



THE AREA V ADVISORY COUNCIL...

(heretofore known as the Area V Advisory Group) held their regular meeting on September 14, and adopted--for the first time since the committee was organized--a set of bylaws which formally recognizes the purposes of this volunteer group as: "The provision of overall advice and guidance to the Area V Coordinator and the Dean of the USC School of Medicine in the planning and operation of RMP in Area V; the review of objectives and priorities in program development; the review of grant applications; the review and evaluation of planning and operational activities."

Membership, specified as broadly representative of AREA V, was set at not less than 25 nor greater than 50. There are currently 36 members, including three newcomers, introduced at the September 14 meeting: Mr. Louis R. Baker, Dale Garell, M.D. and Adrian F. Ortega, M.D.

The Council deferred endorsement of a monograph recommending certain medical procedures, equipment and personnel, pending wider exposure to experts other than those on the AREA V committee which produced it. There was some feeling that circulation of such a publication might be construed as "standard setting" which some members felt was not within the province of the Council. Dr. Petit stated that establishment of criteria was one of the newly defined functions of RMP and urged reconsideration of the Council on this issue, and on other monographs which are in preparation.

The Area Coordinator expressed regret that none of AREA V's developmental component applications were included in the group of 15 approved by the statewide review committee and offered some opinions as to the reasons. Aside from the two projects which dealt with drug abuse, and which were rejected as not relevant to identified priorities, Dr. Petit felt that the AREA V applications were somewhat weak in demonstrating strong community involvement. He said that steps were being taken to overcome this deficiency in future applications but was doubtful

whether AREA V would have a second group of projects prepared in time to meet the next deadline of November 1, 1971.

Dr. Petit explained that the grant recently awarded AREA V for the purpose of training Urban American Indians in clinic management and other areas of the health professions cannot be implemented until the Indian community reaches some resolution of the problems which now exist with regard to representation, and management of the facility. Dr. Ronald Hare, the physician who has been most active in working with the Clinic was introduced and spoke on behalf of the need for the Clinic as shown by the number of patients now being treated each Clinic night.

Attention was directed to a communication received by Dr. Petit from Charles E. Lewis, M.D., describing a survey of innovative practices in health care being undertaken by Project SIC, at UCLA Center for Health Sciences, and inviting participation in an "Annotated Inventory of Evolutionary Changes in Health Services in the United States, 1971-1973." The Project, funded by the National Center for Health Services Research and Development, seeks to establish information about changes occurring in the provision of health care, particularly by smaller hospitals, local agencies, and private practitioners, especially in the use of manpower, organization of services, financing, use of technology and use of facilities.

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At the PROFESSIONAL ADVISORY GROUP meeting on September 10, committees were appointed to suggest candidates for the positions of Chairmen of Consulting Panels on Health Care Delivery, and on Health Needs of the Poor or Under-Served. Chairing the first committee will be Henry B. Dunlap, assisted by Drs. George C. Griffith, Lee Cady, Jr., and Phil R. Manning. The second committee is to be chaired by Dr. Barbara Solomon, aided by John Connor, Mrs. Fotine O'Connor, and Elias Chico. A committee on Task Forces, composed of Drs. Robert E. Randle, Robert H. Pudenz, George C. Griffith, and Leon C. Hauck, has been asked to review current and proposed AREA V activities and projects with a view to classifying them into six groups: Health Needs of the Poor; Health Care Delivery; Health Manpower Systems; Health Manpower Specialized; Data Collection, Research and Development, Background Planning; and Evaluation.

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CONTINUITY OF CARE

Mrs. Florence Reckow, Chairman of Area V Continuity of Care Subcommittee, and Mrs. Gail M. White, Asst. Coordinator, met Sept. 15 with the Central Area Teaching Hospitals Coordinating Council, a group composed of medical staff presidents and administrators of the 11 member hospitals. Continuity of care as a concept was discussed, with both AREA V representatives explaining RMP involvement through the subcommittee in defining the problem and proposing solutions. Group members were asked about their specific concerns in the area; a fruitful discussion, ranging from financial to medical problems, followed.

Mrs. Reckow, who is liaison nurse at City of Hope Medical Center, defined the group's concept of continuity of care as being patient-focused and involving planning for patient needs--by the patient, family, and professionals involved--from the time he starts having a medical problem through the time that he is functioning at his optimum level, with the greatest degree of rehabilitation possible for him. The subcommittee is now focusing on manpower problems as a starting point in improving continuity of care programs.

CCU

The San Fernando Coronary Care Nurses Association will hold a symposium on cardiac nursing Oct. 21, 22 & 23. Tuition for the 3-day course is: \$40 for members of the Association, \$50 for non-members. Luncheons are included. For further information and an application, write Ann Perkins, Box 222, Encino, Calif. 91316.

AREA V PEOPLE

New member-at-large on the AREA V Advisory Council is Adrian F. Ortega, M.D., a general surgeon who practices in East Los Angeles and is President of Medical Staff at ELA Doctors Hospital. Dr. Ortega is a graduate of the University of Sonora, Hermosillo, Mexico and received his MD from the National University of Mexico.

New to AREA V staff is Miss Michal M. Zaich, Assistant Coordinator, who will be working in the area of health care. She is a graduate of USC, holding a Master's Degree in Business Education and MPA in Health Services Administration & Comprehensive Health Planning. Prior to joining AREA V, Miss Zaich was an Administrative Intern with Ross-Loos Medical Group.

Miss Marlene Checel, MPH, who was Asst. Coordinator, Inter-Agency Activities for both AREA V and CCRMP for the past year, has accepted a full-time position with CCRMP as Asst. Coordinator, Community Health Services.

Miss Dorothy E. Anderson, MPH, Area V Asst. Coordinator, has been invited by RMPS Director Harold Margulies, MD to serve for a 4-year term on the national RMP Review Committee. The Committee's primary responsibility is the review of grant applications and insuring of the effective expenditure of Federal funds to improve the delivery of health services.

Area Coordinator Donald W. Petit, MD was a member of the RMPS team which site visited the Arizona RMP in Tucson September 15-17.

V minute news

Published by

**CALIFORNIA REGIONAL MEDICAL PROGRAMS
AREA V**

**UNIVERSITY OF SOUTHERN CALIFORNIA
SCHOOL OF MEDICINE**

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Permit No. 12

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