## National Heart, Lung, and Blood Institute Online Survey

Thank you for visiting the National Heart, Lung, and Blood Institute's (NHLBI) Web site and agreeing to participate in this survey. The survey should take less than 5 minutes to complete and all responses are completely anonymous. We greatly appreciate your participation.

- 1. Approximately how often do you visit the NHLBI Web site?
  - ∠ This was my first visit
  - ∠A few times a year
  - & & A few times a month
- 2. How did you find out about the NHLBI Web site? Please check all that apply.
  - MePhysician, nurse, health care provider, hospital, or clinic

  - ∠ Co-worker or colleague

  - ZThe NHLBI Health Information Network

  - ZResults from an Internet search engine (for example, Google, Yahoo, MSN, AOL)
  - ZLink from another Web site brought me here
- 3. What were you seeking on the NHLBI Web site today?

  - Research funding information

  - ZaTraining programs and training grants
  - Research conducted in labs at the NHLBI
  - Research results and how they affect my health

  - MeNothing specific, just browsing

- 4. Did you find what you were looking for today?
  - ∠Yes (go to Question 5)
  - ∠No (go to Question 6)
- 5. If Yes, what helped you find the information?

  - Someone sent me a bookmark or link to the information
- 6. What, if anything, did you find confusing about the Web site? (Comment box)
- 7. How helpful was the information you found today?
  - ∠ Very helpful
  - Somewhat helpful
- 8. Please rate your level of agreement with the following statements:

|   | Strongly<br>Disagree | Disagree | Neither<br>Disagree<br>or Agree | Agree | Strongly<br>Agree | Not<br>applicable |  |
|---|----------------------|----------|---------------------------------|-------|-------------------|-------------------|--|
| It was easy to find what I was looking for.         | Ø                    | Ø        | Ø                               | Ø     | £                 | Ø                 |  |
| The search engine was fast and accurate.            | Æ                    | Ø        | Ø                               | Ø     | Ø                 | Ø                 |  |
| It was easy to move through (navigate) the site.    | Æ                    | Æ        | Ø                               | Ø     | £                 | Æ                 |  |
| The information was up-to-date.                     | Ø                    | Ø        | Ø                               | Ø     | £                 | Ø                 |  |
| The information was reliable.                       | Æ                    | Æ        | Ø                               | Ø     | £                 | £                 |  |
| The graphics helped me navigate the site.           | Ø                    | Ø        | Ø                               | Ø     | Ł                 | Ø                 |  |
| Each screen contained a comfortable amount of text. | Ø                    | Ø        | Ø                               | Æ     | Ø                 | Ø                 |  |
| Overall, the site was easy-to-use.                  | Æ.                   | Ø        | £                               | Ø     | £                 | Ø                 |  |

9. Would it be helpful to you if the information on this Web site was presented in a second language? If Yes, please specify:

```
ESYes

ESpanish

EMandarin

EArabic

EHindi

EPortuguese

EOther

Please specify (Comment box)
```

10. Which of the following best describes you? Please check all that apply.

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∠Health consumer

∠Person diagnosed with a heart, lung, or blood related condition

∠Family or friend of a diagnosed person

∠Scientist or researcher

∠Clinician

∠Student

∠Parent

∠Health care provider

∠Pharmacist or someone in the pharmaceutical industry

∠Public health official
```

Please specify (Comment box)

11. What is your age?

≪⊗Other

```
## 16 or under
## 17-25
## 26-35
## 26-45
## 26-65
## 266 or over
```

12. Approximately how often do you use the Internet?

```
∠A few times a month
∠A few times a month
∠A few times a week
∠A few times a week
∠A few times a week
∠A few times a day
∠A few than once a day
```

| 13. | . What are your most frequent activities on the Internet? Please check all that apply.  |  |  |  |  |  |  |  |
|-----|---|--|--|--|--|--|--|--|
|     | ∠ Bank online   | ✓ Instant messaging  |  |  |  |  |  |  |
|     | ∠ Build personal Web sites  | ∠ Obtain fitness information   |  |  |  |  |  |  |
|     | ∠ Check news or current events  | ∠ Obtain general health information  |  |  |  |  |  |  |
|     | ∠ Download music or software  | Obtain information related to specific diseases or conditions                            |  |  |  |  |  |  |
|     |   | ∠ Play games   |  |  |  |  |  |  |
|     |   | Purchase products  |  |  |  |  |  |  |
|     |   | Read online magazines Share information (photos, articles, etc.) with friends and family |  |  |  |  |  |  |
|     |   |  |  |  |  |  |  |  |
|     | Get stock information and/or trade<br>stocks  |  |  |  |  |  |  |  |
| 14. | 4. What are your favorite Web sites? (Comment box)  |  |  |  |  |  |  |  |
| 15. | 5. What things do you like about your favorite sites? (Comment box)   |  |  |  |  |  |  |  |
| 16. | 6. What Web sites do you visit frequently? (Comment box)  |  |  |  |  |  |  |  |
| 17. | 7. Where are you? If you are inside the U.S., please list the state, if not, please list the country. (Comment box)   |  |  |  |  |  |  |  |
| 18. | 8. We would greatly appreciate any additional comments or suggestions to improve the NHLBI Web site: (Comment box)  |  |  |  |  |  |  |  |
| 19. | Would you be interested in answering additional questions to ensure that the NHLB site meets your needs? If so, please provide the following information so we can coin the future. |  |  |  |  |  |  |  |
|     | Name: Phone: Email:   |  |  |  |  |  |  |  |
| Aga | nin, thank you for your time and we greatly appr  | eciate your participation in this survey.  |  |  |  |  |  |  |

Public reporting burden for this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions

for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0486). Do not return the completed form to this address.