

In Defense of Estradiol & Progesterone

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Should anyone take hormones?

- ❖ “Don’t start and do stop.

HRT just doesn’t offer any protection.”

Petitti, Editorial, JAMA, July 2002

- ❖ “If you are a healthy postmenopausal woman who is taking HRT solely to prevent chronic disease, it makes sense to stop”.

Univ. California Berkeley, Wellness Letter, October 2002

- ❖ “There aren’t many indications for taking these hormones beyond the treatment of hot flashes and other minor menopausal symptoms.”

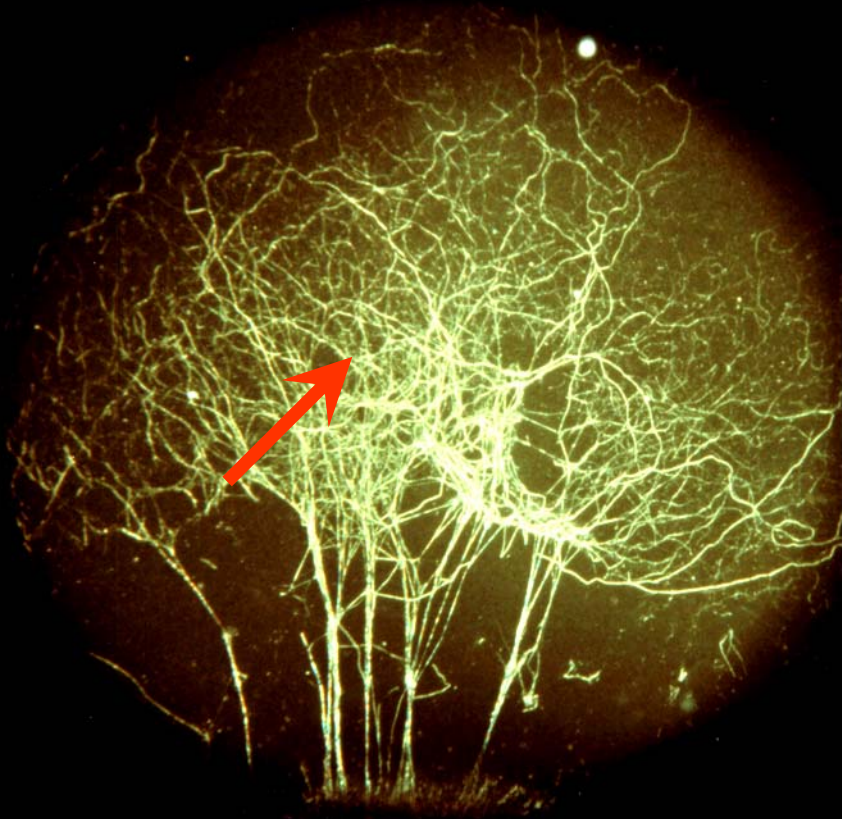
Harvard Women’s Health Watch, October 2002

^3H -estradiol binding in the medial preoptic area

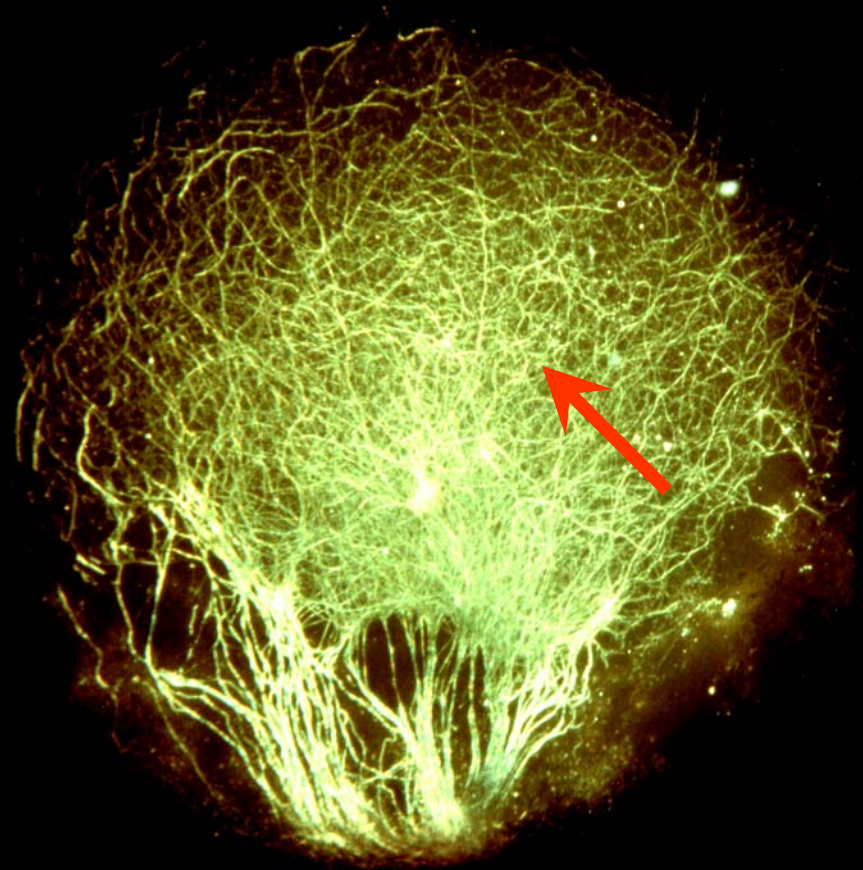


Toran-Allerand *et al.*, (1980) *Brain Res.*, 184, 517-522.

Differentiative effects of estrogens in the brain



Nutrient medium with 25% horse
serum [containing equine estrogens]



Nutrient medium with horse serum
+ 17β -estradiol 10 nM

TODAY, MENOPAUSAL SYMPTOM RELIEF WITH PREMPRO STARTS HERE



INTRODUCING 0.3/1.5

THE LOWEST* EFFECTIVE DOSE

PROVEN EFFICACY WITH THE NEW LOWEST* STARTING DOSE

WARNING

Estrogens and progestins should not be used for the prevention of cardiovascular disease.

The Women's Health Initiative (WHI) reported increased risks of myocardial infarction, stroke, invasive breast cancer, pulmonary emboli, and deep vein thrombosis in postmenopausal women during 5 years of treatment with conjugated equine estrogens (0.625 mg) combined with medroxyprogesterone acetate (2.5 mg) relative to placebo (see *CLINICAL PHARMACOLOGY, Clinical Studies* section in the full Prescribing Information). Other doses of conjugated estrogens and medroxyprogesterone acetate, and other combinations of estrogens and progestins were not studied in the WHI and, in the absence of comparable data, these risks should be assumed to be similar. Because of these risks, estrogens with or without progestins should be prescribed at the lowest effective doses and for the shortest duration consistent with treatment goals and risks for the individual woman.

PREMPRO 0.3 mg/1.5 mg is indicated in women with a uterus for the treatment of moderate to severe vasomotor symptoms associated with the menopause, the treatment of moderate to severe symptoms of vulvar and vaginal atrophy associated with the menopause, and the prevention of postmenopausal osteoporosis. When prescribing solely for the treatment of symptoms of vulvar and vaginal atrophy, topical vaginal products should be considered. When prescribing solely for the prevention of postmenopausal osteoporosis, therapy should only be considered for women at significant risk of osteoporosis after non-estrogen medications have been carefully considered.

In a clinical trial, there was no difference in the commonly reported adverse events ($\geq 5\%$) for women taking PREMPRO 0.3 mg/1.5 mg compared to those taking placebo.

PREMPRO 0.3 mg/1.5 mg should not be used under any of the following conditions or circumstances: undiagnosed abnormal genital bleeding; known, suspected, or a history of breast cancer; known or suspected estrogen-dependent neoplasia; active venous thromboembolism or a history of this condition; active or recent arterial thromboembolism; liver dysfunction or disease; in patients with a known hypersensitivity to its ingredients; known or suspected pregnancy.



Please see brief summary of Prescribing Information on the adjacent page.

Visit us at www.prempro.com or call 1-800-934-5556.

- 52% less estrogen, 40% less progestin[†]
- Proven relief of menopausal symptoms[‡]
- Effective bone protection[‡]
- Improved tolerability[§]
- Manage patients at the lowest effective dose. Women should be started at 0.3 mg/1.5 mg daily[†]

Wyeth—our commitment to women's health continues

*The lowest combination of conjugated estrogens (CE) and medroxyprogesterone acetate (MPA) available.[†]

[†] Compared to PREMPRO 0.625 mg/2.5 mg.

References: 1. PREMPRO™/PREMPHASE® [conjugated estrogens/medroxyprogesterone acetate tablets] Prescribing Information. Wyeth Pharmaceuticals Inc. 2. Utian WH, Shoupe D, Bachmann G, et al. Relief of vasomotor symptoms and vaginal atrophy with lower doses of conjugated equine estrogens and medroxyprogesterone acetate. *Fertil Steril*. 2001;75:1065-1079. 3. Lindsay R, Gallagher JC, Kleerekoper M, et al. Effect of lower doses of conjugated equine estrogens with and without medroxyprogesterone acetate on bone in early postmenopausal women. *JAMA*. 2002;287:2668-2676. 4. Archer DF, Dorin M, Lewis V, et al. Effects of lower doses of conjugated equine estrogens and medroxyprogesterone acetate on endometrial bleeding. *Fertil Steril*. 2001;75:1080-1087.

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PREMPRO™

(conjugated estrogens/medroxyprogesterone acetate tablets)

0.3 mg / 1.5 mg