

## Shiffman Medical Library Outreach Programs for a Healthier Detroit

### *In this Issue:*

#### **Featured Articles**

Shiffman Medical Library Outreach.....	1
Resource Center Positioning within an organization.....	2

#### **Great Members**

Frankenstein Exhibit,,,...	4
News in the Region.....	5

#### **Great States**

##### *Ohio*

Prior Health Sciences Library.....	7
Fordham Health Sciences Library.....	9
Ohio DocMD Update....	10

#### **Great News**

MLA Teleconference Info.....	11
New GMR RFPs.....	11
MLA Mentor Database....	12
DOCLINE 1.6.....	12
Consumer Health Update.....	13

Deborah Charbonneau  
 LaVentra Ellis-Danquah  
 Linda Draper  
 Vera P. Shiffman Medical Library  
 Detroit, Michigan

### **Introduction**

Customized outreach programs for local communities is one way that the Shiffman Medical Library at Wayne State University in Detroit is carrying out its role as one of the designated Outreach Libraries for the state of Michigan. Librarians at Shiffman design and deliver outreach programs for targeted groups by working collaboratively with the programs' intended users. Groups include members of the community, patients, public and community health providers and community based-organizations, primarily in Southeastern Michigan, although the Library receives consumer health requests and inquiries from persons throughout the state of Michigan and Canada. Our particular area of emphasis for development is on using local health issues facing our urban communities as examples to illustrate the array of library and information resources and services available to at-risk communities and health providers serving Detroit's diverse communities. A related focus is on developing services and strategies that support health matters of greatest importance to ethnic groups.

### **Healthier Individuals and Neighborhoods**

The Shiffman Medical Library is used by hundreds of community members every week onsite, online or via telephone. Although the Internet provides quick information to millions of Michigan residents, locating high quality information that can make a difference to a person's health or the health of a loved one requires knowledge, skill and the ability to identify information that reflects and supports the uniqueness of individuals and communities. The library's commitment to providing services to the community, led to the development of Community Health Information Services (CHIS). Through CHIS the library provides the following services:

### ***Personalized Health Information***

Health information materials are compiled to address the specific health information needs of the patron. Materials are gathered from a collection of reliable print and electronic resources and delivered at no charge to requestors in paper or electronic format.

### ***On-site and Virtual Reference/Research Services***

Community patrons can phone, e-mail, walk-in, or use the library's online services to receive confidential reference and research services.

### ***Community Access to the CHIS Collection***

Community members are welcome to use the library's CHIS print collection to locate health and medical information.

### ***Community Access to the Library's Computers***

The library has networked computers for community users. CHIS staff assist patrons in locating the health information they need quickly – often accomplished through MEDLINE*plus*.

### ***Classes for the Community***

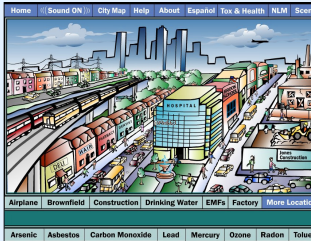
CHIS offers several ways for community members to learn more about accessing and evaluating health information on the Internet by gaining relevant information-seeking skills through group instruction. Classes are tailored to meet the information needs of participants. The library has a variety of training labs available, as well as relationships with public libraries, to conduct classes including accessing quality health information; HIV/AIDS and substance abuse information; and MEDLINE*plus* and PubMed training for adult services librarians in large public libraries.

### ***Training for Public Librarians***

Customized training classes are available to support public librarians to help their patrons locate high-quality health information on the Internet. Close relationships with public libraries stem from an agreement made in 1949 between the Shiffman Library and the Detroit Public Library to provide health information to its patrons.

## **Health Providers and Community-Based Organizations**

Southeastern Michigan's public and community health providers serving at-risk communities will have faster and better access to quality health information thanks to the Urban Health Partners program funded by a contract with the Greater Midwest Region. Shiffman is developing and delivering on-site training programs to staff at county health departments, information and document delivery services, and a web site supporting local urban health challenges for health professionals practicing in underserved areas that do not currently have access to a medical library. One of the unique elements of the program features collaboration with community-based organizations providing health-related services to Arab Americans in Southeastern Michigan. On-site training will be provided for staff at local health departments including Wayne, Oakland, Macomb, and Livingston counties and the City of Detroit. A project web site is available at [www.lib.wayne.edu/shiffman/urbanhealth](http://www.lib.wayne.edu/shiffman/urbanhealth) for more information.



**Check out Tox City  
at:**

<http://toxtown.nlm.nih.gov/city/main.html>

**MEDLINE*plus* Guide  
to Healthy Web  
Surfing:**

<http://www.nlm.nih.gov/medlineplus/healthywebsurfing.html>

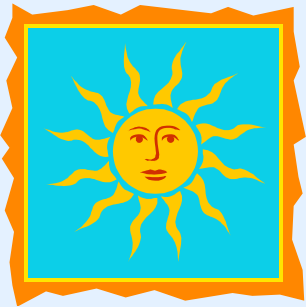
Collaboration with community-based organizations has been a hallmark strategy of the Shiffman Library for developing services and resources that are useful to the community. In 1995, the Detroit Community AIDS Library (DCAL) was established in partnership with the Detroit Public Library, two Detroit Medical Center hospitals, and three AIDS service organizations. DCAL continues to expand relationships with organizations including a new partnership with the City of Detroit Health Department's HIV/AIDS programs for the digital publication of a local guide to services

[www.lib.wayne.edu/dcal/ufm.html](http://www.lib.wayne.edu/dcal/ufm.html).

### Summary

The Shiffman Library's emphasis on outreach is focused on Southeastern Michigan but we are always interested in collaboration and cultivating new partnerships. A new initiative is being planned that will enable health information services to be extended through an alliance with the Detroit Area Library Network (DALNET) a multi-type library consortium with members throughout S.E. Michigan. Proposed services include virtual reference and a highly decentralized web site development program so that librarians in all types of libraries can contribute to a comprehensive resource that focuses on health services and access to care.

For more information on any of the Shiffman Outreach Programs or if you are interested in collaboration, please contact us at [askmed@wayne.edu](mailto:askmed@wayne.edu).



## Using the Ebb & Flow of Consumer Information Delivery in a Health Association Environment to Affect Resource Center Positioning Within the Organization

Patricia Pinkowski, MLS, AHIP  
Director, Green-Field Library  
Alzheimer's Association  
225 N. Michigan Ave., 17th Floor  
Chicago, IL 60601-7633  
[patricia.pinkowski@alz.org](mailto:patricia.pinkowski@alz.org)

The Alzheimer's Association Resource Center is a non-profit health association resource center serving the public, resource center staff, and association staff. The purpose of this poster was to identify consumer needs that are not being met through the health association. We wanted to influence the development of materials to meet identified needs and ensure that association resources are spent in areas of documented need. Our goal was to position the resource center as a key player in the information activities of an association.

The program takes an analytic approach to meeting the needs of consumers that contact the association resource center. Consumers contact the health association resource center with requests and information is regularly sent in

response. The goal is to send association produced materials when applicable to ensure the quality of the information and to establish a relationship with the consumer. In some instances, frequently requested topics have no internally produced information available. The mission is to influence the departments involved in developing new materials. Data was examined on the numbers and types of consumers contacting the resource center, and the categories of requests and types of information being sent in response to questions. Data collection is done via an online database of inquiries in which the librarian answering the question assigns a type of individual, subject category, and identifies the information being sent. Data analysis identified frequently asked questions where no association produced materials are available. A variety of relationships were established throughout the organization to champion the development of needed services and publications. The methods include participation on committees, presentations at division meetings, and meetings with decision-makers, teleconferences with association chapters, etc.

Through the research we were able to identify subject areas lacking appropriate materials, provide input on planning for new materials in suitable formats, and increased visibility for the resource center. Our primary finding was that the use of analytic information can provide a bridge for the resource center to work with other organizational departments to develop materials to meet consumer needs.

---

## Great Members

### Frankenstein: Penetrating the Secrets of Nature Jacksonville, Illinois

Tammy Mays  
Kara Thompson  
Greater Midwest Region (GMR) Office

The cooperative work of five librarians in Jacksonville, IL helped to create an atmosphere of fun and fear at their [Frankenstein: Penetrating the Secrets of Nature](#).

The traveling exhibit was created by the National Library of Medicine in 1997 and has spent the last few years touring the United States, educating and entertaining communities on medicine, ethics, and the human form.

Using Mary Shelley's epic work, [Frankenstein](#), as a background story the exhibit combines the worlds of literature and medicine to create a unique presentation that unlocks the secrets of nature and both entertains and educates.



McMurray College's Henry Pfeiffer Library is one of the [21 libraries](#) in the GMR selected to host the touring exhibit. It was the combined work of five librarians from five separate disciplines that brought the exhibit to this Illinois town.

The opening reception was well attended and included members of the Jacksonville Theatre Guild and the Jacksonville Symphony Orchestra who provided wonderful music. The Presidents of Mac Murray College and Illinois College both addressed the crowd. All of the librarians involved in bringing the exhibit together spoke at the reception, with students from the Deaf and Hard of Hearing Education Program interpreting.



Orchestral Group

Some of the education programs run in conjunction with the exhibit included:

- Students in Mac Murray College's "Ideas in Perspective" program read Shelly's Frankenstein in its entirety and spent over a week in discussion of the political, ethical, scientific, and cultural aspects of the novel.
- A panel discussion on the topic: "Ethics, Science, & Society: Responsibility in the 21<sup>st</sup> Century" was held; including on the panel a member of the medical community, a sciences scholar, a philosopher, a journalist, and a member of the clergy.
- A Thursday night at the Movies was held at both the Illinois Theater and the Jacksonville Public Library, showing the movies Frankenstein, Bride of Frankenstein, Abbot & Costello Meet Frankenstein, and Young Frankenstein.
- Two current exhibits were also held during Frankenstein including;
  - "Thieves in the Night" a display from the Springfield, Illinois Museum of Funeral Customs at the Passavant Area Hospital
  - An antique medical equipment display, "Medical Instruments from Yesteryear", on display at the Jacksonville Public Library.

For more information on the Jacksonville programming, please see <http://www.frankensteinmd.org>

The participating librarians were:



- Karen Douglas, Passavant Area Hospital's Sibert Library
- Jane Sample, Jacksonville High School's Media Center
- Sharon Zuilderveld, Jacksonville Public Library
- Martin Gallas, Illinois College's Schewe Library
- Mary Jo Thomas, Mac Murray College's Pfeiffer Library



We would like to congratulate everyone involved in bringing this exhibit to Jacksonville, their hard work and cooperation showed itself with a wonderful exhibit and events.

## News in the Region

**Susan Wagner-Hecht** began her job as the new Library Assistant at the Mercy Medical Center Libraries in Cedar Rapids, Iowa. She works part-time in the Patient Resource Center and part-time in the Medical Library. Susan worked as a paraprofessional reference librarian and ILL supervisor at Coe College in Cedar Rapids, prior to this position.

**Carole Gall** won the Indiana University President's Council on International Programs, International Projects and Activities grant, which provided airplane transportation to the Dominican Republic to research the collection of a small Eye Clinic Library in one of the poorest areas of the Dominican Republic. She helped begin the Dominican library in 1992, and the subsequent planning, cataloging, and on-site work were her contribution toward developing a functional library, which was needed to gain accreditation for the Clinic's new three year Ophthalmology Residency Program for Latin American medical students in the Caribbean. Contact has been by email, usually reporting the circulation statistics for the month, which remain steady. Carole's fourth on-site visit occurred March 2003, where she advised on information resources and taught free, quality internet sites to the hospital residents and staff.



La Ventra Ellis-Danquah

**La Ventra Ellis-Danquah**, Coordinator of Education and Community Services at the Wayne State University Shiffman Medical Library, was one of two medical librarians selected for the 2003-2004 ARL/MLA Leadership and Career Development Program. The program commits to strengthening the management, leadership, and writing skills of promising librarians. Also, participants will attend various leadership institutes, participate in several Web-based courses, as well as meet and collaborate with their assigned mentors. As a final product, participants will design, and implement a project drawing upon their program experience.



Katie Obbink

We are pleased to welcome **Katie Obbink** to the library staff at Covenant Healthcare. Katie graduated from the University of Wisconsin - Madison with a degree in journalism. She then served as an officer in the U.S. Navy and acquired a master's degree in political science. In 1994, she retired from the navy and then worked in various sales and marketing positions until 2000, when she decided to pursue a career in library and information studies. She attended Dominican University in River Forest, IL until she moved to Milwaukee in 2001. In May, Katie accepted the reference/marketing librarian position at Covenant Healthcare. She is working full-time at St. Joseph Regional Medical Center's library while she completes the final credits for her master's degree in library and information studies from the University of Wisconsin - Milwaukee.

The George E. Magnin Medical Library at the Marshfield Clinic in Mauston, WI, is pleased to announce that **Brian Finnegan** has joined the library staff as a Reference Librarian. Brian comes to Marshfield from La Crosse where he, most recently, was the Electronic Resources Librarian at the University of Wisconsin-La Crosse. Prior to that, Brian was the Technical Services Librarian at Gundersen Lutheran. Brian received his M.L.I.S. from the University of Wisconsin-Milwaukee in 1995. Brian's responsibilities will include: developing the library's Web presence, conducting mediated searches, instructing users in the various online products, and other technology issues.

---

# Great States Ohio

---



Midwest Chapter MLA  
Annual Meeting

Indianapolis, IN  
September 19-23

<http://midwestmla.org/2003conference/>



## Prior Health Sciences Library: Consistently Innovative

Submitted by Jan Leibovitz  
Communications Coordinator  
Prior Health Sciences Library

With the opening of its Center for Knowledge Management this summer, the Prior Health Sciences Library will join a small handful of university libraries that offer a unique array of services.

The CKM is a way to bring existing resources together to better organize the explosion of knowledge and information occurring in the health sciences. The Library's customers have an ever-growing expectation regarding the delivery of information services, not only on demand, but accessible in any location and in formats customized to their needs and learning preferences. By consolidating service areas in one place, the CKM can offer greater access to information. The CKM will offer one-stop shopping, increased service hours, and a comprehensive Customer Service Center to support both in-house and electronic resources. A representative sample of available resources:

- **Students:** PDA and laptop support, document searches
- **Researchers:** literature reviews, data sets, funding opportunities, patenting opportunities, intellectual property
- **Faculty:** curriculum needs, teaching techniques, latest research



## GMR Staff

Susan Jacobson  
Director

Ruth Holst  
Associate Director

Beth Carlin  
Education/Outreach  
Coordinator

Tammy Mays  
Consumer Health  
Coordinator

Charniel Mc Daniels  
Network Coordinator

Kara Thompson  
Communications  
Coordinator

Greg Symko  
Technology Coordinator

Deneen Wynn  
Departmental Information  
Supervisor

Angel Johnson  
Consumer Service  
Representative

- **Administration:** quality, safety, clinical demographics, report generation
- **Community:** educational tools, quality health information

In January a clinical skills lab will be added to the CKM and linkages will be established to personnel within the Ohio State University Medical Center Department of Biomedical Informatics who are working on data capture and mining of hospital information. Future plans call for the addition of two floors to the current five-story library to fully incorporate biomedical informatics into the CKM.

The Library already houses a medical museum. The Medical Heritage Center provides a repository for rare books, archives, and artifacts to promote the rich health sciences history of Central Ohio and advance the health community's understanding of its historical context. The Center also provides a medical history museum gallery, a rare book reading and research room, and a large meeting facility for lectures, symposia, and special events.

The Medical Heritage Center is the ideal venue for the national traveling exhibition "Frankenstein: Penetrating the Secrets of Nature," which will be on display at the Library Sept. 17–Oct. 31. "Frankenstein," based upon an exhibition produced by the National Library of Medicine in 1997–1998, examines Mary Shelley's classic novel *Frankenstein* and the novel's influence on literature, popular culture, and scientific research since its publication in 1818. Throughout the exhibition's stay, the Library and our community partners will sponsor events that explore the novel's major themes.

Prior is one of 80 libraries in the country chosen to host the exhibition. "Frankenstein" was developed by the National Library of Medicine in collaboration with the American Library Association. The exhibition has been made possible by major grants from the National Endowment for the Humanities, Washington, D.C., and the National Library of Medicine, Bethesda, Md.

Despite the highly publicized threat of state funding cuts, the Library continues its innovative research and programming. Among recent awards:

- **Health Care and Medical Education Come to Columbus and Franklin County, Barbara Van Brimmer and Charles F. Wooley, \$46,240 plus \$20,000 challenge grant**

This grant will support the writing of a book related to the origins of the remarkable individuals who came to Central Ohio and transformed a frontier health environment into the health care and medical education systems that are a source of pride in the region at present. This is the first research grant awarded to the Medical Heritage Center and marks the beginning of sponsored research in the history of medicine in the Central Ohio Community and at The Ohio State University.

- **Document Mediated Delivery Subcontract, Eric Schnell, \$85,000**

In 1999, the Prior Library developed the Prospero software program, which allows libraries to send interlibrary loan documents to one another over the Internet. Instead of having a document mailed or faxed to the borrowing library, any request that can be fulfilled and delivered using Prospero is sent to a central mediated delivery site from which they are redistributed directly to the patron in electronic format via the Web. This allows patrons with Internet access to download their documents using any class of computer, desktop or portable, and with any Web browser.

- **Health Information Literacy Training Subcontract, Mary Sprague and Pam Bradigan, \$49,980**

According to recent surveys and analyses by the Ohio Department of Health and The Ohio State University School of Public Health, local health departments in Appalachian counties lack access to public health educational offerings and technological support. The Ohio Department of Health and the OSU School of Public Health are working together to address technological infrastructure problems and training in essential public health services. This project will focus on training needs related to health information literacy.

## Fordham Health Sciences Library

Submitted by Ximena Chrisagis  
Health Sciences Librarian  
Fordham Health Sciences Library



The Fordham Health Sciences Library at Wright State University in Dayton serves Wright State's School of Medicine, School of Professional Psychology, and College of Nursing and Health (including an RN to BSN distance learning program). Other primary clientele come from the Biomedical Sciences Ph.D. program, and masters programs in Anatomy, Physiology and Biophysics, Microbiology and Immunology, and Biochemistry and Molecular Biology. Primary clientele receive the *new@Fordham* monthly electronic newsletter via e-mail, and issues are archived on the University Libraries' website: <http://www.libraries.wright.edu/libnet/libnews/newfordham/>.

As part of the WSU University Libraries system, the Fordham Health Sciences Library is also open to other Wright State University students, faculty and staff, and community users. The Wright State University Libraries are also members of OhioLINK; thus, Wright State patrons are eligible for OhioLINK services such as statewide borrowing of monographs and audiovisuals and remote and onsite access to OhioLINK's numerous databases (including the Electronic Journal Center). Fordham librarians provide on site, chat and e-mail reference services and also participate in OhioLINK's cooperative online chat reference service.

Wright State University's School of Medicine and the College of Nursing and Health are community-based. Therefore, the Fordham Health Sciences Library

collaborates with the Dayton-area hospitals at which its students receive their clinical training. These affiliated hospitals include Children's Medical Center, Good Samaritan Hospital, Grandview Hospital, Kettering Medical Center, Miami Valley Hospital, and the Veteran's Administration Medical Center. In addition to the hospitals, Fordham is also affiliated with academic units, such as the Kettering College of Medical Arts. The library holdings of these affiliated institutions appear in the WSU library catalog.

Fordham reference and collection development librarians maintain web-based research guides in the subject areas of its primary clientele (for example, anatomy and family medicine), as well as research guides on specific topics (for example, tests and measures and nursing theory). Fordham also participates in the HealthWeb project, maintaining the pages on Emergency Medicine/Critical Care and Optometry.

The Special Collections and Archives Department of the Fordham Health Sciences Library houses unique manuscript collections, photographs, and artifacts related to local and regional medical history as well as human factors and aerospace medicine collections of national importance. The capstone of this collection is the Ross A. McFarland Papers, which consists of 210 linear feet of research produced or collected by the "Father of Human Factors Engineering."

For additional information about the Fordham Health Sciences Library, please visit <http://www.libraries.wright.edu/staff/fordham/>.

## Ohio DocMD Project Update

Eric Schnell  
Prior Health Sciences Library (Columbus, Ohio)  
Susan Hill  
CWRU/Cleveland Health Sciences Library (Cleveland, Ohio)



Eric Schnell, OSU, Principal Investigator for the GMR DocMD Project, and Susan Hill, CWRU, co-organizer--would like to offer the region a progress report.

Six Ohio hospitals comprise Phase I of DocMD and are currently receiving Ariel documents, both in the library and directly by the patrons. EMH Regional Medical Center, Amherst Hospital, Grady Memorial, Lake Hospital System, Euclid Hospital and South Pointe Hospital are active, and Phase II hospitals are now preparing to receive Ariel requests. Phase II libraries are: Grant/Riverside, MedCentral, MetroHealth, Hillcrest, Licking Memorial, Mt. Carmel West, St. Vincent Charity, Parma Community, St. John West Shore and Cleveland Clinic.

DocMD hospitals all request Ariel transmission and use the same Ariel address. That address directs the articles to a Prospero server at OSU. The article is then posted as a PDF file and the patron receives an email with a password and directions for accessing the article.

DocMD allows hospitals which formerly could not have electronic delivery of articles due to firewall issues to receive electronic articles without purchase of additional hardware or software. Articles can go to the hospital Librarian for patrons without email addresses, but the true benefit of electronic transmission lies in direct end user delivery of the articles.

More and more hospitals throughout the GMR region are acquiring scanners and providing email PDF and TIFF articles to each other. This method of electronic delivery of articles works well for shorter material, but often requires sending in two parts due to the small size of most email boxes (usually about 2 mg). The advantage of DocMD is that any size Ariel transmission can be sent successfully and downloaded on the patron's computer utilizing Acrobat Reader.

We would like to ask GMR Resource Libraries to assist us in the project by placing the patron email address from the Docline Patron area in name space on the Ariel cover sheet. Each DocMD request has this direction in the Comments area.

Please be on the alert for DocMD Project participants. We want the end user Ariel transmissions to get to their destination successfully.

Thank You

<http://docmd.med.ohio-state.edu/>

---

## Great News

### **MLA Teleconference: "Reading Between the Lines: Focusing on Health Information Literacy"**

September 10, 2003  
1-3 pm CST

The goal of the teleconference is to enhance the knowledge of information professionals about the concepts of health information literacy and to highlight opportunities for using these principles in the provision of quality health information.

The GMR is pleased to announce that we will be sponsoring 20 sites in our region to host the teleconference at the group rate; to get this rate, we will need to place a group order. All paperwork will need to come through the GMR



office. Please do not send your paperwork directly to MLA if you want to participate with the GMR group rate.

For more information contact Kara Thompson, GMR Communications Coordinator at 1-800-338-7657 or [karalt@uic.edu](mailto:karalt@uic.edu).

## GMR Announces New RFPs for 2003

The GMR office has posted revised and update Request for Funding Proposals for 2003. Some of the award/contract amounts have changed and we have included a new award "Outreach Project Award". Current RFPs and their amounts are as follows:

Consumer Health Award	2 @ \$10,000
Exhibit Award	5 @ \$2,000
Outreach Project Award	5 @ \$6,000
Professional Development Award	2 @ \$2,500
Technology Improvement Award	5 @ \$5,000
Consumer Health Initiative Subcontract	2 @ \$40,000
Health Information Outreach Subcontract	2 @ \$30,000
Public Health Information Models Subcontract	2 @ \$50,000

For more information and details on applying for awards/subcontracts please see our website at:

[www.nlm.gov/gmr/funding/current.html](http://www.nlm.gov/gmr/funding/current.html)

## NEW! MLA Mentor Database

MLA announces newly created mentor Web pages that are part of the career section of MLANET.

- Sign up online to serve as a mentor to your peers, as a provisional mentor, or as a mentor to students interested in learning about the profession.
- Search the database to find a mentor.
- Link to mentor tip sheets and guidelines.
- Access Web resources to help you in your mentoring role.

The success of the mentor database depends on the number of members who sign up. Go to [www.mlanet.org/mentor/](http://www.mlanet.org/mentor/) to explore the possibilities.



## DOCLINE 1.6 To Debut July 1

NLM announces the upcoming release of DOCLINE 1.6 scheduled for Tuesday, July 1, 2003. We anticipate DOCLINE to be unavailable from approximately 6:30am-7:30am Eastern Time to promote the changes.

The Regional Medical Libraries will be performing beta testing of the release next week. In addition, NLM has invited vendors to participate in beta testing to allow them to system test their products which integrate with DOCLINE. The vendors are QuickDOC, Cliosoftware, Illiad, and Relais. Please let us know if there are other vendors you think should be invited to participate in testing.

Thanks to the RMLs for their continued assistance in the ongoing development of DOCLINE and for testing this latest release.

### **DOCLINE 1.6 Enhancements:**

#### *For the Loansome Doc User:*

- Order Documents: Added ability to request a document from the NLM Gateway using the Old Medline UI from 1953 to 1965.
- Order Documents: To reduce ordering of free material, added link to full-text article on Loansome Doc Order page when article being requested is available free in PubMed Central

#### *For the Loansome Doc Library:*

- Receipt: Added indication that article is available free in PubMed Central to the end of the library holdings statement
- Receipt: PubMed UI field will display "(Old Medline)" after number when UI is from Old Medline.

#### *Requests:*

- Borrow: Added ability to request material using the Old Medline UI (1953-1965) via Borrow/UniqueKey. Note: Old Medline records are not yet in PubMed, but may be searched in the NLM Gateway. See "How to Search Old Medline Using the NLM Gateway" in the NLM Technical Bulletin ([http://www.nlm.nih.gov/pubs/techbull/mj01/mj01\\_gw\\_hands\\_on.html](http://www.nlm.nih.gov/pubs/techbull/mj01/mj01_gw_hands_on.html))
- Borrow: To reduce ordering of free material, added link to full-text article on Process PubMed Orders page when article being requested is available free in PubMed Central
- Receipt: PubMed UI field will display "(Old Medline)" after UI number when UI is from Old Medline.
- Receipt: Verify field will indicate full-text item is "(Free in PubMed Central)" when article is in PubMed Central

#### *SERHOLD:*

- Added ability to automatically output serial holdings data from SERHOLD for importing into OCLC on a quarterly basis for libraries that authorize NLM to do so.

**--The DOCLINE Team**

## Consumer Health

### MEDLINEplus Newest Features

<http://medlineplus.gov/>

These include:

--A "Print version" link that opens a new window with a printer-friendly version of a MEDLINEplus page

--An "Email to a friend" link that opens a form and enables you to send the page to the email address you enter

--A new MEDLINEplus Libraries page that displays maps and pull-down lists to help you find a library that provides services to consumers

--Listserv en español, which enables Spanish speakers to sign up to receive a biweekly email announcement of new topics and sites on MEDLINEplus en español



### Genetics Home Reference

<http://ghr.nlm.nih.gov>

Thanks to the National Library of Medicine (NLM) you can find answers to your genetic questions. With the click of a mouse you can go the NLM's newest consumer web site, "Genetics Home Reference," at <http://ghr.nlm.nih.gov>. Genetics Home Reference joins Medlineplus.gov (the consumer site for general medical information) and Clinicaltrials.gov (the site that lists clinical research trials) in the lexicon of NLM's consumer medical web sites.

### Healthy Web Surfing

<http://www.nlm.nih.gov/medlineplus/healthywebsurfing.html>

There's a new page on MEDLINEplus called "MEDLINEplus Guide to Healthy Web Surfing." It's linked from the About MEDLINEplus page; the direct URL is <http://www.nlm.nih.gov/medlineplus/healthywebsurfing.html>

Soon to follow will be a health topic page on evaluating health information. Comments welcome.

### Frankenstein Traveling Exhibit is Coming to the Greater Midwest Region!

Twenty-one libraries in the Greater Midwest Region have been selected to host the touring exhibit, [Frankenstein: Penetrating the Secrets of Nature](#). Go to (<http://nmlm.gov/gmr/newsletter/5/frank.html>) to locate the library nearest you.

### Consumer Health Titles Added to the Lending Library

(<http://nmlm.gov/gmr/loan/>)

### A Place at the Table: Participating in Community Building

- Author: Kathleen de la Peña McCook
- Description: ISBN 08389-0788-1, 2000.

### Managing Library Volunteers: A Practical Toolkit

- Author: Preston Driggers and Eileen Dumas
- Description: ISBN 0-8389-0806-3, 2002.

**Powerful Public Relations: A How-To Guide for Librarians**

- Author: Rashelle S. Karp, Editor
- Description: ISBN 0-8389-0818-7, 2002.

Deadline for the July-September 2003 issue is  
**August 24, 2003**

The Great State will be **Wisconsin**

**GMR**

Library of the Health  
Sciences  
1750 W Polk St. (M/C 763)  
Chicago, IL 60612-4330

**Phone:**  
(800) 338-7657

**Fax:**  
(312) 996-2226

**E-mail:**  
karalt@uic.edu

[www.nlm.gov/gmr](http://www.nlm.gov/gmr)

Send submissions to:  
Kara Thompson,  
Editor  
karalt@uic.edu



**Have A Great Summer!**