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· PROFILE: Virginia Regional Medical Program

GRANTEE: Medical College of Virginia  
12th and Broad Streets  
Richmond, Virginia 23219

PROGRAM COORDINATOR: Eugene R. Perez, M.D.  
700 East Main Street  
Richmond, Virginia 23219

Originally prepared by: James A. Smith  
Operations Officer

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Up-dated: \_\_\_\_\_  
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VIRGINIA  
Regional Medical Program

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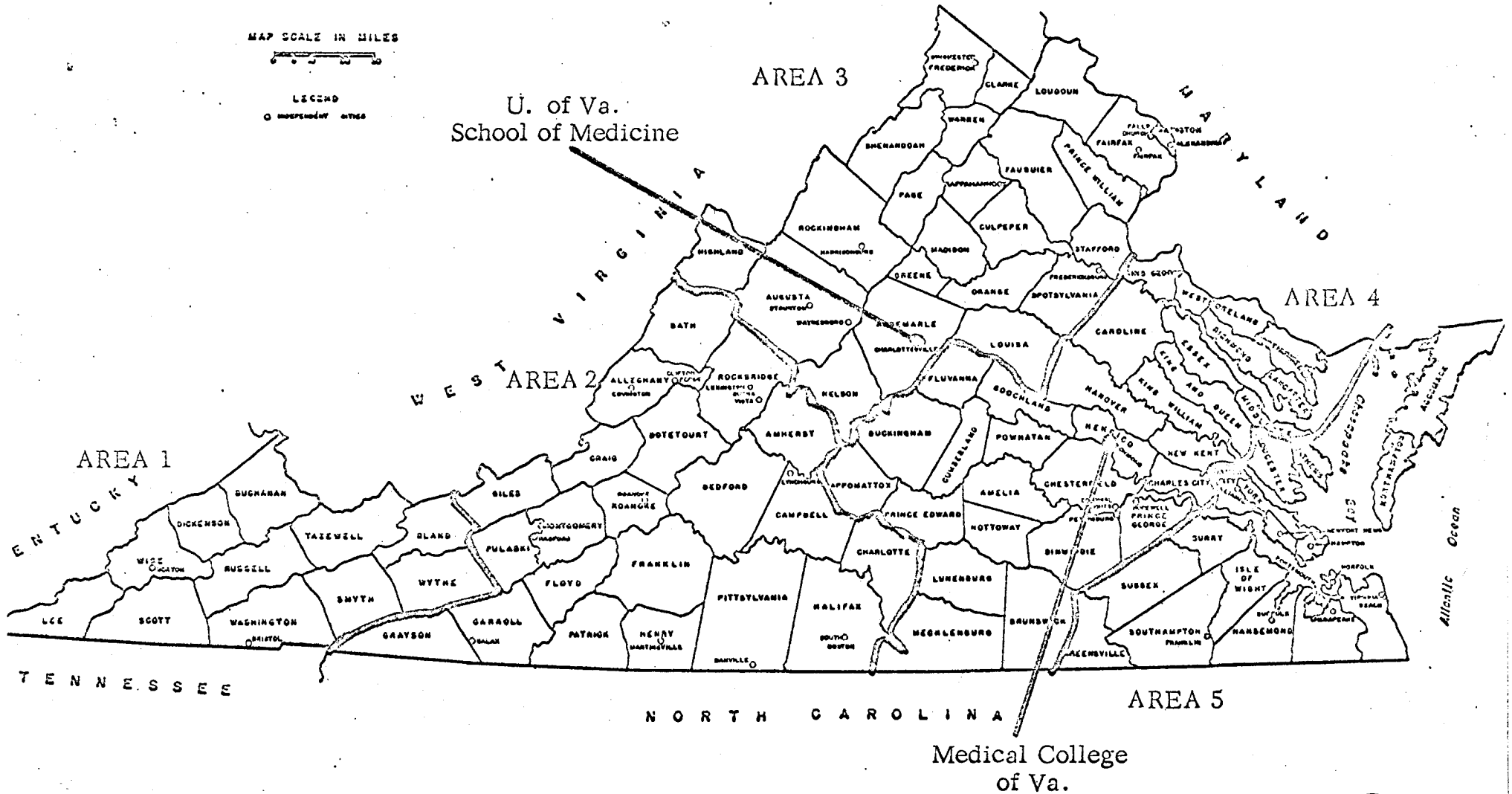
## I. Geography

The Virginia Regional Medical Program which is headquartered in the State Capital of Richmond, services the entire state of Virginia with a land area of 39,838 square miles. The population of the state is 4,692,675 covering 96 counties (and 37 independent cities) with an average density of 100 people per square mile.

The Virginia Regional Medical Program is divided into five distinct areas which are identical and correspond to the same five regions of the Virginia Hospital Association.

# VIRGINIA REGIONAL MEDICAL PROGRAM

## AREA DELINEATION



## II. Demography

### A. Population: As of 1968, roughly 4.7 million

1. Roughly 57% urban
2. Roughly 81% white
3. Median age: 27.1 years (U.S. - average 29.5 years)

### B. Land area: 39,838 square miles

### C. Health statistics: Mortality rate

1. Rate for Heart Disease - 317/100,000 (low)
2. Rate for Cancer - 129/100,000 (low)
3. Rate for CNS vascular lesions - 89/100,000 (low)

### D. Facilities statistics

1. Medical College of Virginia
2. University of Virginia Medical School
3. Within this state, there are 43 nursing schools which offer LPN programs, and 33 that offer RN programs (including 21 Diploma degrees, 6 Associate Degrees, and 6 Baccalaureate Degrees).
4. There are 11 Schools of Medical Technology, 2 of which are affiliated with medical schools (the others are affiliated with hospitals).
5. There are 4 cytotechnology facilities within the state, 2 being affiliated with medical schools and the other 2 being affiliated with hospitals.
6. There are 20 X-ray technology facilities in Virginia, of which 2 are affiliated with medical schools.
7. The total number of hospitals in Virginia is 156 (of which 107 offer general medical services) with 40,116 beds.
8. There are 150 nursing homes within the state (55 having extended care facilities) with 7,879 beds.

### E. Personnel facilities:

1. There are 5,018 M.D.'s (123/100,000) and 38 D.O.'s (1/100,000) within this region.
2. There are 15,883 nurses (R.N.) and 5,743 (LPN) nurses.

III. Politics

A. Governor: Mills E. Godwin, Jr. (D), 1966-1970

B. Senators:

1. Harry F. Byrd, Jr. (D), 1948-1971

2. William B. Spong, Jr. (D), 1966-1973  
Member, Public Works Committee

C. Congressmen:

1. David E. Satterfield (D)  
Member, Veterans' Affairs Committee

2. John O. Marsh, Jr. (D)  
Member, House Appropriations Committee

3. William L. Scott (R)  
Member, Veterans' Affairs Committee

#### IV. Historical Review

1965 Physicians, Hospital Administrators, Voluntary Health Agencies and Medical Educators meet to discuss PL 89-239.

1966 Governor appoints a Regional Advisory Committee of 14 members comprised of physicians and communities leaders. Dr. Mack Shonholtz, Commissioner of Health, appointed as chairman.

Executive committee of 6 formed to do preliminary planning, consider a coordinator and prepare the planning grant application.

1966 Initial Planning Application

1. University of Virginia Medical School designated as the applicant organization.
2. Initial regional boundaries to follow state lines.
3. Preliminary planning calls for the establishment of regional cooperative arrangements for research, training demonstration and continuing education in the areas of heart, cancer, stroke and related diseases.

Review Committee and Council's critique of planning proposal are as follows:

1. Proposal shows an awareness of the medical need in the region with evidence of joint involvement and participation of the Medical Schools, State Health Department and practicing physicians.
2. Existing programs in heart, cancer, stroke and continuing education are good and provide a framework for planning.
3. Plans for post-graduate clinical scholarships and traineeships for practicing physicians are impressive.



January 1967 01 Planning award - \$226,800 DC

Both Medical School appoint Regional Medical Program committees.

June 1967 Dr. Eugene R. Perez appointed as full time coordinator of VRMP.

Fall 1967 Recruitment of staff and office space - slow.

VRMP office temporarily located at the Richmond Academy of Medicine.

January 1968 01 Planning grant extended for 2 months with no additional funds.

VRMP office established at 700 East Main Street, Richmond, Virginia.

Transfer of fiscal agent from the University of Virginia in Charlottesville to the Medical College of Virginia in Richmond.

New grantee is the Medical College of Virginia.

Continuation application submitted as the Association for the Virginia Regional Medical Programs - A voluntary non-profit organization.

March 1968 Submitted first operational proposal.

July 1968 Review Committee recommends site visit to region and resubmission of application in October cycle.

September 1968 Site visit: Dr. Michael E. DeBakey, Mr. John Thompson, Dr. Donald Chadwick, Dr. Bryant Jones, Miss Cecilia Conrath, Jessie F. Salazar.

Positive features:

1. Strong tie with State Health Department.
2. Good involvement in the Medical Education programs of the two State Medical Schools.

Recommendations:

1. Strengthen VRMP central staff.
2. Increase RAG representation.

November 1968

Review Committee and Council's critique of Operational application.

1. Little relationship between planning and proposed operational activities.
2. Noted strong commitment of Medical Society and State Health Department to RMP.
3. Concurred that strengthening of central RMP staff would help produce more effective planning.
4. Lack of broad representation on RAG.

Recommendations: Approval of Core activities with continuing support of planning activities rather than becoming operational at this time.

February 1969

Supplemental planning award - \$475,255 DC

March 1969

Governor of Virginia appoints 9 additional members to RAG for a total of 20 members.

Four standing committees on heart, cancer, stroke and related diseases formed to replace previous task forces.

August 1969

Operational Grant application submitted to the Division of Regional Medical Programs.

V. Core Staff

- A. The Core staff Regional office is located on 700 East Main Street, in Richmond, Virginia.
  
- B. Approximately one half of the Core staff are full time participants in the Regional Medical Program. The remainder of the staff is composed of Medical School representatives serving part time (50%) and the Medical Consultants serving 25% part time.

For a more detailed chart of the Core staff, see Appendix.

BIOGRAPHICAL INFORMATION

1) Eugene R. Perez, M.D.

- a) Born San Juan Bautista, California
- b) B.A., University of California (Berkeley)
- c) M.D. and M.S., McGill University (Montreal)
- d) Surgical Internship and Residency, University of California (San Francisco)
- e) Past State Director of Pan American Medical Association
- f) Director of the Virginia Regional Medical Program and Assistant Professor of Medical Education, Medical College of Virginia.

2) David K. Pechmann

- a) B.S., West Chester State College
- b) R.P.T., Medical College of Virginia
- c) M. Ed., Temple University
- d) M.H.A., Medical College of Virginia
- e) Deputy Director, Virginia Regional Medical Program

3) Frederick L. Beamer, Jr.

- a) B.S. (Rural Sociology) Virginia Polytechnic Institute, 1952
- b) M.S. (Rural Sociology) Virginia Polytechnic Institute, 1960
- c) Court Social Worker, City of Harrisonburg, Department of Welfare, 1955-1956
- d) Field Consultant, Virginia Heart Association, 1956-1969
- e) Community Liaison Officer, Virginia Regional Medical Program

4) Mrs. Ann S. Cann

- a) West Virginia Business College
- b) Concord State Teachers College
- c) Virginia Commonwealth University, Academic Division (RPI)
- d) Director of Public Information, Virginia Heart Association 1963-1968
- e) Director of Public Relations, Central YWCA, 1961-1963
- f) Assistant Public Relations Director, United Givers Fund 1960-1961
- g) Communications and Public Information Officer, Virginia Regional Medical Program.

5) Clark O. Martin

- a) Born Chicago, Illinois
- b) B.S., University of Virginia
- c) Master of Business Administration, George Washington University
- d) Research Contract Administrator, University of Virginia, 1961-1967
- e) Director of Administration, Office of Sponsored Programs, University of Virginia, 1967-1968.
- f) Program Development and Management Officer, Virginia Regional Medical Programs

6) Barbara B. Peace

- a) St. Mary's Junior College, Raleigh, North Carolina
- b) North Carolina Baptist Hospital School of Medicine Record Library Science, Winston-Salem, North Carolina
- c) Petersburg Recreation Department; Supervisor, 1961, 1962
- d) Petersburg General Hospital; Chief, Medical Records Librarian, 1964-1968
- e) Veteran Administration Hospital; Chief, Medical Record Library, 1968-1969
- f) Medical Record Officer, Virginia Regional Medical Programs

7) Faye L. Peters, R.N.

- a) Mary Washington College, Fredericksburg, Virginia
- b) Medical College of Virginia, Richmond, Virginia
- c) University of Virginia, Roanoke Center, Roanoke, Virginia
- d) Past Director, School of Nursing, Community Hospital of Roanoke Valley, School of Nursing
- e) Past Associate Director, Nursing Education, Lewis-Gale Hospital School of Nursing, Roanoke, Virginia
- f) Past Instructor, Lewis-Gale Hospital School of Nursing, Roanoke, Virginia
- g) Nurse and Allied Health Officer, Virginia Regional Medical Programs
- h) Faculty, Medical College of Virginia, School of Nursing, Department of Continuing Education

8) Margaret W. Proctor

- a) A.A., Richmond Bland College, 1965
- b) B.S., (Sociology) Richmond Professional Institute, 1968
- c) Additional studies in Psychology, Virginia Commonwealth University, 1969
- d) Petersburg Recreation Department; Supervisor, 1964
- e) Survey Officer, Virginia Regional Medical Programs

9) Wilma W. Schmidt

- a) University of Pittsburgh
- b) Arlington County Unit; American Cancer Society, 1955-1967
- c) D.C. Tuberculosis and Respiratory Disease Association, 1968-1969
- d) Community Liaison Officer, Virginia Regional Medical Programs

10) Patricia A. Westrick

- a) A.A., St. Petersburg Junior College
- b) B.A., (Education) University of Florida
- c) Palm Beach County Board of Public Instruction; Teacher, 1965-1966
- d) Orange County Board of Public Instruction; Teacher, 1966-1968
- e) South Carolina Regional Medical Program; Program Representative, 1968-1969
- f) Community Liaison Officer, Virginia Regional Medical Programs

VI. Overall Organization

A. Chart of organization - see attached

B. Governor's VRMP Advisory Group

1. Consists of 20 members
2. New members are nominated for the Governor of Virginia's consideration and appointment.
3. RAG has final authority for approval of all activities proposed during the planning and operational phases of the program and on all matters of policy related to the program.
4. Membership of RAG shall be a minimum of 20
5. Members may be appointed by the Governor to serve for staggered terms of (1) (2) (3) (4) years and shall be eligible for re-appointment for a full term of four years.
6. Membership must include broad representation of the health and social groups who will be served by the Regional Medical Program.
7. RAG meets 3 times a year on the third Thursday of March, July and November.

C. Executive Committee

1. Contains 6 members of RAG
2. Authorized to act for RAG in the interims between meetings of the Regional Advisory Group; subject to its approval.

D. Coordinating, Planning and Evaluation Committee

1. Contains 6 members with Dr. Perez, ex-officio Chairman without vote
2. Shall serve one year term and be eligible for re-appointment on an annual basis.
3. Program Director serves as ex-officio chairman without vote.
4. Has authority to create ad hoc committees as necessary.

5. Membership shall be composed as follows:

- 1 Representative Medical College of Virginia - RMP Committee
- 1 Representative University of Virginia Medical School  
RMP Committee
- 2 Representatives Medical Society of Virginia's Committee
- 1 Representative Hospital Association of Virginia
- 1 Representative from the Chairmen of the Standing Committees  
of the categorical diseases

E. Nominating Committee

1. Membership comprised of not less than 3 nor more than 5 of RAG
2. Shall be appointed each year at least 60 days prior to the November meeting and report to the RAG at the November meeting

F. Other Committees

1. Standing committees other than those for categorical diseases, and Ad Hoc committees may be authorized by the RAG; shall be appointed by the chairman of the RAG.

G. Standing Committees on Categorical Diseases

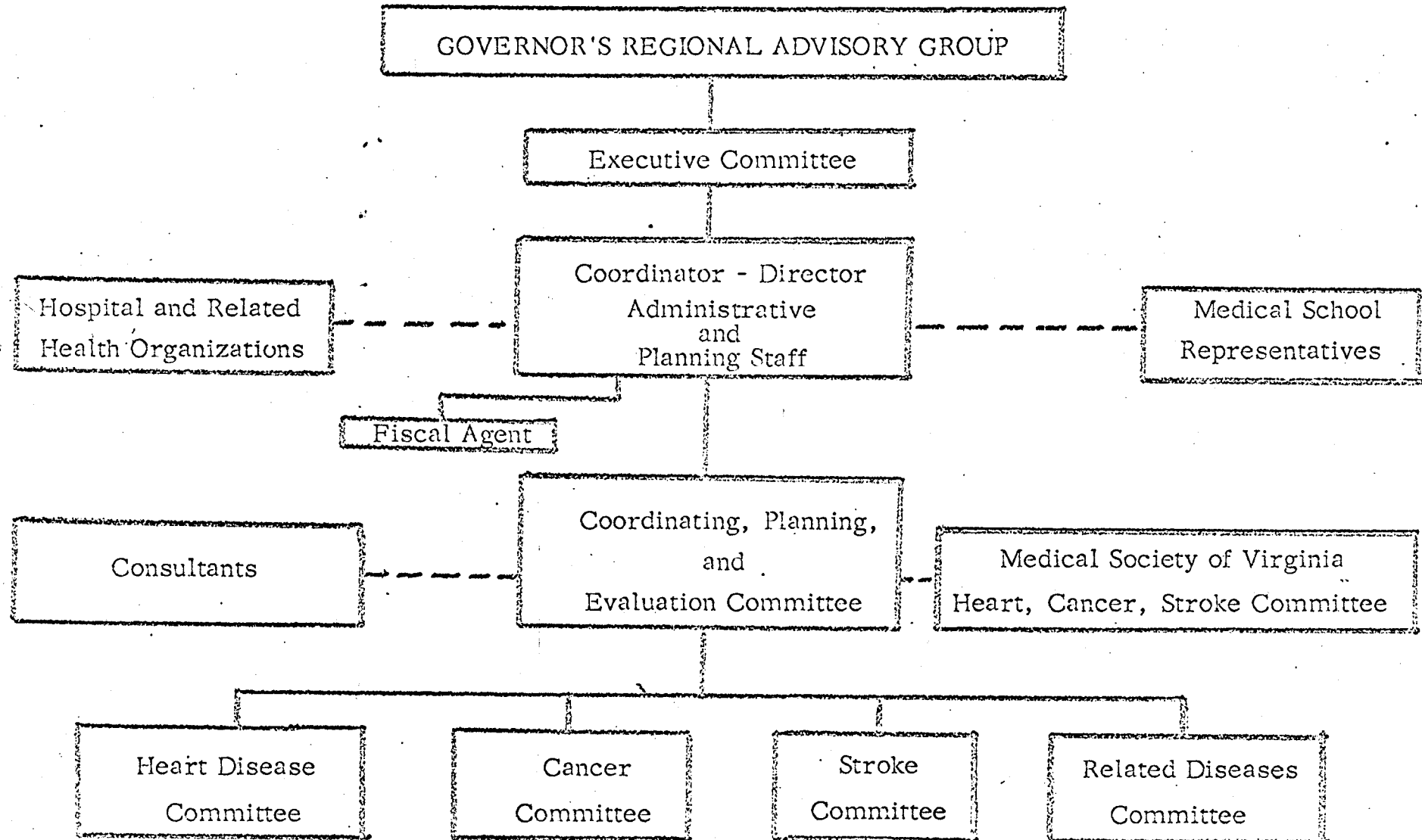
1. Membership of 4 categorical committees (Heart Disease, Cancer, Stroke, and Related Diseases) shall be appointed by the Coordinating, Planning and Evaluation Committee.
2. Each standing committee shall consist of no less than 10, nor more than 20 members.

H. Medical Society of Virginia Heart, Cancer and Stroke Committee

1. Consists of 10 members
2. Serves as liaison with the Medical Society of Virginia.
3. Provide the opportunity to review projects and keep abreast of plans and projects of the VRMP.



VIRGINIA REGIONAL MEDICAL PROGRAM  
ORGANIZATION CHART FOR PLANNING AND OPERATION



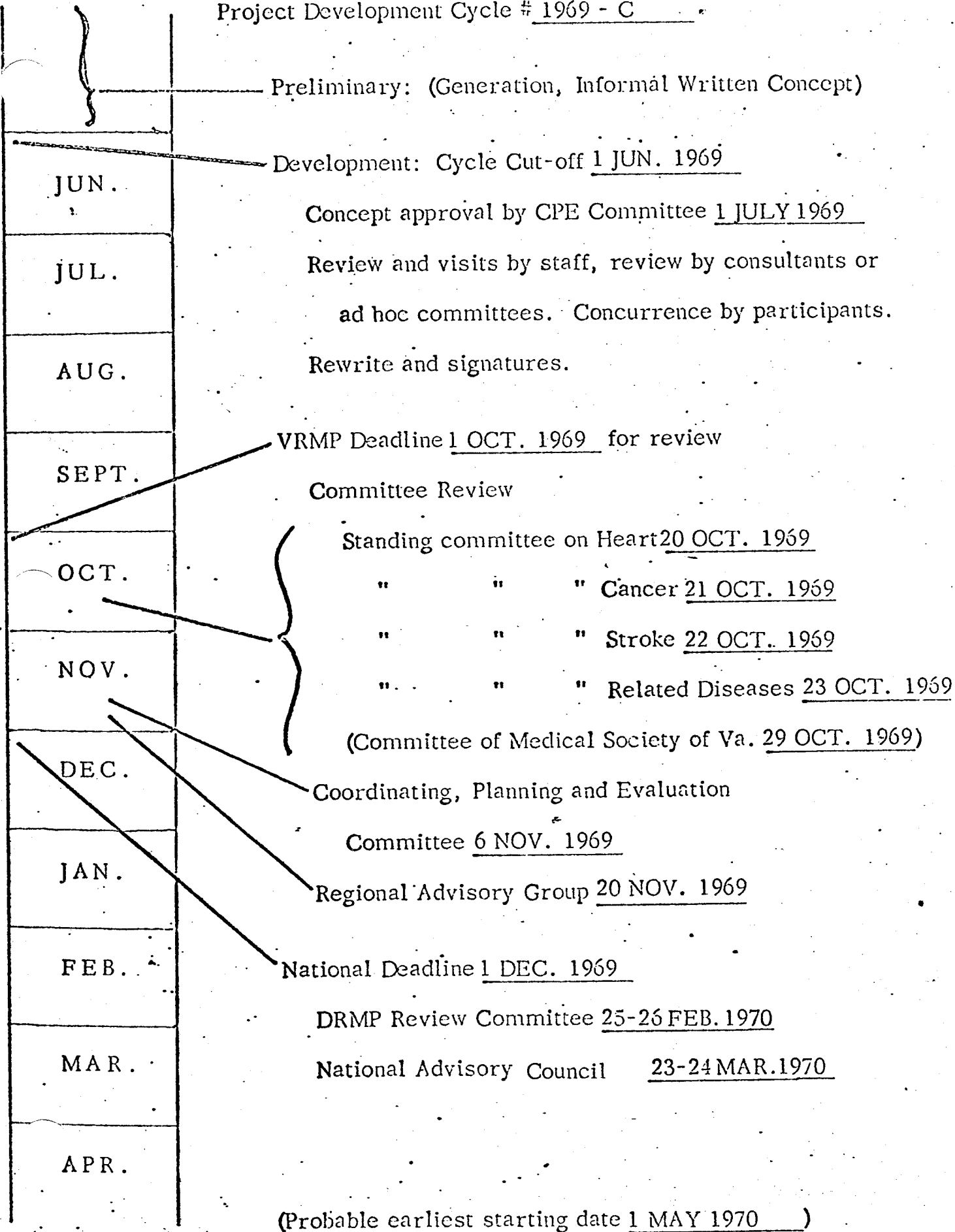
VII. FUNDED OPERATIONAL PROJECTS

#1 -- Core (based in Richmond, Virginia)

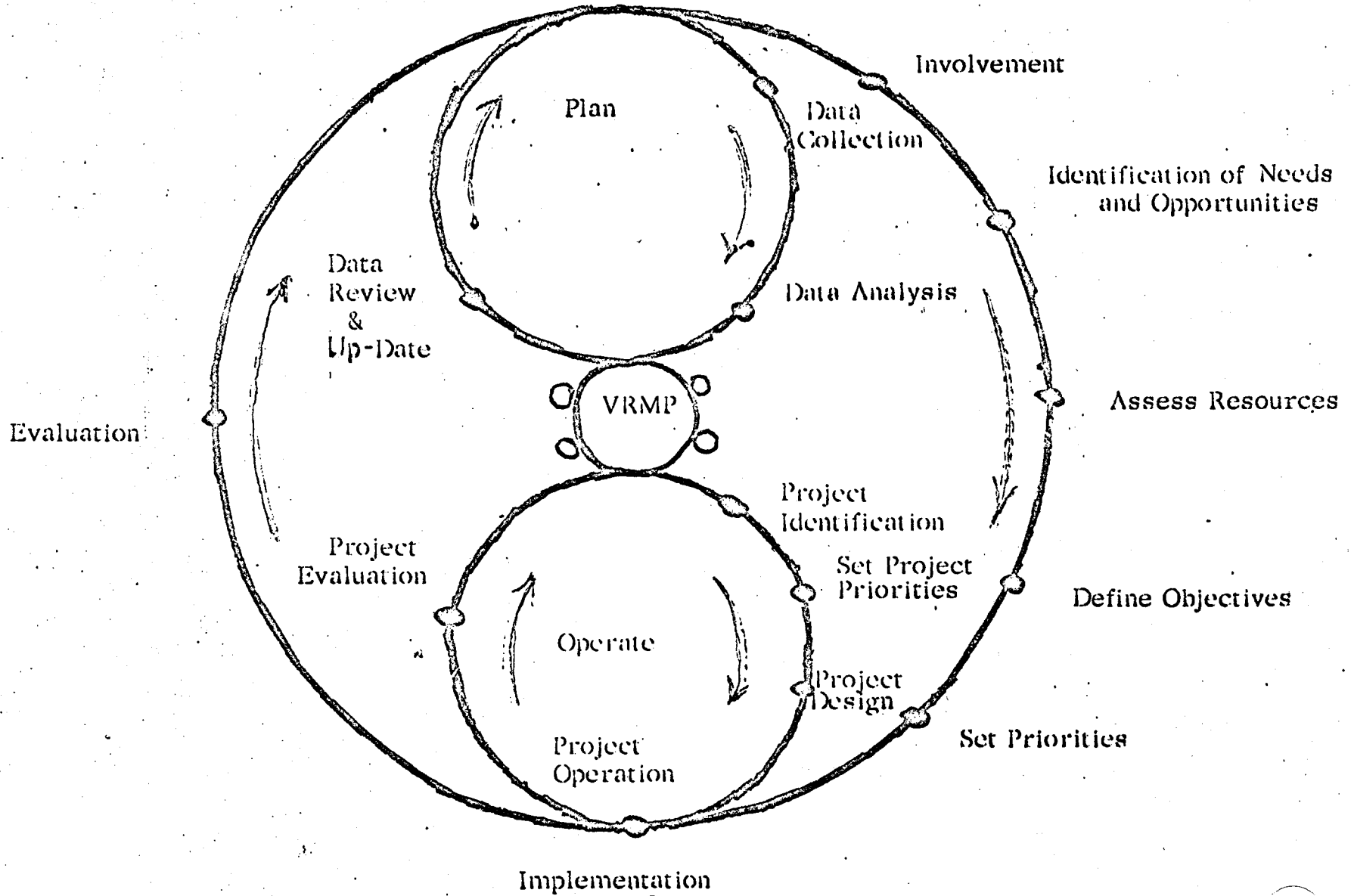
Objectives: To support six professional staff, already employed, and thirteen professionals to be named, plus nine secretarial and clerical positions (28 total).

APPENDIX

VIRGINIA REGIONAL MEDICAL PROGRAM  
 Project Development Cycle # 1969 - C



REGIONALIZATION



Personnel Name	Title of Position	Inst. Affil.	Time or Efforts %Hrs.	Salary	Fringe Benefits	Total
Eugene R. Perez, M.D.	Director	MCV	100	33,000	3,000	36,000
David K. Pechmann	Dty. Dir.	MCV	100	17,600	1,600	19,200
Ann S. Cann	Comm. Off.		100	10,450	950	11,400
Faye L. Peters	Nurse Off.	MCV	100	11,000	1,000	12,000
C. O. Martin	Proj. Dev. Off.		100	15,400	1,400	16,800
Barbara Peace	Medical Records		100	13,000	900	10,800
Margaret Proctor	Survey Off.		100	9,900	900	10,800
Wilma Schmidt	Comm. Liaison Off.		100	9,900	900	10,800
Frederick Beamer	Comm. Liaison Off.		100	9,900	900	10,800
Patricia Westrick	Comm. Liaison Off.		100	9,900	900	10,800
To be named	Comm. Liaison Off.		100	9,900	900	10,800
To be named	Comm. Liaison Off.		100	9,900	900	10,800
Thomas Edwards, M.D.	Heart Consultant		25	6,250	937	7,187
Carrington Williams, M.D.	Cancer Consultant		25	6,250	937	7,187
David Scott, M.D.	Stroke Consultant		25	6,250	937	7,187
James Tromater, Ph.D.	Ed. Research, Eval.		50	5,000	750	5,750
W. R. Southward, M.D.	Biostatistics & Epidemiology		50	5,000	750	5,750
M. Pinson Neal, M.D.	Med. School Rep. MCV		50	14,773	2,603	17,376
William Hunt, M.D.	Med. School Rep. UVA		50	14,773	2,603	17,376
To be named	Secretary MCV		50	2,851	119	2,970
To be named	Secretary UVA		50	2,851	119	2,970

Personnel Name	Title of Position	Time or Efforts	Salary	Fringe Benefits	Total
Norma L. Doeppe	Sr. Secretary	100	5,909	247	6,156
To be named	Secretary	100	4,728	197	4,925
Judy F. Moore	Secretary	100	5,253	219	5,472
Daronda Brooks	Secretary	100	5,253	219	5,472
Patricia Clements	Secretary	100	5,253	219	5,472
To be named	Secretary	100	5,253	219	5,472
To be named	Secretary	100	5,253	219	5,472
TOTAL - - - - -					\$283,202

Brief Curriculum Vitae

Eugene Reyes Perez, M.D.

Birthplace: San Juan Bautista, California

Education:

Bachelor of Arts University of California (Berkeley).  
Doctor of Medicine and Master of Surgery McGill University (Montreal).  
Surgical Internship and Residency University of California  
Medical School Hospital (San Francisco).

Teaching Appointments:

Assistant in Surgery Universities of California and McGill.  
Instructor in Clinical Surgery Stanford University Medical School.

Past Experience:

U. S. Army Medical Corps 1941-1945, Lt. Col., Chief of Surgery.  
Private practice of general surgery in San Jose, California 1946-1960.  
Numerous civic activities, most important being: San Jose Symphony  
Association, Mayor's Committee for Finance, and Santa Clara  
County Republican Central Committee.

Various positions in Surgery, Administration, and Medical Education  
1960 to present.

Offices Held and Professional Organizations:

Past President Northern California Chapter American College of  
Surgeons and San Jose Surgical Society, and State Director of  
Pan American Medical Association. Memberships in numerous  
organizations, most important being: American Medical Association,  
American College of Surgeons, American Society of Abdominal  
Surgeons, American Hospital Association, Association of Hospital  
Directors of Medical Education, and Association of American  
Medical Colleges.

Present Position:

Director of Virginia Regional Medical Program, and Assistant  
Professor of Medical Education, Medical College of Virginia.



Brief Curriculum Vitae

David K. Pechmann

Education:

B.S. Degree - West Chester State College  
R.P.T. Degree - Medical College of Virginia  
M. Ed. Degree - Temple University  
M.H.A. Degree - Medical College of Virginia  
Also studied at: Ursinus College and Northwestern University

Teaching Appointments:

Guest Lecturer	-	Virginia Polytechnic Institute
		Temple University
		University of Virginia
Teaching Assistant	-	University of Vermont
Lecturer	-	Medical College of Virginia

Past Experience:

U.S. Navy - World War II, Korean Conflict & Peace Time  
Apprentice Seaman to Lieutenant Senior Grade

Public School Teacher; Staff, Assistant Chief and Chief Physical  
Therapist in Community, University and Veterans  
Administration Hospitals; Administrative Staff  
Jefferson Medical College Hospital; Administrator,  
Vermont Rehabilitation Hospital; Assistant  
Executive Director, Hospital Council of the  
National Capital Area; Financial Management  
Consultant, American Hospital Association.

Professional Memberships:

American College of Hospital Administrators  
American Hospital Association  
American Public Health Association  
Association of Schools of Allied Health Professions  
Hospital Financial Management Association  
National Education Association  
Virginia Hospital Association

Present Position:

Deputy Director, Virginia Regional Medical Program

21 November 1968

Brief Curriculum Vitae

Clark O. Martin

Birthplace: Chicago, Illinois

Education:

Bachelor of Sciences - University of Virginia  
Master of Business Administration - George Washington University

Past Experience:

Banking and Accounting, Norfolk, Virginia, 1938-1941  
U. S. Navy 1941-1961  
    Ensign to Commander, Supply Corps  
University of Virginia 1961-1968  
    Research Contract Administrator 1961-1967  
    Director of Administration, Office of Sponsored Programs  
    1967-1968

Present Position:

Project Development and Management Officer; Virginia Regional  
Medical Program

Brief Curriculum Vitae

Mrs. Ann S. Cann

Birthplace: Hinton, West Virginia

Education:

West Virginia Business College, Bluefield, West Virginia  
Concord State Teachers College, Princeton, West Virginia  
Virginia Commonwealth University, Academic Division (RPI)  
Richmond, Virginia

Past Experience:

Director of Public Information, Virginia Heart Association 1963-1968;  
Director of Public Relations Central YWCA (and PR Consultant,  
John Price Jones, Inc.) 1961-1963; Assistant Public Relations Director,  
United Givers Fund 1960-1961. Previous experience included three  
years in administrative positions with the United States Government  
in Richmond and Ft. Belvoir, Virginia.

Professional Memberships:

Richmond Public Relations Association (Past member Board of Directors)  
Associated Business Editors of Virginia (Past member Board of Directors)  
Virginia Chapter, American Society for Hospital Public Relations Directors

Present Position:

Communications and Public Information Officer  
Virginia Regional Medical Program  
March 1968 to present

## CURRICULUM VITAE

Faye L. Peters, R. N.

### Education:

Mary Washington College, Fredericksburg, Virginia  
Medical College of Virginia, Richmond, Virginia  
University of Virginia, Roanoke Center, Roanoke, Virginia

### Past Experience:

Director, School of Nursing - Community Hospital of Roanoke Valley School  
of Nursing, Roanoke, Virginia  
Associate Director, Nursing Education - Lewis-Gale Hospital School of  
Nursing, Roanoke, Virginia  
Instructor - Lewis-Gale Hospital School of Nursing, Roanoke, Virginia

### Current Memberships:

American Nurses' Association - Virginia Nurses' Association  
National League for Nursing - Virginia League for Nursing  
Medical College of Virginia - Alumni Association and Nursing Section

### Current Professional Activities:

Virginia Nurses' Association - Headquarter Committee; Chairman, Committee  
on Convention Program; Short and Long Term Goals Committee  
Virginia League for Nursing - Membership Committee  
Medical College of Virginia - Alumni - Nursing Section - By-Laws Committee  
Second Vice President, District V - Virginia Nurses' Association  
Virginia Division, American Cancer Society - Professional Education Committee

### Past Activities:

Virginia League for Nursing - President and Board Member  
Virginia Nurses' Association - President and Board of Directors, District II  
Governor's Mental Health Study Commission  
National League for Nursing - Council of Diploma Programs Committee on  
Resolutions  
Roanoke Chapter, American Red Cross Disaster Committee  
Roanoke Chapter, American Cancer Society - Professional Education  
Committee, Chairman of Nurses' Seminar Committee  
Numerous Committees on State and District Level in Nursing Organizations

### Present Position:

Nurse and Allied Health Officer - Virginia Regional Medical Program  
Faculty Appointment - Medical College of Virginia, School of Nursing,  
Department of Continuing Education