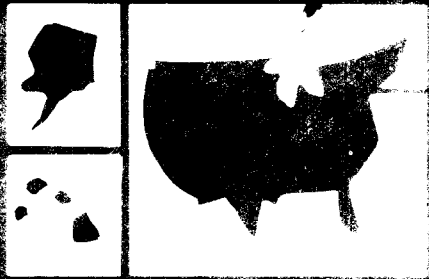




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FOUR NEW OPERATIONAL REGIONAL MEDICAL PROGRAMS:
Grants Awarded and Project Information

October 14, 1969 - Vol. 3, No. 29

As a result of actions during the latter part of Fiscal Year 1969 and in accordance with the recommendations made at the May 1969 meeting of the National Advisory Council on Regional Medical Programs, the following four additional Regional Medical Programs have been funded for operational activities bringing the total of such Programs to 44:

- . BI-STATE
- . NORTHWESTERN OHIO
- . MISSISSIPPI
- . WESTERN PENNSYLVANIA

Included in this issue is general information on the operational grants and descriptions of projects approved. These have been assembled in a format consistent with that of the DIRECTORY OF REGIONAL MEDICAL PROGRAMS, issued as News, Information and Data, July 15, 1969, so that the pages may be added to the information which already appears in that Region's section of the publication.

<u>NAME OF PROGRAM</u>	Bi-State Regional Medical Program
<u>GEOGRAPHICAL REGION</u>	Southern Illinois and Eastern Missouri
<u>ESTIMATED POPULATION</u>	4,800,000
<u>COORDINATING HEADQUARTERS</u>	Bi-State Regional Medical Program 607 North Grand Boulevard Saint Louis, Missouri 63103 (Tel.: 314/535-9755)
<u>GRANTEE ORGANIZATION</u>	Washington University School of Medicine
<u>EFFECTIVE STARTING DATE OF PLANNING ACTIVITIES</u>	April 1, 1967
<u>EFFECTIVE STARTING DATE OF OPERATIONAL ACTIVITIES</u>	July 1, 1969
<u>TOTAL FUNDING TO DATE</u>	\$1,368,982
<u>FUNDING FOR CURRENT YEAR'S ACTIVITIES</u>	\$1,078,317
<u>CHAIRMAN, REGIONAL ADVISORY GROUP</u>	G. Duncan Bauman Publisher Saint Louis Globe-Democrat 12th Street at Delmar Saint Louis, Missouri 63101
<u>PROGRAM COORDINATOR</u>	William Stoneman III, M.D.
<u>STAFF</u>	See DIRECTORY OF REGIONAL MEDICAL PROGRAMS

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APPROVED OPERATIONAL PROJECTS

COOPERATIVE REGIONAL RADIATION THERAPY DEVELOPMENT AND SUPPORT PROGRAM

Objectives: Specific activities for which operational funds are requested: (a) extension of a dosimetry communication system using telecopiers and existing phone lines to provide transmission of graphic as well as printed material for facilitating treatment planning and patient consultation; (b) development of a Cooperative Radiation Physics Center, to provide centralized service and consultation on the physical aspects of radiation therapy and treatment planning; (c) radiation therapy technology enrichment and training to increase the number of radiation therapy technologists with advanced skills in technology; and (d) Biology training.

APPROVED OPERATIONAL PROJECTS (Continued)

A COMPREHENSIVE DIAGNOSTIC DEMONSTRATION UNIT FOR STROKE

Objectives: Establish a stroke demonstration unit, using facilities and resources primarily at the St. Louis University Hospital, but also at the Cardinal Glennon Memorial Hospital for Children and the John Cochran VA Hospital, and to demonstrate the best techniques for stroke diagnosis to physicians, technicians and nurses in the Bi-State Region and to encourage establishment of similar units throughout the Region.

A NURSING DEMONSTRATION UNIT IN EARLY INTENSIVE CARE OF ACUTE STROKE

Objectives: Directed toward solving three basic problems related to stroke which were identified in the planning period. A six-bed nursing demonstration unit will be established in the St. Louis City Hospital; an estimated 350 patients will be provided six days of intensive care and then transferred to the neurology ward for sub-acute care and rehabilitation. Training will be provided for 48 registered nurses from Bi-State hospitals and 32 senior students in the St. Louis Municipal School of Nursing.

NAME OF PROGRAM Mississippi Regional Medical Program

GEOGRAPHICAL REGION State of Mississippi

ESTIMATED POPULATION 2,344,000

COORDINATING HEADQUARTERS Mississippi Regional Medical Program
University of Mississippi Medical Center
2500 North State Street
Jackson, Mississippi 39216
(Tel.: 601/362-4411, Ext. 2627)

GRANTEE ORGANIZATION University of Mississippi Medical Center

EFFECTIVE STARTING DATE
OF PLANNING ACTIVITIES July 1, 1967

EFFECTIVE STARTING DATE
OF OPERATIONAL ACTIVITIES July 1, 1969

TOTAL FUNDING TO DATE \$2,499,443

FUNDING FOR CURRENT
YEAR'S ACTIVITIES \$1,527,930

CHAIRMAN, REGIONAL
ADVISORY GROUP Alton B. Cobb, M.D.
510 Lamar Life Building
Jackson, Mississippi 39201

PROGRAM COORDINATOR Guy D. Campbell, M.D.

STAFF See DIRECTORY OF REGIONAL MEDICAL PROGRAMS

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APPROVED OPERATIONAL PROJECTS

CORE PROGRAM

Objectives: See ADDENDUM: DIRECTORY OF REGIONAL MEDICAL PROGRAMS

STROKE INTENSIVE CARE UNIT

Objectives: See ADDENDUM: DIRECTORY OF REGIONAL MEDICAL PROGRAMS

CHRONIC PULMONARY DISEASE

Objectives: See ADDENDUM: DIRECTORY OF REGIONAL MEDICAL PROGRAMS

APPROVED OPERATIONAL PROJECTS (Continued)

MISSISSIPPI POSTGRADUATE INSTITUTE IN THE MEDICAL SCIENCES

Objectives: Develop carefully structured programs of study on a continuing basis for M.D.'s, R.N.'s, and other allied health professionals with the cooperation of appropriate academic, professional, and voluntary health institutions and organizations. A three-phased approach is outlined, reflecting the levels of existing continuing education opportunity within the Region.

RECRUITMENT OF HEALTH MANPOWER IN MISSISSIPPI

Objectives: Increase the numbers of trained health professionals in the region with emphasis on the care of persons with heart disease, cancer, stroke and related diseases. Devise and carry out student recruitment and public education programs and initiate new training programs in three allied health professions. Work closely with junior colleges and students from disadvantaged segments of the population.

CARDIOVASCULAR CLINICS

Objectives: Strengthen an existing network of 39 diagnostic and consultative heart clinics operated by the Heart Disease Control Unit of the State Board of Health in association with the Mississippi Heart Association, University Medical Center, and private physicians, and related to an additional seven clinics operated in association with the University of Tennessee Medical School. Improvement in diagnosis and treatment capabilities of practicing physicians is expected to result so that more efficient use can be made of consultant time and of referral opportunity.

A SYSTEM OF CORONARY CARE UNITS FOR MISSISSIPPI

Objectives: Establish a coordinated system of CCU's to provide training programs for M.D.'s, R.N.'s and other personnel in techniques of monitoring, countershock and pacing and to offer medical and technical consultative services to hospitals. System is to be activated in stages with the first to include establishment of an exemplary unit at University Hospital. Second stage is to involve other hospitals to serve as regional centers and monitor beds in smaller or more remote hospitals in the area.

APPROVED OPERATIONAL PROJECTS (Continued)

RADIATION THERAPY TRAINING AND CONSULTATION PROGRAM

Objectives: Begin correction of existing deficiencies in personnel, facilities and educational opportunities in radiation therapy so this service can be expanded and upgraded throughout the state. Initial emphasis is on establishing a model radiation therapy section at the University Medical Center so it can educate inhouse medical, nursing, and allied health professionals in modern therapeutic techniques; serve as a resource for continuing education for physicians and technicians; and provide consultative services to practicing radiologists, technicians, and tumor boards.

REGIONAL COMPREHENSIVE NEUROLOGY CLINICS

Objectives: Hold clinics in six cities, covering all neurologic disease with emphasis on stroke. Clinics are viewed as an extension of the training programs and patient services available through the Mississippi Regional Medical Program Demonstration Stroke Unit. They are to be correlated with existing and proposed cardiovascular clinics.

COMPREHENSIVE RENAL DISEASE TRAINING PROGRAM

Objectives: Develop a separate demonstration and educational facility at University Medical Center to carry out ongoing training programs for clinical nephrologists, internists, urologists, family physicians, nurses, nephrology aides, social workers and dietitians.

<u>NAME OF PROGRAM</u>	Northwestern Ohio Regional Medical Program
<u>GEOGRAPHICAL REGION</u>	20 Counties in Northwestern Ohio
<u>ESTIMATED POPULATION</u>	1,360,000
<u>COORDINATING HEADQUARTERS</u>	Northwestern Ohio Regional Medical Program 2313 Madison Avenue Toledo, Ohio 43624 (Tel.: 419/255-1460)
<u>GRANTEE ORGANIZATION</u>	Medical College of Ohio at Toledo
<u>EFFECTIVE STARTING DATE OF PLANNING ACTIVITIES</u>	January 1, 1968
<u>EFFECTIVE STARTING DATE OF OPERATIONAL ACTIVITIES</u>	July 1, 1969
<u>TOTAL FUNDING TO DATE</u>	\$1,268,988
<u>FUNDING FOR CURRENT YEAR'S ACTIVITIES</u>	\$1,097,278
<u>CHAIRMAN, REGIONAL ADVISORY GROUP</u>	William T. Collins, M.D. 2313 Madison Avenue Toledo, Ohio 43624
<u>PROGRAM COORDINATOR</u>	C. Robert Tittle, Jr., M.D.
<u>STAFF</u>	<u>See</u> DIRECTORY OF REGIONAL MEDICAL PROGRAMS

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APPROVED OPERATIONAL PROJECTS

EDUCATIONAL PROGRAM FOR NURSES AND REHABILITATION NURSING TECHNICIANS

Objectives: Train registered and practical nurses and nursing technicians in the rehabilitation of patients with stroke.

APPROVED OPERATIONAL PROJECTS (Continued)

COMMUNITY EDUCATION AND IMPROVED UTERINE CANCER CONTROL

Objectives: To prevent the occurrence of late cancer through education of physicians, allied health personnel, and the general public to the methods of uterine cancer control. Request modernization of the Cancer Control Center Operation in Toledo and the enlargement of the cytotechnology training facilities prior to expansion in the entire Region.

INTENSIVE CARDIAC CARE TRAINING PROGRAM FOR PROFESSIONAL NURSES

Objectives: Train a total of 480 nurses in specialized cardiac care during a three-year period and establish five educational centers within the Region. Training units will be established in the Counties of Lucas, Allen, Erie, and Defiance. It is hoped that at the end of the three-year period, enough nurses will have been trained to staff all of the cardiac care facilities within this Region.

THE IMPROVEMENT OF RESPIRATORY CARE GIVEN PATIENTS IN EXTENDED CARE FACILITIES

Objectives: Establish three pilot respiratory care centers to rehabilitate patients with chronic pulmonary disease. One of the centers will be developed more fully than the others to increase the capacity for evaluation of the program. Provisions are made to provide continuing education of both physicians and paramedical personnel in the field of Chronic Pulmonary Disease. Establishment of a two-year school of Inhalation Therapy in the Toledo Hospital.

NORTHWESTERN OHIO ACTION ON SMOKING AND HEALTH

Objectives: Reduce morbidity and mortality caused by excessive smoking. This is to be accomplished through education of both lay and professional public in order to reduce the number of persons who take up the smoking habit, increase the number of people who give up smoking and determine the usefulness of various educational approaches and withdrawal clinics.

APPROVED OPERATIONAL PROJECTS (Continued)

A DIAL ACCESS TAPE LIBRARY SERVICE AS A MEDICAL INFORMATION RESOURCE
FOR PHYSICIANS AND NURSES IN NORTHWESTERN OHIO

Objectives: Utilize the experience of Wisconsin in the development of a Dial Access Library service. Tapes will contain emergency medical information, review of new information and other general information which is difficult to obtain elsewhere. This service will be free to all professional personnel in the Northwestern Ohio Regional Medical Program service area.

<u>NAME OF PROGRAM</u>	Western Pennsylvania Regional Medical Program
<u>GEOGRAPHICAL REGION</u>	Pittsburgh, Pennsylvania and 28 surrounding counties (Western Pennsylvania)
<u>ESTIMATED POPULATION</u>	4,200,000
<u>COORDINATING HEADQUARTERS</u>	Western Pennsylvania Regional Medical Program 508 Flannery Building 3530 Forbes Avenue Pittsburgh, Pennsylvania 15213 (Tel.: 412/621-1006)
<u>GRANTEE ORGANIZATION</u>	University Health Center of Pittsburgh
<u>EFFECTIVE STARTING DATE OF PLANNING ACTIVITIES</u>	January 1, 1967
<u>EFFECTIVE STARTING DATE OF OPERATIONAL ACTIVITIES</u>	July 1, 1969
<u>TOTAL FUNDING TO DATE</u>	\$1,731,021
<u>FUNDING FOR CURRENT YEAR'S ACTIVITIES</u>	\$1,157,896
<u>CHAIRMAN, REGIONAL ADVISORY GROUP</u>	James A. Rock. M.D. Lee Hospital 320 Main Street Johnstown, Pennsylvania 15901
<u>PROGRAM COORDINATOR</u>	F. S. Cheever, M.D. Vice Chancellor for Health Professions University of Pittsburgh M-240 Scaife Hall Pittsburgh, Pennsylvania 15213 (Tel.: 412/621-3500, Ext. 320)
<u>STAFF</u>	See DIRECTORY OF REGIONAL MEDICAL PROGRAMS

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APPROVED OPERATIONAL PROJECTS

CORE (PROGRAM STAFF)

Objectives: To support the proposed new activities and to strengthen the Region's framework. Structured administratively into four major divisions: (1) Community Involvement, (2) Project Liaison, (3) Administrative Support, and (4) Evaluation.

APPROVED OPERATIONAL PROJECTS (Continued)

ESTABLISHMENT OF A REGIONAL POSTGRADUATE FACULTY OF MEDICINE

Objectives: Establish a Postgraduate Faculty of Medicine in the Cambria-Somerset area for postgraduate medical education programs in hospitals in those and surrounding counties; stimulate close working relationships with the University of Pittsburgh; and research into physician needs in postgraduate education and evaluation of this approach.

HYPERTENSIONS MANAGEMENT, UNIVERSITY AND SELECTED REGIONAL HOSPITALS

Objectives: Support a monthly hypertension clinic operated in each of eight regional hospitals, to be staffed jointly by the University of Pittsburgh School of Medicine and the individual hospital.

REGIONAL PROGRAM FOR NURSES IN HEART DISEASE, CANCER AND STROKE

Objectives: Provide month long continuing education experiences to enhance the skills of large numbers of registered nurse practitioners in caring for patients with coronary disease.

PROGRAM FOR LONG-TERM TRAINING OF NURSING HOME PERSONNEL

Objectives: Develop a comprehensive continuing education program, coordinated with other educational efforts currently provided, for nursing home personnel.

ESTABLISHMENT OF A REGIONAL MEDICAL PROGRAM LIBRARY SYSTEM

Objectives: Link the medical libraries of the Region (approximately 100 hospitals in a 28-county area) for disseminating current and retrospective information about patient care in heart disease, cancer, stroke and related disease.