

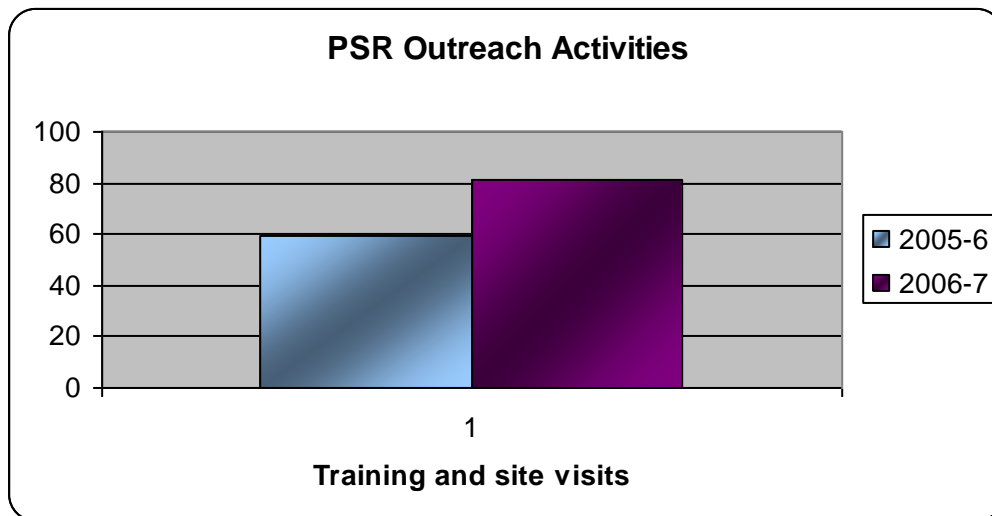
2006-2007 Annual Report  
National Network of Libraries of Medicine  
Pacific Southwest Region (NN/LM PSR)  
UCLA Louise M. Darling Biomedical Library

Contract

The Louise M. Darling Biomedical Library continued to serve as the Regional Medical Library for the Pacific Southwest Region for Year 1 of the 2006 – 2011 contract. The Library has now served in this capacity for 38 years.

Outreach Services

The number of outreach activities conducted by NN/LM PSR staff increased from 59 to 81, an increase of 37% over the previous year (see graph below). These involved 1,282 participants. For over 22% of the activities, more than 50% of the participants were from minority populations. 13.8% of the activities involved public libraries and 9.88% involved public health agencies. NN/LM PSR subcontractors conducted 40 outreach activities, involving 612 participants. 20% of these activities had significant minority populations present ( $\geq 50\%$ ), 20% of the activities involved public libraries and 20% involved public health agencies.



- Three Express Outreach Awards (EOAs), one 2-year cooperative agreement, and one Internet Connectivity award were funded this year.
- Alan Carr managed our exhibit program for the year: this included 8 national exhibits conducted by NN/LM PSR staff, 1 national exhibit conducted by a subcontractor, 7 regional/state/local exhibits conducted by NN/LM PSR staff, and 1 Regional/state/local exhibit conducted by a subcontractor.
- To extend outreach to public librarians across the region, NN/LM PSR exhibited at two state library association conferences, the Arizona Library Association and the California Library Association. Kelli presented two *Alternative Medicine Mini Demos* and a *Speak Up for Health Lunchtime Session* at CLA.



**Tribal Fellows visit Biomed in March 2007**

- Fellows in the Sacred Root Tribal Information Fellowship program of NLM visited the Biomedical Library/UCLA on March 12-13, 2007. They are from the Navaho Nation and live and work in Tuba City, AZ. Melissa Shepherd is a health educator and Martin Nez is an IT professional (desktop support); their colleague Preston Holiday works with a diabetes prevention program. They gave a presentation about their experiences and the work they are doing on the reservation.
- NN/LM PSR, along with California Medical Association Foundation, partnered with the California State Library on *Health Promotion @ Your Library*, funded through an LSTA planning grant. The purpose of this project is to assess current consumer health needs and trends within California and the role that public libraries are playing or could potentially play in addressing those needs. A survey of California public libraries and focus groups of healthcare consumers were completed this year. A report of findings will be available in September 2007.
- NN/LM PSR sponsored 19 sites involving 271 participants for the MLA Satellite Teleconferences held in November (*Moving at the Speed of Byte: Emerging Technologies for Information Management*) and March (*Survival of the Fittest: Strategies to Prove Your Library's Value*).
- To support technology transfer, Michael Miller presented "Geeks Bearing Gifts: Unwrapping New Technology Trends" at the Western MLA Chapters meeting in Seattle, WA in October 2006.

#### Network Services

- There were 689 NN/LM members in the Pacific Southwest as of April 30, 2007, representing a 17-member increase over the previous year. 416 were Full Members and 272 were Affiliate Members.
- All 12 Resource Libraries signed the Memorandum of Understanding for the 2006-2011 NN/LM PSR contract. Their annual meeting was held at the UC San Diego Biomedical Library in September 2006. The Resource Libraries

maintained the document delivery fill rates expected of them by NLM; the average fill rate remained steady at 78%.

- EFTS, the electronic billing component for DOCLINE, continued to expand within the Pacific Southwest Region. As of June 30, 2007, 152 DOCLINE libraries participate in EFTS, an increase of 7.8% over the previous year.
- Only one out of our twelve Resource Libraries, the University of Guam, has not yet joined EFTS. However, this library is a member of FreeShare, so all of our resource libraries provide network members with a way to eliminate invoicing and check-writing.
- LinkOut continues to grow in the Pacific Southwest, though at a slower rate than previous years. As of April 30, 2007, there were 141 active participants in LinkOut, an increase of 6.8% over the previous year.
- To support our efforts in the state of Hawaii and the Pacific Basin, Heidi Sandstrom and Julie Kwan visited seven Network members during a March visit to Oahu. These included our resource library at the University of Hawaii, Manoa (where they presented an NLM Systems Update) and Hawaii Medical Library, our former resource library in Hawaii. On March 19, Heidi and Julie guest lectured at a course offered through the University of Hawaii Library and Information Science Program.
- DOCLINE distance training was offered via Adobe® Connect™.
- A usability study was conducted on the redesigned NN/LM PSR web site. The redesign was part of a nation-wide collaboration between the eight Regional Medical Libraries and the American Institutes of Research. Findings from the study resulted in improvements of our website this year.
- For National Medical Librarians Month in October, the RML again mailed letters to hospital administrators supporting and promoting the value of the hospital library. Librarians from four NN/LM PSR projects were featured on NLM'S National medical Librarians Month October 2006 page.
- The RML continued to promote the My NCBI shared account feature as a tool for smaller libraries to highlight their holdings in PubMed. This is a very powerful tool that allows health professionals to immediately determine the citations in their search that are locally available in their hospital library.

#### Staff Changes/Notable Achievements

- NN/LM PSR records from 1969 to 2001 (90 linear feet) were archived at SRLF; a record was created for the UCLA Library catalog (Record ID: 5384571).
- Michael Miller, Technology Coordinator, left the NN/LM PSR program in October 2006 after contributing more than 13 years of service to the region.
- Julie Kwan served as Adjunct Lecturer in UCLA's Department of Information Studies, teaching IS 457, *Health Sciences Librarianship*, during the fall quarter.
- Marco Tamase was selected for and has been participating in the 2007 UCLA Staff Enrichment Program.
- Heidi Sandstrom handled local arrangements for the NN/LM Emergency Preparedness meeting held at the Biomedical Library in February. She facilitated

the involvement of Susan Parker, Deputy University Librarian and CFO, as a guest participant at the meeting.

- The NN/LM Pacific Southwest Region and the MidContinental Region (headquartered at the University of Utah Spencer S. Eccles Health Sciences Library) developed the proposal for an interregional pilot that will commence on July 1, 2007. We are initially sharing our Technology Coordinator position from July 2007-April 2008 (10 months) on a pilot basis in order to determine how effective such an arrangement will be in both meeting regional needs and in optimizing the use and talents of NN/LM personnel between regions. We are looking forward to a successful pilot and an arrangement that will continue beyond this initial phase.