

Pacific Southwest Region

Region 7

Quarterly Report

May - July, 2006

National Library of Medicine

Date submitted: August 17, 2007

TABLE OF CONTENTS

Executive summary_____	page 2
Network infrastructure_____	page 3
Outreach_____	page 3
Other staff activities_____	page 7
Optional photos with captions (if included)_____	page 9
Attachment 1 – Quarterly OARF summary data: RML staff activities	
Attachment 2 – Quarterly OARF summary data: Subcontractor activities	
Attachment 3 – Subcontractor quarterly report (specify PI institution and project title)	
Attachment 4 – Subcontractor quarterly report (specify PI institution and project title)	

Executive summary

Overall 34 outreach activities, involving 484 participants, were conducted this quarter. We saw a slight increase in Network membership in the region. Our second “Geeks” new technologies workshop was offered and more have been requested. We began offering online DOCLINE training via Breeze. NN/LM PSR records from 1969 to 2001 were archived; a finding aid was added to the UCLA Library catalog. Our first statewide Go Local service was launched in Arizona. Network members were well-represented in the group of finalists for the NCLIS 2006 Health Information Awards for Libraries.

Alan Carr and Kay Deeney submitted a proposed poster entitled “Locating Evidence-Based Literature in Nuclear Medicine through the National Library of Medicine’s PubMed System” for the program of the Society of Nuclear Medicine Annual Meeting. The poster was accepted and presented on June 4, 2006, In San Diego, CA.

Kay Deeney and Kelli Ham planned, developed and taught an intensive summer session class for library school students in the Knowledge River Program at the University of Arizona. The class was IRLS 588-02, Consumer Health in Diverse Cultures & Communities. The class was held over a two-week period, and combined in-class and online learning.

Kay Deeney and Kelli Ham submitted a proposal for a paper and presentation for the Western MLA Chapters Meeting in Seattle. The proposal was accepted, and the presentation is scheduled to take place on October 17, 2006

Heidi Sandstrom wrote a letter of support for the California State Library LSTA application, Health Promotion @ Your Library – Planning Grant. This grant to assist public libraries in becoming better equipped to meet the consumer health information needs of their communities was awarded funding in July 2006. The NN/LM Pacific Southwest Region will collaborate with the California State Library and its partner, the North Bay Cooperative Library System, as an advisory partner in this statewide planning grant. We will provide technical support, assessment and planning guidance as well as outreach assistance for this project.

The Pacific Southwest Region’s Resource Library Memorandum of Understanding was sent to twelve resource libraries. We received all signed copies. See Appendix D.

Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter*
Network members – full	414	411
Network members – affiliate	262	261
Libraries providing services to unaffiliated health professionals	186 (44.9%)*	$\frac{N/A}{(_ \%)}^*$
Libraries providing services to public users	177 (42.8%)*	$\frac{N/A}{(_ \%)}^*$
Average fill rate for resource libraries	78% ¹	77% ²

* Include in parentheses the percentage of full Network member members providing services to unaffiliated health professionals and public users. This can be computed as:
 % providing services = (count of libraries providing services)/(count of full Network members)

Regional Advisory Committee (RAC) activities

No activity this quarter.

Needs assessment and evaluation activities/data

Using PSR-News, we surveyed Network members regarding the public display of LIBIDs in NN/LM directories. Almost all responses indicated their approval to list LIBIDs in public displays; some actively encouraged us to do so. There were a few negative responses; this offered the opportunity to explain new DOCLINE features for Loansome Doc registration.

In June 2006, we polled all PSR Resource Libraries regarding their compliance with the maximum charge for interlibrary loans. All were in compliance with NLM's policy.

In response to a request from NNO, we determined that 40 (13.6%) of our 292 hospital library members were in for-profit institutions.

Heidi Sandstrom attended the meeting of the NN/LM Evaluation Liaisons on July 17, 2007.

Outreach

TABLE 2. All newly funded awards and projects

Start/ end dates MM/DD/YY to MM/DD/YY	Title of award/ project	PI institution	PI last name	Funding amount	Project type*

¹ Fill rate, excluding cost, from REPORT 2-14R 07/06/2006, Resource Library Quarterly Report Fill Rate, April – June 2006

² Fill rate, excluding cost, from REPORT 2-14R 07/06/2006, Resource Library Quarterly Report Fill Rate, January – March 2006

*Suggested project type values: outreach project, express award, exhibit award, technology improvement award, library improvement award, Internet connectivity award, information technology/policy awareness conference, other (please specify)

Update of ongoing major projects (funded at ≥ \$15,000)

None this quarter.

TABLE 3. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
05/09/06	Tamase	DOCLINE training	Downey, CA	1	Distance
05/19/06	Carr	Intro to PubMed at Phoenix Body Positive	Phoenix, AZ	1	In-person
05/19/06	Tamase	DOCLINE training	Coalinga, CA	1	Distance
06/02/06	Kwan	DOCLINE training	Coalinga, CA	1	Distance
06/04/06	Carr/Deeney	Society of Nuclear Medicine exhibit poster session	San Diego, CA	135	In-person
06/06/06	Kwan	DOCLINE training	Honolulu, HI	1	Distance
06/08/06	Ham	From Spiders to Marathons – Adventures of a Consumer Health Librarian (Brown Bag Lunch)	UCLA, Los Angeles, CA	6	In-person
06/16/06	Deeney	Looking in All the Wrong Places - PubMed	Mesa, AZ	24	In-person
06/19/06	Kwan	DOCLINE training ³	Fresno, CA	1	Distance
06/20/06	Kwan	DOCLINE training	Fresno, CA	1	Distance
06/23/06	Kwan	DOCLINE training	Honolulu, HI	1	Distance
06/24/06	Ham	What's New with MedlinePlus – Theater Presentation	New Orleans, LA	~15	In_person
06/25/06	Ham	What's New with MedlinePlus – Theater Presentation	New Orleans, LA	~15	In_person
06/26/06	Ham	What's New with MedlinePlus – Theater Presentation	New Orleans, LA	~15	In_person
06/27/06	Ham	What's New with MedlinePlus – Theater Presentation	New Orleans, LA	~15	In_person
06/29/06	Miller	Geeks Bearing Gifts: Unwrapping New Technologies	Orange, CA	30	In-person
06/30/06	Carr	AACHC Pharmacy Directors - Intro to PubMed	Tucson, AZ	10	In-person
07/10/06	Deeney Ham	Consumer Health in Diverse Communities - KR	Tucson, AZ	9	In-person
07/11/06	Deeney Ham	Consumer Health in Diverse Communities - KR	Tucson, AZ	10	In-person
07/12/06	Deeney Ham	Consumer Health in Diverse Communities -	Tucson, AZ	11	In-person

³ This was the first training session using Breeze software.

		KR			
07/17/06	Deeney Ham	Consumer Health in Diverse Communities	Tucson, AZ	11	In-person
07/18/06	Deeney Ham	Consumer Health in Diverse Communities - KR	Tucson, AZ	9	In-person
07/19/06	Deeney Ham	Consumer Health in Diverse Communities - KR	Tucson, AZ	9	In-person
07/19/06	Kwan	DOCLINE training	Honolulu, HI	1	Distance
07/20/06	Kwan	DOCLINE training	Flagstaff, AZ	1	Distance

TABLE 4. Exhibits.

Dates	Organization name	Meeting name	Location (city, state)
RML NATIONAL EXHIBITS			
05/06/06 to 05/09/06	American Association of Orthodontists	Annual Session	Las Vegas, NV
05/08/06	American College of Occupational and Environmental Medicine (assisting SIS)	American Occupational Health Conference	Los Angeles, CA
05/30/06 to 05/31/06	American Academy of Physician Assistants	Annual Conference	San Francisco, CA
06/03/06 to 06/06/06	Society of Nuclear Medicine	Annual Meeting	San Diego, CA
RML REGIONAL/STATE/LOCAL EXHIBITS			
05/05/06	University of CA, San Francisco, Mission Bay	Open House	San Francisco, CA
SUBCONTRACTED NATIONAL EXHIBITS			
06/29/06 to 07/01/06	Asian American Journalists Association	Annual Convention	Honolulu, HI
06/23/06 to 06/27/06	American Library Association	Annual Conference	New Orleans, LA
SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS			

Actionable feedback received from exhibit visitors

None this quarter.

MedlinePlus Go Local

We promoted the June 1st launch of Arizona Go Local, the first state site in the Region. See article in Latitudes: Newsletter for the NN/LM Pacific Southwest Region at <http://nnlm.gov/psr/newsletter/?p=96#more-96>

Other staff activities

TABLE 5. Publications and resources developed by RML staff

Date completed/ published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse ("yes" or "out of scope")
05/15/06	Deeney	MedlinePlus: A Useful Website For Finding Health Information	Newsletter article	Out of scope
06/22/06	Miller	New design for NN/LM & RML web sites	Newsletter article	Out of scope
06/23/06	Kwan	Congratulations to MLA & ALA award winners	Newsletter article	Out of scope
06/25/06	Carr	Pacific College of Oriental Medicine (PCOM) library receives NCLIS award	Newsletter article	Out of scope
06/27/06	Kwan	DOCLINE 2.8: Changes to Loansome Doc	Newsletter article	Out of scope
06/27/06	Sandstrom	Arizona Go Local goes live!	Newsletter article	Out of scope
07/03/06	Deeney	Pala Tribal Library training	Newsletter article	Out of scope
07/05/06	Kwan	Welcome new members!	Newsletter article	Out of scope
07/05/06	Sandstrom	NCLIS award winners from the Pacific Southwest	Newsletter article	Out of scope
07/05/06	Kwan	Best practices for updating your routing table after DOCLINE 2.7	Newsletter article	Out of scope
07/31/06	Kwan	Network members in the news	Newsletter article	Out of scope
07/31/06	Kwan	35% of PSR DOCLINE libraries are not EFTS members	Newsletter article	Out of scope
07/31/06	Kwan	It's a Breeze to learn about DOCLINE: web conferencing technology makes a difference!	Newsletter article	Out of scope
07/31/06	Kwan	DOCLINE now supports Firefox browser	Newsletter article	Out of scope

TABLE 6. Notable staff activities

Date	Narrative
05/01/06 to 7/31/06	NN/LM PSR staff attended monthly RML, outreach, consumer health, DOCLINE teleconferences as well as the June LinkOut teleconference.
05/01/06 to 06/01/06	Julie Kwan received the PubMed Data Analyzer program from the USC Center for Software Engineering and began exploring its use and potential for collection development for Network members.
05/03/06	Alan Carr was part of a "Medical Librarianship Panel" sponsored by the UCLA Special Libraries Association Student Chapter.

05/03/06	Heidi Sandstrom moderated the Health Literacy panel at the NCLIS 2006 Libraries and Health Information Forum at the National Library of Medicine.
05/18/06	Kelli Ham attended an educational session presented by Dr. Jeff Liles, Assessing the One-Shot
05/19/06 to 05/23/06	Heidi Sandstrom, Julie Kwan, Kay Deeney, Alan Carr and Kelli Ham attended the Medical Library Association Annual Meeting in Phoenix, AZ. Heidi Sandstrom submitted regional photos for the 2001-2006 contract to NNO in advance of the meeting. In addition to the attendance by NN/LM PSR staff at meetings of the Regional Medical Library Directors, Web Developers, Go Local, and NLM Online Update, staff took advantage of various CE opportunities. Heidi Sandstrom attended the MLA CE class, "The Art of Building and Sustaining Community Partnerships." Julie Kwan attended the MLA CE course CE 780: Qualitative Evidence. Kelli Ham attended a CE session at MLA titled Understanding Health Care Literature for 4 hours of CE credit.
05/21/06	Kay Deeney attended the MLA PH/HA Section meeting in Phoenix as the outgoing CE Chair, incoming Secretary/Treasurer.
05/21/06	Kelli Ham attended the New Members/First Time Attendees Breakfast at MLA as the CAPHIS Membership Chair.
05/22/06	Kelli Ham attended the CAPHIS Section business meeting as the Membership Chair.
05/23/06	Kelli Ham attended the MLA Membership Committee meeting as the Membership Chair representing CAPHIS.
05/24/06	Kay Deeney attended the MLA CE Class, Serving Diverse Users: Cultural Competencies for Health Sciences Librarians in Phoenix
05/30/06	Alan Carr volunteered to speak about NLM resources at the conference "A Bridge to Health" sponsored by Northeast Medical Services in San Francisco in November 2006. Unfortunately, their list of topics and speakers was already set, but they will keep us in mind as possible presenters for future conferences.
06/12/06	Michael Miller, with assistance from Marco Tamase, Jessica Lake, Alan Carr, Kay Deeney, Kelli Ham, and Heidi Sandstrom completed the redesign of the NN/LM PSR website.
06/29/06	The National Library of Medicine (NLM) planned to convene a "West Coast Tribal Consultation" in order to solicit Native American input on a Native Health exhibit it is planning for 2010 at NLM in Bethesda, MD. NN/LM PSR agreed to coordinate logistics for the meeting and signed an agreement with Friendship House in San Francisco, CA to hold the meeting there on August 24 and 25, 2006. NN/LM PSR sent a \$100 deposit to hold the conference room and coordinated other arrangements with the Friendship House for the two day conference, including meals, audiovisual equipment, and hotel arrangements. On June 29, 2006, Fred Wood sent an e-mail to Heidi Sandstrom stating that "NLM decided to cancel the SF tribal consultation and substitute a consultation to be held at a later date in the heart of Indian Country (probably a venue in New Mexico)."
07/13/2006	NN/LM PSR records from 1969 to 2001 were archived; a finding aid was added to the UCLA Library catalog.
07/15/06	Heidi Sandstrom and Julie Kwan attended the national conference, <i>Implementing and Managing a Scholarly Communication Program</i> , sponsored by the UCLA Library; three Directors and several other librarians from Resource Libraries also attended.
07/19/06 to 07/21/06	Kay Deeney, Alan Carr and Heidi Sandstrom attended the Conference on Native American Health Information Services in the US in Albuquerque, NM. Heidi Sandstrom served as a break-out session facilitator.

Optional photographs with captions



Students enrolled in the Knowledge River course, Consumer Health in Diverse Communities, School of Information Resources & Library Science at the University of Arizona, July, 2006

Attachment 1
Quarterly OARF summary data:
RML staff activities

Outreach Activities Report Pacific Southwest Region 2006-2011 - Project

RML Q1, 2006-2007

Generated: Monday, January 29, 2007

13 Total Outreach Activities

The following information is based on outreach reports of training activities.

Activities Summary

Total number of estimated participants:	271 participants
Average number of participants:	20.85 per activity
Average length:	4.06 hours
Under 1 hour:	1 activity (7.69%)
Between 1 and 2 hours:	4 activities (30.77%)
Over 2 hours:	8 activities (61.54%)
Hands-on practice:	9 activities (69.23%)
Conducted remotely:	1 activity (7.69%)
Offering continuing education:	7 activities (53.85%)
Significant number of minorities:	6 activities (46.15%)

Type(s) of Organization(s) Involved in Activities

Health sciences library:	13 activities (100.00%)
Public library:	2 activities (15.38%)
Government agency:	0 activities
Hospital:	1 activity (7.69%)
Clinical/Health care:	3 activities (23.08%)
Academic institution:	12 activities (92.31%)
Community-Based:	1 activity (7.69%)
Faith-Based:	0 activities
Public Health Agency:	2 activities (15.38%)
Other:	6 activities (46.15%)

Session Content

PubMed:	6 activities (46.15%)
MedlinePlus:	7 activities (53.85%)
ClinicalTrials.gov:	2 activities (15.38%)
NCBI:	0 activities (0.00%)
NLM Gateway:	0 activities (0.00%)
TOXNET:	0 activities (0.00%)
Other technology content:	6 activities (46.15%)
Other, non-technology content:	5 activities (38.46%)

Significant Minority Population Present

(>=50% of participants)

African American:	0 activities (0.00%)
Alaska Native:	0 activities (0.00%)
Asian and Pacific Islander:	0 activities (0.00%)
Hispanic:	6 activities (46.15%)
Native American:	6 activities (46.15%)

128 Participants Completed Participant Information Sheets

The following information is based on Participant Information (PI) sheets collected during training activities.

Participants Summary

Activities at which PI sheet collected:	92.3%
Health care or service providers:	15 participants (11.72%)
Health science library staff members:	28 participants (21.88%)
Public Health worker:	6 participants (4.69%)
Public/Other library staff members:	105 participants (82.03%)
Members of general public:	0 participants



Attachment 2
Quarterly OARF summary data:
Subcontractor activities

Outreach Activities Conducted by PSR Subcontractors

RML Q1, 2006-2007

Generated: Monday, January 29, 2007

21 Total Outreach Activities

The following information is based on outreach reports of training activities.

Activities Summary

Total number of estimated participants:	213 participants
Average number of participants:	10.14 per activity
Average length:	2.94 hours
Under 1 hour:	6 activities (28.57%)
Between 1 and 2 hours:	9 activities (42.86%)
Over 2 hours:	6 activities (28.57%)
Hands-on practice:	2 activities (9.52%)
Conducted remotely:	0 activities
Offering continuing education:	1 activity (4.76%)
Significant number of minorities:	5 activities (23.81%)

Type(s) of Organization(s) Involved in Activities

Health sciences library:	21 activities (100.00%)
Public library:	6 activities (28.57%)
Government agency:	0 activities
Hospital:	17 activities (80.95%)
Clinical/Health care:	7 activities (33.33%)
Academic institution:	4 activities (19.05%)
Community-Based:	10 activities (47.62%)
Faith-Based:	1 activity (4.76%)
Public Health Agency:	8 activities (38.10%)
Other:	2 activities (9.52%)

Session Content

PubMed:	13 activities (61.90%)
MedlinePlus:	21 activities (100.00%)
ClinicalTrials.gov:	12 activities (57.14%)
NCBI:	4 activities (19.05%)
NLM Gateway:	4 activities (19.05%)
TOXNET:	9 activities (42.86%)
Other technology content:	9 activities (42.86%)
Other, non-technology content:	7 activities (33.33%)

Significant Minority Population Present

($\geq 50\%$ of participants)

African American:	0 activities (0.00%)
Alaska Native:	0 activities (0.00%)
Asian and Pacific Islander:	0 activities (0.00%)
Hispanic:	5 activities (23.81%)
Native American:	0 activities (0.00%)

163 Participants Completed Participant Information Sheets

The following information is based on Participant Information (PI) sheets collected during training activities.

Participants Summary

Activities at which PI sheet collected:	85.7%
Health care or service providers:	72 participants (44.17%)
Health science library staff members:	0 participants
Public Health worker:	0 participants
Public/Other library staff members:	40 participants (24.54%)
Members of general public:	51 participants (31.29%)



Attachment 3
Subcontractor quarterly report

[Insert PI institution and project title]

Attachment 4
Subcontractor quarterly report

[Insert PI institution and project title]