



### **Motivational Tools – Helpful Tips People Love Drawings!**

Raffle drawings can be enormously useful in generating staff enthusiasm for the campaign. It is an optional activity that has the potential to generate an increased number of CFC pledges. People love drawings!

If your IC likes drawings, here are some helpful tips. Feel free to adapt them for your use.

1. Communication templates are attached
  - request to senior staff to donate prizes (if you ask them)
  - announcement to send to staff
  - entry form
2. Some ICs request donations from senior staff, but you may want to open it to others. Give staff the option of being anonymous donors. Others may have them donated or purchased by the campaign.
3. The R&W also has a drawing. Promote it as yet another chance to win a prize. The R&W drawing entry form will not look the same as your IC's form, so it is easy to differentiate the two when they are turned in.
4. Publicize the drawing dates, times and place and make them open to staff to view if they wish.
5. Have three drawings to help maintain interest. It also encourages early pledging because an early pledge increases a staff person's chances of winning as he or she would be included in all drawings.