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# the <sup>A</sup>V<sup>RE</sup>A minute news

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May 7, 1969

Those elusive Goals and Objectives were pursued once more at the special meeting held May 2 and attended by staff and Committee Chairmen Cady, Griffith, Harper, O'Connor and Zinn. A format suggested by the CCRMP Objectives Committee was rejected and the CARDIAC COMMITTEE agreed to recast its objectives for presentation at the next meeting, scheduled for Friday, May 16. All Chairmen are urged to attend. Luncheon will be ordered if the meeting extends past 12:00.

AREA V ADVISORY GROUP members will be given an opportunity to speak to this fascinating subject at their meeting on Tuesday, May 13, 7:30 p.m.

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The Continuation Application for the second year of AREA V's CORONARY CARE PROGRAM has been forwarded. The experience gained from the development and first year's operation of AREA V's CCU PROGRAM, together with the expertise of the CCU faculty and CARDIAC COMMITTEE, has been placed at the service of the Watts-Willowbrook RMP District to assist in the formation of a similar program planned for the Martin Luther King Jr. Hospital.

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The motivation of "middle management" in recognizing the importance of a positive relationship between hospital workers and patients is the long-range goal of an action program being considered by AREA V and the HOSPITAL ADMINISTRATORS ADVISORY COMMITTEE. These courses aimed first at "trainers" are conducted by Dr. Robert Holloway of the Industrial Relations Center of the University of Chicago and are sponsored by the Hospital Council of Southern California. It is anticipated that participating hospitals will find the programs sufficiently beneficial to make them self-supporting.

A detailed summary of reviewers' comments about the proposals submitted to the National Advisory Council in the fall of 1969 has been released by CCRMP. Of particular interest to AREA V is the excerpt regarding our proposal for "Physician Education in Chronic Respiratory Disease" by Dr. W. Y. Hallett: "The reviewers felt that there was good evidence of the Breathmobile's effectiveness. They were further impressed with the effort to mount a very well designed educational effort on top of this service program." Five of the proposals submitted at this review were approved but the recommended level of direct cost support totalled only 10% of the requested funding. It was decided that the problem addressed by AREA V's proposal could not be adequately attempted on this scale and the proposal is being held until more appropriate funding is forthcoming.

AREA V and Area IV have been invited by the TB and Respiratory Association to participate in a meeting to discuss problems of mutual interest in the field of respiratory diseases, including the status of current projects, protocol and the possibilities of development in view of the limited funding currently available through RMP.

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According to DRMP, the latest total of RMP's is now 55. At the November, 1968 Council, Hawaii, Indiana, Colorado-Wyoming, Ohio Valley, Tri-State, New Jersey, Arkansas and Connecticut were funded for initial operational programs. Applications from 11 additional Regions for their first operational grants were reviewed by the February Council and six more are in the review process for probable action in May.

Bees are not as busy as we think they are. They just can't buzz any slower.

# Calendar of Meetings

**STAFF MEETINGS ARE SUBJECT TO SUDDEN CHANGES--PLEASE CHECK WITH OFFICE FOR LATEST INFORMATION**

**ALL MEETINGS ARE IN CONFERENCE ROOM UNLESS OTHERWISE INDICATED**

MAY

9	11:30 a.m.	AREA V Committee Chairmen	
13	11:30 a.m.	AREA V Cardiac Co-Chairmen (closed)	
	7:30 p.m.	AREA V Advisory Group	
14	9:30 a.m.	AREA V Staff Meeting	
15	1:00 p.m. to 5:00 p.m.	CCRMP - Organization and Procedures Committee	San Diego
	3:00 p.m. to 4:00 p.m.	AREA V Nursing Advisory Community Orientation Meeting -	Cerritos College Norwalk
	4:00 p.m. to 6:00 p.m.	AREA V CCU Nurse Graduate Seminars	Hospital of the Good Samaritan
16	10:30 a.m.	AREA V Seminar - Objectives and Priorities	
		- <u>LOOKING AHEAD</u> -	
22		CCRMP - Staff Consultants	Los Angeles
26		CCRMP - Categorical-Cancer	Los Angeles
28		CCRMP - Objectives	San Francisco
30		Legal Holiday - RMP Offices Closed	



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