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	4 561	6 570 557	6 219 161	94.7	70.3	X
	36650	Display lettering services (sign painting) . . . . .	1 154	322 265	166 399	51.6	1.9	X
	36660	Other services related to advertising . . . . .	1 397	1 590 908	1 364 078	85.7	15.4	X
	36840	Media representation services . . . . .	51	23 141	3 012	13.0	Z	64.3
	36841	Sale of advertising space in print media . . . . .	46	18 222	1 098	6.0	Z	X
	36843	Sale of advertising time on radio . . . . .	6	1 837	67	3.6	Z	X
	36844	Sale of advertising space in media other than print, television, or radio . . . . .	7	5 572	1 847	33.1	Z	X
	39000	Merchandise sales . . . . .	542	529 223	173 173	32.7	2.0	66.3
	39053	Sales of merchandise, not specified by type . . . . .	542	529 223	173 173	32.7	2.0	X
	39500	All other receipts . . . . .	336	350 925	30 044	8.6	.3	45.8
	39548	All other operating receipts . . . . .	336	350 925	30 044	8.6	.3	X
5418901		Welcoming services . . . . .	94	X	30 890	X	100.0	54.4
	36550	Direct mail advertising services . . . . .	7	2 204	2 204	100.0	7.1	X
	36630	Distribution of advertising materials, other than by mail . . . . .	35	8 798	8 629	98.1	27.9	X
	36660	Other services related to advertising . . . . .	36	16 113	16 034	99.5	51.9	X
	39500	All other receipts . . . . .	6	1 059	959	90.6	3.1	54.4
	39548	All other operating receipts . . . . .	6	1 059	959	90.6	3.1	X
5418902		Advertising specialties goods distributor . . . . .	4 419	X	6 514 121	X	100.0	71.1
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	98	92 898	10 695	11.5	.2	X
	36510	Advertising creative services . . . . .	75	107 182	4 174	3.9	.1	X
	36520	Public relations services . . . . .	50	60 922	4 556	7.5	.1	X
	36550	Direct mail advertising services . . . . .	87	250 442	12 666	5.1	.2	70.6
	36551	Full direct mail services . . . . .	44	68 556	5 618	8.2	.1	X
	36552	Concept development for a direct mail advertising campaign services . . . . .	35	163 699	2 812	1.7	Z	X
	36553	Mailing list support services . . . . .	10	6 953	171	2.5	Z	X
	36554	Print services for direct mail advertising materials . . . . .	40	48 039	4 041	8.4	.1	X
	36560	Sales promotion services . . . . .	128	279 618	37 059	13.3	.6	X
	36570	Direct marketing services . . . . .	34	57 061	2 493	4.4	Z	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. . . . .	215	159 127	14 708	9.2	.2	X
	36610	Fulfillment services . . . . .	204	496 252	68 151	13.7	1.0	X
	36630	Distribution of advertising materials, other than by mail . . . . .	28	17 718	2 180	12.3	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	4 419	6 514 121	6 214 617	95.4	95.4	X
	36650	Display lettering services (sign painting) . . . . .	35	15 297	1 105	7.2	Z	X
	36660	Other services related to advertising . . . . .	95	99 431	13 520	13.6	.2	X
	36840	Media representation services . . . . .	11	14 044	2 013	14.3	Z	65.7
	36841	Sale of advertising space in print media . . . . .	9	10 431	406	3.9	Z	X
	36843	Sale of advertising time on radio . . . . .	6	1 837	67	3.6	Z	X
	39000	Merchandise sales . . . . .	247	357 119	107 429	30.1	1.6	67.8
	39053	Sales of merchandise, not specified by type . . . . .	247	357 119	107 429	30.1	1.6	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
		<b>ALL ESTABLISHMENTS— Con.</b>						
<b>54</b>		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54189		Other services related to advertising—Con.						
541890		Other services related to advertising—Con.						
5418902		Advertising specialties goods distributor—Con.						
	39500	All other receipts . . . . .	147	141 319	18 389	13.0	.3	71.1
	39548	All other operating receipts . . . . .	147	141 319	18 389	13.0	.3	X
5418903		Sign painting and lettering shop . . . . .	2 844	X	889 024	X	100.0	61.4
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	32	6 858	372	5.4	Z	X
	36510	Advertising creative services . . . . .	184	50 158	1 442	2.9	.2	X
	36520	Public relations services . . . . .	14	2 445	124	5.1	Z	X
	36540	Display advertising services . . . . .	47	17 231	2 555	14.8	.3	61.4
	36541	Leased display advertising media space, large format . . . . .	32	11 893	1 998	16.8	.2	X
	36542	Leased display advertising media space, transit . . . . .	10	1 674	166	9.9	Z	X
	36544	Leased display advertising media space, other . . . . .	10	4 164	364	8.7	Z	X
	36550	Direct mail advertising services . . . . .	57	11 170	2 488	22.3	.3	61.4
	36551	Full direct mail services . . . . .	15	2 916	199	6.8	Z	X
	36555	Letter shop services . . . . .	40	7 729	2 263	29.3	.3	X
	36560	Sales promotion services . . . . .	16	3 933	180	4.6	Z	X
	36570	Direct marketing services . . . . .	13	2 480	68	2.7	Z	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. . . . .	2 326	784 230	681 420	86.9	76.6	X
	36630	Distribution of advertising materials, other than by mail . . . . .	13	13 529	2 238	16.5	.3	X
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	105	46 470	3 117	6.7	.4	X
	36650	Display lettering services (sign painting) . . . . .	1 114	304 651	165 190	54.2	18.6	X
	36660	Other services related to advertising . . . . .	137	72 776	10 637	14.6	1.2	X
	36840	Media representation services . . . . .	32	7 182	620	8.6	.1	57.0
	36841	Sale of advertising space in print media . . . . .	29	5 876	313	5.3	Z	X
	39000	Merchandise sales . . . . .	271	93 009	11 802	12.7	1.3	59.1
	39053	Sales of merchandise, not specified by type . . . . .	271	93 009	11 802	12.7	1.3	X
	39500	All other receipts . . . . .	111	26 480	6 288	23.7	.7	54.0
	39548	All other operating receipts . . . . .	111	26 480	6 288	23.7	.7	X
5418909		All other advertising services . . . . .	1 143	X	1 410 367	X	100.0	64.1
	36250	Market research and public opinion polling services . . . . .	12	6 500	803	12.4	.1	64.1
	36252	Public opinion polling services . . . . .	7	2 587	287	11.1	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	50	35 355	6 909	19.5	.5	X
	36510	Advertising creative services . . . . .	42	11 391	1 303	11.4	.1	X
	36520	Public relations services . . . . .	10	18 101	858	4.7	.1	58.1
	36525	Event management services . . . . .	6	17 400	808	4.6	.1	X
	36530	Media planning and/or buying services . . . . .	27	7 360	1 079	14.7	.1	X
	36570	Direct marketing services . . . . .	6	3 611	145	4.0	Z	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. . . . .	41	16 186	1 691	10.4	.1	X
	36630	Distribution of advertising materials, other than by mail . . . . .	12	4 095	934	22.8	.1	X
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	33	9 449	1 402	14.8	.1	X
	36660	Other services related to advertising . . . . .	1 129	1 402 588	1 323 887	94.4	93.9	X
	39000	Merchandise sales . . . . .	22	78 983	53 899	68.2	3.8	64.1
	39053	Sales of merchandise, not specified by type . . . . .	22	78 983	53 899	68.2	3.8	X
	39500	All other receipts . . . . .	72	182 067	4 408	2.4	.3	X
5419		Other professional, scientific, and technical services . . . . .	66 525	X	41 693 231	X	100.0	68.2
	36250	Market research and public opinion polling services . . . . .	5 406	10 836 189	10 565 120	97.5	25.3	60.8
	36251	Market research services . . . . .	5 221	10 562 583	10 148 641	96.1	24.3	X
	36252	Public opinion polling services . . . . .	673	810 782	409 385	50.5	1.0	X
	36600	Media monitoring and analysis services . . . . .	169	92 187	67 563	73.3	.2	X
	36700	Pet and animal services . . . . .	19 084	12 615 841	3 228 054	25.6	7.7	66.5
	36702	Pet grooming and boarding services . . . . .	12 800	8 875 415	743 576	8.4	1.8	X
	36703	Pet training services . . . . .	353	285 719	6 381	2.2	Z	X
	36704	Other pet care/animal services . . . . .	1 397	1 071 290	161 420	15.1	.4	X
	36705	Sale of pet/animal supplies . . . . .	17 657	11 692 987	2 316 677	19.8	5.6	X
	36710	Veterinary medical services . . . . .	25 641	16 623 278	13 258 828	79.8	31.8	X
	36750	Photography services, including commercial photography . . . . .	18 738	6 538 064	6 338 530	96.9	15.2	65.7
	36751	Portrait photography services . . . . .	14 962	4 844 334	4 490 870	92.7	10.8	X
	36752	Commercial photography services . . . . .	6 267	2 262 752	1 688 244	74.6	4.0	X
	36753	Film and image processing and printing services . . . . .	1 670	558 010	159 416	28.6	.4	X
	36800	Translation or interpretation services . . . . .	1 572	876 102	852 734	97.3	2.0	X
	36810	Appraisal services . . . . .	5 734	1 453 963	1 440 479	99.1	3.5	X
	36820	Arbitration and conciliation services . . . . .	3 106	1 357 232	1 323 830	97.5	3.2	X
	36830	Auctioneering service fees . . . . .	119	73 225	39 549	54.0	.1	X
	39000	Merchandise sales . . . . .	4 395	1 689 618	499 324	29.6	1.2	63.3
	39054	Sales of merchandise, not specified by type . . . . .	4 382	1 686 962	499 059	29.6	1.2	X
	39500	All other receipts . . . . .	8 130	5 702 926	4 077 098	71.5	9.8	61.2
	39549	All other operating receipts . . . . .	8 125	5 687 748	4 061 920	71.4	9.7	X

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**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5419		Other professional, scientific, and technical services—Con.						
54191		Marketing research and public opinion polling .....	5 460	X	10 890 323	X	100.0	71.6
	36250	Market research and public opinion polling services .....	5 406	10 836 189	10 565 120	97.5	97.0	63.8
	36251	Market research services .....	5 221	10 562 583	10 148 641	96.1	93.2	X
	36252	Public opinion polling services .....	673	810 782	409 385	50.5	3.8	X
	36600	Media monitoring and analysis services .....	169	92 187	67 563	73.3	.6	X
	39000	Merchandise sales .....	31	179 975	31 408	17.5	.3	70.0
	39054	Sales of merchandise, not specified by type .....	31	179 975	31 408	17.5	.3	X
	39500	All other receipts .....	137	937 235	226 232	24.1	2.1	70.1
	39549	All other operating receipts .....	137	937 235	226 232	24.1	2.1	X
541910		Marketing research and public opinion polling .....	5 460	X	10 890 323	X	100.0	71.6
	36250	Market research and public opinion polling services .....	5 406	10 836 189	10 565 120	97.5	97.0	63.8
	36251	Market research services .....	5 221	10 562 583	10 148 641	96.1	93.2	X
	36252	Public opinion polling services .....	673	810 782	409 385	50.5	3.8	X
	36600	Media monitoring and analysis services .....	169	92 187	67 563	73.3	.6	X
	39000	Merchandise sales .....	31	179 975	31 408	17.5	.3	70.0
	39054	Sales of merchandise, not specified by type .....	31	179 975	31 408	17.5	.3	X
	39500	All other receipts .....	137	937 235	226 232	24.1	2.1	70.1
	39549	All other operating receipts .....	137	937 235	226 232	24.1	2.1	X
54192		Photographic services .....	18 741	X	6 538 064	X	100.0	72.0
	36750	Photography services, including commercial photography .....	18 738	6 538 064	6 338 530	96.9	96.9	69.3
	36751	Portrait photography services .....	14 962	4 844 334	4 490 870	92.7	68.7	X
	36752	Commercial photography services .....	6 267	2 262 752	1 688 244	74.6	25.8	X
	36753	Film and image processing and printing services .....	1 670	558 010	159 416	28.6	2.4	X
	39000	Merchandise sales .....	1 592	381 183	137 898	36.2	2.1	71.2
	39054	Sales of merchandise, not specified by type .....	1 592	381 183	137 898	36.2	2.1	X
	39500	All other receipts .....	740	195 385	59 984	30.7	.9	69.9
	39549	All other operating receipts .....	740	195 385	59 984	30.7	.9	X
541921		Photography studios, portrait .....	14 545	X	4 751 987	X	100.0	69.3
	36750	Photography services, including commercial photography .....	14 544	4 751 987	4 614 152	97.1	97.1	67.1
	36751	Portrait photography services .....	14 544	4 751 987	4 475 294	94.2	94.2	X
	36752	Commercial photography services .....	2 073	476 675	63 422	13.3	1.3	X
	36753	Film and image processing and printing services .....	1 024	291 126	75 436	25.9	1.6	X
	39000	Merchandise sales .....	1 230	303 398	103 892	34.2	2.2	68.4
	39054	Sales of merchandise, not specified by type .....	1 230	303 398	103 892	34.2	2.2	X
	39500	All other receipts .....	445	110 025	33 943	30.9	.7	67.8
	39549	All other operating receipts .....	445	110 025	33 943	30.9	.7	X
541922		Commercial photography .....	4 196	X	1 786 077	X	100.0	79.2
	36750	Photography services, including commercial photography .....	4 194	1 786 077	1 724 378	96.5	96.5	75.3
	36751	Portrait photography services .....	418	92 347	15 576	16.9	.9	X
	36752	Commercial photography services .....	4 194	1 786 077	1 624 822	91.0	91.0	X
	36753	Film and image processing and printing services .....	646	266 884	83 980	31.5	4.7	X
	39000	Merchandise sales .....	362	77 785	34 006	43.7	1.9	79.2
	39054	Sales of merchandise, not specified by type .....	362	77 785	34 006	43.7	1.9	X
	39500	All other receipts .....	295	85 360	26 041	30.5	1.5	76.3
	39549	All other operating receipts .....	295	85 360	26 041	30.5	1.5	X
54193		Translation and interpretation services .....	1 572	X	876 102	X	100.0	70.2
	36800	Translation or interpretation services .....	1 572	876 102	852 734	97.3	97.3	X
	39000	Merchandise sales .....	13	2 656	265	10.0	Z	X
	39500	All other receipts .....	145	81 644	23 103	28.3	2.6	70.2
	39549	All other operating receipts .....	145	81 644	23 103	28.3	2.6	X
541930		Translation and interpretation services .....	1 572	X	876 102	X	100.0	70.2
	36800	Translation or interpretation services .....	1 572	876 102	852 734	97.3	97.3	X
	39000	Merchandise sales .....	13	2 656	265	10.0	Z	X
	39500	All other receipts .....	145	81 644	23 103	28.3	2.6	70.2
	39549	All other operating receipts .....	145	81 644	23 103	28.3	2.6	X
54194		Veterinary services .....	25 642	X	16 623 278	X	100.0	82.0
	36700	Pet and animal services .....	19 084	12 615 841	3 228 054	25.6	19.4	79.9
	36702	Pet grooming and boarding services .....	12 800	8 875 415	743 576	8.4	4.5	X
	36703	Pet training services .....	353	285 719	6 381	2.2	Z	X
	36704	Other pet care/animal services .....	1 397	1 071 290	161 420	15.1	1.0	X
	36705	Sale of pet/animal supplies .....	17 657	11 692 987	2 316 677	19.8	13.9	X
	36710	Veterinary medical services .....	25 641	16 623 278	13 258 828	79.8	79.8	X
	39000	Merchandise sales .....	1 015	548 600	113 107	20.6	.7	81.3
	39054	Sales of merchandise, not specified by type .....	1 015	548 600	113 107	20.6	.7	X
	39500	All other receipts .....	449	318 523	23 289	7.3	.1	82.0
	39549	All other operating receipts .....	449	318 523	23 289	7.3	.1	X
541940		Veterinary services .....	25 642	X	16 623 278	X	100.0	82.0
	36700	Pet and animal services .....	19 084	12 615 841	3 228 054	25.6	19.4	79.9
	36702	Pet grooming and boarding services .....	12 800	8 875 415	743 576	8.4	4.5	X
	36703	Pet training services .....	353	285 719	6 381	2.2	Z	X
	36704	Other pet care/animal services .....	1 397	1 071 290	161 420	15.1	1.0	X
	36705	Sale of pet/animal supplies .....	17 657	11 692 987	2 316 677	19.8	13.9	X
	36710	Veterinary medical services .....	25 641	16 623 278	13 258 828	79.8	79.8	X
	39000	Merchandise sales .....	1 015	548 600	113 107	20.6	.7	81.3
	39054	Sales of merchandise, not specified by type .....	1 015	548 600	113 107	20.6	.7	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ALL ESTABLISHMENTS—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5419		Other professional, scientific, and technical services—Con.						
54194		Veterinary services—Con.						
541940		Veterinary services—Con.						
	39500	All other receipts .....	449	318 523	23 289	7.3	.1	82.0
	39549	All other operating receipts .....	449	318 523	23 289	7.3	.1	X
54199		All other professional, scientific, and technical services .....	15 110	X	6 765 464	X	100.0	25.1
	36810	Appraisal services .....	5 734	1 453 963	1 440 479	99.1	21.3	X
	36820	Arbitration and conciliation services .....	3 106	1 357 232	1 323 830	97.5	19.6	X
	36830	Auctioneering service fees .....	119	73 225	39 549	54.0	.6	X
	39000	Merchandise sales .....	1 744	577 204	216 646	37.5	3.2	X
	39500	All other receipts .....	6 659	4 170 139	3 744 490	89.8	55.3	X
541990		All other professional, scientific, and technical services .....	15 110	X	6 765 464	X	100.0	25.1
	36810	Appraisal services .....	5 734	1 453 963	1 440 479	99.1	21.3	X
	36820	Arbitration and conciliation services .....	3 106	1 357 232	1 323 830	97.5	19.6	X
	36830	Auctioneering service fees .....	119	73 225	39 549	54.0	.6	X
	39000	Merchandise sales .....	1 744	577 204	216 646	37.5	3.2	X
	39500	All other receipts .....	6 659	4 170 139	3 744 490	89.8	55.3	X
		<b>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</b>						
<b>54</b>		<b>Professional, scientific, and technical services .....</b>	<b>5 789</b>	<b>X</b>	<b>20 553 805</b>	<b>X</b>	<b>100.0</b>	<b>78.4</b>
541		Professional, scientific, and technical services .....	5 789	X	20 553 805	X	100.0	78.4
	34000	Receipts, fees, or revenue from the practice of law by class of client: Individuals, including estates .....	441	158 988	73 638	46.3	.4	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms .....	17	13 454	1 754	13.0	Z	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government—Federal, State, and local, including public authorities .....	683	505 753	403 086	79.7	2.0	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. ....	567	409 388	186 506	45.6	.9	X
	34040	Distributions from law partnerships to professional corporations/associations .....	142	58 898	9 426	16.0	Z	X
	34050	Other legal services .....	1 666	1 439 845	1 352 336	93.9	6.6	X
	36030	Management consulting services .....	14	175 668	40 894	23.3	.2	X
	36100	Research and development in the physical and engineering sciences .....	550	7 234 978	6 306 069	87.2	30.7	X
	36150	Research and development in the life sciences .....	713	5 344 007	2 853 763	53.4	13.9	X
	36200	Research and development activities in the social sciences .....	491	1 807 114	975 343	54.0	4.7	X
	36250	Market research and public opinion polling services .....	8	12 200	470	3.9	Z	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service .....	97	1 243 234	145 408	11.7	.7	X
	36920	Engineering services, not specified by type .....	14	65 058	1 761	2.7	Z	X
	39000	Merchandise sales .....	191	540 736	67 324	12.5	.3	X
	39500	All other receipts .....	631	2 472 232	211 126	8.5	1.0	X
	39700	Contributions, gifts, and grants: Government .....	1 152	8 186 606	4 709 020	57.5	22.9	X
	39710	Contributions, gifts, and grants: Private .....	1 539	8 151 786	2 423 669	29.7	11.8	X
	39720	Investment income, including interest and dividends .....	1 319	9 698 128	351 468	3.6	1.7	X
	39730	Gains (losses) from assets sold .....	379	4 582 315	-73 391	-1.6	-4	X
	39900	All other revenue .....	716	5 730 947	514 121	9.0	2.5	X
5411		Legal services .....	2 743	X	2 055 650	X	100.0	54.5
	34000	Receipts, fees, or revenue from the practice of law by class of client: Individuals, including estates .....	441	158 988	73 638	46.3	3.6	54.3
	34002	All other fees received .....	441	158 988	73 638	46.3	3.6	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms .....	17	13 454	1 754	13.0	.1	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government—Federal, State, and local, including public authorities .....	683	505 753	403 086	79.7	19.6	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. ....	567	409 388	186 506	45.6	9.1	X
	34040	Distributions from law partnerships to professional corporations/associations .....	142	58 898	9 426	16.0	.5	X
	34050	Other legal services .....	1 666	1 439 845	1 352 336	93.9	65.8	X
	39500	All other receipts .....	376	286 375	28 904	10.1	1.4	54.5
	39538	All other operating receipts .....	376	286 375	28 904	10.1	1.4	X
54111		Offices of lawyers .....	2 743	X	2 055 650	X	100.0	54.5
	34000	Receipts, fees, or revenue from the practice of law by class of client: Individuals, including estates .....	441	158 988	73 638	46.3	3.6	54.3
	34002	All other fees received .....	441	158 988	73 638	46.3	3.6	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms .....	17	13 454	1 754	13.0	.1	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government—Federal, State, and local, including public authorities .....	683	505 753	403 086	79.7	19.6	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. ....	567	409 388	186 506	45.6	9.1	X
	34040	Distributions from law partnerships to professional corporations/associations .....	142	58 898	9 426	16.0	.5	X
	34050	Other legal services .....	1 666	1 439 845	1 352 336	93.9	65.8	X
	39500	All other receipts .....	376	286 375	28 904	10.1	1.4	54.5
	39538	All other operating receipts .....	376	286 375	28 904	10.1	1.4	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5411		Legal services—Con.						
54111		Offices of lawyers—Con.						
541110		Offices of lawyers .....	2 743	X	2 055 650	X	100.0	54.5
	34000	Receipts, fees, or revenue from the practice of law by class of client:						
	34002	Individuals, including estates .....	441	158 988	73 638	46.3	3.6	54.3
	34010	All other fees received .....	441	158 988	73 638	46.3	3.6	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms .....	17	13 454	1 754	13.0	.1	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government—Federal, State, and local, including public authorities .....	683	505 753	403 086	79.7	19.6	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. ....	567	409 388	186 506	45.6	9.1	X
	34040	Distributions from law partnerships to professional corporations/associations .....	142	58 898	9 426	16.0	.5	X
	34050	Other legal services .....	1 666	1 439 845	1 352 336	93.9	65.8	X
	39500	All other receipts .....	376	286 375	28 904	10.1	1.4	54.5
	39538	All other operating receipts .....	376	286 375	28 904	10.1	1.4	X
5411102		Legal aid societies and similar legal services .....	2 743	X	2 055 650	X	100.0	54.5
	34000	Receipts, fees, or revenue from the practice of law by class of client:						
	34002	Individuals, including estates .....	441	158 988	73 638	46.3	3.6	54.3
	34010	All other fees received .....	441	158 988	73 638	46.3	3.6	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms .....	17	13 454	1 754	13.0	.1	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government—Federal, State, and local, including public authorities .....	683	505 753	403 086	79.7	19.6	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. ....	567	409 388	186 506	45.6	9.1	X
	34040	Distributions from law partnerships to professional corporations/associations .....	142	58 898	9 426	16.0	.5	X
	34050	Other legal services .....	1 666	1 439 845	1 352 336	93.9	65.8	X
	39500	All other receipts .....	376	286 375	28 904	10.1	1.4	54.5
	39538	All other operating receipts .....	376	286 375	28 904	10.1	1.4	X
5417		Scientific research and development services .....	3 046	X	18 498 155	X	100.0	81.0
	36030	Management consulting services .....	14	175 668	40 894	23.3	.2	X
	36100	Research and development in the physical and engineering sciences .....	550	7 234 978	6 306 069	87.2	34.1	61.4
	36101	Chemistry and chemical engineering .....	135	2 659 775	270 508	10.2	1.5	X
	36102	Computer science and electrical engineering .....	175	3 921 541	850 064	21.7	4.6	X
	36103	Civil engineering .....	23	878 605	44 560	5.1	.2	X
	36104	Earth and environmental sciences .....	175	2 870 241	619 700	21.6	3.4	X
	36105	Other physical and engineering sciences .....	419	6 015 726	4 521 236	75.2	24.4	X
	36150	Research and development in the life sciences .....	713	5 344 007	2 853 763	53.4	15.4	65.9
	36151	Biotechnology and other biological sciences .....	217	2 630 205	493 173	18.8	2.7	X
	36152	Medical sciences .....	355	2 899 635	2 036 297	70.2	12.4	X
	36153	Agriculture, forestry, fisheries, and allied sciences .....	155	409 462	137 492	33.6	.8	X
	36154	Other life sciences .....	80	1 391 351	186 801	13.4	1.0	X
	36200	Research and development activities in the social sciences .....	491	1 807 114	975 343	54.0	5.3	74.5
	36201	Economics .....	38	204 481	27 833	13.6	.2	X
	36202	Psychology .....	28	198 893	16 281	8.2	.1	X
	36203	Education .....	250	1 154 509	390 375	33.8	2.1	X
	36204	Other social sciences and humanities .....	242	1 215 808	540 854	44.5	2.9	X
	36250	Market research and public opinion polling services .....	8	12 200	470	3.9	Z	81.0
	36252	Public opinion polling services .....	8	12 200	470	3.9	Z	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service .....	97	1 243 234	145 408	11.7	.8	80.5
	36301	Chemical analysis and testing .....	6	21 013	4 269	20.3	Z	X
	36306	Biological testing .....	31	158 241	17 751	11.2	.1	X
	36309	Other testing services, excluding medical and veterinary .....	56	508 211	115 534	22.7	.6	X
	36920	Engineering services, not specified by type .....	14	65 058	1 761	2.7	Z	X
	39000	Merchandise sales .....	191	540 736	67 324	12.5	.4	63.5
	39052	Sales of merchandise, not specified by type .....	191	540 736	67 324	12.5	.4	X
	39500	All other receipts .....	255	2 185 857	182 222	8.3	1.0	80.3
	39547	All other operating receipts .....	255	2 185 857	182 222	8.3	1.0	X
	39700	Contributions, gifts, and grants: Government .....	1 152	8 186 606	4 709 020	57.5	25.5	X
	39710	Contributions, gifts, and grants: Private .....	1 539	8 151 786	2 423 669	29.7	13.1	X
	39720	Investment income, including interest and dividends .....	1 319	9 698 128	351 468	3.6	1.9	X
	39730	Gains (losses) from assets sold .....	379	4 582 315	-73 391	-1.6	-	X
	39900	All other revenue .....	716	5 730 947	514 121	9.0	2.8	77.5
	39914	All other revenue .....	716	5 730 947	514 121	9.0	2.8	X
54171		Research and development in the physical, engineering, and life sciences ..	2 096	X	16 364 036	X	100.0	81.3
	36030	Management consulting services .....	14	175 668	40 894	23.3	.3	X
	36100	Research and development in the physical and engineering sciences .....	550	7 234 978	6 306 069	87.2	38.5	61.7
	36101	Chemistry and chemical engineering .....	135	2 659 775	270 508	10.2	1.7	X
	36102	Computer science and electrical engineering .....	175	3 921 541	850 064	21.7	5.2	X
	36103	Civil engineering .....	23	878 605	44 560	5.1	.3	X
	36104	Earth and environmental sciences .....	175	2 870 241	619 700	21.6	3.8	X
	36105	Other physical and engineering sciences .....	419	6 015 726	4 521 236	75.2	27.6	X
	36150	Research and development in the life sciences .....	713	5 344 007	2 853 763	53.4	17.4	66.2
	36151	Biotechnology and other biological sciences .....	217	2 630 205	493 173	18.8	3.0	X
	36152	Medical sciences .....	355	2 899 635	2 036 297	70.2	12.4	X
	36153	Agriculture, forestry, fisheries, and allied sciences .....	155	409 462	137 492	33.6	.8	X
	36154	Other life sciences .....	80	1 391 351	186 801	13.4	1.1	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5417		Scientific research and development services—Con.						
54171		Research and development in the physical, engineering, and life sciences—Con.						
	36200	Research and development activities in the social sciences .....	95	792 564	133 668	16.9	.8	80.7
	36202	Psychology .....	6	181 607	2 850	1.6	Z	X
	36203	Education .....	90	768 780	89 724	11.7	.5	X
	36204	Other social sciences and humanities .....	32	609 748	40 449	6.6	.2	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service .....	97	1 243 234	145 408	11.7	.9	80.8
	36301	Chemical analysis and testing .....	6	21 013	4 269	20.3	Z	X
	36306	Biological testing .....	31	158 241	17 751	11.2	.1	X
	36309	Other testing services, excluding medical and veterinary .....	56	508 211	115 534	22.7	.7	X
	36920	Engineering services, not specified by type .....	14	65 058	1 761	2.7	Z	X
	39000	Merchandise sales .....	105	380 802	41 831	11.0	.3	57.7
	39052	Sales of merchandise, not specified by type .....	105	380 802	41 831	11.0	.3	X
	39500	All other receipts .....	174	2 014 670	152 884	7.6	.9	81.1
	39547	All other operating receipts .....	174	2 014 670	152 884	7.6	.9	X
	39700	Contributions, gifts, and grants: Government .....	810	7 155 436	4 237 583	59.2	25.9	X
	39710	Contributions, gifts, and grants: Private .....	966	6 770 955	1 776 225	26.2	10.9	X
	39720	Investment income, including interest and dividends .....	875	8 457 293	289 692	3.4	1.8	X
	39730	Gains (losses) from assets sold .....	268	4 080 931	-31 885	-.8	-.2	X
	39900	All other revenue .....	447	4 909 208	416 129	8.5	2.5	77.9
	39914	All other revenue .....	447	4 909 208	416 129	8.5	2.5	X
541710		Research and development in the physical, engineering, and life sciences ..	2 096	X	16 364 036	X	100.0	81.3
	36030	Management consulting services .....	14	175 668	40 894	23.3	.3	X
	36100	Research and development in the physical and engineering sciences .....	550	7 234 978	6 306 069	87.2	38.5	61.7
	36101	Chemistry and chemical engineering .....	135	2 659 775	270 508	10.2	1.7	X
	36102	Computer science and electrical engineering .....	175	3 921 541	850 064	21.7	5.2	X
	36103	Civil engineering .....	23	878 605	44 560	5.1	.3	X
	36104	Earth and environmental sciences .....	175	2 870 241	619 700	21.6	3.8	X
	36105	Other physical and engineering sciences .....	419	6 015 726	4 521 236	75.2	27.6	X
	36150	Research and development in the life sciences .....	713	5 344 007	2 853 763	53.4	17.4	66.2
	36151	Biotechnology and other biological sciences .....	217	2 630 205	493 173	18.8	3.0	X
	36152	Medical sciences .....	355	2 899 635	2 036 297	70.2	12.4	X
	36153	Agriculture, forestry, fisheries, and allied sciences .....	155	409 462	137 492	33.6	.8	X
	36154	Other life sciences .....	80	1 391 351	186 801	13.4	1.1	X
	36200	Research and development activities in the social sciences .....	95	792 564	133 668	16.9	.8	80.7
	36202	Psychology .....	6	181 607	2 850	1.6	Z	X
	36203	Education .....	90	768 780	89 724	11.7	.5	X
	36204	Other social sciences and humanities .....	32	609 748	40 449	6.6	.2	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service .....	97	1 243 234	145 408	11.7	.9	80.8
	36301	Chemical analysis and testing .....	6	21 013	4 269	20.3	Z	X
	36306	Biological testing .....	31	158 241	17 751	11.2	.1	X
	36309	Other testing services, excluding medical and veterinary .....	56	508 211	115 534	22.7	.7	X
	36920	Engineering services, not specified by type .....	14	65 058	1 761	2.7	Z	X
	39000	Merchandise sales .....	105	380 802	41 831	11.0	.3	57.7
	39052	Sales of merchandise, not specified by type .....	105	380 802	41 831	11.0	.3	X
	39500	All other receipts .....	174	2 014 670	152 884	7.6	.9	81.1
	39547	All other operating receipts .....	174	2 014 670	152 884	7.6	.9	X
	39700	Contributions, gifts, and grants: Government .....	810	7 155 436	4 237 583	59.2	25.9	X
	39710	Contributions, gifts, and grants: Private .....	966	6 770 955	1 776 225	26.2	10.9	X
	39720	Investment income, including interest and dividends .....	875	8 457 293	289 692	3.4	1.8	X
	39730	Gains (losses) from assets sold .....	268	4 080 931	-31 885	-.8	-.2	X
	39900	All other revenue .....	447	4 909 208	416 129	8.5	2.5	77.9
	39914	All other revenue .....	447	4 909 208	416 129	8.5	2.5	X
5417101		Research and development in the physical and engineering sciences .....	816	X	9 299 749	X	100.0	85.6
	36030	Management consulting services .....	10	165 962	40 124	24.2	.4	X
	36100	Research and development in the physical and engineering sciences .....	522	7 013 903	6 250 541	89.1	67.2	64.4
	36101	Chemistry and chemical engineering .....	133	2 637 123	259 182	9.8	2.8	X
	36102	Computer science and electrical engineering .....	161	3 808 479	847 262	22.2	9.1	X
	36103	Civil engineering .....	23	878 605	44 560	5.1	.5	X
	36104	Earth and environmental sciences .....	151	2 675 343	588 090	22.0	6.3	X
	36105	Other physical and engineering sciences .....	405	5 900 170	4 511 447	76.5	48.5	X
	36150	Research and development in the life sciences .....	31	1 931 995	127 604	6.6	1.4	60.8
	36151	Biotechnology and other biological sciences .....	22	1 878 017	46 234	2.5	.5	X
	36152	Medical sciences .....	19	420 054	40 458	9.6	.4	X
	36153	Agriculture, forestry, fisheries, and allied sciences .....	7	205 537	13 168	6.4	.1	X
	36154	Other life sciences .....	20	1 106 738	27 744	2.5	.3	X
	36200	Research and development activities in the social sciences .....	32	585 084	76 180	13.0	.8	85.6
	36202	Psychology .....	6	181 607	2 850	1.6	Z	X
	36203	Education .....	29	566 862	37 640	6.6	.4	X
	36204	Other social sciences and humanities .....	17	530 225	35 045	6.6	.4	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service .....	51	1 053 253	113 839	10.8	1.2	85.6
	36309	Other testing services, excluding medical and veterinary .....	43	480 143	103 722	21.6	1.1	X
	39000	Merchandise sales .....	21	79 840	1 808	2.3	Z	77.5
	39052	Sales of merchandise, not specified by type .....	21	79 840	1 808	2.3	Z	X
	39500	All other receipts .....	57	1 139 815	49 933	4.4	.5	85.4
	39547	All other operating receipts .....	57	1 139 815	49 933	4.4	.5	X
	39700	Contributions, gifts, and grants: Government .....	250	3 147 473	1 836 267	58.3	19.7	X
	39710	Contributions, gifts, and grants: Private .....	255	2 365 275	510 201	21.6	5.5	X
	39720	Investment income, including interest and dividends .....	241	3 724 906	94 169	2.5	1.0	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5417		Scientific research and development services—Con.						
54171		Research and development in the physical, engineering, and life sciences—Con.						
541710		Research and development in the physical, engineering, and life sciences—Con.						
5417101		Research and development in the physical and engineering sciences—Con.						
	39730	Gains (losses) from assets sold.....	89	2 397 388	65 387	2.7	.7	X
	39900	All other revenue.....	131	2 332 558	132 188	5.7	1.4	84.6
	39914	All other revenue.....	131	2 332 558	132 188	5.7	1.4	X
5417102		Research and development in the life sciences.....	1 280	X	7 064 293	X	100.0	75.7
	36100	Research and development in the physical and engineering sciences.....	28	221 075	55 528	25.1	.8	75.7
	36102	Computer science and electrical engineering.....	14	113 062	2 802	2.5	Z	X
	36104	Earth and environmental sciences.....	24	194 898	31 610	16.2	.4	X
	36105	Other physical and engineering sciences.....	14	115 556	9 789	8.5	.1	X
	36150	Research and development in the life sciences.....	682	3 412 012	2 726 159	79.9	38.6	67.1
	36151	Biotechnology and other biological sciences.....	195	752 188	446 939	59.4	6.3	X
	36152	Medical sciences.....	336	2 479 581	1 995 839	80.5	28.3	X
	36153	Agriculture, forestry, fisheries, and allied sciences.....	148	203 925	124 324	61.0	1.8	X
	36154	Other life sciences.....	60	284 613	159 057	55.9	2.3	X
	36200	Research and development activities in the social sciences.....	63	207 480	57 488	27.7	.8	72.8
	36203	Education.....	61	201 918	52 084	25.8	.7	X
	36204	Other social sciences and humanities.....	15	79 523	5 404	6.8	.1	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service.....	46	189 981	31 569	16.6	.4	71.1
	36306	Biological testing.....	31	158 241	17 751	11.2	.3	X
	36309	Other testing services, excluding medical and veterinary.....	13	28 068	11 812	42.1	.2	X
	36920	Engineering services, not specified by type.....	10	53 215	273	.5	Z	X
	39000	Merchandise sales.....	84	300 962	40 023	13.3	.6	50.6
	39052	Sales of merchandise, not specified by type.....	84	300 962	40 023	13.3	.6	X
	39500	All other receipts.....	117	874 855	102 951	11.8	1.5	75.5
	39547	All other operating receipts.....	117	874 855	102 951	11.8	1.5	X
	39700	Contributions, gifts, and grants: Government.....	560	4 007 963	2 401 316	59.9	34.0	X
	39710	Contributions, gifts, and grants: Private.....	711	4 405 680	1 266 024	28.7	17.9	X
	39720	Investment income, including interest and dividends.....	634	4 732 387	195 523	4.1	2.8	X
	39730	Gains (losses) from assets sold.....	179	1 683 543	-97 272	-5.8	-1.4	X
	39900	All other revenue.....	316	2 576 650	283 941	11.0	4.0	70.0
	39914	All other revenue.....	316	2 576 650	283 941	11.0	4.0	X
54171023		Research and development in biotechnology.....	426	X	1 686 958	X	100.0	72.9
	36100	Research and development in the physical and engineering sciences.....	17	141 245	30 091	21.3	1.8	72.9
	36102	Computer science and electrical engineering.....	13	112 547	2 787	2.5	.2	X
	36104	Earth and environmental sciences.....	15	118 593	6 774	5.7	.4	X
	36105	Other physical and engineering sciences.....	13	112 547	9 203	8.2	.5	X
	36150	Research and development in the life sciences.....	182	681 691	478 020	70.1	28.3	69.9
	36151	Biotechnology and other biological sciences.....	182	681 691	423 855	62.2	25.1	X
	36152	Medical sciences.....	21	85 225	52 962	62.1	3.1	X
	36153	Agriculture, forestry, fisheries, and allied sciences.....	12	63 198	1 203	1.9	.1	X
	36200	Research and development activities in the social sciences.....	12	59 257	1 040	1.8	.1	72.9
	36203	Education.....	12	59 257	361	.6	Z	X
	36204	Other social sciences and humanities.....	10	53 213	679	1.3	Z	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service.....	35	161 876	17 915	11.1	1.1	72.9
	36306	Biological testing.....	28	154 619	17 123	11.1	1.0	X
	36309	Other testing services, excluding medical and veterinary.....	7	7 257	792	10.9	Z	X
	36920	Engineering services, not specified by type.....	10	53 215	273	.5	Z	X
	39000	Merchandise sales.....	52	134 507	37 142	27.6	2.2	72.9
	39052	Sales of merchandise, not specified by type.....	52	134 507	37 142	27.6	2.2	X
	39500	All other receipts.....	49	204 873	53 010	25.9	3.1	72.9
	39547	All other operating receipts.....	49	204 873	53 010	25.9	3.1	X
	39700	Contributions, gifts, and grants: Government.....	235	1 037 395	596 774	57.5	35.4	X
	39710	Contributions, gifts, and grants: Private.....	274	1 181 352	299 067	25.3	17.7	X
	39720	Investment income, including interest and dividends.....	263	1 046 180	71 538	6.8	4.2	X
	39730	Gains (losses) from assets sold.....	46	365 774	-35 897	-9.8	-2.1	X
	39900	All other revenue.....	158	676 317	137 215	20.3	8.1	72.9
	39914	All other revenue.....	158	676 317	137 215	20.3	8.1	X
54171029		Research and development in other life sciences.....	854	X	5 377 335	X	100.0	76.5
	36100	Research and development in the physical and engineering sciences.....	11	79 830	25 437	31.9	.5	76.5
	36104	Earth and environmental sciences.....	9	76 305	24 836	32.5	.5	X
	36150	Research and development in the life sciences.....	500	2 730 321	2 248 139	82.3	41.8	66.7
	36151	Biotechnology and other biological sciences.....	13	70 497	23 084	32.7	.4	X
	36152	Medical sciences.....	315	2 394 356	1 942 877	81.1	36.1	X
	36153	Agriculture, forestry, fisheries, and allied sciences.....	136	140 727	123 121	87.5	2.3	X
	36154	Other life sciences.....	60	284 613	159 057	55.9	3.0	X
	36200	Research and development activities in the social sciences.....	51	148 223	56 448	38.1	1.1	72.3
	36203	Education.....	49	142 661	51 723	36.3	1.0	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service.....	11	28 105	13 654	48.6	.3	50.9
	36309	Other testing services, excluding medical and veterinary.....	6	20 811	11 020	53.0	.2	X
	39000	Merchandise sales.....	32	166 455	2 881	1.7	.1	35.0
	39052	Sales of merchandise, not specified by type.....	32	166 455	2 881	1.7	.1	X

See footnotes at end of table.



**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5417		Scientific research and development services—Con.						
54171		Research and development in the physical, engineering, and life sciences—Con.						
541710		Research and development in the physical, engineering, and life sciences—Con.						
5417102		Research and development in the life sciences—Con.						
54171029		Research and development in other life sciences—Con.						
	39500	All other receipts	68	669 982	49 941	7.5	.9	76.3
	39547	All other operating receipts	68	669 982	49 941	7.5	.9	X
	39700	Contributions, gifts, and grants: Government	325	2 970 568	1 804 542	60.7	33.6	X
	39710	Contributions, gifts, and grants: Private	437	3 224 328	966 957	30.0	18.0	X
	39720	Investment income, including interest and dividends	371	3 686 207	123 985	3.4	2.3	X
	39730	Gains (losses) from assets sold	133	1 317 769	-61 375	-4.7	-1.1	X
	39900	All other revenue	158	1 900 333	146 726	7.7	2.7	68.7
	39914	All other revenue	158	1 900 333	146 726	7.7	2.7	X
54172		Research and development in the social sciences and humanities	950	X	2 134 119	X	100.0	78.7
	36200	Research and development activities in the social sciences	396	1 014 550	841 675	83.0	39.4	67.5
	36201	Economics	33	55 177	27 188	49.3	1.3	X
	36202	Psychology	22	17 286	13 431	77.7	.6	X
	36203	Education	160	385 729	300 651	77.9	14.1	X
	36204	Other social sciences and humanities	210	606 060	500 405	82.6	23.4	X
	36250	Market research and public opinion polling services	8	12 200	470	3.9	Z	78.7
	36252	Public opinion polling services	8	12 200	470	3.9	Z	X
	39000	Merchandise sales	86	159 934	25 493	15.9	1.2	74.9
	39052	Sales of merchandise, not specified by type	86	159 934	25 493	15.9	1.2	X
	39500	All other receipts	81	171 187	29 338	17.1	1.4	70.5
	39547	All other operating receipts	81	171 187	29 338	17.1	1.4	X
	39700	Contributions, gifts, and grants: Government	342	1 031 170	471 437	45.7	22.1	X
	39710	Contributions, gifts, and grants: Private	573	1 380 831	647 444	46.9	30.3	X
	39720	Investment income, including interest and dividends	444	1 240 835	61 776	5.0	2.9	X
	39730	Gains (losses) from assets sold	111	501 384	-41 506	-8.3	-1.9	X
	39900	All other revenue	269	821 739	97 992	11.9	4.6	74.7
	39914	All other revenue	269	821 739	97 992	11.9	4.6	X
541720		Research and development in the social sciences and humanities	950	X	2 134 119	X	100.0	78.7
	36200	Research and development activities in the social sciences	396	1 014 550	841 675	83.0	39.4	67.5
	36201	Economics	33	55 177	27 188	49.3	1.3	X
	36202	Psychology	22	17 286	13 431	77.7	.6	X
	36203	Education	160	385 729	300 651	77.9	14.1	X
	36204	Other social sciences and humanities	210	606 060	500 405	82.6	23.4	X
	36250	Market research and public opinion polling services	8	12 200	470	3.9	Z	78.7
	36252	Public opinion polling services	8	12 200	470	3.9	Z	X
	39000	Merchandise sales	86	159 934	25 493	15.9	1.2	74.9
	39052	Sales of merchandise, not specified by type	86	159 934	25 493	15.9	1.2	X
	39500	All other receipts	81	171 187	29 338	17.1	1.4	70.5
	39547	All other operating receipts	81	171 187	29 338	17.1	1.4	X
	39700	Contributions, gifts, and grants: Government	342	1 031 170	471 437	45.7	22.1	X
	39710	Contributions, gifts, and grants: Private	573	1 380 831	647 444	46.9	30.3	X
	39720	Investment income, including interest and dividends	444	1 240 835	61 776	5.0	2.9	X
	39730	Gains (losses) from assets sold	111	501 384	-41 506	-8.3	-1.9	X
	39900	All other revenue	269	821 739	97 992	11.9	4.6	74.7
	39914	All other revenue	269	821 739	97 992	11.9	4.6	X
		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</b>						
<b>54</b>		<b>Professional, scientific, and technical services</b>	<b>765 516</b>	<b>X</b>	<b>866 247 233</b>	<b>X</b>	<b>100.0</b>	<b>67.3</b>
541		Professional, scientific, and technical services	765 516	X	866 247 233	X	100.0	67.3
	30790	Electronic and precision equipment repair and maintenance	188	8 600 988	2 500 842	29.1	.3	X
	31180	Mailing lists, rental or sale	512	632 840	27 163	4.3	Z	X
	34000	Receipts, fees, or revenue from the practice of law by class of client: Individuals, including estates	152 379	138 010 798	71 455 144	51.8	8.2	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms	41 098	103 395 950	83 163 093	80.4	9.6	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government—Federal, State, and local, including public authorities	28 243	50 823 140	6 047 651	11.9	.7	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc.	9 996	33 519 948	4 114 973	12.3	.5	X
	34040	Distributions from law partnerships to professional corporations/associations	6 192	5 241 836	2 585 315	49.3	.3	X
	34050	Other legal services	17 257	17 023 323	11 516 856	67.7	1.3	X
	34060	Financial auditing services	26 168	40 261 115	11 252 617	27.9	1.3	X
	34070	Bookkeeping, compilation, payroll, and taxation services	111 639	86 137 493	60 778 097	70.6	7.0	X
	34080	Computerized accounting systems services	9 494	13 304 223	562 924	4.2	.1	X
	34090	Architectural services for residential building projects, excluding landscape architecture	16 045	12 466 844	3 593 935	28.8	.4	X
	34100	Architectural services for non-residential building projects, excluding landscape architecture	20 591	24 259 290	18 143 119	74.8	2.1	X
	34110	Architectural services for historic restoration projects, excluding landscape architecture	2 471	3 041 789	263 904	8.7	Z	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
	34120	Architectural advisory services, including expert witness testimony, excluding landscape architecture	1 847	1 765 434	95 245	5.4	Z	X
	34130	Landscape architectural services for residential building projects	5 247	3 720 073	1 513 377	40.7	.2	X
	34140	Landscape architectural services for non-residential building projects	4 405	4 543 863	848 641	18.7	.1	X
	34150	Landscape architectural services for recreational and open space projects	2 287	1 981 418	345 862	17.5	Z	X
	34160	Landscape architectural advisory services including expert witness testimony	537	231 924	18 145	7.8	Z	X
	34170	Urban planning services	1 800	3 333 230	405 417	12.2	Z	X
	34180	Urban planning advisory services including expert witness testimony	241	171 540	37 594	21.9	Z	X
	34190	Landscape architectural projects - specific elements	860	689 327	146 632	21.3	Z	X
	34200	Building engineering projects: Engineering services for residential building projects	18 338	24 353 740	8 136 423	33.4	.9	X
	34210	Building engineering projects: Engineering services for commercial, public, and institutional building projects	25 233	38 437 056	14 449 098	37.6	1.7	X
	34220	Industrial engineering projects: Engineering services for industrial and manufacturing plant and process projects	13 067	27 701 821	12 626 240	45.6	1.5	X
	34230	Industrial engineering projects: Engineering design services for industrial and manufactured products	4 471	5 473 648	3 495 383	63.9	.4	X
	34240	Infrastructure engineering projects: Engineering services for transportation projects	15 572	38 922 552	14 990 616	38.5	1.7	X
	34250	Infrastructure engineering projects: Engineering services for municipal utility projects	13 913	32 525 680	8 815 897	27.1	1.0	X
	34260	Infrastructure engineering projects: Engineering services for power generation and distribution projects	4 856	20 894 068	11 561 699	55.3	1.3	X
	34270	Infrastructure engineering projects: Engineering services for telecommunications and broadcasting projects	5 043	12 702 043	4 582 968	36.1	.5	X
	34280	Engineering services for hazardous and industrial waste projects	4 908	18 384 471	4 920 760	26.8	.6	X
	34290	Engineering services for all other projects	6 169	25 682 482	17 107 533	66.6	2.0	X
	34300	Engineering advisory and consulting services, performed independently of an engineering project	6 115	11 471 454	3 445 019	30.0	.4	X
	34310	Project management services	4 657	14 299 587	2 163 243	15.1	.3	X
	34320	Construction management services	5 161	15 557 048	3 596 349	23.1	.4	X
	34350	Surveying and mapping services, excluding geophysical surveying: Geospatial photo and image acquisition from aircraft and satellites	506	447 753	172 934	38.6	Z	X
	34360	Surveying & mapping serv, excl geophysical surveying: Geospatial photo & image processing, incl orthophoto, elevation & terrain modeling, aerotriangulation, photomosaics, & photogrammetric restitution	249	322 988	133 158	41.2	Z	X
	34370	Surveying and mapping services, excluding geophysical surveying: Geospatial data interpretation	165	129 623	25 678	19.8	Z	X
	34380	Surveying and mapping services, excluding geophysical surveying: Integrated surveying and mapping services	8 753	3 891 690	3 294 832	84.7	.4	X
	34390	Surveying and mapping services, excluding geophysical surveying: Thematic mapping, orthophoto mapping, and charting	246	244 246	58 681	24.0	Z	X
	34400	Surveying and mapping services, excluding geophysical surveying: Geographic information system development and customization	227	321 749	52 492	16.3	Z	X
	34410	Surveying and mapping services, excluding geophysical surveying: Geospatial consulting services, including expert witness (testimony) services	228	153 221	8 819	5.8	Z	X
	34420	Surveying and mapping services, excluding geophysical surveying: Geospatial data conversion and digitizing services	202	247 853	35 332	14.3	Z	X
	34430	Surveying and mapping services, excluding geophysical surveying: Training services related to surveying and mapping	106	100 982	5 721	5.7	Z	X
	34440	Surveying and mapping services, excluding geophysical surveying: Sale of geospatial products	485	320 156	90 345	28.2	Z	X
	34450	Geophysical surveying and mapping services: Geophysical data acquisition	339	774 454	494 103	63.8	.1	X
	34460	Geophysical surveying and mapping services: Geophysical data processing	157	175 973	57 745	32.8	Z	X
	34470	Geophysical surveying and mapping services: Geophysical data interpretation services	120	68 683	22 623	32.9	Z	X
	34480	Geophysical surveying and mapping services: Integrated geophysical services	468	416 833	233 672	56.1	Z	X
	34490	Geophysical surveying and mapping services: Sale of geophysical products	77	284 645	218 635	76.8	Z	X
	34500	Geophysical surveying and mapping services: Geophysical consulting services, including survey design and expert witness services	157	83 759	11 683	13.9	Z	X
	34510	Geophysical surveying and mapping services: Geophysical data management services	22	206 082	20 039	9.7	Z	X
	34520	Geophysical surveying and mapping services: Training services related to geophysical surveying	13	15 305	215	1.4	Z	X
	34530	Geophysical surveying and mapping services: Rental of geophysical surveying equipment	50	47 384	3 063	6.5	Z	X
	34540	Geophysical surveying and mapping services: Sale of geophysical survey equipment	22	84 716	4 339	5.1	Z	X
	34550	Training services	3 661	8 291 566	260 852	3.1	Z	X
	34560	Interior design services	15 143	14 970 766	7 482 874	50.0	.9	X
	34570	Industrial design services	2 066	1 459 459	1 250 499	85.7	.1	X
	34580	Fashion design services	771	299 636	291 655	97.3	Z	X
	34590	Commercial art and illustration services	2 585	1 570 407	1 140 514	72.6	.1	X
	34600	Graphic design services	14 708	7 306 227	6 242 676	85.4	.7	X
	34610	Golf course design services	12	6 951	538	7.7	Z	X
	34630	Specialized design services	2 114	971 373	582 968	60.0	.1	X
	35000	Information technology (IT) technical consulting services	30 223	57 582 872	18 547 693	32.2	2.1	X
	35050	Custom computer application design and development services	64 100	87 832 651	49 725 699	56.6	5.7	X
	35100	Computer network design and development services	12 996	32 537 253	6 027 530	18.5	.7	X
	35150	Computer systems design, development, and integration services	50 453	100 526 656	53 679 034	53.4	6.2	X
	35200	Web site hosting services	5 471	6 782 233	366 727	5.4	Z	X
	35250	Application service provisioning	1 739	4 292 228	571 555	13.3	.1	X
	35300	Business process management services	3 211	11 839 157	652 636	5.5	.1	X
	35350	Data storage services	739	3 507 097	621 132	17.7	.1	X

See footnotes at end of table.

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						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
	35400	Data management services .....	2 404	4 825 097	555 358	11.5	.1	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	10 267	39 385 780	17 002 421	43.2	2.0	X
	35500	Information technology (IT) technical support services .....	20 189	52 555 252	12 904 247	24.6	1.5	X
	35550	Internet access services .....	1 355	2 975 353	147 938	5.0	Z	X
	35600	System software publishing .....	479	2 091 790	264 703	12.7	Z	X
	35650	Application software publishing .....	1 559	4 647 372	967 738	20.8	.1	X
	35700	Resale of computer hardware and software .....	9 595	14 161 357	3 609 094	25.5	.4	X
	35750	Rental and leasing of computer hardware .....	735	2 128 976	102 313	4.8	Z	X
	35760	Information technology (IT) related training services .....	5 430	8 990 137	531 707	5.9	.1	X
	35770	Data analysis services .....	1 843	2 418 892	276 768	11.4	Z	X
	35780	Computer staff augmentation services .....	2 389	5 865 245	2 568 605	43.8	.3	X
	35800	Tax auditing services .....	6 718	10 546 812	700 561	6.6	.1	X
	35810	Financial statement review and agreed upon procedures .....	26 007	33 769 718	2 379 427	7.0	.3	X
	35820	Other assurance and financial auditing services .....	6 885	23 872 522	4 492 400	18.8	.5	X
	35830	Landscape architectural services: Project site master plans for residential building projects .....	1 506	1 175 036	131 515	11.2	Z	X
	35840	Landscape architectural services: Project site master plans for non-residential building projects .....	1 619	2 017 138	110 434	5.5	Z	X
	35850	Landscape architectural services: Project site master plans for recreational and open-space projects .....	1 431	1 216 176	132 769	10.9	Z	X
	35860	Management consulting services: Actuarial consulting services .....	1 088	5 282 254	2 296 049	43.5	.3	X
	36000	Management services: Construction management .....	1 106	798 494	230 006	28.8	Z	X
	36010	Management services: Other management services .....	1 843	1 393 366	698 329	50.1	.1	X
	36020	Facilities management services, excluding computer .....	721	807 324	180 489	22.4	Z	X
	36030	Management consulting services .....	104 274	117 457 692	82 318 909	70.1	9.5	X
	36040	Environmental consulting services .....	9 370	7 528 213	6 504 020	86.4	.8	X
	36050	Scientific/technical consulting services .....	15 250	8 305 816	7 448 435	89.7	.9	X
	36060	Public relations services, not specified by type .....	1 291	576 730	74 642	12.9	Z	X
	36100	Research and development in the physical and engineering sciences .....	6 156	25 204 838	21 743 189	86.3	2.5	X
	36150	Research and development in the life sciences .....	6 304	29 713 726	18 679 413	62.9	2.2	X
	36200	Research and development activities in the social sciences .....	2 730	10 116 329	2 111 717	20.9	.2	X
	36250	Market research and public opinion polling services .....	6 360	12 232 000	10 636 290	87.0	1.2	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service .....	6 231	10 812 746	8 534 433	78.9	1.0	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	13 634	22 401 681	18 793 462	83.9	2.2	X
	36510	Advertising creative services .....	4 646	4 542 142	966 743	21.3	.1	X
	36520	Public relations services .....	9 867	9 604 237	6 215 444	64.7	.7	X
	36530	Media planning and/or buying services .....	2 589	3 173 005	1 323 684	41.7	.2	X
	36540	Display advertising services .....	3 260	5 277 201	4 542 085	86.1	.5	X
	36550	Direct mail advertising services .....	5 992	12 714 990	10 014 400	78.8	1.2	X
	36560	Sales promotion services .....	1 249	1 468 009	203 481	13.9	Z	X
	36570	Direct marketing services .....	985	1 490 823	199 318	13.4	Z	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.....	3 210	1 703 680	746 884	43.8	.1	X
	36600	Media monitoring and analysis services .....	568	422 098	97 601	23.1	Z	X
	36610	Fulfillment services .....	792	1 647 751	309 611	18.8	Z	X
	36630	Distribution of advertising materials, other than by mail .....	1 002	1 945 077	1 511 666	77.7	.2	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	5 393	7 271 082	6 259 447	86.1	.7	X
	36650	Display lettering services (sign painting) .....	1 270	387 546	168 439	43.5	Z	X
	36660	Other services related to advertising .....	2 333	3 329 900	1 543 112	46.3	.2	X
	36700	Pet and animal services .....	19 084	12 615 841	3 228 054	25.6	.4	X
	36710	Veterinary medical services .....	25 641	16 623 278	13 258 828	79.8	1.5	X
	36750	Photography services, including commercial photography .....	19 733	7 130 411	6 389 025	89.6	.7	X
	36800	Translation or interpretation services .....	1 572	876 102	852 734	97.3	.1	X
	36810	Appraisal services .....	5 734	1 453 963	1 440 479	99.1	.2	X
	36820	Arbitration and conciliation services .....	3 106	1 357 232	1 323 830	97.5	.2	X
	36830	Auctioneering service fees .....	119	73 225	39 549	54.0	Z	X
	36840	Media representation services .....	4 397	4 537 644	3 087 387	68.0	.4	X
	36900	Architectural services, excluding landscape architecture, not specified by type .....	1 351	5 207 269	596 274	11.5	.1	X
	36910	Landscape architectural services, not specified by type .....	1 728	5 693 564	312 175	5.5	Z	X
	36920	Engineering services, not specified by type .....	5 195	10 222 650	1 716 557	16.8	.2	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type .....	7 787	15 838 356	2 406 173	15.2	.3	X
	36940	Geophysical surveying services, not specified by type .....	783	1 916 143	108 176	5.6	Z	X
	36950	Research and development services, not specified by type .....	2 058	3 076 304	527 843	17.2	.1	X
	37000	Building inspection services: Home inspection services .....	5 474	2 909 591	974 906	33.5	.1	X
	37010	Building inspection services: Commercial building inspection services .....	2 984	3 048 499	351 158	11.5	Z	X
	37020	Building inspection services: Pest inspection services .....	348	74 525	4 767	6.4	Z	X
	37030	Building inspection services: Environmental hazard detection services .....	3 236	4 838 213	524 696	10.8	.1	X
	37040	Building inspection services: Specific element, system, or site feature inspection services .....	5 109	6 223 567	748 707	12.0	.1	X
	37100	Drafting services: Mechanical drafting services .....	788	394 909	213 796	54.1	Z	X
	37110	Drafting services: Process piping systems drafting .....	154	54 768	15 737	28.7	Z	X
	37120	Drafting services: Electrical and electronic drafting services .....	228	69 231	17 360	25.1	Z	X
	37130	Drafting services: Site drafting services for civil engineering projects .....	164	45 350	16 086	35.5	Z	X
	37140	Drafting services: Structural drafting services for civil engineering projects .....	174	44 215	9 550	21.6	Z	X
	37150	Drafting services: Structural drafting services for buildings .....	385	100 232	47 361	47.3	Z	X
	37160	Drafting services: Steel detailing drafting services .....	760	241 675	204 893	84.8	Z	X
	37170	Drafting services: Other engineering drafting services .....	228	75 299	27 978	37.2	Z	X
	37180	Drafting services: Architectural drafting services .....	953	394 903	131 408	33.3	Z	X
	37190	Drafting services: Display and presentation drafting services .....	145	99 061	17 453	17.6	Z	X
	37200	Drafting services: Patent drawing and trademark illustration services .....	70	19 960	3 272	16.4	Z	X
	37210	Drafting services: Drafting of as-built drawings .....	392	158 020	24 026	15.2	Z	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
	37220	Drafting services: Checking and revision services . . . . .	253	69 030	5 098	7.4	Z	X
	37230	Drafting services: Drafting consulting services . . . . .	269	93 113	6 024	6.5	Z	X
	37240	Drafting services: Drafting training services . . . . .	59	16 953	536	3.2	Z	X
	37250	Drafting services: Other drafting services . . . . .	1 276	715 068	220 064	30.8	Z	X
	37260	Plotting and printing services for technical drawings . . . . .	435	220 324	33 402	15.2	Z	X
	37270	Conversion services for technical drawings . . . . .	115	40 471	3 143	7.8	Z	X
	37620	Executive search services, including retained search . . . . .	9 616	5 366 522	4 569 405	85.1	.5	X
	39000	Merchandise sales . . . . .	17 314	27 542 828	4 707 378	17.1	.5	X
	39500	All other receipts . . . . .	48 727	95 740 264	15 116 455	15.8	1.7	X
5411		Legal services . . . . .	176 677	X	180 042 352	X	100.0	74.5
	34000	Receipts, fees, or revenue from the practice of law by class of client: Individuals, including estates . . . . .	152 379	138 010 798	71 455 144	51.8	39.7	73.0
	34001	Fees received from real estate settlement services . . . . .	55 555	50 315 251	8 777 048	17.4	4.9	X
	34002	All other fees received . . . . .	141 637	125 655 192	62 678 096	49.9	34.8	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms . . . . .	41 098	103 395 950	83 163 093	80.4	46.2	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government—Federal, State, and local, including public authorities . . . . .	28 243	50 823 140	6 047 651	11.9	3.4	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. . . . .	9 996	33 519 948	4 114 973	12.3	2.3	X
	34040	Distributions from law partnerships to professional corporations/associations . . . . .	6 192	5 241 836	2 585 315	49.3	1.4	X
	34050	Other legal services . . . . .	17 257	17 023 323	11 516 856	67.7	6.4	X
	39500	All other receipts . . . . .	9 184	19 754 083	1 157 540	5.9	.6	74.2
	39538	All other operating receipts . . . . .	9 184	19 754 083	1 157 540	5.9	.6	X
54111		Offices of lawyers . . . . .	166 377	X	170 808 221	X	100.0	75.1
	34000	Receipts, fees, or revenue from the practice of law by class of client: Individuals, including estates . . . . .	152 149	137 735 725	71 349 120	51.8	41.8	73.6
	34001	Fees received from real estate settlement services . . . . .	55 341	50 075 873	8 688 713	17.4	5.1	X
	34002	All other fees received . . . . .	141 588	125 580 378	62 660 407	49.9	36.7	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms . . . . .	41 068	103 376 794	83 158 475	80.4	48.7	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government—Federal, State, and local, including public authorities . . . . .	28 215	50 803 814	6 045 169	11.9	3.5	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. . . . .	9 988	33 499 405	4 114 411	12.3	2.4	X
	34040	Distributions from law partnerships to professional corporations/associations . . . . .	6 190	5 240 686	2 585 224	49.3	1.5	X
	34050	Other legal services . . . . .	6 957	7 789 192	2 533 679	32.5	1.5	X
	39500	All other receipts . . . . .	8 680	19 148 549	1 020 363	5.3	.6	74.8
	39538	All other operating receipts . . . . .	8 680	19 148 549	1 020 363	5.3	.6	X
541110		Offices of lawyers . . . . .	166 377	X	170 808 221	X	100.0	75.1
	34000	Receipts, fees, or revenue from the practice of law by class of client: Individuals, including estates . . . . .	152 149	137 735 725	71 349 120	51.8	41.8	73.6
	34001	Fees received from real estate settlement services . . . . .	55 341	50 075 873	8 688 713	17.4	5.1	X
	34002	All other fees received . . . . .	141 588	125 580 378	62 660 407	49.9	36.7	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms . . . . .	41 068	103 376 794	83 158 475	80.4	48.7	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government—Federal, State, and local, including public authorities . . . . .	28 215	50 803 814	6 045 169	11.9	3.5	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. . . . .	9 988	33 499 405	4 114 411	12.3	2.4	X
	34040	Distributions from law partnerships to professional corporations/associations . . . . .	6 190	5 240 686	2 585 224	49.3	1.5	X
	34050	Other legal services . . . . .	6 957	7 789 192	2 533 679	32.5	1.5	X
	39500	All other receipts . . . . .	8 680	19 148 549	1 020 363	5.3	.6	74.8
	39538	All other operating receipts . . . . .	8 680	19 148 549	1 020 363	5.3	.6	X
5411101		Offices of lawyers . . . . .	166 377	X	170 808 221	X	100.0	75.1
	34000	Receipts, fees, or revenue from the practice of law by class of client: Individuals, including estates . . . . .	152 149	137 735 725	71 349 120	51.8	41.8	73.6
	34001	Fees received from real estate settlement services . . . . .	55 341	50 075 873	8 688 713	17.4	5.1	X
	34002	All other fees received . . . . .	141 588	125 580 378	62 660 407	49.9	36.7	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms . . . . .	41 068	103 376 794	83 158 475	80.4	48.7	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government—Federal, State, and local, including public authorities . . . . .	28 215	50 803 814	6 045 169	11.9	3.5	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. . . . .	9 988	33 499 405	4 114 411	12.3	2.4	X
	34040	Distributions from law partnerships to professional corporations/associations . . . . .	6 190	5 240 686	2 585 224	49.3	1.5	X
	34050	Other legal services . . . . .	6 957	7 789 192	2 533 679	32.5	1.5	X
	39500	All other receipts . . . . .	8 680	19 148 549	1 020 363	5.3	.6	74.8
	39538	All other operating receipts . . . . .	8 680	19 148 549	1 020 363	5.3	.6	X
54119		Other legal services . . . . .	10 300	X	9 234 131	X	100.0	64.2
	34000	Receipts, fees, or revenue from the practice of law by class of client: Individuals, including estates . . . . .	230	275 073	106 024	38.5	1.1	61.9
	34001	Fees received from real estate settlement services . . . . .	214	239 378	88 335	36.9	1.0	X
	34002	All other fees received . . . . .	49	74 814	17 689	23.6	.2	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms . . . . .	30	19 156	4 618	24.1	.1	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5411		Legal services—Con.						
54119		Other legal services—Con.						
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government -Federal, State, and local, including public authorities . . . . .	28	19 326	2 482	12.8	Z	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. . . . .	8	20 543	562	2.7	Z	X
	34050	Other legal services . . . . .	10 300	9 234 131	8 983 177	97.3	97.3	X
	39500	All other receipts . . . . .	504	605 534	137 177	22.7	1.5	63.2
	39538	All other operating receipts . . . . .	504	605 534	137 177	22.7	1.5	X
541191		Title abstract and settlement offices . . . . .	8 013	X	7 600 419	X	100.0	62.8
	34000	Receipts, fees, or revenue from the practice of law by class of client: Individuals, including estates . . . . .	230	275 073	106 024	38.5	1.4	60.6
	34001	Fees received from real estate settlement services . . . . .	214	239 378	88 335	38.9	1.2	X
	34002	All other fees received . . . . .	49	74 814	17 689	23.6	.2	X
	34010	Receipts, fees, or revenue from the practice of law by class of client: Trade, farming, industrial, transportation, financial, and other business firms . . . . .	30	19 156	4 618	24.1	.1	X
	34020	Receipts, fees, or revenue from the practice of law by class of client: Government -Federal, State, and local, including public authorities . . . . .	28	19 326	2 482	12.8	Z	X
	34030	Receipts, fees, or revenue from the practice of law by class of client: Other, including nonprofit organizations, foreign governments, etc. . . . .	8	20 543	562	2.7	Z	X
	34050	Other legal services . . . . .	8 013	7 600 419	7 370 427	97.0	97.0	X
	39500	All other receipts . . . . .	341	498 939	116 215	23.3	1.5	61.8
	39538	All other operating receipts . . . . .	341	498 939	116 215	23.3	1.5	X
541199		All other legal services . . . . .	2 287	X	1 633 712	X	100.0	70.6
	34050	Other legal services . . . . .	2 287	1 633 712	1 612 750	98.7	98.7	X
	39500	All other receipts . . . . .	163	106 595	20 962	19.7	1.3	69.3
	39538	All other operating receipts . . . . .	163	106 595	20 962	19.7	1.3	X
5412		Accounting, tax preparation, bookkeeping, and payroll services . . . . .	112 240	X	84 072 026	X	100.0	78.2
	34060	Financial auditing services . . . . .	24 111	37 671 369	10 831 340	28.8	12.9	X
	34070	Bookkeeping, compilation, payroll, and taxation services . . . . .	109 522	82 092 736	60 024 006	73.1	71.4	75.7
	34071	General accounting services . . . . .	40 511	31 216 633	4 669 518	15.0	5.6	X
	34072	Bookkeeping and compilation services . . . . .	62 271	34 016 435	7 776 623	22.9	9.3	X
	34073	Payroll services . . . . .	42 923	40 330 461	22 292 692	55.3	26.5	X
	34074	Tax preparation services for businesses . . . . .	76 283	49 540 829	8 750 555	17.7	10.4	X
	34075	Tax preparation services for individuals . . . . .	91 231	49 983 146	11 585 622	23.2	13.8	X
	34076	Tax consulting services for individuals and businesses . . . . .	31 751	33 233 619	4 883 763	14.7	5.8	X
	34080	Computerized accounting systems services . . . . .	9 494	13 304 223	562 924	4.2	.7	X
	34550	Training services . . . . .	2 238	4 268 590	40 679	1.0	Z	X
	35800	Tax auditing services . . . . .	6 718	10 546 812	700 561	6.6	.8	X
	35810	Financial statement review and agreed upon procedures . . . . .	26 007	33 769 718	2 379 427	7.0	2.8	X
	35820	Other assurance and financial auditing services . . . . .	6 885	23 872 522	4 492 400	18.8	5.3	X
	36030	Management consulting services . . . . .	16 551	23 466 017	2 713 184	11.6	3.2	X
	39500	All other receipts . . . . .	10 744	18 958 549	2 327 505	12.3	2.8	77.6
	39539	All other operating receipts . . . . .	10 744	18 958 549	2 327 505	12.3	2.8	X
54121		Accounting, tax preparation, bookkeeping, and payroll services . . . . .	112 240	X	84 072 026	X	100.0	78.2
	34060	Financial auditing services . . . . .	24 111	37 671 369	10 831 340	28.8	12.9	X
	34070	Bookkeeping, compilation, payroll, and taxation services . . . . .	109 522	82 092 736	60 024 006	73.1	71.4	75.7
	34071	General accounting services . . . . .	40 511	31 216 633	4 669 518	15.0	5.6	X
	34072	Bookkeeping and compilation services . . . . .	62 271	34 016 435	7 776 623	22.9	9.3	X
	34073	Payroll services . . . . .	42 923	40 330 461	22 292 692	55.3	26.5	X
	34074	Tax preparation services for businesses . . . . .	76 283	49 540 829	8 750 555	17.7	10.4	X
	34075	Tax preparation services for individuals . . . . .	91 231	49 983 146	11 585 622	23.2	13.8	X
	34076	Tax consulting services for individuals and businesses . . . . .	31 751	33 233 619	4 883 763	14.7	5.8	X
	34080	Computerized accounting systems services . . . . .	9 494	13 304 223	562 924	4.2	.7	X
	34550	Training services . . . . .	2 238	4 268 590	40 679	1.0	Z	X
	35800	Tax auditing services . . . . .	6 718	10 546 812	700 561	6.6	.8	X
	35810	Financial statement review and agreed upon procedures . . . . .	26 007	33 769 718	2 379 427	7.0	2.8	X
	35820	Other assurance and financial auditing services . . . . .	6 885	23 872 522	4 492 400	18.8	5.3	X
	36030	Management consulting services . . . . .	16 551	23 466 017	2 713 184	11.6	3.2	X
	39500	All other receipts . . . . .	10 744	18 958 549	2 327 505	12.3	2.8	77.6
	39539	All other operating receipts . . . . .	10 744	18 958 549	2 327 505	12.3	2.8	X
541211		Offices of certified public accountants . . . . .	56 705	X	48 497 646	X	100.0	83.4
	34060	Financial auditing services . . . . .	24 107	37 669 726	10 831 314	28.8	22.3	X
	34070	Bookkeeping, compilation, payroll, and taxation services . . . . .	55 354	47 449 176	25 984 990	54.8	53.6	81.7
	34071	General accounting services . . . . .	26 693	27 345 240	2 499 102	9.1	5.2	X
	34072	Bookkeeping and compilation services . . . . .	39 074	27 658 434	3 754 954	13.6	7.7	X
	34073	Payroll services . . . . .	25 136	16 154 856	586 878	3.6	1.2	X
	34074	Tax preparation services for businesses . . . . .	50 291	44 872 504	7 924 907	17.7	16.3	X
	34075	Tax preparation services for individuals . . . . .	52 312	42 586 076	6 559 410	15.4	13.5	X
	34076	Tax consulting services for individuals and businesses . . . . .	25 719	31 814 750	4 659 739	14.6	9.6	X
	34080	Computerized accounting systems services . . . . .	7 920	12 669 603	442 052	3.5	.9	X
	34550	Training services . . . . .	1 370	4 009 549	25 860	.6	.1	X
	35800	Tax auditing services . . . . .	5 955	10 375 179	665 489	6.4	1.4	X
	35810	Financial statement review and agreed upon procedures . . . . .	24 627	33 097 005	2 186 998	6.6	4.5	X
	35820	Other assurance and financial auditing services . . . . .	6 138	22 927 057	3 672 273	16.0	7.6	X
	36030	Management consulting services . . . . .	14 267	22 519 261	2 554 865	11.3	5.3	X
	39500	All other receipts . . . . .	7 849	18 050 349	2 133 805	11.8	4.4	83.2
	39539	All other operating receipts . . . . .	7 849	18 050 349	2 133 805	11.8	4.4	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
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						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5412		Accounting, tax preparation, bookkeeping, and payroll services—Con.						
54121		Accounting, tax preparation, bookkeeping, and payroll services—Con.						
541213		Tax preparation services.....	19 242	X	4 128 662	X	100.0	79.8
	34070	Bookkeeping, compilation, payroll, and taxation services.....	19 181		4 128 662		99.7	77.6
	34071	General accounting services.....	558		80 873		11.2	X
	34072	Bookkeeping and compilation services.....	2 217		334 098		8.6	X
	34073	Payroll services.....	1 589		205 207		5.4	X
	34074	Tax preparation services for businesses.....	6 972		1 115 381		20.0	5.4
	34075	Tax preparation services for individuals.....	18 664		4 048 351		94.9	93.1
	34076	Tax consulting services for individuals and businesses.....	30		4 336		35.7	Z
	34550	Training services.....	100		98 007		2.2	X
	39500	All other receipts.....	570		66 917		15.7	79.3
	39539	All other operating receipts.....	570		66 917		15.7	X
541214		Payroll services.....	4 064	X	21 417 643	X	100.0	70.7
	34070	Bookkeeping, compilation, payroll, and taxation services.....	3 771		21 417 643		99.8	68.7
	34071	General accounting services.....	61		34 690		34.4	X
	34072	Bookkeeping and compilation services.....	223		124 216		27.9	X
	34073	Payroll services.....	3 760		21 351 692		99.5	99.2
	34074	Tax preparation services for businesses.....	61		84 601		9.0	Z
	34075	Tax preparation services for individuals.....	59		17 175		16.7	Z
	36030	Management consulting services.....	41		95 405		4.9	X
	39500	All other receipts.....	196		247 807		19.6	60.9
	39539	All other operating receipts.....	196		247 807		19.6	X
541219		Other accounting services.....	32 229	X	10 028 075	X	100.0	68.2
	34070	Bookkeeping, compilation, payroll, and taxation services.....	31 216		9 097 255		94.1	60.9
	34071	General accounting services.....	13 199		3 755 830		57.2	21.4
	34072	Bookkeeping and compilation services.....	20 757		5 899 687		67.2	39.5
	34073	Payroll services.....	12 438		2 618 706		17.0	4.4
	34074	Tax preparation services for businesses.....	18 959		3 468 343		17.2	5.9
	34075	Tax preparation services for individuals.....	20 196		3 331 544		35.5	11.8
	34076	Tax consulting services for individuals and businesses.....	6 002		1 414 533		15.7	2.2
	34080	Computerized accounting systems services.....	1 572		634 076		120 871	19.1
	34550	Training services.....	764		144 729		12 518	8.6
	35800	Tax auditing services.....	759		169 904		34 926	20.6
	35810	Financial statement review and agreed upon procedures.....	1 377		671 357		191 929	28.6
	35820	Other assurance and financial auditing services.....	747		945 465		820 127	86.7
	36030	Management consulting services.....	2 243		851 351		153 682	18.1
	39500	All other receipts.....	2 129		593 476		134 636	22.7
	39539	All other operating receipts.....	2 129		593 476		134 636	22.7
5413		Architectural, engineering, and related services.....	107 386	X	161 835 036	X	100.0	67.3
	34090	Architectural services for residential building projects, excluding landscape architecture.....	16 045		12 466 844		3 593 935	28.8
	34091	Architectural services for single-family residential projects, excluding landscape architecture.....	14 696		9 088 718		2 252 686	24.8
	34092	Architectural services for multi-family residential projects, excluding landscape architecture.....	6 711		7 596 072		1 341 249	17.7
	34100	Architectural services for non-residential building projects, excluding landscape architecture.....	20 591		24 259 290		18 143 119	74.8
	34101	Architectural services for office building projects, excluding landscape architecture.....	11 995		14 601 420		2 872 424	19.7
	34102	Architectural services for retail and restaurant building projects, excluding landscape architecture.....	9 750		9 655 734		1 714 046	17.8
	34103	Architectural services for hotels and convention centers, excluding landscape architecture.....	2 563		5 294 527		702 483	13.3
	34104	Architectural services for hospital and health care building projects, excluding landscape architecture.....	6 186		10 630 155		2 654 653	25.0
	34105	Architectural services for entertainment, recreational, and cultural building projects, excluding landscape architecture.....	6 716		10 473 801		1 472 120	14.1
	34106	Architectural services for educational building projects, excluding landscape architecture.....	9 623		16 605 169		4 905 403	29.5
	34107	Architectural services for industrial building projects, excluding landscape architecture.....	5 712		6 016 490		699 510	11.6
	34108	Architectural services for transportation and distribution facility projects, excluding landscape architecture.....	2 239		5 163 185		640 248	12.4
	34109	Architectural services for other non-residential building projects, excluding landscape architecture.....	8 719		12 092 305		2 482 232	20.5
	34110	Architectural services for historic restoration projects, excluding landscape architecture.....	2 471		3 041 789		263 904	8.7
	34120	Architectural advisory services, including expert witness testimony, excluding landscape architecture.....	1 847		1 765 434		95 245	5.4
	34130	Landscape architectural services for residential building projects.....	5 247		3 720 073		1 513 377	40.7
	34131	Landscape architectural services for single-family residential projects.....	4 291		2 537 377		1 034 864	40.8
	34132	Landscape architectural services for multi-family residential projects.....	1 940		1 744 020		157 424	9.0
	34133	Landscape architectural services for residential subdivision projects.....	2 069		1 670 742		321 089	19.2
	34140	Landscape architectural services for non-residential building projects.....	4 405		4 543 863		848 641	18.7
	34141	Landscape architectural services for corporate building projects.....	2 554		2 721 480		262 787	9.7
	34142	Landscape architectural services for hotels, convention centers, stadiums, and arenas.....	1 170		1 181 125		107 016	9.1
	34143	Landscape architectural services for educational building projects.....	2 154		2 561 640		228 209	8.9
	34144	Landscape architectural services for other non-residential building projects.....	3 012		2 679 974		250 629	9.4

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
	34150	Landscape architectural services for recreational and open space projects ..	2 287	1 981 418	345 862	17.5	.2	X
	34160	Landscape architectural advisory services including expert witness testimony ..	537	231 924	18 145	7.8	Z	X
	34170	Urban planning services ..	1 786	3 319 464	404 676	12.2	.3	63.6
	34171	Development of comprehensive urban plans ..	775	1 934 760	198 135	10.2	.1	X
	34172	Development of urban plans for communities ..	931	1 711 486	128 901	7.5	.1	X
	34173	Development of urban plan elements ..	781	1 383 932	77 374	5.6	Z	X
	34180	Urban planning advisory services including expert witness testimony ..	241	171 540	37 594	21.9	Z	X
	34190	Landscape architectural projects - specific elements ..	860	689 327	146 632	21.3	.1	X
	34200	Building engineering projects: Engineering services for residential building projects ..	18 338	24 353 740	8 136 423	33.4	5.0	61.3
	34201	Engineering services for new residential building projects ..	16 980	22 169 643	6 627 703	29.9	4.1	X
	34202	Engineering services for residential building renovation projects ..	9 147	10 250 777	1 508 720	14.7	.9	X
	34210	Building engineering projects: Engineering services for commercial, public, and institutional building projects ..	25 233	38 437 056	14 449 098	37.6	8.9	65.9
	34211	Engineering services for new commercial, public, and institutional building projects ..	22 475	33 992 438	10 027 302	29.5	6.2	X
	34212	Engineering services for commercial, public, and institutional building renovation projects ..	15 704	21 935 270	4 421 796	20.2	2.7	X
	34220	Industrial engineering projects: Engineering services for industrial and manufacturing plant and process projects ..	13 067	27 701 821	12 626 240	45.6	7.8	65.5
	34222	Engineering services for mining and metallurgical plant and process projects ..	2 549	3 776 039	709 286	18.8	.4	X
	34223	Engineering services for petroleum and petrochemical plant and process projects ..	2 536	9 152 518	3 603 370	39.4	2.2	X
	34224	Engineering services for pharmaceutical plant and process projects ..	1 612	5 132 358	1 214 942	23.7	.8	X
	34225	Engineering services for pulp and paper plant and process projects ..	1 438	3 736 346	746 168	20.0	.5	X
	34226	Engineering services for microelectronic plant and process projects ..	1 177	2 314 974	482 272	20.8	.3	X
	34227	Engineering services for textile and clothing plant and process projects ..	413	2 151 587	31 461	1.5	Z	X
	34228	Engineering services for iron and steel plant and process projects ..	565	2 043 257	633 900	31.0	.4	X
	34229	Engineering services for other industrial and manufacturing projects ..	8 091	18 043 086	5 127 279	28.4	3.2	X
	34230	Industrial engineering projects: Engineering design services for industrial and manufactured products ..	4 471	5 473 648	3 495 383	63.9	2.2	X
	34240	Infrastructure engineering projects: Engineering services for transportation projects ..	15 572	38 922 552	14 990 616	38.5	9.3	67.0
	34241	Highway and roadway projects ..	12 967	32 294 934	9 150 015	28.3	5.7	X
	34242	Mass transit projects ..	2 637	14 516 259	2 808 453	19.3	1.7	X
	34243	All other transportation projects including aviation, railway, and marine ..	4 939	18 040 332	3 027 630	16.8	1.9	X
	34250	Infrastructure engineering projects: Engineering services for municipal utility projects ..	13 913	32 525 680	8 815 897	27.1	5.4	66.6
	34251	Water collection, distribution, treatment, and disposal projects ..	11 347	25 254 305	4 437 996	17.6	2.7	X
	34252	Municipal waste collection and disposal projects ..	6 913	16 278 782	2 011 985	12.4	1.2	X
	34253	Other municipal utility projects ..	5 405	13 150 568	2 365 916	18.0	1.5	X
	34260	Infrastructure engineering projects: Engineering services for power generation and distribution projects ..	4 856	20 894 068	11 561 699	55.3	7.1	64.9
	34261	Fossil fuel power generating unit projects ..	1 978	11 618 706	5 364 372	46.2	3.3	X
	34262	Hydro power generating unit projects ..	1 138	4 549 372	206 984	4.6	.1	X
	34263	Nuclear power generating unit projects ..	557	8 226 620	3 404 800	41.4	2.1	X
	34264	Other power generating projects ..	1 105	4 993 453	1 589 395	31.8	1.0	X
	34265	Power transmission and distribution projects ..	2 128	7 762 299	996 148	12.8	.6	X
	34270	Infrastructure engineering projects: Engineering services for telecommunications and broadcasting projects ..	5 043	12 702 043	4 582 968	36.1	2.8	64.9
	34271	Wireless network projects, including direct broadcast satellite TV and radio systems ..	2 459	7 314 577	1 802 868	24.6	1.1	X
	34272	Wired telephone system projects ..	1 849	3 624 578	962 249	26.5	.6	X
	34273	Cable television system projects ..	498	730 972	194 205	26.6	.1	X
	34274	Television and radio broadcasting system projects, excludes direct broadcast satellite systems ..	360	405 543	67 893	16.7	Z	X
	34275	Other telecommunications and broadcasting ..	1 703	7 216 650	1 555 753	21.6	1.0	X
	34280	Engineering services for hazardous and industrial waste projects ..	4 908	18 384 471	4 920 760	26.8	3.0	66.5
	34281	Industrial waste collection, treatment, and disposal projects ..	2 311	9 488 777	1 497 062	15.8	.9	X
	34282	Hazardous waste remediation projects ..	3 642	13 387 515	3 423 698	25.6	2.1	X
	34290	Engineering services for all other projects ..	6 169	25 682 482	17 107 533	66.6	10.6	X
	34300	Engineering advisory and consulting services, performed independently of an engineering project ..	6 115	11 471 454	3 445 019	30.0	2.1	X
	34310	Project management services ..	4 657	14 299 587	2 163 243	15.1	1.3	X
	34320	Construction management services ..	5 161	15 557 048	3 596 349	23.1	2.2	X
	34350	Surveying and mapping services, excluding geophysical surveying: Geospatial photo and image acquisition from aircraft and satellites ..	506	447 753	172 934	38.6	.1	X
	34360	Surveying & mapping serv, excl geophysical surveying: Geospatial photo & image processing, incl orthophoto, elevation & terrain modeling, aerotriangulation, photomosaics, & photogrammetric restitution ..	249	322 988	133 158	41.2	.1	X
	34370	Surveying and mapping services, excluding geophysical surveying: Geospatial data interpretation ..	165	129 623	25 678	19.8	Z	X
	34380	Surveying and mapping services, excluding geophysical surveying: Integrated surveying and mapping services ..	8 753	3 891 690	3 294 832	84.7	2.0	60.7
	34381	Property line surveying and mapping services, including subdivision layout and design ..	8 096	3 211 019	1 543 559	48.1	1.0	X
	34382	Topographic and planimetric surveying and mapping services ..	6 092	2 837 196	640 195	22.6	.4	X
	34383	Hydrographic and bathymetric surveying and mapping services ..	758	700 942	112 886	16.1	.1	X
	34384	Construction surveying ..	6 116	3 015 477	890 556	29.5	.6	X
	34385	Geodetic surveying and ground control support ..	1 673	1 157 225	107 636	9.3	.1	X
	34390	Surveying and mapping services, excluding geophysical surveying: Thematic mapping, orthophoto mapping, and charting ..	246	244 246	58 681	24.0	Z	61.9
	34391	Thematic mapping ..	136	116 508	17 306	14.9	Z	X

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		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
	34390	Surveying and mapping services, excluding geophysical surveying: Thematic mapping, orthophoto mapping, and charting—Con.						
	34392	Orthophoto mapping .....	144	202 769	38 925	19.2	Z	X
	34393	Nautical charting .....	25	16 529	2 165	13.1	Z	X
	34394	Aeronautical charting .....	13	2 966	285	9.6	Z	X
	34400	Surveying and mapping services, excluding geophysical surveying: Geographic information system development and customization .....	227	321 749	52 492	16.3	Z	X
	34410	Surveying and mapping services, excluding geophysical surveying: Geospatial consulting services, including expert witness (testimony) services .....	228	153 221	8 819	5.8	Z	X
	34420	Surveying and mapping services, excluding geophysical surveying: Geospatial data conversion and digitizing services .....	202	247 853	35 332	14.3	Z	X
	34430	Surveying and mapping services, excluding geophysical surveying: Training services related to surveying and mapping .....	106	100 982	5 721	5.7	Z	X
	34440	Surveying and mapping services, excluding geophysical surveying: Sale of geospatial products .....	485	320 156	90 345	28.2	.1	41.1
	34441	Satellite images .....	14	35 521	4 302	12.1	Z	X
	34442	Aerial photographs .....	283	202 282	33 638	16.6	Z	X
	34443	Maps .....	220	119 111	32 468	27.3	Z	X
	34444	Geographic information systems (GIS) software .....	107	70 410	19 937	28.3	Z	X
	34450	Geophysical surveying and mapping services: Geophysical data acquisition .....	339	774 454	494 103	63.8	.3	64.7
	34451	Geophysical data acquisition by seismic methods .....	244	722 273	438 871	60.8	.3	X
	34452	Geophysical data acquisition by non-seismic methods .....	152	331 878	55 232	16.6	Z	X
	34460	Geophysical surveying and mapping services: Geophysical data processing .....	157	175 973	57 745	32.8	Z	X
	34470	Geophysical surveying and mapping services: Geophysical data interpretation services .....	120	68 683	22 623	32.9	Z	X
	34480	Geophysical surveying and mapping services: Integrated geophysical services .....	468	416 833	233 672	56.1	.1	50.1
	34481	Acquiring and processing only of geophysical data .....	171	232 453	135 891	58.5	.1	X
	34482	Processing and interpreting only of geophysical data .....	109	80 063	9 179	11.5	Z	X
	34483	Acquiring, processing, and interpreting geophysical data .....	163	109 023	53 135	48.7	Z	X
	34484	Geophysical borehole logging surveys .....	168	121 748	35 467	29.1	Z	X
	34490	Geophysical surveying and mapping services: Sale of geophysical products .....	77	284 645	218 635	76.8	.1	67.3
	34491	Sale of geophysical data .....	68	271 751	215 604	79.3	.1	X
	34492	Sale of geophysical software .....	15	31 869	3 031	9.5	Z	X
	34500	Geophysical surveying and mapping services: Geophysical consulting services, including survey design and expert witness services .....	157	83 759	11 683	13.9	Z	X
	34510	Geophysical surveying and mapping services: Geophysical data management services .....	22	206 082	20 039	9.7	Z	X
	34520	Geophysical surveying and mapping services: Training services related to geophysical surveying .....	13	15 305	215	1.4	Z	X
	34530	Geophysical surveying and mapping services: Rental of geophysical surveying equipment .....	50	47 384	3 063	6.5	Z	X
	34540	Geophysical surveying and mapping services: Sale of geophysical survey equipment .....	22	84 716	4 339	5.1	Z	X
	34550	Training services .....	1 423	4 022 976	220 173	5.5	.1	X
	34560	Interior design services .....	3 734	7 866 068	861 696	11.0	.5	X
	34570	Industrial design services .....	95	26 619	6 270	23.6	Z	X
	34600	Graphic design services .....	38	20 770	2 491	12.0	Z	X
	34630	Specialized design services .....	34	15 028	5 171	34.4	Z	X
	35150	Computer systems design, development, and integration services .....	854	2 672 811	242 171	9.1	.2	66.2
	35151	Computer systems design services .....	854	2 672 811	242 171	9.1	.2	X
	35830	Landscape architectural services: Project site master plans for residential building projects .....	1 506	1 175 036	131 515	11.2	.1	X
	35840	Landscape architectural services: Project site master plans for non-residential building projects .....	1 619	2 017 138	110 434	5.5	.1	X
	35850	Landscape architectural services: Project site master plans for recreational and open-space projects .....	1 431	1 216 176	132 769	10.9	.1	X
	36100	Research and development in the physical and engineering sciences .....	202	243 092	73 803	30.4	Z	63.0
	36101	Chemistry and chemical engineering .....	25	24 944	8 768	35.2	Z	X
	36102	Computer science and electrical engineering .....	6	5 011	308	6.1	Z	X
	36103	Civil engineering .....	36	30 468	4 672	15.3	Z	X
	36104	Earth and environmental sciences .....	121	121 227	28 279	23.3	Z	X
	36105	Other physical and engineering sciences .....	50	99 388	31 776	32.0	Z	X
	36150	Research and development in the life sciences .....	66	131 074	42 776	32.6	Z	67.3
	36151	Biotechnology and other biological sciences .....	15	85 621	18 472	21.6	Z	X
	36152	Medical sciences .....	22	5 248	2 187	41.7	Z	X
	36153	Agriculture, forestry, fisheries, and allied sciences .....	25	37 844	17 739	46.9	Z	X
	36154	Other life sciences .....	28	25 881	4 378	16.9	Z	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service .....	5 924	8 752 566	8 288 554	94.7	5.1	62.6
	36301	Chemical analysis and testing .....	2 332	3 102 558	2 367 203	76.3	1.5	X
	36302	Nondestructive testing .....	925	1 622 725	1 157 118	71.3	.7	X
	36303	Mechanical testing .....	516	809 811	347 653	42.9	.2	X
	36304	Geotechnical/geosciences testing .....	457	638 382	244 664	38.3	.2	X
	36305	Electrical testing .....	421	667 448	489 946	73.4	.3	X
	36306	Biological testing .....	433	701 539	307 066	43.8	.2	X
	36307	Metrology .....	140	179 227	99 906	55.7	.1	X
	36308	Acoustic, optical, and thermal testing .....	94	184 356	81 594	44.3	.1	X
	36309	Other testing services, excluding medical and veterinary .....	2 261	3 648 002	3 193 404	87.5	2.0	X
	36750	Photography services, including commercial photography .....	56	9 637	1 145	11.9	Z	X
	36900	Architectural services, excluding landscape architecture, not specified by type .....	1 351	5 207 269	596 274	11.5	.4	X
	36910	Landscape architectural services, not specified by type .....	1 680	5 631 126	308 692	5.5	.2	X
	36920	Engineering services, not specified by type .....	2 907	5 677 810	1 091 178	19.2	.7	X

See footnotes at end of table.



**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	7 705	15 758 807	2 399 120	15.2	1.5	X
	36940	Geophysical surveying services, not specified by type	678	1 847 198	101 733	5.5	.1	X
	36950	Research and development services, not specified by type	1 969	2 946 506	491 663	16.7	.3	X
	37000	Building inspection services: Home inspection services	5 474	2 909 591	974 906	33.5	.6	59.8
	37001	Home inspection services, except pest inspection and new home construction	4 181	2 142 410	652 514	30.5	.4	X
	37002	Combined home and pest inspection	734	239 181	153 411	64.1	.1	X
	37003	New home construction inspection services	2 684	1 546 258	168 981	10.9	.1	X
	37010	Building inspection services: Commercial building inspection services	2 984	3 048 499	351 158	11.5	.2	X
	37020	Building inspection services: Pest inspection services	348	74 525	4 767	6.4	Z	X
	37030	Building inspection services: Environmental hazard detection services	3 236	4 838 213	524 696	10.8	.3	64.5
	37031	Lead-based paint inspection services	977	1 829 293	35 443	1.9	Z	X
	37032	Radon inspection services	1 061	577 944	17 890	3.1	Z	X
	37033	Asbestos inspection services	1 136	2 404 891	89 106	3.7	.1	X
	37034	Water quality inspection services	1 375	2 175 176	82 944	3.8	.1	X
	37035	Carbon monoxide and carbon dioxide inspection services	112	102 781	3 506	3.4	Z	X
	37036	Indoor air quality inspection services	869	1 815 496	82 325	4.5	.1	X
	37037	Underground fuel tank inspection services	986	2 426 348	92 906	3.8	.1	X
	37038	Other environmental hazard detection services	675	1 034 765	120 576	11.7	.1	X
	37040	Building inspection services: Specific element, system, or site feature inspection services	5 109	6 223 567	748 707	12.0	.5	64.1
	37041	Structural component inspection services	2 886	3 307 768	229 802	6.9	.1	X
	37042	Electrical inspection services	959	1 394 521	72 396	5.2	Z	X
	37043	Heating system inspection services	648	1 168 823	36 821	3.2	Z	X
	37044	Cooling system inspection services	760	1 056 731	32 046	3.0	Z	X
	37045	Septic system inspection services	787	576 757	17 931	3.1	Z	X
	37046	Exterior inspection services	506	753 498	39 028	5.2	Z	X
	37047	Roofing inspection services	1 029	959 338	97 223	10.1	.1	X
	37048	Moisture intrusion analysis services	378	539 015	32 723	6.1	Z	X
	37049	Recreational facilities inspection services	482	571 115	9 430	1.7	Z	X
	37051	Other specific element inspection services	961	1 060 454	181 307	16.8	.1	X
	37100	Drafting services: Mechanical drafting services	543	161 973	106 965	66.0	.1	64.3
	37101	Machine drafting services	256	79 053	43 397	54.9	Z	X
	37102	Mechanical systems drafting services	211	68 805	24 341	35.4	Z	X
	37103	Mechanical flow diagram drafting services	74	30 432	2 196	7.2	Z	X
	37104	Industrial machinery and equipment layout drafting services	196	59 098	37 031	62.7	Z	X
	37110	Drafting services: Process piping systems drafting	144	54 103	15 272	28.2	Z	X
	37120	Drafting services: Electrical and electronic drafting services	219	64 811	16 682	25.7	Z	X
	37130	Drafting services: Site drafting services for civil engineering projects	152	42 605	14 980	35.2	Z	X
	37140	Drafting services: Structural drafting services for civil engineering projects	164	43 550	9 450	21.7	Z	X
	37150	Drafting services: Structural drafting services for buildings	380	99 912	47 269	47.3	Z	X
	37160	Drafting services: Steel detailing drafting services	754	240 870	204 490	84.9	.1	X
	37170	Drafting services: Other engineering drafting services	205	62 384	24 581	39.4	Z	X
	37180	Drafting services: Architectural drafting services	758	146 855	89 515	61.0	.1	X
	37190	Drafting services: Display and presentation drafting services	79	18 281	1 425	46.1	Z	X
	37200	Drafting services: Patent drawing and trademark illustration services	53	12 695	1 998	15.7	Z	X
	37210	Drafting services: Drafting of as-built drawings	330	91 043	21 600	23.7	Z	X
	37220	Drafting services: Checking and revision services	221	48 859	3 652	7.5	Z	X
	37230	Drafting services: Drafting consulting services	247	50 617	4 731	9.3	Z	X
	37240	Drafting services: Drafting training services	59	16 953	536	3.2	Z	X
	37250	Drafting services: Other drafting services	598	179 003	125 375	70.0	.1	52.3
	37251	Interior design drafting services	82	29 812	21 690	72.8	Z	X
	37252	Landscape design drafting services	90	25 488	3 117	12.2	Z	X
	37253	All other drafting services	465	134 711	100 568	74.7	.1	X
	37260	Plotting and printing services for technical drawings	241	52 664	6 941	13.2	Z	X
	37270	Conversion services for technical drawings	109	34 890	2 455	7.0	Z	X
	39000	Merchandise sales	2 248	3 433 538	780 520	22.7	.5	66.3
	39045	Sale of merchandise, not specified by type	815	518 997	83 077	16.0	.1	X
	39046	Sale of merchandise, not specified by type	1 038	2 366 063	611 953	25.9	.4	X
	39047	Sale of other merchandise, not specified by type	99	113 867	9 621	8.4	Z	X
	39048	Sales of merchandise, not specified by type	25	12 778	1 862	14.6	Z	X
	39052	Sales of merchandise, not specified by type	271	421 833	74 007	17.5	Z	X
	39500	All other receipts	5 721	17 456 028	2 371 368	13.6	1.5	65.9
	39541	All other operating receipts, not specified by type	1 366	2 215 832	369 630	16.7	.2	X
	39542	All other operating receipts, not specified by type	3 354	13 768 561	1 705 390	12.4	1.1	X
	39543	All other operating receipts, not specified by type	370	603 219	98 738	16.4	.1	X
	39544	All other operating receipts	104	24 131	5 386	22.3	Z	X
	39547	All other operating receipts	527	844 285	192 224	22.8	.1	X
54131		Architectural services	23 263	X	25 240 181	X	100.0	79.2
	34090	Architectural services for residential building projects, excluding landscape architecture	15 924	12 365 814	3 575 358	28.9	14.2	77.5
	34091	Architectural services for single-family residential projects, excluding landscape architecture	14 580	8 992 554	2 236 277	24.9	8.9	X
	34092	Architectural services for multi-family residential projects, excluding landscape architecture	6 676	7 574 079	1 339 081	17.7	5.3	X
	34100	Architectural services for non-residential building projects, excluding landscape architecture	20 450	24 136 355	18 110 792	75.0	71.8	77.9
	34101	Architectural services for office building projects, excluding landscape architecture	11 940	14 544 581	2 864 950	19.7	11.4	X
	34102	Architectural services for retail and restaurant building projects, excluding landscape architecture	9 733	9 611 890	1 711 555	17.8	6.8	X
	34103	Architectural services for hotels and convention centers, excluding landscape architecture	2 534	5 255 319	700 139	13.3	2.8	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54131		Architectural services—Con.						
	34100	Architectural services for non-residential building projects, excluding landscape architecture—Con.						
	34104	Architectural services for hospital and health care building projects, excluding landscape architecture	6 178	10 604 661	2 654 227	25.0	10.5	X
	34105	Architectural services for entertainment, recreational, and cultural building projects, excluding landscape architecture	6 642	10 386 722	1 467 666	14.1	5.8	X
	34106	Architectural services for educational building projects, excluding landscape architecture	9 595	16 566 549	4 903 910	29.6	19.4	X
	34107	Architectural services for industrial building projects, excluding landscape architecture	5 695	6 002 063	698 510	11.6	2.8	X
	34108	Architectural services for transportation and distribution facility projects, excluding landscape architecture	2 211	5 134 903	637 437	12.4	2.5	X
	34109	Architectural services for other non-residential building projects, excluding landscape architecture	8 657	12 019 281	2 472 398	20.6	9.8	X
	34110	Architectural services for historic restoration projects, excluding landscape architecture	2 440	3 017 895	263 051	8.7	1.0	X
	34120	Architectural advisory services, including expert witness testimony, excluding landscape architecture	1 813	1 737 091	94 230	5.4	.4	X
	34130	Landscape architectural services for residential building projects	399	902 546	38 858	4.3	2	75.5
	34131	Landscape architectural services for single-family residential projects	257	351 854	20 133	5.7	.1	X
	34132	Landscape architectural services for multi-family residential projects	166	490 968	12 469	2.5	Z	X
	34133	Landscape architectural services for residential subdivision projects	105	284 717	6 256	2.2	Z	X
	34140	Landscape architectural services for non-residential building projects	694	2 324 371	98 546	4.2	.4	76.5
	34141	Landscape architectural services for corporate building projects	256	1 188 649	31 376	2.6	.1	X
	34142	Landscape architectural services for hotels, convention centers, stadiums, and arenas	94	363 416	7 692	2.1	Z	X
	34143	Landscape architectural services for educational building projects	295	1 143 983	30 536	2.7	.1	X
	34144	Landscape architectural services for other non-residential building projects	417	1 171 703	28 942	2.5	.1	X
	34150	Landscape architectural services for recreational and open space projects	209	546 752	24 719	4.5	.1	X
	34160	Landscape architectural advisory services including expert witness testimony	43	18 580	682	3.7	Z	X
	34170	Urban planning services	872	2 433 106	158 207	6.5	.6	75.3
	34171	Development of comprehensive urban plans	281	1 339 456	69 509	5.2	.3	X
	34172	Development of urban plans for communities	514	1 151 584	54 362	4.7	.1	X
	34173	Development of urban plan elements	333	993 492	34 336	3.5	.2	X
	34180	Urban planning advisory services including expert witness testimony	138	85 229	4 516	5.3	Z	X
	34190	Landscape architectural projects - specific elements	55	222 900	5 070	2.3	Z	X
	34310	Project management services	695	1 771 280	222 539	12.6	.9	X
	34320	Construction management services	814	1 626 195	594 671	36.6	2.4	X
	34550	Training services	45	23 462	2 371	10.1	Z	X
	34560	Interior design services	3 662	7 853 080	858 821	10.9	3.4	X
	35830	Landscape architectural services: Project site master plans for residential building projects	242	408 616	17 769	4.3	.1	X
	35840	Landscape architectural services: Project site master plans for non-residential building projects	546	1 334 569	58 600	4.4	.2	X
	35850	Landscape architectural services: Project site master plans for recreational and open-space projects	155	380 215	18 183	4.8	.1	X
	36920	Engineering services, not specified by type	1 286	4 133 276	724 078	17.5	2.9	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	144	426 018	21 781	5.1	.1	X
	36940	Geophysical surveying services, not specified by type	43	107 769	2 281	2.1	Z	X
	36950	Research and development services, not specified by type	300	960 990	51 281	5.3	.2	X
	39000	Merchandise sales	481	355 659	43 082	12.1	.2	79.2
	39045	Sale of merchandise, not specified by type	481	355 659	43 082	12.1	.2	X
	39500	All other receipts	966	1 718 819	249 950	14.5	1.0	79.1
	39541	All other operating receipts, not specified by type	966	1 718 819	249 950	14.5	1.0	X
541310		Architectural services	23 263	X	25 240 181	X	100.0	79.2
	34090	Architectural services for residential building projects, excluding landscape architecture	15 924	12 365 814	3 575 358	28.9	14.2	77.5
	34091	Architectural services for single-family residential projects, excluding landscape architecture	14 580	8 992 554	2 236 277	24.9	8.9	X
	34092	Architectural services for multi-family residential projects, excluding landscape architecture	6 676	7 574 079	1 339 081	17.7	5.3	X
	34100	Architectural services for non-residential building projects, excluding landscape architecture	20 450	24 136 355	18 110 792	75.0	71.8	77.9
	34101	Architectural services for office building projects, excluding landscape architecture	11 940	14 544 581	2 864 950	19.7	11.4	X
	34102	Architectural services for retail and restaurant building projects, excluding landscape architecture	9 733	9 611 890	1 711 555	17.8	6.8	X
	34103	Architectural services for hotels and convention centers, excluding landscape architecture	2 534	5 255 319	700 139	13.3	2.8	X
	34104	Architectural services for hospital and health care building projects, excluding landscape architecture	6 178	10 604 661	2 654 227	25.0	10.5	X
	34105	Architectural services for entertainment, recreational, and cultural building projects, excluding landscape architecture	6 642	10 386 722	1 467 666	14.1	5.8	X
	34106	Architectural services for educational building projects, excluding landscape architecture	9 595	16 566 549	4 903 910	29.6	19.4	X
	34107	Architectural services for industrial building projects, excluding landscape architecture	5 695	6 002 063	698 510	11.6	2.8	X
	34108	Architectural services for transportation and distribution facility projects, excluding landscape architecture	2 211	5 134 903	637 437	12.4	2.5	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54131		Architectural services—Con.						
541310		Architectural services—Con.						
	34100	Architectural services for non-residential building projects, excluding landscape architecture—Con.						
	34109	Architectural services for other non-residential building projects, excluding landscape architecture	8 657	12 019 281	2 472 398	20.6	9.8	X
	34110	Architectural services for historic restoration projects, excluding landscape architecture	2 440	3 017 895	263 051	8.7	1.0	X
	34120	Architectural advisory services, including expert witness testimony, excluding landscape architecture	1 813	1 737 091	94 230	5.4	.4	X
	34130	Landscape architectural services for residential building projects	399	902 546	38 858	4.3	.2	75.5
	34131	Landscape architectural services for single-family residential projects	257	351 854	20 133	5.7	.1	X
	34132	Landscape architectural services for multi-family residential projects	166	490 968	12 469	2.5	Z	X
	34133	Landscape architectural services for residential subdivision projects	105	284 717	6 256	2.2	Z	X
	34140	Landscape architectural services for non-residential building projects	694	2 324 371	98 546	4.2	.4	76.5
	34141	Landscape architectural services for corporate building projects	256	1 188 649	31 376	2.6	.1	X
	34142	Landscape architectural services for hotels, convention centers, stadiums, and arenas	94	363 416	7 692	2.1	Z	X
	34143	Landscape architectural services for educational building projects	295	1 143 983	30 536	2.7	.1	X
	34144	Landscape architectural services for other non-residential building projects	417	1 171 703	28 942	2.5	.1	X
	34150	Landscape architectural services for recreational and open space projects	209	546 752	24 719	4.5	.1	X
	34160	Landscape architectural advisory services including expert witness testimony	43	18 580	682	3.7	Z	X
	34170	Urban planning services	872	2 433 106	158 207	6.5	.6	75.3
	34171	Development of comprehensive urban plans	281	1 339 456	69 509	5.2	.3	X
	34172	Development of urban plans for communities	514	1 151 584	54 362	4.7	.2	X
	34173	Development of urban plan elements	333	993 492	34 336	3.5	.1	X
	34180	Urban planning advisory services including expert witness testimony	138	85 229	4 516	5.3	Z	X
	34190	Landscape architectural projects - specific elements	55	222 900	5 070	2.3	Z	X
	34310	Project management services	695	1 771 280	222 539	12.6	.9	X
	34320	Construction management services	814	1 626 195	594 671	36.6	2.4	X
	34550	Training services	45	23 462	2 371	10.1	Z	X
	34560	Interior design services	3 662	7 853 080	858 821	10.9	3.4	X
	35830	Landscape architectural services: Project site master plans for residential building projects	242	408 616	17 769	4.3	.1	X
	35840	Landscape architectural services: Project site master plans for non-residential building projects	546	1 334 569	58 600	4.4	.2	X
	35850	Landscape architectural services: Project site master plans for recreational and open-space projects	155	380 215	18 183	4.8	.1	X
	36920	Engineering services, not specified by type	1 286	4 133 276	724 078	17.5	2.9	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	144	426 018	21 781	5.1	.1	X
	36940	Geophysical surveying services, not specified by type	43	107 769	2 291	2.1	Z	X
	36950	Research and development services, not specified by type	300	960 990	51 281	5.3	.2	X
	39000	Merchandise sales	481	355 659	43 082	12.1	.2	79.2
	39045	Sale of merchandise, not specified by type	481	355 659	43 082	12.1	.2	X
	39500	All other receipts	966	1 718 819	249 950	14.5	1.0	79.1
	39541	All other operating receipts, not specified by type	966	1 718 819	249 950	14.5	1.0	X
54132		Landscape architectural services	6 225	X	3 570 016	X	100.0	46.7
	34090	Architectural services for residential building projects, excluding landscape architecture	121	101 030	18 577	18.4	.5	46.7
	34091	Architectural services for single-family residential projects, excluding landscape architecture	116	96 164	16 409	17.1	.5	X
	34092	Architectural services for multi-family residential projects, excluding landscape architecture	35	21 993	2 168	9.9	.1	X
	34100	Architectural services for non-residential building projects, excluding landscape architecture	141	122 935	32 327	26.3	.9	46.1
	34101	Architectural services for office building projects, excluding landscape architecture	55	56 839	7 474	13.1	.2	X
	34102	Architectural services for retail and restaurant building projects, excluding landscape architecture	17	43 844	2 491	5.7	.1	X
	34103	Architectural services for hotels and convention centers, excluding landscape architecture	29	39 208	2 344	6.0	.1	X
	34104	Architectural services for hospital and health care building projects, excluding landscape architecture	8	25 494	426	1.7	Z	X
	34105	Architectural services for entertainment, recreational, and cultural building projects, excluding landscape architecture	74	87 079	4 454	5.1	.1	X
	34106	Architectural services for educational building projects, excluding landscape architecture	28	38 620	1 493	3.9	Z	X
	34107	Architectural services for industrial building projects, excluding landscape architecture	17	14 427	1 000	6.9	Z	X
	34108	Architectural services for transportation and distribution facility projects, excluding landscape architecture	28	28 282	2 811	9.9	.1	X
	34109	Architectural services for other non-residential building projects, excluding landscape architecture	62	73 024	9 834	13.5	.3	X
	34110	Architectural services for historic restoration projects, excluding landscape architecture	31	23 894	853	3.6	Z	X
	34120	Architectural advisory services, including expert witness testimony, excluding landscape architecture	34	28 343	1 015	3.6	Z	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54132		Landscape architectural services—Con.						
	34130	Landscape architectural services for residential building projects . . . . .	4 848	2 817 527	1 474 519	52.3	41.3	41.1
	34131	Landscape architectural services for single-family residential projects . . . . .	4 034	2 185 523	1 014 731	46.4	28.4	X
	34132	Landscape architectural services for multi-family residential projects . . . . .	1 774	1 253 052	144 955	11.6	4.1	X
	34133	Landscape architectural services for residential subdivision projects . . . . .	1 964	1 386 025	314 833	22.7	8.8	X
	34140	Landscape architectural services for non-residential building projects . . . . .	3 711	2 219 492	750 095	33.8	21.0	43.3
	34141	Landscape architectural services for corporate building projects . . . . .	2 298	1 532 831	231 411	15.1	6.5	X
	34142	Landscape architectural services for hotels, convention centers, stadiums, and arenas . . . . .	1 076	817 709	99 324	12.1	2.8	X
	34143	Landscape architectural services for educational building projects . . . . .	1 859	1 417 657	197 673	13.9	5.5	X
	34144	Landscape architectural services for other non-residential building projects . . . . .	2 595	1 508 271	221 687	14.7	6.2	X
	34150	Landscape architectural services for recreational and open space projects . . . . .	2 078	1 434 666	321 143	22.4	9.0	X
	34160	Landscape architectural advisory services including expert witness testimony . . . . .	494	213 344	17 463	8.2	.5	X
	34170	Urban planning services . . . . .	891	880 977	246 203	27.9	6.9	43.2
	34171	Development of comprehensive urban plans . . . . .	494	595 304	128 626	21.6	3.6	X
	34172	Development of urban plans for communities . . . . .	417	559 902	74 539	13.3	2.1	X
	34173	Development of urban plan elements . . . . .	448	390 440	43 038	11.0	1.2	X
	34180	Urban planning advisory services including expert witness testimony . . . . .	103	86 311	33 078	38.3	.9	X
	34190	Landscape architectural projects - specific elements . . . . .	805	466 427	141 562	30.4	4.0	X
	34310	Project management services . . . . .	272	93 972	13 109	14.0	.4	X
	34320	Construction management services . . . . .	144	102 141	14 090	13.8	.4	X
	34550	Training services . . . . .	38	15 347	2 534	16.5	.1	X
	35830	Landscape architectural services: Project site master plans for residential building projects . . . . .	1 264	766 420	113 746	14.8	3.2	X
	35840	Landscape architectural services: Project site master plans for non-residential building projects . . . . .	1 073	682 569	51 834	7.6	1.5	X
	35850	Landscape architectural services: Project site master plans for recreational and open-space projects . . . . .	1 276	835 961	114 586	13.7	3.2	X
	36920	Engineering services, not specified by type . . . . .	159	248 118	52 058	21.0	1.5	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type . . . . .	55	58 810	4 213	7.2	.1	X
	36940	Geophysical surveying services, not specified by type . . . . .	22	19 023	537	2.8	Z	X
	36950	Research and development services, not specified by type . . . . .	66	65 981	6 799	10.3	.2	X
	39000	Merchandise sales . . . . .	334	163 338	39 995	24.5	1.1	43.6
	39045	Sale of merchandise, not specified by type . . . . .	334	163 338	39 995	24.5	1.1	X
	39500	All other receipts . . . . .	400	497 013	119 680	24.1	3.4	46.5
	39541	All other operating receipts, not specified by type . . . . .	400	497 013	119 680	24.1	3.4	X
541320		Landscape architectural services . . . . .	6 225	X	3 570 016	X	100.0	46.7
	34090	Architectural services for residential building projects, excluding landscape architecture . . . . .	121	101 030	18 577	18.4	.5	46.7
	34091	Architectural services for single-family residential projects, excluding landscape architecture . . . . .	116	96 164	16 409	17.1	.5	X
	34092	Architectural services for multi-family residential projects, excluding landscape architecture . . . . .	35	21 993	2 168	9.9	.1	X
	34100	Architectural services for non-residential building projects, excluding landscape architecture . . . . .	141	122 935	32 327	26.3	.9	46.1
	34101	Architectural services for office building projects, excluding landscape architecture . . . . .	55	56 839	7 474	13.1	.2	X
	34102	Architectural services for retail and restaurant building projects, excluding landscape architecture . . . . .	17	43 844	2 491	5.7	.1	X
	34103	Architectural services for hotels and convention centers, excluding landscape architecture . . . . .	29	39 208	2 344	6.0	.1	X
	34104	Architectural services for hospital and health care building projects, excluding landscape architecture . . . . .	8	25 494	426	1.7	Z	X
	34105	Architectural services for entertainment, recreational, and cultural building projects, excluding landscape architecture . . . . .	74	87 079	4 454	5.1	.1	X
	34106	Architectural services for educational building projects, excluding landscape architecture . . . . .	28	38 620	1 493	3.9	Z	X
	34107	Architectural services for industrial building projects, excluding landscape architecture . . . . .	17	14 427	1 000	6.9	Z	X
	34108	Architectural services for transportation and distribution facility projects, excluding landscape architecture . . . . .	28	28 282	2 811	9.9	.1	X
	34109	Architectural services for other non-residential building projects, excluding landscape architecture . . . . .	62	73 024	9 834	13.5	.3	X
	34110	Architectural services for historic restoration projects, excluding landscape architecture . . . . .	31	23 894	853	3.6	Z	X
	34120	Architectural advisory services, including expert witness testimony, excluding landscape architecture . . . . .	34	28 343	1 015	3.6	Z	X
	34130	Landscape architectural services for residential building projects . . . . .	4 848	2 817 527	1 474 519	52.3	41.3	41.1
	34131	Landscape architectural services for single-family residential projects . . . . .	4 034	2 185 523	1 014 731	46.4	28.4	X
	34132	Landscape architectural services for multi-family residential projects . . . . .	1 774	1 253 052	144 955	11.6	4.1	X
	34133	Landscape architectural services for residential subdivision projects . . . . .	1 964	1 386 025	314 833	22.7	8.8	X
	34140	Landscape architectural services for non-residential building projects . . . . .	3 711	2 219 492	750 095	33.8	21.0	43.3
	34141	Landscape architectural services for corporate building projects . . . . .	2 298	1 532 831	231 411	15.1	6.5	X
	34142	Landscape architectural services for hotels, convention centers, stadiums, and arenas . . . . .	1 076	817 709	99 324	12.1	2.8	X
	34143	Landscape architectural services for educational building projects . . . . .	1 859	1 417 657	197 673	13.9	5.5	X
	34144	Landscape architectural services for other non-residential building projects . . . . .	2 595	1 508 271	221 687	14.7	6.2	X
	34150	Landscape architectural services for recreational and open space projects . . . . .	2 078	1 434 666	321 143	22.4	9.0	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54132		Landscape architectural services—Con.						
541320		Landscape architectural services—Con.						
	34160	Landscape architectural advisory services including expert witness testimony . . . . .	494	213 344	17 463	8.2	.5	X
	34170	Urban planning services . . . . .	891	880 977	246 203	27.9	6.9	43.2
	34171	Development of comprehensive urban plans . . . . .	494	595 304	128 626	21.6	3.6	X
	34172	Development of urban plans for communities . . . . .	417	559 902	74 539	13.3	2.1	X
	34173	Development of urban plan elements . . . . .	448	390 440	43 038	11.0	1.2	X
	34180	Urban planning advisory services including expert witness testimony . . . . .	103	86 311	33 078	38.3	.9	X
	34190	Landscape architectural projects - specific elements . . . . .	805	466 427	141 562	30.4	4.0	X
	34310	Project management services . . . . .	272	93 972	13 109	14.0	.4	X
	34320	Construction management services . . . . .	144	102 141	14 090	13.8	.4	X
	34550	Training services . . . . .	38	15 347	2 534	16.5	.1	X
	35830	Landscape architectural services: Project site master plans for residential building projects . . . . .	1 264	766 420	113 746	14.8	3.2	X
	35840	Landscape architectural services: Project site master plans for non-residential building projects . . . . .	1 073	682 569	51 834	7.6	1.5	X
	35850	Landscape architectural services: Project site master plans for recreational and open-space projects . . . . .	1 276	835 961	114 586	13.7	3.2	X
	36920	Engineering services, not specified by type . . . . .	159	248 118	52 058	21.0	1.5	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type . . . . .	55	58 810	4 213	7.2	.1	X
	36940	Geophysical surveying services, not specified by type . . . . .	22	19 023	537	2.8	Z	X
	36950	Research and development services, not specified by type . . . . .	66	65 981	6 799	10.3	.2	X
	39000	Merchandise sales . . . . .	334	163 338	39 995	24.5	1.1	49.6
	39045	Sale of merchandise, not specified by type . . . . .	334	163 338	39 995	24.5	1.1	X
	39500	All other receipts . . . . .	400	497 013	119 680	24.1	3.4	46.5
	39541	All other operating receipts, not specified by type . . . . .	400	497 013	119 680	24.1	3.4	X
54133		Engineering services . . . . .	55 310	X	116 886 978	X	100.0	65.1
	34200	Building engineering projects: Engineering services for residential building projects . . . . .	18 046	24 251 878	8 112 318	33.5	6.9	59.3
	34201	Engineering services for new residential building projects . . . . .	16 696	22 069 156	6 617 433	30.0	5.7	X
	34202	Engineering services for residential building renovation projects . . . . .	8 871	10 183 779	1 494 885	14.7	1.3	X
	34210	Building engineering projects: Engineering services for commercial, public, and institutional building projects . . . . .	24 955	38 337 599	14 420 946	37.6	12.3	63.8
	34211	Engineering services for new commercial, public, and institutional building projects . . . . .	22 412	33 937 460	10 010 592	29.5	8.6	X
	34212	Engineering services for commercial, public, and institutional building renovation projects . . . . .	15 456	21 860 380	4 410 354	20.2	3.8	X
	34220	Industrial engineering projects: Engineering services for industrial and manufacturing plant and process projects . . . . .	13 026	27 669 183	12 625 064	45.6	10.8	63.4
	34222	Engineering services for mining and metallurgical plant and process projects . . . . .	2 522	3 763 353	708 646	18.8	.6	X
	34223	Engineering services for petroleum and petrochemical plant and process projects . . . . .	2 536	9 152 518	3 603 370	39.4	3.1	X
	34224	Engineering services for pharmaceutical plant and process projects . . . . .	1 612	5 132 358	1 214 942	23.7	1.0	X
	34225	Engineering services for pulp and paper plant and process projects . . . . .	1 435	3 728 531	746 089	20.0	.6	X
	34226	Engineering services for microelectronic plant and process projects . . . . .	1 177	2 314 974	482 272	20.8	.4	X
	34227	Engineering services for textile and clothing plant and process projects . . . . .	410	2 143 772	31 382	1.5	Z	X
	34228	Engineering services for iron and steel plant and process projects . . . . .	563	2 042 838	633 897	31.0	.5	X
	34229	Engineering services for other industrial and manufacturing projects . . . . .	8 082	18 031 368	5 126 904	28.4	4.4	X
	34230	Industrial engineering projects: Engineering design services for industrial and manufactured products . . . . .	4 467	5 467 147	3 494 872	63.9	3.0	X
	34240	Infrastructure engineering projects: Engineering services for transportation projects . . . . .	15 529	38 881 488	14 984 690	38.5	12.8	64.8
	34241	Highway and roadway projects . . . . .	12 926	32 258 685	9 145 486	28.4	7.8	X
	34242	Mass transit projects . . . . .	2 612	14 503 707	2 807 200	19.4	2.4	X
	34243	All other transportation projects including aviation, railway, and marine . . . . .	4 937	18 035 517	3 027 486	16.8	2.6	X
	34250	Infrastructure engineering projects: Engineering services for municipal utility projects . . . . .	13 876	32 494 407	8 814 256	27.1	7.5	64.5
	34251	Water collection, distribution, treatment, and disposal projects . . . . .	11 312	25 227 287	4 436 779	17.6	3.8	X
	34252	Municipal waste collection and disposal projects . . . . .	6 908	16 268 752	2 011 682	12.4	1.7	X
	34253	Other municipal utility projects . . . . .	5 400	13 138 554	2 365 795	18.0	2.0	X
	34260	Infrastructure engineering projects: Engineering services for power generation and distribution projects . . . . .	4 822	20 874 737	11 556 379	55.4	9.9	62.8
	34261	Fossil fuel power generating unit projects . . . . .	1 969	11 611 927	5 363 016	46.2	4.6	X
	34262	Hydro power generating unit projects . . . . .	1 138	4 549 372	206 984	4.6	.2	X
	34263	Nuclear power generating unit projects . . . . .	523	8 207 289	3 401 467	41.4	2.9	X
	34264	Other power generating projects . . . . .	1 105	4 993 453	1 589 395	31.8	1.4	X
	34265	Power transmission and distribution projects . . . . .	2 103	7 749 747	995 517	12.8	.9	X
	34270	Infrastructure engineering projects: Engineering services for telecommunications and broadcasting projects . . . . .	5 015	12 681 733	4 582 260	36.1	3.9	62.8
	34271	Wireless network projects, including direct broadcast satellite TV and radio systems . . . . .	2 431	7 294 267	1 802 160	24.7	1.5	X
	34272	Wired telephone system projects . . . . .	1 849	3 624 578	962 249	26.5	.8	X
	34273	Cable television system projects . . . . .	498	730 972	194 205	26.6	.2	X
	34274	Television and radio broadcasting system projects, excludes direct broadcast satellite systems . . . . .	360	405 543	67 893	16.7	.1	X
	34275	Other telecommunications and broadcasting . . . . .	1 703	7 216 650	1 555 753	21.6	1.3	X
	34280	Engineering services for hazardous and industrial waste projects . . . . .	4 906	18 382 036	4 920 737	26.8	4.2	64.3
	34281	Industrial waste collection, treatment, and disposal projects . . . . .	2 311	9 488 777	1 497 062	15.8	1.3	X
	34282	Hazardous waste remediation projects . . . . .	3 640	13 385 080	3 423 675	25.6	2.9	X
	34290	Engineering services for all other projects . . . . .	6 160	25 669 589	17 104 938	66.6	14.6	X

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**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54133		Engineering services—Con.						
	34300	Engineering advisory and consulting services, performed independently of an engineering project	6 071	11 436 154	3 440 320	30.1	2.9	X
	34310	Project management services	3 664	12 407 085	1 920 683	15.5	1.6	X
	34320	Construction management services	4 169	13 807 852	2 985 419	21.6	2.6	X
	34350	Training services	1 309	3 965 156	214 907	5.4	.2	X
	35150	Computer systems design, development, and integration services	854	2 672 811	242 171	9.1	.2	64.1
	35151	Computer systems design services	854	2 672 811	242 171	9.1	.2	X
	36900	Architectural services, excluding landscape architecture, not specified by type	1 249	5 104 707	588 513	11.5	.5	X
	36910	Landscape architectural services, not specified by type	1 604	5 498 003	297 204	5.4	.3	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	7 469	15 181 642	2 370 875	15.6	2.0	X
	36940	Geophysical surveying services, not specified by type	589	1 623 555	96 996	6.0	.1	X
	36950	Research and development services, not specified by type	1 471	1 778 369	417 571	23.5	.4	X
	37000	Building inspection services: Home inspection services	1 844	1 889 046	144 339	7.6	.1	63.3
	37001	Home inspection services, except pest inspection and new home construction	1 155	1 384 604	82 498	6.0	.1	X
	37003	New home construction inspection services	1 140	1 067 420	61 841	5.8	.1	X
	37010	Building inspection services: Commercial building inspection services	2 036	2 674 402	232 537	8.7	.2	X
	37030	Building inspection services: Environmental hazard detection services	2 219	4 637 914	494 984	10.7	.4	62.3
	37031	Lead-based paint inspection services	840	1 781 305	34 188	1.9	Z	X
	37032	Radon inspection services	180	417 847	4 672	1.1	Z	X
	37033	Asbestos inspection services	1 102	2 376 701	88 083	3.7	.1	X
	37034	Water quality inspection services	1 009	2 094 184	79 000	3.8	.1	X
	37035	Carbon monoxide and carbon dioxide inspection services	50	86 994	2 495	2.9	Z	X
	37036	Indoor air quality inspection services	798	1 790 323	78 757	4.4	.1	X
	37037	Underground fuel tank inspection services	961	2 415 723	92 792	3.8	.1	X
	37038	Other environmental hazard detection services	460	984 821	114 997	11.7	.1	X
	37040	Building inspection services: Specific element, system, or site feature inspection services	4 154	5 843 149	541 838	9.3	.5	62.0
	37041	Structural component inspection services	2 452	3 114 909	168 396	5.4	.1	X
	37042	Electrical inspection services	721	1 312 689	43 845	3.3	Z	X
	37043	Heating system inspection services	457	1 107 130	31 182	2.8	Z	X
	37044	Cooling system inspection services	586	1 005 106	29 142	2.9	Z	X
	37045	Septic system inspection services	563	524 877	14 154	2.7	Z	X
	37046	Exterior inspection services	332	698 837	26 212	3.8	Z	X
	37047	Roofing inspection services	733	855 958	74 944	8.8	.1	X
	37048	Moisture intrusion analysis services	262	494 776	29 668	6.0	Z	X
	37049	Recreational facilities inspection services	442	556 067	8 645	1.6	Z	X
	37051	Other specific element inspection services	587	950 339	115 650	12.2	.1	X
	39000	Merchandise sales	1 001	2 332 586	607 655	26.1	.5	64.7
	39046	Sale of merchandise, not specified by type	1 001	2 332 586	607 655	26.1	.5	X
	39500	All other receipts	3 222	13 676 744	1 674 506	12.2	1.4	63.4
	39542	All other operating receipts, not specified by type	3 222	13 676 744	1 674 506	12.2	1.4	X
541330		Engineering services	55 310	X	116 886 978	X	100.0	65.1
	34200	Building engineering projects: Engineering services for residential building projects	18 046	24 251 878	8 112 318	33.5	6.9	59.3
	34201	Engineering services for new residential building projects	16 696	22 069 156	6 617 433	30.0	5.7	X
	34202	Engineering services for residential building renovation projects	8 871	10 183 779	1 494 885	14.7	1.3	X
	34210	Building engineering projects: Engineering services for commercial, public, and institutional building projects	24 955	38 337 599	14 420 946	37.6	12.3	63.8
	34211	Engineering services for new commercial, public, and institutional building projects	22 412	33 937 460	10 010 592	29.5	8.6	X
	34212	Engineering services for commercial, public, and institutional building renovation projects	15 456	21 860 380	4 410 354	20.2	3.8	X
	34220	Industrial engineering projects: Engineering services for industrial and manufacturing plant and process projects	13 026	27 669 183	12 625 064	45.6	10.8	63.4
	34222	Engineering services for mining and metallurgical plant and process projects	2 522	3 763 353	708 646	18.8	.6	X
	34223	Engineering services for petroleum and petrochemical plant and process projects	2 536	9 152 518	3 603 370	39.4	3.1	X
	34224	Engineering services for pharmaceutical plant and process projects	1 612	5 132 358	1 214 942	23.7	1.0	X
	34225	Engineering services for pulp and paper plant and process projects	1 435	3 728 531	746 089	20.0	.6	X
	34226	Engineering services for microelectronic plant and process projects	1 177	2 314 974	482 272	20.8	.4	X
	34227	Engineering services for textile and clothing plant and process projects	410	2 143 772	31 382	1.5	Z	X
	34228	Engineering services for iron and steel plant and process projects	563	2 042 838	633 897	31.0	.5	X
	34229	Engineering services for other industrial and manufacturing projects	8 082	18 031 368	5 126 904	28.4	4.4	X
	34230	Industrial engineering projects: Engineering design services for industrial and manufactured products	4 467	5 467 147	3 494 872	63.9	3.0	X
	34240	Infrastructure engineering projects: Engineering services for transportation projects	15 529	38 881 488	14 984 690	38.5	12.8	64.8
	34241	Highway and roadway projects	12 926	32 258 685	9 145 486	28.4	7.8	X
	34242	Mass transit projects	2 612	14 503 707	2 807 200	19.4	2.4	X
	34243	All other transportation projects including aviation, railway, and marine	4 937	18 035 517	3 027 486	16.8	2.6	X
	34250	Infrastructure engineering projects: Engineering services for municipal utility projects	13 876	32 494 407	8 814 256	27.1	7.5	64.5
	34251	Water collection, distribution, treatment, and disposal projects	11 312	25 227 287	4 436 779	17.6	3.8	X
	34252	Municipal waste collection and disposal projects	6 908	16 268 752	2 011 682	12.4	1.7	X
	34253	Other municipal utility projects	5 400	13 138 554	2 365 795	18.0	2.0	X

See footnotes at end of table.

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54133		Engineering services—Con.						
541330		Engineering services—Con.						
	34260	Infrastructure engineering projects: Engineering services for power generation and distribution projects	4 822	20 874 737	11 556 379	55.4	9.9	62.8
	34261	Fossil fuel power generating unit projects	1 969	11 611 927	5 363 016	46.2	4.6	X
	34262	Hydro power generating unit projects	1 138	4 549 372	206 984	4.6	.2	X
	34263	Nuclear power generating unit projects	523	8 207 289	3 401 467	41.4	2.9	X
	34264	Other power generating projects	1 105	4 993 453	1 589 395	31.8	1.4	X
	34265	Power transmission and distribution projects	2 103	7 749 747	995 517	12.8	.9	X
	34270	Infrastructure engineering projects: Engineering services for telecommunications and broadcasting projects	5 015	12 681 733	4 582 260	36.1	3.9	62.8
	34271	Wireless network projects, including direct broadcast satellite TV and radio systems	2 431	7 294 267	1 802 160	24.7	1.5	X
	34272	Wired telephone system projects	1 849	3 624 578	962 249	26.5	.8	X
	34273	Cable television system projects	498	730 972	194 205	26.6	.2	X
	34274	Television and radio broadcasting system projects, excludes direct broadcast satellite systems	360	405 543	67 893	16.7	.1	X
	34275	Other telecommunications and broadcasting	1 703	7 216 650	1 555 753	21.6	1.3	X
	34280	Engineering services for hazardous and industrial waste projects	4 906	18 382 036	4 920 737	26.8	4.2	64.3
	34281	Industrial waste collection, treatment, and disposal projects	2 311	9 488 777	1 497 062	15.8	1.3	X
	34282	Hazardous waste remediation projects	3 640	13 385 080	3 423 675	25.6	2.9	X
	34290	Engineering services for all other projects	6 160	25 669 589	17 104 938	66.6	14.6	X
	34300	Engineering advisory and consulting services, performed independently of an engineering project	6 071	11 436 154	3 440 320	30.1	2.9	X
	34310	Project management services	3 664	12 407 085	1 920 683	15.5	1.6	X
	34320	Construction management services	4 169	13 807 852	2 985 419	21.6	2.6	X
	34550	Training services	1 309	3 965 156	214 907	5.4	.2	X
	35150	Computer systems design, development, and integration services	854	2 672 811	242 171	9.1	.2	64.1
	35151	Computer systems design services	854	2 672 811	242 171	9.1	.2	X
	36900	Architectural services, excluding landscape architecture, not specified by type	1 249	5 104 707	588 513	11.5	.5	X
	36910	Landscape architectural services, not specified by type	1 604	5 498 003	297 204	5.4	.3	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	7 469	15 181 642	2 370 875	15.6	2.0	X
	36940	Geophysical surveying services, not specified by type	589	1 623 555	96 996	6.0	.1	X
	36950	Research and development services, not specified by type	1 471	1 778 369	417 571	23.5	.4	X
	37000	Building inspection services: Home inspection services	1 844	1 889 046	144 339	7.6	.1	63.3
	37001	Home inspection services, except pest inspection and new home construction	1 155	1 384 604	82 498	6.0	.1	X
	37003	New home construction inspection services	1 140	1 067 420	61 841	5.8	.1	X
	37010	Building inspection services: Commercial building inspection services	2 036	2 674 402	232 537	8.7	.2	X
	37030	Building inspection services: Environmental hazard detection services	2 219	4 637 914	494 984	10.7	.4	62.3
	37031	Lead-based paint inspection services	840	1 781 305	34 188	1.9	Z	X
	37032	Radon inspection services	180	417 847	4 672	1.1	Z	X
	37033	Asbestos inspection services	1 102	2 376 701	88 083	3.7	.1	X
	37034	Water quality inspection services	1 009	2 094 184	79 000	3.8	.1	X
	37035	Carbon monoxide and carbon dioxide inspection services	50	86 994	2 495	2.9	Z	X
	37036	Indoor air quality inspection services	798	1 790 323	78 757	4.4	.1	X
	37037	Underground fuel tank inspection services	961	2 415 723	92 792	3.8	.1	X
	37038	Other environmental hazard detection services	460	984 821	114 997	11.7	.1	X
	37040	Building inspection services: Specific element, system, or site feature inspection services	4 154	5 843 149	541 838	9.3	.5	62.0
	37041	Structural component inspection services	2 452	3 114 909	168 396	5.4	.1	X
	37042	Electrical inspection services	721	1 312 689	43 845	3.3	Z	X
	37043	Heating system inspection services	457	1 107 130	31 182	2.8	Z	X
	37044	Cooling system inspection services	586	1 005 106	29 142	2.9	Z	X
	37045	Septic system inspection services	563	524 877	14 154	2.7	Z	X
	37046	Exterior inspection services	332	698 837	26 212	3.8	Z	X
	37047	Roofing inspection services	733	855 958	74 944	8.8	.1	X
	37048	Moisture intrusion analysis services	262	494 776	29 668	6.0	Z	X
	37049	Recreational facilities inspection services	442	556 067	8 645	1.6	Z	X
	37051	Other specific element inspection services	587	950 339	115 650	12.2	.1	X
	39000	Merchandise sales	1 001	2 332 586	607 655	26.1	.5	64.7
	39046	Sale of merchandise, not specified by type	1 001	2 332 586	607 655	26.1	.5	X
	39500	All other receipts	3 222	13 676 744	1 674 506	12.2	1.4	63.4
	39542	All other operating receipts, not specified by type	3 222	13 676 744	1 674 506	12.2	1.4	X
54134		Drafting services	2 675	X	730 778	X	100.0	61.8
	34170	Urban planning services	23	5 381	266	4.9	Z	X
	34560	Interior design services	72	12 988	2 875	22.1	.4	61.8
	34561	Fees	67	12 152	2 468	20.3	.3	X
	34563	Income from subcontracted work	36	5 298	407	7.7	.1	X
	34570	Industrial design services	95	26 619	6 270	23.6	.9	X
	34600	Graphic design services	38	20 770	2 491	12.0	.3	X
	34630	Specialized design services	34	15 028	5 171	34.4	.7	X
	36750	Photography services, including commercial photography	56	9 637	1 145	11.9	.2	X
	37100	Drafting services: Mechanical drafting services	543	161 973	106 965	66.0	14.6	59.0
	37101	Machine drafting services	256	79 053	43 397	54.9	5.9	X
	37102	Mechanical systems drafting services	211	68 805	24 341	35.4	3.3	X
	37103	Mechanical flow diagram drafting services	74	30 432	2 196	7.2	.3	X
	37104	Industrial machinery and equipment layout drafting services	196	59 098	37 031	62.7	5.1	X
	37110	Drafting services: Process piping systems drafting	144	54 103	15 272	28.2	2.1	X
	37120	Drafting services: Electrical and electronic drafting services	219	64 811	16 682	25.7	2.3	X
	37130	Drafting services: Site drafting services for civil engineering projects	152	42 605	14 980	35.2	2.1	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54134		Drafting services—Con.						
	37140	Drafting services: Structural drafting services for civil engineering projects ..	164	43 550	9 450	21.7	1.3	X
	37150	Drafting services: Structural drafting services for buildings .....	380	99 912	47 269	47.3	6.5	X
	37160	Drafting services: Steel detailing drafting services .....	754	240 870	204 490	84.9	28.0	X
	37170	Drafting services: Other engineering drafting services .....	205	62 384	24 581	39.4	3.4	X
	37180	Drafting services: Architectural drafting services .....	758	146 855	89 515	61.0	12.2	X
	37190	Drafting services: Display and presentation drafting services .....	79	18 281	8 425	46.1	1.2	X
	37200	Drafting services: Patent drawing and trademark illustration services .....	53	12 695	1 998	15.7	.3	X
	37210	Drafting services: Drafting of as-built drawings .....	330	91 043	21 600	23.7	3.0	X
	37220	Drafting services: Checking and revision services .....	221	48 859	3 652	7.5	.5	X
	37230	Drafting services: Drafting consulting services .....	247	50 617	4 731	9.3	.6	X
	37240	Drafting services: Drafting training services .....	59	16 953	536	3.2	.1	X
	37250	Drafting services: Other drafting services .....	598	179 003	125 375	70.0	17.2	48.0
	37251	Interior design drafting services .....	82	29 812	21 690	72.8	3.0	X
	37252	Landscape design drafting services .....	90	25 488	3 117	12.2	.4	X
	37253	All other drafting services .....	465	134 711	100 568	74.7	13.8	X
	37260	Plotting and printing services for technical drawings .....	241	52 664	6 941	13.2	1.0	X
	37270	Conversion services for technical drawings .....	109	34 890	2 455	7.0	.3	X
	39000	Merchandise sales .....	25	12 778	1 862	14.6	.3	61.8
	39048	Sales of merchandise, not specified by type .....	25	12 778	1 862	14.6	.3	X
	39500	All other receipts .....	104	24 131	5 386	22.3	.7	61.8
	39544	All other operating receipts .....	104	24 131	5 386	22.3	.7	X
541340		Drafting services .....	2 675	X	730 778	X	100.0	61.8
	34170	Urban planning services .....	23	5 381	266	4.9	Z	X
	34560	Interior design services .....	72	12 988	2 875	22.1	.4	61.8
	34561	Fees .....	67	12 152	2 468	20.3	.3	X
	34563	Income from subcontracted work .....	36	5 298	407	7.7	.1	X
	34570	Industrial design services .....	95	26 619	6 270	23.6	.9	X
	34600	Graphic design services .....	38	20 770	2 491	12.0	.3	X
	34630	Specialized design services .....	34	15 028	5 171	34.4	.7	X
	36750	Photography services, including commercial photography .....	56	9 637	1 145	11.9	.2	X
	37100	Drafting services: Mechanical drafting services .....	543	161 973	106 965	66.0	14.6	59.0
	37101	Machine drafting services .....	256	79 053	43 397	54.9	5.9	X
	37102	Mechanical systems drafting services .....	211	68 805	24 341	35.4	3.3	X
	37103	Mechanical flow diagram drafting services .....	74	30 432	2 196	7.2	.3	X
	37104	Industrial machinery and equipment layout drafting services .....	196	59 098	37 031	62.7	5.1	X
	37110	Drafting services: Process piping systems drafting .....	144	54 103	15 272	28.2	2.1	X
	37120	Drafting services: Electrical and electronic drafting services .....	219	64 811	16 682	25.7	2.3	X
	37130	Drafting services: Site drafting services for civil engineering projects .....	152	42 605	14 980	35.2	2.1	X
	37140	Drafting services: Structural drafting services for civil engineering projects ..	164	43 550	9 450	21.7	1.3	X
	37150	Drafting services: Structural drafting services for buildings .....	380	99 912	47 269	47.3	6.5	X
	37160	Drafting services: Steel detailing drafting services .....	754	240 870	204 490	84.9	28.0	X
	37170	Drafting services: Other engineering drafting services .....	205	62 384	24 581	39.4	3.4	X
	37180	Drafting services: Architectural drafting services .....	758	146 855	89 515	61.0	12.2	X
	37190	Drafting services: Display and presentation drafting services .....	79	18 281	8 425	46.1	1.2	X
	37200	Drafting services: Patent drawing and trademark illustration services .....	53	12 695	1 998	15.7	.3	X
	37210	Drafting services: Drafting of as-built drawings .....	330	91 043	21 600	23.7	3.0	X
	37220	Drafting services: Checking and revision services .....	221	48 859	3 652	7.5	.5	X
	37230	Drafting services: Drafting consulting services .....	247	50 617	4 731	9.3	.6	X
	37240	Drafting services: Drafting training services .....	59	16 953	536	3.2	.1	X
	37250	Drafting services: Other drafting services .....	598	179 003	125 375	70.0	17.2	48.0
	37251	Interior design drafting services .....	82	29 812	21 690	72.8	3.0	X
	37252	Landscape design drafting services .....	90	25 488	3 117	12.2	.4	X
	37253	All other drafting services .....	465	134 711	100 568	74.7	13.8	X
	37260	Plotting and printing services for technical drawings .....	241	52 664	6 941	13.2	1.0	X
	37270	Conversion services for technical drawings .....	109	34 890	2 455	7.0	.3	X
	39000	Merchandise sales .....	25	12 778	1 862	14.6	.3	61.8
	39048	Sales of merchandise, not specified by type .....	25	12 778	1 862	14.6	.3	X
	39500	All other receipts .....	104	24 131	5 386	22.3	.7	61.8
	39544	All other operating receipts .....	104	24 131	5 386	22.3	.7	X
54135		Building inspection services .....	4 096	X	1 310 016	X	100.0	58.8
	34200	Building engineering projects: Engineering services for residential building projects .....	292	101 862	24 105	23.7	1.8	58.5
	34201	Engineering services for new residential building projects .....	284	100 487	10 270	10.2	.8	X
	34202	Engineering services for residential building renovation projects .....	276	66 998	13 835	20.7	1.1	X
	34210	Building engineering projects: Engineering services for commercial, public, and institutional building projects .....	278	99 457	28 152	28.3	2.1	58.8
	34211	Engineering services for new commercial, public, and institutional building projects .....	63	54 978	16 710	30.4	1.3	X
	34212	Engineering services for commercial, public, and institutional building renovation projects .....	248	74 890	11 442	15.3	.9	X
	34220	Industrial engineering projects: Engineering services for industrial and manufacturing plant and process projects .....	41	32 638	1 176	3.6	.1	58.5
	34222	Engineering services for mining and metallurgical plant and process projects .....	27	12 686	640	5.0	Z	X
	34229	Engineering services for other industrial and manufacturing projects .....	9	11 718	375	3.2	Z	X
	34240	Infrastructure engineering projects: Engineering services for transportation projects .....	43	41 064	5 926	14.4	.5	58.8
	34241	Highway and roadway projects .....	41	36 249	4 529	12.5	.3	X
	34242	Mass transit projects .....	25	12 552	1 253	10.0	.1	X

See footnotes at end of table.



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			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54135		Building inspection services—Con.						
	34250	Infrastructure engineering projects: Engineering services for municipal utility projects .....	37	31 273	1 641	5.2	.1	58.8
	34251	Water collection, distribution, treatment, and disposal projects .....	35	27 018	1 217	4.5	.1	X
	34260	Infrastructure engineering projects: Engineering services for power generation and distribution projects .....	34	19 331	5 320	27.5	.4	58.8
	34261	Fossil fuel power generating unit projects .....	9	6 779	1 356	20.0	.1	X
	34263	Nuclear power generating unit projects .....	34	19 331	3 333	17.2	.3	X
	34265	Power transmission and distribution projects .....	25	12 552	631	5.0	Z	X
	34270	Infrastructure engineering projects: Engineering services for telecommunications and broadcasting projects .....	28	20 310	708	3.5	.1	58.8
	34271	Wireless network projects, including direct broadcast satellite TV and radio systems .....	28	20 310	708	3.5	.1	X
	34290	Engineering services for all other projects .....	9	12 893	2 595	20.1	.2	X
	34300	Engineering advisory and consulting services, performed independently of an engineering project .....	44	35 300	4 699	13.3	.4	X
	34310	Project management services .....	26	27 250	6 912	25.4	.5	X
	34320	Construction management services .....	34	20 860	2 169	10.4	.2	X
	34550	Training services .....	31	19 011	361	1.9	Z	X
	37000	Building inspection services: Home inspection services .....	3 630	1 020 545	830 567	81.4	63.4	42.5
	37001	Home inspection services, except pest inspection and new home construction .....	3 026	757 806	570 016	75.2	43.5	X
	37002	Combined home and pest inspection .....	734	239 181	153 411	64.1	11.7	X
	37003	New home construction inspection services .....	1 544	478 838	107 140	22.4	8.2	X
	37010	Building inspection services: Commercial building inspection services .....	948	374 097	118 621	31.7	9.1	X
	37020	Building inspection services: Pest inspection services .....	348	74 525	4 767	6.4	.4	X
	37030	Building inspection services: Environmental hazard detection services .....	1 017	200 299	29 712	14.8	2.3	58.2
	37031	Lead-based paint inspection services .....	137	47 988	1 255	2.6	.1	X
	37032	Radon inspection services .....	881	160 097	13 218	8.3	1.0	X
	37033	Asbestos inspection services .....	34	28 190	1 023	3.6	.1	X
	37034	Water quality inspection services .....	366	80 992	3 944	4.9	.3	X
	37035	Carbon monoxide and carbon dioxide inspection services .....	62	15 787	1 011	6.4	.1	X
	37036	Indoor air quality inspection services .....	71	25 173	3 568	14.2	.3	X
	37037	Underground fuel tank inspection services .....	25	10 625	114	1.1	Z	X
	37038	Other environmental hazard detection services .....	215	49 944	5 579	11.2	.4	X
	37040	Building inspection services: Specific element, system, or site feature inspection services .....	955	380 418	206 869	54.4	15.8	55.1
	37041	Structural component inspection services .....	434	192 859	61 406	31.8	4.7	X
	37042	Electrical inspection services .....	238	81 832	28 551	34.9	2.2	X
	37043	Heating system inspection services .....	191	61 693	5 639	9.1	.4	X
	37044	Cooling system inspection services .....	174	51 625	2 904	5.6	.2	X
	37045	Septic system inspection services .....	224	51 880	3 777	7.3	.3	X
	37046	Exterior inspection services .....	174	54 661	12 816	23.4	1.0	X
	37047	Roofing inspection services .....	296	103 380	22 279	21.6	1.7	X
	37048	Moisture intrusion analysis services .....	116	44 239	3 055	6.9	.2	X
	37049	Recreational facilities inspection services .....	40	15 048	785	5.2	.1	X
	37051	Other specific element inspection services .....	374	130 115	65 657	50.5	5.0	X
	39000	Merchandise sales .....	37	33 477	4 298	12.8	.3	48.6
	39046	Sale of merchandise, not specified by type .....	37	33 477	4 298	12.8	.3	X
	39500	All other receipts .....	132	91 817	30 884	33.6	2.4	57.3
	39542	All other operating receipts, not specified by type .....	132	91 817	30 884	33.6	2.4	X
541350		Building inspection services .....	4 096	X	1 310 016	X	100.0	58.8
	34200	Building engineering projects: Engineering services for residential building projects .....	292	101 862	24 105	23.7	1.8	58.5
	34201	Engineering services for new residential building projects .....	284	100 487	10 270	10.2	.8	X
	34202	Engineering services for residential building renovation projects .....	276	66 998	13 835	20.7	1.1	X
	34210	Building engineering projects: Engineering services for commercial, public, and institutional building projects .....	278	99 457	28 152	28.3	2.1	58.8
	34211	Engineering services for new commercial, public, and institutional building projects .....	63	54 978	16 710	30.4	1.3	X
	34212	Engineering services for commercial, public, and institutional building renovation projects .....	248	74 890	11 442	15.3	.9	X
	34220	Industrial engineering projects: Engineering services for industrial and manufacturing plant and process projects .....	41	32 638	1 176	3.6	.1	58.5
	34222	Engineering services for mining and metallurgical plant and process projects .....	27	12 686	640	5.0	Z	X
	34229	Engineering services for other industrial and manufacturing projects .....	9	11 718	375	3.2	Z	X
	34240	Infrastructure engineering projects: Engineering services for transportation projects .....	43	41 064	5 926	14.4	.5	58.8
	34241	Highway and roadway projects .....	41	36 249	4 529	12.5	.3	X
	34242	Mass transit projects .....	25	12 552	1 253	10.0	.1	X
	34250	Infrastructure engineering projects: Engineering services for municipal utility projects .....	37	31 273	1 641	5.2	.1	58.8
	34251	Water collection, distribution, treatment, and disposal projects .....	35	27 018	1 217	4.5	.1	X
	34260	Infrastructure engineering projects: Engineering services for power generation and distribution projects .....	34	19 331	5 320	27.5	.4	58.8
	34261	Fossil fuel power generating unit projects .....	9	6 779	1 356	20.0	.1	X
	34263	Nuclear power generating unit projects .....	34	19 331	3 333	17.2	.3	X
	34265	Power transmission and distribution projects .....	25	12 552	631	5.0	Z	X
	34270	Infrastructure engineering projects: Engineering services for telecommunications and broadcasting projects .....	28	20 310	708	3.5	.1	58.8
	34271	Wireless network projects, including direct broadcast satellite TV and radio systems .....	28	20 310	708	3.5	.1	X

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			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
<b>54</b>		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54135		Building inspection services—Con.						
541350		Building inspection services—Con.						
	34290	Engineering services for all other projects	9	12 893	2 595	20.1	.2	X
	34300	Engineering advisory and consulting services, performed independently of an engineering project	44	35 300	4 699	13.3	.4	X
	34310	Project management services	26	27 250	6 912	25.4	.5	X
	34320	Construction management services	34	20 860	2 169	10.4	.2	X
	34550	Training services	31	19 011	361	1.9	Z	X
	37000	Building inspection services: Home inspection services	3 630	1 020 545	830 567	81.4	63.4	42.5
	37001	Home inspection services, except pest inspection and new home construction	3 026	757 806	570 016	75.2	43.5	X
	37002	Combined home and pest inspection	734	239 181	153 411	64.1	11.7	X
	37003	New home construction inspection services	1 544	478 838	107 140	22.4	8.2	X
	37010	Building inspection services: Commercial building inspection services	948	374 097	118 621	31.7	9.1	X
	37020	Building inspection services: Pest inspection services	348	74 525	4 767	6.4	.4	X
	37030	Building inspection services: Environmental hazard detection services	1 017	200 299	29 712	14.8	2.3	58.2
	37031	Lead-based paint inspection services	137	47 988	1 255	2.6	.1	X
	37032	Radon inspection services	881	160 097	13 218	8.3	1.0	X
	37033	Asbestos inspection services	34	28 190	1 023	3.6	.1	X
	37034	Water quality inspection services	366	80 992	3 944	4.9	.3	X
	37035	Carbon monoxide and carbon dioxide inspection services	62	15 787	1 011	6.4	.1	X
	37036	Indoor air quality inspection services	71	25 173	3 568	14.2	.3	X
	37037	Underground fuel tank inspection services	25	10 625	114	1.1	Z	X
	37038	Other environmental hazard detection services	215	49 944	5 579	11.2	.4	X
	37040	Building inspection services: Specific element, system, or site feature inspection services	955	380 418	206 869	54.4	15.8	55.1
	37041	Structural component inspection services	434	192 859	61 406	31.8	4.7	X
	37042	Electrical inspection services	238	81 832	28 551	34.9	2.2	X
	37043	Heating system inspection services	191	61 693	5 639	9.1	.4	X
	37044	Cooling system inspection services	174	51 625	2 904	5.6	.2	X
	37045	Septic system inspection services	224	51 880	3 777	7.3	.3	X
	37046	Exterior inspection services	174	54 661	12 816	23.4	1.0	X
	37047	Roofing inspection services	296	103 380	22 279	21.6	1.7	X
	37048	Moisture intrusion analysis services	116	44 239	3 055	6.9	.2	X
	37049	Recreational facilities inspection services	40	15 048	785	5.2	.1	X
	37051	Other specific element inspection services	374	130 115	65 657	50.5	5.0	X
	39000	Merchandise sales	37	33 477	4 298	12.8	.3	48.6
	39046	Sale of merchandise, not specified by type	37	33 477	4 298	12.8	.3	X
	39500	All other receipts	132	91 817	30 884	33.6	2.4	57.3
	39542	All other operating receipts, not specified by type	132	91 817	30 884	33.6	2.4	X
54136		Geophysical surveying and mapping services	742	X	1 048 841	X	100.0	56.4
	34370	Surveying and mapping services, excluding geophysical surveying: Geospatial data interpretation	9	11 750	596	5.1	.1	X
	34380	Surveying and mapping services, excluding geophysical surveying: Integrated surveying and mapping services	24	22 705	8 528	37.6	.8	56.4
	34382	Topographic and planimetric surveying and mapping services	14	9 340	4 549	48.7	.4	X
	34383	Hydrographic and bathymetric surveying and mapping services	8	5 196	1 489	28.7	.1	X
	34390	Surveying and mapping services, excluding geophysical surveying: Thematic mapping, orthophoto mapping, and charting	9	11 750	1 740	14.8	.2	56.4
	34391	Thematic mapping	9	11 750	1 740	14.8	.2	X
	34400	Surveying and mapping services, excluding geophysical surveying: Geographic information system development and customization	14	11 868	2 886	24.3	.3	X
	34410	Surveying and mapping services, excluding geophysical surveying: Geospatial consulting services, including expert witness (testimony) services	8	12 519	2 140	17.1	.2	X
	34420	Surveying and mapping services, excluding geophysical surveying: Geospatial data conversion and digitizing services	14	11 868	601	5.1	.1	X
	34440	Surveying and mapping services, excluding geophysical surveying: Sale of geospatial products	8	12 519	867	6.9	.1	25.4
	34443	Maps	8	12 519	867	6.9	.1	X
	34450	Geophysical surveying and mapping services: Geophysical data acquisition	313	686 809	483 800	70.4	46.1	53.9
	34451	Geophysical data acquisition by seismic methods	233	643 642	436 020	67.7	41.6	X
	34452	Geophysical data acquisition by non-seismic methods	132	256 207	47 780	18.6	4.6	X
	34460	Geophysical surveying and mapping services: Geophysical data processing	144	172 137	57 582	33.5	5.5	X
	34470	Geophysical surveying and mapping services: Geophysical data interpretation services	107	59 801	22 228	37.2	2.1	X
	34480	Geophysical surveying and mapping services: Integrated geophysical services	371	315 619	204 713	64.9	19.5	38.0
	34481	Acquiring and processing only of geophysical data	141	201 543	132 874	65.9	12.7	X
	34482	Processing and interpreting only of geophysical data	102	71 698	8 791	12.3	.8	X
	34483	Acquiring, processing, and interpreting geophysical data	139	59 326	31 781	53.6	3.0	X
	34484	Geophysical borehole logging surveys	96	70 236	31 267	44.5	3.0	X
	34490	Geophysical surveying and mapping services: Sale of geophysical products	68	265 072	207 716	78.4	19.8	56.4
	34491	Sale of geophysical data	61	254 906	204 766	80.3	19.5	X
	34492	Sale of geophysical software	13	29 141	2 950	10.1	.3	X
	34500	Geophysical surveying and mapping services: Geophysical consulting services, including survey design and expert witness services	116	56 873	9 285	16.3	.9	X
	34510	Geophysical surveying and mapping services: Geophysical data management services	14	133 694	17 997	13.5	1.7	X
	34520	Geophysical surveying and mapping services: Training services related to geophysical surveying	11	10 321	166	1.6	Z	X
	34530	Geophysical surveying and mapping services: Rental of geophysical surveying equipment	43	42 907	2 581	6.0	.2	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54136		Geophysical surveying and mapping services—Con.						
	34540	Geophysical surveying and mapping services: Sale of geophysical survey equipment . . . . .	15	13 742	2 473	18.0	.2	X
	36920	Engineering services, not specified by type . . . . .	26	21 256	1 114	5.2	.1	X
	36950	Research and development services, not specified by type . . . . .	40	46 122	10 538	22.8	1.0	X
	39000	Merchandise sales . . . . .	14	19 065	698	3.7	.1	X
	39500	All other receipts . . . . .	56	185 281	10 581	5.7	1.0	54.6
	39543	All other operating receipts, not specified by type . . . . .	56	185 281	10 581	5.7	1.0	X
541360		Geophysical surveying and mapping services . . . . .	742	X	1 048 841	X	100.0	56.4
	34370	Surveying and mapping services, excluding geophysical surveying: Geospatial data interpretation . . . . .	9	11 750	596	5.1	.1	X
	34380	Surveying and mapping services, excluding geophysical surveying: Integrated surveying and mapping services . . . . .	24	22 705	8 528	37.6	.8	56.4
	34382	Topographic and planimetric surveying and mapping services . . . . .	14	9 340	4 549	48.7	.4	X
	34383	Hydrographic and bathymetric surveying and mapping services . . . . .	8	5 196	1 489	28.7	.1	X
	34390	Surveying and mapping services, excluding geophysical surveying: Thematic mapping, orthophoto mapping, and charting . . . . .	9	11 750	1 740	14.8	.2	56.4
	34391	Thematic mapping . . . . .	9	11 750	1 740	14.8	.2	X
	34400	Surveying and mapping services, excluding geophysical surveying: Geographic information system development and customization . . . . .	14	11 868	2 886	24.3	.3	X
	34410	Surveying and mapping services, excluding geophysical surveying: Geospatial consulting services, including expert witness (testimony) services . . . . .	8	12 519	2 140	17.1	.2	X
	34420	Surveying and mapping services, excluding geophysical surveying: Geospatial data conversion and digitizing services . . . . .	14	11 868	601	5.1	.1	X
	34440	Surveying and mapping services, excluding geophysical surveying: Sale of geospatial products . . . . .	8	12 519	867	6.9	.1	25.4
	34443	Maps . . . . .	8	12 519	867	6.9	.1	X
	34450	Geophysical surveying and mapping services: Geophysical data acquisition . . . . .	313	686 809	483 800	70.4	46.1	53.9
	34451	Geophysical data acquisition by seismic methods . . . . .	233	643 642	436 020	67.7	41.6	X
	34452	Geophysical data acquisition by non-seismic methods . . . . .	132	256 207	47 780	18.6	4.6	X
	34460	Geophysical surveying and mapping services: Geophysical data processing . . . . .	144	172 137	57 582	33.5	5.5	X
	34470	Geophysical surveying and mapping services: Geophysical data interpretation services . . . . .	107	59 801	22 228	37.2	2.1	X
	34480	Geophysical surveying and mapping services: Integrated geophysical services . . . . .	371	315 619	204 713	64.9	19.5	38.0
	34481	Acquiring and processing only of geophysical data . . . . .	141	201 543	132 874	65.9	12.7	X
	34482	Processing and interpreting only of geophysical data . . . . .	102	71 698	8 791	12.3	.8	X
	34483	Acquiring, processing, and interpreting geophysical data . . . . .	139	59 326	31 781	53.6	3.0	X
	34484	Geophysical borehole logging surveys . . . . .	96	70 236	31 267	44.5	3.0	X
	34490	Geophysical surveying and mapping services: Sale of geophysical products . . . . .	68	265 072	207 716	78.4	19.8	56.4
	34491	Sale of geophysical data . . . . .	61	254 906	204 766	80.3	19.5	X
	34492	Sale of geophysical software . . . . .	13	29 141	2 950	10.1	.3	X
	34500	Geophysical surveying and mapping services: Geophysical consulting services, including survey design and expert witness services . . . . .	116	56 873	9 285	16.3	.9	X
	34510	Geophysical surveying and mapping services: Geophysical data management services . . . . .	14	133 694	17 997	13.5	1.7	X
	34520	Geophysical surveying and mapping services: Training services related to geophysical surveying . . . . .	11	10 321	166	1.6	Z	X
	34530	Geophysical surveying and mapping services: Rental of geophysical surveying equipment . . . . .	43	42 907	2 581	6.0	.2	X
	34540	Geophysical surveying and mapping services: Sale of geophysical survey equipment . . . . .	15	13 742	2 473	18.0	.2	X
	36920	Engineering services, not specified by type . . . . .	26	21 256	1 114	5.2	.1	X
	36950	Research and development services, not specified by type . . . . .	40	46 122	10 538	22.8	1.0	X
	39000	Merchandise sales . . . . .	14	19 065	698	3.7	.1	X
	39500	All other receipts . . . . .	56	185 281	10 581	5.7	1.0	54.6
	39543	All other operating receipts, not specified by type . . . . .	56	185 281	10 581	5.7	1.0	X
54137		Surveying and mapping (except geophysical) services . . . . .	9 120	X	4 277 685	X	100.0	79.4
	34350	Surveying and mapping services, excluding geophysical surveying: Geospatial photo and image acquisition from aircraft and satellites . . . . .	506	447 753	172 934	38.6	4.0	X
	34360	Surveying & mapping serv, excl geophysical surveying: Geospatial photo & image processing, incl orthophoto, elevation & terrain modeling, aerotriangulation, photomosaics, & photogrammetric restitution . . . . .	249	322 988	133 158	41.2	3.1	X
	34370	Surveying and mapping services, excluding geophysical surveying: Geospatial data interpretation . . . . .	156	117 873	25 082	21.3	.6	X
	34380	Surveying and mapping services, excluding geophysical surveying: Integrated surveying and mapping services . . . . .	8 729	3 868 985	3 286 304	84.9	76.8	71.5
	34381	Property line surveying and mapping services, including subdivision layout and design . . . . .	8 091	3 199 326	1 541 822	48.2	36.0	X
	34382	Topographic and planimetric surveying and mapping services . . . . .	6 078	2 827 856	635 646	22.5	14.9	X
	34383	Hydrographic and bathymetric surveying and mapping services . . . . .	750	695 746	111 397	16.0	2.6	X
	34384	Construction surveying . . . . .	6 111	3 013 805	889 803	29.5	20.8	X
	34385	Geodetic surveying and ground control support . . . . .	1 673	1 157 225	107 636	9.3	2.5	X
	34390	Surveying and mapping services, excluding geophysical surveying: Thematic mapping, orthophoto mapping, and charting . . . . .	237	232 496	56 941	24.5	1.3	72.9
	34391	Thematic mapping . . . . .	127	104 758	15 566	14.9	.4	X
	34392	Orthophoto mapping . . . . .	144	202 769	38 925	19.2	.9	X
	34393	Nautical charting . . . . .	25	16 529	2 165	13.1	.1	X
	34394	Aeronautical charting . . . . .	13	2 966	285	9.6	Z	X
	34400	Surveying and mapping services, excluding geophysical surveying: Geographic information system development and customization . . . . .	213	309 881	49 606	16.0	1.2	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54137		Surveying and mapping (except geophysical) services—Con.						
	34410	Surveying and mapping services, excluding geophysical surveying; Geospatial consulting services, including expert witness (testimony) services . . . . .	220	140 702	6 679	4.7	.2	X
	34420	Surveying and mapping services, excluding geophysical surveying; Geospatial data conversion and digitizing services . . . . .	188	235 985	34 731	14.7	.8	X
	34430	Surveying and mapping services, excluding geophysical surveying; Training services related to surveying and mapping . . . . .	102	100 866	5 710	5.7	.1	X
	34440	Surveying and mapping services, excluding geophysical surveying; Sale of geospatial products . . . . .	477	307 637	89 478	29.1	2.1	48.5
	34441	Satellite images . . . . .	14	35 521	4 302	12.1	.1	X
	34442	Aerial photographs . . . . .	283	202 282	33 638	16.6	.8	X
	34443	Maps . . . . .	212	106 592	31 601	29.6	.7	X
	34444	Geographic information systems (GIS) software . . . . .	107	70 410	19 937	28.3	.5	X
	34450	Geophysical surveying and mapping services: Geophysical data acquisition . . . . .	26	87 645	10 303	11.8	.2	78.4
	34451	Geophysical data acquisition by seismic methods . . . . .	11	78 631	2 851	3.6	.1	X
	34452	Geophysical data acquisition by non-seismic methods . . . . .	20	75 671	7 452	9.8	.2	X
	34460	Geophysical surveying and mapping services: Geophysical data processing . . . . .	13	3 836	163	4.2	Z	X
	34470	Geophysical surveying and mapping services: Geophysical data interpretation services . . . . .	13	8 882	395	4.4	Z	X
	34480	Geophysical surveying and mapping services: Integrated geophysical services . . . . .	97	101 214	28 959	28.6	.7	69.8
	34481	Acquiring and processing only of geophysical data . . . . .	30	30 910	3 017	9.8	.1	X
	34482	Processing and interpreting only of geophysical data . . . . .	7	8 365	388	4.6	Z	X
	34483	Acquiring, processing, and interpreting geophysical data . . . . .	24	49 697	21 354	43.0	.5	X
	34484	Geophysical borehole logging surveys . . . . .	72	51 512	4 200	8.2	.1	X
	34490	Geophysical surveying and mapping services: Sale of geophysical products . . . . .	9	19 573	10 919	55.8	.3	79.4
	34491	Sale of geophysical data . . . . .	7	16 845	10 838	64.3	.3	X
	34500	Geophysical surveying and mapping services: Geophysical consulting services, including survey design and expert witness services . . . . .	41	26 886	2 398	8.9	.1	X
	34510	Geophysical surveying and mapping services: Geophysical data management services . . . . .	8	72 388	2 042	2.8	Z	X
	34530	Geophysical surveying and mapping services: Rental of geophysical surveying equipment . . . . .	7	4 477	482	10.8	Z	X
	34540	Geophysical surveying and mapping services: Sale of geophysical survey equipment . . . . .	7	70 974	1 866	2.6	Z	X
	36900	Architectural services, excluding landscape architecture, not specified by type . . . . .	102	102 562	7 761	7.6	.2	X
	36910	Landscape architectural services, not specified by type . . . . .	76	133 123	11 488	8.6	.3	X
	36920	Engineering services, not specified by type . . . . .	1 210	919 213	237 683	25.9	5.6	X
	36950	Research and development services, not specified by type . . . . .	92	95 044	5 474	5.8	.1	X
	39000	Merchandise sales . . . . .	85	94 802	8 923	9.4	.2	79.4
	39047	Sale of other merchandise, not specified by type . . . . .	85	94 802	8 923	9.4	.2	X
	39500	All other receipts . . . . .	314	417 938	88 157	21.1	2.1	79.1
	39543	All other operating receipts, not specified by type . . . . .	314	417 938	88 157	21.1	2.1	X
541370		Surveying and mapping (except geophysical) services . . . . .	9 120	X	4 277 685	X	100.0	79.4
	34350	Surveying and mapping services, excluding geophysical surveying; Geospatial photo and image acquisition from aircraft and satellites . . . . .	506	447 753	172 934	38.6	4.0	X
	34360	Surveying & mapping serv, excl geophysical surveying: Geospatial photo & image processing, incl orthophoto, elevation & terrain modeling, aerotriangulation, photomosaics, & photogrammetric restitution . . . . .	249	322 988	133 158	41.2	3.1	X
	34370	Surveying and mapping services, excluding geophysical surveying; Geospatial data interpretation . . . . .	156	117 873	25 082	21.3	.6	X
	34380	Surveying and mapping services, excluding geophysical surveying; Integrated surveying and mapping services . . . . .	8 729	3 868 985	3 286 304	84.9	76.8	71.5
	34381	Property line surveying and mapping services, including subdivision layout and design . . . . .	8 091	3 199 326	1 541 822	48.2	36.0	X
	34382	Topographic and planimetric surveying and mapping services . . . . .	6 078	2 827 856	635 646	22.5	14.9	X
	34383	Hydrographic and bathymetric surveying and mapping services . . . . .	750	695 746	111 397	16.0	2.6	X
	34384	Construction surveying . . . . .	6 111	3 013 805	889 803	29.5	20.8	X
	34385	Geodetic surveying and ground control support . . . . .	1 673	1 157 225	107 636	9.3	2.5	X
	34390	Surveying and mapping services, excluding geophysical surveying; Thematic mapping, orthophoto mapping, and charting . . . . .	237	232 496	56 941	24.5	1.3	72.9
	34391	Thematic mapping . . . . .	127	104 758	15 566	14.9	.4	X
	34392	Orthophoto mapping . . . . .	144	202 769	38 925	19.2	.9	X
	34393	Nautical charting . . . . .	25	16 529	2 165	13.1	.1	X
	34394	Aeronautical charting . . . . .	13	2 966	285	9.6	Z	X
	34400	Surveying and mapping services, excluding geophysical surveying; Geographic information system development and customization . . . . .	213	309 881	49 606	16.0	1.2	X
	34410	Surveying and mapping services, excluding geophysical surveying; Geospatial consulting services, including expert witness (testimony) services . . . . .	220	140 702	6 679	4.7	.2	X
	34420	Surveying and mapping services, excluding geophysical surveying; Geospatial data conversion and digitizing services . . . . .	188	235 985	34 731	14.7	.8	X
	34430	Surveying and mapping services, excluding geophysical surveying; Training services related to surveying and mapping . . . . .	102	100 866	5 710	5.7	.1	X
	34440	Surveying and mapping services, excluding geophysical surveying; Sale of geospatial products . . . . .	477	307 637	89 478	29.1	2.1	48.5
	34441	Satellite images . . . . .	14	35 521	4 302	12.1	.1	X
	34442	Aerial photographs . . . . .	283	202 282	33 638	16.6	.8	X
	34443	Maps . . . . .	212	106 592	31 601	29.6	.7	X
	34444	Geographic information systems (GIS) software . . . . .	107	70 410	19 937	28.3	.5	X

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54137		Surveying and mapping (except geophysical) services—Con.						
541370		Surveying and mapping (except geophysical) services—Con.						
	34450	Geophysical surveying and mapping services: Geophysical data acquisition .	26	87 645	10 303	11.8	.2	78.4
	34451	Geophysical data acquisition by seismic methods . . . . .	11	78 631	2 851	3.6	.1	X
	34452	Geophysical data acquisition by non-seismic methods . . . . .	20	75 671	7 452	9.8	.2	X
	34460	Geophysical surveying and mapping services: Geophysical data processing .	13	3 836	163	4.2	Z	X
	34470	Geophysical surveying and mapping services: Geophysical data interpretation services . . . . .	13	8 882	395	4.4	Z	X
	34480	Geophysical surveying and mapping services: Integrated geophysical services . . . . .	97	101 214	28 959	28.6	.7	69.8
	34481	Acquiring and processing only of geophysical data . . . . .	30	30 910	3 017	9.8	.1	X
	34482	Processing and interpreting only of geophysical data . . . . .	7	8 365	388	4.6	Z	X
	34483	Acquiring, processing, and interpreting geophysical data . . . . .	24	49 697	21 354	43.0	.5	X
	34484	Geophysical borehole logging surveys . . . . .	72	51 512	4 200	8.2	.1	X
	34490	Geophysical surveying and mapping services: Sale of geophysical products .	9	19 573	10 919	55.8	.3	79.4
	34491	Sale of geophysical data . . . . .	7	16 845	10 838	64.3	.3	X
	34500	Geophysical surveying and mapping services: Geophysical consulting services, including survey design and expert witness services . . . . .	41	26 886	2 398	8.9	.1	X
	34510	Geophysical surveying and mapping services: Geophysical data management services . . . . .	8	72 388	2 042	2.8	Z	X
	34530	Geophysical surveying and mapping services: Rental of geophysical surveying equipment . . . . .	7	4 477	482	10.8	Z	X
	34540	Geophysical surveying and mapping services: Sale of geophysical survey equipment . . . . .	7	70 974	1 866	2.6	Z	X
	36900	Architectural services, excluding landscape architecture, not specified by type . . . . .	102	102 562	7 761	7.6	.2	X
	36910	Landscape architectural services, not specified by type . . . . .	76	133 123	11 488	8.6	.3	X
	36920	Engineering services, not specified by type . . . . .	1 210	919 213	237 683	25.9	5.6	X
	36950	Research and development services, not specified by type . . . . .	92	95 044	5 474	5.8	.1	X
	39000	Merchandise sales . . . . .	85	94 802	8 923	9.4	.2	79.4
	39047	Sale of other merchandise, not specified by type . . . . .	85	94 802	8 923	9.4	.2	X
	39500	All other receipts . . . . .	314	417 938	88 157	21.1	2.1	79.1
	39543	All other operating receipts, not specified by type . . . . .	314	417 938	88 157	21.1	2.1	X
54138		Testing laboratories . . . . .	5 955	X	8 770 541	X	100.0	67.7
	36100	Research and development in the physical and engineering sciences . . . . .	202	243 092	73 803	30.4	.8	63.4
	36101	Chemistry and chemical engineering . . . . .	25	24 944	8 768	35.2	.1	X
	36102	Computer science and electrical engineering . . . . .	6	5 011	308	6.1	Z	X
	36103	Civil engineering . . . . .	36	30 468	4 672	15.3	.1	X
	36104	Earth and environmental sciences . . . . .	121	121 227	28 279	23.3	.3	X
	36105	Other physical and engineering sciences . . . . .	50	99 388	31 776	32.0	.4	X
	36150	Research and development in the life sciences . . . . .	66	131 074	42 776	32.6	.5	67.7
	36151	Biotechnology and other biological sciences . . . . .	15	85 621	18 472	21.6	.2	X
	36152	Medical sciences . . . . .	22	5 248	2 187	41.7	Z	X
	36153	Agriculture, forestry, fisheries, and allied sciences . . . . .	25	37 844	17 739	46.9	.2	X
	36154	Other life sciences . . . . .	28	25 881	4 378	16.9	.1	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service . . . . .	5 924	8 752 566	8 288 554	94.7	94.5	63.0
	36301	Chemical analysis and testing . . . . .	2 332	3 102 558	2 367 203	76.3	27.0	X
	36302	Nondestructive testing . . . . .	925	1 622 725	1 157 118	71.3	13.2	X
	36303	Mechanical testing . . . . .	516	809 811	347 653	42.9	4.0	X
	36304	Geotechnical/geosciences testing . . . . .	457	638 382	244 664	38.3	2.8	X
	36305	Electrical testing . . . . .	421	667 448	489 946	73.4	5.6	X
	36306	Biological testing . . . . .	433	701 539	307 066	43.8	3.5	X
	36307	Metrology . . . . .	140	179 227	99 906	55.7	1.1	X
	36308	Acoustic, optical, and thermal testing . . . . .	94	184 356	81 594	44.3	.9	X
	36309	Other testing services, excluding medical and veterinary . . . . .	2 261	3 648 002	3 193 404	87.5	36.4	X
	36920	Engineering services, not specified by type . . . . .	226	355 947	76 245	21.4	.9	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type . . . . .	37	92 337	2 251	2.4	Z	X
	36940	Geophysical surveying services, not specified by type . . . . .	24	96 851	1 909	2.0	Z	X
	39000	Merchandise sales . . . . .	271	421 833	74 007	17.5	.8	64.9
	39052	Sales of merchandise, not specified by type . . . . .	271	421 833	74 007	17.5	.8	X
	39500	All other receipts . . . . .	527	844 285	192 224	22.8	2.2	67.2
	39547	All other operating receipts . . . . .	527	844 285	192 224	22.8	2.2	X
541380		Testing laboratories . . . . .	5 955	X	8 770 541	X	100.0	67.7
	36100	Research and development in the physical and engineering sciences . . . . .	202	243 092	73 803	30.4	.8	63.4
	36101	Chemistry and chemical engineering . . . . .	25	24 944	8 768	35.2	.1	X
	36102	Computer science and electrical engineering . . . . .	6	5 011	308	6.1	Z	X
	36103	Civil engineering . . . . .	36	30 468	4 672	15.3	.1	X
	36104	Earth and environmental sciences . . . . .	121	121 227	28 279	23.3	.3	X
	36105	Other physical and engineering sciences . . . . .	50	99 388	31 776	32.0	.4	X
	36150	Research and development in the life sciences . . . . .	66	131 074	42 776	32.6	.5	67.7
	36151	Biotechnology and other biological sciences . . . . .	15	85 621	18 472	21.6	.2	X
	36152	Medical sciences . . . . .	22	5 248	2 187	41.7	Z	X
	36153	Agriculture, forestry, fisheries, and allied sciences . . . . .	25	37 844	17 739	46.9	.2	X
	36154	Other life sciences . . . . .	28	25 881	4 378	16.9	.1	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service . . . . .	5 924	8 752 566	8 288 554	94.7	94.5	63.0
	36301	Chemical analysis and testing . . . . .	2 332	3 102 558	2 367 203	76.3	27.0	X
	36302	Nondestructive testing . . . . .	925	1 622 725	1 157 118	71.3	13.2	X
	36303	Mechanical testing . . . . .	516	809 811	347 653	42.9	4.0	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5413		Architectural, engineering, and related services—Con.						
54138		Testing laboratories—Con.						
541380		Testing laboratories—Con.						
	36300	Testing services (physical or product), excluding medical and veterinary testing service—Con.						
	36304	Geotechnical/geosciences testing .....	457	638 382	244 664	38.3	2.8	X
	36305	Electrical testing .....	421	667 448	489 946	73.4	5.6	X
	36306	Biological testing .....	433	701 539	307 066	43.8	3.5	X
	36307	Metrology .....	140	179 227	99 906	55.7	1.1	X
	36308	Acoustic, optical, and thermal testing .....	94	184 356	81 594	44.3	.9	X
	36309	Other testing services, excluding medical and veterinary .....	2 261	3 648 002	3 193 404	87.5	36.4	X
	36920	Engineering services, not specified by type .....	226	355 947	76 245	21.4	.9	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type .....	37	92 337	2 251	2.4	Z	X
	36940	Geophysical surveying services, not specified by type .....	24	96 851	1 909	2.0	Z	X
	39000	Merchandise sales .....	271	421 833	74 007	17.5	.8	64.9
	39052	Sales of merchandise, not specified by type .....	271	421 833	74 007	17.5	.8	X
	39500	All other receipts .....	527	844 285	192 224	22.8	2.2	67.2
	39547	All other operating receipts .....	527	844 285	192 224	22.8	2.2	X
5414		Specialized design services .....	30 484	X	17 074 885	X	100.0	66.6
	34170	Urban planning services .....	14	13 766	741	5.4	Z	X
	34560	Interior design services .....	11 409	7 104 698	6 621 178	93.2	38.8	58.2
	34561	Fees .....	10 190	6 382 990	2 282 626	35.8	13.4	X
	34562	Sales of products specified as part of an integrated interior design service .....	8 795	5 409 360	3 914 596	72.4	22.9	X
	34563	Income from subcontracted work .....	3 987	2 626 806	423 956	16.1	2.5	X
	34570	Industrial design services .....	1 971	1 432 840	1 244 229	86.8	7.3	X
	34580	Fashion design services .....	771	299 636	291 655	97.3	1.7	X
	34590	Commercial art and illustration services .....	2 580	1 567 389	1 140 119	72.7	6.7	X
	34600	Graphic design services .....	14 670	7 285 457	6 240 185	85.7	36.5	X
	34610	Golf course design services .....	12	6 951	538	7.7	Z	X
	34630	Specialized design services .....	2 080	956 345	577 797	60.4	3.4	X
	36750	Photography services, including commercial photography .....	939	582 710	49 350	8.5	.3	X
	37100	Drafting services: Mechanical drafting services .....	245	232 936	106 831	45.9	.6	X
	37110	Drafting services: Process piping systems drafting .....	10	665	465	69.9	Z	X
	37120	Drafting services: Electrical and electronic drafting services .....	9	4 420	678	15.3	Z	X
	37130	Drafting services: Site drafting and electronic for civil engineering projects .....	12	2 745	1 106	40.3	Z	X
	37140	Drafting services: Structural drafting services for civil engineering projects ..	10	665	100	15.0	Z	X
	37160	Drafting services: Steel detailing drafting services .....	6	805	403	50.1	Z	X
	37170	Drafting services: Other engineering drafting services .....	23	12 915	3 397	26.3	Z	X
	37180	Drafting services: Architectural drafting services .....	195	248 048	41 893	16.9	.2	X
	37190	Drafting services: Display and presentation drafting services .....	66	80 780	9 028	11.2	.1	X
	37200	Drafting services: Patent drawing and trademark illustration services .....	17	7 265	1 274	17.5	Z	X
	37210	Drafting services: Drafting of as-built drawings .....	62	66 977	2 426	3.6	Z	X
	37220	Drafting services: Checking and revision services .....	32	20 171	1 446	7.2	Z	X
	37230	Drafting services: Drafting consulting services .....	22	42 496	1 293	3.0	Z	X
	37250	Drafting services: Other drafting services .....	678	536 065	94 689	17.7	.6	49.4
	37251	Interior design drafting services .....	520	411 879	45 272	11.0	.3	X
	37252	Landscape design drafting services .....	63	15 033	1 241	8.3	Z	X
	37253	All other drafting services .....	172	123 026	48 176	39.2	.3	X
	37260	Plotting and printing services for technical drawings .....	194	167 660	26 461	15.8	.2	X
	37270	Conversion services for technical drawings .....	6	5 581	688	12.3	Z	X
	39000	Merchandise sales .....	1 370	806 027	298 222	37.0	1.7	63.0
	39048	Sales of merchandise, not specified by type .....	1 370	806 027	298 222	37.0	1.7	X
	39500	All other receipts .....	1 574	1 297 367	307 426	23.7	1.8	65.4
	39544	All other operating receipts .....	1 574	1 297 367	307 426	23.7	1.8	X
54141		Interior design services .....	11 316	X	7 017 703	X	100.0	67.2
	34560	Interior design services .....	11 312	7 017 703	6 601 808	94.1	94.1	58.7
	34561	Fees .....	10 131	6 320 649	2 273 071	36.0	32.4	X
	34562	Sales of products specified as part of an integrated interior design service .....	8 758	5 385 767	3 909 640	72.6	55.7	X
	34563	Income from subcontracted work .....	3 952	2 598 107	419 097	16.1	6.0	X
	34570	Industrial design services .....	100	63 144	12 514	19.8	.2	X
	34590	Commercial art and illustration services .....	23	3 280	289	8.8	Z	X
	34600	Graphic design services .....	87	114 561	18 341	16.0	.3	X
	34630	Specialized design services .....	178	111 165	43 890	39.5	.6	X
	37100	Drafting services: Mechanical drafting services .....	217	169 057	83 069	49.1	1.2	X
	37180	Drafting services: Architectural drafting services .....	183	241 548	41 441	17.2	.6	X
	37190	Drafting services: Display and presentation drafting services .....	26	45 040	1 410	3.1	Z	X
	37210	Drafting services: Drafting of as-built drawings .....	60	65 316	2 343	3.6	Z	X
	37220	Drafting services: Checking and revision services .....	26	17 286	1 304	7.5	Z	X
	37230	Drafting services: Drafting consulting services .....	14	40 201	881	2.2	Z	X
	37250	Drafting services: Other drafting services .....	519	434 398	49 802	11.5	.7	59.1
	37251	Interior design drafting services .....	499	410 515	45 235	11.0	.6	X
	37252	Landscape design drafting services .....	42	13 669	1 224	9.0	Z	X
	37253	All other drafting services .....	13	21 359	3 343	15.7	Z	X
	37260	Plotting and printing services for technical drawings .....	68	82 527	2 508	3.0	Z	X
	39000	Merchandise sales .....	425	315 828	105 622	33.4	1.5	64.1
	39048	Sales of merchandise, not specified by type .....	425	315 828	105 622	33.4	1.5	X
	39500	All other receipts .....	436	490 186	48 053	9.8	.7	66.5
	39544	All other operating receipts .....	436	490 186	48 053	9.8	.7	X

See footnotes at end of table.

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5414		Specialized design services—Con.						
54141		Interior design services—Con.						
541410		Interior design services .....	11 316	X	7 017 703	X	100.0	67.2
	34560	Interior design services .....	11 312	7 017 703	6 601 808	94.1	94.1	58.7
	34561	Fees .....	10 131	6 320 649	2 273 071	36.0	32.4	X
	34562	Sales of products specified as part of an integrated interior design service .....	8 758	5 385 767	3 909 640	72.6	55.7	X
	34563	Income from subcontracted work .....	3 952	2 598 107	419 097	16.1	6.0	X
	34570	Industrial design services .....	100	63 144	12 514	19.8	.2	X
	34590	Commercial art and illustration services .....	23	3 280	289	8.8	Z	X
	34600	Graphic design services .....	87	114 561	18 341	16.0	.3	X
	34630	Specialized design services .....	178	111 165	43 890	39.5	.6	X
	37100	Drafting services: Mechanical drafting services .....	217	169 057	83 069	49.1	1.2	X
	37180	Drafting services: Architectural drafting services .....	183	241 548	41 441	17.2	.6	X
	37190	Drafting services: Display and presentation drafting services .....	26	45 040	1 410	3.1	Z	X
	37210	Drafting services: Drafting of as-built drawings .....	60	65 316	2 343	3.6	Z	X
	37220	Drafting services: Checking and revision services .....	26	17 286	1 304	7.5	Z	X
	37230	Drafting services: Drafting consulting services .....	14	40 201	881	2.2	Z	X
	37250	Drafting services: Other drafting services .....	519	434 398	49 802	11.5	.7	59.1
	37251	Interior design drafting services .....	499	410 515	45 235	11.0	.6	X
	37252	Landscape design drafting services .....	42	13 669	1 224	9.0	Z	X
	37253	All other drafting services .....	13	21 359	3 343	15.7	Z	X
	37260	Plotting and printing services for technical drawings .....	68	82 527	2 508	3.0	Z	X
	39000	Merchandise sales .....	425	315 828	105 622	33.4	1.5	64.1
	39048	Sales of merchandise, not specified by type .....	425	315 828	105 622	33.4	1.5	X
	39500	All other receipts .....	436	490 186	48 053	9.8	.7	66.5
	39544	All other operating receipts .....	436	490 186	48 053	9.8	.7	X
54142		Industrial design services .....	1 642	X	1 277 633	X	100.0	83.1
	34570	Industrial design services .....	1 630	1 277 633	1 210 290	94.7	94.7	X
	34590	Commercial art and illustration services .....	14	8 336	953	11.4	.1	X
	34600	Graphic design services .....	51	127 503	22 128	17.4	1.7	X
	34630	Specialized design services .....	57	34 201	12 095	35.4	.9	X
	37100	Drafting services: Mechanical drafting services .....	9	9 337	2 786	29.8	.2	X
	37170	Drafting services: Other engineering drafting services .....	22	2 157	167	7.7	Z	X
	37190	Drafting services: Display and presentation drafting services .....	14	4 861	1 372	28.2	.1	X
	37250	Drafting services: Other drafting services .....	16	7 932	2 793	35.2	.2	X
	39000	Merchandise sales .....	19	35 143	11 204	31.9	.9	48.8
	39048	Sales of merchandise, not specified by type .....	19	35 143	11 204	31.9	.9	X
	39500	All other receipts .....	106	57 125	8 266	14.5	.6	68.0
	39544	All other operating receipts .....	106	57 125	8 266	14.5	.6	X
541420		Industrial design services .....	1 642	X	1 277 633	X	100.0	83.1
	34570	Industrial design services .....	1 630	1 277 633	1 210 290	94.7	94.7	X
	34590	Commercial art and illustration services .....	14	8 336	953	11.4	.1	X
	34600	Graphic design services .....	51	127 503	22 128	17.4	1.7	X
	34630	Specialized design services .....	57	34 201	12 095	35.4	.9	X
	37100	Drafting services: Mechanical drafting services .....	9	9 337	2 786	29.8	.2	X
	37170	Drafting services: Other engineering drafting services .....	22	2 157	167	7.7	Z	X
	37190	Drafting services: Display and presentation drafting services .....	14	4 861	1 372	28.2	.1	X
	37250	Drafting services: Other drafting services .....	16	7 932	2 793	35.2	.2	X
	39000	Merchandise sales .....	19	35 143	11 204	31.9	.9	48.8
	39048	Sales of merchandise, not specified by type .....	19	35 143	11 204	31.9	.9	X
	39500	All other receipts .....	106	57 125	8 266	14.5	.6	68.0
	39544	All other operating receipts .....	106	57 125	8 266	14.5	.6	X
54143		Graphic design services .....	15 851	X	8 095 989	X	100.0	65.8
	34170	Urban planning services .....	14	13 766	741	5.4	Z	X
	34560	Interior design services .....	87	78 860	13 903	17.6	.2	65.8
	34561	Fees .....	57	54 781	4 265	7.8	.1	X
	34562	Sales of products specified as part of an integrated interior design service .....	29	23 018	4 779	20.8	.1	X
	34563	Income from subcontracted work .....	35	28 699	4 859	16.9	.1	X
	34570	Industrial design services .....	240	91 907	21 422	23.3	.3	X
	34580	Fashion design services .....	18	5 534	3 844	69.5	Z	X
	34590	Commercial art and illustration services .....	2 525	1 544 713	1 135 392	73.5	14.0	X
	34600	Graphic design services .....	14 490	7 023 946	6 197 049	88.2	76.5	X
	34610	Golf course design services .....	12	6 951	538	7.7	Z	X
	34630	Specialized design services .....	906	420 785	164 077	39.0	2.0	X
	36750	Photography services, including commercial photography .....	931	578 400	49 217	8.5	.6	X
	37100	Drafting services: Mechanical drafting services .....	19	54 542	20 976	38.5	.3	52.7
	37102	Mechanical systems drafting services .....	11	11 303	392	3.5	Z	X
	37104	Industrial machinery and equipment layout drafting services .....	8	43 239	20 584	47.6	.3	X
	37110	Drafting services: Process piping systems drafting .....	10	665	465	69.9	Z	X
	37130	Drafting services: Site drafting services for civil engineering projects .....	10	665	66	9.9	Z	X
	37140	Drafting services: Structural drafting services for civil engineering projects .....	10	665	100	15.0	Z	X
	37180	Drafting services: Architectural drafting services .....	12	6 500	452	7.0	Z	X
	37190	Drafting services: Display and presentation drafting services .....	20	20 820	3 228	15.5	Z	X
	37200	Drafting services: Patent drawing and trademark illustration services .....	11	1 810	1 090	60.2	Z	X
	37250	Drafting services: Other drafting services .....	130	90 454	40 322	44.6	.5	X
	37260	Plotting and printing services for technical drawings .....	119	80 949	23 807	29.4	.3	X
	37270	Conversion services for technical drawings .....	6	5 581	688	12.3	Z	X
	39000	Merchandise sales .....	836	427 908	171 178	40.0	2.1	63.8
	39048	Sales of merchandise, not specified by type .....	836	427 908	171 178	40.0	2.1	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
<b>54</b>		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5414		Specialized design services—Con.						
54143		Graphic design services—Con.						
	39500	All other receipts .....	958	709 382	247 200	34.8	3.1	65.1
	39544	All other operating receipts .....	958	709 382	247 200	34.8	3.1	X
541430		Graphic design services .....	15 851	X	8 095 989	X	100.0	65.8
	34170	Urban planning services .....	14	13 766	741	5.4	Z	X
	34560	Interior design services .....	87	78 860	13 903	17.6	.2	65.8
	34561	Fees .....	57	54 781	4 265	7.8	.1	X
	34562	Sales of products specified as part of an integrated interior design service .....	29	23 018	4 779	20.8	.1	X
	34563	Income from subcontracted work .....	35	28 699	4 859	16.9	.1	X
	34570	Industrial design services .....	240	91 907	21 422	23.3	.3	X
	34580	Fashion design services .....	18	5 534	3 844	69.5	Z	X
	34590	Commercial art and illustration services .....	2 525	1 544 713	1 135 392	73.5	14.0	X
	34600	Graphic design services .....	14 490	7 023 946	6 197 049	88.2	76.5	X
	34610	Golf course design services .....	12	6 951	538	7.7	Z	X
	34630	Specialized design services .....	906	420 785	164 077	39.0	2.0	X
	36750	Photography services, including commercial photography .....	931	578 400	49 217	8.5	.6	X
	37100	Drafting services: Mechanical drafting services .....	19	54 542	20 976	38.5	.3	52.7
	37102	Mechanical systems drafting services .....	11	11 303	392	3.5	Z	X
	37104	Industrial machinery and equipment layout drafting services .....	8	43 239	20 584	47.6	.3	X
	37110	Drafting services: Process piping systems drafting .....	10	665	465	69.9	Z	X
	37130	Drafting services: Site drafting services for civil engineering projects .....	10	665	66	9.9	Z	X
	37140	Drafting services: Structural drafting services for civil engineering projects ..	10	665	100	15.0	Z	X
	37180	Drafting services: Architectural drafting services .....	12	6 500	452	7.0	Z	X
	37190	Drafting services: Display and presentation drafting services .....	20	20 820	3 228	15.5	Z	X
	37200	Drafting services: Patent drawing and trademark illustration services .....	11	1 810	1 090	60.2	Z	X
	37250	Drafting services: Other drafting services .....	130	90 454	40 322	44.6	.5	X
	37260	Plotting and printing services for technical drawings .....	119	80 949	23 807	29.4	.3	X
	37270	Conversion services for technical drawings .....	6	5 581	688	12.3	Z	X
	39000	Merchandise sales .....	836	427 908	171 178	40.0	2.1	63.8
	39048	Sales of merchandise, not specified by type .....	836	427 908	171 178	40.0	2.1	X
	39500	All other receipts .....	958	709 382	247 200	34.8	3.1	65.1
	39544	All other operating receipts .....	958	709 382	247 200	34.8	3.1	X
54149		Other specialized design services .....	1 675	X	683 560	X	100.0	38.1
	34560	Interior design services .....	8	575	177	30.8	Z	38.1
	34562	Sales of products specified as part of an integrated interior design service .....	8	575	177	30.8	Z	X
	34580	Fashion design services .....	753	294 102	287 811	97.9	42.1	X
	34590	Commercial art and illustration services .....	18	11 060	3 485	31.5	.5	X
	34600	Graphic design services .....	42	19 447	2 667	13.7	.4	X
	34630	Specialized design services .....	939	390 194	357 735	91.7	52.3	X
	37160	Drafting services: Steel detailing drafting services .....	6	805	403	50.1	.1	X
	37190	Drafting services: Display and presentation drafting services .....	6	10 059	3 018	30.0	.4	X
	37250	Drafting services: Other drafting services .....	13	3 281	1 772	54.0	.3	X
	39000	Merchandise sales .....	90	27 148	10 218	37.6	1.5	38.1
	39048	Sales of merchandise, not specified by type .....	90	27 148	10 218	37.6	1.5	X
	39500	All other receipts .....	74	40 674	3 907	9.6	.6	38.1
	39544	All other operating receipts .....	74	40 674	3 907	9.6	.6	X
541490		Other specialized design services .....	1 675	X	683 560	X	100.0	38.1
	34560	Interior design services .....	8	575	177	30.8	Z	38.1
	34562	Sales of products specified as part of an integrated interior design service .....	8	575	177	30.8	Z	X
	34580	Fashion design services .....	753	294 102	287 811	97.9	42.1	X
	34590	Commercial art and illustration services .....	18	11 060	3 485	31.5	.5	X
	34600	Graphic design services .....	42	19 447	2 667	13.7	.4	X
	34630	Specialized design services .....	939	390 194	357 735	91.7	52.3	X
	37160	Drafting services: Steel detailing drafting services .....	6	805	403	50.1	.1	X
	37190	Drafting services: Display and presentation drafting services .....	6	10 059	3 018	30.0	.4	X
	37250	Drafting services: Other drafting services .....	13	3 281	1 772	54.0	.3	X
	39000	Merchandise sales .....	90	27 148	10 218	37.6	1.5	38.1
	39048	Sales of merchandise, not specified by type .....	90	27 148	10 218	37.6	1.5	X
	39500	All other receipts .....	74	40 674	3 907	9.6	.6	38.1
	39544	All other operating receipts .....	74	40 674	3 907	9.6	.6	X
5415		Computer systems design and related services .....	105 710	X	173 414 189	X	100.0	69.2
	30790	Electronic and precision equipment repair and maintenance .....	188	8 600 988	2 500 842	29.1	1.4	69.2
	30791	Computer and data processing equipment repair and maintenance .....	188	8 600 988	2 500 842	29.1	1.4	X
	35000	Information technology (IT) technical consulting services .....	29 284	56 128 739	18 185 179	32.4	10.5	X
	35050	Custom computer application design and development services .....	63 154	86 653 476	49 538 162	57.2	28.6	52.7
	35051	Web site design and development services .....	23 305	22 279 714	5 413 000	24.3	3.1	X
	35052	Database design and development services .....	26 950	23 622 433	6 107 506	25.9	3.5	X
	35053	Customization and integration of cross-industry application software .....	10 221	17 783 814	7 834 784	44.1	4.5	X
	35054	Customization and integration of vertical market application software .....	10 300	18 645 051	6 756 839	36.2	3.9	X
	35056	Other custom application design and development services .....	28 805	49 822 543	23 426 033	47.0	13.5	X
	35100	Computer network design and development services .....	12 996	32 537 253	6 027 530	18.5	3.5	63.2
	35101	Computer network security design and development services .....	7 362	10 335 230	2 267 745	21.9	1.3	X
	35102	Computer network design and development services, other than security ..	10 689	27 671 426	3 759 785	13.6	2.2	X

See footnotes at end of table.



**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5415		Computer systems design and related services—Con.						
	35150	Computer systems design, development, and integration services	48 176	96 205 624	53 085 672	55.2	30.6	31.1
	35151	Computer systems design services	12 037	19 166 043	6 391 576	33.3	3.7	X
	35152	Computer systems design and development services	22 577	40 748 973	18 391 701	45.1	10.6	X
	35153	Computer systems integration services	22 890	55 844 392	28 286 565	50.7	16.3	X
	35200	Web site hosting services	5 471	6 782 233	366 727	5.4	.2	X
	35250	Application service provisioning	1 739	4 292 228	571 555	13.3	.3	X
	35300	Business process management services	3 211	11 839 157	652 636	5.5	.4	X
	35350	Data storage services	739	3 507 097	621 132	17.7	.4	X
	35400	Data management services	2 404	4 825 097	555 358	11.5	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services	9 811	38 719 611	16 885 853	43.6	9.7	X
	35500	Information technology (IT) technical support services	20 189	52 555 252	12 904 247	24.6	7.4	64.1
	35501	Software-related technical support services	11 461	28 557 829	4 505 101	15.8	2.6	X
	35502	Hardware-related technical support services	5 542	16 964 149	1 980 287	11.7	1.1	X
	35503	Combined software and hardware technical support services	7 307	13 438 295	3 540 657	26.3	2.0	X
	35504	Auditing and assessing computer operations	1 414	2 026 353	136 587	6.7	.1	X
	35505	Data recovery services	1 291	1 215 337	104 244	8.6	.1	X
	35506	Disaster recovery services, business continuity services	2 031	2 646 873	757 568	28.6	.4	X
	35507	Other information technology (IT) technical support services	2 345	5 949 782	1 879 803	31.6	1.1	X
	35550	Internet access services	1 355	2 975 353	147 938	5.0	.1	X
	35600	System software publishing	479	2 091 790	264 703	12.7	.2	X
	35650	Application software publishing	1 559	4 647 372	967 738	20.8	.6	X
	35700	Resale of computer hardware and software	9 595	14 161 357	3 609 094	25.5	2.1	X
	35750	Rental and leasing of computer hardware	735	2 128 976	102 313	4.8	.1	X
	35760	Information technology (IT) related training services	5 430	8 990 137	531 707	5.9	.3	X
	35770	Data analysis services	1 843	2 418 892	276 768	11.4	.2	X
	35780	Computer staff augmentation services	2 389	5 865 245	2 568 605	43.8	1.5	X
	36920	Engineering services, not specified by type	1 750	3 643 255	356 602	9.8	.2	X
	39000	Merchandise sales	2 242	5 826 293	792 659	13.6	.5	63.9
	39049	Sale of other merchandise, not specified by type	2 242	5 826 293	792 659	13.6	.5	X
	39500	All other receipts	4 643	14 081 085	1 901 169	13.5	1.1	62.4
	39545	All other operating receipts, not specified by type	4 643	14 081 085	1 901 169	13.5	1.1	X
54151		Computer systems design and related services	105 710	X	173 414 189	X	100.0	69.2
	30790	Electronic and precision equipment repair and maintenance	188	8 600 988	2 500 842	29.1	1.4	69.2
	30791	Computer and data processing equipment repair and maintenance	188	8 600 988	2 500 842	29.1	1.4	X
	35000	Information technology (IT) technical consulting services	29 284	56 128 739	18 185 179	32.4	10.5	X
	35050	Custom computer application design and development services	63 154	86 653 476	49 538 162	57.2	28.6	52.7
	35051	Web site design and development services	23 305	22 279 714	5 413 000	24.3	3.1	X
	35052	Database design and development services	26 950	23 622 433	6 107 506	25.9	3.5	X
	35053	Customization and integration of cross-industry application software	10 221	17 783 814	7 834 874	44.1	4.5	X
	35054	Customization and integration of vertical market application software	10 300	18 645 051	6 756 839	36.2	3.9	X
	35056	Other custom application design and development services	28 805	49 822 543	23 426 033	47.0	13.5	X
	35100	Computer network design and development services	12 996	32 537 253	6 027 530	18.5	3.5	63.2
	35101	Computer network security design and development services	7 362	10 335 230	2 267 745	21.9	1.3	X
	35102	Computer network design and development services, other than security	10 689	27 671 426	3 759 785	13.6	2.2	X
	35150	Computer systems design, development, and integration services	48 176	96 205 624	53 085 672	55.2	30.6	31.1
	35151	Computer systems design services	12 037	19 166 043	6 391 576	33.3	3.7	X
	35152	Computer systems design and development services	22 577	40 748 973	18 391 701	45.1	10.6	X
	35153	Computer systems integration services	22 890	55 844 392	28 286 565	50.7	16.3	X
	35200	Web site hosting services	5 471	6 782 233	366 727	5.4	.2	X
	35250	Application service provisioning	1 739	4 292 228	571 555	13.3	.3	X
	35300	Business process management services	3 211	11 839 157	652 636	5.5	.4	X
	35350	Data storage services	739	3 507 097	621 132	17.7	.4	X
	35400	Data management services	2 404	4 825 097	555 358	11.5	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services	9 811	38 719 611	16 885 853	43.6	9.7	X
	35500	Information technology (IT) technical support services	20 189	52 555 252	12 904 247	24.6	7.4	64.1
	35501	Software-related technical support services	11 461	28 557 829	4 505 101	15.8	2.6	X
	35502	Hardware-related technical support services	5 542	16 964 149	1 980 287	11.7	1.1	X
	35503	Combined software and hardware technical support services	7 307	13 438 295	3 540 657	26.3	2.0	X
	35504	Auditing and assessing computer operations	1 414	2 026 353	136 587	6.7	.1	X
	35505	Data recovery services	1 291	1 215 337	104 244	8.6	.1	X
	35506	Disaster recovery services, business continuity services	2 031	2 646 873	757 568	28.6	.4	X
	35507	Other information technology (IT) technical support services	2 345	5 949 782	1 879 803	31.6	1.1	X
	35550	Internet access services	1 355	2 975 353	147 938	5.0	.1	X
	35600	System software publishing	479	2 091 790	264 703	12.7	.2	X
	35650	Application software publishing	1 559	4 647 372	967 738	20.8	.6	X
	35700	Resale of computer hardware and software	9 595	14 161 357	3 609 094	25.5	2.1	X
	35750	Rental and leasing of computer hardware	735	2 128 976	102 313	4.8	.1	X
	35760	Information technology (IT) related training services	5 430	8 990 137	531 707	5.9	.3	X
	35770	Data analysis services	1 843	2 418 892	276 768	11.4	.2	X
	35780	Computer staff augmentation services	2 389	5 865 245	2 568 605	43.8	1.5	X
	36920	Engineering services, not specified by type	1 750	3 643 255	356 602	9.8	.2	X
	39000	Merchandise sales	2 242	5 826 293	792 659	13.6	.5	63.9
	39049	Sale of other merchandise, not specified by type	2 242	5 826 293	792 659	13.6	.5	X
	39500	All other receipts	4 643	14 081 085	1 901 169	13.5	1.1	62.4
	39545	All other operating receipts, not specified by type	4 643	14 081 085	1 901 169	13.5	1.1	X
541511		Custom computer programming services	48 953	X	60 125 952	X	100.0	62.5
	35000	Information technology (IT) technical consulting services	9 528	12 926 127	3 981 190	30.8	6.6	X
	35050	Custom computer application design and development services	48 088	57 373 912	43 060 946	75.1	71.6	49.5
	35051	Web site design and development services	16 811	14 560 975	4 714 491	32.4	7.8	X
	35052	Database design and development services	18 962	15 386 411	4 932 473	32.1	8.2	X
	35053	Customization and integration of cross-industry application software	6 888	13 460 267	7 121 975	52.9	11.8	X

See footnotes at end of table.

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5415		Computer systems design and related services—Con.						
54151		Computer systems design and related services—Con.						
541511		Custom computer programming services—Con.						
	35050	Custom computer application design and development services—Con.						
	35054	Customization and integration of vertical market application software .....	7 332	13 943 111	6 215 704	44.6	10.3	X
	35056	Other custom application design and development services .....	23 232	31 595 269	20 076 303	63.5	33.4	X
	35100	Computer network design and development services .....	4 849	7 877 406	2 696 231	34.2	4.5	51.9
	35101	Computer network security design and development services .....	2 481	4 700 786	1 693 219	36.0	2.8	X
	35102	Computer network design and development services, other than security ..	3 726	5 078 026	1 003 012	19.8	1.7	X
	35150	Computer systems design, development, and integration services .....	5 145	6 531 665	1 677 932	25.7	2.8	60.1
	35151	Computer systems design services .....	1 754	2 042 092	282 355	13.8	.5	X
	35152	Computer systems design and development services .....	4 078	4 429 453	956 158	21.6	1.6	X
	35153	Computer systems integration services .....	2 155	3 618 178	427 788	11.8	.7	X
	35200	Web site hosting services .....	3 452	3 215 863	228 673	7.1	.4	X
	35250	Application service provisioning .....	839	2 183 444	319 997	14.7	.5	X
	35300	Business process management services .....	783	2 274 009	243 427	10.7	.4	X
	35350	Data storage services .....	218	613 909	33 154	5.4	.1	X
	35400	Data management services .....	592	1 764 014	198 875	11.3	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	1 077	3 137 713	307 987	9.8	.5	X
	35500	Information technology (IT) technical support services .....	7 327	14 013 501	3 102 978	22.1	5.2	58.2
	35501	Software-related technical support services .....	5 141	10 262 774	2 096 046	20.4	3.5	X
	35502	Hardware-related technical support services .....	1 268	1 973 206	161 340	8.2	.3	X
	35503	Combined software and hardware technical support services .....	1 824	2 716 217	568 941	20.9	.9	X
	35504	Auditing and assessing computer operations .....	182	689 577	19 774	2.9	.2	X
	35505	Data recovery services .....	156	281 328	7 733	2.7	.2	X
	35506	Disaster recovery services, business continuity services .....	193	595 017	15 105	2.5	.2	X
	35507	Other information technology (IT) technical support services .....	583	1 557 580	234 039	15.0	.4	X
	35550	Internet access services .....	223	870 824	42 862	4.9	.1	X
	35600	System software publishing .....	167	358 033	81 058	22.6	.1	X
	35650	Application software publishing .....	1 138	2 900 513	651 330	22.5	1.1	X
	35700	Resale of computer hardware and software .....	2 107	5 136 349	905 835	17.6	1.5	X
	35750	Rental and leasing of computer hardware .....	286	377 982	19 632	5.2	.2	X
	35760	Information technology (IT) related training services .....	1 536	3 916 637	210 091	5.4	.3	X
	35770	Data analysis services .....	1 192	947 497	112 750	11.9	.2	X
	35780	Computer staff augmentation services .....	1 125	3 087 959	1 202 140	38.9	2.0	X
	39000	Merchandise sales .....	611	1 399 200	302 040	21.6	.5	58.1
	39049	Sale of other merchandise, not specified by type .....	611	1 399 200	302 040	21.6	.5	X
	39500	All other receipts .....	1 421	4 979 463	746 824	15.0	1.2	55.9
	39545	All other operating receipts, not specified by type .....	1 421	4 979 463	746 824	15.0	1.2	X
541512		Computer systems design services .....	39 517	X	78 335 457	X	100.0	67.5
	30790	Electronic and precision equipment repair and maintenance .....	86	218 905	98 602	45.0	.1	67.5
	30791	Computer and data processing equipment repair and maintenance .....	86	218 905	98 602	45.0	.1	X
	35000	Information technology (IT) technical consulting services .....	8 758	25 632 688	5 285 880	20.6	6.7	X
	35050	Custom computer application design and development services .....	12 299	26 515 660	5 904 776	22.3	7.5	46.0
	35051	Web site design and development services .....	5 163	6 776 494	591 861	8.7	.8	X
	35052	Database design and development services .....	6 590	7 133 844	1 031 041	14.5	1.3	X
	35053	Customization and integration of cross-industry application software .....	2 915	4 130 633	658 633	15.9	.8	X
	35054	Customization and integration of vertical market application software .....	2 716	4 579 287	512 590	11.2	.7	X
	35056	Other custom application design and development services .....	4 134	16 675 118	3 110 651	18.7	4.0	X
	35100	Computer network design and development services .....	6 749	22 897 414	2 959 569	12.9	3.8	63.1
	35101	Computer network security design and development services .....	3 967	4 615 536	450 680	9.8	.6	X
	35102	Computer network design and development services, other than security ..	5 697	21 312 638	2 508 889	11.8	3.2	X
	35150	Computer systems design, development, and integration services .....	39 434	78 335 457	49 688 432	63.4	63.4	31.6
	35151	Computer systems design services .....	8 812	14 540 259	5 823 687	40.1	7.4	X
	35152	Computer systems design and development services .....	16 981	29 688 556	16 661 800	56.1	21.3	X
	35153	Computer systems integration services .....	18 504	47 249 003	27 198 812	57.6	34.7	X
	35200	Web site hosting services .....	1 425	3 180 743	108 502	3.4	.1	X
	35250	Application service provisioning .....	352	1 331 003	126 442	9.5	.2	X
	35300	Business process management services .....	2 025	9 016 257	338 181	3.8	.4	X
	35350	Data storage services .....	316	2 422 073	556 783	23.0	.7	X
	35400	Data management services .....	1 484	2 527 649	228 529	9.0	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	3 191	12 215 087	1 674 742	13.7	2.1	X
	35500	Information technology (IT) technical support services .....	9 530	32 402 401	6 300 441	19.4	8.0	62.1
	35501	Software-related technical support services .....	5 148	15 799 339	1 795 347	11.4	2.3	X
	35502	Hardware-related technical support services .....	3 702	14 353 485	1 714 501	11.9	2.2	X
	35503	Combined software and hardware technical support services .....	4 144	8 902 200	2 260 955	25.4	2.9	X
	35504	Auditing and assessing computer operations .....	1 035	914 063	78 737	8.6	.1	X
	35505	Data recovery services .....	951	672 261	24 757	3.7	.2	X
	35506	Disaster recovery services, business continuity services .....	936	1 019 926	38 740	3.8	.2	X
	35507	Other information technology (IT) technical support services .....	1 112	2 690 320	387 404	14.4	.5	X
	35550	Internet access services .....	804	1 702 838	63 259	3.7	.1	X
	35600	System software publishing .....	204	1 663 008	162 327	9.8	.2	X
	35650	Application software publishing .....	345	1 422 100	294 337	20.7	.4	X
	35700	Resale of computer hardware and software .....	6 327	7 647 179	2 280 495	29.8	2.9	X
	35750	Rental and leasing of computer hardware .....	434	1 736 154	81 562	4.7	.1	X
	35760	Information technology (IT) related training services .....	3 334	4 447 163	247 089	5.6	.3	X
	35770	Data analysis services .....	298	914 351	60 616	6.6	.1	X
	35780	Computer staff augmentation services .....	674	1 070 351	234 483	21.9	.3	X
	36920	Engineering services, not specified by type .....	1 642	3 369 089	282 633	8.4	.4	X
	39000	Merchandise sales .....	1 124	4 076 123	410 447	10.1	.5	62.2
	39049	Sale of other merchandise, not specified by type .....	1 124	4 076 123	410 447	10.1	.5	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5415		Computer systems design and related services—Con.						
54151		Computer systems design and related services—Con.						
541512		Computer systems design services—Con.						
	39500	All other receipts .....	2 429	7 921 607	947 330	12.0	1.2	60.7
	39545	All other operating receipts, not specified by type .....	2 429	7 921 607	947 330	12.0	1.2	X
5415121		Computer systems integrators .....	15 576	X	42 933 450	X	100.0	62.1
	30790	Electronic and precision equipment repair and maintenance .....	86	218 905	98 602	45.0	.2	62.1
	30791	Computer and data processing equipment repair and maintenance .....	86	218 905	98 602	45.0	.2	X
	35000	Information technology (IT) technical consulting services .....	3 129	12 219 884	1 633 897	13.4	3.8	X
	35050	Custom computer application design and development services .....	4 791	12 884 564	2 059 314	16.0	4.8	59.5
	35051	Web site design and development services .....	1 435	2 132 697	116 877	5.5	.3	X
	35052	Database design and development services .....	2 044	2 041 842	218 949	10.7	.5	X
	35053	Customization and integration of cross-industry application software .....	966	1 928 829	283 901	14.7	.7	X
	35054	Customization and integration of vertical market application software .....	1 774	3 154 820	281 654	8.9	.7	X
	35056	Other custom application design and development services .....	1 865	8 688 542	1 157 933	13.3	2.7	X
	35100	Computer network design and development services .....	4 007	10 906 012	890 748	8.2	2.1	60.7
	35101	Computer network security design and development services .....	1 926	2 402 491	193 197	8.0	.5	X
	35102	Computer network design and development services, other than security .....	3 488	9 939 311	697 551	7.0	1.6	X
	35150	Computer systems design, development, and integration services .....	15 540	42 933 450	28 185 588	65.6	65.6	34.6
	35151	Computer systems design services .....	1 758	2 566 615	306 160	11.9	.7	X
	35152	Computer systems design and development services .....	3 052	5 363 159	1 497 305	27.9	3.5	X
	35153	Computer systems integration services .....	15 540	42 933 450	26 382 123	61.4	61.4	X
	35200	Web site hosting services .....	733	1 060 522	27 709	2.6	.1	X
	35250	Application service provisioning .....	284	961 646	77 585	8.1	.2	X
	35300	Business process management services .....	612	6 111 411	166 370	2.7	.4	X
	35350	Data storage services .....	276	2 352 812	542 425	23.1	1.3	X
	35400	Data management services .....	325	990 733	98 880	10.0	.2	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	1 821	9 489 217	1 396 785	14.7	3.3	X
	35500	Information technology (IT) technical support services .....	7 066	19 045 199	4 127 586	21.7	9.6	55.8
	35501	Software-related technical support services .....	3 577	11 679 674	1 220 237	10.4	2.8	X
	35502	Hardware-related technical support services .....	2 829	5 702 811	672 072	11.8	1.6	X
	35503	Combined software and hardware technical support services .....	3 349	6 995 608	1 869 620	26.7	4.4	X
	35504	Auditing and assessing computer operations .....	728	538 814	20 556	3.8	.2	X
	35505	Data recovery services .....	669	566 509	12 817	2.3	.1	X
	35506	Disaster recovery services, business continuity services .....	604	827 793	22 283	2.7	.1	X
	35507	Other information technology (IT) technical support services .....	949	2 277 816	310 001	13.6	.7	X
	35550	Internet access services .....	368	1 050 852	32 965	3.1	.1	X
	35600	System software publishing .....	133	1 215 336	88 101	7.2	.2	X
	35650	System software publishing .....	255	1 388 670	293 395	21.1	.7	X
	35700	Retail of computer hardware and software .....	5 260	6 587 499	1 938 431	29.4	4.5	X
	35750	Rental and leasing of computer hardware .....	396	1 351 892	8 317	.6	.2	X
	35760	Information technology (IT) related training services .....	1 700	2 391 577	157 826	6.6	.4	X
	35770	Data analysis services .....	205	573 724	39 115	6.8	.1	X
	35780	Computer staff augmentation services .....	506	745 635	99 207	13.3	.2	X
	36920	Engineering services, not specified by type .....	524	1 780 877	166 278	9.3	.4	X
	39000	Merchandise sales .....	701	3 031 015	250 885	8.3	.6	60.1
	39049	Sale of other merchandise, not specified by type .....	701	3 031 015	250 885	8.3	.6	X
	39500	All other receipts .....	1 680	5 493 007	553 441	10.1	1.3	54.5
	39545	All other operating receipts, not specified by type .....	1 680	5 493 007	553 441	10.1	1.3	X
5415122		Computer systems consultants (except systems integrators) .....	23 941	X	35 402 007	X	100.0	74.0
	35000	Information technology (IT) technical consulting services .....	5 630	13 412 804	3 651 983	27.2	10.3	X
	35050	Custom computer application design and development services .....	7 508	13 631 096	3 845 462	28.2	10.9	34.4
	35051	Web site design and development services .....	3 728	4 643 797	474 984	10.2	1.3	X
	35052	Database design and development services .....	4 546	5 092 002	812 092	15.9	2.3	X
	35053	Customization and integration of cross-industry application software .....	1 949	2 201 804	374 732	17.0	1.1	X
	35054	Customization and integration of vertical market application software .....	942	1 424 467	230 936	16.2	.7	X
	35056	Other custom application design and development services .....	2 269	7 986 576	1 952 718	24.5	5.5	X
	35100	Computer network design and development services .....	2 742	11 991 402	2 068 821	17.3	5.8	67.0
	35101	Computer network security design and development services .....	2 041	2 213 045	257 483	11.6	.7	X
	35102	Computer network design and development services, other than security .....	2 209	11 373 327	1 811 338	15.9	5.1	X
	35150	Computer systems design, development, and integration services .....	23 894	35 402 007	21 502 844	60.7	60.7	27.5
	35151	Computer systems design services .....	7 054	11 973 644	5 517 527	46.1	15.6	X
	35152	Computer systems design and development services .....	13 929	24 325 397	15 164 495	62.3	42.8	X
	35153	Computer systems integration services .....	2 964	4 315 553	816 689	18.9	2.3	X
	35200	Web site hosting services .....	692	1 220 221	80 793	3.8	.2	X
	35250	Application service provisioning .....	68	369 357	48 857	13.2	.1	X
	35300	Business process management services .....	1 413	2 904 846	171 811	5.9	.5	X
	35350	Data storage services .....	40	69 261	14 358	20.7	.2	X
	35400	Data management services .....	1 159	1 536 916	129 649	8.4	.4	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	1 370	2 725 870	277 957	10.2	.8	X
	35500	Information technology (IT) technical support services .....	2 464	13 357 202	2 172 855	16.3	6.1	69.8
	35501	Software-related technical support services .....	1 571	4 119 665	575 110	14.0	1.6	X
	35502	Hardware-related technical support services .....	873	8 650 674	1 042 429	12.1	2.9	X
	35503	Combined software and hardware technical support services .....	795	1 906 592	391 335	20.5	1.1	X
	35504	Auditing and assessing computer operations .....	307	375 249	58 181	15.5	.2	X
	35505	Data recovery services .....	282	105 752	11 940	11.3	.2	X
	35506	Disaster recovery services, business continuity services .....	332	192 133	16 457	8.6	.2	X
	35507	Other information technology (IT) technical support services .....	163	412 504	77 403	18.8	.2	X
	35550	Internet access services .....	436	651 986	30 294	4.6	.1	X
	35600	System software publishing .....	71	447 672	74 226	16.6	.2	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5415		Computer systems design and related services—Con.						
54151		Computer systems design and related services—Con.						
541512		Computer systems design services—Con.						
5415122		Computer systems consultants (except systems integrators)—Con.						
	35650	Application software publishing . . . . .	90	33 430	942	2.8	Z	X
	35700	Resale of computer hardware and software . . . . .	1 067	1 059 680	342 064	32.3	1.0	X
	35750	Rental and leasing of computer hardware . . . . .	38	384 262	73 245	19.1	.2	X
	35760	Information technology (IT) related training services . . . . .	1 634	2 055 586	89 263	4.3	.1	X
	35770	Data analysis services . . . . .	93	340 627	21 501	6.3	.1	X
	35780	Computer staff augmentation services . . . . .	168	324 716	135 276	41.7	.4	X
	36920	Engineering services, not specified by type . . . . .	1 118	1 588 212	116 355	7.3	.3	X
	39000	Merchandise sales . . . . .	423	1 045 108	159 562	15.3	.5	59.4
	39049	Sale of other merchandise, not specified by type . . . . .	423	1 045 108	159 562	15.3	.5	X
	39500	All other receipts . . . . .	749	2 428 600	393 889	16.2	1.1	69.9
	39545	All other operating receipts, not specified by type . . . . .	749	2 428 600	393 889	16.2	1.1	X
541513		Computer facilities management services . . . . .	4 882	X	22 279 279	X	100.0	89.9
	30790	Electronic and precision equipment repair and maintenance . . . . .	102	8 382 083	2 402 240	28.7	10.8	89.9
	30791	Computer and data processing equipment repair and maintenance . . . . .	102	8 382 083	2 402 240	28.7	10.8	X
	35000	Information technology (IT) technical consulting services . . . . .	2 525	9 889 310	2 854 900	28.9	12.8	X
	35050	Custom computer application design and development services . . . . .	447	1 231 628	192 493	15.6	.9	87.7
	35051	Web site design and development services . . . . .	247	437 420	22 925	5.2	.1	X
	35052	Database design and development services . . . . .	224	558 400	53 881	9.6	.2	X
	35053	Customization and integration of cross-industry application software . . . . .	88	54 654	5 180	9.5	Z	X
	35054	Customization and integration of vertical market application software . . . . .	30	33 340	5 822	17.5	Z	X
	35056	Other custom application design and development services . . . . .	226	835 833	104 685	12.5	.5	X
	35100	Computer network design and development services . . . . .	470	990 505	98 374	9.9	.4	89.5
	35101	Computer network security design and development services . . . . .	309	530 572	31 777	6.0	.1	X
	35102	Computer network design and development services, other than security . . . . .	447	741 582	66 597	9.0	.3	X
	35150	Computer systems design, development, and integration services . . . . .	2 451	9 867 126	1 530 119	15.5	6.9	X
	35200	Web site hosting services . . . . .	234	217 140	8 355	3.8	Z	X
	35250	Application service provisioning . . . . .	135	130 015	13 296	10.2	.1	X
	35300	Business process management services . . . . .	64	304 828	17 418	5.7	.1	X
	35350	Data storage services . . . . .	179	271 752	20 137	7.4	.1	X
	35400	Data management services . . . . .	220	349 513	64 377	18.4	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services . . . . .	4 872	22 279 279	14 422 798	64.7	64.7	X
	35500	Information technology (IT) technical support services . . . . .	621	1 640 671	415 519	25.3	1.9	88.6
	35501	Software-related technical support services . . . . .	368	960 300	178 958	18.6	.8	X
	35502	Hardware-related technical support services . . . . .	313	339 125	43 069	12.7	.2	X
	35503	Combined software and hardware technical support services . . . . .	399	681 010	132 392	19.4	.6	X
	35504	Auditing and assessing computer operations . . . . .	96	329 900	24 675	7.5	.1	X
	35505	Data recovery services . . . . .	88	83 106	1 919	2.3	Z	X
	35506	Disaster recovery services, business continuity services . . . . .	97	143 908	6 684	4.6	Z	X
	35507	Other information technology (IT) technical support services . . . . .	29	89 526	27 822	31.1	.1	X
	35550	Internet access services . . . . .	193	270 446	13 455	5.0	.1	X
	35650	Application software publishing . . . . .	11	108 974	1 412	1.3	Z	X
	35700	Resale of computer hardware and software . . . . .	359	347 577	37 666	10.8	.2	X
	35750	Rental and leasing of computer hardware . . . . .	12	10 057	926	9.2	Z	X
	35760	Information technology (IT) related training services . . . . .	76	202 898	11 249	5.5	.1	X
	35780	Computer staff augmentation services . . . . .	88	328 878	117 894	35.8	.5	X
	36920	Engineering services, not specified by type . . . . .	32	87 716	10 466	11.9	Z	X
	39000	Merchandise sales . . . . .	72	50 903	9 768	19.2	Z	55.3
	39049	Sale of other merchandise, not specified by type . . . . .	72	50 903	9 768	19.2	Z	X
	39500	All other receipts . . . . .	68	161 442	23 174	14.4	.1	79.5
	39545	All other operating receipts, not specified by type . . . . .	68	161 442	23 174	14.4	.1	X
541519		Other computer related services . . . . .	12 358	X	12 673 501	X	100.0	75.3
	35000	Information technology (IT) technical consulting services . . . . .	8 473	7 680 614	6 063 209	78.9	47.8	X
	35050	Custom computer application design and development services . . . . .	2 320	1 532 276	379 947	24.8	3.0	69.1
	35051	Web site design and development services . . . . .	1 084	504 825	83 723	16.6	.7	X
	35052	Database design and development services . . . . .	1 174	543 778	90 111	16.6	.7	X
	35053	Customization and integration of cross-industry application software . . . . .	330	138 260	48 996	35.4	.4	X
	35054	Customization and integration of vertical market application software . . . . .	222	89 313	22 723	25.4	.2	X
	35056	Other custom application design and development services . . . . .	1 213	716 323	134 394	18.8	1.1	X
	35100	Computer network design and development services . . . . .	928	771 928	273 356	35.4	2.2	64.3
	35101	Computer network security design and development services . . . . .	605	488 336	92 069	18.9	.7	X
	35102	Computer network design and development services, other than security . . . . .	819	539 180	181 287	33.6	1.4	X
	35150	Computer systems design, development, and integration services . . . . .	1 146	1 471 376	189 189	12.9	1.5	42.1
	35151	Computer systems design services . . . . .	719	352 584	64 861	18.4	.5	X
	35152	Computer systems design and development services . . . . .	166	945 868	88 330	9.3	.7	X
	35153	Computer systems integration services . . . . .	661	335 710	35 932	10.7	.3	X
	35200	Web site hosting services . . . . .	360	168 487	21 197	12.6	.2	X
	35250	Application service provisioning . . . . .	413	647 766	111 820	17.3	.9	X
	35300	Business process management services . . . . .	339	244 063	53 610	22.0	.4	X
	35350	Data storage services . . . . .	26	199 363	11 058	5.5	.1	X
	35400	Data management services . . . . .	108	183 921	63 577	34.6	.5	X
	35450	Information technology (IT) infrastructure (computer) and network management services . . . . .	671	1 087 532	480 326	44.2	3.8	X
	35500	Information technology (IT) technical support services . . . . .	2 711	4 498 679	3 085 309	68.6	24.3	70.2
	35501	Software-related technical support services . . . . .	804	1 535 416	434 750	28.3	3.4	X
	35502	Hardware-related technical support services . . . . .	259	298 333	61 377	20.6	.5	X
	35503	Combined software and hardware technical support services . . . . .	940	1 138 868	578 369	50.8	4.6	X
	35504	Auditing and assessing computer operations . . . . .	101	92 813	13 401	14.4	.1	X

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						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5415		Computer systems design and related services—Con.						
54151		Computer systems design and related services—Con.						
541519		Other computer related services—Con.						
	35500	Information technology (IT) technical support services—Con.						
	35505	Data recovery services	96	178 642	69 835	39.1	.6	X
	35506	Disaster recovery services, business continuity services	805	888 022	697 039	78.5	5.5	X
	35507	Other information technology (IT) technical support services	621	1 612 356	1 230 538	76.3	9.7	X
	35550	Internet access services	135	131 245	28 362	21.6	.2	X
	35600	System software publishing	107	65 818	20 726	31.5	.2	X
	35650	Application software publishing	65	215 785	20 659	9.6	.2	X
	35700	Resale of computer hardware and software	802	1 030 252	385 098	37.4	3.0	X
	35760	Information technology (IT) related training services	484	423 439	63 278	14.9	.5	X
	35770	Data analysis services	349	303 641	90 751	29.9	.7	X
	35780	Computer staff augmentation services	502	1 378 057	1 014 088	73.6	8.0	X
	36920	Engineering services, not specified by type	76	186 450	63 503	34.1	.5	X
	39000	Merchandise sales	435	300 067	70 404	23.5	.6	72.6
	39049	Sale of other merchandise, not specified by type	435	300 067	70 404	23.5	.6	X
	39500	All other receipts	725	1 018 573	183 841	18.0	1.5	72.1
	39545	All other operating receipts, not specified by type	725	1 018 573	183 841	18.0	1.5	X
5416		Management, scientific, and technical consulting services	116 159	X	105 451 814	X	100.0	45.2
	34060	Financial auditing services	2 057	2 589 746	421 277	16.3	.4	X
	34070	Bookkeeping, compilation, payroll, and taxation services	2 117	4 044 757	754 091	18.6	.7	X
	35000	Information technology (IT) technical consulting services	939	1 454 133	362 514	24.9	.3	X
	35050	Custom computer application design and development services	946	1 179 175	187 537	15.9	.2	X
	35150	Computer systems design, development, and integration services	1 423	1 648 221	351 191	21.3	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services	456	666 169	116 568	17.5	.1	X
	35860	Management consulting services: Actuarial consulting services	1 088	5 282 254	2 296 049	43.5	2.2	X
	36000	Management services: Construction management	1 106	798 494	230 006	28.8	.2	X
	36010	Management services: Other management services	1 843	1 393 366	698 329	50.1	.7	X
	36020	Facilities management services, excluding computer	721	807 324	180 489	22.4	.2	X
	36030	Management consulting services	86 059	85 643 281	78 856 521	92.1	74.8	35.6
	36031	Administrative and general management consulting services	50 771	55 592 906	48 512 246	87.3	46.0	X
	36032	Human resources consulting services	10 689	14 020 500	7 774 857	55.5	7.4	X
	36033	Marketing consulting services	22 500	18 598 717	13 635 001	73.3	12.9	X
	36034	Process, physical distribution, and logistics consulting services	6 587	8 426 702	6 582 579	78.1	6.2	X
	36035	Other management consulting services	7 971	4 373 924	2 351 838	53.8	2.2	X
	36040	Environmental consulting services	9 370	7 528 213	6 504 020	86.4	6.2	X
	36050	Scientific/technical consulting services	15 250	8 305 816	7 448 435	89.7	7.1	X
	36060	Public relations services, not specified by type	1 291	576 730	74 642	12.9	.1	X
	36910	Landscape architectural services, not specified by type	45	53 858	3 400	6.3	Z	X
	36920	Engineering services, not specified by type	348	356 351	80 550	22.6	.1	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	81	77 713	5 401	7.0	Z	X
	36940	Geophysical surveying services, not specified by type	104	67 432	6 292	9.3	Z	X
	36950	Research and development services, not specified by type	89	129 798	36 180	27.9	Z	X
	37620	Executive search services, including retained search	9 616	5 366 522	4 569 405	85.1	4.3	X
	39000	Merchandise sales	3 723	3 332 620	769 403	23.1	.7	42.1
	39051	Sales of merchandise, not specified by type	3 723	3 332 620	769 403	23.1	.7	X
	39500	All other receipts	5 955	9 556 497	1 499 514	15.7	1.4	40.2
	39546	All other operating receipts	5 955	9 556 497	1 499 514	15.7	1.4	X
54161		Management consulting services	93 549	X	90 914 599	X	100.0	44.1
	34060	Financial auditing services	1 913	2 481 342	411 343	16.6	.5	X
	34070	Bookkeeping, compilation, payroll, and taxation services	2 100	4 026 595	751 607	18.7	.8	X
	35000	Information technology (IT) technical consulting services	741	1 312 918	339 909	25.9	.4	X
	35050	Custom computer application design and development services	670	923 923	163 983	17.7	.2	X
	35150	Computer systems design, development, and integration services	1 266	1 504 239	318 700	21.2	.4	X
	35450	Information technology (IT) infrastructure (computer) and network management services	441	646 672	112 382	17.4	.1	X
	35860	Management consulting services: Actuarial consulting services	1 066	5 265 809	2 294 881	43.6	2.5	X
	36000	Management services: Construction management	750	429 896	158 623	36.9	.2	X
	36010	Management services: Other management services	1 434	1 272 239	668 790	52.6	.7	X
	36020	Facilities management services, excluding computer	675	662 355	164 842	24.9	.2	X
	36030	Management consulting services	85 127	85 107 738	78 714 310	92.5	86.6	34.8
	36031	Administrative and general management consulting services	50 548	55 416 315	48 471 611	87.5	53.3	X
	36032	Human resources consulting services	10 683	14 019 096	7 774 645	55.5	8.6	X
	36033	Marketing consulting services	22 203	18 451 927	13 611 517	73.8	15.0	X
	36034	Process, physical distribution, and logistics consulting services	6 543	8 414 590	6 580 996	78.2	7.2	X
	36035	Other management consulting services	7 550	4 133 060	2 275 541	55.1	2.5	X
	36040	Environmental consulting services	448	313 168	63 091	20.1	.1	X
	36050	Scientific/technical consulting services	503	312 227	135 266	43.3	.1	X
	36060	Public relations services, not specified by type	1 270	536 164	71 549	13.3	.1	X
	36920	Engineering services, not specified by type	65	39 889	11 333	28.4	Z	X
	37620	Executive search services, including retained search	9 613	5 363 446	4 568 174	85.2	5.0	X
	39000	Merchandise sales	2 875	2 943 526	685 614	23.3	.8	41.2
	39051	Sales of merchandise, not specified by type	2 875	2 943 526	685 614	23.3	.8	X
	39500	All other receipts	4 432	8 667 968	1 280 202	14.8	1.4	39.2
	39546	All other operating receipts	4 432	8 667 968	1 280 202	14.8	1.4	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5416		Management, scientific, and technical consulting services—Con.						
54161		Management consulting services—Con.						
541611		Administrative management and general management consulting services ..	48 377	X	53 708 440	X	100.0	41.0
	34060	Financial auditing services .....	1 821	2 381 688	394 940	16.6	.7	X
	34070	Bookkeeping, compilation, payroll, and taxation services .....	1 959	3 829 097	669 673	17.5	1.2	X
	35000	Information technology (IT) technical consulting services .....	379	817 565	212 607	26.0	.4	X
	35050	Custom computer application design and development services .....	359	522 180	94 938	18.2	.2	X
	35150	Computer systems design, development, and integration services .....	978	1 062 464	209 548	19.7	.4	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	239	351 738	84 047	23.9	.2	X
	35860	Management consulting services: Actuarial consulting services .....	97	3 203 552	453 433	14.2	.8	X
	36000	Management services: Construction management .....	492	252 837	71 230	28.2	.1	X
	36010	Management services: Other management services .....	1 127	898 550	547 369	60.9	1.0	X
	36020	Facilities management services, excluding computer .....	557	552 826	144 438	26.1	.3	X
	36030	Management consulting services .....	48 377	53 708 440	49 712 046	92.6	92.6	30.9
	36031	Administrative and general management consulting services .....	48 377	53 708 440	47 896 283	89.2	89.2	X
	36032	Human resources consulting services .....	2 894	5 555 802	398 374	7.2	.7	X
	36033	Marketing consulting services .....	2 645	3 612 685	634 447	17.6	1.2	X
	36034	Process, physical distribution, and logistics consulting services .....	740	1 037 921	269 013	25.9	.5	X
	36035	Other management consulting services .....	2 276	1 815 790	513 929	28.3	1.0	X
	36040	Environmental consulting services .....	71	301 872	60 327	20.0	.1	X
	36050	Scientific/technical consulting services .....	245	174 155	66 537	38.2	.1	X
	36060	Public relations services, not specified by type .....	887	258 874	25 479	9.8	Z	X
	37620	Executive search services, including retained search .....	856	417 073	114 564	27.5	.2	X
	39000	Merchandise sales .....	1 486	1 005 125	186 889	18.6	.3	39.4
	39051	Sales of merchandise, not specified by type .....	1 486	1 005 125	186 889	18.6	.3	X
	39500	All other receipts .....	2 455	6 190 946	660 375	10.7	1.2	36.7
	39546	All other operating receipts .....	2 455	6 190 946	660 375	10.7	1.2	X
541612		Human resources and executive search consulting services .....	16 247	X	14 320 616	X	100.0	53.1
	34060	Financial auditing services .....	22	21 091	4 068	19.3	Z	X
	34070	Bookkeeping, compilation, payroll, and taxation services .....	120	144 762	77 093	53.3	.5	X
	35000	Information technology (IT) technical consulting services .....	86	203 907	61 218	30.0	.4	X
	35050	Custom computer application design and development services .....	52	19 162	8 495	44.3	.1	X
	35150	Computer systems design, development, and integration services .....	72	80 747	40 497	50.2	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	27	90 987	18 219	20.0	.1	X
	35860	Management consulting services: Actuarial consulting services .....	895	2 040 206	1 838 330	90.1	12.8	X
	36000	Management services: Construction management .....	30	9 752	3 180	32.6	Z	X
	36010	Management services: Other management services .....	81	132 209	74 155	56.1	.5	X
	36020	Facilities management services, excluding computer .....	19	23 187	13 035	56.2	.1	X
	36030	Management consulting services .....	7 825	8 513 755	7 621 782	89.5	53.2	47.6
	36031	Administrative and general management consulting services .....	488	765 849	153 067	20.0	1.1	X
	36032	Human resources consulting services .....	7 608	8 225 671	7 354 306	89.4	51.4	X
	36033	Marketing consulting services .....	207	203 642	28 127	13.8	.2	X
	36034	Process, physical distribution, and logistics consulting services .....	31	48 229	2 967	6.2	Z	X
	36035	Other management consulting services .....	276	233 003	83 315	35.8	.6	X
	36040	Environmental consulting services .....	14	2 291	417	18.2	Z	X
	36050	Scientific/technical consulting services .....	34	26 224	12 871	49.1	.1	X
	36060	Public relations services, not specified by type .....	13	10 771	720	6.7	Z	X
	37620	Executive search services, including retained search .....	8 544	4 858 387	4 444 957	91.5	31.0	X
	39000	Merchandise sales .....	126	77 175	18 602	24.1	.1	53.1
	39051	Sales of merchandise, not specified by type .....	126	77 175	18 602	24.1	.1	X
	39500	All other receipts .....	308	391 937	82 977	21.2	.6	51.2
	39546	All other operating receipts .....	308	391 937	82 977	21.2	.6	X
5416121		Actuarial consulting .....	789	X	1 898 396	X	100.0	85.5
	35860	Management consulting services: Actuarial consulting services .....	789	1 898 396	1 797 484	94.7	94.7	X
	36030	Management consulting services .....	86	498 553	86 946	17.4	4.6	85.5
	36031	Administrative and general management consulting services .....	39	325 204	34 783	10.7	1.8	X
	36032	Human resources consulting services .....	12	297 049	31 605	10.6	1.7	X
	36035	Other management consulting services .....	45	65 288	20 135	30.8	1.1	X
	39500	All other receipts .....	55	184 243	7 673	4.2	.4	85.5
	39546	All other operating receipts .....	55	184 243	7 673	4.2	.4	X
5416122		Executive placement services .....	8 233	X	4 603 886	X	100.0	51.5
	35000	Information technology (IT) technical consulting services .....	62	75 247	33 532	44.6	.7	X
	35050	Custom computer application design and development services .....	17	10 770	6 823	63.4	.1	X
	35150	Computer systems design, development, and integration services .....	30	44 618	34 396	77.1	.7	X
	36010	Management services: Other management services .....	47	52 623	39 655	75.4	.9	X
	36020	Facilities management services, excluding computer .....	15	9 923	5 082	51.2	.1	X
	36030	Management consulting services .....	514	196 868	70 624	35.9	1.5	50.7
	36031	Administrative and general management consulting services .....	28	32 688	6 412	19.6	.1	X
	36032	Human resources consulting services .....	371	110 288	31 292	28.4	.7	X
	36033	Marketing consulting services .....	33	10 800	544	5.0	Z	X
	36034	Process, physical distribution, and logistics consulting services .....	7	5 225	293	5.6	Z	X
	36035	Other management consulting services .....	122	57 435	32 083	55.9	.7	X
	36050	Scientific/technical consulting services .....	16	18 418	11 933	64.8	.3	X
	36060	Public relations services, not specified by type .....	13	10 771	720	6.7	Z	X
	37620	Executive search services, including retained search .....	8 233	4 603 886	4 374 494	95.0	95.0	X
	39000	Merchandise sales .....	11	4 951	58	1.2	Z	51.5
	39051	Sales of merchandise, not specified by type .....	11	4 951	58	1.2	Z	X
	39500	All other receipts .....	114	86 700	25 151	29.0	.5	46.8
	39546	All other operating receipts .....	114	86 700	25 151	29.0	.5	X

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			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—			
						Establishments with the product line	All establishments <sup>1</sup>		
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>							
		<b>Professional, scientific, and technical services—Con.</b>							
541		Professional, scientific, and technical services—Con.							
5416		Management, scientific, and technical consulting services—Con.							
54161		Management consulting services—Con.							
541612		Human resources and executive search consulting services—Con.							
5416123		Human resources and personnel management consulting .....	7 225	X	7 818 334	X	100.0	46.1	
	34060	Financial auditing services .....	15		17 202	3 593	20.9	Z	X
	34070	Bookkeeping, compilation, payroll, and taxation services .....	120		144 762	77 093	53.3	1.0	X
	35000	Information technology (IT) technical consulting services .....	20		127 537	27 124	21.3	.3	X
	35050	Custom computer application design and development services .....	35		8 392	1 672	19.9	Z	X
	35150	Computer systems design, development, and integration services .....	40		29 485	3 377	11.5	Z	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	23		89 892	17 671	19.7	.2	X
	35860	Management consulting services: Actuarial consulting services .....	104		141 024	40 452	28.7	.5	X
	36000	Management services: Construction management .....	27		9 634	3 122	32.4	Z	X
	36010	Management services: Other management services .....	30		76 564	33 965	44.4	.4	X
	36030	Management consulting services .....	7 225		7 818 334	7 464 212	95.5	95.5	40.7
	36031	Administrative and general management consulting services .....	421		407 957	111 872	27.4	1.4	X
	36032	Human resources consulting services .....	7 225		7 818 334	7 291 409	93.3	93.3	X
	36033	Marketing consulting services .....	170		188 613	27 160	14.4	.3	X
	36034	Process, physical distribution, and logistics consulting services .....	24		43 004	2 674	6.2	Z	X
	36035	Other management consulting services .....	109		110 280	31 097	28.2	.4	X
	36040	Environmental consulting services .....	10		1 762	413	23.4	Z	X
	36050	Scientific/technical consulting services .....	15		6 445	598	9.3	Z	X
	37620	Executive search services, including retained search .....	311		254 501	70 463	27.7	.9	X
	39000	Merchandise sales .....	111		70 162	18 483	26.3	.2	46.1
	39051	Sales of merchandise, not specified by type .....	111		70 162	18 483	26.3	.2	X
	39500	All other receipts .....	139		120 994	50 153	41.5	.6	41.8
	39546	All other operating receipts .....	139		120 994	50 153	41.5	.6	X
541613		Marketing consulting services .....	18 887	X	14 329 430	X	100.0	47.3	
	34060	Financial auditing services .....	21		68 210	8 357	12.3	.1	X
	34070	Bookkeeping, compilation, payroll, and taxation services .....	21		52 736	4 841	9.2	Z	X
	35000	Information technology (IT) technical consulting services .....	188		167 699	24 479	14.6	.2	X
	35050	Custom computer application design and development services .....	198		221 663	27 844	12.6	.2	X
	35150	Computer systems design, development, and integration services .....	87		110 656	38 518	34.8	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	133		43 366	6 606	15.2	Z	X
	35860	Management consulting services: Actuarial consulting services .....	62		5 369	540	10.1	Z	X
	36000	Management services: Construction management .....	61		61 529	9 307	15.1	.1	X
	36010	Management services: Other management services .....	103		120 898	20 817	17.2	.1	X
	36020	Facilities management services, excluding computer .....	54		19 296	1 328	6.9	Z	X
	36030	Management consulting services .....	18 887		14 329 430	13 351 515	93.2	93.2	40.2
	36031	Administrative and general management consulting services .....	982		526 481	183 478	34.9	1.3	X
	36032	Human resources consulting services .....	107		99 390	14 821	14.9	.1	X
	36033	Marketing consulting services .....	18 887		14 329 430	12 889 553	90.0	90.0	X
	36034	Process, physical distribution, and logistics consulting services .....	342		292 474	34 417	11.8	.2	X
	36035	Other management consulting services .....	701		396 024	229 246	57.9	1.6	X
	36050	Scientific/technical consulting services .....	84		44 046	9 765	22.2	.1	X
	36060	Public relations services, not specified by type .....	325		250 838	44 402	17.7	.3	X
	37620	Executive search services, including retained search .....	193		83 808	6 694	8.0	Z	X
	39000	Merchandise sales .....	1 016		1 525 955	386 989	25.4	2.7	45.8
	39051	Sales of merchandise, not specified by type .....	1 016		1 525 955	386 989	25.4	2.7	X
	39500	All other receipts .....	866		1 295 221	387 428	29.9	2.7	46.7
	39546	All other operating receipts .....	866		1 295 221	387 428	29.9	2.7	X
541614		Process, physical distribution, and logistics consulting services .....	5 305	X	6 905 966	X	100.0	48.0	
	34060	Financial auditing services .....	49		10 353	3 978	38.4	.1	X
	35000	Information technology (IT) technical consulting services .....	77		120 533	40 962	34.0	.6	X
	35050	Custom computer application design and development services .....	42		144 273	19 037	13.2	.3	X
	35150	Computer systems design, development, and integration services .....	129		250 372	30 137	12.0	.4	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	42		160 581	3 510	2.2	.1	X
	35860	Management consulting services: Actuarial consulting services .....	8		13 654	1 366	10.0	Z	X
	36000	Management services: Construction management .....	140		79 002	60 917	77.1	.9	X
	36010	Management services: Other management services .....	106		112 800	23 086	20.5	.3	X
	36020	Facilities management services, excluding computer .....	45		67 046	6 041	9.0	.1	X
	36030	Management consulting services .....	5 305		6 905 966	6 439 139	93.2	93.2	37.1
	36031	Administrative and general management consulting services .....	261		333 820	169 828	50.9	2.5	X
	36032	Human resources consulting services .....	51		107 714	4 715	4.4	.1	X
	36033	Marketing consulting services .....	178		218 481	25 255	11.6	.4	X
	36034	Process, physical distribution, and logistics consulting services .....	5 305		6 905 966	6 168 195	89.3	89.3	X
	36035	Other management consulting services .....	162		270 913	71 146	26.3	1.0	X
	36040	Environmental consulting services .....	25		3 302	1 010	30.6	Z	X
	36050	Scientific/technical consulting services .....	132		62 325	44 391	71.2	.6	X
	36060	Public relations services, not specified by type .....	32		10 113	837	8.3	Z	X
	36920	Engineering services, not specified by type .....	65		39 889	11 333	28.4	.2	X
	37620	Executive search services, including retained search .....	20		4 178	1 959	46.9	Z	X
	39000	Merchandise sales .....	130		289 991	85 494	29.5	1.2	29.5
	39051	Sales of merchandise, not specified by type .....	130		289 991	85 494	29.5	1.2	X
	39500	All other receipts .....	321		710 289	132 769	18.7	1.9	28.9
	39546	All other operating receipts .....	321		710 289	132 769	18.7	1.9	X

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			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5416		Management, scientific, and technical consulting services—Con.						
54161		Management consulting services—Con.						
541618		Other management consulting services .....	4 733	X	1 650 147	X	100.0	25.1
	35000	Information technology (IT) technical consulting services .....	11		3 214	643	20.0	Z
	35050	Custom computer application design and development services .....	19		16 645	13 669	82.1	.8
	36000	Management services: Construction management .....	27		26 776	13 989	52.2	.8
	36010	Management services: Other management services .....	17		7 782	3 363	43.2	.2
	36030	Management consulting services .....	4 733		1 650 147	1 589 828	96.3	96.3
	36040	Environmental consulting services .....	338		5 703	1 337	23.4	.1
	36050	Scientific/technical consulting services .....	8		5 477	1 702	31.1	.1
	36060	Public relations services, not specified by type .....	13		5 568	111	2.0	Z
	39000	Merchandise sales .....	117		45 280	7 640	16.9	.5
	39051	Sales of merchandise, not specified by type .....	117		45 280	7 640	16.9	.5
	39500	All other receipts .....	482		79 575	16 653	20.9	1.0
	39546	All other operating receipts .....	482		79 575	16 653	20.9	1.0
54162		Environmental consulting services .....	8 536	X	6 932 517	X	100.0	59.4
	34060	Financial auditing services .....	15		21 660	1 253	5.8	Z
	34070	Bookkeeping, compilation, payroll, and taxation services .....	17		18 162	2 484	13.7	Z
	35000	Information technology (IT) technical consulting services .....	20		73 251	10 558	14.4	.2
	35050	Custom computer application design and development services .....	27		38 269	2 847	7.4	Z
	35150	Computer systems design, development, and integration services .....	43		35 013	10 403	29.7	.2
	35450	Information technology (IT) infrastructure (computer) and network management services .....	13		17 289	4 120	23.8	.1
	35860	Management consulting services: Actuarial consulting services .....	16		14 076	575	4.1	Z
	36000	Management services: Construction management .....	314		336 113	63 896	19.0	.9
	36010	Management services: Other management services .....	326		86 887	22 864	26.3	.3
	36020	Facilities management services, excluding computer .....	36		84 124	9 574	11.4	.1
	36030	Management consulting services .....	260		184 671	50 954	27.6	.7
	36031	Administrative and general management consulting services .....	52		30 406	7 020	23.1	.1
	36033	Marketing consulting services .....	28		9 307	710	7.6	Z
	36035	Other management consulting services .....	183		151 948	43 208	28.4	.6
	36040	Environmental consulting services .....	8 536		6 932 517	6 366 918	91.8	91.8
	36050	Scientific/technical consulting services .....	673		388 891	117 587	30.2	1.7
	36060	Public relations services, not specified by type .....	9		31 559	434	1.4	Z
	36910	Landscape architectural services, not specified by type .....	31		41 083	2 735	6.7	Z
	36920	Engineering services, not specified by type .....	199		270 714	56 837	21.0	.8
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type .....	54		61 223	3 555	5.8	.1
	36940	Geophysical surveying services, not specified by type .....	39		42 487	1 862	4.4	Z
	36950	Research and development services, not specified by type .....	40		43 692	9 499	21.7	.1
	39000	Merchandise sales .....	426		147 599	51 014	34.6	.7
	39051	Sales of merchandise, not specified by type .....	426		147 599	51 014	34.6	.7
	39500	All other receipts .....	550		464 912	141 317	30.4	2.0
	39546	All other operating receipts .....	550		464 912	141 317	30.4	2.0
541620		Environmental consulting services .....	8 536	X	6 932 517	X	100.0	59.4
	34060	Financial auditing services .....	15		21 660	1 253	5.8	Z
	34070	Bookkeeping, compilation, payroll, and taxation services .....	17		18 162	2 484	13.7	Z
	35000	Information technology (IT) technical consulting services .....	20		73 251	10 558	14.4	.2
	35050	Custom computer application design and development services .....	27		38 269	2 847	7.4	Z
	35150	Computer systems design, development, and integration services .....	43		35 013	10 403	29.7	.2
	35450	Information technology (IT) infrastructure (computer) and network management services .....	13		17 289	4 120	23.8	.1
	35860	Management consulting services: Actuarial consulting services .....	16		14 076	575	4.1	Z
	36000	Management services: Construction management .....	314		336 113	63 896	19.0	.9
	36010	Management services: Other management services .....	326		86 887	22 864	26.3	.3
	36020	Facilities management services, excluding computer .....	36		84 124	9 574	11.4	.1
	36030	Management consulting services .....	260		184 671	50 954	27.6	.7
	36031	Administrative and general management consulting services .....	52		30 406	7 020	23.1	.1
	36033	Marketing consulting services .....	28		9 307	710	7.6	Z
	36035	Other management consulting services .....	183		151 948	43 208	28.4	.6
	36040	Environmental consulting services .....	8 536		6 932 517	6 366 918	91.8	91.8
	36050	Scientific/technical consulting services .....	673		388 891	117 587	30.2	1.7
	36060	Public relations services, not specified by type .....	9		31 559	434	1.4	Z
	36910	Landscape architectural services, not specified by type .....	31		41 083	2 735	6.7	Z
	36920	Engineering services, not specified by type .....	199		270 714	56 837	21.0	.8
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type .....	54		61 223	3 555	5.8	.1
	36940	Geophysical surveying services, not specified by type .....	39		42 487	1 862	4.4	Z
	36950	Research and development services, not specified by type .....	40		43 692	9 499	21.7	.1
	39000	Merchandise sales .....	426		147 599	51 014	34.6	.7
	39051	Sales of merchandise, not specified by type .....	426		147 599	51 014	34.6	.7
	39500	All other receipts .....	550		464 912	141 317	30.4	2.0
	39546	All other operating receipts .....	550		464 912	141 317	30.4	2.0
54169		Other scientific and technical consulting services .....	14 074	X	7 604 698	X	100.0	44.3
	34060	Financial auditing services .....	129		86 744	8 681	10.0	.1
	35000	Information technology (IT) technical consulting services .....	178		67 964	12 047	17.7	.2
	35050	Custom computer application design and development services .....	249		216 983	20 707	9.5	.3
	35150	Computer systems design, development, and integration services .....	114		108 969	22 088	20.3	.3
	35860	Management consulting services: Actuarial consulting services .....	6		2 369	593	25.0	Z
	36000	Management services: Construction management .....	42		32 485	7 487	23.0	.1
	36010	Management services: Other management services .....	83		34 240	6 675	19.5	.1

See footnotes at end of table.



**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5416		Management, scientific, and technical consulting services—Con.						
54169		Other scientific and technical consulting services—Con.						
	36020	Facilities management services, excluding computer	10	60 845	6 073	10.0	.1	X
	36030	Management consulting services	672	350 872	91 257	26.0	1.2	27.7
	36031	Administrative and general management consulting services	171	146 185	33 615	23.0	.4	X
	36033	Marketing consulting services	269	137 483	22 774	16.6	.3	X
	36034	Process, physical distribution, and logistics consulting services	44	12 112	1 583	13.1	Z	X
	36035	Other management consulting services	238	88 916	33 089	37.2	.4	X
	36040	Environmental consulting services	386	282 528	74 011	26.2	1.0	X
	36050	Scientific/technical consulting services	14 074	7 604 698	7 195 582	94.6	94.6	X
	36060	Public relations services, not specified by type	12	9 007	2 659	29.5	Z	X
	36910	Landscape architectural services, not specified by type	14	12 775	665	5.2	Z	X
	36920	Engineering services, not specified by type	84	45 748	12 380	27.1	.2	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	27	16 490	1 846	11.2	Z	X
	36940	Geophysical surveying services, not specified by type	65	24 945	4 430	17.8	.1	X
	36950	Research and development services, not specified by type	49	86 106	26 681	31.0	.4	X
	39000	Merchandise sales	422	241 495	32 775	13.6	.4	43.7
	39051	Sales of merchandise, not specified by type	422	241 495	32 775	13.6	.4	X
	39500	All other receipts	973	423 617	77 995	18.4	1.0	39.5
	39546	All other operating receipts	973	423 617	77 995	18.4	1.0	X
541690		Other scientific and technical consulting services	14 074	X	7 604 698	X	100.0	44.3
	34060	Financial auditing services	129	86 744	8 681	10.0	.1	X
	35000	Information technology (IT) technical consulting services	178	67 964	12 047	17.7	.2	X
	35050	Custom computer application design and development services	249	216 983	20 707	9.5	.3	X
	35150	Computer systems design, development, and integration services	114	108 969	22 088	20.3	.3	X
	35860	Management consulting services: Actuarial consulting services	6	2 369	6 593	25.0	Z	X
	36000	Management services: Construction management	42	32 485	7 487	23.0	.1	X
	36010	Management services: Other management services	83	34 240	6 675	19.5	.1	X
	36020	Facilities management services, excluding computer	10	60 845	6 073	10.0	.1	X
	36030	Management consulting services	672	350 872	91 257	26.0	1.2	27.7
	36031	Administrative and general management consulting services	171	146 185	33 615	23.0	.4	X
	36033	Marketing consulting services	269	137 483	22 774	16.6	.3	X
	36034	Process, physical distribution, and logistics consulting services	44	12 112	1 583	13.1	Z	X
	36035	Other management consulting services	238	88 916	33 089	37.2	.4	X
	36040	Environmental consulting services	386	282 528	74 011	26.2	1.0	X
	36050	Scientific/technical consulting services	14 074	7 604 698	7 195 582	94.6	94.6	X
	36060	Public relations services, not specified by type	12	9 007	2 659	29.5	Z	X
	36910	Landscape architectural services, not specified by type	14	12 775	665	5.2	Z	X
	36920	Engineering services, not specified by type	84	45 748	12 380	27.1	.2	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	27	16 490	1 846	11.2	Z	X
	36940	Geophysical surveying services, not specified by type	65	24 945	4 430	17.8	.1	X
	36950	Research and development services, not specified by type	49	86 106	26 681	31.0	.4	X
	39000	Merchandise sales	422	241 495	32 775	13.6	.4	43.7
	39051	Sales of merchandise, not specified by type	422	241 495	32 775	13.6	.4	X
	39500	All other receipts	973	423 617	77 995	18.4	1.0	39.5
	39546	All other operating receipts	973	423 617	77 995	18.4	1.0	X
5416901		Economic and related consulting services	7 632	X	3 656 031	X	100.0	35.3
	34060	Financial auditing services	129	86 744	8 681	10.0	.2	X
	35000	Information technology (IT) technical consulting services	99	31 488	3 959	12.6	.1	X
	35050	Custom computer application design and development services	99	93 809	7 614	8.1	.2	X
	35150	Computer systems design, development, and integration services	7	32 898	7 993	24.3	.2	X
	35860	Management consulting services: Actuarial consulting services	6	2 369	6 593	25.0	Z	X
	36000	Management services: Construction management	13	9 893	2 330	23.6	.1	X
	36010	Management services: Other management services	66	5 474	2 019	36.9	.1	X
	36030	Management consulting services	451	216 835	47 376	21.8	1.3	X
	36040	Environmental consulting services	43	129 014	17 978	13.9	.5	X
	36050	Scientific/technical consulting services	7 632	3 656 031	3 511 625	96.1	96.1	X
	39000	Merchandise sales	195	94 910	12 444	13.1	.3	35.3
	39051	Sales of merchandise, not specified by type	195	94 910	12 444	13.1	.3	X
	39500	All other receipts	520	188 488	33 419	17.7	.9	35.3
	39546	All other operating receipts	520	188 488	33 419	17.7	.9	X
5416909		All other scientific and technical consulting services	6 442	X	3 948 667	X	100.0	52.6
	35000	Information technology (IT) technical consulting services	79	36 476	8 088	22.2	.2	X
	35050	Custom computer application design and development services	150	123 174	13 093	10.6	.3	X
	35150	Computer systems design, development, and integration services	107	76 071	14 095	18.5	.4	X
	36000	Management services: Construction management	29	22 592	5 157	22.8	.1	X
	36010	Management services: Other management services	17	28 766	4 656	16.2	.1	X
	36020	Facilities management services, excluding computer	10	60 845	6 073	10.0	.2	X
	36030	Management consulting services	221	134 037	43 881	32.7	1.1	39.3
	36031	Administrative and general management consulting services	74	58 173	21 473	36.9	.5	X
	36033	Marketing consulting services	27	34 624	1 647	4.8	Z	X
	36034	Process, physical distribution, and logistics consulting services	16	7 915	1 230	15.5	Z	X
	36035	Other management consulting services	126	62 952	19 335	30.7	.5	X
	36040	Environmental consulting services	343	153 514	56 033	36.5	1.4	X
	36050	Scientific/technical consulting services	6 442	3 948 667	3 683 957	93.3	93.3	X
	36060	Public relations services, not specified by type	12	9 007	2 659	29.5	.1	X
	36910	Landscape architectural services, not specified by type	14	12 775	665	5.2	Z	X
	36920	Engineering services, not specified by type	84	45 748	12 380	27.1	.3	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	27	16 490	1 846	11.2	Z	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5416		Management, scientific, and technical consulting services—Con.						
54169		Other scientific and technical consulting services—Con.						
541690		Other scientific and technical consulting services—Con.						
5416909		All other scientific and technical consulting services—Con.						
	36940	Geophysical surveying services, not specified by type . . . . .	65	24 945	4 430	17.8	.1	X
	36950	Research and development services, not specified by type . . . . .	49	86 106	26 681	31.0	.7	X
	39000	Merchandise sales . . . . .	227	146 585	20 331	13.9	.5	51.7
	39051	Sales of merchandise, not specified by type . . . . .	227	146 585	20 331	13.9	.5	X
	39500	All other receipts . . . . .	453	235 129	44 576	19.0	1.1	45.0
	39546	All other operating receipts . . . . .	453	235 129	44 576	19.0	1.1	X
5417		Scientific research and development services . . . . .	12 288	X	45 983 038	X	100.0	60.9
	36030	Management consulting services . . . . .	1 664	8 348 394	749 204	9.0	1.6	X
	36100	Research and development in the physical and engineering sciences . . . . .	5 954	24 961 746	21 669 386	86.8	47.1	47.0
	36101	Chemistry and chemical engineering . . . . .	760	4 228 378	2 010 592	47.6	4.4	X
	36102	Computer science and electrical engineering . . . . .	3 207	16 388 123	10 379 632	63.3	22.6	X
	36103	Civil engineering . . . . .	26	345 431	136 354	39.5	.3	X
	36104	Earth and environmental sciences . . . . .	2 462	13 715 466	1 503 273	11.0	3.3	X
	36105	Other physical and engineering sciences . . . . .	3 820	18 855 463	7 590 890	40.3	16.5	X
	36150	Research and development in the life sciences . . . . .	6 238	29 582 652	18 636 637	63.0	40.5	52.9
	36151	Biotechnology and other biological sciences . . . . .	2 283	12 734 582	9 752 583	76.6	21.2	X
	36152	Medical sciences . . . . .	3 470	17 490 309	7 529 234	43.0	16.4	X
	36153	Agriculture, forestry, fisheries, and allied sciences . . . . .	355	1 491 355	219 741	14.7	.5	X
	36154	Other life sciences . . . . .	336	1 255 208	1 135 079	90.4	2.5	X
	36200	Research and development activities in the social sciences . . . . .	2 729	10 057 855	2 110 920	21.0	4.6	59.0
	36201	Economics . . . . .	1 883	8 430 651	372 561	4.4	.8	X
	36202	Psychology . . . . .	86	192 157	66 210	34.5	.1	X
	36203	Education . . . . .	1 692	8 155 176	220 081	2.7	.5	X
	36204	Other social sciences and humanities . . . . .	2 174	9 347 197	1 367 185	14.6	3.0	X
	36250	Market research and public opinion polling services . . . . .	16	7 401	1 787	24.1	Z	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service . . . . .	307	2 060 180	245 879	11.9	.5	57.0
	36301	Chemical analysis and testing . . . . .	125	1 217 351	34 085	2.8	.1	X
	36302	Nondestructive testing . . . . .	22	262 219	69 337	26.4	.2	X
	36303	Mechanical testing . . . . .	34	1 103 147	46 783	4.2	.1	X
	36304	Geotechnical/geosciences testing . . . . .	13	48 671	7 341	15.1	Z	X
	36306	Biological testing . . . . .	103	244 696	55 820	22.8	.1	X
	36309	Other testing services, excluding medical and veterinary . . . . .	25	274 689	27 115	9.9	.1	X
	36920	Engineering services, not specified by type . . . . .	186	543 899	187 908	34.5	.4	X
	39000	Merchandise sales . . . . .	2 277	11 281 377	1 283 841	11.4	2.8	57.1
	39052	Sales of merchandise, not specified by type . . . . .	2 274	11 274 116	1 282 011	11.4	2.8	X
	39500	All other receipts . . . . .	699	5 515 065	1 097 393	19.9	2.4	51.3
	39547	All other operating receipts . . . . .	696	5 507 804	1 093 024	19.8	2.4	X
54171		Research and development in the physical, engineering, and life sciences . . . . .	11 037	X	44 089 033	X	100.0	61.3
	36030	Management consulting services . . . . .	1 664	8 348 394	749 204	9.0	1.7	X
	36100	Research and development in the physical and engineering sciences . . . . .	5 954	24 961 746	21 669 386	86.8	49.1	47.3
	36101	Chemistry and chemical engineering . . . . .	760	4 228 378	2 010 592	47.6	4.6	X
	36102	Computer science and electrical engineering . . . . .	3 207	16 388 123	10 379 632	63.3	23.5	X
	36103	Civil engineering . . . . .	26	345 431	136 354	39.5	.3	X
	36104	Earth and environmental sciences . . . . .	2 462	13 715 466	1 503 273	11.0	3.4	X
	36105	Other physical and engineering sciences . . . . .	3 820	18 855 463	7 590 890	40.3	17.2	X
	36150	Research and development in the life sciences . . . . .	6 238	29 582 652	18 636 637	63.0	42.3	53.2
	36151	Biotechnology and other biological sciences . . . . .	2 283	12 734 582	9 752 583	76.6	22.1	X
	36152	Medical sciences . . . . .	3 470	17 490 309	7 529 234	43.0	17.1	X
	36153	Agriculture, forestry, fisheries, and allied sciences . . . . .	355	1 491 355	219 741	14.7	.5	X
	36154	Other life sciences . . . . .	336	1 255 208	1 135 079	90.4	2.6	X
	36200	Research and development activities in the social sciences . . . . .	1 621	8 163 850	237 155	2.9	.5	61.3
	36201	Economics . . . . .	1 569	8 114 471	56 816	.7	.1	X
	36202	Psychology . . . . .	16	103 674	656	.6	Z	X
	36203	Education . . . . .	1 543	7 966 487	50 370	.6	.1	X
	36204	Other social sciences and humanities . . . . .	1 572	8 074 952	129 313	1.6	.3	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service . . . . .	302	2 041 986	244 648	12.0	.6	57.4
	36301	Chemical analysis and testing . . . . .	125	1 217 351	34 085	2.8	.1	X
	36302	Nondestructive testing . . . . .	22	262 219	69 337	26.4	.2	X
	36303	Mechanical testing . . . . .	34	1 103 147	46 783	4.2	.1	X
	36304	Geotechnical/geosciences testing . . . . .	13	48 671	7 341	15.1	Z	X
	36306	Biological testing . . . . .	103	244 696	55 820	22.8	.1	X
	36309	Other testing services, excluding medical and veterinary . . . . .	20	256 495	25 884	10.1	.1	X
	36920	Engineering services, not specified by type . . . . .	186	543 899	187 908	34.5	.4	X
	39000	Merchandise sales . . . . .	2 277	11 281 377	1 283 841	11.4	2.9	57.5
	39052	Sales of merchandise, not specified by type . . . . .	2 274	11 274 116	1 282 011	11.4	2.9	X
	39500	All other receipts . . . . .	644	5 462 618	1 080 171	19.8	2.5	51.6
	39547	All other operating receipts . . . . .	641	5 455 357	1 075 802	19.7	2.4	X
541710		Research and development in the physical, engineering, and life sciences . . . . .	11 037	X	44 089 033	X	100.0	61.3
	36030	Management consulting services . . . . .	1 664	8 348 394	749 204	9.0	1.7	X
	36100	Research and development in the physical and engineering sciences . . . . .	5 954	24 961 746	21 669 386	86.8	49.1	47.3
	36101	Chemistry and chemical engineering . . . . .	760	4 228 378	2 010 592	47.6	4.6	X
	36102	Computer science and electrical engineering . . . . .	3 207	16 388 123	10 379 632	63.3	23.5	X
	36103	Civil engineering . . . . .	26	345 431	136 354	39.5	.3	X
	36104	Earth and environmental sciences . . . . .	2 462	13 715 466	1 503 273	11.0	3.4	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5417		Scientific research and development services—Con.						
54171		Research and development in the physical, engineering, and life sciences—Con.						
541710		Research and development in the physical, engineering, and life sciences—Con.						
	36100	Research and development in the physical and engineering sciences—Con.						
	36105	Other physical and engineering sciences . . . . .	3 820	18 855 463	7 590 890	40.3	17.2	X
	36150	Research and development in the life sciences . . . . .	6 238	29 582 652	18 636 637	63.0	42.3	53.2
	36151	Biotechnology and other biological sciences . . . . .	2 283	12 734 582	9 752 583	76.6	22.1	X
	36152	Medical sciences . . . . .	3 470	17 490 309	7 529 234	43.0	17.1	X
	36153	Agriculture, forestry, fisheries, and allied sciences . . . . .	355	1 491 355	219 741	14.7	.5	X
	36154	Other life sciences . . . . .	336	1 255 208	1 135 079	90.4	2.6	X
	36200	Research and development activities in the social sciences . . . . .	1 621	8 163 850	237 155	2.9	.5	61.3
	36201	Economics . . . . .	1 569	8 114 471	56 816	.7	.1	X
	36202	Psychology . . . . .	16	103 674	656	.6	.2	X
	36203	Education . . . . .	1 543	7 966 487	50 370	.6	.1	X
	36204	Other social sciences and humanities . . . . .	1 572	8 074 952	129 313	1.6	.3	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service . . . . .	302	2 041 986	244 648	12.0	.6	57.4
	36301	Chemical analysis and testing . . . . .	125	1 217 351	34 085	2.8	.1	X
	36302	Nondestructive testing . . . . .	22	262 219	69 337	26.4	.2	X
	36303	Mechanical testing . . . . .	34	1 103 147	46 783	4.2	.2	X
	36304	Geotechnical/geosciences testing . . . . .	13	48 671	7 341	15.1	.2	X
	36306	Biological testing . . . . .	103	244 696	55 820	22.8	.1	X
	36309	Other testing services, excluding medical and veterinary . . . . .	20	256 495	25 884	10.1	.1	X
	36920	Engineering services, not specified by type . . . . .	186	543 899	187 908	34.5	.4	X
	39000	Merchandise sales . . . . .	2 277	11 281 377	1 283 841	11.4	2.9	57.5
	39052	Sales of merchandise, not specified by type . . . . .	2 274	11 274 116	1 282 011	11.4	2.9	X
	39500	All other receipts . . . . .	644	5 462 618	1 080 171	19.8	2.5	51.6
	39547	All other operating receipts . . . . .	641	5 455 357	1 075 802	19.7	2.4	X
5417101		Research and development in the physical and engineering sciences . . . . .	6 198	X	24 836 529	X	100.0	58.8
	36030	Management consulting services . . . . .	1 646	8 334 653	746 537	9.0	3.0	X
	36100	Research and development in the physical and engineering sciences . . . . .	5 741	24 775 494	21 585 216	87.1	86.9	45.4
	36101	Chemistry and chemical engineering . . . . .	636	4 123 028	1 986 925	48.2	8.0	X
	36102	Computer science and electrical engineering . . . . .	3 201	16 372 150	10 371 974	63.4	41.8	X
	36103	Civil engineering . . . . .	26	345 431	136 354	39.5	.5	X
	36104	Earth and environmental sciences . . . . .	2 413	13 713 663	1 502 550	11.0	6.1	X
	36105	Other physical and engineering sciences . . . . .	3 799	18 840 984	7 587 413	40.3	30.5	X
	36150	Research and development in the life sciences . . . . .	1 695	10 389 791	484 968	4.7	2.0	58.8
	36151	Biotechnology and other biological sciences . . . . .	94	2 219 098	119 636	5.4	.5	X
	36152	Medical sciences . . . . .	1 613	10 049 564	356 249	3.5	1.4	X
	36153	Agriculture, forestry, fisheries, and allied sciences . . . . .	9	1 056 646	9 083	.9	.2	X
	36200	Research and development activities in the social sciences . . . . .	1 606	8 156 703	236 003	2.9	1.0	58.8
	36201	Economics . . . . .	1 569	8 114 471	56 816	.7	.2	X
	36202	Psychology . . . . .	16	103 674	656	.6	.2	X
	36203	Education . . . . .	1 528	7 959 340	49 218	.6	.2	X
	36204	Other social sciences and humanities . . . . .	1 572	8 074 952	129 313	1.6	.5	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service . . . . .	169	1 640 535	185 401	11.3	.7	56.1
	36301	Chemical analysis and testing . . . . .	103	1 178 181	27 981	2.4	.1	X
	36302	Nondestructive testing . . . . .	16	254 655	68 496	26.9	.3	X
	36303	Mechanical testing . . . . .	34	1 103 147	46 783	4.2	.2	X
	36304	Geotechnical/geosciences testing . . . . .	13	48 671	7 341	15.1	.2	X
	36309	Other testing services, excluding medical and veterinary . . . . .	9	41 782	14 287	34.2	.1	X
	36920	Engineering services, not specified by type . . . . .	170	508 659	172 943	34.0	.7	X
	39000	Merchandise sales . . . . .	2 097	9 692 175	783 823	8.1	3.2	58.5
	39052	Sales of merchandise, not specified by type . . . . .	2 097	9 692 175	783 823	8.1	3.2	X
	39500	All other receipts . . . . .	338	3 931 249	641 755	16.3	2.6	54.8
	39547	All other operating receipts . . . . .	338	3 931 249	641 755	16.3	2.6	X
5417102		Research and development in the life sciences . . . . .	4 839	X	19 252 504	X	100.0	64.5
	36030	Management consulting services . . . . .	18	13 741	2 667	19.4	.2	X
	36100	Research and development in the physical and engineering sciences . . . . .	213	186 252	84 170	45.2	.4	50.7
	36101	Chemistry and chemical engineering . . . . .	124	105 350	23 667	22.5	.1	X
	36102	Computer science and electrical engineering . . . . .	6	15 973	7 658	47.9	.2	X
	36104	Earth and environmental sciences . . . . .	49	1 803	723	40.1	.2	X
	36105	Other physical and engineering sciences . . . . .	21	14 479	3 477	24.0	.2	X
	36150	Research and development in the life sciences . . . . .	4 543	19 192 861	18 151 669	94.6	94.3	51.4
	36151	Biotechnology and other biological sciences . . . . .	2 189	10 515 484	9 632 947	91.6	50.0	X
	36152	Medical sciences . . . . .	1 857	7 440 745	7 172 985	96.4	37.3	X
	36153	Agriculture, forestry, fisheries, and allied sciences . . . . .	346	434 709	210 658	48.5	1.1	X
	36154	Other life sciences . . . . .	336	1 255 208	1 135 079	90.4	5.9	X
	36200	Research and development activities in the social sciences . . . . .	15	7 147	1 152	16.1	.2	64.5
	36203	Education . . . . .	15	7 147	1 152	16.1	.2	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service . . . . .	133	401 451	59 247	14.8	.3	54.5
	36301	Chemical analysis and testing . . . . .	22	39 170	6 104	15.6	.2	X
	36302	Nondestructive testing . . . . .	6	7 564	841	11.1	.2	X
	36306	Biological testing . . . . .	98	150 094	35 667	23.8	.2	X
	36309	Other testing services, excluding medical and veterinary . . . . .	11	214 713	11 597	5.4	.1	X
	36920	Engineering services, not specified by type . . . . .	16	35 240	14 965	42.5	.1	X
	39000	Merchandise sales . . . . .	180	1 589 202	500 218	31.5	2.6	41.8
	39052	Sales of merchandise, not specified by type . . . . .	177	1 581 941	498 388	31.5	2.6	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5417		Scientific research and development services—Con.						
54171		Research and development in the physical, engineering, and life sciences—Con.						
541710		Research and development in the physical, engineering, and life sciences—Con.						
5417102		Research and development in the life sciences—Con.						
	39500	All other receipts . . . . .	306	1 531 369	438 416	28.6	2.3	41.1
	39547	All other operating receipts . . . . .	303	1 524 108	434 047	28.5	2.3	X
54171023		Research and development in biotechnology . . . . .	2 250	X	10 475 153	X	100.0	70.0
	36030	Management consulting services . . . . .	8	7 138	31	.4	Z	X
	36100	Research and development in the physical and engineering sciences . . . . .	172	158 228	68 844	43.5	.7	57.2
	36101	Chemistry and chemical engineering . . . . .	97	90 484	17 481	19.3	.2	X
	36104	Earth and environmental sciences . . . . .	47	1 443	677	46.9	Z	X
	36105	Other physical and engineering sciences . . . . .	15	14 305	3 378	23.6	Z	X
	36150	Research and development in the life sciences . . . . .	2 105	10 430 828	9 650 344	92.5	92.1	59.5
	36151	Biotechnology and other biological sciences . . . . .	2 105	10 430 828	9 608 349	92.1	91.7	X
	36152	Medical sciences . . . . .	18	11 885	3 728	31.4	Z	X
	36153	Agriculture, forestry, fisheries, and allied sciences . . . . .	24	76 720	25 066	32.7	.2	X
	36200	Research and development activities in the social sciences . . . . .	6	2 854	347	12.2	Z	70.0
	36203	Education . . . . .	6	2 854	347	12.2	Z	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service . . . . .	105	176 523	41 901	23.7	.4	49.2
	36301	Chemical analysis and testing . . . . .	14	35 266	5 458	15.5	.1	X
	36302	Nondestructive testing . . . . .	6	7 564	841	11.1	Z	X
	36306	Biological testing . . . . .	97	148 821	35 602	23.9	.3	X
	36920	Engineering services, not specified by type . . . . .	12	16 880	6 665	39.5	.1	X
	39000	Merchandise sales . . . . .	85	1 292 390	343 086	26.5	3.3	42.8
	39052	Sales of merchandise, not specified by type . . . . .	82	1 285 129	341 256	26.6	3.3	X
	39500	All other receipts . . . . .	139	1 246 225	363 935	29.2	3.5	40.9
	39547	All other operating receipts . . . . .	136	1 238 964	359 566	29.0	3.4	X
54171029		Research and development in other life sciences . . . . .	2 589	X	8 777 351	X	100.0	57.9
	36030	Management consulting services . . . . .	10	6 603	2 636	39.9	Z	X
	36100	Research and development in the physical and engineering sciences . . . . .	41	28 024	15 326	54.7	.2	36.4
	36101	Chemistry and chemical engineering . . . . .	27	14 866	6 186	41.6	.1	X
	36105	Other physical and engineering sciences . . . . .	6	174	99	56.9	Z	X
	36150	Research and development in the life sciences . . . . .	2 438	8 762 033	8 501 325	97.0	96.9	41.8
	36151	Biotechnology and other biological sciences . . . . .	84	84 656	24 598	29.1	.3	X
	36152	Medical sciences . . . . .	1 839	7 428 860	7 169 257	96.5	81.7	X
	36153	Agriculture, forestry, fisheries, and allied sciences . . . . .	322	357 989	185 592	51.8	2.1	X
	36154	Other life sciences . . . . .	332	1 229 750	1 121 878	91.2	12.8	X
	36200	Research and development activities in the social sciences . . . . .	9	4 293	805	18.8	Z	57.9
	36203	Education . . . . .	9	4 293	805	18.8	Z	X
	36300	Testing services (physical or product), excluding medical and veterinary testing service . . . . .	28	224 928	17 346	7.7	.2	56.7
	36301	Chemical analysis and testing . . . . .	8	3 904	646	16.5	Z	X
	36309	Other testing services, excluding medical and veterinary . . . . .	11	214 713	11 597	5.4	.1	X
	39000	Merchandise sales . . . . .	95	296 812	157 132	52.9	1.8	49.2
	39052	Sales of merchandise, not specified by type . . . . .	95	296 812	157 132	52.9	1.8	X
	39500	All other receipts . . . . .	167	285 144	74 481	26.1	.8	51.8
	39547	All other operating receipts . . . . .	167	285 144	74 481	26.1	.8	X
54172		Research and development in the social sciences and humanities . . . . .	1 251	X	1 894 005	X	100.0	51.2
	36200	Research and development activities in the social sciences . . . . .	1 108	1 894 005	1 873 765	98.9	98.9	41.2
	36201	Economics . . . . .	314	316 180	315 745	99.9	16.7	X
	36202	Psychology . . . . .	70	88 483	65 554	74.1	3.5	X
	36203	Education . . . . .	149	188 689	169 711	89.9	9.0	X
	36204	Other social sciences and humanities . . . . .	602	1 272 245	1 237 872	97.3	65.4	X
	36250	Market research and public opinion polling services . . . . .	16	7 401	1 787	24.1	.1	X
	39500	All other receipts . . . . .	55	52 447	17 222	32.8	.9	51.2
	39547	All other operating receipts . . . . .	55	52 447	17 222	32.8	.9	X
541720		Research and development in the social sciences and humanities . . . . .	1 251	X	1 894 005	X	100.0	51.2
	36200	Research and development activities in the social sciences . . . . .	1 108	1 894 005	1 873 765	98.9	98.9	41.2
	36201	Economics . . . . .	314	316 180	315 745	99.9	16.7	X
	36202	Psychology . . . . .	70	88 483	65 554	74.1	3.5	X
	36203	Education . . . . .	149	188 689	169 711	89.9	9.0	X
	36204	Other social sciences and humanities . . . . .	602	1 272 245	1 237 872	97.3	65.4	X
	36250	Market research and public opinion polling services . . . . .	16	7 401	1 787	24.1	.1	X
	39500	All other receipts . . . . .	55	52 447	17 222	32.8	.9	51.2
	39547	All other operating receipts . . . . .	55	52 447	17 222	32.8	.9	X
5418		Advertising and related services . . . . .	38 047	X	56 680 662	X	100.0	67.6
	31180	Mailing lists, rental or sale . . . . .	512	632 840	27 163	4.3	Z	X
	36250	Market research and public opinion polling services . . . . .	938	1 388 410	69 383	5.0	.1	66.3
	36251	Market research services . . . . .	826	1 318 573	59 641	4.5	.1	X
	36252	Public opinion polling services . . . . .	309	329 901	9 742	3.0	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	13 634	22 401 681	18 793 462	83.9	33.2	X
	36510	Advertising creative services . . . . .	4 646	4 542 142	966 743	21.3	1.7	X

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
	36520	Public relations services . . . . .	9 867	9 604 237	6 215 444	64.7	11.0	61.4
	36521	Full public relations services . . . . .	7 561	7 988 708	4 302 526	53.9	7.6	X
	36522	Media relations services . . . . .	2 067	2 216 002	465 401	21.0	.8	X
	36523	Crisis management services . . . . .	1 328	1 523 374	169 046	11.1	.3	X
	36524	Lobbying services . . . . .	1 887	1 670 041	1 008 921	60.4	1.8	X
	36525	Event management services . . . . .	1 455	1 442 291	193 871	13.4	.3	X
	36526	Development/fundraising services . . . . .	446	386 780	63 547	16.4	.1	X
	36530	Media planning and/or buying services . . . . .	2 589	3 173 005	1 323 684	41.7	2.3	X
	36540	Display advertising services . . . . .	3 260	5 277 201	4 542 085	86.1	8.0	46.5
	36541	Leased display advertising media space, large format . . . . .	2 589	4 390 470	3 449 255	78.6	6.1	X
	36542	Leased display advertising media space, transit . . . . .	593	1 776 020	534 971	30.1	.9	X
	36543	Leased display advertising media space, street furniture and other urban fixtures . . . . .	242	229 604	121 317	52.8	.2	X
	36544	Leased display advertising media space, other . . . . .	340	569 170	436 542	76.7	.8	X
	36550	Direct mail advertising services . . . . .	5 992	12 714 990	10 014 400	78.8	17.7	56.5
	36551	Full direct mail services . . . . .	3 748	9 114 033	6 732 061	73.9	11.9	X
	36552	Concept development for a direct mail advertising campaign services . . . . .	1 864	2 442 302	441 610	18.1	.8	X
	36553	Mailing list support services . . . . .	1 436	2 147 578	449 657	20.9	.8	X
	36554	Print services for direct mail advertising materials . . . . .	2 125	3 368 423	830 380	24.7	1.5	X
	36555	Letter shop services . . . . .	1 672	3 182 203	1 560 692	49.0	2.8	X
	36560	Sales promotion services . . . . .	1 249	1 468 009	203 481	13.9	.4	X
	36570	Direct marketing services . . . . .	985	1 490 823	199 318	13.4	.4	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. . . . .	3 210	1 703 680	746 884	43.8	1.3	X
	36600	Media monitoring and analysis services . . . . .	399	329 911	30 038	9.1	.1	X
	36610	Fulfillment services . . . . .	792	1 647 751	309 611	18.8	.5	X
	36630	Distribution of advertising materials, other than by mail . . . . .	1 002	1 945 077	1 511 666	77.7	2.7	X
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	5 393	7 271 082	6 259 447	86.1	11.0	X
	36650	Display lettering services (sign painting) . . . . .	1 270	387 546	168 439	43.5	.3	X
	36660	Other services related to advertising . . . . .	2 333	3 329 900	1 543 112	46.3	2.7	X
	36840	Media representation services . . . . .	4 397	4 537 644	3 087 387	68.0	5.4	64.7
	36841	Sale of advertising space in print media . . . . .	3 001	2 999 371	1 484 083	49.5	2.6	X
	36842	Sale of advertising time on television . . . . .	1 662	2 173 265	1 086 383	50.0	1.9	X
	36843	Sale of advertising time on radio . . . . .	1 443	1 519 358	349 325	23.0	.6	X
	36844	Sale of advertising space in media other than print, television, or radio . . . . .	748	818 580	167 596	20.5	.3	X
	39000	Merchandise sales . . . . .	1 059	1 173 355	283 409	24.2	.5	64.3
	39053	Sales of merchandise, not specified by type . . . . .	1 059	1 173 355	283 409	24.2	.5	X
	39500	All other receipts . . . . .	2 077	3 418 664	377 442	11.0	.7	64.4
	39548	All other operating receipts . . . . .	2 077	3 418 664	377 442	11.0	.7	X
54181		Advertising agencies . . . . .	12 489	X	21 103 772	X	100.0	68.4
	31180	Mailing lists, rental or sale . . . . .	222	155 635	3 129	2.0	Z	X
	36250	Market research and public opinion polling services . . . . .	701	1 126 936	41 273	3.7	.2	67.0
	36251	Market research services . . . . .	665	1 103 418	37 961	3.4	.2	X
	36252	Public opinion polling services . . . . .	195	237 228	3 312	1.4	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	12 416	21 103 772	18 544 718	87.9	87.9	X
	36510	Advertising creative services . . . . .	3 536	3 392 246	856 525	25.2	4.1	X
	36520	Public relations services . . . . .	2 744	3 183 114	339 831	10.7	1.6	66.8
	36521	Full public relations services . . . . .	2 321	2 935 728	269 236	9.2	1.3	X
	36522	Media relations services . . . . .	458	623 801	40 290	6.5	.2	X
	36523	Crisis management services . . . . .	140	159 709	4 246	2.7	Z	X
	36524	Lobbying services . . . . .	90	55 660	4 164	7.5	Z	X
	36525	Event management services . . . . .	442	453 992	17 664	3.9	.1	X
	36526	Development/fundraising services . . . . .	98	55 098	4 231	7.7	Z	X
	36530	Media planning and/or buying services . . . . .	1 404	1 550 466	200 125	12.9	.9	X
	36540	Display advertising services . . . . .	649	616 232	24 593	4.0	.1	67.0
	36541	Leased display advertising media space, large format . . . . .	533	554 200	19 282	3.5	.1	X
	36542	Leased display advertising media space, transit . . . . .	134	107 601	1 724	1.6	Z	X
	36543	Leased display advertising media space, street furniture and other urban fixtures . . . . .	48	7 058	238	3.4	Z	X
	36544	Leased display advertising media space, other . . . . .	29	28 604	3 349	11.7	Z	X
	36550	Direct mail advertising services . . . . .	1 753	1 624 759	196 723	12.1	.9	67.3
	36551	Full direct mail services . . . . .	885	993 338	78 760	7.9	.4	X
	36552	Concept development for a direct mail advertising campaign services . . . . .	1 040	759 276	51 971	6.8	.2	X
	36553	Mailing list support services . . . . .	261	215 697	10 335	4.8	Z	X
	36554	Print services for direct mail advertising materials . . . . .	651	490 884	51 903	10.6	.2	X
	36555	Letter shop services . . . . .	125	150 794	3 754	2.5	Z	X
	36560	Sales promotion services . . . . .	666	803 136	101 321	12.6	.5	X
	36570	Direct marketing services . . . . .	461	792 796	35 380	4.5	.2	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. . . . .	355	399 907	18 711	4.7	.1	X
	36600	Media monitoring and analysis services . . . . .	100	131 667	15 219	11.6	.1	X
	36610	Fulfillment services . . . . .	310	265 069	17 480	6.6	.1	X
	36630	Distribution of advertising materials, other than by mail . . . . .	78	142 185	4 623	3.3	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	669	549 582	16 314	3.0	.1	X
	36650	Display lettering services (sign painting) . . . . .	107	49 893	608	1.2	Z	X
	36660	Other services related to advertising . . . . .	597	1 059 462	106 838	10.1	.5	X
	36840	Media representation services . . . . .	1 506	1 442 330	412 173	28.6	2.0	66.7
	36841	Sale of advertising space in print media . . . . .	1 274	1 300 245	189 545	14.6	.9	X
	36842	Sale of advertising time on television . . . . .	768	986 744	113 505	11.5	.5	X
	36843	Sale of advertising time on radio . . . . .	965	1 124 393	94 766	8.4	.4	X
	36844	Sale of advertising space in media other than print, television, or radio . . . . .	491	513 143	14 357	2.8	.1	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54181		Advertising agencies—Con.						
	39000	Merchandise sales .....	334	367 671	45 615	12.4	.2	65.6
	39053	Sales of merchandise, not specified by type .....	334	367 671	45 615	12.4	.2	X
	39500	All other receipts .....	601	992 015	122 573	12.4	.6	67.6
	39548	All other operating receipts .....	601	992 015	122 573	12.4	.6	X
541810		Advertising agencies .....	12 489	X	21 103 772	X	100.0	68.4
	31180	Mailing lists, rental or sale .....	222	155 635	3 129	2.0	Z	X
	36250	Market research and public opinion polling services .....	701	1 126 936	41 273	3.7	.2	67.0
	36251	Market research services .....	665	1 103 418	37 961	3.4	.2	X
	36252	Public opinion polling services .....	195	237 228	3 312	1.4	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	12 416	21 103 772	18 544 718	87.9	87.9	X
	36510	Advertising creative services .....	3 536	3 392 246	856 525	25.2	4.1	X
	36520	Public relations services .....	2 744	3 183 114	339 831	10.7	1.6	66.8
	36521	Full public relations services .....	2 321	2 935 728	269 236	9.2	1.3	X
	36522	Media relations services .....	458	623 801	40 290	6.5	.2	X
	36523	Crisis management services .....	140	159 709	4 246	2.7	Z	X
	36524	Lobbying services .....	90	55 660	4 164	7.5	Z	X
	36525	Event management services .....	442	453 992	17 664	3.9	.1	X
	36526	Development/fundraising services .....	98	55 098	4 231	7.7	Z	X
	36530	Media planning and/or buying services .....	1 404	1 550 466	200 125	12.9	.9	X
	36540	Display advertising services .....	649	616 232	24 593	4.0	.1	67.0
	36541	Leased display advertising media space, large format .....	533	554 200	19 282	3.5	.1	X
	36542	Leased display advertising media space, transit, .....	134	107 601	1 724	1.6	Z	X
	36543	Leased display advertising media space, street furniture and other urban fixtures .....	48	7 058	3 238	3.4	Z	X
	36544	Leased display advertising media space, other .....	29	28 604	3 349	11.7	Z	X
	36550	Direct mail advertising services .....	1 753	1 624 759	196 723	12.1	.9	67.3
	36551	Full direct mail services .....	885	993 338	78 760	7.9	.4	X
	36552	Concept development for a direct mail advertising campaign services .....	1 040	759 276	51 971	6.8	.2	X
	36553	Mailing list support services .....	261	215 697	10 335	4.8	Z	X
	36554	Print services for direct mail advertising materials .....	651	490 884	51 903	10.6	.2	X
	36555	Letter shop services .....	125	150 794	3 754	2.5	Z	X
	36560	Sales promotion services .....	666	803 136	101 321	12.6	.5	X
	36570	Direct marketing services .....	461	792 796	35 380	4.5	.2	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. ....	355	399 907	18 711	4.7	.1	X
	36600	Media monitoring and analysis services .....	100	131 667	15 219	11.6	.1	X
	36610	Fulfillment services .....	310	265 069	17 480	6.6	.1	X
	36630	Distribution of advertising materials, other than by mail .....	78	142 185	4 623	3.3	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	669	549 582	16 314	3.0	.1	X
	36650	Display lettering services (sign painting) .....	107	49 893	608	1.2	Z	X
	36660	Other services related to advertising .....	597	1 059 462	106 838	10.1	.5	X
	36840	Media representation services .....	1 506	1 442 330	412 173	28.6	2.0	66.7
	36841	Sale of advertising space in print media .....	1 274	1 300 245	189 545	14.6	.9	X
	36842	Sale of advertising time on television .....	768	986 744	113 505	11.5	.5	X
	36843	Sale of advertising time on radio .....	965	1 124 393	94 766	8.4	.1	X
	36844	Sale of advertising space in media other than print, television, or radio .....	491	513 143	14 357	2.8	.1	X
	39000	Merchandise sales .....	334	367 671	45 615	12.4	.2	65.6
	39053	Sales of merchandise, not specified by type .....	334	367 671	45 615	12.4	.2	X
	39500	All other receipts .....	601	992 015	122 573	12.4	.6	67.6
	39548	All other operating receipts .....	601	992 015	122 573	12.4	.6	X
54182		Public relations agencies .....	6 847	X	6 204 729	X	100.0	65.8
	36250	Market research and public opinion polling services .....	194	215 819	25 822	12.0	.4	64.7
	36251	Market research services .....	144	181 919	20 336	11.2	.3	X
	36252	Public opinion polling services .....	82	78 016	5 486	7.0	.1	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	583	580 763	117 730	20.3	1.9	X
	36510	Advertising creative services .....	409	362 842	32 125	8.9	.5	X
	36520	Public relations services .....	6 823	6 204 565	5 855 489	94.4	94.4	58.3
	36521	Full public relations services .....	5 200	5 026 846	4 031 856	80.2	65.0	X
	36522	Media relations services .....	1 571	1 582 286	424 779	26.8	6.8	X
	36523	Crisis management services .....	1 188	1 363 665	164 800	12.1	2.7	X
	36524	Lobbying services .....	1 797	1 614 381	1 004 757	62.2	16.2	X
	36525	Event management services .....	939	933 849	170 004	18.2	2.7	X
	36526	Development/fundraising services .....	344	329 596	59 293	18.0	1.0	X
	36530	Media planning and/or buying services .....	192	179 948	17 722	9.8	.3	X
	36550	Direct mail advertising services .....	223	187 935	21 674	11.5	.3	65.8
	36551	Full direct mail services .....	65	77 053	9 730	12.6	.2	X
	36552	Concept development for a direct mail advertising campaign services .....	123	94 210	4 597	4.9	.1	X
	36553	Mailing list support services .....	96	53 184	4 075	7.7	.1	X
	36554	Print services for direct mail advertising materials .....	26	18 389	3 266	17.8	.1	X
	36560	Sales promotion services .....	182	82 406	11 571	14.0	.2	X
	36570	Direct marketing services .....	99	95 115	9 809	10.3	.2	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. ....	34	61 377	5 602	9.1	.1	X
	36600	Media monitoring and analysis services .....	271	168 844	13 415	7.9	.2	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	55	24 602	949	3.9	Z	X
	36660	Other services related to advertising .....	73	82 541	7 163	8.7	.1	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54182		Public relations agencies—Con.						
	36840	Media representation services .....	204	110 051	14 729	13.4	.2	65.4
	36841	Sale of advertising space in print media .....	148	75 000	4 193	5.6	.1	X
	36842	Sale of advertising time on television .....	96	64 076	5 856	9.1	.1	X
	36843	Sale of advertising time on radio .....	83	58 538	4 237	7.2	.1	X
	36844	Sale of advertising space in media other than print, television, or radio .....	44	16 351	443	2.7	Z	X
	39000	Merchandise sales .....	10	13 029	269	2.1	Z	54.9
	39053	Sales of merchandise, not specified by type .....	10	13 029	269	2.1	Z	X
	39500	All other receipts .....	517	485 087	70 466	14.5	1.1	64.2
	39548	All other operating receipts .....	517	485 087	70 466	14.5	1.1	X
541820		Public relations agencies .....	6 847	X	6 204 729	X	100.0	65.8
	36250	Market research and public opinion polling services .....	194	215 819	25 822	12.0	.4	64.7
	36251	Market research services .....	144	181 919	20 336	11.2	.3	X
	36252	Public opinion polling services .....	82	78 016	5 486	7.0	.1	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	583	580 763	117 730	20.3	1.9	X
	36510	Advertising creative services .....	409	362 842	32 125	8.9	.5	X
	36520	Public relations services .....	6 823	6 204 565	5 855 489	94.4	94.4	58.3
	36521	Full public relations services .....	5 200	5 026 846	4 031 856	80.2	65.0	X
	36522	Media relations services .....	1 571	1 582 286	424 779	26.8	6.8	X
	36523	Crisis management services .....	1 188	1 363 665	164 800	12.1	2.7	X
	36524	Lobbying services .....	1 797	1 614 381	1 004 757	62.2	16.2	X
	36525	Event management services .....	939	933 849	170 004	18.2	2.7	X
	36526	Development/fundraising services .....	344	329 596	59 293	18.0	1.0	X
	36530	Media planning and/or buying services .....	192	179 948	17 722	9.8	.3	X
	36550	Direct mail advertising services .....	223	187 935	21 674	11.5	.3	65.8
	36551	Full direct mail services .....	65	77 053	9 730	12.6	.2	X
	36552	Concept development for a direct mail advertising campaign services .....	123	94 210	4 597	4.9	.1	X
	36553	Mailing list support services .....	96	53 184	4 075	7.7	.1	X
	36554	Print services for direct mail advertising materials .....	26	18 389	3 266	17.8	.1	X
	36560	Sales promotion services .....	182	82 406	11 571	14.0	.2	X
	36570	Direct marketing services .....	99	95 115	9 809	10.3	.2	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. ....	34	61 377	5 602	9.1	.1	X
	36600	Media monitoring and analysis services .....	271	168 844	13 415	7.9	.2	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	55	24 602	949	3.9	Z	X
	36660	Other services related to advertising .....	73	82 541	7 163	8.7	.1	X
	36840	Media representation services .....	204	110 051	14 729	13.4	.2	65.4
	36841	Sale of advertising space in print media .....	148	75 000	4 193	5.6	.1	X
	36842	Sale of advertising time on television .....	96	64 076	5 856	9.1	.1	X
	36843	Sale of advertising time on radio .....	83	58 538	4 237	7.2	.1	X
	36844	Sale of advertising space in media other than print, television, or radio .....	44	16 351	443	2.7	Z	X
	39000	Merchandise sales .....	10	13 029	269	2.1	Z	54.9
	39053	Sales of merchandise, not specified by type .....	10	13 029	269	2.1	Z	X
	39500	All other receipts .....	517	485 087	70 466	14.5	1.1	64.2
	39548	All other operating receipts .....	517	485 087	70 466	14.5	1.1	X
54183		Media buying services .....	888	X	1 150 307	X	100.0	64.3
	36250	Market research and public opinion polling services .....	31	39 155	1 485	3.8	.1	64.3
	36251	Market research services .....	12	29 323	828	2.8	.1	X
	36252	Public opinion polling services .....	25	12 070	657	5.4	.1	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	85	60 201	22 402	37.2	1.9	X
	36510	Advertising creative services .....	9	17 483	346	2.0	Z	X
	36520	Public relations services .....	45	29 606	2 574	8.7	.2	60.4
	36521	Full public relations services .....	22	7 215	321	4.4	Z	X
	36522	Media relations services .....	23	6 362	280	4.4	Z	X
	36525	Event management services .....	40	28 365	1 973	7.0	.2	X
	36530	Media planning and/or buying services .....	880	1 150 307	1 065 648	92.6	92.6	X
	36540	Display advertising services .....	31	21 103	660	3.1	.1	64.3
	36541	Leased display advertising media space, large format .....	31	21 103	660	3.1	.1	X
	36560	Sales promotion services .....	13	9 913	1 050	10.6	.1	X
	36570	Direct marketing services .....	14	6 534	1 317	20.2	.1	X
	36600	Media monitoring and analysis services .....	10	5 679	906	16.0	.1	X
	36630	Distribution of advertising materials, other than by mail .....	13	18 167	1 418	7.8	.1	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	10	5 675	227	4.0	Z	X
	36660	Other services related to advertising .....	8	20 468	2 797	13.7	.2	X
	36840	Media representation services .....	98	38 368	10 013	26.1	.9	64.3
	36841	Sale of advertising space in print media .....	6	861	214	24.9	Z	X
	36842	Sale of advertising time on television .....	78	29 659	9 093	30.7	.8	X
	36843	Sale of advertising time on radio .....	13	6 024	426	7.1	Z	X
	36844	Sale of advertising space in media other than print, television, or radio .....	6	2 238	280	12.5	Z	X
	39500	All other receipts .....	20	271 713	38 213	14.1	3.3	64.1
	39548	All other operating receipts .....	20	271 713	38 213	14.1	3.3	X
541830		Media buying services .....	888	X	1 150 307	X	100.0	64.3
	36250	Market research and public opinion polling services .....	31	39 155	1 485	3.8	.1	64.3
	36251	Market research services .....	12	29 323	828	2.8	.1	X
	36252	Public opinion polling services .....	25	12 070	657	5.4	.1	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54183		Media buying services—Con.						
541830		Media buying services—Con.						
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	85	60 201	22 402	37.2	1.9	X
	36510	Advertising creative services .....	9	17 483	346	2.0	Z	X
	36520	Public relations services .....	45	29 606	2 574	8.7	.2	60.4
	36521	Full public relations services .....	22	7 215	321	4.4	Z	X
	36522	Media relations services .....	23	6 362	280	4.4	Z	X
	36525	Event management services .....	40	28 365	1 973	7.0	.2	X
	36530	Media planning and/or buying services .....	880	1 150 307	1 065 648	92.6	92.6	X
	36540	Display advertising services .....	31	21 103	660	3.1	.1	64.3
	36541	Leased display advertising media space, large format .....	31	21 103	660	3.1	.1	X
	36560	Sales promotion services .....	13	9 913	1 050	10.6	.1	X
	36570	Direct marketing services .....	14	6 534	1 317	20.2	.1	X
	36600	Media monitoring and analysis services .....	10	5 679	906	16.0	.1	X
	36630	Distribution of advertising materials, other than by mail .....	13	18 167	1 418	7.8	.1	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	10	5 675	227	4.0	Z	X
	36660	Other services related to advertising .....	8	20 468	2 797	13.7	.2	X
	36840	Media representation services .....	98	38 368	10 013	26.1	.9	64.3
	36841	Sale of advertising space in print media .....	6	861	214	24.9	Z	X
	36842	Sale of advertising time on television .....	78	29 659	9 093	30.7	.8	X
	36843	Sale of advertising time on radio .....	13	6 024	426	7.1	Z	X
	36844	Sale of advertising space in media other than print, television, or radio .....	6	2 238	280	12.5	Z	X
	39500	All other receipts .....	20	271 713	38 213	14.1	3.3	64.1
	39548	All other operating receipts .....	20	271 713	38 213	14.1	3.3	X
54184		Media representatives .....	2 397	X	2 728 526	X	100.0	58.7
	31180	Mailing lists, rental or sale .....	21	5 791	466	8.0	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	71	92 209	12 928	14.0	.5	X
	36510	Advertising creative services .....	99	115 396	26 744	23.2	1.0	X
	36520	Public relations services .....	49	26 284	4 560	17.3	.2	57.9
	36521	Full public relations services .....	14	18 218	1 063	5.8	Z	X
	36522	Media relations services .....	15	3 553	52	1.5	Z	X
	36525	Event management services .....	28	8 685	3 422	39.4	.1	X
	36530	Media planning and/or buying services .....	45	100 031	4 100	4.1	.2	X
	36540	Display advertising services .....	6	4 411	1 385	31.4	.1	X
	36550	Direct mail advertising services .....	109	69 838	8 061	11.5	.3	57.2
	36551	Full direct mail services .....	16	31 573	1 343	4.3	Z	X
	36552	Concept development for a direct mail advertising campaign services .....	73	29 551	4 198	14.2	.2	X
	36554	Print services for direct mail advertising materials .....	40	36 634	2 520	6.9	.1	X
	36560	Sales promotion services .....	29	16 836	1 461	8.7	.1	X
	36570	Direct marketing services .....	41	50 993	13 718	26.9	.5	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. ....	31	28 377	583	2.1	Z	X
	36600	Media monitoring and analysis services .....	13	20 254	422	2.1	Z	X
	36610	Fulfillment services .....	13	21 218	1 548	7.3	.1	X
	36630	Distribution of advertising materials, other than by mail .....	16	5 746	1 194	20.8	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	31	29 246	4 199	14.4	.2	X
	36660	Other services related to advertising .....	49	102 133	19 923	19.5	.7	X
	36840	Media representation services .....	2 397	2 728 526	2 616 904	95.9	95.9	55.5
	36841	Sale of advertising space in print media .....	1 418	1 432 191	1 271 421	88.8	46.6	X
	36842	Sale of advertising time on television .....	715	1 074 228	953 679	88.8	35.0	X
	36843	Sale of advertising time on radio .....	372	327 068	249 771	76.4	9.2	X
	36844	Sale of advertising space in media other than print, television, or radio .....	173	265 326	142 033	53.5	5.2	X
	39000	Merchandise sales .....	23	26 825	4 571	17.0	.2	58.7
	39053	Sales of merchandise, not specified by type .....	23	26 825	4 571	17.0	.2	X
	39500	All other receipts .....	95	105 960	5 759	5.4	.2	58.7
	39548	All other operating receipts .....	95	105 960	5 759	5.4	.2	X
541840		Media representatives .....	2 397	X	2 728 526	X	100.0	58.7
	31180	Mailing lists, rental or sale .....	21	5 791	466	8.0	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	71	92 209	12 928	14.0	.5	X
	36510	Advertising creative services .....	99	115 396	26 744	23.2	1.0	X
	36520	Public relations services .....	49	26 284	4 560	17.3	.2	57.9
	36521	Full public relations services .....	14	18 218	1 063	5.8	Z	X
	36522	Media relations services .....	15	3 553	52	1.5	Z	X
	36525	Event management services .....	28	8 685	3 422	39.4	.1	X
	36530	Media planning and/or buying services .....	45	100 031	4 100	4.1	.2	X
	36540	Display advertising services .....	6	4 411	1 385	31.4	.1	X
	36550	Direct mail advertising services .....	109	69 838	8 061	11.5	.3	57.2
	36551	Full direct mail services .....	16	31 573	1 343	4.3	Z	X
	36552	Concept development for a direct mail advertising campaign services .....	73	29 551	4 198	14.2	.2	X
	36554	Print services for direct mail advertising materials .....	40	36 634	2 520	6.9	.1	X
	36560	Sales promotion services .....	29	16 836	1 461	8.7	.1	X
	36570	Direct marketing services .....	41	50 993	13 718	26.9	.5	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. ....	31	28 377	583	2.1	Z	X
	36600	Media monitoring and analysis services .....	13	20 254	422	2.1	Z	X

See footnotes at end of table.



**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54184		Media representatives—Con.						
541840		Media representatives—Con.						
	36610	Fulfillment services . . . . .	13	21 218	1 548	7.3	.1	X
	36630	Distribution of advertising materials, other than by mail . . . . .	16	5 746	1 194	20.8	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	31	29 246	4 199	14.4	.2	X
	36660	Other services related to advertising . . . . .	49	102 133	19 923	19.5	.7	X
	36840	Media representation services . . . . .	2 397	2 728 526	2 616 904	95.9	95.9	55.5
	36841	Sale of advertising space in print media . . . . .	1 418	1 432 191	1 271 421	88.8	46.6	X
	36842	Sale of advertising time on television . . . . .	715	1 074 228	953 679	88.8	35.0	X
	36843	Sale of advertising time on radio . . . . .	372	327 068	249 771	76.4	9.2	X
	36844	Sale of advertising space in media other than print, television, or radio . . . . .	173	265 326	142 033	53.5	5.2	X
	39000	Merchandise sales . . . . .	23	26 825	4 571	17.0	.2	58.7
	39053	Sales of merchandise, not specified by type . . . . .	23	26 825	4 571	17.0	.2	X
	39500	All other receipts . . . . .	95	105 960	5 759	5.4	.2	58.7
	39548	All other operating receipts . . . . .	95	105 960	5 759	5.4	.2	X
5418401		Radio and television advertising representatives . . . . .	930	X	1 214 979	X	100.0	54.5
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	20	50 821	1 893	3.7	.2	X
	36510	Advertising creative services . . . . .	21	27 513	3 060	11.1	.3	X
	36530	Media planning and/or buying services . . . . .	10	45 888	1 178	2.6	.1	X
	36550	Direct mail advertising services . . . . .	11	10 820	1 787	16.5	.1	54.5
	36551	Full direct mail services . . . . .	11	10 820	589	5.4	Z	X
	36552	Concept development for a direct mail advertising campaign services . . . . .	11	10 820	763	7.1	.1	X
	36554	Print services for direct mail advertising materials . . . . .	6	7 547	435	5.8	Z	X
	36570	Direct marketing services . . . . .	11	10 820	1 410	13.0	.1	X
	36600	Media monitoring and analysis services . . . . .	9	18 949	175	.9	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	6	6 331	631	10.0	.1	X
	36660	Other services related to advertising . . . . .	20	29 844	3 989	13.4	.3	X
	36840	Media representation services . . . . .	930	1 214 979	1 197 255	98.5	98.5	49.9
	36841	Sale of advertising space in print media . . . . .	29	61 743	4 255	6.9	.4	X
	36842	Sale of advertising time on television . . . . .	652	1 015 440	940 876	92.7	77.4	X
	36843	Sale of advertising time on radio . . . . .	345	295 824	238 182	80.5	19.6	X
	36844	Sale of advertising space in media other than print, television, or radio . . . . .	32	78 019	13 942	17.9	1.1	X
	39500	All other receipts . . . . .	25	62 826	2 468	3.9	.2	54.5
	39548	All other operating receipts . . . . .	25	62 826	2 468	3.9	.2	X
5418402		Publishers' advertising representatives . . . . .	1 467	X	1 513 547	X	100.0	62.1
	31180	Mailing lists, rental or sale . . . . .	19	4 843	277	5.7	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	51	41 388	11 035	26.7	.7	X
	36510	Advertising creative services . . . . .	78	87 883	23 684	26.9	1.6	X
	36520	Public relations services . . . . .	44	25 355	4 246	16.7	.3	62.1
	36521	Full public relations services . . . . .	9	17 289	749	4.3	Z	X
	36522	Media relations services . . . . .	15	3 553	52	1.5	Z	X
	36525	Event management services . . . . .	28	8 685	3 422	39.4	.2	X
	36530	Media planning and/or buying services . . . . .	35	54 143	2 922	5.4	.2	X
	36540	Display advertising services . . . . .	6	4 411	1 385	31.4	.1	X
	36550	Direct mail advertising services . . . . .	98	59 018	6 274	10.6	.4	60.4
	36552	Concept development for a direct mail advertising campaign services . . . . .	62	18 731	3 435	18.3	.2	X
	36554	Print services for direct mail advertising materials . . . . .	34	29 087	2 085	7.2	.1	X
	36560	Sales promotion services . . . . .	27	15 588	1 449	9.3	.1	X
	36570	Direct marketing services . . . . .	30	40 173	12 308	30.6	.8	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. . . . .	29	18 088	343	1.9	Z	X
	36610	Fulfillment services . . . . .	11	20 270	1 359	6.7	.1	X
	36630	Distribution of advertising materials, other than by mail . . . . .	14	4 798	1 005	20.9	.1	X
	36640	Coordination of production and delivery of premiums (advertising specialties) . . . . .	25	22 915	3 568	15.6	.2	X
	36660	Other services related to advertising . . . . .	29	72 289	15 934	22.0	1.1	X
	36840	Media representation services . . . . .	1 467	1 513 547	1 419 649	93.8	93.8	59.9
	36841	Sale of advertising space in print media . . . . .	1 389	1 370 448	1 267 166	92.5	83.7	X
	36842	Sale of advertising time on television . . . . .	63	58 788	12 803	21.8	.8	X
	36843	Sale of advertising time on radio . . . . .	27	31 244	11 589	37.1	.8	X
	36844	Sale of advertising space in media other than print, television, or radio . . . . .	141	187 307	128 091	68.4	8.5	X
	39000	Merchandise sales . . . . .	23	26 825	4 571	17.0	.3	62.1
	39053	Sales of merchandise, not specified by type . . . . .	23	26 825	4 571	17.0	.3	X
	39500	All other receipts . . . . .	70	43 134	3 291	7.6	.2	62.1
	39548	All other operating receipts . . . . .	70	43 134	3 291	7.6	.2	X
54185		Display advertising . . . . .	2 526	X	4 616 626	X	100.0	53.3
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media . . . . .	152	68 377	9 460	13.8	.2	X
	36510	Advertising creative services . . . . .	117	165 761	10 570	6.4	.2	X
	36520	Public relations services . . . . .	48	30 914	1 331	4.3	Z	X

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54185		Display advertising—Con.						
	36540	Display advertising services	2 523	4 616 626	4 512 806	97.8	97.8	33.6
	36541	Leased display advertising media space, large format	1 988	3 799 919	3 426 771	90.2	74.2	X
	36542	Leased display advertising media space, transit	446	1 664 856	532 176	32.0	11.5	X
	36543	Leased display advertising media space, street furniture and other urban fixtures	187	220 940	121 030	54.8	2.6	X
	36544	Leased display advertising media space, other	301	536 402	432 829	80.7	9.4	X
	36550	Direct mail advertising services	17	6 643	230	3.5	Z	53.3
	36555	Letter shop services	17	6 643	230	3.5	Z	X
	36560	Sales promotion services	7	16 698	1 053	6.3	Z	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.	184	215 990	22 924	10.6	.5	X
	36630	Distribution of advertising materials, other than by mail	17	6 743	2 284	33.9	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties)	18	17 230	941	5.5	Z	X
	36650	Display lettering services (sign painting)	6	13 652	1 423	10.4	Z	X
	36660	Other services related to advertising	22	38 006	5 860	15.4	.1	X
	36840	Media representation services	46	18 938	9 149	48.3	.2	53.3
	36841	Sale of advertising space in print media	19	2 988	513	17.2	Z	X
	36844	Sale of advertising space in media other than print, television, or radio	27	15 950	8 636	54.1	.2	X
	39000	Merchandise sales	89	46 225	10 670	23.1	.2	27.6
	39053	Sales of merchandise, not specified by type	89	46 225	10 670	23.1	.2	X
	39500	All other receipts	345	645 984	27 697	4.3	.6	51.5
	39548	All other operating receipts	345	645 984	27 697	4.3	.6	X
541850		Display advertising	2 526	X	4 616 626	X	100.0	53.3
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media	152	68 377	9 460	13.8	.2	X
	36510	Advertising creative services	117	165 761	10 570	6.4	.2	X
	36520	Public relations services	48	30 914	1 331	4.3	Z	X
	36540	Display advertising services	2 523	4 616 626	4 512 806	97.8	97.8	33.6
	36541	Leased display advertising media space, large format	1 988	3 799 919	3 426 771	90.2	74.2	X
	36542	Leased display advertising media space, transit	446	1 664 856	532 176	32.0	11.5	X
	36543	Leased display advertising media space, street furniture and other urban fixtures	187	220 940	121 030	54.8	2.6	X
	36544	Leased display advertising media space, other	301	536 402	432 829	80.7	9.4	X
	36550	Direct mail advertising services	17	6 643	230	3.5	Z	53.3
	36555	Letter shop services	17	6 643	230	3.5	Z	X
	36560	Sales promotion services	7	16 698	1 053	6.3	Z	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.	184	215 990	22 924	10.6	.5	X
	36630	Distribution of advertising materials, other than by mail	17	6 743	2 284	33.9	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties)	18	17 230	941	5.5	Z	X
	36650	Display lettering services (sign painting)	6	13 652	1 423	10.4	Z	X
	36660	Other services related to advertising	22	38 006	5 860	15.4	.1	X
	36840	Media representation services	46	18 938	9 149	48.3	.2	53.3
	36841	Sale of advertising space in print media	19	2 988	513	17.2	Z	X
	36844	Sale of advertising space in media other than print, television, or radio	27	15 950	8 636	54.1	.2	X
	39000	Merchandise sales	89	46 225	10 670	23.1	.2	27.6
	39053	Sales of merchandise, not specified by type	89	46 225	10 670	23.1	.2	X
	39500	All other receipts	345	645 984	27 697	4.3	.6	51.5
	39548	All other operating receipts	345	645 984	27 697	4.3	.6	X
54186		Direct mail advertising	3 754	X	10 544 455	X	100.0	74.8
	31180	Mailing lists, rental or sale	269	471 414	23 568	5.0	.2	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media	135	357 589	67 940	19.0	.6	X
	36510	Advertising creative services	175	319 683	33 514	10.5	.3	X
	36520	Public relations services	79	47 185	5 153	10.9	Z	X
	36530	Media planning and/or buying services	27	170 293	33 946	19.9	.3	X
	36550	Direct mail advertising services	3 724	10 544 455	9 766 138	92.6	92.6	60.3
	36551	Full direct mail services	2 720	7 938 858	6 634 672	83.6	62.9	X
	36552	Concept development for a direct mail advertising campaign services	590	1 394 891	378 014	27.1	3.6	X
	36553	Mailing list support services	1 065	1 867 913	435 007	23.3	4.1	X
	36554	Print services for direct mail advertising materials	1 358	2 772 627	768 089	27.7	7.3	X
	36555	Letter shop services	1 478	3 002 081	1 550 356	51.6	14.7	X
	36560	Sales promotion services	170	234 782	46 945	20.0	.4	X
	36570	Direct marketing services	279	450 673	121 296	26.9	1.2	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.	21	36 750	1 236	3.4	Z	X
	36610	Fulfillment services	253	845 898	217 380	25.7	2.1	X
	36630	Distribution of advertising materials, other than by mail	143	237 401	33 907	14.3	.3	X
	36640	Coordination of production and delivery of premiums (advertising specialties)	43	69 859	17 432	25.0	.2	X
	36660	Other services related to advertising	177	430 600	35 438	8.2	.3	X
	36840	Media representation services	91	172 336	19 985	11.6	.2	69.7
	36841	Sale of advertising space in print media	86	165 910	15 677	9.4	.1	X
	39000	Merchandise sales	52	176 547	45 264	25.6	.4	74.8
	39053	Sales of merchandise, not specified by type	52	176 547	45 264	25.6	.4	X
	39500	All other receipts	141	522 076	75 313	14.4	.7	74.8
	39548	All other operating receipts	141	522 076	75 313	14.4	.7	X

See footnotes at end of table.

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)	
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—			
						Establishments with the product line	All establishments <sup>1</sup>		
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>							
		<b>Professional, scientific, and technical services—Con.</b>							
541		Professional, scientific, and technical services—Con.							
5418		Advertising and related services—Con.							
54186		Direct mail advertising—Con.							
541860		Direct mail advertising .....	3 754	X	10 544 455	X	100.0	74.8	
	31180	Mailing lists, rental or sale .....	269		471 414	23 568	5.0	.2	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	135		357 589	67 940	19.0	.6	X
	36510	Advertising creative services .....	175		319 683	33 514	10.5	.3	X
	36520	Public relations services .....	79		47 185	5 153	10.9	Z	X
	36530	Media planning and/or buying services .....	27		170 293	33 946	19.9	.3	X
	36550	Direct mail advertising services .....	3 724		10 544 455	9 766 138	92.6	92.6	60.3
	36551	Full direct mail services .....	2 720		7 938 858	6 634 672	83.6	62.9	X
	36552	Concept development for a direct mail advertising campaign services .....	590		1 394 891	378 014	27.1	3.6	X
	36553	Mailing list support services .....	1 065		1 867 913	435 007	23.3	4.1	X
	36554	Print services for direct mail advertising materials .....	1 358		2 772 627	768 089	27.7	7.3	X
	36555	Letter shop services .....	1 478		3 002 081	1 550 356	51.6	14.7	X
	36560	Sales promotion services .....	170		234 782	46 945	20.0	.4	X
	36570	Direct marketing services .....	279		450 673	121 296	26.9	1.2	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc. ....	21		36 750	1 236	3.4	Z	X
	36610	Fulfillment services .....	253		845 898	217 380	25.7	2.1	X
	36630	Distribution of advertising materials, other than by mail .....	143		237 401	33 907	14.3	.3	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	43		69 859	17 432	25.0	.2	X
	36660	Other services related to advertising .....	177		430 600	35 438	8.2	.3	X
	36840	Media representation services .....	91		172 336	19 985	11.6	.2	69.7
	36841	Sale of advertising space in print media .....	86		165 910	15 677	9.4	.1	X
	39000	Merchandise sales .....	52		176 547	45 264	25.6	.4	74.8
	39053	Sales of merchandise, not specified by type .....	52		176 547	45 264	25.6	.4	X
	39500	All other receipts .....	141		522 076	75 313	14.4	.7	74.8
	39548	All other operating receipts .....	141		522 076	75 313	14.4	.7	X
54187		Advertising material distribution services .....	646	X	1 487 845		X	100.0	70.0
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	11		3 555	204	5.7	Z	X
	36550	Direct mail advertising services .....	10		14 650	4 102	28.0	.3	X
	36560	Sales promotion services .....	31		18 014	728	4.0	Z	X
	36570	Direct marketing services .....	34		30 785	15 068	48.9	1.0	X
	36630	Distribution of advertising materials, other than by mail .....	645		1 487 845	1 454 229	97.7	97.7	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	6		4 331	224	5.2	Z	X
	36660	Other services related to advertising .....	10		5 782	1 015	17.6	.1	X
	39000	Merchandise sales .....	6		11 154	2 857	25.6	.2	70.0
	39053	Sales of merchandise, not specified by type .....	6		11 154	2 857	25.6	.2	X
	39500	All other receipts .....	22		44 904	7 377	16.4	.5	70.0
	39548	All other operating receipts .....	22		44 904	7 377	16.4	.5	X
541870		Advertising material distribution services .....	646	X	1 487 845		X	100.0	70.0
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	11		3 555	204	5.7	Z	X
	36550	Direct mail advertising services .....	10		14 650	4 102	28.0	.3	X
	36560	Sales promotion services .....	31		18 014	728	4.0	Z	X
	36570	Direct marketing services .....	34		30 785	15 068	48.9	1.0	X
	36630	Distribution of advertising materials, other than by mail .....	645		1 487 845	1 454 229	97.7	97.7	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	6		4 331	224	5.2	Z	X
	36660	Other services related to advertising .....	10		5 782	1 015	17.6	.1	X
	39000	Merchandise sales .....	6		11 154	2 857	25.6	.2	70.0
	39053	Sales of merchandise, not specified by type .....	6		11 154	2 857	25.6	.2	X
	39500	All other receipts .....	22		44 904	7 377	16.4	.5	70.0
	39548	All other operating receipts .....	22		44 904	7 377	16.4	.5	X
54189		Other services related to advertising .....	8 500	X	8 844 402		X	100.0	68.9
	36250	Market research and public opinion polling services .....	12		6 500	803	12.4	Z	68.9
	36252	Public opinion polling services .....	7		2 587	287	11.1	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	181		135 215	18 080	13.4	.2	X
	36510	Advertising creative services .....	301		168 731	6 919	4.1	.1	X
	36520	Public relations services .....	79		82 569	6 506	7.9	.1	X
	36530	Media planning and/or buying services .....	33		14 100	1 319	9.4	Z	X
	36540	Display advertising services .....	51		18 829	2 641	14.0	Z	68.9
	36541	Leased display advertising media space, large format .....	36		13 491	2 084	15.4	Z	X
	36542	Leased display advertising media space, transit .....	10		1 674	166	9.9	Z	X
	36544	Leased display advertising media space, other .....	10		4 164	364	8.7	Z	X
	36550	Direct mail advertising services .....	156		266 710	17 472	6.6	.2	68.5
	36551	Full direct mail services .....	62		73 211	7 556	10.3	.1	X
	36552	Concept development for a direct mail advertising campaign services .....	38		164 374	2 830	1.7	Z	X
	36553	Mailing list support services .....	11		9 482	222	2.3	Z	X
	36554	Print services for direct mail advertising materials .....	46		49 028	4 522	9.2	.1	X
	36555	Letter shop services .....	47		9 639	2 342	24.3	Z	X
	36560	Sales promotion services .....	151		286 224	39 352	13.7	.4	X
	36570	Direct marketing services .....	56		63 345	2 725	4.3	Z	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54189		Other services related to advertising—Con.						
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.....	2 582	959 543	697 819	72.7	7.9	X
	36610	Fulfillment services.....	211	510 364	72 942	14.3	.8	X
	36630	Distribution of advertising materials, other than by mail.....	88	44 140	13 981	31.7	.2	X
	36640	Coordination of production and delivery of premiums (advertising specialties).....	4 561	6 570 557	6 219 161	94.7	70.3	X
	36650	Display lettering services (sign painting).....	1 154	322 265	166 399	51.6	1.9	X
	36660	Other services related to advertising.....	1 397	1 590 908	1 364 078	85.7	15.4	X
	36840	Media representation services.....	51	23 141	3 012	13.0	Z	64.3
	36841	Sale of advertising space in print media.....	46	18 222	1 098	6.0	Z	X
	36843	Sale of advertising time on radio.....	6	1 837	67	3.6	Z	X
	36844	Sale of advertising space in media other than print, television, or radio.....	7	5 572	1 847	33.1	Z	X
	39000	Merchandise sales.....	542	529 223	173 173	32.7	2.0	66.3
	39053	Sales of merchandise, not specified by type.....	542	529 223	173 173	32.7	2.0	X
	39500	All other receipts.....	336	350 925	30 044	8.6	.3	45.8
	39548	All other operating receipts.....	336	350 925	30 044	8.6	.3	X
541890		Other services related to advertising.....	8 500	X	8 844 402	X	100.0	68.9
	36250	Market research and public opinion polling services.....	12	6 500	803	12.4	Z	68.9
	36252	Public opinion polling services.....	7	2 587	287	11.1	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media.....	181	135 215	18 080	13.4	.2	X
	36510	Advertising creative services.....	79	168 731	6 919	4.1	.1	X
	36520	Public relations services.....	301	82 569	6 506	7.9	.1	X
	36530	Media planning and/or buying services.....	33	14 100	1 319	9.4	Z	X
	36540	Display advertising services.....	51	18 829	2 841	14.0	Z	68.9
	36541	Leased display advertising media space, large format.....	36	13 491	2 084	15.4	Z	X
	36542	Leased display advertising media space, transit.....	10	1 674	166	9.9	Z	X
	36544	Leased display advertising media space, other.....	10	4 164	364	8.7	Z	X
	36550	Direct mail advertising services.....	156	266 710	17 472	6.6	.2	68.5
	36551	Full direct mail services.....	62	73 211	7 556	10.3	.1	X
	36552	Concept development for a direct mail advertising campaign services.....	38	164 374	2 830	1.7	Z	X
	36553	Mailing list support services.....	11	9 482	222	2.3	Z	X
	36554	Print services for direct mail advertising materials.....	46	49 028	4 522	9.2	.1	X
	36555	Letter shop services.....	47	9 639	2 342	24.3	Z	X
	36560	Sales promotion services.....	151	286 224	39 352	13.7	.4	X
	36570	Direct marketing services.....	56	63 345	2 725	4.3	Z	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.....	2 582	959 543	697 819	72.7	7.9	X
	36610	Fulfillment services.....	211	510 364	72 942	14.3	.8	X
	36630	Distribution of advertising materials, other than by mail.....	88	44 140	13 981	31.7	.2	X
	36640	Coordination of production and delivery of premiums (advertising specialties).....	4 561	6 570 557	6 219 161	94.7	70.3	X
	36650	Display lettering services (sign painting).....	1 154	322 265	166 399	51.6	1.9	X
	36660	Other services related to advertising.....	1 397	1 590 908	1 364 078	85.7	15.4	X
	36840	Media representation services.....	51	23 141	3 012	13.0	Z	64.3
	36841	Sale of advertising space in print media.....	46	18 222	1 098	6.0	Z	X
	36843	Sale of advertising time on radio.....	6	1 837	67	3.6	Z	X
	36844	Sale of advertising space in media other than print, television, or radio.....	7	5 572	1 847	33.1	Z	X
	39000	Merchandise sales.....	542	529 223	173 173	32.7	2.0	66.3
	39053	Sales of merchandise, not specified by type.....	542	529 223	173 173	32.7	2.0	X
	39500	All other receipts.....	336	350 925	30 044	8.6	.3	45.8
	39548	All other operating receipts.....	336	350 925	30 044	8.6	.3	X
5418901		Welcoming services.....	94	X	30 890	X	100.0	54.4
	36550	Direct mail advertising services.....	7	2 204	2 204	100.0	7.1	X
	36630	Distribution of advertising materials, other than by mail.....	35	8 798	8 629	98.1	27.9	X
	36660	Other services related to advertising.....	36	16 113	16 034	99.5	51.9	X
	39500	All other receipts.....	6	1 059	959	90.6	3.1	54.4
	39548	All other operating receipts.....	6	1 059	959	90.6	3.1	X
5418902		Advertising specialties goods distributor.....	4 419	X	6 514 121	X	100.0	71.1
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media.....	98	92 898	10 695	11.5	.2	X
	36510	Advertising creative services.....	75	107 182	4 174	3.9	.1	X
	36520	Public relations services.....	50	60 922	4 556	7.5	.1	X
	36550	Direct mail advertising services.....	87	250 442	12 666	5.1	.2	70.6
	36551	Full direct mail services.....	44	68 556	5 618	8.2	.1	X
	36552	Concept development for a direct mail advertising campaign services.....	35	163 699	2 812	1.7	Z	X
	36553	Mailing list support services.....	10	6 953	171	2.5	Z	X
	36554	Print services for direct mail advertising materials.....	40	48 039	4 041	8.4	.1	X
	36560	Sales promotion services.....	128	279 618	37 059	13.3	.6	X
	36570	Direct marketing services.....	34	57 061	2 493	4.4	Z	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.....	215	159 127	14 708	9.2	.2	X
	36610	Fulfillment services.....	204	496 252	68 151	13.7	1.0	X
	36630	Distribution of advertising materials, other than by mail.....	28	17 718	2 180	12.3	Z	X
	36640	Coordination of production and delivery of premiums (advertising specialties).....	4 419	6 514 121	6 214 617	95.4	95.4	X
	36650	Display lettering services (sign painting).....	35	15 297	1 105	7.2	Z	X
	36660	Other services related to advertising.....	95	99 431	13 520	13.6	.2	X
	36840	Media representation services.....	11	14 044	2 013	14.3	Z	65.7
	36841	Sale of advertising space in print media.....	9	10 431	406	3.9	Z	X
	36843	Sale of advertising time on radio.....	6	1 837	67	3.6	Z	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5418		Advertising and related services—Con.						
54189		Other services related to advertising—Con.						
541890		Other services related to advertising—Con.						
5418902		Advertising specialties goods distributor—Con.						
	39000	Merchandise sales .....	247	357 119	107 429	30.1	1.6	67.8
	39053	Sales of merchandise, not specified by type .....	247	357 119	107 429	30.1	1.6	X
	39500	All other receipts .....	147	141 319	18 389	13.0	.3	71.1
	39548	All other operating receipts .....	147	141 319	18 389	13.0	.3	X
5418903		Sign painting and lettering shop.....	2 844	X	889 024	X	100.0	61.4
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	32	6 858	372	5.4	Z	X
	36510	Advertising creative services .....	184	50 158	1 442	2.9	Z	X
	36520	Public relations services .....	14	2 445	124	5.1	Z	X
	36540	Display advertising services .....	47	17 231	2 555	14.8	.3	61.4
	36541	Leased display advertising media space, large format .....	32	11 893	1 998	16.8	.2	X
	36542	Leased display advertising media space, transit.....	10	1 674	166	9.9	Z	X
	36544	Leased display advertising media space, other .....	10	4 164	364	8.7	Z	X
	36550	Direct mail advertising services .....	57	11 170	2 488	22.3	.3	61.4
	36551	Full direct mail services .....	15	2 916	199	6.8	Z	X
	36555	Letter shop services .....	40	7 729	2 263	29.3	.3	X
	36560	Sales promotion services .....	16	3 933	180	4.6	Z	X
	36570	Direct marketing services .....	13	2 480	68	2.7	Z	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.....	2 326	784 230	681 420	86.9	76.6	X
	36630	Distribution of advertising materials, other than by mail .....	13	13 529	2 238	16.5	.3	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	105	46 470	3 117	6.7	.4	X
	36650	Display lettering services (sign painting) .....	1 114	304 651	165 190	54.2	18.6	X
	36660	Other services related to advertising .....	137	72 776	10 637	14.6	1.2	X
	36840	Media representation services .....	32	7 182	620	8.6	.1	57.0
	36841	Sale of advertising space in print media .....	29	5 876	313	5.3	Z	X
	39000	Merchandise sales .....	271	93 009	11 802	12.7	1.3	59.1
	39053	Sales of merchandise, not specified by type .....	271	93 009	11 802	12.7	1.3	X
	39500	All other receipts .....	111	26 480	6 288	23.7	.7	54.0
	39548	All other operating receipts .....	111	26 480	6 288	23.7	.7	X
5418909		All other advertising services .....	1 143	X	1 410 367	X	100.0	64.1
	36250	Market research and public opinion polling services .....	12	6 500	803	12.4	.1	64.1
	36252	Public opinion polling services .....	7	2 587	287	11.1	Z	X
	36500	Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing, & promotion serv - along w/ placing advertising w/ media .....	50	35 355	6 909	19.5	.5	X
	36510	Advertising creative services .....	42	11 391	1 303	11.4	.1	X
	36520	Public relations services .....	10	18 101	858	4.7	.1	58.1
	36525	Event management services .....	6	17 400	808	4.6	.1	X
	36530	Media planning and/or buying services .....	27	7 360	1 079	14.7	.1	X
	36570	Direct marketing services .....	6	3 611	145	4.0	Z	X
	36590	Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc.....	41	16 186	1 691	10.4	.1	X
	36630	Distribution of advertising materials, other than by mail .....	12	4 095	934	22.8	.1	X
	36640	Coordination of production and delivery of premiums (advertising specialties) .....	33	9 449	1 402	14.8	.1	X
	36660	Other services related to advertising .....	1 129	1 402 588	1 323 887	94.4	93.9	X
	39000	Merchandise sales .....	22	78 983	53 899	68.2	3.8	64.1
	39053	Sales of merchandise, not specified by type .....	22	78 983	53 899	68.2	3.8	X
	39500	All other receipts .....	72	182 067	4 408	2.4	.3	X
5419		Other professional, scientific, and technical services.....	66 525	X	41 693 231	X	100.0	68.2
	36250	Market research and public opinion polling services .....	5 406	10 836 189	10 565 120	97.5	25.3	60.8
	36251	Market research services .....	5 221	10 562 583	10 148 641	96.1	24.3	X
	36252	Public opinion polling services .....	673	810 782	409 385	50.5	1.0	X
	36600	Media monitoring and analysis services .....	169	92 187	67 563	73.3	.2	X
	36700	Pet and animal services .....	19 084	12 615 841	3 228 054	25.6	7.7	66.5
	36702	Pet grooming and boarding services.....	12 800	8 875 415	743 576	8.4	1.8	X
	36703	Pet training services.....	353	285 719	6 381	2.2	Z	X
	36704	Other pet care/animal services .....	1 397	1 071 290	161 420	15.1	.4	X
	36705	Sale of pet/animal supplies .....	17 657	11 692 987	2 316 677	19.8	5.6	X
	36710	Veterinary medical services .....	25 641	16 623 278	13 258 828	79.8	31.8	X
	36750	Photography services, including commercial photography .....	18 738	6 538 064	6 338 530	96.9	15.2	65.7
	36751	Portrait photography services .....	14 962	4 844 334	4 490 870	92.7	10.8	X
	36752	Commercial photography services .....	6 267	2 262 752	1 688 244	74.6	4.0	X
	36753	Film and image processing and printing services .....	1 670	558 010	159 416	28.6	.4	X
	36800	Translation or interpretation services .....	1 572	876 102	852 734	97.3	2.0	X
	36810	Appraisal services .....	5 734	1 453 963	1 440 479	99.1	3.5	X
	36820	Arbitration and conciliation services .....	3 106	1 357 232	1 323 830	97.5	3.2	X
	36830	Auctioneering service fees .....	119	73 225	39 549	54.0	.1	X
	39000	Merchandise sales .....	4 395	1 689 618	499 324	29.6	1.2	63.3
	39054	Sales of merchandise, not specified by type .....	4 382	1 686 962	499 059	29.6	1.2	X
	39500	All other receipts .....	8 130	5 702 926	4 077 098	71.5	9.8	61.2
	39549	All other operating receipts .....	8 125	5 687 748	4 061 920	71.4	9.7	X

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
<b>54</b>		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5419		Other professional, scientific, and technical services—Con.						
54191		Marketing research and public opinion polling .....	5 460	X	10 890 323	X	100.0	71.6
	36250	Market research and public opinion polling services .....	5 406	10 836 189	10 565 120	97.5	97.0	63.8
	36251	Market research services .....	5 221	10 562 583	10 148 641	96.1	93.2	X
	36252	Public opinion polling services .....	673	810 782	409 385	50.5	3.8	X
	36600	Media monitoring and analysis services .....	169	92 187	67 563	73.3	.6	X
	39000	Merchandise sales .....	31	179 975	31 408	17.5	.3	70.0
	39054	Sales of merchandise, not specified by type .....	31	179 975	31 408	17.5	.3	X
	39500	All other receipts .....	137	937 235	226 232	24.1	2.1	70.1
	39549	All other operating receipts .....	137	937 235	226 232	24.1	2.1	X
541910		Marketing research and public opinion polling .....	5 460	X	10 890 323	X	100.0	71.6
	36250	Market research and public opinion polling services .....	5 406	10 836 189	10 565 120	97.5	97.0	63.8
	36251	Market research services .....	5 221	10 562 583	10 148 641	96.1	93.2	X
	36252	Public opinion polling services .....	673	810 782	409 385	50.5	3.8	X
	36600	Media monitoring and analysis services .....	169	92 187	67 563	73.3	.6	X
	39000	Merchandise sales .....	31	179 975	31 408	17.5	.3	70.0
	39054	Sales of merchandise, not specified by type .....	31	179 975	31 408	17.5	.3	X
	39500	All other receipts .....	137	937 235	226 232	24.1	2.1	70.1
	39549	All other operating receipts .....	137	937 235	226 232	24.1	2.1	X
54192		Photographic services .....	18 741	X	6 538 064	X	100.0	72.0
	36750	Photography services, including commercial photography .....	18 738	6 538 064	6 338 530	96.9	96.9	69.3
	36751	Portrait photography services .....	14 962	4 844 334	4 490 870	92.7	68.7	X
	36752	Commercial photography services .....	6 267	2 262 752	1 688 244	74.6	25.8	X
	36753	Film and image processing and printing services .....	1 670	558 010	159 416	28.6	2.4	X
	39000	Merchandise sales .....	1 592	381 183	137 898	36.2	2.1	71.2
	39054	Sales of merchandise, not specified by type .....	1 592	381 183	137 898	36.2	2.1	X
	39500	All other receipts .....	740	195 385	59 984	30.7	.9	69.9
	39549	All other operating receipts .....	740	195 385	59 984	30.7	.9	X
541921		Photography studios, portrait .....	14 545	X	4 751 987	X	100.0	69.3
	36750	Photography services, including commercial photography .....	14 544	4 751 987	4 614 152	97.1	97.1	67.1
	36751	Portrait photography services .....	14 544	4 751 987	4 475 294	94.2	94.2	X
	36752	Commercial photography services .....	2 073	476 675	63 422	13.3	1.3	X
	36753	Film and image processing and printing services .....	1 024	291 126	75 436	25.9	1.6	X
	39000	Merchandise sales .....	1 230	303 398	103 892	34.2	2.2	68.4
	39054	Sales of merchandise, not specified by type .....	1 230	303 398	103 892	34.2	2.2	X
	39500	All other receipts .....	445	110 025	33 943	30.9	.7	67.8
	39549	All other operating receipts .....	445	110 025	33 943	30.9	.7	X
541922		Commercial photography .....	4 196	X	1 786 077	X	100.0	79.2
	36750	Photography services, including commercial photography .....	4 194	1 786 077	1 724 378	96.5	96.5	75.3
	36751	Portrait photography services .....	418	92 347	15 576	18.9	.9	X
	36752	Commercial photography services .....	4 194	1 786 077	1 624 822	91.0	91.0	X
	36753	Film and image processing and printing services .....	646	266 884	83 980	31.5	4.7	X
	39000	Merchandise sales .....	362	77 785	34 006	43.7	1.9	79.2
	39054	Sales of merchandise, not specified by type .....	362	77 785	34 006	43.7	1.9	X
	39500	All other receipts .....	295	85 360	26 041	30.5	1.5	76.3
	39549	All other operating receipts .....	295	85 360	26 041	30.5	1.5	X
54193		Translation and interpretation services .....	1 572	X	876 102	X	100.0	70.2
	36800	Translation or interpretation services .....	1 572	876 102	852 734	97.3	97.3	X
	39000	Merchandise sales .....	13	2 656	265	10.0	Z	X
	39500	All other receipts .....	145	81 644	23 103	28.3	2.6	70.2
	39549	All other operating receipts .....	145	81 644	23 103	28.3	2.6	X
541930		Translation and interpretation services .....	1 572	X	876 102	X	100.0	70.2
	36800	Translation or interpretation services .....	1 572	876 102	852 734	97.3	97.3	X
	39000	Merchandise sales .....	13	2 656	265	10.0	Z	X
	39500	All other receipts .....	145	81 644	23 103	28.3	2.6	70.2
	39549	All other operating receipts .....	145	81 644	23 103	28.3	2.6	X
54194		Veterinary services .....	25 642	X	16 623 278	X	100.0	82.0
	36700	Pet and animal services .....	19 084	12 615 841	3 228 054	25.6	19.4	79.9
	36702	Pet grooming and boarding services .....	12 800	8 875 415	743 576	8.4	4.5	X
	36703	Pet training services .....	353	285 719	6 381	2.2	Z	X
	36704	Other pet care/animal services .....	1 397	1 071 290	161 420	15.1	1.0	X
	36705	Sale of pet/animal supplies .....	17 657	11 692 987	2 316 677	19.8	13.9	X
	36710	Veterinary medical services .....	25 641	16 623 278	13 258 828	79.8	79.8	X
	39000	Merchandise sales .....	1 015	548 600	113 107	20.6	.7	81.3
	39054	Sales of merchandise, not specified by type .....	1 015	548 600	113 107	20.6	.7	X
	39500	All other receipts .....	449	318 523	23 289	7.3	.1	82.0
	39549	All other operating receipts .....	449	318 523	23 289	7.3	.1	X
541940		Veterinary services .....	25 642	X	16 623 278	X	100.0	82.0
	36700	Pet and animal services .....	19 084	12 615 841	3 228 054	25.6	19.4	79.9
	36702	Pet grooming and boarding services .....	12 800	8 875 415	743 576	8.4	4.5	X
	36703	Pet training services .....	353	285 719	6 381	2.2	Z	X
	36704	Other pet care/animal services .....	1 397	1 071 290	161 420	15.1	1.0	X
	36705	Sale of pet/animal supplies .....	17 657	11 692 987	2 316 677	19.8	13.9	X
	36710	Veterinary medical services .....	25 641	16 623 278	13 258 828	79.8	79.8	X

See footnotes at end of table.

**Table 1. Product Lines by Kind of Business for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage <sup>2</sup> (percent)
			Number	Total receipts/revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/revenue of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
		<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>						
<b>54</b>		<b>Professional, scientific, and technical services—Con.</b>						
541		Professional, scientific, and technical services—Con.						
5419		Other professional, scientific, and technical services—Con.						
54194		Veterinary services—Con.						
541940		Veterinary services—Con.						
	39000	Merchandise sales .....	1 015	548 600	113 107	20.6	.7	81.3
	39054	Sales of merchandise, not specified by type .....	1 015	548 600	113 107	20.6	.7	X
	39500	All other receipts .....	449	318 523	23 289	7.3	.1	82.0
	39549	All other operating receipts .....	449	318 523	23 289	7.3	.1	X
54199		All other professional, scientific, and technical services .....	15 110	X	6 765 464	X	100.0	25.1
	36810	Appraisal services .....	5 734	1 453 963	1 440 479	99.1	21.3	X
	36820	Arbitration and conciliation services .....	3 106	1 357 232	1 323 830	97.5	19.6	X
	36830	Auctioneering service fees .....	119	73 225	39 549	54.0	.6	X
	39000	Merchandise sales .....	1 744	577 204	216 646	37.5	3.2	X
	39500	All other receipts .....	6 659	4 170 139	3 744 490	89.8	55.3	X
541990		All other professional, scientific, and technical services .....	15 110	X	6 765 464	X	100.0	25.1
	36810	Appraisal services .....	5 734	1 453 963	1 440 479	99.1	21.3	X
	36820	Arbitration and conciliation services .....	3 106	1 357 232	1 323 830	97.5	19.6	X
	36830	Auctioneering service fees .....	119	73 225	39 549	54.0	.6	X
	39000	Merchandise sales .....	1 744	577 204	216 646	37.5	3.2	X
	39500	All other receipts .....	6 659	4 170 139	3 744 490	89.8	55.3	X

<sup>1</sup>Product line receipts/revenue and product line percents may not sum to total due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

<sup>2</sup>Receipts/revenue of establishments reporting product line receipts/revenue as percent of total receipts/revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms. For the full technical documentation, see Appendix C.

# Appendix A.

## Explanation of Terms

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### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

### **RECEIPTS/REVENUE**

Receipts (basic dollar volume measure for service establishments of firms subject to federal income tax). Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold in 2002 whether or not payment was received in 2002. For advertising agencies, travel industries, and other service establishments operating on a commission basis, receipts include commissions, fees, and other operating income, NOT gross billings and sales. Excise taxes on gasoline, liquor, tobacco, etc., that are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. The establishments share of receipts from departments, concessions, and vending and amusement machines operated by others are included as part of receipts. Receipts also include amounts received from the rental and leasing of vehicles, equipment, instruments, and tools; the total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; and dues and assessments from members and affiliates. Receipts from services performed for foreign parent firms, subsidiaries, and branches are included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts from departments and concessions operated by others; sales of used equipment previously rented or leased to customers; domestic intracompany transfers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); income from interest, rental of real estate, dividends, contributions, and grants; receipts of foreign parent firms and subsidiaries; and other nonoperating income, such as franchise fees. Receipts do not include service receipts of manufacturers, wholesalers, retail establishments, or



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other businesses whose primary activity is other than service. They do, however, include receipts other than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (basic dollar volume measure for firms exempt from federal income tax). Includes receipts from customers or clients for services provided in 2002, whether or not payment was received in 2002, and gross sales of merchandise, minus returns and allowances. Also included are income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), gross contributions, gifts, grants (whether or not restricted for use in operations), royalties, dues and assessments from members and affiliates, commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators), and gross receipts from fundraising activities. Revenue now includes gains or losses from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale). Receipts from taxable business activities of firms exempt from federal income tax (unrelated business income) are also included in revenue.

Revenue does not include sales and other taxes collected directly from customers or clients and paid directly to a local, state, or federal tax agency; gross receipts of departments or concessions operated by others; and amounts transferred to operating funds from capital or reserve funds.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **SECTOR 54 PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES**

The Professional, Scientific, and Technical Services sector comprises establishments that specialize in performing professional, scientific, and technical activities for others. These activities require a high degree of expertise and training. The establishments in this sector specialize according to expertise and provide these services to clients in a variety of industries and, in some cases, to households. Activities performed include: legal advice and representation; accounting, bookkeeping, and payroll services; architectural, engineering, and specialized design services; computer services; consulting services; research services; advertising services; photographic services; translation and interpretation services; veterinary services; and other professional, scientific, and technical services.

This sector excludes establishments primarily engaged in providing a range of day-to-day office administrative services, such as financial planning, billing and record keeping, personnel, and physical distribution and logistics. These establishments are classified in Sector 56, Administrative and Support and Waste Management and Remediation Services.

### **541 PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES**

Industries in the Professional, Scientific, and Technical Services subsector group establishments engaged in processes where human capital is the major input. These establishments make available the knowledge and skills of their employees, often on an assignment basis, where an individual or team is responsible for the delivery of services to the client. The individual industries of this subsector are defined on the basis of the particular expertise and training of the services provider.

The distinguishing feature of the Professional, Scientific, and Technical Services subsector is the fact that most of the industries grouped in it have production processes that are almost wholly dependent on worker skills. In most of these industries, equipment and materials are not of major importance, unlike health care, for example, where “high tech” machines and materials are important collaborating inputs to labor skills in the production of health care. Thus, the establishments classified in this subsector sell expertise. Much of the expertise requires degrees, though not in every case.

### **5411 LEGAL SERVICES**

This industry group includes establishments classified in the following industries: 54111, Offices of Lawyers, and 54119, Other Legal Services.

### **54111 OFFICES OF LAWYERS**

This industry comprises offices of legal practitioners known as lawyers or attorneys (i.e., counselors-at-law) primarily engaged in the practice of law. Establishments in this industry may provide expertise in a range or in specific areas of law, such as: criminal law, corporate law, family and estate law, patent law, real estate law, or tax law.

### **541110 OFFICES OF LAWYERS**

This industry comprises offices of legal practitioners known as lawyers or attorneys (i.e., counselors-at-law) primarily engaged in the practice of law. Establishments in this industry may provide expertise in a range or in specific areas of law, such as criminal law, corporate law, family and estate law, patent law, real estate law, or tax law.

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### **5411101 OFFICES OF LAWYERS**

Establishments, headed by members of the bar, primarily engaged in the practice of law. These establishments may specialize in a particular form of law practice or provide a range of legal services.

### **5411102 LEGAL AID SOCIETIES AND SIMILAR LEGAL SERVICES**

Establishments primarily engaged in providing legal aid or advice and are nonprofit and tax-exempt.

### **54119 OTHER LEGAL SERVICES**

This industry comprises establishments of legal practitioners (except lawyers and attorneys) primarily engaged in providing specialized legal or paralegal services.

### **541191 TITLE ABSTRACT AND SETTLEMENT OFFICES**

This industry comprises establishments (except offices of lawyers and attorneys) primarily engaged in one or more of the following activities: (1) researching public land records to gather information relating to real estate titles; (2) preparing documents necessary for the transfer of the title, financing, and settlement; (3) conducting final real estate settlements and closings; and (4) filing legal and other documents relating to the sale of real estate. Real estate settlement offices, title abstract companies, and title search companies are included in this industry.

### **541199 ALL OTHER LEGAL SERVICES**

This industry comprises establishments of legal practitioners (except offices of lawyers and attorneys, settlement offices, and title abstract offices). These establishments are primarily engaged in providing specialized legal or paralegal services.

### **5412 ACCOUNTING, TAX PREPARATION, BOOKKEEPING, AND PAYROLL SERVICES**

This industry comprises establishments primarily engaged in providing services, such as: auditing of accounting records, designing accounting systems, preparing financial statements, developing budgets, preparing tax returns, processing payrolls, bookkeeping, and billing.

### **54121 ACCOUNTING, TAX PREPARATION, BOOKKEEPING, AND PAYROLL SERVICES**

This industry comprises establishments primarily engaged in providing services, such as: auditing of accounting records, designing accounting systems, preparing financial statements, developing budgets, preparing tax returns, processing payrolls, bookkeeping, and billing.

### **541211 OFFICES OF CERTIFIED PUBLIC ACCOUNTANTS**

This industry comprises establishments of accountants that are certified to audit the accounting records of public and private organizations and to attest to compliance with generally accepted accounting practices. Offices of certified public accountants (CPAs) may provide one or more of the following accounting services: (1) auditing financial statements; (2) designing accounting systems; (3) preparing financial statements; (4) developing budgets; and (5) providing advice on matters related to accounting. These establishments may also provide related services, such as bookkeeping, tax return preparation, and payroll processing.

### **541213 TAX PREPARATION SERVICES**

This industry comprises establishments (except offices of CPAs) engaged in providing tax return preparation services without also providing accounting, bookkeeping, billing, or payroll processing services. Basic knowledge of tax law and filing requirements is required.

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### **541214 PAYROLL SERVICES**

This industry comprises establishments (except offices of CPAs) engaged in the following without also providing accounting, bookkeeping, or billing services: (1) collecting information on hours worked, pay rates, deductions, and other payroll-related data from their clients and (2) using that information to generate paychecks, payroll reports, and tax filings. These establishments may use data processing and tabulating techniques as part of providing their services.

### **541219 OTHER ACCOUNTING SERVICES**

This industry comprises establishments (except offices of CPAs) engaged in providing accounting services (except tax return preparation services only or payroll services only). These establishments may also provide tax return preparation or payroll services. Accountant (except CPA) offices, bookkeeper offices, and billing offices are included in this industry.

### **5413 ARCHITECTURAL, ENGINEERING, AND RELATED SERVICES**

This industry group includes establishments classified in the following industries: 54131, Architectural Services, 54132, Landscape Architectural Services, 54133, Engineering Services, 54134, Drafting Services, 54135, Building Inspection Services, 54136, Geophysical Surveying and Mapping Services, 54137, Surveying and Mapping (except Geophysical) Services, and 54138, Testing Laboratories.

#### **54131 ARCHITECTURAL SERVICES**

This industry comprises establishments primarily engaged in planning and designing residential, institutional, leisure, commercial, and industrial buildings and structures by applying knowledge of design, construction procedures, zoning regulations, building codes, and building materials.

#### **541310 ARCHITECTURAL SERVICES**

This industry comprises establishments primarily engaged in planning and designing residential, institutional, leisure, commercial, and industrial buildings and structures by applying knowledge of design, construction procedures, zoning regulations, building codes, and building materials.

#### **54132 LANDSCAPE ARCHITECTURAL SERVICES**

This industry comprises establishments primarily engaged in planning and designing the development of land areas for projects, such as parks and other recreational areas; airports; highways; hospitals; schools; land subdivisions; and commercial, industrial, and residential areas, by applying knowledge of land characteristics, location of buildings and structures, uses of land areas, and design of landscape projects.

#### **541320 LANDSCAPE ARCHITECTURAL SERVICES**

This industry comprises establishments primarily engaged in planning and designing the development of land areas for projects, such as parks and other recreational areas; airports; highways; hospitals; schools; land subdivisions; and commercial, industrial, and residential areas, by applying knowledge of land characteristics, location of buildings and structures, uses of land areas, and design of landscape projects.

#### **54133 ENGINEERING SERVICES**

This industry comprises establishments primarily engaged in applying physical laws and principles of engineering in the design, development, and utilization of machines, materials, instruments, structures, processes, and systems. The assignments undertaken by these establishments may involve any of the following activities: provision of advice, preparation of feasibility studies, preparation of preliminary and final plans and designs, provision of technical services during the construction or installation phase, inspection and evaluation of engineering projects, and related services.

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### **541330 ENGINEERING SERVICES**

This industry comprises establishments primarily engaged in applying physical laws and principles of engineering in the design, development, and utilization of machines, materials, instruments, structures, processes, and systems. The assignments undertaken by these establishments may involve any of the following activities: provision of advice, preparation of feasibility studies, preparation of preliminary and final plans and designs, provision of technical services during the construction or installation phase, inspection and evaluation of engineering projects, and related services.

### **54134 DRAFTING SERVICES**

This industry comprises establishments primarily engaged in drawing detailed layouts, plans, and illustrations of buildings, structures, systems, or components from engineering and architectural specifications.

### **541340 DRAFTING SERVICES**

This industry comprises establishments primarily engaged in drawing detailed layouts, plans, and illustrations of buildings, structures, systems, or components from engineering and architectural specifications.

### **54135 BUILDING INSPECTION SERVICES**

This industry comprises establishments primarily engaged in providing building inspection services. These establishments typically evaluate all aspects of the building structure and component systems and prepare a report on the physical condition of the property, generally for buyers or others involved in real estate transactions. Building inspection bureaus and establishments providing home inspection services are included in this industry.

### **541350 BUILDING INSPECTION SERVICES**

This industry comprises establishments primarily engaged in providing building inspection services. These establishments typically evaluate all aspects of the building structure and component systems and prepare a report on the physical condition of the property, generally for buyers or others involved in real estate transactions. Building inspection bureaus and establishments providing home inspection services are included in this industry.

### **54136 GEOPHYSICAL SURVEYING AND MAPPING SERVICES**

This industry comprises establishments primarily engaged in gathering, interpreting, and mapping geophysical data. Establishments in this industry often specialize in locating and measuring the extent of subsurface resources, such as oil, gas, and minerals, but they may also conduct surveys for engineering purposes. Establishments in this industry use a variety of surveying techniques depending on the purpose of the survey, including magnetic surveys, gravity surveys, seismic surveys, or electrical and electromagnetic surveys.

### **541360 GEOPHYSICAL SURVEYING AND MAPPING SERVICES**

This industry comprises establishments primarily engaged in gathering, interpreting, and mapping geophysical data. Establishments in this industry often specialize in locating and measuring the extent of subsurface resources, such as oil, gas, and minerals, but they may also conduct surveys for engineering purposes. Establishments in this industry use a variety of surveying techniques depending on the purpose of the survey, including magnetic surveys, gravity surveys, seismic surveys, or electrical and electromagnetic surveys.

### **54137 SURVEYING AND MAPPING (EXCEPT GEOPHYSICAL) SERVICES**

This industry comprises establishments primarily engaged in performing surveying and mapping services of the surface of the earth, including the sea floor. These services may include surveying and mapping of areas above or below the surface of the earth, such as the creation of view easements or segregating rights in parcels of land by creating underground utility easements.

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### **541370 SURVEYING AND MAPPING (EXCEPT GEOPHYSICAL) SERVICES**

This industry comprises establishments primarily engaged in performing surveying and mapping services of the surface of the earth, including the sea floor. These services may include surveying and mapping of areas above or below the surface of the earth, such as the creation of view easements or segregating rights in parcels of land by creating underground utility easements.

### **54138 TESTING LABORATORIES**

This industry comprises establishments primarily engaged in performing physical, chemical, and other analytical testing services, such as acoustics or vibration testing, assaying, biological testing (except medical and veterinary), calibration testing, electrical and electronic testing, geotechnical testing, mechanical testing, nondestructive testing, or thermal testing. The testing may occur in a laboratory or on-site.

### **541380 TESTING LABORATORIES**

This industry comprises establishments primarily engaged in performing physical, chemical, and other analytical testing services, such as acoustics or vibration testing, assaying, biological testing (except medical and veterinary), calibration testing, electrical and electronic testing, geotechnical testing, mechanical testing, nondestructive testing, or thermal testing. The testing may occur in a laboratory or on-site.

### **5414 SPECIALIZED DESIGN SERVICES**

This industry group comprises establishments providing specialized design services (except architectural, engineering, and computer systems design).

### **54141 INTERIOR DESIGN SERVICES**

This industry comprises establishments primarily engaged in planning, designing, and administering projects in interior spaces to meet the physical and aesthetic needs of people using them, taking into consideration building codes, health and safety regulations, traffic patterns and floor planning, mechanical and electrical needs, and interior fittings and furniture. Interior designers and interior design consultants work in areas, such as hospitality design, health care design, institutional design, commercial and corporate design, and residential design. This industry also includes interior decorating consultants engaged exclusively in providing aesthetic services associated with interior spaces.

### **541410 INTERIOR DESIGN SERVICES**

This industry comprises establishments primarily engaged in planning, designing, and administering projects in interior spaces to meet the physical and aesthetic needs of people using them, taking into consideration building codes, health and safety regulations, traffic patterns and floor planning, mechanical and electrical needs, and interior fittings and furniture. Interior designers and interior design consultants work in areas, such as hospitality design, health care design, institutional design, commercial and corporate design, and residential design. This industry also includes interior decorating consultants engaged exclusively in providing aesthetic services associated with interior spaces.

### **54142 INDUSTRIAL DESIGN SERVICES**

This industry comprises establishments primarily engaged in creating and developing designs and specifications that optimize the use, value, and appearance of their products. These services can include the determination of the materials, construction, mechanisms, shape, color, and surface finishes of the product, taking into consideration human characteristics and needs, safety, market appeal, and efficiency in production, distribution, use, and maintenance. Establishments providing automobile or furniture industrial design services or industrial design consulting services are included in this industry.

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### **541420 INDUSTRIAL DESIGN SERVICES**

This industry comprises establishments primarily engaged in creating and developing designs and specifications that optimize the use, value, and appearance of their products. These services can include the determination of the materials, construction, mechanisms, shape, color, and surface finishes of the product, taking into consideration human characteristics and needs, safety, market appeal, and efficiency in production, distribution, use, and maintenance. Establishments providing automobile or furniture industrial design services or industrial design consulting services are included in this industry.

### **54143 GRAPHIC DESIGN SERVICES**

This industry comprises establishments primarily engaged in planning, designing, and managing the production of visual communication in order to convey specific messages or concepts, clarify complex information, or project visual identities. These services can include the design of printed materials, packaging, advertising, signage systems, and corporate identification (logos). This industry also includes commercial artists engaged exclusively in generating drawings and illustrations requiring technical accuracy or interpretative skills.

### **541430 GRAPHIC DESIGN SERVICES**

This industry comprises establishments primarily engaged in planning, designing, and managing the production of visual communication in order to convey specific messages or concepts, clarify complex information, or project visual identities. These services can include the design of printed materials, packaging, advertising, signage systems, and corporate identification (logos). This industry also includes commercial artists engaged exclusively in generating drawings and illustrations requiring technical accuracy or interpretative skills.

### **54149 OTHER SPECIALIZED DESIGN SERVICES**

This industry comprises establishments primarily engaged in providing professional design services (except architectural, landscape architecture, engineering, interior, industrial, graphic, and computer system design).

### **541490 OTHER SPECIALIZED DESIGN SERVICES**

This industry comprises establishments primarily engaged in providing professional design services (except architectural, landscape architecture, engineering, interior, industrial, graphic, and computer system design).

### **5415 COMPUTER SYSTEMS DESIGN AND RELATED SERVICES**

This industry comprises establishments primarily engaged in providing expertise in the field of information technologies through one or more of the following activities: (1) writing, modifying, testing, and supporting software to meet the needs of a particular customer; (2) planning and designing computer systems that integrate computer hardware, software, and communication technologies; (3) on-site management and operation of clients' computer systems and/or data processing facilities; and (4) other professional and technical computer-related advice and services.

### **54151 COMPUTER SYSTEMS DESIGN AND RELATED SERVICES**

This industry comprises establishments primarily engaged in providing expertise in the field of information technologies through one or more of the following activities: (1) writing, modifying, testing, and supporting software to meet the needs of a particular customer; (2) planning and designing computer systems that integrate computer hardware, software, and communication technologies; (3) on-site management and operation of clients' computer systems and/or data processing facilities; and (4) other professional and technical computer-related advice and services.

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### **541511 CUSTOM COMPUTER PROGRAMMING SERVICES**

This industry comprises establishments primarily engaged in writing, modifying, testing, and supporting software to meet the needs of a particular customer.

### **541512 COMPUTER SYSTEMS DESIGN SERVICES**

This industry comprises establishments primarily engaged in planning and designing computer systems that integrate computer hardware, software, and communication technologies. The hardware and software components of the system may be provided by this establishment or company as part of integrated services or may be provided by third parties or vendors. These establishments often install the system and train and support users of the system.

### **5415121 COMPUTER SYSTEMS INTEGRATORS**

Establishments primarily engaged in developing or modifying computer software, and packaging or bundling the software with computer hardware (computers and computer peripheral equipment) to create and market an integrated system for specific applications. These establishments must provide each of the following services: (1) the development or modification of the computer software; (2) the marketing of purchased computer hardware; and (3) involvement in all phases of system development from design through installation.

### **5415122 COMPUTER SYSTEMS CONSULTANTS (EXCEPT SYSTEMS INTEGRATORS)**

Establishments primarily engaged in consulting with clients and planning and designing systems that integrate computer hardware, software, and communication technologies.

### **541513 COMPUTER FACILITIES MANAGEMENT SERVICES**

This industry comprises establishments primarily engaged in providing on-site management and operation of clients' computer systems and/or data processing facilities. Establishments providing computer systems or data processing facilities support services are included in this industry.

### **541519 OTHER COMPUTER RELATED SERVICES**

This industry comprises establishments primarily engaged in providing computer related services (except custom programming, systems integration design, and facilities management services). Establishments providing computer disaster recovery services or software installation services are included in this industry.

### **5416 MANAGEMENT, SCIENTIFIC, AND TECHNICAL CONSULTING SERVICES**

This industry group includes establishments classified in the following industries: 54161, Management Consulting Services, 54162, Environmental Consulting Services, and 54169, Other Scientific and Technical Consulting Services.

### **54161 MANAGEMENT CONSULTING SERVICES**

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on management issues, such as strategic and organizational planning; financial planning and budgeting; marketing objectives and policies; human resource policies, practices, and planning; production scheduling; and control planning.

### **541611 ADMINISTRATIVE MANAGEMENT AND GENERAL MANAGEMENT CONSULTING SERVICES**

This industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations on administrative management issues, such as financial planning and budgeting, equity and asset management, records management, office



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planning, strategic and organizational planning, site selection, new business startup, and business process improvement. This industry also includes establishments of general management consultants that provide a full range of administrative; human resource; marketing; process, physical distribution, and logistics; or other management consulting services to clients.

#### **541612 HUMAN RESOURCES AND EXECUTIVE SEARCH CONSULTING SERVICES**

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations in one or more of the following areas: (1) human resource and personnel policies, practices, and procedures; (2) employee benefits planning, communication, and administration; (3) compensation systems planning; (4) wage and salary administration; and (5) executive search and recruitment.

#### **5416121 ACTUARIAL CONSULTING**

Establishments primarily engaged in applying statistical calculation especially of life expectancy in assessing life, health, social, and casualty insurance; annuities; pensions; and compensation and benefits planning.

#### **5416122 EXECUTIVE PLACEMENT SERVICES**

Establishments primarily engaged in executive search and recruitment services or executive placement services.

#### **5416123 HUMAN RESOURCES AND PERSONNEL MANAGEMENT CONSULTING**

Establishments primarily engaged in one or more of the following: (1) providing operating advice and assistance in areas such as human resource and personnel policies, practices and procedures; (2) employee benefits planning, communication, and administration; (3) compensation systems planning; and (4) wage and salary administration.

#### **541613 MARKETING CONSULTING SERVICES**

This industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations on marketing issues, such as developing marketing objectives and policies, sales forecasting, new product developing and pricing, licensing and franchise planning, and marketing planning and strategy.

#### **541614 PROCESS, PHYSICAL DISTRIBUTION, AND LOGISTICS CONSULTING SERVICES**

This industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations in areas, such as: (1) manufacturing operations improvement; (2) productivity improvement; (3) production planning and control; (4) quality assurance and quality control; (5) inventory management; (6) distribution networks; (7) warehouse use, operations, and utilization; (8) transportation and shipment of goods and materials; and (9) materials management and handling.

#### **541618 OTHER MANAGEMENT CONSULTING SERVICES**

This industry comprises establishments primarily engaged in providing management consulting services (except administrative and general management consulting; human resources consulting; marketing consulting; or process, physical distribution, and logistics consulting). Establishments providing telecommunications or utilities management consulting services are included in this industry.

#### **54162 ENVIRONMENTAL CONSULTING SERVICES**

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on environmental issues, such as the control of environmental contamination from pollutants, toxic substances, and hazardous materials. These establishments

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identify problems (e.g., inspect buildings for hazardous materials), measure and evaluate risks, and recommend solutions. They employ a multidisciplined staff of scientists, engineers, and other technicians with expertise in areas such as air and water quality, asbestos contamination, remediation, and environmental law. Establishments providing sanitation or site remediation consulting services are included in this industry.

#### **541620 ENVIRONMENTAL CONSULTING SERVICES**

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on environmental issues, such as the control of environmental contamination from pollutants, toxic substances, and hazardous materials. These establishments identify problems (e.g., inspect buildings for hazardous materials), measure and evaluate risks, and recommend solutions. They employ a multidisciplined staff of scientists, engineers, and other technicians with expertise in areas, such as air and water quality, asbestos contamination, remediation, and environmental law. Establishments providing sanitation or site remediation consulting services are included in this industry.

#### **54169 OTHER SCIENTIFIC AND TECHNICAL CONSULTING SERVICES**

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on scientific and technical issues (except environmental).

#### **541690 OTHER SCIENTIFIC AND TECHNICAL CONSULTING SERVICES**

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on scientific and technical issues (except environmental).

#### **5416901 ECONOMIC AND RELATED CONSULTING SERVICES**

Establishments primarily engaged in providing advice and assistance to businesses and other organizations on economic and related business issues.

#### **5416909 ALL OTHER SCIENTIFIC AND TECHNICAL CONSULTING SERVICES**

Establishments primarily engaged in providing advice and assistance to businesses and other organizations on scientific and other technical issues (except economic).

#### **5417 SCIENTIFIC RESEARCH AND DEVELOPMENT SERVICES**

This industry group comprises establishments engaged in conducting original investigation undertaken on a systematic basis to gain new knowledge (research) and/or the application of research findings or other scientific knowledge for the creation of new or significantly improved products or processes (experimental development). The industries within this industry group are defined on the basis of the domain of research; that is, on the scientific expertise of the establishment.

#### **54171 RESEARCH AND DEVELOPMENT IN THE PHYSICAL, ENGINEERING, AND LIFE SCIENCES**

This industry comprises establishments primarily engaged in conducting research and experimental development in the physical, engineering, or life sciences, such as agriculture, electronics, environmental, biology, botany, biotechnology, computers, chemistry, food, fisheries, forests, geology, health, mathematics, medicine, oceanography, pharmacy, physics, veterinary, and other allied subjects.

#### **541710 RESEARCH AND DEVELOPMENT IN THE PHYSICAL, ENGINEERING, AND LIFE SCIENCES**

This industry comprises establishments primarily engaged in conducting research and experimental development in the physical, engineering, or life sciences, such as agriculture, electronics, environmental, biology, botany, biotechnology, computers, chemistry, food, fisheries, forests, geology, health, mathematics, medicine, oceanography, pharmacy, physics, veterinary, and other allied subjects.

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### **5417101 RESEARCH AND DEVELOPMENT IN THE PHYSICAL AND ENGINEERING SCIENCES**

Establishments primarily engaged in conducting research and experimental development in the physical sciences, engineering, electronics, computer, chemistry, oceanography, geology, mathematics, physics, environmental, and other allied subjects.

### **5417102 RESEARCH AND DEVELOPMENT IN THE LIFE SCIENCES**

Establishments primarily engaged in conducting research and experimental development in medicine, health, biology, botany, biotechnology, agriculture, fisheries, forests, pharmacy, and other life sciences including veterinary sciences.

### **54171023 RESEARCH AND DEVELOPMENT IN BIOTECHNOLOGY**

Establishments primarily engaged in conducting research and experimental development in biotechnology.

### **54171029 RESEARCH AND DEVELOPMENT IN OTHER LIFE SCIENCES**

Establishments primarily engaged in conducting research and experimental development in medicine, health, biology, botany, agriculture, fisheries, forests, pharmacy, veterinary and other life sciences.

### **54172 RESEARCH AND DEVELOPMENT IN THE SOCIAL SCIENCES AND HUMANITIES**

This industry comprises establishments primarily engaged in conducting research and analyses in cognitive development, sociology, psychology, language, behavior, economic, and other social science and humanities research.

### **541720 RESEARCH AND DEVELOPMENT IN THE SOCIAL SCIENCES AND HUMANITIES**

This industry comprises establishments primarily engaged in conducting research and analyses in cognitive development, sociology, psychology, language, behavior, economic, and other social science and humanities research.

### **5418 ADVERTISING AND RELATED SERVICES**

This industry comprises establishments primarily engaged in creating advertising campaigns and placing such advertising in periodicals, newspapers, radio and television, or other media. These establishments are organized to provide a full range of services (i.e., through in-house capabilities or subcontracting), including advice, creative services, account management, production of advertising material, media planning, and buying (i.e., placing advertising).

### **54181 ADVERTISING AGENCIES**

This industry comprises establishments primarily engaged in creating advertising campaigns and placing such advertising in periodicals, newspapers, radio and television, or other media. These establishments are organized to provide a full range of services (i.e., through in-house capabilities or subcontracting), including advice, creative services, account management, production of advertising material, media planning, and buying (i.e., placing advertising).

### **541810 ADVERTISING AGENCIES**

This industry comprises establishments primarily engaged in creating advertising campaigns and placing such advertising in periodicals, newspapers, radio and television, or other media. These establishments are organized to provide a full range of services (i.e., through in-house capabilities or subcontracting), including advice, creative services, account management, production of advertising material, media planning, and buying (i.e., placing advertising).

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## **54182 PUBLIC RELATIONS AGENCIES**

This industry comprises establishments primarily engaged in designing and implementing public relations campaigns. These campaigns are designed to promote the interests and image of their clients. Establishments providing lobbying, political consulting, or public relations consulting are included in this industry.

## **541820 PUBLIC RELATIONS AGENCIES**

This industry comprises establishments primarily engaged in designing and implementing public relations campaigns. These campaigns are designed to promote the interests and image of their clients. Establishments providing lobbying, political consulting, or public relations consulting are included in this industry.

## **54183 MEDIA BUYING SERVICES**

This industry comprises establishments primarily engaged in purchasing advertising time or space from media outlets and reselling it to advertising agencies or individual companies directly.

## **541830 MEDIA BUYING SERVICES**

This industry comprises establishments primarily engaged in purchasing advertising time or space from media outlets and reselling it to advertising agencies or individual companies directly.

## **54184 MEDIA REPRESENTATIVES**

This industry comprises establishments of independent representatives primarily engaged in selling media time or space for media owners.

## **541840 MEDIA REPRESENTATIVES**

This industry comprises establishments of independent representatives primarily engaged in selling media time or space for media owners.

## **5418401 RADIO AND TELEVISION ADVERTISING REPRESENTATIVES**

Establishments primarily engaged in selling time or space to advertisers or advertising agencies for radio or television station (or network) owners.

## **5418402 PUBLISHERS' ADVERTISING REPRESENTATIVES**

Establishments primarily engaged in selling time or space to advertisers or advertising agencies for newspapers, magazines, and other publications.

## **54185 DISPLAY ADVERTISING**

This industry comprises establishments primarily engaged in creating and designing public display advertising, campaign materials, such as printed, painted, or electronic displays, and/or placing such displays on indoor or outdoor billboards and panels, or on or within transit vehicles or facilities, shopping malls, retail (in-store) displays, and other display structures or sites.

## **541850 DISPLAY ADVERTISING**

This industry comprises establishments primarily engaged in creating and designing public display advertising, campaign materials, such as printed, painted, or electronic displays, and/or placing such displays on indoor or outdoor billboards and panels, or on or within transit vehicles or facilities, shopping malls, retail (in-store) displays, and other display structures or sites.

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### **54186 DIRECT MAIL ADVERTISING**

This industry comprises establishments primarily engaged in (1) creating and designing advertising campaigns for the purpose of distributing advertising materials (e.g., coupons, flyers, samples) or specialties (e.g., key chains, magnets, pens with customized messages imprinted) by mail or other direct distribution; and/or (2) preparing advertising materials or specialties for mailing or other direct distribution. These establishments may also compile, maintain, sell, and rent mailing lists.

### **541860 DIRECT MAIL ADVERTISING**

This industry comprises establishments primarily engaged in (1) creating and designing advertising campaigns for the purpose of distributing advertising materials (e.g., coupons, flyers, samples) or specialties (e.g., key chains, magnets, pens with customized messages imprinted) by mail or other direct distribution; and/or (2) preparing advertising materials or specialties for mailing or other direct distribution. These establishments may also compile, maintain, sell, and rent mailing lists.

### **54187 ADVERTISING MATERIAL DISTRIBUTION SERVICES**

This industry comprises establishments primarily engaged in the direct distribution or delivery of advertisements (e.g., circulars, coupons, handbills) or samples. Establishments in this industry use methods such as delivering advertisements or samples door-to-door, placing flyers or coupons on car windshields in parking lots, or handing out samples in retail stores.

### **541870 ADVERTISING MATERIAL DISTRIBUTION SERVICES**

This industry comprises establishments primarily engaged in the direct distribution or delivery of advertisements (e.g., circulars, coupons, handbills) or samples. Establishments in this industry use methods such as delivering advertisements or samples door-to-door, placing flyers or coupons on car windshields in parking lots, or handing out samples in retail stores.

### **54189 OTHER SERVICES RELATED TO ADVERTISING**

This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, and marketing consulting services).

### **541890 OTHER SERVICES RELATED TO ADVERTISING**

This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, and marketing consulting services).

### **5418901 WELCOMING SERVICES**

Establishments primarily engaged in providing promotional business services to tourists and new residents of a community.

### **5418902 ADVERTISING SPECIALTIES GOODS DISTRIBUTORS**

Establishments primarily engaged in consulting with clients on the design and use of advertising specialties and arranging for the distribution of the advertising specialties (such as t-shirts, key chains, magnets, pens, etc.) with customized messages for clients who use these materials for promotional purposes.

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### **5418903 SIGN PAINTING AND LETTERING SHOP**

Establishments primarily engaged in making signs to individual order or in office door and window lettering.

### **5418909 ALL OTHER ADVERTISING SERVICES**

This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, sign painting and lettering shops, marketing consulting services, and welcoming services).

### **5419 OTHER PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES**

This industry group comprises establishments engaged in professional, scientific, and technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; and advertising and related services).

### **54191 MARKETING RESEARCH AND PUBLIC OPINION POLLING**

This industry comprises establishments primarily engaged in systematically gathering, recording, tabulating, and presenting marketing and public opinion data.

### **541910 MARKETING RESEARCH AND PUBLIC OPINION POLLING**

This industry comprises establishments primarily engaged in systematically gathering, recording, tabulating, and presenting marketing and public opinion data.

### **54192 PHOTOGRAPHIC SERVICES**

This industry comprises establishments primarily engaged in providing still, video, or digital photography services. These establishments may specialize in a particular field of photography, such as commercial and industrial photography, portrait photography, and special events photography. Commercial or portrait photography studios are included in this industry.

### **541921 PHOTOGRAPHY STUDIOS, PORTRAIT**

This industry comprises establishments known as portrait studios primarily engaged in providing still, video, or digital portrait photography services.

### **541922 COMMERCIAL PHOTOGRAPHY**

This industry comprises establishments primarily engaged in providing commercial photography services, generally for advertising agencies, publishers, and other business and industrial users.

### **54193 TRANSLATION AND INTERPRETATION SERVICES**

This industry comprises establishments primarily engaged in translating written material and interpreting speech from one language to another and establishments primarily engaged in providing sign language services.

### **541930 TRANSLATION AND INTERPRETATION SERVICES**

This industry comprises establishments primarily engaged in translating written material and interpreting speech from one language to another and establishments primarily engaged in providing sign language services.

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### **54194 VETERINARY SERVICES**

This industry comprises establishments of licensed veterinary practitioners primarily engaged in the practice of veterinary medicine, dentistry, or surgery for animals; and establishments primarily engaged in providing testing services for licensed veterinary practitioners.

### **541940 VETERINARY SERVICES**

This industry comprises establishments of licensed veterinary practitioners primarily engaged in the practice of veterinary medicine, dentistry, or surgery for animals; and establishments primarily engaged in providing testing services for licensed veterinary practitioners.

### **54199 ALL OTHER PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES**

This industry comprises establishments primarily engaged in the provision of professional, scientific, or technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; advertising and related services; market research and public opinion polling; photographic services; translation and interpretation services; and veterinary services).

### **541990 ALL OTHER PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES**

This industry comprises establishments primarily engaged in the provision of professional, scientific, or technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; advertising and related services; market research and public opinion polling; photographic services; translation and interpretation services; and veterinary services).

# Appendix C.

## Methodology

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### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts/revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts/revenue of establishments covered in the census. Data on receipts/revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All taxable nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.



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The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts/revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
  - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

### **METHOD OF ASSIGNING TAX STATUS**

For kind-of-business classifications where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census report form. Establishments that indicated that all or part of their income was exempt from federal income tax under provisions of section 501 of the Internal Revenue Service (IRS) code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as tax-exempt. For establishments without a report form, the tax status classification was based on administrative records of other federal agencies.

For selected kind-of-business classifications that are comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-of-business classifications (comprised primarily of taxable establishments) were defined as taxable.

### **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

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The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for “Percent of receipts/revenue from administrative records.” This includes receipts/revenue information obtained from administrative records of other federal agencies. The “Percent of receipts/revenue estimated” includes receipts/revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

### **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, receipts/revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts/revenue of all establishments included in the category. In a few cases, expansion on the basis of the receipts/revenue was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts/revenue of establishments responding to the industry-specific inquiry as a percent of total receipts/revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

# Appendix D. Geographic Notes

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Not applicable for this report.

# Appendix E. Metropolitan and Micropolitan Statistical Areas

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Not applicable for this report.

