

## In this Issue

Indiana Go Local.....	1
Multicultural Reading Collection.....	2
Name Change for PubMed on Tap .....	5
PubMed Help Moves to the Bookshelf.....	5
Have Recipients of MLA Scholarships Become Librarians? .....	6
2005 MLA Award Winners.....	7
GMR's New Education Coordinator .....	8
News in the Region .....	8

## Indiana Has Gone Local!



**Peggy Richwine**  
**Indiana University School of Medicine**  
**Ruth Lilly Medical Library**

In recent years, the National Library of Medicine (NLM) has been developing Go Local - linking from the MedlinePlus health topics. North Carolina was the pilot program working with NLM to develop the process, the technology, and the vocabulary for creating a database of local links from the topics of MedlinePlus. When NLM announced that other states might submit applications for Go Local, Indiana University School of Medicine Library responded and in the Spring of 2004 Indiana was accepted as one of the early Go Local projects.

An example of how Go Local works: A resident of Anytown, Indiana is having difficulty sleeping. She gets to the MedlinePlus page on sleep disorders. She reads the overviews and the treatment options and then clicks on the Indiana Go Local link on the sidebar and retrieves a map of Indiana. On the Indiana map, she clicks on Anytown County and retrieves a list of services in the Anytown area that are related to sleep disorders. She can then click on the link to the service. The services will be those that either have their own website or those that have a unique description and URL in a directory.

The Indiana Go Local database, *INHealthConnect*, resides at NLM and now has over 5,000 records. For the Indiana Go Local project, The Indiana University School of Medicine Library is providing half time services for the Project Manager. The database manager, selectors and reviewers are other librarians on the team. The Indiana Health Sciences Librarians Association is a partner and provided startup money for the project. The Library Partners of the Indianapolis Foundation provides funding for the database manager and the project selectors that will focus on the Central Indiana area. Additional funding from NN/LM-GMR and LSTA funds are designated for the remainder of the state.

A major source for beginning the project will be the information in the IN211 Information Referral Network directories for the various parts of the state ([www.in211.org](http://www.in211.org).) The goal of IN211 is to create a seamless network of information and referral services that enables anyone in Indiana in need of human services to have quick referrals to those who provide them by dialing 2-1-1. Standards of quality will be used to select links to websites of hospitals, local health departments, medical specialists, group practices, optometrists, acupuncturists, dentists, podiatrists, other licensed health professionals, nursing homes, home health equipment and services, medical supplies,

libraries, and organizations as well as the support groups and social services identified in the 211 directories.

The vision for Indiana Go Local is that it will be a quality-based, comprehensive resource for locating health services by individuals and libraries in Indiana. We will know we have succeeded when Go Local is the first place that librarians go to when needing to locate local health services for library patrons.



## Enhancing Partnerships and Building Library Community through a Multicultural Reading Collection

*A poster presented at the 107th Annual Meeting of the Medical Library Association in San Antonio, Texas on May 17, 2005*

**Geraldine R. Wanserski**, Ebling Library, University of Wisconsin-Madison  
**Betty A. Chewing**, Associate Professor, University of Wisconsin-Madison  
School of Pharmacy

**Joann Pritchett**, former Director of Diversity, University of Wisconsin-Madison  
School of Pharmacy

One area of health care that is of growing interest to health sciences professionals and librarians is that of the multicultural aspect of medicine and health. As the population of the United States continues to diversify, it is imperative that future pharmacists be prepared to enter the profession with awareness of other cultures, sensitivity toward their health care beliefs and practices, and knowledge about interventions that will improve patient outcomes. As schools and departments in medicine, nursing, pharmacy, and allied health emphasize this area in the curriculum, it will be important for libraries to provide the collections and staff support needed by instructors to develop culturally competent professionals. This poster discussed how a small grant to purchase multicultural reading materials was used to promote cultural awareness and competency in professional students and ways in which the grant facilitated librarian/faculty collaboration. Students and faculty were invited to recommend titles about their own cultural group that provide insight into the culture. The collection facilitates student/faculty/clinician access to books on multicultural health care topics for use in teaching, research, and publications.

Ebling Library, at the University of Wisconsin-Madison, is an urban academic health sciences library that serves the schools and departments of Pharmacy, Medicine, Nursing, and Allied Health. The total minority student enrollment at the School of Pharmacy and UW-Madison is very small, but graduate students from diverse cultures attend the university and act as Teaching Assistants for the course.

Each year some 130 first year pharmacy students take a required Psychosocial Aspects of Pharmacy course. Each student writes a research paper discussing the health beliefs and practices of a minority cultural group, then recommends ways in which pharmacists and pharmacy sites can provide culturally

competent care likely to result in improved therapeutic outcomes. The cultural group, which is selected by the student, is defined broadly as the shared belief of a group (e.g., Hispanic, Muslim, lesbian,) or patient group (e.g., schizophrenics, HIV positive, low literacy). Although journal literature is required for the paper, with librarians providing instruction in the use of health-related and social science databases, instructors required students to use at least one book to get more in-depth knowledge and the view of the cultural group. The course also incorporates reading of pharmacy-based literature, invited speakers and small group discussion.

Collaboration began when the course instructor contacted the pharmacy librarian for a list of books on cultural topics that were available in the library. At that time the Pharmacy Library was a small satellite library of the Health Sciences Libraries (it has since merged physically with two other health sciences libraries) whose collections were related to pharmaceuticals, pharmacology and toxicology, with only a couple of multicultural books available. Other campus libraries had books on multicultural topics, however, they were either not specific to health care or in a location that made it difficult for students to browse.

At that time, the Friends of the UW-Madison Libraries was accepting proposals for funding of up to \$1,000 for collection or service projects that could not be supported with regular library funding. The librarian wrote and submitted a proposal asking for funding for a mix of contemporary and professional reading materials to be used in a collaborative project for the Psychosocial Aspects of Pharmacy course. The Friends allocated \$750.00 to the project, and once the project was underway, the Health Sciences Libraries' Collection Development librarian purchased many recommended titles with library funds since they were titles that were of interest to the broader health sciences community.

More than 90% of PharmD students are from Wisconsin, a state in which 87.3% of the population is white, according to the 2000 U.S. Census<sup>1</sup>. As a group, the PharmD students have had limited experience with individuals outside their own cultural group. Most of the students' recommendations for book, which included titles such as Ferris Bueller's Day Off, reflected this and were considered to be outside the scope of the project.

The course instructor, the School's Director of Diversity, and the librarian identified titles to purchase. Formal selection criteria were not established, but the following guidelines were used by the librarian:

- Only titles that were written or recommended by a person or organization with first-hand knowledge of the group were purchased.
- Items identified by the librarian were supported with a positive review from an authoritative source

The goal was a balanced collection representing varied cultural groups. Since funding was very limited, paperback and used copies were purchased and a donation from a local author was welcomed. Free, online books and reports were selected for inclusion on a webpage and in the libraries' online catalog.

Instructors report many advantages in having a visible collection of multicultural books in the library:

- It's presence in such a neutral place gives permission to learn about other cultures in a non-threatening way



To join The Medical Library Association, go to:  
<http://www.mlanet.org/joinmla/index.html>

- It gives importance to the topic and legitimizes cultural issues as a school and department priority
- It gives visibility to groups that have unique health care concerns
- Practitioners are able to make more informed health care decisions when they know that people respond differently to interventions
- A lack of materials implies that all people have the same health care needs
- It fosters an awareness and appreciation of health differences and disparities, and stimulates discussion about cultural issues
- A diversity of resources means that instructors can broaden the groups to which they point students

Libraries also benefit from supporting such collaborative collection projects:

- Even a small amount of money allocated to such projects demonstrates good will on the part of the library and may lead to enhanced faculty/library relationships or opportunities for collaboration
- Collections are enriched when faculty and student input is solicited
- The role of library liaisons is strengthened when they are able to respond to the needs of their groups
- Availability of electronic resources may reduce the number of faculty visits to libraries, however, faculty continue to view library staff and collections as being integral to instruction
- Although other libraries collect material related to cultural groups, health sciences libraries play a unique role in developing high quality collections related to health care aspects of culture.

The course instructor indicated that research papers were more sophisticated than before the collection was available. In addition, a greater diversity of topics was researched and more cultural groups were examined. It was also noted that students demonstrated greater interest in doing papers. Other health care professionals have shown interest in and utilized the collection, including medical students and clinical nurses. The pharmacy librarian continues to collaborate with instructors on projects in the area of multicultural topics and was appointed to the School of Pharmacy Minority Affairs Committee.

To receive a copy of the titles purchased send an email to [grwanser@wisc.edu](mailto:grwanser@wisc.edu)

<sup>1</sup>Minority Populations in Wisconsin. Available at:

<http://dhfs.wisconsin.gov/health/minorityhealth/WIminorityPopulations.htm>

Accessed June 12, 2005.

---

## Name Change for PubMed on Tap

**Susan Hauser**  
**National Library of Medicine**  
**Bethesda, MD**

PubMed on Tap is adopting a new name, MEDLINE Database on Tap, or MD on Tap, or just MDoT. Our introductory client is available for PDAs and smartphones with Palm operating systems. You can download the Palm version 1.7 client from <http://archive.nlm.nih.gov/proj/mdot/downloadPalm.php>.

We're excited about two new options:

When the Auto Spell Check option is selected, ambiguous search terms are replaced with those terms suggested by an internal NLM e-spell utility for the actual search. The actual terms used are shown at the bottom of the Search tab.

As an alternative to the default PubMed search engine, you can select Essie, an experimental probabilistic search engine developed at the Lister Hill National Center for Biomedical Communications. Essie ranks results by relevance, then by date. These options can be combined with any (or all!) of the other search options. Also, a big, friendly "Go" button has replaced the magnifying glass as the icon to tap to execute your search. We hope you will try the new features and let us know what you think of them.

An equivalent Pocket PC client is under development.

---

## PubMed® Help Now Available Only on the Bookshelf



### *From the NLM Technical Bulletin*

The National Center for Biotechnology Information (NCBI) has added the PubMed Help to the [Bookshelf](#). The enhanced PubMed Help on the Bookshelf will replace the online Help available from the PubMed sidebar.

[http://www.nlm.nih.gov/pubs/techbull/ja05/ja05\\_technote.html#help](http://www.nlm.nih.gov/pubs/techbull/ja05/ja05_technote.html#help)

For further information on PubMed Help on the Bookshelf see: PubMed® Help Added to NCBI Bookshelf. NLM Tech Bull. 2005 May-Jun; (344):e16.

---

## Have Recipients of MLA Scholarships Become Medical Librarians?

**Michel Atlas**  
University of Louisville  
Kornhauser Health Sciences Library



*A poster presented at the 107<sup>th</sup> Annual Meeting of the Medical Library Association in San Antonio, Texas, on May 17, 2005*

The objective of this study was to determine whether or not the scholarship programs sponsored by the Medical Library Association have been successful.

The hypothesis that winners of these scholarships do pursue careers as medical librarians was tested. The success of the scholarship program will be defined as having a significant portion of the names of past recipients appear on the membership rolls of major library associations. Membership rolls of professional library organizations were examined to determine if scholarship winners are current members. Attempts will be made to contact library schools from which the winners graduated for current information. Attempts were also made to "google" winners.

A total of seventy-two winners of the MLA Scholarship (45 from 1965 to 2004) and the MLA Scholarship for Minority Students (27 from 1973 to 2004) are listed on the MLA web site (<http://www.mlahq.org/awards/grants/scholar.html> and <http://www.mlahq.org/awards/grants/minstud.html>). Membership lists of the Medical Library Association, the Special Library Association, and the American Library Associations were searched to determine if these winners were members. Thirty winners were identified as being members of one of these professional organizations in 2004. An additional three possible recipients were identified on the web as members of the staff of various libraries. If indeed all of these identifications are correct, 45.8% of the recipients of MLA scholarships currently belong to professional library associations or work in a library.

This census is limited by the inability to actually locate all scholarship winners. MLA does not keep track or follow up on them. Some of them may not now be known by the names under which they received their scholarships. Some who are active librarians may choose not to belong to a professional association. Attempts to contact by email those found on the web were unsuccessful. Some may have retired; others may have died. Attempts to secure information about graduates from their library schools were also unsuccessful either because emails received no response or the library school had closed.

The hypothesis that winners of scholarships awarded by the Medical Library Association do pursue careers as medical librarians was proven correct. 25.9% of the Scholarship for Minority Students are current MLA members, as are 24.4% of the MLA Scholarship winners. Therefore, the scholarship program of the Medical Library Association has proven successful and should be continued and vigorously supported.

---

## Greater Midwest Region 2005 MLA Award Winners

We would like to congratulate the following network members who received awards at the 2005 MLA Annual Conference in San Antonio, TX

### **AWARDS**

#### **Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences**

Deborah Blecic, AHIP, Richard J. Daley Library, University of Illinois-Chicago



### **Janet Doe Lectureship for 2006**

Julie J. McGowan, AHIP, FMLA, Ruth Lilly Medical Library, Indiana University-Indianapolis

### **Lucretia W. McClure Excellence in Education Award**

Jo Dorsch, AHIP, Library of the Health Sciences-Peoria, University of Illinois-Chicago

### **President's Award**

Carla J. Funk, CAE, Medical Library Association, Chicago, IL

## **MLA FELLOWS**

Julie J. McGowan, AHIP, FMLA, Ruth Lilly Medical Library, Indiana University-Indianapolis

## **GRANTS & SCHOLARSHIPS**

### **EBSCO/MLA Annual Meeting Grant**

Carolyn M. Papa, Library and Community Resource Center, All Saints Healthcare, Racine, WI

Paula Whannell, Health Sciences Library, Iowa Methodist Medical Center—Des Moines, IA

### **Hospital Libraries Section/MLA Professional Development Grant**

Sharon Kambeitz, AHIP, Library Services, Allina Hospitals and Clinics, St. Paul, MN

For consideration for 2006 awards, applications must be received by November 1, 2005. Grant and scholarship applications must be received by December 1, 2005, unless otherwise noted.

<http://www.mlanet.org/awards/index.html>

Questions should be directed to Lisa Fried, [mlapd2@mlahq.org](mailto:mlapd2@mlahq.org), 312-419-9094 x28.

---

## **New Education & Outreach Coordinator at the GMR**

**Holly Ann Burt** joined the Greater Midwest Region as the Education and Outreach Coordinator and the Ohio State Contact Librarian on August 1, 2005. Previous to working for the National Network of Libraries of Medicine, she served as Information Resource Manager and internal webmaster for the National Patient Safety Foundation. She received a bachelor's degree in Astronomy from San Diego State University and a Master of Divinity from Fuller Theological Seminary before earning her Master of Library and Information Science from Dominican University in 2002. Her library experience includes cataloging antiquarian maps at the Newberry Library and cross-country federal archive hopping as the family genealogist, as well as an internship at Northwestern University's Schaffner library. Holly taught science in high



schools in California and Benin, West Africa; substituted in first grade through college classes in California, Oklahoma and Illinois; and continues to teach religious topics in church settings. She enjoys reading, singing, science and cats and is excited to be sharing in the vital NN/LM community.



## News in the Region

### **Weinberg Retires from Bio-Medical Library**

*by Jim Beattie*

**Gail Weinberg** retired from the Bio-Medical Library, University of Minnesota, on June 10 after nearly 10 years of service. Gail joined the library in late 1995 as the librarian for the Drug Information Service (DIS) when this collection was relocated to Diehl Hall. Gail provided a full complement of information services for the DIS, an association that spanned a period from 1984-2002 when the grant for this resource ended, and she was a vital member of our reference staff.

While it never seemed to bother her, Gail was known widely to library patrons as the "drug lady," and it was not uncommon for them to come to the desk asking for her by name, often not settling for anything short of getting to see her in the flesh. Gail established long-lasting relationships with the College of Pharmacy and chemical dependency practitioners, and her experience and expertise in this specialized subject domain area will be missed.

### **Watson Becomes Director of Bio-Medical Library**

**Linda Watson**, MLS, became the director of Health Sciences Libraries at the University of Minnesota - Twin Cities on August 1, 2005. She had been Associate Dean and Director of the Claude Moore Health Sciences Library at the University of Virginia for 15 years. Prior to Virginia she was Associate Executive Director at the Houston Academy of Medicine - Texas Medical Center Library. She began her medical library career at the National Library of Medicine where she had various management positions over the course of ten years. Linda has also been a leader in the Medical Library Association, and was President from 2002-2003. A biography can be found in the July 2002 issue of the Journal of the Medical Library Association:

<http://www.pubmedcentral.nih.gov/articlerender.fcgi?artid=116413>

Linda is looking forward to networking with all librarians across the state and region, and is planning on attending the Midwest Chapter Meeting of MLA in Fargo in September to begin the process! You can read more about Linda in an interview published in the online newsletter of the Bio-Medical, Veterinary Medical, and Wangensteen Historical Libraries at the University of Minnesota:

<http://blog.lib.umn.edu/biomednews/archives/001198.html>



GMR Staff

Susan Jacobson  
Director

Ruth Holst  
Associate Director

Holly Burt  
Education/Outreach  
Coordinator

Tammy Mays  
Consumer Health  
Coordinator

Charniel Mc Daniels  
Network Coordinator

Bryan Vogh  
Technology  
Coordinator

Nelly Cruz  
Information Service  
Supervisor

**Send submissions  
to:  
gmr@uic.edu,**

**NN/LM GMR  
1750 W Polk St.  
M/C 763  
Chicago, IL 60615**

**Phone:  
(800) 338-7657 (in  
region)  
(312) 996-2464**

**Fax:  
(312) 996-2226**

**E-mail:  
gmr@uic.edu**

**We're on the Web!  
[www.nlm.gov/gmr](http://www.nlm.gov/gmr)**

**Bio-Medical Library Hires New Librarian**

*by Jim Beattie*

**Liz Fine** joined the Bio-Medical Library staff as the newest member of the reference and instructional services unit. Liz recently completed her MLIS coursework at the College of St. Catherine/Dominican University. With her combination of experience working in our library in the Biomedical Information Service, and enthusiasm and general good humor, Liz will hit the ground in full stride. Please join me in welcoming Liz in her new role, which she starts on July 1.

**docMD News**

**Eric Schnell**, Head, Information Technology, Prior Health Sciences Library, The Ohio State University, has been invited to present a paper on docMD at an International meeting. Eric will present his paper at the 9<sup>th</sup> Annual International Congress on Medical Librarianship, to be held in September 2005 in the city of Salvador, State of Bahia, Brazil. ICML has been held 8 times since 1953, but held once every 5 years since 1980. This will be a great opportunity for Eric to see how the work he has done could be translated to the needs of developing and economically challenged countries.