Science Behind the News Website Evaluation

We would appreciate your feedback to help us improve our website. This brief survey should take no more than 5 minutes for you to complete. Your responses will be kept confidential and anonymous. Thank you for taking the time to complete this survey.

Demographics

1. How would you describe where you work? (Choose all that apply)
   - a. Hospital/cancer center
   - b. Private medical practice
   - c. Advocacy organization
   - d. Patient service organization
   - e. Academic Institution (University, High School, etc.)
   - f. HMO/Insurance company
   - g. Other___

2. How would you describe your current job title? (Choose all that apply)
   - a. Patient educator
   - b. Oncology nurse
   - c. Clinical trials researcher
   - d. Science educator/teacher
   - e. Health educator
   - f. Physician
   - g. Other___

3. I would describe my job functions as: (Choose all that apply)
   - a. Researcher
   - b. Research Administrator
   - c. Patient educator
   - d. Science/biology teacher
   - e. Health Educator
   - f. Oncology nurse
   - g. Physician
   - h. Other_____

4. How many years have you worked in this position or in this field?
    a. Less than 5 years
    b. 5-10 years
    c. 10-20 years
    d. 20 + years

5. How did you receive information about this website?
    a. Society of Clinical Research Associates (SoCRA)
    b. Community Clinical Oncology Program (CCOP)
    c. American Association for Cancer Education (AACE)
    d. National Science Teachers Association (NSTA)
    e. National Association of Biology Teachers (NABT)
    f. Association of Community Cancer Centers (ACCC)
    g. Cancer Patient Education Network (CPEN)
    h. Oncology Nursing Society (ONS)
    i. Other ___

Website Content

6. From looking at the home page, how clear are each of the following?

                    Not clear at all   somewhat unclear   somewhat clear   very clear
    a. The purpose of the website
    b. The target audience of the site
    c. How it would be useful to you

7. How would you use this website? (Choose all that apply)
    a. Teach/train students
    b. Educate patients about cancer
    c. Teach/train colleagues
    d. For my own self-learning
    e. As a resource/reference material
    f. Other _____
    g. Would not use

8. Overall, how likely are you to use this website?
    a. I will not use it
    b. Very Unlikely
    c. Somewhat Unlikely
    d. Somewhat Likely
    e. Very Likely

9. When using the site for **your own personal use,** how likely are you to use each of the following formats?

I will not use it   Very Unlikely   Somewhat Unlikely   Somewhat Likely   Very Likely
Web Tutorial
Tutorial material in a printable PDF file
PowerPoint slide presentations

10. When using the site **to teach others,** how likely are you to use each of the following
    formats?
I will not use it   Very Unlikely   Somewhat Unlikely   Somewhat Likely   Very Likely
Web Tutorial
Tutorial material in a printable PDF file
PowerPoint slide presentations

11. Please use a scale of 1 to 5 to answer the following questions.
1= strongly disagree, 2 = disagree, 3=neutral, 4=agree, 5=strongly agree

   a. The objectives of the module were clearly presented
   b. The level of difficulty of the information was just right
   c. The information presented was understandable
   d. The information was too technical for my purpose
   e. The amount of information presented was just right
   f. The module's graphics enhanced the learning process
   g. The number of graphics was just right
   h. It was easy to navigate through the module
   i. It took too much time to go through they module
   j. I would use similar modules if available on this site
   k. The links to the PDF and PowerPoint versions of the tutorial were easy to locate

12. On a scale of 1 to 5 where "1" is <u>not</u> very useful and "5" is <u>very</u> useful, how useful
    would the following module topics be to you in your profession?
        a. Angiogenesis
        b. Cancer
        c. Cancer in Spanish
        d. Cancer Genome Project
        e. Estrogen Receptors, Tamoxifen and Raloxifene
        f. Gene Testing
        g. Genetic Variation (SNPs)
        h. Immune System
        i. Immune System in Spanish
        j. Nanodevices
        k. Other_____

13. On a scale of 1 to 5 where "1" is <u>not</u> very useful and "5" is <u>very</u> useful, how useful
    would this site be for the improving patient/doctor communications?
        a. 1 <u>not</u> very useful

b. 2
c. 3
d. 4
e. 5 <u>very</u> useful

14. Have you used or do you know of any similar websites?
    a. Yes- Please list other similar websites _____
    b. No

Wrap-up

15. Please rate your overall experience with the website:
    a. Excellent
    b. Very Good
    c. Good
    d. Fair
    e. Poor

16. Would you recommend this site to a colleague?
    a. Yes
    b. No

17. Overall, what other suggestions do you have for improving the usefulness of this website?