Audience and Content Evaluation Project
For the Clinical Trials portal of NCI's Cancer.gov Web site
News Summary Survey

Text Link: Help Us Improve This Web Site With Your Feedback

The National Cancer Institute (NCI) wants to improve the clinical trial information in this Web site to better serve your needs. Please take less than 5 minutes to answer these simple questions. Your responses are anonymous, confidential and very much appreciated.

Part I has 5 questions; Part II has 8 questions.

Part I

1. Was this news summary helpful? In other words, did it meet your needs?

Don't know	*Not helpful*	*Somewhat helpful*	*Very helpful*
○ 0	○ 1	○ 2	○ 3

2. Why was it helpful or not helpful?

3. How easy was it to understand?

Don't know	*Not easy*	*Somewhat easy*	*Very easy*
○ 0	○ 1	○ 2	○ 3

4. How would you describe yourself? (choose all that apply)
   ○ cancer patient
   ○ friend or family member of a cancer patient
   ○ oncology health professional
   ○ other health professional
   ○ cancer researcher
   ○ concerned about the risk of cancer
   ○ cancer patient advocate
   ○ other

5. What is your age?
   ○ 19 or younger
   ○ 20-29
   ○ 30-39
   ○ 40-49
   ○ 50-59
   ○ 60-69
   ○ 70-79
   ○ 80 or older   **SUBMIT**   Go to Part II

Part II

6. What were you looking for today from Cancer.gov about clinical trials? (choose all that apply)
   - ○ general information about what clinical trials are and how they work
   - ○ information about conducting clinical trial research
   - ○ educational courses or print publications on clinical trials
   - ○ links to a specific NCI office or program
   - ○ recent research into a specific type of cancer
   - ○ recent research on a specific cancer treatment, test or approach to prevention
   - ○ information on specific cancer clinical trials
   - ○ other

   [ ]

7. How easy was it to find what you were looking for? If you were looking for more than one thing, please rate what you were primarily looking for.

Could not find	*Not easy*	*Somewhat easy*	*Very easy*
○ 0	○ 1	○ 2	○ 3

8. If you were able to find the information, was it helpful? In other words, did it meet your needs?

Don't know	*Not helpful*	*Somewhat helpful*	*Very helpful*
○ 0	○ 1	○ 2	○ 3

9. About how often do you visit Cancer.gov for clinical trials information?
   - ○ this is my first time
   - ○ a few times a year
   - ○ a few times a month
   - ○ a few times a week
   - ○ daily

10. Please indicate how important each of these clinical trial topics is to you on Cancer.gov.
    Rate as "very important" those topics that you consider to be essential to the Web site and rate as "not important" those topics that could be left off.

	Not important	*Somewhat important*	*Very important*
○ general information about what clinical trials are and how they work	○ 1	○ 2	○ 3
○ information about conducting clinical trial research	○ 1	○ 2	○ 3
○ educational courses or print publications on clinical trials	○ 1	○ 2	○ 3
○ links to a specific NCI office or program	○ 1	○ 2	○ 3
○ recent research into a specific type of cancer	○ 1	○ 2	○ 3
○ recent research on a specific cancer treatment, test or approach to prevention	○ 1	○ 2	○ 3
○ information on specific cancer clinical trials	○ 1	○ 2	○ 3
○ other – please specify	○ 1	○ 2	○ 3

11. What other Web sites have you visited for clinical trials information? Please provide their names and URLs (if known).

12. How often do you use the Web?
    ○ this is my first time
    ○ a few times a year
    ○ a few times a month
    ○ a few times a week
    ○ daily

13. Other comments?