

Motivational Tools Candy Jar

Need a reason to connect with your coworkers? Invite them in your office to grab some candy from your CFC Candy Jar. You'll get replenished monthly from your Deputy Coordinator. Keep some forms and a CFC catalog nearby so you can gently remind them to give. While you are talking, it might be a good time to share some information with them.

- CFC is one of the most cost-efficient fundraising methods available. It is successful because volunteers from the Federal workforce combine their resources for one coordinated appeal.
- CFC is successful because it is an easy system that allows you to contribute by payroll deduction, check, or cash.
- What is important to you? CFC allows employees the choice to determine which organizations will receive their contributions.
- Charities are more successful when they participate within the CFC because on their own, they have higher fundraising and overhead costs such as direct mail letters and check processing.
- When people give through payroll deduction, it helps ensure the charity is receiving a steady stream of funding throughout the year.

Last year, you helped motivate federal workers into giving \$2.2M. You are the driving force behind what makes this campaign a success.

If you have questions, please contact nihcfc2008@mail.nih.gov.