



AREA

# V minute news

vol.3 no.10

June 2, 1971

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## A HEARTENING MESSAGE FROM THE DIRECTOR OF RMP SERVICE

In a letter dated May 27 to Paul D. Ward, Executive Director, CCRMP, Harold Margulies, M.D., Director of RMP Service states:

"On Monday, May 24, at his request, we had a meeting with Secretary Elliot Richardson to discuss the Regional Medical Programs. I am sure that you will receive a full report from the Steering Committee which felt, as I did, that the meeting was remarkably successful.

"With Gordon Barrow leading the way, each person took full advantage of the opportunity to describe to the Secretary those features of the RMP that he felt were its chief assets. Because the perspectives were varied, the final description was complete and convincing.

"Probably the most important single comment by Mr. Richardson occurred in his initial response. He had been told that there were many who thought that RMP was to be phased out by administrative action. He stated plainly and deliberately that this had never been intended by him or any members of his staff and was not under consideration in any way. He went on to describe the many basic changes in the Federal health strategy which had been developed in the past several months, culminating in the President's Health Message, subsequent legislative proposals, and in other administrative actions. He emphasized the importance to RMP of Area Health Education Centers, Health Maintenance Organizations, the extension of continuing education to areas which do not have medical schools available to them, the strengthening of peer review, and the development of Physician's Assistants and similar new health personnel.

"He also noted that the combination of new Federal health activities inevitably must lead to true regionalization of health services if there is to be a rational system produced by all of these efforts. He said the legislative history of RMP and the language used in establishing and extending the programs were, in themselves, vague. He also recognized, however, that RMP's had developed programs which are more explicit than the language which the law would suggest. There

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are similar areas of legislative vagueness in other Federal programs which have caused confusion regarding their responsibilities in carrying out the Federal Health strategy. Mr. Richardson indicated that extensive staff work was now under way to outline clear functions where they do not now exist. He went on to say that it is possible that RMP may be a nucleus for these expanded activities.

"I hope it is clear from this brief summary that the budgetary strains we have experienced may very well lead to good results and to an even stronger Regional Medical Program. Most of the RMP's have long accepted broader goals than those originally assumed in the formative years when relatively narrow categorical activities were emphasized. I have every reason to believe that we have been moving in the right direction and, if we manage our affairs prudently, will in the coming years have a major influence on national health events."

\* \* \* \*

Dr. Barrow, Chairman, National Coordinators Steering Committee, has issued a statement to all RMP Coordinators which reinforces Dr. Margulies' feeling that the meeting was successful and that Secretary Richardson is now much more aware of how RMP might be utilized to help implement the Administration's health plans, specifically mentioning Area Health Education Centers. He mentions that the conference lasted approximately an hour and a half, indicating the Secretary's interest. Dr. Barrow comments: "We did receive the impression that more money would be forthcoming in Fiscal Year 1971 over and above the \$86.9 million budgeted, maybe for Area Health Education Centers. Also, the budget for Fiscal Year 1971, now in preparation, may contain a substantial increase--however, no commitments were made...The Steering Committee plans to meet within the next week or so to discuss some of the implications of our meeting with the Secretary. No doubt sectional meetings will follow shortly thereafter in order that all Coordinators may be kept fully informed."

\* \* \* \*

Participants invited to the May 24 conference with Secretary Richardson were: Paul D. Ward, Executive Director, CCRMP; J. Gordon Barrow, MD, Coordinator of the Georgia RMP and Chairman of the RMP Coordinator's Steering Committee; E. Lovell Becker, MD, Professor of Medicine, Cornell Medical College and President of the National Kidney Foundation; Carleton B. Chapman, MD, Dean of Dartmouth Medical School; Robert Lawton, Deputy Director of the Tri-State RMP (Boston); Russell B. Roth, MD, Member, National Advisory Council on RMP and Speaker of the House of Delegates AMA; Alexander M. Schmidt, MD, Dean, Abraham Lincoln School of Medicine (Illinois) and Member RMP Review Committee. Representing HEW were: Robert Patricelli, Deputy Undersecretary; Lewis Butler, Assistant Secretary for Planning and Evaluation; Roger O. Egeberg, MD, Assistant Secretary for Health; a representative from the Department Budget Division; Vernon Wilson, MD, HSMHA Administrator; Harold Margulies, MD, RMP Director.

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## AREA V REGIONAL MEDICAL PROGRAMS

### CALENDAR

June 1971

Thursday, June 10

COMP-LA

Health Manpower

12 noon  
621 S. Virgil

Friday, June 11

AREA V

Committee Chairmen

11:30 a.m.  
RMP Conference Room

Monday, June 14

AREA V

Nursing Advisory  
Committee

2 p.m.  
RMP Conference Room

Tuesday, June 15

COMP-LA

Personal Health  
Services

6:30 p.m.  
621 S. Virgil

Wednesday, June 16

AREA V

Social Workers  
Advisory Committee

8 - 9:30 a.m.  
RMP Conference Room

AREA V

Staff Meeting

9:30 a.m.  
RMP Conference Room

Thursday, June 17

COMP-LA

Alcohol Subcommittee

12 noon  
621 S. Virgil

### COMMITTEE CHAIRMEN MEETINGS JUNE, JULY

June 11

July 9

### AREA ADVISORY GROUP MEETINGS 1971

July 13

September 14

November 9

## AREA V ADVISORY GROUP...

is also considering some changes. Chairman Chester A. Rude has asked Edward M. Skowrup, Robert J. Thomas and Mrs. Myrtle Silver to serve on a subcommittee to study the subject of bylaws for the Group.

Robert J. Schroeder, DVM has agreed to chair a subcommittee which, at the July 11 meeting of the AAG, will present nominations for membership to fill positions vacated by Dr. Eugene Temkin, Dr. Harold Hoover, and Leonard S. Dart, and to consider the addition of members to provide particular skills and ethnic and geographic representation on the committee. Mrs. Alison K. Maurer, Miss Evelyn M. Hamil, RN, Wilson Mizener, MD, and Sol Bernstein, MD, have been invited to form this committee.

Mrs. Opal Gilliam, MPH, formerly with the Northeast Valley Project and an active volunteer worker for the L.A. Co. Heart Assn., has been chosen by that organization as their official representative on the Area V Advisory Group, replacing Dr. Martin Shickman.

To replace Mr. Holeman Grigsby, Comprehensive Health Planning of LA have named Mr. John Castro, member of their Board of Directors and of their Executive Committee, and Social Service Assistant with the ELA State Service Center.

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It is a pleasure to report that Clyde E. Madden, Asst. Coordinator-Social Work for Area V is making a successful recovery from a recent operation for detached retina

## SECOND SITE VISIT OF CALIFORNIA RMP

is scheduled for June 10-11, advised Paul D. Ward, Executive Director: "During the site visit last Dec., the site team concentrated on the Region as a whole--our objectives, technical review process, overall impact resulting from categorical projects, and involvement of major health interests. During the coming visit, the site team wants to look at the Region area-by-area, with some extra time allowed to study Watts-Willowbrook. We understand that the site team is being informed that the objectives of the Region now stand approved and that the purpose of this visit is to evaluate the relevance in the local setting of the specific activities proposed to meet overall Regional objectives."

The Site Visit Team will be composed of: Clark H. Millikan, MD (Chairman) Member of the National Advisory Council and Consultant in Neurology, Mayo Clinic; Joseph W. Hess, MD, Member of Review Committee, RMPS and Director of Office of Research in Medical Education, Wayne State University (Detroit); James A. Rock, MD, Member, Western Pa. Regional Advisory Group; Henry M. Wood, Director of Urban Health Planning, New Jersey RMP; Edward Davens, MD, Coordinator of the Maryland RMP. The RMPS Staff will include Jessie F. Salazar, Public Health Advisor of the Grants Review Branch; Marian E. Leach, PhD, Head, Educational Sciences Section Cont. Education & Training Branch; Ronald S. Currie, DHEW Region IX; Lorraine Kytte, Program Analyst; Cleveland Chambliss, Office of Organizational Liaison, and another person to be named later.

## PROJECTION OF FUTURE ACTIVITIES FOR AREA IN PROCESS

Area Coordinator Donald W. Petit, MD has taken steps to implement the new role indicated for RMP by organizing ad hoc Study Groups who are to make recommendations in four areas:

One group, convened by Dr. Petit, will consider various aspects of health manpower, including the possible role of AREA V in Area Health Education Centers, in the development of regional health consortium, of linkages between health personnel, education, and health care delivery systems, etc. Named to this group are: Staff members Dorothy E. Anderson, Kay D. Fuller, Elias Chico, Leon C. Hauck, Clyde E. Madden, and Gail M. White; Committee Chairmen George C. Griffith, MD and Robert H. Pudenz, MD; Area Advisory Group representative for Antelope Valley, Richard E. Osgood, MD; David G. Covell, MD (Continuing Education, USC); and Lucie Young, PhD, (Chairman, Department of Nursing, Cal-State Los Angeles.)

A second group, under the chairmanship of William A. Markey, Deputy Coordinator, is charged with the responsibility of developing some priorities and directions for AREA V in the area of health care services. The goal is to enable local communities --provider and consumer--to identify priority health care needs, make better use of existing health care resources (including those outside the community) and to develop new resources where needed. Invited to participate in this task are: Staff members Frank F. Aguilera, Jane Z. Cohen, Kay D. Fuller, John S. Lloyd; Area Advisory Group Members Liston A. Witherill (Dept. of Hospitals) Mrs. Alison K. Mauer (Welfare Planning) and Clifton O. Dummett, DDS (USC School of Dentistry); Robert E. Tranquada, MD (LAC-USC Medical Center); Joy G. Cauffman, PhD (Program SEARCH, formerly CHAIRS); Mike Wood (Southern California Council of Free Clinics); Dale Garrell, MD (Adolescent Medicine, Childrens Hospital LA).

Dr. Petit has asked Henry B. Dunlap (Chairman of the Hospital Administrators Advisory Committee) to head up a group which will review the recommendations that will be coming from the health care services and health manpower groups, and to form some guidelines that can be useful in the development of a new committee structure for AREA V. Appointed to this group are: AAG Chairman Chester A. Rude, Vice Chairman Liston A. Witherill, Committee Chairmen Robert H. Pudenz, MD, and Fotine O'Connor, RN; Area Coordinator Donald W. Petit, MD, and John S. Lloyd, PhD, Asst. Coordinator for Evaluation. The deliberations of this group, scheduled to meet on June 16, should result in the mechanism which will shape the major thrusts in AREA V's program for the coming year.

John S. Lloyd, PhD has been asked to develop an outline of the process for the evaluation of our total core effort. Dr. Lloyd has not yet selected his committee.



**minute news**

Published by

**CALIFORNIA REGIONAL MEDICAL PROGRAMS**

**AREA V**

**UNIVERSITY OF SOUTHERN CALIFORNIA  
SCHOOL OF MEDICINE**

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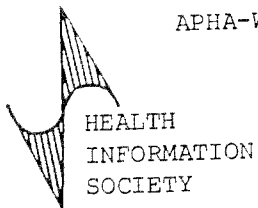
### **Area V Staff**

Donald W. Petit, M.D.	Area Coordinator
William A. Markey, M.S.	Deputy Coordinator
Frank F. Aguilera, M.P.A.	Community Programs
Dorothy E. Anderson, M.P.H.	Community Programs
Bruce Barnhill, B.A.	Evaluation
Marlene Checel, M.P.H.	Inter-Agency Activities
Elias Chico	Community Programs
Jane Z. Cohen, B.A.	Community Programs
Kay D. Fuller, R.N.	Nursing
Leon C. Hauck, M.P.H.	Health Data
John S. Lloyd, Ph.D.	Evaluation
Elsie M. McGuff	Communications
Clyde E. Madden, A.C.S.W.	Social Work
Robert E. Randle, M.D.	Continuing Education
Gail M. White, M.A.	Cancer Planning

### **Committee Chairmen**

Area Advisory Group	Chester A. Rude
Cancer	Lewis W. Guiss, M.D.
Cardiac	George C. Griffith, M.D.
Continuing Education	Phil R. Manning, M.D.
Hospital Administrators	Henry B. Dunlap, M.P.H.
Library Services	John M. Connor, M.A.
Nursing	Fotine O'Connor, R.N.
Stroke	Robert H. Pudenz, M.D.
Systems & Computers	Lee D. Cady, M.D.
Social Workers	Dr. Barbara Solomon, A.C.S.

In cooperation with  
APHA-Western Branch Conference



PRESENTS  
3RD ANNUAL MEETING  
AND  
SCIENCE PROGRAM  
JUNE 14, 1971  
BEVERLY HILTON HOTEL

H E A L T H  
M A I N T E N A N C E  
O R G A N I Z A T I O N S :  
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N e e d s

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AGENDA

The Health Information Society, in cooperation with the APHA-Western Branch Conference, invites you to participate in its 3RD Annual Meeting and Science Program. As its custom, HIS presents a topic of critical importance to us, both as health professionals and consumers:

HEALTH MAINTENANCE ORGANIZATIONS:

Research and Data Needs

A distinguished keynote speaker and perceptive panel moderated by a knowledgeable advocate has been selected to elucidate the issues and bring to bear the research and data needs of Health Maintenance Organizations (See Agenda). You will be invited to participate in the lively discussion that will surely follow. Please make every effort to register early and attend this important meeting.

DATE: Monday, June 14, 1971

TIME: 11:00 a.m. to 5:00 p.m.

PLACE: Beverly Hilton Hotel  
Versailles Room  
9876 Wilshire Boulevard  
(and Santa Monica Blvd.)  
Beverly Hills, California

For information call: 625-3212, ext. 491  
or 663-8411, ext. 2251

10:30-11:00 Registration & Coffee

11:00-12:00 Business Meeting

Welcome:

Joel W. Kovner, Dr. P.H.,  
Program Chairman  
President's Report  
Martin Donabedian, M.P.H.  
Secretary-Treasurer Report  
Edward A. Warburton  
Nominations & Election of Officers  
& Members of Board

12:00 Luncheon

1:30 Keynote Speaker

Gorden R. Cumming, Administrator  
Sacramento Medical Center  
Past President, California  
Hospital Association

2:00 Panel Discussion

Moderator: Beverlee Myers, M.P.H.  
Ass't Administrator  
for Resources Development;  
Health Services & Mental  
Administrator

Panelists: Richard Bailey, D.B.A.  
Professor of Health  
Economics; University  
of Calif., Berkeley

Ann Scitovsky, PH.D.  
Health Economist  
Palo Alto Medical Fdn.

Joseph R. Stokes III, M.D.  
Professor (Department of  
Community Medicine)  
University of Calif.,  
San Diego

PRE-REGISTRATION

Fee Schedule

Register early to assure your reservation

- Members. . . . . \$10.00
- Non-Members. . . . . \$12.00

Registration fee includes luncheon.

Members are encouraged to renew their annual membership dues of \$5.00 at this time. Non-members may apply \$2.00 of their registration towards the \$5.00 membership dues.

- Renewal
- New Member

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NAME	DEGREE
<hr/>	
HOME ADDRESS	CITY/STATE

ORGANIZATIONAL AFFILIATION:

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POSITION/RESPONSIBILITY	DEPARTMENT/UNIT
<hr/>	
ORGANIZATION NAME	TELEPHONE/EXT.
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