

VC presentation

The Context

The Application

Latest technical developments



The State of Knowledge Management

IDC reports \$12 Billion was lost in 1999 because of inefficiencies resulting from intellectual duplication, substandard performance and inability to find knowledge resources. And the problem is only worsening. By 2003 the estimated loss will be an astounding 31.5 Billion.

The question

How much time and money could **Companies** save by efficient information sharing?



Most Organization's Problems

Effectively managing available Resources:

- Knowledge Sharing
- Solution Development
- Information Processing
- Intranet management
- Synergistic Processing
- Agency Directories
- Help Desk: Manuals etc.

Collexis® Solutions

- **Increase Efficiency**
- **Decrease Overhead**
- **Increase in Performance**
- **Unrivaled Accuracy**
- **Ease of integrations and installation**
- **Quick implementation and utilization**
- **Immediate Impact on Profitability**

How Collexis® can be applied

- Matching people with projects
- Searching patents
- Handling Requests for Proposals and Grant Applications
- Providing knowledge to Helpdesks
- Providing ongoing competitive analysis
- Finding experts
- Publishing content
- Making trend analysis
- Managing Intranets



Collexis' Intelligent Information Mediation



A new Babylonian confusion of tongues:
"misunderstanding leading to information overload"
or
"the million hit syndrome"

Information Abundance

- Increasing amount of digital information in organizations
- Stored in different forms and different formats
- Spread over a variety of databases and archives
- Internet adds staggering volumes of information



Mr. Hewlett summed up the essence of Knowledge Management with:

“If only HP knew, what HP knows . . .”

One Million Hit Syndrome

- Billions of gigabytes of information is available
- Is this bad news or good news?
- How to manage:
 - Human indexing is too expensive
 - Automatic indexing is usually not advanced enough
 - Keyword search provides too little or too much

Information Overload



Applying Knowledge Management

Information is critical to an organization and its stake holders

And

the problem is not if that data or information is available but is
it **ACCESSIBLE** and **MANAGEABLE**?

**Collexis® Proprietary Technology solves this problem
and creates an openness of knowledge!**



Collexis in a nut shell

- Collexis is web based technology for finding **information, people** and/or **organizations**
- Collexis indexes and matches **structured** and **unstructured data** in large, wide-spread databases
- Collexis is **easy to use** and provides results with enormous **performance**
- Collexis can be implemented on top of existing databases **without modifying** them.
- Collexis provides **unrivalled accuracy** and **speed** because of its unique principle of ***fingerprinting***

Appropriate use of Technology



Knowledge Management

Executive Presentation

Collexis® & Fingerprinting

Collexis® Architecture