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AREA

May 27, 1970

NEW ADMINISTRATOR OF HSMHA NAMED

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Effective July 1, the Health Services and Mental Health Administration—of which RMP is part—will have a new Administrator in the person of Dr. Vernon E. Wilson. Dr. Wilson succeeds Dr. Joseph T. English, who is resigning to become first president of the New York City Health and Hospitals Corporation.

Dr. Wilson comes to his new position from a post as Executive Director for Health Affairs at the University of Missouri, Columbia, where, since 1959, he has served successively, as a professor of pharmacology, Dean of the School of Medicine and Director of the Medical Center before his present post. A native of Iowa, Dr. Wilson was born February 16, 1915, in Plymouth County; received a B.S. degree in 1950 and in 1952 a Masters Degree in Pharmacology, M.D. from the University of Illinois at Urbana. He served as an assistant in the School of Pharmacology at Illinois University 1950-52. During 1953-1959, Dr. Wilson was an Assistant Professor of Pharmacology, and assistant and then associate dean at the University of Kansas, Lawrence.

Of particular interest to RMP is the fact that Dr. Wilson was the original coordinator of Regional Medical Programs at the University of Missouri,

As Administrator of HSMHA, Dr. Wilson will direct one of four major operating agencies of the Department of HEW under direct jurisdiction of Dr. Roger O.Egeberg.

"In the face of rising demand and with expanded financing systems available, our most urgent problem today is to find more efficient ways to get medical services to people when and where they need them and at reasonable cost," Dr. Egeberg said. "This is the vital job Dr. Wilson will tackle and we look forward to his help."

HSMHA, with 25,000 employees, consists of 11 national centers or services and operates on an annual budget of more than one billion dollars. It provides principal thrust to the Federal Government's efforts to improve organization and delivery of health care in the United States.

THE NATION'S FIRST SPECIAL ASSISTANT ON HEALTH NEEDS OF SPANISH SURNAME AMERICANS...

will be Arthur Raya. The announcement was made Monday by Gilbert Sanchez, Acting Director, Office of Spanish Surname Americans, HEW, on behalf of Dr. Roger O. Egeberg.

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Mr. Raya, who is Chief Public Health Sanitarian for the Los Angeles County Health Department, has been with the Department for 23 years and last year received their award for outstanding service. He is active in community work throughout the County and particularly in East Los Angeles, San Pedro, Pacoima, and the Watts-Firestone Area.

A graduate of California State College at L.A., the new bilingual Special Assistant serves as Chairman of the Health Department's Affirmative Action Committee (for improvement of employment and promotional opportunities for members of minority groups) and is secretary of the United States-Mexico Bi-National Health Council (an organization of health professionals from both sides of the border working to resolve health problems of mutual concern. In 1963, Mr. Raya was named Outstanding Citizen of the Year in San Gabriel, where he resides with his wife and children.

The appointment becomes effective as soon as Mr. Raya can move to Washington. The position provides for the first time a direct line of communication between the Spanish surname community and the Capitol, allowing HEW to respond more quickly to health problems defined by the community.

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On June 1, Dr. John A. Mitchell will join the regional staff as Deputy Director of the California Committee on RMP. Dr. Mitchell's appointment includes special emphasis on guig the development of California's activities in line with national priorities.

Mrs. Bernice C. Harper, ACSW, is aking a leave of absence from A AV ocial Workers Advisory Committee, which she has chaired so ably since 1967. Beginning June 15, Mrs. Harper will be in Washington, as a Medical Social Work Consultant for the Division of Health Resources. Primarily, her work will deal with Title 18 (Medicaid) and Title 19 (Medicare). A reprint of "Social Service in ECF's" is planned and Mrs. Harper has been asked to write a similar volume for home health. An Acting Chairman for the Social Workers Advisory Committee will be announced soon.

Three Area V staff members have ceived advice of appointments to ...e faculty of the USC School of Medicine: Mrs. Toni Moors, Research Associate in Community Medicine and Public Health; Frank F. Aguilera-Instructor in Community Medicine and Public Health; (le E. Madden-Assistant Clinical Professor of Community Medicine and Public Health.

WELCOMEL

Mr. Victor C. Ledesma, of the Belvedere District Office, Dept. of Public Social Services, has been invited to represent the East Los Angeles community on the Area V Social Workers Advisory Committee.

AREA V REGIONAL MEDICAL PROGRAMS CALENDAR MAY 1970

Friday, May 29

Legal Holiday

RMP Offices Closed

Saturday, May 30

Indian Powwow to benefit the American Indian Free Clinic-8:30 to 11:30 p.m. Pop Lueder's Recreation Park, Rosecrans at Bullis Rd., Compton

Monday, June 1 AREA V

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Nursing Advisory

11 - E Stroke Team 2:00 p.m. **RMP** Conference Room

6:30 p.m. Presbyterian Inter-Community Hospital

Wednesday, June 3 CCRMP

Organization & Procedures Committee

Staff Meeting

Staff Consultants

9:30 a.m. to 12:30 p.m. International Hotel Los Angeles

9:30 a.m. **RMP** Conference Room

2:00 to 5:00 p.m. Hilton Inn San Francisco

Friday, June 5 AREA V

COMP-LA

Thursday, June 4

Committee Chairmen's Meeting postponed to June 12: June 19 meeting changed to June 26.

Annual Meeting

5300 Santa Monica Blvd. Room 406, Los Angeles

AREA ADVISORY GROUP MEETINGS FOR 1970

September 8 November 10 July 14

COMMITTEE CHAIRMEN'S MEETINGS FOR JUNE AND JULY June 12 June 26

July 24 July 10

STAFF MEETINGS SUBJECT TO CHANGES--CHECK WITH OFFICE FOR LATEST INFORMATION

Area V Staff

Donald W. Petit, M.D. William A. Markey, M.S. Russell D. Tyler, M.D. Frank F. Aguilera, M.P.A. Gladys Ancrum, Dr. P.H. Dorothy E. Anderson, M.P.H. Community Programs Kay D. Fuller, R.N. Leon C. Hauck, M.P.H. John S. Lloyd, Ph.D. Elsie M. McGuff Clyde E. Madden, A.C.S.W. Toni Moors, B.A. Robert E. Randle, M.D. Luis A. Pingarron Vivien E. Warr, R.N.

Area Coordinator **Deputy Coordinator Operations Division Community Programs Coronary Care Program** Nursing Health Data Evaluation Communications -Social Work **Community Programs** Continuing Education East Los Angeles **Coronary Care Programs**

Committee Chairmen

Area Advisory Group Cancer **Chronic Disease** Cardiac **Continuing Education Hospital Administrators Library Services** Nursing Stroke Systems & Computers Social Workers

Chester A. Rude Lewis W. Guiss, M.D. Russell D. Tyler, M.D. George C. Griffith, M.D. Phil R. Manning, M.D. Henry B. Dunlap, M.P.H. John M. Connor, M.A. Fotine O'Connor, R.N. Robert H. Pudenz, M.D. Lee D. Cady, M.D. Bernice W. Harper, A.C.S.W.

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