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3 NATIONAL CABLE & :
4 TELECOMMUNICATIONS :
5 ASSOCIATION, INC., :
6 Petitioner :

7 v. : No. 00-832

8 GULF POWER COMPANY, ET AL.; :
9 and :
10 FEDERAL COMMUNICATIONS :
11 COMMISSION AND UNITED STATES, :
12 Petitioners :

13 v. : No. 00-843

14 GULF POWER COMPANY, ET AL. :
15 - - - - -X

16 Washington, D.C.
17 Tuesday, October 2, 2001

18 The above-entitled matter came on for oral
19 argument before the Supreme Court of the United States at
20 11:01 a.m.

21 APPEARANCES:

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Petitioner in No. 00-832.
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CHIEF JUSTICE REHNQUIST: We'll hear argument next in No. 00-832, National Cable & Telecommunications Association v. Gulf Power Company.

Mr. Feldman.

ORAL ARGUMENT OF JAMES A. FELDMAN

ON BEHALF OF THE PETITIONERS IN NO. 00-843

MR. FELDMAN: Mr. Chief Justice, and may it please the Court:

Under the Pole Attachments Act, the FCC is required to regulate pole attachments to ensure the rates, terms, and conditions for those attachments be just and reasonable.

The question presented in this case is whether two particular types of attachments are covered by the act.

The first is an attachment to provide cable television service and commingled Internet access. That means that over that particular wire at the particular time is traveling both cable television service and Internet access at different frequencies.

The second type of attachment at issue is an attachment used to provide wireless telecommunications services.

1 The FCC determined and the most natural reading
2 of the act requires that both types of attachments are
3 covered. The operative provision, the basic coverage
4 provision, defines a pole attachment as any attachment by
5 a cable television system or provider of
6 telecommunications service.

7 QUESTION: Where do we find the text of the act?

8 MR. FELDMAN: In the appendix to our petition
9 for certiorari, right at the end. The language that I'm
10 talking about now is on page 205a.

11 QUESTION: Is it in your brief?

12 MR. FELDMAN: I'm sure it's in our brief also,
13 but it's not -- it's not separately set forth in an
14 appendix there.

15 QUESTION: Go ahead.

16 MR. FELDMAN: But the -- and the section I'm
17 referring to now is section 224(a)(4). It says, the term
18 pole attachment means any attachment by a cable television
19 system or provider of telecommunications service to a
20 pole, duct, conduit, or right-of-way owned or controlled
21 by a utility.

22 QUESTION: And don't you think it's implicit in
23 that definition that it mean not just an attachment by,
24 but also an attachment for the purpose of the business of?

25 MR. FELDMAN: I think it's -- what is --

1 QUESTION: They couldn't put up a billboard, you
2 know -- you know.

3 MR. FELDMAN: Right. I think that the use of
4 the term, in particular, cable television system, it has
5 to be part of the cable television system, which could be
6 reasonably construed to mean the -- the network of -- of
7 devices that are used to provide cable television system
8 service to people. I think that's correct, and I think
9 probably the same thing is true with the
10 telecommunications --

11 QUESTION: Telecommunications.

12 MR. FELDMAN: -- provider of telecommunications
13 services.

14 But I -- what I would contrast -- what's at
15 issue here is these attachments are used to provide
16 commingled cable television and Internet access.

17 QUESTION: Now, is -- is Internet access part of
18 a cable television system?

19 MR. FELDMAN: The FCC hasn't reached a
20 conclusion on that yet because what the FCC concluded --
21 and I think what the most natural reading of the statute
22 leads to the conclusion as well -- that if an attachment
23 is an attachment that's used to provide cable television
24 system service, the fact -- or it's used by a cable
25 television system, the fact that it's also used for

1 something else doesn't exclude that attachment from the
2 act.

3 QUESTION: Oh, that's fair enough.

4 But what if -- what if it not only is added to
5 the cable television system, but it also in itself
6 consists of telecommunications?

7 MR. FELDMAN: If it still is -- well, it would
8 still be. Then it would be covered under -- under either
9 provision of the act.

10 QUESTION: Well, it would be covered under (e),
11 under -- under the telecommunications rate. Right?

12 MR. FELDMAN: Well, I wouldn't quite say that.
13 The rate would have to be determined under (e), and I
14 would agree with you on that. But the act -- it concerns
15 rates, terms, and conditions and also mandatory access.
16 And in terms of the basic coverage of the act, what
17 particular rate --

18 QUESTION: Okay. But we're talking about the
19 rates here. I mean, that's -- that's the fighting issue.

20 And -- and why -- how could the -- the thing I
21 really do not understand about this case is how the
22 commission could possibly resolve it without ever
23 purporting to decide whether Internet is
24 telecommunications. It has -- it has purported to reserve
25 that question, hasn't it?

1 MR. FELDMAN: I -- I wouldn't quite put it that
2 way. I think what the commission did, if you look at
3 paragraph 33 and 34 of its order in this case, is what
4 they said is --

5 QUESTION: Where do we find that?

6 MR. FELDMAN: That is on page 80 -- the best
7 place to start with is 87a at paragraph 33. That's of our
8 appendix.

9 What they say is, several commentators suggested
10 that cable operators providing Internet service should be
11 required to pay the section 224(e) telecommunications
12 rate. We disagree.

13 And then they cite a prior order, the Universal
14 Service Order, where the -- in which the FCC concluded
15 that based on the statutory definition of
16 telecommunications, cable service is not
17 telecommunications. And they concluded that based on the
18 proposition that -- that -- under the statutory
19 definition, telecommunications requires no change in the
20 material transmitted back and forth.

21 QUESTION: Okay. But you think that -- that
22 issue is up in this case, then, whether -- whether --

23 MR. FELDMAN: No.

24 QUESTION: -- indeed, Internet service is
25 telecommunications?

1 MR. FELDMAN: No, I don't think so for this
2 reason.

3 QUESTION: Well, you're saying that the -- that
4 the decision here rests upon that.

5 MR. FELDMAN: No. Excuse me. I don't -- I
6 wouldn't say that's up in this case for this reason. The
7 -- these -- what the court of appeals held is that these
8 wires are not covered by the act at all. They're simply
9 not covered, not under the (d) rate, not under the (e)
10 rate. A utility can charge a -- an attach -- or a cable
11 television system whatever rate it wants, \$50, \$100, or
12 \$1,000. It doesn't matter. The FCC has no jurisdiction.

13 QUESTION: Well, but the issue is here not
14 whether the court of appeals was right; it's whether the
15 commission was wrong.

16 MR. FELDMAN: Right, but the rate issue was --
17 the -- the court of appeals did not -- did not address --
18 and I don't even think was presented to the court of
19 appeals -- what the proper rate is to apply.

20 The question is whether the FCC has jurisdiction
21 over these attachments at all, and these are attachments
22 by a cable television system or provider of
23 telecommunications service. And if you look at the -- the
24 -- that coverage provision in (a)(4) that I was referring
25 to before, if it turns out that Internet access is

1 telecommunications service, if it were to turn out that
2 way, then the act would then -- the attachment would be --
3 - would be protected under both halves of that. It would
4 both be an attachment by a cable television system; it
5 would also be an attachment by a provider of
6 telecommunications service.

7 QUESTION: Yes, but theoretically it could be --
8 theoretically it could be neither.

9 MR. FELDMAN: It theoretically could be neither.

10 QUESTION: All right. And don't you think, as a
11 result of that, we don't know? We cannot tell. We cannot
12 infer from -- from what the agency did what its view was
13 on this, which is -- at least is consistent with the fact
14 that it's got another proceeding going on to -- to get
15 into the definitional matter.

16 MR. FELDMAN: I don't think that that's correct.

17 QUESTION: Doesn't it make sense for us to say
18 to the agency, you've got to explain to us what you at
19 least believe your jurisdictional basis is for this
20 because, depending on whether your jurisdictional basis is
21 the general provision or (d) or (e) may affect that --
22 that may -- the result in this case could be dependent on
23 that. And we should know.

24 MR. FELDMAN: I think the agency was very clear
25 that its basis for jurisdiction is (a)(4), which is the

1 basic coverage provision of the act, and --

2 QUESTION: All right. Then that -- then that
3 forces -- in other words, you're saying the agency made it
4 clear that it was neither (d) nor (e).

5 MR. FELDMAN: No.

6 QUESTION: All right, and I agree.

7 MR. FELDMAN: No. That's not quite right.

8 QUESTION: You can infer -- you're right. You
9 can infer that --

10 MR. FELDMAN: I don't know -- I'll tell you what
11 the agency said. What they said was it's not (e) based on
12 this past precedent, which Congress has now asked us to
13 look into and we're now looking into it once again. We
14 may change our mind, but as of now, it's not (e).

15 QUESTION: But it could be (d).

16 MR. FELDMAN: And they said it could be (d)
17 because we're not -- we don't have to decide whether it is
18 a -- whether the Internet access part of it is a provision
19 -- is a cable service because if it's a cable service,
20 it's covered under the terms of (d). If it's not a cable
21 service, we're going to apply the just and reasonable rate
22 as being the same thing --

23 QUESTION: Okay, but if it's -- if it's under
24 (d), we review it strictly within (d) terms. But if we
25 don't know whether they're acting under (d) or whether

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1 they're acting under the general just and reasonable
2 power, then we've got to decide another issue. We've got
3 to decide whether, in fact, there's anything left under
4 the general power, and if we decide that and say the
5 answer is no, only then do we get to the question whether
6 this -- whether this is a proper jurisdictional exercise
7 under (d).

8 And we should not have to go, it seems to me,
9 through that sort of byzantine reverse decisional tree
10 when the agency itself could tell us up front what it was
11 acting under. And, therefore, I'm suggesting that maybe
12 on this part of the case, the wise thing to do would be to
13 vacate, send the thing back, and say, tell us -- you know,
14 come to grips with us and tell us what you believe you're
15 operating under and we'll review that.

16 MR. FELDMAN: But I -- I think the agency was
17 quite clear, and they pinned their decision --

18 QUESTION: They were quite clear that it wasn't
19 (e), but they're not quite clear on anything else.

20 MR. FELDMAN: Right, but the question of then
21 whether it's (d) or not is -- just has to do with the
22 question of what the right rate is. What the agency was
23 100 percent clear on was this is an attachment by a cable
24 television system, and therefore, the FCC has authority to
25 provide for just and reasonable rates. I would add --

1 QUESTION: Mr. Feldman, are you saying that it's
2 an academic question what the precise rate is when we're
3 dealing with a court of appeals decision that says that's
4 irrelevant because there is no authority at all in the
5 FCC?

6 MR. FELDMAN: And I'd like to address that. I
7 think that the point is that is not a -- even almost not a
8 -- probably not a possible reading of the statute, and
9 certainly not the one that the FCC -- once the FCC adopted
10 a contrary one --

11 QUESTION: So, you're asking us to say that the
12 FCC does have authority. Which particular rate category
13 it falls under is for another day.

14 MR. FELDMAN: That's right.

15 QUESTION: But the basic question is does it
16 have any authority to come up with a just and reasonable
17 rate at all.

18 MR. FELDMAN: That's correct. And I would --

19 QUESTION: But it's also the case that we are
20 being forced to decide an issue which, if the agency were
21 clear and came out and said it's (d), we wouldn't have to
22 decide.

23 MR. FELDMAN: I -- I don't think that that's
24 right because whether the agency says it's (d) or not, the
25 fact is that (a)(4) covers this. And let me -- let me

1 give this as an illustration.

2 QUESTION: Well, yes, but that's the -- that's
3 one of the issues.

4 MR. FELDMAN: I realize that, but that -- that
5 issue, it seems to me, is not a difficult one. If you
6 look at (d), for example, (d) -- Congress knew quite well,
7 when it was dealing with rates, not when it was dealing
8 with terms, conditions, or mandatory access, which are
9 also at issue in the statute -- when it was dealing with
10 rates, it was quite clear this subsection -- that's (d)(3)
11 -- shall apply to the rate for any pole attachment used by
12 a cable television system solely to provide a cable
13 service.

14 Now, if Congress wanted to limit the -- the
15 coverage -- the general coverage of the act, it could have
16 used exactly that same language, and in (a)(4), it could
17 have said, the term pole attachment means any attachment
18 by a cable television system used solely to provide cable
19 service. But Congress actually made a distinct choice.
20 For purposes of the rate, it did want that to govern, and
21 it had a reason for doing that, which I can go into.

22 QUESTION: I can give you -- I can give you
23 another -- another plausible explanation. Indeed, I think
24 it's -- it's to my mind the most plausible explanation. I
25 think Congress divides the world -- the world -- of what

1 can go on poles into cable and telecommunications. There
2 are these two categories. That's the only reason people
3 are going to string wires: cable or telecommunications.

4 Then when it got to prescribing the rates, what
5 are you going to do with something that overlaps between
6 the two? You can provide one rate for cable, another rate
7 for telecommunications. What about one that is both? You
8 solve that question by, in the first rate section, saying
9 if it's cable only, it has this rate, and if it's
10 telecommunications, which is everything else, including
11 the mingling of telecommunications with cable, it's
12 another rate. That would be a perfectly plausible
13 explanation of why Congress put cable only in the later
14 section and in the earlier section just talked about cable
15 because it thought anything else that cable does will be
16 telecommunications.

17 MR. FELDMAN: Well, if Congress thought that --
18 again, the result of -- of if that were true could be that
19 the (e) rate might apply to this thing, but it would still
20 be that the (e) rate applied. It would not be that this
21 -- that these attachments are not protected at all.

22 And I would add that in 1996, when Congress
23 passed this statute, the FCC had already determined in
24 several cases that a cable attachment that's also used to
25 provide data transmission services was still an attachment

1 by a cable television system and still entitled to the
2 protection of the Pole Attachment Act. That -- that
3 decision was affirmed by the D.C. Circuit in the Texas
4 Utilities case in 1993, and the FCC had applied it in
5 several cases after that.

6 So, by the time Congress -- and Congress did not
7 change any of the relevant language that was important for
8 that decision. It still left it the pole attachment means
9 any attachment by a cable television system.

10 I mean, I would add if the -- whatever the FCC
11 is to -- is going to determine about what the Internet
12 access is, whatever they would determine about that, the
13 attachment would still be an attachment by a cable
14 television system. I don't see how you can construe it to
15 mean it's not any longer an attachment by a cable
16 television system. It may be something else as well.

17 QUESTION: But let's assume that the FCC
18 determines that this is not telecommunications --

19 MR. FELDMAN: And I think they have
20 determined --

21 QUESTION: -- and it's not -- and it's not
22 cable, and you have a hybrid cable. Would the commission
23 be within its authority to charge the cable company more
24 for the hybrid cable than it does for the regular cable?

25 MR. FELDMAN: If it turned out that this

1 additional -- the addition of Internet access meant that
2 it was neither cable nor telecommunications service --
3 that that additional service was neither -- neither of
4 those, then the FCC would have to figure out what the just
5 and reasonable rate would be for that. And they would
6 have a range of choices, and they'd have to justify
7 what --

8 QUESTION: So, it could charge more for a hybrid
9 than for a pure cable.

10 MR. FELDMAN: It's possible the FCC could do
11 that. And I'll tell you why the FCC didn't and why the
12 statute --

13 QUESTION: But I'm -- I'm wondering why that can
14 be because it has no jurisdiction over pure Internet.

15 MR. FELDMAN: No. But this is the point, and I
16 think -- I think this is crucial and this is the mistake
17 the court of appeals made. The court of appeals started
18 by saying the question in this case is whether the FCC has
19 jurisdiction over Internet access. The FCC doesn't
20 purport to have jurisdiction over Internet access. And if
21 you were dealing with a wire that only provided Internet
22 access, that would be a completely different question.

23 QUESTION: I agree, but then my question is why
24 can it possibly charge more for the hybrid cable.

25 MR. FELDMAN: Well, you know, I don't want to

1 justify that decision because what the FCC decided is that
2 that wouldn't be what it would want to do. If -- it
3 decided that if it's a hybrid like that --

4 QUESTION: Well, but --

5 QUESTION: It's even worse. They're -- they're
6 saying even though the section says you charge this rate
7 when it's cable only, we're going to say you can charge
8 this rate when it's cable plus Internet. You think that's
9 better.

10 MR. FELDMAN: Yes, because I think that what
11 Congress wanted to specify when it said when it's cable
12 only is it wanted to ensure that -- and this is actually
13 fairly clear -- is when the cable companies went into --
14 into the business of providing telephone service to
15 people, that they would be charged the same rate as the
16 telecommunications providers who were newly added to the
17 act.

18 But that was not their intent. With -- with
19 respect to Internet access, they didn't have a specific
20 intent like that. They had an intent that Internet access
21 should be characterized however it should be
22 characterized.

23 What you do know is that if, at one and the same
24 time over that same wire, are proceeding -- is a -- a
25 cable television service and Internet access, it is an

1 attachment by a cable television system. And the fact
2 that the cable television system is providing something
3 else through that wire doesn't preclude the application of
4 -- of -- doesn't preclude the FCC's jurisdiction.

5 QUESTION: If you ignore the doctrine inclusio
6 unius, exclusio alterius, and you say these are the rates
7 when it's cable only.

8 MR. FELDMAN: But that's --

9 QUESTION: And the FCC has come and said, these
10 are also the rates when it's cable plus.

11 MR. FELDMAN: But that's again -- that could
12 lead --

13 QUESTION: It seems to me a little strange.

14 MR. FELDMAN: If that were true, that could lead
15 to the conclusion that the FCC's choice of rate here was
16 wrong and maybe it should have chosen the (e) rate or some
17 other rate. But that couldn't lead to the conclusion that
18 an attachment by a cable television system is outside the
19 act. And in fact, if it were outside the act, it's --
20 it's not -- it's very difficult to understand why Congress
21 didn't take that solely by a cable -- solely to provide
22 cable television services and put it right here in (a)(4)
23 in the basic coverage provision.

24 QUESTION: Mr. Feldman, do I understand your
25 argument that if we should reverse the Eleventh Circuit

1 and say there is FCC jurisdiction, then it would go --
2 then it would have to await your ongoing rule making to
3 determine which category this is, or would there be
4 something for the Eleventh Amendment to do on remand once
5 we say you have jurisdiction to do something?

6 MR. FELDMAN: I think that -- that if the issue
7 was preserved before the Eleventh Circuit, they would have
8 jurisdiction to determine what the right rate is, and look
9 at what the FCC's reasoning was and whether -- you know,
10 the various conclusions the FCC reached in coming to the
11 (d) rate.

12 I'd like to reserve -- well, maybe I should
13 address the other issue just for a minute. The other
14 issue seems -- is -- really rests on the same basic
15 premise, which is an attachment by a wireless
16 telecommunications provider is an attachment by a
17 telecommunications provider. The statute defines the
18 provision of telecommunications service as the offering of
19 telecommunications to the public regardless of the
20 facilities used, and it therefore precludes making a
21 distinction between wireless and wireline
22 telecommunications providers.

23 I'd like to reserve the balance of my time.

24 QUESTION: Thank you, Mr. Feldman.

25 Mr. Keisler, we'll hear from you.

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ORAL ARGUMENT OF PETER D. KEISLER
ON BEHALF OF THE PETITIONER IN NO. 00-832

MR. KEISLER: Mr. Chief Justice, and may it please the Court:

The central feature of the provisions of this act that define its scope, sections 224(a)(4) and (b)(1), is that the threshold question of whether an attachment is covered by the act turns on the nature of the facility not on what service is provided over that facility. Section (a)(4) defines pole attachment as any attachment by a cable television system. And, Justice Scalia, cable system is a defined term in the act. Section 522, subsection 7 defines a cable system as the physical equipment that constitutes the cable network. It's on --

QUESTION: You say the attachment of a cable system. It says an attachment by a cable system. You make a big deal of that in -- in the brief, and I don't see that it makes any difference whether it says cable company or cable system. It is still an attachment by a cable either company or system. It doesn't say the attachment of a cable system.

MR. KEISLER: Well, it's an attachment by a cable television system to the pole, and the system itself is defined as a set of closed transmission paths and associated signal and generation/reception control

1 equipment that is designed to provide cable services which
2 include video programming. These wires which are attached
3 to the poles are one of those closed transmission paths
4 that constitute the cable system under that definition.

5 Now, it's -- it's not the case I think, Justice
6 Scalia, that Congress could have divided the world solely
7 into cable services and telecommunications services
8 because there are lots of services that don't fit either
9 definition. Telecommunications service is the offering of
10 telecommunications, which is defined in section 153 of the
11 act as the transmission of information of the user's
12 choosing without change in the form or content.

13 Internet access, the commission has found,
14 changes the form of the information. An Internet service
15 provider engages in something called protocol conversion
16 so that the message that goes out from your computer can
17 actually talk to the service and computers that comprise
18 the worldwide web. So, it is not a telecommunications
19 service. The commission correctly found that.

20 And applying telecommunications service
21 regulation to everything that's not a cable service would
22 mean applying a whole host of legacy telecommunications
23 statutes and rules to a whole sector of the economy that
24 has always been unregulated, information service
25 providers.

1 And, Justice Souter, I don't think a remand to
2 the FCC would be appropriate. Essentially -- unless you
3 conclude that they're wrong on the theory of the case on
4 which they resolved it.

5 But you suggested, Your Honor, that the
6 commission could have reached the same result through an
7 alternative path. It could have said, well, this is a
8 cable service, therefore the (e) rate applies.

9 But I think the question for this appeal is was
10 it arbitrary or capricious or contrary to law for the
11 commission to resolve the case the way it did. If the
12 commission's legal interpretation of section (a)(4) is
13 correct, that it applies to any attachment by a cable
14 television system, and a cable system includes wires that
15 commingle Internet access and video programming, then it's
16 not arbitrary or capricious or contrary to law for the
17 commission to resolve the case the way it did. And I
18 think beyond that, it was perfectly reasonable.

19 The question of whether this is a cable service
20 is a very big question with immense regulatory
21 consequences that determines again whether a whole host of
22 regulations that go well beyond the Pole Attachment Act
23 will be applied to this service. The commission said we
24 don't need to decide that here since we would choose to
25 apply the (d) rate anyway. We'll postpone that to a later

1 proceeding where we can gather a record. That proceeding
2 is going on now, and that's going to be resolved in that
3 proceeding.

4 QUESTION: But -- but that means that they can
5 get away with it only if they are correct that -- in
6 choosing to apply the (d) rate.

7 MR. KEISLER: It means --

8 QUESTION: If that selection of the (d) rate is
9 wrong, then their assumption that they don't have to get
10 into that question is also wrong.

11 MR. KEISLER: It could only be wrong in two
12 circumstances. It could be wrong if this were a
13 telecommunications service, and no one has sought cert on
14 the ground that the commission erred in finding this
15 wasn't a telecommunications service. Or it could be wrong
16 because it was arbitrary and capricious for them to
17 exercise their authority under subsection (b) to choose
18 this particular rate rather than another rate. But again,
19 nobody has sought review on that question before the court
20 of appeals or before this Court.

21 The sole claim that respondents made in their
22 petition for review is that we are out of the statute
23 entirely, completely unregulated, that we get kicked off
24 the system the instant we provide any service other than
25 cable only or telecommunications. And that's just not a

1 plausible reading of the statute. They have not been able
2 to posit a single plausible purpose for that result. In
3 fact, their brief actually refers to it as an
4 unanticipated consequence of the way the statute is
5 written.

6 But we know the Congress wanted to promote
7 Internet access. It said so in the statute itself,
8 section 230. We know that Congress believed that cable
9 television systems needed continued rights to access
10 poles. It said so in 224. The only way to serve both
11 objectives is to cover commingled attachments.

12 QUESTION: You say they haven't sought cert on
13 it, but -- but they're -- they're the respondents here. I
14 mean, they --

15 MR. KEISLER: Oh, I'm sorry. They didn't
16 petition for review before the Eleventh Circuit. There's
17 no claim ever in this case that the utilities have made
18 that the commission chose the wrong rate.

19 QUESTION: Well, but it seems to me they're --
20 they're entitled to defend the -- the outcome below on any
21 -- on any ground.

22 MR. KEISLER: But they haven't defended on that
23 ground, Justice Scalia. They've said, we're out of the
24 statute entirely. They haven't said, choose a different
25 rate. They said the commission has no authority to set

1 any rate at all.

2 And that can't have been Congress' purpose.
3 Congress has always understood that the cable wire into
4 the home is potentially capable of carrying many, many
5 services other than simply television programs. That's
6 why they were so careful to define cable system as a
7 facility designed to provide cable services which include
8 video programming, not which are exclusively video
9 programming, but which include video programming. There
10 was testimony before Congress, findings of the FCC that
11 the cable wire had potential of becoming a broadband
12 communications gateway. And the packing of multiple
13 services into this wire was considered a good thing, good
14 for consumers and good for competition.

15 QUESTION: Can we talk for a minute about the
16 attachment of wireless --

17 MR. KEISLER: No. The National Cable & --

18 QUESTION: You don't care about it.

19 MR. KEISLER: We don't have a position.

20 QUESTION: You don't care about it.

21 (Laughter.)

22 MR. KEISLER: But the packing of multiple
23 services into this wire -- that was considered a good
24 thing. And every one of those services is equally
25 dependent on access to poles. That's why the coverage in

1 the statute turns on the nature of the facility and not
2 what service is provided over that facility because
3 whatever the service is, if it's provided over a wired
4 facility, the poles are going to be an essential
5 communications pathway to reach the home. And Congress
6 could not have wanted us to be kicked off the system
7 simply because we ventured beyond the two specific
8 services that they enumerated in subsections (d) or (e).
9 That doesn't make sense.

10 And, in addition, I think it has --

11 QUESTION: As far as Internet is concerned, you
12 wouldn't be kicked off. If -- if Internet were
13 telecommunications, you wouldn't be kicked off.

14 MR. KEISLER: No. That's right. But if
15 Internet were neither telecommunications nor a cable
16 service or if we came up with another service in the
17 future that was neither telecommunications nor a cable
18 service, then we'd be kicked off. And Internet access is
19 not a telecommunications service because the form of the
20 signal is changed by the Internet service provider. So,
21 the consequence of this really would be that we would be
22 kicked off.

23 If the Court has no further questions.

24 QUESTION: Thank you, Mr. Keisler.

25 Mr. Steindler, we'll hear from you.

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ORAL ARGUMENT OF THOMAS P. STEINDLER
ON BEHALF OF THE RESPONDENTS

MR. STEINDLER: Mr. Chief Justice, and may it please the Court:

I'd like to, with the Court's permission, just say a few words about the wireless issue first so it doesn't get lost here. It's a very important issue to the industry.

I'd like to turn again straight to -- to the text of the statute, which is reprinted at the back of the appendix to the petition, turn first to section 224(b)(1), which provides that the commission --

QUESTION: On page what?

MR. STEINDLER: I'm sorry. It's at page 206a of the appendix to the petition.

QUESTION: What is --

MR. STEINDLER: It's 47 U.S.C., section 224(b)(1).

QUESTION: Thank you.

QUESTION: And the page reference again? Excuse me.

MR. STEINDLER: It's 206a of the appendix to the petition.

(B)(1) says, in pertinent part, that the commission shall regulate the rates, terms, and conditions

1 for pole attachments. That's the general grant of
2 authority.

3 Pole attachments is then defined on the previous
4 page in section 224(a)(4) as any attachment by a cable
5 television system or, in this case the pertinent -- of
6 pertinence, a provider of telecommunications service,
7 which is elsewhere defined to include wireless companies.

8 Now, the Government asks you to stop reading the
9 statute right here and say that any attachment means
10 literally any attachment and that that would include
11 wireless equipment.

12 QUESTION: It's even funnier than that. They
13 acknowledge that it doesn't include billboards. It
14 doesn't include billboards.

15 MR. STEINDLER: Indeed.

16 QUESTION: But it includes nailing up a wireless
17 thing.

18 MR. STEINDLER: Well, the Government, on this
19 issue and also on the Internet issue, they've -- they've
20 ignored some of the basic rules of reading a statute, and
21 what they've ignored here is the basic rule that you have
22 to read the whole statute and the meaning that any of the
23 phrases, like any attachment here, is informed by context.
24 If you keep reading this statute, it tells you what any
25 attachment means, and it tells you that, if you turn to

1 section 224(d) and (e), which are the rate sections --

2 QUESTION: But before you turn to the next
3 section, staying with (a)(4) for a minute --

4 MR. STEINDLER: Sure.

5 QUESTION: -- it's any attachment to a pole,
6 duct, conduit, or right-of-way owned or controlled by a
7 utility.

8 MR. STEINDLER: Correct.

9 QUESTION: Does that language apply to what
10 we're talking about?

11 MR. STEINDLER: Of course.

12 QUESTION: Oh, okay.

13 MR. STEINDLER: Of course. The utility --
14 there's a jurisdictional predicate here in (a)(1), which
15 is a utility -- this is a -- I'm here representing the
16 utility companies, and they own and control poles, ducts,
17 conduits, or rights-of-way.

18 QUESTION: So that literally the definition does
19 apply regardless of the purpose of the attachment.

20 MR. STEINDLER: If -- if you stop reading -- if
21 you stop reading the statute there, you could come to that
22 conclusion, but you need to read the whole statute, and if
23 you do, sir, with respect, in (d) and (e) are the two rate
24 formulas. (D) is the rate formula for cable only, and it
25 provides for a rate that says --

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1 QUESTION: May I just -- may I just cut you
2 short because I want to get one thought out of my mind.

3 MR. STEINDLER: Sure.

4 QUESTION: Do you read it as saying provided
5 that the attachment is used either for a (d) or an (e)
6 purpose?

7 MR. STEINDLER: Correct.

8 QUESTION: So, those are exclusive uses.

9 MR. STEINDLER: Correct.

10 QUESTION: Okay.

11 MR. STEINDLER: And it's under the -- we'll get
12 to there in a second, but it's under the --

13 QUESTION: And -- and no other uses.

14 MR. STEINDLER: And no other. Correct. Under
15 the exclusio unius principle, (d) and (e) are the only
16 purposes that are authorized here, and others are intended
17 to be excluded. You have to ignore that fundamental canon
18 of reading a statute --

19 QUESTION: I just wonder why.

20 MR. STEINDLER: Say that again?

21 QUESTION: I just wonder why. I mean, as far as
22 I read (d) and (e), they address a typical, but not most
23 important, regulatory problem. How do you divide fixed
24 costs among several different uses? It's the same problem
25 with oil wells that produce natural gas. It's the same

1 problem with chickens under price control. And (d) and
2 (e) provide two ways. Nothing there purports to be the
3 exclusive way. Indeed, I think an economist would say
4 that neither (d) nor (e) is the economically correct way.
5 They're approximations.

6 So, why don't we have simply here two ways among
7 -- I could give you 50, frankly. So, could you. So, what
8 is it that says if you happen to have this, you use this
9 way; if you happen to have that, you use that way? If you
10 happen to have something we're not too interested in
11 because it's not that common, but if you should have it,
12 you can try yet a third, a fourth, or a fifth way. That
13 would make this statute consistent with every other
14 regulatory statute I know, and moreover, it would make
15 sense.

16 MR. STEINDLER: I think there are several
17 answers to that question. The first is that, indeed, you
18 know, you have the expressio unius doctrine, and in this
19 case, you've got Congress -- and now we're off to the
20 Internet issue.

21 QUESTION: We're off on the other issue.

22 MR. STEINDLER: We've gotten off to the issue,
23 but let me just answer the question quickly, if I could.

24 You've got Congress providing very detailed
25 formulas for two specific kinds of services that go

1 through a wire: cable service and wire service. You have
2 to ignore the expressio unius doctrine to conclude that
3 they also have authority for another type of service.

4 QUESTION: Well, you -- you don't if -- if you
5 characterize (b) the right way. You began by -- by
6 saying, before we started questioning, that (d) provides
7 the exclusive -- I think you used the word formula. But
8 that's different from the exclusive authorization to set
9 rates, and the authorization is in (b). (D), as Justice
10 Breyer pointed out, are two specific formulae that the
11 commission must use. But that's -- that's not necessarily
12 to cover the whole universe of rate setting. So, I don't
13 see why the exclusio unius even applies.

14 MR. STEINDLER: You'd have to -- in order to
15 come to that reading, you'd have to separate this -- this
16 very detailed set of rate formulas from their general
17 jurisdiction to regulate. In other words, you'd have to
18 assume that -- that Congress intended to give jurisdiction
19 that was undefined, that was under a bare just and
20 reasonable power for anything other than cable and wire
21 service. But --

22 QUESTION: More than that. As one of the briefs
23 points out, you'd have to assume that for services that
24 are beyond the ordinary regulatory bailiwick of the FCC,
25 the FCC has been given unrestricted powers to set rates --

1 MR. STEINDLER: Right.

2 QUESTION: -- whereas for those areas that are
3 within its special expertise, cable and
4 telecommunications, Congress has specified the rates. But
5 if it's beyond that in areas that you don't know squat
6 about, you can -- you can pick whatever rate you like.

7 QUESTION: I'm glad you agree with that. I just
8 wonder what's so odd about Congress giving regulatory
9 authority to set just and reasonable rates to a regulatory
10 agency and then taking out two areas, it happens to be,
11 that the industry is particularly interested in and
12 negotiating a specific formula, while leaving others --
13 I've seen it a thousand times in regulatory statutes --
14 leaving others for the agency to proceed under normal,
15 ordinary, just, and reasonable rate setting authority.

16 MR. STEINDLER: I think another answer -- and
17 again, I do want to return to the wireless issue because
18 it does tend to get lost in the shuffle here.

19 Another answer is this. This is not an ordinary
20 agency case. This is not a case where an agency is
21 regulating an industry under its organic statute. This is
22 not Iowa Utilities. This is a case where the electric
23 industry here, which is principally regulated by other
24 agencies, is now being regulated also by the FCC.

25 Congress -- people were very concerned about

1 giving the -- the communications agency jurisdiction over
2 the electric industry. The White House's Office of
3 Telecommunications Policy wrote two letters to Congress
4 expressing that concern when the act was being considered,
5 and Congress said, in the legislative history, quite
6 clearly we're giving the FCC a very narrow grant of
7 jurisdiction. And one of the ways that you give an agency
8 a narrow grant of jurisdiction is you constrain their
9 discretion. They've given them very detailed formulas to
10 -- to govern the exercise of their discretion in these two
11 particular circumstances.

12 QUESTION: Yes, but it's very narrow because
13 they're only talking about attachments to utility poles.
14 They aren't talking about much else in the -- in the
15 utilities business. It's a very narrow aspect of the
16 utilities' overall operations.

17 MR. STEINDLER: Not only are they talking about
18 attachments to utility poles, but they're only talking
19 about attachments to utility poles for two kinds of
20 services.

21 And remember this. Not everybody that has an
22 attachment --

23 QUESTION: Well, that's an assumption. The
24 statute doesn't really say that. It doesn't say that only
25 these two kinds of services --

1 MR. STEINDLER: Well, that's -- that's --

2 QUESTION: It says if you have two kinds of
3 rates, these are the formulas for those two. But I don't
4 see where it totally forecloses attachments for other
5 purposes.

6 MR. STEINDLER: If -- well, certainly if you
7 read this canon -- if you read the statute with the canon
8 of expressio unius, you -- there needs to be some --

9 QUESTION: Well, the expressio unius relates to
10 rates. It doesn't relate to regulatory authority.
11 Justice Kennedy pointed out.

12 MR. STEINDLER: Well, again, you would end up --

13 QUESTION: And it not only fixes rates, it
14 requires access. There are two things that the commission
15 can do. It can say you've got to let these people hook up
16 to the pole and you can only charge them so much. There
17 are two different things.

18 MR. STEINDLER: Indeed. The statute provides a
19 mandatory access provision and a rate provision. But
20 again, you have to come to the conclusion that for these
21 specific types of services that are enumerated in the
22 statute, there's a very detailed set of formulas that come
23 to it. But for unenumerated services which --

24 QUESTION: It's only detailed on rates. It's
25 not detailed on the access provision.

1 MR. STEINDLER: Indeed, indeed.

2 If I could just return quickly back to the
3 wireless issue, the -- the -- (d) and (e) provide, in a
4 sense, formulas for these two types of rates. In (d), the
5 attacher pays either somewhere between an incremental cost
6 and a proportionate share of the useable space. In (e),
7 it's a higher rate. It's a proportionate share of the
8 usable space on the pole and the unusable space on the
9 pole. And that's reflected on page 209 of the -- of the
10 appendix in -- in 224(e)(3), which reads, a utility shall
11 apportion the cost of providing usable space, and then the
12 immediately preceding section, 224(e)(2) talks about the
13 portion of the cost of providing the space other than
14 usable space.

15 Now, the operative term in both (d) and (e) is
16 usable space, and the statute defines usable space.
17 Usable space is where attachments go. If you look at
18 224(d)(2), on the -- on page 208a, the statute defines
19 usable space as the space above the minimum grade level,
20 which can be used for the attachment of wires, cables, and
21 associated equipment. That's what this statute is about:
22 wires, cables, and associated equipment.

23 QUESTION: Now, what you mean by associated
24 equipment, I suppose, is -- I don't know -- joint boxes,
25 lightening arresters, things of that sort.

1 MR. STEINDLER: Associated equipment is
2 equipment that is used to make the wires and the cables
3 work.

4 QUESTION: Why couldn't associated equipment
5 mean for the -- for a wireless company -- I guess very few
6 of these wireless companies are entirely wireless. Some
7 -- some portions of their system go over wire.

8 MR. STEINDLER: Correct.

9 QUESTION: So, why couldn't the wireless boxes
10 that they nail on these -- on these poles as pole
11 attachment be deemed associated equipment of these wires
12 that they use elsewhere?

13 MR. STEINDLER: Well, again, it's wires, cables,
14 and associated equipment, and not equipment and -- and
15 associated wires and cables.

16 The FCC has never until its -- the Government's
17 reply brief --

18 QUESTION: You think it has to be associated
19 with the very wires and cables that -- that are attached?

20 MR. STEINDLER: Of course. Under just familiar
21 ejusdem generis principles, in that phrase, wires, cables,
22 and associated equipment, the associated equipment is
23 subordinate to the words that precede it and is delimited
24 by those two words.

25 The Government argues for the first time, in its

1 reply brief, that -- that wires and cable -- or that --
2 that wireless equipment ought to be able to come within
3 the scope of associated equipment here. And they argue,
4 well, much like Justice Scalia just -- just mentioned,
5 they could be the -- the same shape. You might have a
6 piece of wireless equipment that's the same shape as the
7 kinds of things like mounting brackets or splice boxes
8 that are used as associated equipment.

9 But leaving aside the fact that this just
10 occurred to the Government here in its reply brief, a
11 toaster is the same shape. It has a box-like shape, but
12 no one would really argue that it is associated equipment
13 within the meaning of the phrase.

14 This -- this issue with the wireless issue
15 really boils down to the question here of whether
16 associated equipment is wireless. We submit to you that
17 it can't be. That conclusion is buttressed by the
18 definition of utility in this act. The definition of
19 utility --

20 QUESTION: I'm lost. Can you just tell me,
21 where does the term, associated equipment -- what section
22 was that in?

23 MR. STEINDLER: It's in section 224(d)(2) on
24 page 208a of the --

25 QUESTION: I've got you.

1 MR. STEINDLER: You've got it? Okay.

2 If you turn to the definition of utility, which
3 is in -- at the beginning of the statute, 224(a)(1) on
4 page 205a, it reads in pertinent part that a utility is a
5 person who owns poles, ducts, conduits, and rights-of-way
6 used, in whole or in part, for wire communications. It
7 doesn't say wireless communications. It doesn't say
8 communications. It says wire communications. And that
9 certainly supports the negative inference that the court
10 below drew from this language that we're talking about
11 wire communications in this statute, not wireless
12 equipment.

13 QUESTION: Yes, but when -- given -- given the
14 fact, as somebody pointed out -- I guess Justice Scalia
15 pointed out earlier -- the wireless companies always have
16 some wires. Why isn't the existence of -- of that wire
17 portion of their equipment sufficient to fit within the
18 statute?

19 MR. STEINDLER: Two things. First of all, again
20 we're talking about wires, cables, and equipment that's
21 associated with that. And the -- the -- the particular
22 wires that are associated with a wireless antenna, which
23 run down the pole --

24 QUESTION: You mean it's going to be a wire on
25 the pole or -- or associated --

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1 MR. STEINDLER: Correct. It's got to be a --

2 QUESTION: Yes.

3 MR. STEINDLER: Right. That's our argument.

4 And I think also one last quick point on -- on
5 wireless. What the Government is doing here -- the FCC is
6 making a revolutionary expansion in its jurisdiction.
7 Wireless antennas are ubiquitous, and what the FCC has
8 said is that we're going to regulate a very narrow portion
9 of the wireless siting market, i.e., just those wireless
10 sites that are owned by utility companies. So that a
11 wireless antenna that goes up on a -- on a rooftop --

12 QUESTION: Non-wireless sites that are used by a
13 utility.

14 MR. STEINDLER: Say that again?

15 QUESTION: Non-wireless sites that are owned by
16 utility companies. If a utility company only -- only has
17 permitted the stringing of wire, it has opened itself up,
18 has it not, under this rule --

19 MR. STEINDLER: Yes.

20 QUESTION: -- to mandatory carriage of -- of
21 wireless?

22 MR. STEINDLER: Correct. That's the -- that's
23 the Government's argument.

24 This -- under this FCC's -- under the FCC's
25 reading of this statute, which is impermissible if you

1 read the whole statute, they have -- they have decided to
2 take this revolutionary expansion of their jurisdiction to
3 regulate this tiny piece of the wireless siting market.
4 But if Congress had intended the FCC to regulate the
5 wireless siting market in this peculiar kind of way, just
6 utility sites, clearly they would have said something
7 about it. And they didn't here, which is another part of
8 the context here of the statute which informs the reading
9 of the phrase, any attachment, in the statute.

10 QUESTION: Mr. Steindler, could I ask you a
11 question that gets you to the other -- to the other issue?
12 Is it -- is the Government correct that you lose if the --
13 even if the rate applied by the FCC is wrong, that the
14 only thing you're asking us is to say that the FCC has no
15 jurisdiction? It wouldn't even matter if the FCC should
16 have been treating this under (e) as telecommunications.
17 That isn't what you're asking for.

18 MR. STEINDLER: Well, no, it's not. If the FCC
19 had gone through the exercise that you had suggested and
20 classified cable modem surface -- service, as either a
21 cable service or a telecommunication service or neither,
22 as an information service, if it had gone through that
23 exercise and that exercise had survived a challenge, then
24 this -- the game would be over. It would be if it's a
25 cable service or a telecommunications service, it would

1 fall within (d) or (e).

2 What the FCC has done here -- and the reason
3 that we're in this awkward posture -- is they've refused
4 to make that classification, but they've decided that,
5 nonetheless, cable modem service, even though we don't
6 know what it is, is going to be treated under (d), which
7 Congress has said will be applied solely to cable service.
8 The statute --

9 QUESTION: Well, they -- they didn't say it
10 would be treated under (d). They said under (a) we're
11 going to proceed the same way -- or under -- under
12 whatever it is --

13 MR. STEINDLER: (A) and (b), correct.

14 QUESTION: Under (a) and (b), we're going to --
15 we're going to use the same rate that Congress specifies
16 in -- in (d). They don't say it's under (d).

17 MR. STEINDLER: That's correct. That's correct.
18 A distinction I think without a difference from our
19 perspective.

20 QUESTION: From your perspective.

21 MR. STEINDLER: But that's indeed what they --
22 what they've done.

23 A couple of points to make here quickly. One is
24 that -- that indeed what Congress was doing here, as the
25 petitioners have pointed out, was dealing with the fact

1 that cable companies were going to be getting into the
2 telephone business. And this Texas Utilities case, which
3 the Government mentions in its brief, stands for the
4 proposition in the pre-'96 era -- in the pre-'96 statute
5 -- that if you're a cable company in the telephone
6 business, you get a regulated rate for your attachment,
7 and -- and therefore can compete against the ILEC's, which
8 is what the larger purpose of much of the '96 act was
9 about.

10 But if you're -- if you're a CLEC, if you're a
11 telephone company, a communications company, that's in the
12 same business and providing the same service, you don't
13 get a regulated rate. That was a regulatory anomaly, as
14 the legislative history calls it, and Congress dealt with
15 that head on in the statute. And it provided in section
16 (d) and section (e) -- it -- that -- that where you have
17 -- it added telecommunications carriers to the statute,
18 although it exempted the ILEC's.

19 Remember this. The cable companies' biggest
20 competitors in high-speed services business, the DSL
21 lines, or the local phone companies, don't have regulated
22 pole attachments. And that's what, in many respects, is
23 driving the cable companies.

24 QUESTION: Say it again. The local phone
25 companies --

1 MR. STEINDLER: The local phone company is
2 exempted from the statute. Let me show you where. If you
3 turn to the definition of a telecommunications carrier on
4 page 205a, in section 224(a)(5), for purposes of this
5 section, the term telecommunications carrier does not
6 include any incumbent local exchange carrier as defined in
7 section 251.

8 QUESTION: Is that because they have their own
9 poles?

10 MR. STEINDLER: They have very few of their own
11 poles. I think largely -- Congress didn't say exactly why
12 they were -- why they were doing this.

13 But remember what the larger purposes of the '96
14 act were. The '96 act was designed to create competition
15 to the local telephone companies.

16 QUESTION: I thought the purpose of this -- and
17 I'm really asking this question because I want to hear
18 what your argument is on the main point in this case, if
19 it's different from what you've already said. I mean,
20 you've been talking about wireless for a long time, and
21 now maybe you're back to the main point.

22 MR. STEINDLER: Indeed.

23 QUESTION: All right. And if you're going to be
24 right on the main point, my main question on the main
25 point is I thought that the purpose of this act basically

1 is that Congress discovered that the utilities have poles
2 everywhere. There are new competitors coming along that
3 could use those poles to transmit their networks at lower
4 cost, but the utilities have a monopoly. And we want to
5 make sure that a monopoly, a monopoly into -- a monopoly
6 does not charge a monopoly price and, therefore, we want
7 them regulated. And, therefore, they wrote very broad
8 language to throw into what is going to be regulated
9 virtually everything related to communications that will
10 meet that kind of problem. Now, that's my -- I'm -- I'm
11 saying this to get you started on what I consider the main
12 point.

13 MR. STEINDLER: Right, and I understand that. I
14 think the answer is that this statute is not written in
15 very broad language. This statute is written very
16 narrowly. Congress said it was to be construed narrowly,
17 and it provides, with great specificity, what services are
18 regulated and how they're to be regulated. And -- and I
19 think that really addresses the fundamental question here.

20 QUESTION: Yes, except the jurisdictional
21 language is broad.

22 MR. STEINDLER: Well, let's talk about the
23 jurisdictional language --

24 QUESTION: And the language that you point to as
25 narrowing is language that picks out two categories of

1 rate setting.

2 MR. STEINDLER: The jurisdictional language is
3 not as broad as it may appear to be. The --

4 QUESTION: It doesn't include toasters and it
5 doesn't include billboards, I agree.

6 MR. STEINDLER: Yes, but it also doesn't include
7 commingled cable and Internet service. And the reason
8 that it doesn't include that is that Congress specifically
9 -- as Mr. Keisler pointed out, Congress specifically
10 defined a cable system in the statute. It's -- it's
11 reprinted. The definition is reprinted at page 19 of the
12 brief of the respondents, American Electric Power Service
13 Corporation.

14 But remember -- remember what we're talking
15 about. We're talking about a pole attachment definition
16 which is any attachment by a cable television system.
17 Congress has defined this term.

18 Now, Justice Scalia remarked earlier that it was
19 -- it's an attachment by a cable -- a cable system, not of
20 a cable system. And, indeed, there is awkwardness in this
21 language, but I would submit to you that the express
22 definition of cable system will trump any awkwardness in
23 grammar.

24 QUESTION: Well, there's an awkwardness that I
25 don't understand. The '96 act was extending the benefit

1 of attachment a group that hadn't had that benefit before.
2 What is there that makes sense of saying, cable company,
3 if you dare to go into the Internet business, you are
4 going to be, in the words that were used before, kicked
5 off the pole. That's it. If Congress was trying to
6 encourage development of Internet service, it also wanted
7 the cable system to get onto that pole at a rent that was
8 not a monopoly rent. What sense would it make to say,
9 cable company, you dare to go into the Internet access
10 business, you are off the pole entirely?

11 MR. STEINDLER: Well, Congress has talked sort
12 of out of both sides of its mouth about the Internet. It
13 wants to promote it on the one hand, indeed. But it also
14 wants to be sure that it keeps its hands off the Internet
15 and has -- has said -- announced its policy that it's
16 going to -- the Internet ought to develop unfettered by
17 Federal and State regulation.

18 Remember this, that -- that the pole attachment
19 statute was designed originally to help cable companies in
20 their infancy, when they were mom and pop cable shops.

21 QUESTION: It doesn't fetter the Internet. This
22 fetters the utility companies.

23 (Laughter.)

24 MR. STEINDLER: Indeed. Indeed. But -- but
25 you've got the -- you've got a statute that says the

1 following very clearly. We're going to give you -- it
2 makes it clear now that we're going to give you one rate
3 if you're providing cable only, and we're going to give
4 you another rate, a much higher rate, if you add a service
5 to that wire, which is the telecommunications service.

6 It's not incomprehensible or unclear that if --
7 if the cable company makes a decision to step into the
8 Internet business, that it -- that it simply opts out of
9 the statute. These cable companies --

10 QUESTION: Well, that's your position. That's
11 how you read the statute.

12 MR. STEINDLER: Correct.

13 But these cable companies are -- are not mom and
14 pop shops anymore. They're some of the biggest companies
15 in the United States.

16 QUESTION: But is there anything in the
17 legislative history, anything that indicates that Congress
18 wanted to take this benefit away from the cable systems if
19 they were also offering Internet access?

20 MR. STEINDLER: Let me -- the answer is yes, and
21 it comes in the definition of a cable system. A cable
22 system is a set of facilities, but where you're a common
23 carrier -- that is to say if you're in the phone business
24 and you're regulated as a common carrier -- the definition
25 says you are a cable system only to the extent that you

1 provide traditional video service. That dovetails here
2 with what Congress has done with respect to cable service
3 in 224(d). It gives this lower rate only if you're
4 providing cable service.

5 The cable system definition -- let me say that
6 again. You're --

7 QUESTION: You're not arguing about the lower
8 rate anymore. I mean, you --

9 MR. STEINDLER: Well, what I'm arguing here --

10 QUESTION: You're arguing --

11 MR. STEINDLER: -- is -- is about --

12 QUESTION: You're arguing that you're off the
13 pole entirely.

14 MR. STEINDLER: Well, you're -- you're
15 unregulated. That doesn't make you off the pole. The --
16 the phone company is unregulated --

17 QUESTION: You can charge anything you want.
18 That's -- you take the cable company that is getting this
19 low rent because the FCC has specified that rent. If it
20 gets into -- into the Internet business, then it's subject
21 to whatever the utility wants to charge.

22 MR. STEINDLER: If -- if the -- if it gets into
23 the Internet business, it gets put on the same footing as
24 if you're a local phone company charging DSL service --

25 QUESTION: Whatever -- whatever the --

1 MR. STEINDLER: -- which is the market rate.

2 QUESTION: -- utility wants to charge.

3 MR. STEINDLER: Correct.

4 QUESTION: Right. And that's the price of
5 getting into the Internet for a cable system. It has to
6 give up --

7 MR. STEINDLER: For a cable company.

8 QUESTION: -- the tremendous advantage that it
9 has.

10 MR. STEINDLER: It gives up -- it gives up rate
11 regulations here.

12 QUESTION: Is its main competitor the local
13 phone system?

14 MR. STEINDLER: Yes, yes.

15 QUESTION: So --

16 MR. STEINDLER: But there are two -- there are
17 two big competitors in this business: the local phone
18 company which is unregulated, and the cable company which
19 is seeking this regulation.

20 QUESTION: How many -- how many poles do the
21 local phone companies own in relation to the utilities
22 that you're representing?

23 MR. STEINDLER: About 80 or 85 percent of poles
24 are owned by the utility companies; 15-20 percent are
25 owned by the telephone companies.

1 QUESTION: So, the effect of what Justice
2 Ginsburg is talking about is going to be significantly
3 different in relation to the utilities from what it is in
4 relation to local phone companies. You say, well, it just
5 puts them in the same relationship to the utility as they
6 are to the phone company, but in economic terms, there's a
7 tremendous difference because you've got most of the
8 poles.

9 MR. STEINDLER: Indeed, but the -- the -- I
10 think the relevant comparison of that would be how many
11 the phone company -- it's putting -- it's putting the --

12 QUESTION: You can charge --

13 MR. STEINDLER: -- cable company and the phone
14 company on, more or less, the same footing.

15 QUESTION: You're -- you're the ones holding --
16 holding the market position.

17 MR. STEINDLER: Yes.

18 QUESTION: You -- you can charge the -- the
19 phone companies whatever you want for their use of your --

20 MR. STEINDLER: Correct. And remember this. If
21 there is -- these attachers have, if they're unregulated,
22 a remedy if they feel they're being overcharged under the
23 essential facilities doctrine. They go into court and
24 bring an antitrust case.

25 QUESTION: Mr. Steindler, am I wrong in

1 thinking --

2 (Laughter.)

3 QUESTION: May I just ask one question? Am I
4 wrong in thinking that a local phone company can be a
5 utility within the meaning of the statute?

6 MR. STEINDLER: Indeed.

7 QUESTION: Indeed, that I'm wrong, or indeed, it
8 is?

9 MR. STEINDLER: They're both. Indeed, it is.
10 They are both.

11 QUESTION: Thank you, Mr. Steindler.

12 MR. STEINDLER: Thank you.

13 QUESTION: Mr. Feldman, you have 2 minutes
14 remaining.

15 REBUTTAL ARGUMENT OF JAMES A. FELDMAN

16 ON BEHALF OF THE PETITIONERS IN NO. 00-843

17 MR. FELDMAN: I think it might be worthwhile to
18 point out that the -- the FCC's construction of the act is
19 entitled to deference and is at least a reasonable
20 construction of the act.

21 But let -- let me go to the -- the point that
22 Mr. Steindler was just making. Congress, in 1978 as a
23 premise of this act, decided that the telephone companies
24 and the utilities had a lot of -- and we cite the -- the
25 committee report that makes this point -- had -- had

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1 interconnection agreements. Some owned -- the utilities
2 owned some poles; the telephone companies owned other
3 poles. They had a longstanding agreements by which
4 everybody used everybody else's poles because everybody
5 had to get a complete network to all the houses.

6 Now, under -- so, therefore, that is why
7 Congress did not include the so-called ILEC's, the old-
8 fashioned telephone companies, in this act. They already
9 had access to poles. They either owned them or had
10 agreements with longstanding arrangements with -- with the
11 utility -- electric utilities.

12 On the other hand, there were CLEC's, which are
13 new entrants in the telecommunications business. Those
14 were protected by the (e) rate regardless of whether they
15 do or don't provide Internet access.

16 Similarly, cable companies, the FCC decided,
17 should be protected by the (d) rate similarly so that if
18 they provide Internet access, they're not penalized
19 thereby and kicked off the pole. Under Mr. Steindler's
20 rule and under the Eleventh Circuit's decision, if a cable
21 company provides Internet access, it's off the pole.

22 QUESTION: I guess that isn't quite -- I mean,
23 in fairness to what he was arguing, I mean, a person, were
24 this statute not to apply, could still go either to the
25 local telephone company regulators, which I imagine they

1 would do in the case of the local phone company, could go
2 to the local public utilities commission, or could go to
3 the Federal Power Commission and ask them for the same
4 kind of protection that the FCC might give them if this
5 act does apply.

6 MR. FELDMAN: Well, I guess --

7 QUESTION: Is that right?

8 MR. FELDMAN: I'm not -- I'm not aware of what
9 the basis of the Federal Power Commission's ability to
10 order --

11 QUESTION: Well, if it were some kind of high
12 tension wire that was used in transmitting interstate
13 commerce.

14 But the fact is these areas are all regulated by
15 somebody, and this is really a question of who has what
16 jurisdiction.

17 MR. FELDMAN: Right, but what -- what Congress
18 wanted was --

19 QUESTION: Am I right about that?

20 MR. FELDMAN: I'm not -- I'm not sure about what
21 the -- what the authority of local utility agencies is
22 over the poles as opposed to the rates --

23 QUESTION: Could they not --

24 MR. FELDMAN: -- for the service. I just don't
25 know.

1 QUESTION: I'm imagining they could -- well, I

2 -- sorry.

3 MR. FELDMAN: Thank you.

4 CHIEF JUSTICE REHNQUIST: Thank you, Mr.

5 Feldman.

6 The case is submitted.

7 (Whereupon, at 11:59 a.m., the case in the
8 above-entitled matter was submitted.)

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