

Measuring Your Impact: Using Evaluation for Library Advocacy

MLA 2008 Chicago, IL May 15, 2008

Agenda

10:00 AM	Introductions and overview of the workshop
10:30 AM	Demonstrating the library's value Lecture
11:00 AM	The vision Lecture, whole class exercise
11:30 AM	The environment Lecture, discussion and whole class exercise
Noon	Lunch
1:00 PM	Planning: the logic model Lecture and small group exercise
2:00 PM	Planning: the evaluation plan Lecture, small group exercise and sharing
3:00 PM	Break
3:15	Data collection and analysis Lecture, whole class exercise
4:15 PM	Communicating the value Lecture, small group exercise
4:45 PM	Resources, class questions and evaluation
5:00 PM	Adjourn