

Interactive Audience Participation:

- (a) Packaging TUS Data
- (b) Developing a TUS User Group

Gordon Willis, Ph.D.

Division of Cancer Control and Population Sciences

National Cancer Institute

National Institutes of Health

willisg@mail.nih.gov

NCI staff would like your opinions on-

- (a) **“Packaging TUS Data”**: What types of informatics/IT system capabilities would enhance utility or usability of data?
- *Potential “canned” analysis capabilities:*
 - a) Produce easy cross-tabs of tobacco items X demographics** (e.g., current smoking by race/ethnicity; attitude toward smoke-free bars by age group)
 - b) Produce State-level versus Sub State-level data**
 - c) Produce measures of variability** (standard errors)

NCI staff would like your opinions on-

- (a) **“Packaging TUS Data”**: What types of informatics/IT system capabilities would enhance utility or usability of data?
- *Potential “elaborated” analysis capabilities:*
 - a) Provide code (SAS, SUDAAN) for original analyses**
 - b) Provide an online guide to analysis of TUS data**
 - c) Provide “live” assistance through e-mail or website submission of questions**

NCI staff would like your opinions on-

- (b) TUS Data User Group:** What type of virtual/online community system would enhance utility or usability of data?
- *Potential “basic” systems:*
 - a) Listserv/e-mail group:** Anyone can send questions/answers to anyone else in group
 - b) Web-based chat room, message-board, etc.**
 - c) Website with upload area:** Allows users to contribute a wide variety of information/data formats (Word docs, program code, publications)

NCI staff would like your opinions on-

(b) TUS Data User Group: What type of virtual/online community system would enhance utility or usability of data?

- *Potential “advanced” system:*

a) *Distributed collaboration model:* Anyone can append online content (e.g., Wikipedia)

b) *Centrally-managed website:* Could have areas dedicated to planned/recent analysis, special-purpose sub-community (e.g., *State Epidemiologists*).

c) *“Informatics grid” structure:* Combines analysis functions related to *Packaging TUS Data* with communication functions of a *Data User Group*

-> Ultimately, nature of technological solution should depend on what we are attempting to achieve...

Group Discussion-

- 1) **Break into small-discussion groups**
- 2) **Discuss, for 15-20 minutes each:**
 - **Packaging TUS Data**
What (canned or elaborated) analysis capabilities would be useful?
 - **TUS Data User Group**
What (basic or advanced) system would be useful?
- 3) **Final large-group discussion (25 minutes)**