

Pacific Southwest Region

Region 7

Quarterly Report

August – October 2006

National Library of Medicine

Date submitted: August 22, 2007

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Executive summary

Overall 13 outreach activities, involving 192 participants, were conducted this quarter. We again saw a slight increase in Network membership in the region. A third "Geeks" new technologies workshop was offered at the Western Medical Library Association (MLA) Chapters 2006 Annual Meeting and more have been requested. The second statewide Go Local service in the region was launched in Nevada in September (see attached article).

RAC member Peggy Tahir, from UCSF, attended the 2006 Asian American & Pacific Islander Health Summit, sponsored by the Asian & Pacific Islander American Health Forum, September 14-16, 2006, in San Jose, CA. She networked with conference delegates and distributed informational brochures promoting NN/LM membership. After the conference, the Senior Health Educator from Chinese Hospital in San Francisco contacted us with an interest in joining the NN/LM and applying for outreach funding to expand their bi-lingual community library and develop additional resource materials.

The annual Resource Libraries Directors meeting was held on September 15, 2006 at the UC San Diego Biomedical Library in La Jolla, CA. It was preceded by the UCSD Biomedical Library Grand Opening on September 14, followed by dinner at Director Susan Starr's home that evening (see attached documents related to the meeting).

Librarians from four NN/LM PSR projects were featured on NLM's National Medical Librarians Month, October 2006 page.

We successfully got on the programs for several national 2007 exhibits. At the American Academy of Orthopaedic Surgeons meeting in February, 2007, we are presenting a one-hour PubMed workshop. At the American Academy of Allergy, Asthma, & Immunology annual meeting, also in February 2007, we will present a poster session entitled "Locating Evidence-based Literature in Immunology Using PubMed/MEDLINE." At the National Student Nurses' Association annual meeting in April, 2007, we will present several PubMed workshops to groups of student nurses and nursing school faculty members.

Kelli Ham established a goal in August 2006 to develop a plan for creating podcasts for consumer health and training topics. Her interest in podcasting became evident over the summer, after she attended a UCLA Library Information Literacy Program (ILP) presentation, "Multimedia library Instruction for Multi-literate Net-Gens: Infomercials and Podcasts." Her interest and research into what would be the optimal environment for producing podcasts led to the formation of an ad hoc podcasting planning group within the UCLA Library. In the fall of 2006, Kelli participated in a NN/LM teleconference and heard about NLM's efforts and accomplishments with podcasting. Following the teleconference, NLM consulted with Kelli about her growing knowledge and experience with podcasting and learned of her plans with this initiative.

Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter
Network members – full	413	414
Network members – affiliate	265	262
Libraries providing services to unaffiliated health professionals	194 (46.9%)*	186 (44.9%)*
Libraries providing services to public users	186 (45.0%)*	177 (42.8%)*
Average fill rate for resource libraries	78%	78%

TABAE 3. Include in parentheses the percentage of full Network member members providing services to unaffiliated health professionals and public users. This can be computed as:
 % providing services = (count of libraries providing services)/(count of full Network members)

Regional Advisory Committee (RAC) activities

Julie Kwan began working with the RAC representative from the Medical Library Group of Southern California and Arizona to discuss document delivery issues, in particular, routing by library group and what role should the MLGSCA library group play in DOCLINE.

Needs assessment and evaluation activities/data

Feedback on agenda topics resulted from the September meeting of the Resource Library Directors.

Outreach

TABLE 2. All newly funded awards and projects

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type*
05/01/06 to 04/30/07	Arizona Outreach to American Indian, Hispanic and Border Communities and Populations	University of Arizona, Arizona Health Science Library	Ryan	\$40,000	Outreach Project
11/01/06 to 10/31/06	Health Information Literacy Outreach Community Service	Pacific College of Oriental Medicine	Broering	\$6,000	Express Award

TABLE 3. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
8/1/2006	Kwan	DOCLINE Training	Downey, CA	1	Distance
08/03/06	Ham	Beyond an Apple a Day	Orange, CA	36	In-person
8/9/2006	Kwan	DOCLINE Training	Long Beach, CA	2	Distance
8/14/2006	Kwan	DOCLINE Training	Bakersfield, CA	1	Distance
8/14/2006	Kwan	DOCLINE Training	Downey, CA	1	Distance
8/21/2006	Kwan	DOCLINE Training	Menlo Park, CA	1	Distance
8/22/2006	Kwan	DOCLINE Training	Honolulu, HI	1	Distance
8/28/2006	Kwan	DOCLINE Training	San Diego, CA	1	Distance
8/29/2006	Kwan	DOCLINE Training	North Las Vegas, NV	1	Distance
08/29/06	Deeney	Intro to PubMed	Hillsboro, OR	1	In-person
9/27/2006	Kwan	DOCLINE Training	San Diego, CA	1	Distance
09/28/06	Ham	GSEIS MedlinePlus	Los Angeles, CA	10	In-person
10/05/06	Deeney	Making PubMed Work	San Diego, CA	15	In-person
10/05/06	Ham	Prescription for Success	San Diego, CA	20	In-person
10/06/06	Ham	From Anecdote to Evidence: CAM and the Challenge for Librarians	Los Angeles, CA	4	In-person
10/14/06	Ham	Evidence Based Approach to CAM	Seattle, WA	18	In-person
10/15/06	Miller	Geeks Bearing Gifts	Seattle, WA	30	In-person
10/17/06	Deeney/Ham	Crash Course: Consumer Health Training for Library School Students at Knowledge River	Seattle, WA	14	In-person
10/18/2006	Kwan	DOCLINE Training	Grass Valley, CA	1	Distance
10/25/06	Carr	Intro to HIV/AIDS Information Resources	Los Angeles, CA	2	In-person
10/26/06	Deeney	PubMed/Medline: An In-depth Look	Los Angeles, CA	13	In-person
10/31/06	Deeney	Making PubMed Work for You	Los Angeles, CA	16	In-person

TABLE 4. Exhibits. Note that separate exhibit reports should not be included with the RML quarterly report.

Dates	Organization name	Meeting name	Location (city, state)
RML NATIONAL EXHIBITS			
10/26/06	American Association of Retired Persons	National Event	Anaheim, CA

to 10/28/06	(AARP)	& Expo	
RML REGIONAL/STATE/LOCAL EXHIBITS			
09/26/06	L.A. Care Health Plan	Fighting Obesity	Los Angeles, CA
09/27/06	Charles R. Drew University	Annual Information Technology Fair	Los Angeles, CA
10/16/06	Western MLA Chapters	2006 Meeting	Seattle, WA
SUBCONTRACTED NATIONAL EXHIBITS			
SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS			

Actionable feedback received from exhibit visitors

N/A

MedlinePlus Go Local

The second statewide Go Local service in the region was launched in Nevada in September. Staff attended Go Local teleconferences in August and October.

Other staff activities

TABLE 6. Publications and resources developed by RML staff

Date completed/published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse ("yes" or "out of scope")
08/01/06	Kwan	Western MLA Chapters Early Bird Registration ends September 15 — Register Now	Newsletter article	Out of scope
08/01/06	Lake	Internet Librarian 2006: Group Registration Due September 8, 2006	Newsletter article	Out of scope
08/14/06	Kwan	The Bluest Skies... you've ever seen are in Seattle!	Newsletter article	Out of scope
08/14/06	Kwan	Gordon Taylor, Banquet Speaker at Western Chapters MLA in Seattle	Newsletter article	Out of scope
08/15/06	Kwan	Western MLA Chapters	Newsletter article	Out of scope

		Meeting – Early Registration Ends 9/15		
08/17/06	Lake	Apply now to be a site for MLA Webcast 2006, Moving at the Speed of Byte	Newsletter article	Out of scope
08/17/06	Carr	Exhibit Activities in the New Five-Year Contract: We Welcome Your Participation!	Newsletter article	Out of scope
08/17/06	Kwan	Membership Renewal: 2006-2011	Newsletter article	Out of scope
08/17/06	Sandstrom	New NN/LM Contract for 2006-2011	Newsletter article	Out of scope
09/22/06	Carr	Regional Funding Opportunities in the New Five-year Contract	Newsletter article	Out of scope
10/13/06	Carr	National Medical Librarians Month – 2006	Newsletter article	Out of scope
10/13/06	Kwan	HealthVote.org – a source of non-partisan analysis of issues for the November 2006 California election	Newsletter article	Out of scope

TABLE 6. Notable staff activities

Date	Narrative
8/07/07	Judy Consales and Heidi Sandstrom and the NN/LM PSR staff met with NLM/AAHSL Leadership Fellow Jeanette Ryan and reviewed program planning, implementation and evaluation strategies with her.
8/11/07	Heidi Sandstrom facilitated the UCLA Library's Web Services Advisory Committee retreat.
Fall Quarter	Julie Kwan served as Adjunct Lecturer in UCLA's Department of Information Studies teaching IS 457, Health Sciences Librarianship. This course featured NLM systems and services. (This is not included in Table 3 since the work was done outside of the NN/LM contract.)
Fall Quarter	Heidi Sandstrom served as a facilitator for the UCLA Library's Kinross Acquisitions Team, tasked with planning and implementing a move to an offsite location.
10/13/06	Kay Deeney attended the Sixth Annual Binational Health Week event in Los Angeles. The Annual Binational Health Week activities involve 30 states plus Canada, Mexico and Guatemala.
10/16/06	Heidi Sandstrom and Cathy Burroughs jointly presented the update at the Western MLA Chapters meeting.
10/18/06	Heidi Sandstrom teleconferenced with Suzanne Flint from the California State Library on approaches for the Health Promotion @ Your Library – Planning Grant.
10/19/06	Alan Carr attended Breeze 5 Training via NIH CIT videocast.
10/20/06	Michael Miller's last day with NN/LM PSR after more than 13 years of service to the region.

Optional photographs with captions

Attachment 1
Quarterly OARF summary data:
RML staff activities

Outreach Activities Report Pacific Southwest Region 2006-2011 - Project

RML Q2, 2006-2007

Generated: Wednesday, August 22, 2007

14 Total Outreach Activities

The following information is based on outreach reports of training activities.

Activities Summary

Total number of estimated participants:	226 participants	
Average number of participants:	16.14 per activity	
Average length:	2.86 hours	
Under 1 hour:	1 activity	(7.14%)
Between 1 and 2 hours:	5 activities	(35.71%)
Over 2 hours:	8 activities	(57.14%)
Hands-on practice:	11 activities	(78.57%)
Conducted remotely:	0 activities	
Offering continuing education:	7 activities	(50.00%)
Significant number of minorities:	2 activities	(14.29%)

Type(s) of Organization(s) Involved in Activities

Health sciences library:	13 activities	(92.86%)
Public library:	2 activities	(14.29%)
Government agency:	0 activities	
Hospital:	3 activities	(21.43%)
Clinical/Health care:	1 activity	(7.14%)
Academic institution:	13 activities	(92.86%)
Community-Based:	0 activities	
Faith-Based:	0 activities	
Public Health Agency:	2 activities	(14.29%)
Other:	5 activities	(35.71%)

Session Content

PubMed:	8 activities	(57.14%)
MedlinePlus:	8 activities	(57.14%)
ClinicalTrials.gov:	3 activities	(21.43%)
NCBI:	1 activity	(7.14%)
NLM Gateway:	0 activities	(0.00%)
TOXNET:	0 activities	(0.00%)
Other technology content:	8 activities	(57.14%)
Other, non-technology content:	4 activities	(28.57%)

Significant Minority Population Present

($\geq 50\%$ of participants)

African American:	1 activity	(7.14%)
Alaska Native:	0 activities	(0.00%)
Asian and Pacific Islander:	1 activity	(7.14%)
Hispanic:	2 activities	(14.29%)
Native American:	0 activities	(0.00%)

124 Participants Completed Participant Information Sheets

The following information is based on Participant Information (PI) sheets collected during training activities.

Participants Summary

Activities at which PI sheet collected:	71.4%	
Health care or service providers:	15 participants	(12.10%)
Health science library staff members:	27 participants	(21.77%)
Public Health worker:	23 participants	(18.55%)
Public/Other library staff members:	65 participants	(52.42%)
Members of general public:	0 participants	



Attachment 2
Quarterly OARF summary data:
Subcontractor activities

Attachment 3
Subcontractor quarterly report

[Insert PI institution and project title]

Attachment 4
Subcontractor quarterly report

[Insert PI institution and project title]